

BRADLEY CATTLE COMPANY

FALL BULL SALE

SATURDAY, OCTOBER 25 • 4 PM

WHEELER LIVESTOCK AUCTION

Osceola, Missouri





WELCOME

FELLOW CATTLEMEN & FRIENDS,

We would like to welcome you to our Annual Fall Bull Sale. We are excited about our offering this year! You will see our foundation genetics that we started with and are still aggressively using today, as well as injecting new genetics that we feel are working well and progressing our program in a forward direction.

I am constantly looking for our next great herd sire to produce bulls and females to continue to improve our herd and ultimately add profitability to our customer's programs. We strive to produce both bulls and females that have the ability to go out and be successful in the pasture. Longevity, fertility, and real world performance are some of the most important traits that we select for. Foot quality, fleshing ease, and docility are traits that are extremely important to our program.

The cattle market is very strong and by all indications it should remain that way. It is the perfect time to add fresh genetics to your herd to help increase your profit margins!

We invite you to join us on Saturday, October 25, 2025, in Osceola, Missouri for our Annual Fall Bull Sale. Please call with any questions about the offering, I would be happy to discuss the cattle selling and help find the right fit for your program!

Sincerely,

A handwritten signature in black ink that reads 'Bruce Bradley'.

BRUCE & JANNA BRADLEY
MARSHFIELD, MISSOURI

Bruce, 417.848.3457
brucebradleycattle@gmail.com

Bob Stewart, Ranch Manager



LOCATION

WHEELER LIVESTOCK MARKET

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SALE DAY PHONES

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AUCTIONEER

Byron Wheeler, 417.777.0897

SALE MANAGEMENT

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TERMS & CONDITIONS

The terms of the sale are cash or good check payable immediately upon the conclusion of the sale before animals will be removed. Cattle sell under the standard terms of their respective breed association. All sales are final, and the cattle will become the property of the buyer when the auctioneer says "SOLD".

SEMEN & TRICH TESTS

All bulls will be semen & trich tested!

HEALTH

All cattle will sell with proper health certificates for in-state and out-of-state shipment.

VIEW & BID

*If you are unable to attend the sale in person, please join us online at cattleusa.com
For online bidding assistance please contact
580.237.4600*



SCAN HERE TO WATCH VIDEOS!



BC MR CARBON 2420
LOT 1

LOT 1

- Leading off the Charolais offering is BC MR Carbon 2420, a leading son of TR Mr Carbon Copy 1713J ET.
- He is loaded with quality and is deserving of the top slot in this fall's sale class.
- This sire group will be highly thought of on sale day.
- Top 30% REA, top 40% WW.



BC MISS TURBO 2210
MATERNAL SISTER TO LOT 1

1

BC MR CARBON 2420

AICA M1004541 · TATTOO 2420 · DOB 3/28/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET	TR CAG CARBON COPY 7630E ET	BW	81
	TR MS KAY 30A ET		
BC MS TURBO 1806	SCR TUFFY 0119	ADJ	658
	FC MS TURBO 740 P	WW	

CED	BW	WW	YW	MILK
10.3	-1.1	65	109	17
MCE	CW	REA	MARB	TSI
9.7	18	0.82	0.04	253.51

2

BC MR CARBON 2422

AICA M1004545 · TATTOO 2422 · DOB 2/24/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET	TR CAG CARBON COPY 7630E ET	BW	70
	TR MS KAY 30A ET		
BAMBOO MS DUKE 5350	WCR SIR DUKE 7340 P	ADJ	756
	BAMBOO MS DUKE 232 OF 325 ET	WW	

CED	BW	WW	YW	MILK
17	-4.3	67	107	24
MCE	CW	REA	MARB	TSI
10.3	12	0.71	0.11	250.7



BC MR CARBON 2422
LOT 2

LOT 2

- 2422 carries an impressive birth to weaning spread on his individual performance figures.
- His EPD line reads with calving ease and growth power towards weaning.
- Don't miss the sons of TR Mr Carbon Copy 1713J ET.
- Top 7% CED, top 10% BW, top 35% WW.



BC MR CARBON COPY 1700J
FULL BROTHER TO THE SIRE OF LOT 2



BC MR LEGACY 428 TW
LOT 3

LOT 3

- The leading son of TR Legacy 1707J ET will be a favorite of those who study the pens.
- A phenotypic favorite that will improve marbling ability in one generation.
- Modest birth weight with solid weaning performance.
- Top 25% MARB.



TR LEGACY 1707J ET
NATIONAL CHAMPION AND PROMINENT SIRE
THROUGHOUT THE CHAROLAIS OFFERING

3

BC MR LEGACY 428 TW

AICA M1005742 · TATTOO 428 · DOB 3/4/24 · BREED CHAROLAIS

TR LEGACY 1707J ET		TR CAG CARBON COPY 7630E ET		BW	80
WHITE ROSE ROBIN 108J		TR MS KAY 30A ET			
		JLS WDZ LEDGER 878 PLD		ADJ	671
		HC ROCKIN ROBIN 6142			
CED	BW	WW	YW	MILK	
6	1.7	59	107	24	
MCE	CW	REA	MARB	TSI	
5.8	19	0.69	0.2	252.16	

4

BC MR CARBON 2415

AICA M1004547 · TATTOO 2415 · DOB 3/4/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET		TR CAG CARBON COPY 7630E ET		BW	73
MS IKE BLUE VALUE 8050		TR MS KAY 30A ET			
		LT BLUE VALUE 7903 ET		ADJ	654
		MISS IKE SLEEP EASY 6075			
CED	BW	WW	YW	MILK	
15.2	-3.5	60	100	20	
MCE	CW	REA	MARB	TSI	
12.3	13	0.64	0.19	251.41	



BC MR CARBON 2415
LOT 4

LOT 4

- 2415 is a light birthweight, high quality herd sire prospect.
- He is bound to produce calves that come easy, grow well, and make the grade on the rail.
- Top 15% BW, top 20% CED, MCE, top 30% MARB.



BC MISS VALUE 2209
MATERNAL SISTER TO LOT 4

5

BC MR TIOGA 2402

AICA M1004543 · TATTOO 2402 · DOB 3/22/24 · BREED CHAROLAIS

PCC ELVIRA TIOGA 1303	LT TIOGA 4090 PLD RATHMOURNE ELVIRA 303 PLD		BW	72
PCC LEDGER AFFINITY 2212 ET	LT AFFINITY 6221 PLD LK MISS LEDGER 211		ADJ WW	574
CED	BW	WW	YW	MILK
19	-5.6	47	86	32
MCE	CW	REA	MARB	TSI
14	12	0.55	0.26	252.223

- Popular Charolais genetics on both sides of his pedigree.
- Calving ease improver with added carcass quality.
- One of the more impressive EPD profiles in the Charolais offering.
- Top 2% CED, top 3% BW, top 7% MCE, top 15% MILK & MARB.



6

BC MR CARBON 2412

AICA M1004538 · TATTOO 2412 · DOB 3/6/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET	TR CAG CARBON COPY 7630E ET TR MS KAY 30A ET		BW	86
BC/HF MISS FRANNY 143	CAG TR BC FRANCHISE 8606F ET TR MS FIREWATER 6735D ET		ADJ WW	662
CED	BW	WW	YW	MILK
4.4	1.4	60	101	24
MCE	CW	REA	MARB	TSI
5.5	13	0.68	0.06	237.37

- The TR Mr Carbon Copy 1713J ET sons will certainly be found and admired by sale patrons.
- The volume of this sire group at the front end of the sale speaks for itself.
- Assemble a team of half brothers for your herd bull battery.



BC/HF MISS EVE 213
3/4 SISTER TO LOT 7

7

BC/HF MR LEGACY 409

AICA M998148 · TATTOO 409 · DOB 2/6/24 · BREED CHAROLAIS

TR LEGACY 1707J ET	TR CAG CARBON COPY 7630E ET TR MS KAY 30A ET		BW	76
C&S MS EVE 746	RBM TR RHINESTONE Z38 C&S MS SISSY D 328		ADJ WW	654
CED	BW	WW	YW	MILK
14.9	-3.1	51	86	22
MCE	CW	REA	MARB	TSI
12.6	11	0.69	0.14	247.59

- A TR Legacy 1707J ET son with plenty of good to him.
- Should produce easy calving genetics with style and quality.
- Top 20% CED, BW, MCE.



BC/HF MR LEGACY 409
LOT 7



BC MR LEGACY 420
LOT 8

LOT 8

- BC Mr Legacy 420 is a smoking good candidate from the TR Legacy 1707J ET sire group.
- Seeing WR Wrangler W601 on the bottom side is a plus for his maternal production capabilities.
- Top 30% MCE, top 40% CED.



BC MR CARBON COPY 312
3/4 BROTHER TO LOT 8

8

BC MR LEGACY 420

AICA M1005716 · TATTOO 420 · DOB 2/26/24 · BREED CHAROLAIS

TR LEGACY 1707J ET TR CAG CARBON COPY 7630E ET **BW** 83
 TR MS KAY 30A ET
 C&S MS DEENA 636 WR WRANGLER W601 **ADJ** 657
 CS MS TURTON 262 **WW**

CED	BW	WW	YW	MILK
12.6	-1.1	57	92	26
MCE	CW	REA	MARB	TSI
11.5	14	0.75	0.11	249.86

9

BC HBL JUSTICE 402

AICA M1000908 · TATTOO 402 · DOB 1/17/24 · BREED CHAROLAIS

GHC REAGAN 9012 LT BLUE VALUE 7903 ET **BW** 75
 LT BRENDA 6120 PLD
 BC MISS TURBO 2210 CAG MR SIDELINE 0816H ET **ADJ** 650
 BC MS TURBO 1806 **WW**

CED	BW	WW	YW	MILK
19.2	-4.2	62	99	26
MCE	CW	REA	MARB	TSI
16.3	19	0.49	0.28	258.56



BC HBL JUSTICE 402
LOT 9

LOT 9

- A light birth GHC Reagan 9012 that grew out well to weaning.
- A high-end calving ease prospect that should improve marbling as well.
- He should be high up your list if you need to breed heifers.
- Top 1% MCE, top 2% CED, top 10% BW, MARB.



BC MISS TURBO 2210
DAM OF LOT 9

10

BC MR CAMELOT 2413

AICA M1012594 · TATTOO 2413 · DOB 2/26/24 · BREED CHAROLAIS

WC CAMELOT 1818 P ET		WINN MANS SKAGGS 663X WC BRENDA 4035 P		BW	78
WC VIRGINIA 7006 P		LT BLUE VALUE 7903 ET WC VIRGINIA 5229 P		ADJ WW	655
CED	BW	WW	YW	MILK	
12.8	-2.4	71	117	29	
MCE	CW	REA	MARB	TSI	
5.9	31	0.85	0.08	275.52	

- The only WC Camelot 1818 P ET son in the offering is a special genetic package.
- His weaning performance stacks up with the rest of the Charolais offering.
- A leading EPD profile that ranks highly for growth, carcass, and calving ease.
- Top 20% WW, top 25% MILK, REA, top 30% BW, CW, top 35% CED & TSI.

12

BC MR CARBON 2416

AICA M1004549 · TATTOO 2416 · DOB 3/14/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET		TR CAG CARBON COPY 7630E ET TR MS KAY 30A ET		BW	87
BC/HF MS AUTHORITY 022		LT AUTHORITY 7229 PLD TR MS OUTSIDER 8607F		ADJ WW	654
CED	BW	WW	YW	MILK	
9.8	-1	61	105	21	
MCE	CW	REA	MARB	TSI	
6.7	10	0.63	0.11	236.63	

- BC Mr Carbon 2416 brings the prominent sire line of this offering together with the popular LT Authority 7229 PLD on the dam side.
- Solid 654 lb. weaning weight for this beef business promoter.

13

BC MR CARBON 2425

AICA M1004539 · TATTOO 2425 · DOB 3/13/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET		TR CAG CARBON COPY 7630E ET TR MS KAY 30A ET		BW	79
WR BENNITA C605		WC BIG BEN 9036 P WR MISS XCITEMENT A649		ADJ WW	683
CED	BW	WW	YW	MILK	
12.3	-1.8	64	105	11	
MCE	CW	REA	MARB	TSI	
8.5	10	0.45	0.09	237.47	

- Strong 683 lb. weaning weight on his performance ledger.
- Combines his growth power with a solid CED and BW EPD.
- Don't overlook this prospect; it could be your lucky day to own him.
- Top 40% CED & BW.

11

BC MR CARBON 2421

AICA M1004537 · TATTOO 2421 · DOB 3/2/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET		TR CAG CARBON COPY 7630E ET TR MS KAY 30A ET		BW	79
C&S MS HEMI 091		M&M OUTSIDER 4003 PLD CS MS BLOOM 482		ADJ WW	607
CED	BW	WW	YW	MILK	
14.5	-2.3	57	99	22	
MCE	CW	REA	MARB	TSI	
11	16	0.67	0.05	251.81	

- 2421 continues the popularity of the TR Mr Carbon Copy 1713J ET sire line.
- On the dam side, you will find Charolais legend M&M Outsider 4003 PLD.
- A winning pedigree and a quality herd sire prospect.
- Top 25% CED, top 30% BW, top 35% MCE.



C&S MS HEMI 091
DAM OF LOT 11

14

BC MR LEGACY 442

AICA M1005714 · TATTOO 422 · DOB 4/7/24 · BREED CHAROLAIS

TR LEGACY 1707J ET		TR CAG CARBON COPY 7630E ET TR MS KAY 30A ET		BW	86
C&S MS DIANA 618		WR WRANGLER W601 CS MS PRIZED 218		ADJ WW	786
CED	BW	WW	YW	MILK	
12.8	-1.3	64	105	23	
MCE	CW	REA	MARB	TSI	
11.1	17	0.75	0.13	253.27	

- 422 is a powerful TR Legacy 1707J ET son that won't be missed on sale day.
- He boasts the top weaning weight in the Charolais offering at 786 lb.
- Lock in on this performance stud.
- Top 35% CED & MCE.

15

BC HBL AVENGER 432

AICA M1000444 · TATTOO 432 · DOB 3/11/24 · BREED CHAROLAIS

RBM RUSHMORE K63	LT RUSHMORE 8060 PLD	BW	78	
	RBM BILLA H344			
BC/HF MISS ALLIE 223	TR CAG CARBINE'S VISION 9700 ET	ADJ	655	
	WHITE ROSE LUSH ALLIE 008H	WW		
CED	BW	WW	YW	MILK
13.7	-3.2	64	107	23
MCE	CW	REA	MARB	TSI
10.2	23	0.63	0.14	261.78

- BC HBL Avenger 432 brings a little different sire group than the rest of the offering.
- Brings versatility to use on many past genetic purchases from our program.
- Carries high ranking calving ease genetics on his EPD profile.
- Top 20% BW, top 30% CED.



BC/HF MISS ALLIE 223
DAM OF LOT 15

16

BC MR LEGACY 423

AICA M1005745 · TATTOO 423 · DOB 3/4/24 · BREED CHAROLAIS

TR LEGACY 1707J ET	TR CAG CARBON COPY 7630E ET	BW	84	
	TR MS KAY 30A ET			
TR MS TURTON 7617E	TR P2C MR TURTON 0794 ET	ADJ	696	
	TR MS ORIENT 0596X	WW		
CED	BW	WW	YW	MILK
10.4	-1	50	85	23
MCE	CW	REA	MARB	TSI
8.8	11	0.73	0.07	241.66

- A heavyweight TR Legacy 1707J ET son.
- Pounds the scale at 696 lb. for his weaning weight.
- This is a high performing sire group for the stockman wanting to add pounds.



BC/HF MISS VISION 221
MATERNAL SISTER TO LOT 16

17

BC MR CARBON 2418

AICA M1004536 · TATTOO 2418 · DOB 3/2/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET	TR CAG CARBON COPY 7630E ET	BW	81	
	TR MS KAY 30A ET			
DC LADY RICH F89	BIG CREEK GAME CHANGER 192 PET	ADJ	694	
	DC MS SMOKESTER 22	WW		
CED	BW	WW	YW	MILK
10.5	-1	68	111	19
MCE	CW	REA	MARB	TSI
7.4	13	0.79	0.03	243.27

- 2418 is a powerhouse herd sire prospect.
- His 694 lb. weaning weight and growth orientated EPD profile validate his ability to add performance to a calf crop.
- One of the leading weaning and ribeye EPD bulls in the Charolais offering.
- Top 30% WW, top 35% REA.



BC MISS RICH 2326
MATERNAL SISTER TO LOT 17

18

BC MR CARBON 2411

AICA MP6442 · TATTOO 2411 · DOB 3/2/24 · BREED CHAROLAIS

TR MR CARBON COPY 1713J ET TR CAG CARBON COPY 7630E ET **BW** 82
 TR MS KAY 30A ET
 BC COMPOSITE CHAROLAIS BC COMPOSITE CHAROLAIS **ADJ** 657
 BC COMPOSITE CHAROLAIS **WW**

CED	BW	WW	YW	MILK
12.9	-1.5	63	103	17
MCE	CW	REA	MARB	TSI
9.4	11	0.73	0.12	245.84

- 2411 is another strong candidate from the TR Mr Carbon Copy 1713J ET sire group.
- Don't overlook this bull.
- Top 35% CED.



BC MR CARBON 2411
LOT 18

19

BC MR LEGACY 427 TW

AICA M1005711 · TATTOO 427 · DOB 3/4/24 · BREED CHAROLAIS

TR LEGACY 1707J ET TR CAG CARBON COPY 7630E ET **BW** 70
 TR MS KAY 30A ET
 WHITE ROSE ROBIN 108J JLS WDZ LEDGER 878 PLD **ADJ** 720
 HC ROCKIN ROBIN 6142 **WW**

CED	BW	WW	YW	MILK
10.1	-0.4	59	106	24
MCE	CW	REA	MARB	TSI
7.1	19	0.69	0.2	255.97

- Heavy 720 lb. weaning weight on his ledger.
- Should add carcass quality to his steer crops.
- Should be a favorite among the TR Legacy 1707J ET sons.
- Top 25% MARB.



BC MR LEGACY 427 TW
LOT 19

20

BC MR OUTSIDER 407

AICA M1005744 · TATTOO 407 · DOB 1/24/24 · BREED CHAROLAIS

M&M OUTSIDER 4003 PLD LT LONG DISTANCE 9001 PLD **BW** 87
 M&M MS CARBINE 1567 PLD
 TR MS RHINESTONE 661TD RBM TR RHINESTONE Z38 **ADJ**
 TR MS TURTON 3579A **WW**

CED	BW	WW	YW	MILK
11.1	-1.9	63	100	32
MCE	CW	REA	MARB	TSI
4.3	16	0.82	0.01	248.43

- His dam has been and incredible producer for Bradley Cattle, she has multiple daughters that have been retained, and 407 is certainly the type and kind that could lead a program that is looking to generate replacements.
- Carcass improver with the performance you expect from Charolais genetics. He will add both quality of kind and profitability to purebred, or commercial cowherds.
- Top 15% Milk, top 20% MTL, top 30% REA.



BC MS FRANNY 2324
DAUGHTER OF A MATERNAL SISTER TO LOT 20



TR PZC MR TURTON 0794 ET
MATERNAL GRANDSIRE OF LOT 21

LOT 21

- Another TR Legacy 1707J ET son from an impressive Thomas Ranch cow family.
- A bull that reads to moderate birth weight and add marbling ability.
- Top 30% BW, top 40% MCE & MARB.

21

BC MR LEGACY 451

AICA M1005746 · TATTOO 451 · DOB 4/30/24 · BREED CHAROLAIS

TR LEGACY 1707J ET	TR CAG CARBON COPY 7630E ET	BW	76	
	TR MS KAY 30A ET			
TR MS TURTON 7728E ET	TR PZC MR TURTON 0794 ET	ADJ	617	
	TR MS WYOMING WIND 5604R	WW		
CED	BW	WW	YW	MILK
12	-2.4	40	78	22
MCE	CW	REA	MARB	TSI
10.5	9	0.69	0.16	244.69

22

BC MR BOW 428

AICA MP6183 · TATTOO 428 · DOB 3/1/24 · BREED 1/2 RA 1/2 CH

CAG TR MR DBLE VISION 2628K ET	SHARODON DOUBLE VISION 1D	BW	72	
	BRCHE TR DORY 6501			
BC RED ANGUS	1BBC RED ANGUS	ADJ	680	
	1BBC RED ANGUS	WW		
CED	BW	WW	YW	MILK
9.4	-0.9	61	91	21
MCE	CW	REA	MARB	TSI
8.5	12	0.52	0.04	236.69



BC MR BOW 428
LOT 22

LOT 22

- A standout Charolais x Red Angus composite sire prospect with an impressive birth to weaning spread on his performance data.
- From a 72 lb. birth weight to a 680 lb. weaning weight.
- Take advantage of the extra hybrid vigor he delivers to a breeding program.



CAG TR MR DBLE VISION 2628K ET
SIRE OF LOT 22

23

1BBC MR RED 445

RAAA 5033055 · TATTOO 445 · DOB 3/4/24 · BREED 1/2 RA 1/2 CH

TMAS MR TRUMP 889F ET DAMAR TRUMP C512
PZC CARIBBEAN BREEZE 115 ET **BW** 70

1BBC CHAROLAIS 1BBC CHAROLAIS **ADJ**
1BBC CHAROLAIS **WW** 696

PRO S	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK
43	12	31	16	-2.4	62	95	0.21	0.39	25
ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT	
5	10	7	10	0.23	0.03	17	-0.08	-0.01	

- 1BBC MR Red 445 is a leading TMAS Mr Trump 889F ET son out of a leading Charolais cow.
- Check out his spread: from 70 lb. birth to 696 lb. weaning weight.
- An impressive EPD profile for a Red Angus calving ease bull.
- Top 10% CED, top 15% DMI, top 30% YG, top 40% BW & CEM.



TMAS MR TRUMP 889F ET
PROMINENT SIRE THROUGHOUT THE RED ANGUS OFFERING

24

1BBC MR RED 436

RAAA 5033049 · TATTOO 436 · DOB 3/26/24 · BREED 50% RA - CAT 3

GFR POWER COWBOY 268H ET KJHT POWER TAKE OFF
SLGN PERSUASIONS YONINAH **BW** 80

1BBC RED ANGUS 1BBC RED ANGUS **ADJ**
1BBC RED ANGUS **WW** 572

PRO S	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK
34	11	23	13	-0.4	65	104	0.25	0.71	24
ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT	
4	10	6	10	0.06	0.01	23	0.15	0	

- A favorite of the Red Angus sired prospects, 436 will catch the attention of buyers on sale day.
- The first son of GFR Power Cowboy 268H ET offered in this year's sale, and he is a good one.
- Don't miss this stud.
- Top 25% YG.



PBRS MISS QUICK 8249
DAM OF LOT 25

25

1BBC MR COWBOY 434

RAAA 5033043 · TATTOO 434 · DOB 2/28/24 · BREED 100% RA - CAT A

GFR POWER COWBOY 268H ET KJHT POWER TAKE OFF
SLGN PERSUASIONS YONINAH **BW** 64

PBRS MISS QUICK 8249 J6 MR QUICKDRAW D328
CRSL MISS MANDY 2676 **ADJ**
WW 576

PRO S	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK
50	23	27	14	-2.5	54	86	0.2	0.43	25
ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT	
3	9	7	11	0.15	-0.01	16	0.12	0	

- Calving ease GFR Power Cowboy 268H ET son.
- Only 64 lb. on his birth weight.
- Combines calving ease and efficiency on his EPD profile.
- Top 20% DMI, YG, top 35% CED, BW, top 40% CEM.



1BBC MR COWBOY 434
LOT 25

26

1BBC MR POWER 443

RAAA 5033011 · TATTOO 443 · DOB 3/10/24 · BREED 100% RA - CAT A

GFR POWER COWBOY 268H ET KJHT POWER TAKE OFF BW 77
 SLGN PERSUASIONS YONINAH
 CRSL RED SUNSET PZC TMAS FIRESTORM 1800 ET ADJ 735
 CRSL MISS ANNIE 42 WW

PRO S	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK
49	29	20	12	0.1	71	108	0.23	0.7	27
ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT	
3	10	7	11	0.15	-0.01	18	0.1	-0.01	

- Among the heaviest weaning bulls in his breed group at 735 lb.
- One of the higher-ranking growth EPD profiles among these Red Angus bulls.
- Top 20% YG, top 30% WW, top 35% MILK, top 40% CEM.



PZC TMAS FIRESTORM 1800 ET
 MATERNAL GRANDSIRE OF LOT 26

27

1BBC MR TRUE 441

RAAA 5033017 · TATTOO 441 · DOB 2/24/24 · BREED 100% RA - CAT A

TMAS MR TRUMP 889F ET DAMAR TRUMP C512 BW 82
 PZC CARIBBEAN BREEZE 115 ET
 BMRA MS WR TRUE 603 LMG GILLS STATEMENT 4743 ADJ 678
 BMRA MS M STMT 122 WW

PRO S	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK
65	26	39	11	0.8	72	114	0.26	0.83	24
ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT	
8	10	6	12	0.29	0.03	24	0.06	-0.01	

- 1BBC MR True 441 will be a favorite of many for his combination of performance and quality.
- The TMAS Mr Trump 889F ET sons will be a favorite group on sale day.
- A growth and power bull to add some firepower to your Red Angus battery.
- Top 25% WW, top 30% YW, YG, top 35% ADG.



1BBC MR TRUE 339
 FULL BROTHER TO LOT 27

28

1BBC MR COWBOY 432

RAAA 5033039 · TATTOO 432 · DOB 2/15/24 · BREED 100% RA - CAT A

GFR POWER COWBOY 268H ET KJHT POWER TAKE OFF BW 71
 SLGN PERSUASIONS YONINAH
 PBRS 6143 C-BAR EVOLUTION 107Y ADJ 660
 OHRR WESTERN FAYET 83L-3U WW

PRO S	HB	GM	CED	BW	WW	YW	ADG	DMI	MILK
42	18	23	13	-1.3	67	106	0.24	0.72	25
ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT	
6	10	6	11	0.11	0.05	23	0.09	0.01	

- Light birth weight bull with solid performance to weaning.
- This sire group is strong and will be found by the astute stockmen on sale day.
- Top 40% YG.



1BBC MR COWBOY 432
 LOT 28



IBBC JACS COMMERCE 4013
LOT 36

LOT 36

- A son of the popular ST Genetics sire, Connealy Commerce.
- Solid spread on his performance from 72 lb. birth to 645 lb. weaning.
- Those that study data will easily find the quality in this Angus bull.
- Top 10% WW, YW, top 25% REA, \$W, top 30% CEM, CW, top 35% \$G, top 40% \$B & \$C.



CONNELLY COMMERCE
SIRE OF LOT 36

36

IBBC JACS COMMERCE 4013

AAA 21018334 · TATTOO 12/26/10 · DOB 3/10/24 · BREED ANGUS

CONNEALY COMMERCE G A R SUNBEAM **BW** 72
 AVIRA OF CONANGA 814R
 JACS LUCY 6622 V A R DISCOVERY 2240 **ADJ** 645
 CRAZY K LUCY V105 **WW**

	CED	BW	WW	YW	CEM	MILK	MW	CW	
	5	3.1	89	150	10	18	92	65	
MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	
	0.81	0.93	0.028	67	75	97	63	161	276

37

IBBC EDSSL 324M

ASA 4453407 · TATTOO 324M · DOB 4/18/24 · BREED 1/2 SM 1/2 AR

MAMA'S BOY TWG TANGO 156D **BW** 72
 CB DINA'S IN CONTROL 1319
 LEFS MS LOADED UP 988G W/C LOADED UP 102C **ADJ** 763
 LEFS MS.HI VOLTAGE 505C **WW**

	CE	BW	WW	YW	MCE	MILK	MWW	STAY
	12.3	0.5	74.4	116.1	6.2	21.1	58.2	14.4
CW	YG	MARB	BF	REA	API	TI		
	24.7	-0.16	0.11	-0.043	0.38	116.6	72.2	



IBBC EDSSL 324M
LOT 36

LOT 37

- A performance standout: 324M is the lightest birth weight and heaviest weaning stud among the Simmental offering.
- Certainly, an impressive leadoff candidate in the Simmental division.
- Should offer calving ease based on his EPD profile.
- Top 35% BW, top 40% CED & MCE.

42

1BBC MR MAMA 104M

ASA 5033059 · TATTOO 104M · DOB 3/10/24 · BREED 1/2 SM 1/2 AR

MAMA'S BOY TWG TANGO 156D
CB DINA'S IN CONTROL 1319 **BW** 78

1BBC SIMMENTAL COW 1BBC SIMMENTAL BULL
1BBC SIMMENTAL COW **ADJ WW** 755

CE	BW	WW	YW	MCE	MILK	MWW	STAY
17.9	-3	64.3	103.4	6.6	19.7	51.7	13.7
CW	YG	MARB	BF	REA	API	TI	
19.2	-0.04	0.06	-0.017	0.13	114.8	70.4	

- The Mama's Boy sons offer birth to weaning performance spread.
- 78 lb. birth to 755 lb. weaning spread on 104M's performance data.
- Top 2% CED, top 3% BW, top 40% MCE.



PZC TMAS FIRESTORM 1800 ET
LOT 42

43

1BBC C-4 KEEP THE CHANGE 305M

ASA 4423166 · TATTOO 305M · DOB 2/22/24 · BREED 1/2 SM 3/8 AN 1/8 MA

GCC KEEP THE CHANGE H136 KMJ HUSKER 814
TNGL DESIRE E300 **BW** 88

NFLL 305F BUSHS UNBELIEVABLE423
NFLL 305A **ADJ WW** 683

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.9	-0.2	63.6	93.7	5.5	22.6	52.9	11.6
CW	YG	MARB	BF	REA	API	TI	
19.5	-0.15	0.21	-0.033	0.35	112.8	68.8	

- The only son of GCC Keep the Change H136 in this year's offering adds some mating versatility to the Simmental prospects.
- A half-blood Simmental with a shot of Maine Anjou blood to add look and quality to a calf crop.
- Top 25% BW, top 30% CED.



GCC KEEP THE CHANGE H136
SIRE OF LOT 43

44

1BBC C-4 BOLDVENTURE 2065M

ASA 4423171 · TATTOO 2065M · DOB 2/16/24 · BREED PB SM

LKCC BOLD VENTURE 194F WS PILGRIM H182U
MS CRYSTEEL VOLTAGE 194A **BW** 82

TRAIL PRIVILEGED MATRIARCH C62 MR HOC BROKER
MATRIARCH 33TX **ADJ WW** 762

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.6	1.5	71	95.2	4.6	17.7	53.1	8.4
CW	YG	MARB	BF	REA	API	TI	
23.6	-0.39	-0.07	-0.08	0.74	98.4	67.3	

- 2065M hit the mark at weaning for 762 lb. of payweight.
- Utilize a bull like this guy to add pounds and power to a set of steer calves.
- This sire group performs and will make a lot of friends on sale day.
- Top 25% FAT, top 35% YG.



TRAIL PRIVILEGED MATRIARCH C62
DAM OF LOT 44



IBBC BFJV CLASSIC M416
LOT 45

LOT 45

- Here is a son of the \$210,000 FRKG Classic 948K that stems from a potent flush from the influential Halls Be Steel My Heart, a FULL SISTER to the legendary MR HOC Broker, one of the most iconic sires that the Simmental breed has ever seen and was a Triple Crown winner to top it off.
- Genetic consistency and predictability lines the pedigree of this surefire mating.
- This herd bull offers true genetic potential sourced from the frontline of the Simmental business, and has the aptitude to follow any AI protocol without sacrificing an ounce of quality!

45

IBBC BFJV CLASSIC M416

ASA 4535140 · TATTOO M416 · DOB 1/12/24 · BREED PB SM

FRKG CLASSIC 948K	SO REMEDY 7F	BW 79
	HCCO COUNTESS 174F "948"	
HALLS BE STEEL MY HEART	SVF STEEL FORCE S701	ADJ
	JM BF H25	WW

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.5	2.3	73	110.5	18.9	104.4	68.6	9.0
CW	YG	MARB	BF	REA	API	TI	
18.7	-0.36	-0.12	-0.073	0.67	102.5	68.9	

46

IBBC BFJV TECUMSEH 437M

ASA 4543267 · TATTOO 437M · DOB 1/18/24 · BREED PB SM

STCC TECUMSEH 058J	VCL FORESIGHT	BW 82
	HF SERENA	
BFJV SHANIA'S REMEDY K209	SO REMEDY 7F	ADJ
	MISS SHANIA 6D	WW

CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.5	3.1	80.3	116.2	17.5	116.1	75.5	12.3
CW	YG	MARB	BF	REA	API	TI	
28.2	-0.44	0.08	-0.081	0.99	116.8	76.5	



IBBC BFJV TECUMSEH 437M
LOT 46

LOT 46

- Combining the influences of the legendary Miss Shania 6D donor through a grandson by the million dollar plus valued, STCC Tecumseh 058J.
- His SO Remedy 7F sired dam is a one of the best daughters from 6D in existence and this puts her in pretty special company when you take into account the countless maternal sisters to K209 that have been among the featured lots in past marketing events at Bruhn Cattle Company.
- This massive centered, huge barreled and super dense stud is a heavy load and looks to be the kind that is bound to sire serious payweight and profits from the get go.



IBBC BFJV KRYPTON M436
LOT 47

LOT 47

- 1BBC BFJV Krypton M436 is a son of the \$450,000 3BCC KCC1 Krypton 100K that comes with some added chrome, depth of body and early maturing pattern.
- On the maternal side you will find the front running Simmental donor, Halls Be Steel My Heart, the full sister to the world renowned, MR HOC Broker, a sire that stamped his legacy of excellence across the seedstock business
- He is certainly a power bull that leaves nothing to the imagination when it comes to adding shape and substance.

47

IBBC BFJV KRYPTON M436

ASA 4535135 · TATTOO M436 · DOB 1/7/24 · BREED PB SM

3BCC KCCT KRYPTON 100K FRKG CKCC PLATINUM 009H ET
KCC1 SWC HARMONY 847H **BW** 82

HALLS BE STEEL MY HEART SVF STEEL FORCE S701
JM BF H25 **ADJ**
WW

CE	BW	WW	YW	MCE	MILK	MWW	STAY
10.8	3	77	111.1	20.6	101.7	68.9	11.4
CW	YG	MARB	BF	REA	API	TI	
16.2	-0.40	-0.14	-0.076	0.74	103.4	69.1	

48

IBBC BFJV KRYPTON M421

ASA 4535120 · TATTOO M421 · DOB 1/4/24 · BREED PB SM

3BCC KCCT KRYPTON 100K FRKG CKCC PLATINUM 009H ET
KCC1 SWC HARMONY 847H **BW** 79

MISS SHANIA 6D MR CCF VISION
SFI MISS HANNAH 36B **ADJ**
WW

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.2	2.5	79.8	114.2	18.1	107.6	72.7	11.2
CW	YG	MARB	BF	REA	API	TI	
21.9	-0.48	-0.06	-0.090	0.98	108.7	72.4	



IBBC BFJV KRYPTON M421
LOT 48

LOT 48

- Miss Shania 6D has been a leading force for the Bruhn Cattle Company Simmental pen for some time now, you would struggle to find a female that consistency generate power like her. She is the dam of Lots 48-50.
- This stud along with his maternal brothers offers the ability to build a herdsire battery that can sire consistent quality, pounds on the scale and daughters that demand to be retained.
- Lots 48 & 49 are sired by the \$450,000 3BCC KCC1 Krypton 100K and come with the perfect balance of length of spine, muscle shape and structural longevity. Truly a win-win situation across the board.



IBBC BFJV KRYPTON M445
LOT 49

LOT 49

- BFJV Krypton M465 is a heavy structured, wide based, and masculine featured herd bull that has matured with impressive weight per day of age and performance.
- These full brothers that stem from the 3BCC KCC1 Krypton 100K mating on the legendary Miss Shania 6D donor come with the perfect balance of real-world profit indicators and a structural longevity.
- Full brother to Lot 49 and maternal brother to Lot 50.

49
IBBC BFJV KRYPTON M445

ASA 4535126 · TATTOO M445 · DOB 1/4/24 · BREED PB SM

3BCC KCC1 KRYPTON 100K FRKG CKCC PLATINUM 009H ET
KCC1 SWC HARMONY 847H **BW** 87

MISS SHANIA 6D MR CCF VISION
SFI MISS HANNAH 36B **ADJ**
WW

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.2	2.5	79.8	114.2	18.1	107.6	72.7	11.2
CW	YG	MARB	BF	REA	API	TI	
21.9	-0.48	-0.06	-0.090	0.98	108.7	72.4	

50
IBBC BFJV S.A.M M492

ASA 4535119 · TATTOO M492 · DOB 2/17/24 · BREED PB SM

JSUL SOMETHING ABOUT MARY 8421 W/C RELENTLESS 32C
JBSF PROUD MARY **BW** 90

MISS SHANIA 6D MR CCF VISION
SFI MISS HANNAH 36B **ADJ**
WW

CE	BW	WW	YW	MCE	MILK	MWW	STAY
12.8	1.8	76.5	114.8	15.9	107	72.7	9.1
CW	YG	MARB	BF	REA	API	TI	
28.3	-0.40	-0.05	-0.064	0.99	109.2	72.9	



JSUL SOMETHING ABOUT MARY 8421
SIRE OF LOT 50

LOT 50

- There is no denying the impact that JSUL Something About Mary 8421 has had on the Simmental breed.
- Maternally you will find the powers of the long serving 6D donor that never misses, and her progeny with a superior skeletal design that is further enhanced with extra stoutness and dimension.
- Maternal brother to Lot 48 & 49.



IBBC BFJV BROKER M454
LOT 51

51

IBBC BFJV BROKER M454

ASA 4535494 · TATTOO M454 · DOB 1/18/24 · BREED PB SM

MR HOC BROKER	SVF STEEL FORCE S701	BW	85				
	JM BF H25						
FRKG COUNTESS 15J	MR CCF 20-20	ADJ	WW				
	HCCO COUNTESS 174F "948"						
CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.2	2.9	75.3	102.3	15	104.9	69.1	11.7
CW	YG	MARB	BF	REA	API	TI	
14.1	-0.44	-0.07	-0.083	0.80	104.5	69.3	

- Maternal sibs to 15J have commanded \$210,000, \$65,000, \$35,000, \$26,000, \$20,000, \$20,000, \$15,000, \$15,000, \$14,000, and \$10,000 to date!
- This powerful shaped, dense bodied and super expressive beast comes with a jet black hide and is the perfect concoction of cow power and undeniable phenotypic quality. This stud is built to power up a cowherd in a hurry!

53

IBBC BFJV TECUMSEH M450

ASA 4535493 · TATTOO M450 · DOB 1/10/24 · BREED PB SM

STCC TECUMSEH 058J	VCL FORESIGHT	BW	85				
	HF SERENA						
FRKG COUNTESS 15J	MR CCF 20-20	ADJ	WW				
	HCCO COUNTESS 174F "948"						
CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.4	3	78.2	105.6	15	128	78.1	14.6
CW	YG	MARB	BF	REA	API	TI	
17.1	-0.45	0.23	-0.075	0.93	127.2	78.2	

- A pair of bull mates from the genesis of STCC Tecumseh 058J with the FRKG Countess 15J donor female that pack a punch.
- The FRKG Countess 15J female is a maternal sister to multiple high sellers and individuals of influence to come from the Hartman and Freking programs.
- He is a perfect balance of power and performance, that still comes with a very acceptable birthweight and ideal structural build. He covers all the bases when it comes to profitable beef production.



IBBC BFJV TECUMSEH M450
LOT 53

52

IBBC BFJV GARTH M401

ASA 4535491 · TATTOO M401 · DOB 1/4/24 · BREED 1/2 SM 1/2 MA

BOE GARTH	MINN HARD WHISKEY 591Y	BW	84				
	BOE MISS JOLENE						
FRKG COUNTESS 15J	MR CCF 20-20	ADJ	WW				
	HCCO COUNTESS 174F "948"						
CE	BW	WW	YW	MCE	MILK	MWW	STAY
8.1	3.6	65.2	88.5	12.7	84.7	62.5	6.0
CW	YG	MARB	BF	REA	API	TI	
10.1	-0.48	0.11	-0.090	0.80	83.1	60.9	

- Those in the market to add a high powered, heavy muscled and extra shapely SimGenetic stud to their roster need to look in here at IBBC BFJV Garth M401.
- He combines some of the best cow families from the Simmental and Maine Anjou business into one potent pedigree, and will be the source of serious power and performance on a set of Angus foundation females.

54

IBBC BFJV TECUMSEH M408

ASA 4535492 · TATTOO M408 · DOB 1/5/24 · BREED PB SM

STCC TECUMSEH 058J	VCL FORESIGHT	BW	72				
	HF SERENA						
FRKG COUNTESS 15J	MR CCF 20-20	ADJ	WW				
	HCCO COUNTESS 174F "948"						
CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.4	3	78.2	105.6	15	128	78.1	14.6
CW	YG	MARB	BF	REA	API	TI	
17.1	-0.45	0.23	-0.075	0.93	127.2	78.2	

- This pair of sons of the STCC Tecumseh 058J and FRKG Countess 15J combination come with the most impressive profitability indexes of any bulls in this strong aged bull division, meaning that genetically they are geared to inject profits to the bottom line of a ranchman's operation.
- Note that IBBC BFJV Tecumseh M408 comes with the lightest birthweight of the pair of brothers.
- Add the power of pedigree to his impressive phenotype and this is the kind of sire that will generate long term profits through scale pounding feeder cattle just as readily as through his impressive replacement females.



IBBC BFJV TECUMSEH M432
LOT 55

LOT 55

- This stud comes from the super impressive BFJV Ruth's Remedy K237 donor, who is a daughter of the \$530,000 SO Remedy 7F and is backed by the W/C Bankroll 811D sired dam from the legendary Iron Mt Ruth 520, the PVF Insight 0129 daughter from the great Cherry Knoll Richta 1190 cow family.
- This is a lineage that has proven to supply good built stock that offer unmatched body capacity, structural integrity, and overall dimension.
- He is a big outlined, large framed stud that delivers roar power and pounds in a long and impressive package.

55

IBBC BFJV TECUMSEH M432

ASA 4535100 · TATTOO M432 · DOB 1/7/24 · BREED PB SM

STCC TECUMSEH 058J	VCL FORESIGHT	BW 69
	HF SERENA	
BFJV RUTH'S REMEDY K237	SO REMEDY 7F	ADJ WW
	BFJV RUTHS BANKROLL H300	

CE	BW	WW	YW	MCE	MILK	MWW	STAY
11.2	0.5	72.4	102.4	18.9	127	76.2	14.6
CW	YG	MARB	BF	REA	API	TI	
24.9	-0.39	0.15	-0.067	0.91	128.4	76.6	

56

IBBC BFJV VICTORY M456

ASA 4535108 · TATTOO M456 · DOB 1/5/24 · BREED PB SM

FRKG VICTORY 78J	MR CCF 20-20	BW 69
	SWSN PANARAMA 900G	
BFJV MS HIGH RISE K261	CONLEY HIGH RISE F3	ADJ WW
	MRB MS LEDGER	

CE	BW	WW	YW	MCE	MILK	MWW	STAY
8.6	2.7	77.1	111.2	15.1	108	70.6	12.6
CW	YG	MARB	BF	REA	API	TI	
20.1	-0.43	-0.06	-0.073	0.91	107.3	71.4	



IBBC BFJV VICTORY M456
LOT 56

LOT 56

- 1BBC BFJV Victory M456 is the more moderate scaled, super deep sided kind that is sound structured and easy fleshing.
- Running over the scales, his weaning and WDA performance stacked up well against the class, and it's obvious one look that the phenotypic quality stands up to any EPD tabulation you could find.
- He is built with longevity in mind, being ultra complete, dense in his build and burly about his muscle pattern.



FRKG VICTORY 78J
SIRE OF LOT 56 & 57

LOT 57

- If you are looking for a rugged made herd sire with added length and bone, 1BBC BFJV Victory M431 is one you need to consider.
- This is a son of the \$210,000 FRKG Victory 78J. This is a sire group that comes with all around quality, impressive performance and profits in mind. The maternal pedigree of FRKG Victory 78J injects the legendary Panorama influence also, just adding another layer of consistent quality to the equation.

57

1BBC BFJV VICTORY M431

ASA 4535090 · TATTOO M431 · DOB 1/31/24 · BREED PB SM

FRKG VICTORY 78J MR CCF 20-20 **BW** 75
 SWSN PANARAMA 900G
 4/B MISS 184X 290D 4/B 184X **ADJ**
 4/B MISS 4139 113T **WW**

CE	BW	WW	YW	MCE	MILK	MWW	STAY
8.1	3	76.1	107.7	18.3	98.9	68.3	10.1
CW	YG	MARB	BF	REA	API	TI	
27.4	-0.36	-0.11	-0.074	0.77	97.2	69.0	

58

1BBC BFJV BROKER M422

ASA 4535113 · TATTOO M422 · DOB 1/6/24 · BREED 3/4 SM 1/4 AN

MR HOC BROKER SVF STEEL FORCE S701 **BW** 92
 JM BF H25
 BFJV RUTHS BANKROLL H300 W/C BANKROLL 811D **ADJ**
 IRON MT RUTH 520 **WW**

CE	BW	WW	YW	MCE	MILK	MWW	STAY
9.7	2.4	74.5	108.9	20.8	92.3	66	10.8
CW	YG	MARB	BF	REA	API	TI	
26.8	-0.36	-0.04	-0.063	0.86	94.1	66.2	



MR HOC BROKER
SIRE OF LOT 58

LOT 58

- 1BBC BFJV Broker M422 will be ready to deploy immediately and come with both the genetic backing and raw data that set up for a ranchman's success story!
- Quality sells throughout the offering, this stud comes with stout features, added shape and presence. He builds admiration with his explosive muscle shape, length of spine and flexibility, and he prowls with a dominating look.



*P.O. Box Z
De Soto, Kansas 66018*

BRADLEY CATTLE COMPANY

FALL BULL SALE

SATURDAY, OCTOBER 25 • 4 PM

WHEELER LIVESTOCK AUCTION

Osceola, Missouri