

SIMMENTAL



# **ROLLER**

## **RANCH**

*Bull Sale*



**APRIL 9, 2025**

HELD ON CCI.LIVE AT 7:00 P.M.



# Welcome

*Hello there to everyone from Roller Ranch and welcome to our 2nd Annual Bull Sale! We love raising cattle and enjoy raising our two boys, Blake who is 9 and Bryce who is 7, around these great cattle and the laughs these two give us. It is nice to hear when the kids come home from school asking cattle questions at a young age and are knowledgeable and already invested in the operation.*

*We aim not only to enhance the cattle we raise but our fresh approach has allowed us to selectively acquire outstanding matriarchs and herd sires from across the Midwest and southern regions. This created a strong foundation of our genetics in our herd. This has allowed us to create incredible matings and crosses through our extensive AI and ET operation and brings excitement to the cattle we have in our herd and what our future holds. While EPDs are important to us, each animal must also perform and meet our high standards for structure and eye appeal. Our two herd sires, Counterstrike 2700K and Backcountry 1623J, perfectly fit our criteria for our growing herd, and their calves have consistently exceeded our expectations. Over the years, we have retained nearly every female from these matings, and they have developed into beautifully constructed powerhouses that produce healthy, robust calves.*

*From day one we have taken every step to raise the best seedstock cattle we can and continually strive for excellence! We can confidently say there is a bull in this sale for every operation. Those who have recently viewed our bulls have remarked that "they are even bigger and deeper than last year's offerings." We encourage and welcome everyone to come and look through these bulls any time before the sale on April 9th to see the results of our careful selection of genetics.*

*We certainly can't do it alone and that's where Dakota Meech and Connor Dailey come in. When there are long days and hard work that needs to be done these two don't shy away! Dakota is our full-time employee here at Roller Ranch and no matter the job he's here working cattle, fencing, hauling grain or putting his time in the tractor. Connor is our part time help but puts more hours in than some people full time. There is never a time he says he can't help and cares as much about these cattle and our operation as our family and Dakota do. Roller Ranch thanks you both for your continued commitment and dedication to our operation.*

*Lastly, and most importantly, Jenny, our boys, and I would like to express our gratitude to each and every one of you for considering bulls from this year's offering. Our young family has truly fallen in love with every aspect of this cattle industry, and we can't imagine a better environment to raise our children. We have enjoyed the challenge of managing and raising top-quality seedstock cattle, but more importantly, we have cherished the relationships this industry has allowed us to build. We have made friends along the way and look forward to seeing you all every year at sales and stock shows.*

*We would also like to thank Innovation Ag for their guidance and belief in our young operation. Graham, Jered, and Tim are an incredible team to work with, and no one understands the cattle business quite like they do. Thank you all for your hard work and dedication to us and this industry.*

## THE ROLLER FAMILY

*Brent, Jenny, Blake, and Bryce*





**APRIL 9, 2025**

### SALE DAY CONTACTS

**Brent Roller (218) 849-7414**  
**Jenny Roller (320) 491-7284**

### SALE MANAGEMENT

**Graham Blagg (530) 913-6418**  
**Jered Shipman (806) 983-7226**  
**Tim Anderson (605) 682-9343**

### AUCTIONEER

**Jered Shipman (806) 983-7226**

### LIVESTOCK PUBLICATION REPRESENTATIVE

**Western Ag Reporter: Tony Heins (701) 400-4435**

### HERD VETERINARIAN

**Back Roads Vet Clinic: Dr. Keith Yorek (218) 732-9866**

### HERD EMBRYOLOGIST

**Midwest Embryo Transfer Service:**  
**Dr. Ashley Swenson (952) 737-9028**

### HERD NUTRITIONIST

**Form-A-Feed: Matt Honsey (612) 269-5419**

### PHOTOGRAPHY

**Focus Marketing Group: Magen Tol (320) 305-3545**

### INSURANCE

*Insurance will be available sale day. We suggest a mortality policy, especially if you plan to leave your bull(s) to be wintered until May 1, 2025.*

*To properly insure your investment please contact,*

**James F. Bessler at (815) 762-2641**

### DELIVERY

*Free delivery within 300 miles on all bulls and we will assist in finding delivery options to other parts of the country!*

### ANNOUNCEMENTS

*Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale, attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.*

### HERD HEALTH

**BIRTH:** *Tri-Shield, Start Strong, BoSe, Navel Dip, Nasalgen 3 PMH, Weight & DNA Tissue Sample*

**2-3 MONTHS:** *20-20 Vision 7 pinkeye with spur, Presponse SQ, Ultra Boss, & Nasalgen 3 PMH*

**WEANING:** *Vista once, Vision 8 Spur, Cleanup, Valbazen, Magnet, FerAppease, Tattoo & BVD testing*

**HEIFERS:** *Bangs vx & Leptoferm*

### COWS:

*Pre-Breeding: Vision 8 spur, pinkeye vx, Multi-Min, whole herd Johnes testing*

*Pre-Calving (45-60 days): Triangle 10, Vision 8, Guardian/Scour Bos 9, Valbazen, Cleanup II*

### SUPPLEMENTAL INFORMATION

*Ultrasound data and scrotal circumference measurements will be available the week of the sale.*

### BULL BUYER

#### VOLUME DISCOUNTS

**3% off total purchase price of 3 Bulls**

**4% off total purchase price of 4 Bulls**

**5% off total purchase price of 5+ Bulls**

### SEMEN INTEREST

*Seller retains 1/3 semen interest in all bulls selling unless otherwise noted or announced from the auction block.*

### BULL GUARANTEE

*Unless otherwise noted, all the breeding age bulls will have passed a breeding soundness exam prior to pick up/delivery. In addition to the standard Terms and Conditions of the American Simmental Association, we will provide the first breeding season (the 90-day period immediately following turn out) guarantee on all yearling and older bulls. This guarantee is not an insurance or mortality policy, but a guarantee on functional fertility. It is not a substitute or replacement for poor management. Buyer assumes all risks for injury due to running bulls together or management decisions outside genetic control. For the guarantee to apply, we ask that you contact us as soon as a condition is observed and before the animal is sold. We will work with you to determine whether the animal is returned or sold for slaughter. We will attempt to provide a suitable replacement. If one cannot be provided of equal or greater value, we will issue a sale credit to be used in a future sale for the full purchase price less the salvage value of the animal.*

### RISK

*Each animal becomes the risk of the purchaser as soon as sold. Animals purchased are at the purchaser's risk as to loss or injury, and will be loaded according to purchaser's direction. Insurance will be available sale day.*

### TERMS & CONDITIONS

*Terms of sale are cash or check payable immediately upon conclusion of the sale and before animals will be removed. The cattle will sell under the standard terms and conditions of the American Simmental Association.*



**LIVE ONLINE BIDDING [www.cci.live](http://www.cci.live)**



*For those who have had the privilege of growing up in agriculture, we may take that experience for granted. However, as the world and society continue to evolve and change, many of us recognize what we have taken for granted at some point. Most traditional, farming-based agricultural businesses are multi-generational, with the third, fourth, and fifth generations at the helm. Rarely, in today's economy and agricultural industry, does a first-generation farming and ranching entity survive, let alone thrive. Brent and Jenny Roller exemplify a first-generation farming enterprise that has enabled them to diversify into the beef cattle sector. As their specialized grain and edible operation grows, so does the Roller Ranch brand in the animal agriculture segment of their business. While Brent and Jenny both had jobs outside their farming operation, Jenny still works in the medical field, and Brent is fully dedicated to the farming and ranching payroll. Through discipline, patience, and fiscal intelligence, they continue to make a living, with the capacity to expand as needed.*

*The family's passion and ambition to be successful at all they engage in is the driving force behind their youthful seed stock operation. Brent invested in a set of open heifers a few short years ago and has constantly sorted on them as well as investing in several bred females and other key components that are significant to the female arsenal in Hewitt, Minnesota. The firm will breed on the biggest cut of yearling heifers to be retained with the Roller prefix and brand and rest assured that the bar of quality will continue to rise.*

*The bulls in this offering represent the dedication involved in culling and sorting, as they are the absolute top cut of the 2024 male-born progeny at Roller Ranch. They have been fed and developed in larger grass traps, will have passed a BSE, and will be ready for cows. The general age demographic is young, but selection pressure has been applied, and they will be ready to perform their duties. KCC1 Counterstrike 2700K, the resident herd sire, has certainly exceeded the family's expectations regarding his ability to sire high-quality cattle that embody the perfect balance of performance and phenotype. Additionally, several other industry leaders influence the offering, providing the same or greater advantages for all traits that promote quality and profitability. We assure you that you will be impressed with the caliber and data these bulls will provide and that you will be satisfied with your investment choice on April 9. Past customers have been reaching out to Brent with praise and a desire for their next herd sire bearing the Roller brand, and this set is the very best yet.*

*Words cannot describe the excitement of the Roller Family to offer this set of bulls to you in the first live auction with the CCI.live LiveOnline™ format. This is your opportunity to do business with a great, first-generation agricultural family who loves and relishes every agricultural interaction or experience that they encounter. They are an operation that will be built on "their word" as the gospel, and their handshake is as good as any signature in ink. We strongly encourage you to make arrangements for your visit to Roller Ranch to view the bulls in person, if that is not possible, please take the time to study the videos and reach out to any of the Innovation AgMarketing team for assistance if needed.*

*We sincerely appreciate your interest. Please enjoy the cattle and may our God continue to bless our great nation and those who protect our right and freedom to engage in agriculture and the lifestyle.*

*Graham Blagg    Jared Shipman    Tim Anderson*



WELCOME TO THE SALE

# THE FRKG VICTORY 78J SON



## ROLR MR VICTORY 140M

DOB: 2/21/24 | REG: 4382986 | TATTOO: 140M | 3/4 SM 1/4 AN

HOMO POLLED HOMO BLACK

MR CCF 20-20  
FRKG VICTORY 78J  
SWSN PANARAMA 900G

POSS ACHIEVEMENT  
KS MISS ACHIEVEMENT H3581  
KS DEVORA D758



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
96	107	888	125	1559	118	5.9	4.2	92.6	143.3	0.32

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
3.3	24.9	71.3	11.3	11	46.8	-0.32	0.35	-0.054	1.07	116.3	84.7



FRKG VICTORY 78J \$210,000 Sire of Lot 1



PROFIT \$400,000 Full Brother to Paternal Granddam of Lot 1

- What a herd sire prospect to initiate the 2025 edition of the Roller Ranch 2nd Annual Bull Sale! A direct son of the \$210,000 FRKG Victory 78J and backed by the influence of the iconic Poss Achievement that is further supported by KS Devora D758. There is no doubt that he is a man among boys when it comes to real world performance and shape!
- A homozygous black and polled SimGenetic stud that came to the weaning pen with 888 pounds of performance to record a WW ratio at 125!
- He is big footed, stout boned, square built, and loaded with genuine shape and dimension throughout. We love the athletic stride that he takes, while maintaining an elite herd bull look from every angle of evaluation.
- 140M ranks among the top 4% of the breed for REA, top 10% WW, top 15% YW, top 15% MWW, top 20% CW, top 20% YG, top 25% BF, and top 30% \$GN.
- A true sale feature that is certain to add profitability to any program that employs his service!



**2 ROLR MR RECHARGE 120M**

DOB: 2/15/24 | REG: 4382979 | TATTOO: 120M | 3/4 SM 1/4 AN

HOMO POLLED HETERO BLACK

BRIDLE BIT RESOURCE G9117  
BRIDLE BIT RECHARGE K256  
BRIDLE BIT MISS G948

W/C BANKROLL 811D  
BFJV MS BANKROLL J023  
622D



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
88	98	674	95	1414	107	13	-1.4	85.6	134.2	0.3

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
8.1	24.9	67.7	13.3	17.2	47.1	-0.14	0.38	-0.036	0.65	137.7	88.4



BRIDLE BIT RECHARGE K256 \$100,000 Sire of Lots 2-5

- The first of several sons sired by the \$100,000 Bridle Bit Recharge K256, one of the most exciting sire groups of the spring 2025 sale season! The Bridle Bit Recharge K256 sons were met with high demand and enthusiasm from top commercial and seedstock producers from around the country at the CK Cattle and Wager Cattle 2025 Production Sale in February.
- 120M is a homozygous polled SimGenetic stud that is backed by a beautiful daughter of W/C Bankroll 811D that was bred in the Bruhn Farms Joint Venture breeding program.
- 120M is a rugged designed, big topped, thick ended, powerful herd sire prospect that ranks among the 10% of the breed for DOC, top 20% CW, top 25% WW, top 25% YW, top 25% MWW< top 30% TI, top 30% BW, top 35% ADG, and top 35% MCE.
- Another standout among a powerful set of SimGenetic herd sire prospects that offers unlimited potential and top shelf mating flexibility depending on your program's production goals!



**3 ROLR MR RECHARGE 121M**  
 DOB: 2/16/24 | REG: 4382968 | TATTOO: 121M | PB SM  
 HOMO POLLED HOMO BLACK

BRIDLE BIT RESOURCE G9117  
**BRIDLE BIT RECHARGE K256**  
 BRIDLE BIT MISS G948

ES RIGHT TIME FA110-4  
**ROLR MS RIGHT TIME 2034K**  
 AJH E 18H



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
87	97	849	119	1457	110	13.6	-0.3	96.8	158.3	0.38

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
7.8	31.1	79.5	16.4	15.3	57.9	-0.24	0.45	-0.056	0.94	164.8	101.5

- ROLR MR Recharge 121M is another standout from the Bridle Bit Recharge K256 sire group that deserves a hard look on sale day! A smooth made, clean jointed, well balanced Purebred Simmental herd sire candidate that is supported by the strong maternal influence of the legendary ES Right Time FA110-4 on the bottom side of his pedigree.
- 121M is a deep bodied, big topped, thick made herd sire prospect that is homozygous black and polled. His dam traces to the iconic MR CCF 20-20, one of the premier "cow makers" in the Simmental breed.
- He ranks among the elite 2% of the breed for ADG, top 2% CW, top 2% MWW, top 3% YW, top 4% TI, top 10% WW, top 10% MILK, top 15% DOC, top 15% MARB, top 15% \$GN, top 15% API, top 20% MCE, top 25% CE, and top 25% BW.
- One of the most balanced and elite numbered bulls in the sale that offers a tremendous data package to support his rugged phenotype.
- Suitable for use on well managed heifers.



ES RIGHT TIME FA110-4 Maternal Grandsire of Lot 3



# THE BRIDLE BIT RECHARGE K256 SONS



- 126M is another standout from the Bridle Bit Recharge K256 sire group. His dam is a beautiful young female that was bred in the Windy Creek Cattle Company breeding program of South Dakota.
- A homozygous black and polled three-quarter blood Simmental stud that offers a tremendous number profile to compliment his phenotype. A moderate birth weight bull that is certain to add value to any set of heifers that he is introduced to.
- 126M ranks among the top 10% for REA, top 15% CE, top 15% MCE, top 15% MILK, top 20% BW, top 20% CW, top 20% YG, top 25% BF, and top 30% MWW.
- Recommended for use on heifers.

## 4 ROLR MR RECHARGE 126M

DOB: 2/16/24 | REG: 4382976 | TATTOO: 126M | 3/4 SM 1/4 AN

HOMO POLLED HOMO BLACK

BRIDLE BIT RESOURCE G9117  
BRIDLE BIT RECHARGE K256  
BRIDLE BIT MISS G948

ES STATEMENT GZ33  
WINC 239K  
WINC 017H



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
75	84	657	92	1158	88	16.3	-2	77.7	123.6	0.29	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
9.4	28.4	67.3	13.8	10.3	48.2	-0.31	0.32	-0.06	1	139	84.6

## 5 ROLR MR RECHARGE 132M

DOB: 2/18/24 | REG: 4382966 | TATTOO: 132M | PB SM

HOMO POLLED HOMO BLACK

BRIDLE BIT RESOURCE G9117  
BRIDLE BIT RECHARGE K256  
BRIDLE BIT MISS G948

FRKG CKCC PLATINUM 009H ET  
ROLR MS PLATINUM 35K  
RAML MISS 9038



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
92	103	750	105	1269	96	10.6	-1.1	79.1	115.9	0.23	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5.9	27.7	67.4	15.6	13.6	26.9	-0.49	0.35	-0.097	1	146.6	88.7



- 132M is a homozygous black and polled Purebred herd bull candidate that offers an extremely well balanced look of quality and eye appeal. He is a big footed, stout boned, wide based stud that is loaded with shape and dimension from end to end.
- He was raised by a tremendous first calf heifer dam that is sired by the \$175,000 FRKG CKCC Platinum 009H ET and backed by the influence of a female bred in the Raml program of South Dakota.
- He came to the weaning pen with an impressive 750 pounds of pay weight performance to record a WW ratio at 105.
- 132M ranks top 15% BW, top 15% YG, top 20% MILK, top 20% BF, top 25% MARB, top 25% REA, top 25% TI, top 30% MWW, top 30% DOC, and top 30% TI.



FRKG CKCC PLATINUM 009H ET  
\$175,000 Maternal Grand sire of Lot 5

# THE KCC1 COUNTERSTRIKE 2700K SONS



**KCC1 COUNTERSTRIKE 2700K**  
Sire of Lots 6-16



**KCC1 WAR CRY 878G** Full Brother to  
Paternal Granddam of Lots 6-16



**KCC1 GWEN 9073G**  
Paternal Granddam of Lots 6-16

## 6 ROLR MR COUNTERSTRIKE 154M

DOB: 3/6/24 | REG: 4383005 | TATTOO: 154M | PB SM

**HOMO POLLED HOMO BLACK**

KCC1 COUNTERTIME 872H  
**KCC1 COUNTERSTRIKE 2700K**  
KCC1 GWEN 9073G

W/C RELENTLESS 32C  
**BFJV MS RELENTLESS J090**  
BFJV MS A398 PILGRIM F050



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
88	98	792	111	1469	111	9.6	1.8	83.4	119.2	0.22

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
3.5	20.9	62.8	11.4	9.6	46.6	-0.16	0.23	-0.03	0.75	124.6	82.3

- 154M leads off the largest and most consistent sire group in the entire sale offering! Allow us to introduce you to ROLR MR Counterstrike 154M, a son of KCC1 Counterstrike 2700K that is backed by the influence of the iconic sires known as W/C Relentless 32C and WS Pilgrim H182U.
- KCC1 Counterstrike 2700K is a direct son of the \$230,000 KCC1 Countertime 872H that is backed by the tried and true donor dam at Kearns Cattle Company known as KCC1 Gwen 9073G, the maternal sister to the iconic KR Casino 6243!
- 9073G continues to produce cattle that command big premiums year after year! A full brother to KCC1 Counterstrike 2700K was the \$17,000 second high selling bull in the Meyring Cattle Company Production Sale in February.
- This powerful and performance driven herd sire prospect came to the weaning pen with almost 800 pounds of pay weight to record a WW ratio at 111!
- Big spread genetics that are certain to add profitability to any breeding program!

# THE KCC1 COUNTERSTRIKE 2700K SONS



- 164M is a big ribbed, deep bodied, and powerful SimAngus herd sire prospect that is from the KCC1 Counterstrike 2700K sire group. We love the genuine dimension and shape that he possesses.
- The dam of 164M is a top daughter of CKCC WAGR MR 20/20 7007E, the MR CCF 20-20 son that we selected from the CK Cattle and Wager Cattle breeding program in 2018. He has left behind a stellar set of daughters that have done an excellent job in production.
- Another big weaning weight bull that will leave behind a sensational set of daughters!

## 7 ROLR MR COUNTERSTRIKE 164M

DOB: 3/13/24 | REG: 4382994 | TATTOO: 164M | 5/8 SM 3/8 AN

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
**KCC1 COUNTERSTRIKE 2700K**  
 KCC1 GWEN 9073G

CKCC WAGR MR 20/20 7007E  
**AJH BLACKBIRD 40H**  
 3192



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
92	103	714	100	1353	103	9.8	2.5	77	124	0.29	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5	18.8	57.5	9.5	11.2	35.8	-0.18	0.17	-0.04	0.59	104.6	72.5

## 8 ROLR MR COUNTERSTRIKE 114M

DOB: 2/10/24 | REG: 4382960 | TATTOO: 114M | 5/8 SM 3/8 AN

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
**KCC1 COUNTERSTRIKE 2700K**  
 KCC1 GWEN 9073G

CKCC WAGR MR 20/20 7007E  
**AJH MAJESTIC 5H**  
 307



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
75	84	703	99	1397	106	15.9	-3.2	68.7	104.3	0.22	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
8.6	16.8	51.3	16	11.2	26.9	-0.14	0.33	-0.023	0.5	139.8	78.3



- ROLR MR Counterstrike 114M is a SimAngus herd sire prospect that offers extra length of body, shape, and real world performance! A homozygous black and polled herd bull prospect that is also backed by a daughter of CKCC WAGR MR 20/20 7007E.
- 114M is a three-quarter brother in blood to 164M, the herd sire candidate that sells as lot 7.
- He ranks top 10% BW, top 10% DMI, top 20% CE, and top 25% MCE.
- Recommended for use on heifers without sacrificing pay weight at weaning!

# THE KCC1 COUNTERSTRIKE 2700K SONS

- ROLR MR Counterstrike 180M is a big ended, thick topped, wide based, bold ribbed herd bull prospect that is one of the densest made Purebreds in the entire sale offering. A homozygous black and polled stud that is backed by a daughter of the ST Genetics standout, OMF Epic E27.
- The maternal side of his pedigree further traces to JASS Good Marks 40G, a daughter of the popular AI sire known as JASS On The Mark 69D.
- He ranks top 30% DOC, top 30% \$GN, and top 35% DMI.
- An impressive individual that is a performance standout. He came to the weaning pen with over 800 pounds of performance to record a WW ratio at 113!



**9**

## ROLR MR COUNTERSTRIKE 180M

DOB: 4/6/24 | REG: 4383021 | TATTOO: 180M | PB SM

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
KCC1 COUNTERSTRIKE 2700K  
KCC1 GWEN 9073G

OMF EPIC E27  
JASS EPIC MARKS 135J  
JASS GOOD MARKS 40G



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
89	99	807	113	1366	104	8.5	0.6	76	116.5	0.25	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
3.3	21.2	59.5	12.7	13.5	28.7	-0.25	-0.01	-0.057	0.57	113.7	74

**10**

## ROLR MR COUNTERSTRIKE 183M

DOB: 4/16/24 | REG: 4383022 | TATTOO: 183M | 5/8 SM 1/4 CS 1/8 AN

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
KCC1 COUNTERSTRIKE 2700K  
KCC1 GWEN 9073G

W/C RELENTLESS 32C  
BFJV MS RELENTLESS J042  
641



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
94	105	796	112	1448	110	6.5	3.8	98.3	149.8	0.32	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
3.1	20.6	70	9.5	10.6	43.3	-0.26	-0.11	-0.064	0.75	90.3	76.3



- 183M Is another performance driven, long bodied, thick made son of the tried and true herd bull in Hewitt, Minnesota that is known as KCC1 Counterstrike 2700K.
- This SimAngus stud is loaded with power and substance, while maintaining a fundamentally correct structural build.
- He ranks among the top 4% of the breed for WW, top 10% YW, top 15% BF, top 20% MWW, top 25% ADG, top 30% CW, and top 35% REA.
- His 796 pounds of ADGusted weaning weight performance allowed him to record a WW ratio at 112. There is no denying the profitability that this set of brothers will offer in the form of real world performance!



BFJV MS RELENTLESS J042  
Dam of Lot 10

# THE KCC1 COUNTERSTRIKE 2700K SONS



- The KCC1 Counterstrike 2700K sire group is represented by a set of dense made, bold ribbed, easy fleshing, powerful herd sire prospects that offer tremendous power and performance.
- 157M is a long bodied, thick made, rugged designed stud that is good footed, and sound made off both ends of his skeleton.
- A homozygous black and polled three-quarter blood that ranks among the top 10% of the breed for DMI and top 35% CW.

## 11 ROLR MR COUNTERSTRIKE 157M

DOB: 3/9/24 | REG: 4382993 | TATTOO: 157M | 3/4 SM 1/4 AN

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
KCC1 COUNTERSTRIKE 2700K  
KCC1 GWEN 9073G

NLC PROGRESSIVE 40C  
KS MISS PROGRESSIVE G137  
KS BETTY B28



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
94	105	696	98	1375	104	9.6	1.2	70.4	105.7	0.22	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5.1	24.6	60.1	11.4	11.7	41.4	-0.17	0.26	-0.043	0.6	111.3	72.2

## 12 ROLR MR COUNTERSTRIKE 173M

DOB: 3/29/24 | REG: 4383011 | TATTOO: 173M | PB SM

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
KCC1 COUNTERSTRIKE 2700K  
KCC1 GWEN 9073G

HOLT MR CAPTURE 54F  
HOLT MS STASH J63A  
BFJV MISS MEYER A63



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
99	110	643	90	1297	98	8.6	2.1	67.4	104	0.23	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
4.9	16.8	50.7	14.7	8.1	17.6	-0.28	0.19	-0.057	0.55	123	71.8



- 173M is a moderate framed, bold made, thick topped, and wide hipped son of KCC1 Counterstrike 2700K that is supported by a young and productive daughter of HOLT MR Capture 54F that traces to the iconic Meyer Ranch 734.
- A homozygous black and polled Purebred that ranks among the top 15% of the breed for DMI and top 20% \$GN.
- This bull would do an excellent job on a set of Angus based cows that need more fleshing ease and productivity without sacrificing performance!

# THE KCC1 COUNTERSTRIKE 2700K SONS

- Here is an extremely long bodied, eye appealing son of KCC1 Counterstrike 2700K that is backed by a young and very productive daughter of W/C Relentless 32C.
- We love the extra style and balance that he offers from the side. A big footed, stout boned, square built three-quarter blood SimAngus stud that is balanced on paper and phenotypically.
- 172M ranks among the top 20% of the breed for WW, top 25% BF, top 30% YW, and top 30% YG.
- He recorded a WW ratio at 101. A very high quality herd sire prospect that will sire a top shelf set of replacement heifers and scale pounding steers!



W/C RELENTLESS 32C  
Maternal Grandsire of Lot 13

## 13 ROLR MR COUNTERSTRIKE 172M

DOB: 3/25/24 | REG: 4383013 | TATTOO: 172M | 5/8 SM 1/4 CS 1/8 AN

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
KCC1 COUNTERSTRIKE 2700K  
KCC1 GWEN 9073G

W/C RELENTLESS 32C  
BFJV MS RELENTLESS J117  
583



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
100	111	723	101	1393	106	7	5	86.8	131.9	0.28	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
2.6	20.4	64	8	10.9	33.6	-0.28	0.03	-0.059	0.71	89.2	71.7

## 14 ROLR MR COUNTERSTRIKE 178M

DOB: 4/3/24 | REG: 4383014 | TATTOO: 178M | 5/8 SM 3/8 AN

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
KCC1 COUNTERSTRIKE 2700K  
KCC1 GWEN 9073G

W/C LOCK DOWN 206Z  
ROLR MS 9025 LOCK DOWN JR9  
RAML MISS 9025



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
84	94	635	89	1213	92	12.1	-1.3	73.8	107.5	0.21	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5.3	19.5	56.6	11.5	10.4	44	-0.27	0.05	-0.054	0.88	109	72.3



- 178M is a rugged, masculine, and very complete son of KCC1 Counterstrike 2700K that is backed by the immortal influence of W/C Lock Down 206Z, one of the all-time great calving ease and maternal sires that the Simmental breed has ever known!
- He is a sound built, good footed, long strided SimAngus herd bull prospect that offers a well-balanced look from the side.
- He ranks top 15% DMI, top 20% REA, top 25% CW, top 25% BF, top 30% BW, and top 30% YG.
- A low birth weight bull that is suitable for used on well managed heifers.



W/C LOCK DOWN 206Z  
Maternal Grandsire of Lot 14

# THE KCC1 COUNTERSTRIKE 2700K SONS



- 188M is a smooth made, very eye appealing son of KCC1 Counterstrike 2700K that is from the influence of the iconic J6RA Bada Bing 1602B donor dam, more commonly referred to across the industry as "Bobbi". Countless high sellers, champions, and individuals of influence trace to the iconic matriarch that has worked in the CK Cattle and Freking Cattle breeding programs.
- Homozygous black and polled SimAngus stud that is built to last!
- He ranks among the top 10% BF, top 15% DMI, top 20% YG, and top 30% SGN.
- If your program retains heifers, this bull would be a tremendous option!



J6RA BADA BING 1602B Legendary Maternal Granddam of Lot 15

## 15 ROLR MR COUNTERSTRIKE 188M

DOB: 5/12/24 | REG: 4383037 | TATTOO: 188M | 3/4 SM 1/4 AN

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
KCC1 COUNTERSTRIKE 2700K  
KCC1 GWEN 9073G

MR CCF 20-20  
FRKG DUTCHESS 226K ET  
J6RA BADA BING 1602B



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
80	89	654	92	1200	91	11.4	0.3	72.2	109.8	0.24	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5.6	16.1	52	12.9	7.7	27.5	-0.32	0.09	-0.071	0.69	110.7	70.5

## 16 ROLR MR COUNTERSTRIKE 142M

DOB: 2/21/24 | REG: 4382989 | TATTOO: 142M | 3/4 SM 3/16 AN 1/16 CS

HOMO POLLED HOMO BLACK

KCC1 COUNTERTIME 872H  
KCC1 COUNTERSTRIKE 2700K  
KCC1 GWEN 9073G

TL LEDGER  
BFJV MS LEDGER J306  
BFJV MS BOTTOMLINE E014



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
100	111	595	83	1147	87	8.8	1.5	60.1	89.4	0.18	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
4.2	14.4	44.6	14.3	10.1	11.9	-0.22	0.14	-0.055	0.29	104.8	61.7



- 142M is a smooth made, sound built, bold ribbed son of KCC1 Counterstrike 2700K that is out of a top daughter of the \$250,000 TL Ledger that was bred in the Bruhn Farms Joint Venture breeding program of Iowa. The maternal side of his pedigree further traces to then influence of the \$300,000 TL Bottomline, therefore offering two shots of the iconic Miss Star Above donor dam that calls home to Tree Lane Farms of Illinois.
- The maternal side of his pedigree further traces to the influence of the \$300,000 TL Bottomline, therefore offering two shots of the iconic Miss Star Above donor dam that calls home to Tree Lane Farms of Illinois.
- Another strong option for any program that keeps back a large number of replacement females annually.



TL LEDGER \$250,000 Maternal Grandsire of Lot 16



**17 ROLR MR EPIC 122M**

DOB: 2/16/24 | REG: 4382977 | TATTOO: 122M | PB SM

**HOMO POLLED HOMO BLACK**

WS ALL-AROUND Z35  
OMF EPIC E27  
OMF TIME LESS B100

CDI/ROLR IMPACT 305H  
ROLR MS IMPACT 41K  
RAML MISS 9025



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
94	105	849	119	1389	105	9.2	3.2	87.6	119.3	0.2

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
4.1	25.5	69.2	16.2	12.3	47	-0.49	-0.06	-0.091	1.29	117.2	77.3



OMF EPIC E27 Sire of Lots 17 & 18

- The first son of the iconic OMF Epic E27 in this year's sale offering is a special individual that is backed by the influence of the resident herd sire at Roller Ranch, CDI/ROLR Impact 305H, a son of the \$130,000 LCDR Impact 134F.
- ROLR MR Epic 122M is further influenced by a female that was bred in the Raml program that is sired by the legendary SVF Steel Force S701 and HTP/SVF Duracell T52.
- A homozygous black and polled Purebred Simmental herd bull prospect that offers a stout and rugged phenotype to compliment his dynamic number profile. He ranks among the top 2% of the breed for REA, top 10% CW, top 15% DMI, top 15% YG, top 25% WW, top 25% MWW, top 25% SF, and top 30% MILK.
- He offers an impressive performance ledger with 849 pounds of ADGusted payweight at weaning to record an incredible 119 WW ratio.
- A true sale feature that offers the proud presence and rugged look of a herd bull. Bid with the utmost confidence!



OMF TIME LESS B100 Paternal Granddam of Lots 17 & 18



# THE OMF EPIC E27 SONS



MISS TIME TO SHINE Y251  
\$140,000 Maternal Granddam of Lot 18



B C R MISS TIME TO SHINE 509K  
Maternal Sister to Dam of Lot 18



B C R MISS TIME TO SHINE J234  
Dam of Lot 18

## 18 ROLR MR EPIC 128M

DOB: 2/17/24 | REG: 4382973 | TATTOO: 128M | PB SM

HOMO POLLED HOMO BLACK

WS ALL-AROUND Z35  
OMF EPIC E27  
OMF TIME LESS B100

WLE COPACETIC E02  
B C R MISS TIME TO SHINE J234  
MISS TIME TO SHINE Y251



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
80	89	708	99	1283	97	13.8	0.1	90.3	138.7	0.3	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
6.5	19.1	64.1	13.8	8.3	38.5	-0.25	0.25	-0.041	0.85	143.6	90.3

- 128M is another standout from the OMF Epic E27 sire group that deserves serious consideration on April 9, 2025! ROLR MR Epic 128M is supported by one of the most important cow families in the Simmental breed.
- The dam of 128M is B C R Miss Time To Shine J234, a daughter of WLE Copacetic E02 that is further influenced by the \$140,000 Miss Time To Shine Y251 donor dam. The dam of this stud is a maternal sister to B C R Miss Time To Shine 509K, one of the premier females in the donor pen at Roller Ranch. Progeny of 509K will most definitely highlight future marketing events in Hewitt, Minnesota.
- He offers an elite data package to support his incredible phenotype and pedigree. He ranks top 4% for \$GN, top 15% WW, top 15% YW, top 20% ADG, top 25% CE, top 25% CW, top 25% TI, top 30% BW, and top 35% API.
- Bulls like 128M are worth the wait! Bid with confidence... we promise you'll love him as much as we do!



**19 ROLR MR BACKCOUNTRY 165M**  
 DOB: 3/13/24 | REG: 4382996 | TATTOO: 165M | 3/4 SM 1/4 AN

HOMO POLLED HETERO BLACK

OMF EPIC E27  
**CKCC BACKCOUNTRY 1623J**  
 TENA JULES 914G

RAML SURE SHOT 77022  
**RAML MISS 9123**  
 KBHR E362



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
96	107	801	112	1377	104	9.5	2.1	69.3	110.1	0.25

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5.4	25.7	60.2	12	6.3	34	-0.29	0.1	-0.055	0.8	103	67.5

- ROLR MR Backcountry 165M leads off a powerful set of sons sired by CKCC Backcountry 1623J, the OMF Epic E27 son that was bred in the CK Cattle breeding program at Highmore, South Dakota. Over the years we have invested in several herd bulls and females from the Effling family. Their breeding program offers an elite blend of maternal excellence, real world performance, and carcass merit.
- 165M is one of the most eye appealing bull in the entire offering! His neck ties high at the top of his neatly laid in shoulder, while transitioning into a bold and three-dimensional rib cage. He is a big hipped, stout boned bull that offers tremendous length of body. It's hard to deny the herd bull presence that he possesses.
- The dam of 165M is a daughter of RAML Sure Shot 77022 that is backed by the influence of CDI Ilditarod 155Z.
- He ranks top 15% \$GN, top 20% DMI, top 25% YG, top 25% BF, top 25% SF, and top 30% REA.
- 165M recorded 801 pounds of pay weight at weaning to post a WW ratio at 112.
- Elite presence, shape, and performance is all inclusive with ROLR MR Backcountry 165M!



**20 ROLR MR BACKCOUNTRY 170M**

DOB: 3/20/24 | REG: 4382992 | TATTOO: 170M | 3/4 SM 1/4 AN

HOMO POLLED HOMO BLACK

OMF EPIC E27

CKCC BACKCOUNTRY 1623J  
TENA JULES 914G

W/C RELENTLESS 32C

BFJV MS RELENTLESS J007  
658



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
86	96	739	104	1367	104	13.8	-1.6	68.4	100.6	0.2

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
6.9	24.3	58.4	13.9	5.9	25	-0.15	0.22	-0.02	0.53	123.3	73.8

- 170M is another standout son of CKCC Backcountry 1623J that is a rugged, loose built, dense herd bull prospect that is backed by a half blood daughter of W/C Relentless 32C.
- We love the natural shape and power that 170M personifies. This homozygous black and polled three-quarter blood is destined to sire heavy weaning feeder cattle that crush the scales at weaning.
- He ranks top 15% DMI and top 25% BW. 170M also recorded over 730 pounds of performance at weaning to post a WW ratio at 104.



CKCC BACKCOUNTRY 1623J  
Sire of Lots 19-22

**21 ROLR MR BACKCOUNTRY 185M**

DOB: 4/23/24 | REG: 4383025 | TATTOO: 185M | PB SM

HOMO POLLED HETERO BLACK

OMF EPIC E27

CKCC BACKCOUNTRY 1623J  
TENA JULES 914G

COLORADO BRIDLE BIT E752

ROLR MS CO PROGRESSIVE JR4  
KS MISS PROGRESSIVE G137



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
79	88	747	105	1329	101	13.9	-0.6	75.9	110	0.21

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
7	24.9	62.8	15.1	13.4	31.2	-0.37	0.41	-0.054	1.02	150.2	87.2

- 185M is an extremely long bodied, smooth made, and eye appealing son of CKCC Backcountry 1623J that is supported by a young daughter of Colorado Bridle Bit E752.
- He is clean jointed, smooth shouldered, and offers the look of a top shelf calving ease prospect. 185M ranks among the top 20% of the breed for BW, top 20% MARB, top 20% REA, top 25% CE, top 25% DMI, top 25% API, top 30% SF, top 30% TI, top 35% MCE, and top 35% MILK.
- A moderate birth weight of 79 pounds combined with his build and genomic data make him one of the most favorable calving ease options in the entire sale.
- He offers curve bending genetics as he spreads to over 740 pounds of weaning weight performance to record a WW ratio at 105.
- He offers a premium blend of calving ease, growth, maternal strength, and carcass merit. Recommended for use on heifers.



**22 ROLR MR BACKCOUNTRY 186M**

DOB: 4/29/24 | REG: 4383029 | TATTOO: 186M | PB SM

HOMO POLLED HOMO BLACK

OMF EPIC E27

CKCC BACKCOUNTRY 1623J  
TENA JULES 914G

CDI/ROLR IMPACT 305H

ROLR MS IMPACT 38K  
KS MISS PROGRESSIVE G137



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
83	92	695	97	1173	89	13.4	-1.3	61.5	93.7	0.2

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
7.4	21.9	52.6	17.9	9.6	12.8	-0.27	0.27	-0.06	0.43	143.6	75.4

- Here is another heifer bull candidate that is sired by CKCC Back Country 1623J that deserves a hard look on sale day! The dam of this smooth made, clean jointed herd bull prospect is sired by CDI/ROLR Impact 305H, a son of the \$130,000 LCDR Impact 134F.
- He ranks top 15% BW, top 25% DMI, top 25% STAY, top 30% CE, top 35% MARB, and top 35% API.
- Recommended for use on heifers.



# THE FRKG CKCC PLATINUM 009H ET SONS

- ROLR MR Platinum 149M is the first of two sons sired by the \$175,000 FRKG CKCC Platinum 009H ET, one of the all-time most impressive sons of the legendary MR CCF 20-20 in existence!
- This homozygous polled Purebred offers an incredible look of quality and balance from the side, while maintaining the extra power and substance from behind that it takes to make a true impact. 149M is a proud featured, long bodied, sound structured stud that is loaded with dimension from end to end.
- The dam of 149M is a daughter of the \$205,000 W/C Bankroll 811D, one of the most influential AI sires that the Simmental breed has ever known!
- He ranks top 10% DMI and top 30% DOC. He also recorded an impressive 105 WW ratio.
- A premier herd sire prospect that will be a favorite on sale day!



FRKG CKCC PLATINUM 009H ET \$175,000 Sire of Lots 23 & 24



## 23 ROLR MR PLATINUM 149M

DOB: 2/27/24 | REG: 4382952 | TATTOO: 149M | PB SM

HOMO POLLED HETERO BLACK

MR CCF 20-20  
FRKG CKCC PLATINUM 009H ET  
WAGR MS PROFIT 7054E

W/C BANKROLL 811D  
BFJV BANKROLL ARIEL J175  
SDK ARIEL



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
91	101	750	105	1374	104	9.4	1	73.5	94.4	0.13	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
4.5	18.5	55.2	13.1	13.5	16.1	-0.33	0.1	-0.05	0.73	116.7	73.8

## 24 ROLR MR PLATINUM 150M

DOB: 2/26/24 | REG: 4382983 | TATTOO: 150M | PB SM

HOMO POLLED HOMO BLACK

MR CCF 20-20  
FRKG CKCC PLATINUM 009H ET  
WAGR MS PROFIT 7054E

BBS TRUE JUSTICE B10  
THSR MS TRUE JUSTICE G913  
THSR WILONA W912



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
96	107	777	109	1310	99	9.6	3.9	86.4	129.5	0.27	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5.8	22.5	65.8	16.4	8.2	28.5	-0.31	0.1	-0.06	0.75	126.3	79.4



- 150M is a homozygous black and polled son of the \$175,000 FRKG CKCC Platinum 009H ET that is a good looking, sound footed, well-built Purebred herd sire prospect.
- He ranks among the top 25% WW, top 30% YW, and top 35% ADG.
- In addition to his rugged look, he came to the weaning pen with an impressive 777 pounds of weaning weight performance, which equated to a WW ratio at 109.
- 150M is destined to leave a substantial impact on the program that employs his service!



WAGR MS PROFIT 7054E  
Paternal Granddam of Lots 23 & 24

# THE HOLT NIGHT VISION 457H SON



## 25 ROLR MR NIGHT VISION 138M

DOB: 2/20/24 | REG: 4382975 | TATTOO: 138M | PB SM

HOMO POLLED HOMO BLACK

MR CCF 20-20  
**HOLT NIGHT VISION 457H**  
 HOLT MS SONORA 457F

OMF EPIC E27  
**ROLR MS EPIC 2005K**  
 AJH BLACKBIRD 40H



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG
95	106	743	104	1289	98	11.1	1.4	85.7	125.3	0.25

MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5.2	17.1	59.9	17.2	10.2	29.3	-0.4	0.25	-0.051	1.12	142.9	85.9

- The lone son of the calving ease and phenotype specialist known as HOLT Night Vision 457H. We are proud to introduce ROLR MR Night Vision 138M, a son of a beautiful first calf heifer dam that is sired by OMF Epic E27.
- A homozygous black and polled Purebred that offers an elite look of quality and style to compliment his extra power and shape.
- He ranks among the top 10% of the breed for REA, top 15% \$GN, top 15% DMI, top 30% WW, top 35% YW, top 35% STAY, top 35% API, and top 35% TI.
- He recorded an impressive 104 YW ratio to compliment his extra growth and performance on paper. An exciting Purebred herd sire option with a world of look and quality!



HOLT NIGHT VISION 457H Sire of Lot 25

# THE ES RIGHT TIME FA110-4 SONS

- 113M is the first of two herd sire prospects sired by the iconic ES Right Time FA110-4. ROLR MR Right Time 113M is backed by a royal pedigree that is lined with individuals of significant influence within the business.
- The dam of 113M is the \$40,000 Bailey's Dreamweaver 123J, a full sister to the \$195,000 Bailey's Profit's Dream that works for Sullivan Farms and the \$135,000 Bailey's Dream Girl that works for Freking Cattle Company and CK Cattle. The maternal granddam of 113M is the legendary Bailey's Ms Dreamy 946W donor dam, one of the highest dollar generating cow families in the Simmental breed.
- 113M is a FULL BROTHER in blood to the \$230,000 KTE FRKG Reset 825H ET, a past promotional AI sire that sold at Hartman Cattle Company.
- This stout featured, power packed herd sire prospect recorded a YW ratio at 103.



ES RIGHT TIME FA110-4  
Sire of Lots 26 & 27

KTE FRKG RESET 825H ET  
\$230,000 Full Brother in Blood to Lot 26

## 26 ROLR MR RIGHT TIME 113M

DOB: 1/8/24 | REG: 4382959 | TATTOO: 113M | PB SM

HETERO POLLED HOMO BLACK

WELSHS DEW IT RIGHT067T  
ES RIGHT TIME FA110-4  
ES A110

PROFIT  
BAILEY'S DREAMWEAVER 123J  
BAILEY'S MS DREAMY 946W



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
99	110	658	92	1359	103	4.2	5	76.5	113.2	0.23	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
2.1	21.4	59.5	11.3	10	43.8	-0.31	0.07	-0.07	0.86	101.1	70

## 27 ROLR MR RIGHT TIME 116M

DOB: 2/13/24 | REG: 4382978 | TATTOO: 116M | PB SM

HOMO POLLED HOMO BLACK

WELSHS DEW IT RIGHT067T  
ES RIGHT TIME FA110-4  
ES A110

SO REMEDY 7F  
BFJV MS REMEDY J123  
GLS B121



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
91	101	712	100	1314	100	11.8	3.4	82.1	133.5	0.32	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
5.3	22.6	63.6	14.3	12.7	52.5	-0.32	0.08	-0.078	0.93	125.5	78.1



- 116M is another standout son of the great ES Right Time FA110-4 that is a big bodied, dense made herd sire prospect that is loaded with product and shape from end to end.
- The dam of 116M is a daughter of the \$530,000 SO Remedy 7F that was bred in the Bruhn Farms Joint Ventures breeding program.
- He ranks among the top 4% of the breed for CW, top 10% \$GN, top 15% ADG, and top 25% YW.
- A big weaning weight bull that is certain to add pounds to your next calf crop and profitability to your bottom line!



SO REMEDY 7F \$530,000  
Maternal Grand sire of Lots 27 & 28



- 159M is the lone son of the resident herd sire that calls home to Roller Ranch, CDI/ROLR Impact 305H, a son of the \$130,000 LCDR Impact 134F. The dam of this performance driven herd sire is the \$530,000 SO Remedy 7F, one of the most influential sires in the Simmental breed.
- He ranks among the top 4% of the breed for DOC, top 20% DMI, top 20% \$GN, top 25% SF, and top 30% BF.
- Backed by generations of proven and predictable cow families on the top and bottom side of his lineage.



LCDR IMPACT 134F \$130,000  
Paternal Grandsire of Lot 28

**28 ROLR MR IMPACT 159M**

DOB: 3/11/24 | REG: 4383015 | TATTOO: 159M | PB SM

HOMO POLLED HOMO BLACK

LCDR IMPACT 134F  
CDI/ROLR IMPACT 305H  
CDI MISS NIGHTRIDE 38D

SO REMEDY 7F  
BFJV MS REMEDY J043  
BFJV MS 20 VISION



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
95	106	625	88	1154	87	10.5	3.2	75.7	113.8	0.24	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
4.5	17.1	54.9	13.3	17.1	28	-0.37	0.07	-0.09	0.7	117.1	73

**29 ROLR MR TECUMSEH 151M**

DOB: 2/28/24 | REG: 4382980 | TATTOO: 151M | PB SM

HOMO POLLED HOMO BLACK

VCL FORESIGHT  
STCC TECUMSEH 058J  
HF SERENA

DMCC/WOOD FULLY LOADED 39D  
PTK JENNY J159  
PTK ESTELL E7159



BW	BWR	WW	WWR	YW	YWR	CE	BW	WW	YW	ADG	
95	106	695	97	1327	101	12.1	2.8	80.2	113.1	0.21	
MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
4.7	14.6	54.7	13	8.7	27.3	-0.43	0.33	-0.076	0.97	134.6	82.6



- ROLR MR Tecumseh 151M is the only son of the \$620,000 world record selling STCC Tecumseh 058J in this year's bull offering. 151M is an extended, long bodied, thick topped, and big hipped Purebred Simmental herd bull prospect that is backed by the influence of DMCC/Wood Fully Loaded 39D on the maternal side of his pedigree. DMCC/Wood Fully Loaded 39D is a FULL BROTHER to the iconic W/C Loaded Up 1119Y.
- He ranks top 20% DMI, top 30% MARB, top 30% YG, and top 30% REA.
- Supported by a truly elite pedigree that aligns the most influential individuals in the Simmental database!



STCC TECUMSEH 058J  
\$620,000 Sire of Lot 29

*I*NNOVATION  
— AgMarketing, LLC —

P.O. Box Z  
De Soto, KS 66018

FIRST CLASS MAIL  
PRESORTED  
POSTAGE PAID  
BY SLATE GROUP

*Thank You*

