

W E I S C A T T L E

ONLINE

SALE



WEIS CATTLE

OCTOBER 15 | SC ONLINE SALES



SAINT ANSGAR, IOWA

YOUR NEXT CHAMPION IS WAITING.



WILLIE, NIKKI, DALLAS & RORY WEIS
WILLIE 641.220.1995



GRAHAM BLAGG 530.913.6418
TIM ANDERSON 605.682.9343
JERED SHIPMAN 806.983.7226



BODEE SCHLIPF 309.287.3011

TERMS & CONDITIONS

WEIS CATTLE RESERVES THE RIGHT TO TWO SUCCESSFUL FLUSHES AT THE BUYER'S CONVENIENCE AND SELLER'S EXPENSE. ALSO, WEIS CATTLE RESERVES THE RIGHT TO CLONE ANY FEMALE IN THE OFFERING AT OUR EXPENSE.

JUST SCAN IT.



KRUSE ANNIE LU 9273

#1

LOT

ANGUS

BREED

20728766

REGISTRATION

3/24/23

DATE OF BIRTH



PVF INSIGHT 0129

BNWZ DIGNITY 8017

CCC SARA'S DREAM 5116



KR CASINO 6243

PLUM CREEK ANNIE LU 9271

PLUM CREEK ANNIE LU 4472



We initiate the 2023 offering with a female that is supported by a pedigree that needs no introduction to the business! 9273 is sired by the hottest Angus bull in the breed, BNWZ Dignity 8017, and backed by the impressive Plum Creek Annie Lu 9271, making her a FULL SISTER to the 2023 Iowa State Fair Supreme Champion 4-H Breeding Heifer. 9271 is quickly making her way to the front of the line as one of the most prolific daughters of the great Plum Creek Annie Lu 4472. A year ago, her first set of ET progeny sold for \$42,000, \$40,000, and \$25,000. 9273 is without a doubt one of the most elite females to ever grace the pens of Saint Ansgar. She is unique in the way that she blends genuine power with a flawless structural build. This late March born female ties together seamlessly from end to end, offering a three-dimensional body style to compliment her captivating presence.



REFERENCE PHOTOS

1. KRUSE ANNIE LU 245

\$25,000 Maternal Sister to Lot 1 & Full Sister to Lot 2

2. KRUSE ANNIE LU 9152

2023 IA State Fair Supreme Champion 4-H Breeding Heifer
Full Sister to Lot 1 & Maternal Sister to Lot 2

WEIS CATTLE AND KRUSE ANGUS FARMS WILL RETAIN 50% EMBRYO INTEREST.

KRUSE ANNIE LU 9274



#2

ANGUS
BREED

20728765
REGISTRATION

3/6/23
DATE OF BIRTH

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419

X

KR CASINO 6243
PLUM CREEK ANNIE LU 9271
PLUM CREEK ANNIE LU 4472



1 9274 is another direct daughter of Plum Creek Annie Lu 9271 and sired by SCC SCH 24 Karat 838, making her a three-quarter sister in blood to Core Annie Lu 24K 231L, the 2023 Hoosier Beef Congress Supreme Champion Breeding Heifer and the 2023 Cattlemen's Congress Reserve Grand Champion Junior Angus Heifer for Braylen Schaeffer. There is no question that 9274 is one of the stoutest hippered, widest pinned, biggest featured females in the entire offering. Her look from the side is nothing short of imposing and we anticipate her to find the backdrop early and often!

2

REFERENCE PHOTOS

1. CORE ANNIE LU 24K 231L
2023 Hoosier Beef Congress Supreme Champion Breeding Heifer. 3/4 Sister to Lot 2 & Maternal Sister to Lot 3.
2. CORE ANNIE LU 24K 231L
2023 Cattlemen's Congress Reserve Grand Champion Junior Angus Heifer. 3/4 Sister to Lot 2 & Maternal Sister to Lot 3.



PLUM CREEK WEIS ANNIE LU 314L

#3
LOT

ANGUS

BREED

20749527

REGISTRATION

1/11/23

DATE OF BIRTH



DAMERON FIRST CLASS

COLBURN PRIMO 5153

SILVEIRAS SARAS DREAM 1339



GAMBLES HOT ROD

PLUM CREEK ANNIE LU 4472

S H MISS ANNIE LU 6087



Yes, you read the pedigree correct, here is a full sister to the \$100,000 50% interest SSF On Point 4028! A direct daughter of the legendary Plum Creek Annie Lu 4472, one of the premier Angus donors in the business when it comes to consistently generating show cattle with the "extras" necessary to set them apart from the rest of the pack. She is flawless at the surface, laid back in the angle of her shoulder and knee, and ties her neck high at the top side of her blade. Her unique attributes make her a contender at the highest level!

WEIS CATTLE AND PLUM CREEK ANGUS WILL RETAIN 50% EMBRYO INTEREST.



REFERENCE PHOTOS

1. PLUM CREEK ANNIE LU 4472
Dam of Lot 3

2. SSF ON POINT 4028
\$100,000 Full Brother to Lot 3

LASHMETT/WEIS QUEEN RUTH L320

WEIS CATTLE

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#4

ANGUS

BREED

20737022

REGISTRATION

4/20/23

DATE OF BIRTH

EXAR CLASSEN 1422B

SELDOM REST SANDMAN 6075

SILVEIRAS S SIS SANDY 2354



KR CASINO 6243

"BECKY"

UDE QUEEN RUTH 9088

KDJ QUEEN RUTH 502

UDE Queen Ruth 9088, affectionately known as "Becky", is the foundation matriarch of the Angus division at Weis Cattle and Lashmett Cattle. The genetic consistency that lies within the KR Casino 6243 x KDJ Queen Ruth 502 mating is nothing short of legendary! Last year, "Becky", produced the impressive Lashmett/Weis Queen Ruth K22, the \$100,000 high selling heifer! L320 is an April born daughter of Seldom Rest Sandman 6075, the son of Silveiras S Sis Sandy 2345. There is no denying the elegance that this female exudes, offering a smooth and angular build about her front third, robust rib design, and textbook hip and hind leg design. Bid with confidence here, the "Queen Ruth" progeny only get better with age!



1

REFERENCE PHOTOS

1. UDE QUEEN RUTH 9088
"BECKY"

Dam of Lots 4-7

2. JPLF QUEEN RUTH J103
2022 IA Beef Expo Reserve Supreme
Champion Breeding Heifer. Full Sister
to Lot 5 & 5A Embryos.

3. LASHMETT/WEIS QUEEN
RUTH K222
\$100,000 Full Sister to Lots 5 & 5A
Embryos



2



3

LASHMETT/WEIS QUEEN RUTH L341

#5
LOT

ANGUS

BREED

20737097

REGISTRATION

4/25/23

DATE OF BIRTH



SCC TRADITION OF 24
SCC SCH 24 KARAT 838
 FGF PROVEN QUEEN 419



KR CASINO 6243
"BECKY"
 KDJ QUEEN RUTH 502

UDE QUEEN RUTH 9088

Next up is the **FULL SISTER** to the \$100,000 Lashmett/Weis Queen Ruth K22, sired by the widely popular and proven SCC SCH 24 Karat 838. L341 is also a full sister to JPLF Queen Ruth J103, the 2022 IA Beef Expo Reserve Supreme Champion Breeding Heifer that was campaigned by the Curtin family. L341 is a stout featured, square built female that remains true and genuine from every angle. She is sleek necked, flat shouldered and transitions to a bold forerib and center body, while offering a stout and square pin set. L341 is much like her full sisters that have come before her, built for the long haul!



1



2

#5

5^A

24 KARAT x "BECKY"

3 REVERSE SORT IVF EMBRYOS

This set of embryos represent the most proven, predictable, and profitable Angus mating that we have to offer! The resulting progeny will be FULL SIBS to the \$100,000 Lashmett/Weis Queen Ruth K22 and JPLF Queen Ruth J103, the 2022 IA Beef Expo Reserve Supreme Champion Breeding Heifer. Full sibs to this embryo mating have averaged north of \$50,000 per head! Only the best will be offered on October 15! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.

REFERENCE PHOTOS

1. UDE QUEEN RUTH 2003
 2023 NJAS 3rd Overall Owned Heifer
 Full Sister to the Dam of Lots 4-7

2. UDE QUEEN RUTH 2001
 2023 FWSS Grand Champion Junior Angus Heifer
 Full Sister to the Dam of Lots 4-7

LASHMETT/WEIS QUEEN RUTH L344

WEIS CATTLE

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9



#6

ANGUS

BREED

20737098

REGISTRATION

5/5/23

DATE OF BIRTH

SCC SCH 24 KARAT 838

STAG GOOD TIMES 201 ET

SCC SCH PHYLLIS 6104



KR CASINO 6243

"BECKY"

UDE QUEEN RUTH 9088

KDJ QUEEN RUTH 502

We sampled STAG Good Times 201 ET on some of our very best donors to stack another great cow family on top of the legendary KDJ Queen Ruth 502 genetic line. L344 is the result of this mating to UDE Queen Ruth 9088, a full sister to the 2023 NJAS Third Overall Breeding Heifer for Sara Sullivan. Other full sibs to the dam of L344 would include UDE Queen Ruth 0204, the 2021 American Royal and NAILE ROV Grand Champion Angus Heifer and UDE Queen Ruth 2001, the 2023 FWSS Grand Champion Junior Angus Heifer and 2023 WNAF ROV Grand Champion Angus Heifer. She combines a massive amount of volume and dimension with a very flexible build. Bid with confidence here, she will always be a "Becky" daughter!



3 REVERSE SORT IVF EMBRYOS

6^A GOOD TIMES x "BECKY"

An embryo mating that will result in full sibs to the lot 6 heifer. Sired by STAG Good Times 201 ET and out of the prolific UDE Queen Ruth 9088, this lot represents one of the newest matings that we have made. Here is your chance to get in on the ground floor! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.



1



2

REFERENCE PHOTOS

1. UDE QUEEN RUTH 0204

2021 NAILE ROV Grand Champion Angus Female
Full Sister to the Dam of Lots 4-7

2. UDE QUEEN RUTH 0204

2021 American Royal ROV Grand Champion Angus Female
Full Sister to the Dam of Lots 4-7

LASHMETT/WEIS QUEEN RUTH L336

#7 LOT

ANGUS

BREED

20737023

REGISTRATION

2/18/23

DATE OF BIRTH

FEMALES LIKE **L336** ARE
TOUGH **TO**
CREATE

Sired by the popular PVF The Natural 7042, her look is nothing short of exotic from every angle of evaluation. Her neck ties in seamlessly at the top side of her blade, while remaining square and robust on the back side of her blade. She is long and smooth in her muscle pattern, while remaining genuine from hock to ground. I believe that this female will continue to get better every day of her life. The sky is the limit with this "Becky" daughter!

REFERENCE PHOTOS

1. PVF THE NATURAL 7042
Sire of Lot 7

PVF INSIGHT 0129

PVF THE NATURAL 7042

PVF BLACKBIRD 3127

X

KR CASINO 6243

"BECKY"

LOE QUEEN RUTH ROBB

KDJ QUEEN RUTH 502



WEIS CATTLE AND LASHMETT CATTLE WILL RETAIN 50% EMBRYO INTEREST

PLUM CREEK WEIS MISSIE 316



#8

ANGUS

BREED

20752364

REGISTRATION

2/2/23

DATE OF BIRTH

REFERENCE PHOTOS

1. PVF MISSIE 1148
Dam of Lot 8

2. PVF MISSIE 4137
2016 HLSR Supreme Champion Junior Breeding Heifer
Maternal Sister to Lot 8

CCFC BLACK JACK 001
KR CASINO 6243
MALSONS SAVANNAH 27Y



PVF WINDFALL SCC 9005
PVF MISSIE 1148
PVF MISSIE 790

The next female is sired by the tried and true, KR Casino 6243, one of the absolute most dominant Angus sire options available for generating cattle with extra foot, bone, and mass. This February born female is equipped with the extra stoutness and productivity that we admire. Her dam is the iconic PVF Missie 1148, a prolific donor dam for Prairie View Farms, Plum Creek Angus, and Harrell Cattle Company. 1148 sold for \$75,000 for 50% embryo interest in the Embryos On Snow sale. A maternal sister to this heifer calf was the 2016 Houston Livestock Show & Rodeo Supreme Champion Junior Breeding Heifer for the West family. A well-balanced female that is bullet proof, bid with confidence!



1



2

WEIS CATTLE

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WEIS CRUELLA 9L

#9 LOT

ANGUS

BREED

20746888

REGISTRATION

2/27/23

DATE OF BIRTH



Come back to the auction! If you like them on the edge, then pull up a seat. Weis Cruella 9L is a female that has been on my radar since day one! Sired by the \$240,000 valuation Rose MC Encore 0463, a past featured lot in the Embryos on Snow sale that was purchased by King Cattle Company of Indiana. The dam of 9L, JWC Cruella 21J, is the Conley No Limit sired daughter of JCC Missie 810. She was campaigned to countless victories by Austin Foss with her most notable win coming in St. Paul when she was selected as the 2022 MN Beef Expo Supreme Champion Junior Breeding Heifer! I love the way that this female ties together from the side. She is as

unique about her front third as any, yet transitions into a massive rib cage, and is undoubtedly one of the stoutest Angus heifers that I have ever seen. She will be a force on the tan bark whether you show her as an Angus or in the Commercial division, however I believe her best days will come in production... this one will generate at a HIGH LEVEL!

SSF ON POINT 4028

ROSE MC ENCORE 0463

BURNS ELBA 1454



CONLEY NO LIMIT

JWC CRUELLA 21J

JCC MISSIE 810



1

#9A

3 REVERSE SORT IVF EMBRYOS

9A

ENCORE X "CRUELLA"

The first and only chance this year to purchase FULL SIB embryos to Weis Cruella 9L, the featured lot 9 Angus heifer that has been a subject of conversation all fall in Saint Ansgar! Every visitor that has stopped by to tour the sale cattle always inquire about her. The ROI potential that this embryo package presents is unrivaled! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.



2

REFERENCE PHOTOS

1. JWC CRUELLA 21J

2022 MN Beef Expo Supreme Champion Breeding Heifer
Dam of Lot 9

2. JCC MISSIE 810

Maternal Granddam of Lot 9

RJ PF RITA 310L



#10

ANGUS

BREED

20733983

REGISTRATION

2/26/23

DATE OF BIRTH

EXAR RITA 5406 HAS

ALWAYS

BEEN ONE OF MY FAVORITE
COWS IN THE DONOR ARSENAL AT
RJ CATTLE COMPANY

She has an uncanny ability to generate year after year, regardless of the sire and/or breed composition that RJ throws her way! 310L is a maternal sister to the 2019 AJSA National Classic Grand Champion Percentage Simmental Heifer and 2019 NAILE Supreme Champion Junior Breeding Heifer, RJ PF Rita 8288. 310L is sired by Colburn Primo 5153. She is as wide, dense, deep, and square made as any Angus female in the offering. It's evident that EXAR Rita 5406 continues to produce at a very high level, don't let this direct daughter slip by!



DAMERON FIRST CLASS

COLBURN PRIMO 5153

SILVEIRAS SARAS DREAM 1339



PVF INSIGHT 0129

EXAR RITA 5406

EXAR RITA 0510

REFERENCE PHOTOS

1. RJ PF RITA 8288F

2019 NAILE Supreme Champion Junior Breeding Heifer
Maternal Sister to Lot 10

2. EXAR RITA 5406

Dam of Lot 10



1

2

WEIS CATTLE

OCTOBER 15TH ONLINE SALES

PLUM CREEK ROSEBUD 3940

#11
LOT

ANGUS

BREED

20750565

REGISTRATION

2/5/23

DATE OF BIRTH



GAMBLES HOT ROD

PLUM CREEK PARADOX 161B

S H MISS ANNIE LU 6087

BNWZ SPECIALTY

BNWZ/SWNY ROSEBUD 9403

SHERWOOD ROSEBUD 83U

A direct daughter of BNWZ/SWNY Rosebud 9403 that is sired by Plum Creek Paradox 161B. The dam of this female is a Maternal Sister to the \$120,000 valuation SHER The Wood 83F. 9403 was the 2020 IA State Fair Reserve Champion Angus Heifer! This February born female is built for speed! She operates off a near perfect foot design and is as athletic in her stride as any. I have always admired the length and levelness of hip that she maintains without sacrificing pin width or the genuine shape that it takes to be in the driver's seat! A bonus is the fact that she has been blessed with a dense, thick coat of hair.



1

REFERENCE PHOTOS

1. SHER THE WOOD 83F

\$120,000 Valuation Maternal Brother to Dam of Lots 11 & 12

2. BNWZ/SWNY ROSEBUD 9403

Dam of Lot 11 as a Calf



2

CURTIN WEIS SHERRY 22L ET



#12

ANGUS

BREED

20745098

REGISTRATION

4/12/23

DATE OF BIRTH

PVF INSIGHT 0129

BNWZ DIGNITY 8017

CCC SARA'S DREAM 5116



CHESTNUT KNOCKOUT 204

"SHERRY"

SHER ROSEBUD 806F

SHERWOOD ROSEBUD 83U

Curtin Weis Sherry 22L ET is the April born daughter of SHER Rosebud 806F, more commonly referred to as "Sherry" by those that follow our program. 806F was the 2019 IA Beef Expo Reserve Supreme Champion Breeding Heifer for the Curtin family and has evolved into a role model producer, just like her legendary dam, Sherwood Rosebud 83U. 806F is also a maternal sister

to the \$120,000 valuation SHER The Wood 83F. 22L is feminine and refined about her head and neck, and sound built on the go, however her most captivating look is when she stops and throws her head high in the air...

GAME OVER.



12^A

VEGAS x "SHERRY"

3 REVERSE SORT IVF EMBRYOS

The resulting pregnancy from the embryo package selling would be MATERNAL SIBS to lot 12. Sired by Riverstone Vegas 49H and out of SHER Rosebud 806F, the 2022 IA Beef Expo Reserve Supreme Champion Breeding Heifer. This mating aligns some of the most productive and highest dollar generating Angus females in the business. Just imagine the return-on-investment potential that this genetic lot offers. I can assure you that this won't be the last time you hear about "Sherry"! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.



1



2

REFERENCE PHOTOS

1. SHER ROSEBUD 806F "SHERRY"
2019 IA Beef Expo Reserve Supreme Champion Breeding Heifer
Dam of Lot 12

2. SHER ROSEBUD 806F "SHERRY"
Dam of Lot 12

#13

ANGUS

BREED

20729776

REGISTRATION

4/16/23

DATE OF BIRTH



623 is sired by Terry Kruse's Plum Creek Tulsa King 1819 herd sire, the BNWZ Dignity 8017 sired son of Plum Creek Annie Lu 8190. The Kruse family continues to produce high quality Angus cattle, due largely in part to their keen eye for quality and strict selection criteria. The dam of 624 is from the famed "Georgina" cow family that traces to Champion Hill Georgina 8408, the high selling full interest cow in the historic Champion Hill Dispersion. A late April born female that has the right parts and pieces to be a major player when it comes down to the wire. Study her angles, the cleanliness of her lines, and the quality that she possesses.

THIS ONE WILL

HUNT!

BNWZ DIGNITY 8017

PLUM CREEK TULSA KING 1819

PLUM CREEK ANNIE LU 8190



CARD ANSWER 76Y

CARDINAL GEORGINA 84G

CHAMPION HILL GEORGINA 8408

REFERENCE PHOTOS

1. CHAMPION HILL GEORGINA 8408

Maternal Granddam of Lot 13



SHAY DAMERON BARDOT 2301



#14

ANGUS

BREED

20726507

REGISTRATION

1/28/23

DATE OF BIRTH

SCC TRADITION OF 24
SCC SCH 24 KARAT 838
FCF PROVEN QUEEN 419

Plainview Lutton E102
DAMERON BARDOT N914
DAMERON BARDOT 362

2301 is the lone member of the famed “Bardot” cow family in this year’s sale. It’s no secret that the Foster family of Seldom Rest Farms has had tremendous success with this prolific cow family. In fact, this female’s maternal granddam is a sister to the dam of the 2020 NWSS ROV Grand Champion Angus Heifer, Seldom Rest Bardot 8021. I really like this SCC SCH 24 Karat 838 daughter when put in motion. She handles her spine with comfort and ease yet maintains the extra maternal shape and dimension through her midrib. High quality female here with maternal excellence supporting her pedigree!

**BAR
DOT**
COW FAMILY

REFERENCE PHOTOS

1. SCC SCH 24 KARAT 838
Sire of Lot 14

2. SELDOM REST BARDOT 8021
2020 NWSS ROV Grand Champion Angus Heifer
Maternal Sister to Granddam of Lot 14



1



2

#15

RED ANGUS

BREED

4797324

REGISTRATION

2/4/23

DATE OF BIRTH



RED U-2 RECKONING 149A

SIX MILE JOHN WICK 882E

RED SIX MILE & CO GLORIA 29A

SLGN YOUNG GUN 109Y

SLGN STONY'S BECCA 4215

C-BAR TILLY U896



OUTLIER ALERT

The Red Angus breed continues to make strides, and it's evident that progressive breeders like the Eeg family have remained committed to constant breed improvement. Allow us to introduce you to EEG Becca 17L, a direct daughter of the 2016 NWSS Reserve Grand Champion Red Angus Heifer, SLGN Stony's Becca 4215! She is sired by the undisputed Six Mile John Wick 882E, a legendary Red Angus sire that continues to sire the great ones! Semen has commanded more than \$3,000 per unit when made available to the public,

and females like 17L are the reason why! She is a maternal sister to the \$116,500 high selling H/H Becca 1006 that was selected by Circle M Farms that went on to be crowned the 2022 NWSS Grand Champion Red Angus Heifer. 17L is so elegant about her front third, neat chested, and transitions into a robust forerib and center body. I love the angles to her lower joints and the way that she reaches out of her front end and the flex to her hock. A true outlier that will have A LOT of friends on October 15!

REFERENCE PHOTOS

1. H/H BECCA 1006

2022 NWSS Grand Champion Red Angus Heifer
Maternal Sister to Lot 15

SLGN STONY'S BECCA 4215

2016 NWSS Reserve Grand Champion Red Angus Heifer
Dam of Lot 15



SIX MILE R2C GLORIA 374L



#16

RED ANGUS

BREED

4782779

REGISTRATION

3/7/23

DATE OF BIRTH

RED U-2 RECKONING 149A

SIX MILE JOHN WICK 882E

RED SIX MILE & CO GLORIA 29A



WEBER REFORM 618

SIX MILE GLORIA 406G

RED SIX MILE GLORIA 361T

Our good friends Layne and Mallory Robinson have done it AGAIN! Last year we marketed a Red Angus heifer for the Robinson family that sold to Hadley Hartman of Nebraska. That heifer has endured a tremendous run over the past 12 months being selected as the 2023 NAJRAE Reserve Grand Champion Owned Heifer and the 2023 NE State Fair Reserve Supreme Champion Open Breeding Heifer. This daughter of Six Mile John Wick 882E is supported by the famed Six Mile Gloria 406G who is a current standout donor for the historic Six Mile ranch and Four Corner Farms. Her dam is a

maternal Sister to the 2011 Canadian Western Agribition Reserve Grand Champion Red Angus Heifer, Red Six Mile Gloria 746W. 374L is without question one of the most unique animals on the place, and breed for breed offers as much upside as any! She is so stout featured yet handles it with comfort and ease. Her center rib shape, dimension, and volume is unprecedented. An intriguing female that has the “bells and whistles” needed to be a BIG TIME producer when her time on the tan bark comes to a close. Bid to own!

1



2



BID

TO

OWN

REFERENCE PHOTOS

1. SIX MILE JOHN WICK 882E

Sire of Lot 15 & 16

2. RED SIX MILE GLORIA 746W

2011 CWA Reserve Grand Champion Red Angus Heifer
Maternal Sister to Dam of Lot 16

WEIS CATTLE

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TLAC LUCKY LADY ROLLER 1001L ET

#17

HEREFORD

BREED

P4364391

REGISTRATION

4/10/23

DATE OF BIRTH



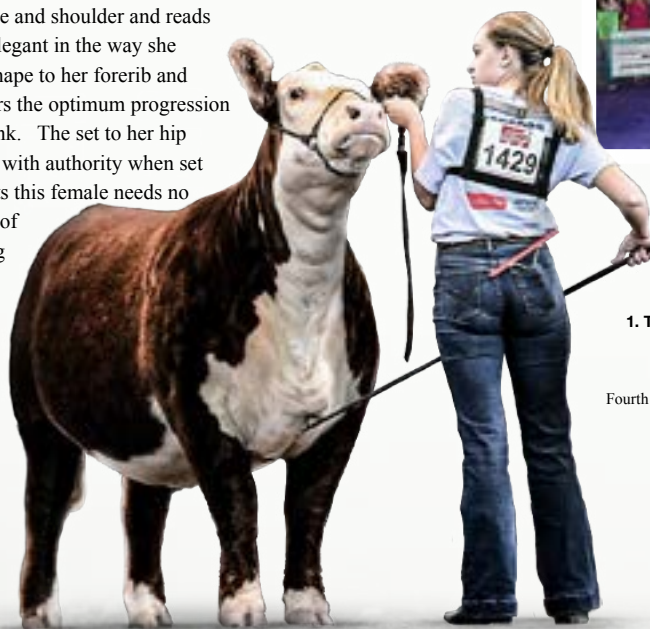
T/R KU ROLL THE DICE 1326
CH HIGH ROLLER 756 ET
 CH MAGIE 8023



T/R BPF AMERICAN CLASSIC 561C ET
"VERA"
 BACC 286W GEORGIA KAY 629 ET



All it takes is one! The lone Hereford on this year's sale is a special one to say the very least. Here is a full sister to the 2023 Iowa State Fair Grand Champion Hereford and Fourth Overall 4-H Breeding Heifer that was shown by the Anderson family. This horned female offers a lot of similarities to her full sister from a year ago. In my opinion she is laid back further in her knee and shoulder and reads leveler hipped than her sister. She is so elegant in the way she ties together yet remains genuine in the shape to her forerib and center body. She is neat chested and offers the optimum progression of depth back through her rear rib and flank. The set to her hip and hind leg is next level, as she operates with authority when set into motion. The cow family that supports this female needs no introduction, and her dam is on the verge of becoming the next high income producing donor at City View Farms.



1. T/R JPDL GEORGIA KAY H50 ET "VERA"
 Dam of Lot 17

2. TLAC MISS LUCKY ROLLER 2011K
 Fourth Overall Breeding Heifer at Iowa State Fair and
 Full Sister to Lot 17

SVY ELSA 345L



#18

CHAROLAIS

BREED

FC861625

REGISTRATION

3/12/23

DATE OF BIRTH

REFERENCE PHOTOS

1. SVY MAYFIELD 30H

2023 NWSS Grand Champion Charolais Bull
Maternal Brother to Dam of Lot 18

2. SVY MAYFIELD 30H

2022 CWA Grand Champion Charolais Bull
Maternal Brother to Dam of Lot 18

3. SVY ELSA 919G

Dam of Lot 18

LT AUTHORITY 7229 PLD

LT BADGE 9184 PLD

LT MADALYNN 6108 PLD



M&M OUTSIDER 4003 PLD

SVY ELSA 919G

SVY MIA 424B

The Charolais division is saturated with cow family significance, and the female that we initiate the offering with is supported by a cow family that is currently trending within the industry! This past fall there were some rumblings about a Charolais bull in Canada that was deemed “pretty special” by some of the most critical stockmen in the business. That bull was selected as the 2022 Canadian Western Agribition Supreme Champion Overall Breeds, and the rest is history! Thomas Ranch and Hansen Farms invested in the American semen rights to SVY Mayfield 30H and exclusively offered 200 units of conventional semen in the 17th Annual Embryos On Snow sale in Denver where the semen package commanded \$140,000 to Aces Wild Ranch of Texas. SVY Mayfield 30H was then selected as the

2023 NWSS Grand Champion Charolais Bull, making him the first and only International Champion in the history of the breed! When Carson said that Dennis Serhienko had a daughter of the \$160,000 LT Badge 9184 PLD that was out of a maternal sister to the “One in a Million” herd sire, SVY Mayfield 30H, I jumped at the opportunity to get her to Saint Ansgar, Iowa! Come study this female in person, we believe that her structural build, squareness, and robust body shape combined with her look and eye appeal sets her into a league of her own. The hottest pedigrees in the game aligned to create a “One in a Million” type show heifer/donor prospect that will elevate any breeding program!



#19
LOT

CHAROLAIS

BREED

EF1341920

REGISTRATION

4/15/23

DATE OF BIRTH

TC WEIS MS KATHY 57L



TC Weis Ms Kathy 57L is an April born show heifer prospect sired by the National Champion, BOY Outlier 812 ET PLD. She is supported by the G801 donor that is a daughter of the great WC Milestone 5223 P. This female is extra rugged in terms of her design. She is flexible when set into motion and offers exceptional length and squareness from hooks to pins. She is a full sister to TC Outer Banks 01J, the 2021 American Royal and NAILE Grand Champion Charolais Bull. Like we said, the Charolais division is saturated with genetic consistency and unrivaled quality!

M&M OUTSIDER 4003 PLD
BOY OUTLIER 812 ET PLD
 TR MS BERKLY 4711B ET



WC MILESTONE 5223 P
BLOOM MS KATHY G801
 GROVES SKY 411



REFERENCE PHOTOS

1. TC OUTER BANKS 01J

2021 American Royal & NAILE Grand Champion Charolais Bull
 Full Brother to Lot 19



TLACH LILLY 7543L



#20

CHAROLAIS

BREED

EF1342645

REGISTRATION

4/17/23

DATE OF BIRTH

TOTAL
DOMINATION

M&M OUTSIDER 4003 PLD

BOY OUTLIER 812 ET PLD

TR MS BERKLY 4711B ET



M&M OUTSIDER 4003 PLD

"PHYLLIS"

CC BS CALL ME MAYBE 8906 ET

CC CARLY RAE 2361 PLD

The dam of the 7543L is the dominant show ring champion, CC BS Call Me Maybe 8906 ET P, or more commonly known by many as "Phyllis". Total domination would be the most accurate way to describe her campaign. She was the 2019 AIJCA Junior National Grand Champion Charolais Heifer in Fort Worth, Texas. In the fall of 2019, she continued her winning ways by being selected Grand Champion Charolais heifer at both the American Royal and NAILE. CC BS Call Me Maybe 8906 ET P rounded out her career on the tan bark in January of 2020 when she was named Grand Champion Charolais heifer in the open and junior shows at the National Western Stock Show. Full sisters to 7543L have commanded \$24,500 and \$15,000 to date. There is no doubt that she is the best featured, sleekest necked, and cleanest chested daughter of this mating that has been born yet! What sets her apart is that she still maintains the extra volume and capacity that allowed her dam to dominate when it truly counted!

REFERENCE PHOTOS

1. CC BS CALL ME MAYBE 8906 ET "PHYLLIS"
2019-2020 Triple Crown Winning Charolais Heifer
Dam of Lot 20

2. CC BS CALL ME MAYBE 8906 ET "PHYLLIS"
2020 NWSS Grand Champion Charolais Heifer
Dam of Lot 20



1



2



#21

LOW CHI/
MARKET HEIFER
BREED419126
REGISTRATION4/7/23
DATE OF BIRTH

BUSINESS DONE RIGHT

IN GOD WE TRUST

HL 961



FU MAN CHU

SCC HERA 2F

SLIK HERA 210

Here is a female that is certain to have major appeal to those that favor their cattle with the “extras”, because she certainly has been blessed with the extra width, extra shape, extra stoutness, and extra hair! This silver hided beauty by In God We Trust is supported by the 2019 National Junior Chianina Show Grand Champion Owned Heifer that was campaigned by the Tlach family. She is so unique featured, bold about her upper rib cage, and stout backed. What is even more impressive is that she can handle her powerful build with comfort and ease on the move. Her proportions are out of this world, much like her generating potential!



REFERENCE PHOTOS

1. SCC HERA 2F

2019 National Junior Chianina Show Grand Champion Heifer
Dam of Lot 21

2. SLIK HERA 210

Maternal Granddam of Lot 21



1



2

RJC LADY KILLER 322L ET

#22

LOW CHI

BREED

419005

REGISTRATION

3/12/23

DATE OF BIRTH

REFERENCE PHOTOS

1. RJ TRUST FUND 212K

\$135,000 Maternal Brother to Lots 22 & 23

2. RJ LADY KILLER 238K

2023 AJSA National Classic 15th Overall
Percentage Simmental Heifer
Maternal Sister to Lots 22 & 23

NMR MATERNAL MADE

NEW LIMITS

W/C MISS WERNING 39

MR HOC BROKER

"LADY KILLER"

HARA'S KIM KARDASHIAN TC

HARAS HAIRIETTA CLONE H4W

RJ has one of the hottest multi-breed show cattle producing donor arsenals in the world, plain and simple! Hara's Kim Kardashian 11C, more commonly referred to as "Lady Killer", is at the top of the heap in terms of generating ability and dollars produced over the last 12 months! It seems that no matter how she is mated, it just works. While there is no denying that "Lady Killer" can carry the mail, it never ceases to amaze me how she is able to stamp her progeny with the signature look of quality and style that commands your attention. Last year one of the most unique animals in the country was her son, RJ Trust Fund 212K, the \$135,000 50% interest featured herd sire prospect that sold in the Embryos on Snow sale to Cowan Cattle Company. We sold a full sister to him that commanded \$48,000 for

50% embryo interest. "Lady Killer" is also the dam of the \$175,500 Maintainer heifer that sold in the 2023 "Commitment to Excellence" sale last month. 322L is sired by the NMR Maternal Made son of RJ's that is known as New Limits. She is absolutely one of the most interesting animals that I have ever laid my eyes on. Maybe it is her ability to offer so much volume and capacity, without sacrificing eye appeal or presence, or maybe it is the fact she is so genuine from every angle of evaluation. Regardless, it is undeniable that this female combines the major league parts and pieces to be an absolute force both in and out of the showing! #LadyKiller



#LADY KILLER

#23

MAINETAINER

BREED

543700

REGISTRATION

4/12/23

DATE OF BIRTH

RJC LADY KILLER 323L ET



GOET 180

BBR MEMPHIS MAFIA

GEF MISS DOMINATRIX 236A



MR HOC BROKER

"LADY KILLER"

HARA'S KIM KARDASHIAN TIC

HARAS HAIRIETTA CLONE H4W

"Lady Killer" is on her way to being one of the highest valued females in the show cattle industry. If she hasn't cracked the million-dollar threshold yet, it won't be long! 323L is a FULL SISTER to the \$175,500 high selling heifer that sold last month in the RJ Cattle Co. "Commitment to Excellence" Online Sale. We are proud to offer her younger sister that offers striking similarities to her big sister that had the entire business focused on their bidding device of choice well into the late hours of September 22. This April born show

heifer prospect is deceiving. It is not until further inspection that one realizes that she is much more than a picture-perfect silhouette from the side, she's stouter and bolder than even I initially gave her credit for. In true "Lady Killer" fashion, this daughter has the extra pin width, shape, and the optimum progression of both width and depth of body. I'd rally the troops and circle the wagons if you are serious about making a hard run next summer in Springfield, Missouri... this one can play ball! #MillionDollarDam

"LADY KILLER"
MILLION
DOLLAR
DAM

REFERENCE PHOTOS

1. HARA'S KIM KARDASHIAN 11C "LADY KILLER"
Dam of Lot 22 & 23

2. \$175,500 RJ CATTLE CO. "COMMITMENT TO
EXCELLENCE" HIGH SELLING HEIFER
Full Sister to Lot 23



WEIS LEXI 888L



#24

MAINETAINER

BREED

543196

REGISTRATION

4/14/23

DATE OF BIRTH

888

REFERENCE PHOTOS

1. WEIS ALL ME 10F
Sire of Lot 24

2. KANE WEIS LEXI 888H
Dam of Lot 24



1



2

MINN LIVE ACTION 203Y

WEIS ALL ME 10F

BSC CANDI 42Z

x

PLUM CREEK PARADOX 161B

KANE WEIS LEXI 888H

DIAMOND "KANE'S LEXI"

Weis Lexi 888L is the lead off member of the "Lexi" cow family. The dam of this female, Kane Weis Lexi 888H, or more commonly referred to around the farm "888", is a full sister to our "Nikki" donor. She is without question one of the exciting young females in our breeding program that will be utilized with extreme focus on generating nationally competitive Mainetainer and composite show cattle. The skeletal

build that 888L possesses is absolutely second to none. She is flawless from the ground up, operating from a stout and very functional hip and hind leg design, while maintaining the extra volume and capacity through her mid-rib. This one has been a farm favorite, and it's easy to see why. No matter the color, the breed, the species, etc.... this one is a GAMER!

#

3 REVERSE SORT IVF EMBRYOS

24^A ALL ME x "888"

Full sib embryos to one of the greatest breeding achievements in the history of Weis Cattle. "888" embryos have rarely ever been offered to the public, and it's easy to see why when you evaluate lot 24. It just doesn't make financial sense to let go of embryos of this magnitude when the guesswork is removed, and you have the possibility of raising your very own donor dam or the next National Champion. I'd dig my heels in hard here before I have a change of heart! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.

#25

MAINETAINER

BREED

543613

REGISTRATION

4/28/23

DATE OF BIRTH



COLBURN PRIMO 5153

PRIMETIME

K&A DAIQUIRI 176Y



PLUM CREEK PARADOX 161B

"NIKKI"

KANE MACY ET

DIAMOND "KANE'S LEXI"

Another tremendous Mainetainer heifer that is sired by Primetime from the influence of the "Lexi" cow family. Her dam is one of the foundation donors in our breeding program. She is backed by Kane Macy ET "Nikki", the 2019 Junior National Fourth Overall Owned Heifer and the Aksarben Supreme Champion for Brenna Wilkins. 21L is flawless from the profile, offering a look of symmetry that cannot be denied. Her hair coat is aesthetically pleasing and should always work to her advantage!

FULL
SIB
EMBRYOS

REFERENCE PHOTOS

1. KANE MACY ET "NIKKI"
Dam of Lot 25



#

25^A PRIMETIME x "NIKKI"

3 REVERSE SORT IVF EMBRYOS

The embryos being offered as lot 25A are full sibs to the lot 25 heifer that is a daughter of the Kane Macy ET "Nikki". She was the 2019 Junior National Fourth Overall Owned Heifer and the Aksarben Supreme Champion for Brenna Wilkins. Primetime is the Colburn Primo 5153 son that was the high selling bull at the 2018 IA Beef Expo. Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.

KANES KHLOE ET



#26

MAINETAINER

BREED

543811

REGISTRATION

3/3/23

DATE OF BIRTH

SCC TRADITION OF 24

SCC SCH 24 KARAT 838

FCF PROVEN QUEEN 419



COWAN'S ALI 4M

"KANE'S LEXI"

DIAMOND

HEAT WAVE/WHO MADE WHO

DON'T TRY TO FIX
SOMETHING THAT'S

NOT

BROKEN

Old school cool would be the best way to describe the maternal side of this female's pedigree. Kane's Khloe ET is sired by SCC SCH 24 Karat 838 and supported by the iconic Diamond donor, more commonly known as "Kane's Lexi". This female would be a maternal sib to foundation females here at Weis Cattle such as "Nikki" and "888". She is a maternal sister to countless show ring champions at every level of competition. There is no question that 811L offers more length about her front third and is softer bodied, bolder sprung, and looser built than her older sisters at this stage of the game. Prolific cow families with real genetic consistency will never go out of style!

#27

MAINETAINER

BREED

543898

REGISTRATION

2/10/23

DATE OF BIRTH



A February born Mainetainer that has the credentials to be one of the most fault free Maine-Anjou influenced show heifers that we have ever offered to the public at Weis Cattle! From a skeletal design standpoint, she sets the pace... and when we say she's built for speed, we mean the Daytona 500! An absolute creature in terms of her angles and joint work that allows her to set to the surface with authority and confidence with every step she takes. This Weis All Me 10F daughter is one that has a hip and hind leg that belongs next to Travis Kelce in the Hall of Fame. Some cattle just have that certain aura of confidence about themselves that is hard to explain, but you know it when you see it. Believe me, this female has it!

MINN LIVE ACTION 203Y

WEIS ALL ME 10F

BSC CANDI 42Z

MR HOG BROKER

MDC MISS BROKER ANNIE LU



TNRC WEIS LINDA 4L



#28

LIMFLEX

BREED

NALF PENDING

REGISTRATION

4/19/23

DATE OF BIRTH

SCC TRADITION OF 24

SCC SCH 24 KARAT 838

FCF PROVEN QUEEN 419



MAGS ACAPULCO

"LINDA"

CELL 5400C

MCBN RAZZLE DAZZLE

REFERENCE PHOTOS

CELL 5006C "LINDA"
Dam of Lot 28

We transition into the Limousin division of this year's offering with a very high-quality Flex that just keeps grabbing new gears every single day. What this female has done in the past few weeks is incredible and a testament to the genetic merit that she offers. Her dam was a many-time champion for the Curtin family and is backed by MCBN Razzle Dazzle, a prominent donor for Magness Land & Cattle and Brown Farms. There will be very few LimFlex females that can compare to this female from the side, and based on what she continues to do with each passing day, there are only good times and big banners ahead!



#29
LOTPUREBRED
LIMOUSIN
BREEDNALF PENDING
REGISTRATION4/15/23
DATE OF BIRTH

TWAA QUEEN LADY 2312L



WLR FINAL CALL ET

J6 WE THE PEOPLE 411J ET

MJ MS DOLLY 17D ET



DHVO DEUGE 132R

TMCK QUEEN 878X

TMCK QUEEN 73T

A Purebred Limousin heifer that is sired by the \$100,000 Embryos on Snow Limousin promotional AI sire prospect, J6 We The People 411J ET. Her dam has been a staple in the dominant Limousin division that calls home to Hagerstown, Indiana. She is a maternal Sister to the \$30,000 high selling Limousin in 2021 at Schaeffer-Tice Show Cattle that was the 2022 Cattlemen's Congress Division I Champion Limousin Heifer. An April prospect that is very youthful in her condition and kind, but the pieces she offers are big and the future is very bright! I love the chiseled look about her head and jawline and how neat chested and smooth she is at the point of her shoulder. She is big footed, stout boned, and comes long and square in her hip design. A very complete female that offers unlimited mating flexibility when her show career comes to an end!

REFERENCE PHOTOS

1. SKLS 276J

2022 Cattlemen's Congress Division Champion
\$30,000 Maternal Sister to Lot 29

2. J6 WE THE PEOPLE 411J

\$100,000 Sire of Lot 29



R2C BAILEY 314L



#30

PUREBRED
SIMMENTAL

BREED

4247104

REGISTRATION

1/11/23

DATE OF BIRTH

HPF QUANTUM LEAP Z952

WLE COPACETIC E02

GMFM JOY 02ZB



MR TR HAMMER 308A ET

XXX BAILEY'S PRIDETTE 1D

BAILEY'S MS DREAMY 415B

REFERENCE PHOTOS

1. BAILEY'S MS DREAMY 415B
Maternal Granddam of Lot 30
2. BANKROLL'S PRIDETTE 18H
Maternal Sister to Lot 30

Buckle up and hang on tight, we're about to get into some deep water as we initiate the SimGenetic division of the 2023 edition of the Weis Cattle Online Sale! Since the day she first showed up in Saint Ansgar there is absolutely no question which female would lead off the Purebred Simmental section. R2C Bailey 314L is a daughter of WLE Copacetic E02 that is out of XXX Bailey's Pridette 1D, the MR TR Hammer 308A ET sired daughter of Bailey's Ms Dreamy 415D. 415D is the MR HOC Broker sired female that is supported by the famed Bailey's Dreamy 946W matron, one of the most important and highest dollar generating females in the Simmental breed. Every visitor that has been through the sale offering has inquired about this

female, and quite honestly, it's difficult not to love the extra volume and capacity that she possesses. I love the way that her shoulder and knee is laid back, and how she transitions into one of the boldest, most three-dimensional rib cages of any heifer in the sale. She has been blessed with the big, soft hair that further enhances her imposing look of quality. Adjectives such as "incredible" or "elite" continue to be overused when describing cattle, however I truly believe that this female fits the bill. R2C Bailey 314L will be ready to hit the road for her new owner anytime following the sale but be prepared to be at the show until the end of the day!

WEIS CATTLE AND ROBINSON CATTLE CO. WILL RETAIN 50% EMBRYO INTEREST



1



2

LASHMETT/WEIS VICKI L322

#31

PUREBRED
SIMMENTAL
BREED4243934
REGISTRATION2/25/23
DATE OF BIRTH

1



2

KRJ DAKOTA OUTLAW G974

NEXT LEVEL



WLE COPACETIC E02

KC2 MISS VICTORIA 6H

KRD L CAEDENCE C37

HPF VICTORIA B396E

#

31^A

NEXT LEVEL x "6H"

3 REVERSE SORT IVF EMBRYOS

Full sib embryos to lot 31 by the ultra-impressive Next Level and from the up-and-coming KC2 Victoria 6H donor dam. There is a younger set of ET sisters by Next Level that will be marketed in December. Invest with confidence, I promise you in 60 days you'll look like the smartest person in the business! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.

#

32

TRUST FUND x "6H"

3 REVERSE SORT IVF EMBRYOS

6H is one of my all-time favorite Purebred Simmental females, and it's safe to say that her first set of ET progeny are living up to the hype and expectation. Combining the influence of the great "Vicki" with the million-dollar producing "Lady Killer" is a surefire way to create the next generation of Purebred Simmental seedstock that can make a difference! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.



We have put a lot of faith in the HPF Victoria B396E cow family. Ever since I first laid eyes on "Vicki" I knew that this was a female that had to be incorporated into our SimGenetic breeding program. KC2 Victoria 6H is the WLE Copacetic E02 sired daughter of "Vicki" that we own with the Lashmett family. 6H was a many-time champion that landed herself a spot in the top 10 at the AJSA National Classic in 2021. When we saw the Boyert and Buck Creek Ranch promotional AI sire, Next Level, on display at Oklahoma City in 2021 we knew that he was a MUST USE sire option that spring. L322 is a great footed, sound-built female that offers extra shape and dimension. A well-designed heifer that is very hard to poke a hole in.

REFERENCE PHOTOS

1. KC2 MISS VICTORIA 6H
2021 NAILE Division Champion
Dam of Lots 31-33

2. HPF VICTORIA B396E
2018 Simmental Breeders Sweepstakes
Grand Champion Purebred Heifer
Maternal Granddam of Lot 31-33

3. KC2 MISS VICTORIA 6H
8th Overall Purebred Simmental Heifer
Dam of Lots 31A Embryos

4. NEXT LEVEL
Popular Sire of Lot 31A Embryos

5. RJ TRUST FUND 212K
\$135,000 Sire of Lot 32 Embryos



1



2



3

LASHMETT/WEIS VICKI L334

WEIS CATTLE

OCTOBER 15 | SC ONLINE SALES

35



#33

PUREBRED
SIMMENTAL

BREED

4243936

REGISTRATION

4/21/23

DATE OF BIRTH

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B



WLE COPACETIC E02

KC2 MISS VICTORIA 6H

HPF VICTORIA B396E

BIG-TIME pieces with a BIG-TIME pedigree to back it up. No guesswork here, in fact this 6H daughter is one of my favorite Purebred Simmental females in the sale. JBSF Berwick 41F was the \$109,000 high selling lot in the 14th Annual Embryos on Snow when F-4 Land & Cattle made the investment. She is one of the youngest females in the sale, but the upside is unrivaled. Be sure to study this female

closely whether be in person or her video. She is as near perfect in terms of her skeletal design as any, while maintaining a square and genuine basic build. While she is still relatively green in her condition, she remains true in the shape of her rib cage and offers the optimum progression of depth from her chest back through her rear rib and flank. A very bright future is on the horizon!

WEIS CATTLE AND LASHMETT CATTLE WILL RETAIN 50% EMBRYO INTEREST

**BIG
TIME**

REFERENCE PHOTOS

1. JBSF BERWICK 41F

\$109,000 Sire of Lot 33 & 33A Embryos

#

3 REVERSE SORT IVF EMBRYOS

33^A BERWICK x "6H"

There is no doubt that 6H is quickly securing her place as one of our "go-to" Simmental donors that we can rely on time after time. This package of embryos are full sibs to the lot 33 heifer sired by the now deceased JBSF Berwick 41F. This would be a very lucrative investment opportunity with 100% of the guesswork removed and very low risk! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.



1

#34

PUREBRED
SIMMENTAL
BREED4245887
REGISTRATION2/10/23
DATE OF BIRTH

HTP/SVF DURACELL T52

GSC GCCO DEW NORTH 102C

WELSH'S SCARLET 161Z

X

W/C RELENTLESS 32C

J6C WEIS MISS COCO 16F

J6C MISS JASMIN 16B

TC Weis Coco 04L is an exceptional breeding piece that is sired by GSC GCCO Dew North 102C and out of J6C Weis Miss Coco 16F, the 2019 NAILE Reserve Grand Champion Purebred Heifer and 2019 American Royal Grand Champion Purebred Heifer. She would be one of the stoutest, most burly made females in the entire sale. I love the genuine turn and shape that she reads with through her forerib and center body. A very high-quality female that will make an exceptional breeding piece when her show career comes to a close.

FROZEN GENETICS OPPORTUNITY

REFERENCE PHOTOS

1. GSC GCCO DEW NORTH 102C
Sire of Lot 34

2. J6C WEIS MISS COCO 16F
2019 American Royal Grand Champion
Purebred Simmental Heifer
Dam of Lot 34 & 35



TC WEIS COCO 278L



#35

PUREBRED
SIMMENTAL
BREED

4245888
REGISTRATION

5/10/23
DATE OF BIRTH

KRJ DAKOTA OUTLAW 6974

NEXT LEVEL

KRDL CAEDENCE C37



W/C RELENTLESS 32C

J6C WEIS MISS COCO 16F

J6C MISS JASMIN 16B

REFERENCE PHOTOS

1. J6C WEIS MISS COCO 16F

2019 NAILE Reserve Grand Champion Purebred Simmental Heifer
Dam of Lot 34 & 35

2. NEXT LEVEL

Popular Sire of Lot 35 & 35A

TC Weis Coco 278L is the youngest female in the offering, but don't let that detour you from the immense amount of quality and upside that she possesses. She is another direct daughter of J6C Weis Miss Coco 16F, the 2019 NAILE Reserve Grand Champion Purebred Heifer and 2019 American Royal Grand Champion Purebred Heifer. At this stage of her life, I see a lot of similarities between her and her dam. This Next Level sired female is possibly stouter featured, bigger boned, and even a denser haired version of her National Champion dam. Early Summer Division contender at the AJSA National Classic next summer in Tulsa!



1



2

3 REVERSE SORT IVF EMBRYOS

35^A NEXT LEVEL x "COCO"

Full sib embryos to lot 35 by Next Level and from the 2019 NAILE Reserve Grand Champion Purebred Heifer and 2019 American Royal Grand Champion Purebred Heifer. Weis Miss Coco 16F is the W/C Relentless 32C daughter that continues to be a reliable source for generating highly marketable, competitive, and productive Purebred Simmental cattle. Big things to come from this young and exciting donor dam, here is your chance to be in on the ground floor! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.

#36

PUREBRED
SIMMENTAL
BREED4251745
REGISTRATION2/5/23
DATE OF BIRTH

MR CCF 20-20

VCL FORESIGHT

HCCO COUNTESS 412D



MR HOC BROKER

"RUDY" JPLF/RBS YOU'RE THE ONE

RBS YOU'RE RIGHT

JPLF/RBS You're The One affectionally known as "Rudy", is a past Supreme Champion of the Iowa State Fair FFA Show. As a two-year-old, she produced a female that was campaigned by the Bayer family and went on to be crowned as the Reserve Purebred Simmental Heifer behind the Triple Crown winning Mari at the National Western Stock Show and in Fort Worth. Stella 08E, stirred interest nationwide with her stellar build and construction, she would be recognized by friends of our program as "Tink". To onlookers you

would best recognize her as the dam of the \$52,000 high selling WHF/JS/CCS Double Up G365 daughter from last year's online sale. "Rudy" is also the dam of Weis Lilly 35J, the many times champion Purebred Simmental from the 2022-2023 show season that was campaigned by the Roeder family of Illinois. 36L is sired by VCL Foresight, the sire of the \$620,000 world record selling STCC Tecumseh 058J. She is a later maturing female that offers a very futuristic build and pattern. Her best days are to come!



3 REVERSE SORT IVF EMBRYOS

36^A TECUMSEH x "RUDY"

Here is a package of embryos from the tried and true, JPLF/RBS You're The One. She is the dam of Stella 08E, the 2019 NWSS and FWSS Reserve Grand Champion Purebred Simmental Heifer campaigned by the Bayer family. She is also the dam of Weis Lilly 35J, the many times champion Purebred Simmental from the 2022-2023 show season that was campaigned by the Roeder family of Illinois. She ended her show career by being selected as the 2023 Cattlemen's Congress Grand Champion Purebred Simmental Heifer. This embryo mating is sired by the \$620,000 world record selling STCC Tecumseh 058J. Whip and spur if you are serious about creating high dollar Simmental seedstock! Guaranteeing 1 60-day pregnancy per package of 3 embryos if transferred by a certified embryologist.



1



2



3

REFERENCE PHOTOS

1. WEIS MISS LILLY 35J

2022 American Royal Reserve
Grand Champion Purebred Simmental Heifer
Maternal Sister to Lots 36-38 & Dam of Lot 39

2. STELLA 08E

2019 NWSS Reserve Grand Champion
Purebred Simmental Heifer
Maternal Sister to Lots 36-38

2. STELLA 08E

2019 FWSS Reserve Grand Champion
Purebred Simmental Heifer
Maternal Sister to Lots 36-38

WEIS/ASC MISS RUDY 37L



#37

1/2
SIMMENTAL
BREED

4251747
REGISTRATION

2/8/23
DATE OF BIRTH



"RUDY"

DAUGHTERS

WRIGHT SCC BOOTLEGGER 0522

SCC TRADITION OF 24

SCC ROYAL BLACKBIRD GAF 112



MR HOC BROKER

"RUDY" JPLF/RBS YOU'RE THE ONE

RBS YOU'RE RIGHT

We mated JPLF/RBS You're The One to SCC Tradition of 24 with intentions of creating a high quality, neat featured SimGenetic breeding piece to carry on the legacy that she has already created. 37L is a February born half-blood female that has been blessed with a bullet proof look of balance and quality from the side. This baldy female is neat featured about her head and neck, flat shouldered, and clean chested. I love the skeletal quality that this female offers and the type and kind of livestock that she represents.

REFERENCE PHOTOS

1. JPLF/RBS YOU'RE THE ONE "RUDY"
Dam of Lot 36-38

2. TCB STELLA 33K
2023 AJSA National Classic 13th Overall Purebred Simmental Heifer
Dam is a Maternal Sister to Lots 36-38



1



2

#38

PUREBRED
SIMMENTAL
BREED4251746
REGISTRATION4/13/23
DATE OF BIRTH

RUDY DAUGHTERS

CONTINUED

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D



MR HOC BROKER

"RUDY"

JPLF/RBS YOU'RE THE ONE

RBS YOU'RE RIGHT

REFERENCE PHOTOS

1. \$26,000 MATERNAL SISTER TO LOTS 36-38
2. \$18,500 MATERNAL SISTER TO LOTS 36-38

Weis Miss Rudy 38L is the next daughter from the great JPLF/RBS You're The One matron. She is sired by the dominant SO Remedy 7F sire that commanded \$530,000 for 50% semen interest in the 15th Annual Embryos on Snow sale in Oklahoma City. This past year he has solidified his position as one of the great breeding bulls in the business! 38L is a bold bodied, deep sided female that is sound at the surface, flexible in her lower joints, and offers an ultra-maternal look of quality. A true genetic gem!



KCKR WEIS LILLY 35L



#39

PUREBRED
SIMMENTAL
BREED

4254026
REGISTRATION

4/10/23
DATE OF BIRTH

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C



WLE COPACETIC E02

WEIS MISS LILLY 35J

JPLF/RBS YOU'RE THE ONE "RUDY"

KCKR Weis Lilly 35L is the natural calf raised by Weis Lilly 35J, the dominant Purebred Simmental female that was shown by the Roeder Family. She amassed banners all over the Midwest, including Grand Champion Purebred Heifer at the Illinois Simmental Preview Show, 4th Overall Purebred Heifer at the 2022 AJSA Classic, and capped off the fall as the Reserve Champion Simmental Heifer in both the Open and Junior shows at the 2022 American Royal.

Weis Lilly 35J finished her show career at the 2023 Cattle-men's Congress where she was slapped Grand Champion Purebred Simmental Heifer. Her first-born natural calf is sired by the calving ease specialist WHF/JS/CCS Double Up G365, therefore making her a three-quarter sister to the \$52,000 heifer that topped the Simmental division in last year's sale. This is a female that genetics alone would be valuable property to acquire!

REFERENCE PHOTOS

1. WEIS MISS LILLY 35J

2023 Cattle-men's Congress Grand Champion Purebred Simmental Heifer
Dam of Lot 39



1

2. WEIS MISS LILLY 35J

2022 AJSA National Classic 4th Overall Purebred Heifer
Dam of Lot 39



2

WEIS/JPLF CHER 40L

#40

PUREBRED
SIMMENTAL
BREED

4251748
REGISTRATION

3/15/23
DATE OF BIRTH



REFERENCE PHOTOS

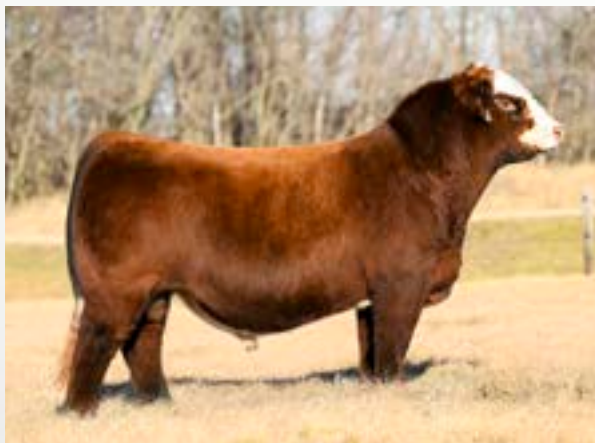
1. TRCC PANDEMIC
\$300,000 Sire of Lot 40 & 41
2. EWCC CHER 28D
Dam of Lot 40



Weis/JPLP Cher 40L is a maternal Sister was the 2023 AJSA National Classic 3rd Overall Bred & Owned Purebred Simmental Heifer. 40L is sired by the \$300,000 50% interest high selling lot in the 16th Annual Embryos on Snow, TRCC Pandemic. Here is a very intriguing 3/4 Simmental female that is as big footed, stout featured, and rugged in her basic build as any other female in the sale. She is wide pinned, stout hipped, and big backed. Her dam was a picture-perfect female that always generated. Due to the untimely death of EWCC Cher 28D this will be one of the last direct daughters to ever be offered, do not miss out!

WEIS CATTLE AND RJ CATTLE WILL RETAIN 50% EMBRYO INTEREST

W/C BANKROLL 811D		RSF 029X
TRCC PANDEMIC	X	EWCC CHER 28D
RF 29E		EWCC SWEET PEA 1428B



RJ ROSIE 341L



#41

PUREBRED
SIMMENTAL
BREED

4246517
REGISTRATION

2/24/23
DATE OF BIRTH

WELCOME TO THE

W/C BANKROLL 811D
TRCC PANDEMIC RF 29E

HPF QUANTUM LEAP Z952
"WEDDING BELLS" JSUL ROSIE LEAP 9808G
PEINE/GS ROSIE 677D

RED

ZONE

This stunning red head is certain to be a favorite on sale day! A direct daughter of the \$600,000 valuation TRCC Pandemic, this Purebred Simmental heifer is supported by one of the most dominant cow families in the Simmental breed. The maternal granddam of this beauty is the iconic Peine/GS Rosie 677D, one of the all-time high-dollar generating Simmental females at Sullivan Farms. The dam of this dark red, perfect built female is the JSUL Rosie Leap 9808G donor dam that is known as "Wedding Bells". She was the many times champion for the Altena family a few years ago. Countless maternal sisters to "Wedding Bells" have been high sellers, show ring champions, and are now making their mark in production.

WEIS CATTLE WILL RETAIN 50% EMBRYO INTEREST

REFERENCE PHOTOS

- 1. JSUL ROSIE LEAP 9808G "WEDDING BELLS"
Dam of Lot 41
- 2. \$13,000 FULL SISTER TO LOT 41
- 3. \$10,500 FULL SISTER TO LOT 41



#42

3/4
SIMMENTAL
BREED**4244814**
REGISTRATION**3/4/23**
DATE OF BIRTH

THE
GOOD
STUFF

REFERENCE PHOTOS

1. JSUL RIGHT TAMALE 3365 "TAMMY"
Maternal Granddam of Lot 42

2. JBOY TAMMY 902G
2022 NAILE Grand Champion Percentage Simmental Heifer
Full Sister to Dam of Lot 42



VCL FORESIGHT
SECOND CHANCE 601H
HPF VICTORIA B396E



LLSF PAYS TO BELIEVE ZU194
JBOY TAMMY 056H
JSUL RIGHT TAMALE 3365 "TAMMY"

A striking female that offers a flawless hip and hind leg design to further compliment her added volume and dimension. KSTL Tammy 2306L is a three-quarter blood Simmental female that is supported by one of the all-time great females in the Boyert-Core program. The dam of 2306L is JBOY Tammy 056H a maternal sister to the Darbyshire's JBOY RJ Tammy 902G, the 2022 NAILE Grand Champion Percentage Simmental Heifer. 056H is sired by the National Champion LLSF Pays To Believe ZU194. 2306L is sired by Second Chance 601H, a son VCL Foresight that is out of HPF Victoria B396E. Talk about a pedigree that lines up the "good stuff"!



SS/WEIS/COOR WINNIE 43L

WEIS CATTLE

OCTOBER 15 | SC ONLINE SALES

45



#43

PUREBRED
SIMMENTAL
BREED

4252874
REGISTRATION

4/10/23
DATE OF BIRTH

MR CCF 20-20
VCL FORESIGHT
HCCO COUNTESS 412D



MR HOC BROKER
"WINNIE"
VEF ANT 60G
VEF BIB ANT 21E

43L is a member of the "Winnie" cow family that traces to the influence of the iconic MR HOC Broker on the bottom side of her pedigree. The dam of this female, VEF Ant 60G "Winnie", was a 2020 NAILE Reserve Division Champion for Carly Sanders. An April born daughter of VCL Foresight that continues to get better each day. I have referred to this female as the "sleeper" of the Simmental division to several folks that have been through the sale heifers. I do believe that this female could make someone look like a pretty sharp cowboy in just a few months. Skeletal quality doesn't ever go out of style!

1



SKELETAL QUALITY
DOESN'T
EVER GO OUT OF STYLE.

REFERENCE PHOTOS

1. VCL FORESIGHT
Sire of Lot 43

2. VEF ANT 60G "WINNIE"
5th Overall Female 2021 Ohio State Fair
Dam of Lot 43-44

2



#44

1/2
SIMMENTAL
BREED**4252873**
REGISTRATION**4/24/23**
DATE OF BIRTH

SSF ON POINT 4028

ROSE MC ENCORE 0463

BURNS ELBA 1454

MR HOC BROKER

"WINNIE"

VEF BIB ANT 21E



VEF ANT 60G

Here is another daughter of the up and coming "Winnie" donor that is sired by the \$240,000 valuation Rose MC Encore 0463. The dam of this female, VEF Ant 60G "Winnie", was a 2020 NAILE Reserve Division Champion for Carly Sanders. This pair of maternal sisters would be rookie calf crop from "Winnie", and if their quality is an indication of what she can produce, then the sky's the limit! 44L is as long and extended about her front third as any in the sale. She maintains a proud look when set into motion and offers a flawless skeletal design. A bonus is that she has been blessed with big hair, just like her dam. A late April half-blood prospect that continues to impress with each passing day.

REFERENCE PHOTOS

1. ROSE MC ENCORE 0463
\$240,000 Valuation Sire of Lot 44



RBS RHYTHM L303



#45

3/4
SIMMENTAL
BREED

4217918
REGISTRATION

1/11/23
DATE OF BIRTH

W/C RELENTLESS 32C
JSUL SOMETHING ABOUT MARY 8421
JBSF PROUD MARY

PLUM CREEK PARADOX 161B
RBS RHYTHM E748
RUBY NFF RHYTHM B064



RBS Rhythm L303 is backed by a productive dam that is a full sister to the 2018 IA State Fair Champion Percentage Simmental Heifer. Her maternal granddam is Ruby NFF Rhythm B064, a female that was selected from Ruby Cattle Company with our good friends at Reck Bros. Simmentals. B064 is a direct daughter of the immortal Rhythm 418P, a cornerstone breeding piece in the Ruby Cattle Company program. Her impact can be identified throughout countless high sellers and individuals of influence. She is sired by the late JSUL Something About Mary 8421. I have always admired the way that this female's neck ties high at the topside of her shoulder. She offers a proud natural presence and maintains the extra body mass and dimension that is synonymous with the 418P cow family.

REFERENCE PHOTOS

1. JPLF RHYTHM E724
2018 IA State Fair Grand Champion
Percentage Simmental Heifer
Full Sister to Dam of Lot 45 & Maternal Sister to
Dam of Lot 46
2. \$9,250 MATERNAL SISTER TO LOT 45
3. \$6,000 MATERNAL SISTER TO LOT 45



#46

3/4
SIMMENTAL
BREED**4250076**
REGISTRATION**3/4/23**
DATE OF BIRTH

W/C RELENTLESS 32C

BRAND NEW MAN 001H

MAAC LUCKY MAYA



SCC SCH 24 KARAT 838

WEIS RUBY H064

RUBY NFF RHYTHM B064

Here is another derivative of the Ruby NFF Rhythm B064 donor dam that is a three-quarter blood. She is sired by Brand New Man 001H, the W/C Relentless 32C son that continues to do an excellent job. This March born female reads with a flawless skeletal design and further solidifies her futuristic build when set into motion. There is one thing for certain, never count out a 418P derivative, they are like fine wine and only get better with age!

REFERENCE PHOTOS

1. **BRAND NEW MAN 001H**
Sire of Lot 46



WEIS RUBY 47L



#47

PUREBRED
SIMMENTAL
BREED

4251749
REGISTRATION

2/26/23
DATE OF BIRTH

W/C BANKROLL 811D
TRCC PANDEMIC
RF 29E

X

SS EBONYS GRANDMASTER
RUBY NFF RHYTHM B064
RHYTHM 418P



Weis Ruby 47L is a daughter of Ruby NFF Rhythm B064, the maternal granddam of lots 45 and 46. This January prospect is sired by the \$300,000 50% interest TRCC Pandemic, the featured lot from the 16th Annual Embryos On Snow sale. She is a high volume, dense made female that is going to make a very impressive donor for someone down the road. I love the way that she combines so much capacity and stoutness yet still maintains the fundamentals of foot quality and structural correctness. An easy keeper that will be a fun project for any aspiring Simmental enthusiast!

REFERENCE PHOTOS

1. RHYTHM 418P
Legendary Matron of the "Rhythm" cow family!
Maternal Granddam of Lot 47

#48

PUREBRED
SIMMENTAL
BREED4244477
REGISTRATION4/3/23
DATE OF BIRTH

VCL FORESIGHT

STCC TECUMSEH 058J

HF SERENA



MR TR HAMMER 308A ET

CRYSTAL 149D

MOORE SHANIA 17B

EEG Crystal 31L is an April born prospect sired by the \$620,000 50% interest world-record selling STCC Tecumseh 058J. She is supported by Crystal 149D, a daughter of Moore Shania 17B, a derivative of the 418P cow family. 31L is a maternal sister to the \$62,500 GPG Royalty 219H that was purchased by GKB Cattle of Texas and the \$47,500 BFJV

Rampage H218 that was selected by the Crowe Bros. of Manitoba. GPG Royalty 219H went on to be selected as the 2022 NAILE and 2023 NWSS Grand Champion Purebred Simmental Bull. This female offers the same wow factor as her maternal brothers. Unique in terms of her extension, shape, and power. Just imagine what this female will look like as a heavy bred next fall!

REFERENCE PHOTOS

1. GPG ROYALTY 219H

2022 NAILE Grand Champion Purebred Simmental Bull
Maternal Brother to Lot 48

2. GPG ROYALTY 219H

2023 NWSS Grand Champion Purebred Simmental Bull
Maternal Brother to Lot 48



RBS BLOWN AWAY 335L



#49

3/4
SIMMENTAL
BREED

4243700
REGISTRATION

3/3/23
DATE OF BIRTH

VCL FORESIGHT
STCC TECUMSEH 058J
HF SERENA

X

S&R STABILITY J824
RBS BLOWN AWAY H012
RBS BLOWN AWAY



335L is another daughter of the world-record selling STCC Tecumseh 058J. She is an absolute unit in terms of combining the intangible assets that make her a very valuable breeding piece. She is as long fronted as she is long bodied, and pound for pound is one of the stoutest featured females in the entire sale offering. This three-quarter blood female from the RBS Blown Away cow family has the credentials to generate Purebred seedstock that will put you in a new tax bracket when her show career is over!

REFERENCE PHOTOS

1. STCC TECUMSEH 058J
\$620,000 Sire of Lots 48-49

#50

3/4
SIMMENTAL
BREED**4254022**
REGISTRATION**3/16/23**
DATE OF BIRTH

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C



W/C NO REMORSE 763Y

EWCC KA-CHING 66E

HL KA-CHING X427

I have always admired cattle sired by WHF/JS/CCS Double Up G365. It seems that he has the ability to add so much look and quality, correct structural imperfections, and add the extra volume and capacity that set his dam apart the day she was selected as the 2017 American Royal Supreme Champion Junior Breeding Heifer for the Steenhoek family. The dam of this female is a full sister to the 2016 KY State Fair Reserve Champion Heifer. This is another "sleeper" that is just starting to wake as the days are getting shorter. A fault free build and robust body style compliment her look of quality from the side.

REFERENCE PHOTOS**1. WHF/JS/CCS DOUBLE UP G365**

2021 Cattlemen's Congress Reserve Grand Champion Purebred Simmental Bull
Sire of Lot 50



LERS BLACKCAP 310L



#51

PUREBRED
SIMMENTAL
 BREED

4246568
 REGISTRATION

1/7/23
 DATE OF BIRTH

W/C RELENTLESS 32C
BRAND NEW MAN 001H
 MAAC LUCKY MAYA



STF ROYAL AFFRAI Z44M
LEERS BLACKCAP C5003
 LERS BLACKCAP R5006

310L is another daughter of Brand New Man 001H. This January born show heifer/donor prospect is as smooth as glass from the side, yet still more than adequate in terms of her pin width and shape. Her dam, LERS Blackcap C5003, is a productive female for the Robinson family. In fact, a three-quarter sister in blood to 310L sired by W/C Relentless 32C was selected as the 2023 AJSA South Central Regional 5th Overall Purebred Heifer for the Turner family of Missouri. She was also the 2023 MO State Fair Reserve Grand Champion Purebred Simmental Heifer. Genetic consistency is the key to success!



REFERENCE PHOTOS

1. **LEERS Blackcap 227K**
 2023 AJSA South Central Regional
 5th Overall Purebred Simmental Heifer
 ¾ Sister to Lot 51

2. **LEERS Blackcap 227K**
 2023 MO State Fair Reserve Grand Champion
 Purebred Simmental Heifer
 ¾ Sister to Lot 51



#52

PUREBRED
SIMMENTAL
BREED4245886
REGISTRATION4/5/23
DATE OF BIRTH

W/C RELENTLESS 32C
BRAND NEW MAN 001H
 MAAC LUCKY MAYA



TLLC ONE EYED JACK
CRB JOSELYN
 CRB ROYAL LADY

74L is a standout daughter by Brand New Man 001H. She is just an April prospect, but don't let that detour you from the immense amount of quality and presence that she offers. Her dam, CRB Joselyn is sired by TLLC One Eyed Jack and backed by the influence of STF Royal Affair Z44M, the Remington Lock N Load 54U son that was bred in the Silver Towne Farms program. A full sister to 74L commanded \$25,000 in last year's sale and there is no question that this female is cut from the same cloth as her beautiful profiling sister. We always like to round out the sale with a special female, don't overlook this one... the upside is unrivaled!

REFERENCE PHOTOS

1. \$25,000 FULL SISTER TO LOT 52



EIGHT DIFFERENT BREEDS

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AJCA CLASSIC
GRAND CHAMPION
Jenna Fack



DIFFERENT
BREEDS



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YOU



F O R A Y E A R T O R E M E M B E R

