



The
27th Anniversary

CUSTOMER APPRECIATION SALE

27TH ANNIVERSARY HARTMAN CATTLE COMPANY

CUSTOMER APPRECIATION SALE

DECEMBER 9, 2023 | TECUMSEH, NEBRASKA

FRIDAY

December 8, 2023

Cattle on display all day

SATURDAY

December 9, 2023

12:00 PM - Sale Heifers on Display

2:00 PM - Pen Bulls and Herd Bull prospects on display

4:30 PM - Dinner & Pre-Sale Hospitality

6:00 PM SALE BEGINS



Welcome

FROM HARTMAN CATTLE COMPANY

We are thrilled to bring you what we feel is one of the strongest and most dynamic sets of females that we have ever offered in this event! We have always placed great selection pressure on the cattle in this sale, and this year is no exception. It is in our interest that every single animal can contribute to breed improvements.

We believe each one of these heifers offer the phenotype necessary to impact future generations of their respective breed. There are countless success stories in this business that are formed around cattle from past editions of this sale. You will note while studying this catalog that many heifers selling are supported by dams or granddams that have sold through this sale. This speaks volumes for the productivity and profitability of cattle sold in the HCC Customer Appreciation Sale.

We are proud of the quality job that the junior exhibitors and their families did this past year and for what they accomplished. In 2021, the Jackson and Loudon families each purchased heifers through the HCC Customer Appreciation Sale that went on to both be very competitive show heifers, however their greatest accomplishment has come in production as both females made a return trip to the AJSA National Classic in Des Moines, Iowa this summer with their first calves at side. Those females were selected as the Grand Champion Purebred Cow/Calf Pair and the Third Overall Percentage Cow/Calf Pair. It is gratifying to see these females show successfully, but improving future generations is what this is truly all about. The females between the covers of this book have the credentials to show, but they will be profitable additions to any breeding program at the end of the day!

Quality cattle will sell in all price ranges at Hartman Cattle Company. We place strong emphasis on structural soundness, fleshing ability, and phenotypic eye appeal. These components will outlive any trend. This year's offering is comprised of 26 Purebred Simmentals, 5 Percentage Simmentals, 2 Angus, and 2 Lim-Flex heifers that share the common ground of being supported by pedigrees that have and will continue to stand the test of time. With that in mind we wholeheartedly recommend this sale offering!

As always, we invite your inspection of the cattle. If we can be of assistance, please give us a call. We look forward to seeing each of you on December 9, 2023 as we celebrate our 27th Anniversary Customer Appreciation Female Sale.

Respectfully,

Mike Hartman



Hartman Cattle Company

Mike Hartman (402) 440-6825 | Dalton Hartman (402) 440-6469
61878 732 Rd - Tecumseh, NE 68450



Cattle

FROM AN ELITE GROUP OF BREEDERS

4/B CATTLE CO
Lots 4 & 32

AK SHOW CATTLE
Lots 14 & 18

BF BLACK SIMMENTALS
Lots 25

BOSS LAKE GENETICS
Lots 33, 34, & 35

BOWLING CATTLE CO
Lot 22

BRIDWELL GENETICS
Lot 24

EVERHART FAMILY SIMMENTALS
Lot 3

FERREE-FITZGERALD
Lots 21 & 27

FREKING CATTLE CO
Lots 2, 6, 11, 12, & 13

FRONTIER FARMS
Lot 20

GRANT GENTRY
Lot 26

HERBSTER ANGUS FARMS &
MIRANDA RAITHEL
Lot 10

JAMES MITZNER
Lot 31

JB SHOW STEERS
Lot 30

JM CATTLE CO
Lot 9

KENSLEY SNODGRASS
Lot 5

KERSTEN CATTLE CO
Lots 1 & 17

LAFRENTZ CATTLE CO
Lot 19

MIKE WENZEL
Lot 8

PUETT SIMMENTAL RANCH
Lots 15 & 23

SWANSON CATTLE CO
Lot 16

THOMPSON LIVESTOCK
Lot 29

TRENNEPOHL FARMS
Lot 27

VOGLER CATTLE CO
Lot 7

AN EXTRAORDINARY GROUP OF OPEN SHOW/DONOR PROSPECTS
26 PUREBRED SIMMENTALS | 5 PERCENTAGE SIMMENTALS | 2 ANGUS | 2 LIM-FLEX

INNOVATION

— AgMarketing, LLC —

Welcome to the 27th Annual Customer Appreciation Female Sale at Hartman Cattle Company. As usual, Mike and the crew logged countless miles and put in the long hours in search of the very best that they could find from those that have invested and believed in the program over years. We know that there is something suitable for everybody in this offering and the long-term earning potential is all inclusive.

Hartman Cattle Company has built the foundation one block at a time. They searched for and researched each and every sire acquisition that they tied into and laid the groundwork for belief in what they were doing by keeping those sire choices limited each breeding season. WAGR Driver 706T, MR HOC Broker, WS Pilgrim H182U, MR CCF Vision or his son MR CCF 20-20, are the foundation sires that built the foundation. You will find most usually three and sometimes all four of those sires blended through nearly every pedigree throughout this offering. If one tours the pastures of the Hartman firm, they will notice the consistency throughout and it all goes back to being disciplined and wise in those mating decisions.

So, the program continues to evolve and young studs like STCC Tecumseh 058J and SO Remedy 7F, only continue the enhancement phase in the growth of the program base. The stock by 7F have been well received over the past two years and the consistency is mind blowing with quality that will get better as the pursuit if perfection is unending at the HCC. This will be the freshman class of the cattle by the Trennepohl bred stud that's owned jointly with Freking Cattle Company, known as STCC Tecumseh 058J. His cattle are just simply loaded with the goods in terms of substance, balance, and presence. He will be the most sought-after stud over the next few years and that semen will be in limited supply. The sons of both sire groups not only influence many in this offering but the two will highlight the bull offering in February on a whole other level without question.

This is an absolute great set of stock that are bred to win, bred to produce, and definitely bred to generate. Please take this as your personal invitation to come join the team the second Saturday of December as the cattle are legit, the hospitality is incredible, and the food and atmosphere are simply unrivaled. Please feel free to reach out to any of the Innovation AgMarketing team with questions or advisement on the offering at any time, under any circumstance, as we are here to help you with anything that you may need. Thank you for your undivided attention and interest in the 27th Annual Hartman Cattle Company Customer Appreciation Female Sale!

Enjoy the cattle,

Graham Blagg Jared Shipman Tim Anderson



Information

SALE DAY PHONES

Mike Hartman (402) 440-6825
Kay Hartman (402) 432-2212
Dalton Hartman (402) 440-6469
Nate Kolterman (402) 641-0146

SALE MANAGEMENT

Innovation AgMarketing, LLC
Graham Blagg (530) 913-6418
Jered Shipman (806) 983-7226
Tim Anderson (605) 682-9343

AUCTIONEER

Col. Steve Dorran (760) 972-7736

RING STAFF

Dick Carmichael (615) 584-0997
Delvin Heldermon (405) 205-1116
Terry Cotton (816) 390-3227

CREDITS

Shannon Cook - Sale Photos, Rudy Pooch - Candid Photos, Tracy McMurphy - Catalog Design

SALE LOCATION

Located from the Junction of Hwy 136 & 50, in Tecumseh. Go North 3 Miles on Hwy 50, 2 miles West on Hwy 41 and a 1/4 Mile North at the Hartman Cattle Company sign.

TRANSPORTATION

Tecumseh is located at the junction of Highways 136 & 50, just 30 minutes West of I-29. Commercial air service is available into Omaha and Kansas City. Major rental car companies serve these terminals. Please call HCC if you need assistance with your travel plans.



Bid Live Online

www.CCI.live - Watch the Sale

(405) 400-9505 Text/Call - schedule@cci.live
Find us on the App Store and Google Play
Over 35 years in livestock marketing!



Information

TERMS & CONDITIONS

All lots sell in accordance with the suggested guidelines of the American Simmental Association or their respective breed association. For updated EPD's and information please visit www.simmental.org. Announcements made sale day from the block during the sale take precedence over printed material in this catalog. Payment will be accepted in the form of cash, cashier's check, or check. All cattle must be paid for prior to release. All funds are to be paid to Hartman Cattle Company in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day. All sales are final.

BREEDING GUARANTEE

All females are sold as sound breeders. However, if we feel that a heifer has been fed to an extreme level of obesity, we will hold the feeder responsible for any reproductive problems. Seller reserves the right to take possession of any animal(s) that presents difficulty conceiving before a sale credit will be issued. Hartman Cattle Company guarantees each female to produce a live calf or transferrable embryos.

INSPECTION

Sale cattle will be available for inspection at the sale site all day on Friday and up to sale time on Saturday. For early inspections please contact Mike at (402) 440-6825 or Dalton at (402) 440-6469 to schedule a visit.

LOT NUMBERS

Ear tags in the sale cattle will correspond to their lot numbers in the catalog.

LIABILITY

Hartman Cattle Company, Innovation AgMarketing, LLC, and authorized sale personnel assume NO liability for injury, accident, or damage to persons or personal property. All persons who attend the sale do so at their own risk.

INSURANCE

James F. Bessler, Inc. will be on site and available at the settlement desk to insure your purchase(s). We strongly recommend the option to insure your investment. James can also be contacted at (815) 762-2641.

LODGING

Super 7 Inn Tecumseh, NE - (402) 335-3100 <i>7 Miles from sale site</i>	Holiday Inn & Express Nebraska City, NE - (402) 417-0820 <i>39 Miles from sale site</i>
Syracuse Inn & Suites Syracuse, NE - (402) 269-2700 <i>21 Miles from sale site</i>	Lied Lodge Nebraska City, NE - (402) 873-8733 <i>39 Miles from sale site</i>



The 27th Anniversary

CUSTOMER APPRECIATION SALE





Lot
1

LKCC MISS LOVELY CRYSTEEL 1L

- It only seems fitting that we lead off the Hartman Cattle Company 27th Annual Customer Appreciation Female Sale with a daughter of the iconic BF Miss Crysteel Tango, a female that previously sold through this very sale in 2011 to Kersten Cattle Company and Vogler Cattle Company. To date, she has nearly 90 progeny registered with the American Simmental Association and has produced countless high sellers over the past decade!
- LKCC Miss Lovely Crysteel 1L is a FULL SISTER to Morgan Jackson's dominant champion, LKCC Miss Crysteel's Remedy 4J. She was the 2022 NWSS Grand Champion, 2022 FWSS Reserve Grand Champion, 2022 AJSA National Classic 3rd Overall Owned Heifer, 2023 AJSA National Classic Grand Champion Cow-Calf Pair, 2023 Simmental Breeders Sweepstakes Knic Overpeck Supreme Champion to name just a few of her countless accomplishments over the past two years.
- Other maternal sibs would include the \$120,000 Lady Di, \$100,000 Firefly 311A, \$70,000 VCL LKC Equity 608D, and countless others that have sold for \$25,000 to \$50,000 over the last 10 years. This is a cow family that simply does not miss!
- 1L is very deserving of her lot 1 status and is destined to follow in the footsteps of her prolific donor dam!

PB SM

DOB: 2/20/23
ASA: 4256404
TATTOO: 1L

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D
SVF STEEL FORCE S701
BF MISS CRYSTEEL TANGO
LLSF TANGO T194

CED	BW	WW	YW	MCE	MLK	MWW	
13.7	0.6	72.6	109.3	5.3	19.5	55.7	
STY	CW	YG	MRB	BF	REA	API	TI
10.9	27	-0.39	-0.18	-0.10	0.69	106.7	68

Offered by
KERSTEN CATTLE CO



LKCC MISS CRYSTEEL'S REMEDY 44J
2023 AJSA National Classic Grand Champion
Purebred Simmental Cow/Calf Pair
Full Sister to Lot 1



LKCC MISS CRYSTEEL'S REMEDY 44J
2022 NWSS Grand Champion Purebred Simmental
Heifer & Full Sister to Lot 1



Lot
2

FRKG COUNTESS OF 908 2L

- FRKG Countess of 908 2L is another standout daughter of the \$530,000 record selling SO Remedy 7F that was also selected as the 2021 Cattlemen's Congress Grand Champion Purebred Simmental Bull. 2L is supported by the famed BF Miss Crysteel Tango cow family, making her a three-quarter sister in blood to the many times champion, LKCC Miss Crysteel's Remedy 44J.
- The dam of 2L is the now deceased LKCC Miss Duchess 908G, a daughter of BF Miss Crysteel Tango that was sired by the \$400,000 Profit. 908G was the 2020 AJSA National Classic 5th Overall Purebred Owned Heifer for Ashley Moore.
- 908G is a full sister to the \$70,000 VCL LKC Equity 608D, one of the great sons of Profit ever used at Hartman Cattle Company.
- Her exquisite look of quality is hard to deny!

PB SM

DOB: 2/21/23
ASA: 4262589
TATTOO: 2L

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D
PROFIT
LKCC MISS DUCHESS 908G
BF MISS CRYSTEEL TANGO

CED	BW	WW	YW	MCE	MLK	MWW	
10.6	2.3	76.9	115.9	3.7	16.9	55.3	
STY	CW	YG	MRB	BF	REA	API	TI
11.2	29	-0.4	-0.13	-0.09	0.78	105	69.3

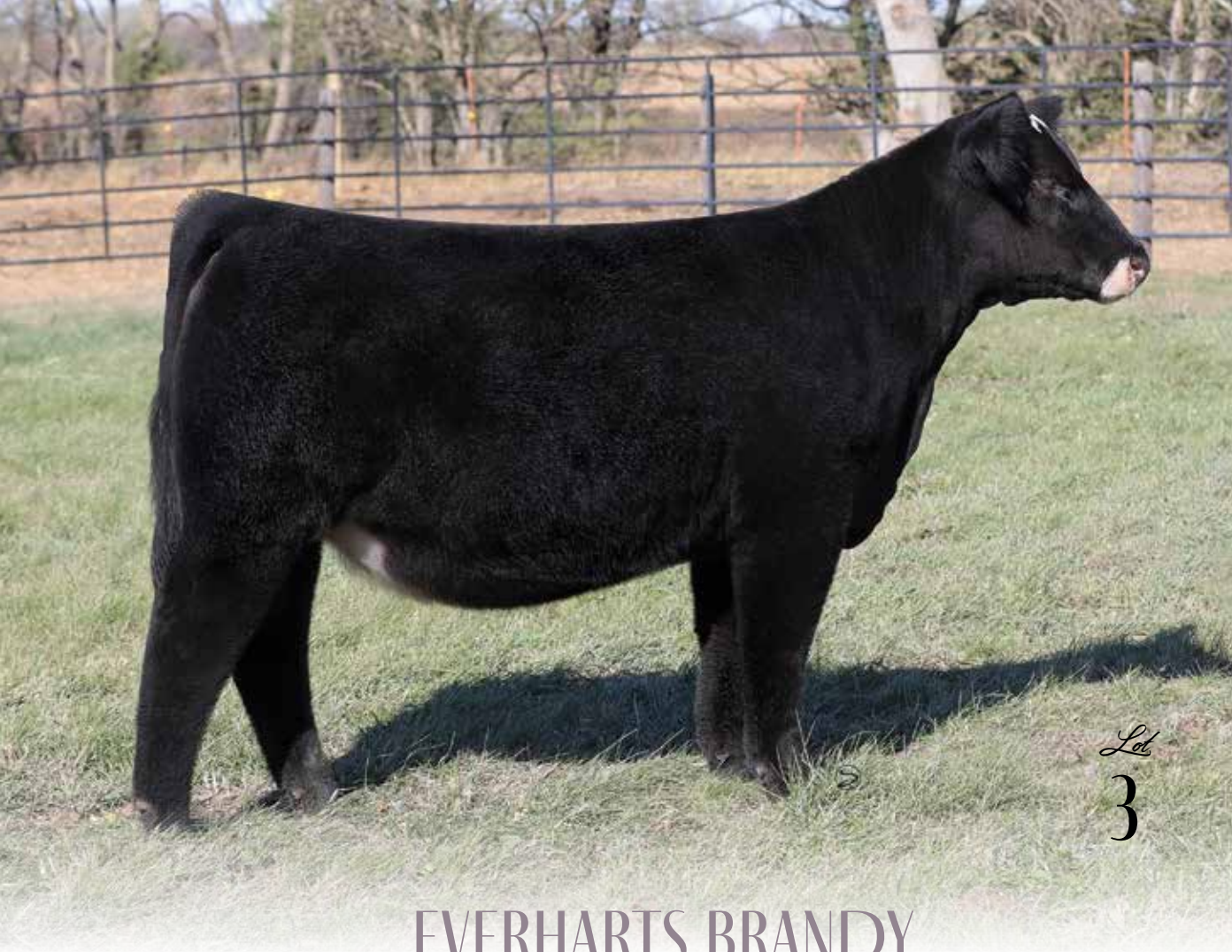
Offered by
FREKING CATTLE CO



LKCC MISS DUCHESS 908G
2020 AJSA National Classic 5th Overall Purebred Simmental Heifer & Dam of Lot 2



BF MISS CRYSTEEL TANGO
Dam of Lot 1 & Maternal Granddam of Lot 2



Lot
3

EVERHARTS BRANDY

- Everharts Bella is without a doubt one of the most unique females in this year's sale offering. Unmatched in terms of stoutness of feature, body mass, density, and as a bonus she has been blessed with a superior hair coat.
- Her dam, Everharts Foxy, is one of the top generating females for Adam Everhart of Indiana. Maternal sisters to this female have been previous sale features at Hartman Cattle Company commanding \$45,000 and \$29,000 respectively.
- Another maternal sister was also selected as the 2021 Hoosier Beef Congress Reserve Grand Champion Simmental heifer for Hadley Hendrickson.
- Supported by a cow family that simply never misses, this female will be a very competitive show heifer and even more valuable breeding piece once in production!

PB SM

DOB: 3/18/23
ASA: 4256419
TATTOO: 4L

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

MR HOC BROKER

EVERHARTS FOXY

EVERHARTS STAR LIGHT

CED	BW	WW	YW	MCE	MLK	MWW	
9.7	2.3	69.9	109.1	3.7	16.8	51.7	
STY	CW	YG	MRB	BF	REA	API	TI
11.4	32.6	-0.39	-0.12	-0.09	0.79	102.4	65.3

Offered by

EVERHART FAMILY SIMMENTALS



EVERHARTS ROXY

2021 Hoosier Beef Congress Reserve Grand
Champion Purebred Simmental Heifer &
Maternal Sister to Lot 3



EVERHARTS BELLA
\$45,000 Maternal Sister to Lot 3



EVERHARTS PIXIE
\$29,000 Maternal Sister to Lot 3



Lot
4

4/B MISS REMEDY 05L

- 4/B Cattle Company has remained one of the premier sources of Simmental and SimGenetic cattle for more than 20 years. It's no secret that the maternal granddam of 4/B Miss Remedy 05L is one of the top producing females in the industry. 4/B Miss Secret Weapon 41D is the dam of countless high sellers and champions.
- A full sister to this female, 4/B Miss Remedy 146K, commanded \$105,000 to the Snodgrass family in the 26th Annual Customer Appreciation Female Sale last December.
- The dam of this stunning February born show heifer/donor prospect is a full sister to the \$280,000 4/B Miss Honey Butter 08J, the 2023 Cattlemen's Congress Supreme Champion Junior Breeding Heifer shown by Sara Sullivan.
- Another full sister to the dam of 05L is the \$62,000 4/B Miss Honey Buns 50H, the 2021 American Royal Grand Champion Purebred Simmental Heifer in the Junior and Open shows.
- 05L is bred to be elite! As her pedigree would suggest, it comes as no surprise that she is built with as much class, style, and presence. A very high quality female that is destined for greatness!



4/B MISS REMEDY 146K
\$105,000 Full Sister to Lot 4



4/B MISS HONEY BUNS 50H
2021 American Royal Grand Champion Purebred Simmental Heifer & Full Sister to Dam of Lot 4



4/B MISS HONEY BUTTER 08J
2023 Cattlemen's Congress Supreme Champion Breeding Heifer & Full Sister to Dam of Lot 4

PB SM

DOB: 2/4/23
ASA: 4258598
TATTOO: 05L

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D
W/C RELENTLESS 32C
4/B MISS RELENTLESS 217G
4/B MISS SECRET WEAPON 41D

CED	BW	WW	YW	MCE	MLK	MWW
12.4	2.0	76.4	117.0	4.7	17.4	55.5

STY	CW	YG	MRB	BF	REA	API	TI
10.8	31.1	-0.42	-0.02	-0.09	0.87	113.5	72.7

Offered by
4/B CATTLE CO



MISS PROUD MARY 6L

Lot
5

- Miss Proud Mary 6L is the result of another past purchase through the 25th Annual Hartman Cattle Company Customer Appreciation Female Sale. The dam of Miss Proud Mary 6L, LAA LJR Miss proud Mary 3130J commanded \$86,000 to the Snodgrass family, long time customers and supporters of the program.
- This female is sired by the \$530,000 SO Remedy 7F and backed by the influential JBSF Proud Mary, the dam of countless high sellers, champions, and the iconic JSUL Something About Mary 8421. Her dam is sired by the \$400,000 Profit, one of the all-time great breeding bulls in the Simmental breed.
- This January born prospect offers a look of balance and quality from the side that simply cannot go unnoticed. She ties her neck high at the top of her smoothly laid in shoulder, is clean chested, and transitions into a bold and three-dimensional forerib and center body shape. We love the extra stoutness of hip and pin width that she offers from behind.
- A definite sale feature that is supported by a pedigree lined with maternal prowess!

PB SM

DOB: 1/6/23
ASA: 4257036
TATTOO: 6L

HPF/HILL UPRISING C104

SO REMEDY 7F
B&K CREAM SODA 8D

PROFIT

LAA LJR MISS PROUD MARY 3130J
JBSF PROUD MARY

CED	BW	WW	YW	MCE	MLK	MWW	
10.3	3.5	80.6	128.6	3.5	17.0	57.3	
STY	CW	YG	MRB	BF	REA	API	TI
11.3	35.2	-0.45	-0.06	-0.10	0.98	109.8	72.6

Offered by
KENSLEY SNODGRASS



LAA LJR MISS PROUD MARY 3130J
\$86,000 Dam of Lot 5



JBSF PROUD MARY
Maternal Granddam of Lot 5



Lot
6

FRKG COUNTESS OF 903 06L

- FRKG Countess of 903 06L is a tremendous February born daughter of SO Remedy 7F that is supported by one of the rising stars in the Freking Cattle Company breeding program. Her dam, EC Countess 903G, is a daughter of the \$400,000 Profit that is further influenced by the \$200,000 MR TR Hammer 308A ET on the maternal side of her lineage.
- Her maternal pedigree is comprised of the Profit x MR TR Hammer 308A ET x WS Pilgrim H182U x WAG Driver 706T genetic combination that has proven to be a great success time after time.
- From the ground up this female is flawless in her basic build, offering a superior foot shape and true skeletal integrity. Study her angles and her joint work, this female offers a futuristic look of quality that should allow her to be a dominant force next fall and winter on the tan bark.
- A tremendous show heifer prospect that is worthy of serious consideration!

PB SM

DOB: 2/13/23
ASA: 4261967
TATTOO: 06L

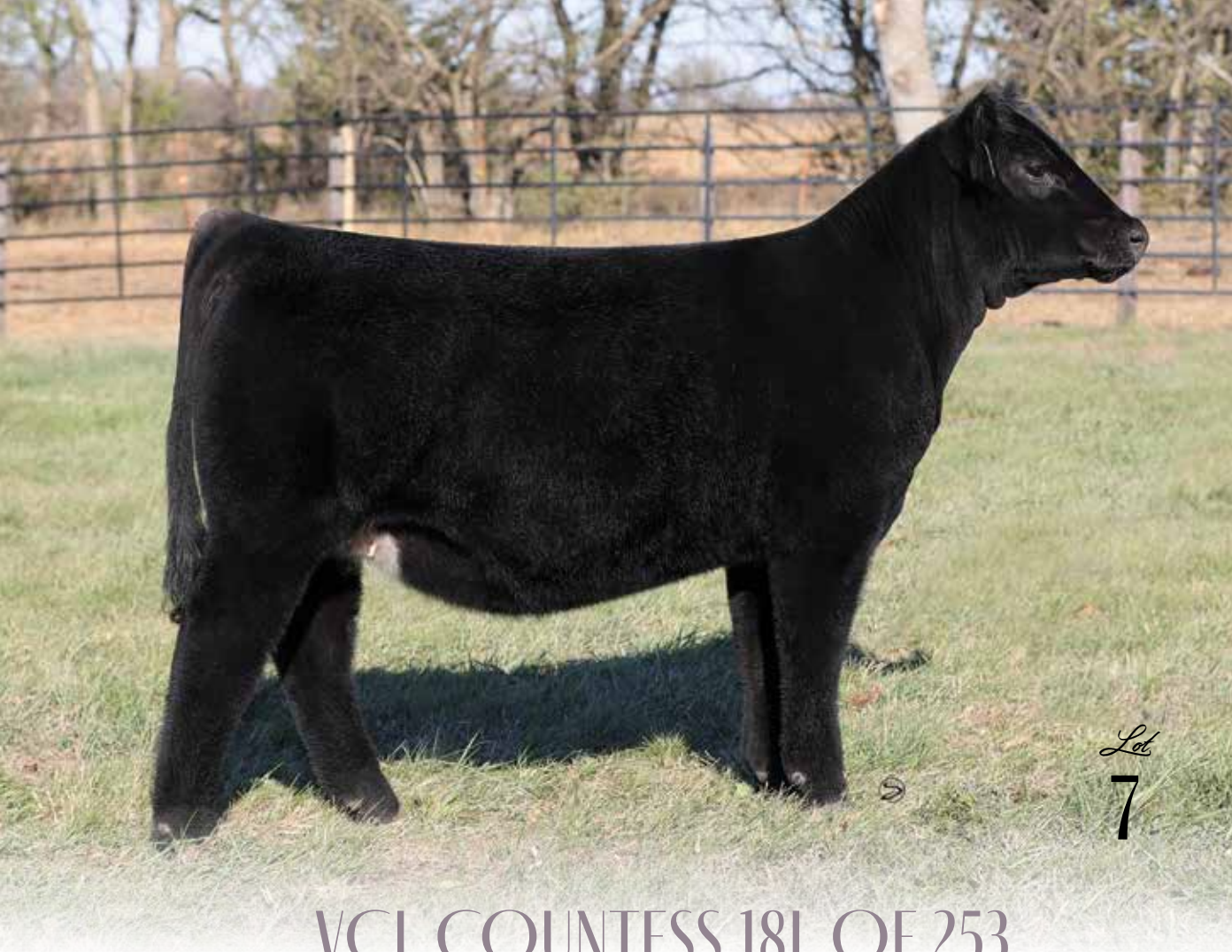
HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D
PROFIT
EC COUNTESS 903G
DSFF COUNTESS 504D

CED	BW	WW	YW	MCE	MLK	MWW	
10.4	2.8	80.3	125.3	3.6	15.3	55.4	
STY	CW	YG	MRB	BF	REA	API	TI
12.2	28.9	-0.47	-0.01	-0.11	0.9	114.8	74.1

Offered by
FREKING CATTLE CO



SO REMEDY 7F
\$530,000 Sire of Lots 1-8



PB SM

DOB: 4/2/23
 ASA: 4255833
 TATTOO: 18L

HPF/HILL UPRISING C104
SO REMEDY 7F
 B&K CREAM SODA 8D
 PROFIT
HCCO COUNTESS 176D "253"
 TKCC COUNTESS 176Y

CED	BW	WW	YW	MCE	MLK	MWW	
11.4	4.1	82.5	126.3	5.1	15.5	56.7	
STY	CW	YG	MRB	BF	REA	API	TI
12.3	32.4	-0.48	-0.05	-0.11	0.94	112.6	73.1

Offered by
VOGLER CATTLE CO

Lot
7

VCL COUNTESS 18L OF 253

- The next female is a FULL SISTER to VCL Countess of 253 15K and VCL Countess of 253 16K, a pair of females that averaged \$30,000 in last year's sale. A maternal brother to 18L, Foresight 253G, sold for \$20,000 in the 2020 Hartman Cattle Company Bull Sale to Tony Simons of Iowa.
- A maternal brother in blood to 18L, the \$30,000 FRKG Justice 113J was selected by Wayne and Barb Ohlrichs of Norfolk, Nebraska.
- HCCO Countess 176D "253" has become one of the premier females in the Vogler Cattle Company donor pen, producing several herd sire prospects that have been selected by top firms across the country.
- This April prospect is stunning from the side, offering exceptional eye appeal and balance!



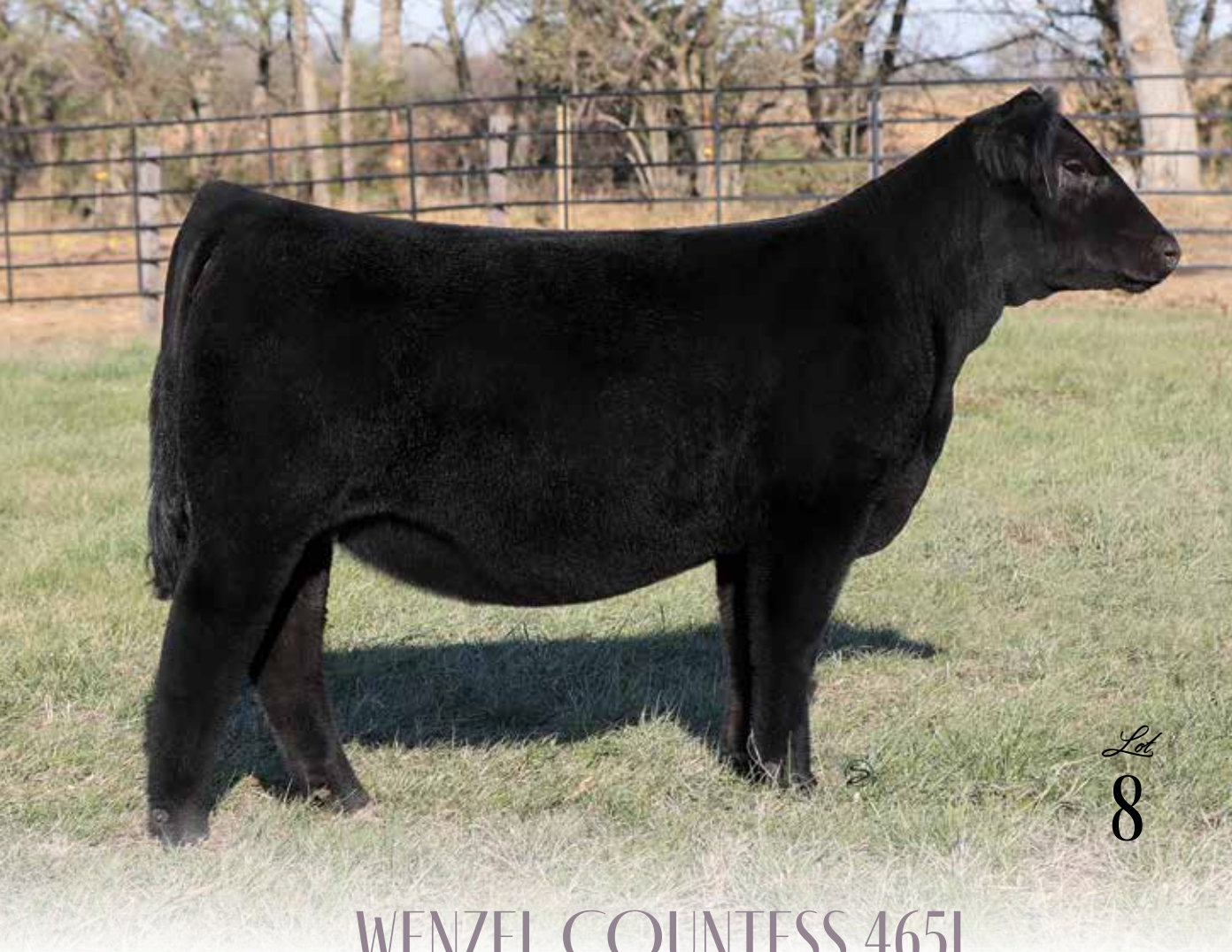
VCL COUNTESS OF 253 15K
Full Sister to Lot 7



FRKG JUSTICE 113J
\$30,000 Maternal Brother in Blood to Lot 7



VCL COUNTESS OF 253 16K
Full Sister to Lot 7



Lot
8

WENZEL COUNTESS 465L

- A beautiful profiling daughter of the \$530,000 SO Remedy 7F that is backed by the famed "Countess" cow family that calls home to Hartman Cattle Company. Her dam is sired by the \$200,000 MR TR Hammer 308A ET and further supported by the triple crown winning MR HOC Broker!
- 465L is a dense bodied, bold sprung female that is square built at the surface, laid back in the angle of her knee and blade, and ties high at the top side of her shoulder.
- SO Remedy 7F daughters are not only proving to be dominant in the show ring, but once in production their true value shines through!

PB SM

DOB: 3/19/23
ASA: 4261978
TATTOO: 465L

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D
MR TR HAMMER 308A ET
HCCO COUNTESS 465F
SJF COUNTESS 465A

CED	BW	WW	YW	MCE	MLK	MWW	
11.9	1.7	79.9	130.5	4.0	17.8	57.7	
STY	CW	YG	MRB	BF	REA	API	TI
10.1	38.2	-0.37	-0.03	-0.09	0.8	114.1	75.2

Offered by
MIKE WENZEL



SO REMEDY 7F
2021 Cattleman's Congress Grand Champion
Purebred Simmental Bull



MR TR HAMMER 308A ET
\$200,000 Maternal Grand sire of Lot 8



Lot
9

JMCR MISS OCTAVIA 10L

- The first of two daughters sired by the \$120,000 4/B Dynamo, the first son of the iconic SO Remedy 7F to be offered at public auction. He was selected by M&E Cattle Company of LaMoure, North Dakota and Herbster Angus Farms of Falls City, Nebraska. 4/B Dynamo is the homozygous black and polled Purebred that set the standard for density, power, performance, and presence on sale day.
- The dam of JMCR Miss Octavia 10L is sired by the \$100,000 MR CCF Vision and further influenced by the legendary WAGR Driver 706T, a strong maternal pedigree that has been proven time after time to yield profitable results.
- A dense bodied, stout featured female that has the credentials to be an elite brood cow prospect!

PB SM

DOB: 2/9/23
ASA: 4257605
TATTOO: 10L

SO REMEDY 7F
4/B DYNAMO
4/B MISS PILGRIM 81B
MR CCF VISION
JMCR MISS 8413 F
WW3 COUNTESS 413A

CED	BW	WW	YW	MCE	MLK	MWW	
9.7	2.2	80.3	120.7	3.5	19.3	59.4	
STY	CW	YG	MRB	BF	REA	API	TI
8.9	33.6	-0.44	0.16	-0.09	0.98	117.1	79

Offered by
JM CATTLE CO



4/B DYNAMO
\$120,000 Sire of Lots 9 & 10



PB SM

DOB: 3/21/23
 ASA: 4255829
 TATTOO: 11L

SO REMEDY 7F
4/B DYNAMO
 4/B MISS PILGRIM 81B
 EC REBEL 156F
FRKG COUNTESS 924J
 HCCO COUNTESS 924G

CED	BW	WW	YW	MCE	MLK	MWW	
8.6	2.3	79.5	119.7	2.4	19.8	59.5	
STY	CW	YG	MRB	BF	REA	API	TI
12.2	26.3	-0.41	0.1	-0.09	0.83	118.1	76.6

Offered by
 HERBSTER ANGUS FARM &
 MIRANDA RAITHEL



FRKG COUNTESS 924J
 \$225,000 Dam of Lot 10

Lot
10

HERBSTER COUNTESS 11L

- The next 4/B Dynamo daughter is supported by a female that needs no introduction! The dam of Herbster Countess 11L is FRKG Countess 924J, the \$225,000 record selling Simmental heifer that was a featured lot in the 25th Anniversary Hartman Cattle Company Customer Appreciation Female Sale.
- 924J is supported by a unique pedigree that aligns some of the most influential individuals in the Freking Cattle Company breeding program. Her sire is the \$200,000 EC Rebel 156F and her dam is the very productive HCCO Countess 924G donor dam.
- This stunning ring eyed baldy female is very similar to her dam in terms of offering superior skeletal quality combined with an elite look from the side. We love the way that this female ties together about her front third and transitions into a robust center body shape with unrivaled volume and capacity.
- A special sale feature that is the result of an investment made at a previous HCC Customer Appreciation Female Sale!



PB SM

DOB: 3/7/23
 ASA: 4261968
 TATTOO: 011L

PROFIT
EC REBEL 156F
 DSFF COUNTESS 357D
 MR CCF VISION
HCCO COUNTESS 924G
 LIMESTONE BRYLEE 125B

CED	BW	WW	YW	MCE	MLK	MWW	
8.0	4.6	90.1	133.9	2.4	18.6	63.5	
STY	CW	YG	MRB	BF	REA	API	TI
11.9	23.4	-0.42	0.01	-0.09	0.78	111.8	77.8

Offered by
 FREKING CATTLE CO



Lots
11

FRKG COUNTESS OF 924 011L

- We could write a novel about the influence that HCCO Countess 924G has had during her first two years in production, but what is ever more impressive is what her daughters are beginning to accomplish as they enter the production phase of their careers.
- FRKG Countess of 924 011L is a full sister to the \$225,000 FRKG Countess 924J, selected by Herbster Angus Farms.
- 011L is also a FULL SISTER to the \$160,000 FRKG New Fashion 75J, selected by Bowling Cattle Company of Indiana.
- She combines the intangible traits that are very rarely identified in a Purebred Simmental female. We love the way she ties her front third together and transitions into a bold forerib that transcends into a stout and square hip design. She is flawless on the move, offering a certain level of confidence that is hard to describe.
- One of the very best sets of ET flushmate sisters to EVER sell at Hartman Cattle Company!

FRKG NEW FASHION 75J
 \$160,000 Full Brother to Lots 11-13



Lots
12

FRKG COUNTESS OF 924 012L

- The second member of the HCCO Countess 924G flush is FRKG Countess of 924 012L. This March born female is so attractive from the profile, offering a look that is simply undeniable.
- She is possibly the sleekest made, most eye appealing female in the entire offering that combines a unique combination of length, extension, and skeletal quality.
- 012L is a FULL SISTER to the \$225,000 FRKG Countess 924J and the \$160,000 FRKG New Fashion 925J. Her sire is the \$200,000 EC Rebel 156F, a herd sire for Freking Cattle Company that has proven his ability to sire cattle with the “extras” in terms of look, shape, and overall quality.
- From an investment standpoint, the 924G progeny can generate at the highest level. This trio of ET flushmate sisters should be at the top of every short list on sale day!

PB SM

DOB: 3/19/23
ASA: 4261969
TATTOO: 012L

PROFIT
EC REBEL 156F
DSFF COUNTESS 357D
MR CCF VISION
HCCO COUNTESS 924G
LIMESTONE BRYLEE 125B

CED	BW	WW	YW	MCE	MLK	MWW
8.0	4.6	90.1	133.9	2.4	18.6	63.5

STY	CW	YG	MRB	BF	REA	API	TI
11.9	23.4	-0.42	0.01	-0.09	0.78	111.8	77.8

Offered by
FREKING CATTLE CO



FRKG COUNTESS 13J
Full Sister to Lots 11-13



PB SM

DOB: 4/8/23
 ASA: 4261970
 TATTOO: 013L

PROFIT
EC REBEL 156F
 DSFF COUNTESS 357D
 MR CCF VISION
HCCO COUNTESS 924G
 LIMESTONE BRYLEE 125B

CED	BW	WW	YW	MCE	MLK	MWW	
8.0	4.6	90.1	133.9	2.4	18.6	63.5	
STY	CW	YG	MRB	BF	REA	API	TI
11.9	23.4	-0.42	0.01	-0.09	0.78	111.8	77.8

Offered by
FREKING CATTLE CO

Lot
13

FRKG COUNTESS OF 924 013L



FRKG COUNTESS 924J
 \$225,000 Full Sister to Lots 11-13

- A tremendous April born prospect that has been a favorite of many of the early visitors that have already made the trip to Tecumseh! FRKG Countess of 924 013L is another female sired by the \$200,000 EC Rebel 156F that is backed by the prolific HCCO Countess 924G.
- 013L is the third and youngest FULL SISTER to the \$225,000 FRKG Countess 924J and the \$160,000 FRKG New Fashion 925J.
- Her look of quality and balance from the side is simply captivating. 013L offers the same eye appeal as her sisters with a shot more substance, body mass, and overall dimension.
- A big league show heifer that has generating potential built in... study hard here!



PB SM

DOB: 3/24/23
 ASA: 4257518
 TATTOO: 15L

PROFIT
EC REBEL 156F
 DSFF COUNTESS 357D
 W/C RELENTLESS 32C
MISS RELENTLESS 69F
 MISS BROKER 401B

CED	BW	WW	YW	MCE	MLK	MWW	
7.0	4.0	77.2	110.9	1.9	16.4	55.0	
STY	CW	YG	MRB	BF	REA	API	TI
11.2	19.4	-0.41	0.02	-0.08	0.75	104.5	70

Offered by
 AK SHOW CATTLE



Lot
14

MISS REBELLION 15L

- Miss Rebellion 15L is a late March born daughter of the \$200,000 EC Rebel 156F. Her dam is top producing female at AK Show Cattle that is sired by W/C Relentless 32C and further influenced by the triple crown winning MR HOC Broker.
- Her perfect blaze face is further complimented by her genuine shape and overall stoutness. We love the heaviness of structure, pin width, and extra shape that this beauty brings to the table.
- Her uniqueness of feature combined with the functionality that she offers makes her a truly intriguing breeding piece that would complement bulls such as SO Remedy 7F and STCC Tecumseh 058J.
- Invest with confidence here. Females that offer this much quality and maintain the “extras” needed to separate themselves in production will simply never go out of style!

EC REBEL 156F
 \$200,000 Sire of Lots 11-15



Lot
15

PUETTS MS PRINCESS 16L

3/4 SM 1/4 AN

DOB: 3/6/23
ASA: 4257607
TATTOO: 16L

PROFIT
EC REBEL 156F
DSFF COUNTESS 357D
MR HOC BROKER
HARAS MISS PRINCESS 100Z
HARAS HAIRIETTA CLONE H4W

CED	BW	WW	YW	MCE	MLK	MWW	
6.5	4.6	77.7	113.4	2.3	16.7	55.5	
STY	CW	YG	MRB	BF	REA	API	TI
10.25	24.5	-0.3	-0.02	-0.07	0.62	97.3	68

Offered by
PUETT SIMMENTAL RANCH



HARAS MISS PRINCESS 100Z
2012 NWSS Grand Champion Percentage
Simmental Heifer & \$190,000 Dam of Lot 15



BLACK GOLD/PAW MS PRINCESS
Full Sister to Lot 15

- Hara's Miss Princess 100Z continues her reign as the SimGenetic super star of the industry! For nearly a decade her influence has been nothing short of dominant. 100Z was the record selling \$190,000 half-blood female sold in the 2011 HCC Customer Appreciation Female Sale. Her most notable victory would be as a calf when she was selected as the 2012 NWSS Grand Champion Percentage Simmental Heifer. She is now one of the top producing females in the Udell Cattle Company breeding program.
- 100Z has aged like a fine wine and seems to out produce herself year after year! Black Gold Simmentals of Lloydminster, Canada invested a package of the EC Rebel 156F x Hara's Miss Princess 100Z embryos in the Embryos on Snow sale in 2021. They were rewarded with a \$61,000 payday. In the fall of 2020 another full sister, UDE Princess 109H, was one of the most talked about Percentage Simmental females to sell. She commanded a \$77,000 hammer price to Red River Farms of Texas.
- Logan Puett purchased a package of 100Z embryos in the 2022 Embryos on Snow sale and the rest is history! Puetts Ms Princess 16L is undeniably one of the best females that this mating has EVER yielded. A beautiful profiling baldy female that has the signature 100Z volume and capacity, look of quality, and uniqueness of feature.
- One of the best Percentage Simmentals females that we have ever offered!



Lot
16

SWSN PANARAMA 204L

- Pedigree, pedigree, pedigree! What more can we say about the genetic combination that supports this very unique breeding piece. SWSN Panarama 204L is a direct daughter of the legendary WAGR Panarama 204Z, one of the most influential and important females in the Simmental breed.
- 204L is sired by the \$620,000 world record selling STCC Tecumseh 058J, a son of the legendary HF Serena, a female that rivals WAGR Panarama 204Z in terms of lifetime dollars generated.
- Maternal sibs to 204L would include the \$400,000 renowned sire of influence known as Profit, a bull that has left his mark on the industry. Another maternal brother is the \$350,000 Justified, a bull that met an early demise. Despite his untimely death, Justified sired the \$175,000 sale feature, JBOW Just An Angel 1K.
- Maternal sibs to 204L have sold for \$400,000, \$350,000, \$210,000, \$130,000, \$50,000, and several others from \$20,000 to \$40,000 over the past decade.
- 204L is one of the premier females that has ever been offered in Tecumseh, Nebraska!

PB SM

DOB: 3/24/23
ASA: 4263594
TATTOO: 204L

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

CED	BW	WW	YW	MCE	MLK	MWW	
5.4	4.5	79.0	114.8	1.4	19.8	59.2	
STY	CW	YG	MRB	BF	REA	API	TI
13.1	21.8	-0.52	0.04	-0.11	0.97	108	71.7

Offered by
SWANSON CATTLE CO



WAGR PANARAMA 204Z
Dam of Lot 16



PROFIT
\$400,000 Maternal Brother to Lot 16



Lot
17

LKCC DREAMING OF TECUMSEH 19L

- LKCC Dreaming Of Tecumseh 19L is the resulting progeny of a past HCC Customer Appreciation Female Sale purchase. Bailey's Wildest Dream 110J was selected in the 2021 HCC Customer Appreciation Female Sale for \$27,000 by longtime supporters and friends of the program, the Kersten family of Gretna, Nebraska.
- The maternal granddam of 19L, Bailey's Ms Dreamy 946W, is one of the most important females in the Simmental breed with well over a million dollars in progeny sales. A pair of maternal sisters to the dam of 19L sold for \$195,000 and \$135,000 in a past HCC Customer Appreciation Female Sale.
- Bailey's Profit's Dream was selected by Sara Sullivan and went on to be selected as the 2017 AJSA National Classic Grand Champion Purebred Simmental Heifer. Bailey's Dream Girl is her full sister that sold to Freking Cattle Company and Kenidey Effling for \$135,000. She has since produced the \$230,000 KTE FRKG Reset 825H ET, as well as countless other high sellers.
- Her look from the side is captivating, but what sets her apart is her added dimension and stoutness of feature. A square built, long fronted heifer that is robust in the shape of her rib cage, neat headed, clean chested, and offers unmatched volume and capacity.
- Supported by a cow family with unwavering consistency and quality!

PB SM

DOB: 3/22/23
ASA: 4256408
TATTOO: 19L

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA
SO REMEDY 7F
BAILEY'S WILDEST DREAM 101J
BAILEY'S MS DREAMY 946W

CED	BW	WW	YW	MCE	MLK	MWW	
8.0	3.4	81.1	119.9	3.0	18.9	59.4	
STY	CW	YG	MRB	BF	REA	API	TI
12.7	29.4	-0.51	0.01	-0.11	0.98	112	74.1

Offered by
KERSTEN CATTLE CO



BAILEY'S PROFIT'S DREAM
2017 AJSA National Classic Grand Champion
Purebred Simmental Heifer & \$195,000 Maternal
Sister to Dam of Lot 17



BAILEY'S WILDEST DREAM 101J
Dam of Lot 17



DADDY'S GIRL 20L

- Daddy's Girl 20L is another stunning daughter of the \$620,000 record selling STCC Tecumseh 058J. Her dam is the Profit sired daughter of BPFC Shelby 542Z, the 2013 AJSA National Classic Grand Champion Percentage Simmental Heifer that was shown by the Prill family of Kansas.
- There is no question that 20L is one of the most unique built females in the entire sale offering. She is one of the stoutest and most three-dimensional females that we have ever offered, while maintaining an exceptional look of quality about her front third.
- Her pedigree combined with her phenotypic attributes make her a short list candidate on sale day for anyone serious about investing in an elite breeding piece!

PB SM

DOB: 4/24/23
 ASA: 4257520
 TATTOO: 20L

VCL FORESIGHT
STCC TECUMSEH 058J
 HF SERENA

PROFIT
SJP MINN DENISE F420
 BPFC SHELBY 542Z

CED	BW	WW	YW	MCE	MLK	MWW	
9.2	2.6	72.5	100.1	4.0	14.6	50.8	
STY	CW	YG	MRB	BF	REA	API	TI
10.8	14.4	-0.5	0.03	-0.10	0.86	108	69.8

Offered by
 AK SHOW CATTLE



BPFC SHELBY 542Z
 Maternal Granddam of Lot 18



STCC TECUMSEH 058J
 \$620,000 Sire of Lots 16-19



PB SM

DOB: 5/10/23
 ASA: 4207302
 TATTOO: H53L

VCL FORESIGHT
STCC TECUMSEH 058J
 HF SERENA
 GEFF COUNTY O
SFI MISS SHEZ GOT IT H53E
 SFI LOVE ME FOREVER E3B

CED	BW	WW	YW	MCE	MLK	MWW	
6.0	5.6	82.1	115.5	1.3	17.9	58.8	
STY	CW	YG	MRB	BF	REA	API	TI
15.9	18.7	-0.49	0.02	-0.09	0.92	111.9	71.4

Offered by
 LAFRENTZ CATTLE CO

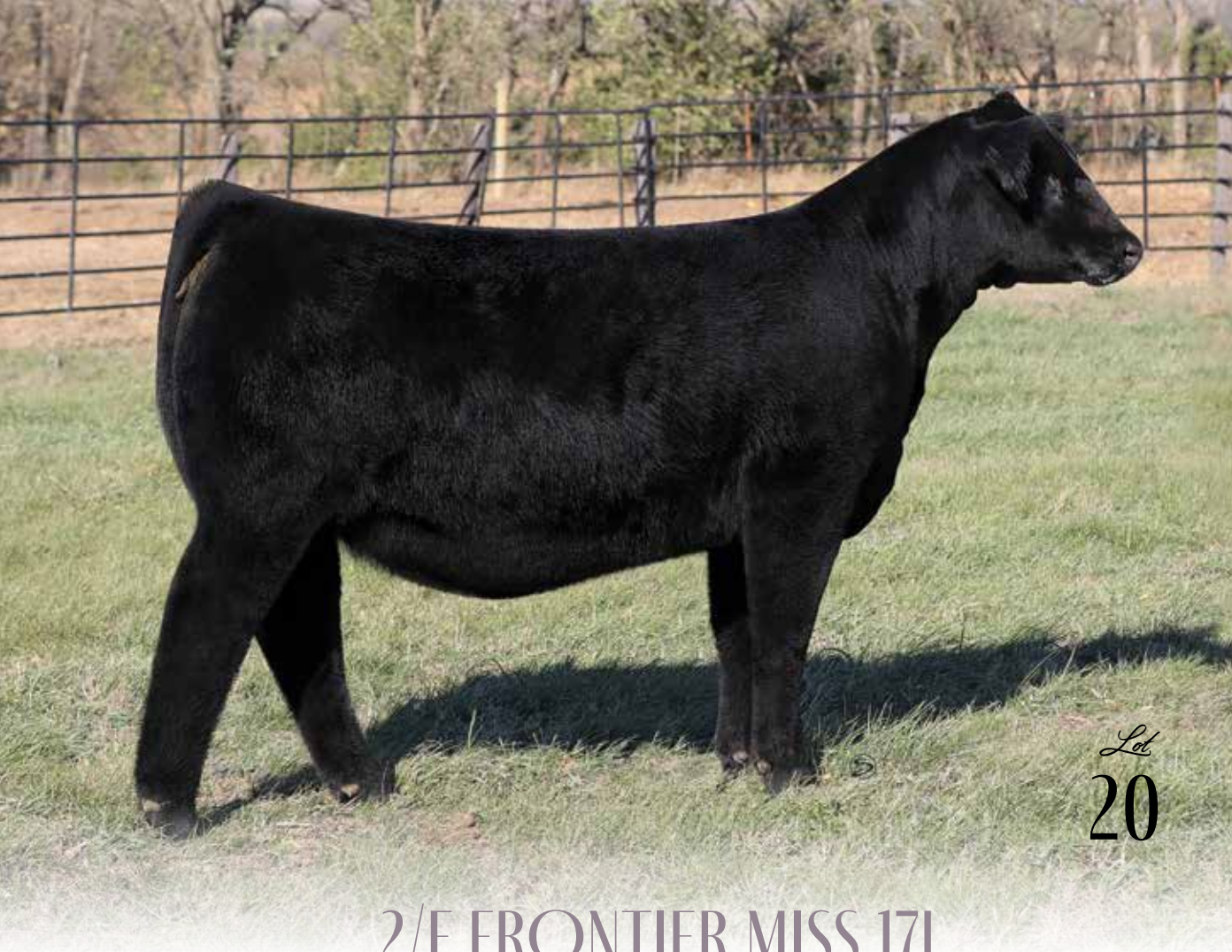


SFI MISS SHEZ GOT IT H53E
 Dam of Lot 19

Lot
 19

PGN SFI MISS SHEZ GOT IT H53L

- The youngest heifer in the offering, but don't let that hold you back! PGN SFI Miss Shez Got It H53L is sired by the \$620,000 STCC Tecumseh 058J and supported by a granddaughter of the \$300,000 TL Bottomline.
- Her dam is sired by GEFF County O and supported by the SFI Miss Cupid cow family that has been instrumental in the success of the Schaake Farms breeding program.
- Study the photo of her dam, SFI Miss Shez Got It H53E. There is no question that she is one of the most picturesque Purebred Simmental females that one could ever find. H53L is very similar to her dam in terms of her head and neck attachment. She is long and level in her topline, huge hipped, and square pinned. We love the udder quality of her dam and the females that line her pedigree.
- A special sale attraction that is from a long line of females that have been top revenue generators in their respective programs.
- We like her odds next summer in the early summer division in Tulsa!



Lot
20

2/F FRONTIER MISS 17L

- A special sale attraction that is destined to make a substantial impact on the industry! We proudly present a FULL SISTER to the \$620,000 record selling STCC Tecumseh 058J, one of the greatest young breeding bulls in the Simmental breed.
- The dam of this beauty is the iconic HF Serena, one of the highest dollar generating females in the Simmental breed. The list of maternal sibs to this female that have been crowned champions is long, the high sellers is even more impressive, and the influence is nothing short of remarkable. A maternal sister to 17L, STCC Nobody's Fool 047K, was a feature in last year's HCC Customer Appreciation Female Sale where she commanded \$220,000 to Sara Sullivan.
- The first progeny by her full brother, STCC Tecumseh 058J, are just what we anticipate and even more! The quality, skeletal design, performance, and eye appeal is simply unrivaled.
- 2/F Frontier Miss 17L is undoubtedly one of the most interesting breeding pieces that we have sold to date. The genetic relevance, earning potential and ROI that this female possesses would be near impossible to mirror.
- Cattle that are built with this kind of genuine shape and substance will never go out of style!
- *Frontier Farms reserves the right to 1 successful flush at the buyer's convenience and seller's expense.*

PB SM

DOB: 1/20/23
ASA: 4257107
TATTOO: 17L

MR CCF 20-20
VCL FORESIGHT
HCCO COUNTESS 412D
MR NLC UPGRADE U8676
HF SERENA
MISS KNOCKOUT 74T

CED	BW	WW	YW	MCE	MLK	MWW	
7.3	4.1	84.4	122.9	2.4	18.4	60.5	
STY	CW	YG	MRB	BF	REA	API	TI
11.4	20.95	-0.58	0.11	-0.11	1.06	113.5	77.8

Offered by
FRONTIER FARMS



HF SERENA
Dam of Lot 20 & Maternal Granddam of Lot 21



STCC TECUMSEH 058J
\$620,000 Full Brother to Lot 20



3/4 SM 1/4 AN

DOB: 1/4/23
 ASA: 4258553
 TATTOO: 18L

CCS/WHF OL'SON 48F
WHF POINT PROVEN H45
 WHF DELILAH 45D
 PVF BLACKLIST 7077
STCC SERENA'S GIFT 0173
 HF SERENA

CED	BW	WW	YW	MCE	MLK	MWW	
13.0	-0.3	81.1	120.7	6.2	19.7	60.2	
STY	CW	YG	MRB	BF	REA	API	TI
12.7	37.3	-0.37	0.18	-0.07	0.98	122.6	78.4

Offered by
FERREE-FITZGERALD

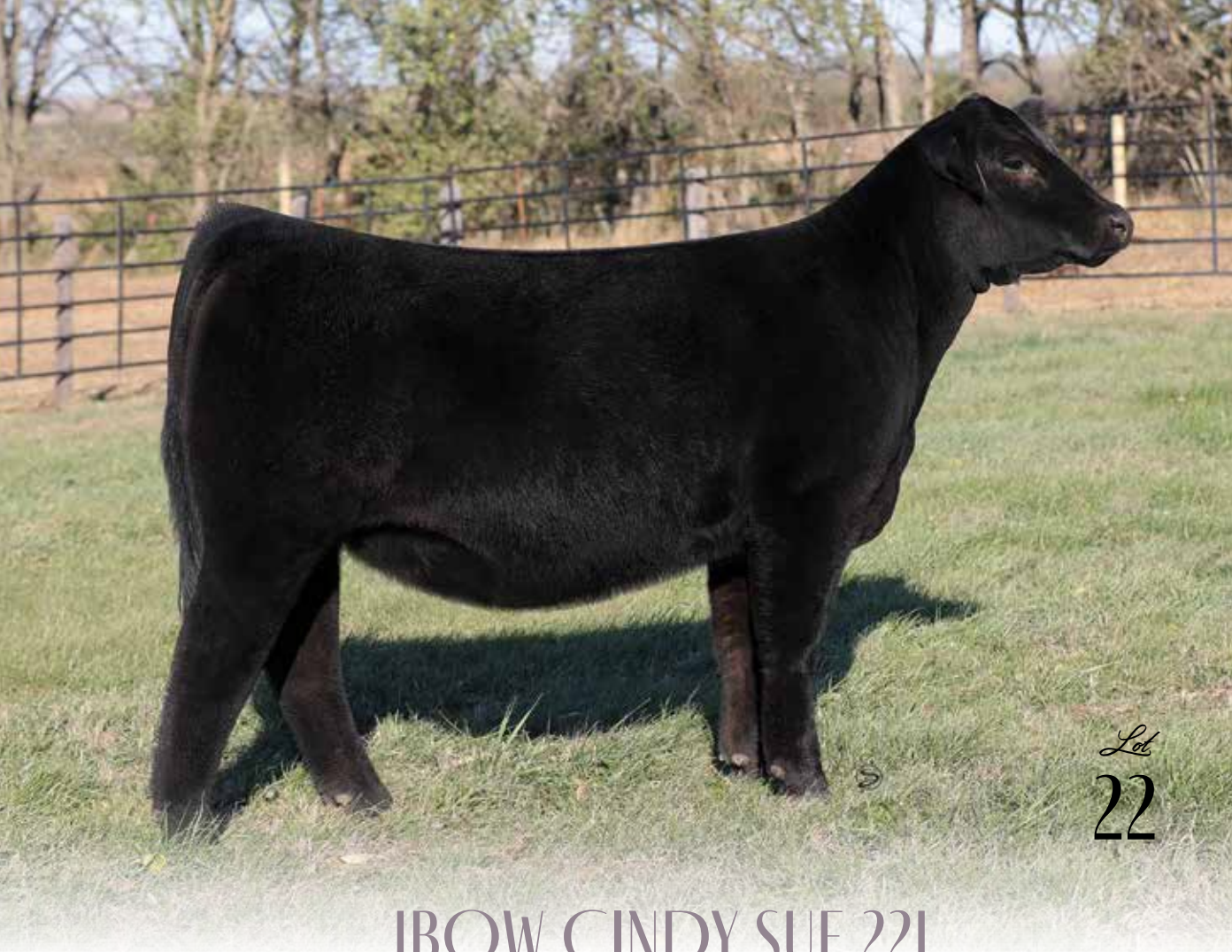
Lot
21

FERREE FITZ SERENA 18L



STCC SERENA'S GIFT 0173
 2021 NAILE Reserve Grand Champion Percentage
 Simmental Heifer & Dam of Lot 21

- Another stellar female that is supported by the immortal influence of the legendary HF Serena. The dam of this three-quarter blood beauty is a daughter of STCC Serena's Gift 0173, the PVF Blacklist 7077 sired daughter of HF Serena that was a many times champion for Mercedes Ferree of Indiana.
- Her dam's most notable victory was when she was selected as the 2021 NAILE Reserve Grand Champion Percentage Simmental Heifer.
- Ferree Fitz Serena 18L is sired by WHF Point Proven H45, the CCS/WHF Ol'Son 48F son that is backed by the tried and true WHF Delilah 45D donor dam at Wayward Hill Farms.
- A dense bodied, smooth made female that offers outcross genetics. Just imagine the Purebred seedstock that she will create!



Lot
22

JBOW CINDY SUE 22L

- Undeniable from the side, massive in terms of her hip and pin set, and built to go the distance. There is no question that 22L is one of the premier show heifer prospects that we have ever offered through a Hartman Cattle Company Customer Appreciation Female Sale!
- Sired by the \$100,000 TL Revenant 35, this beauty is supported by one of the most time tested and proven cow families in the breed. Her maternal granddam is the prolific Matlock Miss S031, the female that served as the foundation for the famed "Cinderella" cow family that originated in the Martin Livestock program of Indiana.
- Another individual produced by the S031 cow family would be the impressive MLJM Patron 17H, the \$87,500 featured son of WS Pilgrim H182U that sold in the 2021 HCC Bull Sale to Maple Lane Farm.
- Her show stopping look of quality and unsurpassed eye appeal is what sets this female into a league of her own!

PB SM

DOB: 2/1/23
ASA: PENDING
TATTOO: 22L

TL LEDGER
TL REVENANT 35
RJ MISS ELLIE 7052E
WS A STEP UP X27
MLJM CINDY SUE 11C
MATLOCK MISS S031

CED	BW	WW	YW	MCE	MLK	MWW	
10.3	1.6	64.8	88.0	3.7	20.6	53.0	
STY	CW	YG	MRB	BF	REA	API	TI
10.25	20.4	-0.44	0.05	-0.09	0.8	106.4	67.1

Offered by
BOWLING CATTLE CO



TL SADIE 37K
2023 AJSA National Classic 3rd Overall Purebred
Simmental Heifer & Maternal Sister
to Sire of Lots 22 & 23



TL REVENANT 35
\$100,000 Sire of Lots 22 & 23



Lot
23

PUETTS MS STAR STRUCK L32

- Another female sired by the \$100,000 TL Revenant that offers a captivating presence from the profile. Puetts Ms Star Struck L32 is the striking blaze faced beauty that is supported by the influence of the famed "Sazerac" cow family.
- The third generation dam of L32 is Myers Queen Sazerac P94, a foundation breeding piece in the historic Hudson Pines breeding program that has over 130 progeny recorded to her name in the ASA herd book.
- One of the most notable members of the "Sazerac" cow family is HPF Sazerac Z074, the 2014 AJSA National Classic Grand Champion Purebred Simmental Heifer that was shown by the Eggersman family of Indiana.
- Her sire, TL Revenant 35, is a maternal brother to TL Sadie 37K, the 2023 AJSA National Classic 3rd Overall Purebred Simmental Heifer.
- Her pedigree is rich in tradition and history!

PB SM

DOB: 3/6/23
ASA: 4246460
TATTOO: L32

TL LEDGER
TL REVENANT 35
RJ MISS ELLIE 7052E
LLSF BELIEVER F62
PUETTS MS SAZERAC H32
HPF SAZERAC B030

CED	BW	WW	YW	MCE	MLK	MWW	
9.3	1.7	65.6	94.3	4.8	17.4	50.2	
STY	CW	YG	MRB	BF	REA	API	TI
9	21.8	-0.4	0.12	-0.08	0.77	108.1	68.8

Offered by
PUETT SIMMENTAL RANCH



HPF SAZERAC Z074
Member of the famed "Sazerac" cow family!



Lot
24

MISS MADONNA 793L

PB SM

DOB: 4/18/23
ASA: 4265355
TATTOO: 793L

WS PILGRIM H182U
PROFIT
WAGR PANARAMA 204Z

W/C CASH IN 43B
BAILEY'S MADONNA 720E
BAILEYS 502C

CED	BW	WW	YW	MCE	MLK	MWW	
5.8	3.2	71.2	106.1	2.0	16.9	52.4	
STY	CW	YG	MRB	BF	REA	API	TI
9.7	13.1	-0.43	0.08	-0.09	0.67	103.1	69.1

Offered by
BRIDWELL GENETICS



BAILEY'S MADONNA 720E
\$80,000 Valuation Dam of Lot 24

- Bailey's Madonna 720E should be a recognizable face to any Simmental enthusiast, she was a featured live lot two years ago in the Denver edition of Embryos on Snow when she commanded an \$80,000 valuation.
- A full sister to this female was selected in the Bruhn Cattle Company Incredible Female Sale for \$37,000 by Zach Kearns of Rushville, Nebraska.
- In 2022 another set of heifer calves from Bailey's Madonna 720E were marketed for \$40,000, \$20,000, and \$17,500.
- A maternal sister to 793L was selected as the 2022 NE State Fair Grand Champion Purebred Simmental and Fourth Overall Heifer. She was also selected as the 2022 Mid-American Stock Show Supreme Champion Overall Heifer for Lauren Trauernicht of Wymore, Nebraska.
- Profit sired females continue to generate high sellers and champions across the country. Here is the chance to put one to work in your program!



Lot
25

BF MISS PURE PROFIT

- The next female is sired by the \$400,000 Profit and is supported by one of the most tried and true cow families in the Simmental breed. BF Black Simmentals has produced and continues to produce some of the nation's top seedstock. BF Pure Profit is a prime example of the quality that you can expect to be carrying the BF prefix.
- The dam of this blaze faced beauty is KenCo Glamorous 430W, a daughter of the influential SVF Steel Force S701 that has served as a foundation breeding piece in the BF Black Simmental program for the last several years.
- 430W was a many times champion herself for the Favorite family in Tennessee before making her way to Auburn, Nebraska.
- We admire this female's genuine stoutness, boldness of center body shape, and exquisite look of femininity that she possesses about her front third.
- Supported by a pedigree that has stood the test of time!

PB SM

DOB: 3/24/23
ASA: 4256572
TATTOO: 23L

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

SVF STEEL FORCE S701

KENCO GLAMOROUS 430W

SAFN SHES GLAMOROUS

CED	BW	WW	YW	MCE	MLK	MWW	
7.9	3.9	78.1	111.2	2.1	15.2	54.2	
STY	CW	YG	MRB	BF	REA	API	TI
10.8	10.7	-0.45	-0.07	-0.09	0.73	100.4	68.6

Offered by

BF BLACK SIMMENTALS



PROFIT

\$400,000 Sire of Lots 24-26



3/4 SM 1/4 AN

DOB: 2/24/23
 ASA: 4258791
 TATTOO: 24L

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

DMCC SWITCHBOARD 5D

OHL HIGH ON LIFE 0242H

RUBY BRUP MAG LADY 15D

CED	BW	WW	YW	MCE	MLK	MWW	
7.9	4.2	76.2	105.9	3.2	15.6	53.6	
STY	CW	YG	MRB	BF	REA	API	TI
12.1	18.4	-0.37	0.16	-0.09	0.59	102.1	67.8

Offered by
 GRANT GENTRY

Lot
 26

DOLLY



RUBYS MAGNETIC LADY 328A
 3rd Generation Dam of Lot 26

- The Percentage division of this year's sale offering is second to none! We love the type and kind of female that Dolly represents. She is one dense bodied, deep sided female that is flawless on the move. She is genuine and true in her basic build, setting to the surface with confidence and ease.
- 24L is a direct daughter of the \$400,000 Profit that is backed by OHL High On Life 0242H, the DMCC Switchboard 5D son that is influenced further by the famed Ruby's Magnetic Lady 328A cow family.
- This three-quarter blood SimAngus female has the heaviness of structure, volume, and capacity to be a true force. A bonus is that she has been blessed with superior hair quality.
- A late February born female that is destined to be competitive in the show ring and even more esteemed when it comes to producing elite Purebred seedstock.



Lot
27

FERREE FITZ STEEL MAGNOLIA 25L

- A direct daughter of the legendary JBSF Breckyn 6F, the 2019 AJSA National Classic Grand Champion Purebred Simmental Heifer that was campaigned by Ashtin Guyer. JBSF Breckyn 6F continued her winning ways in "The Ville" when she was then selected as the 2019 NAILE Grand Champion Purebred Simmental Heifer. Prior to her return to Louisville in the fall she was slapped as the 2019 IL State Fair Supreme Champion Junior Breeding Heifer.
- 25L is a beautiful profiling, smooth made, very angular female that offers a tremendous amount of eye appeal and quality from the side. She is long fronted, smooth shouldered, and opens up into a bold forerib and center body shape.
- Her maternal granddam, Brooks Steel Magnolia X57, is acclaimed as one of the greatest producing females in the Simmental breed. A full sister to the dam of this heifer, JBSF Big Mama 3F, was selected as the 2019 NWSS Reserve Grand Champion Purebred Simmental Heifer for Whitney Walker.
- JBSF Breckyn 6F is a maternal sister to one of the most famous cows in the breed, JBSF Proud Mary. This April born show heifer prospect is supported by a pedigree that is nothing short of royal status!

PB SM

DOB: 4/9/23

ASA: 4261653

TATTOO: 25L

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

W/C RELENTLESS 32C

JBSF BRECKYN 6F

BROOKS STEEL MAGNOLIA X57

CED	BW	WW	YW	MCE	MLK	MWW	
11.4	2.3	85	116.1	4.7	17.3	59.7	
STY	CW	YG	MRB	BF	REA	API	TI
11.6	15.3	-0.5	-0.12	-0.07	0.97	107.7	74.1

Offered by

FERREE-FITZGERALD



JBSF BRECKYN 6F
2019 NAILE Grand Champion Purebred
Simmental Heifer & Dam of Lot 27



JBSF BRECKYN 6F
Dam of Lot 27



PB SM

DOB: 5/4/23
 ASA: 4258447
 TATTOO: 26L

CCS/WHF OL'SON 48F
WHF POINT PROVEN H45
 WHF DELILAH 45D
 MR HOC BROKER
CHEZ STCC MILEY 5034C
 GF/HS MILEY X243

CED	BW	WW	YW	MCE	MLK	MWW	
10.4	1.3	78.3	115.3	4.9	20.2	59.3	
STY	CW	YG	MRB	BF	REA	API	TI
13.2	35.6	-0.45	0.03	-0.11	0.91	119.5	75.6

Offered by
 TRENNEPOHL FAMILYS

Lot
28

STCC MILEY'S POINT 26L



CHEZ STCC MILEY 5034C
 Dam of Lot 28

- STCC Miley's Point 26L is daughter of the prolific donor dam known as CHEZ STCC Miley 5034C. She is sired by the outcross herd sire WHF Point Proven H45, one of the exciting members of the herd sire battery at Trennepohl Farms.
- This May born female is a maternal sister to countless high sellers and champions. STCC PFK Miley 45J is the \$50,000 maternal sister to 26L that is sired by SCC SCH 24 Karat 838 and was selected as a 2023 Cattlemen's Congress Reserve Division Champion for Josie Phillips.
- Her maternal granddam, GF/HS Miley X243, has produced countless high selling herd bull prospects for CK Cattle of Highmore, South Dakota. X243 was a featured lot in the CK Cattle 2019 Proven Female Sale where she was selected by Ryan Effling and is now a productive member of his breeding program.
- She offers a unique combination of stoutness and power that should complement a wide variety of today's more popular AI sire options. Her pedigree is lined with a tremendous amount of cow power and generating potential!



STCC PFK MILEY 45J
 \$50,000 Maternal Sister to Lot 28



WHF POINT PROVEN H45
 Sire of Lot 28



Lot
29

TLS ROSE 27L

- T L S Rosie is a beautiful April born female that offers total outcross genetics! Sired by the Canadian calving ease specialist that was selected by C-4 Land & Cattle and Conley Cattle, WFL Western Hauler 138J.
- Her dam is sired by the \$240,000 high selling lot in the 2017 Embryos on Snow, W/C Loaded Up 1119Y. She is a moderate framed, sleek made female that offers an abundance of center body mass and capacity.
- Much like her dam, T L S Rosie, has the extra volume and dimension necessary to be a productive brood cow prospect. She is long fronted, neat headed, and smooth shouldered.
- Her total outcross Canadian pedigree allows for optimum mating flexibility to any member of the Hartman Cattle Company herd sire battery.
- Just imagine the possibilities of creating an outcross herd sire prospect with this female!

PB SM

DOB: 4/7/23
ASA: 4263498
TATTOO: 27L

KWA LEVERAGE 136F
WFL WESTERN HAULER 138J
WFL2004 RED DOLL 8123F
W/C LOADED UP 1119Y
C-4 LOADED LADY 123F
ROCHE `114B

CED	BW	WW	YW	MCE	MLK	MWW	
10.4	2.0	70.6	109.4	4.6	23.5	58.7	
STY	CW	YG	MRB	BF	REA	API	TI
14.5	24.9	-0.46	-0.03	-0.10	0.86	116.1	69.6

Offered by
THOMPSON LIVESTOCK



WFL WESTERN HAULER 138J
Outcross Sire of Lot 29



Lot
30

LADY LYNX

- Lady Lynx is sired by Holt Night Vision 457H, the Purebred calving ease specialist that is owned by CK Cattle, Doris Cattle, and Smith Cattle, three of the most progressive firms in the industry!
- The dam of Lady Lynx is sired by the BBR FX May We All 6D, perhaps the greatest son of Daddy's Money 55Z on the market. Her dam is a direct daughter of LDSC 700E, more commonly known as "Lot 1", the NMR Maternal Made daughter that is one of the greatest producing females in the show cattle industry.
- LDSC 700E "Lot 1" is the dam of the two BBR Memphis Mafia 3E heifers that commanded \$305,000 each in the 2022 Doris Cattle Fall Pasture Sale. Those females took the business by storm as they dominated the winter jackpot season across the Midwest.
- LDSC Stella 152K is the female campaigned by the Gensini family that was selected as the 2023 National Junior Heifer Show Reserve Grand Champion Maintainer Heifer. She was most recently crowned as the Grand Champion Maintainer Heifer at the 2023 American Royal. There is no doubt that she will continue to be a force on the tan bark and follow in her dam's footsteps once she enters production.
- Lady Lynx is the SimGenetic derivative of this illustrious cow family that was bred and raised by Jeff Boddicker of Iowa. We love the unique form and feature that she combines seamlessly from end to end. Undeniable in terms of her presence with as much length and extension as any other female in the sale when it comes to describing her front third.
- She has the phenotype and pedigree to be a big time producer!

1/2 SM

DOB: 2/1/23
ASA: 4265295
TATTOO: 100L

MR CCF 20-20
HOLT NIGHT VISION 457H
HOLT MS SONORA 457F
BBR FX MAY WE ALL 6D
LDSC MISS MAY WE ALL 2J
LDSC 700E "LOT 1"

CED	BW	WW	YW	MCE	MLK	MWW	
13.1	1.1	61.6	87.2	6.3	18.7	49.5	
STY	CW	YG	MRB	BF	REA	API	TI
9.1	16.6	-0.43	0.12	-0.08	0.78	101.6	63.5

Offered by
JB SHOW STEERS



LDSC STELLA 152K
2023 American Royal Grand Champion Maintainer Heifer & Maternal Sister to Dam of Lot 30



LDSC STELLA 152K
\$305,000 Maternal Sister to Dam of Lot 30



1/2 SM 1/2 AN

DOB: 3/7/23
 ASA: 4257680
 TATTOO: 29L

SCC SCH 24 KARAT 838
STAG GOOD TIMES 201 ET
 SCC SCH PHYLLIS 6104
 CNS PAYS TO DREAM T759
PEGGYS DREAM C49
 PEGGY SUE 24S

CED	BW	WW	YW	MCE	MLK	MWW	
13.2	0.0	62.1	92.2	6.6	19.0	50.0	
STY	CW	YG	MRB	BF	REA	API	TI
14.2	23.8	-0.2	0.16	-0.03	0.58	115.8	65.3

Offered by
 JAMES MITZNER



STAG GOOD TIMES 201 ET
Sire of Lot 31

Lot
31

JMIT GOOD HEAVENS L29

- JMIT Good Heavens L29 is sired by the popular SCC SCH 24 Karat 838 son known as STAG Good Times 201 ET. The maternal side of her pedigree is supported by the influence of a direct daughter of the iconic CNS Pays To Dream T759, a sire that has been acclaimed as one of the great maternal breeding bulls in the breed.
- L29 is a March born half-blood show heifer prospect that has the “bells and whistles” to be a dominant force on the tan bark.
- We appreciate the uniqueness of feature that she offers about her head and neck, coupled with the stoutness of foot and bone work that she possesses. A big ribbed, deep sided female that is flexible on the move and offers a presence that is second to none.
- As previously mentioned, the Percentage division in this year’s sale offering is simply unrivaled!

Angus & Limflex Females





Lot
32

4/B MISS FOREVER LADY 30L

- A dynamic pair of Angus females will certainly highlight the 27th Annual HCC Customer Appreciation Female Sale! Allow to present the first of two Angus females that we believe have the phenotype and pedigree necessary to positively impact any breeding program when her time on the show road comes to an end.
- 4/B Miss Forever Lady 30L is a full sister to the dominant 4/B Miss Forever Lady J57, the many times champion for Paige Lemenager that was selected as the 2022 IL Beef Expo Reserve Supreme Champion and the 2022 IL State Fair Supreme Champion!
- 30L is supported by the everlasting influence of the iconic Lazy H Bar Forever Lady 5001, one of the most consistent and dominant producing females in the business. There is no question that influence of the late 5001 continues to positively influence the industry.
- This striking Angus female has been a standout since day one, offering an elite look of quality with unmatched presence and eye appeal. Her ability to combine such elegance with so much power, substance, and dimension is nothing short of incredible.
- A big time Angus show heifer that has the credentials to be an influential donor dam of significance!

ANGUS

DOB: 3/3/23
AAA: 20759543
TATTOO: 30L

SCC SCH 24 KARAT 838
SCC SCH 24 KART 838
FCF PROVEN QUEEN 419
EXAR LUTTON 1831
PF FOREVER PRINCESS F10
LAZY H BAR FOREVER LADY 5001

CED	BW	WW	YW	CEM	MLK	MWW	
3	3.6	59	98	10	23	63	
CW	MRB	REA	BF	\$M	\$W	\$B	\$C
31	0.21	0.52	-0.00	50	48	121	207

Offered by
4/B CATTLE CO



4/B MISS FOREVER LADY J57
2022 IL Beef Expo Reserve Supreme Champion
Heifer & Full Sister to Lot 32



4/B MISS FOREVER LADY J57
2022 IL State Fair Supreme Champion Junior
Breeding Heifer & Full Sister to Lot 32



Lot
33

BOSS LAKE MS SARAS DREAM 304L

- It's no secret that BNWZ Dignity 8017 has evolved into one of the premier sire options for creating elite Angus seedstock. His progeny have taken the breed by storm this fall, while a pair of maternal sisters to him commanded \$360,000 and \$300,000 this past October at Nowatzke Cattle Company.
- Boss Lake Ms Saras Dream 304L is a FULL SISTER in blood to the dominant BNWZ Dignity 8017. She is backed by a full sister to the iconic CCC Sara's Dream 5116 and Colburn Primo 5153. Of course, the above-mentioned individuals need no introduction the Angus breed or the industry for that matter.
- 304L offers a soft, easy fleshing, maternal look of quality from the profile that simply cannot be denied. Her presence does not go unnoticed, as she ties high at the top side of her neatly laid in shoulder. The sweep and turn to her center body is textbook, and there is no denying the athleticism she offers when set into motion.
- A special female that is backed by a truly influential pedigree!

ANGUS

DOB: 2/11/23
CAA: 2337436
TATTOO: 304L

S AV BRILLIANCE 8077
PVF INSIGHT 0129
PVF MISSIE 790
DAMERON FIRST CLASS
COLBURN SARAS DREAM 8003
SILVEIRAS SARAS DREAM 1339

CED	BW	WW	YW	CEM	MLK	MWW	
0.5	1.2	59	95	1	20	71	
CW	MRB	REA	BF	\$M	\$W	\$B	\$C
43	0.09	1	-0.01	44	48	115	193

Offered by
BOSS LAKE GENETICS



BNWZ DIGNITY 8017
Full Brother in Blood to Lot 33



CCC SARA'S DREAM 5116
Full Sister to Dam of Lot 33



LIMFLEX

DOB: 2/1/23

NALF: CPF4122102

TATTOO: 345L

SCC TRADITION OF 24

SCC SCH 24 KARAT 838

FCF PROVEN QUEEN 419

COTTAGE LAKE BORDER AGENT

BOSS LAKE MS MOLLY 131J ET

AUTO OLGA 498A

CE	BW	WW	YW	CEM	MLK
6	4.2	70	105	3	20
ST	CW	YG	MRB	BF	REA
6	38	-0.1	-0.06	-0.02	0.52

Offered by

BOSS LAKE GENETICS

Lot
34

BOSS LAKE MS KATE 345L ET



BOSS LAKE MS MOLLY 131J ET
2023 Cattlemen's Congress Grand Champion
Limousin Heifer & Dam of Lots 34 & 35

- The next pair of females are a bit different than what you might be used to seeing when opening a Hartman Cattle Company sale catalog, but the quality was simply undeniable when we first laid eyes on this duo of ET flushmate sisters. Allow us to present to you the first of two powerful Lim-Flex females that have a world of future!
- Boss Lake Ms Kate 345L ET is the February born sister sired by SCC SCH 24 Karat 838. These females are supported by Boss Lake Ms Molly 131J, the 2023 Cattlemen's Congress Grand Champion Limousin Heifer for Elly Roessler.
- 345L is a female that offers more frame, length, and extension. The Limousin breed is surging in popularity, with countless females receiving Supreme honors at the largest and most competitive shows in North America.
- Females that are built like 345L will always demand your attention, regardless of breed type or composition. Join us on a new venture that offers a promising outcome!



LIMFLEX

DOB: 4/23/23

NALF: CPF4122103

TATTOO: 346L

SCC TRADITION OF 24

SCC SCH 24 KARAT 838

FCF PROVEN QUEEN 419

COTTAGE LAKE BORDER AGENT

BOSS LAKE MS MOLLY 131J ET

AUTO OLGA 498A

CE	BW	WW	YW	CEM	MLK
6	4.2	70	105	3	20
ST	CW	YG	MRB	BF	REA
6	38	-0.1	-0.06	-0.02	0.52

Offered by

BOSS LAKE GENETICS

Lot
35

BOSS LAKE MS KATE 346L ET



BOSS LAKE KLARISSA 239K

2023 National Junior Limousin Show Reserve Grand Champion Heifer & Full Sister to Dam of Lots 34 & 35

- There is no doubt that this pair of sisters representing the Lim-Flex division of this year's sale offering are equally high quality. However, we will be the first to point out that this duo of ET flushmate sisters are very different in their type and kind. Their body styles certainly complement one another.
- Boss Lake Ms Katie 346L is the April born prospect that studies with more shape, volume, capacity, and base width. We love the robust turn to her upper rib cage that is complimented by her stoutness of hip and width of pin set.
- The dam of this duo, Boss Lake Molly 131J ET, is no stranger to the spotlight, and neither is her full sister. Boss Lake Klarissa 239K, a full sister to the dam of 345L and 346L has been dominant for Memphis Peterson over the past year. She was selected as the 2023 National Junior Limousin Show & Congress Reserve Grand Champion Limousin Heifer.
- Regardless of your personal preference, there is no question you will like one of these sisters better than the other. What we are not sure of is which heifer will be more popular on sale day! The choice is yours on December 9, 2023 in Tecumseh, Nebraska!



2022 AJSA National Classic 3rd Overall Purebred Simmental Heifer
Congratulations Morgan Jackson!



2022 National Western Stock Show Grand Champion Purebred Simmental Heifer
Congratulations Morgan Jackson!



2022 AJSA National Classic 4th Overall Percentage Simmental Heifer
Congratulations Morgan Jackson!



2022 National Western Stock Show Reserve Grand Champion Percentage Simmental Heifer
Congratulations Morgan Jackson!

2022 Cattlemen's Congress and 2022 National Western Stock Show Grand Champion Purebred Simmental Bull
Congratulations Tricia Neczeporenko!



IGNITION



2022 Purdue AGR Reserve Supreme
Champion Overall Heifer
Congratulations Drew Brock!



2020 National Western Stock
Show Grand Champion Purebred
Simmental Heifer Jr. Show
Miranda Raithe!



2022 NE State Fair Grand Champion
Purebred Simmental Heifer
Congratulations Kensley Snodgrass!



2018 National Western Stock Show
Reserve Grand Champion
Percentage Simmental Heifer
Congratulations Kenidey Effling!



2021 Cattlemen's Congress Grand Champion Purebred Simmental Bull
Congratulations Freking Cattle & GKB Cattle!



REMEDY

2023 AJSA National Classic Grand Champion Purebred Simmental Cow/Calf Pair
Congratulations Morgan Jackson!



2023 AJSA National Classic 3rd Overall Percentage Simmental Cow/Calf Pair
Congratulations Tyler Loudon!



2022 NAILE Grand Champion Purebred Simmental Bull
Congratulations GKB Cattle!



ROYALTY

2023 Grand Champion Pen of Three Purebred Simmental Bulls
2023 National Western Stock Show



2023 NWSS Reserve Grand Champion Purebred Simmental Heifer
Congratulations Morgan Jackson!



2023 NWSS Grand Champion Purebred Simmental Bull
Congratulations GKB Cattle!

ROYALTY



Mike & Kay Hartman



Brad, Erin, Colby & Blake Sinclair



Dalton, Jill, Hadley, Preston & Shaylee Hartman



Colt & Katy Keffer

A Family Affair!



2023 NAJRAE Reserve Grand Champion Owned Female
Congratulations Hadley!



2021 Indiana Stock Show Supreme Champion Overall Female
Congratulations Colby!



2021 NAJRAE Reserve Champion Futurity Heifer
Congratulations Preston!





2022 CATTLEMEN'S CONGRESS CHAMPION PEN OF 5 SIMMENTAL BULLS



2022 CATTLEMEN'S CONGRESS CHAMPION PEN OF 3 SIMMENTAL BULLS



2021 CATTLEMEN'S CONGRESS CHAMPION PEN OF 3 SIMMENTAL BULLS



2020 NWSS GRAND CHAMPION PEN OF 3 SIMMENTAL BULLS



2020 NWSS GRAND CHAMPION PEN OF 5 SIMMENTAL BULLS



2019 NWSS RESERVE GRAND CHAMPION PEN OF 3 SIMMENTAL BULLS



10TH ANNUAL HARTMAN CATTLE COMPANY
SIMMENTAL BULL SALE
FEBRUARY 4, 2024 | TECUMSEH, NE



HCC JUNIOR BONUS PROGRAM

Juniors may receive cash awards for exhibiting registered heifers purchased at Hartman Cattle Company! Payout applies in both the Purebred and Percentage Division. For more information about the terms and conditions of the HCC Junior Heifer Bonus Program please visit www.HartmanCattleCo.com

NATIONAL JUNIOR HEIFER SHOW

\$5,000 – Grand Champion Heifer
\$3,000 – Reserve Grand Champion Heifer
\$500 – Class Winner

STATE FAIR JUNIOR SHOWS &
STATE EXPO JUNIOR SHOWS

\$500 – Grand Champion Heifer
\$250 – Reserve Grand Champion Heifer

MAJOR JUNIOR HEIFER SHOW
(Denver, Fort Worth, Kansas City, Louisville,
AK-SAR-BEN, and OKC)

\$2,500 – Grand Champion Heifer
\$1,000 – Reserve Grand Champion Heifer
\$250 – Class Winner

SUPREME HEIFER

Any Grand Champion heifer at a Major State Fair or Expo where a Supreme Champion Overall is selected will receive an addition \$500 credit certificate should they win, Supreme Champion.





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OPEN SHOW/DONOR PROSPECTS

26 PUREBRED SIMMENTALS | 5 PERCENTAGE SIMMENTALS | 2 ANGUS | 2 LIM-FLEX