

The
28th Anniversary
CUSTOMER APPRECIATION SALE



HARTMAN CATTLE COMPANY

28TH ANNIVERSARY HARTMAN CATTLE COMPANY

CUSTOMER APPRECIATION SALE

DECEMBER 14, 2024 | TECUMSEH, NEBRASKA

FRIDAY

December 13, 2024

Cattle on display all day

SATURDAY

December 14, 2024

12:00 PM – Sale Heifers on Display

2:00 PM – Pen Bulls and Herd Bull prospects on display

4:30 PM – Dinner & Pre-Sale Hospitality

6:00 PM SALE BEGINS



Welcome

FROM HARTMAN CATTLE COMPANY

We are thrilled to bring you what we feel is one of the strongest and most dynamic sets of females that we have ever offered in this event! We have always placed great selection pressure on the cattle in this sale, and this year is no exception. It is in our interest that every single animal can contribute to breed improvements.

We believe each one of these heifers offer the phenotype necessary to impact future generations of their respective breed. There are countless success stories in this business that are formed around cattle from past editions of this sale. You will note while studying this catalog that many heifers selling are supported by dams or granddams that have sold through this sale. This speaks volumes for the productivity and profitability of cattle sold in the HCC Customer Appreciation Sale.

We are proud of the quality job that the junior exhibitors and their families did this past year and for what they accomplished. Several females from last year's sale have found tremendous success on the tanbark. In 2024, females raised or marketed by Hartman Cattle Company were selected as the 2024 Cattlemen's Congress Reserve Supreme Champion Breeding Heifer, 2024 NWSS Grand Champion Purebred Simmental Heifer, 2024 American Royal Reserve Grand Champion Purebred Simmental Heifer of the Junior Show, and 2024 American Royal Reserve Grand Champion Purebred Simmental of the Open Show. It is gratifying to see these females show successfully, but improving future generations is what this is truly all about. The females between the covers of this book have the credentials to show, but they will be profitable additions to any breeding program at the end of the day!

Quality cattle will sell in all price ranges at Hartman Cattle Company. We place strong emphasis on structural soundness, fleshing ability, and phenotypic eye appeal. These components will outlive any trend. This year's offering is comprised of 26 Purebred Simmentals and 3 Percentage Simmentals that share the common ground of being supported by pedigrees that have and will continue to stand the test of time. With that in mind we wholeheartedly recommend this sale offering!

As always, we invite your inspection of the cattle. If we can be of assistance, please give us a call. We look forward to seeing each of you on December 14, 2024 as we celebrate our 28th Anniversary Customer Appreciation Female Sale.

Respectfully,

Mike Hartman



Hartman Cattle Company

Mike Hartman (402) 440-6825 | Dalton Hartman (402) 440-6469

61878 732 Rd - Tecumseh, NE 68450





FROM AN ELITE GROUP OF BREEDERS

4/B CATTLE COMPANY
Lot 11

ADCOCK LAND & LIVESTOCK
Lot 21

BAILEY LIVESTOCK
Lot 27

BERLOWITZ CATTLE COMPANY
Lots 7 & 15

BF BLACK SIMMENTALS
Lot 18

BOWLING CATTLE COMPANY
Lots 1 & 28

BRUHN CATTLE COMPANY
Lot 13

EAGLES CREST CATTLE
Lots 4, 10, & 14

EVERHART FAMILY SIMMENTALS
Lot 24

FREKING CATTLE COMPANY
Lots 6, 8, 9, 20, & 23

JM CATTLE
Lots 5 & 22

KING CATTLE COMPANY
Lot 16

NORVELL CATTLE COMPANY
Lot 29

PRICE/LES CATTLE COMPANY
Lot 12 & 30

RJ CATTLE COMPANY
Lot 3

SULLIVAN FARMS
Lot 2

TONY SIMONS
Lot 19

TRAUERNICHT SIMMENTALS
Lot 17

TYLER PERRIN
Lot 25

AN EXTRAORDINARY GROUP OF OPEN SHOW/DONOR PROSPECTS
26 PUREBRED SIMMENTAL HEIFERS | 3 PERCENTAGE SIMMENTAL HEIFERS

INNOVATION

— AgMarketing, LLC —

The insatiable thirst for quality runs rampant in America. In every aspect of life, no matter what we do, Americans will pay for quality when it is recognized. The value can be measured on all levels of relativity and comparison, but it is what the American Dream was built on, and that mindset continues to spread, especially in American agriculture. Hartman Cattle Company is one of those institutions that has been tied to quality, regardless of breed affiliation, the name has always maintained an association with excellence in presentation, competition, and above all else, marketing.

One will never be able to deny the hustle and dedicated work ethic with which Mike Hartman has approached the business as a marketer of top shelf seedstock for five decades. Sure, those before him led by example, but we all know that he took that several more levels up. The man is a pioneer and a legend who has always maintained his customer base through transition and has always been able to add to that base annually.

When one talks about a breeding program, one cannot overlook the theoretical mindset that has built the Simmental herd of Tecumseh, Nebraska. Mike knew where the right Angus females were to introduce sires like WAGR Driver 706T and MR HOC Broker to and then get those cattle bought for the base. From that point on, each bull acquired by the firm was used intensively and exclusively with discipline and purpose. Since the beginning, a young sire gets anointed annually, and forward progression continues in its methodical character as outlined in the foundational years.

This set of females represents multiple sires that have been featured in the annual February bull sale. SO Remedy 7F, STCC Tecumseh 058J, 4/B Dynamo, FRKG Classic 948K, and EC Rebel 156F, to just name a few whose service is represented in this event. We believe that you will find this to be the densest, highest quality set of heifer calves ever assembled for public appraisal at the state-of-the-art, world class, Hartman Sale Facility. They are, without a doubt, the soundest, best-built cattle that Mike and company have offered, and they will come with the excellent after investment customer service the firm is known for. Besides backdrop opportunities these cattle will have a place in the future marketing endeavors for the program and you will have the opportunity to join forces with a no nonsense firm that believes in what they have done and will continue to do as they set out to provide success for those that invest.

Please consider this your personal invitation to come on or before sale day to view the cattle and take part in great hospitality. On sale day we guarantee the food to be as good as you can find anywhere, and the venue to be climate controlled. If you should need any assistance outside of the Hartman crew and family, feel free to reach out to any of the Innovation AgMarketing agents. We look forward to visiting with you about the cattle and the investment opportunities that await!

Enjoy the cattle,

Graham Blagg Jared Shipman Tim Anderson



Information

SALE DAY PHONES

Mike Hartman (402) 440-6825
Kay Hartman (402) 432-2212
Dalton Hartman (402) 440-6469
Nate Kolterman (402) 641-0146

SALE MANAGEMENT

Innovation AgMarketing, LLC
Graham Blagg (530) 913-6418
Jered Shipman (806) 983-7226
Tim Anderson (605) 682-9343

AUCTIONEER

Col. Steve Dorran (760) 972-7736

RING STAFF

Dick Carmichael (615) 584-0997
Delvin Heldermon (405) 205-1116
Terry Cotton (816) 390-3227

CREDITS

John Reasor - Sale Photos, Rudy Pooch - Candid Photos, Tracy McMurphy - Catalog Design

SALE LOCATION

Located from the Junction of Hwy 136 & 50, in Tecumseh. Go North 3 Miles on Hwy 50, 2 miles West on Hwy 41 and a 1/4 Mile North at the Hartman Cattle Company sign.

TRANSPORTATION

Tecumseh is located at the junction of Highways 136 & 50, just 30 minutes West of I-29. Commercial air service is available into Omaha and Kansas City. Major rental car companies serve these terminals. Please call HCC if you need assistance with your travel plans.



Bid Live Online

www.CCI.live - Watch the Sale

(405) 400-9505 Text/Call - schedule@cci.live
Find us on the App Store and Google Play
Over 35 years in livestock marketing!



Information

TERMS & CONDITIONS

All lots sell in accordance with the suggested guidelines of the American Simmental Association or their respective breed association. For updated EPD's and information please visit www.simmental.org. Announcements made sale day from the block during the sale take precedence over printed material in this catalog. Payment will be accepted in the form of cash, cashier's check, or check. All cattle must be paid for prior to release. All funds are to be paid to Hartman Cattle Company in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day. All sales are final.

BREEDING GUARANTEE

All females are sold as sound breeders. However, if we feel that a heifer has been fed to an extreme level of obesity, we will hold the feeder responsible for any reproductive problems. Seller reserves the right to take possession of any animal(s) that presents difficulty conceiving before a sale credit will be issued. Hartman Cattle Company guarantees each female to produce a live calf or transferrable embryos.

INSPECTION

Sale cattle will be available for inspection at the sale site all day on Friday and up to sale time on Saturday. For early inspections please contact Mike at (402) 440-6825 or Dalton at (402) 440-6469 to schedule a visit.

LOT NUMBERS

Ear tags in the sale cattle will correspond to their lot numbers in the catalog.

LIABILITY

Hartman Cattle Company, Innovation AgMarketing, LLC, and authorized sale personnel assume NO liability for injury, accident, or damage to persons or personal property. All persons who attend the sale do so at their own risk.

INSURANCE

James F. Bessler, Inc. will be on site and available at the settlement desk to insure your purchase(s). We strongly recommend the option to insure your investment. James can also be contacted at (815) 762-2641.

LODGING

| | |
|--|---|
| Super 7 Inn Tecumseh, NE - (402) 335-3100 <i>7 Miles from sale site</i> | Holiday Inn & Express Nebraska City, NE - (402) 417-0820 <i>39 Miles from sale site</i> |
| Syracuse Inn & Suites Syracuse, NE - (402) 269-2700 <i>21 Miles from sale site</i> | Lied Lodge Nebraska City, NE - (402) 873-8733 <i>39 Miles from sale site</i> |

2024 NATIONAL WESTERN





The 28th Anniversary

CUSTOMER APPRECIATION SALE



Rewards

FOR OUR JUNIOR EXHIBITORS

HCC JUNIOR BONUS PROGRAM

Juniors may receive cash awards for exhibiting registered heifers purchased at Hartman Cattle Company! Payout applies in both the Purebred and Percentage Division. For more information about the terms and conditions of the HCC Junior Heifer Bonus Program please visit www.HartmanCattleCo.com

NATIONAL JUNIOR HEIFER SHOW

\$5,000 - Grand Champion Heifer
\$3,000 - Reserve Grand Champion Heifer
\$500 - Class Winner

MAJOR JUNIOR HEIFER SHOW (Denver, Fort Worth, Kansas City, Louisville, AK-SAR-BEN, and OKC)

\$2,500 - Grand Champion Heifer
\$1,000 - Reserve Grand Champion Heifer
\$250 - Class Winner

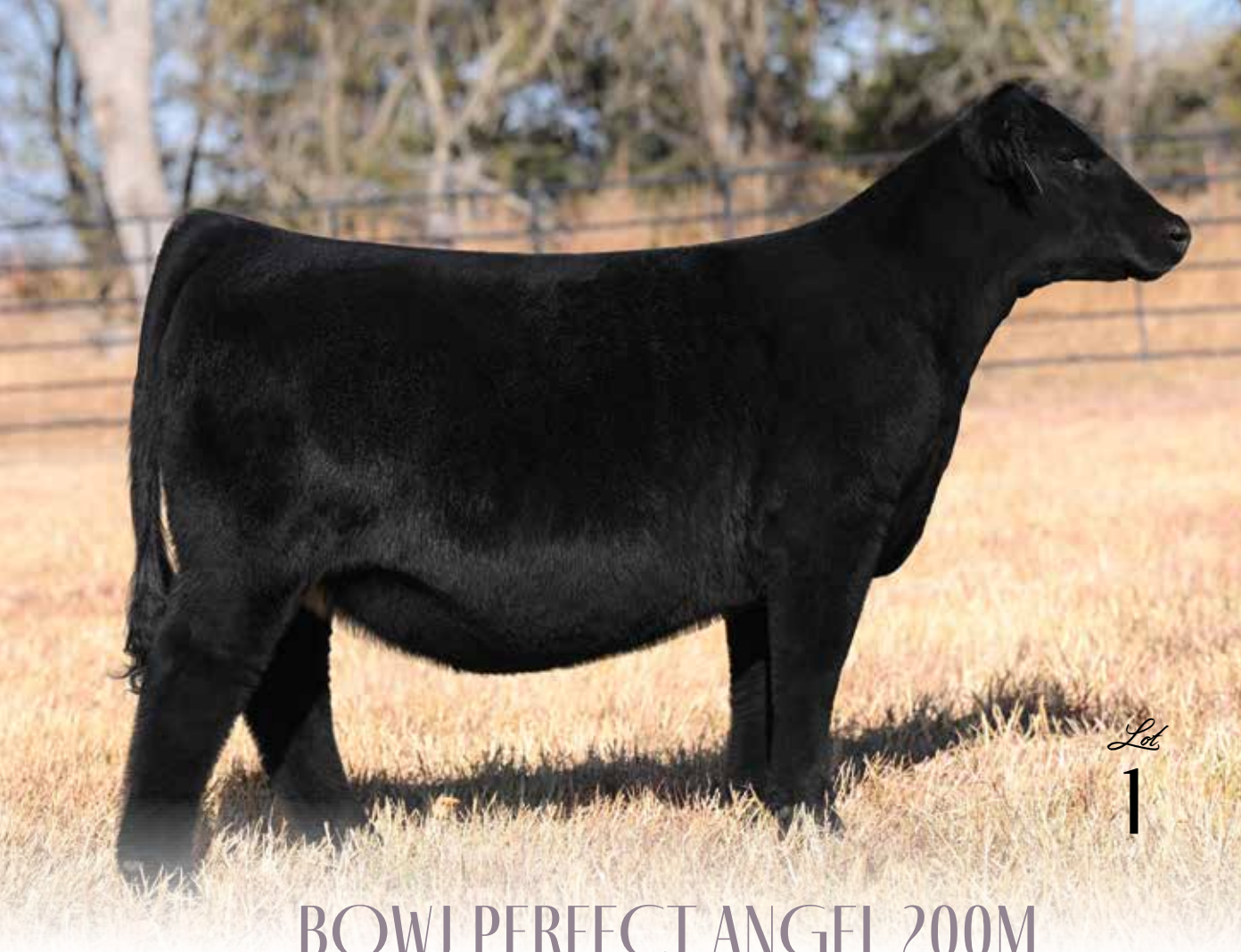
STATE FAIR JUNIOR SHOWS & STATE EXPO JUNIOR SHOWS

\$500 - Grand Champion Heifer
\$250 - Reserve Grand Champion Heifer

SUPREME HEIFER

Any Grand Champion heifer at a Major State Fair or Expo where a Supreme Champion Overall is selected will receive an additional \$500 credit certificate should they win, Supreme Champion.





BOWJ PERFECT ANGEL 200M

Lot
1

- A captivating female to lead-off the 2024 Hartman Cattle Company Customer Appreciation Female Sale! We proudly present BOWJ Perfect Angel 200M, a daughter of the \$530,000 SO Remedy 7F that is backed by a past sale feature in 2020, the \$110,000 Perfect Angel 58H!
- The genetic consistency, generating potential, and earning power that stands behind this elite female is immeasurable. Perfect Angel 58H was the 2021 IN Stock Show Supreme Champion Breeding Heifer before entering the donor pen at Bowling Cattle Company.
- In 2022, a maternal sister to 200M was the featured lot 1 female, BOWJ Just An Angel 1K. She commanded \$175,000 and was selected by Freking Cattle to serve as a cornerstone breeding piece in their illustrious donor pen.
- This is a cow family that consistently generates at a very high level. The maternal granddam of 200M, Angel 1B, is the leading donor for the Hoblyn family of Nebraska. Perfect Angel 58H is a full sister to the 2018-2019 Triple Crown winning Purebred Simmental Heifer, Mari 785E, one of the premier young donors in the Bloomberg Cattle breeding program!
- She ties together seamlessly from end to end, offering a look of balance from the profile that is simply breathtaking! A very deserving recipient of the coveted lot 1 position!

PB SM

DOB: 2/13/24

ASA: 4412635

TATTOO: 200M

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

PROFIT

PERFECT ANGEL 58H

ANGEL 1B

| CED | BW | WW | YW | MCE | MLK | MWW |
|------|-----|------|-------|-----|------|------|
| 10.4 | 3.4 | 85.6 | 128.9 | 3 | 14.4 | 57.1 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|-----|------|-------|-------|-------|------|-------|------|
| 9.2 | 34.1 | -0.36 | -0.07 | -0.09 | 0.72 | 104.6 | 74.8 |

Bred by

BOWLING CATTLE COMPANY



PERFECT ANGEL 58H
\$110,000 Dam of Lot 1



BOWJ JUST AN ANGEL 1K
\$175,000 Maternal Sister to Lot 1



Lot
2

JSUL MAKIN MARY PROUD 427M

- The Sullivan Farms brand is synonymous with quality and maternal excellence! We are proud to present a direct daughter of one of the Simmental breed's most important matriarchs, the iconic JBSF Proud Mary!
- JSUL Makin Mary Proud 427M is another dynamic daughter of the \$530,000 SO Remedy 7F that is certain to catch your eye on sale day. A stunning blaze faced female that is a maternal sister to the legendary JSUL Something About Mary 8421, one of the most heavily utilized AI sires in the Simmental breed.
- JBSF Proud Mary accumulated an impressive roster of wins, that included being the Grand Champion Purebred Simmental Female at the 2016 AJSA National Classic, 2016 Iowa State Fair Supreme Champion Female and the 2016 NAILE Grand Champion Simmental Female in the both the Open and Junior Shows.
- One of her most notable sisters would be JSUL Mary Is Proud 8047F, the 2018 NAILE Reserve Grand Champion Purebred Simmental Heifer. She was later selected as the 2019 FWSS Grand Champion Purebred Simmental Heifer, 2019 Simmental Breeders Sweepstakes Grand Champion Junior Purebred Simmental Heifer, and 2019 American Royal Grand Champion Purebred Simmental Heifer. Another notable maternal sister to 427M, JSUL Mary's Reckoning 3299L, commanded a staggering \$230,000 in the fall of 2023!
- 427M offers a pedigree of royal status... she's a "maternal legend" in the making!

PB SM

DOB: 3/19/24
ASA: 4413964
TATTOO: 427M

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D
YARDLEY HIGH REGARD W242
JBSF PROUD MARY
BROOKS STEELMAGNOLIA X57

| CED | BW | WW | YW | MCE | MLK | MWW |
|-----|-----|------|-------|-----|------|-----|
| 13 | 1.3 | 73.7 | 116.9 | 3.3 | 17.2 | 54 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|------|------|-------|-------|-------|------|-------|----|
| 10.5 | 42.5 | -0.35 | -0.12 | -0.08 | 0.87 | 107.9 | 70 |

Bred by
SULLIVAN FARMS



JBSF PROUD MARY
Dam of Lot 2



JSUL SOMETHING ABOUT MARY 8421
Maternal Brother to Lot 2



1/2 SM 1/2 AN

DOB: 1/12/24

ASA: 4416875

TATTOO: M501

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

PVF INSIGHT 0129

EXAR RITA 5406

EXAR RITA 0510

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 11.1 | 1.1 | 82 | 126.7 | 3.7 | 19.1 | 60 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 11.3 | 51.6 | -0.16 | 0.24 | -0.03 | 0.81 | 117.1 | 78.5 |

Bred by

RJ CATTLE COMPANY

Lot
3

RJ RITA M501

- RJ Rita M501 is a powerful half-blood Simmental female sired by the \$530,000 SO Remedy 7F and backed by the very influential Angus matron at RJ Cattle Company, EXAR Rita 5406! M501 is a maternal sister to the 2019 NAILE Supreme Champion Junior Breeding Heifer, RJ PF Rita 8288F!
- RJ PF Rita 8288F was the high selling SimAngus female from the 2018 sale season, and at the time was the talk of the town after commanding a record \$164,000!
- 8288F was selected as the 2019 AJSA National Classic Grand Champion Percentage Simmental Heifer in Louisville, Kentucky. She was also selected as the 2019 Simmental Breeders Sweepstakes Grand Champion Percentage Simmental Heifer and Knic Overpeck Supreme Champion!
- During the fall of 2019, RJ PF Rita 8288F was also selected as the 2019 American Royal Grand Champion Percentage Heifer in the Junior and Open Show. She ended the fall 2019 show season as the 2019 NAILE Supreme Champion Junior Breeding Heifer!
- EXAR Rita 5406 has become a household name across the industry, producing countless other high sellers and champion for RJ Cattle Company and Plamp Farms. An elite half-blood female that is bred for the backdrop!



EXAR RITA 5406

Dam of Lot 3



RJ PF RITA 8288F

2019 NAILE Supreme Champion Junior Breeding Heifer
Maternal Sister to Lot 3



Lot
4

EC COUNTESS 357M

- The first of two daughters sired by the \$120,000 4/B Dynamo, one of the greatest sons of SO Remedy 7F in existence that is owned by M&E Cattle Company of North Dakota and Herbster Angus Farm of Nebraska.
- EC Countess 357M is from the royal DSFF Countess 357D, a female that has served as a cornerstone breeding piece in the Eagles Crest Cattle program. 357D continues to generate at a very high level, producing sons and daughters alike that have drastically influenced the industry.
- 357M is a maternal sister to the \$200,000 EC Rebel 156F, a very influential sire that has experienced use in some of the top programs across North America with great success. She is also a maternal sister to the \$120,000 Renegade, a full brother to EC Rebel 156F. Another son, EC Noble 283J, commanded a \$20,000 hammer price selling to Trennepohl Farms of Indiana in 2022.
- She is also a maternal sister to EC Reba 6H, the \$50,000 selection from Moore Land & Cattle that sold in 2020. EC Countess 283F is another sister that was purchased for \$35,000 and is now a member of the donor pen at Tree Lane Farms in Illinois. 283F is the dam of the very popular promotional AI sire, TL On The Run 106K.
- Her maternal sister sired by the \$60,000 OMF Hard Right H21, EC Countess 094K, was a \$14,000 bred heifer that sold to Clarke Family Farms of Blenheim, Ontario, Canada this past February.

PB SM

DOB: 3/16/24
ASA: 4419088
TATTOO: 357M

SO REMEDY 7F

4/B DYNAMO

4/B MISS PILGRIM 81B

MR TR HAMMER 308A ET

DSFF COUNTESS 357D

HCCO COUNTESS 119B

| CED | BW | WW | YW | MCE | MLK | MWW |
|-----|-----|------|-------|-----|------|------|
| 8.4 | 2.2 | 81.8 | 125.6 | 1.7 | 15.6 | 56.4 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|-----|------|-------|------|-------|------|-------|------|
| 9.8 | 36.8 | -0.38 | 0.09 | -0.08 | 0.88 | 113.3 | 78.1 |

Bred by

EAGLES CREST CATTLE



EC REBEL 156F
\$200,000 Maternal Brother to Lot 4



RENEGADE
\$120,000 Maternal Brother to Lot 4



Lot
5

JMCR MISS DYNAMO 8119M

- JCM Miss Dynamo 8119M is another stunning daughter of 4/B Dynamo that will be at the top of several short lists on sale day! This big footed, stout boned, square hipped Purebred Simmental female is by the \$120,000 4/B Dynamo, one of the best sons of the \$530,000 SO Remedy 7F that has ever been born!
- The dam of 8119M is a tremendous young female that was bred in the Justin Moser herd of Dickey, North Dakota. There is no doubt that Justin and his parents, Mike and Ellie Moser, have one of the great Simmental and SimAngus cowherds in North America. A disciplined approach to breeding cattle for the last several decades has allowed this cowherd to flourish when it comes to the basic fundamentals of foot shape, udder quality, and forage efficiency. The females that carry the brand have earned their keep the old fashioned way. . . they are built to survive the elements and thrive, no matter the conditions!
- The Moser family has invested in the "best of the best" and spared no expense when it comes to hand selecting top shelf herd sire prospects annually. In fact, this female is the result of one of their latest acquisitions, 4/B Dynamo!
- The maternal side of her pedigree reads with true maternal prowess, as she aligns the influence of the \$185,000 KMJ Revenue and the iconic WAGR Driver 706T.
- An elite show heifer prospect that will be a profitable generator for years to come!

PB SM

DOB: 2/5/24

ASA: 4412664

TATTOO: 8119M

SO REMEDY 7F

4/B DYNAMO

4/B MISS PILGRIM 81B

KMJ REVENUE

JMCR MISS REVENUE 8119

WW3 COUNTESS 421A

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 8.5 | 2.6 | 73.4 | 108.1 | 2.5 | 18.1 | 54.7 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 10.4 | 33.6 | -0.34 | 0.22 | -0.08 | 0.76 | 116.6 | 75.5 |

Bred by

JM CATTLE



4/B DYNAMO

\$120,000 Sire of Lots 4 & 5



KMJ REVENUE

\$185,000 Maternal Grand sire of Lot 5



FRKG JACKIE M186

Lot
6

- FRKG Jackie M186 is the lone daughter of the \$210,000 FRKG Classic 948K in this year's sale offering. She is the result of a wise investment that Brad Freking made from the Bruhn Cattle Company "Incredible" Female Sale last fall. The dam of M816, BEJV Ms Relentless J186, is a daughter of the popular W/C Relentless 32C that is further influenced by the legendary SVF Steel Force S701.
- The cow family that supported FRKG Classic 948K needs no introduction to the breed, as his dam has become the NUMBER 1 highest dollar generating cows in the Freking Cattle Company breeding program! HCCO Countess 174F "948", is the dam of the \$700,000 world record selling Simmental AI sire, FRKG Alpha 311L!
- "948" is also the dam of five ET flushmate sisters that highlighted the 26th Annual Customer Appreciation Female Sale. Those heifers sold for \$65,000, \$35,000, \$26,000, \$15,000, and \$15,000. The same flush also yielded a powerful set of bulls that made up the 2023 NWSS Pen of Five Purebred Simmental Bulls for Freking Cattle Company. Those bulls sold for an astonishing \$47,166 average!
- A full sister to FRKG Classic 948K, FRKG Countess of 948 11K, was selected as Division Champion at the 2023 AJSA National Classic in Des Moines, Iowa. She concluded her show career in January of 2024 when she was selected as National Western Stock Show Grand Champion Purebred Simmental Heifer for Kenidey Effling!
- With over \$1.2 million in progeny sales, it's safe to say that the "948" donor is on her way to becoming one of the most important females in the Simmental breed! This daughter of FRKG Classic 948K has the credentials to be an elite show heifer/donor prospect for the winning bidder on December 14th!

PB SM

DOB: 5/3/24

ASA: 4425244

TATTOO: M186

SO REMEDY 7F

FRKG CLASSIC 948K

HCCO COUNTESS 174F

W/C RELENTLESS 32C

BEJV MS RELENTLESS J186

BEJV MS STEELFORCE E054

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|------|-------|-------|------|-------|------|
| 11.7 | 1.7 | 70.4 | 104.4 | 4.2 | 15.7 | 51 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 9.1 | 23.6 | -0.4 | 0.06 | -0.08 | 0.85 | 110.2 | 71.4 |

Bred by

FREKING CATTLE COMPANY



FRKG CLASSIC 948K
\$210,000 Sire of Lot 6



FRKG COUNTESS OF 948 11K
2024 NWSS Grand Champion
Purebred Simmental Heifer
Full Sister to Sire of Lot 6



Lot
7

B BAR MAKEOVER M202

- B Bar Makeover M202 is a beautiful profiling blaze faced female that is sired by the popular WHF/JS/CCS Double Up G365, the 2021 Cattlemen's Congress Reserve Grand Champion Purebred Simmental Bull. The dam of WHF/JS/CCS Double Up G365 is one of the most significant females in the Simmental breed that was a many times champion that evolved into a prolific donor, the iconic WHF Summer 365C!
- M202 is supported by the influence of the famous RWA Krisha-ET donor, a many times champion for the Berlowitz family of Oklahoma that has become one of their cornerstone matriarchs. RWA Krisha-ET is the dam of the impressive Reckoning 711F, a widely used and very popular AI sire that was the 2019 NWSS Grand Champion Percentage Simmental Bull, 2020 NWSS Grand Champion Percentage Simmental Bull, and 2021 Cattlemen's Congress Grand Champion Percentage Simmental Bull!
- Reckoning 711F has sired countless high sellers, show ring champions, and individuals of influence within the Simmental breed over the last several years. The dam of M202, B Bar Karisma K202, is a beautiful first calf heifer sired by MR HOC Broker that is following in the footsteps of her prolific donor dam.
- A unique phenotype combined with a world class pedigree and unlimited mating flexibility makes M202 one of the premier investment opportunities in this year's sale!

PB SM

DOB: 3/12/24
ASA: 4417457
TATTOO: M202

W/C DOUBLE DOWN 5014E
WHF/JS/CCS DOUBLE UP G365
WHF SUMMER 365C

MR HOC BROKER
B BAR KARISMA K202
RWA KRISHA-ET

| CED | BW | WW | YW | MCE | MLK | MWW | |
|-----|-----|-------|-------|-------|------|-------|------|
| 9.2 | 2.6 | 80.9 | 110.9 | 3.4 | 17.9 | 58.6 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 13 | 23 | -0.35 | -0.15 | -0.06 | 0.79 | 104.1 | 70.5 |

Bred by
BERLOWITZ CATTLE COMPANY



WHF/JS/CCS DOUBLE UP G365
Sire of Lot 7



RECKONING 711F
Maternal Brother to Dam of Lot 7



Lot
8

FRKG PANARAMA 920M

- The first daughter of the \$620,000 STCC Tecumseh 058J is a special female to say the very least! FRKG Panarama 920M is a stunning March born daughter of SWSN Panarama 900G, a FULL SISTER to the \$400,000 Profit!
- Captivating, mesmerizing, breathtaking. . . we can throw a book of adjectives at this female when describing her presence and balance from the side and it still may not be enough to do her justice! She is huge footed, stout boned, square pinned, and massive hiped. We love the way that she ties together through her front third, while still transitioning into a bold and three-dimensional rib cage.
- The cow family that supports her and her ET flushmate sister need no introduction to the business. Her maternal granddam, WAGR Panarama 204Z, is one of the highest generating donors in the Simmental breed, with well over the 2 million dollars in lifetime progeny sales! A full sister to SWSN Panarama 900G, Panarama 52C, commanded \$130,000 in 2015 and was a many times champion for the Raithel family of Nebraska. 52C was the 2017 NWSS Reserve Grand Champion Purebred Simmental Heifer before entering the donor pen at Herbster Angus Farms.
- A powerful pedigree with a phenotype that will satisfy even the most discriminating eyes in the business!

PB SM

DOB: 3/9/24
ASA: 4419028
TATTOO: 920M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
WS PILGRIM H182U
SWSN PANARAMA 900G
WAGR PANARAMA 204Z

| CED | BW | WW | YW | MCE | MLK | MWW | |
|-----|------|------|-------|-------|------|-------|----|
| 5.5 | 4.6 | 77.7 | 111.5 | 0.5 | 18.4 | 57.2 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 13 | 17.6 | -0.5 | 0.11 | -0.09 | 0.96 | 110.4 | 73 |

Bred by
FREKING CATTLE COMPANY



PANARAMA 52C
\$130,000 Full Sister to Dam of Lots 8 & 9



PANARAMA 451C
\$200,000 Maternal Sister to Dam of Lots 8 & 9



Lot
9

FRKG PANARAMA 971M

- Another BIG TIME female from the 900G donor at Freking Cattle Company! FRKG Panarama 971M is the second ET flushmate sister from the STCC Tecumseh 058J flush out of the tried and true SWSN Panarama 900G. A truly unique individual that is giant footed, rugged boned, and flawless in terms of her silhouette from the side. She is so refined and feminine about her head and neck, clean chested, and smooth shouldered. 971M offers tremendous progression of depth through her rear rib and flank, while remaining extra bold and robust in the shape of her rib cage!
- The dam of 971M is the impressive 900G donor, a FULL SISTER the to \$400,000 Profit and the \$130,000 Panarama 52C, the 2017 NWSS Reserve Grand Champion Purebred Simmental Heifer. Another maternal sister to 900G, Panarama 451C, is the \$200,000 WAGR Panarama 204Z daughter that is sired by MR TR Hammer 308A ET.
- A popular maternal brother to 900G is the \$350,000 Justified, a bull that was lost entirely too soon with a very limited semen inventory. During his limited used at Hartman Cattle Company he sired the \$175,000 featured lot 1 female in the 2022 Hartman Cattle Company Customer Appreciation Female Sale!
- 971M has the phenotype, the pedigree, and the profit earning potential necessary to elevate her to top tier investment status on sale day!

PB SM

DOB: 3/11/24
ASA: 4419029
TATTOO: 971M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
WS PILGRIM H182U
SWSN PANARAMA 900G
WAGR PANARAMA 204Z

| CED | BW | WW | YW | MCE | MLK | MWW | |
|-----|------|------|-------|-------|------|-------|----|
| 5.5 | 4.6 | 77.7 | 111.5 | 0.5 | 18.4 | 57.2 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 13 | 17.6 | -0.5 | 0.11 | -0.09 | 0.96 | 110.4 | 73 |

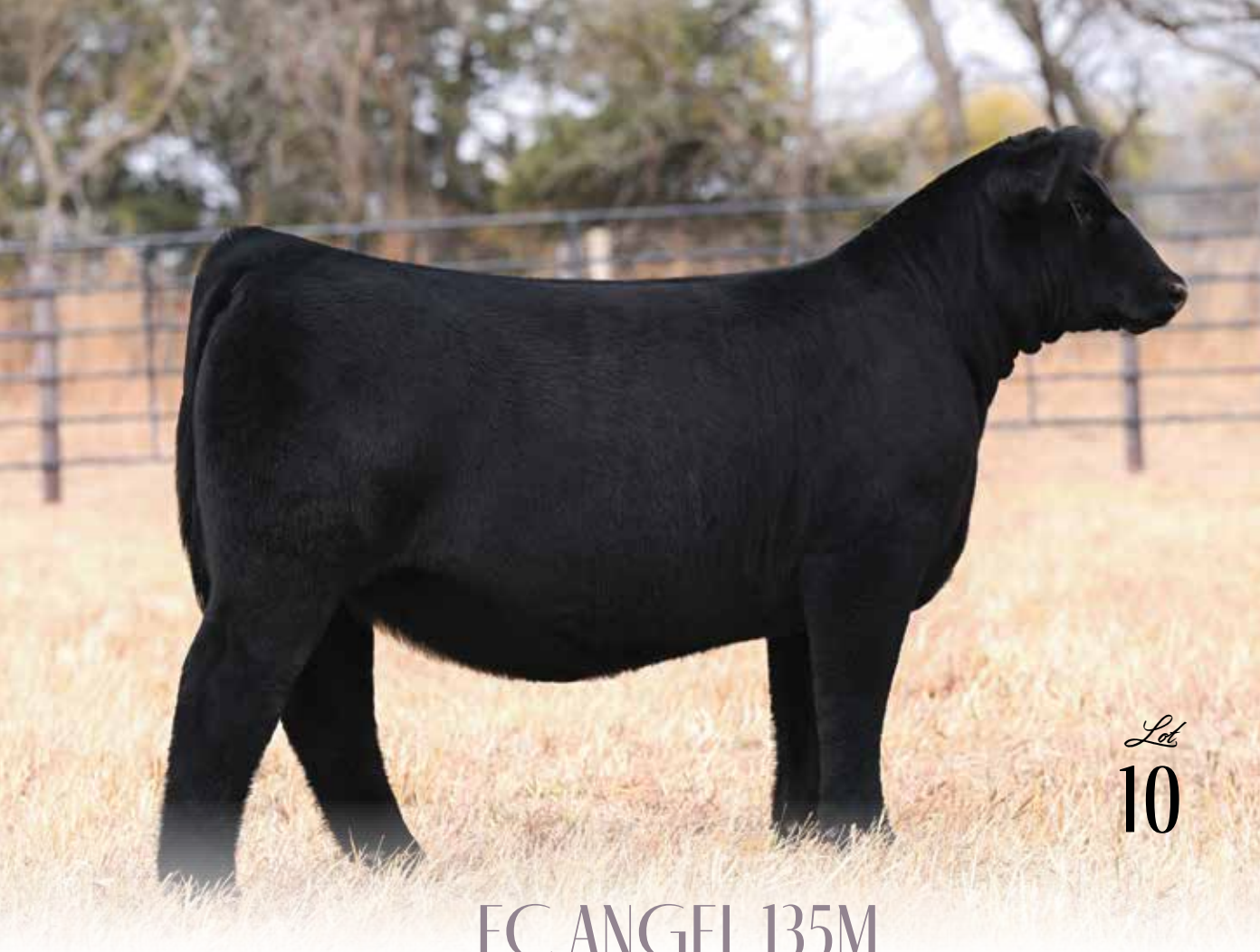
Bred by
FREKING CATTLE COMPANY



FRKG VICTORY 78J
\$210,000 Maternal Brother to Lots 8 & 9



WAGR PANARAMA 204Z
Legendary Maternal Granddam of Lots 8 & 9



EC ANGEL 135M

Lot
10

- The first day of April delivered a very special Purebred female in EC Angel 135M. She is exquisite in her construction, and only continues to elevate her dominance on the offering with every day of maturity, she is one that needs to be inspected on a trip to Tecumseh.
- You cannot question the structural build that comes with this STCC Tecumseh 058J daughter, she absolutely floats on the move and ties together so effortlessly from end to end. You will not find Purebred Simmental cattle with the flexibility of 135M every day. She ties all her pieces together so effortlessly and you will admire the model proportions she has been blessed with. For these reasons we think the potential for this one to compete at the highest level in the show ring is immense.
- She is blessed all the trendy presence and feature that it takes to be successful in today's showing, and when you consider the generations of cow power that support her, it is easy to envision the potential she has to be a cornerstone for a breeding program into the future.
- Her dam, Scarlet Angel 135J, is perhaps the most recognizable red hided daughter of Profit to date! 135J was the \$70,000 featured female of the 2021 Hartman Cattle Company Customer Appreciation Sale that was purchased by Eagles Crest Cattle. 135J is a direct daughter of the household name, Angel 1B, a donor that has carried a strong tradition of high sellers and champions that have sold through past editions of this sale.
- Massive amounts of phenotypic and genetic quality are embedded with lot 10!

PB SM

DOB: 4/1/24
ASA: 4419087
TATTOO: 135M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA

PROFIT
SCARLET ANGEL 135J
ANGEL 1B

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|------|-------|------|-------|------|
| 6.4 | 4.2 | 83.3 | 121 | 1.9 | 15.8 | 57.4 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 13.5 | 18.6 | -0.43 | 0.08 | -0.08 | 0.83 | 113.7 | 75.8 |

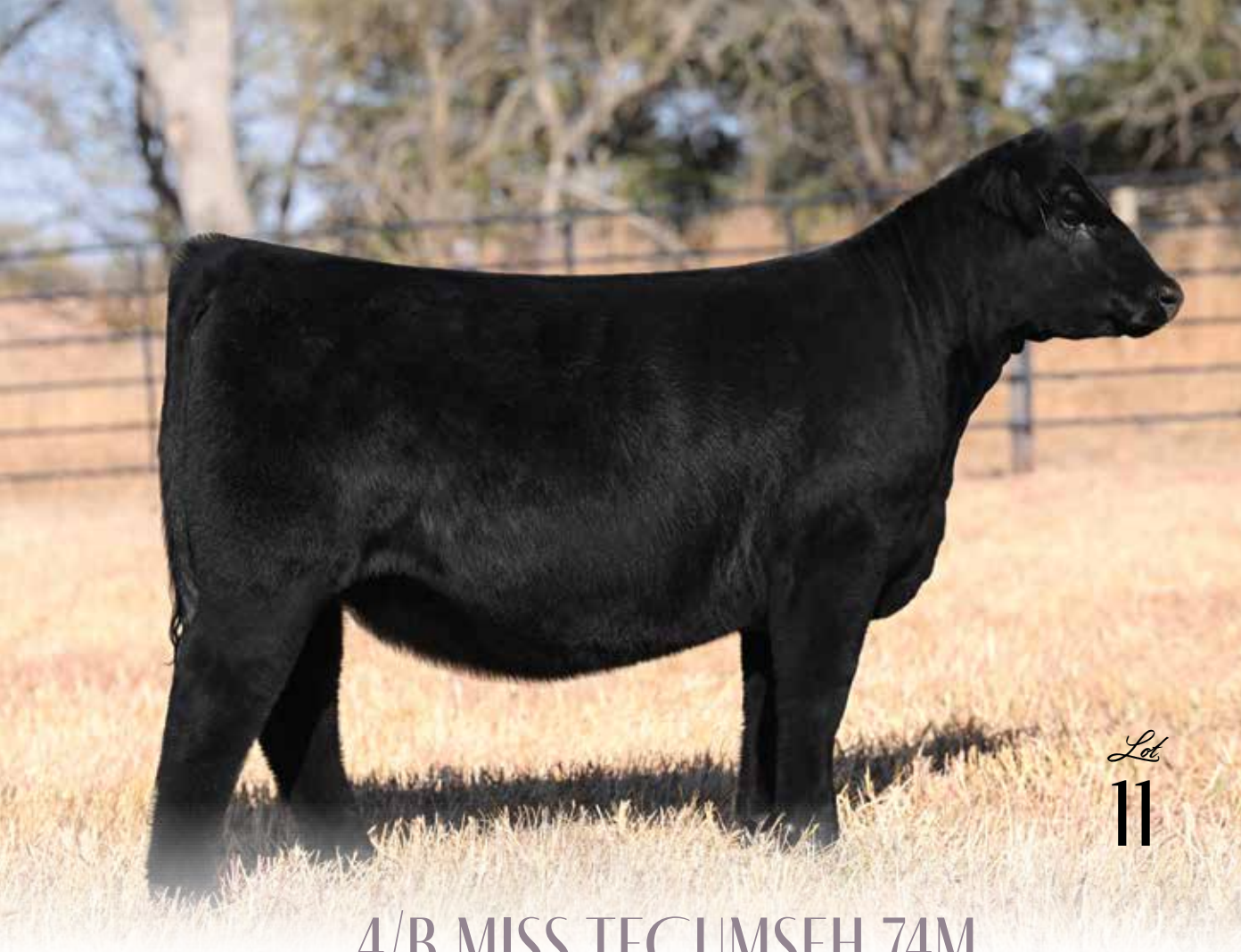
Bred by
EAGLES CREST CATTLE



SCARLET ANGEL 135J
\$70,000 Dam of Lot 10



MARI 785E
2018-2019 Triple Crown Winning Full Sister to Dam
of Lots 1 & 10



Lot
11

4/B MISS TECUMSEH 74M

- 4/B Miss Tecumseh 74M carries herself with supermodel presence, and has all the bells and whistles!
- We think there is a lot of unique featured about this STCC Tecumseh 058 daughter. It all begins with her dam, BTYL Vera Wang 441J, a past high selling daughter of W/C Relentless 32C that stems from a W/C Loaded Up 1119Y x JS Black Satin 9B "Boots" daughter that is building her how legacy for the Griswold program. GCC Rios of Mercedes 8243F is the \$77,500 dam of GCC Jazz Hands 140J, the Grand Champion Purebred Simmental Heifer of the Junior Show at the 2023 NWSS and the \$20,000 promotional sire, GCC Mastermind 2104K. Both GCC Jazz Hands 140J and GCC Mastermind 2104K are full siblings to the dam of lot 11.
- 4/B Miss Tecumseh 74M reads with extra body volume, structural integrity, poise and balance, and is capped off with an extra attractive front third of her skeleton. When this one is parked she catches your eye, but as she sets in motion she gets your heart racing. High quality livestock here, and with the power of the cow family that backs her, we know her time in production will be profitable.

PB SM

DOB: 2/15/24
ASA: 4414034
TATTOO: 74M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
W/C RELENTLESS 32C
BTYL VERA WANG 441J
GCC RIOS OF MERCEDES 8243F

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 8 | 3.4 | 77 | 110.6 | 2.8 | 19 | 57.4 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 12.3 | 23.2 | -0.49 | 0.08 | -0.08 | 1.07 | 112.6 | 73.8 |

Bred by
4/B CATTLE COMPANY



GCC RIOS OF MERCEDES 8243F
Maternal Granddam of Lot 11



JS BLACK SATIN 9B "BOOTS"
Legendary Maternal Great Granddam of Lot 11



Lot
12

MISS PRICE/LES 533M

- It is hard to deny the striking feature, impressive balance and elegant outline of this STCC Tecumseh 058J daughter. We foresee her only continuing to impress with maturity and has the aptitude to find herself at the top of the class on the regular. If you like them unique in their look, robust in their body shape, extra eye appealing, and built with the upmost degree of structural quality, then pay attention here!
- A direct daughter of the dam of distinction, the legendary Miss Shania 6D donor dam that now works in the Price/Les Cattle Company breeding program in Missouri. The maternal grandam of Shania 6D is the American Royal Champion, Playmate 1Z.
- Countless maternal sisters to lot 12 have been secured by the nation's most savvy stockmen because the lineage of Miss Shania 6D has an unmatched ability to consistently generate, regardless of the sire choice utilized.

PB SM

DOB: 1/27/24
ASA: 4412750
TATTOO: 533M

VCL FORESIGHT
STCC TECUMSEH 058J

HF SERENA

MR CCF VISION

MISS SHANIA 6D

SFI MISS HANNAH 36B

| CED | BW | WW | YW | MCE | MLK | MWW |
|-----|-----|------|-------|-----|------|------|
| 9.5 | 3.1 | 79.1 | 116.2 | 3.4 | 18.4 | 57.9 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|------|------|-------|------|-------|------|-----|------|
| 11.5 | 22.7 | -0.48 | 0.04 | -0.08 | 1.05 | 112 | 74.6 |

Bred by

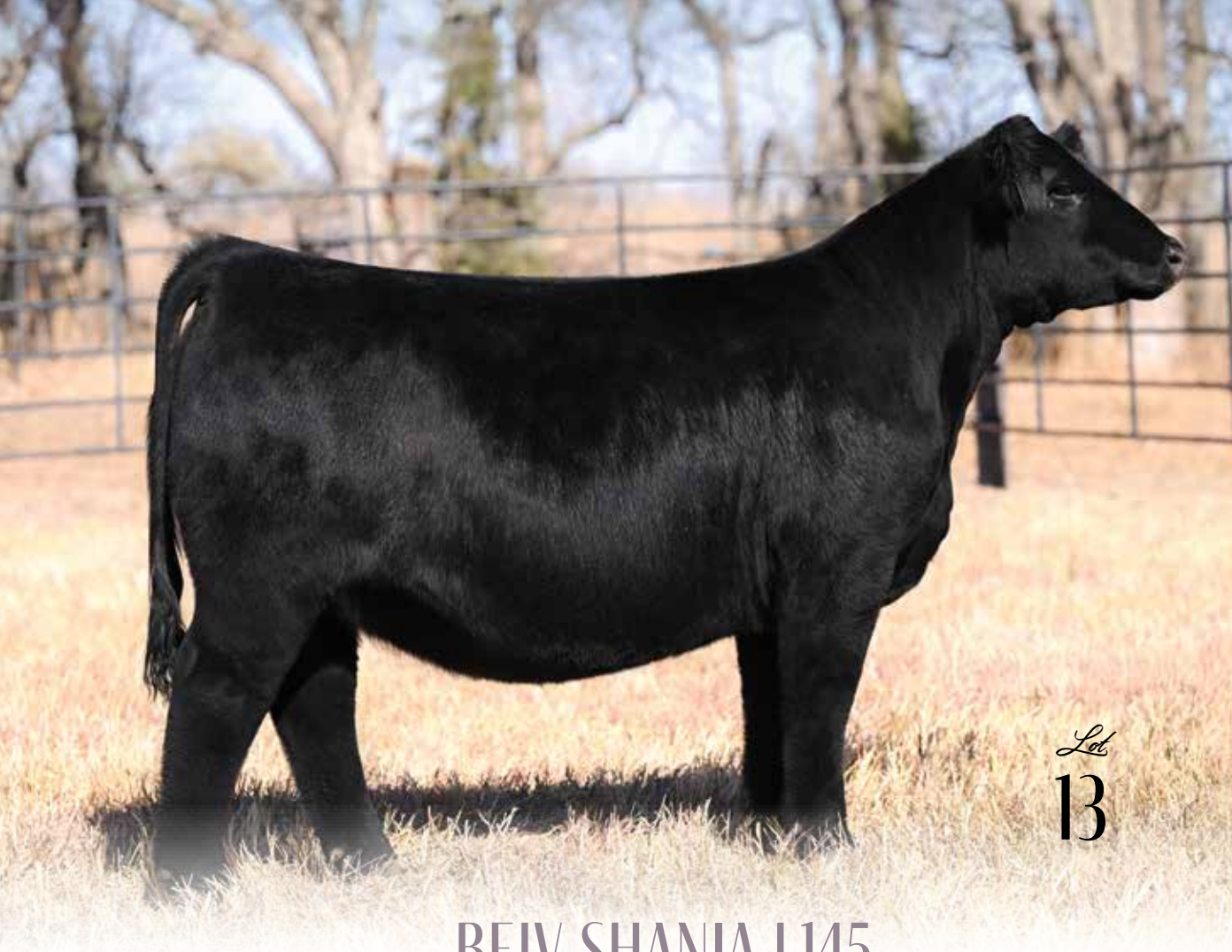
PRICE/LES CATTLE COMPANY



STCC TECUMSEH 058J
\$620,000 Sire of Lots 8-21



MISS SHANIA 6D
Dam of Lot 12



Lot
13

BFJV SHANIA L145

- BFJV Shania L145 is ready to roll straight into the ring! This daughter of \$620,000 STCC Tecumseh 058J is built bold and beautiful!
- Take note of her early birthdate, and the advantages of maturity and preparation that she has compared to her contemporaries. This advantage also places her into a traditionally less competitive division at the major shows, giving her a strong chance of getting back out there for a look in the final drive!
- The dam of BFJV Shania L145 is an absolute powerhouse of a female! BFJV Shania's Ledger H057 is sired by the \$250,000 TL Ledger and supported by the influence of the great Miss Shania 6D. The TL Ledger x Miss Shania 6D combination has been tried and true, and has provided the maternal support and consistency for the most successful stories to come out of the established Bruhn Cattle Company breeding program!

PB SM

DOB: 11/30/23
ASA: 4412644
TATTOO: L145

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
TL LEDGER
BFJV SHANIA'S LEDGER H057
MISS SHANIA 6D

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 8.6 | 3.9 | 80 | 117.1 | 3.4 | 16.4 | 56.4 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 11.6 | 22.5 | -0.45 | 0.03 | -0.08 | 0.97 | 109.8 | 73.7 |

Bred by
BRUHN CATTLE COMPANY



VCL FORESIGHT
Paternal Grand sire of Lots 8-21



BFJV SHANIA'S LEDGER H057
Dam of Lot 13



Lot
14

EC MARY 8976M

- EC Mary 8976M comes with plenty of fancy pieces, she is long and elegant, and built with impressive agility and flexibility. She built to make a great show heifer, yet it's the long-term value that comes with the pedigree and consistency that runs thick through her blood that should excite!
- She is a maternal sister to a sale highlighting percentage female from the 2020 Hartman Cattle Company Customer Appreciation Sale that commanded \$25,000, selling to the Hoblyn family, one of the nation's most successful show families.
- The dam of this female is a full sister to the 2019 FWSS and American Royal Grand Champion Purebred Simmental Heifer, JSUL Mary Is Proud 8047F and is a direct daughter of the legendary JBSF Proud Mary donor that stands at the center of the Sullivan Farms Simmental program for several years now. JBSF Proud Mary accumulated an impressive roster of wins, including being the Grand Champion Purebred Simmental Female at the 2016 AJSA National Classic, 2016 Iowa State Fair Supreme Champion Female and the 2016 NAILE Grand Champion Simmental Female in the both the Open and Junior Shows. The JBSF Proud Mary lineage is responsible for the heavily sought after AI sire, JSUL Something About Mary 8421.
- STCC Tecumseh 058J progeny continue to surge in popularity because of their combination of a perfect basic build and intriguing feature, solidifying their outlier quality. Regardless of your production goals, this female has the pedigree and phenotype to be a sound investment!

PB SM

DOB: 4/1/24

ASA: 4419089

TATTOO: 8976M

VCL FORESIGHT

STCC TECUMSEH 058J

HF SERENA

HPF QUANTUM LEAP Z952

JSUL MARY 8976F

JBSF PROUD MARY

| CED | BW | WW | YW | MCE | MLK | MWW |
|-----|----|----|-------|-----|------|------|
| 9.6 | 3 | 83 | 124.3 | 2.7 | 18.5 | 59.9 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|------|------|-------|------|-------|------|-------|------|
| 11.4 | 36.3 | -0.44 | 0.09 | -0.09 | 1.07 | 117.2 | 78.6 |

Bred by

EAGLES CREST CATTLE



JSUL MARY IS PROUD 8047F
Full Sister to Dam of Lot 14



PENELOPE 30H
\$25,000 Maternal Sister to Lot 14



Lot
15

B BAR MOMMA MIA 043M

- The ultra-maternally designed, B Bar Momma Mia 043M comes with a soft and deep body cavity, round rib cage, smooth and long muscle pattern and utmost look of femininity from the profile, we think she will cross the bridge of being a high caliber show heifer prospect, and a future program leading donor candidate.
- The dam of B Bar Momma Mia 043M is quickly building a reputation of quality through her progeny. B C R Sara G043 is a maternal sister to Tanner Howey's CMFM Dura Sara 040B who was Grand Champion Female in the junior show at the National Western as well as Champion Purebred Female at the Houston Livestock Show & Rodeo in 2016.
- Her most recognizable offspring would be I Reckon 043J, the Grand Champion Purebred Simmental Bull at the 2022 American Royal, Grand Champion Bred and Owned Purebred Simmental Bull at the 2022 Simmental Junior Nationals, Reserve Champion Simmental Bull at the 2023 Fort Worth Stock Show, and Reserve Champion Purebred Bull of the 2022-23 PTP Ring of Champions.
- A budding cow family, powerful phenotype and all-around high-quality breeding program backs this impressive prospect.

PB SM

DOB: 1/4/24
ASA: 4412777
TATTOO: 043M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
HPF QUANTUM LEAP Z952
B C R SARA G043
CBAR BD SARA 927W

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|-----|-------|-------|-------|------|-------|------|
| 8.1 | 3.6 | 82.8 | 119.9 | 2.6 | 20.3 | 61.7 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 12.9 | 28 | -0.42 | 0.21 | -0.08 | 0.94 | 122.7 | 80.2 |

Bred by

BERLOWITZ CATTLE COMPANY



CBAR BD SARA 927W
Maternal Granddam of Lot 15



I RECKON 043J
2022 American Royal Grand Champion
Purebred Simmental Bull
Maternal Brother to Lot 15



Lot
16

KC2 MISS VICTORIA 396M

- A February born, Purebred female that offers a combination of showing eye appeal and incredible amounts of maternal cow power. She is big barreled, rugged yet flexible in her bone design and still ties this burliness together with impressive look and balance. This is the kind that will generate progeny of value in the immediate future. She is a direct daughter of the future hall of famer, HPF Victoria B396E, a name that needs no introduction to designer brand buyers of Simmental genetics.
- Lot 16 is a 3/4 sister to the Vixen 120H female that Brooklyn Curtain campaigned to countless victories. This VCL Foresight daughter was the 2021 IA State AGR Grand Champion Heifer, 2021 IA Beef Expo Reserve Grand Champion Simmental, 10th Overall Purebred Heifer at the 2021 AJSA National Classic and was a many times Reserve Division Champion to her sister, KC2 Miss Victoria 6H.
- Another maternal sister to lot 16 is KC2 Miss Victoria 6H, she is the WLE Copacetic E02 daughter of Victoria B396E that is employed by Weis and Lashmett. 6H has been a dominant champion and producer, being selected as the 2021 IL Beef Expo Grand Champion Simmental and 3rd Overall Female for Millie Lashmett. KC2 Miss Victoria 6H was also the 8th Overall Purebred Heifer at the 2021 AJSA National Classic and the 2021 IL State Fair Reserve Grand Champion Purebred Heifer. In production, 2024 has been a turning point for 6H to say the least! 6H is the dam of the high selling Simmental Female on the Weis Cattle Fall Sale at \$105,000 and she also had a \$14,500 daughter.
- The opportunities that come with the purchase of KC2 Miss Victoria 396M go well beyond being just a competitive candidate on the tanbark, she has the credentials from a pedigree standpoint to generate massive returns on investment.

PB SM

DOB: 2/17/24
ASA: 4414041
TATTOO: 396M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
W/C RELENTLESS 32C
HPF VICTORIA B396E
CLCC VICTORIA W02

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 7 | 3.5 | 77.6 | 109.9 | 2.6 | 20.4 | 59.1 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 11.3 | 20.8 | -0.46 | 0.1 | -0.08 | 0.98 | 109.6 | 74.1 |

Bred by
KING CATTLE COMPANY



HPF VICTORIA B396E
Dam of Lot 16



KC2 MISS VICTORIA 6H
Maternal Sister to Lot 16



Lot
17

LHT MS TECUMSEH 128M

- The outlier features of this March born daughter of STCC Tecumseh 058J catch your gaze in a hurry! Her beautiful blaze face just begins a long list of high-quality attributes, as she is feminine featured about her front third, has extra curvature to her underline and is outlandish about her big proportions. The silhouette she paints is simply incredible, and foreshadows a long and illustrious career standing at the backdrop, starting early and happening often.
- She is a direct daughter of the \$25,000 KC2 Miss Victoria 7H female that was purchased by the Trauernicht program. 7H sold alongside her \$20,000 full sister in the 2020 Customer Appreciation Female Sale and a full brother to 7H was an Oklahoma City Cattlemen's Congress display bull and sold for \$10,500 to Shane Ryan in the 2021 Bull Sale. Another Full sister to 7H sold in the 2022 Boyert-Core Fall Sale for \$55,000.
- The maternal granddam of lot 17, HPF Victoria B396E remains one of the premier donor females in the Simmental business. HPF Victoria B396E was the high selling open female in the historic Hudson Pines Farm Dispersal Sale. During her show career she was most notably selected as the Grand Champion Simmental Female at the 2018 Simmental Breeders Sweepstakes. She returned to Louisville in the summer of 2019 and was selected as the Grand Champion Cow/Calf Pair at the 2019 AJSA National Classic. Additionally, she was named Grand Champion Cow/Calf Pair at the 2019 NAILE.

PB SM

DOB: 3/1/24
ASA: 4393581
TATTOO: 128M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA

PROFIT
KC2 MISS VICTORIA 7H
HPF VICTORIA B396E

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 4.6 | 5.9 | 84.7 | 115.7 | 1.1 | 17.8 | 60 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 10.7 | 24.7 | -0.42 | 0.18 | -0.08 | 0.92 | 107.2 | 76.4 |

Bred by
TRAUERNICHT SIMMENTALS



KC2 MISS VICTORIA 7H
Dam of Lot 17



VIXEN 120H
2021 IA State AGR Grand Champion Breeding Heifer
Maternal Sister to Dam of Lot 17



Lot
18

BF MISS TECUMSEH GABBY

- Regardless of which side of the pedigree of BF Miss Tecumseh Gabby you look into first, you will find an ancestry littered with notable Simmental figures. Her dam has emerged as an exciting prospect for the BF Black Simmentals program, she was Bill's \$25,000 selection from the 2023 "Blue River Gang" Sale. She is a daughter of the deceased and highly sought after, MR CCF 20-20 and out of the legendary EKHCC Red Jewel 760, a female that has stood the test of time, generating the right kind for more than a decade now and regardless of the mating she proves to continually add breeding accomplishments to her resume.
- We think the Purebred mating here with the \$620,000 STCC Tecumseh 058J has aligned the stars, her combination of look, presence, structure and intrigue has us excited to follow her story. Several of the highest revenue generating dams in the history of the Simmental business appear in her two-generation pedigree.
- We term her as ideal in her structural build, big and bold in her pin set, neatly tied in her pieces, and has an awesome look from the side.
- Bill Fulton has produced countless individuals of influence within the Simmental breed over the years, and this powerful female is no exception when it comes to what we expect to find on our annual trip to Auburn, Nebraska!

PB SM

DOB: 4/1/24
ASA: 4412658
TATTOO: M80

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
MR CCF 20-20
NABE GABBY 394J
EKHCC RED JEWEL 760

| CED | BW | WW | YW | MCE | MLK | MWW |
|-----|-----|------|-------|-----|------|------|
| 7.6 | 3.7 | 79.1 | 115.1 | 2.4 | 17.4 | 56.9 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|------|------|-------|------|-------|------|-------|------|
| 15.1 | 20.7 | -0.52 | 0.09 | -0.09 | 1.05 | 118.5 | 74.8 |

Bred by
BF BLACK SIMMENTALS



MR CCF 20-20
\$100,000 Maternal Grand sire of Lot 18



Lot
19

MISS JULIA 30M

- A robust bodied, extra densely built daughter of the \$620,000 STCC Tecumseh 058J that should excite those with the prospects of generating high caliber Simmental seedstock for the next generation.
- She has been blessed with a pedigree that remains outcross to a majority of the most common pedigrees that you will find in the ring, leaving the door wide open to a sire catalog of the best in the business going forward.
- If you were unaware of the way this one was bred on the maternal side of her pedigree, and just had to guess by the way she is built, we know it would surprise you. She is super attractive, soft haired and sound structured.
- Tony Simons and his family have a long standing history in the Simmental breed and beef cattle industry. This family owned operation has been a source for high quality Simmental and SimGenetic seedstock over the years, and this daughter of STCC Tecumseh 058J is no exception to the mold that is expected from the cattle bred in Marcus, Iowa!

PB SM

DOB: 4/9/24
ASA: 4414068
TATTOO: 30M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
TL LEDGER
MFH MS QUEEN LEDGER 630H
SCHRAM QUEEN E507

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 8.5 | 3.4 | 79.2 | 116.5 | 3.8 | 18.5 | 58 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 13.9 | 24.9 | -0.39 | 0.18 | -0.07 | 0.89 | 122.4 | 77.3 |

Bred by
TONY SIMONS



TL LEDGER
\$250,000 Maternal Grandsire of Lot 19



Lot
20

FRKG COUNTESS OF 923 148M

- Stay on the front end of the trend with this STCC Tecumseh 058J sired daughter that comes very impressive in her combination of maternal power and flawless phenotype. She is certainly one that removes any guesswork about being impressively eye appealing and stylish. Once she is done hanging banners on the tanbark, she carries the aptitude of pedigree that promotes her to the league of females that you can build a cowherd around.
- Her dam, HCCO Countess 923G, is a budding star from the G model female acquisition of females made by the Freking program. She started her production career with three Summer Gala featured heifer calves, and the \$13,000 selection of Shannon Frankenreider out of the 2022 Hartman Cattle Company Bull Sale.
- A maternal sister to 923G, HCCO Countess 176D, is a member of the very impressive donor pen at Vogler Cattle Co. 176D produced a MR CCF 20-20 sired bull calf, Foresight 253G, that was selected by Tony Simons of Iowa in the 2020 Hartman Cattle Company Bull Sale for \$20,000. Foresight 253G was a member of the 2020 NWSS Grand Champion Pen of Five Simmental Bulls.

PB SM

DOB: 2/11/24
ASA: 4419030
TATTOO: 148M

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA

PROFIT
HCCO COUNTESS 923G
TKCC COUNTESS 176Y

| CED | BW | WW | YW | MCE | MLK | MWW |
|-----|-----|------|-------|-----|------|------|
| 5.5 | 5.1 | 84.6 | 125.6 | 1.9 | 16.6 | 58.8 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|------|------|-------|------|-------|------|-------|------|
| 14.5 | 32.8 | -0.45 | 0.14 | -0.08 | 1.07 | 117.2 | 77.1 |

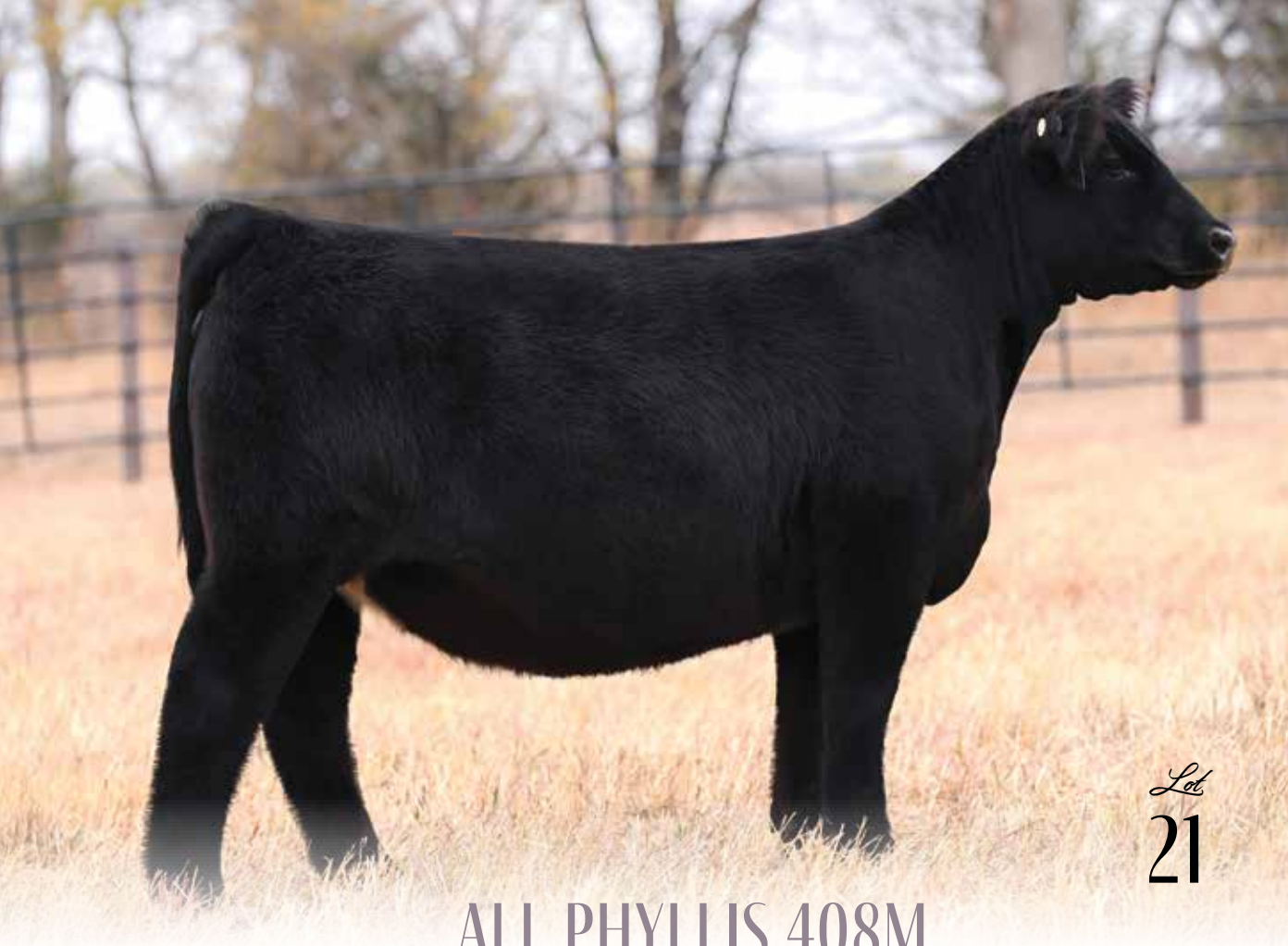
Bred by
FREKING CATTLE COMPANY



FRKG JUSTICE 113J
\$30,000 Maternal Brother to Lot 20



FRKG CRUSADER 356J
\$13,000 Maternal Brother to lot 20



1/2 SM 1/2 AN

DOB: 3/20/24
 ASA: 4412660
 TATTOO: 408M

VCL FORESIGHT
STCC TECUMSEH 058J
 HF SERENA
 SCC FIRST-N-GOAL GAF 114
FCF PHYLLIS 532
 SCC PHYLLIS 051

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 6.5 | 3.4 | 71.8 | 111.6 | 2.7 | 21.5 | 57.8 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 10.9 | 39.2 | -0.16 | 0.33 | -0.02 | 0.69 | 107.5 | 71.4 |

Bred by
 ADCOCK LAND & LIVESTOCK

Lot
21

ALL PHYLLIS 408M

- There are few females in the show cattle business that can match the résumé of the dam of ALL Phyllis 408M. FCF Phyllis 532, has cemented her position as the leading descendant of the elite SCC Phyllis 051 cow family and has solidified her spot as one of the great producing Angus females in the business. FCF Phyllis 532 is the stunning SCC First-N-Goal GAF 114 daughter of 051 that is owned by Udell Cattle Company, Adcock Land & Livestock, and Four Corner Farms. Her running average on progeny sold over the past five years would be close to \$50,000.
- However the proudest breeding accomplishment of 532 to date is her son, UDE New Heights 62/87, one of the most impressive bull prospects to ever arise in Embryos on Snow history, where he commanded a \$560,000 valuation.
- The Simmental mating on 532 is not made on a whim or by experiment, a daughter sired by Profit was Kinnick Paulsen's, 2023 Badger Brawl Supreme Champion Overall Female in both rings and Reserve Supreme Champion Breeding Female at the 2024 Iowa State Fair. ALL Phyllis 050H is another Profit sired daughter that was a \$29,000 high selling Percentage Simmental female in a past Hartman Cattle Company Customer Appreciation Sale. ALL Avail 939G is another maternal brother to lot 21, he completed his show career on the green chips as the 2021 NAILE Grand Champion Percentage Simmental Bull.
- An elite prospect sells here, as 408M has always been an outlier among her contemporary group! She is one that ties together some of the most intriguing pieces of high caliber livestock that you will find. You will be challenged to find many females with this level of phenotype, especially ones that combines this with the backing of such an impressive dynasty of ancestors.



UDE NEW HEIGHTS 62/87
 \$280,000 Maternal Brother to Lot 21



UDE PHYLLIS 4019
 \$300,000 Maternal Sister to Lot 21



PB SM

DOB: 2/16/24
 ASA: 4412667
 TATTOO: 1796M

PROFIT
EC REBEL 156F
 DSFF COUNTESS 357D
 VCL SCREENSHOT 913G
VCL COUNTESS OF 255 18K
 VCL COUNTESS 255F

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|------|------|
| 7.6 | 3.7 | 74.4 | 106.6 | 2.8 | 14.3 | 51.4 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 12.9 | 21.9 | -0.36 | 0.13 | -0.07 | 0.75 | 113 | 71.2 |

Bred by
 JM CATTLE

Lot
22

JMCR MISS ELLA 1796M

- A blaze faced beauty that leaves little to the imagination in regard to eye appeal and incredible phenotypic design, she is built as smooth in her transitions and sleek about her neck and head as you will find for a Purebred Simmental female.
- The dam of lot 22 was the selection of the keen-eyed stockmen, and longtime supporters of the program, the Moser family of North Dakota. VCL Countess of 255 17K emerged from the 2022 Customer Appreciation Sale as an immensely powerful donor prospect, and in her first calf crop she has stepped up to the plate. She stood aside her maternal sister that was the \$80,000 selection of Morgan Jackson that same day.
- The granddam of JMCR Miss Ella 1796M, VCL Countess 255F is a full sister to VCL Foresight, and sold for \$70,000 in the 2018 Hartman Cattle Company Customer Appreciation Female Sale. She was campaigned by Coby Sinclair and was selected as the 2018 IN State Fair Grand Champion Simmental and 4th Overall Junior Breeding Heifer.
- Regardless of if you're hunting a nationally competitive show heifer or a program influencing donor, 1796M is a true sale feature!



VCL COUNTESS OF 255 18K
 Dam of Lot 22



VCL COUNTESS 255F
 Maternal Granddam of Lot 22



PB SM

DOB: 3/12/24
 ASA: 4419031
 TATTOO: 949M

PROFIT

EC REBEL 156F

DSFF COUNTESS 357D

THOR 503C

MECC MISS THOR 68F

BROKER 69D

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|-----|-------|------|-------|------|-------|------|
| 9.3 | 2.5 | 77 | 113 | 3.3 | 16.3 | 54.8 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 12.3 | 27 | -0.28 | 0.03 | -0.07 | 0.59 | 112.4 | 72.8 |

Bred by

FREKING CATTLE COMPANY

Lot
23

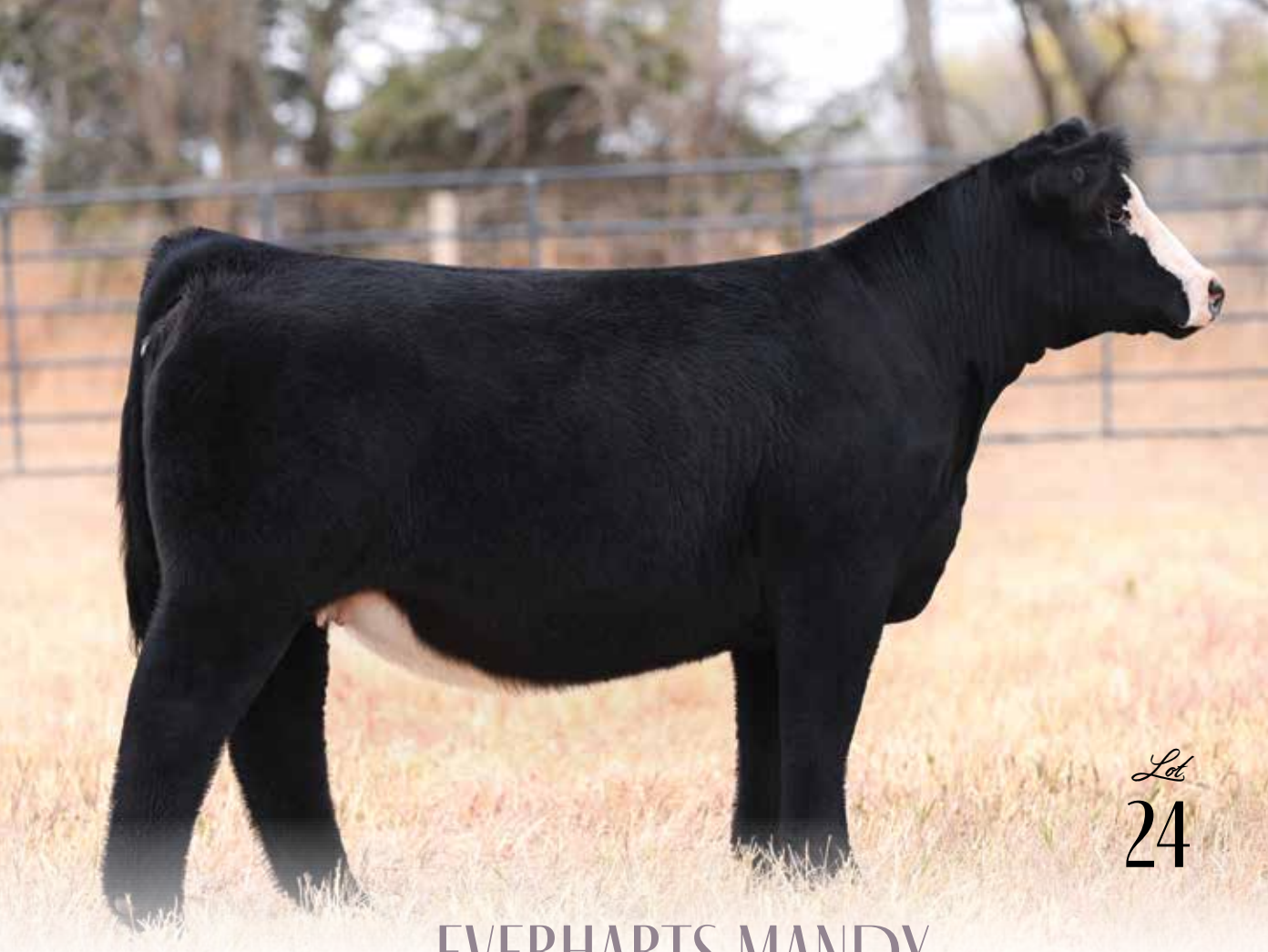


EC REBEL 156F

\$200,000 Sire of Lots 22 & 23

FRKG ELLIE 949M

- The futuristic looks, incredible balance, and intrinsic quality of FRKG Ellie 949M leaves little to the imagination when it comes to upper echelon excellence.
- Daughters of the \$200,000 EC Rebel 156F have proved to be the right kind over the past 5 years, they often feature on the high sellers' lists, or are pictured at the backdrop, and there seems to be little slowing the stranglehold, as only more faith is placed into his influence as the daughters prove themselves in production. Many will attest, he is the leading son of the legendary Profit to date!
- This Purebred female ties together every aspect of quality seedstock. She is rugged in her bone structure, functional in her body type, sound footed, and is so eccentric in the way her neck shoots high out of the top of her blade. While she has the outlier feature to be a major contender on the tanbark, it is undoubtable that her most profitable days will come after the gate is opened and her time in production begins. We read this female to have a huge amount of ROI potential once in production... don't miss out!



Lot
24

EVERHARTS MANDY

- Why change something that works as consistent as the Profit mating on the tenured, Everharts Foxy. Allow us to introduce Everharts Mandy, the stunning May born daughter of the \$400,000 Profit that is backed by one of the most dominant Simmental show heifer producers of the past couple of years, Everharts Foxy.
- Unparalleled body mass, density, and flexibility combined with a perfectly etched blaze face makes this female quick to pick out. Everharts Mandy possesses a very balanced and maternal look from the profile, while remaining stout hipped and square pinned when viewed from behind.
- The precedent set for this female is menacing, a full sister to lot 24 commanded \$45,000 in the 2021 Hartman Cattle Company Customer Appreciation Sale to Michael Harrell, and the same year, a maternal sister sired by the great Colburn Primo 5153 sold for \$29,000 to Jim Bowling.
- Another maternal sister, sired by W/C Relentless 32C, was the \$67,500 selection of the Hendrickson family that was selected as the 2021 Hoosier Beef Congress Reserve Grand Champion Purebred Simmental and the 2021 IN State Fair Grand Champion Purebred Simmental Female.
- Everharts Brandy is the 50 Remedy 7F sired maternal sister to lot 24, she was the \$60,000 selection of Morgan Jackson in the 2023 Hartman Cattle Company Customer Appreciation Sale, and was most recently crowned the Reserve Champion Simmental Female in the Open Show at the 2024 American Royal.
- There is no question in our mind that this female will be a force at the end of a leather lead, and equally as dominant when she enters production!

PB SM

DOB: 5/2/24
ASA: 4412645
TATTOO: 95M

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

MR HOC BROKER

EVERHARTS FOXY

EVERHARTS STAR LIGHT

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|------|-------|------|------|------|
| 5.4 | 4.3 | 68 | 92.4 | 2.6 | 13.4 | 47.4 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 12.5 | 20.4 | -0.36 | 0.01 | -0.08 | 0.63 | 98.5 | 63.4 |

Bred by

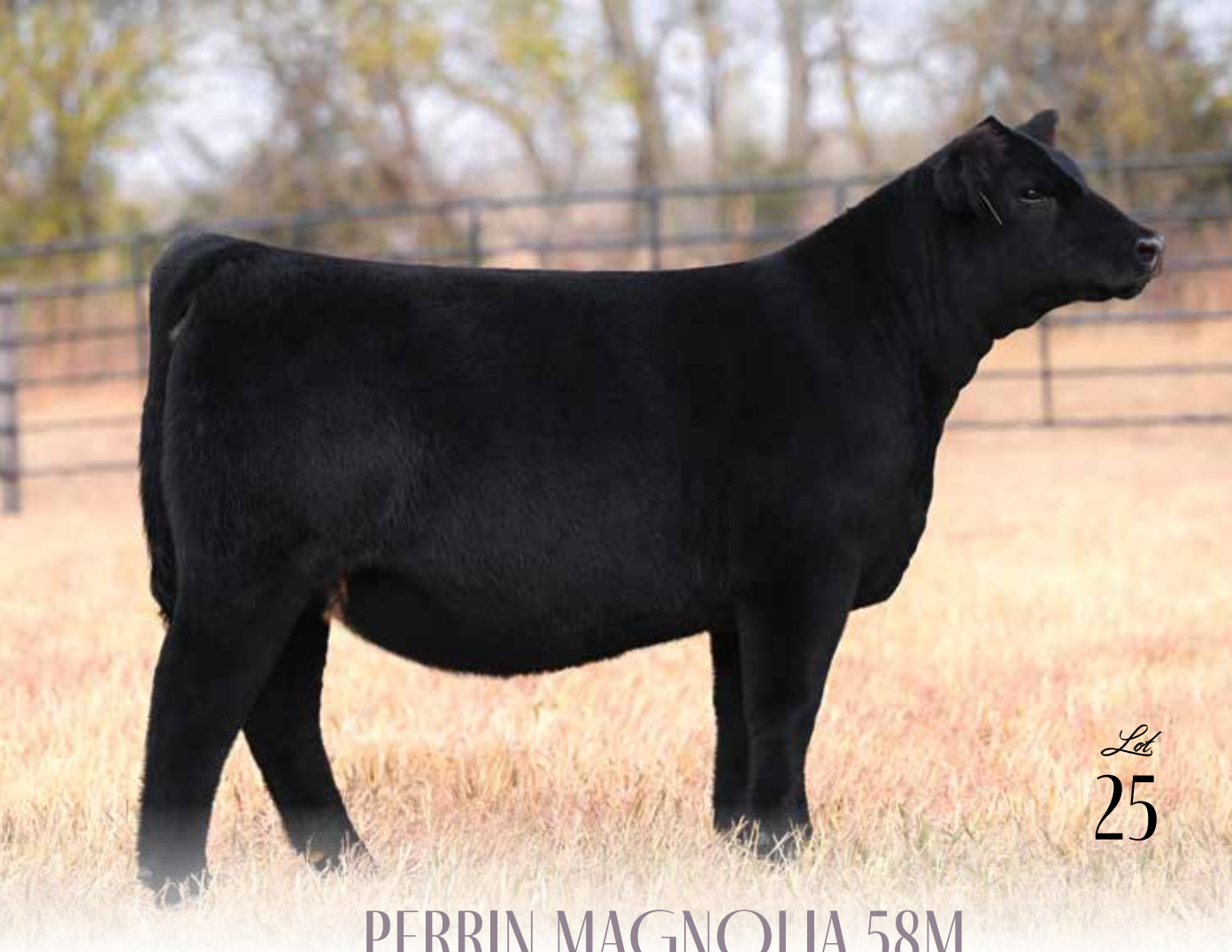
EVERHART FAMILY SIMMENTALS



EVERHARTS BRANDY
2024 American Royal Reserve Grand Champion
Purebred Simmental Heifer
Maternal Sister to Lot 24



EVERHARTS BELLA
\$45,000 Maternal Sister to Lot 24



Lot
25

PERRIN MAGNOLIA 58M

- Perrin Magnolia 58M brings a different pedigree twist to the equation, she stems from a maternally built, aspiring ACLL Fortune 393D sired donor for the budding Perrin program. Another generation back you will find a leading daughter of LLSF Uprising Z925 that stands at the heart of Trauernicht Simmentals.
- She is a direct daughter of the \$100,000 Ignition, a Profit son that featured in the 2020 Hartman Cattle Company Bull Sale and sold to Tricia Neczeporenko. Ignition was shown during the 2021-2022 show season and was selected as the Grand Champion Simmental Bull at the Cattlemen's Congress, National Western Stock Show, and Great Western Livestock Exposition.
- The angle in which you view this female is irrelevant, you will be impressed. She excels in terms of her powerful body type, sweeping rib cage design and balanced silhouette. When you combine the lineage of 58M with her exceptional phenotype, you will be left with an endless number of opportunities once she graduates from the show ring.

PB SM

DOB: 3/1/24
ASA: 4412875
TATTOO: 58M

PROFIT
IGNITION
HAMR MISS DANA
ACLL FORTUNE 393D
LHT MS CINDERELLA 58G
LHT MS UPRISING 11C

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 7.2 | 4.3 | 74.5 | 106.1 | 3 | 15.1 | 52.2 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 12.5 | 16.1 | -0.42 | 0.1 | -0.09 | 0.74 | 109.7 | 70.8 |

Bred by
TYLER PERRIN



IGNITION
\$100,000 Sire of Lot 25



ACLL FORTUNE 393D
\$185,000 Maternal Grandsire of Lot 25



Lot
27

BAILEY'S KRYPTIC DREAMS 427M

- Bailey's Kryptic Dreams 427M is the April born Purebred daughter of the emerging, Bailey's 415B donor. She is the MR HOC Broker sired daughter of the iconic Bailey's Ms Dreamy 946W female that has been at the forefront of the Simmental business for approaching a decade.
- Bailey's 415B is the stunning red donor dam of Kryptic Dreams, and is sired by the triple crown winning, MR HOC Broker. Maternal sisters to 415B would include females that have sold for \$195,000, \$135,000, \$45,000, and \$40,000 at Hartman Cattle Company through past female sales. Her son GPG Dynasty 415J was a member of the Hartman Cattle Company Champion Pen of Three Purebred Simmental Bulls at the 2022 Cattleman's Congress, and sold for \$42,500 to the Crowe Brothers.
- The list of achievements accountable to the Dreamy influence is overwhelming, but includes multiple National Champions and six figure valuations, and beyond that, a family tree of sons and daughters in production that are mimicking her dominance and value.
- The untimely loss of the \$450,000 3BCC KCC1 Krypton 100K burns even more when we see the heritability of quality that he has passed along to this rookie calf crop, his potency of pedigree reigns strong with the maternal backing of one of the hottest young donor dams in the business, KCC1 SWC Harmony 847H. Her 2024 born calf crop produced the \$82,500 sale topping female of The Black Label Event in October of this year.

PB SM

DOB: 4/6/24
ASA: 4412649
TATTOO: 427M

FRKG CKCC PLATINUM 009H ET
3BCC KCC1 KRYPTON 100K
KCC1 SWC HARMONY 847H
MR HOC BROKER
BAILEYS 415B
BAILEY'S MS DREAMY 946W

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|------|-------|-------|-------|------|-------|------|
| 8.3 | 2.5 | 74.7 | 102.7 | 3.9 | 18.1 | 55.4 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 15.3 | 27.2 | -0.41 | 0.04 | -0.09 | 0.78 | 115.7 | 71.7 |

Bred by
BAILEY LIVESTOCK



3BCC KCC1 KRYPTON 100K
\$450,000 Sire of Lot 27



BAILEYS 415B
Dam of Lot 27



Lot
28

BOWJ COUNTESS 981M

- The lone daughter of the \$210,000 FRKG Victory 78J represents the promising sire group with a powerful presence! BOWJ Countess 981M is built with a progressive muscle pattern, bold ribcage design, impressive balance throughout her build and a structural design that is ready for the long haul. She cocks off with a futuristic look from the side, and a productive and dimensional shape from behind.
- She stems from the potency of a genetic combination that has built this sale and program. The meshing of the \$400,000 Profit and the Triple Crown winning, MR HOC Broker on the maternal side of the pedigree removes any question about the consistency, and power that forms the foundations here.
- Supported by a pedigree that has stood the test of time!

PB SM

DOB: 2/3/24
ASA: 4419090
TATTOO: 981M

MR CCF 20-20
FRKG VICTORY 78J
SWSN PANARAMA 900G

PROFIT
HCCO COUNTESS 981F
SJF COUNTESS 427A

| CED | BW | WW | YW | MCE | MLK | MWW |
|-----|-----|------|-------|-----|------|------|
| 7.4 | 3.3 | 72.3 | 101.1 | 2.6 | 15.4 | 51.4 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|------|------|-------|------|-------|------|-------|------|
| 11.4 | 18.7 | -0.41 | 0.05 | -0.08 | 0.76 | 105.2 | 69.1 |

Bred by
BOWLING CATTLE COMPANY



FRKG VICTORY 78J
\$210,000 Sire of Lot 28



PROFIT
\$400,000 Maternal Grandsire of Lot 28



Lot
29

NORV HEARTBREAKER 645M

- There are few that can compare in regard to the eccentric features and upside potential that the NORV Heartbreaker 645M female offers. This March born Purebred daughter of the \$87,500 W/C Relentless 32C is certainly one that captures the wildest of imaginations for those looking towards the long game, and have goals to perform on the big stages of Junior Nationals and beyond. The dam of 645M, RJ Heartbreaker 014H, is the stunning red hided beauty that was a past high selling female in Kris Black's legendary "Cream of the Crop" Production Sale!
- The maternal lineage of lot 29 stems from some of the show cattle business' most potent lineages of the past decade. Her maternal granddam continues her domination at the leading edge of the business with each calf crop, Hara's Miss Heartbreaker or 422B as many know her, works for RJ Cattle Company of South Dakota. She is a once in a lifetime type producer that reaps rewards with every mating, regardless of breed composition!
- One of the most well-known sisters to the dam of 645M is RJ Horny 112J, the 2022 AJSA National Classic Grand Champion Percentage Heifer and Grand Champion Percentage Heifer in the 2022 NAILE Open Simmental Show. Prior to 2023, 422B has been responsible for female progeny sired by W/C Style 69E "Family Tradition", W/C Bankroll 811D, W/C Relentless 32C, NMR Maternal Made, BBR Memphis Mafia 3F, and many more that have all been high sellers. There are only a small handful of females that would work to such a wide range of sires. Between both open and bred heifer sales 422B females have brought \$125,000 \$109,000, \$70,500, \$60,000, \$40,000, \$36,000, \$33,000, \$28,000, \$26,050, \$25,500, \$22,500, \$22,000, \$20,500, \$19,000, \$15,500, \$15,000, \$11,000 and \$8,000! One of her most well-known sons that was left intact, RJC Patron 8556F, leads the way as one of the most exciting young MaineTainer options. Patron calls home to the renown Vanhove Cattle Company program of Madison, South Dakota.
- 422B is also the maternal granddam of the \$100,000 TL Revenant 35, the popular TL Ledger son that works in the Bowling Cattle Company breeding program. A royal pedigree that is lined in purple!

PB SM

DOB: 3/26/24
ASA: 4412756
TATTOO: 645M

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U

W/C BANKROLL 811D
RJ HEARTBREAKER 014H
HARA'S MISS HEARTBREAKER

| CED | BW | WW | YW | MCE | MLK | MWW |
|-----|-----|------|------|-----|------|------|
| 9.4 | 3.1 | 72.9 | 96.5 | 4.2 | 18.4 | 54.8 |

| STY | CW | YG | MRB | BF | REA | API | TI |
|-----|------|-------|------|-------|------|-------|----|
| 7.4 | 27.2 | -0.47 | 0.11 | -0.08 | 1.11 | 103.3 | 72 |

Bred by

NORVELL CATTLE COMPANY



RJ HORNY 112J
2022 NAILE Grand Champion
Percentage Simmental Heifer
Maternal Sister to Dam of Lot 29



RJ HEARTBREAKER 014H
Dam of Lot 29



Lot
30

MISS PRICE/LES MADAM 91M

- A high-quality female is built as unique in her proportions as you will find, her obtuse rib cage shape, sweeping underline, sculpted throat and neckline, and large set of extremities promote her into a special category of Simmental seedstock.
- The immense quality of Miss Price/Les Madam 91M crosses the boundaries of just being phenotypic. She is a direct daughter of the past Embryos on Snow featured live lot, Bailey's Madonna 720E that commanded \$40,000 for a half embryo interest. Ever since this moment she has quickly worked her way towards being one of the premier young females in the business. Her list of accomplishments includes the \$37,000 high selling bred heifer in the historic Bruhn Cattle Company dispersal in 2021, and in 2022 another set of heifer calves from Bailey's Madonna 720E were marketed for \$40,000, \$20,000, and \$17,500.
- A maternal sister to 91M was selected as the 2022 NE State Fair Grand Champion Purebred Simmental and Fourth Overall Heifer. She was also selected as the 2022 Mid-American Stock Show Supreme Champion Overall Heifer for Lauren Trauernicht of Wymore, Nebraska.
- In the 2023 Hartman Cattle Company Customer Appreciation Sale, a maternal sister to lot 30 sired by Profit was the \$40,000 selection of GKB Cattle.
- Phenotypic excellence and forcible genetic power blend together here and form an impressive package.

3/4 SM 1/4 AN

DOB: 2/5/24
ASA: 4412751
TATTOO: 91M

HPF QUANTUM LEAP Z952
WLE COPACETIC E02
CMFM JOY 02ZB
W/C CASH IN 43B
BAILEY'S MADONNA 720E
BAILEYS 502C

| CED | BW | WW | YW | MCE | MLK | MWW | |
|------|-----|-------|-------|-------|------|------|------|
| 10.7 | 1.2 | 71.5 | 110.9 | 4.6 | 16.9 | 52.6 | |
| STY | CW | YG | MRB | BF | REA | API | TI |
| 6.9 | 16 | -0.45 | 0.1 | -0.09 | 0.8 | 97.4 | 69.7 |

Bred by
PRICE/LES CATTLE COMPANY



WLE COPACETIC E02
Sire of Lot 30



BAILEY'S MADONNA 720E
Prolific Dam of Lot 30



2024 Cattlemen's Congress
Reserve Supreme Champion
Open Breeding Heifer
Congratulations Laramie Sasser!



2024 American Royal Reserve
Grand Champion Purebred
Simmental Heifer Junior Show
Congratulations Kyser Will!



2024 NWSS Grand Champion
Purebred Simmental Heifer
Congratulations Kenidey Effling!



2024 American Royal Reserve
Grand Champion Purebred
Simmental Heifer Open Show
Congratulations Morgan Jackson!



2022 NAILE and 2023 NWSS
Grand Champion Purebred Simmental Bull
Congratulations GKB Cattle!

ROYALTY



2023 NAILE Reserve Grand Champion Purebred Simmental Heifer
 Congratulations Preston Hartman & GKB Cattle!



2023 AJSA National Classic Grand Champion
 Purebred Simmental Cow/Calf Pair
 Congratulations Morgan Jackson!



2023 AJSA National Classic 3rd Overall
 Percentage Simmental Cow/Calf Pair
 Congratulations Tyler Loudon!



2023 NWSS Reserve Grand Champion
 Purebred Simmental Heifer
 Congratulations Morgan Jackson!



2022 AJSA National Classic 3rd Overall Purebred Simmental Heifer
Congratulations Morgan Jackson!



2022 NWSS Grand Champion Purebred Simmental Heifer
Congratulations Morgan Jackson!



2022 AJSA National Classic 4th Overall Percentage Simmental Heifer
Congratulations Morgan Jackson!



2022 NWSS Reserve Grand Champion Percentage Simmental Heifer
Congratulations Morgan Jackson!

2022 Cattlemen's Congress and 2022 National Western Stock Show
 Grand Champion Purebred Simmental Bull
Congratulations Tricia Neczeporenko!



IGNITION



2022 Purdue AGR Reserve Supreme
Champion Overall Heifer
Congratulations Drew Brock!



2020 NWSS Grand Champion
Purebred Simmental Heifer
Congratulations Miranda Raithe!!



2022 NE State Fair Grand Champion
Purebred Simmental Heifer
Congratulations Kensley Snodgrass!



2018 NWSS Reserve Grand Champion
Percentage Simmental Heifer
Congratulations Kenidey Effling!



2021 Cattlemen's Congress Grand Champion Purebred Simmental Bull
Congratulations Freking Cattle & GKB Cattle!



REMEDY



Mike & Kay Hartman



Brad, Erin, Colby & Blake Sinclair



Dalton, Jill, Hadley, Preston & Shaylee Hartman



Colt & Katy Keffer

A Family Affair!



2024 NAJRAE Grand Champion Owned Heifer
Congratulations Hadley!



2024 National Junior Heifer Show Grand Champion Chi Composite Heifer
Congratulations Preston!



2024 National Junior Heifer Show Division Reserve Maine-Anjou Heifer
Congratulations Shaylee!



2024 NILE Supreme Champion Open Breeding Heifer
Congratulations Hadley!



2024 NILE Supreme Champion Junior Breeding Heifer
Congratulations Preston!



2024 Indiana Stock Show Supreme Champion Overall Heifer
Congratulations Colby!





2024 NWSS RESERVE
GRAND CHAMPION
PEN OF 3
SIMMENTAL BULLS



2021 CATTLEMEN'S CONGRESS
GRAND CHAMPION PEN OF 3
SIMMENTAL BULLS



2023 NWSS GRAND
CHAMPION PEN OF 3
SIMMENTAL BULLS



2020 NWSS GRAND
CHAMPION PEN OF 3
SIMMENTAL BULLS



2022 CATTLEMEN'S CONGRESS
GRAND CHAMPION PEN OF 5
SIMMENTAL BULLS



2020 NWSS GRAND
CHAMPION PEN OF 3
SIMMENTAL BULLS



2022 CATTLEMEN'S CONGRESS
GRAND CHAMPION PEN OF 3
SIMMENTAL BULLS



2019 NWSS RESERVE
GRAND CHAMPION PEN
OF 3 SIMMENTAL BULLS



11TH ANNUAL HARTMAN CATTLE COMPANY
SIMMENTAL BULL SALE
FEBRUARY 2, 2025 | TECUMSEH, NE



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OPEN SHOW/DONOR PROSPECTS

26 PUREBRED SIMMENTALS | 3 PERCENTAGE SIMMENTALS

SATURDAY NIGHT | DECEMBER 14, 2024 | 6:00 PM