### ADVANTAGE

PRODUCTION SALE

SATURDAY, OCTOBER 19, 2024 - 6 O'CLOCK IN THE EVENING - SIOUX CITY, IOWA



## SCHEDULE

FRIDAY, OCTOBER 18

9:00 AM

CATTLE ON DISPLAY AND AVAILABLE FOR VIEWING ALL DAY

6:00 PM

PRE-SALE SOCIAL

### SATURDAY, OCTOBER 19

9:00 AM

CATTLE ON DISPLAY AND AVAILABLE FOR VIEWING ALL DAY

4:00 PM

DINNER SERVED

6:00 PM





### ONLINE BIDDING

View the sale from your phone, tablet, or desktop computer and bid with confidence!

Visit www.CCI.live for complete sale information and online registration.

405.400.9505 | CCI.Live

### SALE DAY CONTACTS

Mitchell Udell, 712.899.7485 Greg Van Zee, 712.253.0004 Bret Udell, 712.251.2527 Hannah Udell, 325.668.4895 Maddy Barton, 712.389.8241 Chris Barton, 512.373.0247

### SALE MANAGEMET

### INNOVATION AG MARKETING, LLC

**Graham Blagg,** 530.913.6418 **Jered Shipman,** 806.983.7226 **Tim Anderson,** 605.682.9343

### AUCTIONEER

Jered Shipman, 806.983.7226

### RING SERVICE

Austin Brandt, Lee AgriMedia, 712.621.1829 Kirby Goettsch, Special Assignment, 605.380.3939 Mitchell Armitage, Special Assignment, 405.641.9438

### SALE CONSULTANTS

Cory Altena, 605.366.0400 Cole Greiman, 641.494.4570 Matt Johnson, 712.540.1615 Cash Langford, 254.631.3618 Wayne Ohlrichs, 402.649.6911 Barb Ohlrichs, 402.649.5804 Jeff Paulsen, 563.212.9944

### SALE LOCATION

### **SUE ANN FARMS**

4800 Buckwalter Drive Sioux City, IA 51108

### LODGING

### **HAMPTON INN & SUITES**

712.587.6984 5555 Sergeant Rd Sioux City, IA 51106

### HILTON GARDEN INN SIOUX CITY RIVERFRONT

712.255.4200 1132 Larsen Park Rd Sioux City, IA 51103

### AIR TRAVEL

Sioux Gateway Airport, 12 miles Sioux Falls Regional Airport, 94 miles Omaha International Airport, 100 miles

### CUSTOMER SERVICE

Customer service and the day-to-day preparation of showing is something that we are very passionate about. We want to work with our customers and are always willing to lend a helping hand. If you would like to have your heifer clipped throughout the year prior to ANY show, you are welcome to bring the cattle back to Udell Cattle Company at no additional cost to be clipped by one of our talented team members. Advice relating to breeding, feeding, daily care, and/or any question you may have is always welcome. We are here to make your project a successful and enjoyable venture for your family.

### TERMS & CONDITIONS

The terms of the sale are cash or good check payable immediately upon the conclusion of the sale before animals will be transferred or removed from the sale facility. Cattle sell under the standard terms of their respective breed association. All sales are final, and the cattle will become the property of the buyer when the auctioneer says "SOLD". All females are sold as sound breeders. Seller guarantees each female to produce a live calf or transferrable embryos.

### REGISTRATION PAPERS

Registration papers will be transferred upon completion of payment for purchases. Please let the clerk know at the time of settlement how you wish to have your purchase(s) transferred. If you need your registration paper transfers expedited, please make plans to make settlement the night of the sale.

### **INSURANCE**

All cattle sold will become the responsibility of the buyer as soon as they are sold. To properly insure your investments, **James F. Bessler, Inc.**, 815.762.2641.

### SUPPLEMENTAL INFORMATION

A supplement sheet and sale order will be available with up-to-date information the day prior to the sale. All announcements made on the sale block as well as updates to the supplement sheet will take precedence over material listed in this catalog.

### HERD HEALTH

All of the cattle selling will be ready for immediate shipment and accompanied by proper health certificates. Udell Cattle Company has a full vaccination program.

### LIABILITY

All persons who attend the sale do so at their own risk, legal or otherwise, for their safety or for behavior of the animals. Udell Cattle Company, the sale management firm, and the sale staff assume no liability for property loss or any accident that may occur.

### LOAD OUT & TRUCKING

Load out will begin at the conclusion of the sale. We ask that you pick up your purchases within a reasonable time. We are happy to assist you with reliable and affordable trucking arrangements. However, we assume no responsibility for trucking rates.

### RETAINED FLUSH/CELL LINE

Udell Cattle Company reserves the right to two successful flushes at the buyer's convenience and seller's expense. Udell Cattle Company reserves the right to the DNA cell line and cloning rights on all animals sold.





We are excited to welcome you to Udell Cattle Company for our 8th annual production sale. We have sorted, sifted, and handpicked 60 of our very best open females, and couldn't be more pleased with this group selling on October 19th. Whether you are shopping for your first-year showman, final year, or simply looking for your next donor cow, we are confident you will find high quality females, out of our very best genetics, that will make an impact on your breeding program down the road.

A sincere **THANK YOU** to our customers. It is truly humbling that so many families put their trust in our program, and we appreciate each and every one of you. The memories made, and friendships formed have been priceless, and remain one of the greatest things about this industry.

Anyone that shows or sells cattle knows there is absolutely no way to make it possible without a great crew. Our "farm crew" continues to be second to none, and we couldn't do this without each and every one of them. From making breeding decisions, calving, weaning, working cows, running the show barn, breaking calves, washing, clipping, and everything in-between, it is all hands on deck all year long.

We appreciate your interest in our program and welcome you to come see this set in person anytime between now and Saturday, October 19th. Please do not hesitate in contacting anyone here at Udell Cattle Company or our sale management team if you have any questions. We would be honored for you to be a part of our team this upcoming year!



BRET, BECKY, MITCHELL, HANNAH, BRECKEN, & BAYLOR UDELL CHRIS & MADDY BARTON



GREG & KIM VAN ZEE

### WELCOME TO "THE ADVANTAGE" 2024 EDITION

The climb to the top is determined by the paths you choose to reach the ultimate summit, which lies before you in whatever you seek to conquer. Once that level is achieved in business, the goal is to remain there for as long as necessary to continue building an empire that exceeds the goals set out to achieve. The longevity and staying power to remain in the upper echelon are determined by one's grit, mindset, and the luck needed for each decision to turn out as predicted. When dealing with mother nature, work ethic, ambition to succeed, and strength of mind contribute to a goal-oriented mindset without question. In the beef business, all of the aforementioned applies, and when dealing with an opinion-based marketplace, it doesn't hurt to have a loyal customer base as well.

The Udell family is no stranger to success at any level in their lives. They have found success in family life, businesses, and the beef industry, specifically in the show heifer trade. Cattle of multiple breed affiliations and price points have left the great facilities and the team in Sioux City, IA. These cattle have been successful at local, state and national levels for several customers over the years. The annual sale offering, aptly titled "The Advantage", is loaded with stock for families and junior exhibitors to remain at the top end of their competitive contemporaries.

John Sullivan is no stranger to success or winning, and he has invested in this program for many years with record-setting purchase values, backdrops, and hardware achieved to justify his quest. John respects and appreciates the program due to Bret's aggressive but educated approach to setting the foundation for what the operation is known for today. Bret Udell acquired females such as KDJ Queen Ruth 502, SLL Ellie 2201, FCF Phyllis 532, Hoffman H/G Blackbird 620, SLL Keymura Katy 5009, Hara's Miss Princess 100Z, and JSUL Red Thunder 9051W during Mitchell and Maddy's show careers and countless others that most are familiar with. Each of the previously mentioned donor females has impacted the program in some shape or form since they retired from the tan bark, and each of those continues to influence the annual sale offering. Two of the more reputable, noteworthy cows in the arsenal on Hedge Avenue would be KDJ Queen Ruth 502 and Silveiras Saras Dream 2335, which respectively gave rise to the next generation in donor power, UDE Queen Ruth 0204 and UDE Saras Dream 1086, each with progeny featured in this sale offering as well. The Udell crew invested in the right stock to win, then turned the investment into the dynamic program that it is today! Making an acquisition in "The Advantage" will give your program's future the edge it needs to take the next step in your respective production model and enrich your young exhibitor's show experience.

The point is, when the opportunity presents itself to tie into what the empire is offering, it will ensure your family is part of the dynasty that lies ahead. This family outfit and team are not going anywhere anytime soon. They still have a lot that they plan to accomplish, and those accomplishments will most likely improve the industry by upholding the kind and quality within the stock that they produce. Good cattle will never go out of style, and cattle with genuine shape, dimension, substance, skeletal quality, and balance will always be in demand. Mark your calendars for October 19, 2024, for one of the very best offerings in the 2024 sale season, with multiple heifers and breeds to select from. Feel free to reach out to any member of the Udell Crew or the Innovation AgMarketing team if you have questions or need assistance.

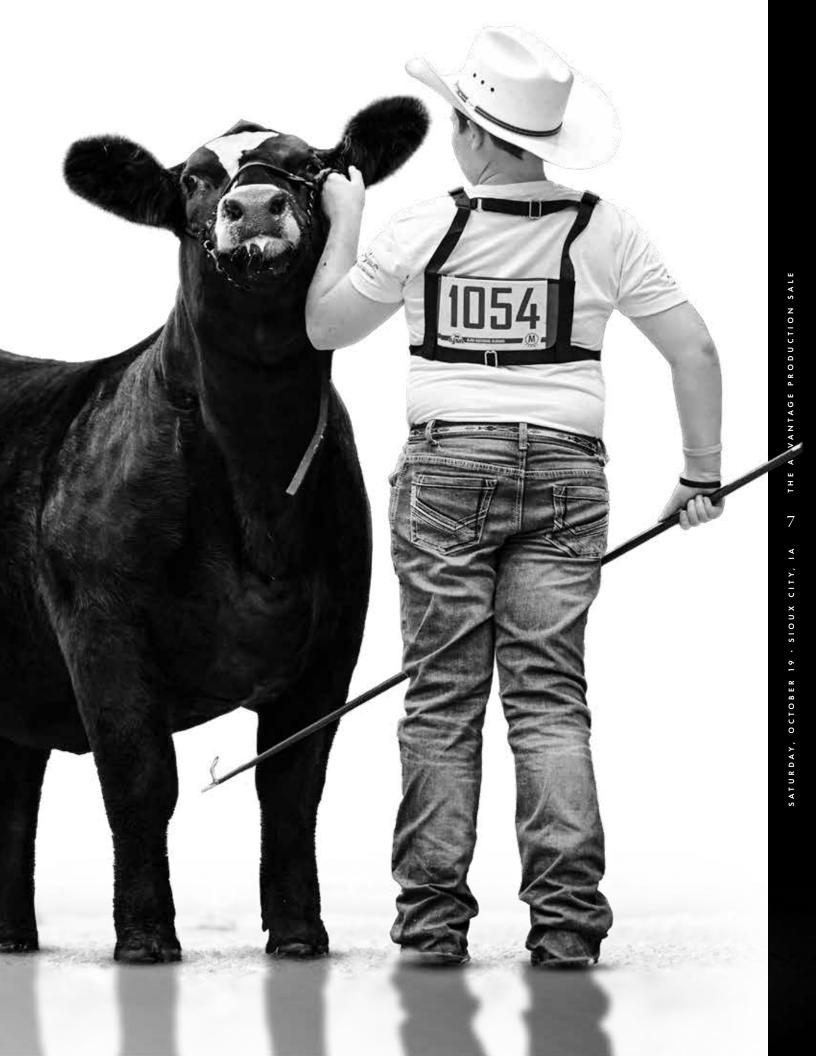
Enjoy the stock,

Graham Flagy .

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### KDJ QUEEN RUTH 502

DAUGHTERS LOTS 1-8 · GRANDDAUGHTERS LOTS 9-10

KDJ Queen Ruth 502 continues to lead the pack as one of the most dominant producing Angus females at Udell Cattle Company. She consistently puts the good ones on the ground! KDJ Queen Ruth 502 was a dominant show heifer for Maddy in 2016. She was the American Royal Grand Champion Angus Heifer and NAILE Reserve Grand Champion Angus Heifer. In October of 2017, UDE Queen Ruth 109E, began the dynasty that KDJ Queen Ruth 502 would have on "The Advantage" Production Sale still to this day, when the SMA Watchout 482 daughter topped the Angus division at \$50,000. That heifer went on to be successfully campaigned by Shayne Myers of California to the title of Reserve Grand Champion Angus Heifer at the 2018 NJAS in Madison, Wisconsin!

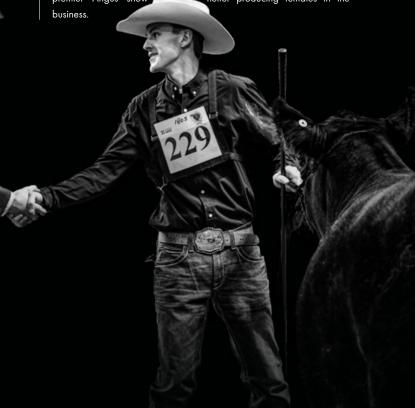
KDJ Queen Ruth 502 again produced another featured heifer calf of "The Advantage" Production Sale in October of 2020, she commanded \$37,000 and was sired by the great KR Casino 6243. That turned out to be a monumental day in the life of Rance Wheeler as UDE Queen Ruth 0204 went on to completely dominate the show circuit from coast to coast for the next year, her most notable wins included the 2021 American Royal ROV Grand Champion Angus Heifer, both the 2021 NAILE ROV and Junior Show Grand Champion Angus Heifer and the 2022 Cattleman's Congress ROV Reserve Champion Angus Heifer. She was admired by cattlemen and women from all segments

of the business for her unique combination of form and feature. Proof of the interest in her genetic potential is summarized by the \$43,000 price tag given to the right to flush 0204 that sold through the 2022 Embryos On Snow.

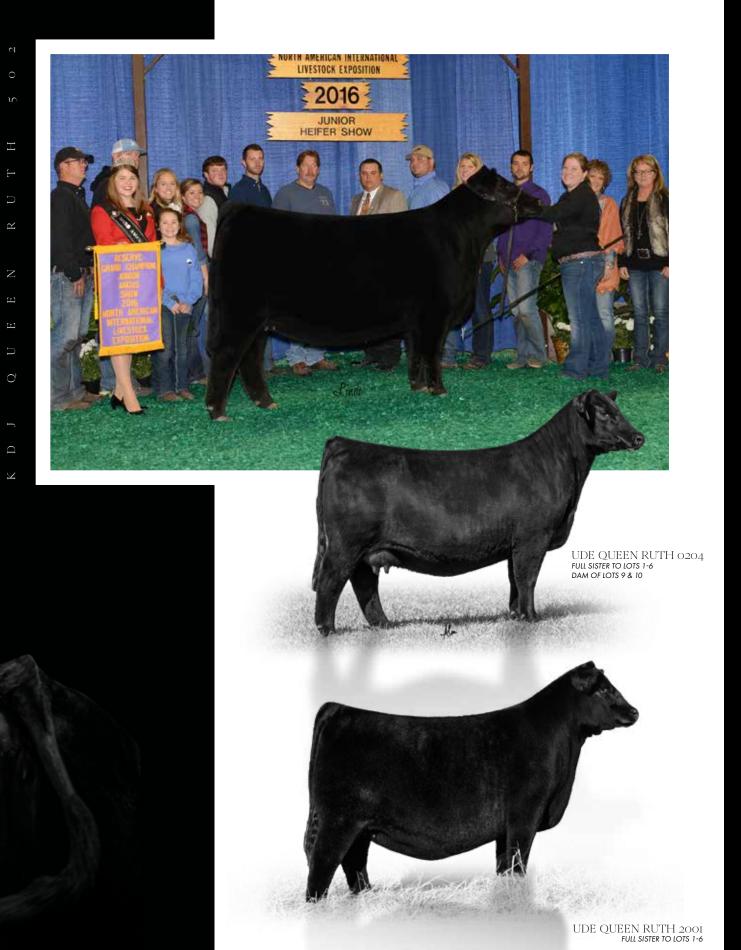
The fall of 2022 revealed more exponential growth in the interest of the potency that comes from the KR Casino 6243 x KDJ Queen Ruth 502 combination, four full sisters were cataloged as lots 1-4 in the "The Advantage" Production Sale, they commanded \$500,000, \$135,000, \$80,000, and \$18,500 to average \$183,500. Two other daughters sired by SCC SCH 24 Karat 838 also sold in October for a total of 6 daughters of K D J Queen Ruth 502 to gross just under three-quarters of a million dollars in one evening! One of which was Sara Sullivan's Third Overall Owned Champion Female, UDE Queen Ruth 2003 at the 2023 National Junior Angus Show.

The resume that 502 has assembled is unlike another in the nation, with a high sellers list that consists of daughters at \$500,000, two at \$135,000, \$110,000, \$90,000, \$87,000, \$80,000, \$52,000, \$50,000, \$42,000, \$37,000, \$33,000, \$27,000, \$25,500, \$22,000, \$20,000, \$19,000, \$18,500, \$16,500, and \$13,000... but this does not include the several other daughters that have been sold over the last 5 years from \$7,500 to \$12,500 and have gone on to be competitive show heifers turned proven producers. Upon that will find daughters of the Casino x Queen Ruth 502 mating as influential young donor dams that are headlining the business, including the Lashmett & Weis owned, UDE Queen Ruth 9088 and the UDE Queen Ruth 0204 donor dam.

There is much more to come from the 502 empire! There is no questioning the domination that the KDJ Queen Ruth 502 influence has asserted both in the show ring and show heifer production circles, her legacy will live on through her daughters, as they continue the family tradition of being the premier Angus show heifer producing females in the



UDE QUEEN RUTH 0204 2021 NAILE GRAND CHAMPION JUNIOR ANGUS HEIFER CONGRATULATIONS RANCE WHEELER!





• We initiate "The Advantage" Production Sale with a set of ET flushmate sisters that are supported by arguably the most consistent mating in the history of Udell Cattle Company! The influence of KDJ Queen Ruth 502 is nothing short of legendary when you consider the quality that she generates year after year!

- UDE Queen Ruth 4002 is the lead off female in this year's sale, and is one of the most unique individuals that this mating has ever yielded!
- She is HUGE boned, massive bodied, and flexible on the go. She offers so much power and dimension, yet still balances from the side despite her overwhelming mass. The opportunity to acquire a direct daughter of the great KDJ Queen Ruth 502 will present itself on October 19th in Sioux City, Iowa.
- DONOR DELUXE!





AAA 21029210 | DOB 1/4/24 | TATTOO 4036 | BREED ANGUS

CFCC BLACK JACK 001

KR Casino 6243

MALSONS SAVANNAH 27Y

PVF INSIGHT 0129

KDJ Queen Ruth 502

K D J QUEEN RUTH

- Next up is UDE Queen Ruth 4036, the second of six ET flushmate sisters that are equipped with the fundamentals of structural integrity, foot quality, body mass, and natural base width. These females are easy fleshing and productive in their basic body style. They are the type of females that one can build a program around because of the functionality that this mating personifies.
- Another heavy duty, big ribbed female that is big hipped and square pinned.
- Regardless of the focus or direction of your breeding program, rest assured that females like 4036 will keep you in the driver's seat!



2021 AMERICAN ROYAL ROV GRAND CHAMPION ANGUS HEIFER



2021 NAILE ROV GRAND CHAMPION ANGUS HEIFER



2022 CATTLEMEN'S CONGRESS
ROV RESERVE GRAND CHAMPION ANGUS HEIFER



AAA 21029211 | DOB 2/1/24 | TATTOO 4009 | BREED ANGUS

CFCC BLACK JACK 001

KR Casino 6243

MALSONS SAVANNAH 27Y

PVF INSIGHT 0129

KDJ Queen Ruth 502

K D J QUEEN RUTH

- UDE Queen Ruth 4009 is a prime example of why the KR Casino 6243 x KDJ Queen Ruth 502 mating has been so highly sought after and admired.
- Daughters of 502 have become cornerstone females for the respective families and programs that have invested in the genetics. She is very similar to UDE Queen Ruth 1001, the \$90,000 sale feature from "The Advantage" Production Sale in 2021 that was selected by Bohrson, KT Ranches, and Black Gold Simmentals. She was the 2022 FWSS Grand Champion Junior Angus Heifer.
- A February born female that is extra stout featured with tremendous extension from her shoulder forward. A proud female that travels with authority.



2024 FWSS GRAND CHAMPION JUNIOR ANGUS HEIFER

2023 WNAF ROV GRAND CHAMPION ANGUS HEIFER

2024 FWSS GRAND CHAMPION JUNIOR ANGUS HEIFER



1

### UDE QUEEN RUTH 4021

AAA 21029212 | DOB 3/8/24 | TATTOO 4021 | BREED ANGUS

CFCC BLACK JACK 001

KR Casino 6243

MALSONS SAVANNAH 27Y

PVF INSIGHT 0129

KDJ Queen Ruth 502

K D J QUEEN RUTH

- Smooth as glass with a big league donor cow look!
- UDE Queen Ruth 4021 is a beautiful profiling March born daughter from the most prolific and consistent mating on the farm.
- 4021 reminds us a lot of UDE Queen Ruth 2001, the \$135,000 sale feature that was selected by KayLee Langford and campaigned to countless victories. She was the 2023 and 2024 FWSS Grand Champion Junior Angus Heifer. She was also the 2023 WNAF ROV Grand Champion Angus Heifer.
- Improbable body mass and capacity with presence and eye appeal to burn!
- Donor/Show Heifer/Breeding Piece... we think she does it all!



2023 DOWN 4 THE CAUSE THIRD OVERALL BREEDING HEIFER



PICTURED TO THE RIGHT FULL SISTER TO LOTS 1-6



2023 NJAS THIRD OVERALL OWNED HEIFER



### FIVE & SIX

- Next up would be an interesting pair of April born ET flushmate sisters from KDJ Queen Ruth 502. They would also be full sisters to the \$500,000 UDE Queen Ruth 2003, the 2023 NJAS Third Overall Owned Heifer that was campaigned by Sara Sullivan.
- Both females offer tremendous look and style through their front third. They are extremely angular females that are built right at the ground.
- 4027 is a shot stouter boned and bolder bodied, but on the other hand 4032 is exquisite about her front third and more neatly chiseled about her neck and chest.
- The choice is yours depending on where your priorities lie... pick your poison on October 19th!



UDE QUEEN RUTH 9088 2020 NWSS ROV DIVISION III CHAMPION FULL SISTER TO LOTS 1-6



UDE QUEEN RUTH 1001 2022 FWSS GRAND CHAMPION JUNIOR ANGUS HEIFER FULL SISTER TO LOTS 1-6



UDE QUEEN RUTH 3023

2024 Clay County Fair Grand Champion Breeding Heifer
Full sister to lots 1-6



### **UDE QUEEN RUTH 4027**

AAA 21029213 | DOB 4/1/24 | TATTOO 4027 | BREED ANGUS

CFCC BLACK JACK 001

KR Casino 6243
MALSONS SAVANNAH 27Y

X

PVF INSIGHT 0129

KDJ Queen Ruth 502
K D J QUEEN RUTH



### **UDE QUEEN RUTH 4032**

AAA 21029214 | DOB 4/8/24 | TATTOO 4032 | BREED ANGUS

CFCC BLACK JACK 001

KR Casino 6243
MALSONS SAVANNAH 27Y



PVF INSIGHT 0129

KDJ Queen Ruth 502
K D J QUEEN RUTH



AAA 21029215 | DOB 1/18/24 | TATTOO 4004 | BREED ANGUS

KR CASINO 6243

PVF INSIGHT 0129

Riverstone Vegas 49H COLEMAN DIXIE ERICA 3372

KDJ Queen Ruth 502

K D J QUEEN RUTH

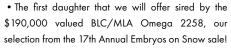


- The lone daughter of Riverstone Vegas 49H in this year's sale offering, but we think she is very complete and fault free. From the ground up she is flawless in terms of her foot shape, angles, and flexibility. A square built female that is angular about her front third, flat shouldered, and extra deep sided.
- 4004 is a big, stout January show heifer/brood cow prospect that is ready to go to town right away. Pay close attention to the maternal excellence and earning potential that lies within!



UDE QUEEN RUTH 109E **2018 NJAS RESERVE GRAND CHAMPION OWNED HEIFER** MATERNAL SISTER TO LOTS 1-8

### EIGHT



- The dam of BLC/MLA Omega 2258 is supported by a Silveiras Style 9303 sired daughter of the iconic FCF Proven Queen 419, arguably one of the best Angus females shown in the last decade!
- She is one of the youngest heifers in the sale, don't let her youth fool you, she's built for the long haul. We believe that this female has a very bright future on the





### **UDE QUEEN RUTH 4034**

AAA 21032182 | DOB 5/7/24 | TATTOO 4034 | BREED ANGUS

COLLISON ALPHA 028

BLC/MLA Omega 2258 MLA PROVEN QUEEN 2058

KDJ Queen Ruth 502

K D J QUEEN RUTH

PVF INSIGHT 0129



AAA 21029216 | DOB 2/17/24 | TATTOO 4013 | BREED ANGUS

SCC TRADITION OF 24

SCC SCH 24 Karat 838

FCF PROVEN QUEEN 419

KR CASINO 6243

UDE Queen Ruth 0204

KDJ QUEEN RUTH 502

- Gather 'round... UDE Queen Ruth 0204, affectionally known as "Wheeler", is about to put on a show that you do not want to miss! When 0204 sold to the Wheeler family of Missouri it was certainly a gamble for them. She was admired by even the most critical, however she had some "red flags" that held buyers back. She overcame those adversities and became one of the of the most admired Angus females to be campaigned in recent years.
- This stunning Angus female is a maternal sister to the widely popular ROSE Apex 3204L, a Maine Angus promotional Al sire that was "the buzz" this spring!
- 0204 stamps her progeny with a look of quality and balance that is hard to deny. The genuine stoutness, skeletal quality, and capacity that set her apart during her time on the tan bark has been transmitted to her progeny!
- If you're a sucker for a long neck, neat chest floor, robust rib cage, big pin set, and impeccable running gear... well, then here's your girl!





AAA 21029217 | DOB 3/1/24 | TATTOO 4018 | BREED ANGUS

SCC TRADITION OF 24

SCC SCH 24 Karat 838

FCF PROVEN QUEEN 419

KR CASINO 6243

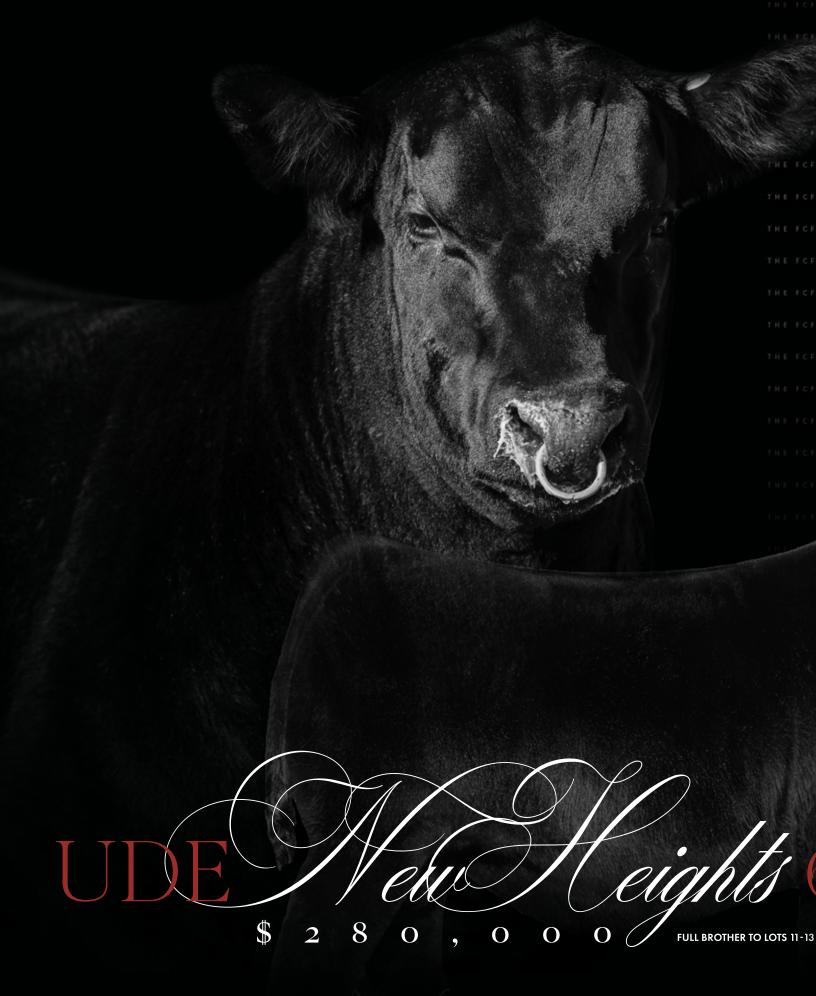
UDE Queen Ruth 0204

KDJ QUEEN RUTH 502

- Here is the second ET daughter of UDE Queen Ruth 0204 that is sired by SCC SCH 24 Karat 838. She is the younger sister that is a carbon copy of her dam at this age. High in her neck attachment, big ribbed, and deep flanked. She is athletic when set into motion and offers a very futuristic look in terms of her maturing pattern.
- 0204 was the 2021 American Royal ROV Grand Champion Angus Heifer, 2021 NAILE ROV Grand Champion Angus Heifer, and 2022 Cattlemen's Congress ROV Reserve Grand Champion Angus Heifer. A dominant show heifer that has emerged as a cornerstone matriarch in production.
- The famed "Queen Ruth" cow family does it again!



UDE QUEEN RUTH 0204
2021 THE CLASSIC BLOCK AND BRIDLE GRAND CHAMPION BREEDING HEIFER
DAM OF LOTS 9 & 10



19

# PHYLLIS 532 COW FAMILY PHYLLIS 532 COW FAMILY

### FCF PHYLLIS 532

DAUGHTERS LOTS 11-17 · GRANDDAUGHTER LOT 18

FCF Phyllis 532, has cemented her position as the leading descendant of the elite SCC Phyllis 051 cow family and has solidified her spot as one of the great producing Angus females in the business. She has averaged over \$45,000 on nine daughters sold through "The Advantage" over the past four years.

While the remainder of the page speaks of the female progeny of "532" it is important to point out that she is the dam of the Embryos on Snow live lot, UDE New Heights 62/87 that a half interest semen share commanded a \$280,000 price tag earlier this year. This son of 532 by BNWZ Dignity 8017 was one of the most impressive bull prospects to ever arise in Embryos on Snow history. Not only is he an absolute phenotypic outlier but he comes with the ironclad backing of one of the most powerful and dependable genetic sources in the modern history of the Angus breed. A full sister to 62/87 was the \$135,000, UDE Phyllis 3001 from the 2023 edition of "The Advantage", selling to John Ferguson, she was undoubtably one of the most admired females to sell in the 2023 sale season. Another full sister sold the same evening for \$27,000 to Brian Saucier

532 first became a recognizable producer with the publicity that UDE Phyllis 9129 brought to her name. 9129 was the \$115,000 selection of Campbell and Paulsen in 2019 and was been successfully campaigned by Kinnick Paulsen to countless victories that include being named a Division Champion at the 2020 FWSS, Supreme Champion Heifer Heart of Iowa Blowout, and Supreme Champion Heifer Sneak-A-Peak Preview. The SCC SCH 24 Karat 838 mating has yielded a trio of sisters that sold for \$35,000, \$22,000, and \$9,000 in "The Advantage" Production Sale in 2020. UDE Phyllis 0223 was the high selling of the trio, she was shown by the Reiboldt Family of Indiana, having a very successful show career that was highlighted by her Reserve Supreme Champion Female accolade at the 2021 Indiana State Fair.

The forward thinking investment of Jacob Moore at Buck Creek Ranch in FCF Phyllis 532 genetics was rewarded with a \$187,500 payday with two PVF Blacklist 7077 daughter's that were the sole Angus representatives in his 2021 production sale. One of the sisters was the \$140,000 selection of Josie Phillips, B C R Phyllis 092J, who went on to be the Grand Champion Owned Female at the 2022 NJAS.

The well roundedness and power to consistently generate at the highest of levels has been proven by her ability to click with Simmental mating's, this includes the Profit sired daughter of Kinnick Paulsen's that began her campaign at the 2023 Badger Brawl being slapped Supreme Champion Overall Female in both rings and then was the Reserve Supreme Champion Female at the 2024 lowa State Fair.

Powerful, time-tested genetics that are several generations deep. The cow family in support here is proven and predictable. Invest in the future of your program that has been built around one of the most decorated cow families in the industry! The writing is on the wall here, the influence of 532 is potent and profitable, she has become of one the most consistent and proven females in the business.

52/87

**MATERNAL BROTHER TO LOTS 14-17** 



### ELEVEN

- The first of three FULL SISTERS to the \$280,000 sale feature from the 18th Annual Embryos on Snow, UDE New Heights 62/87 and the \$135,000 second high selling female from last year's "The Advantage" Production Sale.
- 4011 is the sister that moves the needle in terms of look, style, and presence! She is extreme in her neck attachment, body depth and shape, and overall power.
- FCF Phyllis 532 has quickly become one of the highest dollar generating cow families in our breeding program. 4011 reminds us of her maternal sister, UDE Phyllis 0223, the 2021 IN State Fair Reserve Supreme Champion 4-H Breeding Heifer!



### **UDE PHYLLIS 4011**

### AAA 21029218 | DOB 2/6/24 | TATTOO 4011 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017
CCC SARA'S DREAM 5116

X

SCC FIRST-N-GOAL GAF 114

FCF Phyllis 532





### TWELVE

- Another big centered, stout featured daughter of the iconic FCF Phyllis 532 donor dam.
- Over the past several years no other Angus female has experienced as much success as 532 within multiple breeds. She is the dam of the 2022 NJAS Grand Champion Owned Heifer, 2021 Cattlemen's Congress Reserve Grand Champion Percentage Simmental Bull, 2021 NAILE Grand Champion Percentage Simmental Bull, and 2024 IA State Fair Reserve Supreme Champion 4-H Breeding Heifer.
- We love the maternal look to this female's center body, the structural integrity, and the overall balance and symmetry that she possesses. Another top show heifer candidate that is loaded with cow power!



### UDE PHYLLIS 4014

AAA 21029219 | DOB 2/21/24 | TATTOO 4014 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017
CCC SARA'S DREAM 5116



SCC FIRST-N-GOAL GAF 114

FCF Phyllis 532 SCC PHYLLIS 051



ALL AVAIL 39G
2021 CATTLEMEN'S CONGRESS RESERVE GRAND CHAMPION
PERCENTAGE SIMMENTAL BULL
MATERNAL BROTHER TO LOTS 11-17



AAA 21029220 | DOB 3/2/24 | TATTOO 4019 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017

CCC SARA'S DREAM 5116

SCC FIRST-N-GOAL GAF 114

FCF Phyllis 532

SCC PHYLLIS 051



• UDE Phyllis 4019 is the March born FULL SISTER to the \$280,000 UDE New Heights 62/87 and the \$135,000 UDE Phyllis 3001. The only other full sister that has ever been offered sold for \$27,000 in "The Advantage" Production Sale to the Saucier family of Mississippi, longtime customers and supporters of our breeding program.

- We have always admired this female's natural dimension, squareness of build, and genuine power. She combines so many intangible traits into an extremely fault-free and eye appealing package.
- 4019 is a female that we firmly believe will be a force at the highest level!



**2023 BADGER BRAWL SUPREME CHAMPION BREEDING HEIFER RINGS A & B** 





2023 IL WINTER WARM-UP GRAND CHAMPION RING A & **RESERVE GRAND CHAMPION RING B** 



AAA 21029221 | DOB 3/11/24 | TATTOO 4023 | BREED ANGUS

PVF INSIGHT 0129

PVF Blacklist 7077

PVF BLACKBIRD 3070

SCC FIRST-N-GOAL GAF 114

FCF Phyllis 532

PVF BLACKBIRD 307

- UDE Phyllis 4023 is the first of three ET flushmate sisters that are FULL SISTERS to the 2022 NJAS Grand Champion Owned Heifer that was campaigned by Josie Phillips.
  B C R Phyllis 092J was the \$140,000 high selling Angus female from the 2021 Buck
- B C R Phyllis 092J was the \$140,000 high selling Angus female from the 2021 Buck Creek Ranch "The Grand Event" Vol. II that was the result of an embryo purchase. She was a dominant champion for the Phillips family that was also selected as the 2023 FWSS ROV Grand Champion Angus Heifer to culminate her highly successful show career.
- Big footed, big ribbed, and very eye appealing from the side. She has a very promising future!



2022 NJAS GRAND CHAMPION OWNED HEIFER

PHYLLIS

PICTURED TO THE RIGHT FULL SISTER TO LOTS 14-16



2023 FWSS ROV GRAND CHAMPION ANGUS HEIFER



AAA 21029222 | DOB 4/5/24 | TATTOO 4031 | BREED ANGUS

PVF INSIGHT 0129

**1** 7 poppl III

PVF Blacklist 7077
PVF BLACKBIRD 3070



FCF Phyllis 532

SCC PHYLLIS 051

SCC FIRST-N-GOAL GAF 114



### **UDE PHYLLIS 4033**

AAA 21029223 | DOB 5/3/24 | TATTOO 4033 | BREED ANGUS

PVF INSIGHT 0129

PVF Blacklist 7077



FCF Phyllis 532

SCC PHYLLIS 051

SCC FIRST-N-GOAL GAF 114

### • The April born sister from the PVF Blacklist 7077 sired flush of the great FCF Phyllis 532 has the "X factor" when it comes to presence and eye appeal. She is extremely long fronted, chiseled about her jaw line, neat chested, and offers tremendous progression of depth through her rear rib and flank.

FIFTEEN

- A heavy structured female that is the type and kind that makes an incredible yearling.
- The 532 daughters' only get better with time!

PVF BLACKLIST 7077 SIRE OF LOTS 14-16



- Here is the May born daughter of FCF Phyllis 532 that is sired by PVF Blacklist 7077. She is extremely attractive through her front third, clean chested, and transitions to a big stout pin set when viewed from behind
- We love the quality that she offers through her front third and firmly believe that her best days are to come.
- Tie to a cow family that consistently gets the job done... in and out of the ring!



UDE PHYLLIS 0233
2021 IN STATE FAIR RESERVE SUPREME CHAMPION
4-H BREEDING HEIFER
MATERNAL SISTER TO LOTS 11-17



### AAA 21029224 | DOB 1/22/24 | TATTOO 4006 | BREED ANGUS

CFCC BLACK JACK 001

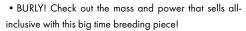
KR Casino 6243

MALSONS SAVANNAH 27Y

SCC FIRST-N-GOAL GAF 114

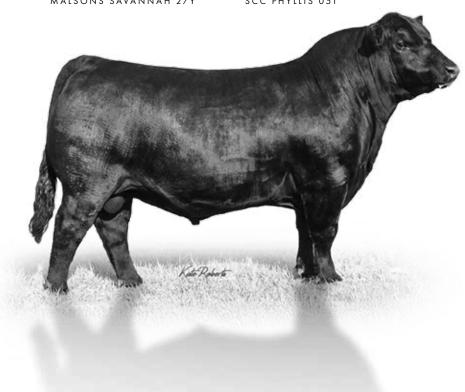
FCF Phyllis 532

SCC PHYLLIS 051



- The only daughter of FCF Phyllis 532 in this year's offering that is sired by the legendary KR Casino 6243.
- There has only been one daughter from this mating that was retained in herd to carry on the 532 tradition. This would be the first daughter from this dynamic mating to sell at public auction!
- She is one big ribbed, low centered, stout featured female that defies the laws of gravity! Donor deluxe that should mate extremely well across breed lines, just like her mother.

KR CASINO 6243 SIRE OF INFLUENCE THROUGHOUT THE ENTIRE SALE OFFERING!





### • Here is the lone daughter in the Angus division that is supported by the \$115,000 UDE Phyllis 9129, a daughter of Silveiras Style 9303 that is from the iconic FCF Phyllis 532 matron. A maternal sister by BBR Memphis Ma

• UDE Phyllis 9129 was the 2019 Sneak-A-Peak Jackpot Supreme Champion Breeding Heifer for Kinnick Paulsen.

ET sells as Lot 56.

- UDE Phyllis 4028 is a maternal sister to three ET flushmate sisters that sold for \$73,000, \$14,000, and \$13,000 in last year's sale. UDE Phyllis 3024, a daughter of BNWZ Dignity 8017, was the 2024 FWSS ROV Division II Reserve Champion for Red River Farms.
- This April daughter UDE Phyllis 9129 would be one of the most unique featured and longest fronted daughters of KR Casino 6243 that we have ever seen!

### UDE PHYLLIS 4028

### AAA 21030762 | DOB 4/1/24 | TATTOO 4028 | BREED ANGUS

CFCC BLACK JACK 001

KR Casino 6243

MALSONS SAVANNAH 27Y

X

SILVEIRAS STYLE 9303

UDE Phyllis 9129

FCF PHYLLIS 532



UDE PHYLLIS 9129 2020 FWSS ROV DIVISION CHAMPION DAM OF LOT 18



UDE PHYLLIS 3024 2024 FWSS ROV DIVISION RESERVE CHAMPION FULL SISTER TO LOT 18

### LAZY H BAR FOREVER LADY

7153

The Lazy H Bar Forever Lady
7153 donor represents their
next generation of elite caliber,
mass revenue generating genetic
masterpieces here at Udell Cattle
Company. Lazy H Bar Forever Lady
7153 is from a long line of prolific females
tracing to the legendary Lazy H Bar Forever
Lady 5001, the absolute cornerstone of
Barry Hageman's program. 2022 represented

the initial set of embryo calves to be marketed from 7153 in "The Advantage" Production Sale, they averaged more than \$15,000 per head! However, 2023 saw her potential realized as her KR Casino 6243 progeny featured at the top of the high sellers list at \$190,000 and \$97,000 for a total average of just shy of \$143,500 each!

The leading lady from the freshman class of 7153 daughters was purchased by the Lemenager family of Illinois for \$37,500. The SCC SCH 24 Karat 838 daughter was debuted at the 2022 Winter Warm-Up where she was selected as the Reserve Grand Champion Heifer in Ring B and the 4th Overall Heifer in Ring A. The KR Casino 6243 mating on 7153 was what yielded the \$190,000 and \$97,000 heifers from the 2023 edition of "The Advantage". The six digit valued sister was KayLee Langford's, Third Overall Champion Female at the 2024 National Junior Angus Show and is one that will be an absolute force to be reckoned with heading into the fall. The latter of the pair of sisters was purchased by Ethan Moore of Oklahoma and will headline their emerging and progressive Angus donor pen.

7153 is one of the most impressive females on the farm in Sioux City, Iowa. Unbelievable power, shape, and stoutness with a look from the side that is tough to mimic! Udell Cattle Company is home to some of the industry's most influential matriarchs. Lazy H Forever Lady 7153 joins the long list of females that have produced high sellers, National Champions, and herd building individuals.

**DAUGHTERS LOTS 19-21** 





### <u>n</u>in<u>eteen</u>

- UDE Forever Lady 4016 is the big centered, stout made, power female from a tremendous trio of sisters that are backed by the influential Lazy H Bar Forever Lady 7153 donor.
- Full sisters to 4016 and 4025 commanded \$190,000 and \$97,000 in "The Advantage" Production Sale last year. 4019 is very similar to the \$97,000 sale feature that was selected by Moore Cattle Company of Oklahoma. She is overwhelming in terms of her volume and capacity. A big topped, square built female that offers tremendous turn and shape to her rib cage.
- A maternal sister to lots 19, 20, and 21 sired by SCCC SCH 24 Karat 838 was purchased by the Lemenager family in 2022. UDE Forever Lady 2021 was 2022 IL Winter Warm-Up Reserve Supreme

Champion Breeding Heifer (Ring B) and 4th Overall Breeding Heifer (Ring A).



### **UDE FOREVER LADY 4016**

AAA 21029225 | DOB 2/26/24 | TATTOO 4016 | BREED ANGUS

CFCC BLACK JACK 001

KR Casino 6243

MALSONS SAVANNAH 27Y

EXAR LUTTON 1831

Lazy H Bar Forever Lady 7153

X

UDE FOREVER LADY 3037
2024 FWSS ROV DIVISION CHAMPION
FULL SISTER TO LOTS 19 & 20



### TWENTY

- The second ET flushmate daughter of Lazy H Forever Lady 7153 is also sired by KR Casino 6243, therefore making her a FULL SISTER to the 2024 NJAS Third Overall Owned Heifer.
- She offers the unique ability to balance with so much quality and femininity from the side yet possesses tremendous skeletal width and genuine power.
- She is a lot like her big sister, UDE Forever Lady 3037, the \$190,000 sale feature from last year's sale. Supported by a tremendous cow family that never misses.
- Another maternal sister to lots 19, 20, and 21 is UDE Forever Lady 20190, the SCC SCH 24 Karat 838 daughter that was shown by Cooper Beaver of Missouri. She was a many time champion that culminated her show career when she was selected as the 2023 Ozark Empire Fair Reserve Supreme Champion Breeding Heifer.



### UDE FOREVER LADY 4025

AAA 21029226 | DOB 3/21/24 | TATTOO 4025 | BREED ANGUS

CFCC BLACK JACK 001

KR Casino 6243
MALSONS SAVANNAH 27Y

X

EXAR LUTTON 1831

Lazy H Bar Forever Lady 7153

LAZY H BAR FOREVER LADY 326



UDE FOREVER LADY 20190 2023 OZARK EMPIRE RESERVE SUPREME CHAMPION HEIFER MATERNAL SISTER TO LOTS 19-21





### UDE FOREVER LADY 4026

AAA 21032179 | DOB 3/28/24 | TATTOO 4026 | BREED ANGUS

COLLISON ALPHA 028

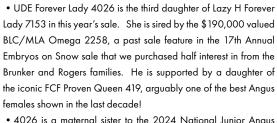
BLC/MLA Omega 2258

MLA PROVEN QUEEN 2058

EXAR LUTTON 1831

Lazy H Bar Forever Lady 7153

LAZY H BAR FOREVER LADY 326



- 4026 is a maternal sister to the 2024 National Junior Angus Show Third Overall Owned Heifer that was campaigned by the Langford family.
- Flawless in terms of her skeletal design with a picture perfect silhouette from the side!





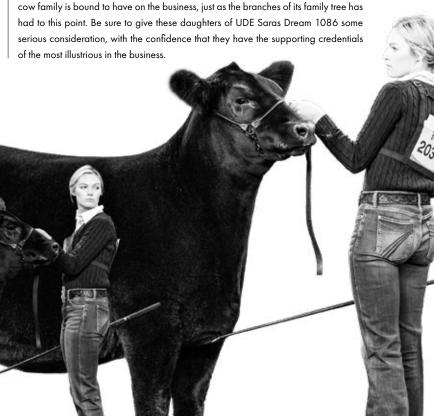
UDE FOREVER LADY 2021 2022 WINTER WARM-UP RESERVE SUPREME CHAMPION RING A & 4TH OVERALL RING B MATERNAL SISTER TO LOTS 19-21

# SARAS DREAM DAUGHTERS LOTS 22-24

UDE SARAS DREAM 1086 \$600,000 dam of lots 22-24 We could not be more excited than to introduce the influences of one of the most anticipated Angus females in the history of the business, the record shattering \$600,000, UDE Saras Dream 1086 that was campaigned by Sara Sullivan. UDE Saras Dream 1086 was described by some of the most astute cattlemen, breeders and show families in the business as "the best" heifer calf of any breed they had ever laid eyes on. Profound terms such as "pristine", "incredible" and "flawless" were used to depict the first impression that UDE Saras Dream 1086 portrayed. Her elite combinations of power, poise, and perfect confirmation resounds strongly in her trio of daughters that will sell on October 19th.

Yet one could have never doubted her potential as a producer when you are reminded of her linage, as she stems from a pedigree that is lined with the best the business has seen, being a daughter of the legendary Silveiras Saras Dream 2335. Silveiras Saras Dream 2335 was the 2013 American Royal ROV Champion Angus Heifer and is a full sister to the great Silveiras Saras Dream 1339. 1339 is most notably recognized as the dam of Colburn Primo 5153 and his band of dominantly competitive sisters which includes the Nowatzke's American Royal Supreme Champion. Colburn Saras Dream 5116 was also the 2016 NJAS Grand Champion Owned Heifer, 2016 NAILE Grand Champion Angus Heifer and 2017 NWSS Grand Champion Angus Heifer among many other victories. Her most notable progeny would be BNWZ Dignity 8017, who has cemented his name among the leaders of the show heifer producing business.

A peer into the crystal ball could very easily reveal the dominance that this debuting





PVF INSIGHT 0129

**BNWZ Dignity 8017** 

CCC SARA'S DREAM 5116

EXAR BLUE CHIP 1877B

UDE Saras Dream 1086

SILVEIRAS SARAS DREAM 2335

- · Here is the big, stout, powerful January born daughter of the \$600,000 UDE Saras Dream 1086, a female that was admired by some of the most critical cattlemen in the business and claimed to be "the best Angus female I have ever laid eyes on" by several!
- From the second you set foot in the pen; her natural presence will draw you in! She ties so high at the top of her shoulder, remains bold and full in her forerib, and transitions into a massive center body shape!
- We love her extra stoutness at the surface, and she handles her added volume and mass with ease when set into motion. Her lineage stacks the famous "Saras Dream" cow family both top and bottom side of her pedigree.
- The maternal granddam of these three females, Silveiras Saras Dream 2335, was the 2013 American Royal ROV Grand Champion Angus Heifer. She is a FULL SISTER to Silveiras Saras Dream 1339, the dam of Colburn Primo 5153 and CCC Sara's Dream 5116.
- Study this female hard on sale day, she's the kind that it takes to win a big banner!



BNWZ DIGNITY 8017 SIRE OF LOTS 22-24



### **UDE SARAS DREAM 4010**

AAA 21029228 | DOB 2/2/24 | TATTOO 4010 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017

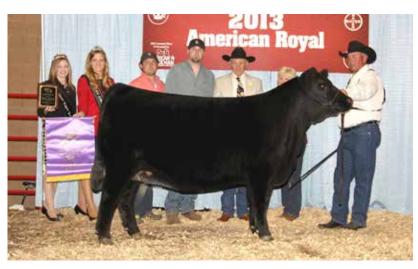
CCC SARA'S DREAM 5116

EXAR BLUE CHIP 1877B

UDE Saras Dream 1086

SILVEIRAS SARAS DREAM 2335

- We could write chapters upon chapters about this female and throw every descriptive adjective in the book at her, but it still wouldn't be enough to properly describe how good she truly is!
- She reminds us so much of her mother at this age, yet better in terms of her squareness of build, shoulder angle and curvature to her knee. Her neck ties so neatly at the top of her blade, which remains perfectly smooth to the point of her shoulder. She is tucked up nice and neat at the base of her chest floor and transitions with unbelievable progression of depth back into her rear rib and flank. The set to her hip and hind leg is simply impeccable, while her pin set remains wide, square, and stout!
- Females like UDE Saras Dream 4010 are the kind that you build a cow family around.
- It's so hard to put a price on presence, but this female defies the odds!



SILVEIRAS SARAS DREAM 2335 2013 AMERICAN ROYAL ROY GRAND CHAMPION ANGUS HEIFER MATERNAL GRANDDAM OF LOTS 22-24



### UDE SARAS DREAM 4022

### AAA 21029229 | DOB 3/10/24 | TATTOO 4022 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017

CCC SARA'S DREAM 5116

EXAR BLUE CHIP 1877B

UDE Saras Dream 1086

SILVEIRAS SARAS DREAM 2335

- UDE Saras Dream 4022 is the third ET flushmate sister sired by BNWZ Dignity 8017 and backed by the influence of the \$600,000 UDE Saras Dream 1086.
- 4022 is a beautiful profiling March born show heifer prospect that is sound footed, great structured, and extremely balanced from the side.
- A tremendous trio of sisters from the rookie calf crop of the incredible UDE Saras Dream 1086!



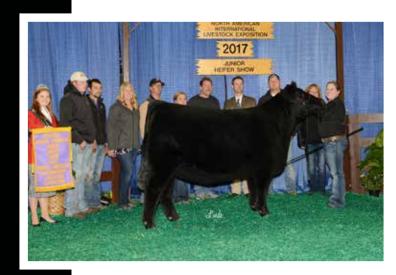
SILVEIRAS SARAS DREAM 1339 FULL SISTER TO DAM OF LOTS 22-24





Hoffman H/G Blackbird 620 wrote her own chapter in the Angus history books as she produced the \$300,000 record selling heifer calf, UDE Blackbird 0153, selected by Mercedes Ferree of Indiana in "The Advantage" Production Sale in 2020. Her presence, stoutness, style, and unparalleled look of quality set her into a league of her own. A full sister, UDE Blackbird 0150, sold for \$26,000 to Buck Creek Ranch of Oklahoma. UDE Blackbird 0153 began her career in the fall of 2020 when she was selected as the Hoosier Beef Expo Supreme Champion Overall Heifer. 0153 was the talk of the barns in OKC at the Cattlemen's Congress where she was a Division Champion in the Junior Show before being selected as the ROV Reserve Grand Champion Angus Heifer in the Open Show. 0153 was also the 2021 KY Beef Expo Supreme Champion Overall Heifer and the 2021 Atlantic National Reserve Grand Champion Owned Heifer in the Junior Show. A new addition to the family tree emerged from the 2022 "The Advantage" Production Sale with UDE Blackbird 2002, another SCC SCH 24 Karat 838 daughter that commanded \$55,000 and was the Reserve Champion Angus Female for the Bartlow family at the 2023 Illinois State Fair.

The guesswork has been removed from the ability of these Hoffman H/G Blackbird 620 progeny to win on the biggest of stages and go onto to out generate themselves once their time on the end of the lead comes to an end. Sink your teeth into an exclusive opportunity to own a direct daughter of 620, one of the most unique built Angus females to ever surface.





### TWENTY

- We lead off the Hoffman H/G Blackbird 620 cow family with a pair of females that are sired by the widely utilized BNWZ Dignity 8017, a son of the dominant champion, CCC Sara's Dream 5116.
- A pair of January ET flushmate sisters that are from the \$80,000 high selling Angus female from the 2016 Hoffman Ranch Female Sale. 620 was a dominant champion during her tenure on the show road. She was selected as the 2017 NJAS Grand Champion Owned Heifer, 2017 American Royal Grand Champion Junior Angus Heifer, and 2017 NAILE Reserve Grand Champion Angus Heifer.
- 4003 and 4005 are maternal sisters to the \$300,000 UDE Blackbird 0153, a female that has three daughters selling as lots 28, 29, and 30.
- These two females are so fundamentally correct in terms of their skeletal quality, rib shape, and overall balance. There is no doubt that they will show competitively, but truth be told, their true value will come in production!



2016 KS BEEF EXPO SUPREME CHAMPION RING B & RESERVE SUPREME RING A



2017 AMERICAN ROYAL GRAND CHAMPION JUNIOR ANGUS HEIFER



2017 NJAS GRAND CHAMPION OWNED HEIFER



### **UDE BLACKBIRD 4003**

AAA 21029231 | DOB 1/7/24 | TATTOO 4003 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017
CCC SARA'S DREAM 5116

V Hoffn

Hoffman H/G Blackbird 620

ALL PVF BLACKBIRD 645

EXAR BLUE CHIP 1877B



### **UDE BLACKBIRD 4005**

AAA 21029232 | DOB 1/20/24 | TATTOO 4005 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017
CCC SARA'S DREAM 5116



EXAR BLUE CHIP 1877B

Hoffman H/G Blackbird 620 ALL PVF BLACKBIRD 645





## **UDE BLACKBIRD 4015**

AAA 21029233 | DOB 2/23/24 | TATTOO 4015 | BREED ANGUS

SSF ON POINT 4028

ROSE MC Encore 0463

BURNS ELBA 1454

EXAR BLUE CHIP 1877B

Hoffman H/G Blackbird 620

ALL PVF BLACKBIRD 645

- Early visitors that stopped by the farm this summer have made bold statements that UDE Blackbird 4015 is one of the very best we have ever offered, and we wouldn't argue!
- A captivating late February born daughter of the \$240,000 Embryos on Snow sale feature, ROSE MC Encore 0463, that is supported by the 2017 NJAS Grand Champion Owned Heifer, Hoffman H/G Blackbird 620. This female may not be the most of anything, but what she does do is offer everything in such a complete and fault-free package!
- She is flawless at the surface with a perfect shape to her foot with tremendous density of bone, all the while remaining ideal in her angles and joint work.
- She offers a traditional Angus female look about her head and neck, is laid in so smoothly at the point of her shoulder, and then transitions into an overwhelming forerib and center body.
- A top tier show heifer prospect that will compete at the highest level!



ROSE MC ENCORE 0463 \$240,000 VALUED SIRE OF LOT 27



- The first of three ET flushmate sisters from the \$300,000 UDE Blackbird 0153, the dominant daughter of Hoffman H/G Blackbird 620 that was a many times champion for Ferree-Fitzgerald.
- This trio of flushmate sisters are sired by the tried and true Colburn Primo 5153, a full sister to the impressive CCC Sara's Dream 5116.
- Her dam, 0153 was the 2020 Hoosier Beef Congress Supreme Champion Junior Breeding Heifer, 2021 Cattlemen's Congress ROV Reserve Grand Champion Angus Heifer, and 2021 KY Beef Expo Supreme Champion Junior Breeding Heifer. She was a dominant force on the tan bark that is now proving her true worth in production.
- An extra big footed, stout featured female that is blessed with the same hair coat and presence as her prolific donor dam!



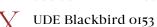
#### **UDE BLACKBIRD 4007**

AAA 21029234 | DOB 1/24/24 | TATTOO 4007 | BREED ANGUS

DAMERON FIRST CLASS

Colburn Primo 5153

SILVEIRAS SARAS DREAM 1339



HOFFMAN H/G BLACKBIRD 620

SCC SCH 24 KARAT 838



- Here is another January born daughter of UDE Blackbird 0153 that is a very complete, well balanced, sound built female that has the extra dimension and capacity needed to be competitive.
- The maternal granddam of lots 28, 29, and 30 is the impressive Hoffman H/G Blackbird 620, the 2017 NJAS Grand Champion Owned Heifer. 620 continued her winning ways through the fall when she was selected as the 2017 American Royal Grand Champion Junior Angus Heifer. She was also crowed on the green chips of the Freedom Hall when she was selected as the 2017 NAILE Reserve Grand Champion Junior Angus Heifer.
- A high quality trio of females that combine the influence of the "Saras Dream" and "Blackbird" cow families!





#### UDE BLACKBIRD 4008

AAA 21029235 | DOB 1/25/24 | TATTOO 4008 | BREED ANGUS

DAMERON FIRST CLASS

Colburn Primo 5153

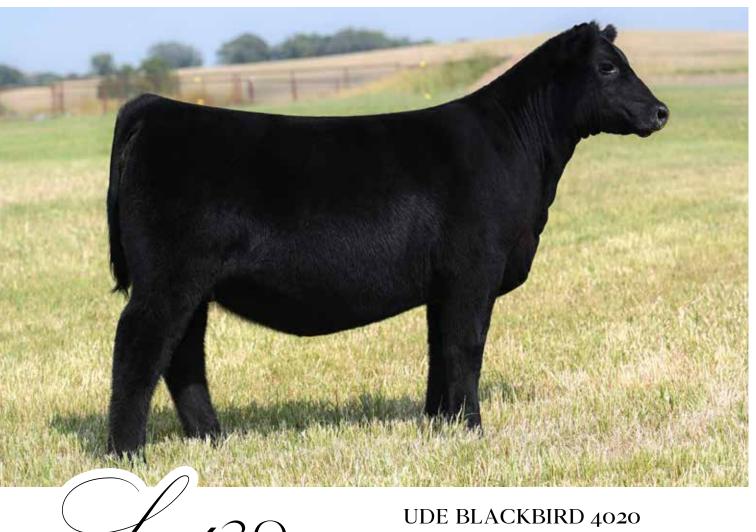
SILVEIRAS SARAS DREAM 1339



SCC SCH 24 KARAT 838

UDE Blackbird 0153

HOFFMAN H/G BLACKBIRD 620



AAA 21029236 | DOB 3/4/24 | TATTOO 4020 | BREED ANGUS

DAMERON FIRST CLASS

Colburn Primo 5153

SILVEIRAS SARAS DREAM 1339

SCC SCH 24 KARAT 838

UDE Blackbird 0153

HOFFMAN H/G BLACKBIRD 620

- UDE Blackbird 4020 is a spitting image of her \$300,000 donor dam, UDE Blackbird 0153!
- Incredible from the ground up with a look of quality and style that is immeasurable!
- She is so elegant from the side, while maintaining the extra "bells and whistles" that set her mother apart on the tan bark.
- A premier March born female that has a very bright future ahead!



**2020 HOOSIER BEEF CONGRESS** SUPREME CHAMPION BREEDING HEIFER



**PICTURED TO THE RIGHT** MATERNAL SISTER TO LOTS  $25\text{-}27\ \&$  DAM OF LOTS 28-30



2021 KY BEEF EXPO SUPREME CHAMPION BREEDING HEIFER



AAA 21029237 | DOB 3/19/24 | TATTOO 4024 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017

CCC SARA'S DREAM 5116

EXAR BLUE CHIP 1877B

UDE Ellie 9197

SLL ELLIE 2201

- SHOW PONY! The lone daughter of UDE Ellie 9197 in this year's Angus division, but one that deserves serious consideration!
- Her dam, UDE Ellie 9197, is a FULL SISTER to Sara Sullivan's UDE Ellie 9230 that was the 2020 NJAS Grand Champion Owned Heifer.
- 9197 was competitively campaigned by KayLee Langford during the 2020-2021 show season. She was the 2019 KS Beef Expo Reserve Supreme Champion Junior Breeding Heifer, 2020 KY Beef Expo Supreme Champion Junior Breeding Heifer, and 2020 NWSS Division Champion.
- A FULL SISTER to 4024, UDE Ellie 3013, sold for \$23,000 to Claire Nibe of Melrose, lowa in last year's sale. She was most recently selected as the 2024 All-Iowa Show Down Reserve Supreme Champion Breeding Heifer.
- Her maternal granddam, SLL Ellie 2201, is arguably one of the premier cow families at Udell Cattle Company. A maternal sister to Lot 31 sired by Weis All Me 10F sells as Lot 55.
- High end show heifer prospect that defines the word unique!



2019 KS BEEF EXPO RESERVE SUPREME CHAMPION RING B & 5TH OVERALL RING A DAM OF LOT 31



UDE ELLIE 9197 2020 KY BEEF SUPREME CHAMPION BREEDING HEIFER DAM OF LOT 31



UDE ELLIE 3013 2024 ALL-IOWA SHOW DOWN RESERVE GRAND CHAMPION BREEDING HEIFER FULL SISTER TO LOT 31



## UDE SANDY 4029

#### AAA 21029238 | DOB 4/2/24 | TATTOO 4029 | BREED ANGUS

EXG RS FIRST RATE S903 R3

Dameron First Class

DAMERON NORTHERN MISS 3114

SILVEIRAS STYLE 9303

UDE Sandy 1H

CONLEY SANDY 5104

- UDE Sandy 4029 is a stunning April born female that is supported by a pedigree that is lined with the "good stuff"!
- You read that right, she is a direct daughter of the iconic Dameron First Class, a bull that transformed the Angus show cattle industry and catapulted the game to another level!
- The dam of 4029 is UDE Sandy 1H, the result of an embryo purchase from the 2016-2017 ROV Show Heifer of the Year, Conley Sandy 5104! There is no denying the influence that 5104 has had on the Conley Cattle and Lookout Ridge Farm, as she has generated well over the \$1 million mark in progeny sales. 5104 is the dam of Conley DS Clear Cut 0510, the 2021-2022 ROV Show Bull of the Year. She has also produced countless other show winners and high sellers.
- 4029 has the unique features and basic build to be an incredible breeding piece when her show career comes to an end.
- Pedigree, phenotype, and profit earning potential... they're all-inclusive with UDE Sandy 4029!



CONLEY DS CLEAR CUT 0510 2021-2022 ROV SHOW BULL OF THE YEAR MATERNAL BROTHER TO DAM OF LOT 32



AAA 21029239 | DOB 2/13/24 | TATTOO 4012 | BREED ANGUS

PVF INSIGHT 0129

BNWZ Dignity 8017 CCC SARA'S DREAM 5116

SCC TRADITION OF 24

SCC SCH Sandys Tradition 928 BCII SANDY 0215

• Extremely complete, well-designed female from the famed "Sandy" cow family!

- 4012 is a daughter of the widely popular BNWZ Dignity 8017 that is supported by SCC SCH Sandys Tradition 928, a daughter of the 2017 NWSS Reserve Grand Champion Junior Angus Heifer, BCII Sandy 0215.
- This February born show heifer prospect is so smooth from the side, offering a perfect design to her shoulder and tying high at the top of her blade.
- She is incredible in the shape and depth of her mid-rib and underline, offering tremendous progression of depth through her flank.
- A surefire bet if you're hunting a show heifer prospect that will compete at the highest level and then transition into a lucrative donor!



BCII SANDY 0215 2017 NWSS RESERVE GRAND CHAMPION JUNIOR ANGUS HEIFER MATERNAL GRANDDAM OF LOT 33



## THIRTY

• The next pair of ET flushmate sisters are the result of an embryo purchase that we made from Express Ranches. EXAR Princess 1080 is a FULL SISTER to the \$1 million dollar producing EXAR Princess 6680 "Pebbles" and the dam of \$920,000 valued Conley Lead the Way 0783, EXAR Princess 1637.

- They are sired by the 2018-2019 ROV Show Bull of the Year, C&C Intuition 7104.
- A maternal sister to lots 34 and 35, EXAR Princess 4168, was the featured lot 101 heifer in the 2024 Express Ranches Big Event sale that sold for \$40,000. EXAR Princess 1080 then sold for \$55,000 to Diamond T Land & Cattle and Jones Show Cattle.
- 4030 is a big footed, stout boned, square designed heifer that is so good in her forerib and center body shape. She is elegant from the side, yet still offers more than enough power. She is a high quality April show heifer prospect that offers a new pedigree twist here at Udell Cattle Company!
- 4035 is the May born sister that is undeniably more refined and chiseled about her front third. She ties in so neatly at the top of her blade and transitions smoothly from that point back.
- High quality pair of ET flushmate sisters from the famed "Princess" cow family!



LOT THIRTY-FIVE

EXAR PRINCESS 6680 "PEBBLES"
2017-2018 ROV SHOW HEIFER OF THE YEAR
FULL SISTER TO DAM OF LOTS 34 & 35



#### **UDE PRINCESS 4030**

AAA 21029240 | DOB 4/3/24 | TATTOO 4030 | BREED ANGUS

PVF INSIGHT 0129

S&R ROUNDTABLE J328

C&C Intuition 7104



EXAR Princess 1080

EXAR PRINCESS 5391



## **UDE PRINCESS 4035**

AAA 21029241 | DOB 5/15/24 | TATTOO 4035 | BREED ANGUS

PVF INSIGHT 0129

C&C Intuition 7104



S&R ROUNDTABLE J328

EXAR Princess 1080

EXAR PRINCESS 5391



EXAR PRINCESS 1637 FULL SISTER TO DAM OF LOTS 34 & 35

## IISS HOYA HAYLEIGH

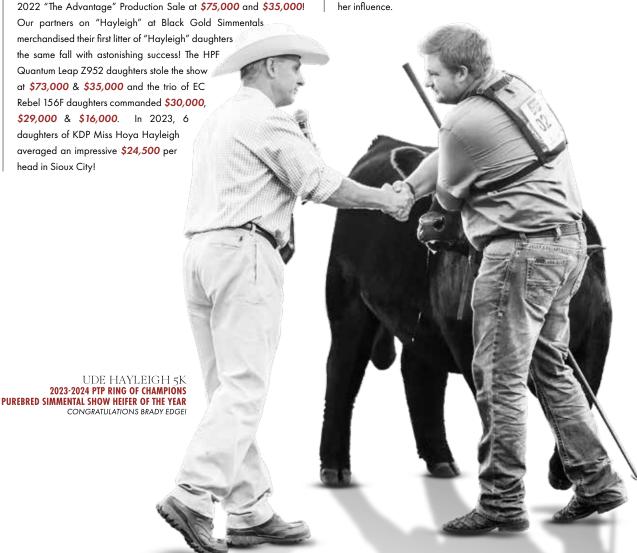
KDP Miss Hoya Hayleigh is the triple crown winning National Champion Simmental female that has gone on to closely mimic these same accolades with her generating capabilities. There is no question that KDP Miss Hoya Hayleigh is unique in her type and kind, as she has matured into a truly special Purebred Simmental breeding piece. KDP Miss Hoya Hayleigh topped the 2019 Paulsen Cattle Divas & Donors Elite Female sale commanding an \$86,000 hammer price. She was admired by the most critical...and rightfully so. Her first time at the end of the leather lead was at the 2019 Kansas Beef Expo, where she was selected Grand Champion Purebred Simmental and Reserve Supreme Champion Overall. KDP Miss Hoya Hayleigh returned to the backdrop in a dominant fashion at the 2020 American Royal where she was selected as the Grand Champion Open Purebred Simmental, she continued her winning ways on the green chips as she was slapped Grand Champion Purebred Simmental at the North American and completed the triple crown with her win at the Inaugural Cattleman's Congress in Oklahoma City.

2022 saw the initial offering of the KDP Hoya Hayleigh influence, a

pair of SO Remedy 7F sisters topped the Simmental division of the

The SO Remedy 7F mating has been a dominate combination with "Hayleigh", with four full sisters having sold for \$75,000, \$60,000, \$35,000, and \$17,000 to average an impressive \$46,750 each! UDE Hayleigh 5K is a member of this cohort, and was the dominant force campaigned by the Edge family through 2023 and into 2024. She was selected as the 2023 FWSS Grand Champion Purebred Simmental Heifer, 2023 AJSA National Classic 5th Overall Purebred Simmental Heifer, 2023 IA State Fair Grand Champion Purebred Simmental Heifer, 2023 American Royal Grand Champion Purebred Simmental Heifer, 2023 NAILE Grand Champion Purebred Simental Heifer, 2024 NWSS Reserve Grand Champion Simmental Female and was crowned the 2023-24 PTP Purebred Simmental Show Heifer of

Just as her intriguing build and feature suggested, the impact of Hayleigh is proving to be monumental in both the Black Gold Simmentals and Udell Cattle Company programs. Her extreme mating flexibility ensures that her place in this business will remain prevalent, and if her first two calf crops foreshadow her generating future, then a wise investor would realize the magnitude of getting onboard with her influence.



DAUGHTERS LOTS 36-45



2020-2021 TRIPLE CROWN WINNING PUREBRED SIMMENTAL HEIFER



HPF/HILL UPRISING C104

SO Remedy 7F

B&K CREAM SODA 8D

X

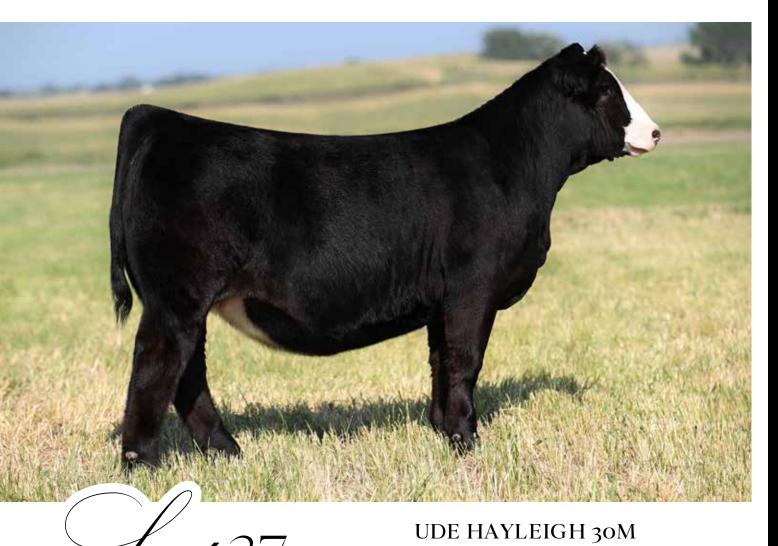
LLSF PAYS TO BELIEVE ZU194

KDP Miss Hoya Hayleigh

K-LER/RC MISS HOYA SAXA

- "The Advantage" Production Sale Simmental division is absolutely loaded with quality and power this year! We are proud to offer 10 direct daughters of one of the most consistent and prolific Simmental donors that has ever called home to Udell Cattle Company.
- KDP Hoya Hayleigh has earned her spot among the "best of the best". This Triple Crown winning show heifer turned big league donor has become the cornerstone of our Simmental breeding program, and the SO Remedy 7F mating has worked with astonishing success!
- Full sisters to lots 36 through 39 have commanded \$75,000, \$60,000, \$35,000 and \$17,000 over the past two years.
- UDE Hayleigh 5K is one of the most dominant full sisters that was a many times champion for Brady Edge. She was the 2023 AJSA National Classic 5th Overall Purebred Simmental Heifer, 2023 IA State Fair Open Show Grand Champion Purebred Simmental Heifer, 2023 American Royal Grand Champion Purebred Simmental Heifer, 2023 NAILE Grand Champion Purebred Simmental Heifer, and 2024 NWSS Reserve Grand Champion Purebred Simmental Heifer.
- Consistency is key!

# ME HAYLE



#### ASA 4405628 | DOB 1/23/24 | TATTOO 30M | BREED PB SIMMENTAL

HPF/HILL UPRISING C104

SO Remedy 7F

B&K CREAM SODA 8D

LLSF PAYS TO BELIEVE ZU194 KDP Miss Hoya Hayleigh

K-LER/RC MISS HOYA SAXA

- The POWER female from the SO Remedy 7F sisters that is one unique individual!
- Another perfect blaze faced female that is massive bodied, round in the shape of her rib cage, deep sided, and massive hipped with a big square pin set.
- From the ground up she is impeccable on her feet and legs, offering tremendous substance of foot and bone.
- The mating flexibility and potential that this female offers in production is unmatched. If you're wanting to add a daughter of "Hayleigh" to your breeding program, take a close look here!



**2023 NAILE GRAND CHAMPION PUREBRED SIMMENTAL HEIFER** 



**2023 AMERICAN ROYAL GRAND CHAMPION PUREBRED SIMMENTAL HEIFER** 







**2023 FWSS GRAND CHAMPION** PUREBRED SIMMENTAL HEIFER



- Here is an incredibly smooth, angular, sound built female that is so maternal in her rib design. 42M is the result of an IVF cycle that Greg and Kim Van Zee purchased in the 2021 Embryos on Snow sale. Last year a pair of full sisters sold for \$60,000 and \$17,000... talk about return on investment!
- We appreciate the genuine skeletal quality and balance that this female possesses. Another elite investment opportunity to acquire a direct daughter of the legendary "Hayleigh" donor dam!
- Offered with Greg and Kim Van Zee.

UDE HAYLEIGH 5K
2023 AJSA NATIONAL CLASSIC
5TH OVERALL
PUREBRED SIMMENTAL HEIFER
FULL SISTER TO LOTS 36-39





ASA 4404609 | DOB 2/3/24 | TATTOO 42M | BREED PB SIMMENTAL

HPF/HILL UPRISING C104

SO Remedy 7F



LLSF PAYS TO BELIEVE ZU194
KDP Miss Hoya Hayleigh

K-LER/RC MISS HOYA SAXA



#### THIRTY NINE

- A beautiful profiling female that is among the favorites of early visitors that have stopped by the farm. We sure wouldn't argue with those that have made mention that she reminds them a lot of Brady Edge's dominant 5K heifer at this stage of the game.
- She ties high at the top of her neatly laid in shoulder and offers so much reach and flexibility off both ends of her skeleton. Her distinct advantages in functionality, body shape, and overall balance is just what it takes to be a force on the tan bark. Her distinct markings will only aid in her campaign!
- Study this female closely on sale day, we have high hopes for her to follow in the footsteps of her dam and big sister!



## UDE HAYLEIGH 158M

ASA 4405630 | DOB 3/15/24 | TATTOO 158M | BREED PB SIMMENTAL

HPF/HILL UPRISING C104

SO Remedy 7F
B&K CREAM SODA 8D



KDP Miss Hoya Hayleigh

LLSF PAYS TO BELIEVE ZU194



UDE HAYLEIGH 5K
2023 IA STATE FAIR GRAND CHAMPION
PUREBRED SIMMENTAL HEIFER
FULL SISTER TO LOTS 36-39



#### UDE HAYLEIGH 143M

ASA 4405632 | DOB 3/5/24 | TATTOO 143M | BREED PB SIMMENTAL

HTP/SVF DURACELL T52

HPF Quantum Leap Z952 RP/MP RIGHT TO LOVE 015U

KDP Miss Hoya Hayleigh K-LER/RC MISS HOYA SAXA

LLSF PAYS TO BELIEVE ZU194



FORTY

• BIG TIME show heifer/donor prospect that is from the famous HPF Quantum Leap Z952 x KDP Miss Hoya Hayleigh mating that has yielded countless high sellers and champions for our partners at Black Gold Simmentals. This March born female is so much like her mother in terms of offering genuine shape, dimension, and power. She handles this mass with such ease when set into motion, as she takes a long and accurate step. • Full sisters to this powerhouse female commanded

\$73,000 and \$35,000 in 2022 at Black Gold

BLACK GOLD MS HAYLEIGH 153K FIRST LADY CLASSIC SUPREME CHAMPION **BRED HEIFER JACKPOT FULL SISTER TO LOT 40** 

#### FORTY ONE



- She is a FULL SISTER to the \$37,000 sale feature from last year's sale that was purchased by the Wenell family.
- She is so refined about her head and neck, clean chested, and transitions to a bold rib cage that has exceptional progression of depth through her rear rib and flank.
- We believe that this female will be a force as a
- Offered with Greg and Kim Van Zee.



## VANZEE HAYLEIGH 214M

ASA 4404610 | DOB 3/23/24 | TATTOO 214M | BREED PB SIMMENTAL

HPF QUANTUM LEAP Z952

WLE Copacetic Eo<sub>2</sub> CMFM JOY 02ZB



LLSF PAYS TO BELIEVE ZU194 KDP Miss Hoya Hayleigh K-LER/RC MISS HOYA SAXA





#### **UDE HAYLEIGH 20M**

ASA 4405634 | DOB 1/11/24 | TATTOO 20M | BREED PB SIMMENTAL

PROFIT

EC Rebel 156F

DSFF COUNTESS 357D

LLSF PAYS TO BELIEVE ZU194

KDP Miss Hoya Hayleigh
K-LER/RC MISS HOYA SAXA

- A carbon copy of her dam... DONOR COW ALERT!
- UDE Hayleigh 20M is the first of three ET flushmate sisters sired by the \$200,000 EC Rebel 156F and is supported by the legendary Triple Crown winning KDP Miss Hoya Hayleigh donor dam that we own with Black Gold Simmentals.
- Flawless in terms of her skeletal design, massive and robust in the shape of her rib cage, big hipped, and square built... she's an absolute beast!
- A trio of full sisters to lots 42, 43, and 44 commanded \$30,000, \$29,000, and \$16,000 for the Noble family.
- When set into motion she floats across the pen, the main advantage that her dam had during her tenure on the show road. We love her ability to combine so much volume and capacity yet collectively handle it with ease.
- Show heifer or donor cow, it really doesn't matter to us if this one ever sets foot in a show ring, she's the type and kind of female that we like to build a cow family around!



KDP MISS HOYA HAYLEIGH 2021 CATTLEMEN'S CONGRESS GRAND CHAMPION PUREBRED SIMMENTAL HEIFER DAM OF LOTS 36-45



#### UDE HAYLEIGH IIIM

ASA 4405636 | DOB 3/22/24 | TATTOO 111 M | BREED PB SIMMENTAL

PROFIT

EC Rebel 156F

DSFF COUNTESS 357D

LLSF PAYS TO BELIEVE ZU194

KDP Miss Hoya Hayleigh
K-LER/RC MISS HOYA SAXA

- Sound the alarms...UDE Hayleigh 111M is a smoke show! This March born daughter of the \$200,000 EC Rebel 156F is certain to get your heart pumping. We are all in on the "extras" that this beauty brings to the equation. She is huge footed, massive boned, wide pinned, and big topped.
- Exquisite about her head and neck, sleek fronted, clean chested, and bold bodied... she does it all!
- This female reminds us a lot of the three-quarter blood Simmental heifer by EC Rebel 156F that Red River Farms selected in 2020 for \$77,000... unique from every angle!
- We believe that 111 M will be a competitive show heifer, however it is exciting to think about the mating options and possibilities that will come once she enters production. Regardless of where she ends up, it's safe to say that this won't be the last time we hear about her!



KDP MISS HOYA HAYLEIGH 2020 Naile Grand Champion Purebred Simmental Heifer Dam of Lots 36-45

52

#### FORTY FOUR

- UDE Hayleigh 195M is the youngest sister of the EC Rebel 156F flush from the dynamic KDP Miss Hoya Hayleigh. We have had great success over the past few years when utilizing EC Rebel 156F. The cattle are stout built, big ribbed, and have a tremendous look about their front third.
- A sleek fronted, clean chested, feminine female that opens up into a bold forerib and center body shape.
   She is massive in terms of her bone work, square pinned, and long hipped.
- An April born show heifer/brood cow prospect that is supported by a pedigree that generates year after year!



#### **UDE HAYLEIGH 195M**

ASA 4405638 | DOB 4/6/24 | TATTOO 195M | BREED PB SIMMENTAL

PROFIT

EC Rebel 156F

X

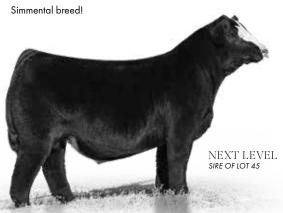
LLSF PAYS TO BELIEVE ZU194

KDP Miss Hoya Hayleigh
K-LER/RC MISS HOYA SAXA



EC REBEL 156F \$200,000 SIRE OF LOTS 42-44

- 183M is the only daughter of the Triple Crown winning KDP Miss Hoya Hayleigh that is sired by the impressive Boyert Show Cattle and Buck Creek Ranch herd sire, Next Level.
- A stunning full faced baldy that is big ribbed, deep bodied, and square built. She is a feminine featured female that is flat shouldered and transitions seamlessly from end to end.
- When we saw Next Level as a calf at the 2022 Cattlemen's Congress, we instantly knew that we had to utilize him within our Simmental breeding program.
- A very functional, fault-free type of female that is supported by one of the most dominant donors in the Simmental breed!





## **UDE HAYLEIGH 183M**

ASA 4405640 | DOB 3/27/24 | TATTOO 183M | BREED PB SIMMENTAL

KRJ DAKOTA OUTLAW G974

Next Level



LLSF PAYS TO BELIEVE ZU194

KDP Miss Hoya Hayleigh

K-LER/RC MISS HOYA SAXA



W/C RELENTLESS 32C

JSUL Something About Mary 8421

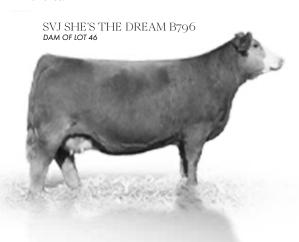
JBSF PROUD MARY

SVF STEEL FORCE \$701

SVJ She's The Dream B796

SVJ SHE'S THE DREAM Y728

- 1 M is a daughter of the late JSUL Something About Mary 8421 that is supported by the incredible red baldy donor dam, SVJ She's The Dream B796. Talk about stacking the power cows together!
- SVJ She's the Dream B796 has become one of the most valuable donors for Sullivan Farms, Canadian Donors, and KT Ranches within their respective Simmental breeding programs. B796 was the 2014 NAILE Division I Champion and has since produced countless high sellers and champions!
- A maternal sister to 1 M is JSUL Dream Big 8992F, the \$70,000 sale feature in the Buck Creek Ranch "Grand Event" last December that was purchased by Josh Sousa. 8992F was the 2019 NAILE Grand Champion Percentage Simmental Heifer.
- This baldy female is reinforced by a pedigree that is lined with purple!
- Offered with KT Ranches.





JSUL DREAM BIG 8992F 2020 NWSS GRAND CHAMPION PERCENTAGE SIMMENTAL HEIFER MATERNAL SISTER TO LOT 46

#### FORTY SEVEN

- UDE Young Love 38M is the first of two females that are supported by the 2017 NAILE Reserve Grand Champion Percentage Simmental Heifer, MMK Young Love 504D, a daughter of the iconic Triple Crown winning MR HOC Broker that is backed by the Famous 7001 sired daughter of the prolific 056 donor at Michael Kinna's in Maryland.
- This heavy duty built SimAngus female is sired by the \$530,000 SO Remedy 7F, the 2021 Cattlemen's Congress Grand Champion Purebred Simmental Bull.
- We love the extra substance, volume, and capacity that this solid black female possesses. She has been blessed with tremendous hair quality as an added bonus, which should only aid in her dominant campaign!
- 38M will be a force on the tan bark next summer in Madison, Wisconsin!



#### **UDE YOUNG LOVE 38M**

ASA 4405644 | DOB 2/4/24 | TATTOO 38M | BREED 3/4 SIMMENTAL

HPF/HILL UPRISING C104

SO Remedy 7F

B&K CREAM SODA 8D

MR HOC BROKER

MMK Young Love 504D KCC ENCHANTRESS 309



#### FORTY EIGHT

- The second daughter of MMK Young Love 504D is one that deserves serious consideration! UDE Young Love 21M is sired by the resident herd sire here at Udell Cattle Company, UDE Profit 67F "Code Red", a Profit son that is backed by TJSC Kansa 823B. 823B was the 2015 AJSA National Classic Reserve Grand Champion Purebred Simmental Heifer, 2015 NAILE Reserve Grand Champion Purebred Simmental Heifer, and 2016 NWSS Reserve Grand Champion Purebred Simmental Heifer.
- This striking blaze faced beauty is rugged in terms of her bone work, yet refined and feminine about her head and neck. She transitions into a robust rib cage and offers exceptional progression of depth through her rear rib and flank.



#### UDE YOUNG LOVE 21M

ASA 4405645 | DOB 1/16/24 | TATTOO 21M | BREED 3/4 SIMMENTAL

PROFIT

UDE Profit 67F "Code Red"

TJSC KANSA 823B



MMK Young Love 504D KCC ENCHANTRESS 309

MR HOC BROKER



MMK YOUNG LOVE 504D 2017 NAILE RESERVE GRAND CHAMPION JUNIOR PERCENTAGE SIMMENTAL HEIFER DAM OF LOTS 47 & 48



#### FORTY NINE

- UDE Clova 212M is a stout featured, big boned daughter of the \$530,000 SO Remedy 7F, a bull that has been a dominant force when it comes to siring elite show heifers that dominate the field as bred cattle.
- The dam of 212M is H Clova Pride A91, the 2014 IA State Fair Supreme Champion Junior Breeding Heifer. She was also the 2014 NAILE Reserve Grand Champion Junior Percentage Simmental Heifer.
- A very complete female that is big ribbed, sound built, and functional in her body style. This female will make someone look very smart a year from now. She is supported by a royal pedigree!

#### UDE CLOVA 212M

**ASA** 4405647 | **DOB** 4/11/24 | **TATTOO** 212M | **BREED** 3/4 SIMMENTAL

HPF/HILL UPRISING C104

SO Remedy 7F

SS EBONYS GRANDMASTER

H Clova Pride A91

BHCS CLOVA PRIDE U207



H CLOVA PRIDE A91
2014 IA STATE FAIR SUPREME CHAMPION
4-H BREEDING HEIFER
DAM OF LOT 49



#### UDE BARB ROSE 56M

ASA 4405648 | DOB 2/25/24 | TATTOO 56M | BREED 1/2 SIMMENTAL

SILVEIRAS STYLE 9303

W/C Style 69E "Family Tradition"

MISS WERNING KP 8543U

MR HOC BROKER

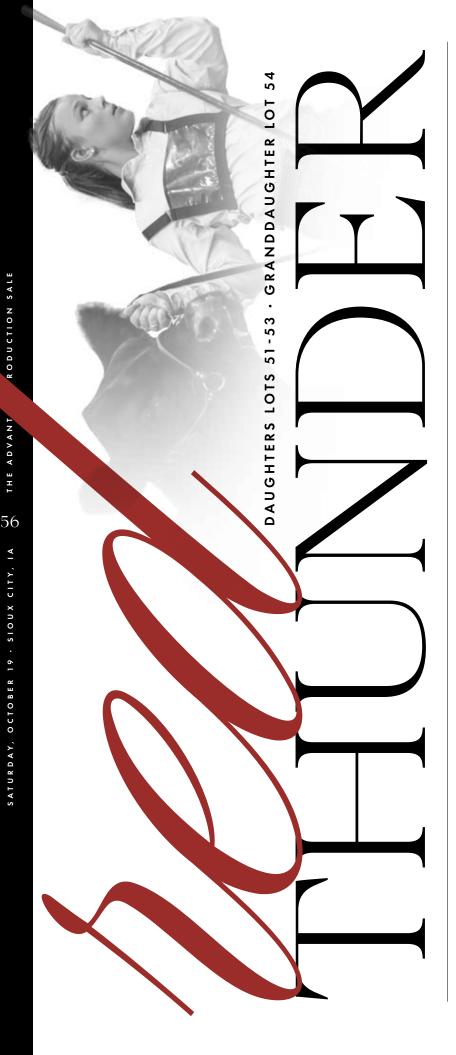
Harrell Barb Rose 216D

4/S BARB ROSE 5470



#### FIFTY

- UDE Barb Rose 56M is one of the premier Percentage Simmental females in this year's offering. A striking blaze faced female that has the balance and symmetry from the profile yet remains uniquely stout and powerful when assessed from behind.
- A maternal sister sired by SO Remedy 7F, UDE Barb Rose 249L, was selected in last year's sale by Kinley Murphy of Texas.
- The dam of 56M, Harrell Barb Rose 216D, is a full sister to Harrell Barb Rose 313A. 313A was the 2015 AJSA National Classic Grand Champion Percentage Simmental Heifer.
- Her sire, W/C Style 69E "Family Tradition", is quickly gaining steam when it comes to siring elite SimGenetic cattle. The dam of "Family Tradition" is the \$8 million+ producing Miss Werning KP 8543U, the number one highest dollar generating cow in the Simmental breed!



JSUL Red Thunder 9051W is an Embryos on Snow exclusive donor from Udell Cattle Company and would classify as one of the most dominant producing females in the entire industry, with well over a Million Dollars in progeny sales and a resume of champions that is unparalleled. Her reign continues year after year as she generates high sellers and champions.

The Style x Red Thunder mating remains one of the most dominant show heifer matings of the past decade! The list is long and illustrious, and below are some of the shining moments that this mating has caused for the families who have invested; in "The Advantage" Production Sale of 2020, this mating yielded the \$50,000 sale feature, UDE Black Thunder 5H. You will now recognize UDE Black Thunder 5H or "Gloria" as the knockout donor to arise from the 2023 sale season that in her first set of embryo calves raised the \$101,500, Chosen One daughter.

In October of 2021 the Silveiras Style 9303 x JSUL Red Thunder 9051W mating delivered as UDE Stylin' Thunder 22J ET commanded an \$80,000 hammer price! She was shown by the Gensini's of Illinois. 22J would have been the 3rd Overall Prospect Heifer at the 2022 National Western Stock Show and the 5th Overall Female at the 2022 Illinois State Fair. Spencer Goettemoeller has campaigned a dominant Style x Red Thunder daughter to countless victories! Miss Worthy 1H ET is the result of an embryo purchase through EOS that developed into one of the most dominant Chianina females in recent history! She was selected as the 2020 NAILE Division I Champion, 2021 IN State Fair Grand Champion Chianina and 3rd Overall Junior Breeding Heifer, as well as the 2021 American Royal Reserve Grand Champion Chianina Heifer. However, her most impressive claim to fame would be her back-to-back defense of the National Junior Heifer Show Grand Champion Chianina Heifer title in 2022 as a cow calf pair after winning the same title as a bred heifer in 2021.

Prior to the aforementioned successes, the trail was blazed by a large group of "Red Thunder" daughters. Here are some of the highlights: UDE Stylin' 28F was the highly decorated 2019 NWSS Grand Champion Prospect Heifer for Kade Gensini. UDE Kate Spade 59D ET sold to Whitney Walker for \$45,000 and was the 2017 NWSS Grand Champion Prospect Heifer. UDE Stylish Lady 9D ET sold to Abbie Collins for \$90,000 and was named Supreme Female at the 2017 Scarlet and Gray, 2017 FWSS Reserve Chianina and Supreme Female 2017 Ohio State Fair. UDE Moana 162E sold to Sammi Schrag and was named Champion Female at the 2017 Jordan Mack Memorial. UDE She's Stylin sold for \$27,500 to Vada Vickland and was named 2015 NWSS 4th Overall Prospect Heifer, 2015 NAILE Grand Champion Chianina Heifer Junior and Open Shows, and 2016 NWSS Grand Champion Chianina Heifer. UDE Chanel 39D ET sold to the Skiles Family for \$55,000 and was named Champion Heifer at the 2016 Kansas Beef Expo. UDE Vera 98D ET sold to Elliston Morey and was named Champion Chianina at the 2016 Badger Kick Off Classic. UDE Glamour Girl 18B has evolved as one of the most dominant producing composite show heifer donors at Sullivan Farms, producing countless high sellers and champions. A daughter of 9051W sired by SMA Watchout 482 commanded a \$65,000 hammer price in "The Advantage" Production Sale in 2019. She went on to be the calf champion Chianina female at the 2019 NAILE. She was the 2020 NWSS 3rd Overall Prospect Heifer and was selected as the 5th Overall Chianina Heifer at the National Junior Heifer Show for Turner Longacre of Oklahoma.









A TIMELESS MATING!



ACA 423524 | DOB 4/7/24 | TATTOO 110M | BREED 7.47% CHIANINA

GAMBLES HOT ROD

Silveiras Style 9303

SILVEIRAS ELBA 2520

ASHW WHO DA MAN

SULL 60

JSUL Red Thunder 9051W-2

- Come back the auction! Ladies and gentlemen, it's safe to say that JSUL Red Thunder 9051W has done it yet again!
- UDE Steal My Thunder 110M is a special female that has been a favorite around the farm since day one. Flawless in terms of her skeletal design, bold in the shape of her rib cage, big hipped, stout pinned, and loaded for bear when it comes to quality and balance from the side!
- The list of champions and high sellers that have been produced from the Silveiras Style 9303 x JSUL Red Thunder 9051 W mating is astonishing. Those daughters are now working for some of the top breeding establishments in the country!
- If you're in the market for a heifer that has the credentials to find the backdrop early and often, then set your satchel down and bid to own when Lot 51 hits the ring!



UDE STYLIN THUNDER 22J ET
2022 IL STATE FAIR 5TH OVERALL
JUNIOR BREEDING HEIFER
FULL SISTER TO LOTS 51-53



UDE STYLIN THUNDER 22J ET
2022 NWSS 3RD OVERALL POSPECT HEIFER
FULL SISTER TO LOTS 51-53



MISS WORTHY IH ET

2021 IN STATE FAIR 3RD OVERALL CHAMPION

4-H BREEDING HEIFER

FULL SISTER TO LOTS 51-53



#### **UDE BLACK THUNDER 36M**

ACA 423525 | DOB 2/13/24 | TATTOO 36M | BREED 7.47% CHIANINA

GAMBLES HOT ROD

Silveiras Style 9303 SILVEIRAS ELBA 2520

JSUL Red Thunder 9051W-2 SULL 60

ASHW WHO DA MAN



- UDE Black Thunder 36M is a smooth made, elegant featured female that offers more of a breeding heifer look in terms of her body shape and muscle pattern. She is a sleek necked, feminine featured female that is bold and robust in the shape of her rib cage, offering optimum progression of depth from her chest back into her rear rib and flank.
- She is flawless on the move, taking a long and authoritative stride when set into motion. We appreciate her balance and eye appeal from the side.
- She reminds us of her full sister, UDE She's Stylin 424B, the 2015 NAILE Grand Champion Chianina Heifer and 2016 NWSS Grand Champion Chianina Heifer

• This chromed up beauty is massive bodied, big hipped, stout boned, wide pinned, and has been blessed with the big hair as an added bonus! • She is supported by a pedigree that has yielded countless high sellers and champions over the years. What is even more impressive is the fact that those champions have evolved into lucrative donors for the

• 11 M is one of the stouter featured females that this mating has produced to date. When you consider what some of her sisters have produced when mated to show steer sires, one can't help but think that her basic build and body style would be conducive to raising high dollar show steers that command a big premium.

young people that made the investment!

that was campaigned by the Vickland family of Colorado.





#### UDE BLACK THUNDER 11M

ACA 423526 | DOB 2/1/24 | TATTOO 11M | BREED 7.47% CHIANINA

GAMBLES HOT ROD Silveiras Style 9303 SILVEIRAS ELBA 2520



ASHW WHO DA MAN

JSUL Red Thunder 9051W-2 SULL 60



MISS WORTHY 1H ET 202 CHIANINA JUNIOR NATIONALS GRAND CHAMPION HEIFER FULL SISTER TO LOTS 51-53



#### **UDE LGFD GLORIA 357M**

AMAA 554010 ACA 423892 | DOB 5/16/24 | TATTOO 357M | BREED MAINETAINER/6.242% CHI

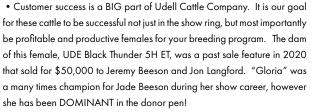
MINN LIVE ACTION 203Y

Weis All Me 10F

SILVEIRAS STYLE 9303

V UDE Black Thunder

UDE Black Thunder 5H ET



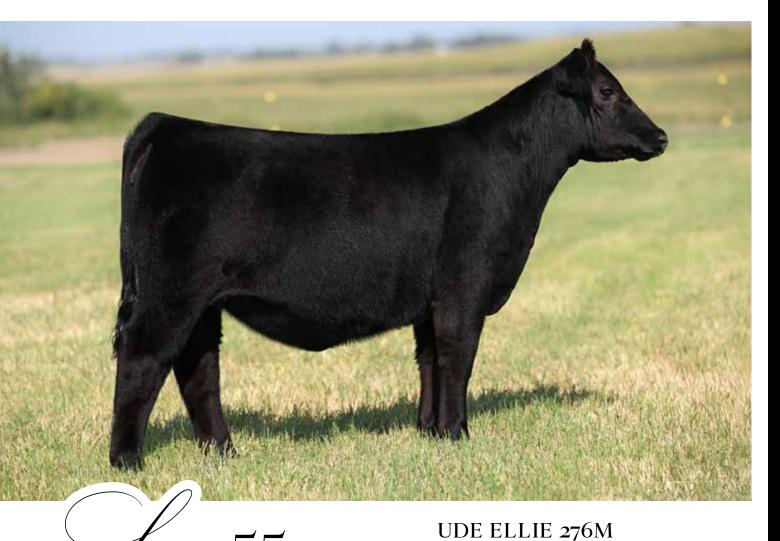
- A maternal sister to UDE LGFD Gloria 357M sold for \$101,500 last year in the Powell Cattle Company online female sale. She also produced several steers that commanded \$10,000+ and we believe that she is just getting started!
- 357M is a May born MaineTainer/Low Chi female that is an absolute unit! We love the BIG pieces and extreme look of quality and style that she possesses. From the ground up she is massive in terms of her foot and bone work, while maintaining a "lady like" look of quality and balance from the side.
- Big league dual registered female that will be a very versatile breeding piece once her show career is over, depending on how you decide to mate her. One thing is for certain... she's the kind that makes money!
- Offered with Langford Cattle Company.



UDE BLACK THUNDER 5H ET 2020 JORDAN MACK MEMORIAL JACKPOT SUPREME CHAMPION BREEDING HEIFER DAM OF LOT 54



\$101,500 HEIFER SIRED BY CHOSEN ONE MATERNAL SISTER TO LOT 54



#### **amaa** 553996 | **dob** 5/10/24 **| tattoo** 276m | **breed** maine angus

MINN LIVE ACTION 203Y

.... 2., 2 , 6 . . 6 . . 2 6 6 .

Weis All Me 10F

BSC CANDI 42Z

EXAR BLUE CHIP 1877B

UDE Ellie 9197

• UDE Ellie 276M is the first of three Maine Angus females that are supported by some of the premier Angus females in our donor pen. 276M is sired by the popular sire of champions. Weis All Me 10F. Her dam, UDE Ellie 9197, is a FULL SISTER to Sara Sullivan's UDE Ellie 9230 that was the 2020 NJAS

- the popular sire of champions, Weis All Me 10F. Her dam, UDE Ellie 9197, is a FULL SISTER to Sara Sullivan's UDE Ellie 9230 that was the 2020 NJAS Grand Champion Owned Heifer.

   9197 was competitively campaigned by KayLee Langford during the 2020-2021 show season. She was the 2019 KS Beef Expo Reserve Supreme
- Champion Junior Breeding Heifer, 2020 KY Beef Expo Supreme Champion Junior Breeding Heifer, and 2020 NWSS Division Champion.

   A maternal sister to 276M, UDE Ellie 3013, sold for \$23,000 to Claire Nibe of Melrose, lowa in last year's sale. She was most recently selected as the
- A high-quality female with a high quality pedigree, here is one that you can hang your hat on!

2024 All-Iowa Show Down Reserve Supreme Champion Breeding Heifer.



UDE ELLIE 9197
2020 KY BEEF SUPREME CHAMPION
BREEDING HEIFER
DAM OF LOT 55



UDE ELLIE 9230 2020 NAILE GRAND CHAMPION JUNIOR ANGUS HEIFER FULL SISTER TO DAM OF LOT 55



UDE ELLIE 3038

2024 WORLD BEEF EXPO SUPREME CHAMPION
JUNIOR BREEDING HEIFER
FULL SISTER TO DAM OF LOT 55



AMAA 553997 | DOB 4/3/24 | TATTOO 122M | BREED MAINE ANGUS

GOET I-80

BBR Memphis Mafia 3E ET GEF MISS DOMINATRIX 236A SILVEIRAS STYLE 9303

UDE Phyllis 9129 FCF PHYLLIS 532

• BIG TIME Maine Angus show heifer prospect that is by the deceased BBR Memphis Mafia 3E ET and supported by the \$115,000 UDE Phyllis 9129, a daughter of Silveiras Style 9303 that is from the iconic FCF Phyllis 532 matron.

• 122M is extremely elegant from the side, tying her neck high at the top of her neatly laid in shoulder. She remains smooth shouldered and neat chested, transitioning into a bold forerib and center body. We love the extra stoutness of bone and shape that she offers. It's so challenging to have cattle balance like she does from the side yet possess so much dimension and power from behind.

• A stunning Maine Angus female that is supported by one of the premier cow families on the farm! We have high expectations for this female.

BBR MEMPHIS MAFIA 3E ET DECEASED SIRE OF LOTS 56 & 57





AMAA 553998 | DOB 4/17/24 | TATTOO 154M | BREED MAINE ANGUS

GOET I-80

BBR Memphis Mafia 3E ET

GEF MISS DOMINATRIX 236A

PVF INSIGHT 0129

KDJ Queen Ruth 502

K D J QUEEN RUTH

- Unbelievable length, extension, and skeletal quality! This own daughter of the million dollar producing KDJ Queen Ruth 502 is sired by the deceased BBR Memphis Mafia 3E ET. With the growing popularity of Maine Angus cattle we decided to flush a handful of our very best cornerstone Angus donors to Maine-Anjou bulls. We couldn't be more pleased with the results!
- Countless maternal sisters to UDE Queen Ruth 154M have been high sellers, champions, and are now proving their value in production. The 502 cow family has already found great success when it comes to creating elite Maine Angus seedstock. A daughter of 502, UDE Queen Ruth 0204, was a dominant champion for the Wheeler family of Missouri that has now become a cornerstone breeding piece. 0204 is the dam of the widely popular and heavily utilized Maine Angus promotional AI sire, ROSE Apex 3204L.
- Ultra-competitive show heifer prospect that has the potential to be your next big time donor prospect!



KDJ QUEEN RUTH 502 2016 NAILE RESERVE GRAND CHAMPION JUNIOR ANGUS HEIFER DAM OF LOT 57







established in order to provide a more diversified product for our customers. We are aware of the conflict that can often times arise when siblings are showing and the need to spread them out over multiple breeds. During our pursuit to broaden the horizons, we acquired two females that we felt had the credentials and lived up to the same expectations that we have from our core donor battery. We selected a Hereford female from the Schaeffer-Tice Show Cattle program, Delhawk Mercy 10D ET, a past National Western Stock Show Champion! In 2020, we had the opportunity to purchase half interest in the dam of the 2019 NAJRAE Grand Champion, 2019 NAILE Grand Champion Red Angus Heifer, 2020 NWSS Grand Champion Red Angus Heifer, and 2020 American Royal Supreme Champion Junior Breeding Heifer from the Edge family! Our quest to bring you the best will never waiver, regardless of your personal preference or breed affiliation. Make plans to join us on October 19, 2024 as we offer a dynamic group of Polled Hereford and Red Angus heifers.



#### UDE MERCY 228M ET

#### AHA 44572056 | DOB 4/4/24 | TATTOO 228M | BREED POLLED HEREFORD

CHURCHILL SENSATION 028X

UPS Sensation 2296 ET

UPS JT MISS NEON 7811 1ET

CHAC MASON 2214

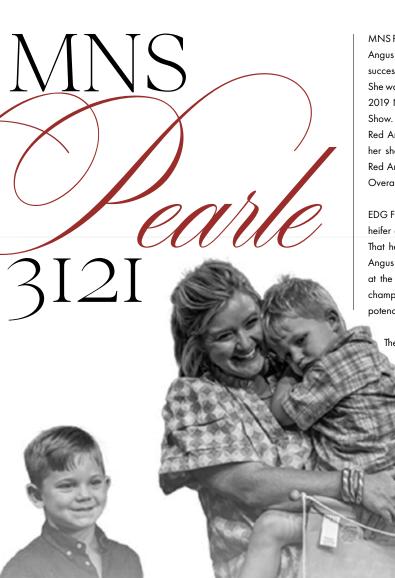
Delhawk Mercy 10D ET

WRB DELHAWK MILLIE 1309 ET

- The lone Polled Hereford in this year's sale offering is certainly a featured lot!
- Sired by the tried and true UPS Sensation 2296, one of the most influential Al sires of the last decade! The dam of this stunning female is Delhawk Mercy 10D, the \$140,000 2017 NWSS Reserve Grand Champion Polled Hereford Heifer. The dam of 10D, WRB Delhawk Millie 1309 ET, was a former NWSS Division Champion.
- UDE Mercy 228M ET is a three-quarter sister in blood to the \$22,000 UDE Mercy 31L ET that was selected by Bar C Livestock in last year's sale.
- Elegant from the side, clean chested, and long fronted. She is a major league contender!



DELHAWK MERCY IOD ET
2017 NWSS RESERVE GRAND CHAMPION
POLLED HEREFORD HEIFER
DAM OF LOT 58



MNS Pearle 3121 is the dam of the most dominant and decorated Red Angus female of the 2019-2020 show season! EDG Finley 3121 was successfully campaigned by Hadley Hartman to countless victories. She was the 2019 NAJRAE Grand Champion Owned Heifer and the 2019 NAILE Grand Champion Red Angus Heifer Open and Junior Show. Finley was selected as the 2020 NWSS Grand Champion Red Angus Female in the Open and Junior Show. She completed her show career as the 2020 American Royal Grand Champion Red Angus Female and Supreme Champion Junior Breeding Heifer Overall Breeds for Hadley Hartman!

EDG Finley 3121 was shown at the American Royal with her stunning heifer calf at side that is sired by 4MC King of the Cowboys 706. That heifer calf was later selected Reserve Grand Champion Red Angus at the 2020 NAILE, Reserve Grand Champion Red Angus at the 2021 Cattlemen's Congress and was a many times breed champion at some of the largest jackpot shows in the Midwest. The potency of this cow family is legitimate.

The WEBR Night Train derived line is a proven recipe for success with MNS Pearle 3121, and our debut of the Red Angus division in the 2022 "The Advantage" was highlighted by UDE Pearle 224K who sold for \$18,750! She went on to be the Reserve Champion Red Angus in the Junior Show at the 2023 National Western Stock Show for Makaylee McCartan. The 4MC King of the Cowboys 706 pairing on Pearle 3121 has also proven to be powerful, as proven through our 2023 bred heifer sale where a daughter of this mating commanded \$30,000 to Hidden Oaks Cattle!

DAUGHTERS LOT 59-60

#### MATERNAL SISTER TO LOTS 59 & 60



EDG FINLEY 3121 2019 NAILE GRAND CHAMPION RED ANGUS HEIFER



EDG FINLEY 3121 2020 NWSS GRAND CHAMPION RED ANGUS HEIFER



EDG FINLEY 3121 2020 AMERICAN ROYAL SUPREME CHAMPION JUNIOR BREEDING HEIFER



#### UDE PEARLE 177M

RAAA 4963664 | DOB 3/10/24 | TATTOO 177M | BREED RED ANGUS

WEBR DOC HOLLIDAY 2N

WEBR Night Train 324
BJF LANA'S EQUAL 8021U

RMS BOWIE 0708

MNS Pearle 3121

PIE MISS GOODNIGHT 8003

the footsteps of her fu



- The first of two ET flushmate sisters that are out of the prolific MNS Pearle 3121, the Red Angus donor female that we own with the Edge family.
- UDE Pearle 177M is sired by WEBR Night Train 324, making her a full sister to UDE Pearle 224K, the 2023 NWSS Reserve Grand Champion Red Angus Heifer for the McCartan family.
- 177M is a big ribbed, deep sided female that offers a tremendous look of balance and symmetry from the profile. She is beautiful about her head and neck, clean chested, and offers a futuristic look of quality.
- We believe that 177M has the potential to follow in the footsteps of her full and maternal sisters that have

come before her. A must see on sale day!

UDE PEARLE 224K 2023 NWSS RESERVE GRAND CHAMPION RED ANGUS HEIFER FULL SISTER TO LOTS 59 & 60



#### SIXTY

- UDE Pearle 248M is the younger sister of UDE Pearle 177M that is so feminine and refined about her front third. She is a big footed, stout boned heifer that is flawless in terms of her hip and hind leg design.
- This pair of Red Angus females are maternal sisters to the dominant champion, EDG Finley 3121, that was campaigned by the Hartman family to countless victories. Her most notable wins would include being selected as the 2019 NAILE Grand Champion Red Angus Heifer, 2020 NWSS Grand Champion Red Angus Heifer and 2020 American Royal Supreme Champion Junior Breeding Heifer. She is now a leading donor for HPS Cattle Company and GKB Cattle.
- Other maternal sisters to 177M and 248M would include UDE Pearle 64K, who was sired by the \$210,000 valued 4MC King Of The Cowboys 706 and was selected by Hidden Oaks Cattle of Texas as a bred heifer for \$30,000.



#### UDE PEARLE 248M

RAAA 4963666 | DOB 4/13/24 | TATTOO 248M | BREED RED ANGUS

WEBR Night Train 324
BJF LANA'S EQUAL 8021U



RMS BOWIE 0708

MNS Pearle 3121

PIE MISS GOODNIGHT 8003





DE SOTO, KS 66018

The

# ADVANTAGE

PRODUCTION SALE

SATURDAY, OCTOBER 19, 2024 · 6 O'CLOCK IN THE EVENING · SIOUX CITY, IOWA