RED ANGUS BULL SALE



MARCH 11, 2025 AT 1:00 PM AT THE FARM IN LAKE BENTON, MN

SALE SCHEDULE

Tuesday, March 11, 2025

9:00 am - Bulls on Display 12:00 pm - Lunch Served 1:00 pm - Weber Land & Cattle Sale Begins

SALE OCATION

Weber Land & Cattle Sale Facility

1978 County Highway 13 - Lake Benton, MN 56149
25 miles east of Brookings, SD on Hwy 14, Then 4 miles north on
Hwy 75, Take County Hwy 13 east for 3/4 mile.
Look for red sheds on the north side of the road.

WWW.WEBERLANDANDCATTLE.COM





Let's be honest, it's the last hour of catalog edits and we have decided to make our edits now.

You all understand that time is tight and stress is high but, for us, this family and these animals are our "Why".

They are what get us out of bed on the bitter cold nights in the trenches of winter and keep us out late into the evening on a hot summer day. We are striving to raise the best kids and cattle we can with a strong "common sense" approach where being well rounded matters.

To us it all matters. Production, Phenotype, Numbers ...it all matters.

While it may be fun to see these catalogs come to life with all their professional cattle shots and posed family photos, that's not what it's all about for us. Behind these pinned up, perfect, glossy pages is something far deeper that happens the other 99% of the year. Not a single snapshot can capture. We know we should set aside more time in the fall to picture this cow herd because, let's face it, these cows deserve it. Hell, WE deserve it but we, like everyone else, we just plain run out of days.

If there is one thing we love doing more than anything it is walking through this herd and talking each and every one. "These catalogs are too "perfect" to understand the scope of what we are doing here. I want more of the real world shots of what these cattle are doing for us. I want pasture photos of 866, 104H, Proud Mary and more, just doing their "shit". I am 100% transparent and I want people to understand I have nothing to hide".

So there you go folks, last minute thoughts at the final hour but as with everything else here we want you to understand our true and honest thoughts without all the sugar coating. The cattle pictured in this book will speak a thousand words but a tour of the herd will speak volumes.

Sincerely,

Jesse & Michelle Weber

PS: All that aside, what a year to be in the cattle business!



Jesse, Michelle, Wacey, Reese, Andi, Mick & Wren Weber Joe & Jodi Weber | Jesse cell: 507-530-5427 2039 County Hwy 13 Lake Benton, MN 56149

WEBERLANDANDCATTLE.COM

The Red Angus breed has developed into one of the most trusted brands of quality in the beef cattle business, and in turn the demand for red hided, performance and carcass orientated seedstock has never been higher. With this said, we see the Weber program to be considered one of revolutionary status! Jesse is one that has always embraced every opportunity to improve the cattle phenotypically and numerically. He is a true stockman with a true stockman mentality as his mating abilities and breeding decisions subconsciously improve the entire creature each step of the way, and that is why you are reading this book.

The Weber cattle have always been top shelf. As the cattle have evolved over the past two decades, phenotype and numeric values have changed towards the positive, and the stringent policies of hoof quality, udder integrity, and fertility have remained constant with perfection as the only qualification. That mindset and dedication to excellence is what has kept the bar set for this program and many of those that invest in it today, yesterday, and tomorrow. Last year's offering was rock solid and was met with substantial positive response from all that acquired or tried, and we are certain that this offering is one in the same with more great ones to select from. We think every year, Jesse continues to push the needle in regards to combining cattle that are elite, on either side of the hide. With this in mind, we think credit is due towards Jesse's approach of "what keeps my customers in business mentality", as opposed to being a member of the "bull of the month club".

2025 sees the initiation of a new division of the Weber Land & Cattle Bull Sale, as at the conclusion of the bulls, an exclusive, top tier cut of replacement females will sell. This group of females gives Red Angus enthusiasts first-hand access to the genetic pool that Jesse is focused on and is entrusting to carry the program long into the future, one that will be generations long. Each of these females epitomizes what they are trying to multiply in Lake Benton, they come with the foundations of leading cow families, and elevate themselves phenotypically towards the front end of the class. There are no doubts in our mind that program leading, flagship donors of the future will sell on the afternoon of March 11th, 2025.

Please consider this your personal invite to the 2025 edition of Weber Land and Cattle Red Angus Bull sale. It is one that is looked to as somewhat of a pinnacle of the breed in terms of annual offerings. Sure, we readily admit that there are other influential outfits that have a significantly larger group to select from on an annual basis, but there WILL NOT be an offering as dense in quality from each and every angle and backed by a working cow herd like this set of bulls. These Weber cattle are built to perform at every aspect of the business and are more than suitable for the progressive commercial operation or another seedstock provider. Make plans to join us on March 11th, 2025, and if the team at Innovation AgMarketing can assist in anyway, please don't hesitate to contact any of us.

May God bless your families, and the United States of America.

Tim Anderson Graham Blagg Jered Shipman



WELCOME TO THE SALE TUESDAY, MARCH 11, 2025 | 1:00 PM

Auctioneer:

Seth Weishaar - 605-210-1124

Sale Day Contacts:

Jesse Weber - 507-530-5427 Stratton Wotowey - 970-222-1984

Sale Management by Innovation AgMarketing:

Graham Blagg - 530-913-6418 Jered Shipman - 806-983-7226 Tim Anderson - 605-682-9343 INNOVATIONAGMARKETING.COM

Sale Representatives:

Chris Effling - 605-769-0142 Donnie Leddy - 605-695-0113 Justin Dikoff - 605-290-0635 Tony Heins - 701-400-4435 Cory Thomsen - 605-730-2397

Terms and Conditions:

All cattle are to be settled for sale day unless prior arrangements have been made. The cattle sell under the terms and conditions of the Red Angus Association of America.

Announcements:

A supplemental update sheet will be available sale day with up-to-date information. All announcements made from the auction block take precedence over printed matter in this sale book.

Breeding Guarantee:

All bulls have passed a breeding soundness exam. We will now offer to co-op with bull buyers to purchase Bull mortality & ASD Infertility insurance through Martin-Trudeau Insurance, Mitchell, SD. Seller will pay one half and buyer will pay one half of premium for coverage against death, infertility and injury. A representative of Martin Trudeau will be available sale day. If buyer declines this coverage he/she assumes full risk for bull. We would suggest that normal care still needs to be exercised toward these animals and particularly yearling bulls to maintain adequate body condition.

Accommodations and Delivery:

We will feed and keep bulls free of charge until April 15th. We encourage keeping bulls at the ranch to insure they recieve all pre-breeding vaccinations, semen test, pour-on and de-wormer. Bulls can be delivered for free to buyers within a 400 mile radius. Outside of that area we can assist buyers with arranging transportation.

Herd Health:

Cattle will be accompanied by proper health certificates for immediate shipment.

Export:

All cattle guaranteed exportable to Canada.

Semen Interest

1/3 semen interest retained by seller on all bulls.

HD 50K Data

All Weber Land & Cattle Bulls have had HD 50K genetic testing and the data in this catalog takes into account those 50K results and parent verification.



Liability:

All persons who attend this sale do so at their own risk, legal or otherwise, for their safety or the behavior of animals. The owners assume no liability for property loss or accident that may occur.

Insurance:

Insurance will be offered at the clerk's desk from Martin-Trudeau Insurance Ray Trudeau — 605-770-5170

Lodging available at:

Holiday Inn Express - Brookings 605-692-9060 3020 Lefevre Dr, Brookings, SD Lake Benton Resort 507-368-4399 325 Lake Shore Dr - Lake Benton, MN

Food and Refreshments:

Refreshments will be available sale day.

Online Bidding:

Online bidding is available at WWW.DVAUCTION.COM.

Please register early and contact the bidder approval office with any questions at (402) 316-5460.

Acknowledgments:

Catalog produced by Tracy McMurphy - 806-679-0231 John Reasor, Photos - 423-290-6002 Our Perspective, Videos - 813-967-6949 Ryan Effling, CHS, Nutrition - 605-881-7690

Special Thanks to Michelle Weber Studio for the cover painting and Jodi Weber Photography for scenic photography in the catalog.

This sale will be broadcast live on the internet.



Real time bidding & proxy bidding available.

GUIDE TO GENETIC DATA

PROS

Profitability and Sustainability is an all-purpose index that predicts average economic differences in all segments in the beef supply chain. This index is a combination of the breeding objectives modeled in the HerdBuilder and GridMaster selection indexes. In this index, replacement heifers are retained from within the herd and all remaining progeny are fed out to slaughter and sold on a quality-based grid. Traits included in this index include calving ease, growth, HPG, STAY, Mature Weight, Dry Matter Intake and carcass traits. The resulting index is expressed in dollars per head born (Index/High Value).

REA

HB

HerdBuilder is a maternal selection index that predicts the economic differences of animals for traits that are important from conception through weaning. Expressed as dollars per head born, HB is calculated based on the scenario that bulls are mated to heifers and cows, replacement heifers are retained and all remaining progeny are marketed at weaning. Traits included in the HB index include Calving Ease Direct, Calving Ease Maternal, Weaning Weight, Milk, Mature Weight, Heifer Pregnancy and Stayability (Index/High Value).

GM

GridMaster is a selection index that predicts the average economic difference of non-replacement calves through the postweaning phase of production. GM places selection pressure on growth, feedyard performance and carcass traits. Expressed as dollars per head born, GM is calculated based on the scenario that progeny are fed out to slaughter and marketed on a quality-based carcass grid. Traits included in GM include Average Daily Gain, Carcass Weight, Dry Matter Intake, Marbling, Back Fat and Rib Eye Area (Index/High Value).

Calving Ease Direct predicts differences in the percent of calves born unassisted out of 2-year-old dams. (Percent/High Value)

Birth Weight predicts differences in actual birth weight of progeny. (Pounds/Low Value)

Weaning Weight predicts differences in 205-day weaning weight. (Pounds/High Value)

Yearling Weight predicts differences in 365-day yearling weight. (Pounds/High Value)

MILK Milk predicts differences in weaning weight attributed to the milking ability of the animal's daughters. (Pounds/High Value)

STAY Stayability predicts differences in the ability of an animals' retained daughters to remain productive in the herd – calve every year – through 6 years of age. (Percent/High Value)

MARB Marbling predicts differences in marbling score – amount of intramuscular fat measured at the 13th rib. (Marbling Score Units/High Value)

Ribeye Area predicts differences in square inches of ribeye area measured at the 13th rib.(Square Inches/High Value)

Current Red Angus Breed Averages

102 50 51 13 -1.7 67 107 15 26 0.44 0.17	110.3	ПD	GIVI	CED	DVV	VV VV	I VV	SIAI	IVIILN	INIAND	KEA
	102	50	51	13	-1.7	67	107	15	26	0.44	0.17

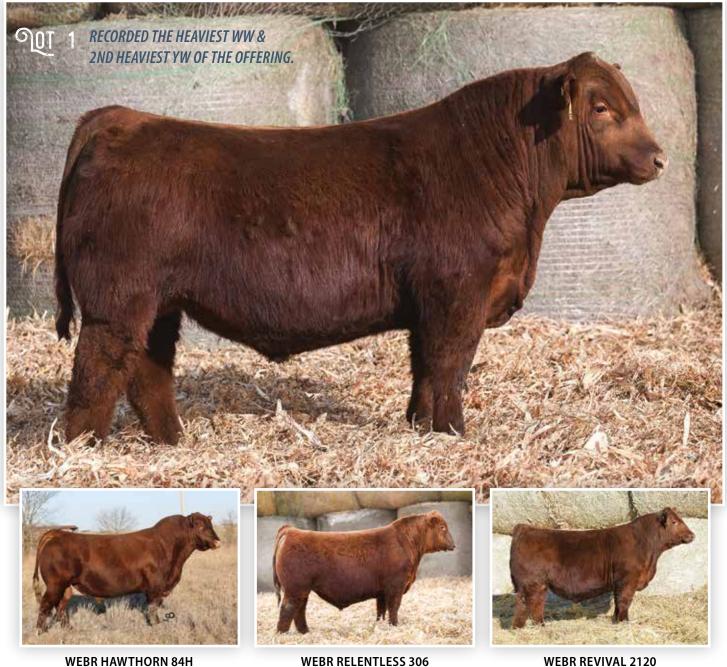
"These catalogs are too "perfect" to understand the scope of what we are doing here. I want more of the real world shots of what these cattle are doing for us. I want pasture photos of 866, 104H, Proud Mary and more, just doing their "shit". I am 100% transparent and I want people to understand I have nothing to hide".

- Weber Land & Cattle

THE 2025







WEBR HAWTHORN 84H MATERNAL BROTHER TO LOT 1

SON OF A MATERNAL SISTER TO LOT 1

WEBR REVIVAL 2120 MATERNAL BROTHER TO LOT 1

WEBR WOOD RIVER M125

DOB: 2/21/24 —— RAAA: 4994303

—— Tattoo: M125 Act. BW: 91

Adj. WW: 861

Adj. YW: 1443

Adj. IMF: 2.20

Adj. REA: 16.65

Adj. BF: 0.27

ADG: 3.64

CRUMP POWDER RIVER 7787 SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

BIEBER ROLLIN DEEP Y118

WEBR LANA 754

BJF LANA'S EQUAL 8021U

Dam's Age: 8 DMPPA: 103

STAY MILK MARB REA 0.31 72 11 1.5 151 18 0.38 116 32% 16% 1% 1% 11% 19% WEBR Wood River M125 leads off one of the largest, most powerful groups of herd bulls ever to be marketed in Lake Benton. We are proud to showcase a group of pounds heavy, performance orientated bulls that are going to add all around profitability to a ranchman's bottom line. This outlier at every stage of recognition presents a very demanding case as a leadoff herd bull to go under the hammer on March 11th. He offers quality across every indicator, pedigree wise, he stems from a full sister to the iconic Weber Reform 618, meaning he carries the maternal power of the legendary, BJF Lana's Equal 8021U donor. His dam, WEBR Lana 754 has proven her reliability with sons by several sires that have found the attention of the most meticulous breeders in the business. Lot 1's maternal brother, WEBR Hawthorn 84H was purchased by Timber Creek Ranch of Marietta, Oklahoma in the 2021 Bull Sale and has developed into a stronghold sire for their progressive program. From a phenotype and real-world data standpoint, M125 offers quality across the board, he is one of the most impeccably built, perfected footed and flexible striding herd bulls that will sell, all while carrying a set of data points that elevate him to the most elite caliber. Take note of his leading 861lbs. weaning weight that tops the 2024 born class, and records an enormous 119 WWR, and is followed up by his 117 YWR. Additionally you will find he scores elite for REA and WDA against his classmates. Genomically these trends are mirrored, with his top 1% WW and YW figures, top 2% ADG, top 11% Stay & Milk and top 16% HerdBuilder. Red Angus breeders and commercial cattleman alike need to pay attention here to a herd bull that will take advantage of every opportunity to add a potent dose of the most undeniable source of profit to a program known to the beef business.





MATERNAL BROTHER TO LOT 2

MATERNAL BROTHER TO LOT 2

SIRE OF LOT 1-13

WEBR WOOD RIVER M146

DOB: 3/31/24 — RAAA: 4994335 — Tattoo: M146

CRUMP POWDER RIVER 7787 SIX MILE WOOD RIVER 219H

Act. BW: 91

Adj. WW: 811 Adj. YW: 1358

RED SIX MILE GLORIA 329F LSF SRR TAKEOVER 5051C

ADG: 3.42

WEBR DOLLY 816

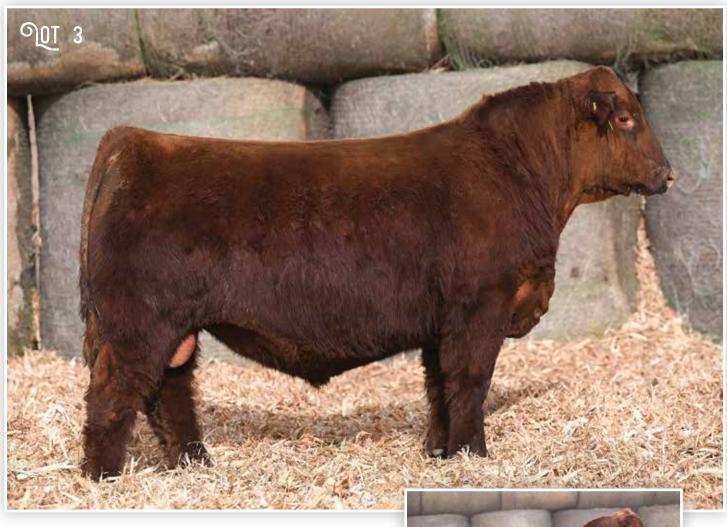
WEBR DOLLY 416 Dam's Age: 7 — DMPPA: 106 Adj. IMF: 2.29 Adj. REA: 15.48 Adj. BF: 0.36

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
91	43	48	10	0.5	82	134	14	34	0.36	0.26
					6%	6%				25%

RECORDED THE 3RD HEAVIEST WW OF THE OFFERING.

WEBR Wood River M146 will be the choice of stockmen that opt for added boldness of shape, expression of muscle and impressive base width. This extra round bodied, big shape, expression of muscle and impressive base width. This extra round bodied, big ended stud reminds us a lot of his sire in the fact that he is just so impressive to the eye. Maternally he links back to a potent producing cow family for the program, as his 106 DMPPA recording, 'Beartooth' sired dam stems from the generational producer, WEBR Dolly 416. In fact a maternal brother to Lot 2, WEBR Declare 2106 was the heaviest yearling weight and highest ADG bull in the 2023 Bull Sale, and went on to be the \$15,000 selection of Westphal Red Angus in Montana. In 2024, WEBR Halestorm 341 continued the tradition with a very impressive growth ledger. This year's model follows the trend, offering a high-performance genetic package that similarly reads impressive with a 112 WWR, 110 YWR, top 6% W & YW traits and a top 1% Milk EPD.





WEBR WOOD RIVER M28

DOB: 1/18/24 — RAAA: 4994445 — Tattoo: M28

Act. BW: 90

CRUMP POWDER RIVER 7787 SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

Adj. YW: 1444 ADG: 3.72

BIEBER SPARTAN E639 WEBR DALLAS J37

Adj. IMF: 2.67

Adj. WW: 847

WEBR DALLAS 48G

Adj. REA: 13.31

Dam's Age: 4 — DMPPA: 105

Adj. BF: 0.30

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
121	47	74	10	0.2	91	146	15	38	0.50	0.34
26%		11%			1%	2%	50%		33%	16%

The sons of Six Mile Wood River 219H are bound to gather plenty of friends, as they combine the advantages of pay weight with awesome build and powerful maternal values. The imported stud is an outcross option to many of the prominent and powerful maternal values. The imported stud is an outcross option to many of the prominent and popular sire choices in the breed, however it is his surefire ability to sire huge advances in structural integrity, performance and eye appeal that has garnered such a strong following from all that have witnessed his influence. WEBR Wood River M28 is certainly one of the strongest options we have for a stockman that is looking to add an outrageous amount of payweight and growth into a set of progeny. He came off his young Bieber Spartan E639 sired dam with 847lbs. of weaning weight, to ratio an impressive 118. Genomically he ranks among the most elite 1% of the breed for Weaning Weight & Milk, and top 2% for Yearling Weight. His indexes promote him towards impressive profitability too, with a top 11% Gridmaster and top 26% ProS.

RECORDED THE 2ND HEAVIEST WW & HEAVIEST YW OF THE OFFERING.



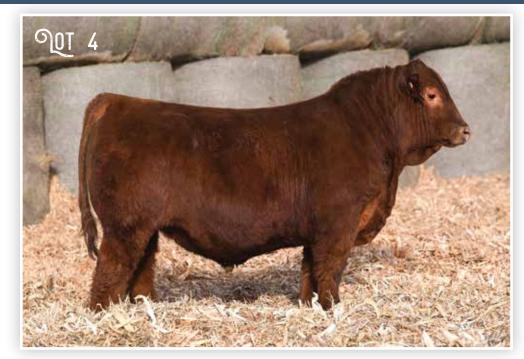
MATERNAL BROTHER TO DAM OF LOT 3



WEBR BRANDO 289 MATERNAL BROTHER TO DAM OF LOT 3

THE CHOOD RIVER SONS







Here you will see the continued trend of high performing, stout-built Six Mile Wood River 219H sons that will be features the offering. He stems from a young calving Calvo Wide Range 155E daughter that goes back to the tried and true, WEBR Dolly 816 that deserves a donor status promotion. He positions finds himself towards the front of the pack with his impressive set of genomically enhanced performance predictions, and heavy weaning weight. When you see this impressive beast in person, his high performance stat sheet comes as no surprise. A Red Six Mile Brando 666C sired maternal brother to Lot 4 sold last year for \$12,000 to the good stockmen at Ulrich Red Angus.



WEBR BRANDO 386 MATERNAL BROTHER TO LOT 4

WEBR Wood River M105 has elevated his position to the favorites list in Lake Benton. While he may be one of the younger bulls of the group by birthdate, it would be hard to assume that anymore, as his impressive growth trend has positioned him among the biggest and burliest bulls you will find in the sale pen. A direct son of the beautiful, WEBR Sun Gal 866 female who carries a reputation of excellence through her impressive repertoire of sons and daughters that are production. This would be her biggest growth and highest performing son to date, as he charts with top 5% WW and top 9% YW figures. We love the combination of impressive shape, yet functional build that he is blessed with, because not only does he wow from a muscle standpoint but will be appreciated for how flexible and rugged his structural kind is. A maternal brother sold last year to Bart Hoven for \$11,000.



WEBR SUN GAL 866 DAM OF LOT 5

Act. BW: 90

Adj. WW: 741

Adj. YW: 1233

Adj. IMF: 2.26

Adj. REA: 16.48

Δdi RE· 0 17

ADG: 3.07

WEBR WOOD RIVER M52

RAAA: 4994407 — DOB: 1/26/24 ——

Tattoo: M52

Act. BW: 87

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

CALVO WIDE RANGE 155E

WEBR DOLLY 102H

WEBR DOLLY 816

Dam's Age: 5 — — DMPPA: 101 Adj. WW: 749 Adj. YW: 1266 ADG: 3.22 Adj. IMF: 1.65 Adj. REA: 14.94 Adj. BF: 0.26

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
85	60	25	12	0.1	80	124	17	34	0.22	0.12
	37%				8%	14%	22%			50%

5

WEBR WOOD RIVER M105

RAAA: 4994333 DOB: 2/10/24 —— —— Tattoo: M105

CRUMP POWDER RIVER 7787 SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

WEBER REFORM 618

WEBR SUN GAL 866

3SCC SUN GAL B05

	Dam	's Age: 7		= DMP	PA: 101		nuj. bi . v. i7				
Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA	
98	47	52	13	0.4	83	129	14	29	0.34	0.54	
		16%	/110/		50%	00%				30%	





WEBR Wood River M110 stems from generations of pay weight and has the potential to transmit this into his calf crops and beyond. In support of the bottom side of the equation you will find the next generation of the WEBR Daisy 1209 dynasty in her Collier Brilliance R500 sired daughter, J10. J10 is a maternal sister to several past sale highlights, including WEBR Reform 85H who sold for \$13,000 to Koedam Cattle Co. in the 2021 Bull Sale, and herd bulls now working for, Grace Offord, Z & J Farms, Home Stake Ranch, Crystal Josephsen, Rett Scoogin, Sturdy Post Ranch & Kevin Patzel. The wisest cowboys realize the value of a potent cow family.



WEBR RED BARRON 351 MATERNAL BROTHER TO DAM OF LOT 6



We think a lot of these Six Mile Wood River 219H cattle, while they obviously come with plenty of gas in the tank growth wise, they are still the right type of beef cattle for low input environments and have an easier keeping body type. M45 is built with longevity in mind and his mother, WEBR Cornerstone 520 only strengthens the case in point, as she has a blemish free record that includes a Reform son that is providing the goods for the Schweitzer & Hafer programs, a son working for Diamond W and another that long time customers, the Lorenzen operation selected.



WEBR HANK J68 MATERNAL BROTHER TO LOT 7

RAAA: 4994273 — Tattoo: M45

6 WEBR WOOD RIVER M110

DOB: 2/12/24 — RAAA: 4994425 — Tattoo: M110

WEBR WOOD RIVER M45

CRUMP POWDER RIVER 7787

Act. BW: 82

SIX MILE WOOD RIVER 219H

Adj. WW: 742

RED SIX MILE GLORIA 329F

Adj. YW: 1312

Adj. IMF: 2.32

Adj. REA: 14.41

Adj. BF: 0.19

ADG: 3.55

COLLIER BRILLIANCE R500

WEBR DOC HOLLIDAY 2N

WEBR DAISY J10

WEBR CORNERSTONE 520

SIX MILE WOOD RIVER 219H

DOB: 1/23/24 ——

CRUMP POWDER RIVER 7787

RED SIX MILE GLORIA 329F

WEBR DAISY 1209

PFFR MS NYACK 237

Dam's Age: 10 — DMPPA: 98

Adj. IMF: 2.89 Adj. REA: 13.99

Dam's Age: 4 — — DMPPA: 102 Adj. BF: 0.30

Act. BW: 89

Adj. WW: 705

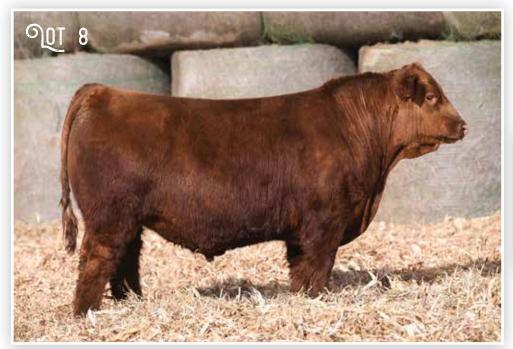
Adj. YW: 1230

ADG: 3.27

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
55	29	26	12	-1.9	70	109	13	32	0.28	-0.10
				48%	31%	38%				

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
90	73	17	13	-1.4	64	102	19	31	0.28	-0.29
	14%		48%				7%			





A long sided, powerfully shaped, wide based son of Six Mile Wood River 219H that continues the high growth trends that he so consistently injects. WEBR Wood River 397 weaned off with well over 700lbs. of adjusted weaning weight coming off his proven, WEBR Mel 552 sired dam that is making a habit of raising herd sires. She records a 104 DMPPA and is also the mother of Tony Gelderman's purchase in 2023 and the \$10,000 WEBR Wood River 397 that Phillip Hinch purchased last year.



WEBR WOOD RIVER 397 FULL BROTHER TO LOT 8



Act. BW: 87

Adj. WW: 720

Adj. YW: 1228

Adj. IMF: 2.40

Adj. REA: 13.88

Adj. BF: 0.32

ADG: 3.17

With the upward trend of the market, and a very optimistic future for those in the beef business, there has never been a better chance to receive significant returns on investment in a herd bull that will inject pounds! Here you will find, WEBR Wood River M100 a son of the up and coming matron, WEBR Victoria Joan 21H that has hit the mark with every opportunity thrown her way! She is a full sister to the lead off female from our Inaugural Ripple Effect female sale that sold for \$14,000 to Jason Bragg and has become a reliable source of the goods with the 2023, \$10,000 selection of Shady Bottom Ranch and last year her son, WEBR Spartan 339 was one of the most anticipated studs we have ever sold, being the choice of Thomas Glascock at \$27,000.



WEBR SPARTAN 339 MATERNAL BROTHER TO LOT 9

Act. BW: 81

Adj. WW: 748

Adj. YW: 1238

Adj. IMF: 2.64

Adj. REA: 16.73

Adj. BF: 0.33

ADG: 3.06

WEBR WOOD RIVER M104

RAAA: 4994359 — Tattoo: M104 DOB: 2/10/24 ——

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H RED SIX MILE GLORIA 329F

WEBR MEL 552

WEBR HVN BUST 85G

1005 WEBR

Dam's Age: 6 **DMPPA: 104**

CED MILK MARB Pro S HB BW WW YW STAY REA 113 60 53 13 -1.3 68 111 16 32 0.60 0.03 36% 37% 42% 44% 38% 35% 28% 19%

WEBR WOOD RIVER M100

RAAA: 4994399 DOB: 2/7/24 —— ----- Tattoo: M100

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

PIE THE COWBOY KIND 343

WEBR VICTORIA JOAN 21H

VF VICTORIA JOAN D602-063

Dam's Age: 5 — DMPPA: 104

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
81	37	44	13	-3.1	73	115	15	32	0.47	0.27
				26%	23%	27%	50%		39%	24%





Here is the maternal brother to last year's lot 1, WEBR Relentless 306. 306 was the \$25,000 selection of Dan Lacy. This year's edition of the family tree is certainly geared towards calving ease and low maintenance, sporting impressive HerdBuilder and ProS figures, along with top third CED and top 20% BW figures. Beyond there you will his impressive Milk and Stay figures, all positive predictions for his ability to offer value to every facet of the cowherd.



WEBR RELENTLESS 306 **MATERNAL BROTHER TO LOT 10**



WEBR Wood River M80 is deep bodied and masculine, with a big set of feet and legs that will help him to cover cows out in big country. He tabulates for adding growth to his progeny, reflected through his top 4% WW and YW figures. Additionally he comes with advantages for carcass with a top third marbling number and high GridMaster index. Research into his maternal linage reveals that he stems from a line of females that have been tenured members of the cowherd for generations.



WEBR DECLARE 338 MATERNAL BROTHER TO DAM OF LOT 11

WEBR WOOD RIVER M120

DOB: 2/18/24 ——

RAAA: 4994435 — Tattoo: M120

Act. BW: 78

Adj. WW: 700

Adj. YW: 1186

Adj. IMF: 2.40

Adj. REA: 14.41

Adj. BF: 0.31

ADG: 3.02

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

LSF SRR TAKEOVER 5051C

WEBR LANA J123

WEBR LANA 754

Dam's Age: 4 DMPPA: 102

НВ BW MARB Pro S GM CED WW YW STAY MILK 95 19 76 43 15 -3.6 61 33 0.59 0.11 27% 11% 26% 18% 6% 20%

WEBR WOOD RIVER M80

DOB: 2/2/24 ——

RAAA: 4994429

---- Tattoo: M80

Act. BW: 86

Adj. WW: 720

Adj. YW: 1243

ADG: 3.26

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

SILVEIRAS MISSION NEXUS 1378

WEBR HOLLY J45

WEBR HOLLY 420

Dam's Age: 4 **DMPPA: 100**

Adj. IMF: 2.42 Adj. REA: 13.85

Adj. BF: 0.15

 GM MARB Pro S HB CED WW YW STAY MILK 66 12 54 9 0.5 84 137 10 28 0.49 0.07 41% 4% 4% 35%

119



WEBR WOOD RIVER M134

DOB: 3/5/24 RAAA: 4994329 Tattoo: M134

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

BIEBER SPARTACUS A193

WEBR DALLAS 841

23

WEBR DALLAS 1253

GM

Dam's Age: 7 DMPPA: 105

BW

0.8

Act. BW: 91 Adj. WW: 733 Adj. YW: 1270 ADG: 3.36 Adj. IMF: 2.03 Adj. REA: 15.26 Adj. BF: 0.22

/W	CTAV	MILK	MARB	DEV
w 29	13	31	0.40	

Act. BW: 85

The Six Mile Wood River 219H sons are proving to be growth promoters with every opportunity thrown their way. Lot 12 comes from the WEBR Dallas 841 dam, she is one that always impresses with the calf she returns to the weaning pen with, records a 105 DMPPA and helped Declare 340 reach an impressive 3.53 WDA along with being ahead of the pack at every measured stage of development. Take note of his positive growth ratios, and top 11% WW, top 9% YW and and top 9% Milk EPD rankings. Last year, long time customer, Wayne Gronseth purchased his maternal

WW

78 11%



59

WEBR WOOD RIVER M36

DOB: 1/20/24 — RAAA: 4994319 — Tattoo: M36

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

WEBR NIGHT TRAIN 324

WANGEN POPPY 803

4WA POPPY 210

Dam's Age: 7 — DMPPA: 99

Adj. WW: 734 Adj. YW: 1254 ADG: 3.25 Adj. IMF: 1.95 Adj. REA: 15.44 Adj. BF: 0.29

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
53	41	12	11	-0.6	76	119	14	29	0.17	0.09
					14%	20%				

WEBR Wood River M36 is a rugged, dense built stud with tremendous shape and skeletal quality. He comes with the unwavering support of a tried and true WEBR Night Train 324 daughter on the bottom side of his pedigree. M36 charts among the top 14% of the breed for WW, and top 20% for YW, as well as recording an impressive 15.44 REA that ratioed a 105. Pounds pay and M36 is certain to sire premium bound cattle!



WEBR WOOD RIVER M25

DOB: 1/17/24 — RAAA: 4994525 — Tattoo: M25

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H

RED SIX MILE GLORIA 329F

COME AS UR RED ROCKET

RUST MISS 4150B 7107E

RUST MISS 4150B

Dam's Age: 6 — DMPPA: 100

Act. BW: 88 Adj. WW: 716 Adj. YW: 1268 ADG: 3.49 Adj. IMF: 1.83 Adj. REA: 14.79 Adj. BF: 0.31

		5		•						
Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
47	47	0	10	2.6	87	122	13	29	0.02	0.52
					2%	16%				3%

WEBR Wood River M25 certainly comes with a little different spin from a breed makeup and pedigree standpoint than buyers are probably accustomed too, yet we think the extra dose of heterosis that comes with his Percentage Simmental breeding is sure to add a dynamic dose of growth and payweight. In the flesh you will find him to be a big statured, rugged built stud that leaves nothing up to the imagination in regards to power and punch.



RUST MISS 4150B 7107E WEBR WOOD RIVER M25 AT THE SIDE OF HIS DAM ON GRASS.





15 **WEBR BRANDO M79**

DOB: 2/2/24 — RAAA: 4994433 — Tattoo: M79

HCG BRANDING IRON **RED SIX MILE BRANDO 666C**

RED SSS BARMAID 301Z

LSF SRR TAKEOVER 5051C

WEBR DOLLY J125

WEBR DOLLY 729

Dam's Age: 4 — DMPPA: 101

Act. BW: 90
Adj. WW: 765
Adj. YW: 1338
ADG: 3.57
Adj. IMF: 2.21
Adj. REA: 17.55
Adj. BF: 0.21

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
109	36	73	10	-1.2	73	119	15	27	0.56	0.44
42%		12%			22%	20%			24%	6%

WEBR Brando M79 is the kind that has made this sire group so popular over the years! A herd bull that is extra massive, explosive and powerful. This cherry red beast is pulled apart in his ribcage design, wide at his base and gives a super balanced look from the side. He struts with presence and flexibility and is built for the long haul! WEBR Brando M79 dominated on scan day, with a class leading 17.55 square inch REA that recorded a 117 REA ratio. This stud reads with impressive amounts of profitability from a genomics standpoint as well, with his top 12% GridMaster figure, top 22% WW, and top 20% YW. His dam is one of the females we plan on carrying the 'Dolly' family linage into the next generation of power producers for the program.

RECORDED THE 2ND LARGEST REA OF THE OFFERING.



WEBR BEARTOOTH 20G MATERNAL BROTHER TO DAM OF LOT 15



RED SIX MILE BRANDO 666C SIRE OF LOT 15 & 16







WEBR SPARTAN J21
MATERNAL BROTHER TO LOT 16



WEBR BRANDO 232 FULL BROTHER TO LOT 16



WEBR MAYBELLE 730 MATERNAL GRANDAM OF LOT 16

WEBR BRANDO M139

DOB: 3/15/24 — RAAA: 4994355 — Tattoo: M139

HCG BRANDING IRON

16

RED SIX MILE BRANDO 666C

RED SSS BARMAID 301Z

WEBR TC CARD SHARK 1015

WEBR MAYBELLE 12G

WEBR MAYBELLE 730

Dam's Age: 6 — DMPPA: 103

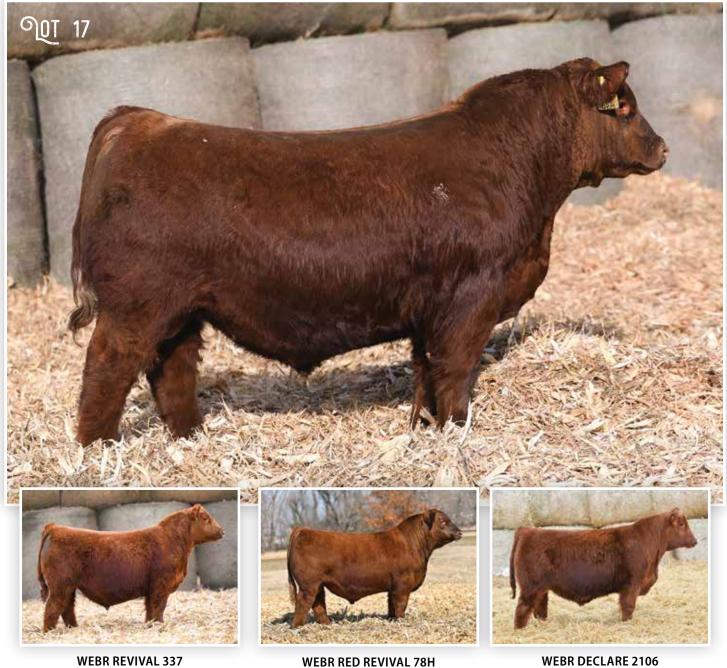
Act. BW: 82 Adj. WW: 692 Adj. YW: 1274 ADG: 3.64 Adj. IMF: 1.88 Adj. REA: 15.42

Adj. BF: 0.20

GM MARB REA Pro S CED YW STAY 33 32 -2.5 113 15 27 0.20 0.29 65 10 70 22% 36% 31% 31% 41%

WEBR Brando M139 needs to be taken seriously because of the genomic power he has embedded within his pedigree. He reads with an impressive curve bending trend to his figures, sitting in the top third or better for BW, WW, and YW. This generation of buyers needs to take advantage of the versatility that comes with these new age sires that will inject positivity from a calving ease and growth standpoint. Last year, a full brother to lot 16 was sort after by Phillip Hinch for \$10,000, and a maternal brother to M139 was purchased by Bayou Creek Ranch in the 2022 Bull Sale for \$11,000. The powers of predictability come from the strong maternal base here too. M139 is extra long sided and bold backed, it is no secret that length equals pounds, and the proof is in the pudding here!





WEBR REVIVAL 337 FULL BROTHER TO LOT 17

SIRE OF LOT 17-19

WEBR DECLARE 2106 SON OF A MATERNAL SISTER TO LOT 17

WEBR REVIVAL M50

DOB: 1/24/24 — RAAA: 4994375 — Tattoo: M50

RED SIX MILE BRANDO 666C

WEBR RED REVIVAL 78H

VFCLARA C309-281

HXC DECLARATION 5504C

WEBR DOLLY 35G

WEBR DOLLY 416

Dam's Age: 6 — DMPPA: 99

Act. BW: 86 Adj. WW: 677

Adj. YW: 1257

ADG: 3.62

Adj. IMF: 2.21 Adj. REA: 14.10

Adj. BF: 0.17

87	32	55	11	-0.7	67	111	14	25	0.57	-0.19
		38%			42%	36%			22%	

Just like his full brother did in 2024, 337 leads off the group of high quality WEBR Red Revival 78H herd sire prospects that we will sell on March 11th. This crop of these sons again proves their worth as stock that excel on the scale and on paper. 78H was the \$47,500 high seller out of the 2021 Bull Sale to Bayou Creek Ranch that has proven to be a reliable source quality and we think the heritability of his longevity and performance is proving to be high. Maternally there is a strong tradition of excellence that can be traced back to here, especially with WEBR Dolly 416 being his maternal granddam. The growth driven set of EPD's that accompany WEBR Revival 337 only go on to compliment his stout and shapely phenotype.

THE REVIVAL LONS







WEBR Revival M39 stems from some of the most potent maternal lines that has ever existed in Lake Benton. His maternal granddam, WEBR Samantha 747 has been a genetic goldmine during her tenure, and remains one of the most impressive females that you will find on a tour through the cows. Maternal sisters to 747 have been just as potent for other programs, including Duff Cattle Company, were their \$65,000 Lot 1 bull in the 2025 Bull Sale was out of a maternal sister, and another is the dam of Raml Cattle's \$20,000 second high selling Red Angus Bull in 2025. M39 was one that certainly made waves on scan day, recording some very interesting trends, with a very impressive marbling figure that ratioed a whooping 137 IMF ratio against his class. Additional to that he recorded an average REA, and negative BF scan, and genomically he trends impressive for WW, and YW, ranking in the top 10% or better for both WW & YW. Stockmen that get paid both on the scale, or on the rail are bound the receive some serious premiums when the progeny of WEBR Revival M39 make it to marketing time.



WEBR SAMANTHA 747
MATERNAL GRANDDAM OF LOT 18

A stout cowman's bull that is extra wide and burly in his muscle shape, he is masculine headed, wide based and big footed. He is the type that will make a quick and potent influence to the profit margins of your calf crop through injecting additions of pounds and carcass yield in the first generation. There aren't too many traits that this stud won't improve! Trace his pedigree and you will be relieved to see individuals that have been long term, customer approved in HXC Declaration 5504C and the "Maybelle" cow family.



WEBR BEARTOOTH 350
MATERNAL BROTHER TO LOT 19

Act. BW: 90

Adj. WW: 746

Adj. YW: 1254

Adj. IMF: 2.40

Adj. REA: 13.43

Adj. BF: 0.19

ADG: 3.17

Q WEBR REVIVAL M39

DOB: 1/22/24 — RAAA: 4994437 — Tattoo: M39

RED SIX MILE BRANDO 666C
WEBR RED REVIVAL 78H

VFCLARA C309-281

WEBR HALESTORM 722

WEBR SAMANTHA J72

WEBR SAMANTHA 747

Dam's Age: 4 — DMPPA: 98

Act. BW: 88 Adj. WW: 696 Adj. YW: 1266 ADG: 3.55 Adj. IMF: 3.55 Adj. REA: 14.87 Adj. BF: 0.19

Pro S	HB	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
94	37	57	10	1.6	80	127	14	27	0.43	0.30
		35%			9%	10%			47%	21%

RECORDED THE 3RD HIGHEST IMF OF THE OFFERING.

WEBR REVIVAL M72

DOB: 2/1/24 — RAAA: 4994311 — Tattoo: M72

RED SIX MILE BRANDO 666C WEBR RED REVIVAL 78H

VFCLARA C309-281

HXC DECLARATION 5504C
WEBR MAYBELLE 735

WEBR MS MAYBELLE 12P

Dam's Age: 8 — DMPPA: 101

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
101	37	64	11	0.4	70	104	14	26	0.55	0.10
		23%			33%				25%	







WEBR DOMINION 363 MATERNAL BROTHER TO LOT 20



WEBR REFORM 43H MATERNAL BROTHER TO LOT 20



RAVN LINEBACKER C537 SIRE OF LOT 20

20 WEBR LINEBACKER M86

DOB: 2/3/24

RAAA: 4994275 — Tattoo: M86

Act. BW: 81

Adj. WW: 794

Adj. YW: 1377

Adj. IMF: 2.11

Adj. BF: 0.24

Adj. REA: 17.16

ADG: 3.64

5L DEFENDER 560-30Z

RAVN LINEBACKER C537

RAVN BONNEBELL A325

NSFR TAHOE X44

Pro S

100

WEBR WILD ROSE 566

WEBR WILD ROSE 1002 Dam's Age: 10 = - DMPPΔ· 109

Daili	s Aye. I	0 —	- DIVIE	ra. 109		"	-		
НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
51	49	16	-2.6	81	128	14	33	0.34	0.44
		10%	35%	7%	10%				6%

RECORDED THE 3RD LARGEST REA OF THE OFFERING.

WEBR Linebacker M86 is one of the true curve benders in the entire offering! Sired by the tried and true RAVN Linebacker C537 Al sire, this herd sire prospect offers an elite data package to compliment his rugged build, robust body shape, and thickness from end to end. The dam of this powerhouse is a female that has earned gold stars with every opportunity during her lengthy tenure, WEBR Wild Rose 566 has been a potent source of herd bulls and herd builders during her time in Lake Benton. M86 offers an extremely balanced number profile with breed leading figures. He further solidifies his impressive performance figures with a set of real-world stats that reflect the hype, recording a 110 WWR, and 111 YWR, along with a massive 17.16 REA. Pounds pay more than ever in today's marketplace, so here is the man for the job if you're looking to maximize profitability at weaning, without sacrificing an easy calving season! A dark pigmented, rugged designed beef bull that is wide based, bold ribbed, and deep sided with tremendous shape and dimension.







STRA RELENTLESS **SIRE OF LOT 21**



WEBR WOOD RIVER 387 MATERNAL BROTHER TO DAM OF LOT 21



WEBR EILEEN 120G MATERNAL SISTER TO DAM OF LOT 21

WEBR RELENTLESS M23

DOB: 1/16/24 —— RAAA: 4994469 —— Tattoo: M23

Act. BW: 67

Adj. WW: 764

Adj. YW: 1213

Adj. IMF: 3.62

Adj. REA: 15.97

Adj. BF: 0.36

ADG: 2.79

BIEBER DRIVEN C540 STRA RELENTLESS

STRA CHEREBAL 305

RED SSS TYCOON 225E

WEBR EILEEN 217

WEBR EILEEN 404

Dam's Age: 3 DMPPA: 102

НВ BW WW MARB Pro S CED YW STAY 101 17 0.01 168 92 76 18 -5.4 64 36 1.13 1% 3% 9% 3% 4% 16% 1%

RECORDED THE 2ND HIGHEST IMF OF THE OFFERING.

You will find WEBR Relentless M23 on the top of the list if you are looking for a calving ease sire that ranks among the breeds most elite for profitability and carcass quality. Yet even though he offers sleep all night calving ease, he came to the weaning pen super impressive, recording over 760lbs. to ratio a 106, foregoing the myths that you need to sacrifice growth and pounds to have a carefree calving season. Beyond this, turn to his scan data to add another element of quality to the equation, he records an unbelievable 140 IMF ratio, and 107 REAR, what a combination of carcass merit. Looking to the genomics reveals an incredible set of elite traits, with top 5% or better ranking ProS, HB, CED, BW, Milk, and Marb, along with top 20% or better, GM, ME, CEM, and Stay. A breed improving sire that offers quality all the way across his ledger along with being an impressive specimen in the flesh.





WEBR Declare M77 is a dark hided son of the high selling WEBR Declare 59H that goes back to an awesome Rolling Deep daughter. His picture is no illusion either, he is a stud in person, being extra dimensional, not only from the side but when you get behind and above him. On scan day he proved that he would be the promoter of impressive carcass quality, sporting a 119 IMF ratio. Numerically he charts very impressively for his ability to sire calving ease and low birth weights. His dam sports a DMPPA of 102 and has been a constant source of the goods.



WEBR PROUD MARY 17G DAM OF LOT 22



WEBR Smack M117 is a big boned, and big bodied stud. We think this herd sire prospect brings lots of phenotypic quality to the table, and his shapely muscle design leads off a long list. Maternally you will find a female that we purchased in the historic Red Rainbow dispersal. Red Rainbow Lana 49F, was a proven producer for their program, with featured daughters in the bred heifer and open heifer divisions of the same sale. We look forward to the future of this new maternal linage making an impact going forward. The quality runs deep here and it's not by chance that M117 is an impressive beast.



RED RAINBOW LANA 49F DAM OF LOT 23

WEBR DECLARE M77

DOB: 2/2/24

RAAA: 4994361 — Tattoo: M77

Act. BW: 82

Adj. WW: 716

Adj. YW: 1193

Adj. IMF: 2.74

Adj. REA: 13.75

Adj. BF: 0.30

ADG: 2.98

HXC DECLARATION 5504C

WEBR DECLARE 59H

WEBR ANGIE ROSE 429

BIEBER ROLLIN DEEP Y118

WEBR PROUD MARY 17G

BJF LANA'S EQUAL 8021U

Dam's Age: 6 DMPPA: 102

MARB Pro S CED BW WW YW STAY MILK 99 115 71 14 -3.7 62 16 25 0.75 -0.15 34% 15% 37% 18% 33% 7%

WEBR SMACK M117

DOB: 2/15/24 ——

RAAA: 4994527

— Tattoo: M117

Act. BW: 88

Adj. WW: 661

Adj. YW: 1150

Adj. IMF: 1.84

Adj. BF: 0.28

Adj. REA: 14.16

ADG: 3.06

RED ALLISON MOONEY 62G RED ALLISON SMACK 17J

RED BAR-E-L SPRING ROSE 74B

RED RAINBOW DINERO 38C

RED RAINBOW LANA 49F

RED RAINBOW LANA 69C

Dam's Age: 7 **DMPPA: 100**

MARB 0.36 -0.24

STAY Pro S HB CED WW 19 96 66 30 9 -0.5 59 91 25% 7%

THE RED BARON & JOMAHAWK SONS





WEBR Red Baron M53 is the next installment of the dominant influence that WEBR Dallas 48G has started her breeding career with. Maternal brothers to lot 24, both sired by Red Six Mile Brando 666C have certainly been well received. WEBR Brando 289 sold for \$10,750 to Stephen Walter in 2023, and then in 2024, WEBR Brando 3122 saw several good stockmen bidding, and was finally purchased by Mike McCracken for \$19,500. This high growth, heavy weaning stud is one that delivers promises of adding growth and payweight, along with profitability through an impressive set of indexes. Across the board this herd bull offers whole herd improvements.



WEBR BRANDO 3122 MATERNAL BROTHER TO LOT 24

This genomically certified calving ease specialist is one that needs to be sought after by progressive stockmen that demand additions of calving ease, want deductions of birth weight and still need impressive growth and carcass. Check in on the impressive ADG he recorded, along with the monstrous, 140 IMF ratio he recorded on scan day. His mother has been a role model producer in the cowherd, always calving earlier year after year and putting sons in the bull sale or daughters back in the cowherd, she is the producing kind and comes with the backing of a royal cow family. The maternal brother to lot 7 that sold in the 2022 Bull Sale weaned off at over 800 lbs. and sold to Kevin Patzel for \$10,500 and in 2024, Clark Brown purchased her lead off so of C-Bar Red Baron 207J.



WEBR RED BARRON 325 **MATERNAL BROTHER TO LOT 25**

Act. BW: 80

Adj. WW: 671

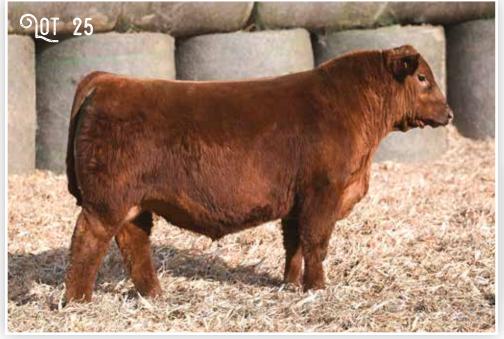
Adj. YW: 1249

Adj. IMF: 3.21

Adj. REA: 14.16

Adj. BF: 0.28

ADG: 3.60



Act. BW: 88

Adj. WW: 732

Adj. YW: 1306

Adj. IMF: 1.87

Adj. BF: 0.23

Adj. REA: 15.64

ADG: 3.59

WEBR RED BARON M53

DOB: 1/26/24 — RAAA: 4994353 — Tattoo: M53

LACY COLLUSION 115F **C-BAR RED BARON 207J**

C-BAR LEANNA 8141F

LSF SRR TAKEOVER 5051C

WEBR DALLAS 48G

WEBR DALLAS 716

Dam's Age: 6 DMPPA: 105

GM WW MILK MARB Pro S HB CED BW YW STAY REA 135 69 66 13 -0.6 75 122 18 36 0.51 0.35 11% 20% 20% 17% 17% 14% 31% 15%

WEBR TOMAHAWK M37 25

DOB: 1/21/24 —— RAAA: 4994255 — Tattoo: M37

WEBR DOC HOLLIDAY 2N

WEBR TOMAHAWK 1204

PFFR MS NYACK 237

BJF REG 0008X

BJF TRACY 2052Z

BJF MS TREND SETTER 8024U

Dam's Age: 13 = **DMPPA: 100** GM STAY MILK MARB REA Pro S HB CED BW WW 0.32 128 86 41 16 -4.1 54 82 19 28 0.32 19% 18% 4% 11% 13% 6%







BJF LANA'S EQUAL 8021U DAM OF LOT 26 & 27



WEBR SWEETNESS 574 MATERNAL SISTER TO LOT 26 & 27



MOHNEN HOLLYWOOD **SIRE OF LOT 26 & 27**

26 WEBR HOLLYWOOD M114

DOB: 2/14/24 —— RAAA: 4994289 —— Tattoo: M114

Act. BW: 90

Adj. WW: 695

Adj. YW: 1227 ADG: 3.32

Adj. IMF: 1.79

Adj. REA: 15.54

Adj. BF: 0.17

MOHNEN BANDOLIER **MOHNEN HOLLYWOOD**

MOHNEN EMBLYNETTE 7009

BJF 602S

BJF LANA'S EQUAL 8021U SBCC EQUAL LAND Dam's Age: 17 — DMPPA: 98

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
121	58	63	15	-1.9	66	106	13	25	0.64	0.16
25%	41%	24%	17%	48%	49%	46%			15%	42%

This is a mating we have been excited about for quite some time. We have been scheming over some black hided matings on the flagship matron, BJF Lana's Equal 8021U over the past couple of years, and after hearing awesome reports about the phenotype of Mohnen Hollywood standing at stud, we didn't wait long to try him in our embryo program. Here you will find the results, a pair of full brothers that regardless of hide color offer serious amounts of quality.

BJF Lana's Equal 8021U has been a long term provider of quality and yields results with every mating thrown her way, she is most probably most recognizable as the dam of WEBR Reform 618, yet it's her daughters that we have retained in the cowherd that are proving to be her biggest asset to the future of our program. This pair would certainly be some of her proudest breeding accomplishments to date, they come with an ultra dense build, masculine feature and burly muscle shape, that promotes them to being highlights of the bull offering! Turn to the paper and you will find their genomically enhanced EPD's reveal them to both offer impressive balance, profitability and calving ease.







WEBER REFORM 618
MATERNAL BROTHER TO LOT 26 & 27

31%

25%

49%

13%

33%



WEBR DECLARE 396
MATERNAL BROTHER TO LOT 26 & 27



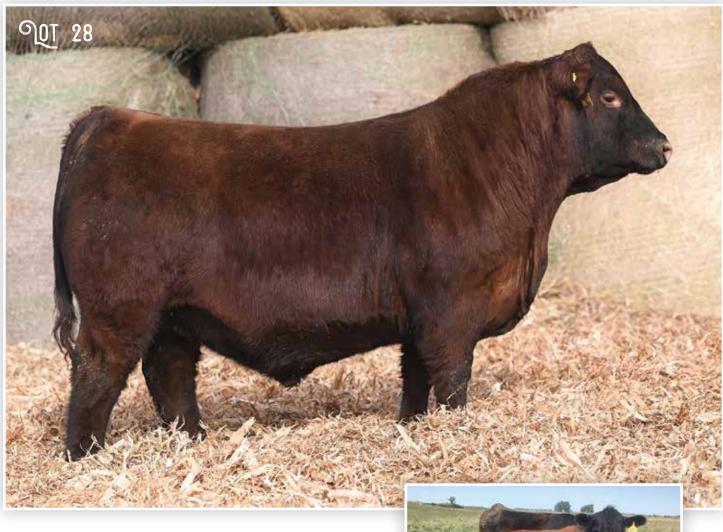
WEBR DECLARE 3101
MATERNAL BROTHER TO LOT 26 & 27

27 WEBR HOLLYWOOD M118

RAAA: 4994379 — Tattoo: M118 DOB: 2/16/24 —— Act. BW: 89 MOHNEN BANDOLIER Adj. WW: 719 **MOHNEN HOLLYWOOD** Adj. YW: 1235 **MOHNEN EMBLYNETTE 7009** ADG: 3.22 **BJF 602S** Adj. IMF: 2.74 **BJF LANA'S EQUAL 8021U** Adj. REA: 14.67 SBCC EQUAL LAND Adj. BF: 0.33 Dam's Age: 17 = DMPPA: 98 MARB Pro S GM BW $\mathsf{W}\mathsf{W}$ MILK 116 63 -2.7 100 13 25 0.71 -0.01 54 16

9%





WEBR JUMPSTART M21

DOB: 1/15/24 — RAAA: 4994403 — Tattoo: M21

BIEBER CL ENERGIZE F121
BIEBER JUMPSTART J137

BIEBER GALLEE 390G

)

RED SIX MILE BRANDO 666C

WEBR LANA 104H

WEBR LANA 734

Dam's Age: 5 — DMPPA: 101

Act. BW: 83 Adj. WW: 763 Adj. YW: 1320 ADG: 3.47 Adj. IMF: 2.22 Adj. REA: 16.96 Adj. BF: 0.27

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
103	25	78	13	-1.8	91	153	10	29	0.48	0.69
		8%	42%	49%	1%	1%			37%	1%

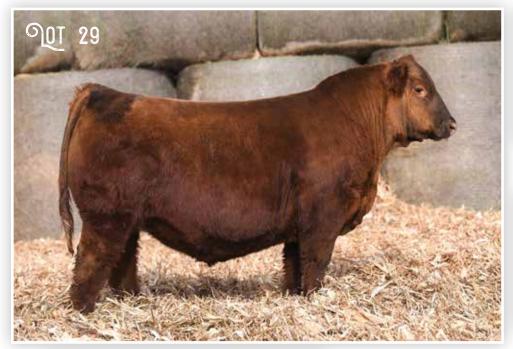
WEBR Jumpstart M21 promotes himself towards being one of the most intriguing bulls that has ever been raised here in Lake Benton. This son of Bieber Jumpstart J137 combines a burly build, extra dense body shape, wide foundation and awesome structure with a data set that is breed leading. You will see evidence of this through his own performance, and he comes with advantages all the way across his data package, being absolutely a dominating source of pounds, pay weight and carcass yield when sorting across the offering. A check into the paperwork will reveal that he stands among the breeds most elite for Weaning Weight, Yearling Weight, and Ribeye Area. From a phenotype he comes with extra stifle expression, boldness of hind quarter and upper hip shape, he has been a standout from early on, and was a favorite of visitors all Summer long. Seldom do bulls come along that offer the upper echelon phenotype, genotype and real-world performance like you will find in M21.





WEBR REVIVAL 368
MATERNAL BROTHER TO LOT 28







WEBR MS LASSIE 108G DAM OF LOT 29 - PICTURED AS A 2-YEAR-OLD



WEBR SPARTAN J16 MATERNAL BROTHER TO LOT 29



BIEBER JUMPSTART J137 SIRE OF LOT 28-30

RECORDED THE LARGEST REA OF THE OFFERING.

WEBR JUMPSTART M44

DOB: 1/23/24 — RAAA: 4994431 — Tattoo: M44 **BIEBER CL ENERGIZE F121**

Act. BW: 84

BIEBER JUMPSTART J137

Adj. WW: 691 Adj. YW: 1268 ADG: 3.60

Adj. BF: 0.25

BIEBER GALLEE 390G

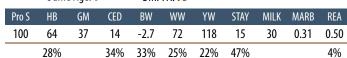
Adj. IMF: 1.98 **BIEBER GALLEE 390G** Adj. REA: 17.89

LSF SRR TAKEOVER 5051C **WEBR MS LASSIE 108G**

WEBR 36T

RED SOO LINE MS LASSIE 0068 Dam's Age: 6 – DMPPA: 98

RED SSS MAXIMUM 165B WEBR MISS J76



WEBR Jumpstart M44 comes with a set of calving ease and growth predictions that offers the best of both worlds to a rancher that wants to push their cowherd into the future. His impressive combination of calving to growth is not just evident in his genomic predictions, but in his real-world data and measurements. He comes by his high quality, honestly with Red Soo Line Ms Lassie 0068 in his maternal pedigree, she was our selection of the historic Wildcat Creek Dispersal and has been a role model producer during her time in Lake Benton. This Bieber Jumpstart J137 son has a desirable powerful body construction, stout features and big barreled phenotype that sets him apart in the flesh, then turn to his EPD profile to notice that his growth pattern is impressively curve bending.



RECORDED THE 3RD HEAVIEST ADG OF THE OFFERING.

WEBR JUMPSTART M91

DOB: 2/5/24 —— RAAA: 4994417 — Tattoo: M91

BIEBER CL ENERGIZE F121 BIEBER JUMPSTART J137

Dam's Age: 4 — DMPPA: 99

Adj. YW: 1342 ADG: 3.88

Adj. IMF: 1.89 Adj. REA: 15.30 Adj. BF: 0.11

Act. BW: 95

Adj. WW: 719

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
137	76	62	11	-0.4	81	138	18	24	0.32	0.44
10%	12%	26%			7%	4%	12%			6%

WEBR Jumpstart M91 rounds out the sire group, but he needs to be taken seriously because of the genomic power he has embedded within his pedigree. He reads with breed leading performance, such as a top 7% WW, top 4% YW, top 12% Stay, top % CW and top 6% REA. The profitability indexes trend positive also, with a top 10% ProS, top 12% HerdBuilder and top 27% GridMaster. He is extra long sided and bold backed, it is no secret that length equals pounds, and the proof is in the pudding here!







WEBR BEARTOOTH J12 MATERNAL BROTHER TO LOT 31

WEBR WIDELOAD J47 MATERNAL BROTHER TO LOT 32



WEBR OVERDRIVE M123

DOB: 2/20/24 — RAAA: 4994357 — Tattoo: M123

25%

Act. BW: 81

BIEBER HARD DRIVE Y120

TNTS OVERDRIVE K513

37%

TNTS MISS C424

Adj. WW: 786 Adj. YW: 1321

ADG: 3.34 Adj. IMF: 2.57

WEBR MAXED OUT 627

0.32

19%

0.47

WEBR MS MONU 37G LRA MS MONU 062

Adj. REA: 14.34

Dam's Age: 6 — DMPPA: 108

37%

17%

Adj. BF: 0.42 MARB

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK
113	71	42	14	-1.4	79	116	18	27

We are excited to offer our first sons of TNTS Overdrive K513, and even though there may only be a pair of them this year, they certainly fill the large shoes that we have set for them. There is much to love about this dark hided beast, he is a longer sided, bigger outlined and extra stout stud that has an extra shot of maturity particularly when you take his younger birthdate into consideration. While he came light and reads for some added calving ease, we certainly feel like he is a high powered growth bull that will add potent pounds and sire growth additions. Check into the productivity of his maternal pedigree, with his 108 DMPPA recording dam, that also raised the WEBR Beartooth J12 bull that works for Herb Barber he comes with plenty of maternal power too. A sire that offers impressive versatility, and a neat pedigree twist, making him a great option for a cowman or seedstock breeder alike.



RECORDED THE 2ND HEAVIEST ADG OF THE OFFERING.

WEBR OVERDRIVE M131

DOB: 3/3/24 ——

RAAA: 4994325 — Tattoo: M131

Act. BW: 97

Adj. WW: 755

BIEBER HARD DRIVE Y120 TNTS OVERDRIVE K513

TNTS MISS C424

WEBR BRANDY 865

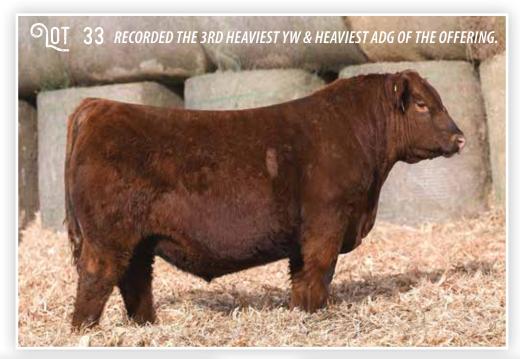
Adj. YW: 1382 ADG: 3.92 WEBER REFORM 618 Adj. IMF: 2.02

3SCC BRANDY U96 Dam's Age: 7 — DMPPA: 100 Adj. REA: 16.13 Adj. BF: 0.20

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
91	36	55	8	1.5	84	143	15	25	0.25	0.28
		39%			4%	2%	40%			23%

If you are wanting to elevate the growth trends of your calf crop, then check out the predictions that come all-inclusive with this husky stud. WEBR Overdrive M131 has been a high performer from day one, recording 3.81lbs. for his WDA, ranking him among the most impressive we will offer and is one of the biggest, most powerful beasts you will find in the sale pens. Note his top 4% WW and top 2% YW figures.







WEBR REFORM 283 MATERNAL BROTHER TO LOT 34



WEBR SPARTAN J21 SIRE OF LOT 33 & 34

WEBR SPARTAN M87

RAAA: 4994339 — Tattoo: M87

Act. BW: 86

Adj. WW: 786

Adj. YW: 1107

Adj. IMF: 2.25

Adj. BF: 0.36

Adj. REA: 15.06

ADG: 2.01

WEBR SPARTAN M33

RAAA: 4994385 — Tattoo: M33 DOB: 1/19/24 ——

BIEBER SPARTAN E639

WEBR SPARTAN J21

Adj. WW: 712 Adj. YW: 1401 ADG: 4.30

Adj. IMF: 2.62

Adj. REA: 14.12

REA

0.55

2%

Adj. BF: 0.24

Act. BW: 90

WEBR MAYBELLE 12G

WEBR MAYBELLE 12G

WEBER REFORM 618

LSF SRR TAKEOVER 5051C **WEBR SCARLETTE 817**

WEBR SPARTAN J21

WEBR MS LASSIE 31H RED SOO LINE MS LASSIE 0068

WEBR SCARLETTE 609

BIEBER SPARTAN E639

DOB: 2/3/24

Dam's Age: 5 — DMPPA: 98

Dam's Age: 7 **DMPPA: 104**

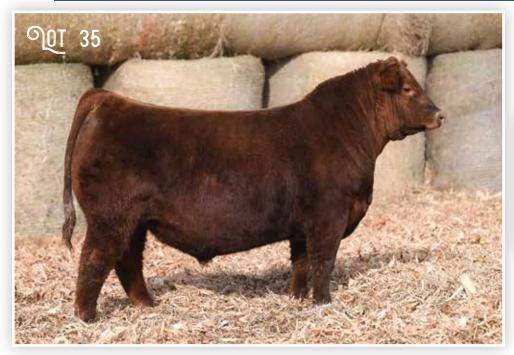
		-							
Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB
80	17	63	8	1.7	78	136	10	28	0.18
		24%			11%	5%			

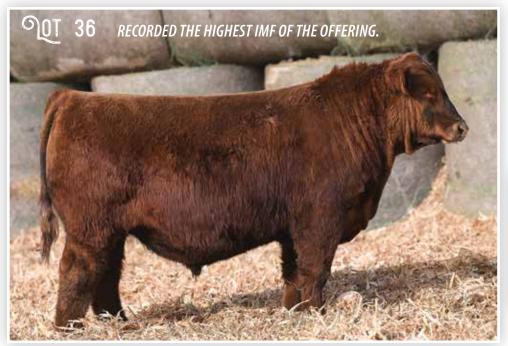
GM WW STAY MARB Pro S HB CED BW MILK YW 62 44 18 12 -1.4 66 97 13 36 0.34 0.05 48%

The sire of lots 33 & 34, WEBR Spartan J21 is becoming a go to choice of our herdsire battery after his first couple of calf crops, he is consistently siring cattle that will improve quality and growth in the first generation. WEBR Spartan M33 is a prime example of the influence, being one of the highest growth, heaviest studs that visitors will find, recording an adjusted yearling weight over 1400lbs. and trending very impressive for growth genomically. But it doesn't stop there, as he added another element of quality with his impressive 115 ratioing IMF scan, and top 2% REA, he truly ticks all the boxes for profit.

The second WEBR Spartan J21 son is extra powerful in his muscle shape, coming with width and dimension up high and at the ground. He is extra genuine and masculine, and stems from the WEBR Scarlette 817 female that raised both the lot 23 purchase of Donald Even's in the 2022 Bull Sale and Fred Tilstra's in 2023. He came very heavy to the weaning pen of his tenured mother to ratio a 109.







WEBR Exactly M16 has done everything right with every chance he has been given! Coming light, weaning heavy, and exploding towards maturity, he has not stepped a foot wrong on his pathway towards sale day. His genomically enhanced EPD's sing the same story, adding another layer of trust that can be had about his chances of siring the right kind of cattle to drum up profits for a program.



WEBR BENELLI J35 MATERNAL BROTHER TO DAM OF LOT 35

WEBR Exactly M56 offers an appealing combination of appropriate birthweight and then trends to be even more impressive come weaning and yearling time. He came light and unassisted, ratioing a 94 with his modest 81lbs. birthweight. He then records 3.34lbs. per day of age and is maturing with added muscle and a later maturiting, longer sided phenotype. He will add pounds when it counts. We want to make special note of his incredible 161 rationg IMF scan that places him at the top of the offering from a carcass quality standpoint. He too will improve phenotype, as he has a build that is difficult to replicate, being extra dimensional, bold ribbed and powerful hipped, yet he remains flexible at the ground and sets down with a big and correct foot. A maternal brother to lot 36 was purchased for \$30,000 out of our 2022 Bull Sale by J6 Farms of Gibbon, Nebraska.



WEBR BRANDO J88 MATERNAL BROTHER TO LOT 36

WEBR EXACTLY M16

DOB: 1/12/24 ——

RAAA: 4994497 — Tattoo: M16

LSF MEW X-FACTOR 6693D **LSF SRR EXACTLY 1144J**

LSF SRR KRISHNA C5329 G9213

RED SIX MILE BRANDO 666C

WEBR SWEETNESS 274

WEBR SWEETNESS 84G

Dam's Age: 3 DMPPA: 100 ADG: 3.22 Adj. IMF: 2.56 Adj. REA: 13.01 Adj. BF: 0.25

Act. BW: 68

Adj. WW: 719

Adj. YW: 1237

GM MARB Pro S HB CED BW WW YW STAY MILK 137 27 104 27 77 -2.0 82 14 0.64 0.17 50% 9% 46% 6% 4% 15% 40%

36 WEBR EXACTLY M56

DOB: 1/26/24 ——

RAAA: 4994331 — Tattoo: M56

Act. BW: 81

Adj. WW: 701

Adj. YW: 1230

ADG: 3.31

LSF MEW X-FACTOR 6693D **LSF SRR EXACTLY 1144J**

LSF SRR KRISHNA C5329 G9213

PIE ONE OF A KIND 352

WEBR ANGIE ROSE 861

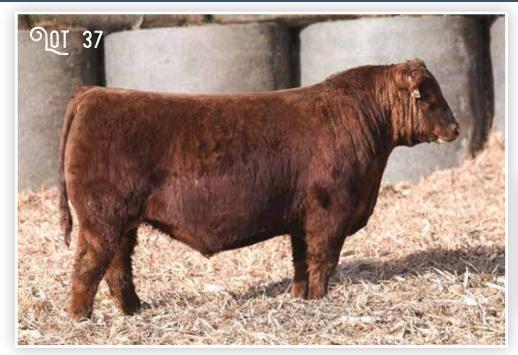
WEBR ANGIE ROSE 429

Dam's Age: 7 — — DMPPA: 99 Adj. IMF: 3.70 Adj. REA: 11.74 Adj. BF: 0.38

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
143	61	81	14	-4.2	71	123	17	27	0.76	-0.13
7%	33%	6%	29%	12%	29%	15%	16%		7%	

THE EXACTLY LONS

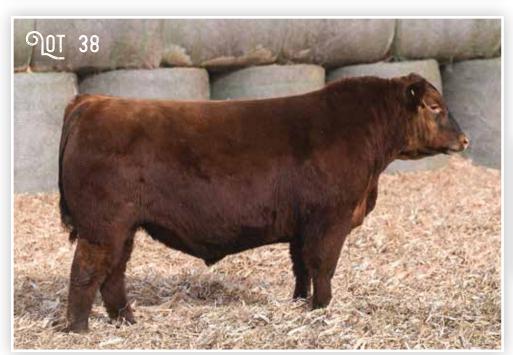




WEBR Exactly M6 will be a very potent source of added pay weight, reflected by his impressive weaning and yearling figures that rank him among the breeds absolutely most elite for Weaning Weight, Yearling Weight, and the GridMaster index. Regardless of whether you market your feeder cattle over the scale or the rail, lot 37 has the genomic credentials to positively affect the bottom line of your operation. His real-world stats only add another level of trustworthiness in his ability to add growth and carcass quality. A sire that combines impressive EPD predictions with a balanced and masculine phenotype, one that can transform the profitability of a calf crop or the face of a breeding program in a very quick fashion.



WEBR SPARTAN J33 MATERNAL BROTHER TO DAM OF LOT 37



Act. BW: 75

Adj. WW: 754

Adj. YW: 1341

Adj. IMF: 2.89

Adj. REA: 15.66

Adj. BF: 0.26

ADG: 3.65

When it comes to finding a sire that can do it all, make sure to mark WEBR Exactly M5 as one for inspection on sale day. He offers one of the most impressive, and versatile sets of genomically enhanced EPD packages that you will find. Not many in the breed could match his incredibly elite ProS and GridMaster figures, that are all built upon the fact that he ranks top 12% or better, for WW, YW, ADG, Stay, Marb, REA, YG, Fat and CW.



WEBR SUN GAL 866 MATERNAL GRANDDAM OF LOT 38

Tattoo: M5

Act. BW: 72

Adj. WW: 752

Adj. YW: 1270

Adj. IMF: 2.86

Adj. REA: 13.56

Adj. BF: 0.18

ADG: 3.22

WEBR EXACTLY M6

DOB: 1/9/24 RAAA: 4994483 Tattoo: M6

LSF MEW X-FACTOR 6693D **LSF SRR EXACTLY 1144J**

LSF SRR KRISHNA C5329 G9213

LSF SRR TAKEOVER 5051C

WEBR MAYBELLE 252

WEBR MAYBELLE 735

Dam's Age: 3 DMPPA: 102

HB CED WW MARB YW STAY 55 92 14 -1.5 87 149 14 30 0.78 0.19 147 5% 47% 2% 39% 2% 1% 6% 36%

WEBR EXACTLY M5 38

DOB: 1/9/24 —— RAAA: 4994507

LSF MEW X-FACTOR 6693D

LSF SRR KRISHNA C5329 G9213

LSF SRR EXACTLY 1144J

RED SIX MILE BRANDO 666C

WEBR SUN GAL 230

WEBR SUN GAL 866

Dam's Age: 3 **DMPPA: 102**

GM STAY MARB Pro S HB CED BW WW YW MILK REA 177 61 116 12 -1.3 84 144 18 26 0.76 0.65 1% 34% 1% 4% 2% 12% 7% 1%





WEBR MOTIVATION M138 39

DOB: 3/12/24 — RAAA: 4994383 — Tattoo: M138

SIX MILE FIFTH SENSE 43F **ULRICH MOTIVATION 2109**

RED U-2 MS ROBO 383C

WEBER REFORM 618 **WEBR DOLLY 83H**

WEBR 36T

Dam's Age: 5 — — DMPPA: 104 Act. BW: 80 Adj. WW: 755 Adj. YW: 1179 ADG: 2.64 Adj. IMF: 2.29 Adj. REA: 12.88 Adj. BF: 0.21

Pro S	HB	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
110	62	48	15	-2.3	68	109	16	27	0.42	-0.10
41%	32%		26%	40%	41%	39%	32%		49%	

WEBR Motivation M138 is a dense and heavy Ulrich Motivation 2109 son that excels both on paper and foot. He is the beef bull type, huge bodied, big barreled and long spined, these Motivation sons are built for the long haul from a structural standpoint! If you're looking for a quick injection of both curve bending pounds and profitability then M138 needs to be inspected on sale day. His roar performance data is impressive, with over 755lbs. at weaning, to record a 105 WWR. He will be the source of more dollars per head generated on the progeny that he sires.

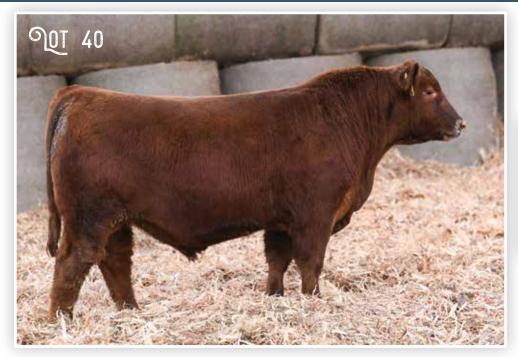
WEBR AUTHORITY 223 MATERNAL BROTHER TO LOT 39



ULRICH MOTIVATION 2109 SIRE OF LOT 39-41

THE MOTIVATION SONS





WEBR Motivation M61 has some extra length of spine and shape to his muscle pattern. An extra neatly constructed, smooth jointed and flexible moving Motivation son that offers a balanced set of predictions. He weaned off his first calving WEBER Reform 618 dam with 755lbs. to ratio a 105. Genomically he offers impressive additions of profitability, growth, milk and stay ability. Certainly a ranchman's bull that will add pounds and functionality.



WEBR SPARTAN J50 MATERNAL BROTHER TO DAM OF LOT 40



WEBR Motivation M85 offers himself up as a leading heifer bull candidate, all through his genomic predictions, phenotype and own recorded ledger. While he came light and unassisted, he has certainly matured with plenty of shape and power, as he is now a herd bull you find dominating the cohort from a substance stand point. The pedigree of M85 is packed with maternal power, longevity and structural soundness. His maternal brother that sold in the 2023 Bull Sale was the choice of Grant Olson.



WEBR REVIVAL 258 MATERNAL BROTHER TO LOT 41

40 **WEBR MOTIVATION M61**

DOB: 1/29/24 —

RAAA: 4994491 — Tattoo: M61

Act. BW: 78

Adj. WW: 755

Adj. YW: 1201

Adj. IMF: 2.24

Adj. REA: 14.38

Adj. BF: 0.19

ADG: 2.78

SIX MILE FIFTH SENSE 43F **ULRICH MOTIVATION 2109**

RED U-2 MS ROBO 383C

WEBER REFORM 618

WEBR GORGIOS ELEANOR 234

WEBR GORGIOS ELEANOR 45G Dam's Age: 3 — DMPPA: 102

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
109	68	41	10	-1.2	72	107	19	27	0.23	0.18
42%	21%				27%	44%	6%			39%

WEBR MOTIVATION M85

DOB: 2/3/24 —

RAAA: 4994337 — Tattoo: M85

Act. BW: 78

Adj. WW: 715

Adj. YW: 1207

Adj. IMF: 2.02

ADG: 3.07

SIX MILE FIFTH SENSE 43F **ULRICH MOTIVATION 2109**

RED U-2 MS ROBO 383C

LSF SRR TAKEOVER 5051C

WEBR GWEN 817

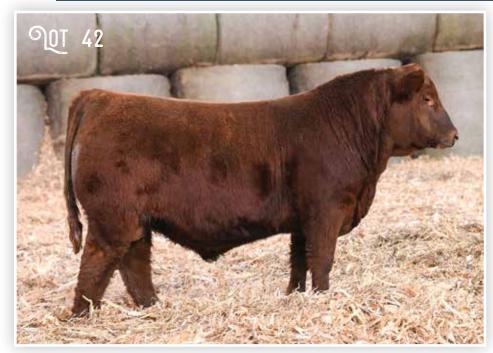
WEBR GWEN 601

Dam's Age: 7 DMPPA: 103 Adj. REA: 13.06

Adj. BF: 0.23

GM STAY MILK MARB Pro S HB CED BW 43 13 29 0.48 -0.23 88 45 16 -6.0 54 85 14% 2% 37%





WEBR Halestorm M109 will be the choice of stockmen that opt for added boldness of shape, expression of muscle and impressive base width. This extra round bodied, big ended stud reminds us a lot of his sire in the fact that he is just so impressive to the eye. Maternally he links back to a potent producing cow family for the program, as his Six Mile Brando 666C sired dam stems from the generational producer, WEBR Ms Maybelle 12P. He offers a set of predictions that will add pounds to his calf crop when they come to the weaning pen.



WEBR HALESTORM 722 SIRE OF LOT 42 & 43

The sons of WEBR Halestorm 722 have been sought after for guite some time now, and we keep turning to his influence because you can rely on there being quality with every calf of his born. Many work for some of the best cowboys in the land, as they come high quality in their build, with a structural kind that is designed for a long tenure. WEBR Halestorm M84 offers highlights right across his data set, and comes with the maternal support of the famed Red Soo Line Baneberry 5238 donor that has been a powerful progression point for the Niobrara firm.



NIO SIGNATURE 8005 MATERNAL BROTHER TO DAM OF LOT 43



RED SOO LINE BANEBERRY 5238 FAMOUS MATERNAL GRANDDAM OF LOT 43

WEBR HALESTORM M109

DOB: 2/11/24 ——

RAAA: 4994341 — Tattoo: M109

Act. BW: 86

Adj. WW: 708

Adj. YW: 1245

Adj. IMF: 2.02

Adj. REA: 15.69

Adj. BF: 0.25

ADG: 3.36

PZC TMAS FIRESTORM 1800 ET

WEBR HALESTORM 722

MISS BHR COPPER D 946

RED SIX MILE BRANDO 666C

WEBR MAYBELLE 891

WEBR MS MAYBELLE 12P

Dam's Age: 7 DMPPA: 100

WW MARB CED BW YW STAY MILK REA 43 35 -0.9 0.30 78 10 72 110 17 31 0.27 21% 26% 37% 24%

WEBR HALESTORM M84

DOB: 2/3/24 ——

RAAA: 4994317 — Tattoo: M84

Act. BW: 84

Adj. WW: 711

Adj. YW: 1161

Adj. IMF: 2.56

Adj. REA: 12.46

Adj. BF: 0.23

ADG: 2.81

PZC TMAS FIRESTORM 1800 ET **WEBR HALESTORM 722**

MISS BHR COPPER D 946

RED LAZY MC CC DETOUR 2W **WEBR BANEBERRY 717**

RED SOO LINE BANEBERRY 5238

Dam's Age: 8 DMPPA: 96

Y	MILK	MARB	REA
	31	0.39	-0.08

Pro S HB CED WW STA -1.3 107 70 37 15 66 96 17 18% 26% 47% 22%

THE RED EYE LONS





WEBR Red Eye Special M51 is a bold bodied, extra massively shaped stud that comes with an early maturing, easy feeding look. He is super deep sided and appears to be the kind that will sire not just steers that have growth and performance, but daughters that sift to the keeper pen in a hurry. The sire of lot 44 & 45 is an impressive specimen, winning the coveted Triple Crown by being named Grand Champion Red Angus Bull at the American Royal, North American, and the Annual Cattleman's Congress in 2021.



TWG RED EYE SPECIAL 301F **SIRE OF LOT 44 & 45**

There hasn't been a better time to make an investment in high powered growth genetics than right now! The markets are as bearish as ever before and every pound of performance that you can secure in a calf crop is going to pay dividends. WEBR Red Eye Special M55 is the leading option his sire group when it comes to adding payweight and therefore profit to your programs bottom line. He came to the weaning pen with an impressive 750lbs. of weaning weight to ratio a 104. His pounds come through both impressive muscle shape and length of body! He is a maternal brother to the high selling female in the first ever Ripple Effect Female Sale that was a successful show heifer for the Bjorklund boy's and has now gone onto work for the progressive Red Diamond program of the Bragg family in Texas and the 21H donor that has been kicking it out of the park for us here in Lake Benton.



WEBR VICTORIA JOAN 22H MATERNAL SISTER TO LOT 45

Act. BW: 93

Adj. WW: 750

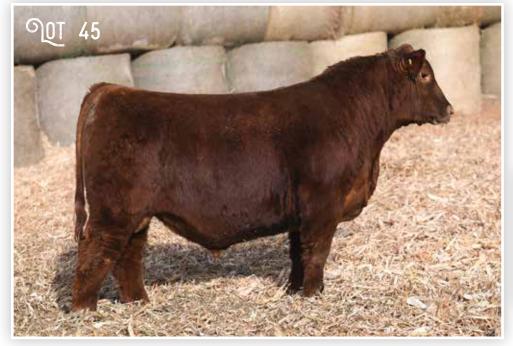
Adj. YW: 1263

Adj. IMF: 1.61

Adj. REA: 14.34

Adj. BF: 0.23

ADG: 3.21



Act. BW: 92

Adj. WW: 667

Adj. YW: 1236

Adj. IMF: 1.71

Adj. BF: 0.25

Adj. REA: 15.46

ADG: 3.55

WEBR RED EYE SPECIAL M51

DOB: 1/15/24 —— RAAA: 4994309 — Tattoo: M51

DAMAR POWER EYE C510 **TWG RED EYE SPECIAL 301F**

TWG ELTHEA 301D

WEBR MEL 552

WEBR LANA 734

WEBR LANA 525 Dam's Age: 8 DMPPA: 99

НВ GM MARB Pro S CED BW WW YW STAY MILK REA 115 17 99 58 40 9 1.4 69 24 0.07 0.34 40% 36% 28% 23% 16%

WEBR RED EYE SPECIAL M55

DOB: 1/26/24 —— RAAA: 4994283 —— Tattoo: M55

DAMAR POWER EYE C510

TWG RED EYE SPECIAL 301F

TWG ELTHEA 301D

BROWN INCREDABULL Z7277

VF VICTORIA JOAN D602-063

LARSON VICTORIA JOAN 063-281 Dam's Age: 9 DMPPA: 99

GM HB CED BW WW YW STAY

MILK MARB REA Pro S 25 51 26 7 1.2 78 117 14 24 0.15 0.21 12% 23% 33%





WEBR STEALTH M66 46

DOB: 1/30/24 —— RAAA: 4994473 — Tattoo: M66

SIX MILE STEALTH 269F **RAML STEALTH 28118**

LRA MS OLY 334

RED SIX MILE BRANDO 666C

WEBR REBELLA 2105

WEBR REBELLA 548

Dam's Age: 3 — DMPPA: 96

Act. BW: 73 Adj. WW: 644 Adj. YW: 1082 ADG: 2.73 Adj. IMF: Adj. REA: Adj. BF:

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
98	57	41	14	-3.3	50	78	17	21	0.55	-0.19
	42%		28%	23%			18%		25%	

WEBR Stealth M66 brings a new linage to the equation, we purchased RAML Stealth 28118 from our good friends up by Goodwin in their 2023 Bull Sale. He is sure an impressive creature, that offers quality across his tabulations, along with calving ease that you can rest your hat on. He passed these qualities along to this dark hided, long necked and smooth shouldered stud that struts with authority, and always gives a good look. His mother is a Red Six Mile Brando 666C daughter that stems from the long standing influence of the Rebella cow family, one that runs deep through the veins of our cowherd. Meaning you will receive more than just a powerful set fooder cattle but an awayang set of roal-sements as a result of his corvice. of feeder cattle but an awesome set of replacements as a result of his service





RAML STEALTH 28118 SIRE OF LOT 46

THE 2025 CHERONS CHARLES CH







WEBR Dolly M112 is a standout daughter of our new and exciting herdsire TNTS Overdrive K513, and we deem her phenotypic design as ideal for our production goals. Her structural build is authentic and will support an extended breeding tenure just like the one her mother has had. Both genomically and in the real world she excels in terms of performance, at weaning she ratioed a 110 against her contemporaries, and her EPD profile features top third or better rankings for WW and YW. She stems from a tenured Glacier Chateau 744 x WEBR Ms Dolly 1L female that has more than earned her keep over the past 6 calf crops, where she has recorded a 108 DMPPA. Tying into high quality, maternal genetics like the one that supports this standout of the class will prove to pay dividends for years to come!

51 WEBR DOLLY M112

DOB: 2/13/24 — RAAA: 4994291 — Tattoo: M112

YW

115

27%

BIEBER HARD DRIVE Y120

TNTS OVERDRIVE K513

TNTS MISS C424

GLACIER CHATEAU 744

WEBR DOLLY 697

HB

55

47%

Pro S

108

44%

WEBR MS DOLLY 1L

GM

53

43%

CED

BW

-0.9

WW

71

29%

Act. BW: 84 BW Ratio: 98 Adj. WW: 634 WW Ratio: 110 Dam's Age: 9

 STAY
 MILK
 MARB
 REA

 15
 25
 0.44
 0.17

 46%
 45%
 40%

DMPPA: 97



WEBR CINCH 62G MATERNAL BROTHER TO LOT 51







RED DIAMOND EL REY 102 SIRE OF LOT 52



WEBER REFORM 618 MATERNAL BROTHER TO LOT 52



BJF LANA'S EQUAL 8021U DAM OF LOT 52

WEBR LANA'S EQUAL M115

DOB: 2/15/24 — RAAA: 4994259 — Tattoo: M115

Act. BW: 82

BW Ratio:

Adj. WW: 529 WW Ratio:

Dam's Age: 17

MANN RED BOX 55C

RED DIAMOND EL REY 102

COLLIER RUBY 37

BJF 602S

BJF LANA'S EQUAL 8021U

SBCC EQUAL LAND

DMPPA: 98 НВ GM STAY MILK MARB Pro S CED 50 -3.9 83 17 0.35 0.13 87 37 14 52 28 48% 34% 15% 19%

When it comes to powerful cow families working for the WEBR brand, it is hard to debate the potency that the BJF Lana's Equal 8021U female has bred with during her time in Lake Benton. Of cause she is best known as the dam of the renowned, Weber Reform 618 sire that has played an influence in cowherds across North America, but for us, her influence on the cowherd is most strongly felt through her daughters. Not many 8021U daughters have been sifted to the sale pen, as we cannot afford to let them go, but as an added attraction for this special hand selected group of replacement females you will find M115 go under the hammer. This direct daughter of the champion, Red Diamond El Rey 102 is built with upper echelon quality, and looks to be the kind that will appease stockmen from all walks of life. She comes bold in her stature, dense in her makeup and seamless in her transitions, she has quality written all over her. This is a female you could build a program around.







WEBR MAYBELLE 730 DAM OF LOT 53



WEBR LINEBACKER 235
MATERNAL BROTHER TO LOT 53



WEBR RED REVIVAL 78H SIRE OF LOT 53

WEBR MAYBELLE M68

DOB: 1/31/24 —— RAAA: 4994307 —— Tattoo: M68

RED SIX MILE BRANDO 666C

WEBR RED REVIVAL 78H

VFCLARA C309-281

PIE CINCH 4126

WEBR MAYBELLE 730

WEBR MAYBELLE 479

Act. BW: 84
BW Ratio: 98
Adj. WW: 591
WW Ratio: 103
Dam's Age: 8
DMPPA: 102

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
89	48	41	11	1	77	121	15	29	0.24	0.47
					13%	18%	47%			4%

Here we have a direct daughter of the picture perfect, WEBR Maybelle 730. 730 has a role model production record in the cowherd that includes a maternal brother that sold in the 2021 Bull Sale to Kevin Patzel for \$10,500. A maternal sister to M68 in WEBR Maybelle 12G has become a very reliable source of the good stuff. She raised the high selling, WEBR Spartan J21 that sold in the 2022 Bull Sale to Bayou Creek Ranch of Texas and had a Brando son that sold to Mitch Erdle in the 2023 Bull Sale. Not only is she one that's easy on the eyes, but she carries the powers of pedigree that promote her towards being a starring feature of the future once in production.

THE GEMALES

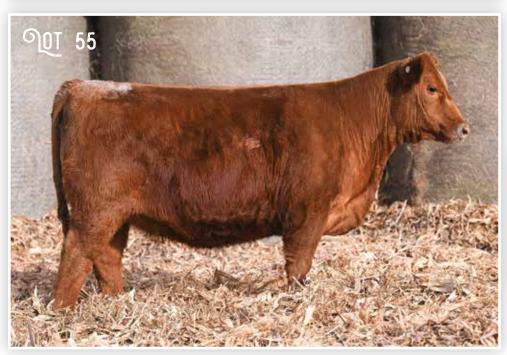




WEBR Dallas M97 is phenotypically one of our most exciting prospects for your appraisal on March 11th. Her sire, WEBR Premium Blend 76H, was an awesome son of EGL GCC Red Eagle E7194 that unfortunately met an early demise, yet through his small sampling has proven to sire futuristic quality. The build of M97 exemplifies the reason that the Dallas cow family has become a staple our program, as they are cattle that come with longevity, structural integrity and elite level maternal quality. There are 5 generations of Dallas females in the maternal pedigree of M97, so your faith in her consistent ability to produce is well warranted.



WEBR PREMIUM BLEND 76H SIRE OF LOT 54



Act. BW: 88

BW Ratio: 105

Adj. WW: 649

WW Ratio: 111

Dam's Age: 5

DMPPA: 102

WEBR Eleanor M95 comes as a leading option if you are sorting the offering off the paperwork. She sports an incredible set of profitability indexes, that elevate her towards the leading spot for stockmen that place emphasis on the HerdBuilder, GridMaster and ProS stats. Along with this, her rap sheet makes claims towards impressive calving ease and low birth weights, marbling and ribeye area. Her design is ultra-maternal and functional, being huge bodied, wide pinned and extra shapely, combine this with a flawless structural build and this maybe be the type to build a program around.



SIRE OF LOT 55

Act. BW: 79

BW Ratio: 104

Adj. WW: 580

WW Ratio: 97

Dam's Age: 3

DMPPA: 99

54 WEBR DALLAS M97 DOB: 2/6/24 RAAA: 4994389 Tattoo: M97

EGL GCC RED EAGLE E7194
WEBR PREMIUM BLEND 76H

3SCC BRANDY Y173

WEBER REFORM 618

WEBR DALLAS 65H
WEBR DALLAS 1253

НВ MILK MARB Pro S GM CED YW STAY REA 70 49 20 115 25 10 1.4 75 15 0.2 0.05 16% 28% 41%

55

WEBR ELEANOR M95

DOB: 2/5/24 — RAAA: 4994453 — Tattoo: M95

BIEBER CL STOCKMARKET E119

BIEBER BLUE CHIP H302

BIEBER ROSE 162C

9 MILE FRANCHISE 6305

SRN ELEANOR 2232

SRN ELEANOR 1944

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
164	76	88	16	-3.7	64	108	16	25	0.95	0.32
1%	11%	3%	15%	18%		40%	29%		1%	19%





A pair of daughters from the RAML Stealth 28118 herd bull that we introduced to the breeding roster in 2023, and this first set of sons and daughters to be marketed have us excited about what the future holds for this proven calving ease sire. Tracing the maternal linage of WEBR Emily M48 reveals multiple females that have been dominate and longstanding producers for the program. You will find the 1135 female a couple of generations back, she is one that we have always built the gold standard around, as she never stepped a foot wrong during the decade plus long breeding career she had. We think the same can be expected about the future of this female that comes in a dynamic package, both on foot and on paper.



WEBR WIDE RANGE J96
MATERNAL BROTHER TO DAM OF LOT 56

WEBR Dandi M30 is blessed with a cherry red hide, and expressive muscle design. She is a direct daughter of the RAML Stealth 28118 sire that we have big plans for, and stems from a Red Six Mile Brando 666C daughter that looks to carry on the strong family tradition that the Dallas 849 female has built. If your selection criteria is satisfied by the extra cowy, broody and maternal type of female, then M30 is one you will need to inspect on sale day.



WEBR BRANDO J43 3/4 BROTHER TO DAM OF LOT 57



Act. BW: 78

BW Ratio: 104

Adj. WW: 572

WW Ratio: 96

Dam's Age: 3

DMPPA: 98

56 WEBR EMILY M48

DOB: 1/24/24 — RAAA: 4994501 — Tattoo: M48

SIX MILE STEALTH 269F
RAML STEALTH 28118

LRA MS OLY 334

LKA MS ULY 33

LSF SRR TAKEOVER 5051C

WEBR EMILY 2141

WEBR EMILY 64G

Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
122	55	67	14	-2.9	55	89	14	25	0.52	0.23
24%	46%	19%	39%	29%					30%	29%

7 WEBR DANDI M30

DOB: 1/18/24 — RAAA: 4994455

/ 10/24 ==== KAAA: 499

WW

53

RAAA: 4994455 — Tattoo: M30

Act. BW: 69

BW Ratio: 93

Adj. WW: 589 WW Ratio: 99

30%

SIX MILE STEALTH 269F
RAML STEALTH 28118

LRA MS OLY 334

RED SIX MILE BRANDO 666C

CED

15

26%

-3.5

20%

WEBR DANDI 2148

HB

59

38%

WEBR DALLAS 849

44

			Dam's A	,	
1	YW	STAY	MILK	MARB	REA
	84	17	23	0.52	-0.2

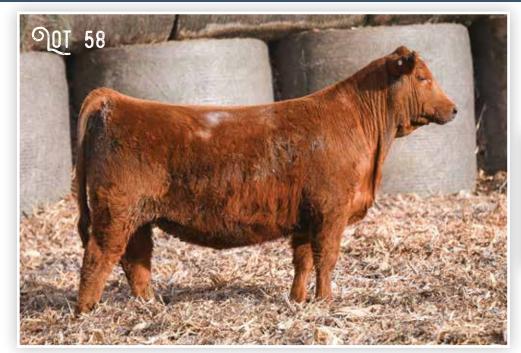
18%

Pro S

103

THE GEMALES





WEBR Eleanor M102 is a long sided and feminine daughter of Six Mile Wood River 219H that continues the trend of exciting cow prospects that he has been generating for our program, and now is being made available to you! She has an eye-catching look, and the prospect of her being in the cowherd should excite as she looks to be the kind that will be the source of impressive growth and performance. She is the second born from her dam, the first made the bull sale last year, selling to Josh Weigel.



WEBR ENERGIZE 313 MATERNAL BROTHER TO LOT 58



WEBR Gwen M150 is a direct daughter of the highly proven, and first class producing, VF Gwen 1669-325, a female that records a 104 DMPPA on 8 head born. Of the seven born before M150, four have been females, and all four are in production, two of which still reside in Lake Benton, and the other two work for Aces Wild Ranch and Levi Reiter. She reads for excelled performance and carcass traits, both over the scale, and genomically, both areas that we foresee adding profit to any marketing strategy.



VF GWEN 1669-325 DAM OF LOT 59

Act. BW: 80

BW Ratio: 93

Adj. WW: 630

WW Ratio: 109

Dam's Age: 9

WEBR ELEANOR M102

DOB: 2/9/24 —— RAAA: 4994423 — Tattoo: M102

Act. BW: 82

BW Ratio: 104

Adj. WW: 630 WW Ratio: 106

Dam's Age: 4

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H RED SIX MILE GLORIA 329F

COLLIER BRILLIANCE R500

WEBR ELEANOR J138

79

EF GORGIOS ELEANOR GO2

DMPPA: 99 НВ GM MILK MARB Pro S CED YW STAY REA 31 117 30 48 12 -0.6 74 14 0.42 0.22 19% 23% 49% 32%

WEBR GWEN M150

DOB: 4/10/24 —— RAAA: 4994293 —— Tattoo: M150

CRUMP POWDER RIVER 7787

SIX MILE WOOD RIVER 219H RED SIX MILE GLORIA 329F

VF PRIME TIME LINEAGE

VF GWEN 1669-325

	LARS	ON GW	EN 832-	920	DMPPA: 104					
Pro S	НВ	GM	CED	BW	WW	YW	STAY	MILK	MARB	REA
75	33	42	12	-0.7	74	117	12	31	0.36	0.27
					19%	23%				24%





WEBR Red Wine M43 sports a very dynamic set of expected progeny differences that help support her strong chances of having a profitable future in her new home. However it's her sound build and low maintenance outlook that we appreciate the most. We have become big fans of the RAVN Linebacker C537 sired cattle, as not only do they offer some of the most impressive EPD ledgers that you could find on paper, but they come with a consistently high quality phenotype. It's hard to put a hole in this cool breeding piece.



RAVN LINEBACKER C537 SIRE OF LOT 60 & 61



We are excited about offering the opportunity to secure a set of females right from the top of our replacement pen. With our later sale date, we have always struggled with the decision as to whether or not offer bred females in this sale, as a majority of the Al'ed ones would have already calved by sale day. So to meet in the middle, we have decided to offer up a small, but mighty set of replacements from the cream of the crop. WEBR Eileen M47 offers up a unique combination of added style, performance and carcass. Her EPD profile, along with raw data, and impressive phenotype all denote that she has the potential for a bright, and profit driven future.



WEBR EILEEN 120G MATERNAL SISTER TO DAM OF LOT 61

WEBR RED WINE M43 60

DOB: 1/23/24 —— RAAA: 4994511 — Tattoo: M43

Act. BW: 69

BW Ratio:

WW Ratio:

Dam's Age: 8

DMPPA: 98

Adj. WW: 555

5L DEFENDER 560-30Z **RAVN LINEBACKER C537**

RAVN BONNEBELL A325

PIE CINCH 4126

WEBR RED WINE 767

WEBR RED WINE 301

НВ MILK MARB Pro S CED YW STAY 85 117 15 55 30 15 -3.9 71 25 0.33 -0.15 47% 17% 15% 28% 23% 48%

WEBR EILEEN M47

DOB: 1/24/24 ——

RAAA: 4994427

— Tattoo: M47

5L DEFENDER 560-30Z **RAVN LINEBACKER C537**

RAVN BONNEBELL A325

RED SIX MILE BRANDO 666C

WEBR EILEEN J71

WEBR EILEEN 404

WW Ratio: 93 Dam's Age: 4

Act. BW: 73

BW Ratio: 93

Adj. WW: 557

DMPPA: 98

MILK MARB

STAY Pro S HB CED WW YW 15 120 56 40 15 -1.4 77 11 0.45 0.09 23% 14% 18% 43%

TO OUR BUYERS FROM 2024

ALLAN BROTHERS FARM, LLC
MERLYN AMMANN
BRUCE BRADLEY
CLARK BROWN
JODY BROWN
LEE CALDWELL
KELSI DALGORD
MITCH ERDLE
GABLE-CREST FARM
TONY GELDERMAN

WAYNE GRONSETH

HEATH HILBRANDS
MARCUS HINKLEDEY
J. M. JOHNSON FARMS
TROY JONES
KTH RED ANGUS
LACY'S RED ANGUS
MIKE MCCRACKEN
GRACE OFFORD
KEVIN PATZEL
JACINDA POSCH
ZACH REITER

ROSCOE CENTER RED ANGUS
SHADY BOTTOM RED ANGUS
KYLE STERN
KURT STONE
TIMBER CREEK RANCH
VERLYN TIMMER
ULRICH RED ANGUS
IVAN VAN PEURSEM
VAN ROEKEL CATTLE COMPANY
JOSH WEIGEL







Michelle Weber is an artist living and working on her family ranch in the heart of the Midwest. As a self-taught painter, she sharpened her skills in childhood on the plains of Minnesota where farm life provided the opportunity to study intricate details of animals and the natural world to sketch on canvas. Now her daily life as an active cattle producer allows her to turn modern ranch life into timeless pieces of art.

Using her knowledge of livestock structure, phenotype, and movement Weber's paintings and sketches focus on the details. The look in an eye or the connection between a cow/calf pair creates authentic, pure moments viewers come to expect in her artistry. Combined with her artwork's naturally evolving feeling of movement, texture, and color Weber's style continues to draw a following from industry leaders and ranchers throughout the country.

Weber has written three and illustrated 12 children's books, encouraging future generations of ranchers by depicting ranch life and the special bond between cattlemen and their herd. In 2023, she opened The Studio, a storefront featuring the work of up-and-coming Western artists in Lake Benton, MN.

Watch for her artwork, ranch work and writing on social media or plan your trip to The Studio to see her work in person!

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