

DREAMWORKS

December 6, 2024 7:00 PM Decorah, Iowa

Hosted by Nelson Family Farms





Scheep



Stube

Thursday, December 5th

3:00 pm Cattle available for viewing

Friday, December 6th

Cattle available for viewing all day

4:00 pm Social Hour

5:30 pm Dinner is served

7:00 pm DREAMWORKS





NELSON FAMILY FARMS

Gabe, Kayla, Claire, Lauren, & Walker | Joe & Barb | Matt, Jordan, Maverick & Quinn

Greetings and welcome to the 2024 edition of the DreamWorks Female Sale. Each year we look forward with great anticipation to this event and the opportunity it represents. Not only is it an opportunity for us to showcase the products of our breeding program and for our customers to make selections that will generate long term returns, but also an opportunity to show our gratitude to everyone who has supported the NFF brand over the years and for us to open a window into the future direction of our program.

The open heifer calves have been a highlight of the seven previous DreamWorks sales but now that the Nelson grandchildren have reached the age to begin showing we have decided not to offer any open heifers for sale. We greatly appreciate all of the families who have purchased and campaigned NFF females in the showing, and the friendships and memories made together will certainly last a lifetime, but we feel that to eliminate conflicts and allow us to prioritize our own juniors' show careers is the most logical way forward.

We have also begun to slightly shift the focus of our breeding program. This past February we saw an opportunity to purchase a bull that we believe has the potential to profoundly impact not just NFF but the entire Simmental breed. OMF Ludacris L17 possesses an uncommon combination of elite phenotype and a balanced genomic profile and is backed by two of the breed's most proven and influential cow families. We feel that Ludacris will inject power and substance into his progeny and generate practical females as well as sons that have tremendous utility in today's seedstock business. He saw heavy use across the upper Midwest this past breeding season and we could not be more excited for his first calf crop.

In closing, we would like to say thank you to everyone for your time and consideration of NFF genetics. We take great pride in the cattle you'll find on the pages that follow and the support we receive each year from our fellow livestock breeders means more than words can say. We are honored invite all of our friends and customers to join us in Decorah on Friday night for the auction and the fellowship that follows.

Thank you and best wishes,

The Nelson Family

SALE LOCATION

Decorah Sales Commission

2123 Madison Road • Decorah, IA 52101

SALE DAY PHONES

Gabe Chase	507.273.5911
Joe Nelson	507.450.6763
Matt Nelson	507.450.6427
Abe Hauge, Show and Sale Cattle Mgr.	507.459.9962

SALE STAFF & CONSULTANTS

Col. Jered Shipman, Auctioneer	806.983.7226
Mitchell Armitage, Special Assignment	405.641.9438
Jared Ruter, Special Assignment	815.238.7530
Austin Brandt, Lee AgriMedia	712.621.1829

TRUCKING

Dick Coleman	765.461.0954
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VIDEOS AVAILABLE AT

www.nelsoncattle.com

HOTEL INFORMATION

Fairfield Inn & Suites

2041 IA-9 • Decorah, IA 52101 563.382.8800

SALE TERMS & CONDITIONS

All animals will be sold in accordance with the suggested guidelines of the American Simmental Association and the American Angus Association. Announcements made sale day and from the auction block during the sale take precedence over printed material associated with this sale. Anyone attending this sale attends at his or her own risk.

All sale cattle have tested BVD-PI Negative

BID ONLINE



SALE MANAGEMENT



Graham Blagg 530.913.6418

Tim Anderson 605.682.9343

www.InnovationAgMarketing.com



Nelson Family Farms

www.nelsoncattle.com

Decorah Sales Commission
Decorah, Iowa





It's no secret how great the commercial marketplace has been for the past sixteen-plus months. Feeder cattle have reached price points never before imagined, and the commercial cow/calf operator can offset the increased input costs and invest just a little more in future sire acquisitions. The Nelson family is no stranger to good times in the beef cattle business, but Joe will tell you that the tougher cycles have been more plentiful than the good ones. However, his attitude and outlook never wavered from the basic fact that he had a family to provide for and a business to build so the generations ahead had what they needed to continue the legacy of the empire he built. Joe Nelson is way too humble to ever admit to the aforementioned and that's why he is a role model beef cattle enthusiast and steward for all in the industry.

The seedstock side of the Nelson operation is led by Joe's daughter and son-in-law, as many already know. Kayla, Gabe, and their young family are passionate about improving the phenotype and breeding value of the registered cowherd. The program utilizes its assets to produce commercial bulls for the commercial cow herd and to the loyal commercial customer base that has done business for years and generations with the family. Gabe Chase has a very good eye for quality, and he has an understanding of what things are important to building longevity in any program. Gabe is a stickler on foot quality and structural integrity, he expects his mating decisions to be very sound, good bodied, have genuine width and shape, and come with the look of quality. Gabe has done the research and scoured the country in search of the right herd sires over the past 5 to 7 years. The firm has invested in a bull battery that would represent some of the most progressive programs, cow families, and sire power in the business. The latest acquisition of OMF Ludacris L17, the maternal brother to OMF Doc Lynn L92 and the very popular OMF Epic E27. They are looking forward to a very bright future with the service of the KCC1 Countertime 872H son as he offers a near perfect balance to the productive female base in terms of genetics and numeric values.

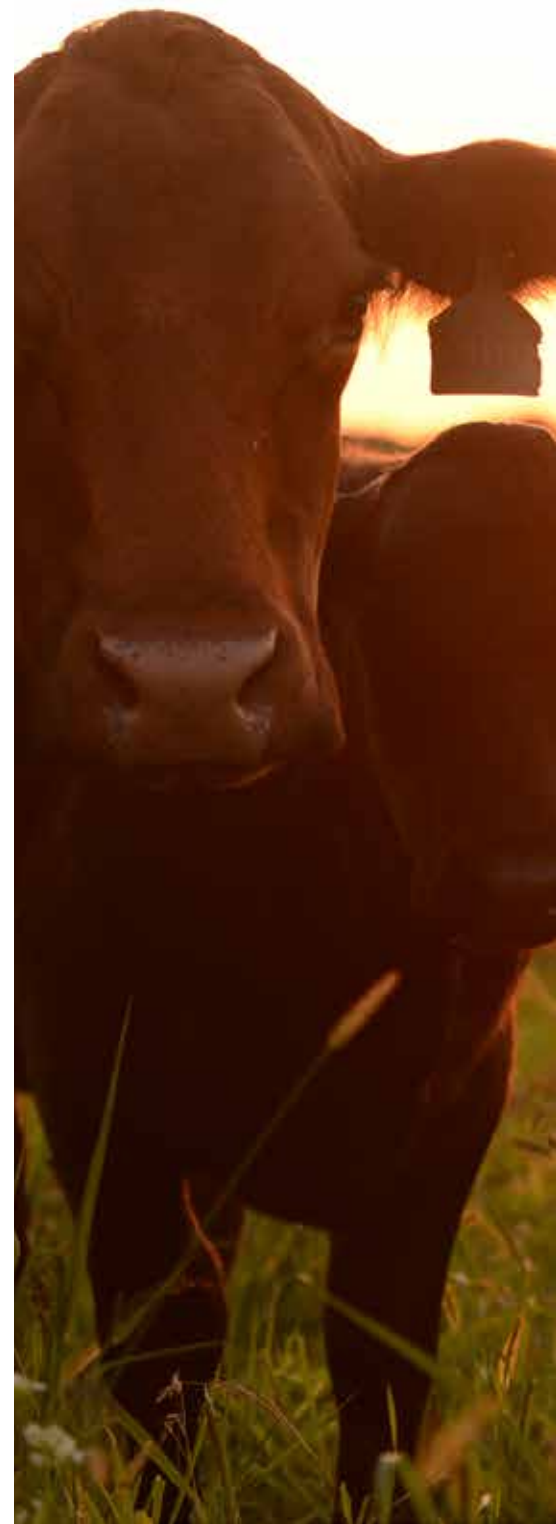
If you're reading this letter, you may have done business with the outfit in the past, but if you have not had the pleasure of doing so, then we encourage you to study the information between the covers of this sale book. This year's offering is different than those of the past as it is just the elite sort of bred females from the farm. No opens will be offered this year; if you do have interest in opens, we encourage you to reach out to Gabe for those questions. We, the team from Innovation Ag Marketing, want you to consider this as your personal invitation to the annual female offering at Decorah Livestock, the home marketing center of Nelson Family Farms on Friday, December 6, 2024. We are certain that you will love the hospitality and the cattle as well. Take advantage to do business with a true industry leader and a first class program.

Enjoy the stock,

Graham Blagg

Jered Shipman

Tim Anderson



Welcome
to the Sale





NFF *Ellen* L002

LOT 1

ANGUS

1/4/23

AAA# **20682263**

L002

PVF Blacklist 7077

GATEWAY Follow Me F163

SIRE **PVF Marvel 9185**

DAM **NFF Ellen J134**

PVF Missie 5245

NFF T/R Ellen F181

CE	BW	WW	YW	CEM	MLK	MW	MH	CW	MRB	RE	FAT	\$M	\$B	\$C
4	2.7	58	98	2	20	56	0.4	42	0.38	0.99	-0.023	34	150	229

- We initiate the 2024 edition of the DreamWorks Elite Female Sale with a member of the famed "Ellen" tribe. There is no denying the influence and the impact that this cow family has had on the Nelson Family Farms breeding program.
- The dam of L002 is a daughter of NFF T/R Ellen F181, a foundation breeding piece that was the 2019 NJAS Division V Junior Champion Heifer for the Mayer family. NFF Ellen J134 is a productive first calf heifer sired by the popular and proven Gateway Follow Me F163.
- Countless full and maternal sisters to the dam of L002 have been past high sellers and champions over the last several years.
- One of the most notable sisters to J134 is NFF Ellen J132, the \$37,500 high selling female that was selected by Udell Cattle Company in our DreamWorks Elite Female Sale in 2021.
- A royal pedigree that is supported by generations of proven and time-tested matriarchs!
- **DUE TO CALVE 3/8/25 TO WEIS LOVER BOY 214L (ASA: 4297143).**



PVF Marvel 9185
Sire of Lot 1



NFF T/R Ellen F181
2019 NJAS Division V Junior
Champion Angus Heifer & Maternal
Granddam of Lots 1, 4, & 5



NFF Ellen K025
Maternal Sister to Dam of Lot 1



NFF *Ellen* L027

LOT 2

ANGUS **1/18/23** **AAA# 21066963** **L027**
 KR Casino 6243 GATEWAY Follow Me F163
 SIRE **CENTURY Headliner 89** DAM **NFF Ellen J010**
 CENTURY Sara 276 PVF Ellen 405

CE	BW	WW	YW	CEM	MLK	MW	MH	CW	MRB	RE	FAT	\$M	\$B	\$C
5	2.3	43	77	5	17	47	0.3	21	0.29	0.66	0.003	28	109	169

- A stunning daughter of Century Headliner 89, one of the top sons of KR Casino 6243 in existence. NFF Ellen L027 is another member of the tried and true PVF Ellen 405 cow family!
- The dam of L027 is a Gateway Follow Me F163 sired daughter of the foundation matron, PVF Ellen 405, therefore making her a maternal sister to NFF T/R Ellen F181!
- F181 was a popular and many times champion for the Mayer family during the 2019-2020 show season. She has since evolved into one of the cornerstone matriarchs at Nelson Family Farms. Countless high sellers can be tied to the influence of the famed "Ellen" tribe.
- L027 sells with a heifer calf on the way sired by the calving ease specialist, G A R Hometown!
- ***DUE TO CALVE 3/6/25 TO GAR HOME TOWN (AAA: 19266718). HEIFER CALF.***



CENTURY Headliner 89
Sire of Lot 2



NFF ELLEN J004
Full Sister to Dam of Lot 2



NFF Ellen K070
Maternal Sister to Dam of Lots 2 & 3



NFF *Ellen* L179

LOT 3

ANGUS **3/4/23** AAA# **21066958** **L179**

C&C McKinley 3000 Exar PVF Insight 0129

SIRE **GATEWAY Follow Me F163** DAM **NFF T/R Ellen F181**

DUNK-W Maxine HR 505C PVF Ellen 405

CE	BW	WW	YW	CEM	MLK	MW	MH	CW	MRB	RE	FAT	\$M	\$B	\$C
4	3.2	53	87	5	17	44	0.2	35	0.2	0.91	0.008	39	125	201

• Pedigree, pedigree, pedigree! Allow us to introduce NFF Ellen L179, a FULL SISTER to the \$37,500 high selling female from the 2021 DreamWorks Elite Female Sale that is now working in the Udell Cattle Company breeding program at Sioux City, Iowa.

• L179 is a sharp featured, beautiful profiling female that is bold in the shape of her rib cage, long hipped, and stout pinned. She is a dense made female that possesses a look of balance and quality from the side that is hard to mirror. Another full sister to L179 was selected by Peter Fritjers of Ontario, Canada.

• A big hipped, square pinned female that offers tremendous balance and eye appeal. She sells safe in calf to G A R Home Town with a heifer calf on board due in early March for a quick return!

• **DUE TO CALVE 3/6/25 TO GAR HOME TOWN (AAA: 19266718). HEIFER CALF.**

Ellen Family



GATEWAY Follow Me F163
Sire of Lot 2



NFF Ellen J132
\$37,500 Full Sister to Lot 3



NFF Ellen J089
Full Sister to Lot 3

Simmental





NFF Ellen L207



NFF T/R Ellen F181
Maternal Granddam of Lot 4



NFF Ellen L211



ES Right Time FA110-4
Paternal Grandsire of Lots 4 & 5

NFF *Ellen* L207

NFF *Ellen* L211

LOT 4

LOT 5

1/4 SM 3/4 AN 3/16/23 ASA# 4428095 L207
 ES Right Time FA110-4 GATEWAY Follow Me F163
 SIRE CKCC Mr Right Time 0674H DAM NFF Ellen J012
 STYLES Elba V629 NFF T/R Ellen F181

1/4 SM 3/4 AN 3/21/23 ASA# 4428096 L211
 ES Right Time FA110-4 EXAR Classen 1422B
 SIRE CKCC Mr Right Time 0674H DAM NFF Ellen J178
 STYLES Elba V629 NFF T/R Ellen F181

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.8	1.3	74.1	113.2	4.9	19	56.4	12.4	42.4	-0.03	0.4	-0.002	0.52	117.2	73.7

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.5	1.3	77.8	124	6.1	21.2	60.6	12.9	45.4	-0.01	0.43	0.003	0.53	122.2	77.3

- Another pair of females that are from the "Ellen" cow family! L207 is a dense made, stout featured, bold ribbed female sired by our resident half-blood herd sire, CKCC Mr Right Time 0674H, a son of the legendary ES Right Time FA110-4!
- L207 is backed by a powerful first calf heifer dam sired by Gateway Follow Me F163 that is from the incredible NFF T/R Ellen F181 donor.
- She is long sided, smooth made, and loaded with power from end to end!
- L207 is carrying the service of RCC Lakota, a son of TJ Chief 460G that we selected from the Redalen Cattle Company program.
- **DUE TO CALVE 3/26/25 TO RCC LAKOTA (ASA: 4319663).**

- L211 is a stylish daughter of CKCC Mr Right Time 0674H that is also from the famed "Ellen" cow family! The dam of L211 is sired by EXAR Classen 1422B and backed by the influence of F181.
- Her dam is also a hard working first calf heifer that is supported by an absolutely royal pedigree! Generations of proven, predictable, and profitable matriarchs can be identified throughout her lineage.
- She is confirmed safe in calf to WEIS Lover Boy 214L, a son of THSF Lover Boy B33 for a speedy return on investment!
- **DUE TO CALVE 5/1/25 TO WEIS LOVER BOY 214L (ASA: 4297143).**



NFF *Rhythm* L100

LOT 6

PB SM

2/9/23

ASA# **4214996**

L100

W/C Double Down 5014E

VCL LKC Profit Maker 604D

SIRE **WHF/JS/CCS Double Up G365**

DAM **NFF Rhythm H015**

WHF Summer 365C

RUBY NFF Rhythm 719E



WHF/JS/CCS Double Up G365 – Sire of Lot 6

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
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10.4	1.5	77	104.2	4.1	17.5	55.9	12.6	18.3	-0.37	-0.1	-0.061	0.79	107.5	70.6
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- L100 is a captivating blaze faced female that is sired by the 2021 Cattlemen's Congress Reserve Grand Champion Purebred Simmental Bull, WHF/JS/CCS Double Up G365. The dam of L100 is sired by the impressive VCL LKC Profit Maker 604D, a full brother to the \$70,000 VCL LKC Equity 608D.

- The cow family that supports L100 is the famed "Rhythm" tribe. Her maternal granddam, Ruby NFF Rhythm 719E, is a B C Lookout 7024 sired daughter of the prolific Ruby NFF Rhythm 2124Z!

- An elite bred heifer that is supported by one of the premier cow families in the Simmental breed. This is an elite investment opportunity that warrants serious consideration!

- **DUE TO CALVE 4/10/25 TO RCC LAKOTA (ASA: 4319663).**

Rhythm
Family



NFF Rhythm L060



MLJM Patron 17H
\$87,500 Sire of Lot 7



NFF Rhythm L029



Rhythm 418P
Legendary matriarch of the
"Rhythm" Cow Family

NFF *Rhythm* L060

LOT 7

5/8 SM 1/4 CS 1/8 AN 1/29/23 ASA# 4425806 L060
 WS Pilgrim H182U RUBY SWC Battle Cry 431B
 SIRE MLJM Patron 17H DAM RUBY NFF Rhythm 702E
 MLJM Cindy Sue 11C RUBY NFF Rhythm Y1201

NFF *Rhythm* L029

LOT 8

PB SM 1/18/23 ASA# 4214954 L029
 WELSHS Dew It Right 067T PVFS RUBY Madden 126Y
 SIRE ES Right Time FA110-4 DAM RUBY NFF Rhythm C532
 ES A110 Rhythm 418P

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.5	1.8	78.4	109.3	5.1	18.8	57.8	11.2	28.3	-0.34	-0.2	-0.089	0.62	100	68.9

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
12.5	1.9	75.9	124.9	5.9	27.4	65.2	18.4	37.4	-0.37	0.14	-0.08	0.88	138.4	78.5

- A stout featured, big hipped, wide based daughter of the \$87,500 MLJM Patron 17H, one of the premier sons of WS Pilgrim H182U!
- L060 is another member of the "Rhythm" tribe, one of the premier cow families that helped to build the foundation of the cowherd at Nelson Family Farms!
- The maternal side of her pedigree includes the influence of Ruby SWC Battle Cry 431B, Silveiras Style 9303, and Rhythm 418P!
- She is due to calve in late February to WEIS Lover Boy 214L for a quick ROI!
- **DUE TO CALVE 2/26/25 TO WEIS LOVER BOY 214L (ASA: 4297143).**

- L029 is a big statured, long bodied, dense made female that is sired by ES Right Time FA110-4. Her dam, Ruby NFF Rhythm C532, is a daughter of the tried and true PVFS Ruby Madden 126Y that is backed by the legendary 418P donor!
- We love her extra stoutness, length, and overall power. She is the kind that will raise powerful herd sires for the winning bidder!
- **DUE TO CALVE 4/1/25 TO RCC LAKOTA (ASA: 4319663).**



NFF *Lady Lin* L055

LOT 9

PB SM 1/26/23 ASA# 4214972 L055

WS All-Around Z35

GEFF County O

SIRE **OMF Epic E27**

DAM **NFF Miss Snowball J047**

OMF Time Less B100

NFF Lady Lin X113

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.7	1	78.6	113.7	5.6	17.6	56.8	15.8	25.4	-0.32	0.17	-0.067	0.69	132.2	79.5

• NFF Lady Lin L055 is a sharp featured daughter of the ST Genetics standout known as OMF Epic E27, one of the most heavily utilized Purebred Simmental sires in the Simmental breed!

• L055 is backed by the influence of the NFF Lady Lin X113 matriarch, an own daughter of the legendary FALCK Miss Snowball N901. L055 aligns the influence GEFF County O and 3C Macho M450 BZ.

• She is an up headed, attractive profiling, strong topped, and big hiped. She is flawless on her feet and legs, bold ribbed, and offers a tremendous brood cow look!

• She sells safe in calf to the SO Remedy 7F son known as SFI LONGS In Charge K28 for a fast return!

• **DUE TO CALVE 1/8/25 TO SFI IN CHARGE K38 (ASA: 4113347). BULL CALF.**



OMF Epic E27 – Sire of Lot 9

Showball Family



NFF Lady Lin L091



NFF Lady Lin K005
Maternal Sister to Lot 10



NFF Showball L199



SWC NFFS Hoo-Rah 547H
Sire of Lots 10 & 11

NFF *Lady Lin* L091

NFF *Snowball* L199

LOT 10

LOT 11

PB SM **2/8/23** **ASA# 4214992** **L091**
 JBSF Berwick 41F 3C Macho M450 BZ
 SIRE **SWC NFFS Hoo-Rah 547H** DAM **NFF Lady Lin X113**
 WAGR Chanel 5073C FALCK Miss Snowball N901

PB SM **3/11/23** **ASA# 4215060** **L199**
 JBSF Berwick 41F 3C Macho M450 BZ
 SIRE **SWC NFFS Hoo-Rah 547H** DAM **NFF Snowball F122**
 WAGR Chanel 5073C FALCK Miss Snowball N901

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.2	1.6	61.7	86.6	6.7	21.5	52.4	14.1	28.7	-0.28	0.14	-0.08	0.51	118.1	67.8

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.2	1.6	63.7	92.8	6.9	23.9	55.7	14	31.9	-0.29	0.15	-0.08	0.57	120.1	69.8

- L091 is a stout made, bold bodied daughter of the resident herd sire at Nelson Family Farms, SWC NFFS Hoo-Rah 547H, a son of the \$109,000 JBSF Berwick 41F that is backed by the influential WAGR Chanel 5073C!
- Her dam is the powerful X113 donor, the result of the 3C Macho M450 BZ x FALCK Miss Snowball N901 mating that has yielded tremendous results year after year.
- Cow power from both sides of her pedigree!
- **DUE TO CALVE 5/1/25 TO WEIS LOVER BOY 214L (ASA: 4297143).**

- A striking blaze faced Purebred Simmental female that offers a bit extra chrome! She is sired by SWC NFF Hoo-Rah 547H!
- Her pedigree further aligns the influence of NFF Snowball F122, a daughter of 3C Macho M450 BZ that is supported by the legendary FALCK Miss Snowball N901 matriarch!
- L199 and L091 are full sisters in blood!
- **DUE TO CALVE 4/19/25 TO RCC LAKOTA (ASA: 4319663).**



Wheatland Bull 954G
Sire of Lot 12



NFF Snowball L110

*Snowball
Family*



NFF Snowball L030

NFF *Snowball* L110

NFF *Snowball* L030

LOT 12		NFF <i>Snowball</i> L110	
PB SM	2/11/23	ASA# 4215007	L110
CCLT Alliance 91C		3C Macho M450 BZ	
SIRE WHEATLAND Bull 954G	DAM NFF Snowball F123		
WHEATLAND Lady 659D		FALCK Miss Snowball N901	

LOT 13		NFF <i>Snowball</i> L030	
PB SM	1/19/23	ASA# 4214955	L030
WS All-Around Z35		Geff County O	
SIRE OMF Epic E27	DAM NFF Snowball J231		
OMF Time Less B100		NFF Snowball E016	

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.1	2.5	66.6	90.9	5.4	20.3	53.6	13.2	24.2	-0.35	0.13	-0.083	0.65	115.6	69.4

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.8	1	80.1	116.1	5.4	18.5	58.5	14.7	23.9	-0.34	0.17	-0.067	0.74	130.7	80.6

- One of the first daughters in the sale by the resident herd sire known as Wheatland Bull 954G. There is no denying the influence that 954G has had on our program that last few years, as he consistently sires cattle with tremendous stoutness, quality, and extra hair.
- L110 is a bold ribbed, deep sided female that offers a strong maternal look from every angle. We appreciate the productive brood cow look that she portrays!
- Another standout from the famed "Snowball" tribe!
- **DUE TO CALVE 4/1/25 TO RCC LAKOTA (ASA: 4319663).**

- L030 is a powerful daughter of OMF Epic E27, a sire that we have put a great amount of faith in over the last several years due to the overall quality and consistency of this sire group. The cattle come easy, offer tremendous growth, and have an easy fleshing and productive body style once in production.
- L030 is a massive ribbed, stout hipped, square made female that is backed by a young and productive daughter of GEFF County O that is further influenced by NFF Snowball E016. L030 aligns cow families of great significance within the breed that you can hang your hat on.
- She is due to calve in early February to WEIS Lover Boy 214L with a heifer calf on the way!
- **DUE TO CALVE 2/1/25 TO WEIS LOVER BOY 214L (ASA: 4297143). HEIFER CALF.**



NFF *Snowball* L139

LOT 14

PB SM 2/21/23 ASA# 4215027 L139

W/C Double Down 5014E ZKCC Easy Rider 601D

SIRE **WHF/JS/CCS Double Up G365** DAM **NFF Snowball G242**

WHF Summer 365C NFF Miss Snowball C143

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.6	1.8	76.5	105.2	4.6	20.4	58.6	10.9	24.6	-0.3	0.02	-0.056	0.71	98.7	68.9

- A true sale feature that is sired by the 2021 Cattlemen's Congress Reserve Grand Champion Purebred Simmental Bull, WHF/JS/CCS Double Up G365, one of the premier sons of the incredible WHF Summer 365C in existence!
- L139 offers a captivating look of quality and style from every angle of evaluation. She is high tying in her neck attachment, smooth shouldered, and clean jointed!
- We have always loved the natural turn and shape to her rib cage and how well designed this female is from a structural standpoint.
- She traces to the influence of the iconic FALCK Miss Snowball N901, one of the foundation matrons in the Nelson Family Farms donor pen. She sells safe in calf to the impressive SO Remedy 7F son known as SFI LONGS In Charge K38!
- ***DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347). BULL CALF.***



WHF/JS/CCS Double Up G365 – Sire of Lot 14



PVF Blacklist 7077
Sire of Lot 15



NFF Snowball K118
Maternal Sister to Lot 15



FRKG Victory 78J
\$210,000 Sire of Lots 16 –18



NFF Snowball L072



NFF Snowball L121

NFF Snowball L072

LOT 15

1/2 SM 1/2 AN 2/15/23 ASA# 4214981 L072
 PVF Insight 0129 ZKCC Easy Rider 601D
 SIRE PVF Blacklist 7077 DAM NFF Snowball G128
 PVF Backbird 3070 NFF Snowball Y062

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.8	2.2	79.3	107.6	2.8	19.5	57.3	10.6	45.7	-0.18	0.34	-0.039	0.73	113.7	77

- Here is a striking motley faced female sired by the dominant PVF Blacklist 7077, one of the premier Angus AI sires in the business when it comes to siring elite females. This high capacity female offers tremendous turn and shape to her center body, with an abundance of depth through her rear rib and flank.
- The dam of L072 is sired by the tried and true female maker, ZKCC Easy Rider 601D. She is further influenced by the foundation matron, NFF Snowball Y062.
- As an added bonus, she is carrying a heifer calf that is due on the first of February sired by WEIS Lover Boy 214L!
- **DUE TO CALVE 2/1/25 TO WEIS LOVER BOY 214L (ASA: 4297143). HEIFER CALF.**

NFF Snowball L121

LOT 16

PB SM 2/15/23 ASA# 4215016 L121
 Mr CCF 20-20 ZKCC Easy Rider 601D
 SIRE FRKG Victory 78J DAM NFF Snowball G122
 SWSN Panarama 900G NFF Snowball Y062

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
8.5	2.8	72.5	100.7	2.9	17.7	53.9	11.2	23.1	-0.45	0.11	-0.103	0.78	111.3	72.2

- L121 is an ultra-attractive, smooth made blaze faced female that is sired by the \$210,000 FRKG Victory 78J, a bull that is now deceased. There is no doubt that FRKG Victory 78J has left a lasting impact on the Simmental breed in a very short amount of time as a truly elite female maker. He is sired by the late MR CCF 20-20 and backed by a FULL SISTER to the \$400,000 Profit. It only makes sense that these females offer so much quality and consistency!
- Her dam, NFF Snowball G122, is sired by ZKCC Easy Rider 601D and backed by the immortal Y062 donor.
- **DUE TO CALVE 3/26/25 TO RCC LAKOTA (ASA: 4319663).**



NFF Snowball L014



NFF Snowball L011
Full Sister to Lots 17 & 18



NFF Snowball L006



NFF Snowball G251
Maternal Sister to Lots 17 –19



NFF Snowball L164



STCC Tecumseh 058J
\$620,000 Sire of Lot 19

NFF Snowball L014

LOT 17

PB SM **1/12/23** **ASA# 4214945** **L014**

Mr CCF 20-20

W/C Relentless 32C

SIRE **FRKG Victory 78J**

DAM **NFF Snowball G139**

SWSN Panarama 900G

NFF Snowball Y062

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.3	1.7	67.4	91.3	4.7	18.4	52.1	10.3	25.1	-0.42	0.17	-0.085	0.86	114.2	71.9

• L014 is another tremendous daughter of the \$210,000 FRKG Victory 78J that deserves a hard look on sale day!

• He is a long bodied, smooth made, stout boned female that is built right from the ground up!

• We love the natural power, substance, and stoutness that this female offers, as she is backed by the famed Y062 donor.

• A full sister to L014 and L006, NFF Snowball L011, was purchased in last year's sale by Olivia Jones of Oklahoma.

• **DUE TO CALVE 3/26/25 TO RCC LAKOTA (ASA: 4319663).**

NFF Snowball L006

LOT 18

PB SM **1/11/23** **ASA# 4214940** **L006**

Mr CCF 20-20

W/C Relentless 32C

SIRE **FRKG Victory 78J**

DAM **NFF Snowball G139**

SWSN Panarama 900G

NFF Snowball Y062

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.3	1.7	67.4	91.3	4.7	18.4	52.1	10.3	25.1	-0.42	0.17	-0.085	0.86	114.2	71.9

• L006 is an ET flushmate sister to L014. Another stout made, longer bodied, larger framed female that is sound footed, flexible, and offers tremendous power.

• Expect these Y062 derivatives to make exceptional brood cows with textbook udder quality!

• **DUE TO CALVE 2/1/25 TO WEIS LOVER BOY 214L (ASA: 4297143). BULL CALF.**

NFF Snowball L164

LOT 19

PB SM **3/1/23** **ASA# 4215042** **L164**

VCL Foresight

W/C Relentless 32C

SIRE **STCC Tecumseh 058J**

DAM **NFF Snowball G139**

HF Serena

NFF Snowball Y062

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.1	2	68.9	97.7	5	21	55.4	11.9	28.8	-0.39	0.28	-0.072	0.92	123.9	75.6

• L164 is a maternal sister to L014 and L006, being a direct daughter of NFF Snowball G139. She is sired by the \$620,000 world record selling STCC Tecumseh 058J!

• A stunning blaze faced female that offers tremendous depth of body, spring of rib, and overall stoutness.

• She sells safe in calf to the many times National Champion, Rocking P Private Stock H010 for a big return on investment!

• **DUE TO CALVE 1/8/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641).**



RCC-NFF WICKED
 2009 NAILE Grand Champion
 Percentage Simmental Heifer
 Matriarch of the "Wicked" Cow Family!



NFF Wicked L079

*Wicked
 Family*



NFF Wicked L171

NFF *Wicked* L079

NFF *Wicked* L171

LOT 20		NFF <i>Wicked</i> L079	
PB SM	2/5/23	ASA# 4425808	L079
W/C Double Down 5014E		WLE Big Deal A617	
SIRE WHF/JS/CCS Double Up G365	DAM NFF Wicked F209		
WHF Summer 365C		RCC-NFF Wicked	

LOT 21		NFF <i>Wicked</i> L171	
PB SM	3/3/23	ASA# 4215046	L171
CCLT Alliance 91C		WLE Big Deal A617	
SIRE WHEATLAND Bull 954G	DAM NFF Wicked F253		
Wheatland Lady 659D		RCC-NFF Wicked	

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
11.8	0.9	72.2	94.5	2.9	19.7	56	16.2	17.7	-0.38	-0.07	-0.062	0.83	117.1	69.7

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
11.2	2.1	66	86.2	2.6	18	51.2	14.9	16.9	-0.38	0.05	-0.071	0.75	115.7	67.2

- The next female is sired by WHF/JS/CCS Double Up G365 and backed by the famed "Wicked" cow family! This foundation breeding piece is a maternal granddaughter of RCC-NFF Wicked, the 2009 NAILE Grand Champion Percentage Simmental Heifer!
- L079 is a female that is sensible in terms of her frame size, huge bodied, deep sided, and offers tremendous shape and dimension!
- The "Wicked" cow family has been influential across the Simmental breed for the firms that have invested in the genetics. Consistency is the name of the game, and this is a cow family that you can count on!
- **DUE TO CALVE 2/21/25 TO WEIS LOVER BOY 214L (ASA: 4297143).**

- L171 is another stunning blaze faced female that offers exceptional length of body and eye appeal. She is sired by the Wheatland Bull 954G herd sire that has done a masterful job of siring cattle with skeletal quality, power, and overall performance!
- The dam of L171 is sired by WLE Big Deal A617 and backed by the 2009 NAILE Grand Champion Percentage Simmental Heifer, RCC-NFF Wicked!
- She sells safe in calf to the 2021 NAILE & 2022 FWSS Grand Champion, Rocking P Private Stock H010!
- **DUE TO CALVE 1/8/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641).**



NFF Wicked L181



NFF Wicked J208
\$33,000 Maternal Sister to Lot 22



NFF Wicked L137



NFF Wicked J125
\$21,000 Maternal Sister to Lot 22



NFF Wicked L024



NFF Wicked J208
Full Sister to Dam of Lot 24

NFF *Wicked* L181

LOT 22

PB SM 3/4/23 ASA# 4215051 L181
 WELSHS Dew It Right 067T RCC Smoldering Virtuoso
 SIRE **ES Right Time FA110-4** DAM **NFF Wicked A154**
 ESA110 RCC-NFF Wicked

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
12.6	2	74.7	117.3	4.7	20.4	57.9	19.1	28.8	-0.25	0.19	-0.057	0.59	140.6	77.4

- L181 is sired by the legendary ES Right Time FA110-4, one of the most versatile and consistent breeding bulls in the business that truly "bridges the gap"!
- Here is a long bodied, smooth made, powerful female that is a maternal sister to the \$33,000 NFF Wicked J208, purchased by Lincoln Lunning of Minnesota. Another maternal sister, NFF Wicked J125, commanded \$21,000 and sold to MSK Farms.
- Her bull calf sired by SFI LONGS In Charge K28 is sure to be the herd sire kind...bid with confidence!

• **DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347). BULL CALF.**

NFF *Wicked* L137

LOT 23

PB SM 2/21/23 ASA# 4215026 L137
 Mr CCF 20-20 RCC Smoldering Virtuoso
 SIRE **FRKG CKCC Platinum 009H ET** DAM **NFF Wicked A151**
 WAGR Ms Profit 7054E RCC-NFF Wicked

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
12.2	0.6	71.4	99.7	3.4	10.9	46.7	18.5	18.6	-0.43	0.04	-0.08	0.83	130	72.1

- Another big time genetic opportunity to acquire a direct daughter of the \$175,000 FRKG CKCC Platinum 009H ET, one of the great MR CCF 20-20 sons in existence!
- Her dam, NFF Wicked A151, is a full sister to the dominant producing NFF Wicked A154 donor that has produced countless high sellers and champions over the last few years.
- She will ring the bell in early March when she has her heifer calf sired by SFI LONGS In Charge K28!

• **DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347). HEIFER CALF.**

NFF *Wicked* L024

LOT 24

PB SM 1/17/23 ASA# 4214952 L024
 WS All-Around Z35 VCL LKC Equity 608D
 SIRE **OMF Epic E27** DAM **NFF Wicked J204**
 OMF Time Less B100 NFF Wicked A154

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
13.9	0	77.2	108.6	6.1	20	58.7	16.9	21.5	-0.25	0.08	-0.056	0.49	133.7	77.7

- L024 is a stout made daughter of the ST Genetics standout known as OMF Epic E27! We value the consistency and quality OMF Epic E27 provides. He sires cattle that come easy, grow in rapid fashion, and offer unmatched maternal prowess once in production.
 - The dam of L024 is NFF Wicked J204, a FULL SISTER to NFF Wicked J208, a daughter of the \$70,000 VCL LKC Equity 608D that was purchased by Lincoln Lunning in the 2021 DreamWorks Elite Female Sale.
 - A cow family and pedigree that is easy to tie to!
- **DUE TO CALVE 4/5/25 TO RCC LAKOTA (ASA: 4319663).**



NFF *Centerfold* L018

LOT 25

PB SM 1/13/23 ASA# 4214947 L018

SIRE **STCC Tecumseh 058J** VCL Foresight ZKCC Easy Rider 601D
 DAM **NFF Centerfold G160**
 HF Serena NFF Built Right W082

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
8.9	2.9	69.6	98	2.1	18.4	53.1	15.3	21	-0.47	0.06	-0.095	0.89	115.9	69.2

- NFF Centerfold L018 is a big footed, stout boned, wide based daughter of the \$620,000 world record selling STCC Tecumseh 058J that offers exceptional balance and symmetry from the side.
- The dam of L018 is NFF Centerfold G160, a young and very productive daughter of ZKCC Easy Rider 601D that is further influenced by a daughter of SVF/NJC Buil Right N48.
- L018 is safe in calf to SFI LONGS In Charge K28, the son of SO Remedy 7F that was acquired by Long's Simmentals at the National Western Stock Show from Schaake Farms!
- She is one that will be at the top of many short lists on sale day!
- **DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347). BULL CALF.**



STCC Tecumseh 058J
\$620,000 Sire of Lot 25



SFI LONGS In Charge K28
Service sire of several females throughout the offering!

NFF Centerfold L063

LOT 26

1/2 SM 1/2 AN 2/1/23 ASA# 4214977 L063

PVF Blacklist 7077 ZKCC Easy Rider 601D
 SIRE PVF Marvel 9185 DAM NFF Centerfold G160
 PVF Missie 5245 NFF Built Right W082

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.6	1.4	73.4	111	1.2	21.2	50.6	13.3	42.9	-0.23	0.35	-0.051	0.76	122.3	76

- A beautiful profiling female sired by the impressive PVF Marvel 9185, one of the great PVF Blacklist 7077 sons in existence!
- The dam of this stunning half-blood female is a member of the "Centerfold" tribe. NFF Centerfold G160 is sired by ZKCC Easy Rider 601D and backed by the strong maternal influence of the foundation matriarch known as NFF Built Right W082.
- Her captivating presence and eye appeal will certainly draw in your attention on sale day!
- **DUE TO CALVE 2/19/25 TO WEIS LOVER BOY 214L (ASA: 4297143). BULL CALF.**



NFF Centerfold L063

NFF Centerfold L218

LOT 27

PB SM 3/27/23 ASA# 4215066 L218

JBSF Berwick 41F W/C Lock Down 206Z
 SIRE SWC NFFS Hoo-Rah 547H DAM NFF Centerfold C087
 WAGR Chanel 5073C NFF Built Right W082

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
13.5	-0.5	64.9	95.9	7	22.7	55	15.7	33.9	-0.24	0.12	-0.056	0.62	130.1	72.5

- L218 is a stunning blaze faced female that is sired by the resident herd sire at Nelson Family Farms, SWC NFFS Hoo-Rah 547H, a son of the \$109,000 JBSF Berwick 41F that is backed by the influence of the MR HOC Broker x 3C Melody M668 BZ genetic combination!
- Another top notch female that traces to the iconic W082 matron. This is a cow family to pay close attention to!
- **DUE TO CALVE 3/26/25 TO RCC LAKOTA (ASA: 4319663).**



NFF Centerfold L218



SWC NFFS Hoo-Rah 547H
Sire of Lots 27 & 28

NFF Covergirl L220

LOT 28

3/4 SM 1/4 AN 3/31/23 ASA# 4215068 L220

JBSF Berwick 41F W/C Lock Down 206Z
 SIRE SWC NFFS Hoo-Rah 547H DAM NFF Cover Girl C069
 WAGR Chanel 5073C NFF Centerfold U085

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10	1.9	73.1	109.7	6	22.7	59.2	15.1	37	-0.17	0.2	-0.039	0.59	115.5	71.2

- Another long bodied, smooth made daughter of SWC NFFS Hoo-Rah 547H that is from the "Centerfold" cow family!
- The dam of L220 is sired by the influential W/C Lockdown 206Z, a bull that has made a substantial impact on the Simmental breed and the beef cattle industry as a whole.
- She sells safe in calf to SFI LONGS In Charge K28 with a heifer calf on the way in early March!
- **DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347). HEIFER CALF.**



NFF Covergirl L220



NFF Lady K089
Maternal Sister to Lot 29



NFF Lady L069



WHF/JS/CCS Double Up G365
Sire of Lots 29-31



NFF Lady L132

NFF *Lady* L069

NFF *Lady* L132

LOT 29	PB SM	2/2/23	ASA# 4214980	L069
		W/C Double Down 5014E	JASS On The Mark 69D	
	SIRE	WHF/JS/CCS Double Up G365	DAM NFF Lady G267	
		WHF Summer 365C	NFF Lady A193	

LOT 30	PB SM	2/18/23	ASA# 4215024	L132
		W/C Double Down 5014E	JASS On The Mark 69D	
	SIRE	WHF/JS/CCS Double Up G365	DAM NFF Lady G278	
		WHF Summer 365C	NFF Lady A193	

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
11.1	1.9	78.1	104.5	3.2	19.9	58.9	13.6	20.3	-0.39	-0.12	-0.062	0.87	109.3	70.9

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
11.1	2	78.4	104.9	3.2	19.9	59	13.6	20.3	-0.39	-0.12	-0.062	0.87	109.1	71

- NFF Lady L069 is one of the most eye appealing and well-designed females in the entire offering! She is a maternal sister to NFF Lady K089, the CCS/WHF Ol' Son 48F daughter that was selected by Vons-Hillview Cattle in last year's sale.
- L069 is a long bodied, smooth made female that offers exceptional stoutness and power. Her dam is a daughter of the incredible NFF Lady A193 donor that has left a lasting impression on the Nelson Family Farms program. L069 is developing a textbook udder design as an added bonus.
- A must see on sale day!
- **DUE TO CALVE 4/1/25 TO RCC LAKOTA (ASA: 4319663).**

- Here is a moderate framed, bold ribbed, easy fleshing female that is sired by WHF/JS/CCS Double Up G365, one of the premier Purebred Simmental sires in the breed that is backed by the incredible WHF Summer 365C!
- L132 is a snip nosed female that offers the look of a productive and profitable brood cow prospect. She also traces to the influence of A193, the Ruby NFF Yukon Y108 daughter that is supported by the influence of B C Lookout 7024.
- She will have a heifer calf in early March sired by OMF Epic E27!
- **DUE TO CALVE 3/6/25 TO OMF EPIC E27 (ASA: 3317371). HEIFER CALF.**



NFF Lady L150



NFF Lady G295
Maternal Sister to Dam of Lots 29-32



NFF Lady L156

NFF *Lady* L150

NFF *Lady* L156

LOT 31		NFF <i>Lady</i> L150	
PB SM	2/22/23	ASA# 4425810	L150
W/C Double Down 5014E		SC Pay The Price C11	
SIRE	WHF/JS/CCS Double Up G365	DAM	NFF Lady G038
WHF Summer 365C		NFF Lady A193	

LOT 32		NFF <i>Lady</i> L156	
PB SM	2/25/23	ASA# 4215038	L156
JBSF Berwick 41F		SC Pay The Price C11	
SIRE	SWC NFFS Hoo-Rah 547H	DAM	NFF Lady G059
WAGR Chanel 5073C		NFF Lady A193	

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.8	2	78	105.7	3.8	20.2	59.2	14	26.6	-0.35	0	-0.057	0.87	114.7	73.4

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.4	1.8	66.5	95.8	4.9	22.1	55.3	13.8	33.6	-0.29	0.14	-0.063	0.71	118.1	70.4

- NFF Lady L150 is another standout daughter of WHF/JS/CCS Double Up G365 that is backed by the influence of NFF Lady A193. The dam of L150 is sired by the 2017-2018 NWSS Grand Champion Purebred Simmental Bull, SC Pay The Price C11!
- A maternal sister to the dam of L150, NFF Lady G295, was purchased by Sam Hovde in the 2019 DreamWorks Elite Female Sale.
- She sells safe in calf with a heifer on the way sired by SFI LONGS In Charge K28!
- **DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347). HEIFER CALF.**

- L156 is an extra stout, high performing, powerful daughter of SWC NFFS Hoo-Rah 547H that is backed by NFF Lady G059, another daughter of the back-to-back National Western Stock Show Grand Champion Purebred Simmental Bull, SC Pay The Price C11.
- The dam of L156 traces to the foundation matron, A193. She is safe in calf to SFI LONGS In Charge K28 with a herdsire prospect on the way!
- **DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347). BULL CALF.**



NFF *Bailey* L052

LOT 33

PB SM **1/24/23** **ASA# 4214970** **L052**

WS All-Around Z35

W/C Relentless 32C

SIRE **OMF Epic E27**

DAM **NFF Bailey J113**

OMF Time Less B100

NFF Bailey F232

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
13	0.3	78.1	108	5.9	19.8	58.7	13.8	22	-0.33	0.17	-0.061	0.73	131	80.1

- A captivating Purebred Simmental female that is sired by the ST Genetics stud known as OMF Epic E27, one of the truly elite and consistent breeding bulls in the business. L052 is a well-balanced, eye appealing female that sets herself into a league of her own when it comes to skeletal quality and substance.

- L052 is backed by a daughter of the legendary W/C Relentless 32C that is further influenced by ZKCC Big Chief 602D, a full brother to ZKCC Easy Rider 601D.

- This beautiful profiling motley faced female is developing into a tremendous brood cow with textbook udder quality. She sells safe in calf to WEIS Lover Boy 214L with a heifer calf on board that is due in early February!

- **DUE TO CALVE 2/1/25 TO WEIS LOVER BOY 214L (ASA: 4297143). HEIFER CALF.**



OMF Epic E27
Sire of Lot 33



WEIS Lover Boy 214L
Service sire to several females throughout the offering!



NFF Excitement L113



FRKG CKCC Platinum 009H ET
\$175,000 Sire of Lots 34 & 35



NFF Excitement L058

*Excitement
Family*

NFF *Excitement* L113

LOT 34

3/4 SM 1/4 AN 2/12/23 ASA# **4215010** **L113**
Mr CCF 20-20 RUBY NFF PTD 4B54
SIRE **FRKG CKCC Platinum 009H ET** DAM **NFF T/R Excitement E304**
WAGR Ms Profit 7054E GO Ms Excitement 99B

NFF *Excitement* L058

LOT 35

PB SM 1/28/23 ASA# **4425805** **L058**
Mr CCF 20-20 W/C Relentless 32C
SIRE **FRKG CKCC Platinum 009H ET** DAM **NFF Excitement H106**
WAGR Ms Profit 7054E NFF T/R Excitement E304

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.4	3	83	126.8	4.9	16.4	57.8	15.5	32.2	-0.33	0.16	-0.061	0.86	117.1	75.3

- L113 is a moderate framed, easy keeping, productive built daughter of the \$175,000 FRKG CKCC Platinum 009H ET that is backed by the influence of GO Ms Excitement 99B, a Basin Excitement dam that was bred in the Ochsner & Sons program at Torrington, Wyoming!
- She is a three-quarter blood Simmental female that sells with the service to SFI LONGS In Charge K28 with a Purebred calf on the way in early March!
- DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347). BULL CALF.**

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.1	3.3	82.5	118.4	4.1	15.9	57.1	13.9	25.6	-0.42	0.14	-0.073	0.96	122.3	78.2

- Here is another daughter of FRKG CKCC Platinum 009H ET that is backed by the influence of the 99B Angus female that was bred in the Ochsner & Sons program of Wyoming.
- She is a low-input, easy keeping Purebred female that offers tremendous stoutness and dimension. We appreciate her extra stoutness and pin width.
- These daughters of FRKG CKCC Platinum 009H ET will be a hot commodity on sale day!
- DUE TO CALVE 4/1/25 TO RCC LAKOTA (ASA: 4319663).**



Rocking P Private Stock H010
Service sire of several females
throughout the offering!



NFF Royal Pride L078



NFF Royal Pride L198
Member of the "Royal Pride" cow family!



NFF Pride L169

NFF *Royal Pride* L078

NFF *Pride* L169

LOT 36

LOT 37

1/2 SM 1/2 AN 2/5/23 ASA# **4428093** **L078**
 CCLT Alliance 91C COLBURN Primo 5153
 SIRE **WHEATLAND Bull 954G** DAM **NFF Royal Pride G190**
 Wheatland Lady 659D NFF Royal Pride Y086

1/2 SM 1/2 AN 3/2/23 ASA# **4428094** **L169**
 CCLT Alliance 91C PVF Insight 0129
 SIRE **WHEATLAND Bull 954G** DAM **NFF Pride H180**
 Wheatland Lady 659D NFF Pride A001

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
10.6	1.8	72.4	103.6	3.4	16.2	52.6	11.2	29.8	-0.16	0.15	-0.032	0.53	104.6	67.8

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
11.1	1.6	72.2	106.9	5.1	21.5	57.7	11.5	36.5	-0.23	0.17	-0.034	0.81	108.3	69.6

- The next female is one that will be a favorite of many that make the trip to Decorah, Iowa for the DreamWorks Elite Female Sale! This stunning blaze faced female is an absolute powerhouse when it comes to mass, dimension, volume, and capacity.
- L078 is sired by Wheatland Bull 954G, a resident herd sire at Nelson Family Farms that has left behind a string of incredible daughters.
- The dam of this beauty is NFF Royal Pride G190, a young Colburn Primo 5153 daughter that is backed by the influence of Sitz Upward 307R on the bottom side of her pedigree.
- She is carrying a three-quarter blood calf that is due to calve in early January that is sired by Rocking P Private Stock H010.
- A true sale feature!
- **DUE TO CALVE 1/8/25 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). BULL CALF.**

- Another standout daughter of 954G that offers exceptional stoutness, body mass, and overall capacity. This half-blood Simmental female is supported by a daughter of PVF Insight 0129 that further traces to the influence of SS Incentive 9J and Sitz Upward 307R.
- A large bodied, high volume female that possesses a productive and efficient brood cow look. She is developing an exception udder design as well.
- **DUE TO CALVE 3/26/25 TO RCC LAKOTA (ASA: 4319663).**



NFF Lucy L074



SFI LONGS In Charge K28

Service sire of several females throughout the offering!



NFF Miss Ellie L141

NFF *Lucy* L074

LOT 38

1/2 SM 1/4 AN 1/4 CS 2/4/23 ASA# 4425807 L074

W/C Double Down 5014E

RUBY NFF Excalibur 002X

SIRE WHF/JS/CCS Double Up G365

DAM NFF Lucy A075

WHF Summer 365C

XCR Primetime Lucy R311

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.1	2.4	77.6	108.7	3.3	19.3	58.4	14	27.4	-0.3	-0.08	-0.045	0.8	96.7	65.9

- Here is a sleek made, ultra-attractive profiling female sired by WHF/JS/CCS Double Up G365. L074 is a long bodied female that offers tremendous power and dimension.
- Her dam, NFF Lucy A075, is a tremendous daughter of Ruby NFF Excalibur 002X that is backed by the influence of D C C Rito Prime 115.
- She has a heifer calf on the way that is sired by WEIS Lover Boy 214L!
- **DUE TO CALVE 2/19/25 TO WEIS LOVER BOY 214L (ASA: 4297143).**

HEIFER CALF.

28

NFF *Miss Ellie* L141

LOT 39

PB SM 2/21/23 ASA# 4215028 L141

W/C Double Down 5014E

HOOKS Shear Force 38K

SIRE WHF/JS/CCS Double Up G365

DAM NFF Miss Ellie Z037

WHF Summer 365C

NFF Olivia X076

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
12.6	0.2	72.7	98.6	6.5	22.7	58.9	16.2	18.8	-0.45	-0.01	-0.066	1.01	123.8	73.3

- Another big ribbed, easy fleshing, powerful daughter of WHF/JS/CCS Double Up G365 that is backed by the influence of a Hooks Shear Force 38K daughter.
- L141 is a deep bodied, bold sprung, powerful Purebred female that is certain to be at the top of every short list on sale day!
- She is safe in calf to SFI LONGS In Charge K28, one of the premier sons of SO Remedy 7F that has EVER surfaced!
- **DUE TO CALVE 3/6/25 TO SFI LONGS IN CHARGE K28 (ASA: 4113347).**

BULL CALF.

DREAMWORKS



NFF *Foxy* L129

LOT 40

1/2 SM 1/2 AN 2/18/23

ASA# **4215021**

L129

PVF Blacklist 7077

JBSF Logic 5E

SIRE **PVF Marvel 9185**

DAM **NFF Foxy G084**

PVF Missie 5245

JS Foxy Lady 2X

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
9.8	1.5	77.5	122.3	2.4	22.1	53.6	12	38.7	-0.25	0.42	-0.034	0.88	125.4	80.6

• L129 is a stout boned, ultra-smooth female that offers a look of quality and style from the profile that is hard to mirror! This stunning half-blood Simmental heifer is sired by PVF Marvel 9185, a son of PVF Blacklist 7077 that is from the legendary PVF Missie 5245.

• Her dam, NFF Foxy G084, is sired by JBSF Logic 5E, a full brother to some of the most dominant show heifers EVER campaigned. G084 traces to the influence of SVF/NJC Mo Town M216 and Hooks Shear Force 38K.

• This sharp featured beauty is one that sells safe in calf to WEIS Love Boy 214L with a half-blood calf on the way!

• **DUE TO CALVE 2/6/25 TO WEIS LOVER BOY 214L (ASA: 4297143). BULL CALF.**



PVF Marvel 9185
Sire of Lot 40





NFF *Ebony's Joy* L010

LOT 41

PB SM 1/12/23 ASA# 4425804 L010

HTP/SVF Duracell T52 SO Remedy 7F
SIRE THSF Lover Boy B33 DAM UDE My Oh My 139J
 RP/MP Right To Love 015U SILVERSTONE My Oh My

CE	BW	WW	YW	MCE	MLK	MWW	STY	CW	YG	MRB	BF	REA	API	TI
11.8	0.8	77.5	114	4.6	25.8	64.5	13.4	27.2	-0.33	0.14	-0.074	0.7	127.2	79.3

- This Purebred sired by the 2016 NWSS Grand Champion Purebred Simmental Bull, THSF Lover Boy B33, is one that you will certainly notice on sale day! If it isn't for her extra chrome, then her added substance of foot and bone, rib cage dimension, and pin width will catch your eye!
- The dam of L010 is UDE My Oh My 139J, a daughter of the \$530,000 SO Remedy 7F that is backed by the influence of Silverstone My Oh My, a past show heifer that was campaigned by Maddy Udell.
- A royal pedigree that is lined with the most influential females in the Simmental breed support this female. She sells safe in calf to the ST Genetics stud, OMF Epic E27!
- **DUE TO CALVE 3/6/25 TO OMF EPIC E27 (ASA: 3317371). BULL CALF.**



THSF Lover Boy B33
Sire of Lot 41



Angus





NFF Proven Queen L195



KR Casino 6243
Paternal Grand sire of Lots 42 & 43



NFF Charlotte L194



NFF Lady L167

NFF Proven Queen L195

LOT 42

ANGUS

3/8/23

AAA# **21066796**

L195

KR Casino 6243

PVF Insight 0129

SIRE **MJP Purfeerst Good Rig 2007**

DAM **NFF Proven Queen H006**

M J P Purfeerst Elvira 503

PVF Proven Queen 2114

CE	BW	WW	YW	CEM	MLK	MW	MH	CW	MRB	RE	FAT	\$M	\$B	\$C
1	3.2	46	79	2	26	33	0.1	42	-0.13	1.04	-0.035	43	130	212

• A beautiful profiling Angus female that is sired by the KR Casino 6243 son known as MJP Purfeerst Good Rig 2007. We love the angularity and femininity that this female brings to the table.

• The dam of L195 is a daughter of PVF Insight 0129 that is supported by the influence of the "Proven Queen" tribe, one of the most well-known and decorated cow families in the business.

• She sells safe in calf to WEIS Lover Boy 214L with a half blood calf on the way in early March!

• **DUE TO CALVE 3/8/25 TO WEIS LOVER BOY 214L (ASA: 4297143).**

NFF Charlotte L194

LOT 43

ANGUS

3/8/23

AAA# **21066797**

L194

KR Casino 6243

PVF Insight 0129

SIRE **MJP Purfeerst Good Rig 2007**

DAM **NFF Charolette F042**

M J P Purfeerst Elvira 503

NFF Charolette A073

CE	BW	WW	YW	CEM	MLK	MW	MH	CW	MRB	RE	FAT	\$M	\$B	\$C
5	2.2	55	99	8	25	32	0.2	43	0.13	0.89	-0.032	65	131	204

• L194 is another Angus female that deserves a hard look on sale day in Decorah, Iowa! This bold ribbed, easy fleshing, low-input female is one that we believe will make a role model brood cow in production.

• She is sired by the KR Casino 6243 son that is known as MJP Purfeerst Good Rig 2007 and backed by a member of the "Charlotte" cow family that is sired by PVF Insight 0129.

• A sale feature that is destined to be a profitable addition to any program for years to come!

• **DUE TO CALVE 4/5/25 TO RCC LAKOTA (ASA: 4319663).**

NFF Lady L167

LOT 44

BLACK RED CARRIER

3/2/23

AAA# **Non Reg**

L167

KR Casino 6243

WEBR TC Card Shark

SIRE **MJP Purfeerst Good Rig 2007**

DAM **NFF Stella F039**

M J P Purfeerst Elvira 503

NFF Stella C061

• This Angus female is a black-red gene carrier that if mated accordingly will produce red hided offspring. She is ultra-complete, sound structured, and offers an angular brood cow look from the side.

• A prime example of the quality that is represented within this set of females. They are supported by years of precise breeding decisions, genetic investments, and detailed record keeping. Collectively, these cattle are certain to add profitability and eliminate the risk involved with ownership. Bid with confidence!

• **DUE TO CALVE 3/26/25 TO RCC LAKOTA (ASA: 4319663).**

Selling 25 Top Shelf Commercial Cow/calf Pairs

- Calves born August and September. Cows have been screened for disposition and are open and ready for embryo transfer work! All females are black or black baldy.
- The cows have tested negative for BVD-PI, Leukosis, and Johne's Disease.
- Cows have been vaccinated with Express 5 VL5 and dewormed with safeguard.
- Calves have been vaccinated with Nasalgen 3 PMH, Vision 7, and NupluraPH.
- For more information please contact Joe Nelson at 507.450.6763 or Gabe Chase at 507.273.5911.



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