OF THE LONE STAR (T 1

Edite Temate Sale FRIDAY, OCTOBER 11, 2024

RRF

Sale Schedule

THURSDAY, OCTOBER 10, 2024 All day viewing of sale cattle

FRIDAY, OCTOBER 11, 2024 10:00 AM – Viewing of sale cattle begins 4:00 PM – Presale Dinner & Hospitality

6:00 PM – 2024 Ladies of the Lone Star

ONLINE BIDDING Watch and bid online with CCi.live



Sale Location

RED RIVER FARMS

Red River Farms Sale Facility 602 FM 1652 | Grand Saline, Texas 75140 Located on FM 1652, off Hwy 17, 10 miles north of I-20

SCAN THE QR CODE TO VIEW SALE VIDEOS



SIMULTAR

CHAMPIO

OPEN

Put Elite Genetics to Work in Your Herd

Welcome to the Ladies of the Lone Star Elite Temale Sale

As fall arrives, we at Red River Farms are excited to welcome you to Texas for the "Ladies of the Lone Star" Elite Female Sale on October 11th. This special event promises an evening packed with outstanding Simmental and Angus genetics and exceptional hospitality.

Our commitment to the Simmental breed and dedication to maternal cow families are evident in this year's offering. We have assembled a selection of elite females with top-tier genetics, reflecting our confidence in the depth and quality of our cattle. Whether you are an experienced breeder or new to the industry, we believe you will find something to elevate your program.

Red River Farms, along with our valued partners Rocking P Livestock, Circle M Farms, and Wallace Cattle Company, is built on a foundation of integrity and exceptional service. We are proud to showcase cornerstone females and elite frozen genetics that represent the best of our combined programs. Our relationships with top breeders across the country have allowed us to bring you these remarkable cattle, and we are grateful for their shared commitment to excellence.

Success in production agriculture is driven by passion and hard work, and we are deeply appreciative of the individuals who have dedicated their time and effort to make this elite sale possible.

We invite you to join us not only for the sale but also for our pre-sale dinner and hospitality on the evening of October 11th. Enjoy great Texas BBQ, and warm fellowship as we set the stage for an exciting weekend. Additionally, don't miss The Black Label Sale on October 12th in Grandview, Texas, just 1.5 hours from our facility.

Thank you for your interest and support. Should you have any questions, please feel free to contact our sales and marketing representatives. We look forward to welcoming you to Texas!

> Bob Mullion, Owner: (760) 861-8366 Michael Mullion, Owner: (760) 464-3906 AK Phillips, General Manager: (606) 584-1046 Tyler Abney, Show & Sale Cattle: (405) 609-4000 **CHECK US OUT ON FACEBOOK!**

> > **Red River Farms - TX** 602 FM 1652 | Grand Saline, TX 75140 arlinphillips02@gmail.com

Sincerely, Bob & Michael Mullion









Sale Management Graham Blagg: (530) 913-6418 Jered Shipman: (806) 983-7226 Tim Anderson: (605) 682-9343 INNOVATIONAGMARKETING.COM

Bob and Michael Mullion are conservative agriculturalists who depend solely on mother nature and the land they care for. The vast scope of their entire agricultural entity is quite large and as productive as the water and regulation will allow. They have forged forward with grit, determination, and intelligence to meet the daily and annual challenges dealt by mother nature and the government regulation like so many other ag entities in this nation. Families have been raised and supported from this entity for generations and we promise you that Michael will keep the torch lit for the next generations to come. Bob and Michael are tough minded businessmen, with a passion for the seedstock business and so they made the investment in another location to bring the product of their toil to a more central location.

Grand Saline, Texas is where Red River Farms Texas Division is located as most of you know. Michael and Bob still have significant business commitments and interests in California and Arizona, so they decided to hire a young man to fulfill the duties of caring for the land and stock on the east Texas ranch location. Here again, as most of you know, they selected A.K. Phillips to guide the vessel, and I think all who know him, will agree that it is a perfect fit and a strong relationship. A.K. is a product of the junior show program with a family name that knows no boundaries to success within the business. If you haven't taken the time to sit down with or get him cornered, we strongly encourage you. A.K. has a strong maternal presence from his mother, he's a great listener, he can lead as he was just elected President of the Texas Simmental and Simbrah Association, he knows how to interact with those who invest in or have an interest in the RRF prefix, and he most certainly has a devout passion and commitment to the land and stock owned by the Mullion Family. There's no doubt that he came with a wealth of experience and knowledge most do not have until their 40s or 50s, and a work ethic of two grown men instilled by those his father and uncle surrounded him with in his youth. However, he does not go at it alone as he does have a right-hand man, Tyler Abney, and together they are the great combination that drives the Red River program towards long term success. Without question, a pair of gentlemen worthy of your family's presence and what better role models could one ask for their youngsters.

We certainly believe that this set of stock is the absolute, very best set ever gathered for appraisal in Grand Saline. The quality runs very deep through each pen of cattle with proven pedigree and the right phenotype through and through. As the Mullion investment continues to take hold the quality and predictability of the cow families becomes more and more certain with each set of cattle baring the Red River brand. Please consider this your personal invitation to join us at the beautiful sale facility on October 11 for another fine offering of seed stock from the great team and family at Red River Farms Texas Division. The hospitality and fellowship will certainly be second to none and we are certain that you will find something that fits your program as well. If you should need any assistance with any information regarding the sale offering, please feel free to reach out to the Innovation Ag Marketing Team or any member of the Red River Squad at any time.

We look forward to seeing all of you and we know that you will enjoy the stock.



Auctioneer

Col. Jered Shipman: (806) 983-7226

Sale Management

Graham Blagg: (530) 913-6418 Jered Shipman: (806) 983-7226 Tim Anderson: (605) 682-9343

Sale Day Contacts

Michael Mullion, Red River Farms: (760) 464-3906 Bob Mullion, Red River Farms: (760) 861-8366 AK Phillips, Red River Farms: (606) 584-1046 Tyler Abney, Red River Farms: (405) 609-4000 Chan Phillips, Circle M Farms: (606) 584-7581 Craig McCallum, Circle M Farms: (214) 882-9523 Craig Sand, Circle M Farms: (405) 564-4319 Troy Keith, Circle M Farms: (859) 559-7066 Keith Phillips, Rocking P Livestock: (606) 584-5626 Sam Lawson, Rocking P Livestock: (859) 583-6933 Ernie Wallace, Wallace Cattle Co: (417) 461-6652 Sam Wallace, Wallace Cattle Co: (417) 316-1183 Chris Sweat: (479) 970-6905 Doug Parke: (859) 421-6100 Ryan Haefner: (815) 499-0522

Ring Service

Mitchell Armitage, Special Assignment: (405) 641-9438 Scott Farmer, Special Assignment: (817) 597-1731 Ralph Means, Weekly Livestock: (817) 235-9708

Trucking Dick Coleman: (765) 461-0954

Insurance

Jame Secondino-Krieger: (812) 208-0956 Anna Krieger: (269) 470-7553 Jake Grossnicklaus, Insure Your Cattle: (405) 320-4170





Scan the QR code for more

Liability

All persons who attend this sale do so at their own risk, legal or otherwise, for their safety or for the behavior of the animals. The owners, sale management firm, and other sale staff assume no liability for personal injury, property loss, theft, or any accident that may occur.

Terms & Conditions

Cattle will sell under the standard terms and conditions recommended by their respective breed association. All sales are final, and the cattle will become the property of the buyer when the auctioneer says "SOLD". Announcements from the auction block on sale day regarding the cattle selling will take precedence over the information printed in this catalog. No cattle will be loaded until paid for in full.

Payment

U.S. Currency only. All sales are final, and payment is to be made in cash or check to Innovation AgMarketing, LLC. Master Card, Visa, or American Express will be accepted with a 4% convenience fee.

Registration Papers

All registration papers from the American Simmental Association or American Angus Association will be transferred to the buyer once full payment has been received. Please provide transfer information at buyer registration.

Travel

Dallas Love Field: 79 Miles from sale site DFW International Airport: 91 Miles from sale site

Lodging

Fairfield Inn & Suites – Van, TX: (903) 963-1037 Best Western Canton Inn – Canton, TX: (903) 567-6591 Mill Creek Ranch Resort – Canton, TX: (903) 567-6020

Photography & Videography

John Reasor: (423) 290-6002 Kayla Sweeney: (937) 206-4535 Paige Wallace: (417) 316-0662

Catalog & Advertisement Design THM Promotions: (806) 679-0231

Online Broadcast

Online broadcast and bidding will be available through CCI.Live For assistance please contact: (516) 366-0734

The breeders behind The Ladies of the Lone Star offering reserve the right to two future flushes on all open heifers selling at our expense and the buyer's convenience.



Bid Live Online www.CCI.live - Watch the Sale

(405) 400-9505 Text/Call - schedule@cci.live Find us on the App Store and Google Play Over 35 years in livestock marketing!





B C R TIME TO SHINE 182G Dam of Lot 1



MISS TIME TO SHINE Y251 \$140,000 Maternal Granddam of Lot 1



CONLEY LEAD THE WAY 0738 \$920,000 Valued Sire of Lot 1

RRF TIME TO SHINE 014M

CONLEY EXA	LEAD THE R PRINCESS	1637		1/2	Let 1 1/2 SM 1/2 AN		
B C R TI	HPF QUANTUM LEAP Z952 B C R TIME TO SHINE 182G MISS TIME TO SHINE Y251			ASA: 44050 TATTOO: 01		BD: 1/12/24 @redriver	
CE	BW	WW	YW	MILK	API	TI	
12.6	2.5	81.2	102.7	7 19.3 112.4 78.			

- A tremendous female that is supported by a royal pedigree to initiate the 2024 edition of the "Ladies of the Lone Star" Production Sale! RRF Time To Shine 014M is a stunning January born show heifer prospect sired by the \$920,000 Conley Lead The Way 0738, one of the most popular Angus Al sires in the business.
- The dam of 014M, B C R Time To Shine 182G, was our selection from the Buck Creek Ranch Inaugural "Grand Event". She is the stunning red blaze faced female that is sired by the National Champion, HPF Quantum Leap Z952 and further supported by the \$140,000 record selling, Miss Time To Shine Y251!
- She is long and sleek about her front third, bold in the shape of her rib cage, and stout hipped. We love the futuristic look that this female possesses, and her pedigree is laced with individuals of significant influence within the industry.
- A special sale attraction from one of the most exciting young donors at Red River Farms!







BFSC LOVING THE PROFIT Dam of Lots A & 2-8

R

ROCKING



RP/MP RIGHT TO LOVE 015U Maternal Granddam of Lots A & 2-8



ROCKING P PRIVATE STOCK H010 Sire of Lots 2 & 3

RRF LOVING THE	PROFIT 051M
WLE COPACETIC E02 CKING P PRIVATE STOCK H010	Lot 2
RP/MP BUILT TO LOVE A021	

RP/I	MP BUILT TO	LOVE A021		PB SM				
	VING THE	PROFIT D LOVE 015U		ASA: 4405308 TATTOO: 051M		BD: 3/3/24		
CE	BW	WW	YW	MILK	API	TI		
11.2	0.7	73.3	101.9	15.7	125.4	76.3		

- RRF Loving The Profit 051M is the first of several ET daughters of the prolific BFSC Loving The Profit donor dam that is sired by the \$400,000 Profit and backed by the influence of one of the most important females in the Simmental Breed, RP/ MP Right To Love 015U! 015U is most commonly known as the dam of breed legend AI sires, HPF Quantum Leap Z952 and THSF Lover Boy B33.
- She is sired by the many time National Champion and widely used AI sire, . Rocking P Private Stock H010. 051M is supported by a pedigree that aligns not only 015U, but also the incredible RP/MP Built To Love A021, arguably two of the greatest Champions turned profitable donors ever produced in the Rocking P Livestock breeding program.
- The maternal strength, longevity, and earning potential of this pair of ET flushmate sisters is simply unrivaled! Her balance and symmetry from the side is admirable and when set into motion she is flawless on the move.
- Without question one of the very best females to ever carry the RRF prefix! Bid with confidence.



- Here is the February born ET flushmate sister to 051M. She is a long sided, smooth made, and elegant designed female that is functional built and bold ribbed.
- Her dam, BFSC Loving The Profit, is arguably one of the most prolific and productive females in the donor pen at Red River Farms.
- In last year's sale, a full sister to 051M and 031M commanded \$30,000 and was selected by Caden Steedman!
- A proven pedigree that is supported by true maternal excellence!



RRF LOVING THE PROFIT 220L \$30,000 Full Sister to Lots 2 & 3

- RRF Loving The Profit 067M is a powerful April born daughter of our BFSC Loving The Profit donor. She is sired by WCC/RRF Troubadour 0130H, a member of the ST Genetics line-up that is also a maternal brother to the highly popular SJW Exit 44 7111E!
- WCC/RRF Troubadour 0130H was the 2022-2023 PTP People's Choice Champion, the 2022 FWSS Reserve Grand Champion Percentage Simmental Bull, and 2022 Simmental Breeders Sweepstakes Reserve Grand Champion Percentage Simmental Bull.
- A strong foundation of matriarchs supports her lineage!



WCC/RRF TROUBADOUR 0130H Sire of Lot 4



RRF LOVING THE PROFIT 031M

ROCKIN RP/I	MP BUILT TO	E02 T E STOCK H LOVE A021	Lot 3 PB SM			
	VING THE	P ROFIT) LOVE 015U	I	ASA: 44053 TATTOO: 03		BD: 2/18/24 edriver
CE	BW	WW	YW	MILK	API	TI
11.2	0.7	73.3	15.7	125.4	76.3	

RRF LOVING THE PROFIT 067M

WCC/RR CME	3 YOLANDA	DOUR 0130	H	(Let pb sn	4 N
	VING THE I	P <mark>ROFIT</mark>) LOVE 015U		ASA: 44053 TATTOO: 06		BD: 4/9/24
CE	BW	WW	YW	MILK	API	TI
11.4	1.1	73	102.4	17.2	115.9	73





Full Sister to Paternal Granddam of Lot 5



RRF LOVING THE PROFIT 207K \$16,000 Maternal Sister to Lots A & 2-8



RRF LOVING THE PROFIT 080M

WCC/RR	F BERWICK 4 F Reflect Yolanda 6	ION 1170J		Lot 5 PB SM			
	VING THE	PROFIT D LOVE 015U		ASA: 44053 TATTOO: 08		BD: 5/2/24	
CE	BW	WW	YW	MILK	API	TI	
9.8	2.2	69.6	97.2	19.6	108.6	68.3	

- Undoubtedly one of the most unique Purebred Simmental females to ever carry the Red River Farms brand! Allow us to introduce you to RRF Loving The Profit 080M, a daughter of the cornerstone female in our donor pen and sired by the newest member of our herd sire battery at Red River Farms, WCC/RRF Reflection 1170J!
- WCC/RRF Reflection 1170J is sired by the \$109,000 JBSF Berwick 41F and further supported by a past Fort Worth Stock Show Champion, SJW Yolanda 641D! The dam of WCC/RRF Reflection 1170J was campaigned by Anne Dameron to countless victories. She is sired by FHEN Halftime A127 and out of the iconic CMB Yolanda Y658, the dam of SJW Exit 44 7111E and WCC/RRF Troubadour 0130H.
- 080M is high tying in her neck attachment, clean chested, long sided and sets to the surface with confidence! Her futuristic look and quality build combined makes her a front runner if you're looking for a show heifer prospect to compete at the highest level!
- THE OPEN FEMALE OFFERING





CONLEY LEAD THE WAY 0738 \$920,000 Valued Sire of Lots A & 6-9



HPF QUANTUM LEAP Z952 Legendary AI Sire and Maternal Brother to Dam of Lots A & 2-8



THSF LOVER BOY B33 Popular AI Sire and Maternal Brother to Dam of Lots A & 2-8

RRF	LEAD	ON	036M
-----	------	----	------

CONLEY	EWAY FOLLO Lead the R princess			A /2 AN		
	VING THE	P ROFIT D LOVE 015U		1/2 SM 1/2 AN ASA: 4405310 BD: 2/20/2 TATTOO: 036M @redrig		
CE	BW	WW	YW	MILK	API	TI
10.7	1.6	74.7	88.9	17.8	113	73.9

- NEW in 2024, we have made the decision to offer two of the best herd sire prospects that have ever been born in Grand Saline, Texas! Introducing, RRF Lead On 036M, a son of the \$920,000 valued record selling Conley Lead The Way 0738 and backed by the prolific BFSC Loving The Profit donor dam.
- The dam of RRF Lead On 036M is sired by the \$400,000 Profit and is out of the legendary RP/MP Right To Love 015U donor. BFSC Loving The Profit is a maternal sister to widely popular AI sires such as HPF Quantum Leap Z952 and THSF Lover Boy B33.
- RRF Lead On 036M has the necessary credentials to be a sire of impact for any
 progressive operation that is looking to incorporate the most illustrious cow
 families in the entire industry!
- Incredible from the side, big footed, flawless in his basic build, and equipped with the balance necessary to sire elite show heifers.
- In a day and age when "double half" show heifers are the craze, RRF Lead On 036M is ready to take charge!

- The next trio of females are FULL SISTERS to the promotional AI sire prospect, RRF Lead On 036M, who sells as lot A. These three females are all February born show heifer/brood cow prospects that are supported by a truly royal genetic combination.
- The now deceased dam of the \$920,000 valued Conley Lead The Way 0378, EXAR Princess 1637, was a full sister to the popular EXAR Princess 6680, affectionately known as "Pebbles". The cow family that supports Conley Lead The Way 0738 is rich in Angus history with a tradition of excellence!
- The maternal side of their pedigree is equally as distinguished. The dam of 039M, 035M, and 032M is the tried and true BFSC Loving The Profit, a maternal sister to HPF Quantum Leap Z952 and THSF Lover Boy B33 that is sired by the \$400,000 Profit.
- Pick and choose on October 11th which female best fits your program and personal preference... you can hang your hat on the cow power that stands behind them!

RRF LOVING THE PROFIT 039M

CONLEY	EWAY FOLLO Lead the R princess			ر 1/2 ع	Let SM 1	6 /2 AN
	VING THE	PROFIT 0 LOVE 015U		ASA: 44053 TATTOO: 03		BD: 2/21/24
CE	BW	WW	YW	MILK	API	TI
10.7	1.6	74.7	88.9	17.8	113	73.9



RRF LOVING THE PROFIT 035M

CONLEY	EWAY FOLLO Lead the R princess			Let 7 1/2 SM 1/2			
	VING THE	P ROFIT D LOVE 015U		ASA: 440530 TATTOO: 035		BD: 2/19/24 @redriver	
CE	BW	WW	YW	MILK	API	TI	
10.7	1.6	74.7	88.9	17.8 113 73			



RRF LOVING THE PROFIT 032M

CONLEY	EWAY FOLLO Lead the R princess			<mark>ح</mark> 1/2 S	Let 5M 1	<i>lot 8</i> M 1/2 AN		
	VING THE	P ROFIT D LOVE 015U		ASA: 440530 TATTOO: 032	07	BD: 2/18/24		
CE	BW	WW	YW	MILK	API	TI		
10.7	1.6	74.7	88.9	17.8	113	73.9		







- The first of two fall yearling show heifer/ donor prospects from Circle M Farms that are sure to be at the top of several short lists come sale day! CMFM Built To Love L138 is sired by Conley Lead The Way 0738 and is supported by the \$130,000 B C R Built To Love 031J donor that was a high seller in the Buck Creek Ranch "Grand Event" Volume II. A maternal sister to 031J sired by B C R Perfect Vision topped the sale at \$150,000 the same day!
- She is beautiful from the side, offering a look of quality that is simply unrivaled. The maternal granddam of L138, RP/MP Built To Love A021, is also the dam of Rocking P Private Stock H010 and RP/BCR Eminence H005.
- Just imagine what this pair of females have the potential to look like next summer in Madison, Wisconsin!



B C R BUILT TO LOVE 031J \$130,000 Dam of Lots 9 & 10

- Here is another dynamic fall yearling show heifer/donor prospect that is from the \$130,000 B C R Built To Love 031J donor dam. L30 is sired by the popular Colburn Primo 5153, one of the most widely used Angus Al sires of the last decade.
- L30 combines the influence of the legendary A021 with the prolific Silveiras Saras Dream 1339, one of the highest dollar generating females in the Angus breed.
- A big ribbed, easy fleshing, practical female that is bred in the purple!



RP/MP BUILT TO LOVE A021 Maternal Granddam of Lots 9 & 10

CMFM BUILT TO LOVE L138

	EWAY FOLL	0W ME F163 Way 0738			Lot 9			DAMERON FIRST CLASS COLBURN PRIMO 5153			
EXA	R PRINCESS	1637		1/2	SM 1	/2 AN	SILV	EIRAS SAR	AS DREAM 1	339	
BCRBL	KONING 711 J ilt to lov Mp built to			ASA: 4329 Tatto: L	913	BD: 9/6/23	B C R BI	KONING 71 [°] J ilt to lov Mp built to			
CE	BW	WW	YW	MILK	API	TI	CE	BW	WW	YW	
12.2	1.7	75.5	91.9	17.5	120.3	77.9	9.7	1.7	73.2	106.7	

THE OPEN FEMALE OFFERING

RP/CMFM BUILT TO LOVE L30

SS		Lot 10					
EAM 13	339	1/2 SM 1/2 AN					
1j E A021		ASA: 44031 Tattoo: L3		BD: 9/7/23			
WW	YW	MILK	API	TI			
73.2	106.7	13	120	72.1			







- Next up is a pair of ET flushmate sisters from the influence of the iconic CBAR BD Sara 927W, one of the premier females that was ever in the Circle M Farms breeding program.
- The dam of this pair of sisters is RRF Dura Sara 276G, a daughter of WLE Copacetic E02 that is backed by the HTP/SVF Duracell T52 influence. 927W was selected by A&D Sulak Farms of Texas in the Circle M Farms Dispersal. She has produced countless daughters that have sold from \$10,000 to \$20,000 during her tenure.
- The sire of 037M is RRF Trading Up E777, another son of the popular and proven RP/MP Built To Love A021 donor dam. He is a maternal brother to Rocking P Private Stock H010 and RP/BCR Eminence H005.
- 037M is one of the premier Purebred show heifer prospects in this year's sale offering. She is exquisite about her front third, bold in her rib cage, deep sided, and sets to the surface with a flawless design to her hip and hind leg.
- O60M offers a unique pedigree twist that aligns the influence of the legendary 927W donor with CMB Yolanda 641D, a many time champion and proven producer for Wallace Cattle Company and MM Cattle Company.

13

- This April born show heifer prospect is built right at the surface, bold in her rib cage design, and offers a look of quality from the side that simply cannot be denied!
- Two must see sale attractions!

RRF DURA SARA 060M



CBAR BD SARA 927W 3rd Generation Dam of Lots 11 & 12

RRF DURA SARA 037M

RRF TRA	DING UP E	ELIEVE ZU194 7 77) LOVE A021	4	JBSF BERWICK 41FWCC/RRF REFLECTION 1170JPB SMSJW YOLANDA 641D			PB SM SJW YOLANDA 641D				WCC/RRF REFLECTION 1170J SJW YOLANDA 641D		C	Let PB SN	
RRF DUR	COPACETIC Ra sara 27 M dura sa	76G		ASA: 44050 TATTOO: 03		BD: 2/20/24	RRF DU	WLE COPACETIC E02 RRF DURA SARA 276G CMFM DURA SARA 216C					BD: 4/2/24		
CE	BW	WW	YW	MILK	API	TI	CE	BW	WW	YW	MILK	API	TI		
10.5	2.9	81.9	122.9	18.2	128.9	79.5	11.7	2.6	77.6	117.3	19.7	116.7	73.9		







Dam of Lots B & 13



JSUL SOMETHING ABOUT MARY 8421 Maternal Brother to Dam of Lots B & 13



MR HOC BROKER Triple Crown Winning Sire of Lot B

RRF BRIMSTONE 023M

MR HOC JM I	STEEL FORC : Broker BF H25			0	<i>lot</i> a pb sr	З vi
HPF QUANTUM LEAP Z952 JSUL LEAPIN PROUD 1152J JBSF PROUD MARY				ASA: 44053 TATTOO: 023		BD: 1/29/24 @redriver
CE	BW	WW	YW	MILK	API	TI
8.4	3.7	80.2	115.6	18	94.7	68.3

- BIG RED! Allow us to introduce RRF Brimstone 023M, a son of the iconic MR HOC Broker, one of the most widely used and popular Simmental Al sires in history!
- The dam of RRF Brimstone 023M is the \$34,000 valued donor dam that was selected by C-4 Land & Cattle in the "Ladies of the Lone Star" 2022 edition. JSUL Leapin Proud 1152J is sired by HPF Quantum Leap Z952 and backed by the immortal JBSF Proud Mary, one of the most significant females in the Simmental breed. 1152J is a maternal sister to the now deceased JSUL Something About Mary 8421.
- RRF Brimstone 023M is a rugged designed, stout featured, bold ribbed, big hipped herd bull prospect that offers a look of balance from the side that is hard to mirror.
- An exciting Purebred herd sire prospect that is supported by a pedigree that needs no introduction to the business... bid to own!





JBSF PROUD MARY - Maternal Granddam of Lots B & 13

RRF LEAPIN PROUD 047M

CONLEY EXA	LEAD THE R PRINCESS	1637		Lot 13 1/2 SM 1/2 AN			
HPF QUANTUM LEAP Z952 JSUL LEAPIN PROUD 1152J JBSF PROUD MARY				ASA: 4405097 TATTOO: 047M		BD: 2/28/24	
CE	BW	WW	YW	MILK	API	TI	
13	2.2	81.6	104.6	18.5	110.6	76.9	



15

JSUL MARY IS PROUD 8047F - Full Sister to Dam of Lots B & 13

- Here is a captivating half-blood Simmental female sired by the \$920,000 valued Conley Lead The Way 0378 that is a maternal sister to RRF Brimstone 023M.
- Her dam is the \$34,000 valued JSUL Leapin Proud 1152J, a maternal sister to JSUL Something About Mary 8421 and countless other high sellers and champions produced in the Sullivan Farms breeding program.
- 047M is a sleek made female that is big ribbed, deep flanked, and offers a look of balance and symmetry from the side that is hard to deny. She ties together seamlessly from end to end, offering the extra "bells and whistles" needed to compete at the highest level.
- Her pedigree aligns some of the most important individuals of influence within their respective breeds. A true genetic gem!





- RRF Tiara M039 is a stunning half-blood daughter of SCC SCH 24 Karat 838 that is supported by the time tested influence of KCC1 Tiara 130Z. 130Z is one of the leading ladies in the donor pen at Red River Farms. She is a daughter of the iconic WAGR Driver 706T that was bred in the Kearns Cattle Company program of Rushville, Nebraska.
- 130Z was a member of the successful flush that yielded the 2013 NWSS Grand Champion Pen of Three Purebred Simmental Bulls. The most notable full brother to 130Z is KCC1 Pinnacle 118Z, the \$16,000 high selling bull that was selected by Yardley Cattle Company at the National Western Stock Show in 2013.
- M039 aligns the influence of 130Z with the famous FCF Proven Queen 419 to create an elite half-blood show heifer/donor prospect that will compete on the largest stages in the land!



KCC1 TIARA 130Z Dam of Lots 14 & 15



MMR-RRF TIARA 021K \$24,000 Maternal Sister to Lots 14 & 15

- RRF Tiara 025M is a Purebred daughter of the many times National Champion, Rocking P Private Stock H010. This direct daughter of 130Z is a practical built, bold ribbed, easy fleshing female that offers a brood cow look from every angle.
- A maternal sister to 025M and M039, MMM-RRF Tiara 021K, sold for \$24,000 in the "Ladies of the Lone Star" 2022 edition to Jake Petersen of Oregon.
- Her pedigree aligns A021 and 130Z, two of the most productive females in the business. This is the type of female that will be a profitable addition to any breeding program!

RRF TIARA M039

RRF TIARA 025M SCC TRADITION OF 24 WLE COPACETIC E02 Lot 14 Let 15 **ROCKING P PRIVATE STOCK H010 SCC SCH 24 KARAT 838** FCF PROVEN QUEEN 419 **RP/MP BUILT TO LOVE A021** 1/2 SM 1/2 AN **PB SM** WAGR DRIVER 706T WAGR DRIVER 706T ASA: 4405314 BD: 3/4/24 ASA: 4405070 BD: 1/30/24 KCC1 TIARA 130Z KCC1 TIARA 130Z **TATTOO: M039** TATT00: 025M Redriver Redriver **CNS TIARA P405 CNS TIARA P405** CE BW WW YW MILK API CE BW WW YW MILK API ΤI ΤI 7.1 75.8 108.3 100.8 68.4 11.8 74.4 106.5 126.4 75.7 3.8 24.6 2 16.9





- RRF Primrose 040M is the first of two ET flushmate sisters sired by the legendary HPF Quantum Leap Z952 and supported by the incredibly consistent RRF Princess D692 donor dam. A definite sale feature that has been a standout since day one!
- 040M is a maternal sister to countless high sellers and champions that have sold through the "Ladies of the Lone Star" sale series over the past several years.
- In last year's sale, three daughters of D692 sired by Profit sold for an average of more than \$12,000 per head! Another maternal sister, sired by THSF Lover Boy B33, was the popular \$18,000 red hided female that was selected by Abbie Melton of Texas.
- She is a massive bodied, stout featured female that offers a balanced brood cow look with the extra length and extension to be a competitive show heifer at any level!



RRF PRIMROSE 024L \$14,700 Maternal Sister to Lots 16 & 17



17

RRF PRIMROSE 017L \$18,200 Maternal Sister to Lots 16 & 17

- 038M is the second ET flushmate sister sired by HPF Quantum Leap Z952 that is backed by the productive D692 donor dam.
- Countless high sellers and show ring champions have been derived from this cow family over the past several years. D692 is one of the most consistent females in the donor pen at Red River Farms.
- She is a female that reads with more length and extension. She is an ultra-feminine featured female that is smooth made, strong topped, and square built.

RRF PRIMROSE 040M

RRF PRIMROSE 038M HTP/SVF DURACELL T52 HTP/SVF DURACELL T52 Lot 16 Lot 17 **HPF QUANTUM LEAP Z952 HPF QUANTUM LEAP Z952 RP/MP RIGHT TO LOVE 015U RP/MP RIGHT TO LOVE 015U** 3/4 SM 1/4 AN 3/4 SM 1/4 AN **MR HOC BROKER MR HOC BROKER** ASA: 4405077 BD: 2/23/24 ASA: 4405076 BD: 2/23/24 **RRF PRIMROSE D692 RRF PRIMROSE D692** TATT00: 040M TATT00: 038M Redriver Redriver V A R PRIMROSE 9094 V A R PRIMROSE 9094 CE BW WW YW MILK API CE BW WW YW MILK API ΤI ΤI 9.9 81.2 121.2 111.2 78.2 9.9 81.2 121.2 111.2 78.2 1.6 18.4 1.6 18.4



- RRF Missy 048M is the first of four ET flushmate sisters that will be offered on October 11th in Grand Saline, Texas! She is an ultra-soggy, deep sided, easy keeping female that is sound footed, and balanced from the side.
- Tylertown Missy is a daughter of the 2014 NWSS Grand Champion Purebred Simmental Bull, TNGL Grand Fortune Z467.
- The maternal side of her pedigree traces to the iconic Shawnee Miss 770P, the dam of the iconic member of the Select Sires line-up, WLE Uno Mas X549.
- A beautiful blaze faced female that has the look and build of a future breed matriarch!



WLE/LWSC MISSY A407 Maternal Granddam of Lots 18-21



SHAWNEE MISS 770P - Legendary 3rd Generation Dam of Lots 18-21

- RRF Missy 052M is another blaze faced daughter of Tylertown Missy that is sired by WCC/RRF Troubadour 0130H, the 2022-2023 PTP People's Choice Champion, the 2022 FWSS Reserve Grand Champion Percentage Simmental Bull, and 2022 Simmental Breeders Sweepstakes Reserve Grand Champion Percentage Simmental Bull.
- She is a big ribbed, high volume and capacity female that is much like her older sister in terms of balance and eye appeal. A high quality female that is loaded with pedigree and potential!



WCC/RR CME	E COPACETIC I <mark>f Trouba</mark> i B Yolanda Y	DOUR 0130 (658	<i>Lot 18</i> PB SM			
TYLERT	IL GRAND FO OWN MISS E/LWSC MISS	1	ASA: 44050 TATTOO: 048		BD: 2/28/24	
CE	BW	WW	YW	MILK	API	TI
13.1	-0.5	105.1	21.3	121.7	77.3	

RRF MISSY 052M

LOT 19

WCC/RR CMB	YOLANDA	DOUR 0130 (658	Let 19 PB SM			
TYLERT	L GRAND FC DWN MISS /LWSC MISS		ASA: 44050 TATTOO: 05		3D: 3/12/24	
CE	BW	WW	YW	MILK	API	TI
13.1	-0.5	73.1	105.1	21.3	121.7	77.3





- Here is the first of the two solid black ET flushmate sisters sired by WCC/RRF Troubadour 0130H and backed by the influence of Tylertown Missy.
- 046M maintains a pen presence of arrogance and pride. She is extended, smooth, deepsided, and has plenty of shape with a square pin set.
- Backed by one of the most decorated cow families in the Simmental breed. Her pedigree is rich in history and tradition!



WLE MISSY U409 Maternal Sister to Granddam of Lots 18-21





RRF MISS SHAWNEE 018L - \$51,000 Valued Member of the 770P cow family!

- RRF Missy 055M is the youngest member of her ET flushmate sisters. This late March born prospect is greener in her condition, however the basic build and body shape that she offers suggest that her best days are to come!
- Tylertown Missy is a member of one of the most illustrious and proven cow families in the history of the Simmental breed!

RRF MISSY 046M

WCC/RR	E COPACETIC F TROUBAI B YOLANDA N	DOUR 0130	Let 20 PB SM			
TYLERT	L GRAND FC DWN MISS /LWSC MISS		ASA: 44050 TATTOO: 04		BD: 2/26/24	
CE	BW	WW	YW	MILK	API	TI
13.1	-0.5	73.1	105.1	21.3	121.7	77.3

Ľ

RRF MISSY 055M

WCC/RR CME	3 YOLANDA	DOUR 0130 (658	<i>Let 21</i> PB SM			
TYLERT	L GRAND FO DWN MISS E/LWSC MIS		ASA: 44050 TATTOO: 05		3D: 3/20/24	
CE	BW	WW	YW	MILK	API	TI
12.8 -0.2 73.7 10				21.2	121.2	77.3

THE OPEN FEMALE OFFERING

19



- RRF Believe My Stare 018M is the first of two daughters by our new herd sire, B C R Mr. Major Payne J024, the B C R Perfect Vision son that is backed by the influence of the legendary HS Stop and Stare U118L matron.
- 018M is a Purebred female that offers the "extras" in terms of foot size, substance of bone, and body mass. She is balanced from the side, offering a look of quality about her front third that is hard to mirror. 018M has been blessed with a high quality hair coat as an added bonus!
- An elite show heifer prospect that deserves a hard look on October 11th!

RRF BELIEVE MY STARE 018M

BCRMF MSS	R PERFECT VI R. Major Pi Step up by e	AYNE JO24 Bright	Let 22 PB SM				
SHLI BE	SOMETHING	TARE J191	ASA: 4405065 TATTOO: 018M	BD: 1/25/24			
CE	DW/	14/14/	VW	MILK	DI TI		

CE	BW	WW	YW	MILK	API	TI	
8.4	4.7	79.7	118.3	17.7	111.1	72.1	



B C R MR. MAJOR PAYNE J024 - Sire of Lots 22 & 23



RRF KNOCKOUT 002M

B C R MI MS S	STEP UP BY	PAYNE JO24 B Right	Let 23 PB SM			
CNS/HFS	CCF CLARIFI 5 Knockol /B&K/AF KN		ASA: 44050 TATTOO: 00		BD: 1/1/24	
CE	BW	WW	YW	MILK	API	TI
7.9	4.1	75.9	107.9	15.6	111.8	71.1

- RRF Knockout 002M is the second daughter of resident herd sire, B C R Mr. Major Payne J024. She is supported by the influence of the famed Miss Knockout 74T cow family. The 3rd generation dam of 002M, HPF/Borne Knockout Y030, is a maternal sister to the legendary HF Serena, one of the highest dollar generating females in the Simmental breed!
- HF Serena is the dam of the \$620,000 record selling STCC Tecumseh 058J. He is the second highest selling bull in the history of the Simmental breed, only behind his son, the \$700,000 FRKG Alpha 311L.
- 002M is a striking blaze faced female that is stout featured, big topped, bold ribbed female that is big hipped and wide pinned. A unique breeding piece that offers unmatched mating flexibility!



HF SERENA Legendary Donor Dam and Member of the "Knockout" Cow Family!



CMFM JOY 02ZB Maternal Granddam of Lot 24

THE OPEN FEMALE OFFERING



RRF JOY 063M

JBSF BE JBSF	RWICK 41F 402B		}		Cot 2 PB SN	
WLE UNO MAS X549 WLE JOY FO2 CMFM JOY 02ZB				ASA: 44050 Tattoo: 063		BD: 4/5/24
CE	BW	WW	YW	MILK	API	TI
11.7	2.2	70.3	103.5	20.3	117	72.5

- Here is a daughter of the great WLE Joy F02 donor, a daughter of CMFM Joy 02ZB, the dam of the great WLE Copacetic E02. 063M is a beautiful profiling, neat featured female that offers extra eye appeal and balance.
- This April born show heifer prospect is sired by the \$109,000 JBSF Berwick 41F, a sire that has left behind a sensational set of daughters in production across the country. A three-quarter sister to 063M, RRF Joy 605J, was selected for \$12,750 in the "Ladies of the Lone Star" 2021 edition by Tyson Moreno, Ryan Byrd and Todd Fenton.
- A very high quality female that is supported by an elite cow family that needs no introduction to the business!
- Maternal sisters sell in the bred division of this offering as lots 55 and 56.

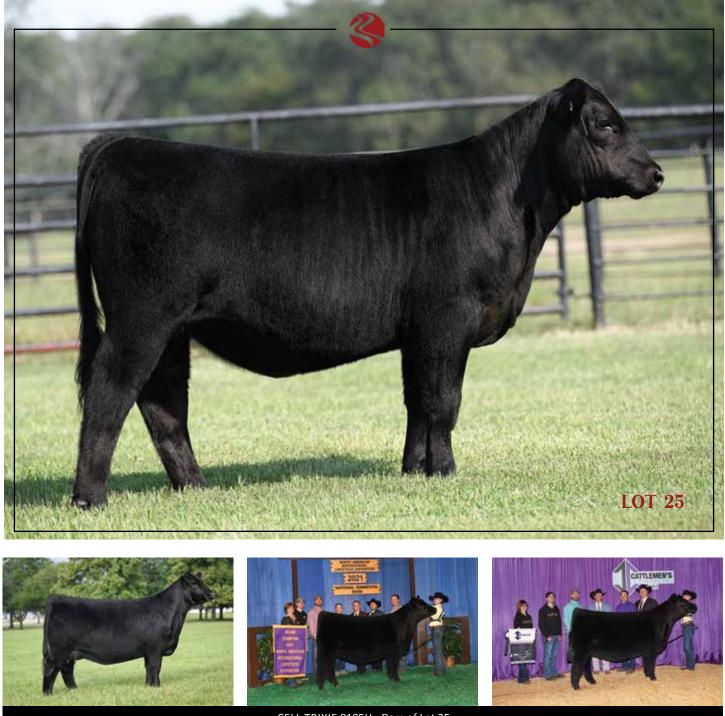


WLE JOY F02 Dam of Lot 24

21



RRF JOY 605J \$12,750 Three-Quarter Sister in Blood to Lot 24



CELL TRIXIE 0105H - Dam of Lot 25 2021 NAILE Grand Champion Percentage Simmental Heifer & 2022 Cattlemen's Congress Grand Champion Percentage Simmental Heifer

RRF MS TRIXIE 210M

22

ROCKING RP/M SC P/ CELL TRI	MP BUILT TO Ay the prio I <mark>xie 0105</mark> H	E STOCK H D LOVE A021 E C11		3/4 SM ASA: 44019 TATTOO: 21	973	25 N 1/8 LM BD: 1/27/24 @redriver
CE	BW	WW	YW	MILK	API	TI
11.5	0.7	72.2	108.2	16.6	114.5	74.1

- RRF Trixie 210M is a three-quarter blood female that deserves serious consideration if you're in the market for a high end show heifer prospect that has the credentials to be a major player when it counts!
- RRF Trixie 210M is the result of an embryo purchase from the Harker family of Indiana. 210M is sired by the many time National Champion and widely used AI sire, Rocking P Private Stock H010. Her dam, CELL Trixie 0105H, was a dominant champion for Chase Harker with countless wins during her career. She was the 2021 NAILE Grand Champion Percentage Simmental Heifer, 2022 Cattlemen's Congress Grand Champion Percentage Simmental Heifer, and the 2022 AJSA National Classic Grand Champion Percentage Simmental Cow/Calf Pair.
- 210M offers a look of quality from the side that is captivating! She is long and extended from her shoulder forward, clean chested, and flawless in her underline. She sets to the surface with authority when put into motion.
- A true sale feature that offers a pedigree lined with purple!
- THE OPEN FEMALE OFFERING





FAIR WICKED HARRIET 902W Influential Maternal Granddam of Lot 26

RRF BLIZZY 087M

RP/CMF B C I	R TIME TO S	TIMING JO HINE 012G	Let 26 3/4 SM 5/32 AN 3/32 MA			
FAIR BL	HOC BROKE I ZZY 408B WICKED HA	R Arriet 902V	ASA: 44050 Tattoo: 08		BD: 5/2/24	
CE	BW	WW	YW	MILK	API	TI
9.3	1.6	70.9	99	16.4	106	71.1



23

FAIR BRANDI 409B - Maternal Sister to Dam of Lot 26

- Here is an exciting May born show heifer prospect that is sired by RP/CMFM Perfect Timing J016, a son of the many time National Champion, B C R Perfect Vision. The dam of J016 is B C R Time To Shine 012G, the red blaze faced female that is a daughter of the \$140,000 Miss Time To Shine Y251!
- 012G was a division champion at the 2020 National Western Stock Show and Fort Worth Stock Show.
- Fair Blizzy 408B is sired by MR HOC Broker and backed by Fair Wicked Harriet 902W, the prolific donor dam in the Fair Cattle breeding program that has produced countless promotional AI sires, including Italian Stallion, Liquid Courage, Strip Tease, Lucky, and Dig Your Spurs In.
- A definite contender in the ORB division at the Texas Majors! Be sure to check out this elite percentage show heifer prospect that is supported by a strong maternal foundation!

THE OPEN FEMALE OFFERING

MA



RRF BLACKBIRD 030M

ROCKIN RP/I	MP BUILT TO	E STOCK HO LOVE A021	Let 27 1/2 SM 1/2 AN			
PVF BLA	RS FIRST RA CKBIRD 50 Blackbird		ASA: 44050 TATTOO: 03		BD: 2/16/24 (Stredriver)	
CE	BW	WW	YW	MILK	API	TI
11.3	0.8	75.2	117.9	15.8	114.2	74.2

- RRF Blackbird 030M is the first of two females that are supported by the influence of PVF Blackbird 5013, the 2016 Houston Livestock Show & Rodeo Reserve Grand Champion Angus Heifer. A full sister to 5013, PVF Blackbird 5008, was the 2016 IA Beef Expo Supreme Champion Heifer for the Udell family.
- A maternal sister sired by JBSF Berwick 41F was purchased for \$10,500 by Coast Fork Farms in 2021.
- 030M is sired by the heavily utilized AI sire, Rocking P Private Stock H010. This half-blood Simmental female offers a tremendous look of balance and style. She has been blessed with a tremendous hair coat as an added bonus!



24

RRF BLACKBIRD 061M

PVF INS	V BRILLIANO Ight 0129 Missie 790			Let 28 Angus			
EXG RS FIRST RATE S903 R3 PVF Blackbird 5013 PVF Blackbird 1167				AAA: 210342 TATTOO: 067		BD: 4/2/24	
CE	BW	WW	YW	MILK	\$B	\$C	
2	2.8	58	102	18	147	221	

- Quite possibly one of the most unique females in the entire offering! RRF Blackbird 061M is sired by PVF Insight 0129 and backed by our PVF Blackbird 5013 donor.
- 061M is a big footed, stout boned female that is square built, wide pinned, and loaded with quality from end to end!
- Her futuristic look of quality leads us to believe that her best days are ahead of her. We anticipate that this female will be a force as a heavy bred next fall.
- One of the favorites of early visitors to Red River Farms. This is a female that needs serious consideration!



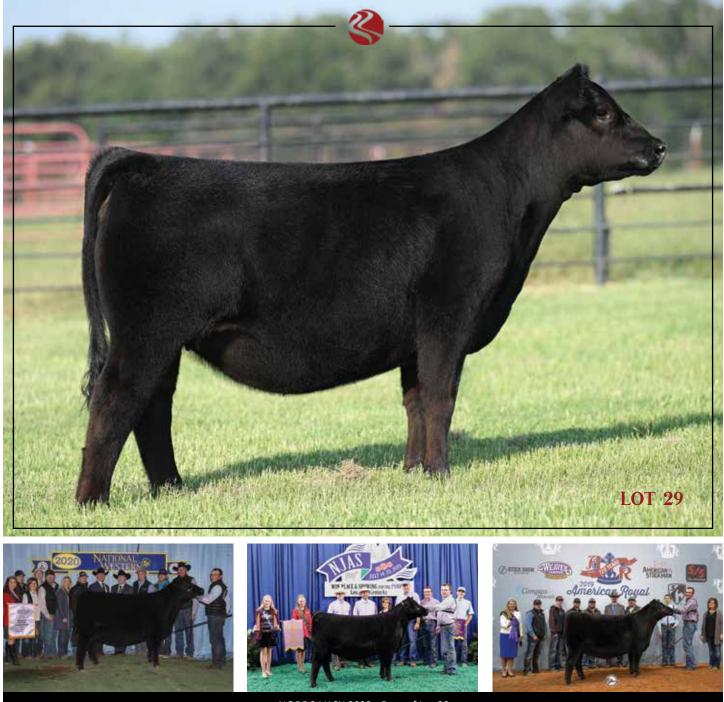
RRF BLACKBIRD 611J \$10,500 Maternal Sister to Lots 27 & 28



PVF BLACKBIRD 5013 Dam of Lots 27 & 28



PVF BLACKBIRD 5008 2016 IA Beef Expo Supreme Champion Heifer & Full Sister to Dam of Lots 27 & 28



NORDS LUCY 8022 - Dam of Lot 29 2020 NWSS ROV Reserve Grand Champion Angus Heifer, 2019 NJAS Reserve Grand Champion Angus Heifer & 2019 American Royal Supreme Champion Junior Breeding Heifer

RRF LUCY 213M

CONLEY EXA	LEAD THE R PRINCESS	1637		Let 29 ANGUS			
NORDS	BURN PRIM LUCY 8022 LUCY 1125	0 5153	AAA: 21029 TATTOO: 213		BD: 2/21/24 edriver		
CE	BW	WW	YW	MILK	\$B	\$C	
-1	4.6	66	104	15	123	178	

RRF Lucy 213M is another female that is the result of an embryo purchase that we made through Embryos on Snow. 213M is sired by the \$920,000 valued Conley Lead The Way 0738, an AI sire that has sired as many high sellers as any other bull in the last few years.

- Nords Lucy 8022 is one of the most admired Angus females in the industry! 8022 was successfully campaigned by the Stagemeyer family of Nebraska to countless victories during her decorated show career. Her most noted accomplishments would include being named the 2019 American Royal Grand Champion Angus and Supreme Champion Heifer Overall Breeds in October of 2019. Nords Lucy 8022 was selected as the 2019 NJAS Reserve Grand Champion Owned Heifer in Louisville, Kentucky. Nords Lucy 8022 finished her decorated show career as the 2020 NWSS ROV Reserve Grand Champion Open and Junior Angus Heifer.
- Countless maternal sisters to 213M have sold from \$10,000 to \$50,000 over the past few years. A maternal brother, STAG Independence 110 ET, is working in the Buck Creek Ranch breeding program.
- 213M is exquisite in terms of her balance from the side. She is long fronted, neat chested, and unmatched in the turn and shape to her center body. We love the basic build and balance that she offers. There is no doubt that we believe she is one of the best Angus females that we have EVER offered for your appraisal.
 A royal padiaree that aligns the "best of the bast"
- A royal pedigree that aligns the "best of the best"!



THE OPEN FEMALE OFFERING

Ľ

25



- RRF Juanada 004M and RRF Juanada 009M are the two ET flushmate sisters sired by Conley Lead The Way 0738 that are backed by the impressive Moore Juanada 38J donor that we purchased from our good friend, Dennis Moore of Illinois.
- Moore Juanada 38J is sired by Moore Ned 009X, the Limestone Darkhorse U322 son that is out of the foundation Angus matron in Jerseyville, Illinois. The paternal granddam of 38J is Lazy H Bar Forever Lady 8143, the \$26,000 daughter of EXAR Lutton 1831 that topped the Triple C Dispersal in 2009. 8143 is a direct daughter of the iconic Lazy H Bar Forever Lady 5001.
- 004M is the big ribbed, super soggy female of the pair that offers the look of a future donor dam. She is proud featured, sleek fronted, and smooth shouldered. 004M transitions seamlessly into a bold forerib and center body shape. She is a big hipped female that offers tremendous power and dimension.
- 009M is the neater pattered, chisel fronted female of the two sisters. She is a big footed, stout boned, square built female that offers a futuristic look of quality.
- A high quality pair of ET sisters that are backed by one of the rising stars in the donor pen at Red River Farms!



MOORE JUANADA 38J Dam of Lots 30 & 31



CONLEY LEAD THE WAY 0738 \$920,000 Valued Sire of Lots 29-34



RRF JUANADA 004M

CONLEY EXA	LEAD THE R PRINCESS	1637		Lot 30 ANGUS				
MOORE NED 009X Moore Juanada 38J Rubys Juanada 603D				AAA: 21029 TATTOO: 004		BD: 1/3/24 @redriver		
CE	BW	WW	YW	MILK	\$B	\$C		
3	4.1	66	107	22	141	219		

RRF JUANADA 009M

CONLEY EXA	LEAD THE R PRINCESS	1637	Let 31 ANGUS			
MOORE	DRE NED 009 JUANADA 3 YS JUANAD	38J	AAA: 21029 TATTOO: 00		BD: 1/4/24 Øredriver	
CE	BW	WW	YW	MILK	\$B	\$C
3	4.1	66	107	22	141	219





- Next up is a pair of ET flushmate sisters sired by Conley Lead The Way 0738 that are backed by the \$50,000 UDE Forever Lady 1049 donor that is owned with Circle M Farms.
- 016M and 017M are both late January show heifer prospects that are supported by the influence of Lazy H Bar Forever Lady 934, the Papa Equator 2928 daughter of the legendary Lazy H Bar Forever Lady 5001.
- 934 has produced countless high sellers and champions for the Plendl family of Iowa. The "Forever Lady" cow family needs no introduction when it comes to producing elite females with strong maternal function and show ring appeal.
- A pair of sharp featured females that align the influence of the "Princess" and "Forever Lady" cow families, two of the most influential lines in the Angus breed!
- Power in the blood!





LAZY H BAR FOREVER LADY 934 Famous Maternal Granddam of Lots 32 & 33



UDE FOREVER LADY 1049 \$50,000 Dam of Lots 32 & 33

RRF FOREVER LADY 017M

CONLEY EXA	LEAD THE R PRINCESS	1637	Let 32 ANGUS			
UDE FOI	LEY NO LIM Rever Lad Y H Bar Fof	••	AAA: 210290 TATTOO: 012		BD: 1/24/24 @redriver	
CE	BW	WW	YW	MILK	\$B	\$C
-5	5.4	65	105	14	141	200

RRF FOREVER LADY 016M

CONLEY EXA	LEAD THE R PRINCESS	1637	Let 33 ANGUS			
UDE FOI	LEY NO LIM Rever Lad Y H Bar Fof	••	AAA: 210295 TATTOO: 016		BD: 1/24/24 (redriver	
CE	BW	WW	YW	MILK	\$B	\$C
-5	5.4	65	105	14	141	200









FCF PROVEN QUEEN 419 Maternal Granddam of Lot 34



SCC SCH 24 KARAT 838 Popular Al Sire and Maternal Brother to Dam of Lot 34

RRF PRINCESS 214M

CONLEY EXA	LEAD THE R PRINCESS	1637	Lot 34 ANGUS			
SULL PR	BURN PRIM RINCESS 81 PROVEN QU	90F	AAA: 21029 TATTOO: 21		BD: 2/22/24	
CE	BW	WW	YW	MILK	\$B	\$C
0	4.6	63	102	16	135	188

- RRF Princess 214M is a February born daughter of Conley Lead The Way 0738 that is backed by SULL Princess 8190F, the Colburn Primo 5153 sired daughter of the iconic FCF Proven Queen 419.
- The maternal granddam of 214M is arguably one of the most admired Angus show heifers ever campaigned. FCF Proven Queen 419 was the 2015 NAILE ROV Grand Champion Angus Heifer and 2016 NWSS ROV Grand Champion Angus Heifer.
- 214M is a big footed, stout boned female that is ultra complete in terms of her balance and symmetry from the profile. She is elegant from the side, offering a look of quality that is admirable.
- The pedigree that stands behind 214M aligns some of the most lucrative and prolific females that the Angus breed has ever known!









BCII SANDY 0215 Dam of Lot 35



K N C CABIN CREEK SANDY 804 Full Sister to Maternal Granddam of Lot 35



K N C CABIN CREEK SANDY 905 Maternal Granddam of Lot 35

RRF ROXI 215M

PVF BLA PVF	INSIGHT 01 ACKLIST 70 Blackbird	77 3070	Lot 35 ANGUS			
BCII SAI	EIRAS STYL N dy 0215 Cabin Crei	E 9303 Ek sandy 90	AAA: 210341 TATTOO: 215		BD: 3/5/24	
CE	BW	WW	YW	MILK	\$B	\$C
1	3.9	62	104	17	158	229

- Without question one of the premier Angus females in this year's sale offering! RRF Roxi 215M is a member of the illustrious "Sandy" tribe that is one of the most renowned and respected cow families in the Angus business.
- 215M is sired by the impressive PVF Blacklist 7077 and backed by BCII Sandy 0215, affectionately known as "Roxi" by the crew in Darlington, Indiana.
- BCII Sandy 0215 was the many time champion campaigned by the Henning family of Wisconsin. She was the 2017 NWSS Reserve Grand Champion Junior Angus Heifer before entering a successful career in the donor pen.
- She has been blessed with a tremendous coat of hair as an added bonus. This female is one that we believe will be ultra-competitive at any level. 215M aligns the "Sandy" and "Blackbird" cow families, making her one of the most valuable genetic gems between the covers of this sale catalog.





The Bred Temales



LOT 36A: 78 Ib. HEIFER CALF BORN 9/19/24. SIRED BY SJW EXIT 44 7111E (ASA: 3416614).



32

B C R TIME TO SHINE 182G Dam of Lot 36



RRF TIME TO SHINE 231K - Full Sister to Lot 36 2023 AJSA Western Regional Classic Grand **Champion Purebred Simmental Heifer**



MISS TIME TO SHINE Y251 \$140,000 Maternal Granddam of Lot 36

MHM-RRF TIME TO SHINE 017K

W/C REL Miss	DLEY UTAH . Entless 3 S Werning	2C KP 8543U		Let 36 PB SM			
HPF QUANTUM LEAP Z952 B C R Time to Shine 182G MISS Time to Shine Y251				ASA: 40829 TATTOO: 01		BD: 4/1/22 Øredriver	
CE	BW	WW	YW	MILK	API	TI	
10.3	3.4	77.6	106.3	19.6	111	76.2	

- We lead off the bred heifer division with a maternal sister to the featured lot 1 open heifer calf, RRF Time To Shine 014M. 017K is sired by the widely used W/C Relentless 32C and backed by the influence of the striking red hided female known as B C R Time To Shine 182G. 182G was a past sale feature in the Buck Creek Ranch Inaugural "Grand Event" that is a direct daughter of the \$140,000 record selling Miss Time To Shine Y251.
- The dam of 17K is a FULL SISTER to the popular CMFM Time To Shine 99D donor, a past NAILE champion that has become one of the feature donors at Buck Creek Ranch. 99D has produced countless champions and high sellers during her tenure, including her most notable daughter B C R Time To Shine 105G.
- A beautiful profiling female that is massive in terms of her center body, neat fronted and flawless on her feet and legs. She is developing a perfect udder design as an added bonus! She is due to calve before sale day to SJW Exit 44 7111E for a quick return on investment!
- THE FALL PAIR OFFERING



AI BRED ON 12/5/23 TO THSF LOVER BOY B33 (ASA: 2983443). WILL CALVE BEFORE SALE DAY.



Dam of Lot 37



RRF LOVING THE PROFIT 051M Maternal Sister to Lot 37



33

Maternal Brother to Lot 37

RRF LOVING THE PROFIT 205K

W/C REL Mis	DLEY UTAH . Entless 3 S Werning	2 C	Lot 37 PB SM			
PROFIT BFSC LOVING THE PROFIT RP/MP RIGHT TO LOVE 015U				ASA: 40640 TATTOO: 20		BD: 2/5/22 eredriver
CE	BW	WW	YW	MILK	API	TI
8.4	2.5	70.8	92.1	18.2	111.4	71.6

- Here is a powerful fall calving daughter of W/C Relentless 32C that is backed by the prolific BFSC Loving The Profit donor dam, a female that has substantially impacted the Red River Farms breeding program!
- 205K is a maternal sister to lots 2 through 8, along with the featured lot A herd sire prospect! The BFSC Loving The Profit donor dam is sired by the \$400,000 Profit and backed by the influence of one of the most important females in the Simmental Breed, RP/MP Right To Love 015U!
- She is an extra big footed, stout featured female that is bold in her rib cage and offers extra mass and power. She is a well-balanced female that is backed by true maternal excellence on both sides of her pedigree.
- 205K is due to calve before sale day to the calving ease specialist, THSF Lover Boy B33!





LOT 38A: 68 LB. BULL CALF BORN 9/6/24. SIRED BY SJW EXIT 44 7111E (ASA: 3416614).



34

RF RITA 215G

Full Sister to Lot 38

THE FALL PAIR OFFERING

•



- One of the foundation matriarchs of the Red River Farms breeding program is the impressive TEX Rita 5553, arguably one of the most incredible half-blood females that we have ever laid eyes on!
- TEX Rita 5553 is a SimAngus maternal sister to the Select Sires standout TEX Playbook 5437, one of the great Basin Payweight 1682 sons in existence. TEX Rita 5553 traces to the multi-million dollar producing Rita 5F56.
- MLL-RRF Rita 013K is sired by the \$100,000 OBCC CMFM Deplorabull D148, one of the best sons of W/C Executive Order 8543B in existence! The most decorated full sister to 013K would be RRF Rita 215G, the 2019-2020 PTP Ring of Champions Percentage Show Heifer of the Year. Morgan Jackson and company campaigned 215G to countless victories across the United States.
- 013K is a picture perfect female that is robust in the shape of her forerib and center body, offers a textbook udder design, and is flawless in terms of her angles.
- A sale feature from one of the all-time great donor females at Red River Farms!



W/C EXECUTIVE ORDER 8543B OBCC CMFM DEPLORABULL D148 LAZYH/ADKINS BLKSTAR Z15 JF MILESTONE 999W TEX RITA 5553 RITA 1C43 OF 9M26 COMPLETE				Lot 38 3/4 SM 1/4 AN			
				ASA: 4082925 BI TATTOO: 013K 🗧		BD: 3/17/22 eredriver	
CE	BW	WW	YW	MILK	API	TI	
11.5	0.6	81.2	125.9	26.9	125.9	81.9	



LOT 39A: 70 LB. HEIFER CALF BORN 9/11/24. SIRED BY RP-BCR INSIGHT G302 (ASA: 3797367).



MLL-RRF RITA 022H Maternal Sister to Lots 38 & 39

MLL-RRF RITA 208K

JSUL SO JBSF	PROUD MA	ABOUT MAI	Lot 39 3/4 SM 1/4 AN ASA: 4086560 BD: 3/3/22			
RITA CE	1C43 OF 91 BW	M26 COMPLE WW	ETE YW	TATTOO: 20 MILK	API	TI
11.5	2.1	83	127.2	22.3	117.3	78.9



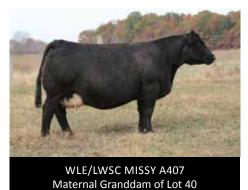
RP-BCR INSIGHT G302 Service sire to several females throughout the offering!

- 208K is a bold bodied, sound built daughter of JSUL Something About Mary 8421 that is backed by the influence of the powerful TEX Rita 5553 donor that is now working in the Diamond J Simmentals breeding program of Kaufman, Texas.
- A full sister to 013K and a maternal sister to 208K sired by OBCC CMFM Deplorabull D148 sold for \$15,000 in 2020 to KenCo Cattle of Tennessee. 214K, another full sister to 208K, is working for the Mills family of Mississippi.
- Her pedigree aligns with some of the most prolific females in the breed's history. She is sensible in her mature size and thus appears suited for the easy fleshing kind.
- She sells safe in calf to RP-BCR Insight G302, the sire of the 2022 AJSA National Classic Reserve Grand Champion Percentage Simmental Heifer that was shown by Josie Phillips.

THE FALL PAIR OFFERING



LOT 40A: 74 LB. HEIFER CALF BORN 9/17/24. SIRED BY RECKONING 711F (ASA: 3553633).



36

SHAWNEE MISS 770P Legendary 3rd Generation Dam of Lot 40



WLE UNO MAS X549 Member of the famed "Missy" cow family!

HPF QUANTUM LEAP Z952 Rocking P Die Hard Co60 RP/MP Loves 311X				Lot 40 PB SM			
TYLERT	L GRAND FO DWN MISS /LWSC MIS	-	ASA: 4082923 BD: TATTOO: 011K 🤇		BD: 3/16/22 @redriver		
CE	BW	WW	YW	MILK	API	TI	
12	0.1	71.8	105.6	23.3	119.7	76.5	

RRF MISSY 011K

- 011K is a Purebred daughter of Rocking P Die Hard C060, a son of the legendary HPF Quantum Leap Z952. 011K is a balanced female that offers tremendous eye appeal and structural correctness.
- Her dam, Tylertown Missy, is a daughter of the 2014 NWSS Grand Champion Purebred Simmental Bull, TNGL Grand Fortune Z467.
- The maternal side of her pedigree traces to the iconic Shawnee Miss 770P, the dam of the iconic member of the Select Sires line-up, WLE Uno Mas X549.
- Her royal pedigree is further enhanced by the fact she sells safe in calf to the multiple time National Champion, Reckoning 711F!
- THE FALL PAIR OFFERING



AI BRED ON 1/17/24 TO RP/BCR EMINENCE H005 (ASA: 3701500). ESTIMATED DUE 10/25/24.

	RK	KF BAN		IAID E	719	
MR HOC	STEEL FORC Broker BF H25	E S701			Let 4	// /2 AN
MA BAN	A F BANDO I dy Maid 8 A Bell 577	73		ASA: 32777 TATTOO: E7	28	BD: 2/5/17
CE	BW	WW	YW	MILK	API	TI

 E719 is a striking blaze faced female that is sired by the triple crown winning MR HOC Broker and from the impressive MA Bandy Maid 873 donor dam. Her pedigree has produced countless high sellers and champions that have turned into incredible females in production!

97.9

22.9

94.3

62.6

6.5

2.9

66.6

- A full brother to E719, M.A.C. Wallstreet 340A, was the 2016 NWSS Reserve Grand Champion Percentage Simmental Bull.
- E719 is a full sister to CMFM Bandy Maid 413C, the 2015 NAILE Division II Champion for the Fenton family of Mississippi. 413C was also the 2016 Dixie National Grand Champion Percentage Simmental Heifer.
- The dam of E719, MA Bandy Maid 873, produced the 2011 American Royal Grand Champion Percentage Simmental Heifer, 2011 NAILE Grand Champion Percentage Simmental Heifer, and 2012 NWSS Reserve Grand Champion Percentage Simmental Heifer.
- She sells safe in calf to the impressive RP/BCR Eminence H005, the resident herd sire for Buck Creek Ranch and RJ Cattle Company for a speedy ROI!



Dam of Lot 41



CMFM BANDY MAID 413C Full Sister to Lot 41

THE FALL PAIR OFFERING



PE 5/1/24-8/1/24 TO WCC/RRF TROUBADOUR 0130H (ASA: 3904275). ESTIMATED DUE 2/16/25.

	MMM	I-RRF	WAK/	ANDA F	1879	4		
DAN	AERON FIRS	T CLASS		\mathcal{O}				
COLBUR	RN PRIMO 5	153		Lot 42				
SILV	EIRAS SARA	S DREAM 13	339	1/2 SM 1/2 AN				
OBCC W	AKANDA 92		4	ASA: 34482 TATTOO: F18		BD: 1/20/18		
FBF	S WAKANDA	620W		TAT 100.1 10)/ 74	Stear 195		
CE	BW	WW	YW	MILK	API	TI		
9.9	2.5	73.9	108.7	13.8	114.5	70.5		

- A direct and proven daughter of the phenotype-driven Angus stud known as Colburn Primo 5153.
- However this impeccable SimGenetic breeding gem is from a direct daughter of LLSF Pays To Believe ZU194 and from the TRUE outcross FBFS Wakanda 620S donor dam that worked in the Foster Brothers program of Lockney, Texas, Owen Brothers Cattle Company, and the Circle M Farms programs. 620S was sired by TNT Ever Ready R232 and tied to the same THSF Ms Liberty S600 donor dam who also produced FBFS Xclamation 076X, the past National Champion Female for the Foster Brothers Firm.
- The quality insured blend of consistent type and kind allows for a very squarebuilt, deep, sound, mature female good enough to incorporate into the most discriminatory outfits in all the land.
- Great sire and an even greater cow family that could move any operation forward for the years ahead. Breeding flexibility like no other in the sale offering!



OBCC WAKANDA 923B Dam of Lot 42



THSF MS LIBERTY S600 3rd Generation Maternal Granddam of Lot 42



PE 5/29/24-7/19/24 TO RRF MR QUANTUM LEAP 223K (ASA: 4241274). ESTIMATED DUE 3/16/25.



Triple Crown Winning Sire of Lot 43

RRF WAKANDA 064K

MR HOC JM E	STEEL FORC BROKER 3F H25			3/4 S	<u>е</u> бм 1,	/3 /4 an
MMM-R	BURN PRIM RF WAKAN C WAKAND/	DA F18794		ASA: 424004 TATTOO: 064		BD: 10/26/22
CE	BW	WW	YW	MILK	API	TI
7.4	3.4	75.3	108.3	15.4	93.2	64



FBFS XCLAMATION 076X 2011 NAILE Grand Champion Purebred Simmental Heifer & Member of the famed S600 cow family!

- The first of a trio of daughters of the featured donor dam, MMF-RRF Wakanda F18794.
- A very unforgettably marked female about her chiseled head with dominating
 presence in the display pen, no doubt. Quality in phenotype is certainly on
 board in a female that appears to set big at the surface, with substance of bone
 and shape.
- She is a direct daughter of MR HOC Broker so one readily assumes her maternal value to be unrivaled and prolific. The longevity of her family lineage is more than significant, it's documented.



AI BRED ON 3/28/24 TO RECKONING 711F (ASA: 3553633). ESTIMATED DUE 1/4/25.

- One of the two sisters by the past manytime champion, Rocking P Private Stock H010 from the F18794 donor dam.
- She wins the center body depth and shape contest among the sisters as she sets on a very loose set of running gear but maintains the correct set and angles to her joints and lines when stopped.
- She is very broody in her design, yet lady like about her front third.
- Bred cattle like these three-quarter blood females are the kind to build a Purebred nucleus from and take a program to the next level in a short fashion.



ROCKING P PRIVATE STOCK H010 Sire of Lots 44 & 45



This daughter of Rocking P Private Stock H010 from the very productive F18794 donor dam is the leader of the trio of sisters for femininity.

- 072K is certainly long sided, smooth in her transitions, and ultra-flexible on the move.
- The mating to Reckoning 711F should yield a very well-designed calf with the extras in terms of bone and shape.
- This trio will be in demand Friday evening on October 11th!

RRF WAKANDA 072K

AI BRED ON 3/28/24 TO RECKONING 711F (ASA: 3553633). ESTIMATED DUE 1/4/25.

RRF WAKANDA 071K

ROCKING RP/M COLB MMM-RF	AP BUILT TO BURN PRIM	TE STOCK HO1 D LOVE A021 IO 5153 IDA F18794	10)48	/4 AN BD: 11/13/22	ROCKIN RP// COLI	AP BUILT TO BURN PRIM	TE STOCK HO D LOVE A021 O 5153 IDA F18794			049	/5 /4 AN BD: 11/13/22 @redriver
CE	BW	WW	YW	MILK	API	TI	CE	BW	WW	YW	MILK	API	TI
12.5	1	75.3	110.4	13.6	121.1	74.6	12.5	1	75.3	110.4	13.6	121.1	74.6



AI BRED ON 3/28/24 TO WLSF FIREHOUSE 911K (ASA: 4178795). ESTIMATED DUE 1/4/25.



OBCC LOLA 137Z 2014 AJSA National Classic Grand Champion Percentage Simmental Heifer

RRF LOLA 233K

RECKON	C RELENTLES IING 711F A Krisha-et				et 4 PB SN	
RRF LOI	PAY THE PRIC L <mark>a 205h</mark> IC Lola 1377			ASA: 434414 TATTOO: 233		3D: 10/20/22 @redriver
CE	BW	WW	YW	MILK	API	TI
7.1	2.9	76.7	108.3	18.2	114	74.9



OBCC LOLA 137Z Maternal Granddam of Lot 46

- Here is a dynamic breeding piece created by a pedigree laced with influential champions of the past decade.
- Her maternal granddam, OBCC Lola 137Z, was the 2014 AJSA National Classic Grand Champion Percentage Simmental Heifer. Her grandsire, SC Pay The Price C11 also dominated his contemporaries! He was the back-to-back Grand Champion Purebred Simmental Bull at the 2017 and 2018 National Western Stock Show. Her sire, Reckoning 711F, was certainly no stranger to the backdrop in his tenure on the tanbark as well!
- 233K comes with added style and elegance throughout her entire build. She maintains flexibility while remaining collected on the move and sets the bar for refinement in quality.
- A pedigree rich in cow family, rich in winning tradition, and should be rich in production value like those before her!





AI BRED ON 3/28/24 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). ESTIMATED DUE 1/4/25.



42

RRF LADY BLACKBIRD 407G Dam of Lot 47



RRF LADY BLACKBIRD 410H Maternal Sister to Dam of Lots 47-50



RRF LADY BLACKBIRD 1401G Maternal Sister to Dam of Lots 47-50

RRF LADY BLACKBIRD 069K

W/C REL MIS SC P RRF LAI	DLEY UTAH ENTLESS 3 S WERNING AY THE PRIC DY BLACKB I ADY BLACK	2C KP 8543U E C11 IRD 407G		3/4 ASA: 42400 TATTOO: 00		4 AN 3D: 11/10/22
CE	BW	WW	YW	MILK	API	TI
9.6	3.2	78	112.2	21.2	119.3	77.2

- The fundamentals have always been a focal point at Red River Farms. Skeletal quality, easy fleshing, and maternal function are evident in this high quality, royally bred female.
- This stout-constructed female continues with the genetic trend of the influence of W/C Relentless 32C, SC Pay The Price C11, with the influence of the great maternal Angus sire of recent time S A V Bismarck 5682.
- We know that most will find this female to be genuine in her kind as she reads with a bold center body shape that is complimented with true skeletal width and shape! She maintains that overall "cow maker" presence.
- THE SPRING BRED OFFERING

RRF MISS BLACKBIRD 056K

LLSF PA	URABABYI	EVE ZU194 Doll U194			Lt 4 SM 1/4	
	QUANTUM			ASA: 42400	39 B	D: 9/19/22
		KBIRD X062		TATT00: 05	6К 🔇	redriver
CE	BW	WW	YW	MILK	API	TI
11.5	2.4	80	122.3	23	124.3	80.5

- Here is another descendant of the Mtn Meadow Blackbird P55 cow family who sets on the foundation of all of the "Blackbird" members in the offering.
- She initiates a pair of sisters by the legend, LLSF Pays To Believe ZU194, so one would rightfully expect the maternal influence and dominance that the lineage offers.
- Again, a "Blackbird" family member who trends to the influence of the Angus great, S A V Bismarck 5682 with a very trendy and telling build in terms of mass, center body shape, and skeletal quality.
- We are certain that she will be a profit geared brood cow with a bright future!

RRF MISS BLACKBIRD 067K

LLSF PAY LLSF	URABABYI	EVE ZU194 Doll U194		3/4	Let 4 SM 1	/9 /4 an
RRF LAD	QUANTUM Y BLACKB LADY BLAC			ASA: 42400 TATTOO: 06		BD: 11/8/22 @redriver
CE	BW	WW	YW	MILK	API	TI
11.5	2.4	80	122.3	23	124.3	80.5

- What an attractive, feminine featured daughter of the RRF Lady Blackbird 402G.
- She offers a very refined and smooth look, along with plenty of depth to her side, a flexible build with the right angles and a running gear that will ensure the longevity she has to offer from a pedigree viewpoint.
- She will calve early to the foundation herd sire known as HPF Quantum Leap 2952.

RRF BLACKBIRD 048L

RRF DUI Tex	/SVF DURA(Racell 20: Rita 5553	BG			<i>bt 5</i> м 3/	50 /8 AN
RRF LAD	QUANTUM Y BLACKB LADY BLAC			ASA: 434414 TATTOO: 048		BD: 1/5/23
CE	BW	WW	YW	MILK	API	TI
12.6	2	85.1	129.2	23.1	130.8	85.4

- 048L comes with the advantage of two shots of the paternal legend HTP/SVF Duracell T52. Most know that HTP/SVF Duracell T52 is the sire of the winning HPF Quantum Leap Z952 and would influence countless other successful individuals throughout the breed.
- She is a young female with the potential to make the donor pen. Not only does she carry the strong influence of S A V Bismarck due to RRF Lady Blackbird X062, but she blends another key component of the Red River program's history with the influence of TEX Rita 5553.
- A pedigree saturated with donor dams throughout that are represented by an individual that could be your next super ovulation candidate!



AI BRED ON 4/29/24 TO HPF QUANTUM LEAP Z952 (ASA: 2649657). ESTIMATED DUE 2/5/25.



AI BRED ON 3/28/24 TO HPF QUANTUM LEAP Z952 (ASA: 2649657). ESTIMATED DUE 1/4/25.



AI BRED ON 3/28/24 TO RRF TRADING UP E777 (ASA: 3277726). ESTIMATED DUE 1/4/25.



PE 5/29/24-7/19/24 TO RRF MR QUANTUM LEAP 223K (ASA: 4241274). ESTIMATED DUE 3/26/25.

- Stout, burly, intriguing, and royally bred are adjectives that best describe 060K upon initial evaluation.
- One that plants secure and big at the surface with an unforgettable look and presence that places her on many sale day shortlists.
- This member of the "Blackbird" family comes to you deep and bold with plenty of substance and power, including some dominating dams of distinction in RP/MP Right To Love A021 and PVF Blackbird 201.
- If you have a legitimate interest in breeding SimAngus show stock with maternal dominance, then 060K should be one that is seriously considered!



PVF BLACKBIRD 5013 Dam of Lot 51

- This female goes back to the outcross donor dam and high-selling sale feature in the North Central Simmental Sale for James Simmental Farm of Iowa. The joint venture of Ruby and Hilbrands selected JSF Firefly W46. Hudson Pines Farms selected one of the very first females sold from the W46 donor, and the rest of the "Firefly" story builds from that point on.
- A cow family known for maternal prowess and udder quality with the utmost fertility from generation to generation.
- We know that several should find the elegant, long sided daughter of Rocking P Private Stock H010 on October 11th!



JSF FIREFLY W46 - 3rd Generation Maternal Granddam of Lot 52

AI BRED ON 3/28/24 TO RECKONING 711F (ASA: 3553633). ESTIMATED DUE 1/4/25.

RRF BLACKBIRD 060K

ROCKIN RP/I	MP BUILT TO	E STOCK HO LOVE A021	Lot 51 1/2 SM 1/2 AN			
PVF BLA	RS FIRST RA CKBIRD 50 Blackbird		ASA: 41977 TATTOO: 06): 10/20/22 &redriver	
CE	BW	WW	YW	MILK	API	TI
11.2	0.7	75.1	15.7	116.5	76.1	

RRF FIREFLY L311

ROCKIN RP/I	MP BUILT TO	E STOCK HO LOVE A021	<i>Let 52</i> PB SM			
EBC FIR	C CMFM DEI E <mark>FLY H11</mark> Y HILB FIRE	PLORABULL FLY 464B	ASA: 434414 TATTOO: L31		BD: 2/6/23	
CE	BW	WW	YW	MILK	API	TI
13.9	-0.2	78.7	16.6	132	82.5	







AI BRED ON 3/28/24 TO WLSF FIREHOUSE 911K (ASA: 4178795). ESTIMATED DUE 1/4/25.

- The legacy of the Shawnee Miss 770P dam of distinction continues to build through a pair of full sisters by Rocking P Private Stock H010 and from the very best daughter of LLSF Pays To Believe ZU194 from the 770P matriarch.
- The past many-time champion, Rocking P Private Stock H010, adds the smooth, glass-like transitions, to the power and ruggedness brought to the equation by the maternal side of the equation. A pair of high quality bred females that are big and bold in their rib, yet feminine and cowy in their kind with impeccable structure and balance.
- A proven mating bred for profitability when one considers that two full sisters sold in 2023 for a combined average of \$15,000!
- This pair of sisters will certainly appreciate in value over time, and each carries the service to a sire suitable for return on investment, even with their first calf. The future is radiant for those who win the bid on either or both at the "Ladies of the Lone Star" event!



SHAWNEE MISS 770P Maternal Granddam of Lots 53 & 54

45



RRF MISS SHAWNEE 018L Full Sister to Lots 53 & 54 2023 NAILE Divison I Champion Purebred Simmental Heifer



AI BRED 3/28/24 TO WCC/RRF REFLECTION 1170J (ASA: 4026470). ESTIMATED DUE 1/4/25.

RRF MISS SHAWNEE 006L

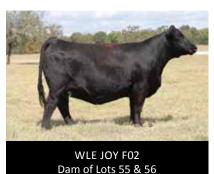
RRF MISS SHAWNEE 007L

ROCKIN RP/N	MP BUILT TO	E STOCK HO) LOVE A021			Let a PB SI		RP/MP BUILT TO LOVE /		E STOCK H D LOVE A021			Let a PB SI		
CMFM S	⁼ PAYS TO BE HAWNEE 7 WNEE MISS		1	ASA: 42394 TATTOO: 00		BD: 2/19/23 edriver		CMFM S	F PAYS TO BI HAWNEE 7 WNEE MISS		4	ASA: 42394 TATTOO: 00		BD: 2/19/23
CE	BW	WW	YW	MILK	API	TI		CE	BW	WW	YW	MILK	API	TI
13.7	-0.3	66.1	92.1	18.2	139.7	77.9		13.7	-0.3	66.1	92.1	18.2	139.	7 77.9



AI BRED ON 3/28/24 TO WLSF FIREHOUSE 911K (ASA: 4178795). ESTIMATED DUE 1/4/25.

- From the famed SOSF Ebony's Joy L-123 donor family and sired by LLSF Pays To Believe ZU194 we present you with a duo of sisters who do not disappoint when you're able to place a visual on them prior to the event at Red River Farms on October 11th.
- We certainly wouldn't argue with those who thought that this could be the best pair of flush sisters within the offering that is saturated with the awards of a great embryo transfer program!
- The WLE Joy F02 donor dam has had a lasting presence in the Red River Farms program and the "Ladies of the Lone Star" events. F02 is a maternal sister to the iconic WLE Copacetic E02, a dominant champion turned proven and predictable sire!
- We wouldn't think that we were wrong when we stated that K109 could be the very best bred female in the offering with her look, balance, and shear substance and that K111 could be one of the broodier and stouter made females in the set as well.
- What a pair of sisters with longevity and family merit that is supported by generations of stock with superior body shape and build!





CMFM JOY 02ZB Maternal Granddam of Lots 55 & 56



ASA: 4344140 BD: 10/15/22 WLE JOY F02 TATT00: K109 Redriver CMFM JOY 02ZB CE BW WW YW MILK API ΤI 11.1 70.4 102.8 75.2 1.7 20.6 126.4



THE SPRING BRED OFFERING

WLE JOY F02

CE

11.1

CMFM JOY 02ZB

BW

1.7





RRF STCC EXCITEMENT 7020 036L

STCC/PF CHE	Z STCC MILE	AR CLAW 9 Y 5034C	C 1/2	<i>Lt 5</i> sm 1/2	7 2 AN	
YARDLE	NEALY CAPI Y Excitem S Yardley (ENT E20	ASA: 42473 TATTOO: 03		BD: 2/3/23	
CE	BW	WW	YW	MILK	API	TI
8.3	2	73	109.2	14.5	102.2	67.5

- A fresh and unique genetic twist to the offering on the Angus side of the equation with this stunning SimGenetic female. She is from a donor dam that comes with the influence of Connealy Capitalist 028 blended with the powerful S A V Resource 1441.
- The maternal side of her pedigree would be unmatched in terms of power and femininity even with the likes of the paternal influence of the young Trennepohl sire, STCC/PFK/DOSL Bear Claw 9022.
- 036L comes marked with the profit-enhancing blaze markings on her head, with an abundance of center body shape and flawless skeletal design from end to end. We are confident that this low-bodied female will not have issue gathering friends on the second Friday of October!

AI BRED ON 3/28/24 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). ESTIMATED DUE 1/4/25.



Paternal Granddam of Lot 57

RRF KNOCKOUT 234K

B C R PE HSF	CCF 20-20 RFECT VIS CALLIE D61	3	Lot 58 3/4 SM 1/4 AN			
W/C UNITED 956Y HPF MISS KNOCKOUT B033 MISS KNOCKOUT 74T			ASA: 41866 Tattoo: 23		SD: 10/22/22 eredriver	
CE	BW	WW	YW	MILK	API	TI
7.6	3.9	80.2	123.9	17.4	113.6	74.7

47

- This female missed the picture pen, but we are certain that many will find her by sale day on the video reel!
- A matron in the making with an indulgent pedigree that chapter books could be written about.
- She is from the famed and prolific Miss Knockout 74T cow line with the
 performance and carcass boost from her proven maternal grandsire, W/C United
 956Y. To go on, her sire is a past sale feature from the Cowtown Classic sale series
 and a Fort Worth Champion as well. The stock by B C R Perfect Vision have been
 of quality, as they come saturated with the basic fundamentals.
- Certainly, a proven pedigree with longevity and money-earning potential on board!

AI BRED ON 5/19/24 TO WLSF FIREHOUSE 911K (ASA: 4178795).

ESTIMATED DUE 2/25/25.



HF SERENA Iconic Maternal Sister to Dam of Lot 58



48

AI BRED ON 5/13/24 TO HPF QUANTUM LEAP Z952 (ASA: 2649657). PE 6/1/24-8/1/24 TO STCC ADVANTAGE POINT 075L (ASA: 4346872). ESTIMATED DUE 2/19/25.

ROCKING P BOMBSHELL L041

RECKON RW/	E RELENTLES I ing 711f A Krisha-et	Γ			<i>Let 5.</i> pb sm	
RP/CMF		LIEVE ZU194 D LOVE 7171 D LOVE A021		ASA: 42370 TATTOO: LO		D: 4/16/23
CE	BW	WW	YW	MILK	API	TI
8.3	5.2	81.6	115.6	19.2	120.3	78.4

- The first of several extremely high quality females from the Rocking P Livestock firm that are supported by one of the most famous cow families in the history of the Simmental breed!
- This daughter of the multiple time champion, Reckoning 711F, is certainly one that should be a favorite on sale day. She is a long fronted, ultra-feminine female that is flawless in terms of her basic build. She is bold in the shape of her forerib and center body and offers the look of a productive and profitable brood cow!
- The dam of L041, RP/CMFM Built To Love 717E, is a maternal sister to Rocking P Private Stock H010 and RP/BCR Eminence H005, two extremely popular AI sires!
- RP/CMFM Built To Love 717E was a many times champion for Josie Phillips. One
 of her most notable victories was when she was selected as the 2018 KY Beef
 Expo Reserve Supreme Champion Breeding Heifer.
- Her maternal granddam, RP/MP Built To Love A021, is arguably one of the most phenotypically impressive females in the business. Her influence can be identified throughout the entire offering. L041 is a three-quarter sister in blood to the \$130,000 B C R Built To Love 031J.
- L041 is a tremendous donor prospect that has the credentials to be a big time generator! Supported by a cow family that will never go out of style!



RP/CMFM BUILT TO LOVE 717E Dam of Lot 59



RP/MP BUILT TO LOVE A021 Legendary Maternal Granddam of Lots 59 & 60



RP/CMFM BUILT TO LOVE K089

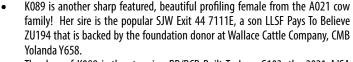
SJW EXI CMB	T 44 7111E B Yolanda Y	(658	<i>Let 60</i> 3/4 SM 1/4 AN			
RP/BCR	INSIGHT 01 Built to L MP Built to	OVE G103	ASA: 41903 TATTOO: KC		10/15/22	
CE	BW	WW	YW	MILK	API	TI
11.1	1.2	73.9	111.7	21.6	109.8	69.9

AI BRED ON 5/14/24 TO HPF QUANTUM LEAP Z952 (ASA: 2649657). PE 6/1/24-8/1/24 TO WHF EXCLUSIVE K010 (ASA: 4104784). ESTIMATED DUE 2/20/25.

ROCKING P LOVES TO SMILE K075

HPF QU	/SVF DURAC Antum Lei MP Right To				7 1/16 MA	
HECK THE OUTSIDER 64A T J S C Loves to Smile MCLF/RP Loves to Smile				ASA: 43958 Tattoo: Ko		BD: 9/15/22
CE	BW	WW	YW	MILK	API	TI
12.1	15	72.8	105 5	17	102.2	71 1

AI BRED ON 4/20/24 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). PE 5/15/24-7/25/24 TO WHF EXCLUSIVE K010 (ASA: 4104784). ESTIMATED DUE 3/20/25.



- The dam of K089 is the stunning RP/BCR Built To Love G103, the 2021 AJSA National Classic 5th Overall Percentage Simmental Heifer for Josie Phillips.
- The maternal granddam of K089, RP/MP Built To Love A021, was a dominant champion for Morgan Phillips. She was 2014 American Royal Grand Champion Purebred Simmental Heifer, 2015 NWSS Reserve Grand Champion Purebred Simmental Heifer, and 2015 FWSS Grand Champion Purebred Simmental Heifer.
- G103 is a full sister to RP/BCR Built To Love G303, the 2020 AJSA National Classic Grand Champion Bred & Owned Heifer and 2020 FWSS Grand Champion Percentage Simmental Heifer. She is also a full brother to RP-BCR Insight G302, the sire of the 2022 AJSA National Classic Reserve Grand Champion Percentage Simmental Heifer.

49

- Proven and predictable genetics that consistently yield results!
- Here is a striking baldy female that is sired by the influential HPF Quantum Leap Z952 and supported by the famous NJC SVF Love Me Don't U cow family. The dam of K075 is a daughter of Heck The Outsider 64A, a son of SVF/NJC Built Right N48. She is further influenced by MCLF/RP Loves To Smile, the 2010 NWSS Grand Champion Percentage Simmental Heifer.
- The third generation dam of K075 is MCLF RP Ms Love Me S311, the 2008 NWSS Grand Champion Percentage Simmental Heifer.
- K075 offers a pedigree that aligns PCC Queens Valentine R9 with MCLF RP Ms Love Me S311, two of the most influential females in the business!



Dam of Lot 60



RP/BCR BUILT TO LOVE G303 - 2020 FWSS Grand Champion Percentage Simmental Heifer & Full Sister to Dam of Lot 60



MCLF/RP LOVES TO SMILE - 2010 NWSS Grand Champion Percentage Simmental Heifer & Maternal Granddam of Lot 61





PE 5/1/24-8/1/24 TO RP/CMFM JOHN B J104 (ASA: 4109070). ESTIMATED DUE 3/19/25.

CCR COV	PLE C SINGLI VBOY CUT 5 MS 4045 TII	5048Z		C	Let 6. PB SIM	
ROCKIN	PAYS TO DR G P MISS F MP LOVE ME		N	ASA: 38138 TATTOO: 05		BD: 4/1/20
CE	BW	WW	YW	MILK	API	TI
11.2	2.3	78.5	113.8	19.5	140.4	81.5

RRF MISS 057H

50

The daughters of one of the most influential sires in the modern day Simmental Herdbook, CCR Cowboy Cut 5048Z, have certainly been tremendous in production with consistency and real world performance.

- When the daughters by 5048Z are from a great cow family with superior udder quality, their true value is definitely realized. The foundation donor dam of this pedigree would be the very popular MCLF RP MS Love Me S311 as she brings on the influence of a great phenotype Angus sire that left a great set of females as well, known as EXAR Lutton 1831.
- The maternal granddam of 057H, RP/MP Love Me Right 078W, was the 2011 AJSA National Classic Grand Champion Percentage Simmental Heifer.
- This proven and experienced producer will come with the service of the resident herd sire known as RP/CMFM John B J104, the 2024 Cattlemen's Congress Grand Champion Percentage Simmental Bull!



RP/MP LOVE ME RIGHT 076W 2011 AJSA National Classic Grand Champion Bred & Owned Percentage Female



RP/CMFM JOHN B J104 Service Sire to Lot 62



AI BRED ON 4/10/24 TO B C R PERFECT VISION (ASA: 3516009). ESTIMATED DUE 1/17/25.

RRF MISS 058K

HPF QU/ RP/N	/SVF DURAG Antum Lei Ap Right To	Let 63 PB SM				
CCR COWBOY CUT 5048Z RRF MISS 057H ROCKING P MISS F056				ASA: 42400 TATTOO: 05		BD: 10/2/22 eredriver
CE	BW	WW	YW	MILK	API	TI
11.8	2.2	83	119	19.5	126.1	83

- This female is the first daughter of RRF Miss 057H and comes with numerical balance and shear quality.
- A very sensible and practical female in terms of her build, density, and all around shape.
- The cow family that supports 058K needs no introduction when it comes to true generating power and overall consistency.
- Females like 058K are the type of brood cows that can help build the foundation of a breeding program. We love her body mass, density, and genuine shape.
- Great things are certainly in store for whomever makes the investment with a calf by the proven B C R Perfect Vision on board.

2



B C R PERFECT VISION - Service Sire to Lot 63



PE 5/15/24-7/25/24 TO WHF EXCLUSIVE K010 (ASA: 4104784). ESTIMATED DUE 3/25/25.



AI BRED ON 5/13/24 TO SJW EXIT 44 7111E (ASA: 3416614). PE 5/15/24-7/25/24 TO WHF EXCLUSIVE KO10 (ASA: 4104784). ESTIMATED DUE 3/10/25.

ROCKING P VALENTINE K128

CNS PAY MLF RP/N RP/MP V	DREAM ON S TO DREA BL JESSIE K MP MO MAG ALENTINE MP VALENTI	M T759 (336 IIC 312X A002		_		
CE	BW	WW	YW	MILK	API	T
11.6	2.1	62.6	95.6	17.6	102.2	61

- Next up is a beautiful profiling daughter of CNS Pays To Dream T759, the 2010 NWSS Reserve Grand Champion Purebred Simmental Bull. Her dam is the tremendous RP/MP Valentine A002, a daughter of RP/MP Mo Magic 312X that traces to the legendary PCC Queens Valentine R9 matriarch.
- K128 is a FULL SISTER to Rocking P Valentine F014, the dominant champion that has evolved into one of the premier females at Rocking P Livestock. F014 was a dominant show heifer during her tenure on the show road. Her most notable victories would include being selected as the 2019 AJSA National Classic Reserve Grand Champion Bred & Owned Percentage Simmental Heifer, 2019 KY State Fair Supreme Champion Junior Breeding Heifer, and the 2020 NWSS Grand Champion Percentage Simmental Heifer.
- Countless champions, high sellers, and individuals of significant influence within the Simmental breed can be identified throughout her pedigree!

ROCKING P VALENTINE K070

ROCKIN RP/I	MP BUILT TO	E STOCK HO LOVE A021	010	_	<i>lot 6</i> PB SN	
CNS PAYS TO DREAM T759 Rocking P Valentine F014 RP/MP Valentine A002				ASA: 41903 TATTOO: KO		BD: 9/20/22
CE	BW	WW	YW	MILK	API	TI
13.5	1.3	74.8	111.8	15.5	134.5	77.9

- K070 is a daughter of the many times champion, Rocking P Valentine F014, one of the premier females that descends from the legendary PCC Queens Valentine R9 matron.
- PCC Queens Valentine R9 was a two time National Western Stock Show Champion that was also slapped Grand Champion Percentage Simmental heifer on the green chips of Freedom Hall at the North American International Livestock Exposition. R9 is also the dam of the iconic RP/MP Right To Love 015U, the donor that stands behind HPF Quantum Leap Z952 and THSF Lover Boy B33.
- She is sired by the 2021 NAILE Grand Champion Purebred Simmental Bull and 2022 FWSS Grand Champion Purebred Simmental Bull, Rocking P Private Stock H010.
- A big ribbed, stout made bred heifer that is supported by true maternal greatness on both sides of her pedigree!



52

ROCKING P LEGENDARY C918 Maternal Brother to Dam of Lot 64



PCC VALENTINE R9 Matriarch of the "Valentine" cow family!



ROCKING P VALENTINE F014 Full Sister to Lot 64 & Dam of Lot 65



AI BRED ON 5/11/24 TO CNS PAYS TO DREAM T759 (ASA: 2419373). PE 5/15/24-7/25/24 TO WHF EXCLUSIVE K010 (ASA: 4104784). ESTIMATED DUE 3/10/25.



AI BRED ON 5/19/24 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). PE 6/1/24-8/1/24 TO STCC ADVANTAGE POINT 075L (ASA: 4346872). ESTIMATED DUE 3/20/25.

RP/AKP WIDE TRACK K071

ROCKIN RP/N	MP BUILT TO	E STOCK HO LOVE A021	3/4 S		66 /4 AN	
AKP/RP	ANCHOR 90 WIDE TRA MS WIDE T	CK E002	ASA: 439582 Tattoo: Ko7	-	BD: 9/14/22	
CE	BW	WW	YW	MILK	API	TI
12.6 1 75.7 113.2				17.2	123.1	77.6

- RP/AKP Wide Track K071 is a well-designed daughter of Rocking P Private Stock H010 that is supported by the functionality of the FSCI Ms Wide Track C546 female that descends from the Coleman Blackcap 0208 cow family at Ferguson Show Cattle in Ohio.
- AKP/RP Holley K02 is a maternal sister to the dam of K071, sired by SJW Exit 44 7111E. She was selected by C-4 Land and Cattle of Oklahoma.
- A maternal sister to the dam of K071, AKP/RP Holley H04, is working for Harper Christian of Alba, Texas. C546 has also produced several bulls that have been selected by top producers and breeders across the country.
- Backed by a cow family that is time tested and reliable in production.

CMFM WHEEL N DEAL L003

SO REMI B&K	CREAM SOI	DA 8D		Lot 67 PB SM		
LLSF PAYS TO BELIEVE ZU194 JASS WHEEL N DEAL 04G JASS WHEEL THIS 09D				ASA: 42380 TATTOO: LO		BD: 1/3/23
CE	BW	WW	YW	MILK	API	TI
14	1.2	75	115.9	21.2	120.4	73.8

- L003 is a daughter of the \$530,000 SO Remedy 7F, the 2021 Cattlemen's Congress Grand Champion Purebred Simmental Bull. She is a daughter of the impressive 2020 NAILE Grand Champion Junior Simmental Heifer, JASS Wheel N Deal 04G.
- 04G is without question one of the most impressive daughters of the late National Champion, LLSF Pays To Believe ZU194. She continued her winning ways into the new year when she was slapped 2021 Cattlemen's Congress Grand Champion Purebred Simmental Heifer in the Junior Show and Reserve Grand Champion in the Open Show.
- A beautiful profiling, neat featured, smooth made female that offers a pedigree of royal status!



AKP:RP HOLLEY H04 Maternal Sister to Dam of Lot 66



JASS WHEEL N DEAL 04G Dam of Lot 67

THE SPRING BRED OFFERING

53



PE 5/29/24-7/19/24 TO RRF MR QUANTUM LEAP 223K (ASA: 4241274). ESTIMATED DUE 3/21/25.

RRF PRIMROSE 017L

PROFIT WAG	PILGRIM H1 Gr Panarai	MA 204Z		<i>Lot 68</i> 3/4 SM 1/4 AN			
MR HOC BROKER RRF PRIMROSE D692 V A R PRIMROSE 9094				ASA: 42394 TATTOO: 07		BD: 3/7/23	
CE	BW	WW	YW	MILK	API	TI	
5.6	3.4	77	113.1	13.7	101.8	69.1	

 What an incredibly built, perfect blaze-faced, black underlined brood cow prospect!

54

- The lone Profit sired female in the offering with the influence of MR HOC Broker and the "Primrose" Angus line on the maternal side.
- Love them or hate them, one cannot deny the maternal contribution of the Profit x Broker blend. When you study some of the better bulls in the business for shape, look, build, and overall quality, more often than not these two sires stand in the background of several throughout the country. If you ever have the opportunity to go through the CK Cattle breeding program of South Dakota, one will readily learn the impact that cattle bred as such can have on a family's bottom line.
- Maternally, the "Primrose" cow family offers so much in terms of fertility, maternal ability, balance, and performance. There's plenty of value from every angle in this young bred female to take advantage of. Study the lesson!



PE 5/29/24-7/19/24 TO RRF MR QUANTUM LEAP 223K (ASA: 4241274). ESTIMATED DUE 3/29/24.

RRF TIARA 078K

RRF DUI	/SVF DURAG Racell 20: Rita 5553			Lot 69 PB SM					
MMM-R	E COPACETIC RF TIARA (1 TIARA 130	54G		ASA: 42400 TATTOO: 07		11/27/22 redriver			
CE	BW	WW	YW	MILK	API	TI			
11.3	2.5	82.4	120.4	19	124.3	81.3			

- If you are interested in power with built in baldy making genetics, then pay close attention to this bred female!
- 078K blends two foundation cow families of the program, TEX Rita 5553 and KCC1 Tiara 130Z. The lasting imprint of both donor dams will be forever on the program as the sons and daughters retained continue to carry the torch.
- A motley-faced gem that is balanced proportionally from end to end. She's genuine and legit at the surface in terms of movement and skeletal width and maintains the center body shape and dimension needed to stand the tests of time.
- She is very ideal out of her front third being feminine featured and correct in her angles with smooth transitions.
- Superior udder quality should also be something to consider before making that last bid decision on sale day.



KCC1 TIARA 130Z Maternal Granddam of Lot 69



MHM-RRF MS PRIMROSE 024K Maternal Sister to Lot 68





AI BRED ON 4/11/24 TO WLSF FIREHOUSE 911K (ASA: 4178795). ESTIMATED DUE 1/18/25.



PE 3/1/24-5/1/24 TO RRF MR QUANTUM LEAP 223K (ASA: 4241274). ESTIMATED DUE 1/4/25.

RRF JUANADA 014L

ROCKIN RP/I MOC MOORE	E COPACETIC G P PRIVAT MP BUILT TO DRE NED 009 JUANADA 3 YS JUANADA	E STOCK HO LOVE A021 X 8	010			
CE	BW	WW	YW	MILK	API	TI
14	0.3	71.6	19.2	130.2	76.5	

- Rocking P Private Stock H010 appears to be writing his own chapter in the history books by siring cattle that are consistently high quality.
- The dam of 014L was selected from Moore Land & Cattle of Illinois to serve as a foundation breeding piece at Red River Farms.
- The "Juanada" cow family in the Angus circles tend to be very wet with a
 maternal instinct second to none. They are cattle with extra fleshing ability,
 extra center body, and generally come with added durability and longevity.
- We think very highly of this deep-sided, cowy-built female that should prove to be a generator, just like her prolific dam!

RRF TRAVELER 025L

SJW EXI	PAYS TO BE T 44 7111E Byolanda			Lot 71 1/2 SM 1/2 AN					
RRF TRA	PLUS ONE Veler 260 Innell tra)H Veler 3820		ASA: 44114 TATTOO: 02	52	BD: 3/19/23			
CE	BW	WW	YW	MILK	API	TI			
14.6	-0.3	75.5	123.5	22.2	133.7	81.5			

55

- As the SJW Exit 44 7111E sire group continues to evolve, we notice that they are later maturing cattle that have a distinct look of quality and balance. As they mature, the SJW Exit 44 7111E sired cattle only get better! By the time they reach two years of age, it's challenging not to gravitate towards this sire group. Plain and simple, they are extremely high quality stock!
- The skeletal design and angles that RRF Traveler 025L possesses indicate that she has as much longevity as any other bred female in the offering!
- Awesome running gear, modern and moderate in design, with plenty of rib shape to compliment her balance and kind.
- Like a fine wine, 025L will only get better with time!



OORE JUANADA 38 Dam of Lot 70



WLSF FIREHOUSE 911K Service Sire to Lot 70





AI BRED ON 4/25/24 TO RP-BCR INSIGHT G302 (ASA: 3797367). ESTIMATED DUE 2/1/25.



MMR YOLANDA 106E - 2019 NWSS Reserve Grand Champion Percentage Simmental Heifer & Full Sister to Dam of Lot 72



MMR YOLANDA 101D Dam of Lot 72



CMB YOLANDA Y658 Maternal Granddam of Lot 72

- Pedigree, pedigree, pedigree! Allow us to introduce Wallace Yolanda 2102K, a daughter of the impressive MMR Yolanda 101D, the 2018 FWSS Reserve Grand Champion Percentage Simmental Heifer.
- Her dam is a full sister to 804F, another member of the famed FHEN Halftime A127 x CMB Yolanda Y685 mating that has yielded countless high sellers, individuals of influence, and National Champions!
- 101D is also a FULL SISTER to MMR Yolanda 106E, the 2019 NWSS Reserve Grand Champion Percentage Simmental Heifer! Another full sister, SJW Yolanda 68D was selected as the 2017 AJSA National Classic Grand Champion Percentage Simmental Heifer for Braelyn Berlowitz.
- Her granddam is the iconic CMB Yolanda Y658, a past AJSA National Classic Champion that has evolved into one of the highest income producing females at Wallace Cattle Company and MM Cattle Company.
- A big time bred heifer that is supported by a cow family that exemplifies consistency and generating capabilities!

WLE COI CMF	QUANTUM Pacetic Eo M Joy 02ZB	2		Lot 72 5/8 SM 3/8 AN					
MMR YO	N HALFTIME P <mark>landa 10</mark> B Yolanda 1	1D		ASA: 42930 TATTOO: 210		BD: 9/14/22			
CE	BW	WW	YW	N MILK API					
12.3	1.7	78.9	123.2	17.2	98.6	70.3			

WALLACE YOLANDA 2102K

56

THE SPRING BRED OFFERING

Ľ



AI BRED ON 5/11/24 TO RP-BCR INSIGHT G302 (ASA: 3797367). ESTIMATED DUE 2/17/25.



AI BRED ON 4/25/24 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). ESTIMATED DUE 2/1/25.

WALLACE ARKDALE PRIDE 2003K

WLE COF CMF	QUANTUM P acetic Eo M Joy 02ZE	2			<i>Let 7</i> sm 3/	
SJW AR	RELENTLES (Dale Pri) Arkdale F	DE 846F		ASA: 41539 TATTOO: 200		BD: 10/3/22
CE	BW	WW	YW	MILK	API	TI
12.3	1.3	74.2	109.8	14.9	110.4	73.8

- Wallace Arkdale Pride 2003K is a BIG TIME female that is sired by the multiple time champion, WLE Copacetic E02, one of the greatest HPF Quantum Leap Z952 sons ever born!
- The dam of 2003K is sired by W/C Relentless 32C and backed by a daughter of the iconic N Bar Emulation EXT. WCC Arkdale Pride 8113 was the 2010 American Royal Senior Yearling Division Champion. 8113 was a many time champion for the Wallace family that became a tremendous donor dam once in production!
- A maternal sister to the dam of 2003K sired by MR HOC Broker, SJW Arkdale Pride 4104B, was the 2016 FWSS Division II Champion Percentage Simmental Heifer.
- 4104B continued her winning ways and was ultimately selected as the 2016 American Royal Grand Champion Percentage Simmental Heifer.
- She sells safe in calf to RP-BCR Insight G302, a proven AI sire that adds another elite cow family the equation!

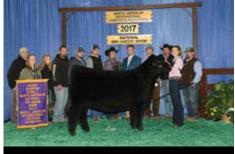
WALLACE ARKDALE PRIDE 2007K

SJW EXI CMB	T 44 7111E B Yolanda Y	/658		Lot 74 3/4 SM 1/4 AN				
	HOC BROKE Kdale pri i			ASA: 43959	31	BD: 10/3/22		
	ARKDALE F			TATT00: 200)7K	Wallace		
CE	BW	WW	YW	MILK	MILK API			
9.6	2.1	74.7	109.5	19.9	101.5	68.3		

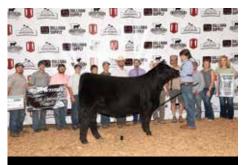
- 2007K is another member of the famed "Arkdale Pride" cow family at Wallace Cattle Company! She is a beautiful profiling female that aligns some of the most dominant and productive cow families in Stotts City, Missouri!
- The maternal granddam of 2003K and 2007K is the dynamic WCC Arkdale Pride 8113, a foundation matron at Wallace Cattle Company!
- 2007K is a product of the program, combining the best of the Angus and Simmental divisions to carry the WCC prefix. Her dam is the dominant champion, WCC Arkdale Pride 4104B, the 2016 FWSS Division II Champion Percentage Simmental Heifer. 4104B was selected as the 2016 American Royal Grand Champion Percentage Simmental Heifer!
- A three-quarter sister in blood to 2007K is the dominant Wallace Arkdale Pride 915, campaigned by the Collum family of Oklahoma.
- She is due early to the NAILE and FWSS Champion, Rocking P Private Stock H010!



WLE COPACETIC E02 Sire of Lots 72 & 73



SJW ARKDALE PRIDE 678D - 2017 NAILE Grand Champion Percentage Simmental Heifer & Maternal Sister to Lot 74



57

WALLACE ARKDALE PRIDE 165J - 2022 Ozark Empire Fair 5th Overall Breeding Heifer & Full Sister to Lot 74



AI BRED ON 4/25/24 TO RP-BCR INSIGHT G302 (ASA: 3797367). ESTIMATED DUE 2/1/25.

WALLACE ROSA 2144K

58

SJW EXI CMB	T 44 7111E Yolanda '	Y658			Let 7 SM 1/				
LC ROSA		RNING POINT		ASA: 43959	970	BD: 1/4/22			
	LACE ROSA	610		TATT00: 214	44K	Weakace			
CE	BW	WW	YW	MILK	TI				
11.7	0.1	63.4	96.5	21.5	106.2	68.9			

- The first of an impressive string of daughters sired by SJW Exit 44 7111E, a bull that has made his mark on the business!
- 2144K is a big ribbed, high capacity SimAngus female that is breathtaking from every angle. She is a big hipped, wide pinned female that offers a textbook set to her hip and hind leg. A powerful female that offers exceptional balance and symmetry from the profile.
- The maternal side of her pedigree aligns the influence of Stevenson Turning Point, PVF Insight 0129, and WCC KLR Grand Torino 95. A genetic gem that is destined to leave her mark on the program that has the foresight to be the last bidder on October 11th!



SJW EXIT 44 7111E - Sire of Lots 74-81



AI BRED ON 4/25/24 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). ESTIMATED DUE 2/1/25.

- Wallace Travel Gal 2163K is a powerful female that is absolutely stunning from the side! A sleek made, smooth shouldered, clean chested female that is long bodied and big hipped. We love the balance and eye appeal that this SimAngus breeding piece brings to the table. 2163K is a member of the famed "Travel Gal" cow family that calls home to Wallace Cattle Company!
- Wallace Travel Gal 172J is a famous member of this genetic line. She was the 2023 Cattlemen's Congress Reserve Supreme Champion and Grand Champion Percentage Simmental Heifer. 172J was also the 2022 NAILE Reserve Grand Champion Percentage Simmental Heifer. During her tenure on the tan bark, 172J was one of the most successful SimGenetic females to enter the ring during the 2022-2023 show season.
- She is safe to Rocking P Private Stock H010 for a BIG return right out of the gate!



WALLACE TRAVEL GAL 172J Member of the dominant "Travel Gal" cow family!

- Here is a big ribbed, high capacity SimAngus female that is certain to be a profitable and productive brood cow for any operation.
- The dam of 2147K is Buford Eriskay 78C, a daughter of S A V Wide Range 2871 that is further influenced by the strong maternal influence of S A V Final Answer 0035 and two shots of Sitz Traveler 8180!
- Udder quality, fleshing ease, and a strong maternal instinct are all inclusive with this stout made brood cow prospect that sells safe in calf to RP-BCR Insight G302, a son of the iconic A021 matriarch... bid to own!

AI BRED ON 4/25/24 TO RP-BCR INSIGHT G302 (ASA: 3797367). ESTIMATED DUE 2/1/25.

	WALL	ACE TI	RAVE	EL GAL	2163K		WALLACE ERISKAY 2147K						
LLSF PAYS TO BELIEVE ZU194 SJW EXIT 44 7111E CMB YOLANDA Y658 Ha Relevant 6022 Wallace Travel Gal 9108				Lot 76 1/2 SM 1/2 AN ASA: 4293059 BD: 10/20/22 TATTOO: 2163K		LLSF PAYS TO BELIEVE ZU194 SJW EXIT 44 7111E CMB YOLANDA Y658 S A V WIDE RANGE 2871 BUFORD ERISKAY 78C			1	Lot 77 1/2 SM 1/2 AN ASA: 4293057 BD: 10/4/22 TATTOO: 2147K			
WAL	LACE LADY	BELLE 654		TAT100.21	1	Westman	BUF	ORD ERISK	AY 295Y		TAT100.21	47 N	Westing co
CE	BW	WW	YW	MILK	API	TI	CE	BW	WW	YW	MILK	API	TI
11	1	74.4	118.4	26.5	112.6	74	9.7	1	78.3	122.3	22.7	114.9	76.1





AI BRED ON 4/25/24 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). ESTIMATED DUE 2/1/25.

- 2129K is another sharp featured, well balanced daughter of SJW Exit 44 7111E that is backed by a foundation Angus dam that is loaded with maternal prowess!
- The dam of this powerful female is supported by the "Tridge" cow family. She is further influenced by the power sires known as Barstow Cash, S A V Bismarck 5682, and Sitz Traveler 8180. She is another female that you can expect to be a role model brood cow in production!
- Safe in calf to Rocking P Private Stock H010, which will result in a three-quarter blood calf with substantial value!



ROCKING P PRIVATE STOCK H010 Service sire to several females throughout the offering!

- Wallace Princess 2118K is a beautiful blaze faced SimAngus female that has the basic build and body shape that suggest she will be a picture perfect brood cow in the pasture!
 - The dam of 2118K is sired by HA Relevant 6022, also the sire of the \$540,000 valued Conley Sandy 8934, also known as "Honey Bear". She is the highest dollar generating female in the donor pen at Conley Cattle Company with an average of more than \$90,000 per head!
 - She traces to the influence of Wallace Princess 3137, a foundation Angus dam at Wallace Cattle Company.
 - Females that are built like 2118K will prove to be extremely valuable investments... don't miss out on this unique opportunity!

AI BRED ON 4/25/24 TO RP-BCR INSIGHT G302 (ASA: 3797367). ESTIMATED DUE 2/1/25.

WALLACE TRIDGE 2129K

SJW EXI CMB	T 44 7111E Yolanda y	(658	,		Let SM 1	78 /2 AN
WALLAC	ETRIDGE 9			ASA: 42930 TATTOO: 212		BD: 9/22/22
CE	BW	WW	YW	MILK	API	TI
13.8	-0.5	71.6	110.9	22.1	118.6	73.6

WALLACE PRINCESS 2118K

SJW EXI	PAYS TO BE 44 7111E Yolanda				Cot 5M 1	79 /2 AN
WALLAC	ELEVANT 6 E Princes Lace Princ	S 9116		ASA: 42930 TATTOO: 211		BD: 9/18/22
CE	BW	WW	YW	MILK	API	TI
11.9	0.8	75	120.7	24.4	113	73.4



THE SPRING BRED OFFERING

60



AI BRED ON 4/25/24 TO ROCKING P PRIVATE STOCK H010 (ASA: 3775641). ESTIMATED DUE 2/1/25.

- Backed by the famed "Frontier Gal" cow family that originated in Stotts City, Missouri!
- Wallace Frontier Gal 2123K is a maternal granddaughter of the iconic W C C Frontier Gal 39, one of the most important females in the Angus business that has been a staple in the donor pen at Express Ranches.
- A maternal sister to 2123K is Wallace Frontier Gal 184, a daughter of Conley Express 7211 was campaigned by Addison Ward. She was the 2022 Cattlemen's Congress Division II Champion Angus Heifer. A dominant cow family that you can hang your hat on!



W C C FRONTIER GAL 39 Legendary Maternal Granddam of Lot 80

- 2158K is another high volume female that is sired by the tried and true "cow maker" known as SJW Exit 44 7111E. She is a broody female that is sound footed and flexible in her movement.
- The dam of 2158K is sired by EXAR Blue Chip 1877B, a direct son of the \$400,000 valued Greens Princess 1012.

61

- Her maternal granddam, Wallace LVF Irenemere 1002, was successfully campaigned by Ashlyn Richardson of Lincoln, Missouri.
- Backed by a tremendous cow family, this powerful female sells safe in calf to the proven RP-BCR Insight G302!



EXAR FRONTIER GAL 3734 2014-2015 ROV Show Heifer of the Year Maternal Sister to Dam of Lot 80



WALLACE FRONTIER GAL 2123K	

WALLACE IRENEMERE 2158K

LLSF PAYS TO BELIEVE ZU194 SJW EXIT 44 7111E CMB YOLANDA Y658 EVAD CLASSEN 1422P					Lot 80 2 sm 1/2 an		SJW EXI	ELIEVE ZU19 Y658	94	Let 81 1/2 SM 1/2 AN					
EXAR CLASSEN 1422B Wallace Frontier Gal 523 W C C Frontier Gal 39				ASA: 4176836 BD: 9/20/22 TATTOO: 2123K		EXAR BLUE CHIP 1877B Wallace irenemere 493 Wallace LVF irenemere 1002				ASA: 4176848 BD: 10		BD: 10/12/22			
CE	BW	WW	YW	MILK	API	TI	CE	BW	WW	YW	MILK	API	TI		
8.7	2.5	77.8	120	23.1	117.7	76	10.5	1.3	75.6	117.4	20.7	113.4	76		
			_ 3		THE S	PRING B	RED OFF	ERIN	G	<u> </u>					

SELLING ONE HEIFER CALF PREGNANCY



CONLEY DT GEORGINA 1076- Dam of Lot C Pregnancy

- In January of 2024 at the 18th Annual Embryos on Snow sale in Oklahoma City, we selected the \$40,000 IVF cycle on the reigning National Junior Angus Show Grand Champion, Conley DT Georgina 1076, the impressive Colburn Primo 5153 daughter that was campaigned by Ty Collum. She had already seen a trip to the backdrop, as she too was the Reserve Grand Champion Angus Heifer at the 2023 Cattlemen's Congress ROV Show!
- The "Georgina" cow family is synonymous with stock that exceed phenotypically, but investigating the direct maternal linage in support here will reveal
 generations of females that succeeded both on the chips and in the pasture. Her Dam, Champion Hill Georgina 8577 was an absolute force during her time
 on the tanbark too, she was the Grand Champion Cow-Calf Pair at the 2016 North American International Livestock Exposition, American Royal and World
 Beef Expo for Caroline Cowles. Additionally, she claimed the Reserve Grand Champion Cow-Calf Pair at the 2016 NJAS Junior National and the All-American
 Junior Show. A further generation back reveals the \$200,000 high selling female from the historic Champion Hill Dispersal in Champion Hill Georgina 8154.
 Interestingly, the dam of 1076 was at the side of 8154 when she was crowned as the Supreme Champion Female as a pair at the 2014 All-American. There is
 purple running through the veins of this branch of the iconic Georgina tribe.
- Unfortunately, the Collum family unexpectedly lost Conley DT Georgina 1076 this past spring with an extremely limited number of embryos on inventory. This
 will be one of the ONLY genetic opportunities EVER offered from the iconic Conley DT Georgina 1076!
- Your position at the cutting edge of the Angus business becomes a little more secure with the procurement of this gracious offering.
- Due to calve January 17, 2025.

62

HEIFER CALF PREGNANCY

PVF INSIGHT 0129	Let P	– Sire EPDs CE	BW	WW	YW	MILK	\$B	\$C
BNWZ DIGNITY 8017 CCC SARA'S DREAM 5116	ANGUS	1 Dam EPDs	3.2	63	110	18	145	215
COLBURN PRIMO 5153	SIRE REG: 19379119	CE	BW	WW	YW	MILK	\$B	\$C
CONLEY DT GEORGINA 1076 Champion Hill Georgina 8577	DAM REG: 20139927	2	3.2	54	85	16	88	136



BNWZ DIGNITY 8017 2021 Cattlemen's Congress ROV Reserve Grand Champion Angus Bull & Sire of Pregnancy



CONLEY DT GEORGINA 1076 2023 NJAS Grand Champion Owned Heifer & Dam of Pregnancy



CONLEY DT GEORGINA 1076 2023 Cattlemen's Congress Reserve Grand Champion Owned Heifer & Dam of Pregnancy

THE GENETIC OFFERING

SELLING 25 PACKAGES OF CONVENTIONAL SEMEN IN 3 UNIT PACKAGES



WLE COPACETIC E02

- There is no denying the influence that WLE Copacetic E02 has had on the Simmental breed! In a very short amount of time he has sired countless high sellers, show ring champions, and most importantly individuals of significant influence within the Simmental breed.
- WLE Copacetic E02 was a favorite among spectators, breeders, and Simmental
 enthusiasts during his tenure on the tan bark. Copious amounts of semen was sold
 on this bull during his early years, and it was used repetitively by those that made
 the investment annually! He has an unmatched ability to sire both male and female
 progeny with tremendous success, something that can't be said for many bulls in
 today's industry with the growing popularity of reverse sort IVF technology.
- Some of the most popular sons of WLE Copacetic E02 would include the many time National Champion, Rocking P Private Stock H010 and the dominant Al sire known as RP/BCR Eminence H005.
- On the female side of the isle he has sired more high sellers and champions than most combined! Most recently, he sired the \$116,000 high selling female in the Weis Cattle Online Sale that went on to be selected as the 2024 IA Beef Expo Supreme Champion and 2024 AJSA National Classic Reserve Grand Champion Purebred Simmental Heifer for the Pryor family of Iowa. It's safe to say that his ability to sire the "great" ones is still as relevant today as it EVER has been!
- The cow families of great significance that line his pedigree would play a vital role in the success that he has and will continue to have as a sire of great impact within the business.
- WLE Copacetic E02 is now deceased, and the semen inventory will become limited quickly. Don't wait around and wish that you would have used his service... the price per unit will only go up from this point forward!
- Owned by Red River Farms, Wesner Livestock Enterprises, and Little Mountain Farm

WLE COPACETIC E02

HPF QU RP/I	/SVF DURA(Antum Le) MP Right T(Let D 3/4 SM 1/4 AN				
CIRCLE M TEJAS CMFM JOY 02ZB CMFM BRUSHS JOY 802Z				ASA: 3299037 TATTOO: E02		BD: 2/10/17	
CE	BW	WW	YW	MILK	API	TI	
13	1.7	83.9	126.5	12	105.8	77.2	



WLE COPACETIC E02 2018 NAILE Grand Champion Percentage Simmental Bull



ROCKING P PRIVATE STOCK H010 Popular AI Sire & Son of WLE Copacetic E02



RP/BCR EMINENCE H005 Popular AI Sire & Son of WLE Copacetic E02



R2C BAILEY 314L 2024 AJSA National Classic Reserve Grand Champion & Daughter of WLE Copacetic E02

THE GENETIC OFFERING

63





FRIDAY, OCTOBER 11, 2024 AT 6:00 PM GRAND SALINE, TX

