



CHRISTMAS COLLECTION

12.17.24

SCHEDULE OF EVENTS

DECEMBER 16, 2024 9:00 AM - 5:00 PM EST SALE CATTLE AVAILABLE FOR VIEWING

DECEMBER 17, 2024 9:00 AM EST SALE CATTLE AVAILABLE FOR VIEWING

5:00 PM EST DINNER SERVED || 6:00 PM EST SCHAEFFER-TICE SHOW CATTLE "CHRISTMAS COLLECTION" SALE BEGINS

**MAKE PLANS TO JOIN US FOR HOSPITALITY
& LIVE ENTERTAINMENT FOLLOWING THE SALE!**

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ONLINE BIDDING



Visit cci.live to bid online

SALE LOCATION

14622 Crull Road | Hagerstown, IN 47346

TRUCKING

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PHOTOS & VIDEOS

Kayla Sweeney.....(937) 206-4535

CATALOG DESIGN

Megan Favorite.....(580) 770-1302

TERMS & CONDITIONS

All lots sell in accordance with the suggested guidelines of their respective breed association. Announcements made sale day from the block during the sale take precedence over printed material in this catalog. Payment will be accepted in the form of cash, cashier's check, or check. All cattle must be paid for prior to release. All funds are to be paid to Innovation AgMarketing, LLC in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day. All sales are final.

ANNOUNCEMENTS

A supplement sheet will be available sale day with updated information, corrections and additional information. This sheet and any announcements made sale day and from the auction block during the sale will take precedence over printed material associated with this sale.

LIABILITY

Schaeffer Show Cattle, Innovation AgMarketing, LLC, and authorized sale personnel assume NO liability for injury, accident, or damage to persons or personal property. All persons who attend the sale do so at their own risk.

I
INNOVATION
— AgMarketing, LLC —



WELCOME

There's no question that the fall sale season of 2024 is in full swing! The marketplace has been phenomenal, with the post-election expectations for that to remain steady to improved, prior to year end with a continuation on into the 2025 New Year. We know that the buyer's pool has the opportunity to engage in business everyday of the week via online, but do you get the one on one customer service and attention your investment deserves like you would if you were to engage with a select few? When you engage with the team and family of Schaeffer and Tice, you will be treated in a manner that will find you driving a stake in the ground and remaining as a customer for the years ahead. If you like the fast paced world of extreme quality not only in stock but the people who you write checks to, then you will thirst no more after the investment experience with the down to earth team of Hagerstown, Indiana.

Tim and Emily Schaeffer and their close friend Nate Tice have been synonymous with the color purple and quality for nearly two decades. Two Pennsylvania born gentlemen that grew up with a passion for being the best in the business, and when they began to see that to be more than possible, they flipped that turbo on and never looked back. They never lost focus, they continued to work for the right people, learned the trade, and went on their own. The dynamic duo will be the first to admit that Paul and Tracy Schaeffer and firms bearing the last names of Cates and Sullivan would be key building blocks for their success, but they had the motivation, drive, and ambition to see the mission through as they continue to do.

This year's December offering will not fall second to the inaugural event of 2023! In fact, we promise it to be more impressive in depth of quality and pedigree for the multiple breeds represented. These cattle are dense in their integral value as they are supported by proven donor dams with the influence of the industry's most proven herd sires. Longevity in structure, quality in build, genuine in shape, and laced with pedigree is anything but commonplace within the covers of this sale book. Their ability to generate upon entering production is what should drive your prospective investment, along with the customer service options that can be made available by the enterprise. We can make one promise based on personal experience, and that is that this entity's word is as good as any in the business, so invest with confidence that you will be taken care of.

We strongly encourage you to reach out to the Schaeffer and Tice families to schedule a visit before sale day. If you should need further assistance or guidance with your investment experience, please do not hesitate to reach out to any of the Innovation AgMarketing team. Please consider this your personal and open invitation to join us on December 17 at 6 P.M. EST for this elite offering of upscale phenotype and pedigree representing the upper echelon of multiple breeds!

God Bless America and Merry Christmas to all!



ENJOY THE CATTLE

Graham Blagg Jered Shipman
Tim Anderson



M C BLACKCAP 6083
DAM OF LOT 1



MC TSSC OUTKAST 2095

ANGUS | REG: 20727423 | DOB: 10/2/22 | 2095

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



PVF INSIGHT 0129
M C BLACKCAP 6083
M C BLACKCAP 7067

MC TSSC Outkast 2095 is a bull that we think should excite cowboy's and cowgirl's from all sides of the business, as we think he is a herd bull that can meet the selection criteria for almost every production goal. He was recently crowned the Supreme Champion Bull of the 2024 Keystone International Livestock Exposition, and we think he offers quality well beyond being just a show bull, but comes with the backing of a tremendous cow family that justifies the hype we have of his potential as a breeding piece. This purebred Angus son of SCC SCH 24 Karat 838 is one of the most uniquely built, upper echelon animals we have been a part of, and with every stage of maturity he continues to impress. We purchased him from Zach McCall, and he stems from the leading force in their Angus donor line up, M C Blackcap 6083, a PVF Insight daughter that is not only an incredible specimen in the flesh, but sports a very impressive production record, that includes weaning off 4 with a 109 WWR. She herself was the Supreme Champion Female at the 2017 Virginia State Fair and Supreme Champion Overall Female at the 2017 Virginia Angus Breeders Show. This son here checks all the boxes of what we need going forward in the Angus business, having a tried and true cow family, futuristic presence, flawless structural integrity and all the quality of a real world beef bull with rock solid fundamentals and a ultra-dimensional skeleton. We truly think this stud has potential to be a leader within the business.

SELLING 50% SEMEN INTEREST WITH NEGOTIABLE POSSESSION TERMS, CONTACT TIM TO DISCUSS FURTHER.



TSSC PHYLLIS 3448B

ANGUS | REG: 21080291 | DOB: 2/17/23 | 3448B

PVF INSIGHT 0129
PVF BLACKLIST 7077
PVF BLACKBIRD 3070



COLBURN PRIMO 5153
SCC SCH TSSC PHYLLIS 8422
SCC PHYLLIS 052

The dam of 448B, SCC SCH TSSC Phyllis 8422 leads the Angus donor pen in Hagerstown. She has proven to be a consistent producer of high-end Angus seedstock and show stock producing multiple females over \$25,000 including one at \$70,000. The Phyllis line of Angus seedstock has a menacing stance on the forefront of the business, they are just built different, and continue to elevate themselves above the competition. The dam of 8422, SCC Phyllis 052 is the cornerstone matron for Stertzbach Cattle Company. 052 is a full sister to SCC Phyllis 051, one of the most legendary females in the Angus business. 8422 is a maternal sister to SCC SCH Phyllis 6104, the dam of STAG Good Times 210 ET and the 2021 American Royal Reserve Grand Champion Angus Heifer that was campaigned by Rob Oakley of Tennessee. If you are looking to make a splash in the Angus rings, or find a dynamic breeding piece that has the credentials to create high caliber composite show heifers in a range of breeds then this PVF Blacklist 7077 positions herself high on the list of candidates.

DUE TO CALVE EARLY MARCH TO SANKEY TRADING FAVORS (AAA: 20705429).



SCC SCH TSSC PHYLLIS 8422
DAM OF LOT 2



SCC PHYLLIS 052
MATERNAL GRANDDAM OF LOT 2



SSF ELLEN 1269
DAM OF LOT 3



PVF ELLEN 1185
MATERNAL GRANDDAM OF LOT 3



TSSC ELLEN 3055

ANGUS | REG: 21080290 | DOB: 3/10/23 | 3055

EXAR BLUE CHIP 1877B

CONLEY NO LIMIT

SILVEIRAS SIS SANDY 2355



SCC TRADITION OF 24

SSF ELLEN 1269

PVF ELLEN 1185

This daughter of Conley No Limit out of SSF Ellen 1269, goes back to PVF Ellen 1185, the queen at Sunrise Sunset Farm's. 1185 is a SAV Brilliance 8077 daughter of the Hyline Ellen 410 matron that sits right at the top of the genetic tree for the Cates families Angus program, many of the most productive and successful stories for the SSF prefix can be traced straight back to this lineage. This young matron defines all the positives of refinement, femininity and beauty, that is all hinged on a perfect amount of balance and true function. We love the added maternal that comes standard feature with these Ellen derived females, they are cattle that come crisp in their design and sharp in their angles and features.

DUE TO CALVE MID JANUARY TO PVF BLACKLIST 7077 (AAA: 18944889).



JSUL SULTRY TOO 8081F ET

13.08% CA | 24.995% MA | 39.06% AN | REG: 394701 | DOB: 1/11/18 | 8081F

WHO MADE WHO 411F
ASHW WHO DA MAN
ASHW CA X MA X SM 55



BHCS HEAT SEEKER 23
SSUL SULTRY 6640-2
JSUL MA X AN 6651

No introduction is needed for the pedigree that supports this donor female that is just at the beginning stage of her illustrious breeding career. The Who Da Man x 6640 combination sling shotted the business to new heights and became a major stepping stone in the pathway to the elite phenotype we see at the cutting edge of the show heifer business. ASHW Who Da Man has a strong presence throughout this offering, he has to be one of the most unique breeding bulls in the history of the show heifer business, his progeny are just, different. There is a long list of industry leading donor cows that are full sisters to JSUL Sultry Too 8081F ET, and her name will be amongst the list once she hits prime production. Making elite Chianina Female's becomes a lot easier when you have access to a female like this one. Don't let this opportunity pass buy, absolutely one that we should not be sifting to the sale pen, but we have learnt that these are the kind of opportunities that forge lifelong friends and customers, because she will be returning ROI of significance. This ROI will begin immediately as she comes carrying a very exciting mating to OHL Livin' The Dream 389-1L as an added attraction.

Selling 50% embryo interest with the option to double the hammer price and own 100% embryo interest. In the event that the winning bidder doubles their bid, Schaeffer Show Cattle will reserve the right to 1 successful flush with a minimum of 6 transferrable embryos.



JSUL WHO DAT 1602Y
FULL SISTER TO LOT 4



SULL WHO DAT GINGER 3241A
FULL SISTER TO LOT 4



JSUL WHO DAT RAPTOR 6976D ET
FULL SISTER TO LOT 4



JSUL WHO DEY 3111L ET

6.54% CHIANINA | REG: 418751 | DOB: 1/17/23 | 3111L

DAMERON FIRST CLASS
COLBURN PRIMO 5153
SILVERIAS SARAS DREAM 1339



ASHW WHO DA MAN
SSUL WHO DAT DARLING
JSUL SULTRY 6640

JSUL Who Dey 3111L ET reigns from one of the most coveted matings in the Dunlap playbook. There is a long and prestigious list of high sellers and champions that have resulted from the Primo x 4303B mating, and you should only expect the trend to continue. The dam of 3111L, SSUL Who Dat Darling 4303B is the result from the ever consistent Who Da Man x Sultry 6640 mating. SSUL Who Dat Darling 4303B was the Supreme Grand Champion Female at the 2015 Iowa State Fair as well as Aksarben. 4303B has become a leading force in the Chianina breeding program for Sullivan, and has multiple daughters that are at the top of the game for other programs. Full sisters to 3111L include, JSUL Who Dat Cat, the 2018 Iowa Beef Expo Supreme Champion Female, who went on to be selected the Champion Female at the 2018 National Chianina Jr. Heifer Show as well as Reserve Supreme at the 2018 Iowa State Fair. She ended her show career as being Grand Champion Chianina Female in the Jr. Show at the 2018 NAILE. Perhaps the most recognizable full sister to 3111L would be JSUL Who Dat Darling 902G ET, the Supreme Champion Breeding Heifer at the 2020 North American, who was also the 2020 NWSS Reserve Grand Champion Chianina Female, and 2020 American Royal Grand Champion AOB. Most recently the Addison Poe exhibited a full sister to lot 5 to Reserve Grand Champion Owned Chianina Female honors at the 2024 Junior Nationals. This next installment of the legendary combination is set to follow in the tradition set by her sisters, with a chance that being this coming January with her pregnancy to sexed female S A V Brilliance 8007 semen.

Retaining 1/3 Embryo Interest.



JSUL WHO DAT DARLING 902G ET
FULL SISTER TO LOT 5



JSUL WHO DAT SPOT 3244L
FULL SISTER TO LOT 5

DUE TO CALVE MID JANUARY TO S A V BRILLIANCE 8007 (AAA: 16107774). SEXED FEMALE SEMEN.



JSUL WHO'S PLAYING 6973D ET
DAM OF LOT 6-8



TSSC WHO'S GONNA PLAY 4015M ET
MATERNAL SISTER TO LOT 6-8

6

TSSC WHOS STYLIN 3184L ET

6.55% CHIANINA | REG: 424840 | DOB: 3/11/23 | 3184L

GAMBLES HOT ROD
SILVEIRAS STYLE 9303
SILVEIRAS ELBA 2520

X

ASHW WHO DA MAN
JSUL WHO'S PLAYING 6973D ET
JSUL SULTRY 6640

DUE TO CALVE EARLY MARCH TO SANKEY TRADING FAVORS (AAA: 20705429).



TSSC I'M GONNA BE 048H
FULL SISTER TO LOT 7



TSSC WHO'S LIZZO 907G
FULL SISTER TO LOT 8

A trio of fancy featured JSUL Who's Playing 6973D daughters that should appease the most discriminating show heifer producers, as these females have the phenotype and genotype to be high end show critter creators. 6973D has emerged as one of the shining daughters of the famed ASHW Who Da Man x 6640 mating, and that is a claim that one does not come by easily! She is the dam of the \$201,000 high selling female from the 2024 Pasture Sale, that was already crowned the Champion Chianina Female at the American Royal. 6973D has an awfully impressive track record on the green chips of Louisville, with three different daughters being consecutively crowned as the coveted National Champion Female, from 2020-2022. The Colburn Primo 5153 sired, TSSC Primetime Gal 3005L ET is a full sister to the 2020 and 2022 National Champion Females, this includes the Guyer family's, TSSC Who's Lizzo 907G who is now a featured donor for us. The TSSC Shes A Player 3615L ET female is a full sister to several featured females to have sold in Hagerstown including, TSSC I'm Gonna Be 048H, the National Champion Female at the 2021 Chianina Show in Louisville for the Jones Family, a fall born sister that sold through the Egg Hunt that was the Champion Chianina at the Hoosier Beef Congress and a \$55,000 high seller in 2021. The Silveiras Style 9303 sired, TSSC Who's Stylin 3184L ET is one that is going to turn heads, she is built so eccentric in her outline, futuristic about her front third construction and comes with the standard issue, flawless structural kind that comes with the Who Da Man derived stock.

LOT 7: DUE TO CALVE MID JANUARY TO CONLEY
NO LIMIT (AAA: 19290775). SEXED FEMALE SEMEN.

LOT 8: DUE TO CALVE MID JANUARY TO CONLEY
NO LIMIT (AAA: 19290775). SEXED FEMALE SEMEN.



TSSC SHES-A PLAYER 3615L ET

6.55% CHIANINA | REG: 424841 | DOB: 3/20/23 | 3615L

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



ASHW WHO DA MAN
JSUL WHO'S PLAYING 6973D ET
JSUL SULTRY 6640



TSSC PRIMETIME GAL 3005L ET

6.55% CHIANINA | REG: 424843 | DOB: 2/4/23 | 3005L

DAMERON FIRST CLASS
COLBURN PRIMO 5153
SILVERIAS SARAS DREAM 1339



ASHW WHO DA MAN
JSUL WHO'S PLAYING 6973D ET
JSUL SULTRY 6640



9



JSUL WHO DAT SULTRY 6215D ET
DAM OF LOT 9

A direct daughter of the Sultry 6215D donor, 6215D was crowned the 2017 ACA National Champion Female at the North American, Supreme Champion Female of the Keystone International Livestock Exposition and Reserve Supreme Champion Breeding Heifer of the Indiana State Fair. To this day she remains one of the most incredible show heifers to have ever passed through our barns, and is perhaps the most uniquely built daughter of the Who Da Man x 6640 mating that has ever been born. TSSC Shes Salty 3051L ET is a result of the SCC SCH 24 Karat 838 sired flush on 6215D, making her a full sister to the Yocham family's, TSSC BT Sultry's Storm ET who garnered a swath of division championships at national shows, all the way through her career on the chips this past year. Another full sister to 3051L was campaigned to multiple Supreme Champion honors by the Wyatt Baker family. The BNWZ Data Bank 1311C sired pregnancy she is carrying aligns perfectly from a phenotype standpoint, and there could be serious returns on investment shortly after sale day.

DUE TO CALVE EARLY JANUARY TO
BNWZ DATA BANK 1311C (AMAA: 464046).



10



SULL JALYNN 0904 - LEGENDARY
MATERNAL GRANDDAM OF LOT 10

The stars of the show cattle business have aligned in the pedigree of this female. She truly incorporates several of the most recognizable and successful individuals of the past 20 years into a single pedigree. Maternally you will find the dominating combination of Who Da Man on the ever recognizable, SULL Jalynn 0904 female that was the 2011 American Royal and NAILE Supreme Champion Breeding Heifer. There are several full sisters to the Who Da Man x 0904 female that are standing in the donor pen in Dunlap, including JSUL Sassy Jalynn 7507E that was the Champion AOB at the 2018 NAILE and American Royal and another that was the 4th Overall Breeding Heifer at the 2019 Iowa State Fair 4-H Heifer Show. Certainly a show cow generator selling here.

DUE TO CALVE LATE FEBRUARY TO
SANKEY TRADING FAVORS (AAA: 20705429).

TSSC SHES SALTY 3051L ET

6.55% CHIANTINA | REG: 424842 | DOB: 2/23/23 | 3051L

SCCTRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



ASHW WHO DA MAN
JSUL WHO DAT SULTRY 6215D ET
JSUL SULTRY 6640

TSSC WHO DAT JALYNN 3806L

6.55% CHIANTINA | REG: 425459 | DOB: 2/20/23 | 3806L

DAMERON FIRST CLASS
COLBURN PRIMO 5153
SILVERIAS SARAS DREAM 1339



ASHW WHO DA MAN
WDM X 0904
SULL JALYNN 0904X



TSSC MS TYRA X013
DAM OF LOT 11

Some things will never go out of style, and that's certainly a claim that can be made about the mating that supports, TSSC Supermodel 331L. Her dam, TSSC Ms Tyra X013 helped build a lot of infrastructure in Hagerstown back when the program was building roots, the Cowan's Ali 4M daughter was well ahead of her time in regards to incredible look, flawless build and cow power, and helped shape our preference for cattle that can perform in the ring, yet out generate themselves in production. We don't think there will ever be a time in this business where this kind of female isn't the right kind, as she is beautiful in her profile, extra maternal in her body shape and robust in her kind. She is a full sister to a female that the Skiles family would have campaigned to purple all over.

DUE TO CALVE EARLY MARCH TO
SANKEY TRADING FAVORS (AAA: 20705429).

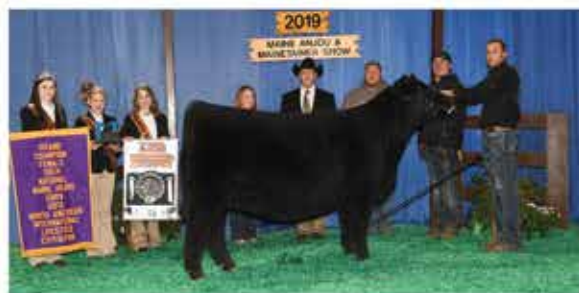
TSSC SUPERMODEL 331L

MAINE-ANJOU | REG: 556510 | DOB: 3/12/23 | 331L

COWAN'S ALI 4M
GOET 180
BPF MILEY 80T



IRISH WHISKEY
TSSC MS TYRA X013
TSSC 645S



JBT DADDY'S GIRL 10F
DAM OF LOT 12

There is no short of hype surrounding the All Me sired stock, and when he is combined here with the North American Champion Maine Female, JBT Daddy's Girl 10F, there is no shortage of quality to rave about. The Maine Anjou business continues to jump leaps and bounds towards phenotypic excellence, and the breeding versatility that they offer makes them a very reliable choice for show heifer breeding connoisseurs. 3802L will be a fan favorite of those who enjoy cattle that are built sound in their foundations, bold in their muscle shape and extra large in their features. A maternal sister to this All Me daughter was a \$50,000 high seller in the 2022 Schaeffer - Tice Pasture Sale that went on to win the calf division at the North American in both the Open & Junior Shows.

DUE TO CALVE LATE FEBRUARY TO
SANKEY TRADING FAVORS (AAA: 20705429).



MAIN TSSC 3802L

MAINE-ANJOU | REG: 557757 | DOB: 3/23/23 | 3802L

MINN LIVE ACTION 203Y
WEIS ALL ME 10F
BSC CANDI 42Z



DADDY'S MONEY 55Z
JBT DADDY'S GIRL 10F
BNWZ CALYPSO 1369D ET



JSZC TSSC LARISSA 49G ET
DAM OF LOT 13



TSSL SOMETHING SPECIAL
FULL SISTER TO LOT 13

13

TSSL BTOM OFF LIMITS 3109L ET

LIMFLEX | REG: 2798661 | DOB: 4/2/23 | 3109L

EXAR BLUE CHIP 1877B

CONLEY NO LIMIT

SILVEIRAS S SIS SANDY 2355



SILVEIRAS STYLE 9303

JSZC TSSC LARISSA 49G ET

RIVERSTONE CHARMED

Stemming from arguably the most dynamic matron to work in the Schaeffer program! The story of JSZC TSSC Larissa 49G ET began when she was a featured open heifer calf on the Schaeffer Tice 2019 pasture sale. She is a result of an IVF cycle purchase in Embryos on Snow that resulted in a big return! She still retains her role model position at the top of many peoples lists when it comes to comparing the results of the Style x Larissa combination from a phenotypic standpoint. It didn't take long for 49G to live up to the hype when she received Grand Champion Junior Limousin Female honors at the 2019 NAILE. Her dominance was continued into 2020 with championship accolades at the National Junior Limousin Show, the American Royal and a Reserve Supreme Overall banner at the 2020 Indiana State Fair. It is no secret that there is genetic potency running through the veins of Larissa 49G, she has already shown the heritability of her elite kind is high, with a list of high sellers and now champions that is comparable to her legendary mother. The Angus sired heifer calves of 49G have been dominating the Limflex arena for several seasons now, and price tags include \$85,000, \$83,000, \$80,000, \$72,000, \$50,000 & \$40,000. Here lies the opportunity to add a full sister to Kinley Holmes' Grand Champion Junior Limousin Female, TSSL Something Special at the 2024 American Royal, to your donor repertoire. This is a lineage and cow family to tie to, you will notice that the quality of these Limousin cattle are finding success beyond breed lines, and often appearing on the maternal side of composite show cattle standing at the backdrop.

DUE TO CALVE EARLY JANUARY TO PVF BLACKLIST 7077 (AAA: 18944889).



14

PERFECT 3812

SHORTHORN | REG: PENDING | DOB: 4/10/23 | 3812L

FSF FSF NEAR PERFECT
FSF PERFECTION 812
FSF SIERRA CRYSTAL



FSF STARDUST 777 ET
FSF SIERRA'S STAR 61 ET
JAKE'S SIERRA 211S

The Shorthorn business is making a resurgence and we are all about it! The demand for red, white and roan stock is as feverish as ever and prices are only going up on the high quality ones. This daughter of FSF Perfection 812 has breeding cattle characteristic written all over her, yet she still comes with all the extra pieces you would expect from her pedigree in regards to stoutness, hair quality, unique proportions and intriguing presence. We think she is just a mating away from blowing the doors off, and truly there is a long list of AI sires that she could be matched up with. We think she has the capabilities and phenotype to generate on either end of the spectrum whether that be as a steer momma or show heifers. Her initial mating to sexed female Conley No Limit is going to start her in the right direction to paying down the investment, as Shorthorn Plus show heifer prospects are always a favorite of buyers around here!

DUE TO CALVE MID JANUARY TO CONLEY NO LIMIT (AAA: 19290775). SEXED FEMALE SEMEN.



PIONEER 261 ET - 2023 FWSS RESERVE
GRAND CHAMPION SHORTHORN
HEIFER - FULL SISTER TO LOT 14



PIONEER 261 ET - 2023 CATTLEMEN'S
CONGRESS DIVISION CHAMPION
SHORTHORN HEIFER - FULL SISTER TO LOT 14



BOY SHERRI 088 ET PLD
DAM OF LOT 15



BOY MARILYN MONROE
FULL SISTER TO THE DAM OF LOT 15

15

BSSC SHERRI BABY 3101L

CHAROLAIS | REG: F1345541 | DOB: 4/4/23 | 3101L

CCC WC RESOURCE 417 P
CCC WC REDEMPTION 7143 PLD ET X **BOY SHERRI 088 ET PLD**
WC ROLLS ROYCE 3177 P ET TR MS TURTON 3557A

Fresh off her appearance on the green chips of Freedom Hall, we present Braylen's bred and owned, BSSC Sherri Baby 3101L. If we sort them on phenotype, there may not be one that screams generating potential louder than this one, it is hard to believe just how stout, powerful and massive she is, and yet how smooth and balanced she is from the side. She won her division in the Open Show in Louisville, and won the hearts of plenty sitting in the seats or that visited her in the stalls. We think she stands as a very impressive stepping stone towards generating elite Charolais or Composite show stock, be it heifers or steers. And it's not only her phenotype that foreshadows her incredible generating potential, but a peer into her pedigree reveals a legacy of females that work at the forefront of the business. Her dam, BOY Sherri 088 ET, hung plenty of banners for Braelyn, most impressively being the Grand Champion Charolais Female at the 2021 North American. A full sister to 088 is Jackie Sleichter's Grand Champion Owned Female at the 2020 AIJCA Junior Nationals in Brookings, South Dakota. The Sleichter female would be the dam of the \$66,500 high selling female on the 2024 Major League Female Sale. Needless to say, the genetic potency embedded here is inspiring and promotes her to donor status in a hurry.

Retaining 1/3 Embryo Interest & show rights through Cattlemen's Congress.

DUE TO CALVE MID FEBRUARY TO PVF BLACKLIST 7077 (AAA: 18944889).



16

TR HF MS LILY 3737L ET

CHAROLAIS | REG: EF1341361 | DOB: 3/16/23 | 3737

LT LONG DISTANCE 9001 PLD
M&M OUTSIDER 4003 PLD
 M&M MS CARBINE 1567 PLD



TR P2C MR TURTON 0794 ET
TR MS BERKLY 4711B ET
 TR MS MONTELLA 1572Y

There is not a more dominate mating in the Charolais business than the one you will find here. Not only do these Berkly daughters stash away banners on the national stage, but they are proving to be some of the most productive females in the business. Multiple national champions are full siblings to 3737L including, PGC Ms Harmony 0718H ET, BRCHE Berkly Ann 8507 ET, BOY Outlier 812 ET PLD & BRCHE White Bear 8505 PLD ET. The list of high selling full sisters to Ms Lily is impressive to say the least, and includes heifer calves at \$61,000, \$51,500, \$50,000, \$40,500, two at \$29,500, \$21,000, two at \$20,000, \$15,000 and \$9,750. Berkly has proven through her daughters that her predictably is surefire and with the added potency of the Montella cow family another generation back, you can feel confident that this is a pedigree with the potential to yield a BIG return on investment!

DUE TO CALVE EARLY MARCH TO SANKEY TRADING FAVORS (AAA: 20705429).



TR MS BERKLY 4711B ET
 DAM OF LOT 16



BOY OUTLIER 812 ET PLD
 FULL BROTHER TO LOT 16



Pearls Pics



JBSF PROUD MARY 317C
LEGENDARY DAM OF LOT 17



JSUL SOMETHING ABOUT MARY 8421
MATERNAL BROTHER TO LOT 17



JSUL LEAPIN MARY 8108F - MANY TIME
CHAMPION ACROSS THE MIDWEST

17

JSUL LEAPIN MARY 8108F

PB SM | REG: 3453943 | DOB: 2/5/18 | 8108F

HTP/SVF DURACELL T52
HPF QUANTUM LEAP Z952
JBSF PROUD MARY

YARDLEY HIGH REGARD W242
JBSF PROUD MARY
BROOKS STEELMAGNOLIA X57

Seldom do opportunities arise to buy into proven donor cows like you find here with the past champion, JSUL Leapin Mary 8108F. She was the \$35,000 feature of the 2018 Fall Sale selling to the Ralls & Hickman family and from there started on a dominant path of wins that included being the Supreme Champion Female at the Ohio AGR, Kansas Classic, Huntington County Preview, as well as a multiple time division winner at the American Royal, Louisville and Denver. She was admired for being built insanelly powerful, and dimensional, she certainly was not lacking any density, yet still remained so impeccable from a balance and eye appeal stand point. She is a direct daughter of the memorable, JBSF Proud Mary that was the Grand Champion Purebred Simmental at the 2016 AJSA National Classic, 2016 Iowa State Fair Supreme Champion Female and the 2016 NAILE Grand Champion Simmental Female in the Open and Junior Show. Once she entered production, Proud Mary evolved into one of the premier donors in the breed. There is a long list of full and maternal siblings to 8108F that have been high sellers, national champions, and individuals of influence within the business, including the overwhelmingly demanded, JSUL Something About Mary 8421. We don't think you will be waiting long before your cashing checks on this first class opportunity. **Selling 50% embryo interest with the option to double the hammer price and own 100% embryo interest.**

DUE TO CALVE EARLY AUGUST TO TJSC H-TOWN 131L (ASA: 4274275).



PEINE/GS ROSIE 677D
DAM OF LOT 18



JSUL ROSIE 3418L
FULL SISTER TO LOT 18



JSUL TSSC LADY IN BLACK 2181K
FULL SISTER TO LOT 18

18

JSUL TSSC RED ROSIE 2621K

PB SM | REG: 4188772 | DOB: 11/9/22 | 2621K

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

LLSF ADDICTION AY792

PEINE/GS ROSIE 677D

GUNN Z27 DO BLACK ROSE

There is no denying the domination that the JSUL Something About Mary 8421 x PEINE/GS Rosie 677D mating has had on the Simmental business. The list of banners and amount of dollars that can be attributed to this potent pedigree is overwhelming, and the next generation of dominance is just beginning with the daughters that have been outreaching the bounds of belief in production. Most recently a full sister to 2621K was the Supreme Champion Female at the American Royal, and then went on to be Reserve Supreme at the North American for the Bartlow family. Another full sister was the Hendrickson family's, JSUL TSSC Lady In Black 2181K that was the Champion Simmental Female at the 2024 Cattleman's Congress. We believe that JSUL TSSC Red Rosie 2621K is one of the finest to stem from the hallowed mating, she herself has been a dominant show heifer for the Baldwin family, being Reserve Division Champion in both the Open and Junior Shows at the North American. Yet we feel like the best is yet to come as she has matured into one of the most powerful, and densest built Rosie daughters we have seen, setting the stage for an incredible career in production.

Retaining 1/3 Embryo Interest.

LOT 18A - HEIFER CALF SIRED BY CONLEY NO LIMIT BORN ON 11/22/24.

BRED FEMALES



NATALIE

PB SM | REG: 4436571 | DOB: 4/10/23 | 3801L

W/C LOADED UP 1119Y
W/C BANKROLL 811D
 MISS WERNING KP 8543U

X

YARDLEY HIGH REGARD W242
MIA
 JBS Y86



AMERICA - FULL SISTER TO
 LOT 19 & DAM OF LOT 20



MIA
 DAM OF LOT 19



NANCY
 FULL SISTER TO LOT 19

A full sister to the iconic America female that Sara Sullivan successfully campaigned to a slew of championships that were highlighted by big wins at the 2020 AJSA National Classic and being crowned the Supreme Champion Female at the 2020 Iowa State Fair Junior Show. The mating

behind this female has generated Simmental cattle that are built for the times, they are long and smooth in their muscle pattern, loose spined, flexible legged and incredibly attractive from the side. Tie into a futuristic built Simmental female that will be a very versatile breeding piece going forward.

DUE TO CALVE MID MARCH TO
 SANKEY TRADING FAVORS (AAA: 20705429).



JSUL AMERICAN MADE 3155L

PB SM | REG: 4250094 | DOB: 1/20/23 | 3155L

HTP/SVF DURACELL T52
THSF LOVER BOY B33
 RP/MP RIGHT TO LOVE 015U

X

W/C BANKROLL 811D
AMERICA
 MIA

This striking, brockle faced, purebred will be one that you will take notice of on sale day because of her upmost level of balance, completeness, and very cool markings. This daughter of the National Champion, and producer of National Champion's THSF Lover Boy B33 stems from a time tested mating that has been a highlight of the Simmental program in Dunlap. If you have been studying the trends of the showing, we think it is becoming more common to find the push for cattle that are faultless, and extra balanced, we think this female is a prime example of those descriptions. The dam of this female was successfully campaigned by Sara Sullivan to Reserve Champion Female of the 2020 National Western Stock Show, from there she went on that Summer to win the 2020 AJSA National Classic and was also Supreme Champion Female at the 2020 Iowa State Fair 4-H Breeding Heifer Show. Invest with utmost confidence and never look back.

DUE TO CALVE MID JANUARY TO
 REVELATION 2K (ASA: 4153090).



WPRF WISE LOLA 620D
DAM OF LOT 21



JSUL SAM IS WISE 1552J
FULL SISTER TO LOT 21

Here is a full sister to Sara Sullivan's, JSUL Sam Is Wise 1552J female that was the Reserve Champion Purebred Simmental Female at the 2023 AJSA National Classic! She is a daughter of the WPRF Wise Lola 620 donor female that continually adds stars next to her name in the Dunlap donor pen, she herself found the backdrop during her show career, being the Reserve Grand Champion Percentage Simmental Female in 2018 at the Minnesota hosted, AJSA Classic. She is built extra bold in her body shape, deep in her underline and stout in her feature, add the fact that she comes carrying a Revelation 2K sired pregnancy, and we think the ROI will begin this first sale season.

DUE TO CALVE MID JANUARY TO
REVELATION 2K (ASA: 4153090).

JSUL LOLA 3551L

PB SM | REG: 4436649 | DOB: 2/16/23 | 3551L

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

SS/PRS TAIL GATER 621Z

WPRF WISE LOLA 620D

LIMESTONE LOLA W217



JBSF PLENTY FOXY 12E
DAM OF LOT 22

A meeting of two legends in the Simmental business happens in the pedigree of S&S TSSC Shakira 3009L. This purebred female comes with a pedigree that should interest progressive Simmental show heifer producers, and offers a baseplate to a very interesting breeding career. No introductions are needed for JSUL Something About Mary 8421, as he has singlehandedly dominated the backdrop over the past several years, with his daughters being some of the most demanded in the production sales of the nation's top firms. JBSF Plenty Foxy 12E has been a program cornerstone, and the HOC MR Broker daughter has generated a long list of success stories for the S&S prefix. 3009L is set to break out of the gate running, with a pregnancy sired by sexed female semen of Conley No Limit, this sounds like a recipe for success.

DUE TO CALVE MID JANUARY TO CONLEY
NO LIMIT (AAA: 19290775). SEXED FEMALE SEMEN.



S&S TSSC SHAKIRA 3009L

PB SM | REG: 4243664 | DOB: 2/6/23 | 3009L

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

MR HOC BROKER

JBSF PLENTY FOXY 12E

JBSF MISS GOLDMINE 303A



JSUL DREAMY 3349L

PB SM | REG: 4436650 | DOB: 3/10/23 | 3349L

CNS PAYS TO DREAM T759
LLSF PAYS TO BELIEVE ZU194
LLSF URABABYDOLL U194

PROFIT
BAILEY'S PROFIT'S DREAM
BAILEY'S MS DREAMY 946W

A direct daughter of Bailey's Profit's Dream, the \$195,000 selection of Sara Sullivan that went on to be the 2018 National Junior Simmental Grand Champion Female. While her days in the show ring were banner ridden, she has transitioned into a similar championship status as a donor female in production. She is the dam



BAILEY'S PROFIT'S DREAM
DAM OF LOT 23

of the high selling, \$90,000 JSUL Something About Mary 8421 daughter that sold in the 2021 Pasture Sale to our good friend Kathy Lehman. The Dreamy lineage that builds the maternal pedigree here is responsible for as many dollars and banners as just about any cow family in the modern-day Simmental breed, they truly have stood at the forefront of the business for approaching a decade now, so you can trust that there is evidence to validate investment. This daughter of LLSF Pays To Believe ZU194 fills a beautiful silhouette, being feminine about her front third, bold in her middle third and explosive about her rear third. Cow power, champion genetics and high quality phenotype merge together in this purebred Simmental donor candidate. DUE TO CALVE EARLY FEBRUARY TO BNWZ DATA BANK 1311C (AMAA: 464046).



S&S H/W SIMPLY AMAZING

1/2 SM 1/2 AN | REG: 4433652 | DOB: 4/10/23 | 3594L

EXAR BLUE CHIP 1877B
CONLEY NO LIMIT
SILVEIRAS S SIS SANDY 2355

WS REVIVAL
HILB AMAZING GRACE E928
AJE MISS GRACIE Y7

S&S H/W Simply Amazing is a full sister to the promotional sire, and Champion Percentage Simmental Bull at the 2021 American Royal, S&S TSSC Limitless 041H. Stemming from the tenured, HILB Amazing Grace E928 donor means that you can trust that the quality is built in right from the foundations. Her



HILB AMAZING GRACE E928
DAM OF LOT 24

potency has proven to be versatile enough to create both purebred and percentage cattle of added value, and she has averaged \$12,500 on over 15 head marketed. The outline that this Conley No Limit sired daughter paints is something special, she is as elongated and chiseled about her front third as any Percentage Simmental female you will ever find, she is perfect in her proportions and just oozes quality. DUE TO CALVE MID JANUARY TO W/C NIGHT WATCH 84E (ASA: 3336327).



S&S FOREVER LADY 3050L

1/2 SM 1/2 AN | REG: PENDING | DOB: 2/20/23 | 3050L

HPF QUANTUM LEAP Z952
WLE COPACETIC E02
CMFM JOY 02ZB

LLSF UPRISING Z925
LAZY H BAR FOREVER LADY 36D
LAZY H BAR FOREVER LADY 25Y

A direct daughter of the Lazy H Bar Forever Lady 36D donor female. 36D is a SimAngus member of the immortal Lazy H Bar Forever Lady 5001 cow family that has been a dominate supplier of superior show heifer genetics. She was a member of the Top 5 Supreme Female lineup at the Badger Kickoff and landed in the Top 10 Overall Females



LAZY H BAR FOREVER
LADY 36D - DAM OF LOT 25

at the 2017 AJSA National Classic for Sara Sullivan. The Forever Lady cow family is proving to be absolutely timeless in production, and are trusted by the most progressive firms in the Angus business. This WLE Copacetic E02 sired half blood is built deep sided, and cowy, she sets the stage for a successful breed up program, and is a perfect candidate for the eccentric feature that Revelation 2K has proven to sire through his rookie calf crop. DUE TO CALVE MID JANUARY TO REVELATION 2K (ASA: 4153090).

S&S COWAN SHE'S A PRINCESS

1/2 SM 3/8 AN 3/32 MA 1/32 CA | REG: 4433653 | DOB: 3/9/23 | 3811L

SILVEIRAS STYLE 9303

W/C STYLE 69E

MISS WERNING KP 8543U

MR HOC BROKER

HARA'S PRINCESS 12D

HARAS HAIRIETTA CLONE H4W



HARA'S PRINCESS 12D
DAM OF LOT 26

The dam of this W/C Style 69E "Family Tradition" daughter, Hara's Princess 12D remains one of the most impressive show heifers to every step foot out of Hagerstown and onto the green chips of Louisville. She was slapped the Grand Champion Percentage Simmental Female at the 2017 North American, and was a serious contender for the Supreme Champion title, in the years before a top 5 was selected. No introductions need to be made for the MR HOC Broker x Hara's Hairietta mating that backs the 12D donor, as there are multiple full sisters to her that have built the programs of the show cattle business's leading firms. Maternal sisters to S&S Cowan She's A Princess include the Supreme Champion Female at the 2021 Colorado State Fair and multiple high sellers for the program! Latch onto a Percentage female that is loaded with cow power from either side of her pedigree, her intriguing build, beautiful blaze and incredible generating potential nominate her to the top of the list for serious ROI generating.

DUE TO CALVE EARLY APRIL TO SANKEY TRADING FAVORS (AAA: 20705429).



26

S&S WHO'S LIZZO 3805L

1/2 SM/3.275% CHI | REG: PENDING | DOB: 3/12/23 | 3805L

YARDLEY UTAH Y361

W/C RELENTLESS 32C

MISS WERNING KP 8543U

COLBURN PRIMO 5153

TSSC WHO'S LIZZO 907G

JSUL WHO'S PLAYING 6973D ET



TSSC WHO'S LIZZO 907G
DAM OF LOT 27 & 28

An impressive set of full sisters from the champion producing, W/C Relentless 32C and out of the Guyer family's North American Champion, TSSC Who's Lizzo 907G that stems from the legendary mating of Colburn Primo 5153 and JSUL Who's Playing 6973D ET. The family tree of these females aligns several of the most successful cow families and individuals the show cattle business has seen in the past decade. We see lots of resemblance in this pair to their dominant mother, they are so striking from the side, being long and high tying about their head and neck junction, so square in their build and balanced in their overall design. They provide a very interesting foundation for a show heifer breeding program, giving a great jumpstart to a Simmental program with the opportunity to raise high percentage cattle in the first generation.



FULL SISTER TO LOT 28



27

LOT 27: DUE TO CALVE MID JANUARY TO
BNWZ DATA BANK 1311C (AMAA: 464046)

LOT 28: DUE TO CALVE MID MARCH TO
SANKEY TRADING FAVORS (AAA: 20705429).

S&S WHO'S LIZZO 3810L

1/2 SM/3.275% CHI | REG: PENDING | DOB: 3/2/23 | 3810L

YARDLEY UTAH Y361

W/C RELENTLESS 32C

MISS WERNING KP 8543U

COLBURN PRIMO 5153

TSSC WHO'S LIZZO 907G

JSUL WHO'S PLAYING 6973D ET



28



29

STCC TSSC SERENA 3814L

1/2 SM 1/2 AN | REG: 4434497 | DOB: 1/11/23 | 3814L

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



MR NLC UPGRADE U8676
HF SERENA
MISS KNOCKOUT 74T

Here is a full sister to STCC Nobody's Fool 027K, the \$220,000 selection of Sara Sullivan, who was one of the last females Sara showed in her legendary junior show career. The pedigree of STCC TSSC Serena 3814L combines two of the most iconic individuals of the past decade within their respective breeds, being a direct daughter of the multimillion dollar producing, HF Serena 74Y, makes her a maternal sister to the \$620,000 world record selling Simmental AI sire prospect, STCC Tecumseh 058J. Another maternal sister is the Clark family's daughter of JBSF Berwick 41F that's list of accomplishments was highlighted by her Grand Championship performance at the 2022 American Royal Purebred Simmental Show. Power in the blood is an understatement.

DUE TO CALVE MID JANUARY TO CONLEY NO LIMIT (AAA: 19290775). SEXED FEMALE SEMEN.



HF SERENA
LEGENDARY DAM OF LOT 29



STCC NOBODY'S FOOL 027K
\$220,000 FULL SISTER TO LOT 29



STCC TECUMSEH 058J - \$620,000
MATERNAL BROTHER TO LOT 29

Bramlets Beautiful A317 has amassed as many titles and dollars as any cow that resides in Hagerstown. Her influence has been trusted by the best show families in the business over several show seasons now, and the proof is in the pudding with a wall full of banners won by her progeny. The 24 Karat sired daughters of Beautiful A317 would be full sisters to the high selling females from the 2022 Buck Creek's "Grand Event" sale that bought \$80,000 for half interest, and \$30,000. Another pair of sisters to the 24 Karat's would be the Champion Percentage Simmental Female from the 2023 Illinois Beef Expo for Breckyn Bloomberg and Josie Phillips NAILE Division winning, \$60,000 high selling fall born. The Conley No Limit sired daughter is a full sister to a \$61,500 fall born from the Egg Hunt, and another that was a \$35,000 half interest sale highlight in 2020. Year after year, Bramlet Beautiful A317 only further cements her position as one of the most dominant producing Simmental donor cows in America, and her daughters are continuing the productive trends of the cow family, this is a lineage to tie in to!

S&S H/W BEAUTIFUL 3086L

1/2 SM 1/2 AN | REG: 4433654 | DOB: 2/24/23 | 3086L

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



YARDLEY HIGH REGARD W242
BRAMLETS BEAUTIFUL A317
HPF MS BEAUTIFUL S054

LOT 30: DUE TO CALVE MID JANUARY TO BNWZ
DATA BANK 1311C (AMAA: 464046).



S&S SO BEAUTIFUL 3084L

1/2 SM 1/2 AN | REG: 4433655 | DOB: 3/4/23 | 3084L

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



YARDLEY HIGH REGARD W242
BRAMLETS BEAUTIFUL A317
HPF MS BEAUTIFUL S054

LOT 31: DUE TO CALVE EARLY MARCH TO SANKEY
TRADING FAVORS (AAA: 20705429).



S&S OH BEAUTIFUL 3030L

1/2 SM 1/2 AN | REG: 4433656 | DOB: 3/14/23 | 3030L

EXAR BLUE CHIP 1877B
CONLEY NO LIMIT
SILVEIRAS S SIS SANDY 2355



YARDLEY HIGH REGARD W242
BRAMLETS BEAUTIFUL A317
HPF MS BEAUTIFUL S054

DUE TO CALVE EARLY MARCH TO
SANKEY TRADING FAVORS (AAA: 20705429).



BRAMLETS BEAUTIFUL E742
MATERNAL SISTER TO LOT
30-32



B C R BEAUTIFUL 310K
\$80,000 FULL SISTER TO
LOT 30 & 31



\$61,500 DAUGHTER OF
CONLEY NO LIMIT
FULL SISTER TO LOT 32



JBSF PLENTY FOXY 12E - DAM OF LOT 33-39

Junior Nationals and the Supreme Female banner at the 2018 Keystone International Livestock Exposition in Pennsylvania. Yet the most prestigious days have been in production, generating over \$2 million of lifetime earnings, across an array of Angus sired matings, and many will attest the 24 Karat mating is her most potent. This most recently includes the Encore sired daughter of Foxy that the Henrickson family has Supreme Champion Female with at the 2024 Indiana State Fair. Unfortunately Foxy has passed, and so the inventory is depleting. If you don't have a daughter of Foxy working for your program, then there is no point in waiting around, they are a treasured piece of SimGenetic property that needs to be secured.



S&S COWAN DUA LIPA 758L
MATERNAL SISTER TO LOT 33-39

The synergy of SCC SCH 24 Karat 838 and the MR HOC Broker daughter, JBSF Plenty Foxy 12E has been one of the programs most defining matings of the past 5 years, the tally of champions and dollars that can be attributed to it is extravagant, and the most gratifying part is, is that the mating is so consistent that they all make saleable stock. JBSF Plenty Foxy's show career was short but illustrious, taking home the Third Overall Purebred banner at the 2018 Simmental



CMFM PLENTY FOXY L053

1/2 SM 1/2 AN | REG: 4238086 | DOB: 3/25/23 | L053

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



MR HOC BROKER
JBSF PLENTY FOXY 12E
JBSF MISS GOLDMINE 303A

DUE TO CALVE MID JANUARY TO BNWZ DATA BANK 1311C (AMAA: 464046).



S&S COWAN FOXY LADY 775L

1/2 SM 1/2 AN | REG: 4434500 | DOB: 1/10/23 | 775L

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



MR HOC BROKER
JBSF PLENTY FOXY 12E
JBSF MISS GOLDMINE 303A

DUE TO CALVE MID MARCH TO SANKEY TRADING FAVORS (AAA: 20705429).

S&S COWAN MY LADY 519L

1/2 SM 1/2 AN | REG: 4434501 | DOB: 1/15/23 | 519L

SCCTRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



MR HOC BROKER
JBSF PLENTY FOXY 12E
JBSF MISS GOLDMINE 303A

DUE TO CALVE MID JANUARY TO REVELATION 2K (ASA: 4153090).



S&S COWAN GOOD & PLENTY 522L

1/2 SM 1/2 AN | REG: 4434502 | DOB: 1/2/23 | 522L

SCCTRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



MR HOC BROKER
JBSF PLENTY FOXY 12E
JBSF MISS GOLDMINE 303A

DUE TO CALVE MID MARCH TO SANKEY TRADING FAVORS (AAA: 20705429).



S&S PLENTY FOXY 3528L

1/2 SM 1/2 AN | REG: 4434503 | DOB: 3/20/23 | 3528L

SCCTRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



MR HOC BROKER
JBSF PLENTY FOXY 12E
JBSF MISS GOLDMINE 303A

DUE TO CALVE MID JANUARY TO REVELATION 2K (ASA: 4153090).



S&S FOXY'S BABE 3002L

1/2 SM 1/2 AN | REG: 4243662 | DOB: 1/2/23 | 3002L

SCCTRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419



MR HOC BROKER
JBSF PLENTY FOXY 12E
JBSF MISS GOLDMINE 303A

DUE TO CALVE MID FEBRUARY TO CONLEY NO LIMIT (AAA: 19290775).



OPEN FEMALES



S&S Believe In Foxy 472M is a direct daughter of the National Champion, LLSF Pays To Believe ZU194 that stems from the multimillion dollar producing, JBSF Plenty Foxy 12E. This purebred female is a prime example of why people swoon over the Foxy daughters when they come to Hagerstown. She is built as burly and big body bodied as you could ask for, with a massive set of running gear and impressive look of symmetry from the side. She is built right in her foundations and moves with authority and poise. This May born female has all the parts and pieces to be a contender in the long run, and is the perfect late addition to a show string still looking for a high quality prospect.

S&S BELIEVE IN FOXY 472M

PB SM | REG: 4445603 | DOB: 5/4/24 | 472M

CNS PAYS TO DREAM T759
LLSF PAYS TO BELIEVE ZU194
LLSF URABABYDOLL U194



MR HOC BROKER
JBSF PLENTY FOXY 12E
JBSF MISS GOLDMINE 303A



JSUL OH BOY REBA 0267G
DAM OF LOT 40



JSUL REBA 312L
MATERNAL SISTER TO LOT 40

JSUL Oh Boy Reba 4441M is a May born show heifer prospect that has big potential for banners in the short term. She stems from a mating that you won't find on every street corner being sired by W/C Bankroll 811D and out of the 2021 American Royal Supreme Champion Junior Breeding Heifer, JSUL Oh Boy Reba 0276G. 0276G has been on a war path once entering production, and has amassed a serious amount of dollars to her name in such a short stint. She too has begun a resume of winners, including the Griswold family's Reserve Supreme Champion Breeding Heifer at the 2024 Tulsa State Fair. Tracing back another generation you will find the iconic DAF Reba C85, the 2016 NWSS Grand Champion Percentage Simmental Heifer. A full sister to her maternal granddam, DAF Reba C707, followed in her sister's footsteps the following year when she was slapped Grand Champion Percentage Simmental Heifer at the 2017 National Western Stock Show. It's no secret that the famed "Reba" cow family has been instrumental in the success story that surrounds the Sullivan Farms Simmental breeding program. Striking looks, powerful composition, and built for the long haul – dig your heels in here!

JSUL OH BOY REBA 4441M

PB SM | REG: 4439499 | DOB: 5/5/24 | 4441M

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U



THSF LOVER BOY B33
JSUL OH BOY REBA 0267G
DAF REBA C85



MISS HOPE 03M

PB SM | REG: 4443756 | DOB: 4/9/24 | 03M

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

MR TR HAMMER 308A ET

JSUL MISS PENNY 7291E

MISS PENNY 15B



MISS PENNY 15B

MATERNAL GRANDDAM OF LOT 41

This red headed, purebred daughter of JSUL Something About Mary 8421 is one that perfectly balances with a look of maternal excellence and unrivaled quality. She is proud featured, ties high in her neck attachment, and is built stout in her body construction, and is big boned. She possesses the same unique attributes that make her dam and maternal granddam such impressive breeding pieces. She stems back to the HOC MR Broker daughter, Miss Penny 15B that was the Supreme Champion Female at the Nebraska AGR Show and a Top 5 finisher at the Iowa State Fair for Sara Sullivan, so it comes as no surprise that she is built with the class, style, and presence that she offers. She is going to stand out from the pack, not only because of her beautiful hide color, but because she is a big league show heifer prospect and based on genetics; we predict she will be equally as dominant in production!



JSUL WHO DAT WHITNEY 091H ET
DAM OF LOT 42



JSUL WOAH 4310M
\$78,000 MATERNAL SISTER TO LOT 42

JSUL Who's Whitney 4539M is a high caliber show heifer prospect that will be the perfect stocking stuffer for a showman with purple dreams. She is built with quality all the way through her phenotype, she is a super balanced female that offers an abundance of center body mass and capacity, and is deceptively powerful when you get behind the cattle. 4539M is bred to be elite! As her pedigree would suggest, it comes as no surprise that she is built with as much class, style, and presence. A very high-quality female that is destined for greatness! She is a direct daughter of JSUL Who Dat Whitney 091H, the 2021-2022 Chianina Show Heifer, and another generation back you will find the American Royal & NAILE Supreme Champion Female, JSUL Who Dat 1602Y. She too is a maternal sister to JSUL Woah 4310M, Reid Utterback's Reserve Division 1 Percentage Simmental Female at the 2024 North American, this is a cow family on the cusps of greatness!



JSUL WHO'S WHITNEY 4539M

1/2 SM / LOW CHI | ASA: 4439498 | ACA: 1425056 | DOB: 2/7/24 | 4539M

HTP/SVF DURACELL T52

THSF LOVER BOY B33

RP/MP RIGHT TO LOVE 015U

ASHW WHO DA MAN

JSUL WHO DAT WHITNEY 091H ET

JSUL WHO DAT 1602



43

JSUL GSMC WHO DAT STINE 498M ET

7.55% CHIANINA | REG: 425057 | DOB: 4/6/24 | 498M

DAMERON FIRST CLASS
COLBURN PRIMO 5153
SILVERIAS SARAS DREAM 1339



ASHW WHO DA MAN
JSUL WHO'S DAT STINE 826F
JSUL JALYNN'S DIRECTION 904A

JSUL GSMC Who Dat Stine 498M ET is a Chianina female that does so many things right. She is built soft in her underline, bold about her upper ribcage shape and has a maternal look of quality from the profile that simply cannot be denied. Her presence does not go unnoticed, as she ties high at the top side of her neatly laid in shoulder. The sweep and turn to her center body is textbook, and there is no denying the athleticism she offers when set into motion. Her quality proves that this set of open show heifer prospects is far from a group of left overs, as she has the skillset to sort to the top of the April born class in a hurry! The dam of 498M, JSUL Who's Dat Stine 826F, had a very decorative show career in her own right, being the Champion AOB at the 2019 American Royal, Champion Chianina in the Open and Junior shows at the 2019 NAILE, as well as the Champion Chianina at the 2020 NWSS.



JSUL WHO'S DAT STINE 826F
DAM OF LOT 43



JSUL JAZZY JALYNN 750E
FULL SISTER TO THE DAM OF LOT 43



JSZC TSSC LARISSA 49G ET
PROLIFIC DAM OF LOT 44



TSSL SOMETHING SPECIAL
2024 AMERICAN ROYAL GRAND
CHAMPION LIM-FLEX HEIFER -
MATERNAL SISTER TO LOT 44

There may not be a more progressive, and dominating donor in our lineup right now than the mother of this high percentage Limflex female. JSZC TSSC Larissa 49G ET has been a blessing to our program, and is evolving as a dominating force in not only the Limousin breed, but the show heifer business as a whole. For the short years she has been in production, she is quickly encroaching on the million-dollar revenue mark, and her daughters have been and continue to be sourced by the most competitive show families in the nation. This daughter of the \$100,000 J6 We The People 411J offers Limousin enthusiasts a higher breed percentage than the Angus sired daughters that we typically offer, and not only looks to be a promising show heifer prospect, but sanctions herself as a very intriguing breeding piece beyond that.

TSSL HEND LARISSA'S PEOPLE

LIMFLEX | REG: PENDING | DOB: 5/6/24 | 472M

WLR FINAL CALL ET
J6 WE THE PEOPLE 411J ET
MJ MS DOLLY 17D ET



SILVEIRAS STYLE 9303
JSZC TSSC LARISSA 49G ET
RIVERSTONE CHARMED



LMAN MS. SHELLEY 251K
FULL SISTER TO LOT 45

A FULL SISTER to Sara Sullivan's 2023 NAILE Supreme Champion Breeding Heifer, that was the \$130,000 high selling female from the 2022 Boyert-Core Female Sale. Opportunities like this don't come along every day, and just from a pedigree standpoint, this female should stir major excitement. Make note that her dam, MLF Ms Montella 116E is a full sister to the breed influencer, TR Ms Berkly 4711B ET, so there is more than just fluke chance involved in the breeding capabilities of the pedigree involved here. Another thing to keep in mind is that she offers a clean slate to the popular Outsider lineage and his derivatives, meaning there are some very logical breeding's to be made once she enters production! The Charolais breed has been capturing as many Supreme Champion accolades as any over the past couple of years, so don't cross this one off your list until you see her in person!



LMAN MS SHELLEY 434M ET

CHAROLAIS | REG: EFT359322 | DOB: 2/10/24 | 434M

WC BENELLI 2134 P ET
WC MILESTONE 5223 P
WC LADY BLUE 0506 P



TR PZC MR TURTON 0794 ET
MLF MS MONTELLA 116E
TR MS MONTELLA 1572Y



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