



FUNCTIONAL | PREDICTABLE | PROFITABLE

THE BULL SALE

Saturday, February 3, 2024 at 1:00 PM in Murray, Iowa

Sale Schedule

Friday, February 2, 2024

Bulls and Females on display all day.

Saturday, February 3, 2024

Bulls and females on display at 9:00 am

Lunch served at 12:00 pm

Sale Begins at 1:00 pm CST

Open House

Join us Saturday, January 27, 2024 or
Sunday, January 28 for our Open House! Visitors are
welcome anytime to view this year's offering.

Sale Location

Ruby Cattle Company

1170 Elk Street, Murray, IA 50174

The sale facility is located west of Osceola 10 miles on Highway 34
to County Rd. R15. Then go south 5 miles on R15 to Elk Street. West
one mile on Elk Street to the facility. If you are coming from Creston
go 20 miles east on Highway 34 to County Rd R15.

Do not use GPS directions!

Updates

Stay tuned to the Ruby Cattle Co. Facebook page for
weather updates and schedule changes.

Visit www.rubycattleco.com or
www.innovationagmarketing.com for additional
updates and supplement information.



R





Ruby Cattle Co.

Nate, Leslie, Creed & Parker Ruby
1170 Elk Street, Murray, IA 50174
Nate Cell - 515-450-0112
Leslie Cell - 515-450-0259
rubycows@grm.net



Kegan & Aaelah Johnson
Kegan - 515-343-7800

Dear Fellow Cattlemen and Cattewomen,

I've always been told that the older you get, the faster time flies by. Unfortunately, we must be getting old enough that this now applies to us! I say it every year, and if I didn't, we wouldn't be doing our job as progressive breeders, but I have never been more excited to offer a group of cattle to the public than I am of this year's sale offering. The last few years we have made the commitment to improve our cattle genetically without sacrificing the look and performance that you have come to expect from our program, and I am confident you will agree, the progress this year is not only noticeable, but drastic in a good way. We all know that genetic progress in the cattle business does not happen overnight, but we couldn't be more pleased with the positive change we have implemented in a short amount of time. We are confident you will notice the improvement, and your operation will too!

These bulls and their mothers have been managed much like most of you run your cows. We expect our cows to thrive on fescue pasture and winter on stockpiled grass with as limited supplementation as possible. These bulls have been fed a high roughage TMR diet with their longevity in mind, while still providing enough nutrition for proper growth and development. If you are a repeat customer, you know what these bulls look like at turn out time, and if not, the spring born bulls will look like the fall bulls do now. Time is their friend, but please note where these cattle rank relative to the breed. We were as dry this year as we have been for quite some time, and maybe since we have lived here. On a positive note, our cows thrived through the tough conditions and our preg checks were as good as we have ever had. The best way to determine progress is a measure of your young cows and we couldn't be happier with our first and second calvers. Most of the high performing bulls and females in both our spring and fall herds were progeny of our youngest cows, and with the harsh conditions they experienced, still bred back early with the vast majority settling first time AI. I have never been more excited for the future of our operation than right now, and if you have talked to me, I have surely reiterated that.

Our bull offering is as deep as it has ever been. When breeding these cows, we have been mindful of the dynamics that it takes to be successful in the current beef industry. First and foremost, a live vigorous calf that has a will to live, despite being born in less than ideal conditions at times. They must grow to maximize pay weight, and maybe most importantly, after weaning, they have to perform in the feedlot for whomever is feeding them. On top of that, carcass quality is as important as ever and we have been very diligent injecting as much carcass merit into our operation as we can. The forgotten part of this equation can be the heifer mates that are retained and the future of your operations. Every one of these bulls are backed by cows that are good footed, good uddered, fertile and easy fleshing, if they aren't, they are gone! You can pick and choose through the offering, but rest assured, the vast majority of these bulls are bred to produce heifer and bull mates of equal quality.

The females and pairs are as good as we have ever offered. I know there are several future donors in this group with unlimited producing ability. We have dug as deep into our program as we ever have! There are opportunities being offered that I really can't believe we are letting go of, but nothing makes us happier than seeing our pedigrees working in other people's operations. We really love the mating flexibility of this group. Show heifer mothers, bull mothers, we have you covered! Rest assured, these females check the boxes of basic momma cows; good feet, udders, fleshing ease, and lots of maternal instinct. We calved 60 bred heifers this fall and helped two of them, one of which was backwards. We expect the same from this group!

It's a crowded market with lots of places to look for the breeding needs of your cow herd. We are cattle people to the core, and our number one goal is to produce cattle that work for your operation, just the same they work for ours!
Thank you for your consideration and best wishes,

Thank you for your time and best wishes,

Nate, Leslie, Creed & Parker Ruby

Cattlemen.

Innovation is the key to staying ahead in any business or industry. In the seedstock game, it is what defines an operation and its role in the beef business. Nate Ruby has always believed that to stay ahead, he must do more than his competition with every task he performs. When the Ruby brand focused on phenotypic evaluation, they submitted more data than others with the same operation model. As the "R Bar Diamond" brand shifted more towards the statistical, E.P.D. approach, DNA was submitted along with all the measured data, and Nate had the order of submission down to a science that would benefit the program the most. The man behind the branded program has always worked harder with long hours recorded, but his beef industry IQ enables him to work smarter as well.

The cattle listed in this sale book represent more than twenty years of dedication to the pursuit of excellence. It is a way of life driven by passion and a relentless focus on results. Every year, a fair amount of repeat business is seen, alongside several new faces. The loyal client base is a testament to the fact that the livestock performs exceptionally well, ensuring profitability and longevity in the business for those who choose to acquire the Ruby prefix year after year. These animals thrive on fescue, convert forage into pounds efficiently, perform well post-weaning, and generate premium dollars when hung on the rail. This program boasts a very potent donor battery that is complemented by a highly productive working cow herd. It is a tried-and-true approach to beef cattle production that has consumed countless hours of sweat equity, a significant monetary investment, and over half a lifetime to accumulate.

This marketing group features some of the breed's very best in service or individuals. KBHR Homestead H016 is the NUMBER ONE purebred parent animal for API in the Simmental database. He too is a trait-leading, top 1 percent Purebred parent animal for CE, TI, Marb, Stay, and MCE. The "Homestead" influence and service can be identified throughout the offering. Nate selected the Keller bred stud in the spring of 2021 along with the red-hided sire that also runs in Clarke County that Creed appropriately named KBHR Sriracha H127, which is also a breed leader for calving ease! With the blend of the Keller genetics and the already proven productive influence of in-house studs like Rubys Outer Limits 935G, Rubys Turnpike 771E, and Rubys SWC Battle Cry 431B, to name a few, within the female base, beef production excellence is taking shape on 1170 Elk Street of Murray, Iowa.

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Customer service is essential at Ruby Cattle Company, hence customer retention. Nate and Leslie are thankful for all that have helped along the way through genetic acquisitions from the program. They understand what it means to be a customer and know how they want to be treated. Open communication is the key to your satisfaction as a customer so please note that if you ever have any issues with any of the stock that bears the Ruby name make sure that your initial outreach is to Nate or Leslie via phone call, text, or email. They will get you taken care of.

It's certainly a privilege to engage in business with this family on an annual basis. We enjoy their industry knowledge and insight and value their friendship. They are the real deal, and they have the product to make any beef entity profitable and long-lasting. The offering is available for viewing nearly anytime, so reach out to the Ruby team and schedule that tour to view the stock. If you should need any assistance or guidance with your future investment, don't hesitate to call any of the Innovation Ag Marketing team as well. This is your invitation to join us on February 3, 2024.

Enjoy the cattle!

Graham Blaggy Jered Shipman Tim Anderson



THE RUBY CATTLE COMPANY BULL SALE

Sale Time: 1:00 pm | Sale Location: At the Farm

SALE DAY PHONES

Nate Ruby - 515-450-0112
Leslie Ruby - 515-450-0259
Chad Lukavsky - 641-344-1009
Shelby Dooley - 641-216-3267
Kiersten Jass - 515-408-4918
Kegan Johnson - 515-343-7800

AUCTIONEER

Col. Jered Shipman - 806-983-7226

SALE MANAGEMENT

Graham Blagg - 530-913-6418
Jered Shipman - 806-983-7226
Tim Anderson - 605-682-9343
INNOVATIONAGMARKETING.COM

MARKETING REPRESENTATIVES

Mitchell Armitage - 405-641-9438
Austin Brandt, Lee AgriMedia - 712-631-1829
Jeremie Ruble - 406-581-7940
Kelly Schmidt - 406-599-2395
Craig Talkington - 785-623-1789

ACCOMMODATIONS

AmericInn by Wyndham Osceola - 641-342-9400
11 Ariel Cir, Osceola, IA 50213

Lakeside Casino - 641-342-9511
777 Casino Drive Osceola, IA 50213

HEALTH

Bulls have been vaccinated under veterinary recommendations. All bulls have been tested negative for BVD. The dams that represent the bulls in this offering have been tested negative for John's disease. Sale vet will assist buyers on health status for specific states.

TERMS & CONDITIONS

All bulls sell under the terms and conditions of the American Simmental Association. Terms of sale are cash or check payable immediately upon conclusion of the sale and before animals will be removed.

INSURANCE

Insurance will be available through Jame Secondino - 812-208-0956.

RETAINED INTEREST

Ruby Cattle Co reserves 1/3 semen interest in all bulls selling unless otherwise noted.

EPDS

Please note that EPDs may change from the time the sale catalog is printed until registration paper is transferred. EPDs are Spring 2024 numbers.

RISK

Each animal becomes the risk of the purchaser as soon as sold. Animals purchased are at the purchaser's risk as to loss or injury, and will be loaded according to purchaser's direction. Insurance will be available sale day.

UPDATES AND SALE ORDER

Additional information and sale order can be found at the InnovationAgMarketing.com website and on their Facebook page.

ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale, attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.

LIABILITY

Neither owners nor sale management assume any liability for any accidents that may occur to the animal after it is sold. All persons who attend the sale do so at their own risk and owners or sale personnel assume no liability for accidents.

FREE YARDAGE

Bulls are allowed to stay at the farm free of charge until April 1, 2024.

TRUCKING

We encourage everyone to travel as convenient as possible. We will make every effort to assist with trucking arrangements.

AD AND CATALOG PRODUCTION

THM Promotions - Tracy McMurphy - 806-679-0231

DVAuction
Broadcasting Real-Time Auctions
www.dvauction.com

*So Many Blessings
Livin' The Dream!*



THE BULL OFFERING

Sires bred to transmit power and performance.





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LOT 1 RUBYS CASH FLOW K271

Let's start this years offering out with a bang! This Cash Flow x 721E is one of the most impressive individuals we have offered through this sale. Perfect feet, athletic and fluid in his movement, monstrous in his center body and rib shape, all coupled with extra stoutness and a great look. With his easy going disposition, we maybe didn't get him to flat nail it in the picture pen, but watch his video, and you will see why we are so high on this guy. Outcross power genetics here with a very balanced EPD profile. The Cash Flow bulls have always been well received, but the females are what buttered the bread, and with 721E as the first cow in the pedigree, you know he's rock solid. The hard work is done, and he's here for the taking, just make sure he's heading to your address when all is said and done.

1

RUBYS CASH FLOW K271

DOB: 3/6/22

Reg: 4136076

Tattoo: K271

BCLR CASH FLOW C820

MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

WS ALL-AROUND Z35

RUBYS LINDA 721E

RUBYS LINDA 341A

Adj. BW 91

Adj. WW 598

Adj. YW 1158

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|-----|-----|------|
| 14.6 | 2 | 96.4 | 158.6 | 6.2 | 24.2 | 0.39 | 15.4 | 72.2 | 17.8 | 39.7 | -0.46 | 0.36 | -0.08 | 1.2 | 162 | 97.4 |
| 15% | 4% | 2% | | 1% | 15% | 10% | 25% | 20% | 20% | 20% | 20% | 30% | 5% | 10% | 5% | |



RUBYS LINDA 721E

Prolific Dam of Lots 1 & 2



LOT 2 RUBYS GENESIS K266

A quick pedigree search and you will notice this is the full brother to last years high selling bull, Quadrant, who now calls River Creek Farms home. Here is a long sided, bigger framed power bull that combines power and maternal in an attractive, functional package. Don't miss this guy!

2

RUBYS GENESIS K266

DOB: 2/27/22

Reg: 4136071

Tattoo: K266

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

WS ALL-AROUND Z35

RUBYS LINDA 721E

RUBYS LINDA 341A

Adj. BW 89

Adj. WW 662

Adj. YW 1174

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|-------|-------|-----|------|------|------|------|------|------|------|------|-------|-----|-------|-------|
| 14.8 | 1 | 105.5 | 164.3 | 6.9 | 28.7 | 0.37 | 17.1 | 81.2 | 17.2 | 59.6 | -0.3 | 0.61 | -0.05 | 1.2 | 177.4 | 109.4 |
| 15% | 1% | 1% | 35% | 15% | 2% | 5% | 1% | 30% | 1% | 4% | 5% | 3% | 1% | | | |



RUBYS QUADRANT 210K
\$80,000 Full Brother to Lot 2



LOT 3 RUBYS GOLD 2K25



RUBYS TURNPIKE OH35
Maternal Brother to Lots 3-7



LOT 4 RUBYS GOLD 2K30



TJ GOLD 274G
Sire of Lots 3-8

3

RUBYS GOLD 2K25

DOB: 9/19/22 Reg: 4210109 Tattoo: 2K25

| | | |
|-------------------------|----------|------|
| HOOK'S EAGLE 6E | Adj. BW | 63 |
| TJ GOLD 274G | Adj. WW | 771 |
| TJ 12C | Adj. YW | 1140 |
| PVFS RUBY MADDEN 126Y | BW Ratio | ET |
| RUBYS LINDA 341A | WW Ratio | ET |
| X517P | YW Ratio | ET |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 19 | -2.7 | 71.6 | 110 | 8.5 | 28.7 | 0.24 | 13.1 | 64.3 | 17.2 | 29.8 | -0.41 | 0.38 | -0.06 | 1.06 | 163.5 | 88.3 |
| 1% | 3% | | | 15% | 15% | | 35% | | 30% | | | 20% | | 20% | 10% | 20% |

No doubt 2K25 is the phenotypic hammer of the flush. Extra look here, and look up the word balance in the dictionary and you'll find his picture beside it.

4

RUBYS GOLD 2K30

DOB: 9/23/22 Reg: 4210134 Tattoo: 2K30

| | | |
|-------------------------|----------|------|
| HOOK'S EAGLE 6E | Adj. BW | 83 |
| TJ GOLD 274G | Adj. WW | 727 |
| TJ 12C | Adj. YW | 1147 |
| PVFS RUBY MADDEN 126Y | BW Ratio | ET |
| RUBYS LINDA 341A | WW Ratio | ET |
| X517P | YW Ratio | ET |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 19.1 | -3 | 68.6 | 105.7 | 8.5 | 28.7 | 0.23 | 12.4 | 62.7 | 17.2 | 28.4 | -0.41 | 0.38 | -0.06 | 1.04 | 162.9 | 86.8 |
| 1% | 3% | | | 15% | 15% | | | 30% | | 20% | | 20% | | 20% | 10% | 25% |

2K30 is a homozygous black and polled Purebred that offers elite calving ease. He is dense bodied, big ended, and smooth made.





LOT 5 RUBYS GOLD 2K44



RUBYS GUARDIAN 107J
Maternal Brother to Lots 3-7

Here is another pair of ET flushmate brothers that are big centered, square built, and offer breed leading calving ease and low birth genetics. They are supported by Ruby's Linda 341A, one of the premier donor dams in our program.



LOT 6 RUBYS GOLD 2K45



RUBYS GENESIS 1J53
Maternal Brother to Lots 3-7

5

RUBYS GOLD 2K44

DOB: 9/28/22

Reg: 4210105

Tattoo: 2K44

HOOK'S EAGLE 6E

TJ GOLD 274G

TJ 12C

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 65
Adj. WW 745
Adj. YW 1217
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 19.1 | -2.4 | 74.4 | 113.9 | 8.5 | 28.7 | 0.25 | 12.4 | 65.6 | 17.2 | 30.1 | -0.41 | 0.38 | -0.06 | 1.06 | 164.1 | 89.7 |
| 1% | 5% | | 15% | 15% | | | | 35% | 30% | | | 20% | | 20% | 10% | 20% |

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RUBYS GOLD 2K45

DOB: 9/28/22

Reg: 4210192

Tattoo: 2K45

HOOK'S EAGLE 6E

TJ GOLD 274G

TJ 12C

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 87
Adj. WW 810
Adj. YW 1243
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 19 | -2.7 | 71.6 | 110 | 8.5 | 28.7 | 0.24 | 13.1 | 64.3 | 17.2 | 29.8 | -0.41 | 0.38 | -0.06 | 1.06 | 163.5 | 88.3 |
| 1% | 3% | | 15% | 15% | | | | 35% | 30% | | | 20% | | 20% | 10% | 20% |

LOT 7 RUBYS GOLD 2K65



7

RUBYS GOLD 2K65

DOB: 10/8/22

Reg: 4210144

Tattoo: 2K65

HOOK'S EAGLE 6E

TJ GOLD 274G

TJ 12C

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 78

Adj. WW 705

Adj. YW 1161

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 19.1 | -3 | 68.4 | 105.4 | 8.5 | 28.7 | 0.23 | 12.4 | 62.7 | 17.2 | 27.1 | -0.41 | 0.38 | -0.06 | 1.02 | 162.8 | 86.8 |
| 1% | 3% | | 15% | 15% | | | 30% | | | | 20% | | 25% | 10% | 25% | |

This TJ Gold 274G son is another homozygous polled and black Purebred from one of the most consistent flushes at Ruby Cattle Company. Another standout option for use on heifers.

8

RUBY TLLC GOLD 2K46

DOB: 9/29/22

Reg: 4210154

Tattoo: 2K46

HOOK'S EAGLE 6E

TJ GOLD 274G

TJ 12C

JF RANCHER 222Z

RUBYS KIMBERLY 6D25

RUBYS KIMBERLY 3176A

Adj. BW 93

Adj. WW 715

Adj. YW 1180

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|------|------|-------|------|-------|------|
| 13.7 | 0.4 | 77.7 | 120.9 | 5.7 | 24.9 | 0.27 | 11.6 | 63.5 | 15.1 | 26.5 | -0.3 | 0.39 | -0.06 | 0.73 | 149.7 | 87.3 |
| 20% | 35% | | | | 35% | 35% | | | | | 20% | | | 25% | 25% | |

Another Gold only out of a different donor cow. A shot more power in this bull. A maternal brother was a high seller 2 years ago to Moore Land and Cattle

LOT 8 RUBY TLLC GOLD 2K46



RUBY TLLC TURN IT UP 1114J

\$50,000 Maternal Brother to Lot 8



We have had several full sibs to these bulls and this mating has been slam dunk. They calve easy, have well above average growth, and the full sisters we have in production are the cream of the crop. Cason's Pride and Joy Simmentals selected a full brother 2 years ago and Denny says he is doing a great job there.



CLRS GUARDIAN 317G
Sire of Lots 9 & 10

LOT 9 RUBYS GUARDIAN 382L

9

RUBYS GUARDIAN 382L

DOB: 2/6/23 Reg: 4269209 Tattoo: 382L

HOOK'S BEACON 56B
CLRS GUARDIAN 317G
CLRS ALWAYS XCELLENT
PVFS RUBY MADDEN 126Y
RUBYS LINDA 341A
X517P

Adj. BW 80
Adj. WW 788
Adj. YW 1146
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|-------|
| 17.9 | -1.9 | 89.1 | 132.7 | 8.6 | 35.4 | 0.27 | 9.1 | 79.7 | 21.2 | 58.9 | -0.37 | 0.56 | -0.06 | 1.37 | 184.3 | 102.5 |
| 2% | 10% | 15% | 20% | 15% | 1% | 35% | | 2% | 3% | 2% | | 5% | | 1% | 2% | 2% |

10

RUBYS GUARDIAN L471

DOB: 2/4/23 Reg: 4269335 Tattoo: L471

HOOK'S BEACON 56B
CLRS GUARDIAN 317G
CLRS ALWAYS XCELLENT
PVFS RUBY MADDEN 126Y
RUBYS LINDA 341A
X517P

Adj. BW 83
Adj. WW 700
Adj. YW 1181
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|-------|
| 17.8 | -2.8 | 79.5 | 122.4 | 8.5 | 35.4 | 0.27 | 6.4 | 74.9 | 21.4 | 47.7 | -0.44 | 0.62 | -0.07 | 1.34 | 187.3 | 100.1 |
| 2% | 3% | | 35% | 15% | 1% | 35% | | 5% | 3% | 10% | 30% | 4% | | 2% | 1% | 3% |



RUBYS GUARDIAN 107J
Full Brother to Lots 9 & 10

LOT 10 RUBYS GUARDIAN L471



LOT 11 RUBYS WHITEWATER 354L

Balance, Balance, Balance. The longer we're in this business, the importance of balance in breeding these animals becomes more and more clear. These brothers do a tremendous job of balancing great individual eye appeal with great data and EPD profiles. Big calving ease, top tier growth, carcass, and maternal, these fellas can do it all. The Whitewater's were well received last year for good reason and here is your chance if you missed out last time. SimAngus genetics at its best!



HCC WHITEWATER 9010
Sire of Lots 11-14

11

RUBYS WHITEWATER 354L

DOB: 1/24/23 Reg: 4269196 Tattoo: 354L

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 78
Adj. WW 698
Adj. YW 1162
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|-----|------|------|-------|------|-------|------|-------|------|
| 19.7 | -1.4 | 82.9 | 137.8 | 10.7 | 30.8 | 0.34 | 16.5 | 72 | 17 | 57.5 | -0.28 | 0.66 | -0.02 | 1.32 | 171.7 | 96.7 |
| 3% | 25% | 25% | 15% | 10% | 10% | 10% | 10% | 10% | 25% | 5% | 35% | 15% | 1% | 5% | 5% | |

12

RUBYS WHITEWATER 364L

DOB: 1/25/23 Reg: 4269169 Tattoo: 364L

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

Adj. BW 67
Adj. WW 624
Adj. YW 1142
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|-----|------|------|------|-------|------|-------|-----|-------|------|
| 19.7 | -0.5 | 77.3 | 126.4 | 10.5 | 30.8 | 0.31 | 11 | 69.3 | 16.9 | 51.9 | -0.36 | 0.74 | -0.03 | 1.4 | 171.9 | 94.5 |
| 3% | 35% | 30% | 10% | 10% | 25% | 20% | 25% | 10% | 15% | 10% | 1% | 4% | 10% | | | |



LOT 12 RUBYS WHITEWATER 364L



LOT 13 RUBYS WHITEWATER 369L

13

RUBYS WHITEWATER 369L

DOB: 1/27/23

Reg: 4269280

Tattoo: 369L

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

| | |
|----------|------|
| Adj. BW | 77 |
| Adj. WW | 663 |
| Adj. YW | 1036 |
| BW Ratio | ET |
| WW Ratio | ET |
| YW Ratio | ET |

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|----|-------|-----|------|------|------|-----|------|------|-------|------|-------|------|-------|------|
| 18.4 | -0.8 | 75 | 120.6 | 9.9 | 30.8 | 0.28 | 13.6 | 68 | 17.1 | 51.7 | -0.32 | 0.61 | -0.03 | 1.29 | 162.3 | 89.6 |
| 5% | 30% | | 10% | 10% | 35% | 25% | 25% | 10% | 25% | 10% | 20% | | 1% | 10% | 20% | |

14

RUBYS WHITEWATER 379L

DOB: 2/2/23

Reg: 4269272

Tattoo: 379L

MILL BRAE IDENTIFIED 4031

HCC WHITEWATER 9010

ROCK CREEK SARA 6066

PVFS RUBY MADDEN 126Y

RUBYS LINDA 341A

X517P

| | |
|----------|------|
| Adj. BW | 86 |
| Adj. WW | 700 |
| Adj. YW | 1092 |
| BW Ratio | ET |
| WW Ratio | ET |
| YW Ratio | ET |

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|----|-------|------|------|------|------|------|------|------|-------|------|------|------|-------|------|
| 19 | -1.7 | 75 | 116.2 | 10.3 | 30.8 | 0.26 | 12.3 | 68.2 | 17.9 | 49.1 | -0.22 | 0.77 | 0.00 | 1.16 | 174.1 | 94.1 |
| 4% | 20% | | 10% | 10% | 20% | 15% | 15% | 10% | 4% | 4% | 10% | | | | | |



LOT 14 RUBYS WHITEWATER 379L



An eye appealing set of twin brothers out of a Sniper x 341A dam. I'm not sure you can really make them any better on paper. Big time calving ease, top 1/3 growth, with huge indexes. Great maternal and carcass genetics allow these guys to be used in about any scenario you need to plug them into.



KBHR HOMESTEAD H016

Sire of Lots 15 & 16

LOT 15 RUBYS HOMESTEAD 399L

15

RUBYS HOMESTEAD 399L

DOB: 2/13/23

Reg: 4269185

Tattoo: 399L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

Adj. BW 58
Adj. WW 591
Adj. YW 891
BW Ratio TWIN
WW Ratio TWIN
YW Ratio TWIN

KBHR SNIPER E036
RUBYS LINDA H068
RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 20.5 | -3.4 | 74.7 | 115.1 | 11.6 | 27.6 | 0.25 | 17.1 | 64.7 | 18.8 | 44.5 | -0.46 | 0.7 | -0.08 | 1.25 | 189.3 | 99.4 |
| 1% | 2% | | | 1% | 20% | | 5% | 35% | 15% | 10% | 20% | 2% | 30% | 3% | 1% | 4% |

16

RUBYS HOMESTEAD 3100L

DOB: 2/13/23

Reg: 4269318

Tattoo: 3100L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

Adj. BW 49
Adj. WW 538
Adj. YW 968
BW Ratio TWIN
WW Ratio TWIN
YW Ratio TWIN

KBHR SNIPER E036
RUBYS LINDA H068
RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 20.6 | -2.7 | 82.4 | 123.9 | 11.7 | 27.6 | 0.26 | 18.1 | 68.6 | 20 | 44.3 | -0.43 | 0.69 | -0.07 | 1.26 | 192.1 | 102.5 |
| 1% | 3% | 30% | 35% | 1% | 20% | | 3% | 20% | 10% | 10% | 35% | 2% | 3% | 1% | 2% | |



LOT 16 RUBYS HOMESTEAD 3100L



LOT 17 RUBYS GENESIS 370L

Here is a 341A grandson who's Encore sired dam is one of the bright young stars in our cow herd. If you like your cattle good looking like we do, this bull fits the bill. Lots of growth and carcass, so the steer calves will demand a premium, but keep every daughter he produces as well.



LBRS GENESIS G69
Sire of Lot 17



LOT 18 RUBYS CASH FLOW 332L

Another 341A grandson who is just an absolute beast. He is one of the winners in the entire sale for muscle shape and dimension yet combines it so well in a soft, smooth, attractive package. If your cow herd needs a shot of power and grow, check out this stud.

17

17

RUBYS GENESIS 370L

DOB: 1/27/23

Reg: 4269181

Tattoo: 370L

WS PROCLAMATION E202

Adj. BW

86

LBRS GENESIS G69

Adj. WW

735

LBR DIANA D69

Adj. YW

1161

HOOK'S ENCORE 65E

BW Ratio

111

RUBYS LINDA 076H

WW Ratio

107

RUBYS LINDA 341A

YW Ratio

105

HOMOZYGOUS POLLED

HOMOZYGOUS BLACK

PB SM

CE

BW

WW

YW

MCE

Milk

ADG

Doc

MWW

Stay

CW

YG

Marb

BF

REA

API

TI

12

0.8

97.4

149.8

5.2

28.6

0.33

18.6

77

17.8

52.6

-0.36

0.6

-0.07

1.14

171.6

104.2

4%

4%

15%

10%

2%

3%

25%

3%

4%

10%

5%

2%

| | | | | | | | | | | | | | | | | | |
|---|-----|-------------------------------|-------|-----|------|--------------|------|------|------|--------------|-------|----------|-------|------|-------|------|--|
| 18 | | RUBYS CASH FLOW 332L | | | | | | | | | | | | | | | |
| | | DOB: 1/17/23 | | | | Reg: 4269192 | | | | Tattoo: 332L | | | | | | | |
| | | BCLR CASH FLOW C820 | | | | | | | | | | Adj. BW | | 74 | | | |
| | | MR NLC CASH FLOW 7125E | | | | | | | | | | Adj. WW | | 732 | | | |
| | | MS NLC 144Y 4122B | | | | | | | | | | Adj. YW | | 1282 | | | |
| | | WBF SIGNIFICANT B132 | | | | | | | | | | BW Ratio | | 96 | | | |
| | | RUBYS LINDA 955G | | | | | | | | | | WW Ratio | | 107 | | | |
| | | RUBYS LINDA 341A | | | | | | | | | | YW Ratio | | 116 | | | |
| HOMOZYGOUS POLLED HOMOZYGOUS BLACK PB SM | | | | | | | | | | | | | | | | | |
| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI | |
| 12.8 | 4.3 | 98.3 | 158.1 | 4.5 | 26.5 | 0.37 | 14.8 | 75.5 | 14 | 41.7 | -0.48 | 0.34 | -0.08 | 1.31 | 146.7 | 94.9 | |
| 30% | 3% | 2% | | 25% | 2% | 15% | 5% | | | 15% | 15% | 25% | | 2% | 25% | 10% | |



LOT 19 RUBYS GOLD 2K29



TJ GOLD 274G
Sire of Lots 19-21

19

RUBYS GOLD 2K29

DOB: 9/21/22

Reg: 4210095

Tattoo: 2K29

HOOK'S EAGLE 6E
TJ GOLD 274G
TJ 12C

OVAL F ECHO E709
RUBYS LINDA 9G45
RUBYS LINDA 721E

Adj. BW 86
Adj. WW 816
Adj. YW 1234
BW Ratio 102
WW Ratio 119
YW Ratio 105

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 16.5 | -0.9 | 90.7 | 136.5 | 8.2 | 31 | 0.29 | 18 | 76.2 | 16.4 | 29.6 | -0.33 | 0.38 | -0.04 | 0.97 | 162.1 | 97.2 |
| 5% | 15% | 10% | 15% | 20% | 5% | 20% | 3% | 4% | | | | 20% | | 30% | 10% | 5% |

If you like the pattern of the and design of the 341A x Gold flush but like a little more horsepower in your bulls, then take a look in at these 2 full brothers in blood. Like the previous bulls, you love their look, foot quality, and softness, but these guys are the stouter featured, burlier bulls of the Gold sire group that project with a bit more growth.

20

RUBYS GOLD 2K56

DOB: 10/2/22

Reg: 4210133

Tattoo: 2K56

HOOK'S EAGLE 6E
TJ GOLD 274G
TJ 12C

OVAL F ECHO E709
RUBYS LINDA 9G52
RUBYS LINDA 721E

Adj. BW 95
Adj. WW 748
Adj. YW 1267
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 16.6 | -2 | 77.9 | 121.2 | 8.1 | 29.4 | 0.27 | 12 | 68.1 | 15.9 | 28.7 | -0.31 | 0.4 | -0.05 | 0.86 | 159.8 | 91.3 |
| 5% | 10% | | | 20% | 10% | 35% | | 25% | | | | 15% | | | 15% | 15% |

21

RUBYS GOLD L304

DOB: 2/21/23

Reg: 4269336

Tattoo: L304

HOOK'S EAGLE 6E
TJ GOLD 274G
TJ 12C

OVAL F ECHO E709
RUBYS LINDA 9G52
RUBYS LINDA 721E

Adj. BW 84
Adj. WW 662
Adj. YW 1145
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 16.3 | -2.3 | 78.2 | 121.4 | 8 | 29.4 | 0.27 | 12.2 | 68.3 | 15.6 | 33.8 | -0.33 | 0.31 | -0.04 | 1.07 | 154.6 | 89.6 |
| 10% | 5% | | | 20% | 10% | 35% | | 25% | | 35% | | 25% | | 15% | 20% | 20% |

This is the spring born flush mate and the only Gold in the spring born offering. There aren't enough "os" in smooth to describe this rascal. You love his look, softness, and athleticism all while backing it up on paper. You really can't go wrong here.

LOT 21 RUBYS GOLD L304





LBRS GENESIS G69
Sire of Lots 22-24

22

RUBYS GENESIS 2K24

DOB: 9/19/22

Reg: 4210096

Tattoo: 2K24

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

OVAL F ECHO E709

RUBYS LINDA 9G52

RUBYS LINDA 721E

Adj. BW 76

Adj. WW 806

Adj. YW 1302

BW Ratio 90

WW Ratio 118

YW Ratio 110

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|-------|-----|-----|------|------|------|------|------|------|-------|------|-------|-----|-------|-------|
| 13.5 | 0.4 | 102.6 | 157 | 6.4 | 30.8 | 0.34 | 19.3 | 81.8 | 16.3 | 61.2 | -0.26 | 0.55 | -0.05 | 1.1 | 169.9 | 106.5 |
| 25% | 35% | 2% | 2% | 10% | 5% | 1% | 1% | 1% | 1% | 10% | 15% | 5% | 1% | | | |

Undoubtedly a sale feature here. He is the natural calf of the 9G52 donor. He started small, and took off from there, as can be noted with his 90 BW ratio, 118 WW ratio. He's got the big square feet, with perfect toe design. He is stout legged, yet smooth in his joint work and flat out floats when you put him in motion. He's square hipped, wide pinned, big topped and ties that power into his stifle and lower quarter. What I really appreciate about this guy is his great look and his ability to draw you in with his presence from across the pen. Combine his top tier phenotype with his top tier data and you have a top tier stud that is set to make his mark in the industry. He is one we think is very special.

23

RUBYS GENESIS 361L

DOB: 1/25/23

Reg: 4269186

Tattoo: 361L

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

RUBYS TURNPIKE 771E

RUBYS LINDA 960G

RUBYS LINDA 721E

Adj. BW 87

Adj. WW 692

Adj. YW 1082

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|-------|-----|-----|------|------|------|------|------|-----|-------|------|-------|------|-------|-------|
| 12.7 | 2.5 | 101.4 | 153 | 5.8 | 31 | 0.32 | 17.7 | 81.5 | 15.1 | 62 | -0.35 | 0.43 | -0.07 | 1.23 | 155.7 | 100.5 |
| 30% | 2% | 3% | 5% | 10% | 3% | 1% | 1% | 1% | 1% | 15% | 4% | 15% | 3% | | | |

I'm not gonna lie, I really like these flush mate brothers. They are as good footed and correct in their angles as anything in the sale which allows them to really reach and cover ground when you put them in motion. Their body depth and center dimension is next level good and really sets the standard for soggy made, belly dragging cattle. You don't find purebreds with that type of center mass everyday. They offer breed leading growth along with some calving ease and carcass traits. I'm here to tell you that we are super pumped what we are seeing out of our Genesis females. Maternal in their build, they've calved by themselves, have great udders, had a quick return to estrus and are passing their quality onto the next generation. Study the pedigree here and you will notice the dam of these 2 bulls is a full sister to the past sale topper and big time semen seller, Outer Limits. The homework is done, and the genetics are undeniable, these guys are ready to make a good cowherd great.

LOT 22 RUBYS GENESIS 2K24**LOT 23 RUBYS GENESIS 361L****LOT 24 ARUBYS GENESIS 372L**

24

RUBYS GENESIS 372L

DOB: 1/28/23

Reg: 4269278

Tattoo: 372L

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

RUBYS TURNPIKE 771E

RUBYS LINDA 960G

RUBYS LINDA 721E

Adj. BW 86

Adj. WW 686

Adj. YW 1179

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|-------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 13.1 | 1.1 | 100.6 | 158.2 | 6.1 | 31 | 0.36 | 17.3 | 81.1 | 18.2 | 51.1 | -0.33 | 0.4 | -0.04 | 1.25 | 164.1 | 101.3 |
| 30% | 2% | 2% | 5% | 3% | 4% | 1% | 20% | 4% | 15% | 3% | 10% | 3% | | | | |



20

LOT 25 RUBYS HOMESTEAD 309L



Let's start this Homestead sire group off with a genetic explosion! Talk about a mating that works, and that is Homestead back on the Outer Limits females. These 3 bulls are so similar in their build and design and when you analyze them on paper. They are stout made power bulls with extra base width and extra center dimension. They have an attractive look, all the while being good footed, clean jointed, and sound when you put them in motion. They all started with actual birth weights in the 60's, unassisted out of first calf heifers. At weaning, all with ratios over 110 and they haven't let of the gas to date. All 3 are backed by tremendous first calvers and when you trace back their cow families, you will notice all originate from really good Ohlde bred Angus genetics that we have bred up and stood the test of time here. No doubt in my mind that all 3 of these bulls are breeder quality and have the ability to sell semen. The choice is whether a 3/4 blood or Purebred best fits your operation. I can't say enough good about these bulls, just come see them for yourself, you won't be disappointed!

25

RUBYS HOMESTEAD 309L

DOB: 1/3/23

Reg: 4269220

Tattoo: 309L

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

RUBYS OUTER LIMITS 935G

RUBYS JUANADA 108J

RUBYS JUANADA 816F

Adj. BW 73

Adj. WW 790

Adj. YW 1287

BW Ratio 94

WW Ratio 115

YW Ratio 116

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|-------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-----|-------|
| 17.6 | 0.2 | 105.3 | 162.2 | 9.1 | 32.8 | 0.36 | 16.5 | 85.2 | 18.2 | 64.3 | -0.25 | 0.74 | -0.04 | 1.22 | 191 | 113.8 |
| 3% | 30% | 1% | 1% | 10% | 3% | 3% | 10% | 1% | 20% | 1% | | 2% | | 5% | 1% | 1% |



KBHR HOMESTEAD H016
Sire of Lots 25-54



RUBYS OUTER LIMITS 935G
Maternal Grand sire of Lots 25-28

26

RUBYS HOMESTEAD 310L

DOB: 1/6/23

Reg: 4269237

Tattoo: 310L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBYS OUTER LIMITS 935G
RUBYS JUANADA 142J
FCC JUANADA 919W

Adj. BW 69
Adj. WW 759
Adj. YW 1169
BW Ratio 89
WW Ratio 111
YW Ratio 106

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|----|-------|-----|------|------|------|------|------|------|-------|------|------|------|-------|-------|
| 18.9 | -1.4 | 96 | 147.2 | 9.7 | 34.1 | 0.32 | 15.9 | 81.8 | 22.7 | 47.9 | -0.15 | 0.85 | 0.00 | 0.96 | 194.9 | 108.2 |
| 4% | 25% | 3% | 10% | 15% | 2% | 20% | 15% | 1% | 1% | 15% | 4% | 15% | 1% | 1% | 1% | 1% |

27

RUBYS HOMESTEAD 314L

DOB: 1/9/23

Reg: 4269236

Tattoo: 314L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBYS OUTER LIMITS 935G
RUBYS ROSETTA 132J
FCC ROSETTA 820U

Adj. BW 74
Adj. WW 774
Adj. YW 1106
BW Ratio 96
WW Ratio 113
YW Ratio 100

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 17.6 | -1.2 | 91.1 | 136.4 | 9.4 | 35.5 | 0.28 | 10.9 | 80.9 | 16.3 | 47.8 | -0.26 | 0.66 | -0.02 | 1.13 | 167.9 | 100.8 |
| 10% | 25% | 10% | 15% | 15% | 1% | | | 1% | 30% | 15% | 15% | 4% | 10% | 2% | | |

28

RUBYS HOMESTEAD 302L

DOB: 1/1/23

Reg: 4269255

Tattoo: 302L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBY'S CURRENCY 7134E
RUBYS ROSETTA OH117
KJB ROSETTA 854X

Adj. BW 52
Adj. WW 719
Adj. YW 1097
BW Ratio 67
WW Ratio 105
YW Ratio 99

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 21.8 | -4.2 | 71.6 | 105.4 | 11.9 | 32.3 | 0.21 | 15.1 | 67.9 | 16.8 | 36.2 | -0.28 | 0.58 | -0.02 | 1.06 | 167.1 | 90.5 |
| 1% | 4% | | 2% | 4% | | | 20% | 25% | 25% | 35% | 20% | 10% | 10% | 20% | | |

**LOT 26 RUBYS HOMESTEAD 310L****LOT 27 RUBYS HOMESTEAD 314L****LOT 28 RUBYS HOMESTEAD 302L**

Really an outlier here. He started with a 48# actual birth weight and he never had a bad day after that. The fact he still ratios 105 at weaning is unbelievable. We love our Currency females and the 854X cow was one of our favorite Angus females we had around. This one checks all the boxes.



LOT 29 RUBYS HOMESTEAD 327L



PVFS RUBY MADDEN 126Y
Maternal Grandsir eof
Lots 29 & 30

29

RUBYS HOMESTEAD 327L

DOB: 1/16/23 Reg: 4269275 Tattoo: 327L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4
PVFS RUBY MADDEN 126Y
RUBYS ROSETTA 3186A
FCC ROSETTA 974T

Adj. BW 60
Adj. WW 612
Adj. YW 1011
BW Ratio TWIN
WW Ratio TWIN
YW Ratio TWIN

3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-----|-----|------|------|------|------|------|----|-------|------|------|------|-------|------|
| 20 | -2.8 | 73.6 | 111 | 9.7 | 25.8 | 0.23 | 10.6 | 62.6 | 15.8 | 23 | -0.14 | 0.89 | 0.00 | 0.58 | 177.4 | 96.3 |
| 2% | 10% | | 15% | 35% | | | | 35% | | | 3% | | | 3% | 10% | |

A set of twin brothers here out of a good Madden sired dam that raised them both. These guys are bit more on the moderate side, but have extra muscle shape and dimension we are all looking for. If you want a nice balance of calving ease, growth, maternal, and carcass, these guys are it.

30

RUBYS HOMESTEAD 328L

DOB: 1/16/23 Reg: 4269311 Tattoo: 328L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4
PVFS RUBY MADDEN 126Y
RUBYS ROSETTA 3186A
FCC ROSETTA 974T

Adj. BW 66
Adj. WW 562
Adj. YW 1046
BW Ratio TWIN
WW Ratio TWIN
YW Ratio TWIN

3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 16.5 | -1.8 | 72.9 | 107 | 7.3 | 25.8 | 0.21 | 11.6 | 62.2 | 20.5 | 42.4 | -0.24 | 0.69 | -0.03 | 0.92 | 169.4 | 89.7 |
| 15% | 20% | | | 35% | | | | 4% | 30% | | 10% | | 20% | 5% | 20% | |

31

RUBYS HOMESTEAD 336L

DOB: 1/20/23 Reg: 4269188 Tattoo: 336L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4
3C LAVA L375-BZ
RUBYS MISS CLEO B441
DOUBLE R MISS CLEO L27

Adj. BW 75
Adj. WW 618
Adj. YW 1026
BW Ratio 97
WW Ratio 90
YW Ratio 93

HOMOZYGOUS POLLED | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|----|-------|------|-------|------|-------|------|
| 13.7 | 0.2 | 72.5 | 103.5 | 8 | 25.6 | 0.19 | 15.2 | 61.6 | 20.5 | 23 | -0.35 | 0.57 | -0.07 | 0.76 | 166.6 | 88.3 |
| 20% | 30% | | | 20% | 30% | | 15% | | 5% | | 5% | | | 10% | 20% | |

If you want a Homestead son with the extra eye appeal, this is the one. His dam hails from the Cleo cow family and is a full sister to the past high seller Yucatan, who left us so many great females.

LOT 31 RUBYS HOMESTEAD 336L



CCR COWBOY CUT 5048Z
Maternal Grandsire of
Lot 32



LOT 32 RUBYS HOMESTEAD 349L

32

RUBYS HOMESTEAD 349L

DOB: 1/23/23

Reg: 4269243

Tattoo: 349L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

CCR COWBOY CUT 5048Z
MC2 MISS CUT 032H
MC2 MISS LOCK 809

| | |
|----------|------|
| Adj. BW | 86 |
| Adj. WW | 753 |
| Adj. YW | 1100 |
| BW Ratio | 111 |
| WW Ratio | 110 |
| YW Ratio | 100 |

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|------|------|-------|-----|-------|-------|
| 14.5 | -0.3 | 89.6 | 135.1 | 9.1 | 27.8 | 0.28 | 17.3 | 72.4 | 18.4 | 40.5 | -0.3 | 0.65 | -0.06 | 0.9 | 176.5 | 101.8 |
| 15% | 25% | 15% | 15% | 10% | 20% | 25% | 4% | 10% | 20% | 20% | | 3% | | | 3% | 2% |

Bigger framed, longer bodied bull here with the extra red meat. We purchased his Cowboy Cut dam from the McConahay program, and she has done a great job so far. His maternal sister sells as well!

33

RUBYS HOMESTEAD 353L

DOB: 1/24/23

Reg: 4269223

Tattoo: 353L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBY'S CURRENCY 7134E
RUBYS RITA 0155H
RUBYS RITA 6182D

| | |
|----------|------|
| Adj. BW | 73 |
| Adj. WW | 698 |
| Adj. YW | 1115 |
| BW Ratio | 94 |
| WW Ratio | 102 |
| YW Ratio | 101 |

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 17.8 | -3.3 | 71.3 | 104.9 | 9.7 | 31.9 | 0.21 | 10.5 | 67.4 | 17.6 | 44.5 | -0.23 | 0.75 | -0.03 | 0.94 | 182.1 | 97.2 |
| 2% | 2% | | 5% | 4% | | | | 25% | 30% | 10% | | 1% | | | 2% | 5% |

Another bigger framed bull here. Calving ease, marbling, and big time indexes.



LOT 33 RUBYS HOMESTEAD 353L

34

RUBYS HOMESTEAD 355L

DOB: 1/24/23

Reg: 4269308

Tattoo: 355L

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBY'S CURRENCY 7134E
RUBYS DIXIE ERICA 0165H
FCC DIXIE ERICA 509U

| | |
|----------|------|
| Adj. BW | 69 |
| Adj. WW | 590 |
| Adj. YW | 1034 |
| BW Ratio | ET |
| WW Ratio | ET |
| YW Ratio | ET |

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|----|-------|-----|------|------|------|------|------|----|-------|------|-------|------|-------|------|
| 15.3 | -1.2 | 75 | 115.1 | 8.3 | 24.4 | 0.25 | 12.9 | 61.6 | 15.9 | 39 | -0.26 | 0.61 | -0.04 | 0.92 | 155.6 | 88.7 |
| 20% | 25% | | 30% | | | | | 35% | | | | 20% | | 20% | 15% | 25% |

Eye appealing baldy Homestead son. If you want to add an attractive look to a set of calves and still have an impressive EPD profile to back them up, this is your guy.



LOT 34 RUBYS HOMESTEAD 355L

**LOT 35** RUBYS HOMESTEAD 380L**LOT 36** RUBYS HOMESTEAD 383L**GOHR FS SARAS DREAM 0092**
Dam of Lot 36**LOT 37** RUBYS HOMESTEAD 3133L**35****RUBYS HOMESTEAD 380L**

DOB: 2/3/23

Reg: 4269249

Tattoo: 380L

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

RUBY'S CURRENCY 7134E

RUBYS RHYTHM 0H91

RUBYS RHYTHM U854

Adj. BW 91

Adj. WW 768

Adj. YW 1122

BW Ratio 118

WW Ratio 112

YW Ratio 102

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-----|-----|------|-----|------|------|------|------|------|------|-------|------|-------|------|
| 15 | 2 | 86.2 | 134 | 8.8 | 26.9 | 0.3 | 15.1 | 69.7 | 15.9 | 32.7 | -0.4 | 0.23 | -0.08 | 0.94 | 145.4 | 87.4 |
| 15% | 20% | 20% | 15% | 25% | 20% | 15% | 20% | | | | | | | | 30% | 25% |

This one is Kegan's favorite bull. He is big backed, big butted, and carries that muscle all the way down into his stifle. He's got the extra big legs combined with a killer look. He was unassisted out of a first calf heifer, but with his added muscle, bone, and performance, he reads as more of a cow bull to me, at least until you get some calves. Regardless, he will add pounds in an attractive package and still make those keeper females. Backed by the Rhythm cow family.

36**RUBYS HOMESTEAD 383L**

DOB: 2/17/23

Reg: 4269316

Tattoo: 383L

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

SILVEIRAS STYLE 9303

GOHR FS SARAS DREAM 0092

EXAR SARAS DREAM 3775

Adj. BW 75

Adj. WW 681

Adj. YW 1099

BW Ratio 97

WW Ratio 99

YW Ratio 99

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|------|-----|-------|------|
| 17.7 | -1.7 | 77.7 | 116.4 | 10.9 | 24.2 | 0.24 | 14.9 | 62.8 | 22.3 | 42.1 | -0.03 | 0.87 | 0.01 | 0.6 | 185.6 | 96.1 |
| 10% | 20% | | 5% | | 20% | | 1% | 30% | | 3% | | | | 2% | 10% | |

The first calf born out of Agnus, Creed's Angus show heifer last year. You know a Simmental bull is calving ease when you can breed him to an Angus show heifer, get a bull calf, and its born unassisted. This bull is a great combination of popular Angus show ring genetics and top tier Simmental commercial bull genetics. It is a combination that worked quite well. The result is a sound made, eye appealing SimAngus bull that is calving ease and packed full of carcass potential. Check out his STAY EPD, you don't get half blood Angus cattle with that kind of number very often. Really good bull here with big time index numbers!

37**RUBYS HOMESTEAD 3133L**

DOB: 3/5/23

Reg: 4269177

Tattoo: 3133L

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

RUBYS ABSOLUT 317A

RUBYS EMPORIA 8172F

RUBYS 3169A

Adj. BW 79

Adj. WW 668

Adj. YW 1089

BW Ratio 102

WW Ratio 98

YW Ratio 99

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 17.7 | -3.7 | 65.6 | 91.3 | 10.1 | 26.3 | 0.16 | 16.5 | 58.9 | 18.9 | 36.3 | -0.33 | 0.51 | -0.06 | 0.93 | 169.2 | 87.7 |
| 3% | 2% | | 4% | 25% | 10% | | 15% | 25% | | 10% | | | | 5% | 25% | |

The youngest of the Homesteads, but with his quality, he couldn't be denied a spot on the bull sale. Big calving ease figures, big indexes, all put together in a bigger framed, eye appealing package.



LOT 38 RUBYS HOMESTEAD 2K2

We love these calving ease cattle that come with extra muscle like this fella. Big middled and sound as a cat.



RUBYS FOXXY 1140J
Maternal Sister to Lot 38



LOT 39 RUBYS HOMESTEAD 2K6

This one here pretty much checks all the boxes. Calving ease, growth, maternal, carcass and indexes. All that in a bigger framed baldy package. Notice his Final Answer dam, 11 years old and going strong.

25

38

RUBYS HOMESTEAD 2K2

DOB: 9/8/22

Reg: 4210130

Tattoo: 2K2

HOOK'S BEACON 56B

Adj. BW

69

KBHR HOMESTEAD H016

Adj. WW

655

WS MISS SUGAR C4

Adj. YW

1128

S S INCENTIVE 9J17

BW Ratio

82

NFF FOXXY LADY D193

WW Ratio

96

NFF FOXXY LADY A096

YW Ratio

96

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE

BW

WW

YW

MCE

Milk

ADG

Doc

MWW

Stay

CW

YG

Marb

BF

REA

API

TI

19.7

-3.5

73.5

111.2

11.9

24

0.24

12.6

60.1

16.5

30.7

-0.33

0.62

-0.04

0.96

166.8

91.4

3%

10%

2%

30%

20%

15%

15%

10%

15%

39

RUBYS HOMESTEAD 2K6

DOB: 9/13/22

Reg: 4210175

Tattoo: 2K6

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

S A V FINAL ANSWER 0035

RUBYS CINDA 105Y

PSF CINDA 56M

Adj. BW74

Adj. WW721

Adj. YW1267

BW Ratio88

WW Ratio105

YW Ratio107

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|-----|------|----|-------|------|-------|------|-------|------|
| 17.7 | -2.4 | 82.7 | 122.5 | 11.1 | 24.8 | 0.25 | 13.6 | 66 | 19.6 | 37 | -0.18 | 0.61 | -0.04 | 0.64 | 169.9 | 94.3 |
| 10% | 15% | 25% | | 4% | | | 35% | 30% | 10% | | 20% | | | 5% | 10% | |



LOT 40 RUBYS HOMESTEAD 2K11

A prime example here why we love the Homesteads so much. As much eye appeal as you will ever want in a power bull that is still in the top 50% for CE and BW. His granddam is responsible for a bunch of good cows in our operation. Bid with confidence.



RUBYS GUARDIAN 1J8
Maternal Brother to Lot 40



LOT 41 RUBYS HOMESTEAD 2K86

Goes back to the same 535U cow on the bottom side. Balanced set of EPDs with a really high STAY number.



RUBYS ROSETTA H0058
Product of the "Rosetta 535U" cow family!

40

RUBYS HOMESTEAD 2K11

DOB: 9/15/22 Reg: 4210119 Tattoo: 2K11

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

WBF SIGNIFICANT B132
RUBYS ROSETTA 781E
FCC ROSETTA 535U

Adj. BW 58
Adj. WW 707
Adj. YW 1154
BW Ratio TWIN
WW Ratio TWIN
YW Ratio TWIN

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|------|------|-------|------|-------|------|
| 13.7 | 0.5 | 85.8 | 131.7 | 6.6 | 26.8 | 0.29 | 15.2 | 69.4 | 18.4 | 52.2 | -0.2 | 0.68 | -0.03 | 0.98 | 162.8 | 94.4 |
| 20% | 25% | 30% | 35% | 20% | 20% | 15% | 10% | 15% | 10% | 15% | 10% | 10% | | | | |

41

RUBYS HOMESTEAD 2K86

DOB: 10/28/22 Reg: 4210137 Tattoo: 2K86

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBYS ABSOLUT 317A
RUBYS ROSETTA 694D
FCC ROSETTA 535U

Adj. BW 78
Adj. WW 735
Adj. YW 1232
BW Ratio 93
WW Ratio 108
YW Ratio 104

HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 16.4 | -1.1 | 81.1 | 117.3 | 7.4 | 29.4 | 0.23 | 16 | 69.7 | 19.8 | 39.8 | -0.25 | 0.54 | -0.04 | 0.91 | 161.8 | 90.6 |
| 15% | 30% | 30% | | 15% | 15% | 15% | 5% | 35% | 25% | 20% | 10% | 20% | | | | |



LOT 42 RUBYS HOMESTEAD 2K14

If all of our first calvers raised them like this their first time out, the world would be a better place. No doubt Homestead gets some credit too, but the cow family behind this one is very nice. His maternal granddam calved this fall at the age of 16 and was the first cow we bred back. Impressive stuff.



RUBY'S CURRENCY 7134E
Maternal Grandsire of Lot 42



LOT 43 RUBYS HOMESTEAD 2K66

These next 2 bulls are both 3/4 blood SimAngus bulls out of Turnpike daughters whose dams were really productive Angus cows. They each put several bulls in the sale over the years and left us with some awesome females.

42

RUBYS HOMESTEAD 2K14

DOB: 9/17/22 Reg: 4210094 Tattoo: 2K14

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBY'S CURRENCY 7134E
RUBYS ROSETTA 0H10
KJB ROSETTA 980T

Adj. BW 81
Adj. WW 780
Adj. YW 1236
BW Ratio 96
WW Ratio 114
YW Ratio 105

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|-----|------|------|-------|------|-------|------|-------|------|
| 15.5 | -1.4 | 87.6 | 130.7 | 8.9 | 33.4 | 0.27 | 19.9 | 77 | 18.9 | 47.8 | -0.23 | 0.65 | -0.03 | 1.03 | 168.8 | 98.1 |
| 20% | 25% | 15% | 25% | 20% | 3% | | 2% | 3% | 10% | 15% | | 15% | | 10% | 10% | 4% |

43

RUBYS HOMESTEAD 2K66

DOB: 10/9/22 Reg: 4210100 Tattoo: 2K66

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBYS TURNPIKE 771E
RUBYS ROSETTA 998G
FCC ROSETTA 821U

Adj. BW 71
Adj. WW 683
Adj. YW 1258
BW Ratio 84
WW Ratio 100
YW Ratio 107

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|-----|------|------|-------|------|-------|------|-------|------|
| 18.3 | -2.6 | 76.1 | 115.9 | 9.4 | 29 | 0.25 | 11.3 | 67 | 17.7 | 35.8 | -0.24 | 0.7 | -0.03 | 0.83 | 170.5 | 93.8 |
| 5% | 15% | | | 15% | 15% | | | 25% | 20% | | | 10% | | 30% | 5% | 10% |



LOT 44 RUBYS HOMESTEAD 2K92

44

RUBYS HOMESTEAD 2K92

DOB: 11/3/22

Reg: 4210098

Tattoo: 2K92

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

RUBYS TURNPIKE 771E
RUBYS JUANADA 9G18
FCC JUANADA 990W

Adj. BW 79
Adj. WW 749
Adj. YW 1229
BW Ratio 94
WW Ratio 110
YW Ratio 104

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 16.3 | -0.8 | 86.6 | 132.8 | 8.1 | 28 | 0.29 | 9.5 | 71.1 | 18.9 | 47.9 | -0.25 | 0.6 | -0.04 | 0.98 | 165.9 | 95.2 |
| 15% | 30% | 15% | 20% | 30% | 20% | 35% | | 15% | 10% | 15% | | 20% | | 15% | 10% | 10% |

An other standout sired by Homestead that is backed by a tremendous half-blood daughter of Turnpike. We love the consistency of this genetic combination!

45

RUBYS HOMESTEAD 2K55

DOB: 10/2/22

Reg: 4210117

Tattoo: 2K55

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

WBF SIGNIFICANT B132
RUBYS JUANADA 795E
FCC JUANADA 58X

Adj. BW 77
Adj. WW 760
Adj. YW 1223
BW Ratio 92
WW Ratio 111
YW Ratio 104

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 17.6 | -1.4 | 88.1 | 132.6 | 7.9 | 30 | 0.28 | 13.4 | 73.9 | 18.9 | 51.3 | -0.17 | 0.72 | -0.02 | 0.97 | 175.2 | 99.7 |
| 10% | 25% | 15% | 20% | 35% | 10% | | | 10% | 10% | 10% | | 10% | | 15% | 3% | 3% |

If added frame, length of body and a shot more growth is what you're after, this 3/4 blood bull is the ticket. A white faced bull that is out of a Significant dam. 2K55 is a SimAngus that offers big spread genetics!



LOT 45 RUBYS HOMESTEAD 2K55



LOT 46 RUBY NFF HOMESTEAD 2K88

Here is one that catches your eye. Everyone loves a baldy and when they are this nice, its just icing on the cake. Notice his dam is a Pays to Believe x 2124Z.



RUBY NFF RHYTHM 2124Z
Maternal Granddam of Lot 46



LOT 47 RUBY NFF HOMESTEAD 2K7

One footnote can convey what needs to be said about these next 6 bulls. These SimAngus studs cover all the bases. Calving ease, growth, maternal, and carcass, which also leads to impressive API and TI figures. There is a little bit of size variation amongst them which might be the biggest difference, but rest assured, these are the kind that go out and get the job done and add dollars to your bottom line.

46

RUBY NFF HOMESTEAD 2K88

DOB: 10/31/22

Reg: 4210110

Tattoo: 2K88

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

LLSF PAYS TO BELIEVE ZU194

RUBY NFF RHYTHM 8106F

RUBY NFF RHYTHM 2124Z

Adj. BW 78
Adj. WW 747
Adj. YW 1163
BW Ratio 93
WW Ratio 109
YW Ratio 99

HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 17.6 | -1.8 | 78.5 | 117.7 | 11.3 | 28.3 | 0.25 | 12.8 | 67.3 | 18.5 | 40.3 | -0.34 | 0.48 | -0.06 | 0.99 | 170.1 | 93.3 |
| 3% | 10% | | 1% | 15% | | 35% | 25% | 20% | 20% | | 10% | | 30% | 5% | 10% | |

47

RUBY NFF HOMESTEAD 2K7

DOB: 9/13/22

Reg: 4210158

Tattoo: 2K7

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

EXAR RITO W2545

A & B LUCY 2279

A & B LUCY 0273

Adj. BW 79
Adj. WW 727
Adj. YW 1247
BW Ratio 94
WW Ratio 106
YW Ratio 106

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|----|-------|-----|------|------|------|------|------|------|------|------|------|------|-----|-------|
| 20.1 | -2.8 | 77 | 116.8 | 12 | 28.4 | 0.25 | 17.4 | 66.5 | 17.4 | 39.6 | -0.1 | 1.01 | 0.00 | 0.74 | 189 | 101.6 |
| 2% | 10% | | 2% | 20% | | 10% | 30% | 20% | 35% | | 2% | | | 1% | 2% | |

**LOT 48** RUBY NFF HOMESTEAD 2K19**48****RUBY NFF HOMESTEAD 2K19**

DOB: 9/19/22

Reg: 4210155

Tattoo: 2K19

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

WK RETAIL PRODUCT 9027

A & B LASS 2404

A & B LASS 9115

| | |
|----------|------|
| Adj. BW | 82 |
| Adj. WW | 774 |
| Adj. YW | 1254 |
| BW Ratio | 98 |
| WW Ratio | 113 |
| YW Ratio | 106 |

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|-----|------|------|------|------|-------|------|------|-----|-------|-------|
| 15 | 0.2 | 89.9 | 137.9 | 9.3 | 28.7 | 0.3 | 13.9 | 73.4 | 16.9 | 52.7 | -0.02 | 0.83 | 0.01 | 0.7 | 171.3 | 100.7 |
| 25% | | 10% | 15% | 15% | 15% | 30% | 30% | 10% | 25% | 10% | | 4% | | | 5% | 2% |

Check out this standout son of Homestead that is backed by a tremendous daughter of WK Retail Product 9027. This half-blood stud is a great option to add growth and power without sacrificing calving ease.

**LOT 49** RUBY NFF HOMESTEAD 2K20**49****RUBY NFF HOMESTEAD 2K20**

DOB: 9/19/22

Reg: 4210159

Tattoo: 2K20

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

SQ CRENDENCE 675

A & B LASS 2237

A & B LASS 4154

| | |
|----------|-----|
| Adj. BW | 66 |
| Adj. WW | 535 |
| Adj. YW | 989 |
| BW Ratio | ET |
| WW Ratio | ET |
| YW Ratio | ET |

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 12.7 | 1.5 | 81.3 | 124.3 | 8.4 | 22.1 | 0.27 | 15.1 | 62.5 | 15.6 | 44.1 | -0.07 | 0.89 | -0.01 | 0.59 | 163.2 | 94.6 |
| | | 30% | 35% | 25% | | | 20% | | | 25% | | 3% | | | 10% | 10% |

You will notice this bull's performance data is a bit behind the rest. He was a twin to a heifer and unfortunately his dam liked the heifer better, who was the first animal market ready in our feeder pen. This one couldn't find a mom who really loved him, so we weaned him early and he has been closing the gap since.

**LOT 50** RUBY NFF HOMESTEAD 2K53**50****RUBY NFF HOMESTEAD 2K53**

DOB: 10/1/22

Reg: 4210169

Tattoo: 2K53

HOOK'S BEACON 56B

KBHR HOMESTEAD H016

WS MISS SUGAR C4

TEHAMA 944 R525

A & B LASS 2044

A & B LASS 0129

| | |
|----------|------|
| Adj. BW | 91 |
| Adj. WW | 815 |
| Adj. YW | 1277 |
| BW Ratio | 108 |
| WW Ratio | 119 |
| YW Ratio | 108 |

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 16.4 | -0.6 | 91.1 | 143.5 | 8.7 | 28.9 | 0.33 | 14.5 | 74.5 | 16.5 | 53.9 | -0.04 | 0.97 | -0.01 | 0.67 | 182.6 | 106.3 |
| 15% | 35% | 10% | 10% | 25% | 15% | 15% | 25% | 5% | 30% | 10% | | 2% | | | 2% | 1% |

2K53 checks all the boxes! He offers a nice blend of calving ease, growth, maternal, and carcass merit!

**LOT 51** RUBY NFF HOMESTEAD 2K57**51****RUBY NFF HOMESTEAD 2K57**

DOB: 10/3/22

Reg: 4210162

Tattoo: 2K57

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
 WS MISS SUGAR C4

KESSLERS FRONTMAN R001
A & B QUEEN 2228
 A & B QUEEN 0182

Adj. BW 95
 Adj. WW 501
 Adj. YW 1116
 BW Ratio 113
 WW Ratio 73
 YW Ratio 95

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|-----|------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 13.7 | -1.1 | 59 | 94.2 | 7.2 | 27.6 | 0.22 | 12.3 | 57.3 | 17.7 | 30.9 | -0.15 | 0.76 | -0.02 | 0.65 | 158.5 | 82.3 |
| 30% | | 25% | | 20% | | 10% | | 15% | | | | | | | | |

52**RUBY NFF HOMESTEAD 2K64**

DOB: 10/8/22

Reg: 4210167

Tattoo: 2K64

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
 WS MISS SUGAR C4

CONNEALY CONSENSUS 7229
A & B BLACKBIRD 0195
 A & B BLACKBIRD 0195

Adj. BW 82
 Adj. WW 735
 Adj. YW 1321
 BW Ratio 98
 WW Ratio 108
 YW Ratio 112

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|------|------|-------|------|
| 16.1 | 0.1 | 84.8 | 130.1 | 8.7 | 27.1 | 0.28 | 12.2 | 70.9 | 18.4 | 47.1 | -0.06 | 0.82 | 0.00 | 0.66 | 173.5 | 97.5 |
| 15% | | 20% | | 25% | | 25% | | 15% | | 15% | | 20% | | 4% | | 4% |

**LOT 52** RUBY NFF HOMESTEAD 2K64



LOT 53 RUBYS HOMESTEAD L351



LOT 54 RUBYS HOMESTEAD 2K43



RUBYS ASHLAND 242K
Maternal Brother to Lots 53-60



RUBY SWC BATTLE CRY 431B
Maternal Brother to Lots 53-60



RUBYS YETI E760
Maternal Sister to Lots 53-60

53

RUBYS HOMESTEAD L351

DOB: 2/23/23 Reg: 4269333 Tattoo: L351

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

MR NLC UPGRADE U8676
SWC RUBY YETI 143Y
JM MISS OLIVIA-L36

Adj. BW 78
Adj. WW 709
Adj. YW 1217
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|-----|------|------|------|------|-------|------|-------|------|-------|------|
| 17.1 | -1.8 | 88.1 | 135.9 | 9.8 | 25.7 | 0.3 | 14.4 | 69.5 | 17.1 | 47.5 | -0.37 | 0.3 | -0.07 | 1.08 | 161.6 | 94.7 |
| 4% | 10% | 15% | 15% | 5% | 30% | 20% | 20% | 20% | 35% | 10% | | 25% | | 15% | 10% | 10% |

One of my personal favorite Yeti sons to date. What a great combination of phenotype and genotype. This is one big middled, stout rascal with great feet, smooth joints, combined with a great look. Truly one of her best!

54

RUBYS HOMESTEAD 2K43

DOB: 9/28/22 Reg: 4210173 Tattoo: 2K43

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

MR NLC UPGRADE U8676
SWC RUBY YETI 143Y
JM MISS OLIVIA-L36

Adj. BW 58
Adj. WW 519
Adj. YW 1086
BW Ratio 69
WW Ratio 100
YW Ratio 100

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 20.9 | -4.2 | 75.3 | 112.3 | 12.3 | 25.7 | 0.23 | 11.8 | 63.1 | 17.4 | 40.6 | -0.39 | 0.42 | -0.07 | 1.07 | 172.1 | 92.9 |
| 1% | 1% | | | 1% | 30% | | | 30% | 15% | | 15% | | 15% | 4% | 15% | |

The fall version of his impressive brother. This one didn't get the best draw as far as recips go, but he is an attractive made, long bodied bull that will add stoutness to his calves.



LOT 55 RUBYS ENCORE 377L

We used Encore as an eye appealing Beacon son and he has worked well here. Here is one of the nicest balanced bulls in the offering. A great combination of look, body depth, stoutness, and soundness. We have retained a full sister and she is one my favorite young cows in our operation.



HOOK'S ENCORE 65E
Sire of Lot 55



LOT 56 RUBYS TURNPIKE 3116L

The Turnpike derivatives were as sought after last spring as any bull in the country. This is the only Turnpike son in the offering and he is flat good. He is as complete as any bull in the offering. Soft, sound, stout, and attractive made all while having a breed leading donor as his dam. Don't miss your chance to own the offspring of 2 icons.



RUBYS TURNPIKE 771E
Sire of Lot 56

55

RUBYS ENCORE 377L

DOB: 2/1/23 Reg: 4269297 Tattoo: 377L

| | | |
|----------------------------|----------|------|
| HOOK'S BEACON 56B | Adj. BW | 79 |
| HOOK'S ENCORE 65E | Adj. WW | 679 |
| HOOK'S CHATTER 63C | Adj. YW | 1065 |
| MR NLC UPGRADE U8676 | BW Ratio | ET |
| SWC RUBY YETTI 143Y | WW Ratio | ET |
| JM MISS OLIVIA-L36 | YW Ratio | ET |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|-----|-------|------|
| 13.9 | 0.2 | 69.5 | 108.2 | 7.3 | 23.1 | 0.24 | 9.5 | 57.6 | 14.7 | 30.6 | -0.59 | 0.21 | -0.09 | 1.4 | 137.8 | 79.1 |
| 20% | 30% | | 30% | | | | | | | | 1% | | 15% | 1% | | |

56

RUBYS TURNPIKE 3116L

DOB: 2/20/23 Reg: 4269214 Tattoo: 3116L

| | | |
|----------------------------|----------|------|
| WBF SIGNIFICANT B132 | Adj. BW | 80 |
| RUBYS TURNPIKE 771E | Adj. WW | 674 |
| RUBYS MISS CLEO 240Z | Adj. YW | 1135 |
| MR NLC UPGRADE U8676 | BW Ratio | ET |
| SWC RUBY YETTI 143Y | WW Ratio | ET |
| JM MISS OLIVIA-L36 | YW Ratio | ET |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 11.2 | 1.8 | 85.6 | 132.4 | 5.2 | 25.6 | 0.29 | 8.9 | 68.2 | 9.8 | 41.4 | -0.53 | -0.2 | -0.10 | 1.31 | 105.3 | 76.4 |
| | | 25% | 20% | | 30% | 20% | | 25% | | 15% | 4% | | 15% | 2% | | |



LOT 57 RUBYS GENESIS 2K62

Genesis has flat worked when mated to Yetti. These bulls are big, stout, high growth bulls that are still soft made and very attractive in their design. As is the case with all of these mating's, we expect the heifers and bulls to be of equal quality and value to our operation, and the resulting offspring of both sexes knocked it out of the park in this flush. As much as we like these bulls, their heifer mates are every bit as nice and we can't wait to get them into production. We retained a full brother for our operation last spring.



LBRS GENESIS G69

Sire of Lots 57-59



LOT 58 RUBYS GENESIS 2K39



RUBYS GENESIS 229K

Full Brother to Lots 57-59

57

RUBYS GENESIS 2K62

DOB: 10/7/22

Reg: 4210147

Tattoo: 2K62

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

| | |
|----------|------|
| Adj. BW | 97 |
| Adj. WW | 875 |
| Adj. YW | 1312 |
| BW Ratio | ET |
| WW Ratio | ET |
| YW Ratio | ET |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|-------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 11.2 | 2.6 | 101.2 | 155.4 | 5.7 | 24.4 | 0.34 | 16.8 | 74.8 | 15.1 | 56.2 | -0.31 | 0.35 | -0.06 | 1.07 | 149.6 | 97.5 |
| | 2% | 2% | | | 5% | 10% | 5% | | 2% | | 20% | | 15% | 25% | 5% | |

58

RUBYS GENESIS 2K39

DOB: 9/25/22

Reg: 4210157

Tattoo: 2K39

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

| | |
|----------|------|
| Adj. BW | 86 |
| Adj. WW | 794 |
| Adj. YW | 1173 |
| BW Ratio | ET |
| WW Ratio | ET |
| YW Ratio | ET |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 11.2 | 1.9 | 94.3 | 145.6 | 5.7 | 24.4 | 0.32 | 11.8 | 71.3 | 15.1 | 52.9 | -0.31 | 0.35 | -0.06 | 1.03 | 148.1 | 94.1 |
| | | 10% | 10% | | | 10% | | 15% | | 3% | | 20% | | 20% | 25% | 10% |



LOT 59 RUBYS GENESIS 2K49



RUBYS CASH FLOW K259
Maternal Brother to Lots 53-60



LOT 60 RUBYS PROCLAMATION K2106



WS PROCLAMATION E202
Sire of Lots 60 & 61

We were quite underwhelmed with the Proclamation cattle early in their lives. After time, it is apparent they are later maturing cattle that are worth the wait. The bulls develop into stout made studs and the females are knocking it out of the park in production. We only have a couple direct Proclamation sons, but buy them up, you won't be disappointed.

59

RUBYS GENESIS 2K49

DOB: 9/29/22 Reg: 4210141 Tattoo: 2K49

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

Adj. BW 84
Adj. WW 861
Adj. YW 1345
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 11.2 | 2.3 | 97.8 | 150.6 | 5.7 | 24.4 | 0.33 | 11.8 | 73.1 | 15.1 | 56.1 | -0.31 | 0.35 | -0.06 | 1.07 | 148.9 | 95.8 |
| 3% | 4% | | | 10% | 10% | | | 2% | 20% | | 15% | 25% | 10% | | | |

60

RUBYS PROCLAMATION K2106

DOB: 9/20/22 Reg: 4210321 Tattoo: K2106

CCR COWBOY CUT 5048Z

WS PROCLAMATION E202

WS MISS SUGAR C4

MR NLC UPGRADE U8676

SWC RUBY YETTI 143Y

JM MISS OLIVIA-L36

Adj. BW 85
Adj. WW 662
Adj. YW 1183
BW Ratio ET
WW Ratio ET
YW Ratio ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|------|------|------|----|-------|------|-------|------|-------|------|
| 14 | 0.7 | 87.3 | 131.9 | 7.7 | 25.1 | 0.28 | 12.8 | 68.4 | 15 | 36 | -0.34 | 0.19 | -0.08 | 0.81 | 141.6 | 87.7 |
| 20% | 20% | 20% | 25% | 35% | 25% | 35% | 20% | 30% | | | | | | | 35% | 25% |

**LOT 61** RUBYS PROCLAMATION 359L

One of my favorite yearling bulls. They always say that weight is in the length and this bull will attest to that. He was one of the heaviest actual weaning weight bulls but carries his weight so well. He's an attractive made bull with longevity built in. His EXT sired granddam just went to town at 17 years of age. Very docile disposition as well.

**LOT 62** RUBYS CURRENCY 381L**RUBY'S CURRENCY 7134E**

Sire of Lot 62

A big growth Currency son here with added frame. Stacking Currency and Madden in a pedigree is sure to make some front pasture cows as well.

61**RUBYS PROCLAMATION 359L**

DOB: 1/25/23

Reg: 4269189

Tattoo: 359L

CCR COWBOY CUT 5048Z

WS PROCLAMATION E202

WS MISS SUGAR C4

RUBYS TURNPIKE 771E

RUBYS MISS DESIGN 954G

EXAR MISS NEW DESIGN 6374 R3

Adj. BW 92

Adj. WW 748

Adj. YW 1122

BW Ratio 119

WW Ratio 109

YW Ratio 102

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 9.2 | 1 | 89.1 | 133.4 | 5.2 | 31.4 | 0.28 | 15.8 | 75.6 | 18.6 | 36.2 | -0.19 | 0.41 | -0.03 | 0.69 | 142.3 | 88.5 |
| | | 10% | 20% | | 10% | | 15% | 4% | 15% | | | | | | 35% | 25% |

62**RUBYS CURRENCY 381L**

DOB: 2/6/23

Reg: 4269173

Tattoo: 381L

WBF SIGNIFICANT B132

RUBY'S CURRENCY 7134E

RUBYS JILL 035X

PVFS RUBY MADDEN 126Y

RUBYS REV ROSE 6D60

FCC REVOLUTION ROSE 939W

Adj. BW 82

Adj. WW 721

Adj. YW 1177

BW Ratio 106

WW Ratio 105

YW Ratio 107

3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|----|
| 10.9 | 0.8 | 74.2 | 120.9 | 3.4 | 31.4 | 0.29 | 6.3 | 68.7 | 9.3 | 56.9 | -0.27 | 0.36 | -0.06 | 0.97 | 120.2 | 80 |
| | | 10% | 35% | | 20% | | 5% | 35% | | 20% | | 15% | | | | |



LOT 63 RUBYS ENCORE 3118L

Encore flushmate brothers just born in different seasons. Notice they are direct sons of Cleo 240Z, the mother of Turnpike. 240Z will be 12 this spring and we have still been using her in embryo production. We just can't get enough of her daughters, especially with some of these newer bulls with more genetic advancement. She will make them stout made, big bodied, slick haired with perfect feet and udders. I would expect these 2 brothers to sire the same type of cattle.



HOOK'S ENCORE 65E
Sire of Lots 63 & 64



LOT 64 RUBYS ENCORE K2105



RUBYS TURNPIKE 771E
Maternal Brother to Lots 63 & 64

63

RUBYS ENCORE 3118L

DOB: 2/24/23 Reg: 4269166 Tattoo: 3118L

| | | |
|-----------------------------|----------|------|
| HOOK'S BEACON 56B | Adj. BW | 89 |
| HOOK'S ENCORE 65E | Adj. WW | 672 |
| HOOK'S CHATTER 63C | Adj. YW | 1092 |
| OVAL F RINGLEADER R579 | BW Ratio | ET |
| RUBYS MISS CLEO 240Z | WW Ratio | ET |
| RUBYS MISS CLEO 964W | YW Ratio | ET |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|------|------|-------|------|-------|------|
| 12.2 | 1.2 | 69.2 | 106.4 | 5.8 | 20.2 | 0.23 | 12.3 | 54.5 | 15.2 | 15.8 | -0.5 | 0.32 | -0.07 | 1.15 | 139.8 | 79.5 |
| | | 10% | 25% | | | | | | | | | | 10% | 35% | | |

64

RUBYS ENCORE K2105

DOB: 9/20/22 Reg: 4210316 Tattoo: K2105

| | | |
|-----------------------------|----------|------|
| HOOK'S BEACON 56B | Adj. BW | 85 |
| HOOK'S ENCORE 65E | Adj. WW | 598 |
| HOOK'S CHATTER 63C | Adj. YW | 1161 |
| OVAL F RINGLEADER R579 | BW Ratio | ET |
| RUBYS MISS CLEO 240Z | WW Ratio | ET |
| RUBYS MISS CLEO 964W | YW Ratio | ET |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|----|-------|------|-------|------|-------|------|
| 13.7 | -0.5 | 69.8 | 104.3 | 6.8 | 20.2 | 0.22 | 10.1 | 54.8 | 15.9 | 17 | -0.49 | 0.31 | -0.07 | 1.09 | 145.6 | 81.7 |
| | | 20% | 20% | | | | | | | | | | 10% | 25% | 15% | 30% |



38

LOT 65 RUBY NFF ICONIC 320L

If you walk through the bulls and don't find this bull, then we probably don't see cattle the same. Here is the natural calf out of the timeless 2124Z donor. We always like to try something a bit "different" on her when we breed her naturally, and she never disappoints. Here is a good looking, big bodied, stout made critter that is wide pinned and square hiped. He is great at the ground and we love how he gets around the pen. We had several Iconics last year and they were well received, but before we used him heavy again, we wanted to make sure they were going to turn out, so this is the only SimAngus son in the offering. We are certainly pleased with how they have turned out and went back and used him heavy again starting this spring. Calving ease, growth, maternal, carcass, and eye appeal backed by a truly breed great matron. How can you go wrong?



DB ICONIC G95

Sire of Lot 65

65

RUBY NFF ICONIC 320L

DOB: 1/12/23

Reg: 4269299

Tattoo: 320L

MUSGRAVE 316 STUNNER

DB ICONIC G95

DB MS DISCOVERY D13

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

| | |
|----------|------|
| Adj. BW | 76 |
| Adj. WW | 687 |
| Adj. YW | 1174 |
| BW Ratio | 98 |
| WW Ratio | 100 |
| YW Ratio | 106 |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|----|------|-------|-----|------|------|-----|------|------|------|-------|------|------|------|-----|------|
| 14 | 0 | 76.4 | 132.1 | 7.5 | 25.8 | 0.35 | 14 | 63.7 | 17.5 | 58.3 | -0.06 | 0.56 | 0.00 | 0.82 | 154 | 86.6 |
| 35% | | 25% | 35% | 10% | 30% | | | 20% | 4% | | 25% | | 30% | 20% | 30% | |



RHYTHM 418P

Maternal Granddam of Lots 65-68

FEBRUARY 3, 2024



MURRAY, IOWA

**LOT 66** RUBY NFF SAM L361

A pair of brothers here that are absolute freaks! We love the "Wow" factor these guys bring to the table and they are not hard to find either. If you are making show heifers, show steer mommas, or just want to make cool looking maternal bred cattle, make sure these things are on your list. They are the youngest bulls in the sale, so keep that in mind in your evaluations, they may not be ready to make those January babies.

**JSUL SOMETHING ABOUT MARY 8421**

Sire of Lots 66-70

**LOT 67** RUBY NFF SAM L360**RUBY NFF RHYTHM 2124Z**

Prolific Dam of Lots 65-68

66**RUBY NFF SAM L361**

DOB: 4/10/23

Reg: 4269328

Tattoo: L361

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

| | |
|----------|-----|
| Adj. BW | 80 |
| Adj. WW | 586 |
| Adj. YW | - |
| BW Ratio | ET |
| WW Ratio | ET |
| YW Ratio | ET |

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|------|------|-------|------|-------|------|
| 13.6 | 0.5 | 68.2 | 110.9 | 7 | 20.4 | 0.27 | 5.8 | 54.2 | 13.8 | 25.1 | -0.3 | 0.03 | -0.06 | 0.71 | 123.8 | 72.2 |
| 25% | 35% | | | 30% | | 35% | | | | | | | | | | |

67**RUBY NFF SAM L360**

DOB: 4/11/23

Reg: 4269327

Tattoo: L360

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

AJE/PB MONTECITO 63W

RUBY NFF RHYTHM 2124Z

RHYTHM 418P

| | |
|----------|-----|
| Adj. BW | 75 |
| Adj. WW | 515 |
| Adj. YW | - |
| BW Ratio | ET |
| WW Ratio | ET |
| YW Ratio | ET |

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|----|-------|-----|------|------|-----|------|------|------|-------|------|-------|-----|-------|----|
| 13.9 | 0.5 | 68 | 107.4 | 7.4 | 20.4 | 0.25 | 7.7 | 54.2 | 17.5 | 29.4 | -0.28 | 0.04 | -0.06 | 0.7 | 131.1 | 72 |
| 20% | 35% | | | 25% | | | | | | | 30% | | | | | |

**LOT 68** RUBY NFF SAM 321L**68****RUBY NFF SAM 321L**

DOB: 1/12/23

Reg: 4269227

Tattoo: 321L

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
 JBSF PROUD MARY
 SILVEIRAS STYLE 9303
RUBY NFF RHYTHM Y1201
 RHYTHM 418P

Adj. BW 60
 Adj. WW 587
 Adj. YW -
 BW Ratio ET
 WW Ratio ET
 YW Ratio ET

3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|-------|-------|-----|-------|------|
| 13.5 | 2.7 | 79.1 | 129.8 | 6.8 | 20.7 | 0.32 | 10.5 | 59.8 | 16.8 | 50.1 | -0.11 | -0.05 | -0.02 | 0.7 | 114.3 | 69.2 |
| 35% | | | 25% | 20% | | | 25% | | | 15% | | | | | | |

This bull's dam has to be one of the stoutest made Style females of any breed makeup in the country. She has been an absolute unit in production, as she kicks out the good ones year after year. This SAM son is no different, cool looking, soft centered, stout made with extra foot and bone. Keep as many females as he will make for you.

**LOT 69** RUBYS SAM 388L**69****RUBYS SAM 388L**

DOB: 2/9/23

Reg: 4269172

Tattoo: 388L

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
 JBSF PROUD MARY
 RUBYS YUCATAN 160Y
RAH 316C
 JM ISABELLA W2

Adj. BW 83
 Adj. WW 651
 Adj. YW 1061
 BW Ratio 107
 WW Ratio 95
 YW Ratio 96

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|------|-----|------|-----|-----|------|------|------|------|------|-------|------|-------|----|
| 12.4 | 2.1 | 64.5 | 96.8 | 5.8 | 19.7 | 0.2 | 7.5 | 51.8 | 14 | 45.3 | -0.3 | 0.23 | -0.06 | 0.94 | 127.3 | 72 |
| 35% | | | 10% | | | | | | | | | | | | | |

The high quality ones just keep coming and this one is darn sure up towards the top. Big feet, big legs, big belly, with big presence and a big time cow family to his credit. His maternal great granddam is the dam of the immortal Broker and he is also maternal brother to Creeds show heifer from last year, Stella. This one packs a punch anyway you want to look at him, just make sure he ends up in your pasture.

**LOT 70** RUBY JSTO SAM K48**70****RUBY JSTO SAM K48**

DOB: 10/26/22

Reg: 4209896

Tattoo: K48

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
 JBSF PROUD MARY
 CNS PAYS TO DREAM T759
RUBY NFF RHYTHM 972G
 RUBY NFF RHYTHM 2124Z

Adj. BW 54
 Adj. WW -
 Adj. YW -
 BW Ratio ET
 WW Ratio ET
 YW Ratio ET

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 13.4 | 1.2 | 64.9 | 104.7 | 7 | 18.1 | 0.25 | 8 | 50.3 | 14.1 | 24.1 | -0.35 | 0.04 | -0.07 | 0.79 | 121.1 | 68.3 |
| 25% | | | 30% | | | | | | | | | | | | | |

We're going to crank up the freak factor another couple notches here. You don't find these Purebred bulls with this kind of front end build very often. Still great footed with extra substance of bone and big hair. His dam is none other than a full sister to the great 4B1 female. If you're serious about making the good looking ones, don't miss out here.



LOT 71 RUBY NFF BATTLE CRY 3105L

We try our darndest with every animal to get a good representative photo and although his picture is far from bad, he just did not want to give us the money shot in the picture pen. He was well mannered, just preferred to walk back and forth without giving us the shot we all knew he was capable of. Regardless, this is a damn good calf and I promise he will impress you in person. Big feet and legs, cool look, square and stout. I still love what Battle Cry offers. There won't be many more, so take advantage here.



RUBY SWC BATTLE CRY 431B
Sire of Lot 71



LOT 72 RUBYS CURRENCY 2K60



RUBY'S CURRENCY 7134E
Sire of Lot 72

71

RUBY NFF BATTLE CRY 3105L

DOB: 2/16/23

Reg: 4269217

Tattoo: 3105L

MR HOC BROKER
RUBY SWC BATTLE CRY 431B
SWC RUBY YETTI 143Y
RUBY NFF YUKON Y108
NFF CENTERFOLD B114
NFF BUILT RIGHT W082

Adj. BW 86
Adj. WW 747
Adj. YW 1261
BW Ratio 111
WW Ratio 109
YW Ratio 114

HOMOZYGOUS POLLED | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|-------|-------|------|-------|------|
| 11.5 | 1.8 | 73.1 | 110.8 | 5.2 | 16.9 | 0.24 | 6 | 53.2 | 15.7 | 28.7 | -0.36 | -0.35 | -0.09 | 0.67 | 102.7 | 63.2 |

15%

72

RUBYS CURRENCY 2K60

DOB: 10/6/22

Reg: 4210116

Tattoo: 2K60

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E
RUBYS JILL 035X
HTP/SVF DURACELL T52
LTS HOTZ MS LIBERTY 701E
THSF MS LIBERTY S600

Adj. BW 90
Adj. WW 728
Adj. YW 1128
BW Ratio 107
WW Ratio 106
YW Ratio 96

HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|-------|-------|------|-------|------|
| 10.3 | 2.6 | 90.5 | 136.5 | 5.1 | 30.6 | 0.29 | 13.7 | 75.6 | 12 | 45.8 | -0.47 | -0.08 | -0.09 | 1.27 | 114.5 | 81.2 |

15% 15%

10%

20%

25%

4%

10%

20%

30%

3%

**LOT 73** RUBYS HEAD START 316L**RUBYS TURNPIKE 771E**

Maternal Brother to Dam of Lot 73

Do a little digging in this one's pedigree and you will notice his maternal granddam is none other than Cleo 240Z, Turnpikes mother. Calving ease, Beacon free pedigree. Check out his ratios, he is getting it done!

**LOT 74** RUBYS HEAD START 324L**SFG HEAD START H0509**

Sire of Lots 73-83

I think this one is intriguing. You will notice a Beacon free pedigree which opens doors for this guy to be used with success in many spots. Breed leading calving ease, birth weight, marbling, API and TI. His dam scanned with just shy of 8% IMF. Lots of options here.

73**RUBYS HEAD START 316L**

DOB: 1/10/23

Reg: 4269224

Tattoo: 316L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

WS PROCLAMATION E202

RUBYS MISS CLEO J155

RUBYS MISS CLEO 240Z

Adj. BW 69

Adj. WW 745

Adj. YW 1256

BW Ratio 89

WW Ratio 109

YW Ratio 114

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 21.5 | -4 | 72.6 | 113.7 | 13.2 | 29.9 | 0.26 | 13.9 | 65.9 | 19.2 | 22.2 | -0.42 | 0.4 | -0.06 | 1.03 | 175.3 | 91.7 |
| 1% | 1% | | 1% | 10% | | | 25% | 30% | 15% | | | 15% | | 20% | 3% | 15% |

74**RUBYS HEAD START 324L**

DOB: 1/13/23

Reg: 4269242

Tattoo: 324L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

WS PROCLAMATION E202

RUBYS LINDA 160J

RUBYS LINDA 721E

Adj. BW 61

Adj. WW 617

Adj. YW 926

BW Ratio 79

WW Ratio 90

YW Ratio 84

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 23.2 | -4.8 | 69.9 | 113.6 | 13.4 | 27.6 | 0.27 | 15.3 | 62.3 | 22.3 | 24.1 | -0.29 | 0.66 | -0.06 | 0.64 | 198.2 | 96.9 |
| 1% | 1% | | 1% | 20% | 35% | 15% | | 2% | | | | 3% | | | 1% | 10% |



LOT 75 RUBYS HEAD START 333L

Here is one of Creed's bulls out of his first Simmental show heifer, Stella. Stella was appreciated by many cattlemen around the country for her impeccable feet and structure and one of the biggest, most robust center bodies I have seen in a Purebred female. This bald faced bull was born unassisted and is an attractive, well balanced sire prospect.



RUBYS STELLA 181J
Dam of Lot 75



LOT 76 RUBYS HEAD START 335L

Want to make some females for the future of your herd? Put this one at the top of your list. His grandmother just left the farm at 15 years of age and his mother is still going strong at 10. His dam, 361A raised a high selling female in a past "Living the Dream" sale and kicks out a nice one every year. Here is a sound, smooth, soft made bull that will set your program ahead for years to come.

75

RUBYS HEAD START 333L

DOB: 1/19/23 Reg: 4269312 Tattoo: 333L

| | | |
|-----------------------------|----------|------|
| SFG COWBOY LOGIC D627 | Adj. BW | 79 |
| SFG HEAD START H0509 | Adj. WW | 671 |
| SFG JERRI E97 | Adj. YW | 1104 |
| RUBYS TURNPIKE 771E | BW Ratio | 102 |
| RUBYS STELLA 181J | WW Ratio | 98 |
| RAH 316C | YW Ratio | 100 |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|------|------|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 18.3 | -1.8 | 58.8 | 89.9 | 10.9 | 27.6 | 0.19 | 10 | 56.8 | 18 | 19.1 | -0.37 | 0.47 | -0.06 | 0.85 | 161.8 | 81.2 |
| 2% | 10% | | | 2% | 20% | | | 25% | | | 10% | | | 10% | | |

76

RUBYS HEAD START 335L

DOB: 1/20/23 Reg: 4269262 Tattoo: 335L

| | | |
|-----------------------------|----------|------|
| SFG COWBOY LOGIC D627 | Adj. BW | 75 |
| SFG HEAD START H0509 | Adj. WW | 659 |
| SFG JERRI E97 | Adj. YW | 1120 |
| CNS PAYS TO DREAM T759 | BW Ratio | 97 |
| RUBYS TABBY 361A | WW Ratio | 96 |
| RS&T MISS TABBY 19T | YW Ratio | 101 |

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 19.3 | -0.7 | 61.1 | 99.7 | 12.2 | 23 | 0.24 | 16.2 | 53.3 | 17.2 | 18.6 | -0.29 | 0.3 | -0.06 | 0.56 | 152.1 | 76.8 |
| 1% | 20% | | | 1% | | | 10% | 30% | | | 25% | | | 20% | | |



LOT 77 RUBYS HEAD START 340L

77

RUBYS HEAD START 340L

DOB: 1/20/23

Reg: 4269265

Tattoo: 340L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

RUBY SWC BATTLE CRY 431B

MC2 MISS 830

508U

Adj. BW 58
Adj. WW 623
Adj. YW 977
BW Ratio 75
WW Ratio 91
YW Ratio 88

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|------|------|------|------|------|------|------|----|-------|------|-------|------|-------|------|
| 22.1 | -4.5 | 60.4 | 86.2 | 14.3 | 26.1 | 0.16 | 11.7 | 56.1 | 13.6 | 3 | -0.32 | 0.33 | -0.07 | 0.39 | 154.2 | 81.5 |
| 1% | 1% | | 1% | 30% | | | | | | | 25% | | | 20% | | |

Big time calving ease figures here. His dam was a bred heifer purchase from our ol buddies at McConahay Cattle Co. She is a daughter of his 508 donor that did such a good job for their operation. Lots of eye appeal here too.

78

RUBYS HEAD START 350L

DOB: 1/23/23

Reg: 4269235

Tattoo: 350L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

MR NLC CASH FLOW 7125E

RUBYS SUSAN 0120H

RUBYS SUSAN 6D8

Adj. BW 75
Adj. WW 677
Adj. YW 1108
BW Ratio 97
WW Ratio 99
YW Ratio 100

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|-----|------|------|------|------|-------|------|-------|------|-------|------|
| 17.9 | -2.3 | 69.7 | 117.3 | 9.9 | 27.1 | 0.3 | 18.9 | 61.5 | 16.4 | 26.1 | -0.31 | 0.48 | -0.05 | 0.81 | 165.8 | 89.2 |
| 2% | 5% | | 5% | 20% | 20% | 2% | | | | | 10% | | | 10% | 20% | |

Complete, stout made, white faced bull here. We love his disposition and easy fleshing look.



LOT 78 RUBYS HEAD START 350L

**LOT 79** RUBYS HEAD START 351L

A bull here that will catch your eye every time you're in the pen and I'm glad we captured the picture to represent that. Long fronted, long bodied, extra middle, and super sound. I've always really liked this one. Check out his pedigree and you see his granddam is 820U. She is the best Angus cow that has been on the place, period. If she is in the pedigree, buy the genetics if you can.

**LOT 80** RUBYS HEAD START 385L**CLRS GUARDIAN 317G**

Maternal Grand sire of Lot 80

This one has always been one of my favorite bulls. He is as complete as any bull in the sale, and just like he is built on the hoof, he reads just as good on paper. You really can't see his big blaze face in this picture, but trust me, it's there. Genomics were on this guy's side, and he really reads like a true curve bending sire. Another calving ease sire prospect that is also a 240Z grandson. Lots of good in this one!

79**RUBYS HEAD START 351L**

DOB: 1/24/23

Reg: 4269306

Tattoo: 351L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

RUBYS TURNPIKE 771E

RUBYS ROSETTA 074H

FCC ROSETTA 820U

| | |
|----------|------|
| Adj. BW | 74 |
| Adj. WW | 668 |
| Adj. YW | 1050 |
| BW Ratio | 96 |
| WW Ratio | 98 |
| YW Ratio | 95 |

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 18.4 | -1.1 | 72.3 | 117.3 | 10.1 | 30.7 | 0.28 | 18.9 | 66.8 | 12.4 | 20.8 | -0.36 | 0.61 | -0.07 | 0.79 | 153.1 | 88.7 |
| 5% | 30% | 10% | 10% | 3% | 25% | 15% | 20% | 20% | 35% | 20% | 25% | | | | | |

80**RUBYS HEAD START 385L**

DOB: 2/7/23

Reg: 4269180

Tattoo: 385L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

CLRS GUARDIAN 317G

RUBYS MISS CLEO J160

RUBYS MISS CLEO 240Z

| | |
|----------|------|
| Adj. BW | 71 |
| Adj. WW | 732 |
| Adj. YW | 1237 |
| BW Ratio | 92 |
| WW Ratio | 107 |
| YW Ratio | 112 |

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 19.8 | -1.6 | 90.4 | 144.3 | 11.8 | 25.9 | 0.34 | 14.2 | 70.8 | 16.9 | 32.3 | -0.33 | 0.51 | -0.06 | 0.86 | 177.5 | 101.5 |
| 1% | 10% | 15% | 10% | 1% | 30% | 5% | 20% | 15% | 35% | 10% | 3% | 3% | | | | |



46

LOT 81 RUBYS HEAD START 3103L

From the second this one hit the ground, he's been one that has stuck out. His wide blaze face helps draw you in, but his extended front end, body length, athleticism, all help to keep you staring in his direction. His friendly demeanor only helps as well.

81

RUBYS HEAD START 3103L

DOB: 2/14/23

Reg: 4269261

Tattoo: 3103L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

RUBYS TURNPIKE 771E

RUBYS KAYE 178J

RUBYS KAYE 896F

Adj. BW 73

Adj. WW 670

Adj. YW 1138

BW Ratio 94

WW Ratio 98

YW Ratio 103

HOMOZYGOUS POLLED | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 18.7 | -0.6 | 76.4 | 120.9 | 11 | 27.8 | 0.28 | 18.6 | 65.5 | 15.2 | 27.3 | -0.52 | 0.13 | -0.10 | 1.11 | 144.9 | 83.1 |
| 1% | 20% | | | 2% | 20% | 25% | 2% | 35% | | | 5% | | 15% | 15% | 30% | |



RUBYS TURNPIKE 771E

Maternal Grandsire of Lot 81

**LOT 82 RUBYS HEAD START 3110L****RUBY NFF EXCALIBUR 002X**

Maternal Grandsire of Lot 82

We love longevity in a cow and this bull's dam is 10 years old. When they raise one like this at that age, we hope they have several years left in them. Good looking, soft made, deceptively stout, with lots of maternal bred in.

**LOT 83 RUBYS HEAD START 3127L****RUBYS ABSOLUT 317A**

Maternal Grandsire of Lot 83

A good looking calving ease prospect here from a great cow family. I have never let a daughter of his granddam, 2118Z, leave the place.

82**RUBYS HEAD START 3110L**

DOB: 2/19/23

Reg: 4269260

Tattoo: 3110L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

RUBY NFF EXCALIBUR 002X

RUBYS JUANADA 3143A

FCC JUANADA 918W

| | |
|----------|------|
| Adj. BW | 84 |
| Adj. WW | 723 |
| Adj. YW | 1075 |
| BW Ratio | 109 |
| WW Ratio | 106 |
| YW Ratio | 97 |

3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|----|------|-----|------|------|------|------|------|------|-------|------|-------|-----|-------|------|
| 16.5 | -1.1 | 68 | 98.4 | 8 | 26.8 | 0.19 | 10.7 | 60.4 | 18.4 | 24.7 | -0.24 | 0.3 | -0.03 | 0.7 | 140.3 | 76.1 |
| 15% | 30% | | | 35% | 30% | | | | 15% | | | | | | | |

83**RUBYS HEAD START 3127L**

DOB: 2/28/23

Reg: 4269167

Tattoo: 3127L

SFG COWBOY LOGIC D627

SFG HEAD START H0509

SFG JERRI E97

RUBYS ABSOLUT 317A

RUBYS RITA 6109D

RUBYS RITA 2118Z

| | |
|----------|------|
| Adj. BW | 83 |
| Adj. WW | 684 |
| Adj. YW | 1091 |
| BW Ratio | 107 |
| WW Ratio | 100 |
| YW Ratio | 99 |

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|------|------|------|------|------|------|------|----|-------|------|-------|-----|-------|------|
| 20.2 | -2.9 | 61.2 | 87.3 | 12.7 | 29.2 | 0.16 | 14.5 | 59.6 | 16 | 16 | -0.33 | 0.32 | -0.07 | 0.6 | 153.9 | 80.2 |
| 1% | 3% | | | 1% | 10% | | 20% | | | | 25% | | | | 20% | |



48

LOT 84 RUBYS GENESIS 338L

One of the most balanced bulls in the entire offering. Attractive made SimAngus bull that combines added frame and performance coupled with top tier carcass genetics and maternal traits. He hails from a tremendous cow family tree as well.

84

RUBYS GENESIS 338L

DOB: 1/20/23

Reg: 4269256

Tattoo: 338L

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

PVFS RUBY MADDEN 126Y

RUBYS JUANADA 6130D

FCC JUANADA 501U

Adj. BW 74

Adj. WW 680

Adj. YW 1220

BW Ratio 96

WW Ratio 99

YW Ratio 110

3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|-----|------|------|-------|------|-------|------|-------|-------|
| 11.6 | 0.7 | 90.8 | 143.1 | 3.9 | 28.8 | 0.33 | 11.4 | 74 | 17.5 | 53.8 | -0.28 | 0.81 | -0.04 | 1.13 | 168.9 | 101.3 |
| 10% | 10% | | | 15% | 15% | | | 10% | 20% | 10% | 35% | 5% | | 4% | 10% | 2% |



LBRS GENESIS G69

Sire of Lots 84-88



LOT 85 RUBYS GENESIS 343L

49

Great cows bring in the good ones year in and year out. This bull's dam would qualify as a great cow. This bull is one of my absolute favorites in the offering. He is the epitome of what SimAngus genetics should be. Here is a good looking, massive bodied bull that is chucked full of muscle and is built to cover ground. I would keep every female out of him after their steer mates command top dollar whenever you decide to sell them. A maternal brother roams the pastures for the Siela Brothers in Vinton, Iowa, and Austin has told me that he would make a good female if you mated him to a cedar tree! This one reminds me a lot of the one they bought a few years ago. Don't miss out here!

85

RUBYS GENESIS 343L

DOB: 1/21/23

Reg: 4269269

Tattoo: 343L

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

O C C UNBELIEVABLE 851U

RUBYS JUANADA 3187A

FCC JUANADA 990W

Adj. BW 96

Adj. WW 713

Adj. YW 1223

BW Ratio 124

WW Ratio 104

YW Ratio 111

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|------|------|------|------|------|------|------|-------|------|------|------|-------|------|
| 6.5 | 3.9 | 84.8 | 130.7 | -0.7 | 28.2 | 0.29 | 16.7 | 71.4 | 14.7 | 37.4 | -0.07 | 0.73 | 0.01 | 0.68 | 141.9 | 89.4 |
| 20% | 25% | | | | 20% | 35% | 10% | 15% | | | 10% | | | 35% | 20% | |



RUBYS CEO 905G

Maternal Brother to Lot 85

**LOT 86** RUBYS GENESIS 365L**86****RUBYS GENESIS 365L**

DOB: 1/25/23

Reg: 4269287

Tattoo: 365L

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

CCR COWBOY CUT 5048Z

RUBYS JUANADA 783E

FCC REVOLUTION ROSE 678R

| | |
|----------|------|
| Adj. BW | 89 |
| Adj. WW | 661 |
| Adj. YW | 1101 |
| BW Ratio | 115 |
| WW Ratio | 97 |
| YW Ratio | 100 |

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|------|------|------|----|-------|------|------|------|-------|------|
| 7.8 | 2.9 | 89.5 | 135.9 | 3 | 23.4 | 0.29 | 15.2 | 69.8 | 18.3 | 48 | -0.13 | 0.72 | 0.00 | 0.88 | 153.7 | 93.1 |
| | 10% | 20% | | | 35% | 20% | 15% | 15% | 15% | | 10% | | 25% | 20% | 10% | |

I would take a 1,000 or more cows that look like this one's mother. Good looking, big bodied, great uddered, perfect feet and fertile. Bring on the power of Genesis and it's a great combination. A true multi-purpose sire that will be good for your bottom line for years to come.

**LOT 87** RUBYS GENESIS 367L**87****RUBYS GENESIS 367L**

DOB: 1/26/23

Reg: 4269274

Tattoo: 367L

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

PVFS RUBY MADDEN 126Y

RUBYS MISS CLEO 3104A

RUBYS MISS CLEO 015X

| | |
|----------|------|
| Adj. BW | 92 |
| Adj. WW | 748 |
| Adj. YW | 1208 |
| BW Ratio | 119 |
| WW Ratio | 109 |
| YW Ratio | 109 |

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|-----|------|------|----|-------|------|-------|------|-------|-------|
| 8.5 | 2.9 | 99.7 | 149.9 | 3.3 | 27 | 0.31 | 17 | 76.6 | 16.6 | 53 | -0.24 | 0.74 | -0.05 | 0.91 | 168.7 | 105.2 |
| | 2% | 4% | | | 20% | 15% | 5% | 3% | | 3% | | 2% | | | 10% | 1% |

If you like bigger framed, longer bodied, power bulls, here is one for you. His dam is a Madden out of Wide Open's mother. Cow families make the difference!

**LOT 88** RUBYS GENESIS 384L**88****RUBYS GENESIS 384L**

DOB: 2/7/23

Reg: 4269213

Tattoo: 384L

WS PROCLAMATION E202

LBRS GENESIS G69

LBR DIANA D69

RUBYS YUCATAN 160Y

RUBYS JUANADA 411B

FCC JUANADA 919W

| | |
|----------|------|
| Adj. BW | 92 |
| Adj. WW | 760 |
| Adj. YW | 1144 |
| BW Ratio | 119 |
| WW Ratio | 111 |
| YW Ratio | 104 |

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|-----|-------|-----|-----|------|------|------|------|------|----|-------|------|------|------|-------|-------|
| 10 | 3.9 | 102.3 | 158 | 4.1 | 31.5 | 0.35 | 14.4 | 82.4 | 19.7 | 68 | -0.01 | 0.71 | 0.00 | 0.81 | 162.2 | 100.2 |
| | 1% | 2% | | | 10% | 10% | 25% | 1% | 10% | 1% | | 10% | | 30% | 10% | 3% |

The 411B has raised top end bulls her whole life. Check out the combination of growth epds, Stay, marbling, API and TI. Impressive.

**LOT 89 RUBYS SRIRACHA 326L**

51

I will put this as simply as I can, this is one impressive beast! A 2 dimensional photo can only do so much to represent a stud like this, but that's why we shoot video or better yet, we hope you can see this one in person. He has big feet, big legs, a massive center body cavity, is expressive in his muscle design, and has a look that commands your attention. He was unassisted out of a first calver and still boasts a WW ratio of 115. You have to appreciate his balance on paper too, with several EPDs in the top 15% of the breed or better. If you're shopping for the best, he is one of our best, so help yourself!

89**RUBYS SRIRACHA 326L**

DOB: 1/15/23

Reg: 4269289

Tattoo: 326L

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

RUBYS TURNPIKE 771E

RUBYS ROSETTA 0H23

RUBYS ROSETTA 6D11

Adj. BW 80

Adj. WW 788

Adj. YW 1239

BW Ratio 104

WW Ratio 115

YW Ratio 112

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 18.4 | -0.6 | 81.4 | 122.2 | 10.3 | 29.2 | 0.26 | 15.1 | 69.7 | 13.8 | 30.2 | -0.26 | 0.37 | -0.06 | 0.64 | 153.9 | 90.5 |
| 2% | 20% | 35% | 35% | 3% | 10% | | 15% | 20% | | | 20% | | | 20% | 15% | |

**KBHR SRIRACHA H127**

Sire of Lots 89-93

**LOT 90** RUBYS SRIRACHA 3117L

One of the most muscular sons of Sriracha. He is big backed and big butted with great disposition. Very balanced set of figures as well.

**NFF WICKED B125**

Maternal Granddam of Lot 90

**LOT 91** RUBYS SRIRACHA 3151L

Lots of eye appeal in this one. If you want to add look and center body in a sound package, here is your guy. His dam was our selection from Diamond A farms in the Land of Lincoln sale a few years back.

90**RUBYS SRIRACHA 3117L**

DOB: 2/22/23

Reg: 4269187

Tattoo: 3117L

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

W/C UNITED 956Y

RUBYS WICKED 7E200

NFF WICKED B125

| | |
|----------|------|
| Adj. BW | 81 |
| Adj. WW | 681 |
| Adj. YW | 1048 |
| BW Ratio | 105 |
| WW Ratio | 99 |
| YW Ratio | 95 |

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 17 | -2.2 | 66.6 | 103.9 | 9.7 | 25.2 | 0.23 | 9.9 | 58.2 | 17.8 | 28.7 | -0.22 | 0.2 | -0.04 | 0.64 | 148.6 | 78.9 |
| 4% | 5% | 5% | 35% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% |

91**RUBYS SRIRACHA 3151L**

DOB: 3/18/23

Reg: 4269303

Tattoo: 3151L

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

HCCO CLASSIC 431C

DAF EMERSON E4013

RACHEL R&R 4013

| | |
|----------|------|
| Adj. BW | 102 |
| Adj. WW | 741 |
| Adj. YW | 1034 |
| BW Ratio | 132 |
| WW Ratio | 108 |
| YW Ratio | 94 |

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 13.2 | -0.3 | 75.2 | 113 | 8.2 | 20.1 | 0.24 | 14.7 | 57.5 | 14.9 | 25.2 | -0.23 | 0.43 | -0.05 | 0.58 | 146.7 | 84.4 |
| 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% |



LOT 92 RUBYS SRIRACHA 2K5

It's hard to not fall in love with a baldy bull that looks this good. Extra maternal in his design and backed by one of the most influential donors in the state of Missouri. A bull that reads heifer safe and could be a really neat option to make those highly sought after red baldies.

92

RUBYS SRIRACHA 2K5

DOB: 9/12/22

Reg: 4210107

Tattoo: 2K5

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

COLBURN PRIMO 5153

SC SHEZA DANDI F38

HPF/LAZYH SHEZA DANDI 206B

Adj. BW 68

Adj. WW 650

Adj. YW 1117

BW Ratio 81

WW Ratio 95

YW Ratio 95

HETEROZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 19 | -3.1 | 69.2 | 106.2 | 8.8 | 19.5 | 0.23 | 14.8 | 54.2 | 14.7 | 29.1 | -0.27 | 0.23 | -0.04 | 0.81 | 138.3 | 77.8 |
| 4% | 10% | 20% | 25% | 35% | 30% | | | | | | | | | | | |



54

LOT 93 RUBYS SRIRACHA K41

Who says show heifers can't be cows? This bulls dam won the Clarke county fair and the Northwest Missouri State fair for Klaire Blackford then she laid down and raised this stud. He's an attractive made, square built bull that is great on his feet and legs with an abundance of body depth. A great combination of look and ruggedness to be a successful breeding piece.

93

RUBYS SRIRACHA K41

DOB: 9/22/22

Reg: 4280935

Tattoo: K41

KBHR SNIPER E036

KBHR SRIRACHA H127

KBHR C116

RUBY/SWC GENTLEMAN'S JACK

RUBY NFF RHYTHM 0H41

RUBY NFF RHYTHM 2124Z

Adj. BW 84

Adj. WW 758

Adj. YW 1187

BW Ratio ET

WW Ratio ET

YW Ratio ET

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 16.3 | -1.3 | 64.9 | 102 | 8.4 | 21.7 | 0.23 | 14.6 | 53.9 | 13.7 | 23.6 | -0.41 | 0.18 | -0.08 | 0.88 | 137.2 | 76.8 |
| 10% | 10% | | | 15% | | | 20% | | | | | | | | | |



RUBY/SWC GENTLEMAN'S JACK
Maternal Granddam of Lot 93



LOT 94 RUBYS ICONIC 2K8

55

I have been on the fence about offering this bull for sale. A big part of me wants to keep him, but part of me wants to share him as well. The lone Angus bull we raised, his dam turned 16 this year and was the first cow to breed back in the fall herd. She obviously doesn't have many years left, but she is still getting it done at a high clip. I think it goes without saying, but at 16 years old you have to have good feet, udder, and be fertile to still be around. I really like these Iconic cattle, they are built like traditional Angus cattle, yet offer the modern day genotype. The feet have been excellent on them as well. If you're hunting an Angus bull to put some old school look back into your herd, look no further. We are listing his Simmental EPDs to compare him with our other bulls, but we can get Angus papers if needed.

94

RUBYS ICONIC 2K8

DOB: 9/14/22

Reg: 4210189

Tattoo: 2K8

MUSGRAVE 316 STUNNER

DB ICONIC G95

DB MS DISCOVERY D13

O C C GREAT PLAINS 943G

KJB ROSETTA 980T

FCC ROSETTA 744R

Adj. BW 73

Adj. WW 758

Adj. YW 1218

BW Ratio 87

WW Ratio 111

YW Ratio 103

HOMOZYGOUS POLLED | PB AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|------|------|------|------|-------|------|
| 13.9 | -0.3 | 87.3 | 140.9 | 6 | 29.9 | 0.34 | 18.8 | 73.2 | 14 | 50.6 | 0.23 | 0.85 | 0.06 | 0.28 | 149.7 | 90.4 |
| 35% | | 15% | 10% | | 10% | 10% | 3% | 10% | | 15% | | 4% | | | 25% | 20% |



DB ICONIC G95

Sire of Lot 94



THE FEMALE OFFERING

An group of the best females from the heart of our program



THE GENETIC OFFERING

KBHR HOMESTEAD H016- Sire of Lot X Semen Selling



58



RUBYS ELINE 2158K

Daughter of KBHR Homestead H016
She sells as Lot 102!



RUBYS PRECIOUS 2167K

Daughter of KBHR Homestead H016
She sells as Lot 101!



RUBYS KAYE 2113K

Daughter of KBHR Homestead H016
She sells as Lot 103!

X

KBHR HOMESTEAD H016 SEMEN

DOB: 3/15/20 Reg: 3789403 Tat: H016 Adj. BW: 81 Adj. WW: 630

HOOKS SHEAR FORCE 38K
HOOK'S BEACON 56B
HOOKS ZAFIRAH 41Z

CLRS GRADE-A 875 A
WS MISS SUGAR C4
WS ANISE A71

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 20.9 | -3.9 | 87.7 | 127.2 | 12.8 | 29.7 | 0.25 | 16.6 | 73.3 | 22.8 | 48.7 | -0.31 | 1.03 | -0.04 | 1.16 | 219.2 | 114.9 |
| 1% | 1% | 20% | 25% | 1% | 10% | | 10% | 10% | 1% | 10% | | 1% | | 10% | 1% | 1% |

Selling 100 units in 10 unit packages. Semen stored at Nichols Cryogenetics, buyer responsible for shipping.



RUBYS HOMESTEAD 309L

Son of KBHR Homestead H016 - He sells as Lot 25!

FEBRUARY 3, 2024



MURRAY, IOWA

What an opportunity here!! There are exactly zero daughters of 721E in any herd other than ours. 721E really needs no introduction if you follow our program. She is dominant producer of both Herd Sires and donor quality females. In her younger years, she was a bit stingy with her embryo production, but as she has aged, her oocyte production has really picked up, allowing us to offer the chance to own one of her very best daughters. We were really hoping for one bull out of this mating, but 3 females isn't all bad either. On paper, I'm not sure you can make these things a whole lot better. They are in the top 10% in basically every measurable trait while being right at or over 200 API and all over 110 TI. It is so hard to find these high calving ease, high API cattle that still have the growth genetics these girls bring to table. They sure aren't bred to be show heifers, but we have been pleased with the phenotype of these gals as well. The have nice, big feet, substance of bone, depth of body, spring of rib, are stout made and have an attractive, feminine look to them. They are similar in their design, yet have subtle differences as well. Its not everyday do you get to buy a daughter out of a breed leading donor cow, especially when they are sired by one of the exciting young sires in the breed. The time is now and the opportunity is here. **Selling choice. We are retaining 2 IVF cycles on the chosen female with a minimum of 6 freezable quality embryos on each cycle.**



RUBYS LINDA 721E
Dam of Lots 100A-100C



LOT 100A RUBYS LINDA L350

100A DOB: 2/12/23 Reg: 4269322 Tat: L350 Adj. BW: 77 Adj. WW: 551
 HOOK'S BEACON 56B WS ALL-AROUND Z35
KBHR HOMESTEAD H016 **RUBYS LINDA 721E**
 WS MISS SUGAR C4 RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|------|------|-------|------|-------|-------|
| 20.7 | -2.6 | 97.3 | 147.6 | 11.4 | 30 | 0.31 | 20.2 | 78.4 | 19.3 | 46.3 | -0.4 | 0.69 | -0.05 | 1.29 | 196.9 | 111.7 |
| 1% | 4% | 4% | 5% | 1% | 10% | 15% | 1% | 2% | 15% | 10% | 2% | 2% | 1% | 1% | | |



59

LOT 100B RUBYS LINDA L358

100B DOB: 2/20/23 Reg: 4269321 Tat: L358 Adj. BW: 75 Adj. WW: 517
 HOOK'S BEACON 56B WS ALL-AROUND Z35
KBHR HOMESTEAD H016 **RUBYS LINDA 721E**
 WS MISS SUGAR C4 RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 20 | -2.4 | 99.8 | 151.4 | 10.6 | 30 | 0.32 | 18.6 | 79.7 | 19.9 | 56.6 | -0.43 | 0.71 | -0.05 | 1.55 | 198.9 | 113.5 |
| 1% | 5% | 2% | 3% | 3% | 10% | 10% | 2% | 2% | 10% | 2% | 35% | 2% | 1% | 1% | 1% | |



LOT 100C RUBYS LINDA L362

100C DOB: 2/21/23 Reg: 4269320 Tat: L362 Adj. BW: 84 Adj. WW: 590
 HOOK'S BEACON 56B WS ALL-AROUND Z35
KBHR HOMESTEAD H016 **RUBYS LINDA 721E**
 WS MISS SUGAR C4 RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|-----|-------|------|-------|------|-------|-------|
| 21.6 | -1.4 | 99.7 | 153.7 | 11.7 | 30 | 0.34 | 20.2 | 79.6 | 21.8 | 46 | -0.38 | 0.8 | -0.07 | 1.14 | 208.1 | 114.5 |
| 1% | 10% | 2% | 3% | 1% | 10% | 5% | 1% | 2% | 2% | 10% | 1% | 10% | 1% | 1% | 1% | |



60

LOT 101 RUBYS PRECIOUS 2167K

UNICORN!! Sasquatch, Lockness Monster, an honest politician, or anything you want to say doesn't exist, is how I would compare this female. If you have talked to me in the last year and asked what I like, I surely brought up this female. This Homestead daughter is made as nice as any female we have ever cut loose. She was in our show barn for a great deal of time before realizing we had more to do than we had time get things done. Here is an attractive made, long fronted, big bodied, stout hipped beast that is chuck full of cow power. What really sets her apart is feet, and angles of her skeleton. It has been my experience that the Animal with higher API and TI figures get more restricted on their movement, especially in their hocks and pasterns. That couldn't be further from the truth here. She sets down a perfect foot, and can flat get out and flex and reach when she is put in motion off of both ends of her skeleton. Here is a baldy female with an impeccable EPD profile and boasts an API and TI in the top 1% of the breed. Her dam is the result of an embryo purchase from our good buddy Bob Grass' dispersal. We always admired the Precious cow and what she did for his operation. This is a donor prospect in every sense of the word and I think the value she will be able to inject into her progeny will be program changing. I get the same kind of feeling with this female as I did with 418P, 2124Z, and 721E. We are offering 50% embryo interest with no possession or the option to double the final bid price to acquire 100% interest. In the event the latter occurs, we reserve the right to 2 IVF cycles with a minimum of 6 freezable quality embryos each aspiration.

101

RUBYS PRECIOUS 2167K

DOB: 5/11/22 Reg: 4135921 Tat: 2167K Adj. BW: 75 Adj. WW: 689

HOOK'S BEACON 56B
KBHR HOMESTEAD H016
WS MISS SUGAR C4

W/C BANKROLL 811D
RUBYS PRECIOUS H047
GLS PRECIOUS Y19

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|-----|-------|------|------|------|------|------|------|------|-------|------|-------|------|-----|-------|
| 17.8 | -0.8 | 93 | 135.6 | 10.9 | 27.9 | 0.27 | 17.2 | 74.2 | 18.8 | 54.6 | -0.27 | 0.79 | -0.06 | 0.97 | 191 | 108.1 |
| 2% | 15% | 10% | 15% | 2% | 20% | 35% | 4% | 10% | 15% | 3% | 1% | 30% | 1% | 1% | | |

LOT 101 PLANNED MATING

DUE TO CALVE 3/23/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 21.6 | -3.2 | 78.8 | 118.9 | 13.6 | 28.1 | 0.25 | 18.4 | 67.3 | 17.5 | 35.7 | -0.31 | 0.66 | -0.06 | 0.83 | 184.6 | 98.7 |

PREGNANCY BREED: PB SM

Due to calve 3/23/24 to SFG Head Start H0509 (ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)



LOT 102 RUBYS ELINE 2158K

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102

RUBYS ELINE 2158K
DOB: 3/11/22 Reg: 4135922 Tat: 2158K Adj. BW: 65 Adj. WW: 643
HOOK'S BEACON 56B OVAL F ECHO E709
KBHR HOMESTEAD H016 RUBYS ELINE 090H
WS MISS SUGAR C4 RUBYS ELINE 635D



| HOMOZYGOUS POLLED PB SM | | | | | | | | | | | | | | | | | |
|---------------------------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|--|
| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI | |
| 17 | -2 | 84.5 | 125.5 | 9.7 | 28.4 | 0.26 | 11.4 | 70.4 | 16.2 | 50.7 | -0.27 | 0.41 | -0.05 | 0.97 | 162.7 | 94.8 | |
| 4% | 10% | 25% | 30% | 5% | 15% | | | 15% | | 4% | | 15% | | 30% | 10% | 10% | |

It's not hard to find this one in the pen. Its hard to build these high API cattle with this kind of prescence. A true breeding piece here.
Due to calve 2/9/24 to SFG Head Start H0509 (ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 102 PLANNED MATING

DUE TO CALVE 2/9/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 21.2 | -3.8 | 74.6 | 113.8 | 13 | 28.3 | 0.25 | 15.5 | 65.4 | 16.2 | 33.7 | -0.31 | 0.47 | -0.06 | 0.83 | 170.6 | 92.2 |

PREGNANCY BREED: PB SM

KBHR HOMESTEAD H016
Sire of Lots 101-106

**LOT 103 RUBYS KAYE 2113K**

It hurts to see this one leave. Great looking and if you have followed our operation you know how many good bulls the Kaye cow family has produced over the years. Top 3% API, Top 5% TI.

Due to calve 1/15/24 to SFG Head Start H0509

(ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509

(ASA: 3960213)

**LOT 104 RUBYS LUCY 273K**

Are we nuts for selling a 173 API baldy female that goes back to Madden's dam? The answer is yes, don't miss out here, donor quality.

Due to calve 1/15/24 to KBHR Global J138 (ASA: 3943850)

PE 5/26/23-7/25/23 to SFG Head Start H0509

(ASA: 3960213)

| 103 | RUBYS KAYE 2113K | | | | | | | | | |
|-----|---------------------|--------------|------------|-------------|--------------|---------------------|--|--|--|--|
| | DOB: 2/16/22 | Reg: 4135928 | Tat: 2113K | Adj. BW: 63 | Adj. WW: 627 | | | | | |
| | HOOK'S BEACON 56B | | | | | RUBYS TURNPIKE 771E | | | | |
| | KBHR HOMESTEAD H016 | | | | | RUBYS KAYE 041H | | | | |
| | WS MISS SUGAR C4 | | | | | RUBYS KAYE 631D | | | | |

HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 18.2 | -1.8 | 81.6 | 118.2 | 9.8 | 31.6 | 0.23 | 12.6 | 72.2 | 17.4 | 39.6 | -0.34 | 0.59 | -0.06 | 1.02 | 174.9 | 97.9 |
| 2% | 10% | 35% | | 5% | 4% | | | 10% | 30% | 20% | | 4% | | 25% | 3% | 5% |

LOT 103 PLANNED MATING

DUE TO CALVE 1/15/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 21.8 | -3.7 | 73.1 | 110.2 | 13 | 29.9 | 0.23 | 16.1 | 66.3 | 16.8 | 28.2 | -0.34 | 0.56 | -0.06 | 0.85 | 176.7 | 93.7 |

PREGNANCY BREED: PB SM

| 104 | RUBYS LUCY 273K | | | | | | | | | |
|-----|---------------------|--------------|-----------|-------------|--------------|-----------------------|--|--|--|--|
| | DOB: 2/1/22 | Reg: 4135904 | Tat: 273K | Adj. BW: 58 | Adj. WW: 618 | | | | | |
| | HOOK'S BEACON 56B | | | | | RUBY'S CURRENCY 7134E | | | | |
| | KBHR HOMESTEAD H016 | | | | | RUBYS LUCY 0200H | | | | |
| | WS MISS SUGAR C4 | | | | | PVFS LUCY 7018T | | | | |

HOMOZYGOUS POLLED | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 15.8 | -2.3 | 76.3 | 113.6 | 8.4 | 30.4 | 0.23 | 12 | 68.2 | 18.9 | 41.1 | -0.36 | 0.56 | -0.05 | 1.12 | 172.9 | 94.6 |
| 10% | 5% | | | 15% | 10% | | | 25% | 15% | 15% | | 5% | | 10% | 4% | 10% |

LOT 104 PLANNED MATING

DUE TO CALVE 1/15/24 TO KBHR GLOBAL J138 (ASA: 3943850)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-----|-----|------|------|------|------|------|----|-------|------|-------|-----|-------|------|
| 16.1 | -1.8 | 76.8 | 118 | 9.8 | 28.6 | 0.26 | 14.3 | 66.7 | 19.9 | 31 | -0.34 | 0.63 | -0.05 | 0.9 | 177.8 | 94.9 |

PREGNANCY BREED: PB SM



LOT 105 RUBYS KIMBERLY 2138K

The most moderate of the Homestead females with the same great look.

Due to calve 2/17/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)



LOT 106 RUBYS ROSETTA 239K

One that didn't show herself off to the camera as well as the others, but this is the kind that keeps you in the business.

Due to calve 2/22/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

105 RUBYS KIMBERLY 2138K
 DOB: 3/2/22 Reg: 4135911 Tat: 2138K Adj. BW: 66 Adj. WW: 597
 HOOK'S BEACON 56B RUBY'S CURRENCY 7134E
KBHR HOMESTEAD H016 RUBYS KIMBERLY 0152H
 WS MISS SUGAR C4 RUBYS KIMBERLY 6D94

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 18.1 | -3 | 74.1 | 109.2 | 9.9 | 28.6 | 0.22 | 13.1 | 65.4 | 19.1 | 42.7 | -0.36 | 0.63 | -0.06 | 1.09 | 180.1 | 95.8 |
| 2% | 3% | | | 5% | 15% | | 35% | 35% | 15% | 15% | 3% | | 15% | 2% | 10% | |

LOT 105 PLANNED MATING

DUE TO CALVE 2/17/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 21.7 | -4.3 | 69.4 | 105.7 | 13.1 | 28.4 | 0.23 | 16.4 | 62.9 | 17.6 | 29.7 | -0.35 | 0.58 | -0.06 | 0.89 | 179.1 | 92.6 |

PREGNANCY BREED: PB SM

106 RUBYS ROSETTA 239K
 DOB: 1/11/22 Reg: 4135918 Tat: 239K Adj. BW: 68 Adj. WW: 623
 HOOK'S BEACON 56B MR NLC CASH FLOW 7125E
KBHR HOMESTEAD H016 RUBYS ROSETTA 0133H
 WS MISS SUGAR C4 FCC ROSETTA 71X

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|----|
| 17.2 | -1.6 | 84.6 | 127 | 9.5 | 23.9 | 0.26 | 13.9 | 66.1 | 21.2 | 35.7 | -0.16 | 0.6 | -0.02 | 0.72 | 171.3 | 94 |
| 10% | 20% | 20% | 30% | 15% | | | 30% | 30% | 2% | | 20% | | | 5% | 10% | |

LOT 106 PLANNED MATING

DUE TO CALVE 2/22/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|-----|-------|------|
| 21.3 | -3.6 | 74.6 | 114.6 | 12.9 | 26.1 | 0.25 | 16.8 | 63.2 | 18.7 | 26.2 | -0.25 | 0.57 | -0.04 | 0.7 | 180.2 | 93.8 |

PREGNANCY BREED: PB SM



LOT 107 RUBYS YETTI 261K



LOT 108 RUBYS YETTI 275K

An absolute future donor female right here. They don't come any nicer footed than this one. She's super attractive, monster bellied, big hiped, stout made and has always had a great disposition. I don't care if you're raising commercial bulls or show heifers, this one has the goods to go both ways. Being a Yetti, you know the predictability is bred in and she will be a big income generator. We are retaining the right to 2 IVF cycles with a minimum of 6 freezable quality embryos per cycle.

*Due to calve 2/1/24 to CLRS Guardian 317G (ASA: 3563436)
PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)*



KBHR SRIRACHA H127
Sire of Lots 107-113

This is the first calf of one of, if not my favorite young cow on the place. Her Encore x Yetti dam is easy to find in a good group of coming third calvers and we know this one will get the job done as well.

*Due to calve 1/21/24 to Hook's Hercules 209H (ASA: 3715245)
PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)*

107

RUBYS YETTI 261K

DOB: 2/16/22 Reg: 4135906 Tat: 261K Adj. BW: 71 Adj. WW: 705

KBHR SNIPER E036
KBHR SRIRACHA H127
KBHR C116

OVAL F ECHO E709
RUBY SWC YETTI 0109H
RUBY SWC YETTI E760

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 17.6 | 0 | 83.2 | 124.5 | 9.8 | 28.6 | 0.26 | 20.9 | 69.9 | 15.3 | 43.6 | -0.34 | 0.19 | -0.07 | 0.98 | 146.2 | 86.7 |
| 3% | 25% | 30% | 30% | 5% | 15% | | 1% | 20% | | 15% | | | | 30% | 25% | 25% |

LOT 107 PLANNED MATING

DUE TO CALVE 2/1/24 TO CLRS GUARDIAN 317G (ASA: 3563436)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 16.7 | -1.3 | 91.7 | 137.8 | 9.8 | 33.2 | 0.29 | 10.4 | 78.8 | 18.7 | 48.2 | -0.32 | 0.51 | -0.05 | 1.11 | 174.1 | 100.6 |

PREGNANCY BREED: PB SM

108

RUBYS YETTI 275K

DOB: 2/2/22 Reg: 4135915 Tat: 275K Adj. BW: 84 Adj. WW: 633

KBHR SNIPER E036
KBHR SRIRACHA H127
KBHR C116

HOOK'S ENCORE 65E
RUBY SWC YETTI H061
SWC RUBY YETTI 143Y

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 15.4 | 0.2 | 77.4 | 119 | 8.8 | 24.5 | 0.26 | 15.8 | 62.9 | 17 | 28.3 | -0.36 | 0.31 | -0.07 | 0.81 | 151.3 | 85.5 |
| 10% | 30% | | | 15% | | | 10% | | 35% | | | 25% | | | 20% | 30% |

LOT 108 PLANNED MATING

DUE TO CALVE 1/21/24 TO HOOK'S HERCULES 209H (ASA: 3715245)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|-----|------|------|------|------|-------|------|-------|------|-------|------|
| 12.1 | 1.3 | 87.1 | 134.7 | 6.8 | 22.2 | 0.3 | 15.3 | 65.5 | 19.3 | 39.6 | -0.31 | 0.45 | -0.06 | 0.93 | 160.2 | 91.7 |

PREGNANCY BREED: PB SM

**LOT 109 RUBYS LINDA 280K**

We don't let many Linda daughters out the door, simply because they work. This one will be no different. This one's dam is the natural born calf out of 721E and is also a full sister to the great 2K24 Genesis bull in this sale. Feminine, angular, big center body, and sound as they come. Don't be left out!

Due to calve 1/15/24 to Hook's Hercules 209H (ASA: 3715245)

PE 5/26/23-7/25/23 to SFG Head Start H0509

(ASA: 3960213)

**LOT 110 RUBYS PASSION 2161K**

Sriracha stamps these things with a feminine, angular look. No different here out of a good cow family.

Due to calve 3/13/24 to SFG Head Start H0509

(ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509

(ASA: 3960213)

109 RUBYS LINDA 280K
DOB: 2/5/22 Reg: 4135908 Tat: 280K Adj. BW: 74 Adj. WW: 603

KBHR SNIPER E036
KBHR SRIRACHA H127
KBHR C116

OVAL F ECHO E709
RUBYS LINDA 0147H
RUBYS LINDA 721E

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 17.8 | -1.1 | 77.3 | 115.7 | 9.7 | 26.7 | 0.24 | 15.3 | 65.1 | 17.1 | 27.7 | -0.32 | 0.28 | -0.05 | 0.89 | 154.5 | 86.4 |
| 2% | 15% | | | 5% | 25% | | 15% | 35% | 35% | | | 30% | | | 20% | 25% |

LOT 109 PLANNED MATING

DUE TO CALVE 1/15/24 TO HOOK'S HERCULES 209H (ASA: 3715245)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|----|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|----|
| 13.3 | 0.6 | 87 | 133 | 7.2 | 23.3 | 0.29 | 15.1 | 66.6 | 19.3 | 39.3 | -0.29 | 0.43 | -0.04 | 0.97 | 161.4 | 92 |

PREGNANCY BREED: PB SM

110 RUBYS PASSION 2161K
DOB: 3/16/22 Reg: 4135997 Tat: 2161K Adj. BW: 84 Adj. WW: 508

KBHR SNIPER E036
KBHR SRIRACHA H127
KBHR C116

S S INCENTIVE 9117
RUBYS PASSION 432B
RUBYS PASSION R504

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 13.1 | 0.8 | 57.6 | 85.3 | 7.3 | 24.1 | 0.17 | 14.1 | 52.4 | 17.5 | 13.2 | -0.27 | 0.19 | -0.05 | 0.53 | 121.5 | 64.6 |
| | | | | | | | 30% | | 20% | | 35% | | | | | |

LOT 110 PLANNED MATING

DUE TO CALVE 3/13/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|------|------|------|-----|------|------|------|----|-------|------|-------|------|-------|----|
| 19.2 | -2.4 | 61.1 | 93.7 | 11.8 | 26.2 | 0.2 | 16.9 | 56.4 | 16.8 | 15 | -0.31 | 0.36 | -0.05 | 0.61 | 154.8 | 79 |

PREGNANCY BREED: PB SM



LOT 111 RUBYS ARKDALE PRIDE 2153K



LOT 112 RUBYS JUANADA 2115K

Good cattle are good cattle no doubt about it. Throw a bald face on one of those good ones and it takes them to another level, as is the case here. One of my favorites in the offering, when you see her, you will understand why.

*Due to calve 1/13/24 to Hook's Hercules 209H (ASA: 3715245)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)*



HOOK'S HERCULES 209H

Service sire to countless females in this year's offering!

Another one I need my head checked for selling. Her dam is an absolute unit and raises a good one every year. Read the footnote on this one's brother, the 343L Genesis stud and you will understand why I like this one so well. Don't leave Murray without trying to own this female.

*Due to calve 2/7/24 to SFG Head Start H0509 (ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)*

111 RUBYS ARKDALE PRIDE 2153K

DOB: 3/9/22 Reg: 4135940 Tat: 2153K Adj. BW: 87 Adj. WW: 647

KBHR SNIPER E036
KBHR SRIRACHA H127
KBHR C116

RUBY/SWC GENTLEMAN'S JACK
RUBYS ARKDALE PRIDE 8F23
EBY ARKDALE PRIDE 9001

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|------|------|-------|-----|-------|------|
| 13.1 | 0.7 | 71.6 | 107.5 | 6.7 | 25 | 0.22 | 13.2 | 60.6 | 16 | 23.3 | -0.2 | 0.2 | -0.04 | 0.5 | 124.7 | 73.2 |
| 35% | | | | | | | | | | | | | | | | |

LOT 111 PLANNED MATING

DUE TO CALVE 1/13/24 TO HOOK'S HERCULES 209H (ASA: 3715245)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 11.1 | 1.5 | 84.2 | 128.9 | 5.7 | 22.5 | 0.28 | 14 | 64.4 | 18.8 | 37.1 | -0.23 | 0.39 | -0.04 | 0.77 | 150.4 | 86.8 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |

112 RUBYS JUANADA 2115K

DOB: 2/17/22 Reg: 4136006 Tat: 2115K Adj. BW: 78 Adj. WW: 565

KBHR SNIPER E036
KBHR SRIRACHA H127
KBHR C116

O C C UNBELIEVABLE 851U
RUBYS JUANADA 3187A
FCC JUANADA 990W

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----------------------------|------|------|------|-----|------|-----|-----|------|------|-----|-------|------|------|------|-------|------|
| 17.1 | -0.8 | 58.4 | 89.7 | 6.2 | 27.5 | 0.2 | 16 | 57.5 | 17.4 | 8.5 | -0.14 | 0.46 | 0.00 | 0.41 | 144.5 | 74.2 |
| 10% 30% 25% 15% 20% 35% 30% | | | | | | | | | | | | | | | | |

LOT 112 PLANNED MATING

DUE TO CALVE 2/7/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|------|------|------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 21.2 | -3.2 | 61.5 | 95.9 | 11.2 | 27.9 | 0.22 | 17.8 | 58.9 | 16.8 | 12.6 | -0.24 | 0.5 | -0.03 | 0.55 | 161.2 | 81.6 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |



LOT 113 RUBY SC JILL 2119K

The natural calf out of one of the only full sibs to Currency. Stouter in her make up than most, the breeding power of this girl is unmatched.

Due to calve 1/1/24 to Hook's Hercules 209H (ASA: 3715245) PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)



KBHR SNIPER E036
Sire of Lot 114



LOT 114 RUBYS GINGER 1J49

Here is a Sniper sired female out of Kiersten Jass' "Red" female that had such a dominant show career. Attractive made, sound structured female that is as feminine as you can make one.

Due to calve 1/18/24 to Hook's Hercules 209H (ASA: 3715245) PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

113 **RUBY SC JILL 2119K**
DOB: 2/19/22 Reg: 4135932 Tat: 2119K Adj. BW: 82 Adj. WW: 626
KBHR SNIPER E036 WBF SIGNIFICANT B132
KBHR SRIRACHA H127 **RUBYS JILL 9126G**
KBHR C116 RUBYS JILL 035X

| HOMOZYGOUS POLLED HETEROZYGOUS BLACK PB SM | | | | | | | | | | | | | | | | |
|--|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
| 15.4 | 0.5 | 75.8 | 112.2 | 8.3 | 23.2 | 0.23 | 18.1 | 60.9 | 15.7 | 34.4 | -0.31 | 0.29 | -0.06 | 0.88 | 145.3 | 83.1 |
| 10% | 35% | | 15% | | | 3% | | | | 30% | | 30% | | | 30% | |

LOT 113 PLANNED MATING

DUE TO CALVE 1/1/24 TO HOOK'S HERCULES 209H (ASA: 3715245)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 12.1 | 1.4 | 86.3 | 131.3 | 6.5 | 21.6 | 0.29 | 16.5 | 64.5 | 18.6 | 42.7 | -0.29 | 0.44 | -0.05 | 0.96 | 157.2 | 90.5 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |

114 **RUBYS GINGER 1J49**
DOB: 9/28/21 Reg: 4037745 Tat: 1J49 Adj. BW: 64 Adj. WW: 612
BAR CK HUNTER 3006A W/C EXECUTIVE ORDER 8543B
KBHR SNIPER E036 **JASS GINGER 12F**
KBHR C078 JS PEACHY 12P

| HETEROZYGOUS POLLED PB SM | | | | | | | | | | | | | | | | |
|-----------------------------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
| 15.3 | 0.6 | 82.3 | 117.7 | 7.9 | 26.6 | 0.22 | 14.3 | 67.5 | 17.4 | 40.8 | -0.42 | 0.25 | -0.09 | 1.02 | 148.5 | 86.4 |
| 10% | 35% | 30% | | 20% | 25% | | 20% | 25% | 30% | 15% | | 35% | 30% | 25% | 25% | 25% |

LOT 114 PLANNED MATING

DUE TO CALVE 1/18/24 TO HOOK'S HERCULES 209H (ASA: 3715245)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|-----|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 12 | 1.5 | 89.5 | 134 | 6.3 | 23.3 | 0.28 | 14.6 | 67.8 | 19.5 | 45.9 | -0.34 | 0.42 | -0.06 | 1.03 | 158.7 | 92.1 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |



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LOT 115 RUBY NFF RHYTHM 293K

We strongly believe that the next two females are as good as any offered this Spring. The combination of look, power, broodiness, and structure sets these girls apart. Throw in that they are direct 2124Z daughters, outcross genetics on the sire side with impressive EPD profiles, only solidifies their place as donors for their new owners. Buy with confidence here!

115**RUBY NFF RHYTHM 293K**

DOB: 2/21/22 Reg: 4136033 Tat: 293K Adj. BW: 72 Adj. WW: 617

MILL BRAE IDENTIFIED 4031

AJE/PB MONTECITO 63W

HCC WHITEWATER 9010**RUBY NFF RHYTHM 2124Z**

ROCK CREEK SARA 6066

RHYTHM 418P

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|------|------|------|------|------|------|------|-------|------|-------|-----|-------|------|
| 16.6 | 0.3 | 71.7 | 126.2 | 11.6 | 26.3 | 0.34 | 10.8 | 61.9 | 15.1 | 42.7 | -0.21 | 0.5 | -0.01 | 1 | 148.6 | 83.4 |
| 15% | | 30% | 3% | 30% | 10% | | | 30% | | 30% | | 10% | 25% | | | |

Due to calve 2/10/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 115 PLANNED MATING**DUE TO CALVE 2/10/24 TO SFG HEAD START H0509 (ASA: 3960213)**

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 21 | -2.6 | 68.2 | 114.2 | 13.9 | 27.3 | 0.29 | 15.2 | 61.1 | 15.6 | 29.7 | -0.28 | 0.52 | -0.04 | 0.84 | 164.5 | 86.7 |

PREGNANCY BREED: 3/4 SM 1/4 AN**HCC WHITEWATER 9010**

Sire of Lots 115 & 116

**LOT 116** RUBY NFF RHYTHM 296K

69

116 **RUBY NFF RHYTHM 296K**
 DOB: 2/21/22 Reg: 4135995 Tat: 296K Adj. BW: 85 Adj. WW: 620
 MILL BRAE IDENTIFIED 4031 AJE/PB MONTECITO 63W
HCC WHITEWATER 9010 **RUBY NFF RHYTHM 2124Z**
 ROCK CREEK SARA 6066 RHYTHM 418P

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|------|------|------|------|------|------|------|-------|------|------|------|-------|-----|
| 16.6 | 0.7 | 74.5 | 134.1 | 11.6 | 26.3 | 0.37 | 10.8 | 63.5 | 15.1 | 47.9 | -0.17 | 0.56 | 0.00 | 1.03 | 152.6 | 86 |
| 15% | | 20% | 3% | 30% | 4% | | | | | 15% | | 25% | | 10% | 20% | 30% |

Due to calve 1/28/24 to KBHR Sriracha H127 (ASA: 3789514)
 PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 116 PLANNED MATING**DUE TO CALVE 1/28/24 TO KBHR SRIRACHA H127 (ASA: 3789514)**

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-------|------|------|-----|------|------|------|------|-------|------|-------|------|-------|------|
| 19 | -1.4 | 72.2 | 120.3 | 12.1 | 26 | 0.3 | 15.7 | 61.9 | 16.5 | 35.2 | -0.24 | 0.47 | -0.02 | 0.93 | 158.8 | 85.4 |

PREGNANCY BREED: 3/4 SM 1/4 AN

RUBY NFF RHYTHM 2124Z
 Prolific Dam of Lots 115-119



LOT 117 RUBY NFF RHYTHM 253K

Three full sisters out of 2124Z, all are very nice, but all are just a bit different. The 246K baldy female is the powerful ground sow of the bunch. Stout made, easy doing, with extra punch. 248K is a neat looking, more angular female that I can see raising some real eye appealing progeny that will command top dollar. The 253K heifer falls right in the middle of her sisters. Cool looking with added power and body depth. My confidence level is very high that all 3 of these girls go on and do big things for their new homes.

117

RUBY NFF RHYTHM 253K

DOB: 1/21/22 Reg: 4136016 Tat: 253K Adj. BW: 73 Adj. WW: 650

KBHR SNIPER E036
KBHR SRIRACHA H127
KBHR C116

AJE/PB MONTECITO 63W
RUBY NFF RHYTHM 2124Z
RHYTHM 418P

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-----|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 18.2 | -1 | 67.6 | 111 | 11.4 | 24.9 | 0.27 | 14.3 | 58.4 | 18.6 | 29.5 | -0.36 | 0.1 | -0.07 | 0.87 | 146.2 | 76.6 |
| 2% | 15% | | | 1% | 35% | 35% | 20% | | 20% | | | | | | | 25% |

Due to calve 2/27/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 117 PLANNED MATING

DUE TO CALVE 2/27/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 21.8 | -3.3 | 66.1 | 106.6 | 13.8 | 26.6 | 0.25 | 17 | 59.4 | 17.4 | 23.1 | -0.35 | 0.32 | -0.06 | 0.78 | 162.6 | 83.2 |

PREGNANCY BREED: PB SM



KBHR SRIRACHA H127
Sire of Lots 117-119

**LOT 118 RUBY NFF RHYTHM 246K****LOT 119 RUBY NFF RHYTHM 248K**

Due to calve 1/15/24 to Hook's Hercules 209H (ASA: 3715245)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)

**SFG HEAD START H0509**

Service sire to countless females in this year's
offering!

Due to calve 2/4/24 to SFG Head Start H0509 (ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)

| 118 | RUBY NFF RHYTHM 246K | | | | | | | | | | | | | |
|-----|---------------------------|--------------|-----------|-------------|--------------|--|--|------------------------------|--|--|--|--|--|--|
| | DOB: 1/20/22 | Reg: 4135994 | Tat: 246K | Adj. BW: 76 | Adj. WW: 609 | | | | | | | | | |
| | KBHR SNIPER E036 | | | | | | | AJE/PB MONTECITO 63W | | | | | | |
| | KBHR SRIRACHA H127 | | | | | | | RUBY NFF RHYTHM 2124Z | | | | | | |
| | KBHR C116 | | | | | | | RHYTHM 418P | | | | | | |

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|-----|------|------|----|-------|------|-------|------|-------|----|
| 18.2 | -1.5 | 62.2 | 101.5 | 11.4 | 24.9 | 0.25 | 19 | 55.7 | 18.6 | 22 | -0.38 | 0.06 | -0.06 | 0.84 | 142.6 | 73 |
| 2% | 10% | | 1% | 35% | | | 2% | | 20% | | | | | | 30% | |

LOT 118 PLANNED MATING

DUE TO CALVE 1/15/24 TO HOOK'S HERCULES 209H (ASA: 3715245)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|-----|------|-------|-----|------|-----|------|------|------|------|-------|------|-------|------|-------|------|
| 13.5 | 0.4 | 79.5 | 125.9 | 8.1 | 22.4 | 0.3 | 16.9 | 61.9 | 20.1 | 36.5 | -0.32 | 0.32 | -0.05 | 0.94 | 155.6 | 85.4 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |

| 119 | RUBY NFF RHYTHM 248K | | | | | | | | | | | | | |
|-----|---------------------------|--------------|-----------|-------------|--------------|--|--|------------------------------|--|--|--|--|--|--|
| | DOB: 1/20/22 | Reg: 4136011 | Tat: 248K | Adj. BW: 74 | Adj. WW: 610 | | | | | | | | | |
| | KBHR SNIPER E036 | | | | | | | AJE/PB MONTECITO 63W | | | | | | |
| | KBHR SRIRACHA H127 | | | | | | | RUBY NFF RHYTHM 2124Z | | | | | | |
| | KBHR C116 | | | | | | | RHYTHM 418P | | | | | | |

HOMOZYGOUS POLLED | HETEROZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-----|------|
| 18.2 | -1.2 | 65.7 | 108.5 | 11.4 | 24.9 | 0.27 | 14.3 | 57.5 | 18.6 | 29.2 | -0.33 | 0.05 | -0.07 | 0.78 | 143 | 74.4 |
| 2% | 15% | | 1% | 35% | 35% | 20% | | 20% | | | | | | | 30% | |

LOT 119 PLANNED MATING

DUE TO CALVE 2/4/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|------|------|-------|------|------|------|-----|------|------|----|-------|------|-------|------|-------|----|
| 21.8 | -3.4 | 65.2 | 105.3 | 13.8 | 26.6 | 0.25 | 17 | 58.9 | 17.4 | 23 | -0.34 | 0.29 | -0.06 | 0.73 | 160.7 | 82 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |



LOT 120 RUBY NFF RHYTHM 206K

Want to raise some show heifers? Here's your girl! Cool looking, stout made, and great on the move. Battle Cry's popularity is picking back up and for good reason. Her dam is the stoutest made Style daughter I have ever seen.
Due to calve 1/14/24 to KBHR Sriracha H127 (ASA: 3789514)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)



RUBY SWC BATTLE CRY 431B
 Sire of Lot 120



LOT 121 RUBYS RHYTHM 283K

Here is one we have liked all along. She has the power of a Turnpike with the look of a Relentless. Loose structured and easy moving, lots of value here.
Due to calve 2/17/24 to SFG Head Start H0509
(ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)

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120 **RUBY NFF RHYTHM 206K**
 DOB: 1/1/22 Reg: 4136031 Tat: 206K Adj. BW: 91 Adj. WW: 613
 MR HOC BROKER SILVEIRAS STYLE 9303
RUBY SWC BATTLE CRY 431B **RUBY NFF RHYTHM Y1201**
 SWC RUBY YETI 143Y RHYTHM 418P

3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|-----|------|------|------|------|-------|-------|-----|-------|------|
| 8.4 | 3.1 | 79.1 | 125.7 | 4.4 | 20.2 | 0.29 | 8.4 | 59.3 | 16.9 | 47.2 | -0.2 | -0.07 | -0.05 | 0.7 | 105.2 | 67.2 |
| | | 35% | 35% | | 35% | | | 25% | 20% | | | 30% | | | | |

LOT 120 PLANNED MATING

DUE TO CALVE 1/14/24 TO KBHR SRIRACHA H127 (ASA: 3789514)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-----|------|
| 14.9 | -0.2 | 74.5 | 116.1 | 8.5 | 23 | 0.26 | 14.5 | 59.8 | 17.4 | 34.9 | -0.26 | 0.16 | -0.05 | 0.76 | 141 | 78.6 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |

121 **RUBYS RHYTHM 283K**
 DOB: 2/16/22 Reg: 4135962 Tat: 283K Adj. BW: 92 Adj. WW: 591
 WBF SIGNIFICANT B132 W/C RELENTLESS 32C
RUBYS TURNPIKE 771E **RUBY NFF RHYTHM E061**
 RUBYS MISS CLEO 240Z RUBY/NFF RHYTHM Z070

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 7.2 | 4.1 | 88.3 | 146.6 | 2.8 | 21.6 | 0.36 | 7 | 65.5 | 18.7 | 41.5 | -0.51 | 0.03 | -0.08 | 1.37 | 129.3 | 80.5 |
| | | 15% | 5% | | 3% | | | 35% | 15% | 15% | 10% | | 30% | 1% | | |

LOT 121 PLANNED MATING

DUE TO CALVE 2/17/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|------|------|-------|-----|------|-----|------|------|------|------|-------|------|-------|------|-------|------|
| 16.3 | -0.7 | 76.5 | 124.4 | 9.5 | 24.9 | 0.3 | 13.3 | 62.9 | 17.4 | 29.1 | -0.43 | 0.28 | -0.07 | 1.03 | 153.7 | 85.2 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |



LOT 122 RUBY NFF RHYTHM 2149K



LOT 123 RUBYS ANDREA 216K

Good looking female in a bigger framed package. The Echo's are really getting it done in production and raising some really high quality animals in our operation. This one's Built Right sired dam has raised some high selling animals over the years.

*Due to calve 2/4/24 to SFG Head Start H0509 (ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)*



OVAL F ECHO E709
Sire of Lot 122

In my opinion, this is one of the neatest breeding pieces in the entire offering. With her big feet and legs, extra stoutness and presence, this one has big time earning potential. Breed her to some of these freaky made bulls and she will do the rest.

*Due to calve 2/10/24 to SFG Head Start H0509
(ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)*



RUBYS TURNPIKE 771E
Sire of Lots 121, 123 & 124

122 RUBY NFF RHYTHM 2149K
DOB: 3/7/22 Reg: 4136035 Tat: 2149K Adj. BW: 99 Adj. WW: 653

HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL FYIN Y26

SVF/NJC BUILT RIGHT N48
RUBY NFF RHYTHM Y106
RHYTHM 418P

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|-----|------|------|------|------|-------|-------|------|-------|------|
| 6.9 | 4.2 | 76.2 | 109.1 | 3.8 | 28.4 | 0.21 | 8 | 66.3 | 18.1 | 35.3 | -0.3 | -0.11 | -0.07 | 0.71 | 109.6 | 67.7 |
| 15% | | | | 30% | | | | 25% | | | | 30% | | | | |

LOT 122 PLANNED MATING

DUE TO CALVE 2/4/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|----|-------|------|-------|-----|-------|------|
| 16.1 | -0.7 | 70.4 | 105.6 | 10 | 28.3 | 0.22 | 13.8 | 63.3 | 17.1 | 26 | -0.32 | 0.21 | -0.07 | 0.7 | 143.9 | 78.9 |

PREGNANCY BREED: PB SM

123 RUBYS ANDREA 216K
DOB: 1/1/22 Reg: 4135942 Tat: 216K Adj. BW: 66 Adj. WW: 612

WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

RUBY SWC BATTLE CRY 431B
MC2 MISS 830
508U

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI | |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|-------|-------|------|-------|------|--|
| 11.6 | 0.7 | 80.7 | 127.6 | 6.4 | 26.8 | 0.29 | 5.5 | 66.9 | 11.7 | 34.3 | -0.48 | -0.05 | -0.09 | 1.12 | 117.8 | 78.5 | |
| 25% | | | | 25% | | | | 30% | | | | 35% | | 15% | | 15% | |

LOT 123 PLANNED MATING

DUE TO CALVE 2/10/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|-----|-----|------|
| 18.5 | -2.4 | 72.7 | 114.9 | 11.3 | 27.5 | 0.26 | 12.6 | 63.6 | 13.9 | 25.5 | -0.41 | 0.24 | -0.08 | 0.9 | 148 | 84.1 |

PREGNANCY BREED: PB SM

These next 6 SimAngus females are all so similar in how they are made. Long fronted, big bodied, stout made, and sound on the move. The Turnpike and Currency daughters are getting it done in production and make the next generation better. These halfblood females are some of the funnest ones to breed on in my opinion and here is a nice selection for the taking. You can't go wrong with any of them.



LOT 124 RUBY NFF LASS 287K



LOT 125 RUBY NFF QUEEN 2107K



LOT 126 RUBY NFF ANNIE 2111K

124

RUBY NFF LASS 287K
DOB: 2/8/22 Reg: 4135966 Tat: 287K Adj. BW: 84 Adj. WW: 596

WBF SIGNIFICANT B132

RUBYS TURNPIKE 771E

RUBYS MISS CLEO 240Z

PVFS RUBY MADDEN 126Y

RUBY NFF LASS 6D99

A & B LASS 2256

3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|----|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 7.9 | 3.4 | 77 | 123.6 | 2.3 | 23.5 | 0.29 | 7.7 | 61.8 | 12 | 42.5 | -0.38 | 0.09 | -0.08 | 1.02 | 103.6 | 70.9 |
| | | | 35% | | | 35% | | | | 30% | 10% | | 10% | 10% | | |

Due to calve 2/1/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 124 PLANNED MATING

DUE TO CALVE 2/1/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 16.6 | -1.1 | 70.8 | 112.9 | 9.3 | 25.9 | 0.26 | 13.7 | 61.1 | 14.1 | 29.6 | -0.36 | 0.31 | -0.07 | 0.85 | 146.1 | 82.4 |

PREGNANCY BREED: PB SM

125

RUBY NFF QUEEN 2107K

DOB: 2/15/22 Reg: 4136024 Tat: 2107K Adj. BW: 81 Adj. WW: 620

WBF SIGNIFICANT B132

RUBY'S CURRENCY 7134E

RUBYS JILL 035X

EXAR RITO W2545

A & B QUEEN 2278

A & B QUEEN 0270

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|----|-----|-----|------|------|------|------|------|----|-------|------|-------|-----|-------|------|
| 13.4 | 2.2 | 72 | 112 | 7.7 | 27.6 | 0.25 | 13.8 | 65.9 | 11.6 | 38 | -0.13 | 0.32 | -0.02 | 0.6 | 120.5 | 74.9 |
| | | | 35% | 25% | | | 35% | 30% | | | | | | | | |

Due to calve 1/10/24 to KBHR Homestead H016 (ASA: 3789403)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 125 PLANNED MATING

DUE TO CALVE 1/10/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 17.2 | -0.9 | 79.9 | 119.6 | 10.3 | 28.7 | 0.25 | 15.2 | 69.6 | 17.2 | 43.4 | -0.22 | 0.68 | -0.03 | 0.88 | 170.4 | 94.4 |

PREGNANCY BREED: 3/4 SM 1/4 AN

126

RUBY NFF ANNIE 2111K

DOB: 2/16/22 Reg: 4136019 Tat: 2111K Adj. BW: 61 Adj. WW: 462

WBF SIGNIFICANT B132

RUBY'S CURRENCY 7134E

RUBYS JILL 035X

A & B NEWDAY 0359

A & B ANNIE 2352

A & B FAIR ANNIE 9212

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 7.4 | 3.9 | 71.6 | 116.1 | 3.3 | 28.2 | 0.28 | 12.4 | 63.8 | 9 | 49.8 | -0.16 | 0.33 | -0.03 | 0.82 | 106.1 | 72.5 |
| | | | | | | | 20% | | | | 15% | | | | 30% | |

Due to calve 2/7/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 126 PLANNED MATING

DUE TO CALVE 2/7/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 16.4 | -0.8 | 68.1 | 109.1 | 9.8 | 28.2 | 0.26 | 16 | 62.1 | 12.6 | 33.3 | -0.25 | 0.43 | -0.04 | 0.75 | 143.1 | 81.4 |

PREGNANCY BREED: 3/4 SM 1/4 AN

127

RUBY NFF ANNIE 2112K

DOB: 2/16/22 Reg: 4136020 Tat: 2112K Adj. BW: 53 Adj. WW: 563

WBF SIGNIFICANT B132

A & B NEWDAY 0359

RUBY'S CURRENCY 7134E

A & B ANNIE 2352

RUBYS JILL 035X

A & B FAIR ANNIE 9212

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 7.4 | 3.9 | 71.6 | 116.1 | 3.3 | 28.2 | 0.28 | 12.4 | 63.8 | 9 | 49.8 | -0.16 | 0.33 | -0.03 | 0.82 | 106.1 | 72.5 |
| 20% | | | | 15% | | | | 30% | | | | | | | | |

Due to calve 2/12/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 127 PLANNED MATING

DUE TO CALVE 2/12/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|--------------------------------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 16.4 | -0.8 | 68.1 | 109.1 | 9.8 | 28.2 | 0.26 | 16 | 62.1 | 12.6 | 33.3 | -0.25 | 0.43 | -0.04 | 0.75 | 143.1 | 81.4 |
| PREGNANCY BREED: 3/4 SM 1/4 AN | | | | | | | | | | | | | | | | |



LOT 127 RUBY NFF ANNIE 2112K

128

RUBYS JUANADA 2118K

DOB: 2/19/22 Reg: 4136032 Tat: 2118K Adj. BW: 82 Adj. WW: 650

WBF SIGNIFICANT B132

O C C PRIORITY 882P

RUBY'S CURRENCY 7134E

FCC JUANADA 193Y

RUBYS JILL 035X

FCC JUANADA 916T

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI | |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|--|
| 11.1 | 2.5 | 76.2 | 122.5 | 4 | 30.2 | 0.29 | 9.8 | 68.4 | 13.7 | 46.9 | -0.15 | 0.32 | -0.01 | 0.87 | 123.5 | 77.3 | |
| 10% | | | | 35% | | | | 20% | | | | 20% | | | | 25% | |

Due to calve 1/15/24 to KBHR Homestead H016 (ASA: 3789403)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 128 PLANNED MATING

DUE TO CALVE 1/15/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|--------------------------------|------|----|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-----|------|
| 16 | -0.7 | 82 | 124.9 | 8.4 | 30 | 0.27 | 13.2 | 70.9 | 18.3 | 47.8 | -0.23 | 0.68 | -0.03 | 1.02 | 172 | 95.6 |
| PREGNANCY BREED: 3/4 SM 1/4 AN | | | | | | | | | | | | | | | | |



LOT 128 RUBYS JUANADA 2118K

129

RUBYS ROSETTA 2164K

DOB: 3/20/22 Reg: 4136038 Tat: 2164K Adj. BW: 88 Adj. WW: 565

WBF SIGNIFICANT B132

O C C UNBELIEVABLE 851U

RUBY'S CURRENCY 7134E

FCC ROSETTA 70X

RUBYS JILL 035X

FCC ROSETTA 702P

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI | |
|-----|-----|------|-----|-----|------|-----|------|------|------|------|------|------|-------|------|-------|------|--|
| 11 | 2.1 | 72.8 | 121 | 3.9 | 27.4 | 0.3 | 12.7 | 64.5 | 12.4 | 49.8 | -0.1 | 0.39 | -0.02 | 0.71 | 124.5 | 77.2 | |
| 25% | | | | 30% | | | | 35% | | | | 15% | | | | | |

Due to calve 1/13/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 129 PLANNED MATING

DUE TO CALVE 1/13/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|--------------------------------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|-----|-------|------|
| 18.2 | -1.7 | 68.7 | 111.6 | 10.1 | 27.8 | 0.27 | 16.2 | 62.4 | 14.3 | 33.3 | -0.22 | 0.46 | -0.04 | 0.7 | 152.5 | 83.7 |
| PREGNANCY BREED: 3/4 SM 1/4 AN | | | | | | | | | | | | | | | | |



LOT 129 RUBYS ROSETTA 2164K

**LOT 130 RUBYS BLACK CAP LADY 2154K**

Stout, complete made female here. She is one of my favorites.

*Due to calve 1/15/24 to KBHR Homestead H016
(ASA: 3789403)*

*PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)*

**LOT 131 RUBYS ROSETTA 4B10 2163K**

This one's dam is one of the nicest looking cows in the herd that can flat raise one as well. Lots of cow power here.

*Due to calve 1/12/24 to KBHR Homestead H016
(ASA: 3789403)*

*PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)*

130**RUBYS BLACK CAP LADY 2154K**

DOB: 3/9/22 Reg: 4136005 Tat: 2154K Adj. BW: 86 Adj. WW: 542

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E
RUBYS JILL 035X

ADKINS MR RIGHT ON
RUBYS BLK CAP LADY 3188A
FCC BLACKCAP LADY 956W

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|------|-----|------|------|-------|------|-------|------|-------|------|
| 7.7 | 2.8 | 68.6 | 102.6 | 3.9 | 24.9 | 0.21 | 12.2 | 59 | 12.6 | 30.7 | -0.27 | 0.21 | -0.04 | 0.79 | 106.5 | 68.5 |
| | | | | | | | | | | | | 35% | 35% | | | |

LOT 130 PLANNED MATING**DUE TO CALVE 1/15/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)**

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 14.3 | -0.6 | 78.2 | 114.9 | 8.4 | 27.3 | 0.23 | 14.4 | 66.2 | 17.7 | 39.7 | -0.29 | 0.62 | -0.04 | 0.98 | 167.1 | 92.9 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |

131**RUBYS ROSETTA 4B10 2163K**

DOB: 3/19/22 Reg: 4135988 Tat: 2163K Adj. BW: 71 Adj. WW: 593

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E
RUBYS JILL 035X

RUBYS YUCATAN 160Y
RUBYS ROSETTA 4B10
FCC ROSETTA 968W

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI | |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-----|------|--|
| 10.5 | 0.3 | 74.8 | 116.3 | 4.1 | 28.4 | 0.26 | 10.5 | 65.7 | 13.3 | 35.7 | -0.34 | 0.32 | -0.05 | 1.01 | 126 | 79.5 | |
| | | | | | | | | | | | | 20% | 30% | 20% | 10% | | |

LOT 131 PLANNED MATING**DUE TO CALVE 1/12/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)**

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------------------------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 15.7 | -1.8 | 81.3 | 121.8 | 8.5 | 29.1 | 0.26 | 13.6 | 69.5 | 18.1 | 42.2 | -0.33 | 0.68 | -0.04 | 1.09 | 177.6 | 98.6 |
| PREGNANCY BREED: PB SM | | | | | | | | | | | | | | | | |



Baldy female that hails from the high producing Eva cow family.

Due to calve 3/3/24 to SFG Head Start H0509 (ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 132 RUBYS EVA 2136K



We had several In Dew Time cows around our place and this one's dam was one of the best, if not the best one. Homestead back on these Currency daughters has been a slam dunk mating.

Due to calve 1/9/24 to KBHR Homestead H016 (ASA: 3789403)
PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 133 RUBYS RITA 1J102

132 **RUBYS EVA 2136K**
DOB: 3/1/22 Reg: 4136013 Tat: 2136K Adj. BW: 84 Adj. WW: 555
WBF SIGNIFICANT B132 SS EBONY'S GRANDMASTER
RUBY'S CURRENCY 7134E **RUBYS EVA 312A**
RUBYS JILL 035X PVFS/MTV EVA 7028T

HOMOZYGOUS POLLED | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|-----|-----|------|
| 10.5 | 1.5 | 69.9 | 107.8 | 5.7 | 25.9 | 0.24 | 11.8 | 60.6 | 16.3 | 30.8 | -0.45 | 0.2 | -0.08 | 1.1 | 133 | 76.5 |
| 30% | | | | 25% | | | | 15% | | | | | | | | |

LOT 132 PLANNED MATING

DUE TO CALVE 3/3/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|------|-----|-----|------|------|------|------|------|------|------|------|-------|------|-------|------|
| 17.9 | -2 | 67.3 | 105 | 11 | 27.1 | 0.24 | 15.7 | 60.5 | 16.3 | 23.8 | -0.4 | 0.37 | -0.07 | 0.89 | 155.9 | 83.3 |

PREGNANCY BREED: PB SM

133 **RUBYS RITA 1J102**
DOB: 11/8/21 Reg: 4037755 Tat: 1J102 Adj. BW: 83 Adj. WW: 672
WBF SIGNIFICANT B132 HTP SVF IN DEW TIME
RUBY'S CURRENCY 7134E **RUBYS RITA 169Y**
RUBYS JILL 035X S S MISS RITA R011.1R5

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|----|-------|------|-------|------|-----|------|
| 11.2 | 2.1 | 81.9 | 122.8 | 5.6 | 23.2 | 0.26 | 13.2 | 63.8 | 12.1 | 40 | -0.26 | 0.16 | -0.04 | 0.92 | 114 | 76.6 |
| 30% | | | | 35% | | | | 20% | | | | | | | | |

LOT 133 PLANNED MATING

DUE TO CALVE 1/9/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 16.1 | -0.9 | 84.8 | 125 | 9.2 | 26.5 | 0.26 | 14.9 | 68.6 | 17.5 | 44.4 | -0.29 | 0.6 | -0.04 | 1.04 | 171.7 | 97.1 |

PREGNANCY BREED: PB SM



78

LOT 134 RUBYS MISS CLEO 2140K

This one will stop you in your tracks! One of the best looking females in the offering and she is a member of the Miss Cleo tribe! You can mate this one a lot of ways, but she set to have a smoker with Head Start the first time out.

134

RUBYS MISS CLEO 2140K

DOB: 3/3/22 Reg: 4135975 Tat: 2140K Adj. BW: 96 Adj. WW: 665

HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL FYIN Y26

SS EBONY'S GRANDMASTER
RUBYS MISS CLEO 6157D
RUBYS MISS CLEO 456B

HOMOZYGOUS POLLED | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|-----|------|------|-----|-------|------|-------|------|-------|------|
| 7.7 | 4.2 | 84.8 | 124.1 | 3.7 | 25.6 | 0.25 | 9.8 | 67.5 | 15.7 | 42 | -0.28 | 0.08 | -0.06 | 0.85 | 120.1 | 77.6 |
| | 25% | 35% | | | 30% | | | 25% | | 15% | | | | | | |

Due to calve 1/13/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

LOT 134 PLANNED MATING

DUE TO CALVE 1/13/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 16.5 | -0.7 | 74.7 | 113.1 | 10 | 26.9 | 0.24 | 14.7 | 63.9 | 15.9 | 29.4 | -0.31 | 0.31 | -0.06 | 0.77 | 149.4 | 83.9 |

PREGNANCY BREED: PB SM



OVAL F ECHO E709

Sire of Lots 134-141



LOT 135 RUBYS JUANADA 2106K

Extra foot, bone, body, and stoutness in this one. If cow families mean anything to you at all, this Juanada line is second to none.

Due to calve 1/16/24 to KBHR Sriracha H127 (ASA: 3789514)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)



LOT 136 RUBYS JUANADA 2147K

Due to calve 1/19/24 to SFG Head Start H0509
(ASA: 3960213)
PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)

135 RUBYS JUANADA 2106K
DOB: 2/15/22 Reg: 4135974 Tat: 2106K Adj. BW: 91 Adj. WW: 716

HOOK'S BALTIC 17B RUBYS ABSOLUT 317A
OVAL F ECHO E709 **RUBYS JUANADA 6166D**
OVAL F YIN Y26 RUBYS JUANADA 301A

HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|----|
| 9.2 | 4.1 | 87.2 | 124.1 | 2.2 | 33 | 0.23 | 8.3 | 76.6 | 14.2 | 38.5 | -0.26 | 0.1 | -0.05 | 0.78 | 109.2 | 76 |
| 15% | | 35% | 3% | | 3% | | 30% | | 35% | | | | | | | |

LOT 135 PLANNED MATING

DUE TO CALVE 1/16/24 TO KBHR SRIRACHA H127 (ASA: 3789514)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|-----|-------|------|
| 15.3 | 0.4 | 78.5 | 115.3 | 7.4 | 29.4 | 0.23 | 14.4 | 68.5 | 16 | 30.5 | -0.29 | 0.24 | -0.05 | 0.8 | 142.4 | 82.7 |

PREGNANCY BREED: PB SM

136 RUBYS JUANADA 2147K
DOB: 3/7/22 Reg: 4136051 Tat: 2147K Adj. BW: 87 Adj. WW: 565

HOOK'S BALTIC 17B O C C PRIORITY 882P
OVAL F ECHO E709 **KJB JUANADA 548U**
OVAL F YIN Y26 FCC JUANADA 961P

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|------|------|-------|------|
| 11.2 | 2.1 | 68.1 | 103.8 | 2.9 | 28.9 | 0.22 | 7.9 | 62.8 | 15.7 | 35.8 | -0.03 | 0.3 | 0.00 | 0.41 | 122.1 | 71.2 |
| 15% | | | | | | | | | | | | | | | | |

LOT 136 PLANNED MATING

DUE TO CALVE 1/19/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-----|-----|------|------|------|------|------|------|-------|------|-------|------|-------|------|
| 18.3 | -1.7 | 66.4 | 103 | 9.6 | 28.6 | 0.23 | 13.8 | 61.6 | 15.9 | 26.3 | -0.19 | 0.42 | -0.03 | 0.55 | 151.5 | 80.9 |

PREGNANCY BREED: 3/4 SM 1/4 AN

**LOT 137 RUBY NFF BLACKBIRD 295K**

We have several Turnpike daughters in production, and they are doing a great job for us. They stamp their progeny with extra foot and bone, and make soggy bodied, easy fleshing offspring. SimAngus genetic popularity is at an all-time high and this female is ready to go to work. You will love the Homestead calf out of this female!

*Due to calve 1/11/24 to KBHR Homestead H016
(ASA: 3789403)*

*PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)*

**LOT 138 RUBYS ROSETTA 2151K**

*Due to calve 1/30/24 to SFG Head Start H0509
(ASA: 3960213)*

*PE 5/26/23-7/25/23 to SFG Head Start H0509
(ASA: 3960213)*

137**RUBY NFF BLACKBIRD 295K**

DOB: 2/11/22 Reg: 4136027 Tat: 295K Adj. BW: 78 Adj. WW: 611

WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

EXAR PURPOSE 0050B
A & B BLACKBIRD 2164
A & B BLACKBIRD 1022

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-----|------|
| 12.7 | 1.8 | 75.6 | 117.2 | 6.7 | 24.1 | 0.26 | 9.1 | 62.9 | 14.5 | 40.8 | -0.05 | 0.23 | -0.02 | 0.44 | 122 | 74.4 |

35%

LOT 137 PLANNED MATING**DUE TO CALVE 1/11/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)**

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|------|------|------|------|------|-------|------|-------|-----|-------|------|
| 16.8 | -1.1 | 81.7 | 122.2 | 9.8 | 26.9 | 0.26 | 12.9 | 68.1 | 18.7 | 44.8 | -0.18 | 0.63 | -0.03 | 0.8 | 170.9 | 94.1 |

PREGNANCY BREED: 3/4 SM 1/4 AN

138**RUBYS ROSETTA 2151K**

DOB: 3/8/22 Reg: 4136040 Tat: 2151K Adj. BW: 86 Adj. WW: 645

HOOK'S BALTIC 17B
OVAL F ECHO E709
OVAL F YIN Y26

O C C ECHELON 857E
FCC ROSETTA 67X
FCC ROSETTA 2608

HOMOZYGOUS POLLED | 1/2 SM 1/2 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 12.7 | 1 | 72.4 | 112.3 | 5.5 | 27.5 | 0.25 | 8.9 | 63.6 | 12.8 | 30.5 | -0.04 | 0.14 | -0.02 | 0.28 | 113.7 | 71.4 |

25%

LOT 138 PLANNED MATING**DUE TO CALVE 1/30/24 TO SFG HEAD START H0509 (ASA: 3960213)**

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|------|------|-------|------|------|------|------|-----|------|------|-------|------|-------|------|-------|----|
| 19 | -2.3 | 68.5 | 107.2 | 10.9 | 27.9 | 0.24 | 14.3 | 62 | 14.5 | 23.6 | -0.19 | 0.34 | -0.04 | 0.48 | 147.3 | 81 |

PREGNANCY BREED: 3/4 SM 1/4 AN



LOT 139 RUBYS ELINE 2131K

Cool looking, stout made, big legged purebred female here. Her Homestead will be valuable.

Due to calve 1/18/24 to KBHR Homestead H016 (ASA: 3789403)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)



LOT 140 RUBYS LUCILLE 2160K

If you like bigger framed cattle, this one will be right up your alley. Long bodied and good looking, she should raise the big ones.

Due to calve 1/21/24 to KBHR Homestead H016 (ASA: 3789403)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

139 **RUBYS ELINE 2131K**
 DOB: 2/27/22 Reg: 4135979 Tat: 2131K Adj. BW: 84 Adj. WW: 513
 HOOK'S BALTIC 17B CNS PAYS TO DREAM T759
OVAL F ECHO E709 **RUBYS ELINE 678D**
 OVAL F YIN Y26 RUBYS ELINE 237Z

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|------|------|-----|------|-----|-----|-----|------|------|-------|------|-------|-----|-------|------|
| 11.2 | 2 | 66.3 | 98.9 | 6 | 25 | 0.2 | 7.2 | 58 | 14.8 | 31.7 | -0.23 | 0.2 | -0.05 | 0.6 | 126.8 | 72.7 |
| 35% | | | | | | | | | | | | | | | | |

LOT 139 PLANNED MATING

DUE TO CALVE 1/18/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|----|----|-------|-----|------|------|------|------|------|------|-------|------|-------|------|-------|----|
| 16.2 | -1 | 77 | 113.1 | 9.4 | 27.4 | 0.23 | 11.9 | 65.7 | 18.8 | 40.2 | -0.27 | 0.62 | -0.05 | 0.88 | 172.4 | 93 |

PREGNANCY BREED: PB SM

140 **RUBYS LUCILLE 2160K**
 DOB: 3/15/22 Reg: 4136037 Tat: 2160K Adj. BW: 93 Adj. WW: 613
 HOOK'S BALTIC 17B DHF JADES DREAMWORKS
OVAL F ECHO E709 **PVFS RUBYSDREAMCHILD101Y**
 OVAL F YIN Y26 PVFS LUCILLE 902W

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|-----|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|----|
| 5.6 | 5.1 | 87.2 | 137.7 | 2.7 | 24.6 | 0.32 | 7.4 | 67.9 | 15.2 | 60.5 | -0.26 | 0.16 | -0.08 | 0.85 | 121.9 | 80 |
| 20% | | 15% | | 10% | | 25% | | 1% | | 30% | | | | | | |

LOT 140 PLANNED MATING

DUE TO CALVE 1/21/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 13.3 | 0.6 | 87.5 | 132.5 | 7.8 | 27.2 | 0.29 | 12 | 70.6 | 19 | 54.6 | -0.29 | 0.6 | -0.06 | 1.01 | 170.1 | 96.9 |

PREGNANCY BREED: PB SM

**LOT 141 RUBYS EMPORIA 2157K**

The argument can be made that the best cattle in existence are 3/4 blood Simmental, 1/4 Angus and I couldn't agree more with that. Stout made Echo daughter safe to Head Start.

Due to calve 3/23/24 to SFG Head Start H0509 (ASA: 3960213)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

**LOT 142 RUBYS LINDA 2108K**

A Linda daughter coming to you late in the catalog. This is the natural calf of the 959G donor. Extra size, extension and length of body make her a perfect match to TJ Gold. Buy with confidence on this one.

Due to calve 1/10/24 to TJ Gold 274G (ASA: 3582577)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

**LOT 143 RUBYS MISS CUT 288K**

We round out the sale with a long bodied, stout made Epic daughter. Homestead really shines on females like this.

Due to calve 1/10/24 to KBHR Homestead H016 (ASA: 3789403)

PE 5/26/23-7/25/23 to SFG Head Start H0509 (ASA: 3960213)

141**RUBYS EMPORIA 2157K**

DOB: 3/10/22 Reg: 4136002 Tat: 2157K Adj. BW: 83 Adj. WW: 514

HOOK S BALTIC 17B

OVAL F ECHO E709

OVAL FYIN Y26

RUBYS YUCATAN 160Y

RUBYS 3170A

G A R GRID MAKER N106

HOMOZYGOUS POLLED | 3/4 SM 1/4 AN

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|----|----|------|-------|-----|------|------|-----|------|------|------|-------|------|-------|------|-------|------|
| 12 | 1 | 71.6 | 102.5 | 6.2 | 23.1 | 0.19 | 8.1 | 58.7 | 16.7 | 39.5 | -0.16 | 0.31 | -0.05 | 0.52 | 128.9 | 74.8 |

30% 35%

LOT 141 PLANNED MATING

DUE TO CALVE 3/23/24 TO SFG HEAD START H0509 (ASA: 3960213)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|-----|-------|------|
| 18.7 | -2.3 | 68.1 | 102.3 | 11.2 | 25.7 | 0.21 | 13.9 | 59.5 | 16.4 | 28.1 | -0.25 | 0.42 | -0.06 | 0.6 | 158.5 | 84.1 |

PREGNANCY BREED: PB SM

142**RUBYS LINDA 2108K**

DOB: 2/15/22 Reg: 4135935 Tat: 2108K Adj. BW: 73 Adj. WW: 564

BCLR CASH FLOW C820

MR NLC CASH FLOW 7125E

MS NLC 144Y 4122B

WBF SIGNIFICANT B132

RUBYS LINDA 959G

RUBYS LINDA 341A

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|------|------|------|-------|------|-------|-----|-------|------|
| 14.3 | 1.1 | 77.7 | 131.7 | 5.6 | 23.1 | 0.34 | 13.1 | 61.7 | 17.9 | 41.2 | -0.48 | 0.18 | -0.09 | 1.2 | 146.3 | 82.7 |

15% 20% 5% 35% 25% 15% 15% 15% 5% 25%

LOT 142 PLANNED MATING

DUE TO CALVE 1/10/24 TO TJ GOLD 274G (ASA: 3582577)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|-----|------|-----|------|------|------|------|-------|------|-------|------|-------|------|
| 15.8 | -1.3 | 75.7 | 123.6 | 7.3 | 23.8 | 0.3 | 12.4 | 61.4 | 17.6 | 30.4 | -0.37 | 0.39 | -0.06 | 0.98 | 159.9 | 87.8 |

PREGNANCY BREED: PB SM

143**RUBYS MISS CUT 288K**

DOB: 2/8/22 Reg: 4135920 Tat: 288K Adj. BW: 75 Adj. WW: 660

WS ALL-AROUND Z35

OMF EPIC E27

OMFTIME LESS B100

CCR COWBOY CUT 5048Z

MC2 MISS CUT 032H

MC2 MISS LOCK 809

PB SM

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|-----|------|-------|-----|------|------|------|-----|------|------|-------|------|-------|------|-------|----|
| 13.5 | 0.7 | 88.1 | 132.2 | 8.5 | 24.2 | 0.28 | 14.2 | 68 | 16.1 | 29.8 | -0.26 | 0.25 | -0.04 | 0.74 | 146.1 | 89 |

25% 15% 20% 15% 25% 20% 25% 35% 25% 20%

LOT 143 PLANNED MATING

DUE TO CALVE 1/10/24 TO KBHR HOMESTEAD H016 (ASA: 3789403)

| CE | BW | WW | YW | MCE | Milk | ADG | Doc | MWW | Stay | CW | YG | Marb | BF | REA | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|-------|------|-------|------|-------|-------|
| 17.2 | -1.6 | 88.4 | 131.9 | 10.8 | 26.8 | 0.27 | 15.4 | 70.8 | 20.2 | 39.6 | -0.29 | 0.64 | -0.04 | 0.97 | 183.7 | 101.4 |

PREGNANCY BREED: PB SM

Thank you for your interest!



Mallory

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