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BLACK LABEL
OCTOBER 12, 2024 · GRANDVIEW, TEXAS · 1:00 P.M.



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BLACK LABEL

Welcome

Family values are becoming more and more sacred as time passes and the world as we know continues to evolve. The family bond and what binds it should be looked at as one of life's important quests for those of us with the privilege of kids. Suppose you have ever had the opportunity to go to a stock show or a junior national. In that case, the family unit has a strong presence as parents invest not only financially but with their time for the youth and the future of animal agriculture. The stock show model or scene is one of the few livestock-oriented activities that all can participate in but it provides an experience unequalled for those that grow up amongst the asphalt, concrete, and brick and mortar of town or city life along with those that have limited acreage available outside the city limits. For those that have the opportunity to experience the true ranch lifestyle, the stock show model may not be needed to instill the work ethic and integrity in those youth, so each is to their own in how one wants to lead by example for their own kids. Regardless of residence or lifestyle, the one thing that I know for sure, is that there is a significant difference between young people who have the opportunity to be involved in a structured form of agriculture as opposed to those who play video games, hang out by the pool every day in the summer months, or just simply have nothing productive to occupy their time with to learn to be accountable, responsible, and disciplined in their daily lives. If you sincerely and strongly value the future of our kids and the family unit in general, then make sure you vote on November 5 as all of this and many other values hang in the balance of the future. Do you want your young people to grow up to learn as you did that EQUITY IS EARNED and NOT GIVEN, if so, then vote. If you believe in God and everything that the holy spirit has provided and will continue to provide, November 5 is your day to protect the capitalistic way of life that helped build our great nation and secure our freedoms of religion, speech, the right to bear arms, and the right to determine our own destination through work ethic and sound business practices.

Each hoof in this sale, brought for your appraisal, has been raised or cared for by a product of what this great industry can do for a family and its youth. The people behind the stock in this offering operate with integrity and a customer-first mindset. The cattle within the covers of this book are bred by people who understand basic livestock evaluation and research the genetics to get the result that is captured on these pages. In making summer herd visits to past customers of the Black Label and Spring Sort, I have witnessed with my own eyes how these cattle respond to their new environments, and when managed correctly, they are phenomenal in the pasture with many of them returning on investment within the first two years of production. I believe that this set of cattle is bred with the most up-to-date and proven genetics within the SimGenetic business. The bred cattle carry the service to very popular young studs who have experienced heavy use throughout the land to enhance further the value of your dollars invested. This is one of the densest sets of stock The Black Label has ever assembled. Not only are the purebred cattle deeper in number, quality, and cow family, but I know for certain that we have stepped up our game on the SimAngus side as well and have justifiable reason to believe that we have cattle that can be competitive across the land.

We realize that in today's industry, there are so many families who do a great to near-perfect job in feeding, managing, and getting the daily car done but we are here for you if advice or guidance is needed. We want your investment to meet your goals for your youngsters and for their future operation. This investment can build a college fund over time or help a young person generate cash to invest in whatever they wish to do in the future, so we are here at any time should you need to reach out.

There is a large group of people responsible for this set of cattle. We couldn't bring the quality that we do without their support and loyalty to the task and to the customer base. Jordan and Ashley Richburg and their young family always bring a great set of stock, stock that they breed themselves along with Bird Cattle, Kroeger Kattle Company, and the DeBerry family. Jordan is a big help and is a huge believer in his product and those who tie into what they do. As far as the cattle that call Grandview home we appreciate Jeremy Colon, Wyatt Baker, Blake Quiggins, Keenan Nixon, Tucker Wagner, Saige Tassin and countless others for the work they put into getting the cattle presented with the SWC prefix and our genetic partners' as well. Our genetic contributors to this year's event include Kearns Cattle Company, 3B Cattle Company with Megan Brown, Sheffield Ranch, Nixon Family Farms, Bar O Cattle Company, Gallagher Family Ranch, and Madden Ross. This catalog would not look this good if it weren't for the design and imaging specialists responsible for our catalog production, pictures, and videos. It's always a treat to work with Megan Favorite and her brilliant mind in putting this book together, she is very good at what she does, and we appreciate her. We are very privileged to work with John Reasor on the photos and Kevin Edwards with Ideal Video for the videos. Thank you, gentlemen! There is so much that goes into putting this event on and there is a pair hard working gentlemen who take care of a lot of details behind the scenes. Because I am technologically numb, Graham Blagg and Tim Anderson keep Innovation Ag Marketing rolling and assist me with gathering information for this sale book. For all of that, I am deeply in debt to them and their families. Tim and Emily Anderson also have a high quality set of cattle in this sale carrying some of the most dominant winners in the past decade throughout both sides of their lineage. To my wife, Haley, and our three boys, Brecken, Bodie, and Burke, I greatly appreciate your patience, tolerance, and support of what we try to accomplish twice a year here at our place and what you all go through when I hit the road from now till the end of April. Lastly, none of this is possible without a small village, and if I neglected to mention someone, my apologies! It was not intentional.

When I sit down to write this letter, I always have had the best intentions for the business that has provided me and my family a living. At the end of the day, I hope that these Black Label Welcome Letters have had some texture and insight for those who read to absorb and stimulate thought. Many have their opinions of me and many more don't even know who I am, but I consider myself a realist who is optimistic on the beef industry and its role in the future of our world food supply. I do believe it's the very best place to be especially when raising and growing a family. I don't think it matters if you have two or ten thousand head, if you operate with integrity and care for the land and livestock as God intended, you're doing the right thing. Promote and protect what's the most important to you and yours and you should live with no regrets.

We invite you to join us on October 12 and we strongly suggest that you make it a "MetroPlex Weekend" and take in the good stock and hospitality at Red River Farms, Grand Saline, TX Friday, October 11th at 6:00 p.m. for the "Ladies of the Lonestar" sale. Then join us Sunday on the West O Plex for the 2nd Annual event for Aces Wild Ranch on the west side of Weatherford, TX Sunday, October 13th at straight up noon. I promise one thing that you will enjoy yourself, you will be exposed to some of the very best people in the business, and the food and hospitality will be better than anywhere else you may go this fall.

Enjoy the stock.

Jered Shipman



SHIPWRECK CATTLE CO.

Jered, Haley, Brecken, Bodie and Burke Shipman

SALE INFORMATION

LOCATION 6945 CR 206 :: GRANDVIEW, TEXAS 76050

SALE DAY CONTACTS

Jered Shipman 806.983.7226 Auctioneer
Graham Blagg 530.913.6418 Innovation AgMarketing
Tim Anderson 605.682.9343 Innovation AgMarketing
Haley Shipman 817.851.4004 Shipwreck Cattle Co.
Jeremy Colon 407.756.9690 Shipwreck Cattle Co.
Wyatt Baker 817.988.7953 Shipwreck Cattle Co.
Michael Bell 281.639.5719 Shipwreck Cattle Co.
Brandon Bird 806.781.1894 Bird Cattle Co.
Cole Clanton 913.787.4523 Bar O Cattle Co.
Allyson Clanton 785.691.9342 Bar O Cattle Co.
Zach Kearns 308.360.1783 Kearns Cattle Co.
Kirby Nixon 806.292.5207 Nixon Family Farms
Keenan Nixon 806.292.6173 Nixon Family Farms
Jordan Richburg 386.837.8599 Richburg Cattle Co.
Dylan Sheffield 817.946.4640 Sheffield Ranch
Jerod Metzger 270.779.6260
Blake Quiggins 815.207.1105
Martin Schram 402.297.5416

RING STAFF

Scott Farmer 817.597.1731
Mitchell Armitage 405.641.9438
Bob Franke 979.224.0058

TRUCKING

We will work with customers to help coordinate the most affordable and reliable trucking option.

LIVESTOCK INSURANCE

James Bessler 815.762.2641

James F Bessler LLC
LIVESTOCK MORTALITY INSURANCE

Jimmy James 580.481.0955
Jake Grossnicklaus 405.320.4170



PHOTO + VIDEOGRAPHY

John Reasor 423.290.6002

CATALOG + ADVERTISING

Megan Favorite 580.770.1302

ONLINE



**LIVE ONLINE
BIDDING**

Christy Collins
405.400.9505





TRAVEL

ACCOMMODATIONS

The Black Label will not have a block of rooms available at any specific hotel this year, so we are offering multiple suggestions for your lodging and dining.

HOLIDAY INN EXPRESS

325 Village Park Dr, Alvarado, TX 817.783.7573

COMFORT INN & SUITES

400 Village Park Dr, Alvarado, TX 817.783.2900

Hillsboro, TX has several hotels including a newly remodeled Fairfield Inn and Suites and several restaurants as well for those who may be coming from the south. Hillsboro is a very short 25 minutes to the sale site.

DINING

MASSEY BBQ 201 N Pkwy Dr. Alvarado, TX

Burleson, TX offers every amenity needed from a large selection of lodging, dining, shopping, and has a very active downtown. Some of our favorites include; Hard Eight for steaks and Frescos for second to none Tex-Mex. There are multiple other places to dine and all major hotel chains are represented. Burleson, Hillsboro, Waxahachie, and Midlothian are all approximately 20-30 minutes from the sale site.

AIR TRAVEL

We are located just under an hour from DFW Intl. and Dallas Love Field.

DIRECTIONS TO THE SALE

FROM THE WEST: via I-20 or from the North via I-35W: I-35W south to Exit 17 the 2258 Rd Exit. Cross back over I-35W after exiting then from stop sign proceed approx. 4.7 miles east to County Road 206, turn right or south on 206. Continue 1.1 miles to trailer parking on left or 1.3 miles to sale site.

FROM HILLSBORO/I-35W: Take Exit 15 the Grandview/Maypearl 916 Rd exit. Turn right on 916 and continue approx. 4.8 miles to County Road 206. Turn left/north on to 206 go 1.5 miles to stop sign, then turn back left/north continue 0.4 miles to sale site or 0.6 miles to trailer parking.

FROM WAXAHACHIE/I-35E: Take Highway 66 to Maypearl to the 157/66 JCT. Turn right/North on 157 continue approx. 5.5 miles to 2258. Turn left/ West on 2258 and continue 4.1 miles to County Road 206. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

FROM DALLAS: US 67 highway south to Venus, TX. At the Venus stoplight, (the US67/157 JCT), turn left/South on 157. Take 157 to 2258, turn right/West on 2258 and continue 4.1 miles to County Road 206 on left. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

TERMS + CONDITIONS

All cattle sell under the terms of conditions of their respective breed association. Payment will be accepted in the form of cash, cashiers check, or check. All cattle must be paid for prior to release. The Black Label is not a lending institution or a bank, please submit full payment promptly. All funds are to be paid to The Black Label in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day.

THE BLACK LABEL, SHIPWRECK CATTLE, & SALE MANAGEMENT ASSUME NO LIABILITY FOR INJURY, ACCIDENTS, OR DAMAGE TO PERSONS OR PERSONAL PROPERTY.



3BCC KCC1 SWC HARMONY 4019M

OFFERED BY: KEARNS CATTLE COMPANY, 3B CATTLE COMPANY, & SHIPWRECK CATTLE

LOT 1 PB SIMMENTAL

TATTOO: 4019M | DOB: 3/3/24 | ASA: 4402703

EGL FIRESTEEL 103F

WHF/JS/CCS WOODFORD J001

WHF SUMMER 365C

ES RIGHT TIME FA 110-4

KCC1 SWC HARMONY 847H

KCC1 HAVANA 83E

CE	BW	WW	YW	MILK	API	TI
14.1	-0.7	80.3	117.4	18.5	155.9	87.7

We have told the story multiple times about how this young donor got her start as a \$60,000 sale feature in the 2020 edition of the Black Label as Megan Brown's selection. KCC1 SWC Harmony 847H went on to win her fair share of banners with multiple backdrop opportunities. She has outproduced most of her contemporary field to this point and we are certain that there's plenty of fuel left in her tank for the years ahead.

The \$450,000 3BCC KCC1 Krypton 100K and the \$95,000 KCC1 3BCC Next Phase 4L would be two maternal brothers to 1 through 4 with some of the first calves by Krypton to sell at public auction in this sale offering. Another sibling to these females commanded a \$38,000 hammer price in the 2022 edition of the Black Label as the selection of Joseph and Erika Blount. The average of three head of progeny from this youthful donor is substantial proof that she can produce the right, revenue-generating kind to move the needle further just as the three generations of donor dams did before her.

Lot 1 is without question one of the best individuals to hit the sale scene in the 2024 sale calendar. That does not necessarily mean that she will win every show she goes to, but even the worst of evaluators should be able to appreciate the quality in look, build, and skeleton regardless of the tag in her ear or the "non-brand" on her left side.

The flexibility, blended with center body dimension, and true shape throughout will pull you in for close inspection. She's high tying out of her front third with an ultra-maternal look that should more than allow her to follow in her dam's path of success. We know that this individual should be competitive but her true value will be realized after the career on the tan bark if selected by a junior exhibitor. Tremendous breeding value whichever way one chooses to go.



3BCC KCC1 SWC HARMONY 4020M

OFFERED BY: KEARNS CATTLE COMPANY, 3B CATTLE COMPANY, & SHIPWRECK CATTLE



KCC1 SWC HARMONY 847H
DAM OF LOTS 1-4



WHF/JS/CCS WOODFORD J001
2023 NAILE GRAND CHAMPION PERCENTAGE SIMMENTAL BULL
SIRE OF LOTS 1 & 2

LOT

2

PB SIMMENTAL

TATTOO: 4020M | DOB: 2/27/24 | ASA: 4402704

EGL FIRESTEEL 103F

WHF/JS/CCS WOODFORD J001

WHF SUMMER 365C

ES RIGHT TIME FA 110-4

KCC1 SWC HARMONY 847H

KCC1 HAVANA 83E

CE	BW	WW	YW	MILK	API	TI
14.1	-0.7	80.3	117.4	18.5	155.9	87.7

Lot 2 is the blaze faced, flush mate sister to the initiating animal in this year's event.

The length and presence this female establishes at first glance, is definitely futuristic as she reads to make a stellar junior and senior yearling. The flush that produced lots 1 and 2 will feature a set of full brothers in the Denver for Kearns Cattle Company. We promise those spectators and serious cattlemen in 'The Yards' will not be disappointed in what they have to offer in terms of quality and substance very similar to the two sisters.

I believe one thing that cannot go unmentioned in regards to lot 2's kind, is the fact of how much she would remind one of her maternal granddam, KCC1 Havana 83E, relative to this stage in her growth curve. Elegance blended with power, performance, and cow family both top and bottom.



SWC GFR HARMONY 901L

OFFERED BY: SHIPWRECK CATTLE & GALLAGHER FAMILY RANCH

LOT **3** PB SIMMENTAL

TATTOO: 901L | DOB: 12/22/23 | ASA: 4403147

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

ES RIGHT TIME FA 110-4

KCC1 SWC HARMONY 847H

KCC1 HAVANA 83E

CE	BW	WW	YW	MILK	API	TI
15.0	-0.3	76.5	120.4	20.1	131.9	78.5



SO REMEDY 7F SIRE OF LOT 3

Lot 3 is a result of an Embryos on Snow embryo purchase by a great all-around stockman from the "Hill Country" of Mason, Texas. We appreciate Garland Gallagher's confidence in this elite productive cow family. This would be the very first daughter of the proven \$530,000 SO Remedy 7F from the KCC1 SWC Harmony 847H donor dam to be offered at public auction with limited siblings that would be similar in age in existence at this time. The donor value of this female would be significant when she enters production as she is very modern in her overall build. Besides being attractive and feminine in her features, she is exceptionally huge and long in her rib design, with plenty of natural shape and dimension. Her skeleton and running gear are nearly better than textbook with longevity in production to be certain. Daughters of SO Remedy 7F are proven to be profitable and fundamental as they have entered production and we expect nothing less from this female who carries the direct influence of "Harmony 847H".



3BCC KCC1 SWC HARMONY 047M

OFFERED BY: KEARNS CATTLE COMPANY, 3B CATTLE COMPANY, & SHIPWRECK CATTLE



RP-BCR INSIGHT G302 SIRE OF LOT 4



RP/MP BUILT TO LOVE A021
LEGENDARY PATERNAL GRANDDAM OF LOT 4

LOT **4** 3/4 SM 1/4 AN

TATTOO: 047M | DOB: 3/28/24 | ASA: 4402711

PVF INSIGHT 0129

RP-BCR INSIGHT G302

RP/MP BUILT TO LOVE A021

ES RIGHT TIME FA 110-4

KCC1 SWC HARMONY 847H

KCC1 HAVANA 83E

CE	BW	WW	YW	MILK	API	TI
12.6	-0.4	76.8	123.8	21.0	133.4	78.4

Nearly 18 months ago, I had the privilege of conversing with the great Chan Phillips. I know I was star-struck that he had the time to visit with a humble servant such as myself, but he invited me to come by the Circle M Missouri division (a.k.a. "12 Mile Ranch") to look at a bull after the conclusion of the last Owen Brothers Cattle Company production sale on my way home. Chan wanted to show us a PVF Insight 0129 sired maternal bother to "Private Stock" and "Eminence" called RP-BCR Insight G302. He is the sire of the 2022 Reserve Champion Percentage Female at the AJSA Summer Classic for Josie Phillips and so the Circle M Crew found the bull and bought him to utilize in their bull battery. In all seriousness, he's a bull I mentioned to several people to utilize if they needed a true SimAngus stud with performance, look, and backed by a cow family that's more than suitable for daughter retention. We are very impressed with the sire's contribution in terms of pre-weaning performance, substance, and sheer mass that he has put on the calves bearing his service.

Lot 4 is the natural calf from KCC1 SWC Harmony 847H. She ties two very proven and densely successful cow families into one complete breeding piece. 047M comes with the extra body, substance, and structure that should translate to an unyielding production and earning record in the years ahead.



SWC KCC1 HAVANA'S WAY 4206M

OFFERED BY: KEARNS CATTLE COMPANY & SHIPWRECK CATTLE

LOT **5** 1/2 SM 1/2 AN

TATTOO: 4206M | DOB: 4/1/24 | ASA: 4403146

GATEWAY FOLLOW ME F163

CONLEY LEAD THE WAY 0738

EXAR PRINCESS 1637

MR TR HAMMER 308A ET

KCC1 HAVANA 83E

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
14.6	0.9	81.4	103.6	14.6	125.8	81.3



CONLEY LEAD THE WAY 0738
SIRE OF LOT 5



KCC1 HAVANA 83E
DAM OF LOT 5 & MATERNAL GRANDDAM OF LOTS 1-4

Lot 5 is the only direct daughter of the KCC1 Havana 83E matriarch in the 2024 Black Label and she happens to be the only individual sired by the 2023 17th Annual Embryos on Snow Oklahoma City Edition \$460,000 half-interest Conley Lead The Way 0738. It's no secret in the industry what success the cattle by "Lead The Way" are experiencing in the sale setting or on the tanbark. They have certainly been met with dollar signs and admiration wherever they may roam. In the Black Label, it's definitely known that the cattle from this donor dam surface to the top in terms of sheer quality and shape.

KCC1 Havana 83E would be responsible not only for KCC1 SWC Harmony 847H and KCC1 Countertime 872H, but also SWC Kendall 577K, a daughter of Conley Express 7211 who sold as Lot 34 in the 2024 Spring Sort, she was selected by Walrod of Kansas for \$24,500. Furthermore, in the 2024 Kearns Cattle Company Bull Sale a SimAngus stud sired by J Trademark 1037 commanded \$18,000, and a daughter of SO Remedy 7F that sold as Lot 5 in the 2023 Black Label SWC KCC1 Lavonna 383L commanded a \$39,000 hammer price as the selection of the DeBerry Family of Texas. We could list multiple other high sellers from the past years but the moral of the story is that the donor dam continues to generate and remain profitable year after year producing both herd sires and donor-caliber females. 4206M is a very stunning April Percentage prospect with an unforgettable look and presence. She comes with the credentials from a build and quality standpoint that should be very competitive with her contemporaries and the after show career advantages she offers from a cow family perspective is more than one could ever imagine.



3BCC SWC ESTELLE 032M

OFFERED BY: 3B CATTLE COMPANY & SHIPWRECK CATTLE



RJ TRUST FUND 212K SIRE OF LOT 9



KCC1 ESTELLE 748J DAM OF LOT 9

LOT **6** PB SIMMENTAL

TATTOO: 032M | DOB: 3/2/24 | ASA: 4402708

W/C BANKTOLL 811D

RJ TRUST FUND 212K

HARA'S KIM KARDASHIAN 1C

JBSF BERWICK 41F

KCC1 ESTELLE 748J

KCC1 ESTELLE 510E

PROJECTED EPD'S						
CE	BW	WW	YW	MILK	API	TI
10.8	3.4	75.5	105.9	17.9	106.3	72.1



KCC1 ESTELLE 748J - RESERVE SUPREME FEMALE OVERALL
2022 MS YOUTH AG EXPO FOR MEGAN BROWN. FULL SISTER TO THE DAM OF LOTS 6-8

This is a member of the Freshman Class of stock sired by the 2023 17th Annual Embryos on Snow Denver version \$130,000 sale feature RJ Trust Fund 212K selected by the Cowan firm of Wisconsin. Her dam is the \$30,000 2021 Black Label selection of Megan Brown's and the full sister to KCC1 Estelle 32J, the dam of the females selling as lots 7, 8, and 9 in this sale. Lot 6 is a striking baldy female who is sharp and chiseled in her feature, square from end to end, stout in her bone work, with a very arrogant pen presence and running gear for the long haul.

The RJ Trust Fund 212K sire group will leave a set of cattle that will influence for the years to come. Here is your opportunity to get into one on the ground floor from a proven multi-generation donor family with the history and credentials to generate for those who take ownership.



KCC1 MERCY 834M

OFFERED BY: KEARNS CATTLE COMPANY

LOT **7** 3/4 SM 1/4 AN

TATTOO: 834M | DOB: 2/28/24 | ASA: 4406771

PVF INSIGHT 0129

RP-BCR INSIGHT G302

RP/MP BUILT TO LOVE A021

JBSF BERWICK 41F

KCC1 ESTELLE 32J

KCC1 ESTELLE 510E

CE	BW	WW	YW	MILK	API	TI
11.7	1.8	74.1	113.4	19.2	120.2	72.8



KCC1 ESTELLE 510E
MATERNAL GRANDDAM OF LOTS 6-9

We bring you another direct daughter of RP-BCR Insight G302 from a young, upcoming donor dam in the Kearns Cattle Company program of Rushville, Nebraska. She hails from the same great line of donor females beginning with the foundation, Harkers Stars P117, followed by FORD RJ Dolly Y83, TKCC Victoria 57A, KCC1 Estelle 510E, and her dam KCC1 Estelle 32J by the now deceased \$109,000 JBSF Berwick 41F. From a breeder's perspective, there are not many places to shop for a heifer calf worthy of exhibition or donor consideration with that many proven donors stacked for consecutive generations.

This three-quarter SimAngus female has so much to offer to whoever invests. Her look and kind is simply incredible, so smooth, refined featured, but yet broody and powerful in her rib design, big in her pin set, with a skeletal build that will rival any of her contemporaries. We strongly believe in the future of this female and know that she will generate purebred or percentage stock with legit industry value when she enters production.



KCC1 MALANI 4231M
OFFERED BY: KEARNS CATTLE COMPANY

This female would be one of the very few daughters of the 2022 Hartman Cattle Company Bull Sale sale feature FRKG Victory 78J to be offered at public auction. In the 2023 version of The Black Label four maternal sisters to her dam commanded \$35,000, \$13,000, \$12,000, and \$8,000 to average right at \$17,000. The maternal granddam KCC1 Estelle 510E gathered up a \$30,000 price tag as a heifer calf and went on to be a Top 20 Finisher in the owned Purebred show of the 2018 AJSA Classic in Minnesota. "510E" had fourteen sons in the 2023 Kearns Cattle Company Bull sale that averaged just over \$9,000 with a top of \$28,000 selected by Hadden Simmentals of Castana, Iowa. A stout-hipped, big-ended, huge-bodied female that is flawless in motion. She too is extended and centerfold like about her front third as well. She is the right kind with the right cow family to support her.

FRKG VICTORY 78J
SIRE OF LOT 8

LOT **8** PB SIMMENTAL

TATTOO: 4231M | DOB: 3/29/24 | ASA: 4406769

MR CCF 20-20
FRKG VICTORY 78J
SWSN PANORAMA 900G
JBSF BERWICK 41F
KCC1 ESTELLE 32J
KCC1 ESTELLE 510E

CE	BW	WW	YW	MILK	API	TI
8.8	3.0	74.4	106.7	15.9	109.0	70.5



KCC1 MEMPHIS 4228M
OFFERED BY: KEARNS CATTLE COMPANY

The Lot 9 female is one of the first two daughters of the now deceased \$450,000 3BCC KCC1 Krypton 100K to sell at public auction. This pedigree includes a saturated, double dose of the great donor dams that have built the Kearns Cattle Company program into what it is today! Two proven and powerful maternal sisters born in the same calving season "83E" by MR TR Hammer 308A and "510E" by TL Bottomline from the late TKCC Victoria 57A influence, the pathway that they paved is one that we see Lot 8 will follow. Incredible look with the power and shape necessary to deem her a 'short lister' on sale day. Her sire was quite possibly one of the best we have raised to date on Texas soil, so please take serious note of the potential and possibilities that this one could bring to any barn or program nationwide.

3BCC KCC1 KRYPTON 100K
SIRE OF LOT 9

LOT **9** PB SIMMENTAL

TATTOO: 4228M | DOB: 3/30/24 | ASA: 4406770

FRKG CKCC PLATINUM 009H ET
3BCC KCC1 KRYPTON 100K
KCC1 SWC HARMONY 847H
JBSF BERWICK 41F
KCC1 ESTELLE 32J
KCC1 ESTELLE 510E

CE	BW	WW	YW	MILK	API	TI
10.5	2.5	76.4	110.7	16.0	117.2	73.0





JSUL MARY'S PRIDE 4448M

OFFERED BY: ANDERSON CATTLE

LOT **10** PB SIMMENTAL

TATTOO: 4448M | DOB: 2/24/24 | ASA: 4403444

YARDLEY UTAH Y361
 W/C RELENTLESS 32C
 MISS WERNING KP 8543U
 YARDLEY HIGH REGARD W242
JBSF PROUD MARY
 BROOKS STEEL MAGNOLIA X57

CE	BW	WW	YW	MILK	API	TI
10.5	2.4	71.2	100.9	18.5	108.9	70.1



JSUL SOMETHING ABOUT MARY
 FULL BROTHER TO LOT 10



JBSF PROUD MARY
 DAM OF LOT 10 & MATERNAL GRANDDAM OF LOTS 11 & 12

The influences JBSF Proud Mary have been spread wide throughout the Simmental breed and while she remains one of the most decorated show heifers in recent history, it is her achievements as a producer that carry the candle and will inevitably be her shining glory. It would be difficult to debate against the fact that her most recognizable offspring to date would be the JSUL Something About Mary 8421 sire that has maintained a stranglehold on the high sellers and champions lists of the past several sale and show seasons. Lot 10 would be a full sister to the deceased SAM sire, a bull who remains one of the Simmental breeds and show heifer business's go to sire options. While you can let your imagination run wild as to the marketability and generating opportunities that adding this female to your breeding program would allow, it takes no guesswork in the short term to realize her ability to garner attention as a show heifer prospect. She is absolutely killer to look at, and seldom will you find her not striking a pose, we too think that she is much more than a pretty silhouette as she is built with more power, width, and substance than you typically find in one built this attractive from the profile.



JCBB JARR MARYS PROUD 403M
OFFERED BY: RICHBURG CATTLE & BIRD CATTLE

We continue the influence of the many-time champion JBSF Proud Mary with lots 11 and 12 being from one of the featured donors in this sale offering, JSUL Mary's Proud 1002J. "1002J" was Brandon Bird's selection from a past Schaeffer and Tice Bred female offering sired by many-time champion percentage sire known as WLE Copacetic E02. If her future is anything like what she did to W/C Red Bird 269J, then I think we all would agree that she needs to be snatched up.

The quality in build and elegance alone are to be reckoned with as each of these females maintains a presence and look of center-stage caliber.

They are very ideal in their angles, correct in their skeleton, and therefore fault-free when set in motion.

If you like them cool featured and complete with noteworthy pedigree and a story that just needs added to for marketing, then take a serious look at this pair of sisters. Some of the very best from Bird Cattle Company are within the pages of this sale book and it starts with the influence of the Triple Crown winning JBSF Proud Mary influence.

LOT **11** PB SIMMENTAL

TATTOO: 403M | DOB: 3/26/24 | ASA: 4399134

W/C BANKROLL 811D
W/C RED BIRD 269J
W/C MISS ANGEL 2870Z
WLE COPACETIC E02
JSUL MARYS PROUD 1002J
JBSF PROUD MARY

PROJECTED EPD'S						
CE	BW	WW	YW	MILK	API	TI
13.0	1.8	77.4	116.8	16.6	114.7	75.1



JSUL MARYS PROUD 1002J
DONOR DAM OF LOTS 11 & 12. PAST HIGH SELLING SALE
FEATURE FOR SCHAEFFER AND TICE.



JCBB JARR MARYS PROUD 404M
OFFERED BY: RICHBURG CATTLE & BIRD CATTLE

LOT **12** PB SIMMENTAL

TATTOO: 404M | DOB: 5/2/24 | ASA: 4399133

W/C BANKROLL 811D
W/C RED BIRD 269J
W/C MISS ANGEL 2870Z
WLE COPACETIC E02
JSUL MARYS PROUD 1002J
JBSF PROUD MARY

CE	BW	WW	YW	MILK	API	TI
14.0	0.9	67.8	106.6	23.6	125.0	71.3

LOT **13** PB SIMMENTAL

TATTOO: 454M | DOB: 4/27/24 | ASA: 4399315

W/C BANKROLL 811D
W/C RED BIRD 269J
 W/C MISS ANGEL 2870Z
 DMCC COUNTER ATTACK 8C
JCBB DREAM KIARA K002
 HOC DREAM TIARA 131D

CE	BW	WW	YW	MILK	API	TI
13.7	0.1	65.0	93.4	20.1	121.2	72.3

As we stick with the W/C Red Bird 269J sire group we find a sultry redhead from a duo of past Black Label sale features. Lot 13's maternal granddam, HOC Dream Tiara 131D, commanded a hammer price of \$32,000 and has produced countless females for the Bird firm of West Texas who have averaged well in her tenure with the dam of this particular lot to be her highest-selling one at auction with a \$38,000 bid from the DeBerry family.

The DeBerry family elected to IVF JCBB Dream Kiara K002 as a yearling female to W/C Red Bird 269J to stack two potent cow families in the HOC Dream Tiara 131D line and the notable likes of W/C Miss Angel 2870Z who needs no introduction to the business.

We are certain that most who seek a blood-red-colored purebred female with inclusive cow power will be drawn to what 454M has to offer. She is certainly sharp and refined about her front third, each day of maturity adds to her center body shape, and she will never be shy of true muscle. There's no doubt she is ladylike in her overall appearance and should be the productive kind with a ton of mating flexibility.



DXCS DREAM MISSY 454M
 OFFERED BY: DEBERRY CATTLE & SHIPWRECK CATTLE

LOT **14** PB SIMMENTAL

TATTOO: 156M | DOB: 1/26/24 | ASA: 4403152

W/C BANKROLL 811D
W/C RED BIRD 269J
 W/C MISS ANGEL 2870Z
 CDI INNOVATOR 325D
SWC BAR O FEELING IT
 WLE SHEZ IT C056

CE	BW	WW	YW	MILK	API	TI
11.0	2.4	81.4	122.2	19.5	121.7	81.0



WLE SHEZ IT C056
 MATERNAL GRANDDAM OF LOT 14

Here is the only other opportunity on a redheaded female and the final opportunity on a daughter of W/C Red Bird 269J in this offering. WLE Shez It C056, this heifer's maternal grandmother, was quite a mainstay for Bar O Cattle and Shipwreck for several years before she went on to work for the Diamond A and Hilltop firms. She stamped her stock with undeniable hair quality, skeletal integrity, and production merit. A maternal sister to "C056" works in the Stephens operation of Kentucky and has generated countless high sellers in donor and herd sire prospect sales for them as well. This is one of the last truly elite cow families bred in the Wesner program of Indiana.

The dam of this female may be more impressive than her granddam in person. I'm not sure if there is a fall-calving cow with any more look, substance, and pasture presence than what she displays within the program. Incredibly high tying, very powerful in rib and hip with a substantial advantage in shear substance of foot and bone as well. If your program needs a red hided, blaze-faced female with shape, substance, and a shot of arrogance in terms of look and presence then set that satchel down.



SWC BAR O MAD MADAM 156M
 OFFERED BY: BAR O CATTLE & SHIPWRECK CATTLE



JCBB JARR LUCY 402M

OFFERED BY: RICHBURG CATTLE & BIRD CATTLE



W/C RED BIRD 269J
\$90,000 SIRE OF LOTS 11-15



DUELLO BROKERS LUCY 4114
DECEASED DONOR DAM OF LOT 15

LOT **15** 3/4 SIMMENTAL

TATTOO: 402M | DOB: 3/25/24 | ASA: 4399131

W/C BANKROLL 811D

W/C RED BIRD 269J

W/C MISS ANGEL 2870Z

MR HOC BROKER

DUELLO BROKERS LUCY 4114

WB PVF LUCY 1052

CE	BW	WW	YW	MILK	API	TI
11.4	1.9	77.3	118.2	18.5	93.8	69.3

What an attractive motley-headed beast from the proven but deceased Duello Brokers Lucy 4114. "4114" has been a huge part of the Bird Cattle Company's success in the Black Label over the years. She worked very well in combination with the late KCC1 Exclusive 116E with many of those daughters crowned as champions throughout the state of Texas in the ORB division and this mating to W/C Red Bird 269J may be even better. This three-quarter female is marked so as not to be forgotten as well as built to be remembered. She is so good in terms of her balance and lines with a presence that's certainly discerning.

This three-quarter female is marked so as not to be forgotten as well as built to be remembered. She is so good in terms of her balance and lines with a presence that's certainly discerning in kind. Her flatness of shoulder allows for a smooth but open transition to her fore and center rib design and she maintains strength and flexibility to her spine when asked to go with that desired reach off her rear two. Anticipation to see this one a year from now would be very high in our book!

LOT **16** PB SIMMENTAL

TATTOO: 4200M | DOB: 1/14/24 | ASA: 4403445

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421
JBSF PROUD MARY

THSF LOVER BOY B33

JSUL OH BOY REBA 0276G
DAF REBA C85

CE	BW	WW	YW	MILK	API	TI
11.4	2.3	80.9	126.0	20.7	121.0	76.9



JSUL A-C SWC OH BOY REBA 3102L
FULL SISTER TO LOTS 16 & 17



JSUL OH BOY REBA 0267G DAM OF LOTS 16-19
2021 AMERICAN ROYAL SUPREME CHAMPION JUNIOR
BREEDING HEIFER

LOT **17** PB SIMMENTAL

TATTOO: 4156M | DOB: 2/5/24 | ASA: 4403446

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421
JBSF PROUD MARY

THSF LOVER BOY B33

JSUL OH BOY REBA 0276G
DAF REBA C85

CE	BW	WW	YW	MILK	API	TI
11.4	2.3	80.9	126.0	20.7	121.0	76.9



JSUL REBA 4200M
OFFERED BY: ANDERSON CATTLE

A pair of sisters that have and will be the center of many conversations. Here we have a pair of full sisters to the \$40,000 high selling female in the 2023 'Black Label' that was purchased by the Hiniker family of Minnesota. She went on to be the Reserve Champion Simmental Female at the 2024 Minnesota State Fair and 7th Overall Purebred Female at the 2024 AJSA North Central Regional. We believe that this new model of sisters have many of the same foundation pieces that made JSUL A-C SWC Oh Boy Reba 3102L so heavily desired, but perhaps offer even more attractiveness, and presence from the side. However, from a structure, boldness and cow power standpoint they are cut from the same mold. Another full sister to the aforementioned females is the Griswold families, JSUL Reba 312L that was the Grand Champion Purebred Female at the 2024 AJSA North Central Regional. They are daughters of JSUL Something About Mary 8421 and backed by the 2021 American Royal Supreme Champion Junior Breeding Heifer, JSUL Oh Boy Reba 0276G. Their maternal granddam is the iconic DAF Reba C85, the 2016 NWSS Grand Champion Percentage Simmental Heifer. A full sister to her maternal granddam, DAF Reba C707, followed in her sister's footsteps the following year when she was slapped Grand Champion Percentage Simmental Heifer at the 2017 National Western Stock Show. It's no secret that the famed "Reba" cow family has been instrumental in the success story that surrounds the Sullivan Farms Simmental breeding program. Striking looks, powerful composition, and built for the long haul - dig your heels in here!



JSUL REBA 4156M
OFFERED BY: ANDERSON CATTLE



JSUL REBA 4497M
OFFERED BY: ANDERSON CATTLE

In this evolving business, where even if we don't like to admit it, bigger is better, you may find yourself glancing over this purebred female, but that would be a mistake. There is no doubt that with the investment it typically takes to secure these elite end show heifer prospects, that you would like to eliminate as much guesswork as possible, but this purebred daughter of W/C Relentless 32C is one that you just need to approach with a mindset that allows you trust in the process and let things fall into place with. Because if and when they do, she will be an absolute force to be reckoned with. In our travels we have very seldom found females that have the flexibility and poise about their front-end structure as you will find here with this maternal sister to Lots 16, 17 & 19. She truly struts with just so much elegance and gracefulness that its almost therapeutic. Sliding to her rear end, she mimics that same ultra-comfortable level of fluidity. She is smooth as glass in her transitioning pieces and stops with an unbelievable amount of charisma. The parts and pieces are all there for an unbelievable show career, take the time to study this one, we think she is elite caliber show stock.

LOT **18** PB SIMMENTAL

TATTOO: 4497M | DOB: 3/16/24 | ASA: 4403447

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U
THSF LOVER BOY B33
JSUL OH BOY REBA 0276G
DAF REBA C85

CE	BW	WW	YW	MILK	API	TI
9.3	3.2	77.9	112.6	21.5	117.8	75.9



DAF REBA C85 MATERNAL GRANDDAM OF LOTS 16-19
2016 NWSS GRAND CHAMPION PERCENTAGE SIMMENTAL HEIFER



JSUL REBA 4486M
OFFERED BY: ANDERSON CATTLE

Rounding out the set of maternal sisters is certainly a special one, and perhaps the one that that would be the hardest to find faults in. The SO Remedy 7F daughter is ultra-complete, with a beautiful set of running gear, bold body cavity, swooping underline and impeccable balance from every angle. She probably carries as much true shape and dimension when you get behind the cattle too, and is the kind that is going to be easy to manage all the way through till the majors because she is so genuine and high quality. The cow family in support is as hyped and has as much momentum as any to come out of the Simmental program in Dunlap, yet this fresh mating on the talk of the town donor may offer as much value and eminence as any she has seen to date.

LOT **19** PB SIMMENTAL

TATTOO: 4486M | DOB: 3/5/24 | ASA: 4403448

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D
THSF LOVER BOY B33
JSUL OH BOY REBA 0276G
DAF REBA C85

CE	BW	WW	YW	MILK	API	TI
12.0	2.0	80.5	128.6	24.3	118.4	76.3



KK JARR MIRANDA 401M

OFFERED BY: RICHBURG CATTLE & KROEGER KATTLE COMPANY

LOT **20** PB SIMMENTAL

TATTOO: 401M | DOB: 3/4/24 | ASA: 4398439

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

MR TR HAMMER 308A ET

701E

CHOPPERS JEWEL 101Z

CE	BW	WW	YW	MILK	API	TI
11.2	1.2	77.9	119.5	18.6	111.9	74.9



SO REMEDY 7F SIRE OF LOT 20
2021 CATTLEMEN'S CONGRESS GRAND CHAMPION PUREBRED SIMMENTAL BULL

Over the years I have heard a lot of breeders say that they want nothing to do with an animal under the influence of MR TR Hammer 308A and I constantly find myself saying that I don't think you can get enough of it because the daughters we have, have been awesome in production! A direct daughter of "Hammer" arguably raised our best natural heifer calf in 2024 by WINC All Right, WLE Shez It C056 raised multiple high sellers for The Black Label sale series, and KCC1 Havana 83E is a daughter of MR TR Hammer 308A as well as her flush mate brother known as KCC1 Exclusive 116E.

Jordan Richburg engages in business with another good cowboy by the name of Josh Kroeger who happens to own another proven, productive, and profitable daughter of MR TR Hammer 308A with the old-school maternal influence of ZKCC Chopper 844U.

The donor's namesake is as simple as North Dakota's area code, and it ends in "E". 701E has proven to be the go-to female in the Kroeger Kattle Company program of the Texas Panhandle and this daughter of SO Remedy 7F initiates the storyline in this year's Black Label.

We know that the genetic blend of shape and power from MR TR Hammer 308A is simple with guesswork removed when one introduces the smooth likes of SO Remedy 7F. However, the power in substance, shape, and weight is significant in the heifer calf that sells as lot 20. Take note and pay attention.



KK JARR MISSY 491M
 OFFERED BY: RICHBURG CATTLE & KROEGER KATTLE COMPANY

In my opinion, this is one of the truly great breeding pieces of the sale offering that offers a slightly different genetic twist. She's not a true outcross by any stretch of the imagination but she does have slightly different credentials than the popular mainstream.

As the results of the 2024 AJSA National Classic indicates, the Next Level sire group experienced much success, especially in the percentage division of the show. This female who sells as lot 21 would certainly hold her own anywhere you would want to take her.

She is a maternal granddaughter of 701E by Next Level and from the only daughter of S&S Sweet Dreams 507C that Kroeger Kattle Company retained. The glass like finish of the Schaeffer sire in combination with ultra powers that be, worked to produce a female like 491M.

There's no question that this female brings the "A game" from every angle. She does have the power, the skeletal integrity, and the flexibility to go the distance. Jordan and Ashley put together one of their best sets of stock to bring to Grandview on October 12 and they didn't pull up short on this one. What a cow!

LOT **21** PB SIMMENTAL

TATTOO: 491M | DOB: 2/27/24 | ASA: 4398440

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KRDL CADENCE C37

S&S SWEET DREAMS 507C

901G

701E

CE	BW	WW	YW	MILK	API	TI
9.6	3.2	81.5	119.8	16.5	110.0	73.9

LOT **22** 1/2 SM 1/2 AN

TATTOO: 347M | DOB: 2/24/24 | ASA: 4403150

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KRDL CADENCE C37

S&R ROUNDTABLE J328

KCC FOREVER LADY 64G

LAZY H BAR SIMPLY FOREVER 5129

CE	BW	WW	YW	MILK	API	TI
10.0	3.2	87.6	139.0	21.2	118.6	81.4



KCC FOREVER LADY 64G
THE LATE ANGUS DONOR DAM TO LOTS 22 & 23

Jeremy Colon stated that he liked this female better than anything we have raised in the past four years of his tenure here at Shipwreck Cattle Company. He is very high on this animal and as she matures, I cannot argue with him in regards to some of the unique properties she assumes for a first-generation SimAngus female. Unrivaled center dimension, power, and substance from end to end. Sure, she may not have that extra rib in length, but she makes up for in the vertical measurement from the center of her spine to her navel. There is not a doubt in my mind that she's one that continues to make percentage cattle that will in turn be building blocks for the next generation purebred production. Both her and her sister that sells as lot 23 are big-haired and big centered.

The solid black full sister to lot 22 has had as many friends as her sister has this summer. Graham Blagg has always appreciated the build, structure, and kind that this one offers. 324M is very fundamental in her overall skeletal build and design, flawless in motion, and genuine in her body shape. The donor dam of this pair of females was campaigned by Brecken Shipman. She was Reserve Champion Angus Female of the 2020 Fort Worth Stock Show and Rodeo Junior Heifer Show, Supreme British Champion, and Champion Angus Female at the 2021 Houston Livestock Show and Rodeo Junior Heifer Show, and Reserve Champion Angus at the 2021 edition of the San Antonio Livestock Exposition.

In the 2023 edition of The Black Label a maternal sister by JBSF Berwick 41F, SWC LJR Lady Forever 264L, sold for \$25,000 and we think that this pair is most definitely worthy of that consideration.



NEXT LEVEL
SIRE OF LOTS 21-26

LOT **23** 1/2 SM 1/2 AN

TATTOO: 324M | DOB: 3/17/24 | ASA: 4403151

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KRDL CADENCE C37

S&R ROUNDTABLE J328

KCC FOREVER LADY 64G

LAZY H BAR SIMPLY FOREVER 5129

CE	BW	WW	YW	MILK	API	TI
10.0	3.2	87.6	139.0	21.2	118.6	81.4



SWC LJR FOREVER MAIDEN 347M
OFFERED BY: SHIPWRECK CATTLE & JACKSON CATTLE

A blaze faced SimAngus female from the Shipwreck Cattle and Jackson Cattle Angus donor dam, KCC Forever Lady 64G who is now deceased and sired by the sire of champions for Boyert Show Cattle and Buck Creek Ranch, Next Level.



SWC LJR FOREVER MISS 324M
OFFERED BY: SHIPWRECK CATTLE & JACKSON CATTLE



AHIN A-C MISS MARLEE 2410M

OFFERED BY: ANDERSON CATTLE



AHIN A-C LADY A 2302L
 \$17,500 MATERNAL SISTER TO LOT 24
 OWNED BY RILEY BETH PURVIS

LOT **24** 1/2 SM 5/32 AN 1/16 MA
1/32 CA 1/4 MX

TATTOO: 2410M | DOB: 2/3/24 | ASA: 4405879

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KRDL CADENCE C37

U NEED ME

AHCC MISS SIOUX 801F

MISS SIOUX 521

CE	BW	WW	YW	MILK	API	TI
11.4	2.2	72.9	108.6	19.1	100.4	70.0

This dual registered, half-blood Simmental, Low Chianina female has elite show heifer potential written all over her. She is incredibly smooth and balanced, and with every day of maturity continues on the fast track towards excellence. The craze of Next Level sired SimGenetic cattle continues to sweep the nation after a very successful rookie season for his progeny, this includes the Grand Champion Percentage Female honors at the highly competitive, 2024 AJSA National Classic. We think there is potential that this gem could be one that helps drive the excitement, as she has all of the intangibles that it takes to get it done on the biggest of stages. She is a maternal sister to the \$17,500 daughter of Rocking P Private Stock H010 that was purchased by the Purvis family in the 2023 'Black Label' that has had a very successful run in the south east show circuit, and is bound for big things headed into the 2024-25 season.

LOT **25** PB SIMMENTAL

TATTOO: 211M | DOB: 2/25/24 | ASA: 4403149

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KRDL CADENCE C37

W/C RELENTLESS 32C

JS FLIRT A WAY 76H

JS FLIRT A-WAY 59Y

CE	BW	WW	YW	MILK	API	TI
9.3	3.6	80.9	118.2	21.4	106.2	74.4



JS FLIRT A WAY 76H
DAM OF LOT 25



SWC -SR- MYSTIC FLIRT 211M
OFFERED BY: SHEFFIELD RANCH & SHIPWRECK CATTLE

The next daughter of Next Level just happens to from a maternal sister to the Triple Crown Winning JS Black Satin 9B more commonly referred to as "Boots", sired by W/C Relentless 32C. JS Flirt A Way 76H competed in one of the most competitive classes in Simmental Show Ring history. Nine different heifers were never placed the same way by any evaluator they were campaigned under. Each of them had their qualities as well as their faults, regardless they were all quality females and should resurface in production.

211M is loaded with center body, substance of bone, and brood cow presence. Her cow family alone tells you that she will be profitable and useful in multiple production scenarios. We would like to thank Sheffield Ranch for their joint ownership in 76H and her progeny.

LOT **26** PB SIMMENTAL

TATTOO: 405M | DOB: 2/17/24 | ASA: 4403420

KRJ DAKOTA OUTLAW G974

NEXT LEVEL

KRDL CADENCE C37

ROCKING P LEGENDARY C918

SWC NFFS KATINKA LEGACY 175H

MS TR KATINKA 4715B ET

CE	BW	WW	YW	MILK	API	TI
9.2	3.9	80.1	117.3	20.8	106.7	73.1

The Nixon Family has a great set of cows, and because they do an outstanding job of managing their investment, they will continue to produce the right kind in volume over the years to come, just as this female is.

This Next Level daughter is a descendant of the prolific and profitable TR MS Katinka 3208N. 3208N would be the foundation donor dam that lines many of the Angus pedigrees in the Thomas Ranch Angus program of Harrold, South Dakota. She is the dam of quality in phenotype and longevity in production. Her paternal grandsire, Mr HOC Broker, is from a cow family with a maternal granddam that lived to be in her early twenties.

The direct dam of 405M was incredible as a bred heifer and only improved phenotypically when she entered production.

We are certain that you will like the kind and build of the three-dimensional female that is so very good in her lines, specifically, her underline with a desirable transition from chest to heart, heart to center rib, and center rib to flank. She is a high-quality, stellar purebred female that should remain productive for many years after the tanbark.



NFFS MARIE 405M
OFFERED BY: NIXON FAMILY FARMS



MR MISS REMI 35M
OFFERED BY: MADDEN ROSS & SHIPWRECK CATTLE

We are sure that many of you will find this daughter of the \$620,000 STCC Tecumseh 058J very intriguing. The cross on the daughters of SO Remedy 7F is a sure thing when it comes to completing the equation for the quality and body shape that's in demand. This individual is extended and high tying out of her blade with impeccable spinal integrity, a desired pin set that is set wide with a tailhead neatly laid in. She too is big in her upper rib and very uniform in her underline transitions. Shape, build, skeletal integrity, and a great disposition suitable for any exhibitor comes all-inclusive for the one that acquires on sale day.

LOT **27** PB SIMMENTAL

TATTOO: 35M | DOB: 2/26/24 | ASA: 4406531

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA

SO REMEDY 7F
4/B MISS REMEDY 146K
4/B MISS RELENTLESS 217G

PROJECTED EPD'S						
CE	BW	WW	YW	MILK	API	TI
10.0	2.0	75.3	111.1	23.8	115.1	73.8



STCC TECUMSEH 058J
THE \$620,000 SIRE OF LOT 27 & 28



BAR O MAGNOLIA 161M
OFFERED BY: BAR O CATTLE COMPANY

The dam of this female would be a full sister to the G.O.A.T himself, Mr HOC Broker. SWC M2C Zereasa 825Z has been a consistent generator of cash and quality for the Bar O Cattle firm of Kansas since she entered production. She has an average on 5 open heifers sold to date of \$14,600.

We expect this female sired by STCC Tecumseh 058J to be stouter in shape and bone than the sisters who proceeded her. She is certainly longer and more extended to this point and comes with the same great look and balance the family is known for.



MR HOC BROKER
FULL BROTHER TO THE DAM OF LOT 28

LOT **28** PB SIMMENTAL

TATTOO: 161M | DOB: 3/25/24 | ASA: 4406593

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA

SVF STEEL FORCE S701
SWC M2C ZEREASA 825Z
JM BF H25

CE	BW	WW	YW	MILK	API	TI
7.6	3.5	69.6	102.7	19.4	105.5	65.8



JSUL AMERICA'S KIND 4146M

OFFERED BY: ANDERSON CATTLE

LOT **29** PB SIMMENTAL

TATTOO: 4146M | DOB: 2/15/24 | ASA: 4403443

HTP/SVF DURACELL T52

THSF LOVER BOY B33

RP/MP RIGHT TO LOVE 015U

W/C BANKROLL 811D

AMERICA

MIA

CE	BW	WW	YW	MILK	API	TI
10.7	0.4	77.9	110.7	26.7	127.7	82.5



AMERICA DONOR DAM OF LOT 29
THE MANY TIME CHAMPION FOR SARA SULLIVAN

This striking, brockle faced, purebred will be one that you find on sale day, not just because of her upmost level of balance and completeness but her sweet nature and ideal markings. This daughter of the National Champion, and producer of National Champion's THSF Lover Boy B33 is a full sister to a high selling female that Harper Hilmes selected out of the 2024 'Spring Sort'. If you have been studying the trends of the showing, we think it is becoming more common to find the push for cattle that are faultless, and extra balanced, we think this female is a prime example of those descriptions. The dam of this female was successfully campaigned by Sara Sullivan in the year 2020. America was crowned Reserve Champion Female of the 2020 National Western Stock Show, from there she went on that Summer to win the 2020 AJSA National Classic and was also Supreme Champion Female at the 2020 Iowa State Fair Junior Show. Invest with utmost confidence and never look back.



JSUL WHO DAT 4226M
OFFERED BY: ANDERSON CATTLE

amounts of presence and confidence, she is so flexible in her spine, and in the joints that flex to help her meet the ground with her big feet and bone work. She too has an abundance of rib shape and fills a big outline with her powerful body shape. There is no doubt that she is the eye-catching kind that will always get a look. Down the road, we believe her generating potential is as dynamic and versatile as perhaps any in this catalog, whether she be utilized in an upgrading program towards creating purebreds with an intriguing look, or club calf production, we truly think she has the aptitude and credentials to excel either way.

LOT **30** 1/2 SM, 1/8 AN, 1/8 MA,
1/16 CA, 3/16 MX

TATTOO: 4226M | DOB: 2/10/24 | ASA: 4403450 / ACA: 423441

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B
ASHW WHO DA MAN
JSUL WHO'S DAT STINE 826F
JSUL JALYNN'S DIRECTION

CE	BW	WW	YW	MILK	API	TI
10.7	2.4	67.8	101.6	19.9	106.9	69.0

Absolutely one of the most intriguing females we have witnessed this fall, it is truly difficult to put into words the way that this dual registered, half-blood Simmental, high Chianina female has been constructed, she is the kind that our ancestors probably could not have even sketched up in their wildest dreams. She has all of those 'extras' that you hear mentioned when evaluators are talking about the stock on the top of the class, being so elevated in her neck attachment, as she prowls with unheard of



JSUL FANCY REBA 4207M
OFFERED BY: ANDERSON CATTLE

The influences of the North American Champion WHF/JS/CCS Woodford 001J continue here with a donor cow looking, 5/8ths female. We love the extra boldness of ribcage, swoop to her underline and incredible softness to her body cavity. We truly think she is the kind that people from the showing world and those from the production side of the industry can meet in the middle and find immense value in. Lot 31 is a maternal sister to the JSUL A-C SWC Reba's Fancy 3393L female that was selected by the White family of Texas in the 2023 "Black Label". She is backed by a cow family that has proven to generate the major banner winning kind, her mother JSUL Reba's Fancy 8375F was the dominate 2020 AJSA National Classic Grand Champion Percentage Female, just a year after she claimed the same title in the Bred and Owned show as a calf. A generation further back you will find the same, DAF Reba C85 matron that supports lots 16 through 19 who was a successful show heifer for Sullivan taking out the Grand Champion Percentage Female title at the 2016 National Western, and Reserve Overall Supreme Female at the Iowa State Fair, yet her greatest achievements have been through her several daughters that stand at the forefront of the business from a generating standpoint.

LOT **31** 5/8 SM 3/8 AN

TATTOO: 4207M | DOB: 2/4/24 | ASA: 4403449

EGL FIRESTEEL 103F
WHF/JS/CCS WOODFORD 001J
WHF SUMMER 365C
PHEN HALFTIME A127
JSUL REBA'S FANCY 8375F
R&R MISS CUT ABOVE Y127

CE	BW	WW	YW	MILK	API	TI
11.6	0.8	72.6	108.7	21.0	136.9	78.8



JSUL REBA'S FANCY 8375
DAM OF LOT 31
2020 AJSA NATIONAL CLASSIC
GRAND CHAMPION PERCENTAGE
SIMMENTAL HEIFER



DAF REBA C707
FULL SISTER TO MATERNAL
GRANDDAM OF LOT 31
2017 NWSS GRAND
CHAMPION PERCENTAGE
SIMMENTAL HEIFER



SR MAYBELLINE 409M

OFFERED BY: SHEFFIELD RANCH

LOT **32** PB SIMMENTAL

TATTOO: 409M | DOB: 2/28/24 | ASA: 4402713

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

CMFM SWAGGER 14ZB

CMFM INDEPENDENCE E66Y

CMFM INDEPENDENCE 66Y

CE	BW	WW	YW	MILK	API	TI
9.4	3.3	73.6	115.6	21.0	104.5	70.5



-SR- LIBERTY MATERNAL SISTER TO LOT 32

Dylan and Tracy brought a very awesome trio of open females to this year's Black Label from the Sheffield Ranch program. This baldy by the \$109,000 Embryos on Snow sale feature, JBSF Berwick 41F is from one of Dylan's favorite cows in his program.

Her dam descends from the great Triple C bred donor family led by KA TCF Independence S30L, which was acquired during the Circle M version 1.0. Craig McCallum loved that cow and the management team went through a lot of hoops to get the late donor to produce. The dam of this intriguing baldy prospect is a granddaughter of the past national champion that Dylan selected from a Circle M marketing endeavor. CMFM Independence E66Y has been a go to producer of quality each time she calves and lot 32 would be a prime example. This baldy is loaded with the goods. She is flawless at the surface when in motion and good in terms of her feet which allows her to maintain a high degree of skeletal integrity. She too is big and soft in her center body with plenty of genuine width and true shape. She's one of the best from Sheffield Ranch!



NFFS MAGNOLIA 463M
OFFERED BY: NIXON FAMILY FARMS



JBSF BERWICK 41F SIRE OF LOTS 30, 32, & 33



NFFS GISELLE 022G MATERNAL SISTER TO LOT 33

LOT **33** PB SIMMENTAL

TATTOO: 463M | DOB: 4/12/24 | ASA: 4403421

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

JSSC WIDE BODY 090W

MISS Z 047Z

DRAKE DIPSIE CHICK

CE	BW	WW	YW	MILK	API	TI
11.7	2.6	70.5	103.8	20.3	111.0	69.0

The daughters of the late JBSF Berwick 41F are proving to be very productive with awesome udder quality and plenty of milk. The daughters or descendants of the late JSSC Wide Body 090W are known to be extremely wet and productive with near textbook udder construction as well.

Lot 33 comes with the resume to do exactly what she is meant to do when she enters production. Besides the ability to be a calf raiser, her skeletal construction should allow her the longevity needed to remain in a breeding program and or donor pen for many years to come as her maternal lineage would suggest.

However, we do think highly of the presence, length, and depth of side, and the fact that she hinges so loosely but still maintains the strength and integrity to pull it all together in a near-perfect silhouette.



JARR DONNA M404
OFFERED BY: RICHBURG CATTLE

LOT **34** PB SIMMENTAL

TATTOO: M404 | DOB: 4/25/24 | ASA: 4397715

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
TKCC VICTORIA 57A
W/C LOCK N LOAD 1143Y
SANDEEN DONNA 0386
SANDEEN DONNA 8386

CE	BW	WW	YW	MILK	API	TI
13.8	0.5	72.5	106.7	13.6	123.0	76.4



SANDEEN LADY 7838
FULL SISTER TO THE DAM OF LOT 34

One of the best from the Richburg Family with a very popular and trendy blend of pedigree, type, and industry kind! The daughters of KCC1 Exclusive 116E are certainly the productive, profit-driven kind. In the Kearns program, year after year, some of the very best natural bull calves are from dams sired by the son of MR TR Hammer 308A. Besides having plenty of milk, they tend to be very good in terms of udder quality and mothering ability. KCC1 Exclusive 116E continues to stamp cattle that are dense, square, and appropriate size for production and longevity much like this open heifer prospect.

Cow family on both sides of her lineage wrap her success story before she even enters production with the likes of Coleman Donna 386, Sandeen Donna 8386, and TKCC Victoria 57A. We know that you will appreciate her look, construction, and the shape that wraps her skeleton. Her structure is very good as one would assume based on genetics. She's a younger female with a very bright future!



SWC ALLEN MAJESTIC ROSE 391M
OFFERED BY: ALLEN RANCH & SHIPWRECK CATTLE

We stick with the "Lock N Load" influence on the maternal side with a female sired by the past Reserve National Champion Purebred WHF/JS/CCS Double Up G365. Her dam is not only a direct daughter of the now deceased SWC HOC Annie K 214K but the redheaded donor dam is also the highest-selling daughter of "214C" as well. 391M gets better with each day and her disposition is suitable for nearly any exhibitor of any level of show experience as well. The lines of symmetry and balance she displays have always been dead on and we expect things to be better than good a year from now as a big bred. Buy with confidence in one that could be termed the sleeper of the event.

LOT **35** PB SIMMENTAL

TATTOO: 391M | DOB: 3/7/24 | ASA: 4403148

W/C DOUBLE DOWN 5014E
WHF/JS/CCS DOUBLE UP G365
WHF SUMMER 365C
DMCC COUNTER ATTACK 8C
SWC ANNIE ROSE 091F
SWC HOC ANNIE K 214C

CE	BW	WW	YW	MILK	API	TI
14.1	-1.0	69.7	95.9	22.3	119.4	72.1



SWC ANNIE ROSE 091F
DONOR DAM OF LOT 35



SR MILEY 412M
OFFERED BY: SHEFFIELD RANCH

A youthful daughter of SO Remedy 7F who descends back to a full sister to the past National Champion W/C Angel 2870Z with the influence of the sire known in this sale offering as JSSC Wide Body 090W. She should pack quite a punch when it's said and done from a production stand point.

This female from Sheffield Ranch offers a lot of the necessary parts and pieces to mature into a very competitive yearling and bred female. She is just a pinch green and fresh with nothing but time on her side. We like that youthful genuine look she maintains and believe that to be to her advantage. She is so chiseled and refined through her extended front third and blends smoothly out of her blade into her appropriate rib design. Her length and levelness of spine and hip is notable with a very ideal set and travel to her hock and rear pastern. Dylan has invested in some of the great foundation stock of the business over the years and his plan is coming together with each generation.

LOT **36** PB SIMMENTAL

TATTOO: 412M | DOB: 3/8/24 | ASA: 4402714

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D
JSSC WIDE BODY 090W
MMS KIMBER
W/C/RJ ANNIE MARIE 3037A

CE	BW	WW	YW	MILK	API	TI
14.0	0.3	69.0	102.7	22.3	113.4	69.1



W/C ANGEL 2870Z
FULL SISTER TO THE MATERNAL GRANDDAM OF LOT 36



SR MARLEY 404M
OFFERED BY: SHEFFIELD RANCH

LOT **37** 1/2 SM 1/2 AN

TATTOO: 404M | DOB: 2/4/24 | ASA: 4402712

SILVEIRAS STYLE 9303

GREENE POKERFACE 1304

GOHR COVERGIRL 1124

JSSC WIDE BODY 090W

JSSC CAROLINA 004C

KRIEGERS CAROLINA 35Z

CE	BW	WW	YW	MILK	API	TI
14.0	0.9	67.7	106.4	23.4	124.8	71.3



JSSC CAROLINA 004C
DAM OF LOT 37



MMS CARLY 204H
FULL SISTER TO LOT 37 PURCHASED BY HADDEN SIMMENTAL

A full sister to lot 38 was the high-selling bred female in the 2021 Black Label, MMS Carly 204H was the selection of Hadden Simmental of Iowa. Little sister will not disappoint!

Greene Pokerface 1304 was the son of Silveiras Style 9303 that was a resident herdsire for Eby Ranch and Badger Creek Cattle of Kansas. The dam of Lot 38 was a high-selling open heifer through the Black Label that went on to win the Fort Worth Junior Simmental Show and claimed the Reserve Female honors at the San Antonio Livestock Exposition. JSSC Carolina 004C has been a mainstay, headlining donor for Sheffield Ranch with so much more left to contribute. The stock from the 004C donor are loaded with body shape and maintain skeletal integrity and correctness to contribute to the longevity they will have in any program they are introduced to.

When this mating is considered for a competitive SimAngus female, I promise you that maturity and time are huge contributors to the end goal. This mating will deliver later and when it absolutely counts, mark our word as we had the opportunity to witness what big sister did as she matured.



KCC1 MERCEDES 4222M

OFFERED BY: KEARNS CATTLE COMPANY



3BCC KCC1 KRYPTON 100K
SIRE OF LOT 38



KCC1 GWEN 9073G
DAM OF LOT 38

LOT **38** 3/4 SM 1/4 AN

TATTOO: 4222M | DOB: 4/20/24 | ASA: 4406772

FRKG CKCC PLATINUM 009H
3BCC KCC1 KRYPTON 100K
KCC1 SWC HARMONY 847H
RUBY SWC BATTLE CRY 431B
KCC1 GWEN 9073G
MALSONS SAVANNAH 27Y

CE	BW	WW	YW	MILK	API	TI
10.2	0.8	77.6	116.6	19.0	117.8	75.3

Here is the three quarter SimGenetic female who is sired by the past Hartman Cattle Company Bull Sale highlight from the 2023 offering, 3BCC KCC1 Krypton 100K. The now deceased "Krypton" commanded a \$450,000 hammer price as the selection of Bowling Cattle and Freking Cattle. His first class of calves are proving to be everything and more than people expected. This heifer calf is from a Ruby SWC Battle Cry 431B sired maternal sister to the proven and great Angus sire, KR Casino 6243. The KCC1 Gwen 9073G donor dam is writing her chapter at Kearns Cattle Company with plenty of early success. It's cattle like lot 38 that will continue to build the foundation of her path of success.

The overall build and quality of this heifer calf is more than intriguing. If one built as elegant and flawless such as this doesn't get you excited about the future of the SimGenetic influence then you should probably consider doing something else.

She entwines some of the very best cow families from the Angus and Simmental breeds that influence the upper echelon. Malsons Savannah 27Y, KCC1 SWC Harmony 847H, WAGR MS Profit 7054E, and SWC Ruby Yetti 143Y line the front lines of the lineage of this outstanding young prospect.



SWC GFR WICKED LASS 903L

OFFERED BY: SHIPWRECK CATTLE & GALLAGHER FAMILY RANCH

LOT **39** PB SIMMENTAL

TATTOO: 903L | DOB: 11/30/24 | ASA: 4403153

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

NFF UPGRADE Z083

NFF WICKED B125

NFF WICKED Z119

CE	BW	WW	YW	MILK	API	TI
10.6	3.3	77.2	118.5	20.7	119.7	75.9



NFF WICKED B125
DONOR DAM TO LOT 39-42

This mating has been tried and true for many years. Females from this genetic combination have sold from \$4,250 to \$20,000. Some have went on to be competitive show heifers and others have certainly proved their worth in the pasture.

NFF Wicked B125 has certainly left her mark on the Shipwreck Cattle Company and Ruby programs from a maternal sense. Her daughters in production certainly do not disappoint when weight and quality of calf is in the balance. They are fabulous calf raisers with added fertility, and better than ideal efficiency.

903L is a late November prospect that is loose in her build but yet smooth in her transitions. She is flawless in her skeletal construction with plenty of the right shape and circumference of bone. We greatly appreciate the partnership with the Gallagher Family on this venture.



AC MS MADONNA 2418
OFFERED BY: ANDERSON CATTLE



AC MS PEARL 2502
3/4 SISTER TO THE MOTHER OF LOT 40

LOT **40** PB CHAROLAIS

TATTOO: 2418 | DOB: 2/26/24 | ASA: F1356359

RBM TR RHINESTONE Z38

TR CAG CARBON COPY 7630E ET

M&M MS CARBINE 1567 PLD

M&M OUTSIDER 4003 PLD

AC JUDY 2305

CC WDZ KATELYN DEE 6760 ET PLD

CE	BW	WW	YW	MILK	PA
14.3	-2.1	62	108	21	FREE

The single white hided female holds her ground against the sea of high quality black hided show heifer prospects we will sell on October 12th. This daughter of the National Champion, and proven generator of legit quality, TR CAG Carbon Copy 7630E ET, steps right up to the plate when it comes to sorting on phenotypic excellence. She stems back to the original matriarch of the Anderson Cattle Charolais program in the CC WDZ Katelyn Dee 6760 ET PLD donor, and her mother is a 1/4 sister to the Skrinjar families AC Ms Pearl 2502, that was the Champion Charolais Female at the 2023 Ohio State Fair and won the Summer Born division at the 2023 North American. She sports an extra hefty sized set of bone work, with a big and perfectly shaped foot, obtuse ribcage and still yet transitions ultra-smoothly between her pieces. We love the way her shoulder lays into her forerib, the length of her neck, attractiveness from the profile and the soft hair coat she is coming with. There is a world of quality in this female, and the cow family she stems from is one you can trust. If you're searching for one that will be very competitive in her breed, then this lone ranger is one you need to pay serious attention to.



BJCC MIA 2404
OFFERED BY: BLACKJACK CATTLE COMPANY

LOT **41** RED ANGUS

TATTOO: 2404 | DOB: 1/18/24 | ASA: 4958130

RED U2 RETROSPECT 29E

RED MRLA RESPECT 42G

MRLA MISS 4408B

SIX MILE JOHN WICK 882E

NIO MIA 0073

RED BLAIR'S MIA 740C

CE	BW	WW	YW	MILK
7	2.2	74	112	26



NIO MIA 0073 DAM OF LOT 41

Very rarely do you find a Red Angus female with elite presence and profile, positioned on a dense set of feet and legs with the added foot quality the breed is striving to recreate. Her mother was a highlight in the inaugural Red, Redefined offering from the progressive Niobrara Red Angus. NIO Mia 0073 went on to have a competitive show career for Bailey Smith of Shiner, TX, most notably earning Reserve Red Angus Female at the 2021 NILE and culminating with a division win in Austin with a calf at side.

It has been noted many times that the value of the great Six Mile John Wick 882E would be realized on the maternal side of the pedigree for years to come. We believe this potential is fulfilled in 2404, combining the "Wick" stamp of quality with the right body type of her sire, Red MRLA Respect 42G.



WSRC IDABEL 410M
OFFERED BY: RICHBURG & RITTERS CRITTERS



KTCC CLARISSE PATERNAL SISTER TO LOT 42
2024 BEEFMASTER JUNIOR NATIONAL CHAMPION FEMALE FOR KAHL TASSIN

LOT **42** BEEFMASTER

TATTOO: 410M | DOB: 2/1/24 | ASA: P1186776

EMS HEADLINER
EMS BET ON BUBBA
EMS BET ON BUFF
FRENZEL BULL
JK 559/9
JK SCISSORTIAL

CE	BW	WW	YW	MILK
4	-0.1	30	30	8

A sultry red-hided daughter of the proven sire of champions in the Beefmaster arena, EMS Bet on Bubba. The Tassin Family of Mississippi makes breeding these cattle seem so easy with one straw of the potent and valuable "Bubba". The great team at Ritters Critters bred this awesome built, attractive featured, American bred beast. Her skeleton, soundness, shape, and kind are ideal for the backdrop setting. So level, so uniform in her underline, but three dimensional as well. We expect big things are in the future for WSRC Idabell 410M and nothing less.



B

BRED FEMALES





HILB MISS MOANA F13B

OFFERED BY: 3B CATTLE COMPANY & SHIPWRECK CATTLE

LOT **50** 1/2 SM 1/2 AN

TATTOO: G13B | DOB: 2/27/19 | ASA: 3615384

PVF INSIGHT 0129

PVF BLACKLIST 7077

PVF BLACKBIRD 3070

LLSF UPRISING Z925

HILB FAIRY RALE B5

HSF/HS SHEZA BEAUTY U823

CE	BW	WW	YW	MILK	API	TI
14.7	-0.3	74.7	103.1	16.6	109.9	71.0



3BCC SWC KALI 613K DAUGHTER OF LOT 50

P.E. KCC1 COUNTERTIME 872H (ASA# 3806012) 3/6/24 TO 4/3/24

We think that this set of donor females are very exclusive in their kind! This SimAngus female sired by the ever so popular PVF Balcklist 7077 was bred in the Hilbrands Cattle program of Clara City, Minnesota. If you're a tenured Simmental breeder then you would know the talent of Mark and Amanda to make cattle like this one nearly every time. She was selected by Megan Brown and was successful as a pair at the 2021 AJSA Summer Classic in Grand Island, NE. G13B is incredibly huge ribbed and as genuine in her overall width as anything in the sale. She's as deep as she is wide, but still very attractive and productive in her look and good in her overall skeletal build and structure. She has been very good in production, consistently producing and weaning stock with look, extra body shape, and genuine skeletal width. If she were a three quarter or a Purebred, she would not be on a sale.

For those of you that like to flirt with the boundaries, for those who are creative in their mating strategies, your undivided attention is needed especially if you like advancing yourself financially. She carries the service to KCC1 Countertime 872H a mating that is proven to not only be built right for the times but also proven to have several backdrop opportunities and to gather the hardware.



HOC DREAM TIARA 131D

OFFERED BY: BIRD CATTLE



KCC1 TIARA 131Z DAM OF LOT 51
OWNED BY NIXON FAMILY FARMS



JCBB DREAM TIARA 122J DAUGHTER OF LOT 51

LOT **51** PB SIMMENTAL

TATTOO: 131D | DOB: 9/16/16 | ASA: 3251639

JS SURE BET 4T

JSSC WIDE BODY 090W

WHCC ANGELS DREAM

WAGR DRIVER 706T

KCC1 TIARA 131Z

CNS TIARA P405

CE	BW	WW	YW	MILK	API	TI
10.8	2.7	73.8	93.9	20.3	120.7	71.3



JCBB DREAM KIARA K002 DAUGHTER OF LOT 51
\$39,000 2022 BLACK LABEL HIGH SELLING OPEN FEMALE

P.E. TO JCBB BIG KAHUNA 90L (ASA# 4405443) 4/1/24 TO 8/1/24

HOC Dream Tiara 131D caused quite the stir when she sold through The Black Label as a bred female with Brandon Bird winning the bidding war against the Fenton Family of Mississippi at the final hammer price of \$32,000.

Cattle that go to Bird Cattle Company only ever get the opportunities to be bred or flushed to the bulls that Brandon acquires. Brandon has been very adamant that when he ties into a bull, said bull would have both a price point and the quality to be an A.I. or sire of E.T. calves. The mating to DMCC Counterattack 8C has certainly clicked with six heifer calves trading for \$20,000 or more.

This female offers so much in terms of mating flexibility with endless possibilities and potential when mated to the vast variety and quality of sires available in the business.

She works very well in ET and we are certain that there is plenty left in the tank to work to multiple sires who have not ever been introduced to the proven matron.



ALL HALLE 2147C

OFFERED BY: BIRD CATTLE

LOT **52** 1/2 SM 1/2 AN

TATTOO: 2147C | DOB: 7/6/15 | ASA: 3107004

SVF STEEL FORCE S701

MR HOC BROKER
JM BF H25

RITO 9FB3 OF 5H11 FULLBACK

RF STAR 208

RF LASSIE 645

CE	BW	WW	YW	MILK	API	TI
7.6	2.0	60.4	86.1	18.8	89.2	60.0

P.E. TO JCBB BIG KAHUNA 90L (ASA# 4405443) 4/1/24 TO 8/1/24

I remember this female selling on Jackson's December online sale! Her sheer quality and presence were unmatched at the time and the pedigree alone would carry her to where she is today from a phenotype standpoint.

One would be significantly challenged to find a more impressive beast in person than this one. If you like power, she comes with it, if you like the burly shape, it's inclusive, if you enjoy good stock then you better invest.

She's real, she's legit, and we promise you that she has not been utilized to her absolute full potential at Birds's. Brandon is way too busy making bank with his big boy company and rightfully so. His sacrifice is your gain! Show heifer or club calf, she can do it all.





FELT MILEY 5D

OFFERED BY: BIRD CATTLE

P.E. TO JCBB BIG KAHUNA 90L (ASA# 4405443) 4/1/24 TO 8/1/24

I would have sold this female once before as a bred heifer in the Foxy Ladies Bred Female Sale the Saturday after Thanksgiving. James Felt has always assembled an incredible set of cow and donor prospects for that holiday weekend special and surrounds himself with the right people to accomplish the end goal.

This baldy purebred is high quality in terms of performance, look, and substance. I promise you that she hasn't had a fair shake to show anyone what she is capable or producing.

This is another opportunity to invest in an ultra maternal female with the cow family to support her each generation.

LOT **53** PB SIMMENTAL

TATTOO: 5D | DOB: 3/1/16 | ASA: 3129643

SVF STEEL FORCE S701
FBFS WHEEL MAN 649W
 SVF STAR STRUCK S199

SVF/NJC BUILT RIGHT N48
ZKCC COW 550X
 MS 31S OF TH

CE	BW	WW	YW	MILK	API	TI
9.3	3.6	79.1	113.4	14.8	108.0	72.1





KK LINDA 319L

OFFERED BY: KROEGER KATTLE COMPAY & RICHBURG CATTLE

LOT **54** PB SIMMENTAL

TATTOO: 319L | DOB: 4/27/23 | ASA: 4252073

HOOK'S BOZEMAN 8B

MR SR 71 RIGHT NOW E1538

MISS SR C1538

TMAS CAN'T TOUH THIS 8513F

KK JAN 109J

KK DANICA 609D

CE	BW	WW	YW	MILK	API	TI
10.9	1.7	81.3	112.4	16.1	107.6	74.0

A.I. BRED 4/23/24 TO OMF EPIC E27 (ASA# 3317371)

WITH AN EXPECTED CALVING DATE OF JANUARY 30, 2025.

We initiate this set of bred heifers with a daughter of MR SR 71 Right Now E1538! She should absolutely be the prototype daughter of the "Right Now" sire group as she may very well be the very best in terms of overall build and phenotype of any in existence.

I am 100% impressed with this beast. Very broody and cowy through the front third as God intended. She is bold, deep, and powerful through her center body and comes with genuine width and shape through and through.

Her skeleton is substantial in substance and quality as well and so she is absolutely worthy to initiate this segment of the offering.





LOT **55** PB SIMMENTAL

TATTOO: 3701L | DOB: 3/21/23 | ASA: 4252068

W/C DOUBLE DOWN 5014E
WHF/JS/CCS DOUBLE UP G365
 WHF SUMMER 365C

MR TR HAMMER 308A ET
701E

CHOPPER'S JEWEL 101Z

CE	BW	WW	YW	MILK	API	TI
10.7	0.9	82.4	126.3	20.8	126.5	82.3

**A.I. BRED 4/23/24 TO OMF EPIC E27
 (ASA# 3317371) WITH AN EXPECTED
 CALVING DATE OF JANUARY 30, 2025.**

KK JAAR LAYLA 3701L
 OFFERED BY: KROEGER KATTLE COMPAY & RICHBURG CATTLE

Josh Kroeger has been in the position to build a small program with good livestock! Those of us who continue to chase the banner and the backdrop continue to lose ground and focus on the traits that matter and that is why these cattle that Jordan Richburg selected from the budding program are so refreshing. This purebred daughter of WHF/JS/CCS Double Up G 365 is certainly like no other in existence. Even my great friends in Prairie City and Versailles don't have anything close to this massive, mammoth-like creature! Foot, bone, shear mass and power! The kind of purebred that would make exceptional SimAngus females or breed changing bulls. She will raise the bar and has a high probability to go the next level with sire power when she has that bull calf!



LOT **56** 1/2 SM 1/2 AN

TATTOO: 353L | DOB: 4/29/23 | ASA: 4252065

MR TR HAMMER 308A ET
TMAS CAN'T TOUCH THIS 8531F
 J6RA 606B

CIRCLE M TEJAS
KK9153

KK NEW CAROLINE 153

CE	BW	WW	YW	MILK	API	TI
9.7	1.4	81.7	112.0	16.9	108.6	75.0

**A.I. BRED 4/23/24 TO OMF EPIC E27
 (ASA# 3317371) WITH AN EXPECTED
 CALVING DATE OF JANUARY 30, 2025.**

KK LORAINÉ 353L
 OFFERED BY: KROEGER KATTLE COMPAY & RICHBURG CATTLE

The third and final bred opportunity from the Kroeger firm just happens to be a very high-quality, solid black, SimAngus matron in the making. She is certainly one of the most flexible and high-quality daughters of the Schaeffer Show Cattle and Thomas Ranch owned "Can't Touch This" in the nation. Soft-sided, flexibly structured, genuine in body and muscle with the running gear to go the distance. Pay attention, this Kroeger program isn't going anywhere when he continues to make them high quality like this.

LOT **57** PB SIMMENTAL

TATTOO: 326L | DOB: 3/3/23 | ASA: 4247430

ES RIGHT TIME FA110-4
KCC1 COUNTERTIME 872H
 KCC1 HAVANA 83E
 CMFM SWAGGER 142B
CMFM INDEPENDENCE E66Y
 CMFM INDEPENDENCE 66Y

CE	BW	WW	YW	MILK	API	TI
7.9	3.0	75.1	116.1	15.5	114.0	72.0

A.I. BRED 6/3/24 TO WHF/JS/CCS/DOUBLE UP G365 (ASA#3658592) WITH AN EXPECTED CALVING DATE OF MARCH 12, 2025.



SR LICKITY SPLIT
 OFFERED BY: SHEFFIELD RANCH

Strong cow family and definitely one of the very best from a great set at Sheffield Ranch. This bred female has a maternal sister selling as lot 32. The first daughters of KCC1 Countertime 872H entered production this past spring! What an amazing set of calf raisers out at Kearns Cattle Company. This particular bred female is very complete in her build and kind with the right body shape and skeletal integrity.



KCC1 COUNTERTIME 872H
 SIRE OF SEVERAL OF THE BRED HEIFERS IN THE OFFERING

LOT **58** 3/4 SM 1/4 AN

TATTOO: 303L | DOB: 1/1/23 | ASA: 4247432

ES RIGHT TIME FA110-4
KCC1 COUNTERTIME 872H
 KCC1 HAVANA 83E
 GCC CM STOCKBROKER B005
MISS SHAWNEE
 SHAWNEE MISS 770P

CE	BW	WW	YW	MILK	API	TI
11.0	2.6	82.1	130.4	19.5	130.4	81.9

A.I. BRED 3/30/24 TO WHF/JS/CCS DOUBLE UP G365 WITH AN EXPECTED CALVING DATE OF JANUARY 6, 2025.

If you need one with a little more frame and scale, lot 58 delivers just that! A solid black female that sure has the kind and credentials to make an outfit money when we start to factor in pounds produced in this aggressive marketplace.



SR SHAWNEE
 OFFERED BY: SHEFFIELD RANCH



3BCC LILLY MAE 621L
OFFERED BY: SHIPWRECK CATTLE & 3B CATTLE COMPANY

This would be a pair of females from a past sale feature and high seller at Shoal Creek of Missouri. SC Beyond Belief C21, selected by Megan Brown is the full sister to such greats as LLSF Pays to Believe ZU194 and SC Pay The Price C11.

Lot 59 is sired by the many-time champion and program builder for the Rocking P brand, HPF Quantum Leap Z952. Her dam, "C21", contributed the bold powerful shape and dimension that she has to offer. This female too is ultra flexible, high tying, with unforgettable presence. The Lot 60 female is sired by the G.O.A.T. known as MR HOC Broker.

121L is blazed faced, productive in her build with great feet and substance.

Not every day does one have the opportunity to own something by a great and from a greater!

LOT **59** PB SIMMENTAL

TATTOO: 621L | DOB: 4/14/23 | ASA: 4402706

HTP/SVF DURACELL T52
HPF QUANTUM LEAP Z952
 RP/MP RIGHT TO LOVE 015U
 CNS PAYS TO DREAM T759
SC BEYOND BELIEF C21
 LLSF URABABYDOLL U194

CE	BW	WW	YW	MILK	API	TI
10.7	3.0	84.7	123.7	20.0	127.1	81.5

A.I. BRED ON 4/3/24 TO ZTGC JUST CUZ 52K (ASA# 4063644) WITH AN EXPECTED CALVING DATE OF JANUARY 10, 2025.



SC BEYOND BELIEF C21
DONOR DAM OF LOTS 59 AND 60

LOT **60** PB SIMMENTAL

TATTOO: 121L | DOB: 4/19/23 | ASA: 4402707

SVF STEEL FORCE S701
MR HOC BROKER
 JM BF H25
 CNS PAYS TO DREAM T759
SC BEYOND BELIEF C21
 LLSF URABABYDOLL U194

CE	BW	WW	YW	MILK	API	TI
12.0	2.5	80.7	118.8	18.8	121.6	80.7

A.I. BRED ON 4/12/24 TO ZTGC JUST CUZ 52K (ASA# 4063644) WITH AN EXPECTED CALVING DATE OF JANUARY 19, 2025.



3BCC LINDY LOU 121L
OFFERED BY: SHIPWRECK CATTLE & 3B CATTLE COMPANY



CONLEY SHEZA STAR 168L

OFFERED BY: SHIPWRECK CATTLE

LOT **61** PB SIMMENTAL

TATTOO: 168L | DOB: 2/10/23 | ASA: 4231225

WS PILGRIM H182U

LKCC BOLD VENTURE 194F

MS CRYSTEEL VOLTAGE 194A

MR HOC BROKER

CONLEY SHEZA STAR D3

CONLEY SHEZA STAR Z32

CE	BW	WW	YW	MILK	API	TI
8.3	3.7	75.1	110.6	17.5	106.8	69.2



CONLEY SHEZA STAR D3
\$120,000 DAM OF LOT 61

A.I. BRED ON 4/3/24 TO ZTGC JUST CUZ 52K (ASA# 4063644) WITH AN EXPECTED CALVING DATE OF JANUARY 10, 2025.

Here we find the direct daughter of Conley Sheza Star D3, the dam of Conley High Rise F3. Just a year ago, she was a feature of the annual Conley Cattle production sale in Sulphur, OK and commanded a price tag of \$120,000, being the selection of Lindskov LT Ranch of South Dakota and Aces Wild Ranch of Texas.

The cow was noted and admired for her extra body shape and width.

This female comes with a plenty and genuine amount of back shape and upper hip. She's also very long in her stride and remains very collected in motion with no restrictions. We believe her to be a very strong breeding piece within this sale offering for certain.



SWC ANNIE K 486L
OFFERED BY: SHIPWRECK CATTLE

A productive and broody pair of maternal sisters from SWC HOC Annie K 214C who are very similar kind and sired by very fundamental and quality sires of distinction in KCC1 Countertime 872H and MR HOC Broker.

The daughters of both sires have been documented to be wet and sound in terms of udder type and construction. The calf raising ability of their dam was simply unyielding and impressive. No matter how big the calf or what stage of pregnancy, the dam that supports this pair always placed milk production and fertility at the forefront.

The fundamentals of the "Annie K" cow family are priceless and more than worthy to invest in. Regardless of quality or kind, the females from this cow line simply do not disappoint and generally outproduce themselves with each calf they raise. Body, shape, and skeleton with a shot of extra.

LOT **62** PB SIMMENTAL

TATTOO: 486L | DOB: 1/28/23 | ASA: 4403571

ES RIGHT TIME FA110-4
KCC1 COUNTERTIME 872H
KCC1 HAVANA 83E

JSSC WIDE BODY 090W
SWC HOC ANNIE K 214C
ACW ANNIEK 330Y

CE	BW	WW	YW	MILK	API	TI
12.6	1.2	66.6	85.9	16.9	118.9	69.1

A.I. BRED ON 4/23/24 TO ZTGC JUST CUZ 52K (ASA# 4063644) WITH AN EXPECTED CALVING DATE OF JANUARY 30, 2025.



SWC HOC ANNIE K 214C
DONOR DAM OF LOTS 62 AND 63



SWC GDOT ANNIE K 480L
OFFERED BY: SHIPWRECK CATTLE

LOT **63** PB SIMMENTAL

TATTOO: 480L | DOB: 1/27/23 | ASA: 4403572

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25

JSSC WIDE BODY 090W
SWC HOC ANNIE K 214C
ACW ANNIEK 330Y

CE	BW	WW	YW	MILK	API	TI
13.6	2.6	84.2	127.5	20.3	139.4	83.4

A.I. BRED ON 4/3/24 TO ZTGC JUST CUZ 52K (ASA# 4063644) WITH AN EXPECTED CALVING DATE OF JANUARY 10, 2025.

LOT **64** PB SIMMENTAL

TATTOO: 521L | DOB: 5/21/23 | ASA: 4245108

W/C DOUBLE DOWN 5014E
 WHF/JS/CCS DOUBLE UP G365
 WHF SUMMER 365C
 KCC1 EXCLUSIVE 116E
JCBB HILARY H010
 DUELLO BROTHERS LUCY 4114

CE	BW	WW	YW	MILK	API	TI
9.0	3.6	76.1	109.8	20.5	99.7	66.1

DXSC LOTTIE 521L
 OFFERED BY: SHIPWRECK CATTLE

A.I. BRED ON 5/10/24 TO BRIDLE BIT RECHARGE K256 (ASA# 4058272) WITH AN EXPECTED CALVING DATE OF FEBRUARY 16, 2025.

This female is from the very successful Duello Brokers Lucy 4114 cow family, the same cow family that produced the elite SimGenetic open female that sells as lot 14.

WHF/JS/CCS Double Up insures that the basic fundamentals and body shape will remain consistent and true as one will find in this young breeding piece. Tried, true, and proven with multiple breed leading cow families to support the claim.



DUELLO BROTHERS LUCY 4114
 MATERNAL GRANDDAM OF LOT 64

LOT **65** PB SIMMENTAL

TATTOO: 438L | DOB: 1/28/23 | ASA: 4403577

W/C LOADED UP 1119Y
 W/C BANKROLL 811D
 MISS WERNING KP 8543U
 FBFS WHEELMAN 649W
OBCC LEGEND 138B
 OBCC LEGEND S12X

CE	BW	WW	YW	MILK	API	TI
11.8	2.0	74.5	104.1	20.8	111.4	72.2

SWC LEGEND 438L
 OFFERED BY: SHIPWRECK CATTLE

A.I. BRED ON 4/3/24 TO ZTGC JUST CUZ 52K (ASA# 4063644) WITH AN EXPECTED CALVING DATE OF JANUARY 10, 2025.

A solid black daughter of W/C Bankroll 811D from the very productive, now RJ Cattle owned donor dam OBCC Legend 138B. This female has the very elite, exotic front third, big feet and legs, huge hair, and the upper rib and back shape that one seldom finds anymore.

Expect the mating to ZTGC Just Cuz 52K to add lower body shape and transitional smoothness to the resulting calf in January.



A-C LEGENDARY MISS 2315L
 MATERNAL SISTER TO LOT 65

LOT **66** PB SIMMENTAL

TATTOO: 884L | DOB: 2/21/23 | ASA: 4403573

W/C DOUBLE DOWN 5014E
 WHF/JS/CCS DOUBLE UP G365
 WHF SUMMER 365C
 MR HOC BROKER
SWC BAR O JUDY 284L
 WAGR MELODY 5084C

CE	BW	WW	YW	MILK	API	TI
9.5	1.9	75.3	99.7	19.6	103.8	69.2

SWC LAURA 884L
 OFFERED BY: SHIPWRECK CATTLE

A.I. BRED ON 5/10/24 TO BRIDLE BIT RECHARGE K256 (ASA# 4058272) WITH AN EXPECTED CALVING DATE OF FEBRUARY 16, 2025.

This is an extended, long bodied daughter of the past Reserve National Champion WHF/JS/CCS Double Up G365.

She is from the tried and true combination of MR HOC Broker and WS Pilgrim H182U with the influence of the late Wager and CK foundation matriarch, 3C Melody M668 BZ.



3C MELODY M668
 MATERNAL GREAT GRANDDAM OF LOT 66

LOT **67** PB SIMMENTAL

TATTOO: O365L | DOB: 2/25/23 | ASA: 4403574

CONLEY HIGH RISE F3
SWC RED WAVE 376J
 SWC GWENDOLYN 376G
 SO REMEDY 7F
NFFS SWC JUST DANCE ANNIE 565J
 SWC HOC ANNIE K 165C

CE	BW	WW	YW	MILK	API	TI
11.3	2.0	77.2	118.2	21.5	131.1	78.6

SWC LOUISE 0365L
 OFFERED BY: SHIPWRECK CATTLE

A.I. BRED ON 5/16/24 TO BRIDLE BIT RECHARGE K256 (ASA# 4058272) WITH AN EXPECTED CALVING DATE OF FEBRUARY 22, 2025.

A sharp featured and neat designed daughter of SWC Red Wave 376J from the ACW Annie K 330Y cow family. She sells safe in calf to the \$100,000 Bridle Bit Recharge K256.



NFFS SWC LORIE 525L
OFFERED BY: SHIPWRECK CATTLE

This blaze faced bombshell is from an outstanding halfblood sired by MR HOC Broker. She also carries the noted maternal influence of the Ohlde Cattle Company Angus program of Kansas. O C C Eureka 865E and the Jauer 7318 DBL 3121 029 are both acclaimed for phenotype, udder quality, and basic fundamentals for the beef business.

The double three quarter mating to the SFI Lead Off H35Z should be very alluring. "Lead Off" is a son of WLE Copacetic E02 from a very productive daughter of "Broker" as well. This is one of the very best bred in the offering, bid with confidence.

LOT **68** 3/4 SM 1/4 AN

TATTOO: 525L | DOB: 1/24/23 | ASA: 4397742

TL LEDGER
TL TITAN 43
RJ MISS ELLIE 7052E
MR HOC BROKER
SWC EVERMORE 525F
FCC ROSETTA 525U

CE	BW	WW	YW	MILK	API	TI
9.2	2.4	65.7	91.7	17.3	98.7	63.4

A.I. BRED ON 4/3/24 TO SFI LEAD OFF H35Z (ASA# 3769673) WITH AN EXPECTED CALVING DATE OF JANUARY 10, 2024.

We initiate the SimGenetic Bred Division with a daughter of a past sale feature from the Hartman Cattle Company Bull Sale, TL Titan 43. The influence of the great TL Ledger has a very strong maternal value enhanced with overall body shape and look.



SWC KENDRA 258K
OFFERED BY: SHIPWRECK CATTLE

A.I. BRED ON 4/3/24 TO SFI LEAD OFF H35Z (ASA# 3769673) WITH AN EXPECTED CALVING DATE OF JANUARY 10, 2024.

258K is a later fall born female that we held to make a spring calver out of. Her dam is one of the good Bradley Ranch Angus cows we acquired a few years ago. The cattle that carry the influence of the B3R are certainly hardy and have built-in hustle when things get tough.

The daughters of KCC1 Countertime 872H are proving to be stellar calf raisers and so we expect this long, deep sided, good structured, big footed female to bring it all when she calves to the past champion.

LOT **69** 1/2 SM 1/2 AN

TATTOO: 258K | DOB: 11/4/23 | ASA: PENDING

ES RIGHT TIME FA110-4
KCC1 COUNTERTIME 872H
KCC1 HAVANA 83E
B3R Z180 HEIFER SAFE
B3R E258 NANCY Z180 R039
B3R R039 BLACKBRD

CE	BW	WW	YW	MILK	API	TI	PROJECTED EPD'S
13.8	-0.2	71.7	112.8	22.7	133.4	80.3	



B3R E258 NANCY Z180 R039
DAM OF LOT 69



SWC KCC1 HAVANA 386L

OFFERED BY: KEARNS CATTLE COMPANY & SHIPWRECK CATTLE

LOT **70** 1/2 SM 1/2 AN

TATTOO: 386L | DOB: 3/24/23 | ASA: 4403575

BC SURVEYOR 680D

BC ROBUST 0807

BC 327-8 CP BELLE 0-807

MR TR HAMMER 308A ET

KCC1 HAVANA 83E

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
12.8	0.2	84.4	122.3	10.6	126.0	79.0



BC ROBUST 0807 SIRE OF LOT 70



KCC1 HAVANA 83E DAM OF LOT 70

A.I. BRED ON 4/3/24 TO ZTGC JUST CUZ 52K (ASA# 4063644) WITH AN EXPECTED CALVING DATE OF JANUARY 10, 2025.

Cow family junkies, here is one of two direct daughters of KCC1 Havana 83E in the sale and they both happen to be sired by Conley Family produced herd sires.

The cattle by BC Robust 0870 are right for the business. Cattle with built-in fleshing ability, real-world performance, and skeletal quality and integrity to assure you of longevity in production.

This female brings the added length, size, and substance from both sides of her genetic equation. Not your typical SimGenetic female, a pinch more elevated, with a shot more pin width and back shape.



SWC KCC1 LAYLA 483L FULL SISTER TO LOT 70
OWNED JOINTLY WITH LAUREN MOHR AND BRANDON JOCHIMSEN



SWC REVOLUTION DOLL 952L

OFFERED BY: SHIPWRECK CATTLE

LOT **71** 1/2 SM 1/2 AN

TATTOO: 952L | DOB: 3/5/23 | ASA: 4340013

WELSH'S DEW IT RIGHT 067T
ES RIGHT TIME FA110-4
 ES A110

GCC TOTAL RECALL 806T
SWC REVOLUTION DOLL 902X
 FCC REVOLUTION DOLL 902X

PROJECTED EPD'S						
CE	BW	WW	YW	MILK	API	TI
12.8	1.1	68.4	108.7	20.2	133.5	72.3

A.I. BRED ON 4/23/24 TO ZTGC JUST CUZ 52K (ASA# 4063644) WITH AN EXPECTED CALVING DATE OF JANUARY 30, 2025.

ES Right Time FA110-4 is leaving a trail of daughters that are unyielding in production.

The influence of the female maker GCC Total Recall 806T with the blend of the Revolution Rose cow family establishes even further reason to invest in a big, deep bodied, genuine built female.



BLC1 ESTELLE 373E DAM OF LOT 72

LOT **72** 1/2 SM 1/2 AN

TATTOO: 493L | DOB: 3/23/23 | ASA: 4403576

C&C MCKINLEY 3000 EXAR
GATEWAY FOLLOW ME F163
 DUNK-W MAXINE HR 505C

CCR ANCHOR 9071B
BLC1 ESTELLE 373E
 WAGR CHANEL 5073C

CE	BW	WW	YW	MILK	API	TI
10.3	1.8	76.7	111.9	20.2	113.9	77.2

SWC LISA 493L

OFFERED BY: SHIPWRECK CATTLE

A.I. BRED ON 5/16/24 TO BRIDLE BIT RECHARGE K256 (ASA# 4058272) WITH AN EXPECTED CALVING DATE OF FEBRUARY 22, 2025.

493L is a moderate framed, sharp featured female that sells safe to the CK Cattle herdsire, Bridle Bit Recharge K256.



JCBB DREAM KIARA K002
OFFERED BY: DEBERRY CATTLE & SHIPWRECK CATTLE

LOT **100** IVF CYCLE

TATTOO: K002 | DOB: 2/24/22 | ASA: 4088893

REMINGTON SECRET WEAPON 185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A

JSSC WIDE BODY 090W
HOC DREAM TIARA 131D
KCCI TIARA 131Z

CE	BW	WW	YW	MILK	API	TI
13.6	-1.6	52.3	71.7	22.2	123.9	67.7



HOC DREAM TIARA 131D DAM OF FLUSH LOT 100

SELLING THE RIGHT TO ONE SUCCESSFUL ASPIRATION THAT GUARANTEES A MINIMUM OF SIX TRANSFERRABLE EMBRYOS WITH AN OPEN TOP AND TWO 60-DAY PREGNANCIES TO THE SIRE OF THE BUYER'S CHOOSING.

JCBB Dream Kiara K002 captivated quite a bit of interest when she sold in 2022. Progressive breeders from the continental U.S. and both sides of the border piled in on the phone lines, the internet, and the seats to try to acquire the dark red-haired female. The DeBerry Family of Olton, Texas, endured the bidding war to win the right to place their name on one of the very best from the HOC Dream Tiara 131D donor female that is featured in this sale offering as lot 51.

"Kiara K002" matured into a near-perfect young female in production. She is modern in her overall design as she is very trendy about her front third as she sets high out of the top of her blade with extension and elegance. Her rib design is certainly bold and round in its outward shape especially up high and still true in her heart and flank. Her pin set is ideal in width and sets level with her hip loin transition with an ideal set to her hock and pastern. The udder quality is certainly an added bonus as a trait that needs more stringent attention across the industry.

If you are a connoisseur of the square built, dense bodied, good built, and nice haired stock then this aspiration is yours to consider. A female that comes with the support of three generations of proven donor dams that have influenced programs such as Kearns Cattle Company of Nebraska, Circle M Farms, Red River Farms, Hidden Oaks Cattle Company, and Bird Cattle Company of Texas to mention a few. This opportunity offers a lot of breeding flexibility and a door wide open to profit-bearing opportunity. Contact Innovation Ag Marketing, Jered Shipman or Brandon DeBerry for details or questions.



JSUL MARYS PROUD 1002J
OFFERED BY: BIRD CATTLE

LOT **101** EMBRYOS
3 CONVENTIONAL EMBRYOS
W/C BANKROLL 811D
W/C RED BIRD 269J
W/C MISS ANGEL 2870Z
WLE COPACETIC E02
JSUL MARYS PROUD 1002J
JBSF PROUD MARY

PROJECTED EPD'S

CE	BW	WW	YW	MILK	API	TI
13.0	1.8	77.4	116.8	16.6	114.7	75.1

LOT **102** EMBRYOS
3 CONVENTIONAL EMBRYOS
SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25
WLE COPACETIC E02
JSUL MARYS PROUD 1002J
JBSF PROUD MARY

PROJECTED EPD'S

CE	BW	WW	YW	MILK	API	TI
8.6	3.0	76.7	112.7	16.1	97.2	67.4

LOT **103** EMBRYOS
3 CONVENTIONAL EMBRYOS
GATEWAY FOLLOW ME F163
CONLEY LEAD THE WAY 0738
EXAR PRINCESS 1637
WLE COPACETIC E02
JSUL MARYS PROUD 1002J
JBSF PROUD MARY

PROJECTED EPD'S

CE	BW	WW	YW	MILK	API	TI
11.6	1.9	80.2	103.5	15.1	111.2	76.5

GUARANTEEING ONE 60 DAY PREGNANCY PER PACKAGE OF 3 EMBRYOS IF TRANSFERRED BY A CERTIFIED EMBRYOLOGIST.

Frozen genetic opportunities from the dam of the sultry and exotic pair of sisters that sell as lots 11 and 12! As we mentioned previously the donor dam, JSUL Marys Proud 1002J is a past, high selling, sale feature for Schaeffer and Tice in their bred heifer offering a few short years ago. She was highly contested in an online format with Brandon Bird winning the final click of the evening.

1002J is simply ravishing in her phenotype and very well endowed with the "ESTs" when one goes to describe this youthful and proven donor female. Still today she's near perfect in her silhouette, big at the surface, stouter than her dam in her bone shape and density, with a worldly amount of body and overall shape in comparison to some of her contemporaries.



W/C RED BIRD 269J
SIRE OF LOT 101 EMBRYOS



MR HOC BROKER
SIRE OF LOT 102 EMBRYOS



CONLEY LEAD THE WAY 0738
SIRE OF LOT 103 EMBRYOS



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- CATTLE COMPANY -

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