



**MECK**

## **INAUGURAL PRODUCTION SALE**

---

**FEBRUARY 27, 2025 - 1 PM MST**  
**ALLIANCE, NEBRASKA**

---

**SIMMENTAL & SIMANGUS™**

# SALE LOCATION

## **MCC SALE FACILITY**

4627 380TH RD.  
ALLIANCE, NE 69301



# SCHEDULE OF EVENTS

**WEDNESDAY, FEBRUARY 26, 2025**

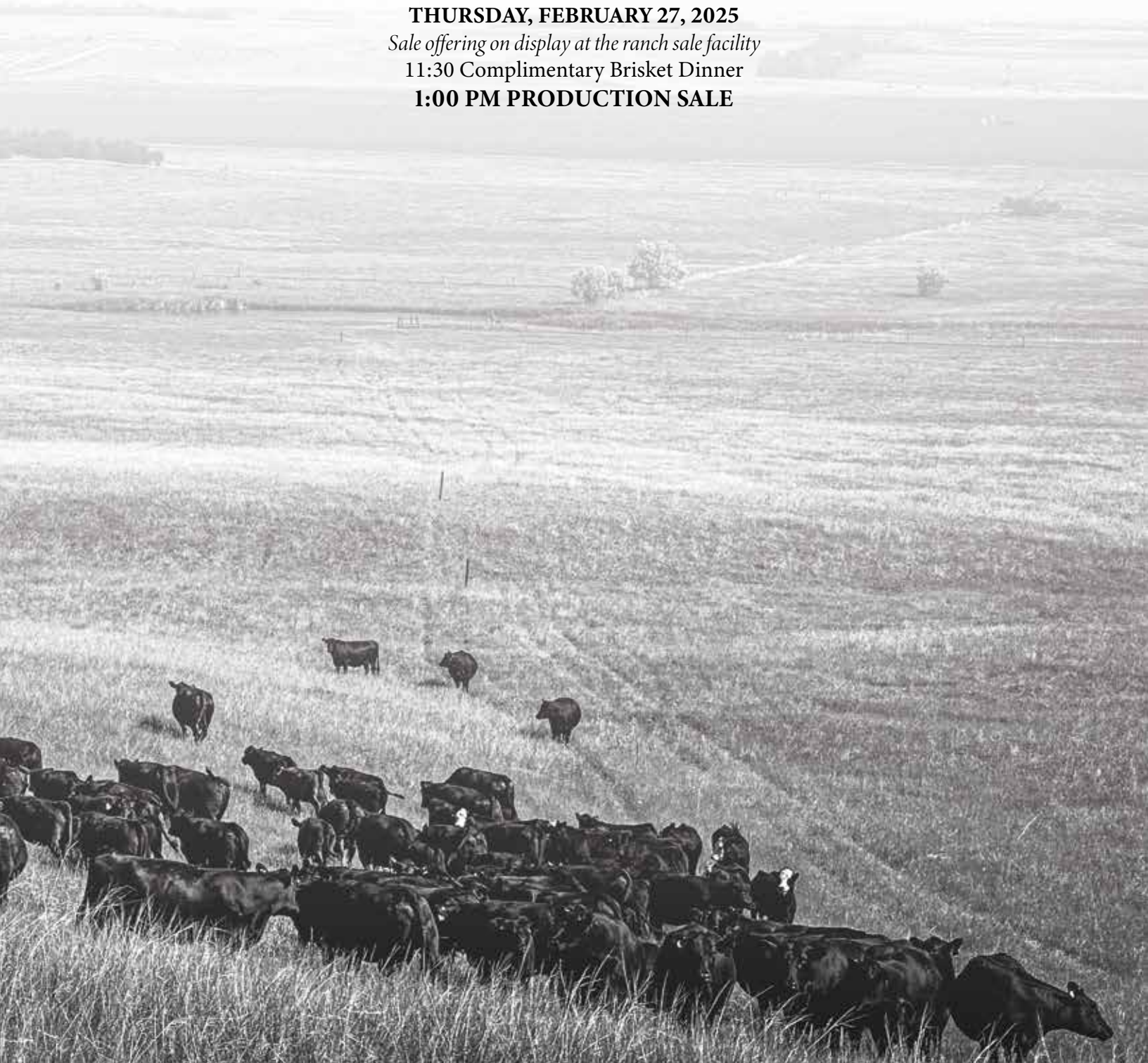
*Cattle will be penned and available for viewing at the ranch sale facility*

**THURSDAY, FEBRUARY 27, 2025**

*Sale offering on display at the ranch sale facility*

**11:30 Complimentary Brisket Dinner**

**1:00 PM PRODUCTION SALE**



# WELCOME

---

It is with great excitement we, here at Meyring Cattle Company, welcome you to the ranch for our Inaugural Production Sale as we team up with Innovation AgMarketing, LLC and DV Auction. We thank you for your interest in the cattle we have worked hard to offer, you, the commercial cattlemen and Simmental and SimAngus enthusiasts!

The bull offering is a result of years of experience and Artificial Insemination within our cow herd to make them better for over 40 years, with the last 20+ utilizing SimAngus genetics. Meyring Cattle Company currently is comprised of 3 generations. Jerry and Nancy moved to Western Nebraska from the Colorado mountains in 1996. Jay and Shauna joined in 1998, and we have raised our 3 children, Jayce, Jayda, and Seth here, loving our way of life in Western Nebraska. We are passionate about raising balanced trait cattle that we are proud to feed ourselves here in our feedlot. With the next generation excited about both the phenotype and genotype of cattle, we amped up our program and started to utilize an intense ET program. With these ET calves on the ground, we started to see that the heifer mates to these bulls offered a lot of elite quality as well. So, the idea was born to sell both heifers and bulls.

We broke ground on the sale facility in September of 2023 and have put a lot of blood, sweat, and tears into it. This coupled with the drought, the market, and changing times here at the ranch this last year has been challenging to say the least. Many of you, our friends in the beef business, have faced many of these same challenges. And just like you, we face these challenges with courage and faith in our Lord above.

Friends, we welcome you to the ranch and our new sale facility. Whether you just want to have lunch with us, you are interested in buying, or will be joining us via DV Auction we are excited to have your interest and friendship. Here is to 2025 and to exciting times ahead trusting in the Lord's plan and direction!

Sincerely,

*Jay & Shauna Meyring*



THE MEYRING FAMILY

**To discuss the offering ahead of the sale, please feel free to reach out to**

Jay at 308.763.1017, Jayce at 308.629.7975 or Seth at 308.763.1542.

We would love to visit with you about the cattle!

# SALE INFO

## SALE DAY CONTACTS

Jay Meyring: 308-763-1017  
Shauna Meyring: 308-763-1493  
Travis Binger: 308-430-0564  
Jeff Berry: 307-421-3031  
Paul Dykstra: 330-465-3662

## AUCTIONEER

Col. Jered Shipman: 806-983-7226

## SALE MANAGEMENT

Graham Blagg: 530-913-6418  
Jered Shipman: 806-983-7226  
Tim Anderson: 605-682-9343



## RING SERVICE

Alan Sears, Western Ag Reporter: 970-396-7521  
Ty Groshans, Western Livestock Journal: 970-818-6016

## ONLINE BROADCAST

Kevin Edwards, Ideal Video Productions: 706-266-3921

## INSURANCE

Yearling bulls will be kept free of charge at our risk until April 15th. We recommend insuring your bulls or females in the case of unexpected fatality once the animal has been delivered to you. Additional insurance will be available sale day. Please visit with James F. Bessler at 815-762-2641.

## TRAVEL AND LODGING ACCOMODATIONS

If traveling from the North: Chadron, Nebraska is approximately 40 miles from the ranch.

### HOLIDAY INN EXPRESS

247 Ash St  
Chadron, NE 69337  
308-747-2223

If traveling from the South: Alliance, Nebraska is approximately 30 miles from the ranch.

Holiday Inn Express  
1630 Holstein Dr  
Alliance, NE 69301  
308-761-0970

## CREDITS

Sale Photos, Allison Ward, ALM Photography, 219-776-0594  
Catalog Design, Jeana Hurlbut, J.Maree Designs, 605-880-7601

## SEMEN INTEREST

Meyring Cattle Company will be retaining ¼ revenue sharing semen interest in all bulls selling. This means if we would like to collect semen on the bull for our own use, we would have the option to do so. Also, if semen is sold, Meyring Cattle Company retains ¼ revenue. The buyer of the bull(s) will own 100% of the possession of the animal and salvage value of the animal.

## VOLUME DISCOUNTS

A 5% discount will be applied to the total invoice if 3 or more bulls are purchased. There is no discount on heifer purchases.

## FEEDING AND DELIVERY ARRANGEMENTS

**Bulls:** All bulls will be kept free of charge until April 15th. In April, we will semen test and give pre-breeding shots. We will then contact you to make arrangements for delivery. Free delivery within 300 miles of Alliance, Nebraska. We will assist you with making delivery arrangements to central locations within the U.S.

**Heifers:** Heifers will need to be hauled out sale day or soon thereafter. Any female left at Meyring Cattle Company after sale date will not be guaranteed a live calf.

## LIABILITY

All persons attending the sale does so at his/her own risk. Neither the sale management, owners, nor any person connected with this sale, assumes any liability, legal or otherwise.

## HERD HEALTH

Bulls will be semen tested by Dr. Calvin Tolstedt of Alliance Animal Clinic. Females will be re-preg checked prior to calving and sale day to confirm pregnancy. Health papers will be made available for out of state purchases.

## TERMS & CONDITIONS

All bulls sell under the standard terms and conditions of the American Simmental Association. Terms of sale are cash or check payable immediately upon conclusion of the sale and before animals will be removed.

## ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. A supplement sheet and sale order will be provided the week prior to the sale.

## BULL GUARANTEE

The bulls will be semen tested and guaranteed to be breeders prior to delivery. This guarantee is not an insurance or mortality policy, but a guarantee of functional fertility. Buyer assumes all risks for injury due to running bulls together or management decisions outside genetic control. If there is a problem with your bull, we ask that you contact us as soon as the condition is observed and before the animal is sold. If a bull is deemed a non-breeder, we reserve the right to take the bull back and prove that he is a breeder within a 180-day period. We will work with our veterinarian and you to determine the next steps. We will offer a suitable replacement if one is available, or sale credit to be used in a future sale for the full purchase price less salvage value of the animal.

## DNA TESTING

DNA has been submitted on all bulls selling. They have each had a 100K genetic test, providing a DNA profile that includes parentage verification and genomically enhanced EPDs (GE-EPDs). All bulls are PQS GE. All females have been parentage verified PQB.

**DVAuction**  
Broadcasting Real-Time Auctions



It has been said that faith is all we have. Faith instills in us the ability to persevere and forge ahead to achieve our goals. We must also maintain faith and trust the course that faith leads us through. We know not every turn or fork in the path is easy, but trusting the process will guide us to the light at the end of the tunnel. Jay and Shauna Meyring are strong in their faith and relentless in their work ethic, with grit and determination to continue to build their empire for the next generation to assume.

The couple, both natives of Colorado, have raised three awesome kids in the Western Nebraska community of Alliance. Jayce and Jayda are both students at Texas Tech University, and Seth is a high school senior. All three are actively involved with the day to day chores and projects when at home and all three have an interest in returning to the ranch after college. Each decision made has the future considered as a part of the equation and no decision has ever been made if the end result would jeopardize the integrity of the ranch or the family name. They have raised three young agriculturalists who only know the “golden rule” as a way of life and that God is who they must answer to with their life choices.

This budding seed stock firm is grounded in the commercial sector of the industry. The foundation is entrenched in backgrounding and feeding cattle to various stages of marketability, including to harvest. Feeding cattle provided Jay with the basic “likes” and “dislikes” of certain traits he noticed from a conversion or phenotype standpoint of the cattle being fed, and that is what influenced the sorting criteria on the commercial cow herd over the years and the same focus applied when they made the transition towards the seedstock side of the business.

Records and information have been maintained through the American Simmental Association database on every hoof in the program, commercial females included. The data behind this set of cattle is impressive and it just only proves the value in good, thorough record keeping. Meyring’s have invested in some of the more progressive genetics known to the Simmental and Angus breeds, genetics that are not only good on the hoof but cattle that are infiltrated with maternal instinct and end product premium potential. The outfit knows and understands more than the average stock provider because of its roots in the feeding and commercial cow/calf sectors of the industry.

The herd sire prospects in this sale book are saturated with potential. They are big in their outline, heavy across the scales, great at the surface and have the added substance of bone, shape, and body to deliver a product that should be profit driven. Each stud in the sale offering has the potential to sire cattle that are not only geared to provide for the food supply, but the females retained will have the ability to remain in the cowherd for many years to come as they will be laced with production merit. More than one ranch visitor this late winter has commented on how good the bred heifers are in this offering! The feedback has been very consistent, and as you study the video footage of the offering, one should notice the sheer quality in build and kind alone.

We hope that you consider this your personal invitation to come to the Inaugural Production Sale at Meyring Cattle Company of Alliance, Nebraska. If you cannot make it in person, we encourage each of you to view the videos at [InnovationAgMarketing.com](http://InnovationAgMarketing.com) or on [DVAuction.com](http://DVAuction.com) and reach out to any member of the Meyring family or any of the team with Innovation AgMarketing, LLC. This set of cattle and the people who represent them are second to none in integrity and reputation, and they will stand behind the product every step of the way, and they may want to feed your cattle as well.

Enjoy the stock,

*Graham Blagg    Jared Shipman    Tim Anderson*



# THE OFFERING





LOT1 - MCC- TRUSTEE R856M

**1<**

**MCC- TRUSTEE R856M**

DOB: 3/14/24

Reg: 4392102

Tattoo: R856M

1/2 SM 1/2 AN

Homozygous Black

CDI REVIVAL 370D

**CDI TRUSTEE 387F**

CDI MISS HOMETOWN 163C

POSS MAVERICK

**P750J**

BROOKDALE LADY BURGESS 337

BW: 98 - BW Ratio: ET				Adj. WW: 808 - WW Ratio: ET				YW: 1433 - YW Ratio: ET				ADG: 3.56				
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
9.6	3.4	98	164.2	0.41	3.1	22.2	72	15.1	13.1	64.7	-0.15	0.35	-0.015	1.07	133.7	89.2
		3%	2%	2%			15%		45%	2%				4%		25%

- His dam is from a very productive cow family especially when it comes to producing herd sire prospects as six studs from the same maternal line have been a part of the elite bull offering from Meyring Cattle Company over the past couple of years.
- Finding true, SimAngus seed stock like this cat isn't the easiest thing to do. He is loaded with density, shape, bone, and overall mass.
- This stud came to the weaning pen with 808 reasons to be your next herd bull.
- He ranks in the top 2% for YW, ADG, and CW, the top 4% for WW, and the top 5% for REA. A bull that leads the pack for everything that directly deals with your bottom line.



**CDI TRUSTEE 387F**  
*Sire of Lots 1-3*



**POSS MAVERICK**  
*Maternal Grandsire of Lot 1*



LOT 2 - MCC- TRUSTEE R863M

- A super flexible, big footed stud with extra frame, power, and mass.
- He's tall and extended out of his front third with extension advantages to his spine and hip.
- Extra depth and shape are inclusive as well, and he is from one of the very good cow families in the program.
- This one weans with 803 pounds and tanks in the top 2% for REA, the top 4% YW and ADG, the top 5% for WW, the top 10% for TI, and the top 15% for Doc, CW, and YG, and the top 25% for Marb and API.



**BROOKDALE PROGRESS 860**

Maternal Granddam of Lots 2 & 3



LOT 3 - MCC- TRUSTEE R864M



**LCDR FAVOR 149F**

Maternal Grandsire of Lots 2 & 3

- His dam is a full sister to the bull identified as Lot 15 in this offering as well as the three full brothers that averaged \$9,250 in 2023. This full brother to R863M is an absolute tank.
- Talk about width of chest, combined with huge body shape! He, too, comes big pinned with so much shape through his stifle and lower quarter while setting himself down on a very flexible but huge set of feet and legs.
- He's a very big lad that weaned with 907 pounds.
- He ranks in the top 1% for WW, YW, and REA the top 2% YG, and REA, the top 4% for ADG and MWW, the top 5% for CW, and posts a TI in the top third.

2

## MCC- TRUSTEE R863M

DOB. 3/10/24 Reg. 4392099 Tattoo. R863M 1/2 SM 1/4 AN 1/4 CS

Homozygous Polled | Homozygous Black

CDI REVIVAL 370D  
**CDI TRUSTEE 387F**  
CDI MISS HOMETOWN 163C

LCDR FAVOR 149F  
**MISS MCC- B703K**  
BROOKDALE PROGRESS 860

BW: 94 - BW Ratio: ET					Adj. WW: 803 - WW Ratio: ET					YW: 1309 - YW Ratio: ET					ADG: 3.84	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12.5	1.6	95.5	156.6	0.38	3.6	20.7	68.7	14.9	15.6	51.5	-0.34	0.59	-0.052	1.19	153.1	96.9
		5%	4%	4%			25%		15%	15%	15%	25%	25%	2%	25%	10%

3

## MCC- TRUSTEE R864M

DOB. 3/12/24 Reg. 4392100 Tattoo. R864M 1/2 SM 1/4 AN 1/4 CS

Homozygous Polled | Homozygous Black

CDI REVIVAL 370D  
**CDI TRUSTEE 387F**  
CDI MISS HOMETOWN 163C

LCDR FAVOR 149F  
**MISS MCC- B703K**  
BROOKDALE PROGRESS 860

BW: 98 - BW Ratio: ET					Adj. WW: 907 - WW Ratio: ET					YW: 1406 - YW Ratio: ET					ADG: 3.01	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
6.8	6.2	110.9	172.4	0.38	0.4	20.7	76.4	13.3	12.2	58.3	-0.45	0.03	-0.092	1.32	109	85.9
		1%	1%	4%			4%			5%	2%		2%	1%		35%



**LOT 4 - MCC- ALL RIGHT B412M**

- A moderate birth weight scale pounder that weaned off his dam with 769 pounds of payweight.
- This herdsire prospect is rugged in his build, genuine in his skeletal spread, and comes with ideal center body shape.
- The family selected his donor dam from Werning Cattle Company. She is a direct daughter of the very proven W/C Bankroll 811D and from the Carter Barbaramere 833 Angus donor.
- WINC All Right 213K was the high-selling selection for Maple Lane Farms and Griswold Cattle Company from the 2023 Windy Creek Cattle Company Production Sale. His cattle are consistent in their presence, build, and shape with a certain robust twist to their kind.
- B412M offers a complete balance of phenotype and numeric value as he charts in the top 10% for MWW, the top 15% for YW, CW, and Milk, and the top 20% for WW and ADG. He should sire the kind that will guard your bottom line and you will love the daughters retained.



**WINC ALL RIGHT 213K**  
\$147,500 Sire of Lots 4-6



**W/C BARBARAMERE 1039J**  
Dam of Lots 4 & 5

- A full brother to lot 4. Their dam is from a very productive cow family especially when it comes to producing herd sire prospects, and this pair may just well be her best to date!
- Finding true, SimAngus seed stock like this cat isn't the easiest thing to do. He is loaded with density, shape, bone, and overall mass.
- This stud came light and unassisted, and headed to the weaning pen, pounds heavy. We appreciate his curve bending growth trends.
- He ranks in the top 15% for BW & Milk. This is a bull that contributes positively towards everything that directly deals with your bottom line.

## 4 MCC- ALL RIGHT B412M

DOB. 3/11/24 Reg. 4392053 Tattoo. B412M 3/4 SM 1/4 AN

**Homozygous Black**

OMF EPIC E27  
**WINC ALL RIGHT 213K**  
WINC HOLLIE

W/C BANKROLL 811D  
**W/C BARBARAMERE 1039J**  
CARTER BARBARAMERE 833

BW: 82 - BW Ratio: ET					Adj. WW: 769 - WW Ratio: ET					YW: 1295 - YW Ratio: ET					ADG: 4.32	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.4	1.2	876	139.6	0.33	6.7	28.7	73.3	11.7	13.2	49.3	-0.25	0.18	-0.045	0.94	119	82.3
		20%	15%	20%		15%	10%		40%	15%	35%		40%	15%		

## 5 MCC- ALL RIGHT B663M

DOB. 3/12/24 Reg. 4392067 Tattoo. B663M 3/4 SM 1/4 AN

**Homozygous Black**

OMF EPIC E27  
**WINC ALL RIGHT 213K**  
WINC HOLLIE

W/C BANKROLL 811D  
**W/C BARBARAMERE 1039J**  
CARTER BARBARAMERE 833

BW: 70 - BW Ratio: ET					Adj. WW: 670 - WW Ratio: ET					YW: 1371 - YW Ratio: ET					ADG: 4.52	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
13	-2.7	65.4	94.3	0.18	7.6	28.7	62.2	11.2	10.2	21.1	-0.33	0.07	-0.044	0.82	109.7	70.4
	15%				40%	15%					15%		40%	25%		

## 6 MCC- ALL RIGHT 204RM

DOB. 3/10/24 Reg. 4392528 Tattoo. 204RM 1/2 SM 7/16 AN 1/16 CS

Heterozygous Black

OMF EPIC E27  
**WINC ALL RIGHT 213K**  
WINC HOLLIE

B A R EXT TRAVELER 205  
**204R**  
Q34R

BW: 92 - BW Ratio: 105					Adj. WW: 727 - WW Ratio: 105					YW: 1310 - YW Ratio: 99					ADG: 3.84	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.7	1.1	80.2	122.3	0.26	6	32.3	72.4	16	13.6	33.9	-0.13	0.19	-0.026	0.52	123.4	77.4
		40%	45%			3%	10%	40%	35%							

- This herd sire prospect has been one of the ranch's favorites since birth as he offers an undeniable look of quality and balance.
- He sets the bar for extension and shape with a big pin set and impeccable running gear.
- His dam is a great 13-year-old cow with an awesome udder that always brings one of the bigger calves to the weaning pen, and this stud ratioed 105 at weaning himself.
- Not only should he sire a set of feeder cattle that will have shape and quality but the daughters he sires should be rich in eye appeal, longevity, and production merit.
- 204RM ranks in the top 3% for Milk and the top 10% for MWW



LOT 6 - MCC- ALL RIGHT 204RM

## 7 MCC- RIGHT NOW G229M

DOB. 2/26/24 Reg. 4392276 Tattoo. G229M 1/2 SM 3/8 AN 1/8 CS

Homozygous Black

HOOK'S BOZEMAN 8B  
**MR SR 71 RIGHT NOW E1538**  
MISS SR C1538

DEER VALLEY GROWTH FUND  
**MISS MCC- B412K**  
B412

BW: 88 - BW Ratio: 101					Adj. WW: 721 - WW Ratio: 104					YW: 1272 - YW Ratio: 96					ADG: 3.36	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
14.2	-0.6	85.2	137.3	0.33	9.1	26.6	69.3	10.1	14	52.3	-0.36	0.31	-0.077	1.07	129.5	87
35%	40%	25%	20%	20%	20%	30%	20%		30%	10%	10%		10%	4%		35%

- A potential calving ease prospect that blends two dominant SimGenetic sires of wide industry acceptance, Mr SR 71 Right Now E1538 with the influence of Deer Valley Growth Fund.
- The two-year-old Deer Valley Growth Fund daughter weaned an impressive 721 pounds of bull calf to ratio 105.
- This prospect ranks in the top 4% for REA, the top 10% for CW and YG, the top 20% for YW, ADG, MCE, and MWW, and the top 25% for WW. He should sire heavy feeder cattle or feedlot bound retained ownership stock that will be premium bound.



LOT 7 - MCC- RIGHT NOW G229M

## 8 MCC- RIGHT NOW G234M

DOB. 2/28/24 Reg. 4392279 Tattoo. G234M 1/2 SM 11/32 AN 5/32 CS

Homozygous Black

HOOK'S BOZEMAN 8B  
**MR SR 71 RIGHT NOW E1538**  
MISS SR C1538

DEER VALLEY GROWTH FUND  
**MISS MCC- B104K**  
B104

BW: 79 - BW Ratio: 90					Adj. WW: 715 - WW Ratio: 104					YW: 1382 - YW Ratio: 105					ADG: 4.52	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
13.9	-2	89.9	147.3	0.36	8.9	23.9	68.8	9.2	17	42.1	-0.26	0.21	-0.049	0.84	126.2	88.4
40%	20%	15%	10%	10%	25%		25%		10%	30%	35%		40%	25%		30%

- This son of Mr SR 71 Right Now E1538 is from a very impressive two-year-old daughter of the proven Deer Valley Growth Fund.
- He's a long bodied stud with shape and dimension.
- He should prove to be a surefire heifer bull as he posted just 79 pounds at birth and has a top 20% value for BW on paper.
- He ratioed 104 at weaning and charts in the top 10% YW, ADG, and Doc, the top 15% for WW, the top 25% for MCE, MWW, and REA, and the top 30% for TI.
- He offers balance across the board.



MR SR 71 RIGHT NOW E1538

*Sire of Lots 7 & 8*



LOT 9 - MCC- COUNTERTIME Y055M



LOT 10 - MCC- COUNTERTIME G303M

- The other son of the maternal sister to KR Casino 6423 from the young but proven KCC1 Gwen 9073G sired by the proven KCC1 Countertime 872H.
- The sons of KCC1 Countertime 872H have been very popular for the past two years at the Kearns Cattle Company Bull Sale with a combined average just over \$9100 with no extremes on the top end of the numbers involved in the average calculation. They have been approved by many ranchers in the region as the cattle are modest at birth with enhanced growth to weaning thus contributing positively to the bottom line.
- A full brother to this pair of ET brothers works in the Roller Ranch program of Minnesota. Brent and Jenny Roller are very high on the cattle by KCC1 Counterstrike 2700K as he continually sires the biggest calves on their ranch and they have retained every daughter of his influence as well.
- Although very similar to one another in terms of true muscle shape, Y055M is a touch taller fronted as well as a slight advantage in pin set with a bit more shape to the top side of his hip.



KCC1 COUNTERTIME 872H  
\$230,000 Sire of Lots 9-11



KCC1 GWEN 9073G  
Dam of Lots 9 & 10

- This stud is from a maternal sister to the very popular KR Casino 6423 sired by Ruby SWC Battle Cry 431B. KCC1 Gwen 9073G is a young and dominant donor in the Kearns Cattle Company program who consistently produces cattle with substantial phenotypic advantages and that have demand annually in the Kearns Cattle Company Bull Sale.
- Two full brothers to G303M have sold for an average of \$13,000 as well as a maternal sister for \$15,000 and a maternal brother for \$18,000.
- He is favored heavily by the oldest Meyring cattleman, Jayce Meyring.
- We think he is a big-time herd bull for any operation of reputation, commercial, or seed stock!
- His presence is arrogant, his structure is flawless, and the substance he offers in terms of bone and shape is unmatched.
- This stud is big in his back shape with a huge upper rib cage, level and wide in his pin set, while being square and genuine in his overall base width.
- He will leave a set of females and male-born progeny that have the retention and market value for any progressive seed stock firm. Commercially his male and cull heifer progeny will pound the scales at weaning and have the undeniable look of quality that should top any progressive livestock marketing platform as well.
- G303M ranks in the top 20% for WW and YW, and the top 25% for ADG.

9< MCC- COUNTERTIME Y055M

DOB. 3/14/24 Reg. 4392138 Tattoo. Y055M 3/4 SM 1/4 AN

Homozygous Polled | Homozygous Black

ES RIGHT TIME FAT10-4

KCC1 COUNTERTIME 872H  
KCC1 HAVANA 83E

RUBY SWC BATTLE CRY 431B

KCC1 GWEN 9073G  
MALSONS SAVANNAH 27Y

BW: 89 - BW Ratio: ET					Adj. WW: 785 - WW Ratio: ET					YW: 1331 - YW Ratio: ET					ADG: 3.7				
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI			
12	1.1	86.6	138.5	0.32	6.1	20.2	63.9	13.3	15.5	25.9	-0.16	0.39	-0.042	0.39	133.2	85.7			
		20%	20%	20%			45%		15%			40%				35%			

10< MCC- COUNTERTIME G303M

DOB. 3/10/24 Reg. 4392049 Tattoo. G303M 3/4 SM 1/4 AN

Homozygous Polled | Homozygous Black

ES RIGHT TIME FAT10-4

KCC1 COUNTERTIME 872H  
KCC1 HAVANA 83E

RUBY SWC BATTLE CRY 431B

KCC1 GWEN 9073G  
MALSONS SAVANNAH 27Y

BW: 89 - BW Ratio: ET					Adj. WW: 757 - WW Ratio: ET					YW: 1423 - YW Ratio: ET					ADG: 4.38				
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI			
9.4	2.1	86.7	136.1	0.31	4.8	20.2	64	11.1	11.7	39.7	-0.16	0.44	-0.053	0.49	126	85.2			
		20%	20%	25%			45%		35%			45%	25%			40%			



**ES RIGHT TIME FA110-4**  
Sire of Lots 12 & 13



**SWC DYLAN K 330D**  
Dam of Lot 12



**KLER RIGHT DESIGN 012J**  
\$170,000 Sire of Lot 14

## 11 MCC- COUNTERTIME B883M

DOB. 3/21/24 Reg. 4392085 Tattoo. B883M 1/2 SM 1/2 AN

Homozygous Polled | Homozygous Black

ES RIGHT TIME FA110-4  
**KCC1 COUNTERTIME 872H**  
KCC1 HAVANA 83E

S A V RAINDANCE 6848  
**BROOKDALE PROGRESS 860**  
BROOKDALE PROGRESS 96

BW: 81 - BW Ratio: ET					Adj. WW: 745 - WW Ratio: ET					YW: 1335 - YW Ratio: ET					ADG: 4.04	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
14.5	2.1	82.9	138.5	0.35	5.6	19.3	61.4	14.7	14.8	47.3	-0.11	0.37	-0.023	0.66	136.2	82.3
30%		30%	20%	10%					25%	20%						

- This prospect is from a very productive daughter of the influentially potent S A V Raindance 6848 selected from the Brookdale Angus program. She earned the title of "donor" initially on her phenotype and with each set of calves it becomes relentlessly evident that her role in the donor pen becomes more and more anchored.
- Maternal brothers have averaged \$8950 over the past two marketing seasons, and we expect more of the same to continue with sons from this outstanding donor dam.
- KCC1 Countertime 872H has left his mark on the Kearns Cattle Company program. He is from the most potent cow family in that program and is a full brother to one of the most popular and proven income generators in the breed. The sire group continues to sire male progeny that set the pace in most bull sales for those who have sampled him and his daughters are very wet and productive while weaning huge calves and raising the bar for what SimGenetic females should be.
- B883M came to weaning pen with 745 pounds, and he's proven to convert ranking in the top 10% for ADG with significant industry advantages for both WW and YW with competitive breed profit indexes as well.

## 12 MCC- RIGHT TIME Y080M

DOB. 3/17/24 Reg. 4392137 Tattoo. Y080M PB SM

Homozygous Polled

WELSHS DEW IT RIGHT067T  
**ES RIGHT TIME FA110-4**  
ES A110

MR TR HAMMER 308A ET  
**SWC DYLAN K 330D**  
ACW ANNIE K 330Y

BW: 94 - BW Ratio: ET					Adj. WW: 750 - WW Ratio: ET					YW: 1317 - YW Ratio: ET					ADG: 3.84	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11	3.5	86.8	138.8	0.32	4.9	22.2	65.5	13.2	8.9	53.3	-0.31	0.16	-0.077	0.93	127.7	82.4
		25%	15%	15%			40%			3%				35%		45%

- This is the purebred option from the SWC Dylan K 330D donor dam.
- He comes with the fundamentals in terms of foot size and quality, substance of skeleton, muscle, and rib shape, with a high tying neck set. He is very athletic and will have the mature size to cover bigger cattle.
- The cattle by ES Right Time FA110-4 are as industry and rancher-focused as any sire in the land. His stock are sensible in size at calving, come with aggressive vigor, and grow to weaning. They are dense and will tip the scales in the right direction. This genetic blend falls nothing short of what ranching is about. If you have a British-bred set of females this creature is built for you.
- Numerically he will rank among the top 3% for CW, the top 15% for YW and ADG, and the top 25% for WW in combination with an impressive 750 pounds on weaning day.

## 13 MCC- RIGHT TIME B957M

DOB. 3/9/24 Reg. 4392119 Tattoo. B957M 3/4 SM 3/16 AN 1/16 CS

Homozygous Polled | Homozygous Black

WELSHS DEW IT RIGHT067T  
**ES RIGHT TIME FA110-4**  
ES A110

LCDR FAVOR 149F  
**MISS MCC- 410RJ**  
410R

BW: 82 - BW Ratio: ET					Adj. WW: 694 - WW Ratio: ET					YW: 1234 - YW Ratio: ET					ADG: 2.88	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
13.2	1.1	75.9	127.8	0.32	6.7	23.5	61.3	20.1	14.3	50.6	-0.28	0.54	-0.07	0.88	154.8	84.7
45%			35%	20%				10%	30%	15%	30%	30%	15%	20%	20%	40%

- Here is a fresh performance-bound blend with the most proven of the "Dakotas"!
- The outfit thinks very highly of this individual as they have retained four full sisters to move their program forward.
- ES Right Time FA110-4 with the influence of LCDR Favor 149F yielded a prospect that is more than industry acceptable. He offers a numeric balance that leaves him competitive with the industry across the board with a top 10% value for Stay, the top 15% for CW, the top 20% for REA and API, and the top 25% for ADG, and the top third for Marb.

## 14 MCC- RIGHT DESIGN R739M

DOB. 3/18/24 Reg. 4392077 Tattoo. R739M 3/8 SM 5/8 AN

Homozygous Polled | Homozygous Black

ES RIGHT TIME FA110-4  
**KLER RIGHT DESIGN 012J**  
GW MISS GPRD 028X

S A V RAINDANCE 6848  
**BROOKDALE PROGRESS 860**  
BROOKDALE PROGRESS 96

BW: 89 - BW Ratio: ET					Adj. WW: 717 - WW Ratio: ET					YW: 1283 - YW Ratio: ET					ADG: 4.45	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
15.5	0.6	80.9	139.1	0.36	6.5	23.8	64.9	17.5	12.6	38.6	0	0.17	0.014	0.48	129.9	76.3
20%		35%	20%	10%			40%	25%		40%						

- The third son of the prolific Brookdale Progress 860 Angus donor in this year's offering. He is sired by a son of ES Right Time FA110-4 from the famed GW Miss GPRD 028X SimGenetic female that re-established the K-Ler program of Minnesota.
- At weaning time, he weighed over 717 pounds and offers expected weaning data markers in the top third of the breed.
- One that is bulletproof in his design, flawless in motion, durable in his construction, and massive in his body and muscle shape too.
- A prospect that ranks in the top 10% for ADG, the top 20% for YW, and the top 25% for CE and Stay.



LOT 15 - MCC- FAVOR G137M

- A very complete individual from the 860 Angus donor dam sired by LCDR Favor 149F.
- This is a full brother to some of the highlights from the 2023 bull offering. It's a mating that is proven and industry approved.
- G137M is elevated in his presence and overall pattern.
- His neck is set high out of his shoulder with a masculine crest and jaw. He is strong in his top line and set level and big in his pins with a stellar hindleg and foot shape.
- He will rank in the top 2% for YW and ADG, the top 4% for WW, the top 15% for CW, and the top 20% for MWW and Doc.



BROOKDALE PROGRESS 860

*Dam of Lots 11, 14, & 15*



LOT 16 - MCC- FAVOR B764M

- The "Cattleman's Kind" without a single reservation! The demand for these quarter-blood SimAngus bulls is growing as the commercial cattleman loves the lower percent females and the resulting steer progeny feed tremendously well.
- His dam is a productive 8-year-old cow with a combined progeny Weaning Weight Ratio of 105. Undoubtedly, her 2024-born herd sire prospect assisted the number as he ratioed 108 in his own right.
- A maternal brother sold for \$9,000 in 2023 to the Walter Family.
- B764M ranks in the top 1% for CW, the top 3% for MWW, the top 5% for TI, WW, YW, the top 10% for ADG, and the top 15% for Marb and REA with a top 20% value for API.



## 15 MCC- FAVOR G137M

DOB. 3/12/24 Reg. 4392174 Tattoo. G137M 1/2 SM 1/2 AN

Homozygous Polled | Homozygous Black

LCDR WITNESS 541C  
**LCDR FAVOR 149F**  
WS MISS SUGAR C4

S A V RAINDANCE 6848  
**BROOKDALE PROGRESS 860**  
BROOKDALE PROGRESS 96

BW: 94 - BW Ratio: ET					Adj. WW: 698 - WW Ratio: ET					YW: 1328 - YW Ratio: ET					ADG: 3.7				
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI			
9	2.8	97.5	160.8	0.4	1.8	20.6	70.1	14.6	15.4	52.7	-0.09	0.3	-0.009	0.79	129.3	877			
		4%	2%	2%			20%		20%	10%				30%		30%			

## 16 MCC- FAVOR B764M

DOB. 3/8/24 Reg. 4392553 Tattoo. B764M 3/4 SM 7/32 AN 1/32 CS

Homozygous Black

LCDR WITNESS 541C  
**LCDR FAVOR 149F**  
WS MISS SUGAR C4

RRTT UPGRADE 611  
**MISS MCC- 415RE**  
415R

BW: 82 - BW Ratio: 94					Adj. WW: 785 - WW Ratio: 108					YW: 1353 - YW Ratio: 106					ADG: 3.42				
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI			
10.4	0.3	96.2	153.6	0.36	6.8	30.1	78.2	15.6	13.6	77.2	0.01	0.72	0.01	0.92	154.7	991			
		1%	5%	10%		10%	3%		35%	1%		15%		15%	20%	5%			

# 17 MCC- SWEETNESS Y227M

DOB. 2/26/24 Reg. 4392727 Tattoo. Y227M 1/4 SM 23/32 AN 1/32 CS

Homozygous Black

S A V RAINFALL 6846  
**LCDR SWEETNESS 61K**  
WS MISS SUGAR C4

KR APOLLO 6206  
**MISS MCC- R870K**  
R870

BW: 81 - BW Ratio: 93					Adj. WW: 676 - WW Ratio: 98					YW: 1369 - YW Ratio: 104					ADG: 3.97		
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI	
14.6	-1.5	78.5	129.1	0.32	9.3	25.4	64.6	12.5	13.5	36.3	0.03	0.71	0	0.24	149.9	89.5	
30%	30%	45%	30%	20%	20%	35%	40%		40%	45%		15%			30%	25%	

- This is a lower birth weight option from a young daughter of KR Apollo 6206.
- After weaning this prospect has turned it up, gaining ground every day on feed, and by sale day he is on track to be one of the clear standouts in the pen.
- He comes with some extras in terms of bone, shape of forearm, with back and hip shape that is unrivaled with all things relative.



LOT 17 - MCC- SWEETNESS Y227M



LCDR SWEETNESS 61K

Sire of Lots 17 & 18

# 18 MCC- SWEETNESS G217M

DOB. 2/29/24 Reg. 4392715 Tattoo. G217M 1/4 SM 19/32 AN 5/32 CS

S A V RAINFALL 6846  
**LCDR SWEETNESS 61K**  
WS MISS SUGAR C4

G A R ASHLAND  
**MISS MCC- Y003K**  
MISS MCC- R663H

BW: 105 - BW Ratio: 120					Adj. WW: 786 - WW Ratio: 108					YW: 1349 - YW Ratio: 105					ADG: 4.11		
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI	
13.6	1.8	95.5	157.1	0.39	8.2	27.6	75.9	12.6	14	49.6	-0.09	0.75	-0.009	0.74	153.2	98.6	
40%		5%	4%	3%	30%	20%	4%		30%	15%		10%		35%	25%	10%	

- G A R Ashland took the industry by storm in the initial stages of his semen availability. He proved himself to be an all-around sire for calving merit, performance, and maternal ability. This herd sire prospect is from a first calf heifer by the Gardiner Angus bred stud that was able to contribute to a weaning ratio of 108 with 786 pounds of scale-crushing performance.
- This stout industry contributor ranks in the top 4% for YW, the top 5% for ADG and MWW, and the top 10% for WW, Marb, and TI, and the top 15% for CW with an All Purpose Index in the top 25%.



LOT 18 - MCC- SWEETNESS G217M

# 19 MCC- ANTHEM P461M

DOB. 3/11/24 Reg. 4392533 Tattoo. P461M 3/4 SM 1/4 AN

Homozygous Black

HHS MR ENTOURAGE 867B  
**LCDR ANTHEM 33K**  
WS MISS SUGAR C4

BAR CK TEBOW 1006X  
**BAR CK MS 1006X 4064B**  
BAR CK MS 6849 A916Y

BW: 88 - BW Ratio: 101					Adj. WW: 720 - WW Ratio: 101					YW: 1236 - YW Ratio: 97					ADG: 3.56		
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI	
15.1	-0.6	80.8	128.1	0.3	8.6	23.6	64	17.8	14.8	27.9	-0.19	0.92	-0.038	0.55	176.4	98.4	
25%	40%	35%	35%	30%	25%		45%	20%	25%			4%			4%	10%	

- The son of LCDR Anthem 33K is very clean and extended in his front third, long but good in his rib shape, has plenty of power from behind, and very good to the surface.
- His dam was bred in the Bar CK program of central Oregon, an outfit known for its relentless pursuit of being the number one indexing herd in North America. This quest led to the program becoming a leading one for stay and carcass quality, which is why the eleven-year-old dam of this herd sire prospect still gets it done.
- A year ago, two maternal brothers had a collective average of \$8,000.
- This stud ranks in the top 4% for Marb and API, the top 10% for TI, the top 20% for Doc, and the top 25% for CE, MCE, and Stay.



BAR CK MS 1006X 4064B  
Dam of Lot 19



LCDR ANTHEM 33K  
Sire of Lot 19



LOT 20 - MCC- DILIGENCE Y063M

20 MCC- DILIGENCE Y063M

DOB. 3/12/24		Reg. 4392134				Tattoo. Y063M				PB SM						
Homozygous Polled   Homozygous Black																
LCDR FAVOR 149F								RUBYS TURNPIKE 771E								
LCDR DILIGENCE 215J								W/C MISS WERNING 983G								
LCDR MS GIA 5G								W/C MISS WERNING 593C								
BW: 92 - BW Ratio: ET					Adj. WW: 765 - WW Ratio: ET					YW: 1400 - YW Ratio: ET					ADG: 4.11	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
9.9	1.5	100.7	155.3	0.34	4.3	20.3	70.5	10.8	13.7	60.6	-0.32	0.28	-0.065	1.16	136.8	95.7
		3%	4%	10%			20%		30%	1%		35%		10%	45%	10%

- This is one of the sons of the 983G donor that reminds the outfit so much of the ES Right Time FA110-4 sired maternal brother that topped the bull pen a year ago at \$24,000.
- Y063M comes with the sure enough "Wow Factor!". We think he offers the credentials to be a front-runner within the entire offering.
- He's a sturdily built, wide-chested, deep-hearted, bold-bodied stud with a huge back shape, a big square pin set, and one that carries those advantages through his stifle and quarter.
- He sets to the surface on a big foot with depth of heel and is stout in his bone work. He too is certainly good in his build with substantial eye appeal and balance.
- Y063M ranks in the top 1% for CW, the top 3% for WW, the top 4% for YW, and the top 10% for REA, ADG, and TI.



LCDR DILIGENCE 215J  
Sire of Lots 20-23



W/C MISS WERNING 983G  
Dam of Lots 20-22



MCC-PLG KINGPIN 39  
Maternal Brother to Lots 20-22

## 21 MCC- DILIGENCE G415M

DOB. 3/10/24 Reg. 4392059 Tattoo. G415M PB SM

Homozygous Polled | Homozygous Black

LCDR FAVOR 149F  
**LCDR DILIGENCE 215J**  
LCDR MS GIA 5G

RUBYS TURNPIKE 771E  
**W/C MISS WERNING 983G**  
W/C MISS WERNING 593C

BW: 88 - BW Ratio: ET					Adj. WW: 750 - WW Ratio: ET					YW: 1510 - YW Ratio: ET					ADG: 4.79	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.3	0.3	95.6	153.1	0.36	5.2	20.3	68	15.7	13.9	52.6	-0.19	0.22	-0.035	0.89	145.4	92.5
	35%	10%	4%	4%			25%		25%	4%		45%		45%	35%	15%

- Another son of LCDR Diligence 215J from the proven but youthful W/C Miss Werning 983G. 983G is a direct daughter of the \$70,000 Rubys Turnpike 771E, a sire group known for its maternal contribution to any program. There has been a multitude of daughters by 771E that continue to produce sale-topping seedstock with real-world performance and quality.
- Absolute beef herd bull in the making! This dude's performance combined with his length of body, foot quality, and very balanced genetic figures, make him a great fit for any operation.
- Several maternal sisters are offered in the bred heifer offering of this event.
- He weaned off at 750 pounds and ranks in the top 4% for YW, ADG, and CW, the top 10% for WW, the top 20% for TI, and the top 25% for Doc.



LOT 21 - MCC- DILIGENCE G415M

## 22 MCC- DILIGENCE B331M

DOB. 3/19/24 Reg. 4392046 Tattoo. B331M PB SM

Homozygous Polled | Homozygous Black

LCDR FAVOR 149F  
**LCDR DILIGENCE 215J**  
LCDR MS GIA 5G

RUBYS TURNPIKE 771E  
**W/C MISS WERNING 983G**  
W/C MISS WERNING 593C

BW: 99 - BW Ratio: ET					Adj. WW: 787 - WW Ratio: ET					YW: 1350 - YW Ratio: ET					ADG: 3.97	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10	3.5	109.1	176.7	0.42	4.3	20.3	74.7	16.3	15.2	57	-0.2	0.42	-0.041	0.9	156.4	101.9
	1%	1%	1%				10%	45%	15%	2%		20%		40%	20%	3%

- W/C Miss Werning 983G was selected from the famed Werning program of Emery, SD. She traces back to one of the very fundamental foundation Angus cow families Dale has built the brand and the program with. Her contribution to the MCC prefix will be known for years ahead.
- In 2023, Hanel's Black Simmentals selected a maternal brother by OMF Hard Right H21, MCC-PLG Kingpin 319, for a final gavel price of \$17,000. In 2024, maternal brothers by ES Right Time FA110-4 sold for a collective average of \$21,000.
- Of the brotherly trio, he maintains the smoother, sleeker, and extended profile advantages with 787 pounds of weaning weight on his resume'.
- Top 1% for WW, YW, ADG, top 2% CW, and top 3% TI.



LOT 22 - MCC- DILIGENCE B331M

## 23 MCC- DILIGENCE G004M

DOB. 3/5/24 Reg. 4392344 Tattoo. G004M 1/2 SM 3/8 AN 1/8 CS

Homozygous Black

LCDR FAVOR 149F  
**LCDR DILIGENCE 215J**  
LCDR MS GIA 5G

MAR INNOVATION 251  
**B931H**  
B931

BW: 92 - BW Ratio: 105					Adj. WW: 684 - WW Ratio: 96					YW: 1414 - YW Ratio: 103					ADG: 3.97	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
7.9	1.5	85.5	134.8	0.31	5.6	24.8	67.4	16.8	16.4	37.2	-0.07	0.52	0.013	0.67	140.3	87.1
	25%	25%	25%			40%	30%	30%	10%	45%		30%			45%	30%

- Masculine, dense, sturdy, and square from end to end is the very best description of this son of LCDR Diligence 215J.
- His dam posts a running WWR of 105 on 3 head.
- This prospect charts in the top 10% for Doc, the top 25% for WW, YW, and ADG, with values for MWW, Stay, Marb, and TI in the top third of the breed.





**LOT 24 - MCC- ESSENTIAL G231M**



**LOT 26 - MCC- ASHLAND P951M**



**GIBBS 9114G ESSENTIAL**  
Sire of Lots 24 & 25



**RUBYS ASHLAND 242K**  
Sire of Lot 26



**RUBYS TURNPIKE 771E**  
Sire of Lot 27

## 24 MCC- ESSENTIAL G231M

DOB. 2/24/24 Reg. 4392258 Tattoo. G231M 5/8 SM 11/32 AN 1/32 CS

Homozygous Black

GIBBS 7382E BROAD RANGE  
**GIBBS 9114G ESSENTIAL**  
GIBBS 7153E STAR 3136A

DEER VALLEY GROWTH FUND  
**MISS MCC- B943K**  
MISS MCC- 306RG

BW: 82 - BW Ratio: 94					Adj. WW: 930 - WW Ratio: 100					YW: 1443 - YW Ratio: 100					ADG: 4.11	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
15.3	-0.3	114.2	181.9	0.42	9	31.7	88.7	17	17.6	81.1	0.02	0.69	0.028	1.07	174.7	112.6
25%	45%	1%	1%	1%	20%	4%	1%	30%	5%	1%		15%		4%	4%	1%

- From a first calf heifer, the Meyring family offers one with a rare combination of frame, power, and substance in a very attractive package.
- He is one of the heaviest studs in the offering at weaning with 930 pounds with an 82 pound birth weight that ratioed just 94.
- He is sired by one of the more popular sire groups in the land. The cattle by Gibbs 9114G Essential are extremely good on paper, moderate at birth and come with substantial growth expectations and index values.
- This herd sire prospect ranks in the top 1% for TI, WW, YW, ADG, MWW, and CW, he charts in the top 4% for Milk, the top 5% for API, REA, and Doc, and the top 15% for Marb.
- His cattle should be moderate at birth with genetic conversion on their side to weaning and their harvest date. They should also have premiums attached and the daughters retained should produce cattle with the same credentials as well.

## 25 MCC- ESSENTIAL G241AM

DOB. 2/17/24 Reg. 4392196 Tattoo. G241AM 1/2 SM 13/32 AN 3/32 CS

Homozygous Black

GIBBS 7382E BROAD RANGE  
**GIBBS 9114G ESSENTIAL**  
GIBBS 7153E STAR 3136A

SITZ STELLAR 726D  
**MISS MCC- Y072K**  
B421H

BW: 59 - BW Ratio: TWIN					Adj. WW: 615 - WW Ratio: TWIN					YW: 1247 - YW Ratio: TWIN					ADG: 4.18	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
15.4	-3.2	88.5	142.4	0.34	9.2	25.4	70.2	15.4	15.8	48	0.05	0.43	0.059	0.8	152	93.2
20%	10%	15%	15%	15%	20%	35%	20%	45%	15%	20%		45%		30%	25%	15%

- Absolute heifer bull prospect that was born a twin out of a first calf heifer.
- Masculine and rugged in his physical appearance with genuine body shape and skeletal width.
- The son of Gibbs 9114G Essential ranks among the top 10% for BW, the top 15% for WW, YW, ADG, Doc, and TI, and the top 20% for CE, MCE, MWW, CW, REA, and the top 25% for REA and API.
- He simply offers a very balanced genetic script in combination with phenotypic advantages.

## 26 MCC- ASHLAND P951M

DOB. 4/4/24 Reg. 4392640 Tattoo. P951M 3/4 SM 1/4 AN

Homozygous Polled | Homozygous Black

G A R ASHLAND  
**RUBYS ASHLAND 242K**  
SWC RUBY YETI 143Y

MR SR 71 RIGHT NOW E1538  
**W/C MISS WERNING 970G**  
W/C MISS WERNING 733E

BW: 89 - BW Ratio: 102					Adj. WW: 768 - WW Ratio: 107					YW: 1325 - YW Ratio: 104					ADG: 3.29	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.8	2.1	95.5	159.7	0.4	6.7	21.8	70.1	9.7	16.9	64.6	-0.35	0.11	-0.076	1.21	115.2	84.7
		5%	3%	2%			20%		10%	2%	15%		10%	2%		40%

- This is the natural calf from the W/C Miss Werning 970G donor by the G A R Ashland stud selected from the Ruby program of Iowa, Rubys Ashland 242K.
- He is one of the youngest bulls in the pen but does not sacrifice masculinity, maturity in presence, or size relative to the group.
- This son of 242K will make one take notice as his presence is of high-end feature setting high out of the top of his shoulder that blends smoothly into his stout forerib and center body shape. He is straight and true in his spine, dead level in his pin set, very ideal in the set and travel off all fours as he sets to the surface with a deep heel and a big overall foot.
- Daughters sired by this prospect should be laced with maternal ability and instinct as he blends two powerful cow families in the breed in W/C Miss Werning A343 and SWC Ruby Yeti 143Y.
- He ranks in the top 2% for REA and CW, the top 3% for YW and ADG, the top 5% for WW, the top 10% for Doc, the top 15% for YG, and the top 20% for MWW.

## 27 MCC- TURNPIKE R660M

DOB. 3/13/24 Reg. 4392450 Tattoo. R660M 1/2 SM 3/8 AN 1/8 CS

Homozygous Black

WBF SIGNIFICANT B132  
**RUBYS TURNPIKE 771E**  
RUBYS MISS CLEO 240Z

CONNELLY CONSENSUS 7229  
**R660**  
G311

BW: 90 - BW Ratio: 103					Adj. WW: 753 - WW Ratio: 103					YW: 1306 - YW Ratio: 102					ADG: 3.29	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
7.3	3.6	90.2	145	0.34	2.2	27	72.2	10.2	13.7	68.4	-0.28	0.32	-0.069	1.09	115.5	83.8
		15%	10%	15%		25%	15%		35%	1%	30%		15%	4%		45%

- A true Rancher's bull that comes with a ton of size and scale. A dense, rugged constructed stud with a big back, hip, and quarter to balance his true skeletal width and circumference of bone.
- He is athletic and collected on the go as well as any in the offering too.
- His dam is a productive 8-year-old female with a cumulative weaning ratio of 107 and this herd sire prospect from her weighed in at 753 to ratio 103.
- R660M ranks in the top 2% for CW, the top 4% for REA, and the top 15% for WW, YW, ADG, and MWW.



LOT 28 - MCC-KINGPIN Y185M

## 28 MCC-KINGPIN Y185M

DOB. 3/14/24 Reg. 4392162 Tattoo. Y185M 1/2 SM 1/2 AN

Homozygous Black

OMF HARD RIGHT H21  
**MCC-PLG KINGPIN 319**  
W/C MISS WERNING 983G

S A V RESOURCE 1441  
**BROOKDALE LADY BURGESS 337**  
BROOKDALE LADY BURGESS 1020

BW: 95 - BW Ratio: ET					Adj. WW: 718 - WW Ratio: ET					YW: 1422 - YW Ratio: ET					ADG: 4.38	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.5	2.7	97	159.4	0.39	5	19.8	68.7	11	12.5	64.6	-0.04	0.29	-0.016	0.7	123.3	87.2
		4%	3%	3%			25%			2%				45%		30%

- One of the most rugged-looking bulls in the pen that's level and long in his spine, higher in his pin set with a flexible and loose build.
- His sire, MCC-PLG Kingpin 319 works in the Hanel program of North Central Kansas and his dam is one of the very good daughters of S A V Resource 1441.
- This stud is stout from every angle, his forearm is big, as is his stifle and quarter, his big in his pin set, huge in his top shape and he takes that advantage to the back side of his blade. A SimAngus bull that is big ribbed, and very good in his underline.
- He does rank in the top 2% for CW, the top 3% for YW and ADG, and the top 4% for WW.

## 29 MCC-KINGPIN R956M

DOB. 3/9/24 Reg. 4392596 Tattoo. R956M 5/8 SM 11/32 AN 1/32 CS

Homozygous Black

OMF HARD RIGHT H21  
**MCC-PLG KINGPIN 319**  
W/C MISS WERNING 983G

S A V THUNDERBIRD 9061  
**MISS MCC- B705G**  
MISS MCC- 315RE

BW: 82 - BW Ratio: 94					Adj. WW: 766 - WW Ratio: 105					YW: 1292 - YW Ratio: 101					ADG: 3.56	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
15.4	-1.3	75	118	0.27	8.6	26.3	63.8	16.8	12.5	37.3	-0.27	0.38	-0.055	0.78	144.1	82.8
20%	30%				25%	30%	45%	30%		45%	30%		25%	30%	35%	45%

- MCC-PLG Kingpin 319 was the 2023, \$17,000 selection of Hanel's Black Simmentals of Courtland, KS. His first progeny will sell this year in their program and will be some of the standouts for that great firm.
- R956M is from a daughter by S A V Thunderbird 9061 that has a cumulative weaning ratio of 105 and does so with one of the absolute best udder designs of the ranch.
- This prospect should prove to be a bull that could offer the total package and be used on heifers or mature cows. His moderate birth weight with exceptional growth should certainly yield profits. Every live calf born today that survives through the weaning or harvest process simply has more value than ever.
- A "Kingpin" son that is good looking, good structured, big bodied, stout-ended, and ratioed 106 at weaning time. He too offers a numeric spread that keeps all traits and profit indexes within the top half of the business or better.



**WHF/JS/CCS DOUBLE UP G365**  
Sire of Lot 30



LOT 30 - MCC-DOUBLE UP R870M

## 30 MCC-DOUBLE UP R870M

DOB. 3/26/24 Reg. 4392106 Tattoo. R870M 1/2 SM 1/4 AN 1/4 CS

Homozygous Black

W/C DOUBLE DOWN 5014E  
**WHF/JS/CCS DOUBLE UP G365**  
WHF SUMMER 365C

ZKCC CHOPPER 844U  
**B233**  
R218

BW: 98 - BW Ratio: ET					Adj. WW: 821 - WW Ratio: ET					YW: 1347 - YW Ratio: ET					ADG: 3.63	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
7.6	3.1	84.4	119.3	0.22	2.8	22.1	64.2	9.7	12.8	32.5	-0.21	-0.17	-0.021	0.78	82.4	66.6
		25%					40%							30%		

- A phenotype driven individual sired by the 2021 Reserve National Champion Purebred Bull WHF/JS/CCS Double Up 365G.
- His dam is one of the best-built, best-looking cows in the program and has influenced the top end of the program during her tenure with a pair of full sisters to this stud that highlight the bred heifer offering.
- R870 is built square and stout from the ground up. He is one of the very good footed creatures in the lineup that moves with athleticism. A bull that is elevated and extended up front, big and bold behind his blade, and continues his stout and progressively wider wedge to his pin set.
- He too is impressive regarding what drives profit for a cow/calf operation and should have the ability to sire cattle with ranch approved performance as he came across the scale at weaning time with 821 pounds.

## 31 MCC-4118B P216M

DOB. 3/3/24 Reg. 4392719 Tattoo. P216M 3/4 SM 1/4 AN

Homozygous Polled | Homozygous Black

BAR CK NO EQUAL 4118B  
**BAR CK 4118B 8102F**  
BAR CK MS 3016A 6018D

MR SR 71 RIGHT NOW E1538  
**W/C DOLLY 2301K**  
W/C MISS WERNING 899F

BW: 83 - BW Ratio: 95					Adj. WW: 702 - WW Ratio: 98					YW: 1294 - YW Ratio: 101					ADG: 3.97	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
16.4	-1.8	78.5	131.4	0.33	10.2	24.8	63.9	19.5	16.6	15.2	-0.25	0.67	-0.03	0.63	170.9	93.4
15%	25%	45%	30%	20%	10%	40%	45%	10%	10%		35%	15%			10%	15%

- This offering is loaded with options for performance, maternal, and calving ease. This son of the popular blaze-faced BAR CK 4118B 8102F stud, also known as "Triple Threat" is for sure one of the calving ease options.
- "Triple Threat" has sired one of the more popular groups of bulls and females for the Werning Cattle Company firm. The cattle are moderate in size, dense in shape, and low input in kind.
- P216M is from the same cow family that produced W/C Fort Knox 609F with the influence of the performance advantages of Mr SR 71 Right Now E1538.
- He is awesomely built as he is level and square to his pins, correct in his angles, and flexible on his feet and legs.
- He charts in the top 10% for MCE, Stay, Doc, and API, the top 15% for TI, CE, and Marb, the top 20% for BW and ADG.



**W/C DOLLY 2301K**  
Dam of Lot 31



LOT 32 - MCC- CRAFTSMAN B838M

32 MCC- CRAFTSMAN B838M

DOB. 3/10/24		Reg. 4392402		Tattoo. B838M		1/4 SM 11/16 AN 1/16 CS										
Homozygous Black																
SITZ RESILIENT 10208				CCR COWBOY CUT 5048Z												
CONNEALY CRAFTSMAN				B838												
BLACK CATHY OF CONANGA 8521				106R												
BW: 91 - BW Ratio: 104		Adj. WW: 762 - WW Ratio: 104		YW: 1396 - YW Ratio: 109		ADG: 4.52										
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10	2.3	105.3	164.6	0.37	5.8	36.2	89.2	13.8	171	571	0.14	0.43	0.039	0.49	133.2	94.4
		1%	2%	10%		1%	1%		10%	10%		45%				15%

- These experienced daughters of CCR Cowboy Cut 5084Z have proven to be priceless when in production as they consistently generate. B838 has a combined weaning ratio of 107, answering most all questions of her production record.
- This son of the very popular Connealy Craftsman is very quiet in terms of his disposition. However, he gets pretty noisy when one starts to evaluate the sheer substance, power, and body shape that comes inclusive of the total package.
- If a program wants to inject longevity and frame with performance, we encourage interest in this herd bull prospect that weaned off with 762 pounds to ratio 105 in a big group of contemporaries.
- He ranks in the top 1% for WW, Milk, and MWW, the top 2% for YW, the top 5% for ADG, the top 10% for Doc and CW, and the top 15% for TI.



CONNEALY CRAFTSMAN  
\$500,000 Sire of Lots 32-34



CCR COWBOY CUT 5048Z  
Maternal Grandsire of Lot 32



LOT 33 - MCC- CRAFTSMAN B963M

- This outfit is very proud of their sons of the SITZ Resilient 10208 son referred to as Connealy Craftsman! This one is from a very ranch-noted cow family as well whose influence spills over to many within the program.
- This bold-bodied, big ended, shapely prospect is extended in his kind. He is big in his forearm, stout in his back and quarter, but smooth enough to draw your attention!
- He weaned with 759 pounds to ratio 104 and is from a very awesome daughter of the now deceased TJ Main Event 503B
- B963M ranks in the top 1% for ADG, MWW, and CW, the top 2% for YW, the top 4% for Milk, the top 5% for WW and REA, and the top 10% for TI with a top 25% value for Marb.
- He'll check a lot of boxes for your operation as well and leave a set of mouthwatering daughters and feedlot bound progeny with premium values attached.



- The dam of this herd sire prospect is one of the favorite cows in the barbed wire of the Alliance, NE ranch. She is stout, big framed, high capacity, big volumed, and has one of the very good udders on the premises.
- He offers a look of masculinity, density, shape, and substance of skeleton and foot.
- Y015 ratioed a very desirable 95 at birth and converted to 781 pounds at weaning to ratio 109.
- The son of Connealy Craftsman ranks in the top 1% for MWW, the top 3% for WW and TI, the top 4% for YW and Milk, the top 10% for API, Marb, and ADG.



LOT 34 - MCC- CRAFTSMAN Y015M

## 33< MCC- CRAFTSMAN B963M

DOB. 3/18/24 Reg. 4392587 Tattoo. B963M 1/8 SM 3/4 AN 1/8 CS

Homozygous Black

SITZ RESILIENT 10208  
**CONNELLY CRAFTSMAN**  
BLACK CATHY OF CONANGA 8521

TJ MAIN EVENT 503B  
**MISS MCC- B233G**  
B233

BW: 88 - BW Ratio: 101				Adj. WW: 759 - WW Ratio: 104				YW: 1367 - YW Ratio: 107				ADG: 3.7			
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	TI
9.1	1.2	95.9	163.9	0.42	3.2	32.3	81.3	10.7	10.1	74	-0.07	0.6	0.001	1.05	95.8
		5%	2%	1%		3%	1%			1%		20%		5%	10%

## 34< MCC- CRAFTSMAN Y015M

DOB. 3/8/24 Reg. 4392629 Tattoo. Y015M 1/4 SM 23/32 AN 1/32 AR

Homozygous Black

SITZ RESILIENT 10208  
**CONNELLY CRAFTSMAN**  
BLACK CATHY OF CONANGA 8521

CCR COWBOY CUT 5048Z  
**MISS MCC- R709H**  
B357E

BW: 83 - BW Ratio: 95				Adj. WW: 781 - WW Ratio: 109				YW: 1368 - YW Ratio: 107				ADG: 3.97			
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	TI
13.1	0	99.4	155.4	0.35	7.8	32.1	82.2	16.2	13	48.9	-0.01	0.76	0.029	0.78	163.1
		3%	4%	10%	40%	4%	1%	35%	45%	15%		10%		30%	15%



**LOT 35 - MCC- LIMITLESS Y160M**

## 35< MCC- LIMITLESS Y160M

DOB: 3/5/24 Reg. 4392662 Tattoo: Y160M 1/4 SM 3/4 AN

**Homozygous Black**

CONNEALY CONFIDENCE PLUS  
**BALDRIDGE LIMITLESS**  
BALDRIDGE ISABEL D753

CDI INNOVATOR 325D  
**MISS MCC- B413J**  
B413

BW: 90 - BW Ratio: 103 Adj. WW: 763 - WW Ratio: 111 YW: 1474 - YW Ratio: 111 ADG: 3.56

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
9.7	1.2	103.7	168.1	0.4	1.5	36.5	88.6	11.6	13.5	75.4	-0.06	0.48	0.003	1.07	135	97.5
		1%	1%	2%		1%	1%		40%	1%		40%		4%		10%

- Here is a maternal brother to a Sitz Stellar son the firm thought enough of to retain as a herd sire a year ago. If that doesn't impress a prospective or long-time customer of the program, then we don't know what else to tell you to verify your interest in this herd bull prospect.
- Besides being one of the better sons of Baldridge Limitless in the offering, he may be one of the best of the offering.
- He's an absolute beef bull that is chucked full of red meat, body shape, skeletal quality, and look. He's a masculine, stout-jawed stud that sets to the surface with an ideal set of feet with the flexibility to ensure longevity in the pasture.
- At weaning time, the CDI Innovator 325D sired dam helped him measure with 763 pounds to ratio an impressive 111 out of 68 members of his contemporary group.
- He charts in the top 1% for WW, YW, Milk, MWW, and CW, the top 3% for ADG, the top 5% for REA, and the top 10% for TI.

## 36< MCC- LIMITLESS B890M

DOB: 3/19/24 Reg. 4392372 Tattoo: B890M 1/4 SM 3/4 AN

**Heterozygous Black**

CONNEALY CONFIDENCE PLUS  
**BALDRIDGE LIMITLESS**  
BALDRIDGE ISABEL D753

MCM TOP GRADE 018X  
**B890**  
R563

BW: 82 - BW Ratio: 94 Adj. WW: 788 - WW Ratio: 108 YW: 1329 - YW Ratio: 104 ADG: 3.15

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.1	-0.6	97.2	160	0.39	3.5	37.5	85.8	19.2	13.6	71.4	0.14	0.64	0.04	0.69	160.8	99.4
		40%	4%	3%		1%	1%	10%	35%	1%		20%		45%	15%	5%

- One of the more underrated sires of performance bound cattle within the Simmental database would be MCM Top Grade 018X. His daughters are generally bigger and longer in their outline with width and shape.
- This blend with the cutting-edge Angus sire Baldridge Limitless left a very smooth patterned, well-constructed SimGenetic prospect.
- This stud weighed just 82 pounds at birth and weaned at 788 pounds to ratio 108. Very impressive! He also charts in the top 1% for CW, MWW, and Milk, with a top 3% figure for ADG and YW, the top 5% for WW and TI, the top 10% for Stay, and the top 15% for API.



**BALDRIDGE LIMITLESS**  
*Sire of Lots 35-37*

## 37< MCC- LIMITLESS Y008M

DOB: 3/10/24 Reg. 4392628 Tattoo: Y008M 1/4 SM 11/16 AN 1/16 CS

CONNEALY CONFIDENCE PLUS  
**BALDRIDGE LIMITLESS**  
BALDRIDGE ISABEL D753

CCR COWBOY CUT 5048Z  
**MISS MCC- R666H**  
R666

BW: 98 - BW Ratio: 112 Adj. WW: 660 - WW Ratio: 96 YW: 1228 - YW Ratio: 93 ADG: 3.42

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.1	1.7	97.3	152.1	0.34	2.6	30.7	79.3	16.7	16.1	58.4	0.02	0.54	0.004	0.61	144.3	93.4
		4%	5%	15%		10%	2%	30%	15%	5%		30%			35%	15%

- This fine SimAngus blends two influential programs that represent their breeds at the highest level. The famed Baldridge Angus program of North Platte, NE, and Cow Camp Ranch of Lost Springs, KS.
- Another great son of Baldridge Limitless from a very productive daughter of CCR Cowboy Cut 5048Z. His dam is reputable for raising bulls that fit the top end of the sale offering each year.
- He is one of the good built, smooth, deep ribbed individuals that is athletic on the go.
- Y008M ranks in the top 2% for MWW, the top 4% for WW, the top 10% for YW, Milk, and CW, and the top 15% for ADG, Doc, and TI.





LOT 38 - MCC- BELLRINGER G550M



LOT 40 - MCC- JUSTIFICATION Y208M



BOYD BELLRINGER 2010

*Sire of Lots 38 & 39*

## 38 MCC- BELLRINGER G550M

DOB. 3/5/24 Reg. 4392065 Tattoo. G550M 1/2 SM 1/2 AN

Homozygous Polled | Homozygous Black

G A R HOME TOWN  
BOYD BELLRINGER 2010  
BOYD ROSETTA 0007MR SR 71 RIGHT NOW E1538  
W/C MISS WERNING 970G  
W/C MISS WERNING 733E

BW: 85 - BW Ratio: ET					Adj. WW: 732 - WW Ratio: ET					YW: 1351 - YW Ratio: ET					ADG: 3.7	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.5	1.7	96.5	154.3	0.36	6.1	22.1	70.2	11	16.7	68.7	-0.1	0.41	-0.017	0.93	130.9	91.3
		4%	4%	10%			20%		10%	1%				15%		20%

- The dam of this stud is a direct daughter of Mr SR 71 Right Now E1538 that traces back to the famed and proven W/C Miss Werning A343 with the influence of Hook's Cornerstone 32C.
- His sire is the highly acclaimed Boyd Bellringer 2010, the son of G A R Home Town from a direct daughter of Deer Valley Growth Fund.
- Full sisters to this prospect have been retained in the program.
- This bull is bold bodied, big in his back shape, and stout ended with the utmost skeletal quality and integrity.
- A moderate birth weight bull with a 732 pound weaning weight.
- He ranks in the top 2% for CW, the top 5% for WW and YW, the top 10% for ADG and Doc, and the top 15% for REA.

## 39 MCC- BELLRINGER Y073M

DOB. 3/23/24 Reg. 4392154 Tattoo. Y073M 1/2 SM 1/2 AN

Homozygous Polled

G A R HOME TOWN  
BOYD BELLRINGER 2010  
BOYD ROSETTA 0007JSSC WIDE BODY 090W  
KWIN WIDE CHLOE H019  
WRS CHELSEA C531

BW: 81 - BW Ratio: ET					Adj. WW: 761 - WW Ratio: ET					YW: 1284 - YW Ratio: ET					ADG: 3.56	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.3	2.6	100.8	151	0.31	6.5	24.1	74.4	13.4	13.2	56.3	-0.19	0.35	-0.052	0.8	132.3	91.6
		2%	10%	25%			10%		40%	10%			25%	30%		20%

- For those in search of a blaze-faced or baldy sire, this is the lone white-marked bull of the sale.
- This stud is great looking, arrogant in his pen presence, smooth in his appearance, deep in his side, wide at his base with plenty of muscle and power distributed throughout his entire build.
- His dam was bred in the very successful Winter Farm program of Kansas. She would combine two of the most maternally potent sires that have influenced the Werning programs of South Dakota. JS Sure Bet 4T and Remington Lock N Load 54U have sired some of the breed's most prolific producers in their productive tenure.
- This son of Boyd Bellringer 2010 ranks in the top 3% for WW, the top 10% for YW, MWW, and CW, and the top 20% for TI.



BOYD JUSTIFICATION

*Sire of Lot 40 & 41*

## 40 MCC- JUSTIFICATION Y208M

DOB. 2/21/24 Reg. 4392217 Tattoo. Y208M 1/4 SM 3/4 AN

Homozygous Black

KG JUSTIFIED 3023  
BOYD JUSTIFICATION  
BOYD ABIGALE 9056HOOK'S EAGLE 6E  
MISS MCC- R945K  
B204G

BW: 100 - BW Ratio: 114					Adj. WW: 717 - WW Ratio: 105					YW: 1324 - YW Ratio: 101					ADG: 3.97	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.8	2.5	99.6	163.3	0.4	5	22.4	72.2	10.2	16.3	67.1	-0.19	0.46	-0.031	1.09	129.8	92.6
		3%	2%	2%			15%		10%	2%		40%		4%		15%

- A son of Boyd Justification from a youthful two-year-old dam that helped this stud to ratio 105 at weaning with 717 pounds.
- He has excelled in his time on earth and he continues to improve exponentially every day since weaning.
- He's a performance oriented stud that is incredible in his overall shape, mass, and capacity. He is the kind that should sire a group of fast-growing, efficient converting cattle laced with red meat yield potential.
- He ranks in the top 2% for CW, YW, and ADG, the top 3% for WW and REA, the top 10% for MWW and Doc, and the top 15% for TI.

## 41 MCC- JUSTIFICATION Y229M

DOB. 2/23/24 Reg. 4392303 Tattoo. Y229M 1/4 SM 5/8 AN 1/8 CS

Homozygous Black

KG JUSTIFIED 3023  
BOYD JUSTIFICATION  
BOYD ABIGALE 9056W/C VIP 005G  
MISS MCC- R950K  
B640

BW: 90 - BW Ratio: 103					Adj. WW: 694 - WW Ratio: 101					YW: 1363 - YW Ratio: 103					ADG: 4.11	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12.8	-0.6	80.3	129.2	0.31	6.3	26.1	66.3	14.6	18.1	37.8	-0.15	0.56	-0.009	0.78	143.3	87.2
	40%	40%	30%	25%		30%	30%		4%	40%		25%		30%	40%	30%

- The maternal granddam of Y229M consistently raises high quality bulls or elite maternal females that have been retained in the program. Four bulls from B640 have a collective average of \$9375 with a top of \$12,000. She is certainly one of the more profitable cows on the ranch and the firm expects nothing less from the young female that produced this son of Boyd Justification.
- He is a practical herd sire prospect with shape, dimension, and a cow family second to none. He charts in the top 4% for Doc and the top 25% for ADG and Marb with all other economically important traits and indexes in the top 40% of the business.



LOT 42 - MCC- MAN IN BLACK Y027M

- Another elite built, elite numbered son of the W/C Miss Werning 983G donor dam.
- This SimAngus stud comes with plenty of size, growth, body, and genuine skeletal width and dimension.
- He pounded the scales down at weaning with over 700 pounds and posts a growth profile that is unrivaled in the offering. He ranks in the top 1% for ADG and YW, the top 2% for WW and CW, and the top 10% for TI, and the top 15% for MWW as well.
- What a true SimAngus prospect sired by the performance driven LAR Man In Black.



W/C MISS WERNING 983G  
Dam of Lot 42



LOT 43 - MCC- MAN IN BLACK P108M



LAR MAN IN BLACK  
Sire of Lots 42-45

- This won't be the last time the general public hears from this cow family. 3C Crocus 1101JB is a young, rising star in the female ranks at MCC especially if she keeps bringing them to the weaning pen like this son of LAR Man In Black.
- A true SimAngus stud that offers a bigger outline in length and frame with true beef business shape in a balanced package saturated with rancher appeal.
- He ranks in the Top 1% for CW, the top 4% for TI and MWW, the top 5% for YW, the top 10% for WW, ADG, and Marb, the top 15% for API, and the top 20% for Milk.

42< MCC- MAN IN BLACK Y027M

DOB. 3/17/24      Reg. 4392148      Tattoo. Y027M      3/8 SM 5/8 AN

Homozygous Polled | Homozygous Black

BAR R JET BLACK 5063										RUBYS TURNPIKE 771E							
LAR MAN IN BLACK										W/C MISS WERNING 983G							
JMB MAXINE TG 2131										W/C MISS WERNING 593C							
BW: 89 - BW Ratio: ET					Adj. WW: 718 - WW Ratio: ET					YW: 1434 - YW Ratio: ET					ADG: 4.25		
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI	
12.6	2.2	101.4	179.1	0.49	6.1	21.2	72.5	7.7	15.8	68.1	0.06	0.53	0.016	0.69	133.2	95.5	
		2%	1%	1%			10%		15%	2%		30%		45%		10%	

43< MCC- MAN IN BLACK P108M

DOB. 3/11/24      Reg. 4392705      Tattoo. P108M      1/2 SM 1/2 AN

Homozygous Polled | Homozygous Black

BAR R JET BLACK 5063										3C TOP GUN 9458G B						
LAR MAN IN BLACK										3C CROCUS 1101J B						
JMB MAXINE TG 2131										3C CROCUS 8315F B						
BW: 92 - BW Ratio: 105					Adj. WW: 823 - WW Ratio: 115					YW: 1365 - YW Ratio: 107					ADG: 3.08	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
13.8	0.8	94.2	152.1	0.36	7.7	28.1	76.4	12.9	12.3	76.3	0.05	0.79	0.008	0.78	160	101.1
		40%	10%	5%	10%	40%	20%	4%		1%		10%		30%	15%	4%



LOT 44 - MCC- MAN IN BLACK J0-3M



LOT 46 - MCC- OPTIMUM P206M



DEER VALLEY OPTIMUM 9246

Sire of Lot 46



STAG GOOD TIMES 201 ET

Sire of Lot 47



SWC DYLAN K 330D

Dam of Lot 47

## 44 MCC- MAN IN BLACK J0-3M

DOB. 3/4/24 Reg. 4392622 Tattoo. J0-3M 1/8 SM 3/4 AN 1/8 CS

Homozygous Black

BAR R JET BLACK 5063  
LAR MAN IN BLACK  
JMB MAXINE TG 2131TJ MAIN EVENT 503B  
MISS MCC- J6-2H  
J6-2

BW: 89 - BW Ratio: 102					Adj. WW: 762 - WW Ratio: 110					YW: 1344 - YW Ratio: 102					ADG: 3.97	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12.5	1.7	103	166.1	0.39	6.6	25.7	77.8	10.4	10.3	80.6	0.05	0.69	0.007	0.81	146.1	100.6
		2%	2%	3%		35%	3%			1%		15%		25%	35%	4%

- Here is a low percent SimGenetic stud that is big in frame, extended, flexible, and stout to the surface.
- He is from a very nice daughter of TJ Main Event 503B that has a combined weaning ratio of 105. Her influence should positively contribute to his ability to inject serious growth and size into any program that desires or needs those traits.
- This son of LAR Man In Black should sire a set of feeder cattle or feedlot bound progeny that will be laced with profit potential and the daughters retained will carry on his influence.
- J0-M3 ranks in the top 1% for CW, the top 2% for WW and YW, the top 3% for ADG and MWW, the top 4% for TI, and the top 15% for Marb.

## 45 MCC- MAN IN BLACK Y077M

DOB. 3/12/24 Reg. 4392609 Tattoo. Y077M 1/4 SM 23/32 AN 1/32 MX

Homozygous Black

BAR R JET BLACK 5063  
LAR MAN IN BLACK  
JMB MAXINE TG 2131CDI INNOVATOR 325D  
MISS MCC- 805RH  
805R

BW: 100 - BW Ratio: 114					Adj. WW: 731 - WW Ratio: 100					YW: 1244 - YW Ratio: 97					ADG: 3.22	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
9.8	4.7	106.3	171.1	0.4	5.7	23.4	76.9	3.7	14	79.3	0.12	0.53	0.013	0.61	115.5	93.8
		1%	1%	2%			3%		30%	1%		30%				15%

- A lower percent SimAngus bull who is a stout boned, big footed, great structured individual that comes with the shape needed to be your next herd sire.
- The son of LAR Man In Black is out of a youthful dam that dealt the operation a pair of heifer calves that were readily retained in the program.
- This stud raises the bar for all growth profiles. Not only did he show up to the weaning pen to wean with 731 pounds, but he also charts in the top 1% for WW, YW, and CW, the top 2% for ADG, and the top 3% for MWW.

## 46 MCC- OPTIMUM P206M

DOB. 2/24/24 Reg. 4392300 Tattoo. P206M 1/2 SM 1/2 AN

Homozygous Polled | Homozygous Black

DEER VALLEY GROWTH FUND  
DEER VALLEY OPTIMUM 9246  
G A R PROGRESS 830W/C VIP 005G  
MISS MCC- R685K  
LCDR MS HELENA 35H

BW: 80 - BW Ratio: 92					Adj. WW: 758 - WW Ratio: 110					YW: 1375 - YW Ratio: 104					ADG: 3.36	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
17.3	-0.3	88.9	144.5	0.35	10.4	29.7	74.1	16.9	13.7	67.3	-0.21	0.63	-0.015	1.29	165.2	97.1
10%		15%	15%	10%	10%	10%	10%	30%	35%	2%		20%		1%	10%	10%

- A prospect suitable for use on a set of heifers that comes with additional advantages for volume and shape with a great deal of skeletal correctness and integrity.
- The Boyd Justification sire group is quite impressive from one to the next as they are very uniform and consistent with industry value on the hoof or on the rail.
- P206M pounded the scales at weaning with 758 pounds to ratio 110 as he was also one of the heaviest off of the young two-year-old dams as well.
- This prospect ranks in the top 1% for REA, the top 2% for CW, the top 10% for API, TI, CE, ADG, MCE, Milk, and MWW, and the top 15% for WW and YW.

## 47 MCC- GOOD TIMES 2704M

DOB. 2/6/24 Reg. 4392738 Tattoo. 2704M 3/8 SM 5/8 AN

Homozygous Polled | Homozygous Black

SCC SCH 24 KARAT 838  
STAG GOOD TIMES 201 ET  
SCC SCH PHYLIS 6104MR TR HAMMER 308A ET  
SWC DYLAN K 330D  
ACW ANNIE K 330Y

BW: 74 - BW Ratio: ET					Adj. WW: 661 - WW Ratio: ET					YW: 1142 - YW Ratio: ET					ADG: 3.36	
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
13.7	0.7	77.3	114.1	0.23	6.6	21.3	60.5	15.5	11	45.7	-0.13	0.2	-0.022	0.7	120.8	73.7
40%								45%		20%				45%		

- SWC Dylan K 330D was the \$26,000 donor selection of Meyring Cattle Company from The Black Label sale series in Texas. She is admired for consuming surface area, true mass, dominant width, and her alert and arrogant presence. She is a true power cow!
- This direct son of STAG Good Times 201 is a perfect blend in terms of shape and look, as expected.
- In 2024 the outfit sold a maternal brother for \$12,000 and they have retained four full sisters to put back in the program.
- The ACW Annie K 330Y cow family is proven and known for its longevity and profitability in production. It is worthy of your investment interest.

LOT 50 + 51

This sister duo out of the W/C Angel 2870Z cow family should be priceless in production! Not only are they descendants of 2780Z but they too are under the potent influence of longevity and beef business merit from the famed and proven Ruby Cattle Company bred stud, Rubys Turnpike 771E. The daughters of 771E have proved themselves with astute profit-earning potential as they continue to raise the right kind that are in demand, breed wide. The outfit sold two full brothers in 2024 that had a combined average of \$12,750. This pair of SimAngus females sired by the "GOAT" are certainly striking, with a rare combination of look, size, capacity, and genuine power. This duo is laced with as much donor potential as any in the intimate lineup just based on cow family alone. Invest with utmost confidence in their ability to return and generate all that you invest in either of both.



LOT 50 - MISS MCC- R666L



W/C ANGEL 0102H  
Dam of Lots 50 & 51



W/C ANGEL 7114E  
Maternal Granddam of Lots 50 & 51



W/C MISS ANGEL 2870Z  
3rd Generation Dam of Lot 50 & 51

50< MISS MCC- R666L

DOB. 3/11/23	Reg. 4232675	Tattoo. R666	1/2 SM 1/2 AN
Homozygous Polled   Homozygous Black			
SCHIEFELBEIN SHOWMAN 338	RUBYS TURNPIKE 771E		
SCHIEFELBEIN GOAT 271	W/C ANGEL 0102H		
FROSTY ELBA 2928	W/C ANGEL 7114E		

BW: 87 - BW Ratio: ET										Adj. WW: 715 - WW Ratio: ET									
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI			
11.8	-0.8	97	155.6	0.37	8.3	21.5	69.9	11.7	12.1	55.4	-0.18	0.45	-0.021	1	141.2	96.1			
	40%	4%	4%	10%	30%		20%			10%		40%		10%	40%	10%			

- She ranks among the top 4% for WW and YW, and the top 10% for ADG, CW, REA, and TI.
- AI BRED 5/23/24 to KBHR GLOBAL J138 (ASA: 3943850).
- SAFE AI. ESTIMATED DUE 3/1/25. HEIFER CALF PREGNANCY.



LOT 51 - MISS MCC- B894L

- This individual charts in the top 10% for WW, YW, ADG, CW, and REA, with a top 15% value for TI as well.
- *AI BRED 5/23/24 to KBHR GLOBAL J138 (ASA: 3943850). PE to JWC HONOR 413L (ASA: 4221310), MCC-PLG GROWTH FUND 22-500 (ASA: 4107090), I747-Y (ASA: 3867547), B141F (ASA: 3483468), & GLS PLG RISING POWER (ASA: 3435650). SAFE TO PE SIRE. ESTIMATED DUE 3/21/25.*



KBHR GLOBAL J138

*Service sire to several females throughout the offering!*



LOT 52 - MISS MCC- B946L

- Ultra brood cow power, with big time growth and performance.
- B946L has a tremendous amount of volume, capacity, and mass. She brings all this to the table without sacrificing balance or quality of design.
- This long, feminine-necked female ties high out of the topside of her blade and comes so bold in her forerib and center body shape. She too is very deep and uniform in her underline and should prove to be the foraging, easy fleshing kind that should remain in production for many years to come.
- She posts quite the performance profile as well as hard data. B946L weaned off at 714 to ratio 112 at weaning with an equally impressive yearling measurement that allowed her to ratio 118. Her numeric profiles is one of the very elite in the offering as she charts in the top 1% for WW, YW, and ADG, the top 2% for CW, the top 3% for MWW, and the top 4% for TI with a top 25% value for both Marb and Doc.
- *AI BRED 5/23/24 to KBHR GLOBAL J138 (ASA: 3943850). SAFE AI. ESTIMATED DUE 3/1/25. HEIFER CALF PREGNANCY.*

## 51 MISS MCC- B894L

DOB. 3/14/23 Reg. 4232674 Tattoo. B894 1/2 SM 1/2 AN

Homozygous Polled | Homozygous Black

SCHIEFELBEIN SHOWMAN 338  
SCHIEFELBEIN GOAT 271  
FROSTY ELBA 2928

RUBYS TURNPIKE 771E  
W/C ANGEL 0102H  
W/C ANGEL 7114E

BW: 81 - BW Ratio: ET

Adj. WW: 674 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.8	-1	94	151.5	0.36	8.3	21.5	68.4	11.7	12.1	53.2	-0.18	0.45	-0.021	0.97	140.6	94.6
	35%	10%	10%	10%	30%		25%			10%		40%		10%	40%	15%

## 52 MISS MCC- B946L

DOB. 3/7/23 Reg. 4265836 Tattoo. B946 1/4 SM 11/16 AN 1/16 CS

SCHIEFELBEIN SHOWMAN 338  
SCHIEFELBEIN GOAT 271  
FROSTY ELBA 2928

CCR COWBOY CUT 5048Z  
MISS MCC- R650G  
R650

BW: 83 - BW Ratio: 105

Adj. WW: 714 - WW Ratio: 112

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.5	0.8	106.1	176	0.44	9.5	23.3	77.9	14.6	14.7	67.7	0.03	0.58	0.007	0.71	149.9	100.7
		1%	1%	1%	15%		3%		25%	2%		25%		40%	30%	4%



LOT 53 - MISS MCC- P833L

53 MISS MCC- P833L

DOB. 3/24/23 Reg. 4232647 Tattoo. P833 PB SM

Homozygous Polled | Heterozygous Black

ES RIGHT TIME FAT10-4

KCC1 COUNTERTIME 872H

KCC1 HAVANA 83E

RUBYS TURNPIKE 771E

W/C MISS WERNING 990G

W/C MISS WERNING 6346D

BW: 88 - BW Ratio: ET

Adj. WW: 637 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.5	3.2	87.8	136.8	0.31	4.4	20.1	63.8	11.7	12	44.3	-0.38	0.17	-0.08	1	125.5	83.5
		20%	20%	15%			45%			15%				25%		40%

- W/C Miss Werning 990G is a direct daughter of Rubys Turnpike 771E that is a maternal granddaughter of the great Miss Werning 534R from the proven W/C Miss Werning 6346D. She is employed by Ferguson Cattle Company of Chardon, Ohio, and continues to write her legacy into Simmental history.
- A maternal sister has been retained at Meyring Cattle Company. They truly believe her to be donor quality and kind. The kind that should generate females and herd sires of escalated value that meet the demands of the industry at each turn.
- She is a long bodied, extended female that's seamless in her transitions with true skeletal width and structural integrity on the move.
- AI BRED 5/23/24 to CROUCH CONGRESS (AAA: 20163340).  
PE to JWC HONOR 413L (ASA: 4221310), MCC-PLG GROWTH FUND 22-500 (ASA: 4107090),  
J747-Y (ASA: 3867547), B141F (ASA: 3483468), & GLS PLG RISING POWER (ASA: 3435650).  
SAFE TO PE SIRE. ESTIMATED DUE 3/25/25.



KCC1 COUNTERTIME 872H

\$230,000 Sire of Lots 53 & 54



LOT 54 - MISS MCC- R959L

# 54 MISS MCC- R959L

DOB. 3/22/23 Reg. 4232650 Tattoo. R959 PB SM

Homozygous Polled | Homozygous Black

ES RIGHT TIME FA110-4  
**KCC1 COUNTERTIME 872H**  
KCC1 HAVANA 83E

NFF UPGRADE Z083  
**NFF WICKED B125**  
NFF WICKED Z119

BW: 93 - BW Ratio: ET

Adj. WW: 760 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.8	4	93.7	146.5	0.33	5	18.7	65.4	15	13.2	50	-0.25	0.37	-0.068	0.78	144	90.5
		10%	10%	10%			40%		35%	5%		25%			35%	20%

- Here's the direct daughter of the \$230,000 KCC1 Countertime 872H out of a timeless and proven donor dam that has contributed to the cow base at Ruby Cattle Company and Shipwreck Cattle.
- NFF Wicked B125 is known for producing cattle that are blessed with ideal body shape, skeletal width, and structural integrity. Every animal from this beast sets to the surface with excellent feet with flexibility that ensures longevity. They are great uddered females as well and have the fertility advantages to breed right back and stay in the desired calving window.
- This female is everything the mating was desired to be. Longer sided, bigger framed, stouter boned, bigger footed, long and level hiped with spinal integrity with feminine features!
- **AI BRED 5/23/24 to DEER VALLY OPTIMUM 9246 (AAA: 19466633).**  
**SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.**



**NFF WICKED B125**  
*Prolific Dam of Lot 54*



**SWC RUBY WICKED FRAN**  
*Maternal Sister to Lot 54*

LOT 55-58

May we introduce the four full sisters sired by the proven and industry accepted ES Right Time FA110-4 from the elite daughter of Rubys Turnpike 771E bred in the Werning program of South Dakota. These females would be the maternal sisters to the past high-selling MCC-PLG Kingpin 319 that commanded \$17,000 as the selection of Hanel Black Simmentals in 2023 along with being full sibs to a pair of brothers that averaged \$21,000 in 2024. Their dam is the elite top donor (Ruby) 983G purchased from Werning's back in 2021. W/C Miss Werning 983G continues to stamp her progeny with quality, eye appeal, and performance while meeting stringent industry expectations. Neither appears to be a split embryo in look and build comparisons, but they all come with the same genetic quality from surface to top and from nose to tail. Cattle that are loaded with skeletal integrity, look, presence, body shape, and genuine width. All have the credentials to enter a donor pen in their youth or in the stage of their proven prowess, either way, they have the innate and genetic ability to return every dollar that you invest. They are the herd bull producing kind for those who prefer to raise their own herd sires or for those who are in the seed stock sector of beef production as well. Buy with confidence and reap the rewards of ownership.



LOT 55 - MISS MCC- Y070L

• AI BRED 5/23/24 to DEER VALLY OPTIMUM 9246 (AAA: 19466633).  
SAFE AI. ESTIMATED DUE 3/1/25. HEIFER CALF PREGNANCY.



ES RIGHT TIME FA110-4  
Sire of Lots 55-58



W/C MISS WERNING 983G  
Dam of Lots 55-58

• AI BRED 5/23/24 to BASIN TRUE GRIT 1021 (AAA: 20072762).  
PE to JWC HONOR 413L (ASA: 4221310), MCC-PLG GROWTH FUND 22-500  
(ASA: 4107090), 1747-Y (ASA: 3867547), B141F (ASA: 3483468), & GLS  
PLG RISING POWER (ASA: 3435650).  
SAFE TO PE SIRE. ESTIMATED DUE 3/23/25.



LOT 56 - MISS MCC- G930L

55<

MISS MCC- Y070L

DOB. 3/14/23 Reg. 4232704 Tattoo. Y070 PB SM

Homozygous Polled | Homozygous Black

WELSHS DEW IT RIGHT067T  
ES RIGHT TIME FA110-4  
ES A110

RUBYS TURNPIKE 771E  
W/C MISS WERNING 983G  
W/C MISS WERNING 593C

BW: 88 - BW Ratio: ET

Adj. WW: 641 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12	2.5	90.2	153.4	0.4	6.2	22	67.1	13.5	13.5	55.3	-0.29	0.29	-0.075	0.93	141.7	89.6
45%		15%	4%	1%	45%		30%		30%	2%		35%		35%	40%	25%

56<

MISS MCC- G930L

DOB. 3/19/23 Reg. 4232699 Tattoo. G930 PB SM

Homozygous Polled | Homozygous Black

WELSHS DEW IT RIGHT067T  
ES RIGHT TIME FA110-4  
ES A110

RUBYS TURNPIKE 771E  
W/C MISS WERNING 983G  
W/C MISS WERNING 593C

BW: 88 - BW Ratio: ET

Adj. WW: 721 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12	2.7	92.6	156.8	0.4	6.2	22	68.3	13.5	13.5	58	-0.3	0.29	-0.075	0.96	142.2	90.8
45%		15%	3%	1%	45%		25%		30%	2%		35%		30%	35%	20%



LOT 57 - MISS MCC- Y030L

• AI BRED 5/23/24 to BASIN TRUE GRIT 1021 (AAA: 20072762).  
SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.



**MCC-PLG KINGPIN 39**  
Maternal Brother to Lots 55-58



**RUBYS TURNPIKE 771E**  
Maternal Grandsire of Lots 55-58



LOT 58 - MISS MCC- B978L



**CROUCH CONGRESS**  
Service sire to several females  
throughout the offering!

• AI BRED 5/23/24 to CROUCH CONGRESS (AAA: 20163340).  
SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.

## 57

### MISS MCC- Y030L

DOB. 3/14/23 Reg. 4232702 Tattoo. Y030 PB SM

**Homozygous Polled | Homozygous Black**

WELSHS DEW IT RIGHT067T  
**ES RIGHT TIME FA110-4**  
ES A110

RUBYS TURNPIKE 771E  
**W/C MISS WERNING 983G**  
W/C MISS WERNING 593C

BW: 91 - BW Ratio: ET

Adj. WW: 693 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12	2.9	94.6	159.7	0.41	6.2	22	69.3	13.5	13.5	57.8	-0.3	0.29	-0.075	0.96	142.6	91.8
45%		10%	2%	1%	45%		20%		30%	2%		35%		30%	35%	20%

## 58

### MISS MCC- B978L

DOB. 3/18/23 Reg. 4232697 Tattoo. B978 PB SM

**Homozygous Polled | Homozygous Black**

WELSHS DEW IT RIGHT067T  
**ES RIGHT TIME FA110-4**  
ES A110

RUBYS TURNPIKE 771E  
**W/C MISS WERNING 983G**  
W/C MISS WERNING 593C

BW: 88 - BW Ratio: ET

Adj. WW: 777 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12	2.9	94	158.9	0.41	6.2	22	69	13.5	13.5	60.7	-0.3	0.29	-0.075	1	142.5	91.5
45%		10%	2%	1%	45%		25%		30%	1%		35%		25%	35%	20%



LOT 59 - MISS MCC- Y022L



W/C NEED4SPEED 1016H  
Sire of Lot 59



SWC DYLAN K 330D  
Dam of Lots 59 & 60



ACW ANNIE K 330Y  
Maternal Granddam of Lots 59 & 60

59 MISS MCC- Y022L

DOB: 3/17/23

Reg. 4232691

Tattoo: Y022

3/4 SM 1/4 AN

Homozygous Polled

RUBYS TURNPIKE 771E

MR TR HAMMER 308A ET

W/C NEED4SPEED 1016H

SWC DYLAN K 330D

K-LEER DOLLY'S QUEEN 609D

ACW ANNIE K 330Y

BW: 84 - BW Ratio: ET

Adj. WW: 630 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
11.9	1.7	85.3	139.9	0.34	4.4	22.2	64.7	9.5	6.5	46.6	-0.4	0.22	-0.078	1.1	117.2	81.7
		25%	15%	15%			40%			20%	5%		10%	3%		

- Here is yet another daughter of the ground pounding donor referred to as SWC Dylan K 330D. 330D is a past high-selling sale feature in "The Cowntown Classic" of the Ft Worth Stock Show and Rodeo and then was the \$26,000 selection of the MCC through the "Black Label". As we have stated over and again, this cow family handles all of the basics in an improved fashion.
- Her sire is a high-selling sale feature for the Werning Cattle Company outfit of South Dakota and was the joint selection of Hilbrands Cattle and Hart Farms. W/C Need 4 Speed 1016H is the Rubys Turnpike 771E sired brother of the more popular W/C Fort Knox 609F.
- This bred heifer is royally bred and saturated with known, reputable cow family on top and bottom. She should advance any program that invests in the right direction.
- AI BRED 5/23/24 to MR W/C TRIFECTA 975J (ASA: 3974519),  
SAFE AI. ESTIMATED DUE 3/1/25. HEIFER CALF PREGNANCY.



**OMF JOURNEYMAN J24**  
\$110,000 Sire of Lots 60 & 61

- The cattle by OMF Journeyman J24 are starting to take hold of the industry. They are consistently dense in their design with three-dimensional properties that allows the stock to consume quite the surface area of existence.
- ACW Annie K 330Y was a direct daughter of Remington Lock N Load 54U that was a past national champion percentage female. 330Y was so big at the surface, flawless in motion, square and big down her back with a big hip, a very ideal hind leg, and all of the genuine rib shape one could have in a SimAngus female. She excelled in production and left a set of daughters that continue to influence the breed yet today. The donor met an early demise, but her influence will carry on through granddaughters like this great female sired by J24.
- AI BRED 5/23/24 to DEER VALLY OPTIMUM 9246 (AAA: 19466633).  
SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.



**BASIN TRUE GRIT 1021**  
Service sire to several females  
throughout the offering!

- A herd bull producer in the making without reservation as this female is the direct daughter of the Brookdale Progress 860 donor that has multiple sons in the bull offering this year and years past. The sons of 860 are always in demand and have been selected by some of the finest cattlemen in the Sand Hills region.
- The direct daughter of the \$110,000 OMF Journeyman J24 is elevated and cool about her front third, level in her spine, ideal in her pin set, and handles herself textbook on all four corners. She definitely has the shape and barrel to shell out some wicked designed, right for the times, herd bulls that should demand top dollar.
- This purebred donor prospect ranks in the top 5% for ADG, the top 10% for YW, the top 15% for CW, and the top 20% for WW.
- AI BRED 5/23/24 to BASIN TRUE GRIT 1021 (AAA: 20072762).  
SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.



**LOT 61 - MISS MCC- B969L**

60<

MISS MCC- B870L

DOB. 3/15/23

Reg. 4232685

Tattoo. B870

PB SM

Homozygous Polled

MR SR MIC DROP G1534

**OMF JOURNEYMAN J24**

OMF DEKA D23

MR TR HAMMER 308A ET

**SWC DYLAN K 330D**

ACW ANNIE K 330Y

BW: 71 - BW Ratio: ET

Adj. WW: 685 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.6	2.1	88.1	141.1	0.33	4.8	21.7	65.7	13.1	9.2	41.7	-0.38	0.11	-0.085	0.94	128.1	84
		20%	15%	10%		35%				15%		30%	35%			40%

61<

MISS MCC- B969L

DOB. 3/17/23

Reg. 4232683

Tattoo. B969

1/2 SM 1/2 AN

Homozygous Polled | Homozygous Black

MR SR MIC DROP G1534

**OMF JOURNEYMAN J24**

OMF DEKA D23

S A V RAINDANCE 6848

**BROOKDALE PROGRESS 860**

BROOKDALE PROGRESS 96

BW: 82 - BW Ratio: ET

Adj. WW: 650 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12	1.3	86	146.8	0.38	4.7	24.1	67.9	14.9	12.7	51.3	-0.16	0.23	-0.031	0.81	129.2	82.3
		20%	10%	4%		25%				15%				25%		



LOT 62 - MISS MCC- R852L

62

MISS MCC- R852L

DOB: 3/11/23      Reg. 4232708      Tattoo: R852      PB SM

Homozygous Polled

HPF/HILL UPRISING C104  
**SO REMEDY 7F**  
B&K CREAM SODA 8D

W/C BANKROLL 811D  
**W/C MISS WERNING 8111F**  
DOUBLE BAR D BB 407D

BW: 83 - BW Ratio: ET

Adj. WW: 543 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
12	2	75.2	114.1	0.24	4.7	15	52.5	11.8	12.8	26.5	-0.38	-0.05	-0.089	0.71	112.2	71.4
45%									40%				30%			

- SO Remedy 7F has been used widely across the Simmental breed. He is a sire that is looked to for exceptional phenotype with body shape and both skeletal quality and integrity. Countless high sellers, sale features, and champions carry his influence and the daughters in production are calf raisers and have the needed fertility advantages to remain in the program year after year.
- The same can be said for the daughters of her maternal grandsire, W/C Bankroll 811D. A sire that has a very instrumental part in the Werning Cattle Company program today and for the future as well. His cattle are robust in their body design, big at the surface, with the advantages of circumference of bone and true muscle shape from end to end.
- W/C Miss Werning 8111F has been extremely productive in her tenure in Alliance, Nebraska and the firm expects several more productive years ahead for this matriarch.
- This female is true to pedigree with all of the look, style, volume, and capacity one would desire.
- *AI BRED 5/23/24 to CROUCH CONGRESS (AAA: 20163340).*  
*SAFE AI. ESTIMATED DUE 3/1/25. HEIFER CALF PREGNANCY.*



**SO REMEDY 7F**  
\$530,000 Sire of Lot 62



**DOUBLE BAR D BB 407D**  
Maternal Granddam of Lot 62



LOT 63 - MISS MCC- R856L

- These two daughters of WHF/JS/CCS Double Up G365 are from one of the productive and prolific females on the ranch that the team refers to as "Freckles".
- She would be one of the very best, beautiful uddered, and timeless daughters of the Kraenow Cattle Company bred stud, ZKCC Chopper 844U. "Chopper" was bred saturated in basic, old-school fundamentals as far as fertility, udder quality, pounds of calf weaned, balance, eye appeal, and structural merit with muscle and body shape. That is why the cattle worked so well for the customers of the G- brand for so many years and his influence still exists in the stock offered each year in the Griswold family "Classic" Female Sale.
- These "Double Up" sired females are so smooth in their design and flexible in motion, and they set to the surface with a great set of feet and have the desired body shape and depth to offer ideal balance and symmetry.
- AI BRED 5/23/24 to MR W/C TRIFECTA 975J (ASA: 3974519).  
SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.



WHF/JS/CCS DOUBLE UP G365

Sire of Lots 63 & 64



MR W/C TRIFECTA 975J

Service sire to several females  
throughout the offering!

- AI BRED 5/23/24 to THSF LOVER BOY B33 (ASA: 2983443).  
SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.



LOT 64 - MISS MCC- B888L

## 63 MISS MCC- R856L

DOB: 3/12/23 Reg. 4232657 Tattoo: R856 1/2 SM 1/4 AN 1/4 CS

Homozygous Black

W/C DOUBLE DOWN 5014E ZKCC CHOPPER 844U  
WHF/JS/CCS DOUBLE UP G365 B233  
WHF SUMMER 365C R218

BW: 82 - BW Ratio: ET

Adj. WW: 706 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10	2.2	78	108	0.19	4.3	22.1	61	11	9.2	24.1	-0.25	-0.05	-0.033	0.73	93.8	67.4
		45%									35%			40%		

## 64 MISS MCC- B888L

DOB: 3/11/23 Reg. 4232654 Tattoo: B888 1/2 SM 1/4 AN 1/4 CS

Homozygous Black

W/C DOUBLE DOWN 5014E ZKCC CHOPPER 844U  
WHF/JS/CCS DOUBLE UP G365 B233  
WHF SUMMER 365C R218

BW: 88 - BW Ratio: ET

Adj. WW: 720 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10	2.3	78.9	107.2	0.18	4.3	22.1	61.5	11	9.2	22.3	-0.26	-0.05	-0.033	0.71	93.7	67.8
		45%									35%			40%		



LOT 65 - MISS MCC- G001L

- This female is from a very productive daughter of MAR Innovation 251.
- G001L posted some impressive stats during her developmental years which should translate to her ability to contribute to the seed stock industry. She weaned off with an impressive 752 pounds to ratio 118. Her yearling data allowed her to ratio 116 across the scales while measuring with a very significant REA of 16.53. She's quite a lady who also sported a very suitable IMF scan as well.
- A deep sided, balanced replacement that also comes with length and size.
- AI BRED 5/23/24 to CROUCH CONGRESS (AAA: 20163340). SAFE AI. ESTIMATED DUE 3/1/25. HEIFER CALF PREGNANCY.



LCDR FAVOR 149F  
Sire of Lots 65 & 66



BAR CK MS 1006X 4064B  
Dam of Lot 66

- Bar CK Cattle Company of Central Oregon is known for its quest to be the biggest index herd in the nation. This female is from a direct daughter of the Index leader of the program and the breed for several years referred to as Bar CK Tebow 1006X. The cattle by 1006X were known for their ability to remain productive for several years thus enhancing the longevity and profitability of any cow herd.
- In fact, in the 2024 marketing year, the outfit sold two brothers that averaged a pinch over \$8,000. The profitability of this cow family is noted as she continues to turn cattle with real-world value and performance.
- R570L is a smooth made, neat built female with body shape and skeletal quality. On paper, she reads very maternal and grounded posting top 20% for Stay, Marb, API, and TI.
- AI BRED 5/23/24 to BASIN TRUE GRIT 1021 (AAA: 20072762). SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.



LOT 66 - MISS MCC- R570L

## 65

### MISS MCC- G001L

DOB. 3/10/23 Reg. 4265794 Tattoo. G001 1/2 SM 3/8 AN 1/8 CS

Homozygous Black

LCDR WITNESS 541C  
LCDR FAVOR 149F  
WS MISS SUGAR C4

MAR INNOVATION 251  
B239H  
B239

BW: 87 - BW Ratio: 110

Adj. WW: 752 - WW Ratio: 118

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
6.9	2.4	100.9	155.6	0.34	4.3	20.5	67.7	17.5	16	46.7	-0.18	0.38	-0.037	0.78	141.1	92.1
		2%	4%	15%			25%	25%	15%	20%				30%	40%	20%

## 66

### MISS MCC- R570L

DOB. 3/15/23 Reg. 4232669 Tattoo. R570 3/4 SM 1/4 AN

Homozygous Black

LCDR WITNESS 541C  
LCDR FAVOR 149F  
WS MISS SUGAR C4

BAR CK TEBOW 1006X  
BAR CK MS 1006X 4064B  
BAR CK MS 6849 A916Y

BW: 77 - BW Ratio: ET

Adj. WW: 694 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.7	0	83.8	128.8	0.28	5.6	23.7	65.6	18.4	14.4	28	-0.19	0.61	-0.035	0.58	154.2	90.9
		25%	35%	45%			35%	15%	25%			20%			20%	20%



LOT 67 - MISS MCC- R676L

- Here's a really nice bodied brood cow prospect that is hinged loose in her build to remain productive for several years ahead.
- Her dam was bred in the Bar CK program of Oregon and so enhanced longevity is on board!
- She is balanced numerically with advantages in her direction for red meat yield.
- *AI BRED 5/23/24 to BASIN TRUE GRIT 1021 (AAA: 20072762). SAFE AI. ESTIMATED DUE 3/1/25. HEIFER CALF PREGNANCY.*



BAR CK MS 4118B 7256E  
Dam of Lot 67



RUBYS TURNPIKE 771E  
Sire of Lots 67 & 68

- To say that the firm is a huge fan of the Rubys Turnpike 771E sire group, would simply be an understatement. They have employed as many direct daughters of the proven patriarch as any one outfit in the business. They have witnessed what they are able to do in production and realize the real world value the direct sons have to the industry.
- R555L is from an experienced producing daughter of the S A V Net Worth 4200 son bred in the Buford program of Oklahoma referred to as Buford Bluestem. The Buford outfit would be one of the sizeable ranching entities of the state of Oklahoma. The program was stringently managed by a great cattleman by the name of Mike Horrell. Mike kept the cattle low input and sorted the problems as quickly as they became one. It's truly one of the historic family programs in the state.
- This female has the phenotype and the genetics to be your next herd sire producer. Tie in with confidence in the facts that support her.
- *AI BRED 5/23/24 to DEER VALLEY OPTIMUM 9246 (AAA: 19466633). SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.*



LOT 68 - MISS MCC- R555L

67

MISS MCC- R676L

DOB. 3/15/23

Reg. 4232712

Tattoo. R676

3/4 SM 1/4 AN

Homozygous Black

WBF SIGNIFICANT B132

RUBYS TURNPIKE 771E

RUBYS MISS CLEO 240Z

BAR CK NO EQUAL 4118B

BAR CK MS 4118B 7256E

BAR CK MS 1219Z 5197C

BW: 77 - BW Ratio: ET

Adj. WW: 701 - WW Ratio: ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
13.8	0	77.3	128.3	0.32	5.8	20.5	59	13.8	10.2	39.4	-0.39	0.41	-0.072	1.05	138.1	83.6
40%			35%	20%						35%	10%		10%	5%	45%	45%

68

MISS MCC- R555L

DOB. 3/30/23

Reg. 4266010

Tattoo. R555

1/2 SM 11/32 AN 5/32 CS

Homozygous Black

WBF SIGNIFICANT B132

RUBYS TURNPIKE 771E

RUBYS MISS CLEO 240Z

BUFORD BLUESTEM 9974

R555

B304

BW: 93 - BW Ratio: 117

Adj. WW: 728 - WW Ratio: 114

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
10.5	2.6	85.6	133.2	0.3	4.5	26.8	69.6	14.1	8.8	46.3	-0.3	0.26	-0.056	0.97	123.1	81
		25%	25%	30%		25%	20%			20%	25%		25%	10%		



LOT 69 - MISS MCC- Y119L

- Here is one of the very complete and ideally designed females of the pen. She is feminine featured, flat necked, smooth-shouldered, bold in her forerib, deep in her center body, bold in her upper rib, level and true to her pin set with a stellar hind leg that allows her the mobility to travel days on end.
- Her dam is one of the textbook daughters of W/C Executive Order 8543B in terms of center body, look, udder quality, and fertility. We expect more to come from G840J!
- Y119L posts some pretty impressive ratios that need to be mentioned. At birth she ratioed an 82, at weaning she posted 105 which translated to her yearling ratio of 108.
- The cattle by G A R Ashland continue to raise the bar across the board on paper as well. This bred female charts in the top 3% for CW, the top 10% for WW, YW, and ADG, and the top 15% for TI, REA, and MWW.
- *AI BRED 5/23/24 to RR ENDEAVOR 9005 (AAA: 19551197).*  
*SAFE AI. ESTIMATED DUE 3/1/25. BULL CALF PREGNANCY.*



G A R ASHLAND

Sire of Lots 69 & 70



LOT 70 - MISS MCC- Y181L



MR SR 71 RIGHT NOW E1538

Service Sire to Lot 70

- When commercial cow-calf outfits started to utilize A.I. years ago, it became a game changer, much like the game-changing this female by G A R Ashland could get done for her new residence.
- This female is from a youthful dam that sports a very high quality udder.
- Y181 L is way cowy in her body shape and overall build as she is constructed to go the distance.
- She puts up some pretty solid measurements ratioing 96 at birth, 111 at weaning with 709 pounds, and 109 at a year. She too charts in the top 2% for YW, the top 3% for WW and ADG, the top 5% for TI, CW, and MWW, and the top 15% for Marb.
- *AI BRED 5/23/24 to MR SR 71 RIGHT NOW E1538 (ASA: 3325668).*  
*SAFE AI. ESTIMATED DUE 3/1/25. HEIFER CALF PREGNANCY.*

69

MISS MCC- Y119L

DOB. 3/2/23 Reg. 4265757 Tattoo. Y119 1/4 SM 23/32 AN 1/32 CS

Heterozygous Black

G A R EARLY BIRD  
G A R ASHLAND  
CHAIR ROCK AMBUSH 1018

W/C EXECUTIVE ORDER 8543B  
MISS MCC- G840J  
G840

BW: 65 - BW Ratio: 82

Adj. WW: 668 - WW Ratio: 105

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
14.8	-1.1	92.4	148.7	0.35	6.9	24.2	71.3	13.5	11.1	61.9	-0.05	0.47	0.008	0.9	144.3	92.6
30%	35%	10%	10%	10%			15%			3%		40%		15%	35%	15%

70

MISS MCC- Y181L

DOB. 2/25/23 Reg. 4265766 Tattoo. Y181 13/16 AN 3/16 CS

Homozygous Black

G A R EARLY BIRD  
G A R ASHLAND  
CHAIR ROCK AMBUSH 1018

R943J  
G655G

BW: 76 - BW Ratio: 96

Adj. WW: 709 - WW Ratio: 111

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
13.8	1.1	99.4	163.8	0.4	8.4	25.2	75.8	7.7	11.6	57.4	0.02	0.69	0.01	0.63	142.8	99.6
40%		3%	2%	2%	30%	40%	5%			10%		15%			40%	5%



LOT 71 - MISS MCC- P101L

71

## MISS MCC- P101L

DOB. 3/19/23

Reg. 4265974

Tattoo. P101

3/4 SM 1/4 AN

Homozygous Polled | Homozygous Black

W/C EXECUTIVE ORDER 8543B  
**GLS PLG RISING POWER**  
 GLS BLACK VELVET B91

W/C EXPRESS LANE 29G  
**SSI MS EXPRESS LANE P760J**  
 M C C SUPERMAMA 7153 SA

BW: 72 - BW Ratio: 91

Adj. WW: 691 - WW Ratio: 108

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
14.1	-1.1	86.4	128.5	0.26	4.7	23.5	66.6	13.8	11.6	44.8	-0.22	0.53	-0.041	0.82	1472	92
35%	35%	20%	35%				30%			25%	45%	30%	40%	25%	30%	20%

- P101L is from a young daughter of the female maker W/C Executive Order 8543B that traces back to the foundation "M C C Supermama" cow family.
- Udder quality and fertility are first and foremost within this rising star sired by the grandson of the proven and potent Grass Lunning Simmental donor dam referred to as GLS Precious Y19.
- GLS PLG Rising Power is a herd sire at Meyring Cattle Company that has left a very awesome set of females that are rich in maternal prowess.
- This female offers a discerning look of balance and quality and should complement any sire choice introduced over her tenure in your program.
- *AI BRED 5/23/24 to BASIN TRUE GRIT 1021 (AAA: 20072762).*  
*PE to JWC HONOR 413L (ASA: 4221310), MCC-PLG GROWTH FUND 22-500 (ASA: 4107090),*  
*J747-Y (ASA: 3867547), B141F (ASA: 3483468), & GLS PLG RISING POWER (ASA: 3435650).*  
*SAFE TO PE SIRE. ESTIMATED DUE 4/8/25.*





PO BOX Z  
DE SOTO, KS 66018

# MCC

**MEYRING CATTLE COMPANY**

## **INAUGURAL PRODUCTION SALE**

---

**FEBRUARY 27, 2025 - 1 PM MST**  
ALLIANCE, NEBRASKA

---

SIMMENTAL & SIMANGUS™