

BERCK

SHOW STEERS



Fall Production Sale

NOVEMBER 19, 2023

5:00 PM IN LAFAYETTE, IN



SCHEDULE OF EVENTS

SATURDAY, NOVEMBER 18, 2023

9:00 am - 5:00 pm Cattle available for viewing

SUNDAY, NOVEMBER 19, 2023

9:00 am - Cattle available for viewing

4:00 pm - Heavy Hors d'oeuvres & drinks

5:00 pm - Auction sale begins





SALE LOCATION

Double Tree by Holton Lafayette East
155 Progress Dr, Lafayette, IN 47905

CATTLE DISPLAY LOCATION

Brock Show Steers
6640 East 300 North
Lafayette, IN 47905

SALE DAY PHONES

Dillon Brock: (765) 491-7143
Bentley Moscrip: (812) 361-9081
Blake Dahnke: (765) 413-7730
Blaine Slayton: (765) 337-5040
Ryan Johnson: (605) 999-5576
Mike Rist: (765) 437-1665
Brad Sinclair: (765) 721-1183
Ryan Mesch: (641) 751-4000
Luke Doris: (620) 353-4114
John Stoltz: (402) 843-8968
Vince Hoffman: (574) 229-3724
Jeff Boddicker: (319) 560-0168
Wade Rodgers: (515) 480-6896
Bodee Schlipf: (309) 287-3011
Brad Hanewich: (812) 593-0069

AUCTIONEER

Col. Jered Shipman: (806) 983-7226

SALE MANAGEMENT

Innovation AgMarketing, LLC
Graham Blagg: (530) 913-6418
Jered Shipman: (806) 983-7226
Tim Anderson: (605) 682-9343

RING STAFF

Mitchell Armitage, Special Assignment: (405) 597-1731
Delvin Heldermon, Special Assignment: (405) 205-1116

TERMS & CONDITIONS

Cattle will sell under the standard terms and conditions recommended by their respective breed association. All sales are final, and the cattle will become the property of the buyer when the auctioneer says "SOLD". Announcements from the auction block on sale day regarding the cattle selling will take precedence over the information printed in this catalog. No cattle will be loaded until paid for in full.

LIABILITY

All persons who attend this sale do so at their own risk, legal or otherwise, for their safety or for the behavior of the animals. The owners, sale management firm, and other sale staff assume no liability for personal injury, property loss, theft, or any accident that may occur.

PAYMENT

U.S. Currency only. All sales are final, and payment is to be made in cash or check to Innovation AgMarketing, LLC. Master Card, Visa, or American Express will be accepted with a 4% convenience fee.

CATALOG DESIGN

Running Iron Design, Rudy Pooch: (402) 921-0573

PHOTOGRAPHY & VIDEOS

Megan Hunt Photography: (937) 459-9270

INSURANCE

James Bessler: (815) 762-2641

TRUCKING

Load out will be available at the sale facility following the sale. We will assist customers with trucking as needed. Please contact Dillon Brock with any questions.

Brandon Bertsche: (815) 867-0547

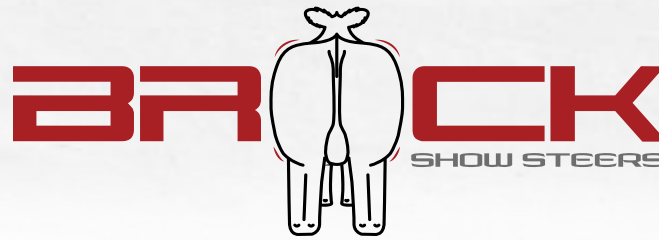
Dick Coleman: (765) 461-0954



Bid Live Online

"Gavel's Down, The Best!"

(516) 366-0734 CCI.live schedule@cci.live

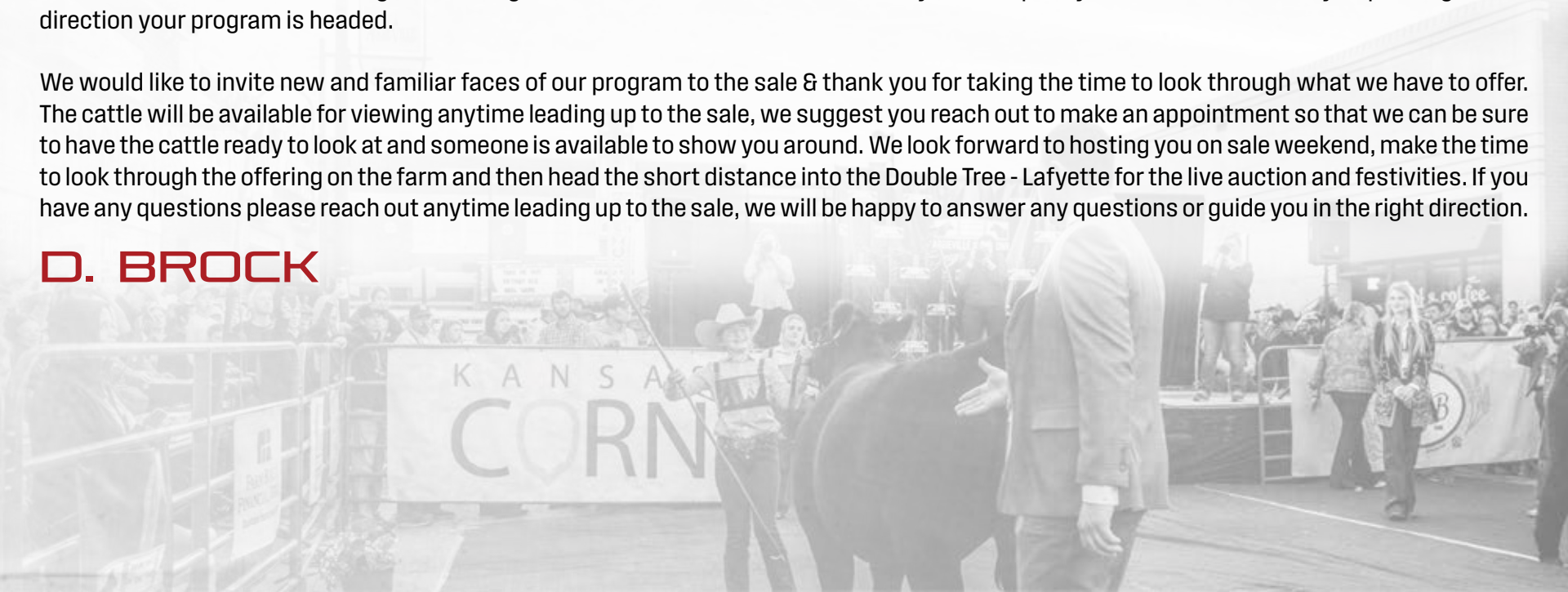


We know there are lots of different ways and places to buy your show cattle these days, and lots of people do enjoy the convenience of purchasing online. But for us it's the people we meet and enjoy time around that drives our passion to stay in this business, so that's why in 2023 we have decided to have an in person, live auction! We look forward to hosting you out to the farm to view the sale offering, helping guide you through the offering if you may choose or just answering any questions you may have about cattle we will sell. We want you to know that purchasing a calf from Brock Show Steers is just the beginning of the relationship we hope to build with you and your family. We hope and want you to reach out with questions on feeding and daily hair care, to bring your calf back to the farm to be clipped or for you to let us know when you are headed to a show and hopefully we can help you get them fit. We pride ourselves on being able to support you and your projects throughout the year.

There are several divisions of cattle selling this year, beginning with the best set of steers we have ever assembled. There are several in this year's sale that rank among the best we have ever seen or sold, and there is also one very special market heifer/club calf donor that we think is one very special specimen. We have been building the Simmental division of our program and you will find an assortment of Simmental influence show heifers selling, along with a young herdsire that stems from some of the breed's richest cow families. Opportunities for quick return on investment sell through both the genetic and bred cattle lots, of which you have plenty of choices and variety depending on the direction your program is headed.

We would like to invite new and familiar faces of our program to the sale & thank you for taking the time to look through what we have to offer. The cattle will be available for viewing anytime leading up to the sale, we suggest you reach out to make an appointment so that we can be sure to have the cattle ready to look at and someone is available to show you around. We look forward to hosting you on sale weekend, make the time to look through the offering on the farm and then head the short distance into the Double Tree - Lafayette for the live auction and festivities. If you have any questions please reach out anytime leading up to the sale, we will be happy to answer any questions or guide you in the right direction.

D. BROCK



**CASH ON DELIVERY** | SIRE OF LOT 1**\$38,000 FULL BROTHER TO LOT 1**

LOT 1

CASH ON DELIVERY × GOET I-80**STEER | FEBRUARY**

Lightening does strike twice in the case of this bad dude, this Cash On Delivery son is a full brother to our \$38,000 high seller from our 2021 Online Sale. His quality runs way further than just his deep cherry red hide color, this calf is big and burly, with that chubby look that's going to sort him to the top quickly both early on and then when it gets serious at the end of next summer.





TRAIN STATION | SIRE OF LOT 2

LOT 2**TRAIN STATION × NMR MATERNAL MADE X ANGUS****STEER | FEBRUARY**

This is the type of calf that is going to make once in a lifetime kind of memories, or light the fire in a young exhibitor to want to get to the barn every chance they get. Not only is this calf the type and kind that will run with the big dogs as a fat one, but he has an awesome demeanor and puppy dog attitude. He will be ready to rock and roll for a Midwest state fair.

NOVEMBER 19

7

LAFAYETTE, IN



**WYNNE IN DOUBT** | SIRE OF LOT 3

LOT 3

WYNNE IN DOUBT × IRISH WHISKEY

STEER | MARCH

Regardless of how often, how little, what time or what location, this calf will be ready to roll. This chromed up stud is the kind that is going to get a look regardless of the situation and if we had to guess a look he will become used to seeing is with one finger pointed in the air as he wins his class. This calf has been blessed with an awesome hair coat, monster hind end and super balanced build. We like his chances of dominating a later state fair.

NOVEMBER 19

8

LAFAYETTE, IN





LOT 4

HOW GREAT THOU ART | SIRE OF LOT 4

HOW GREAT THOU ART × GOET I-80

STEER | MARCH

Gather around here, this dude has to be one of the most unique critters we will sell this season! We found him on the plains of Ree Heights, at Luke Doris' and throughout the remainder of our tours we couldn't get him off our mind! He has the crazy pieces that it takes to get noticed these days, the chiseled neck, chest and jawline, eccentric and fluffy ears, square hip and tailhead design, and running gear that is going to outlast his show career!

The How Great Thou Art train is gaining steam in a hurry because of ones that look and are built like this.

NOVEMBER 19

9

LAFAYETTE, IN





HERE I AM | SIRE OF LOT 5

LOT 5

HERE I AM × MONOPOLY

STEER | FEBRUARY

If we had to place bets on which one is going hang a banner at a state fair then Tag 5 would be the pick of several around the barn. He has that incredible balance and look that every good feeding steer has, being round bodied, deep sided, smooth and correct.

He will be there when the going gets tough, regardless of the home he gets on sale day.

We all know the reputation of these Here I Am sons; they get better with every day on feed!

NOVEMBER 19

10

LAFAYETTE, IN





LOT 6

TRAIN STATION × SVF STEEL FORCE S701

STEER | FEBRUARY

There is no question that this one will get a second look! And anymore that's all it takes, we don't think you can't put a price tag on the added attraction that this calf has, he truly screams, "LOOK AT ME"! Regardless of his loud markings, we think this calf has the pieces to be an easy feeding one, he is sound structured and built for the long haul.

NOVEMBER 19

11

LAFAYETTE, IN





LOT 7

HOW GREAT THOU ART × MINN HARD WHISKEY 591Y

STEER | MARCH

We will wait until you can find a hole in this one. Seriously could you draw one with a more elite profile and look from the side. We could throw all the adjectives out to describe this one but we are going to save you the reading, just start planning your trip to see him in person. This How Great Thou Art calf is undoubtedly big league, and one that we lookforward to being a part of all the way through to the backdrop.





IN GOD WE TRUST | SIRE OF LOT 8

LOT 8

IN GOD WE TRUST × COWAN'S ALI 4M × HOO DOO

STEER | APRIL

This In God We Trust son will be one that needs geared as a lightweight State Fair steer or one that you debut at a Fall major or Fort Worth and catches everyone by surprise. His backed by an awesome Ali/Hoo Doo dam, the kind of club calf cow that will never go out of style, and one that puts not only feedability in one but true width and power.

NOVEMBER 19

13

LAFAYETTE, IN





**2017 IA STATE FAIR RESERVE
GRAND CHAMPION MARKET STEER**
FULL BROTHER TO DAM OF LOT 9



**2019 IA STATE FAIR RESERVE GRAND
CHAMPION MARKET STEER**
FULL BROTHER TO DAM OF LOT 9

LOT 9

SPREAD THE WORD * I BELIEVE

STEER | FEBRUARY

Every place you go has the one big and burly calf that immediately demands your attention. At our place, that is Tag 9, and even though he may have size and maturity advantages, he too has the extras that it takes to not only run with but dominate at the most competitive State Fairs. We love the presence that he struts around with, planting those elephant sized feet with flexibility and pride. We know you have a lot of choices when finding a show calf, but we would love to show you this set, truly there will be cattle that can compete on the biggest stages, Tag 9 included.





LOT 10

IN GOD WE TRUST × MERLIN × 4D DOUBLE VISION

HEIFER | MARCH | TH PENDING

ATTENTION! You read her pedigree right, In God We Trust and out of a Merlin/Double Vision cow. This absolute outlier has to be one of the most unique and intriguing creatures we have ever been apart of. It takes a pretty special club calf female to entice a bid from us, but there was never a second thought given when we ran across this one. Females like this are what our industry relies on, extreme in terms of look, combined with all the power, structure and presence out of a predictable pedigree, not only is she going to generate down the road, but we think she could be a very fun one to show up until then, both as a market heifer and the in the well-received new division at the American Royal for 'Steer Momma's'. **Offering 50% embryo interest with the option to double the hammer price to attain 100% ownership. If the buyer does double the price, the seller will retain 2 successful flushes at the buyer's convenience and seller's expense.**

NOVEMBER 19

15

LAFAYETTE, IN





LOT 11

FU MAN CHU | SIRE OF LOT 11

FU MAN CHU × DR. WHO

STEER | MARCH

Nothing compares to the opportunities that having this one on your barn could present! This dude is one of the most elite individuals at this stage of the game that we have ever been around. Absolutely he is the kind that could get are there and gather the hardware on the biggest stage in this business. If you are wanting to be out there to get that final slap then sign up here, this is one you will regret not taking home with you.





LOT 12

HOW GREAT THOU ART × GOET I-80

STEER | FEBRUARY

If it comes down to sorting them on structural build then it is going to be hard to pass up the integrity that Tag 12 offers up. We know that this one just needs someone with a good feed scoop because he has the fundamentals and design to do the rest! His hair coat is coming on awesome, and we don't think his ever going to be an issue to keep him hairy because of his big fuzzy ears!

NOVEMBER 19

17

LAFAYETTE, IN





LOT 13

HERE I AM × GOET I-80

STEER | MARCH

If you are targeting a later state fair or the fall majors, then make sure you pay attention to this Here I Am that is out of one of the nicest GOET 1-80 cows you will ever lay your eyes on! There is no question that this cross is one of the most potent combinations for making big time fat steers the business has ever seen. He has everything it takes to be one that we talk about down the road, massive hip and stifle, monster bone and flexible joints, a big back and killer profile.

NOVEMBER 19

18

LAFAYETTE, IN





**\$40,000 VALUTION MATERNAL
SISTER TO LOT 14**



\$20,000 MATERNAL BROTHER TO LOT 14

LOT 14

HOW GREAT THOU ART x GAME DAY x GOET I-80 x MAMMA'S BOY

STEER | MAY

One that will work perfectly for Fort Worth or OYE, he is the kind to roll with the punches all the way, but we know his going to look like a very smart choice when it comes game time in the Spring of 25'. He is a maternal sib to three past success stories for our program, and to this point they have averaged more \$18,000, they flat get it done and feed. His maternal granddam was a past NAILE Supreme Champion for Sara Sullivan. Don't be caught sitting on your hands here!

NOVEMBER 19

19

LAFAYETTE, IN





LOT 15

HOW GREAT THOU ART × GOET I-80

STEER | MAY

When you evaluate this one, we think you'll love the way his neck ties high on his shoulder, the way his big paws hit square to the ground and the amount of true power he has both up high and at the ground. Not only does he tie high, but he has the choke of the neck and striking presence. Around here he is known by the name Chili Pepper, because he is bringing the heat! No need to dye this one, he is the perfect deep, dark, cherry red color, and we think he has the chances of making a breed steer for down south. If you don't like having to clip them all the time then steer clear of this one, his hair coat is outrageous.

NOVEMBER 19

20

LAFAYETTE, IN





MONOPOLY | SIRE OF LOT 16

LOT 16

MONOPOLY x IRISH WHISKEY

STEER | MARCH

It would be hard to come up with a mating that has won more banners in the past decade than the one you will find behind Tag 16, you know what they say, why try fix something that isn't broke! Monopoly x Irish Whiskey, the script is already written for this flawless dude. He is the chubby, easy feeding kind that you would come to expect, he has an awesome attitude also and would be a great starting point for a young or inexperienced junior gearing up for a State Fair. All you need to supply here is the feed scoop, like every calf we will sell, we would love to stay in touch and help guide the new owners on this guy all the way through his final time in the ring!

NOVEMBER 19

21

LAFAYETTE, IN



**SPOT ON | SIRE OF LOT 17**

LOT 17

SPOT ON × NMR MATERNAL MADE × MONOPOLY

STEER | MARCH

Spot On is quickly becoming a go to sire in this business, both his sons and daughters are the right kind, his mother is a maternal sister to the Here For Good sire that is kicking it out of the park, this is a loaded cow family! We love the cool markings of this calf, and the foolproof build he has that will be easy feeding and fun to be around. Be paints a sweet silhouette from the side, and isn't one you will have to worry about breaking down structurally.





LOT 18

TR MR FIRE WATER 5792RET × MONOPOLY × KADABRA

STEER | FEBRUARY | COMP. CHAROLAIS

There is no question that the Firewater x Monopoly mating flat out works, regardless of which way the equation goes, it adds up to success. This breed steer has a sweet blaze face, big feet and legs, a soft hair coat and flawless structure. If you want to bypass the big dogs and be standing out there with a chance for the final slap then take the detour with this high quality breed steer that will feed perfect for a Midwest Stater Fair.

NOVEMBER 19

23

LAFAYETTE, IN





LOT 19

SO REMEDY 7F
SIRE OF LOT 19

SO REMEDY 7F × BFJV MS PROFIT J008 (PROFIT × STN MISS STAR LIGHT)

REG: 4274263 | DOB: 3/15/23 | PUREBRED SIMMENTAL

BFJV Ms Profit J008 is the \$95,000 Profit daughter that was successfully campaigned by Drew Brock to banners across the Midwest. She is a daughter of the STN Miss Star Light cow that only adds stripes to her resume with each calf crop, including the SO Remedy 7F son, GPG Cornerstone 1K that commanded a \$510,000 price tag at the 2023 Hartman Cattle Company Bull Sale. She has quickly proven that she is going to be a big-time producer for our program, she is one of the most unique featured, bold shaped, sound structured and powerful females we have been around, regardless of breed. We are excited to present her first bull progeny, and a young herdsire that we think has breed changing attributes. This SO Remedy 7F son comes with a massive amount of dimension and shape, he is extra deep sided and soft in his body shape. We love his angular look from the side, and the eye appealing, yet masculine head and neck he is designed with.



19A

BFJV MS PROFIT J008 IVF CYCLE

BFJV MS PROFIT J008 (PROFIT × STN MISS STAR LIGHT)

PUREBRED SIMMENTAL

GUARANTEEING 6 TRANSFERABLE EMBRYOS AND TWO 60-DAY PREGNANCIES.

19B

3 IVF SEXED FEMALE EMBRYOS

SIRE: W/C RELENTLESS 32C

DAM: BFJV MS PROFIT J008 (PROFIT × STN MISS STAR LIGHT)

PUREBRED SIMMENTAL

GUARANTEEING 1 60-DAY PREGNANCY IF TRANSFERRED BY A CERTIFIED TECHNICIAN.

19C

3 IVF SEXED FEMALE EMBRYOS

SIRE: JSUL SOMETHING ABOUT MARY 8421

DAM: BFJV MS PROFIT J008 (PROFIT × STN MISS STAR LIGHT)

PUREBRED SIMMENTAL

GUARANTEEING 1 60-DAY PREGNANCY IF TRANSFERRED BY A CERTIFIED TECHNICIAN.

Take ahold of the opportunity to unlock the potential of BFJV Ms Profit J008 with the sire of your choice in the flush opportunity, or follow in our lead with the Relentless and Something About Mary mating's in the embryo lots, we think both offer interesting opportunities going forward.



BFJV MS PROFIT J008
DAM OF LOTS 19-21



W/C RELENTLESS 32C
SIRE OF LOT 19B EMBRYOS



JSUL SOMETHING ABOUT MARY 8421
SIRE OF LOT 19C EMBRYOS





LOT 20

GPG CORNERSTONE 1K
\$510,000 3/4 BROTHER TO LOTS 19, 20, & 21

SO REMEDY 7F × BFJV MS PROFIT J008 (PROFIT × STN MISS STAR LIGHT)

REG: 4274264 | DOB: 2/14/23 | PUREBRED SIMMENTAL

A pair of Purebred full sisters that both offer big time quality! However, they give you choices of phenotypic traits that you can tie to depending on your personal preference. If you place added emphasis on showing the type that are impressively feminine and maternally built than the Tag 20 February female would be your choice, she has the massive swooping underline that is deemed desirable, with a soft hair coat and square framework.



DRWB MISS STAR LIGHT 21L



LOT 21

SO REMEDY 7F
2021 CATTLEMEN'S CONGRESS
GRAND CHAMPION SIMMENTAL BULL

SO REMEDY 7F × BFJV MS PROFIT J008 (PROFIT × STN MISS STAR LIGHT)

REG: 4274265 | DOB: 1/28/23 | PUREBRED SIMMENTAL

If you like them with unteachable presence, an eccentric ear set and smooth outline then pay attention to the Tag 21 female, she is one that takes quality to another level and hits us with a big-league show heifer look. Sure, there might be some differences between the two but when it comes to searching for a common denominator its built by the necessities of structural excellence and pedigree.

NOVEMBER 19

27

LAFAYETTE, IN





LOT 22

HARA'S SULL PRINCESS 90F
DAM OF LOT 22

SO REMEDY 7F × HARA'S SULL PRINCESS 90F (MR HOC BROKER × HARAS HAIRIETTA)

REG: 4274266 | DOB: 5/2/23 | 3/4 SIMMENTAL

It would be hard to put together a list of many pedigrees as consistent and potent as what you will find on the maternal side of this high percentage Simmental females' pedigree. Lot 22 is a young May born high percentage female with all the bells and whistles! It's hard to get past her high tying neck attachment, eccentric ear set, beautiful hair coat and XL sized feet. She is also a full sister to a very exciting young herdsire that is waiting in Tecumseh, Nebraska for his time in the spotlight early next February. We think this one has way more to offer than just a fun time on the tanbark, but could be the key to unlocking your programs success from a generating standpoint, regardless of its direction.



22A

3 IVF SEXED FEMALE EMBRYOS

SIRE: SO REMEDY 7F

DAM: HARA'S SULL PRINCESS 90F (MR HOC BROKER × HARAS HAIRIETTA)

3/4 SIMMENTAL

GUARANTEEING 1 60-DAY PREGNANCY IF TRANSFERRED BY A CERTIFIED TECHNICIAN.



SO REMEDY 7F
\$530,000 SIRE OF LOT 22A

22B

3 IVF SEXED FEMALE EMBRYOS

SIRE: W/C RELENTLESS

DAM: HARA'S SULL PRINCESS 90F (MR HOC BROKER × HARAS HAIRIETTA)

3/4 SIMMENTAL

GUARANTEEING 1 60-DAY PREGNANCY IF TRANSFERRED BY A CERTIFIED TECHNICIAN.



**2017 NAILE GRAND CHAMPION
PERCENTAGE SIMMENTAL HEIFER**
FULL SISTER TO DAM OF LOTS 22 & 22A-E

22C

3 IVF SEXED FEMALE EMBRYOS

SIRE: JSUL SOMETHING ABOUT MARY 8421

DAM: HARA'S SULL PRINCESS 90F (MR HOC BROKER × HARAS HAIRIETTA)

3/4 SIMMENTAL

GUARANTEEING 1 60-DAY PREGNANCY IF TRANSFERRED BY A CERTIFIED TECHNICIAN.



**2018 NAILE GRAND CHAMPION
PERCENTAGE SIMMENTAL HEIFER**
FULL SISTER TO DAM OF LOTS 22 & 22A-E



22D

3 IVF SEXED MALE EMBRYOS

SIRE: HERE I AM**DAM: HARA'S SULL PRINCESS 90F** (MR HOC BROKER × HARAS HAIRIETTA)

CROSSBRED

GUARANTEEING 1 60-DAY PREGNANCY IF TRANSFERRED BY A CERTIFIED TECHNICIAN.



**2012 NWSS GRAND CHAMPION
PERCENTAGE SIMMENTAL HEIFER**
FULL SISTER TO DAM OF LOTS 22 & 22A-E

22E

1 MALE PREGNANCY DUE 2/23/24

SIRE: HERE I AM**DAM: HARA'S SULL PRINCESS 90F** (MR HOC BROKER × HARAS HAIRIETTA)

CROSSBRED



HERE I AM
SIRE OF LOT 22E PREGNANCY

The Broker x Hairietta combination would be responsible for as many high sellers and National Champions across breeds as just about any mating or pedigree you could find. Hara's SULL Princess 90F would be one of the most intriguing Broker x Hairietta daughters we have ever laid eyes on, and that is saying something when you think of the several that were campaigned by firms such as Sullivan, Skiles & Udell over the years. Take into consideration she would also be a full sister to RJ's Lady Killer cow that is leveraging her position towards the head of the program with progeny that include her \$130,000 half interest son, RJ Trust Fund 212K and a slew of high sellers by Memphis Mafia, Family Tradition, Here I Am and This Is It. We think 90F is as versatile of breeding piece as we have, and she will generate on either end of the spectrum. You will find a range of opportunities to tap into her generating potential selling in the embryo and pregnancy lots.



DAM OF LOTS 22 & 22A-22E





LOT 23

ALL PHYLLIS 050H
DAM OF LOTS 23 & 23A

SO REMEDY 7F × ALL PHYLLIS 050H (PROFIT × FCR PHYLLIS 532)

REG: 4274267 | DOB: 1/10/23 | 3/4 SIMMENTAL

A $\frac{3}{4}$ blood daughter of the \$530,000 SO Remedy 7F and out of the \$40,000 ALL Phyllis 050H who is a Profit x FCF Phyllis 532. FCF Phyllis 532 would be recognized as one of the leading donor females of the Udell program, and the dam of Josie Phillips Grand Champion Angus Female at the 2022 NJAS. Another son of 532 will be a featured live lot of the 2024 Embryos on Snow. A full brother to ALL Phyllis 050H is known as the 2021 North American Grand Champion Percentage Bull, ALL Avail 939G. Cow family comes plentiful with the addition of this one to your lineup, she is built just how we like them, rugged structured, sound footed and stylish, with an extra shot of muscle and width.



23A

3 IVF SEXED FEMALE EMBRYOS

SIRE: TL REVENANT**DAM: ALL PHYLLIS 050H** (PROFIT x FCR PHYLLIS 532)

3/4 SIMMENTAL

GUARANTEEING 1 60-DAY PREGNANCY IF TRANSFERRED BY A CERTIFIED TECHNICIAN.

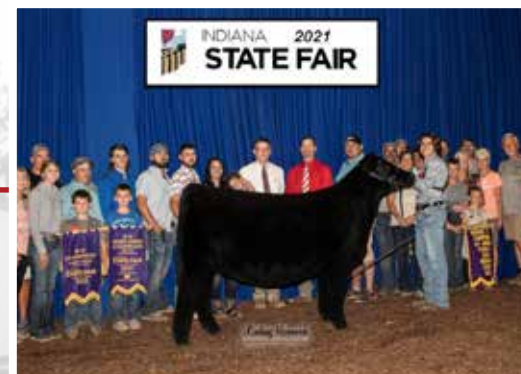
We think the uniqueness of type and kind that TL Revenant breeds with will perfectly compliment the mass and broodiness that ALL Phyllis 050H is admired for. This embryo mating has the potential to raise elite show heifers that have all the extras that you need to stand out, while still being maternal and functional, something the industry seems to be trending back towards. Take advantage of the best of both worlds here, cow family and phenotypic excellence comes on either side of the equation.



2021 NAILE CATTLEMEN'S CONGRESS RESERVE GRAND CHAMPION PERCENTAGE SIMMENTAL BULL
FULL BROTHER TO DAM OF LOTS 23 & 23A



2021 NAILE GRAND CHAMPION PERCENTAGE SIMMENTAL BULL
DAM OF LOTS 23 & 23A



2021 IN STATE FAIR RESERVE SUPREME CHAMPION JUNIOR BREEDING HEIFER
MATERNAL SISTER TO DAM OF LOTS 23 & 23A



**LOT 24****PROFIT × HORSTMAN LAH MIGNONNE 879F (WS PILGRIM H182U)****4232502 | DOB: 4/2/23 | PUREBRED SIMMENTAL**

The lineup of Simmental show heifers is strong this year, not only are they built to be special phenotypically, but each of them carry a story of excellence from a cow family and pedigree standpoint. The one associated with Mignonne 329L stems back to the PRC Looking Good T94 matron that has been a steadfast in the Horstman program, and a generation further back you will find a full sister to the legendary BC Lookout 7024. This one is extra cowy and maternally powered, she is so big middled, flexible at the ground and has the added performance that makes her the kind that will work in the real world beyond her days at the end of a halter.

She is also great natured and the kind that will be easy to manage being so easy fleshing.



SYDNEY 25L



CLAC SYDNEY 457E
DAM OF LOT 25



SPCC FOREVER LADY 232
MANY TIMES CHAMPION & MATERNAL
SISTER TO LOT 25

LOT 25

SCC SCH 24 KARAT 838 × CLAC SYDNEY 457E (LLSF PAYS TO BELIEVE ZU194 × TJSC SO SWEET 52B)

PENDING | DOB: 1/27/23 | 1/2 SIMMENTAL

A half-blood daughter of the show stopping, SCC SCH 24 Karat 838 that has the extra cool pieces and trendy eye appeal that this sire group is known to generate. We love her perfectly marked blaze face, massive, swoopy ribcage, shaggy hair coat and impeccably built hind leg. This one has all the pieces to get it done on the main stage, and we value her to be an absolute force in production once her time in the ring comes to an end. Her MR HOC Broker sired dam is a past \$120,000 feature of the illustrious Diva's & Donor's sale, and we think this one runs right with her from an elite phenotypic standpoint. **Offering 50% embryo interest with the option to double the hammer price to attain 100% ownership. If the buyer does double the price, the seller will retain 2 successful flushes at the buyer's convenience and seller's expense.**

NOVEMBER 19

35

LAFAYETTE, IN





LOT 26

GOOD AS IT GETS
SIRE OF LOT 26

GOOD AS IT GETS * (GOET DRIVING 80 * CNS DREAM ON L186)

REG: 541454 | DOB: 4/12/22 | MAINTAINER

DUE TO CALVE 1/27/24 TO STEVENSON TURNING POINT (AAA: 18434747)

There is a buzz about these Good As It Gets sired cattle around the nation and when he creates females like this, how could there not? It's not often that you'll find one this elegant fronted, that ties as high as her, and then combines that with the substance of foot and bone she processes. All this just helps to convince me that just like her Driving 80 x Dream On mother, she will be a generator for her new owner. Cattle built like her are the type that make this sale successful, genetic potency in a maternally built package, then bred to the best calving ease bulls in the industry, you will not go wrong here.



RJ BISCUIT 122K

**LOT 27****GOET DRIVING 80**
SIRE OF LOT 27**GOET DRIVING 80 × JJ JULIE LEDGER 6605 P (LT LEDGER 0332 P)****REG: RF715668 | DOB: 3/9/22 | CHAROLAIS CROSS****DUE TO CALVE 2/13/24 TO STEVENSON TURNING POINT (AAA: 18434747)**

This Driving 80 daughter will not be missed on sale day, not only because of her color but the immense quality she oozes from every angle. I test you to find any other female that can match her in terms of circumference of bone and still maintain the hair quality she has been blessed with. We say it every year but color is fashionable and obviously is here to stay, have you noticed the trend at the major's, colored ones are bringing home the big banners more often than not! Females built just like this one are the foundation to those banners.

NOVEMBER 19

37

LAFAYETTE, IN





LOT 28

RED WOLF
SIRE OF LOT 28

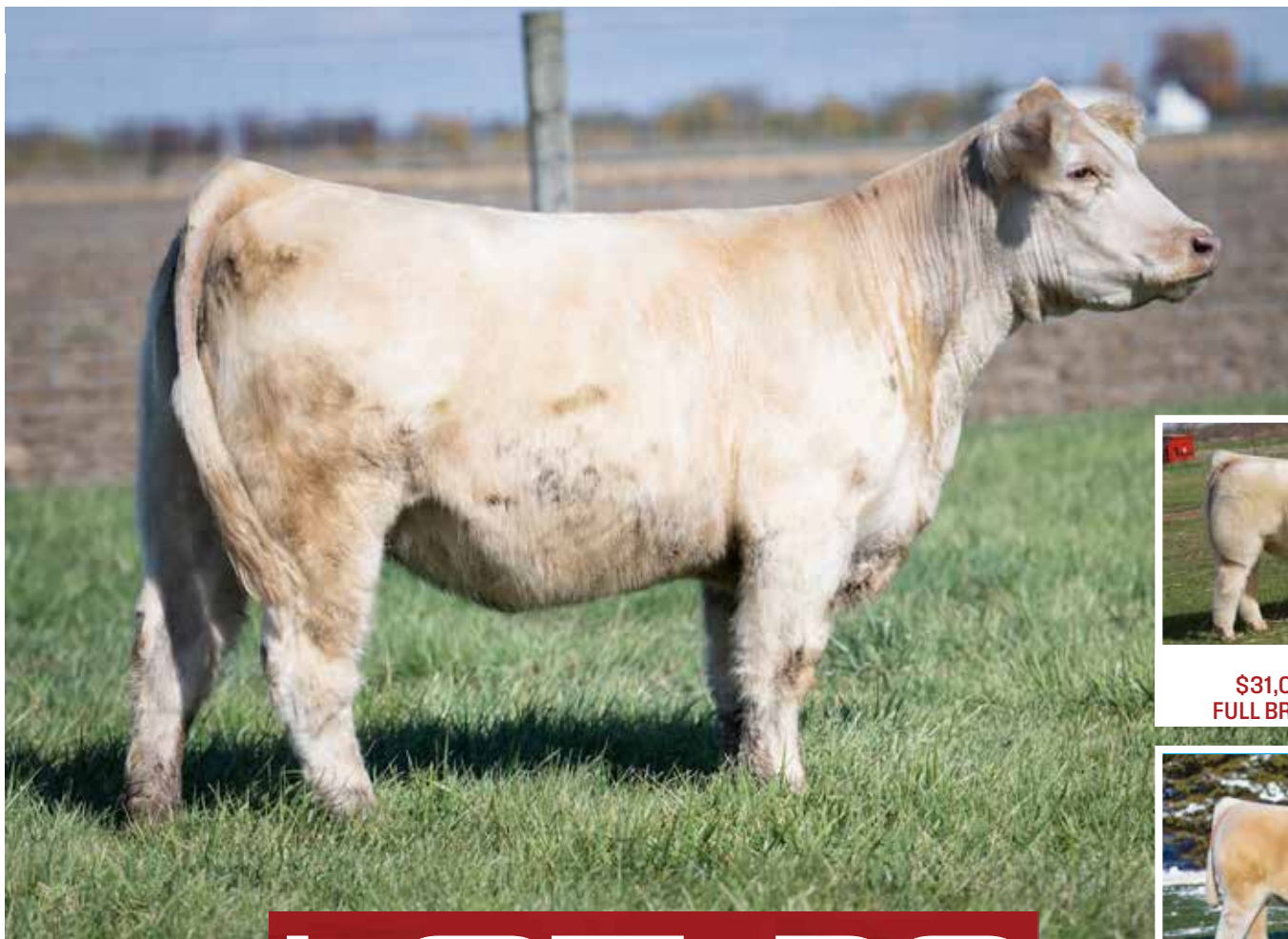
RED WOLF × ANGUS × 581C

DOB: 3/24/22 | CROSSBRED

DUE TO CALVE 2/14/24 TO KR MR PEACEMAKER 042H (RAAA: 4340131). PE TO GRITT (S A V BRILLIANCE 8077 × UNO MAS)

This daughter of Red Wolf has POWER and lots of it! Not often will you find females that contain this level of substance, and shape, but is still maternal and eye appealing! We think she encompasses all that it means to be a club calf momma, she is wide from every angle, has the big trunk like legs, and would never make you doubt she would transmit power into her progeny.





OMG
\$31,000 VALUATION
FULL BROTHER TO LOT 29



IN GOD WE TRUST
SIRE OF LOT 29

LOT 29

IN GOD WE TRUST × 581C (SMILING BOB × CHAROLAIS × SHORTHORN)

DOB: 9/16/21 | CHAROLAIS CROSS

DUE TO CALVE 2/23/24 TO GRITT (S A V BRILLIANCE 8077 × UNO MAS)

In God We Trust sets the bar for this business, particularly when you are referring to the colored business. Both sons and daughters are leading this business, both in production and in the ring, he has to be one of the most consistent and versatile sires of our time. The color of Tag 29 isn't the only thing you will be talking about when you see this IGWT daughter in the flesh. You will notice how impressive her muscle pattern; sound feet and legs and mouthwatering good looks are! She will be one that you mark when you get to evaluating our offering.

NOVEMBER 19

39

LAFAYETTE, IN





LOT 30

KR MR PEACEMAKER 042H
SIRE OF LOT 30

KR MR PEACEMAKER 042H × RED ANGUS CROSS

DOB: 3/7/22 | RED ANGUS CROSS

DUE TO CALVE 2/23/24 TO GRITT (S A V BRILLIANCE 8077 × UNO MAS)

Many of the most respected cattlemen in the country are reaping the rewards of the Red Angus breed. And here we are presenting you with that same opportunity! Check out her length of neck, ground pounding mass and a build that will ensure her longevity. Breed this type of female club calf and it will make breeding show steers seem easy, breed her maternal and you can build a cow family of maternal matrons are her influence!





LOT 31

GOOD TO GO
SIRE OF LOT 31

GOOD TO GO × MR HOC BROKER

DOB: 3/15/22 | CROSSBRED

DUE TO CALVE 2/23/24 TO GRITT (S A V BRILLIANCE 8077 × UNO MAS)

Steer momma potential here. We bred this one in hopes of raising a high selling steer calf for our pasture sale, however when this Good To Go daughter was born the last thing we did was complain! She has always been outstanding when comparing the muscle shape between her and her contemporaries. She carries this extreme power on a heavily designed skeleton and we know that with the way this female is bred, she will transmit this onto her offspring. You will have noticed, but just like many of the most elite females in this business, Broker appears on the maternal side of her pedigree!

NOVEMBER 19

41

LAFAYETTE, IN



SEMEN DIVISION

LOT 108A-E

SO REMEDY 7F

5 UNITS OF CONVENTIONAL SEMEN

HPF/HILL UPRISING C104 * B8K CREAM SODA 8D (HPF QUANTUM LEAP Z952)

REG: 3419044 | PUREBRED SIMMENTAL

SELLING 5 UNITS OF CONVENTIONAL SEMEN IN PACKAGES OF 1 UNIT



LOT 108
SO REMEDY 7F

LOT 109

STCC TECUMSEH 058J

3 UNITS OF CONVENTIONAL SEMEN

VCL FORESIGHT * HF SERENA (MR NLC UPGRADE U8676)

REG: 3958195 | PUREBRED SIMMENTAL

SELLING 3 UNITS OF CONVENTIONAL SEMEN IN 1 PACKAGE OF 3 UNITS



LOT 109
STCC TECUMSEH 058J



LOT 110A-B

HERE I AM

SELLING 2 UNITS OF SEXED MALE SEMEN

WALKS ALONE * GORETSKA 805 (COWAN'S ALI 4M x HEAT WAVE x HABANERO)

CROSSBRED

SELLING 2 UNITS OF SEXED MALE SEMEN IN 2 PACKAGES OF 1 UNIT



LOT 110A-B
HERE I AM

LOT 111A-B

IN GOD WE TRUST

2 UNITS OF SEXED MALE SEMEN

BUSINESS DONE RIGHT * HORN 419 (HEAT WAVE)

DOB: 10/12/14 | CROSSBRED

SELLING 2 UNITS OF SEXED MALE SEMEN IN 2 PACKAGES OF 1 UNIT



LOT 111A-B
IN GOD WE TRUST

LOT 112A-D

GINGER

12 UNITS OF CONVENTIONAL SEMEN

10AK * 21 (MONOPOLY x HARMONY)

CROSSBRED

SELLING 12 UNITS OF CONVENTIONAL SEMEN IN 4 PACKAGES OF 3 UNITS



LOT 111 A-B
GINGER





P.O. BOX Z
DE SOTO, KS 66018



NOVEMBER 19, 2023

5:00 PM IN LAFAYETTE, IN