



BLACK LABEL

OCTOBER 21 2023

GRANDVIEW, TEXAS 4:30 P.M.



SATURDAY,  
OCTOBER 21

CATTLE AVAILABLE  
FOR VIEWING ALL DAY

THE  
BLACK LABEL

4:30 P.M. IN GRANDVIEW, TX

## Seizure of opportunity...

How often do we recognize opportunities missed or doors left open? I would be willing to bet that many have left plenty of doors open that someone else got to close as well as taking advantage of opportunities that the rest of us didn't recognize.

Here's the story of opportunity. A young man grows up in a middle income family in another country. He really never tours much outside the city limits of the major city of the he grows up in, other than a trip to the beach which is nearby, or a family vacation. His high school however has a program that provides some level of agricultural experience that so happens to revolve around Hereford steers. To the best of my knowledge, those steers are sourced from a local universities cow-calf program that is fairly close in proximity to the city of this young man's residence. The young man knows what a calf is and what that animal provides but beyond that his knowledge is very limited on animal agriculture. The goal of the program is for each student to halter break the calf, keep a few records, and then exhibit the calf through a "school only show". I'm not sure how successful that student was within the show or project but that opportunity ignited an interest and a passion for an industry that left him wanting to learn more and pursue opportunities outside the boundaries of his home nation. The young man applies for internship in the U.S. and lands one with a family empire in western Minnesota, an empire with a very healthy, industry wide, awesome reputation. The foreign student soaks up every item of detail that he can from nutrition, to herd management, herd health, clipping, fitting, and marketing. He goes to college in the states and takes advantage of every opportunity to better himself and his skill set. Today, this gentleman is involved and connected with some of the great ranch families and cattle exhibiting families in the northern tier of our great nation. This young man is married to a U.S. citizen and they welcomed their first child back in May. I have had the pleasure of getting to know him, having him around my entire family, and hiring him to help us from time to time. He is part of the Innovation Ag Marketing team and his name is Tim Anderson. Tim took advantage of an opportunity hosted by his high school in Sydney, Australia and turned it into a way of life. A life path that is very bright and loaded with more of that opportunity that he continues to seize.

I have been looking for topics of inspiration since the end of June for this introductory letter and it really didn't come to me until the highways and interstate became common place for another robust sale season. With all my windshield time, I constantly ask myself why I invest the money, time, and sweat equity into what was once a "project", that classifies as another full time job. As most of you know, Haley and I have three boys, Brecken, Bodie, and Burke. Like most families they have different interests and a wide variety of gears. Brecken runs cross country and track and has been the Clydesdale for years as far as my rock to depend on when it comes to the cattle side of our life in cooperation with Jeremy Colon. As far as the other two, well, their lives are consumed with year around baseball, along with select and rec basketball, and then football, so their time for farm / ranch labor is very limited. And so with Brecken entering his Senior year of high school, I'm always asking why we put so much of the three essentials into "the project". I get my answer when we go to a stock show like we recently did. The Heart of Texas Fair of 2023 let me know that our kids like the beef business and the friends they have met over the years. The people you can surround a family with at a stock show can be extended family and lifetime friends as opposed to those they go to school with everyday. Our boys have other things to do where some of their school buddies will never know what lies outside the locker room, the turf, the track, or the hardwood of any school. Our livestock kids get to seize opportunities that most of the population of this country will never be afforded...an experience that teaches EVERYTHING one must know to master life skills and what it is to be a contributing member to society as a consumable protein provider. Livestock kids can even seize opportunities toward career choices long before their contemporaries.

I know that this set of stock is the deepest and very best that we have ever assembled for The Black Label! I know that the people that bring them to you will stand behind them every step of the way and do whatever possible to make sure that your young people have a great experience that leads to more opportunities to become leaders in this industry. We do this to give back and we do this to make our cattle family and industry stronger. Education of our consuming public is essential to the survival of animal agriculture, as we know it today, and we need young troops that can vouch for the integrity of what we do so we can preserve a business, an industry, and most importantly a way of life that is very near and dear to so many of the past, today, and the future.

Enjoy the stock.

Jered Shipman



SHIPWRECK CATTLE CO.

Jered, Haley, Brecken, Bodie and Burke Shipman

# SALE INFORMATION

**LOCATION** 6945 CR 206 :: GRANDVIEW, TEXAS 76050

## SALE DAY CONTACTS

Jered Shipman ..... 806.983.7226 ..... Auctioneer  
Graham Blagg ..... 530.913.6418 ..... Innovation AgMarketing  
Tim Anderson ..... 605.682.9343 ..... Innovation AgMarketing  
Haley Shipman ..... 817.851.4004 ..... Shipwreck Cattle Co.  
Brecken Shipman ..... 806.983.4228 ..... Shipwreck Cattle Co.  
Jeremy Colon ..... 407.756.9690 ..... Shipwreck Cattle Co.  
Michael Bell ..... 281.639.5719 ..... Shipwreck Cattle Co.  
Brandon Bird ..... 806.781.1894 ..... Bird Cattle Co.  
Cole Clanton ..... 913.787.4523 ..... Bar O Cattle Co.  
Allyson Clanton ..... 785.691.9342 ..... Bar O Cattle Co.  
Zach Kearns ..... 308.360.1783 ..... Kearns Cattle Co.  
Curt Metzler ..... 682.365.1363 ..... Metzler Cattle  
Kirby Nixon ..... 806.292.5207 ..... Nixon Family Farms  
Keenan Nixon ..... 806.292.6173 ..... Nixon Family Farms  
Jordan Richburg ..... 386.837.8599 ..... Richburg Cattle Co.  
Jeff Jackson ..... 254.897.9116 ..... Jackson Cattle Co.  
Jared Jackson ..... 254.396.0567 ..... Jackson Cattle Co.  
Brett Schiller ..... 618.946.9515 ..... Jackson Cattle Co.  
Justin Wadlow ..... 618.741.0970 ..... Jackson Cattle Co.  
Jason Berlowitz ..... 918.225.8739 ..... Berlowitz Family  
Dylan Sheffield ..... 817.946.4640 ..... Sheffield Ranch  
Martin Schram ..... 402.297.5416  
Thomas Lundy ..... 502.471.0354

## RING STAFF

Scott Farmer ..... 817.597.1731  
Mitchell Armitage ..... 405.641.9438  
Ralph Means ..... 817.235.9708

## TRUCKING

We will work with customers to help coordinate the most affordable and reliable trucking option.

## LIVESTOCK INSURANCE

James Bessler ..... 815.762.2641

**James F Bessler LLC**  
LIVESTOCK MORTALITY INSURANCE

Jimmy James ..... 580-481-0955



## PHOTO + VIDEOGRAPHY

John Reasor ..... 423.290.6002

## CATALOG + ADVERTISING

Megan Favorite ..... 580.770.1302

# ONLINE



**LIVE ONLINE  
BIDDING**

Christy Collins  
405.400.9505



## TRAVEL

### ACCOMMODATIONS

The Black Label will not have a block of rooms available at any specific hotel this year, so we are offering multiple suggestions for your lodging and dining.

#### HOLIDAY INN EXPRESS

325 Village Park Dr, Alvarado, TX 817.783.7573

#### COMFORT INN & SUITES

400 Village Park Dr, Alvarado, TX 817.783.2900

### DINING

#### MASSEY BBQ 201 N Pkwy Dr. Alvarado, TX

Burleson, TX offers every amenity needed from a large selection of lodging, dining, shopping, and has a very active downtown. Some of our favorites include; Hard Eight for steaks and Frescos for second to none Tex-Mex. There are multiple other places to dine and all major hotel chains are represented. Burleson, Hillsboro, Waxahachie, and Midlothian are all approximately 20-30 minutes from the sale site.

### AIR TRAVEL

We are located just under an hour from DFW Intl. and Dallas Love Field.

### DIRECTIONS TO THE SALE

**FROM THE WEST:** via I-20 or from the North via I-35W: I-35W south to Exit 17 the 2258 Rd Exit. Cross back over I-35W after exiting then from stop sign proceed approx. 4.7 miles east to County Road 206, turn right or south on 206. Continue 1.1 miles to trailer parking on left or 1.3 miles to sale site.

**FROM HILLSBORO/I-35W:** Take Exit 15 the Grandview/Maypearl 916 Rd exit. Turn right on 916 and continue approx. 4.8 miles to County Road 206. Turn left/north on to 206 go 1.5 miles to stop sign, then turn back left/north continue 0.4 miles to sale site or 0.6 miles to trailer parking.

**FROM WAXAHACHIE/I-35E:** Take Highway 66 to Maypearl to the 157/66 JCT. Turn right/North on 157 continue approx. 5.5 miles to 2258. Turn left/ West on 2258 and continue 4.1 miles to County Road 206. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

**FROM DALLAS:** US 67 highway south to Venus, TX. At the Venus stoplight, (the US67/157 JCT), turn left/South on 157. Take 157 to 2258, turn right/West on 2258 and continue 4.1 miles to County Road 206 on left. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

## TERMS + CONDITIONS

All cattle sell under the terms of conditions of their respective breed association. Payment will be accepted in the form of cash, cashiers check, or check. All cattle must be paid for prior to release. The Black Label is not a lending institution or a bank, please submit full payment promptly. All funds are to be paid to Innovation AgMarketing, LLC in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day.

**THE BLACK LABEL, SHIPWRECK CATTLE, & SALE MANAGEMENT ASSUME NO LIABILITY FOR INJURY, ACCIDENTS, OR DAMAGE TO PERSONS OR PERSONAL PROPERTY.**



## KCC1 LAURYN 964L

OFFERED BY KEARNS CATTLE COMPANY

LOT **1** PB SM

TATTOO: 964L | DOB: 3/30/23 | ASA: 4250704

VCL FORESIGHT  
STCC TECUMSEH 058J  
HF SERENA

TL BOTTOMLINE  
KCC1 ESTELLE 510E  
TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
9.3	2.3	73.2	106	16.6	115.5	72.1



STCC TECUMSEH 058J  
SIRE OF LOT 1



KCC1 ESTELLE 510E  
DAM OF LOTS 1-4

When I made my initial voyage to Northwest Nebraska the last week of June, there was only one place that this STCC Tecumseh 058J daughter was going to go and that was the 2023 edition of the Black Label. Not only is she the lead off female in this event, but she leads a very potent set of sisters and cow family members that represent the Ford RJ Dolly Y83 cow family. The STCC Tecumseh 058J cattle are very popular across the land as he has stamped his progeny with plenty of look, power, and substance. This elegant female is from the KCC1 Estelle 510E donor dam that produced the highest averaging set of full and maternal brothers in the 2023 edition of the Kearns Cattle Company bull sale. In her youth KCC1 Estelle was exhibited by Brecken Shipman. She claimed Reserve Calf honors at the 2018 Fort Worth Stock Show and Rodeo and went on to break into the top 20 at the 2018 AJSA National Classic. We believe in the future of this female and are certain she will have only fans come October 21, 2023. She is beautifully constructed with a near ideal front third, an explosive center body, a big back, wide and square pin set, and a very, very nice set of running gear.



**KCC1 LETTIE 3198L**  
OFFERED BY KEARNS CATTLE COMPANY



TKCC VICTORIA 57A  
MATERNAL GRANDDAM OF LOTS 1-6



KCC1 ESTELLE 748J  
\$32,000 MATERNAL SISTER TO LOTS 1-4

LOT **2** PB SM

TATTOO: 3198L | DOB: 4/21/23 | ASA: 4250706

MR CCF 20-20

VCL FORESIGHT

HCC0 COUNTESS 412D

TL BOTTOMLINE

KCC1 ESTELLE 510E

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
9.2	2.5	75.7	110.3	14.2	114.4	73.8

*This would be the first of a duo of full sisters by the sire of STCC Tecumseh 058J known as VCL Foresight from the prolific KCC1 Estelle 510E donor dam. Lots 2 and 3 could almost pass for split embryo twins as they share an identical marked blaze face and build. These sisters share undeniable elegance and femininity to the highest degree with flawlessly smooth transitions and stock with structural integrity can be found in these two sisters.*



**KCC1 LUCY 3207L**  
OFFERED BY KEARNS CATTLE COMPANY

LOT **3** PB SM

TATTOO: 3207L | DOB: 4/20/23 | ASA: 4250707

MR CCF 20-20

**VCL FORESIGHT**

HCC0 COUNTESS 412D

TL BOTTOMLINE

**KCC1 ESTELLE 510E**

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
9.2	2.5	75.7	110.3	14.2	114.4	73.8



VCL FORESIGHT SIRE OF LOTS 2 & 3

The longevity of the Ford RJ Dolly Y83 cow family was initiated by her dam known as Harkers Stars P117. P117 was selected by the historic and famed Dieter Brothers program of South Dakota as the foundation donor for their SimGenetic program back in the early 2000s. Multiple high selling bulls and females were to her resume when she was purchased by Rockn J Ranch in the Dieter Brothers Dispersion in the fall of 2008. Jerry Adamson and Chris Ford when on to mate her to WAGR Driver 706T to make Y83. FORD RJ Dolly Y83 was selected by Tom Kearns from the Nebraska Cattleman's Classic as a bred female carrying the next generation donor for Zach Kearns, TKCC Victoria 57A is the dam of KCC1 Estelle 510E and KCC1 Havana 83E, both have become very potent for Zach and his family over the past few years and will be cornerstones for his program for years to come. This blaze faced centerfold will definitely carry on the tradition of production and power just as those before her have done. She has the undeniable futuristic look to get you to the backdrop and then the donor pen.





**KCC1 LENORA 030L**  
OFFERED BY KEARNS CATTLE COMPANY



SO REMEDY 7F SIRE OF LOT 4

LOT **4** PB SM

TATTOO: 030L | DOB: 4/1/23 | ASA: 4250705

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

TL BOTTOMLINE

KCC1 ESTELLE 510E

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
11.8	1.3	75.1	118.7	17.7	111.4	72.1

Here's the final of the four sisters from the KCC1 Estelle 510E donor dam that leads of a pair of SO Remedy 7F daughters that we believe hold a tremendous amount of relevance to the industry, the breed, and to the future of any progressive program or youth project. If you prefer them safe, with all the guess work removed, and awfully good in their kind, don't shy away as opportunity continues to present itself if you want to acquire a direct daughter of 510E. I love how soft bodied, sound, and attractive this female is and will continue to be. She is the solid black replication of her dam and if the chips fall where they may, she could be the best one of the four. As much proof in pedigree and kind as one will find in today's marketplace.



**SWC KCC1 LAVONNA 383L**  
OFFERED BY SHIPWRECK CATTLE COMPANY & KEARNS CATTLE COMPANY

LOT **5** PB SM

TATTOO: 383L | DOB: 3/28/23 | ASA: 4250089

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

MR TR HAMMER 308A ET

KCC1 HAVANA 83E

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
14.3	0.7	80.6	127.5	18.4	125.7	78.2



KCC1 HAVANA 83E  
DAM OF LOTS 5 & 6



KCC1 COUNTERTIME 872H  
\$230,000 MATERNAL BROTHER TO LOTS 5 & 6

When this female arrived in Grandview, I thought I was experiencing dejavu. This female reminds me so much of her big sister the 2020 Black Label high selling sale feature, KCC1SWC Harmony 847H. 847H was selected and campaigned by Megan Brown with much success. Besides her tan bark achievements, her production achievements are definitely worth noting as she has become a significant generator. Her first ET son 3BCC KCC1 Krypton 100K commanded a \$450,000 hammer price in the 2023 Hartman Cattle Company Bull Sale, and her first ET heifer calf commanded \$38,000 in the 2022 edition of the Black Label as well. So, to say that Lot 5 reminds me as an exact replica of her ES Right Time FAT10-4 sired older sister should be taken as a compliment in high regard. SO Remedy 7F tends to leave his progeny looser spined and hinged and that is one area she impresses us over her older sister. However, she does maintain the same bone substance, width, dimension, upper rib shape, shear power and flexibility that KCC1SWC Harmony 847H was acclaimed for. SWC KCC1 Lovanna 383L will write her own page for her cow family history and carry on the tradition of quality and generating ability as set forth by those that precede her and those that will follow her. This cow family is the ticket for all things beef production without question.



**SWC KCC1 LAYLA 483L**  
OFFERED BY SHIPWRECK CATTLE COMPANY & KEARNS CATTLE COMPANY

I have always been a fan of Bill and Donna Conley's Angus program located in Northwest Missouri. I still believe that fundamentals must exist and that one can't throw away the productive female even in today's fast paced world of trying to produce that one that will generate enough to keep the whole operation afloat. We must continue to keep the stock good from the ground up, with performance, muscle shape, body, and structure that allows them to maintain doability and function for lower input generation of the final product, even in the show ring. Has anyone checked in on the price they want for a "great neck", "gorilla bone", or "squishy pastern" in the retail case at the supermarket? I reached out to Bill two or three years ago about some of his newer sires that he was using and after telling him what I would like to accomplish, he never hesitated to suggest BC Robust 0807. Bill made mention that he owned the bull with C-4 of Oklahoma in that conversation, but I never pursued the acquisition of that semen immediately. On my way to another sale, I stopped in to look through the first offering that the Collum Family offered at public auction and the first pasture we went into was a set of bred heifers running with a herd bull and I remember telling myself that I hoped that herd bull was Robust. As it turned out it was 0807 as he looked like everything Bill described him as only better. The purpose of the SimAngus is to take two of the best from both breeds and make one that is better. I would say mission accomplished in Lot 6. I get it that she may not be as tricked out as the trademark freak shows that get backdrop status immediately, but I strongly believe that patience and time are going to be extremely kind to this May born female as she grows and matures. Her dam is phenomenal in my most

LOT **6** 1/2 SM 1/2 AN

TATTOO: 483L | DOB: 5/15/23 | ASA: 4250090

BC SURVEYOR 680D  
**BC ROBUST 0807**  
 BC 327-8 CP BELLE 0-807  
 MR TR HAMMER 308A ET  
**KCC1 HAVANA 83E**  
 TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
11.75	2.55	83.9	130.65	19.4	122.7	80.9



BC ROBUST 0807  
SIRE OF LOT 6



KCC1 SWC HARMONY 847H  
\$60,000 MATERNAL SISTER TO LOTS 5 & 6

biased opinion and she comes from a flush with brothers that will be highlights the first Thursday of March in the 2024 Kearns Cattle Company Bull Sale. She too has sisters that make people take second looks and one that is generating each marketing opportunity that her progeny enters. This gem is a maternal sister to the \$240,000 KCC1 Countertime 872H that is experiencing more and more use with each breeding season. Quite a story, quite a resume.



**MTZ LOLLY L503**  
OFFERED BY METZLER CATTLE COMPANY



TKCC CLASSIFIED  
\$75,000 FULL BROTHER TO DAM OF LOT 7

LOT **7** PB SM

TATTOO: L503 | DOB: 1/5/23 | ASA: 4241067

HPF/HILL UPRISING C104  
**SO REMEDY 7F**  
 B&K CREAM SODA 8D  
 MR TR HAMMER 308A ET  
**TKCC DOLLY 503F**  
 FORD RJ DOLLY Y83

CE	BW	WW	YW	MILK	API	TI
11.8	2.6	83.9	130.6	19.4	123.3	80.8

There is no denying the footprint that Ford RJ Dolly Y83 left on the Kearns and Rockin' J programs of Nebraska. She has always been a herdsire and donor prospect generating female that has well over a half of a million dollars in progeny sales to her credit. This daughter of the record high selling SO Remedy 7F from a direct daughter of the great MR TR Hammer 308A from the legendary Dolly family will carry on the legacy set forth by her genetics. The quality and overall completeness this female exhibits is certainly true to her DNA. Elegance throughout, with skeletal integrity to the highest standard, shape, body, and substance included. She is the next step and represents forward progression within the Metzler breeding program.



**JARR MTZ LADY BIRDIE L304**  
OFFERED BY RICHBURG CATTLE COMPANY

LOT **8** PB SM

TATTOO: L304 | DOB: 3/28/23 | ASA: 4244031

ROCKING P LEGENDARY C918  
**JBSF BERWICK 41F**  
 JBSF 402B

DMCC COUNTER ATTACK 8C  
**JCBB LADY E3301**  
 SANDEEN LADY 3301

CE	BW	WW	YW	MILK	API	TI
13.9	1.7	69.6	107.2	21.3	118	71.5



JBSF BERWICK 41F SIRE OF LOTS 8-10

*In the 2021 Edition of The Black Label, MTZ Lady Jewel J2101, captivated a competitive audience with a substantial amount of presence, body, width, shape, and show heifer prowess. She was chosen one of the DeBerry family of Olton, Texas and they did her, her dam, and the Metzler family justice in their care. She went on to win the purple banners that Fort Worth and San Antonio give the champions as she blazed a path of dominance on the tan bark. Unfortunately, "Deuce", met an early demise and her trail of competitive prominence concluded, but her legacy had only begun. The next three females by the past Embryos on Snow sale feature, JBSF Berwick 41F would be the full sibs to the great "Deuce". This mating is substantial with dimension, style, and balance. Industry value is priceless if you're able to own either and their potential contribution to any program is unrealized. Therefore, make plans to implement one or all three to your respective program and allow your junior exhibitor to get a taste of success. The post show career value is substantial as well, so invest with confidence.*



**MTZ LADY LOLA L3301**  
OFFERED BY METZLER CATTLE COMPANY

LOT **9** PB SM

TATTOO: L3301 | DOB: 3/22/23 | ASA: 4241068

ROCKING P LEGENDARY C918  
JBSF BERWICK 41F  
JBSF 402B

DMCC COUNTER ATTACK 8C  
JCBB LADY E3301  
SANDEEN LADY 3301

CE	BW	WW	YW	MILK	API	TI
13.9	1.7	69.6	107.2	21.3	118	71.5



**MTZ LADY LILLY L3303**  
OFFERED BY METZLER CATTLE COMPANY

LOT **10** PB SM

TATTOO: L3303 | DOB: 4/11/23 | ASA: 4241070

ROCKING P LEGENDARY C918  
JBSF BERWICK 41F  
JBSF 402B

DMCC COUNTER ATTACK 8C  
JCBB LADY E3301  
SANDEEN LADY 3301

CE	BW	WW	YW	MILK	API	TI
13.9	1.7	69.6	107.2	21.3	118	71.5



JCBB LADY E3301 2018 HLSR RESERVE GRAND CHAMPION SIMMENTAL FEMALE - DAM OF LOTS 8-10



MTZ LADY JEWEL J2101 FULL SISTER TO LOTS 8-10 2022 FWSS GRAND CHAMPION PB SIMMENTAL HEIFER



MTZ LADY JEWEL J2101 FULL SISTER TO LOTS 8-10 2022 SALE GRAND CHAMPION PB SIMMENTAL HEIFER



**JCBB LADY L312**  
OFFERED BY BIRD CATTLE COMPANY

LOT **11** PB SM

TATTOO: L312 | DOB: 4/2/23 | ASA: 4241520

REMINGTONSECRETWEAPON185  
**DMCC COUNTER ATTACK 8C**  
 CARD FOREVER 61A  
 SVF/NJC BUILT RIGHT N48  
**SANDEEN LADY 3301**  
 WMCC SHAGGY

CE	BW	WW	YW	MILK	API	TI
12.4	-0.6	57.3	84.6	22.4	116.8	66.2



**DMCC COUNTER ATTACK 8C**  
SIRE OF LOT 11

Another instance of "second take syndrome" occurred when I set eyes on this female for the first time. The pieces that remind one of her older, proven sister JCBB Lady E3301 (A.K.A "Lady Bird"), are plentiful and positive. DMCC Counter Attack 8C has always done a masterful job on the moderate, big bellied ladies in the cow herd. He puts a very modern front one third in one, still today, with a strong spine, big pin set, and a very awesome rear leg nearly every time as one finds in this female.

I promise you that this female has as much earning potential and future as anything in the offering. The mating strategy has been set by the Metzler family's success with the full sister that has already produced a Fort Worth and San Antonio champion female. Invest in the proven goods and you won't be disappointed.



**RALC LUCKY KISS L4**  
OFFERED BY METZLER CATTLE COMPANY & ROCKIN' A LAND & CATTLE



ADSF ROBINS KISS 340K  
\$17,000 FULL SISTER TO LOT 12

LOT **12** PB SM

TATTOO: L4 | DOB: 4/18/23 | ASA: 4241147

SVF STEEL FORCE S701

**MR HOC BROKER**

JM BF H25

W/C EXECUTIVE ORDER 8543B

**SC ROBINS KISS F4**

SC ROBINS KISS D27

CE	BW	WW	YW	MILK	API	TI
8.8	1.3	71.4	104	18.6	107.8	69.3

Here is a full sister to the \$17,000 red headed selection made by the Hiniker Family of Minnesota just a year ago. ADSF Robins Kiss 340K has gone on to win multiple banners across the upper Midwest and will be a true matriarch when she enters her productive phase. Practicality, function, and maternal design runs very certain in this red baldy. Great feet, awesome, flexible wheels, long and bold in her center body, with a neat pin set, and an ultra-feminine front skeleton. The 2023 version may just be a bit smoother overall than big sister, but one thing is certain, there's plenty of quality once again.



**JCBB DREAM TIARA L303**  
OFFERED BY BIRD CATTLE COMPANY

LOT **13** PB SM

TATTOO: L303 | DOB: 5/4/23 | ASA: 4241525  
 REMINGTONSECRETWEAPON185  
**DMCC COUNTER ATTACK 8C**  
 CARD FOREVER 61A  
 JSSC WIDE BODY 090W  
**HOC DREAM TIARA 131D**  
 KCC1 TIARA 131Z

CE	BW	WW	YW	MILK	API	TI
12.1	0.8	64.6	89	22.4	117.8	68.9



**HOC DREAM TIARA 131D**  
DAM OF LOT 13 & 14



**JBCC DREAM TIARA K002**  
FULL SISTER TO LOTS 13 & 14

*This pair of sisters represents another proven mating from the program of Brandon Bird's. It has been a sale feature of the Black Label over the past three years, that's something that not so many breeding programs can say or take ownership of. It's evident it continues to work, and it creates cattle that are still very much industry acceptable even in comparison with the fresh, not so proven genetics of today. The Lot 1A and Lot 1B features from the 2022 edition of the Black Label averaged over \$23,000, in 2021 the lone sister commanded a final hammer price of \$22,500, and in 2020 a sister was offered to the Arthur Family of Oklahoma in a private treaty acquisition at \$25,000.*





**JCBB DREAM TIARA L304**  
OFFERED BY BIRD CATTLE COMPANY



KCC1 TIARA 131Z  
MATERNAL GRANDDAM OF LOT 13 & 14



JBCC DREAM TIARA 122J  
FULL SISTER TO LOTS 13 & 14

LOT **14** PB SM

TATTOO: L304 | DOB: 3/28/23 | ASA: 4241526

REMINGTONSECRETWEAPON185  
DMCC COUNTER ATTACK 8C  
CARD FOREVER 61A  
JSSC WIDE BODY 090W  
HOC DREAM TIARA 131D  
KCC1 TIARA 131Z

CE	BW	WW	YW	MILK	API	TI
12.1	0.8	64.6	89	22.4	117.8	68.9

To say that the cattle have value, may very well be an understatement, however, don't shy away from the prospect of opportunity of ownership should it fit your budget or program. I can attest that the females are fertile, functional, and make great mothers post show career. The dam is a past high selling bred female that commanded a \$33,000 hammer price in a past Black Label event and a full sister to HOC Dream Tiara 131D would have sold for \$25,000 to Walrod Cattle Company of Kansas in the 2023 Spring Sort. The cow family is very profitable, productive, and proven with as much established value as anything in the marketplace. Know and tie in with confidence in one or both of these females as they could very well be the best to date.



## JSUL A-C SWC OH BOY REBA 3102L

OFFERED BY SHIPWRECK CATTLE COMPANY, ANDERSON CATTLE, & SULLIVAN FARMS

LOT **15** PB SM

TATTOO: 3102L | DOB: 1/5/23 | ASA: Pending

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

THSF LOVER BOY B33

JSUL OH BOY REBA 0267G

DAF REBA C85

CE	BW	WW	YW	MILK	API	TI
12.05	1.75	78.8	119.05	22.1	130	78.4



JSUL OH BOY REBA 0267G DAM OF LOT 15  
2021 AMERICAN ROYAL SUPREME CHAMPION JUNIOR  
BREEDING HEIFER



DAF REBA C85 MATERNAL GRANDDAM OF LOTS 15 & 16  
2016 NWSS GRAND CHAMPION PERCENTAGE  
SIMMENTAL HEIFER

Without a doubt one of the most intriguing females in the entire offering. 3102L is a daughter of the deceased JSUL Something About Mary 8421 and backed by the 2021 American Royal Supreme Champion Junior Breeding Heifer, JSUL Oh Boy Reba 0267G. The maternal granddam of 3102L is the iconic DAF Reba C85, the 2016 NWSS Grand Champion Percentage Simmental Heifer. A full sister to her maternal granddam, DAF Reba C707, followed in her sister's footsteps the following year when she was slapped Grand Champion Percentage Simmental Heifer at the 2017 National Western Stock Show. It's no secret that the famed "Reba" cow family has been instrumental in the constantly evolving success story that surrounds the Sullivan Farms Simmental breeding program. This female reminds us a lot of the \$75,000 high selling heifer calf that sold in the 2023 edition of the Spring Sort to the Ross family of Nebraska. Elegant, powerful, and built for the long haul - dig your heels in here!



## JSUL A-C SWC REBA'S FANCY 3393L

OFFERED BY SHIPWRECK CATTLE COMPANY, ANDERSON CATTLE, & SULLIVAN FARMS



JSUL REBA'S FANCY 8375F DAM OF LOT 16  
2020 AJSA NATIONAL CLASSIC GRAND CHAMPION  
PERCENTAGE SIMMENTAL HEIFER



DAF REBA C707 FULL SISTER TO MATERNAL GRANDDAM  
OF LOTS 15 & 16 - 2017 NWSS GRAND CHAMPION  
PERCENTAGE SIMMENTAL HEIFER

LOT **16** 3/4 SM 1/4 AN

TATTOO: 3393L | DOB: 3/25/23 | ASA: 4240136

W/C RELENTLESS 32C  
JSUL SOMETHING ABOUT MARY 8421  
JBSF PROUD MARY  
FHEN HALFTIME A127  
JSUL REBA'S FANCY 8375F  
DAF REBA C85

CE	BW	WW	YW	MILK	API	TI
11.8	1.9	71.2	111.1	20.2	120.5	71.2

The influence of the JSUL Something About Mary cattle on the showing is impressive, they have won consistently on the biggest stages, and there seems to be no end in sight. JSUL Reba's Fancy 3393L brings an ultimate level of balance and presence to the equation. She comes with an ultra-bold shape to her ribcage, and her proportions of head and neck shape to underline and body shape are unmatched, she truly paints an incredible silhouette from the side, yet is still impressive from a three-dimensional view. She is backed by a cow family that has proven to generate the major banner winning kind, her mother JSUL Reba's Fancy 8375F was the dominate 2020 AJSA National Classic Grand Champion Percentage Female, just a year after she claimed the same title in the Bred and Owned show as a calf. A generation further back you will find the same, DAF Reba C85 matron that supports lot 15, C85 was a successful show heifer for Sullivan taking out the Grand Champion Percentage Female title at the 2016 National Western, and Reserve Overall Supreme Female at the Iowa State Fair, yet her greatest achievements have been through her several daughters that stand at the forefront of the business from a generating standpoint.

LOT **17** PB SM

TATTOO: 3439L | DOB: 3/27/23 | ASA: 4240137

W/C RELENTLESS 32C  
**RECKONING 711F**  
 RWA KRISHA-ET  
 HPF QUANTUM LEAP Z952  
**JSUL MARY IS PROUD 8047F**  
 JBSF PROUD MARY

CE	BW	WW	YW	MILK	API	TI
10.6	2	73.1	102.7	17	113.9	70.7



JSUL MARY IS PROUD 8047F DAM OF LOT 17  
 2019 FWSS GRAND CHAMPION PUREBRED  
 SIMMENTAL HEIFER



JSUL DARE 2 COMPARE 2312K  
 FULL SISTER TO LOT 17



**JSUL A-C SWC MARY'S RECKONING 3439L**  
 OFFERED BY SHIPWRECK CATTLE COMPANY, ANDERSON CATTLE, & SULLIVAN FARMS

A late March Purebred female that is exquisite in her construction, this is one that gets better every day of maturity, and one you need to inspect on a trip to Grandview. You cannot question the structural build that comes with this Reckoning 711F daughter, she absolutely floats on the move and ties together so effortlessly from end to end. You will not find purebred Simmental cattle with the flexibility of 3439L every day. The maternal side of her pedigree reveals a very potent source of quality, through a HPF Quantum Leap Z952 sired daughter of the iconic JBSF Proud Mary. Sara Sullivan's Proud Mary was the Grand Champion Purebred Female at the 2016 AJSA Classic, Supreme Champion Female at the Iowa State Fair and Grand Champion Female in both the Open and Junior Shows at the North American, she has to be one of the most memorable Simmental Females to walk in a showing in the past decade. The dam of 3439L is JSUL Mary Is Proud 8047F, she was the Calf Champion and Reserve Overall Purebred Female at the 2018 North American, and then went on to be sashed the Grand Champion Female at the 2019 Forth Worth Stock Show as a yearling. In the Summer of 2019, she was selected as the Grand Champion Female in the Junior Show at the Simmental Sweepstakes, and was also the Grand Champion Female at the American Royal. A full brother to JSUL Mary Is Proud 8047F is the hot new promotional sire for Minnaert Show Cattle in JSUL Dare 2 Compare 2312K. Massive amounts of phenotypic and genetic quality are embedded with lot 17!

LOT **18** PB SM

TATTOO: 1046L | DOB: 6/11/23 | ASA: 4241145

CCR STOCKMAN 8033E  
**MTZ SANCHO H2001**  
 HOF EBONYS JOY 5392C  
 PROFIT  
**JSUL LAA LJR MARY 1406J**  
 JBSF PROUD MARY

CE	BW	WW	YW	MILK	API	TI
8.1	3.6	81.7	123.5	20.1	120	75.4

**MTZ LALA 1406L**  
 OFFERED BY METZLER CATTLE COMPANY



LAA LJR MISS PROUD MARY 3130J  
 \$86,000 FULL SISTER TO DAM OF LOT 18



JBSF PROUD MARY  
 MATERNAL GRANDDAM OF LOTS 17 & 18

What a doll! This true summer born will grab your attention. Not only is she stout, square, good looking, and awesome structured, she comes with a championship geared lineage as well. Her dam is a daughter of Profit and from the many time champion and proven Sullivan Farms donor known as JBSF Proud Mary. The maternal granddam left a lineup of daughters as donors hard at work in multiple programs throughout the nation. JSUL Something About Mary 8421F, the popular son of JBSF Proud Mary, is one of the most heavily used AI sires in the breed for the production of high dollar generating show stock. The quality just continues at every level and each step away from that foundation female that started it all. Her sire is a go to for the Metzler Family. They think a lot of what this herdsire can do for them and any other program in the country. Proven and predictable with the guesswork removed.



**-SR- SEXY LEXI**  
OFFERED BY SHEFFIELD RANCH

As one reads through the information in this sale offering, please note the number of full, three-quarter, and half sibs that are represented throughout as we introduce another sisterly duo. This pair of females would be from a \$30,000 past high seller and sale feature of the Black Label, JSSC Carolina 004C. 004C would also be a member of the Fort Worth Champion Sorority from this sale series as well. JSSC Carolina 004C will remain as the cornerstone donor female for the Sheffield Ranch team and will be definitely hard to replace when it comes time. The proven donor female has always been very proficient at adding and keeping the body in her stock with flat awesome running gear. Sires like JSUL Something About Mary 8421 and W/C Relentless 32C bring the necessary shape and keep the kind to follow suit in the genetic equation. Both of these females are extremely similar in kind. They read big and wide behind their blade with very good shape to their forerib center body. They leave you wide at the ground and have all the shape and turn of muscle one needs. As bred heifers, I believe this pair of sisters to be even more impressive than they are today. Loads of quality, predictability, and both have a great disposition as Tracy has spent all the time in the world with these two and has done an awesome job getting them ready for your appraisal. Dylan Sheffield has been a longtime friend and supporter of the Black Label sale series. He takes utmost pride in everything he does in life, and we are thankful to have him on board.



**-SR- LUCKY LUCY**  
OFFERED BY SHEFFIELD RANCH

LOT **19** PB SM

TATTOO: 333L | DOB: 4/11/23 | ASA: 4247425

W/C RELENTLESS 32C  
JSUL SOMETHING ABOUT MARY 8421  
JBSF PROUD MARY  
JSSC WIDE BODY 090W  
JSSC CAROLINA 004C  
KRIEGERS CAROLINA 35Z

CE	BW	WW	YW	MILK	API	TI
12.4	2	71.8	104.2	21.2	119	68.3



JSSC CAROLINA 004C  
DAM OF LOT 19 & 20



JSSC CAROLINA 004C DAM OF LOT 19 & 20  
2017 FWSS GRAND CHAMPION PUREBRED  
SIMMENTAL HEIFER

LOT **20** PB SM

TATTOO: 330L | DOB: 4/9/23 | ASA: 4247428

YARDLEY UTAH Y361  
W/C RELENTLESS 32C  
MISS WERNING KP 8543U  
JSSC WIDE BODY 090W  
JSSC CAROLINA 004C  
KRIEGERS CAROLINA 35Z

CE	BW	WW	YW	MILK	API	TI
10.5	2.8	69.1	91.7	18.6	114.5	66.9



## MR COUNTESS 3L

OFFERED BY SCHRAM-ROSS & SHIPWRECK CATTLE COMPANY

LOT **21** PB SM

TATTOO: 3L | DOB: 1/4/23 | ASA: 4237310

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

MR CCF 20-20

VCL COUNTESS 8F

HCC0 COUNTESS 506D

CE	BW	WW	YW	MILK	API	TI
11.5	1.8	79.55	119.35	16.25	119.1	75.2



SO REMEDY 7F \$530,000 SIRE OF LOTS 21-24

What an opportunity to get into a January purebred female bred like this one. Pick your poison and everyone is entitled to their opinion, but one cannot deny the consistency that exists with one bred like a breeding program should read. This female represents every step of the Hartman Cattle Company breeding program on the maternal side, WAGR Driver 706T, Profit, MR CCF 20-20, and sired by the likes of SO Remedy 7F. Like it or not, the combination generates cattle that are consistent, proven, and easy to mate. Much like her contemporaries within the sire group, she's hard to punch a hole in. Sure, you may find something you would like to see more of in this female, but it wouldn't be much. A girl that comes big and good at the surface with enough substance of bone, density in body and shape, and is collected into quite a silhouette. Striking about her head and neck design, with immaculate strength of spine, levelness of hip, and a beautiful rear leg. We think she is very nice, and we are certain many will agree.

LOT **22** PB SM

TATTOO: 21L | DOB: 2/22/23 | ASA: 4237313

HPF/HILL UPRISING C104  
**SO REMEDY 7F**  
 B&K CREAM SODA 8D  
 KMJ REVENUE  
**HCC0 COUNTESS 104F**  
 COUNTESS 104Y

CE	BW	WW	YW	MILK	API	TI
10.9	2.95	80.65	127.5	19.35	123.7	76.1

When one speaks of elegance and refinement, luxury comes to mind. When a four-legged beast is involved, one would think chiseled about the skull, high tying, flat and smooth about the shoulder, flawless transitions to center rib, high and level in pin set, with a very text book hind leg with the extras. 21L is a near perfect version of that luxury animal that comes with a great disposition. Bred with a program mentality to achieve the excellence that she portrays!



**MR COUNTESS 21L**  
 OFFERED BY SCHRAM-ROSS & SHIPWRECK CATTLE COMPANY

When Graham made the stop at Lance and Martin's place, he called to tell me that the MVC (Most Valuable Customer) of the Spring Sort had a great set of calves and thought I should go by to check out what he had found. I did agree in the quality that he sorted in lots 21 and 22, but there was something about this female that intrigued me. 17L has a full sister that will be campaigned by the Meier Family of Tennessee that is killer to look at and admirable from multiple angles, but I felt this one had just more of the power, width, and substance I prefer. This female to me has that highly competitive big, bred look. The kind with big bones, plenty of shape in a smooth square setting, with the build and flexibility to allow it to happen. She is one that is very alert as well but respects a tight pen and a halter as good as any one open in the offering.

LOT **23** PB SM

TATTOO: 17L | DOB: 2/2/23 | ASA: 4237307

HPF/HILL UPRISING C104  
**SO REMEDY 7F**  
 B&K CREAM SODA 8D  
 PROFIT  
**PUETTS MS LADY MAY**  
 LLSF FAYA F1351

CE	BW	WW	YW	MILK	API	TI
10.15	2.95	79.05	120.6	19.15	108.4	71.7

**MR LADY MAY 17L**  
 OFFERED BY SCHRAM-ROSS & SHIPWRECK CATTLE COMPANY

LOT **24** PB SM

TATTOO: 12L | DOB: 3/22/23 | ASA: 4241148

HPF/HILL UPRISING C104  
**SO REMEDY 7F**  
 B&K CREAM SODA 8D  
 PROFIT  
**ACLL ROSALIND 12H**  
 FIREFLY 311A

CE	BW	WW	YW	MILK	API	TI
11	1.7	73.7	105.4	18	111.1	70.3



**FIREFLY 311A**  
 MATERNAL GRANDDAM OF LOT 24  
 2014 AMERICAN ROYAL  
 GRAND CHAMPION PUREBRED  
 SIMMENTAL HEIFER

SO Remedy 7F would be one of the most proven and consistent young breeding bulls in the Simmental breed. He stamps his progeny with plenty of center body, width, ideal running gear, and a near ideal neck attachment every time. This female from the Profit bred daughter of the many time champion Firefly 311A is certainly no different from the mean. However, her balance from end to end, overall build, and high-end front third does set her apart from most of her contemporaries without question. Her quality through her genetics is undeniable.



**RALC LAUREN 12L**  
 OFFERED BY METZLER CATTLE COMPANY & ROCKIN' A LAND & CATTLE



## SWC BAR O LIL MELODY 384L

OFFERED BY BAR O CATTLE COMPANY & SHIPWRECK CATTLE COMPANY

LOT **25** PB SM

TATTOO: 384L | DOB: 3/12/23 | ASA: 4247435

MR SR MIC DROP G1534

OMF JOURNEYMAN J24

OMF DEKA D23

WS PILGRIM H182U

WAGR MELODY 5084C

3C MELODY M668 BZ

CE	BW	WW	YW	MILK	API	TI
8.2	2.3	75.6	111.6	25.6	127.3	76.5



OMF JOURNEYMAN J24  
SIRE OF LOT 25



WAGR CHANEL 5073C  
MATERNAL SISTER TO DAM OF LOT 25

3C Melody M668 BZ would register as one of the most potent and influential dams in the entire Simmental breed. The prolific value of such a cow is priceless in terms of the fundamentals that are affiliated with her influence, her generating record is fool proof and rock solid. Many direct sons and daughters influence several programs nationwide and we are of the fortunate few to experience this fact. WAGR Melody 5084C is a direct daughter of WS Pilgrim H182U that was acquired in a purchase of a trio of direct Melody daughters in the fall of 2015. Allyson and Cole wanted to buy half of one of those daughters and 5084C is where they chose to hang their hat. 5084C was the softer haired, most attractive of the trio, that went on to be the most feminine and ideal in her udder structure as well. She has always settled AI and continues to make natural calves that are competitive with her ET progeny. OMF Journeyman J24 is the \$110,000 Oak Meadows Farms high selling herdsire prospect of the 2022 production sale. He was selected by a partnership of Werning, King, and Handy. He is a direct son of MR SR Mic Drop G1534 and from a very productive daughter of the late Accelerated sire known as Welshs Dew It Right. He commanded the attention of many critical cattlemen for his flawless skeleton, especially when set in motion as he handled an overwhelming amount of mass and dimension throughout. He was incredible at the surface with enough look and balance to merit his use by investing in the semen that helped produce this heifer calf. We think the future is very bright for this unique bred creature. She has been one that continues to impress us as she grows and develops. We believe that her very best days are in front of her as the stock from her dam are just a pinch later in their maturity pattern. So, with that we are very confident in the quality and kind that this one will be as a long yearling in competition in Tulsa at the 2024 AJSA National Classic.





**BAR O LETTY 231L**  
OFFERED BY BAR O CATTLE COMPANY



ZENA'S ALL THAT 507A DAM OF LOT 26  
2015 AJSA NATIONAL CLASSIC 7TH OVERALL PUREBRED SIMMENTAL HEIFER

LOT **26** PB SM

TATTOO: BARO 231L | DOB: 3/10/23 | ASA: 4249169

WS PILGRIM H182U

**PROFIT**

WAGR PANARAMA 204Z

JM OL STEEL Y50

ZENA'S ALL THAT 507A

WLE MISSY X407

CE	BW	WW	YW	MILK	API	TI
8.8	3.2	71.7	98.1	15.7	111.6	67.1

*This very high end March born female combines two of the most proven cow families in the business on her maternal side, JM BF H25 and Shawnee Miss 770P. Both females would be credited for two great sires, MR HOC Broker and WLE Uno Mas X549, both of which have left an awesome set of daughters nationwide that are producing the next level herd sires and donor females alike. The fact that she is sired by Profit only solidifies the combined value that she will maintain physically and genetically as the Profit females annually prove themselves production worthy. When you get right down to it, one cannot deny the quality and presence within this show heifer prospect. Length, levelness, refinement, high neck set, elevated in her pins, and sure enough fault free on the go. What else could you desire?*



OBCC LEGEND 138B  
DAM OF LOT 27 & 28

LOT **27** PB SM

TATTOO: 238L | DOB: 2/12/23 | ASA: 4247277

W/C LOADED UP 1119Y  
W/C BANKROLL 811D  
MISS WERNING KP 8543U  
FBFS WHEEL MAN 649W  
OBCC LEGEND 138B  
OBCC LEGEND S12X

CE	BW	WW	YW	MILK	API	TI
11.7	2.1	75.8	105.2	22.1	114.4	72.6

LOT **28** 3/4 SM 1/4 AN

TATTOO: 2315L | DOB: 2/10/23 | ASA: 4241127

SILVEIRAS STYLE 9303  
W/C STYLE 69E  
MISS WERNING KP 8543U  
FBFS WHEEL MAN 649W  
OBCC LEGEND 138B  
OBCC LEGEND S12X

CE	BW	WW	YW	MILK	API	TI
13.7	0.3	61	87.7	21.4	117.7	65.9



W/C STYLE 69E  
SIRE OF LOT 28



SWC A-C LEGEND 238L  
OFFERED BY SHIPWRECK CATTLE COMPANY

One of the very few daughters of W/C Bankroll 811D in the offering this year, but she does have a story, the credentials and a maternal sister in the lineup as well. SWC A-C Legend 238L would be a full sib to a heifer that sold on RJ's pasture sale to Wade Rogers. Like her older full sib, she has plenty of genuine width and body shape, accompanied by a big foot, great bone, and look. Lot 27 and 28 hail from a cow family that has highlighted the Owen Brothers operation for over a decade. These cattle have always had look, presence, and dollar generating facts to back it all up. When choice was offered at auction between 138B and her sister 119B in the fall of 2013, Circle M Farms purchased choice in a venture with Kenco Cattle, that drove a hammer price of over \$70,000 for the winning bidders to claim 119B as their choice and Owen Brothers retained the other sister, 138B, to advance their program. Personally I have always preferred 138B and two of the reasons why sell as Lots 27 and 28. Here would be the only daughter of the famed W/C Style 69E known as "Family Tradition" in the entire offering. She is a direct daughter of the RJ Cattle Company donor dam OBCC Legend 138B. The genetic equation of two long, smooth, sound, breeding pieces enough body and muscle produced one solid beast. This solid black female will be very competitive in the January / February division at next year's AJSA National Classic in Tulsa. Her length, style, balance, body shape, and running gear will make it easy to get her to that point and in production she will generate without question.



A-C LEGENDARY MISS 2315L  
OFFERED BY ANDERSON CATTLE



**CCS/JS/SWC GUCCI 9L**  
OFFERED BY SHIPWRECK CATTLE COMPANY

The maternal sister to the \$330,000 valuation 2023 Oklahoma City edition of Embryos on Snow featured Simmental herd sire prospect known as JS Double Or Nothing 4K. Little sister would be by the proven JS herd sire CDI Innovator 325D and from the full sister to WHF Summer 365C, WHF Gucci 366F. 366F has quickly proved that she can produce right along with her big sister and Lot 29 is a big testament to those facts. This young matron is impeccable in her design, not a freak, but a quality, very fundamental animal that has an exceptional amount of look and presence with a great disposition. It is not a secret that the Innovator x Broker genetic combination works more often than not, and this would be a case of one of the very best examples of that fact. Elegant, deep, great structure, and a supporting staff rivaled by very few.



JS DOUBLE OR NOTHING 4K  
\$165,000 MATERNAL BROTHER TO LOT 29

LOT **29** PB SM

TATTOO: 9L | DOB: 3/10/23 | ASA: 4246016

TJ MAIN EVENT 503B  
CDI INNOVATOR 325D  
CDI MS SHEAR FORCE 49U  
CCR WIDE RANGE 9005A  
WHF GUCCI 366F  
WHF ANDIE 365A

CE	BW	WW	YW	MILK	API	TI
11.1	1.9	89.8	136.9	23.6	134.6	86.5

LOT **30** 3/4 SM 1/4 AN

TATTOO: 48L | DOB: 2/15/23 | ASA: 4246015

SILVEIRAS STYLE 9303  
HARKERS UNLEASHED  
HILB MISS OO LA LA B412  
CCR WIDE RANGE 9005A  
WHF SUMMER 365C  
WHF ANDIE 365A

CE	BW	WW	YW	MILK	API	TI
7.2	4.2	87.2	129.4	18.5	112.5	75.4



**CCS/JS/SWC SUMMER 48L**  
OFFERED BY SHIPWRECK CATTLE COMPANY

The other member of the WHF Andie 365A influence that comes in a SimAngus genetic package sired by the past National Champion percentage stud, Harkers Unleashed. A three-quarter gem that will make outstanding purebred or percentage cattle that will be competitive at any level. She comes with the presence and x-factor look of the Silveiras Style 9303 influence and the shear body and mass from her highly decorated donor dam. There is no question that this female may be one of the very best featured, coolest built direct daughters of WHF Summer 365C to date.



WHF SUMMER 365C  
DAM OF LOT 30 & FULL  
SISTER TO DAM OF LOT 29



CCS/JS SUMMER 33H  
MATERNAL SISTER TO LOT 30  
2021 NAILE GRAND CHAMPION  
PUREBRED SIMMENTAL HEIFER



**JS/SWC DAIRY QUEEN 10KL**  
OFFERED BY SHIPWRECK CATTLE COMPANY

LOT **31** PB SM

TATTOO: 10KL | DOB: 2/22/23 | ASA: 4246017

SVF STEEL FORCE S701  
**MR HOC BROKER**  
 JM BF H25  
 CLRS AFTER SHOCK 604 A  
**CLRS DAIRY QUEEN 606D**  
 CLRS BEAUTY QUEEN 420 B

CE	BW	WW	YW	MILK	API	TI
9.8	1.8	75.2	107.2	18.5	113.8	70.1



CLRS DAIRY QUEEN 606D DAM OF LOT 31



JS DAIRY QUEEN 56G FULL SISTER TO LOT 31  
 2020 WORLD BEEF EXPO RESERVE GRAND CHAMPION  
 PUREBRED SIMMENTAL HEIFER

*This blend has been done more than once with success. Tucker Bayer and Coy Steenhoek have exhibited full sisters with much success, and both have gone on to produce cattle better than they were and generate a rapid return on that initial investment. Cattle by MR HOC Broker have an acceptable track record in many facets of the business and this female will be no different from her sibs. 10KL is certainly attractive, very good at the surface with all other necessary goods to get you or your program headed in the direction that you so desire.*



## CCS/JS/ SWC DAIRY QUEEN 8L

OFFERED BY SHIPWRECK CATTLE COMPANY



JS DAIRY QUEEN 57G DAM OF LOT 32



JS DAIRY QUEEN 57G DAM OF LOT 32  
2021 IA STATE FAIR GRAND CHAMPION PUREBRED  
SIMMENTAL HEIFER

LOT **32** PB SM

TATTOO: 8L | DOB: 3/16/23 | ASA: 4236071

W/C DOUBLE DOWN 5014E  
WHF/JS/CCS DOUBLE UP G365  
WHF SUMMER 365C

MR HOC BROKER  
JS DAIRY QUEEN 57G  
CLRS DAIRY QUEEN 606D

CE	BW	WW	YW	MILK	API	TI
10.3	2.3	81	111.7	18.8	114.9	72

We like the WHF/JS/CCS Double Up G365 cattle as a whole as they are moderate at birth, grow well, and have plenty of phenotype. This one is from a full sister to lot 31 and therefore carries the influence of MR HOC Broker as well. 8L is one stout, powerful, dense constructed individual with a desirable amount of skeletal substance and surface coverage. She is a tremendous female that should be incredibly impressive as a heavy bred. I believe she will be the kind that can make very nice marketable show heifers, but without question she will raise a bull or bulls of influential status.



## JARR MISS PERFECT L301

OFFERED BY RICHBURG CATTLE COMPANY

LOT **33** PB SM

TATTOO: L301 | DOB: 2/26/23 | ASA: 4244028

W/C BANKROLL 811D

W/C BANK ON IT 273H  
KS MISS SEQUOIA Y770

PERFECT VISION 26D

LKCC MISS PERFECT 5G  
LKCC MISS DRIVER 5C

CE	BW	WW	YW	MILK	API	TI
11.2	2.3	77.3	108.2	23.2	122.1	76.1



W/C BANK ON IT 273H  
\$202,000 SIRE OF LOT 33

A proven genetic blend that represents a repeat performance from a year ago as her full sister commanded a just shy of a \$9000 price tag and went on to win several shows for the Finley Family. This female is very similar to the awesome female from a year ago but has just a shot more substance and shape throughout. W/C Bank On It 273H maintains a sweet look and centerfold presence within the cattle he influences as he continues to stamp them year after year. Jordan and Ashley do a great job and they are all about the customer service.



## JARR DONNA L303

OFFERED BY RICHBURG CATTLE COMPANY



SANDEEN DONNA 7838  
FULL SISTER TO DAM OF LOT 34

LOT **34** PB SM

TATTOO: L303 | DOB: 3/14/23 | ASA: 4244030

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

W/C LOCK N LOAD 1143Y

SANDEEN DONNA 0386

SANDEEN DONNA 8386

CE	BW	WW	YW	MILK	API	TI
12.65	-0.2	71.75	100.65	20.55	113.8	70.3

*This female by WHF/JS/CCS Double Up 365G will have an extra shot of the body and center dimension equally contributed by her youthful dam that traces back to the most influential cow in the Coleman Angus program known as Coleman Donna 386. Jordan selected the dam of this excellent heifer calf from the tremendous breeding program of Sandeen Genetics of Blakesburg, Iowa.*

*Body, shape, and balance with a notable cow family only pays dividends!*



**JCBB LUCY L397**  
OFFERED BY BIRD CATTLE COMPANY

LOT **35** 5/8 SM 3/8 AN

TATTOO: L397 | DOB: 4/20/23 | ASA: 4241522

W/C BANKROLL 811D

**TRCC PANDEMIC**  
RF 29E

MR HOC BROKER

**DUELLO BROKERS LUCY 4114**  
WB PVF LUCY 1052

CE	BW	WW	YW	MILK	API	TI
9.8	1.6	76.6	123.6	22.3	96.1	69.3



TRCC PANDEMIC \$300,000 SIRE OF LOT 35



DUELLO BROKERS LUCY 4114  
DAM OF LOTS 35 & 36

The Duello Brokers Lucy 4114 donor female has been a part of the Black Label and Spring Sort Sale series over the past three years. Brandon Bird tied into her at a past Western Elite offering and the decision was a wise one no doubt. Several daughters sired by KCC1 Exclusive 116E have went on to not only be competitive as show heifers in the ORB division here in Texas but have been generators in production as well. Sylee Sulak showed one from that genetic blend that produced the Champion Simmental Female at the 2023 West Texas Fair and Rodeo for the Mosley Family of Early, TX. Another Exclusive x 4114 daughter will have her produce as lot 37. This year you will have the opportunity to appraise and purchase the first daughter from Duello Brokers Lucy 4114 sired by the 2022 Embryos on Snow Denver High Seller, TRCC Pandemic. Those that have visited the greater metro area of Groom, TX have all left Jordan's place higher than high on this exquisite female, referring to her as "the one" or the "closest thing to greatness." I know it's bold, but Brandon and Jordan have never been shy, and they both know what it takes to play at a very high level. The best thing about this female for Bird Cattle Co, is that people will want to add TRCC Pandemic back to the mix when it comes time to breed or aspirate. His uniqueness will be desired once again.





## JCBB LUCY L310

OFFERED BY BIRD CATTLE COMPANY



W/C RED BIRD 269J SIRE OF LOT 36

LOT **36** 3/4 SM 1/4 AN

TATTOO: L310 | DOB: 4/23/23 | ASA: 4241523

W/C BANKROLL 811D

W/C RED BIRD 269J

W/C MISS ANGEL 2870Z

MR HOC BROKER

DUELLO BROKERS LUCY 4114

WB PVF LUCY 1052

CE	BW	WW	YW	MILK	API	TI
10.5	2	79.7	124.6	21.2	93.3	69.7

W/C Red Bird 269J was one of the very best phenotype bulls to be offered in the Spring 2022 bull sale series in the Simmental breed. These cattle by the red-hided purebred stud have been moderate to light at birth, with all the right balance of body, muscle, and structural integrity to compliment any female worthy of a straw of semen. Based on our experience with IVF ET calves only by this stud, I wouldn't be afraid to try him on heifers. The gene pool that supports 269J is as potent as 4114 as it includes two shots of the legendary Miss Werning KP 8543U donor dam up close as the blend represents a maternal sib mating.

This young lady carries the credentials on paper and in the flesh as well. You will enjoy evaluating this complete, good bodied beast, with the right look and build.



**DXSC LOTTIE 521L**  
OFFERED BY RICHBURG CATTLE COMPANY & DEBERRY FAMILY

LOT **37** PB SM

TATTOO: 521L | DOB: 5/21/23 | ASA: 4245108

W/C DOUBLE DOWN 5014E  
WHF/JS/CCS DOUBLE UP G365  
WHF SUMMER 365C

KCC1 EXCLUSIVE 116E  
JCBB HILARY H010  
DUELLO BROKERS LUCY 4114

CE	BW	WW	YW	MILK	API	TI
10.1	2	83.2	120.3	17	112.2	75



JCBB HILARY H010 DAM OF LOT 37  
2021 HLSR DIVISION CHAMPION

*DXSC Lottie 521L is certainly a big bodied, three dimensional purebred that is stacked with the youth of the Simmental gene pool. Her dam, a daughter of Duello Brokers Lucy 4114 by the female maker KCC1 Exclusive 116E, proved to be a very good uddered productive dam in her first tour of calf raising. The influence of the past Reserve National Champion, WHF/JS/CCS Double Up G365 is noticeable as well as both sides contributed to the advantages in natural skeletal width, modern center body shape, and overall trendy build. After the evaluation of 521L, one might be more intrigued, if further persuasion was needed to take a harder look at lots 35 and 36.*



**ADSF LEAH 928L**  
OFFERED BY A&D SULAK FARMS



CBAR BD SARA 927W  
MATERNAL GRANDDAM OF LOT 38



ADSF SWC GONE FISHIN' 924G  
\$20,000 MATERNAL SISTER TO DAM OF LOT 38

LOT **38** PB SM

TATTOO: 928L | DOB: 1/25/23 | ASA: 4238926

MR TR HAMMER 308A ET  
KCC1 ENTERPRISE 519E  
TKCC VICTORIA 57A  
WLE COPACETIC E02  
ADSF MISS HATTIE 928H  
CBAR BD SARA 927W

CE	BW	WW	YW	MILK	API	TI
10.3	2	81.3	120.8	20.8	121.8	77.7

This solid black female was raised by a two-year-old dam that is a full sister to the female that was crowned Champion of the ORB division at the 2023 San Angelo Stock Show. You will continue to hear about what this cow family can do, and you can experience it if you have the faith to invest. The maternal granddam CBAR BD Sara 927W was bred by one of the greatest cattlemen that the industry had the opportunity to know, Bill Couch. Genetically rich in proven heritage with a winning record to support it. 927W was a donor feature in Volume One of the Circle M program and was my suggestion to Albert Sulak as an investment in that famed dispersal. This donor dam continues to get it done as one can see in this granddaughter influenced by WLE Copacetic and the late herdsire KCC1 Enterprise 519E. Big bodied, wide based, and enough look to exhibit with her true contribution to you in production.



**KCC1 LIVIA 3400L**  
OFFERED BY KEARNS CATTLE COMPANY

LOT **39** 3/4 SM 1/4 AN

TATTOO: 3400L | DOB: 2/25/23 | ASA: 4250703

VCL FORESIGHT  
STCC TECUMSEH 058J  
HF SERENA

TKCC CLASSIFIED  
KCC1 FELICITY 8021F  
TR MS PRECISION 2077Z

CE	BW	WW	YW	MILK	API	TI
10.1	1.8	87.2	126.6	21.3	133.8	84.3



STCC TECUMSEH 058J  
\$620,000 SIRE OF LOT 39



TR MS PRECISION 2077Z  
MATERNAL GRANDDAM OF LOT 39

*In all fairness to quality and kind, this female could have led off this sale book. It's my biased opinion that we have stepped up our efforts to offer a very high-quality set of SimGenetic stock that have the ability to compete at the highest level. There's no doubt that one marked like this blaze faced daughter of STCC Tecumseh 058J will get recognized. Her quality is not only notable but impeccable. Her excellent kind starts at the surface with extra substance and flex to her running gear, big, deep rib cage, a desirable pin set, an extra good spine, the right shoulder, and the ever so desired high tying neck set.*

*This show heifer offers a bit more. Her genetic package is derived from a very awesome Angus granddam that not only set the bar on paper but one that offered ideal look and kind as well. TR MS Precision 2077Z left her mark on the Kearns Cattle Company program with a long list of high selling herd sires that went to work for programs like Krebs Ranch, and a set of mouthwatering daughters like this one's dam that continue to work and earn their position in the donor lineup in Rushville, Nebraska. Lot 39 is the well-rounded three-quarter blood that should gather the attention of the most astute cattlemen and those that are serious about remaining competitive as well.*



**KCC1 LARAMIE 3257L**  
OFFERED BY KEARNS CATTLE COMPANY



EXAR PRINCESS 6780 3<sup>RD</sup> GENERATION DAM OF LOT 40  
2017 NWSS ROV RESERVE GRAND CHAMPION  
ANGUS HEIFER



VCL FORESIGHT SIRE OF LOT 40

LOT **40** 3/4 SM 1/4 AN

TATTOO: 3257L | DOB: 5/2/23 | ASA: 4250708

MR CCF 20-20

VCL FORESIGHT

HCC0 COUNTESS 412D

JBSF BERWICK 41F

KCC MS PRINCESS 1J

NFF WB PRINCESS G255

CE	BW	WW	YW	MILK	API	TI
9.2	3.15	80.3	117.8	17.9	114	75.7

A stunning daughter of the proven VCL Foresight from a direct daughter of the late and great JBSF Berwick 41F that is tied to Angus royalty. The maternal great granddam of lot 40, EXAR Princess 5633 was the 2017 National Western Stock Show ROV Reserve Champion Angus Female for Carter Ward. Good cattle will never go out of style and 3257L has the build and the look to remain in style for years to come. She is a May born female that will turn heads and remain competitive for the top 4 spots in the Summer Division in Tulsa next summer. One that will be awesome for OYE, or the Houston / Austin run as a big bred as well. Phenomenal disposition and demeanor.



## SWC LJR LADY FOREVER 264L

OFFERED BY SHIPWRECK CATTLE COMPANY & JACKSON CATTLE COMPANY

LOT **41** 1/2 SM 1/2 AN

TATTOO: 264L | DOB: 2/7/23 | ASA: 4247434

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

S&R ROUNDTABLE J328

KCC FOREVER LADY 64G

LAZY H BAR SIMPLY FOREVER 5129

CE	BW	WW	YW	MILK	API	TI
10.3	2.6	79.8	124.7	18.3	118.6	76.7



KCC FOREVER LADY 64G DAM OF LOT 41



KCC FOREVER LADY 64G DAM OF LOT 41  
2020 FWSS RESERVE GRAND CHAMPION ANGUS HEIFER

264L would be the very first SimGenetic progeny of the many time Texas Major Angus Champion female KCC Forever Lady 64G. 64G, as a calf, was the 2020 Reserve Champion Female of the Fort Worth Stock Show and Rodeo Junior Angus Show and had it not been for the "China Virus", I would confidently bet that she would of claimed one of the top two slots at Houston if they didn't decide to throw the towel in. Moving on to 2021 with the cancellation of Fort Worth, she was Champion Angus Female at the Houston Livestock Show and Rodeo as well as Supreme Champion British Heifer and then went on to the San Antonio Livestock Exposition, "the reschedule", where she was Reserve Champion Angus Female. Each time that 64G was exhibited, she surfaced to the top and rightfully so. She was out there at the time for an Angus female to have the hoof size, the substance of bone, and the overall volume of muscle and body tied into a very attractive package. We have already addressed the value that the influence of Simmental sires like the great, late JBSF Berwick 41F, have on tremendous Angus pedigrees and this instance is no different. This classic SimAngus open female is very unique in her own right. She is so refined and elegant throughout especially about her chiseled head, maternal neck, and smooth shoulder. Her center body is both deep, long, and bold up high with a level and wide pin set to finish the project. The longevity in her build will be recognized in person and on video and we think that she will have the hair necessary to take on next level competition.



## B BAR LYLA 12L

OFFERED BY BERLOWITZ FAMILY & SHIPWRECK CATTLE COMPANY



RECKONING 711F SIRE OF LOT 42



MISS HARMONY 412H MATERNAL SISTER TO LOT 42  
2022 OH STATE FAIR RESERVE SUPREME CHAMPION  
JUNIOR BREEDING HEIFER

LOT **42** 3/4 SM 1/4 AN

TATTOO: 12L | DOB: 1/7/23 | ASA: 4240141

W/C RELENTLESS 32C

RECKONING 711F

RWA KRISHA-ET

WS REVIVAL

MISS LUCKY LADY

BERL BRITTNEY 412B

CE	BW	WW	YW	MILK	API	TI
9.8	2.4	70.4	100.2	16.9	101	65.6

Definitely a female with pride indulged presence when stopped and in motion. A daughter from the past many time Champion percentage stud, Reckoning 711F, and from the other potent cow line for B Bar Cattle of Oklahoma. This female was bred by a family that knows the kind and what it takes to win. Braelyn has had much success at every level of competition during her junior career and so now she will offer everything, each year so that your youngsters can take advantage of what she and her family have worked towards all these years.

This one is a for sure head turner with impeccable structure, look, body, and substance throughout. A higher percent SimAngus female that with certainty is the right kind to go gather up some hardware on the tanbark.



## AHIN A-C LADY A 2302L

OFFERED BY ANDERSON CATTLE



ROCKING P PRIVATE STOCK H010  
SIRE OF LOT 43

LOT **43** 1/2 SM | LOW CHI

TATTOO: 2302L | DOB: 3/1/23 | ASA: 4241293

WLE COPACETIC E02

ROCKING P PRIVATE STOCK H010

RP/MP BUILT TO LOVE A021

U NEED ME

AHCC MISS SIOUX 801F

MISS SIOUX 521

CE	BW	WW	YW	MILK	API	TI
11.3	-0.1	58.1	86.7	15.9	110.1	66.5

AHIN A-C Lady A 2302L is one of the most intriguing females we have seen all fall. We truly believe that this early March born female is in another league phenotypically, and it would be a struggle to draw an outline that is more ideal than you will find in this daughter of the National Champion Rocking P Private Stock H010. She ties all her pieces together so effortlessly and when you get behind this one you will admire the model proportions she has been blessed with, for these reasons we think the potential for this one to compete at the highest level in the showing is immense. When she is parked it's impressive, but it's when she gets on the move that she sets herself apart, take the time to watch her video and consider a trip to Grandview. Sure this one carries all the trendy presence and feature that it takes to be successful in today's showing, but if you were to see her U Need Me sired mother you would believe that she has potential to be a cornerstone for a breeding program into the future.





## BAR O LENNOX 232L

OFFERED BY BAR O CATTLE COMPANY



SWC HSC BACKDROP 012B DAM OF LOT 44  
2015 FWSS RESERVE GRAND CHAMPION PERCENTAGE SIMMENTAL HEIFER

LOT **44** 3/4 SM 1/4 AN

TATTOO: BARO 232L | DOB: 3/22/23 | ASA: 4249170

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

FBFS WHEEL MAN 649W

SWC HSC BACKDROP 012B

SWC REVOLUTION DOLL 902X

CE	BW	WW	YW	MILK	API	TI
7.1	4.1	73.5	105.8	13.2	106.3	65

Another female from Bar O that represents a past investment through the Black Label sale series. SWC HSC Backdrop 012B was a past sale feature that went on to be Reserve Champion Percentage Female at the 2015 Fort Worth Stock Show. This heifer calf by the \$400,000 Profit is loaded with the goods as well. One that is extended and high out of her neck shoulder junction, bold in her upper rib, with spinal integrity, and an ideal hip and leg set. She blends two of the most "out there" sires with a shot of the maternal power that keeps the business centered with the influence of the great GCC Total Recall and the Revolution Rose Angus Family.



## NFFS LYDIA 334L

OFFERED BY NIXON FAMILY FARMS

LOT **45** 3/4 SM 1/4 AN

TATTOO: 334L | DOB: 2/4/23 | ASA: 4247262

RUBY SWC BATTLE CRY 431B

KCC1 WAR CRY 878G

MALSONS SAVANNAH 27Y

TKCC CLASSIFIED

SWC HOC FROSTED ANNIE

SWC HOC ANNIE K 165C

CE	BW	WW	YW	MILK	API	TI
10.4	1	80.7	123.5	19.7	116.7	75.5



SWC HOC ANNIE K 165C DAM OF LOT 45

The popularity of the great KR Casino is of similar nature to the veteran status and use of MR HOC Broker within breed and industry lines. KR Casino's dam, Malson's Savannah 27Y, unfortunately met an untimely demise, if still alive today I would bet that there would be several more brothers to the great KR Casino that would merit industry discussion and widespread use in the business. One of the last from Malson's Savannah 27Y would be the sire of this powerhouse female known as KCC1 War Cry 878G, a past high seller and sale feature for Kearns Cattle Company that was purchased by Zane Wicks of North Dakota. War Cry is a powerful sire like his maternal brother in the Angus world with the influence of MR HOC Broker and SWC Ruby Yetti 143Y to his SimGenetic advantage from a phenotype and muscle viewpoint. On the bottom side this female traces back to the influence of Ford RJ Dolly Y83 as well as ACW Annie K 330Y a past national champion SimAngus female. To say this female is loaded with genetics and upside potential would be a highly offensive understatement. One can evaluate her and take notice of the width and true shape that she offers from blade to pin set. She also offers a big upper rib cage with more than enough volume and capacity. She is plenty long sided with plenty of bone and a foot that is near textbook, but with extra size and depth of heel relative to age. My bets are "all in" a year from now on this beast.



**JSUL A-C SWC CLEO 3446L**  
OFFERED BY SHIPWRECK CATTLE COMPANY, ANDERSON CATTLE, & SULLIVAN FARMS

*It's hard not to admire this dual registered daughter of the late JSUL Something About Mary 8421! She is so elegant from the side, perfect in her lines, and offers a symmetrical look of balance that cannot be denied. Her dam, SLHT Cleopatra 602D, was a dominant champion for Sara Sullivan. She was selected as the 2017 NAILE and 2018 NWSS Grand Champion Maintainer Heifer. A contender in the ORB division!*

LOT **46** 1/2 SM | LOW CHI  
TATTOO: 3446L | DOB: 2/24/23 | ASA: 4240135/418604  
W/C RELENTLESS 32C  
**JSUL SOMETHING ABOUT MARY 8421**  
JBSF PROUD MARY  
PLUM CREEK PARADOX 161B  
**SLHT CLEOPATRA 602D**  
SLHT LADY 112Z

CE	BW	WW	YW	MILK	API	TI
10.9	1.9	69.5	108.2	17.9	96.2	65



**SLHT CLEOPATRA 602D** DAM OF LOT 46  
2017 NAILE GRAND CHAMPION MAINTAINER HEIFER



**JSUL A-C SWC RITA'S FANCY 3454L**  
OFFERED BY SHIPWRECK CATTLE COMPANY, ANDERSON CATTLE, & SULLIVAN FARMS

*A direct daughter of Sara Sullivan's Supreme Champion Female at the 2019 North American International Livestock Exposition and Iowa State Fair that was purchased for \$164,000 in the 2018 RJ Cattle Pasture Sale. Rita's Fancy 3454L follows in her mother's large footsteps with her incredible body shape, unbelievable swoop to her underline, impeccable silhouette and flawless structural build. This is a female that will compete at the highest level, and will be one that may be easier to manage because of her ultra-genuine build. Full and maternal sisters to 3454L have been very well received across the business and are an attraction of tours at Sullivan Farms, these are the right kind of females to not only compete on the tanbark but go into production and generate. Her 3/4 blood status opens up a whole new realm of generating potential being able to breed for purebred stock.*

LOT **47** 3/4 SM 1/4 AN  
TATTOO: 3454L | DOB: 2/9/23 | ASA: 4240134  
HTP/SVF DURACELL T52  
**THSF LOVER BOY B33**  
RP/MP RIGHT TO LOVE 015U  
W/C BANKROLL 811D  
**RJ PF RITA 8288F**  
EXAR RITA 5406

CE	BW	WW	YW	MILK	API	TI
11.4	0.6	82.1	120.8	25.1	134.9	84.9



**RJ PF RITA 8288F** DAM OF LOT 47  
2019 NAILE SUPREME CHAMPION JUNIOR BREEDING HEIFER

LOT **48** 1/2 SM 5/16 AN 3/16 MA

TATTOO: 41L | DOB: 4/15/23 | ASA: 4240139

W/C RELENTLESS 32C  
**RECKONING 711F**  
 RWA KRISHA-ET  
 DADDYS MONEY  
**BCC DELTA DAWN**  
 BERL BRITTNEY 412B

CE	BW	WW	YW	MILK	API	TI
10.2	0.9	61.7	85	17.5	98.6	63.3



**B BAR LILLY 41L**

OFFERED BY BERLOWITZ FAMILY & SHIPWRECK CATTLE COMPANY

A very youthful April heifer sired by Reckoning 711F and from a direct daughter of the Maine Phenom Daddy's Money. Moderate, square, deep, dense, and just overall complete in her build and kind. Not only does she have the look to push her across with many evaluators, but her genetics will insure that for years to come as well.



**MMR YOLANDA 101D**  
 MATERNAL SISTER TO DAM OF LOT 49  
 2018 FWSS GRAND CHAMPION PERCENTAGE  
 SIMMENTAL HEIFER



**MTZ LUNA L102**

OFFERED BY METZLER CATTLE COMPANY

The Metzler family has made a significant investment in The Black Label over the tenure of Madison and Mason's show careers. Genetics do not cost, they pay, and the cows that front the Metzler program will be the testament to that exact statement.

This daughter of Follow Me is from the CMB Yolanda Y658 donor family that is the foundation for the Wallace Cattle Company and Moriondo Farms SimGenetic programs of Southwest Missouri. Yolanda is no stranger to producing bulls and females alike that command top shelf values with breed leading results. The volume of champions and dollars in progeny sales over the years is significant from this line of productive and well-built females. If you are in search of a summer division contender with post tan bark merit, this female is certainly up for consideration. Besides the resume', she is loaded with other necessary extras that will be needed to compete at the highest level.



**MMR YOLANDA 106E**  
 MATERNAL SISTER TO DAM OF LOT 49  
 2019 NWSS RESERVE GRAND CHAMPION  
 PERCENTAGE SIMMENTAL HEIFER

LOT **49** 1/2 SM 1/2 AN

TATTOO: L102 | DOB: 5/16/23 | ASA: 4241081

C&C MCKINLEY 3000 EXAR  
**GATEWAY FOLLOW ME F163**  
 DUNK-W MAXINE HR 505C  
 SS EBONYS GRANDMASTER  
**MMR YOLANDA**  
 CMB YOLANDA Y658

CE	BW	WW	YW	MILK	API	TI
8.6	1.9	67.6	99.2	18.1	108.9	66.2



**B BAR KALLIE K314**  
OFFERED BY BERLOWITZ FAMILY & SHIPWRECK CATTLE COMPANY

We do have a rare pair of fall yearling heifers that are ridiculous in their quality and build. If Braelyn was still age eligible to show at the AJSA Summer Classic neither one of this pair would be up for auction. Yes, both are different, but big on quality and kind in their own right. This pair will dominate the summer/fall division at the 2024 Texas Majors and will be ready to run in the Senior Yearling division in Tulsa at the AJSA Summer Classic. These two offer a lot of advantages from an exhibition perspective and they are ready to breed to the sire of your choosing. Texas exhibitors please note to memory that one of winningest females in the Major Series this past spring was a fall born female of this quality and magnitude at this age, in fact, either one of these may very well be better. K314 is one that continues to impress daily. If this female would have been marketed in the peak of the spring sale season, there is no telling what her value as a fuzzy calf could have been. She has the big legs that are loose at the hinge, she is long and deep in her rib design, very strong down her spine with pin width from behind, and definitely striking on the pose. Certainly, one that's a contender at any level and should be bad to the bone in production. 909K is the SO Remedy 7F daughter that has always maintained the denser look of the pair as she is just softer sided. This female is very good at the surface each and every time out as she floats across the pen. These cattle with the influence of MR CCF 20-20 maintain an advantage in terms of style and width of base among their contemporaries consistently and this one is no different. What a very lady like presence and kind.



**B BAR SWSN MISS REMEDY 909K**  
OFFERED BY BERLOWITZ FAMILY & SHIPWRECK CATTLE COMPANY

LOT **50** PB SM

TATTOO: **K314** | DOB: **9/10/22** | ASA: **4240138**

W/C RELENTLESS 32C  
**RECKONING 711F**  
RWA KRISHA-ET  
WS A STEP UP X27  
**MCCFAITH**  
MCCHOPE

CE	BW	WW	YW	MILK	API	TI
10.3	2.2	76.3	107.1	17.5	124	75.4



RECKONING 711F SIRE OF LOT 50



SO REMEDY 7F SIRE OF LOT 51

LOT **51** PB SM

TATTOO: **909K** | DOB: **9/15/22** | ASA: **4099035**

HPF/HILL UPRISING C104  
**SO REMEDY 7F**  
B&K CREAM SODA 8D  
MR CCF 20-20  
**VCL COUNTESS 267G**  
HCC0 COUNTESS 148D

CE	BW	WW	YW	MILK	API	TI
11.7	1.9	83.6	130.6	18.1	119.9	78.4



**BLC1 ROBIN'S LILLY 011L**  
OFFERED BY SHIPWRECK CATTLE COMPANY

LOT **52** RED ANGUS

TATTOO: 011L | DOB: 1/2/23 | RAAA: 4774649

PZC TMAS FIRESTORM 1800 ET

**ROJAS RIOJA 6052**  
SIX MILE LAKOTA 112Y

WEBR DR. PHIL

**WR MS ROBIN 11B**  
GT CITA 4060

CE	BW	WW	YW	MILK
11	-0.6	59	85	29



**ROJAS RIOJA 6052**  
SIRE OF LOT 52



**WR MS ROBIN 11B**  
DAM OF LOT 52

A January Red Angus heifer calf from the lone donor for Shipwreck Cattle and Nixon Family Farms known as WR MS Robin 11B. 11B is a direct daughter of the legendary donor dam, GT Cita 4060, and sired by WEBR Dr. Phil. This donor dam has always been admired for her big, stout, good feet along with the amount of bone, length, frame, mass, and kind. This mating to the great Rojas Rioja 6052 may be her most consistent to date. Lilly has been a standout since she came home from the cooperator herd in southeast Texas. Solid from every angle and point of value. This female certainly is smooth, deep sided, and ideal in her skeletal build. Much like her dam in many ways, she does come with the great feet and running gear as well. Her disposition will be suitable for any age showman, and she will prove to be an outstanding female in production.



## LJR MS LANA 3559L

OFFERED BY SHIPWRECK CATTLE COMPANY & JACKSON CATTLE COMPANY



SCC PHYLLIS 051 DAM OF LOT 53



FCF PHYLLIS 770 MATERNAL SISTER TO LOT 53  
2019 NJAS 4TH OVERALL OWNED HEIFER

LOT **53** ANGUS

TATTOO: 3559L | DOB: 3/1/23 | AAA: 20743482

DAMERON FIRST CLASS  
**SILVEIRAS HARAS PRIMAL 8525**  
 SILVEIRAS SARAS DREAM 1339  
 OSU CURRENCY 8173  
**SCC PHYLLIS 051**  
 SCC PHYLLIS SSF 682

CE	BW	WW	YW	MILK
-4	4.6	61	104	20

Owning this female would place you among the ranks of some of the most successful and reputable angus firms in the nation. She would be a maternal sister to so many females of influence like the great FCF Phyllis 532 and countless other females of Angus royalty. This daughter by the maternal brother to Colburn Primo 5153, Silveiras Haras Primal 8525, is of outstanding nature with a very futuristic build and body design. One that is ultra-extended, big in her outline, elegant about her front third, good bodied, with plenty of width and shape on a very correct and flexible skeleton. Time and maturity will be amazing on this great Angus show prospect as the cow side has always delivered in this equation.



## SULL A-C SWC PRINCESS 3123L

OFFERED BY SHIPWRECK CATTLE COMPANY, ANDERSON CATTLE, & SULLIVAN FARMS

LOT **54** ANGUS

TATTOO: 3123L | DOB: 2/25/23 | AAA: 20720471

C&C MCKINLEY 3000 EXAR  
**GATEWAY FOLLOW ME F163**  
 DUNK-W MAXINE HR 505C

WB PENDLETON 708 PVF SWSN  
**WB PRINCESS 902**  
 EXAR PRINCESS 6680

CE	BW	WW	YW	MILK
-3	5	63	102	15



WB PRINCESS 902 DAM OF LOT 54  
 2021 CATTLEMEN'S CONGRESS ROV  
 GRAND CHAMPION ANGUS HEIFER



EXAR PRINCESS 6680 "PEBBLES"  
 LEGENDARY MATERNAL GRANDDAM OF LOT 54

*This daughter of Gateway Follow Me F163 is from a highly decorated Angus donor dam that had much success on the tanbark for Sara Sullivan. WB Princess 902 or referred to as "Pebbles" is the 2020 Supreme Champion Female of the Iowa Beef Expo and was a many times division and class winner throughout the nation as well. The maternal granddam EXAR Princess 6680 was exhibited by Carter Ward and was crowned Champion Female of the 2018 National Western Stock Show ROV Angus Show. 3123L is no doubt in the same league or even a step ahead of her very successful cow family, with the influence of her sire only solidifying the cold hard facts. Quality exudes in this genetic combination and becomes one of bar raising nature. This creature is modern in her kind and legit to her genetic influence.*





## CCS/SWC ELLIE 208K

OFFERED BY SHIPWRECK CATTLE COMPANY



UDE ELLIE 153E DAM OF LOT 55  
2018 NAILE GRAND CHAMPION JUNIOR ANGUS HEIFER



UDE ELLIE 9230 MATERNAL SISTER TO DAM OF LOT 55  
2020 NAILE GRAND CHAMPION JUNIOR ANGUS HEIFER

LOT **55** ANGUS

TATTOO: 208K | DOB: 11/3/22 | AAA: 20631077

C&C MCKINLEY 3000 EXAR  
GATEWAY FOLLOW ME F163  
DUNK-W MAXINE HR 505C

COLBURN PRIMO 5153  
UDE ELLIE 153E  
SLL ELLIE 2201

CE	BW	WW	YW	MILK
4	3.6	48	73	5

Another daughter from the famed and proven Gateway Follow Me F163 that will yield attention on October 21. Her dam UDE Ellie 153E was successfully campaigned by Chesney Steenhoek as she was the 2018 NAILE Champion Angus Female of the Junior Show, as well as a very successful division competitor every time out. The granddam of this open female, SLL Ellie 2201, has produced numerous other champions and high selling females for Udell Cattle Company. This November born gem is loaded for bear. She is very big at the surface with more than enough bone, body, and true skeletal width for an Angus female of any age. The power lives within the balance and symmetry offered by lot 55.



## LJR MS LILLY 3775L

OFFERED BY SHIPWRECK CATTLE COMPANY & JACKSON CATTLE COMPANY

LOT **56** CHAROLAIS

TATTOO: 3775L | DOB: 3/30/23 | AICA: F1342617

LJR MR CULTURE SHOCK 2498E

LJR MR PURE SUGAR 1944G

LJR MS LUCKY STATE 99D

TR MR OUTKAST 6605D

SWC LJR MS TIGER KAST ET

LJR MS TIGER LILLY 2041C ET

CE	BW	WW	YW	MILK
7	-0.4	59	103	18



LJR MS TIGER LILLY 2041C ET  
MATERNAL GRANDDAM OF LOT 56  
2016 FWSS GRAND CHAMPION CHAROLAIS HEIFER



LJR MS TIGER LILLY 2041C ET  
MATERNAL GRANDDAM OF LOT 56  
2016 HLSR GRAND CHAMPION CHAROLAIS HEIFER

*This white hided female is bred by a program that is no stranger to the color purple or the photo backdrop. Jared and Jeff are no doubt passionate and successful about the ladies on the tanbark that they market to the youth of America at any level of competition. They have been students of the game and business for nearly two decades and they have the track record of success documented and nearly set in stone. Charolais have been their forte for nearly a decade. They initiated the program with the best of the best and through disciplined sire selection and mating practices they have become some of the best of the best. LJR Lilly 3775L is from a past many time champion maternal granddam that was not ever defeated at a Texas Major show within breed. LJR MS Tiger Lilly 2041C ET won the Fort Worth Stock Show and Rodeo Junior Charolais show as a calf and then went on to win the San Antonio Livestock Exposition and the Houston Livestock Show and Rodeo Junior Charolais Shows as a big, bred female. There is no question that the foundation cow family that supports this open female maintains a strong presence throughout her phenotype and build. She is so strong in her breed character of muscle and body shape but very broody and feminine about the front third of her skeleton. Ultra correct in her angles and she would be one of the very good footed white girls in the country. One for utmost consideration to compete at a high level in Belton, Texas this summer at the AIJCA National Junior Show.*



## AC MS LAST LOOK 2313

OFFERED BY ANDERSON CATTLE



TR MS KIRA 2734K ET  
FULL SISTER TO LOT 57



M&M OUTSIDER 4003 PLD  
\$600,000 VALUATION SIRE OF LOT 57

LOT 57 CHAROLAIS

TATTOO: 2313L | DOB: 4/15/23 | AICA: EF1342628

TR MR FIRE WATER 5792R ET  
**M&M OUTSIDER 4003 PLD**  
WCR MS DESIGN 833 P

LT LONG DISTANCE 9001 PLD  
**WCR MS FIREWATER 022 P**  
M&M MS CARBINE 1567 PLD

CE	BW	WW	YW	MILK
8.5	-1.2	68	111	27

AC Ms Last Look 2313 is one of the stoutest pinned, roundest bodied and densest built females to sell. This April born daughter of the \$600,000 M&M Outsider 4003 PLD will be a force to be reckoned with next June at the AIJCA Junior National in Belton and is the kind that not only will jackpot early but has that added structural integrity, feature and femininity that it takes to make it as a big one. This sweet natured female has a beautiful, thick haircoat coming and one that loves to be worked on. She is a full sister to the high selling female in the 2023 Thomas Ranch Fall Born Female Sale, another full sister from the 2022 Thomas Ranch Pasture Sale was a class winner at the 2023 NWSS. Her dam, WCR Ms Firewater 022 P or 'Weinky' as she is often referred to is headed on an upward trajectory towards the head of the Thomas Ranch donor pen and this may be one of her finest breeding accomplishments to date!



**WCSM LINDA JAMES**  
OFFERED BY SHIPWRECK CATTLE COMPANY

LOT **58** LIMFLEX | 51% LM 457% AN

TATTOO: 21L | DOB: 1/27/23 | NALF: 2605178

MAGS WINSTON

MAGS AVIATOR

MAGS XTRA REST

RLBH DAYS OF THUNDER ET

PBRS GOING OUT

PBRS EVOLVED 7241

CE	BW	WW	YW	MILK
11	0.4	63	99	18

*It's been a minute or two since I have written a footnote for a Limousin influenced animal of either sex. A breed that was influenced by several great stockmen and women over the years and still is today, but there's not as many as there once was. However, the cattle are significantly better, and the people are still very good to raise a family around. This daughter of the proven MAGS Aviator is very good livestock regardless of breed affiliation. You talk about one that is big and good at the ground with a near perfect hindleg and set to her knee, coupled with a fault free underline, a big rib cage, plenty of beef animal shape, with a very maternal and feminine look throughout. She is also acceptable for any age showman of any level of experience.*





**JCBB POISON ARROW L309**  
OFFERED BY BIRD CATTLE COMPANY



DUELLO POISON ARROW 3099 DAM OF LOT 59

LOT **59** MAINTAINER

TATTOO: L309 | DOB: 4/14/23 | AMAA: Pending

BOE EPIC

**DUEL ICON 802F**

DUEL WORRY NOT 4303B

POISON ARROW

**DUELLO POISON ARROW 3099**

DUELLO DONOR 5033

*The lone Maintainer in this year's offering that is certain to turn heads! A beautiful profiling full faced baldy female sired by the widely popular DUEL Icon 802F. This April born prospect has the BIG pieces that set her apart from the crowd. Duello Cattle Company is synonymous with producing elite cattle regardless of breed composition, and the dam that supports this female is one of the very best to ever run through the ring of the Western Elite at the National Western Stock Show. This upside in this female is unrivaled and we truly anticipate that she will be a dominant force in the ORB division and one that would be fun to haul to Springfield, MO next summer to the Junior Nationals. Bid with confidence here!*

# BRED FEMALES &





# FROZEN GENETICS



## B BAR KARI J817

OFFERED BY BERLOWITZ FAMILY & SHIPWRECK CATTLE COMPANY

LOT **60** PB SM

TATTOO: **K817** | DOB: **3/1/22** | ASA: **4240143**

HPF/HILL UPRISING C104

**SO REMEDY 7F**

B&K CREAM SODA 8D

SVF STEEL FORCE S701

**FBF1/SF RADIANT LADY**

JF BLACKBIRD LADY 8008U

CE	BW	WW	YW	MILK	API	TI
11.3	2.4	73.4	115.5	18.6	104.9	68



SO REMEDY 7F \$530,000  
SIRE OF LOTS 60



WHF/JS/CCS DOUBLE UP G365  
SERVICE SIRE TO SEVERAL FEMALES!

We do have a very high quality set of bred females assembled for your buying pleasure and they are loaded with pedigree and bred for success. There is no doubt in the genetics that build this awesome looking blaze faced bred female from B Bar Cattle. The SO Remedy 7F x SVF Steel Force S701 combination produced one that has beef industry and foraging merit. If she produces any extra carbon it will be in the form all the extra cash you will be burning when she goes into production. Big body, cool look, and high quality at every angle. We wish that she would have cooperated a pinch better on picture day as this photo won't compare to the in person evaluation of how good this one truly is. DUE TO CALVE 2/2/24 TO WHF/JS/CCS DOUBLE UP G365 (ASA: 3658592). PE TO C-4 TWIN BROKER 287J (ASA: 4059529).





## B BAR KERA J314

OFFERED BY BERLOWITZ FAMILY & SHIPWRECK CATTLE COMPANY

The lone daughter of Reckoning 711F in the bred offering would be this solid black female that is so huge in her rib design with a big hip and recognizable base width from end to end. Yes, she is as good as her photo and possibly even better.



## -SR-LIBERTY

OFFERED BY SHEFFIELD RANCH

The lead off bred female sired by the \$240,000 KCC1 Countertime 872H that hails from yet another page in Simmental history. KA TCF Independence S30L was one of the last females campaigned by the crew at Triple C Farms of Wisconsin. A female that was used extensively through embryo transfer and was selected from their historic dispersal by Circle M Farms. Craig and company marketed and campaigned as many from her as they could produce and so the success continues. For those families with a junior or senior that would want a bred female ready to go win, then pay very close attention here. This animal does sell as halter broke and has a very very good disposition. She is also one that is built very well and comes with some extras in terms of power and stoutness while maintaining integrity in motion. She will compete, there's zero doubt in my mind of that.

## LOT 61 PB SM

TATTOO: J314 | DOB: 12/1/21 | ASA: 4240142

W/C RELENTLESS 32C

RECKONING 711F

RWA KRISHA-ET

WS A STEP UP X27

MCCFAITH

MCCHOPE

CE	BW	WW	YW	MILK	API	TI
10.3	2.2	76.35	107.1	17.5	122.6	75.1

DUE TO CALVE 2/2/24 TO WHF/JS/CCS DOUBLE UP G365 (ASA: 3658592). PE TO C-4 TWIN BROKER 287J (ASA: 4059529).



RECKONING 711F SIRE OF LOT 61

## LOT 62 PB SM

TATTOO: 234K | DOB: 5/22/22 | ASA: 4119875

ES RIGHT TIME FA110-4

KCC1 COUNTERTIME 872H

KCC1 HAVANA 83E

CMFM SWAGGER 14ZB

CMFM INDEPENDENCE E66Y

CMFM INDEPENDENCE 66Y

CE	BW	WW	YW	MILK	API	TI
12.1	2.1	77.8	126.3	21.3	130.8	79.5

DUE TO CALVE 2/11/24 TO WHF/JS/CCS DOUBLE UP G365 (ASA: 3658592).



KCC1 COUNTERTIME 872H  
\$230,000 SIRE OF LOTS 62 & 65-70

LOT

63

PB SM

TATTOO: 2106K | DOB: 3/1/22 | ASA: 4250709

TJ HIGH CALIBRE 556B

KCC1 FOLSOM 512F

CCR MS MISTY MAY 8014U

RUBY SWC BATTLE CRY 431B

SWC RUBY WICKED FAE 230F

NFF WICKED B125

CE	BW	WW	YW	MILK	API	TI
9	2.6	85.4	134.9	20.8	127.1	79

DUE TO CALVE 3/24/24 TO MR KCC1 SWC  
JUST SO 962J (AAA: 4179343).



SWC RUBY WICKED FAE 230F  
DAM OF LOT 63



NFF WICKED B125  
MATERNAL GRANDDAM OF LOT 63

## KCC1 WICKED 2106K

OFFERED BY KEARNS CATTLE COMPANY

What a great combination of pedigrees for one that prefers the disciplined breeder approach with cow families intertwined. The sire of this female would be a past high seller and sale feature again for Kearns Cattle Company that was selected by John Lee of Lees Cattle of Colorado. KCC1 Folsom 512F is undoubtedly one of the very best sons of TJ High Calibre 556B. He's definitely the best in muscle, center body shape, and overall look, and he has a very strong dam, CCR Ms Misty May 8014U. 8014U is responsible for some of the best bull prospects annually in Kearns' bull sale and they have retained multiple daughters within the program as well. Her influence will be noted for years to come without question. There just happens two other potent females that assist on the maternal side of this unique bred beast as well. The SWC Ruby Yetti 143Y that has influenced the Ruby program of Iowa for years and NFF Wicked B125, the cornerstone matriarch for Shipwreck Cattle Company and the dam of many successful young females marketed through the Black Label sale series. If you prefer them saturated with donor dams with proven track records and the kind that is very attractive, deep bodied, sound, and good built, take a look here.

LOT

64

PB SM

TATTOO: 2012K | DOB: 3/1/22 | ASA: 4250714

WS ALL-AROUND Z35

OMF EPIC E27

OMF TIME LESS B100

KCC1 EXCLUSIVE 116E

KCC1 MS EXCLUSIVE 0079H

TKCC MS CALIBER 7013E

CE	BW	WW	YW	MILK	API	TI
9	2.6	85.4	134.85	20.8	127.1	79

DUE TO CALVE 3/2/24 TO SITZ RESILIENT  
10208 (AAA: 19057457).



TKCC VICTORIA 57A  
MATERNAL SISTER TO 3RD  
GENERATION DAM OF LOT 64



OMF EPIC E27  
SIRE OF LOT 64

## KCC1 MS EPIC 2012K

OFFERED BY KEARNS CATTLE COMPANY

A female that represents her sire group in trademark fashion! The cattle by OMF Epic E27 seemingly improve from generation to generation, as we figure out how best to mate him. Most of his stock on record would be from two-year old females over his lifetime, but he has been and will continue to be sampled on those longer bodied, larger framed cows that need a dose of his beef business shape and body. 2012K is very dense in her kind as far as depth and width and from a youthful daughter of KCC1 Exclusive 116E for a squared shot of the chunk factor.



**KCC1 MS COUNTERTIME 2221K**  
OFFERED BY KEARNS CATTLE COMPANY

Much like the last one, this introductory duo of daughters of KCC1 Countertime 872H, 2221K is built just how I would expect them to be based on his physical presence and prideful self carriage while covering cows. I also believe that Zach missed one last summer when he sorted his open cattle up for the Black Label a year ago. We dig this kind all day and believe me you will as well. What an amazing centerfold type she is about that front third of her build that transitions into a near textbook fore and center rib design, that is square and high pinned, and damn good to the surface. She traces back to both TJ High Calibre 556B and to Mr HOC Broker as well on the maternal side.



**KCC1 MS COUNTERTIME 2387K**  
OFFERED BY KEARNS CATTLE COMPANY

LOT **65** PB SM

TATTOO: 2221K | DOB: 3/1/22 | ASA: 4250695

ES RIGHT TIME FA110-4  
KCC1 COUNTERTIME 872H  
KCC1 HAVANA 83E  
TJ HIGH CALIBRE 556B  
KCC1 MS CALIBER 7005E  
TKCC BENTLEY 4007B

CE	BW	WW	YW	MILK	API	TI
12.4	2.2	84.3	135.8	21.3	151.1	87.5

DUE TO CALVE 3/2/24 TO SITZ RESILIENT 10208 (AAA: 19057457).



TJ HIGH CALIBRE 556B  
\$400,000 MATERNAL GRANDSIRE OF LOTS 66 & 67

LOT **66** PB SM

TATTOO: 2387K | DOB: 3/10/22 | ASA: 4250716

ES RIGHT TIME FA110-4  
KCC1 COUNTERTIME 872H  
KCC1 HAVANA 83E  
TJ HIGH CALIBRE 556B  
KCC1 MS CALIBER 8013F  
KCC1 BROOKLYN 4018B

CE	BW	WW	YW	MILK	API	TI
11.55	2.4	82.75	132.25	19.8	150.7	87.1

DUE TO CALVE 3/2/24 TO SITZ RESILIENT 10208 (AAA: 19057457).

This female has an incredible look to her. Wild and high tying about her neck and head, with elegant presence and strength about her lines, plenty of depth, and width to create the ideal balance in look and appeal. Another female sired by the most popular son of KCC1 Havana 83E, from the maternal combination of TJ High Calibre 556B and MR HOC Broker.

LOT **67** PB SM

TATTOO: 2121K | DOB: 2/25/22 | ASA: 4250715

ES RIGHT TIME FA110-4  
**KCC1 COUNTERTIME 872H**  
 KCC1 HAVANA 83E  
 W/C CASH IN 43B  
**BAILEY'S MADONNA 720E**  
 BAILEYS 502C

CE	BW	WW	YW	MILK	API	TI
11.3	1.5	74	120.2	20.1	133.4	79.8

DUE TO CALVE 3/24/24 TO MF MM  
 RAINMAKER 1047 (AAA: 20347103).



BAILEY'S MADONNA 720E  
 DAM OF LOT 65



MF MM RAINMAKER 1047  
 SERVICE SIRE TO LOT 67

LOT **68** PB SM

TATTOO: 2201K | DOB: 3/5/22 | ASA: 4250696

ES RIGHT TIME FA110-4  
**KCC1 COUNTERTIME 872H**  
 KCC1 HAVANA 83E  
 RUBY SWC BATTLE CRY 431B  
**KCC1 MS ROCKN BATTLECRY 9074G**  
 GSJG IMPRESSIVE IMAGE 1B

CE	BW	WW	YW	MILK	API	TI
12	2	84.3	132.3	17.7	138.4	83.9

DUE TO CALVE 3/2/24 TO SITZ RESILIENT  
 10208 (AAA: 19057457).



**KCC1 MS COUNTERTIME 2121K**  
 OFFERED BY KEARNS CATTLE COMPANY

2121K comes with an extra dose of baldy making ability but that doesn't take away the fact that she is still very good at every point of evaluation. She definitely sports the square, dense build with the really big, fat legs, the huge feet, and incredible amount of body, with a good look about her.



**KCC1 MS COUNTERTIME 2201K**  
 OFFERED BY KEARNS CATTLE COMPANY

A very sharp featured, good looking, extended female, with depth and substance.



**KCC1 MS COUNTERTIME 2045K**  
OFFERED BY KEARNS CATTLE COMPANY

What a trendy and unique bred SimAngus daughter of KCC1 Countertime 872H from a direct daughter of BUBS Southern Charm AA31. The growth profile for this bred diva should read very well with added carcass predicted values too. Deep, soft, loose built, very smooth in her muscle design, and extra substance down to the surface. I can almost bet that Zach would love to market the bull progeny from this female for the new owner, reach out to him and visit about it.

LOT **69** 1/2 SM 1/2 AN

TATTOO: 2045K | DOB: 2/26/22 | ASA: 4250711

ES RIGHT TIME FA110-4  
KCC1 COUNTERTIME 872H  
KCC1 HAVANA 83E  
BUBS SOUTHERN CHARM AA31  
T/D BLOSSOM 922  
SPRING COVE BLOSSOM 572

CE	BW	WW	YW	MILK	API	TI
12.7	1.15	77.25	122.25	19	142.9	83.9

DUE TO CALVE 3/2/24 TO SITZ RESILIENT 10208 (AAA: 19057457).



SITZ RESILIENT 10208  
SERVICE SIRE TO SEVERAL FEMALES!



**KCC1 MS COUNTERTIME 2083K**  
OFFERED BY KEARNS CATTLE COMPANY

One of the most heavily used Angus sires in the past decade would be LD Capitalist 316 and his influence is staked on the maternal side of 2083K in Angus harmony with the proven Conneally Onward. This female does come with extra size and scale in regard to her outline with the needed look and design to support the extra. These SimAngus females from Zach represent the top end of what he wanted to retain, so buy with confidence.

LOT **70** 1/2 SM 1/2 AN

TATTOO: 2083K | DOB: 2/25/22 | ASA: 4250713

ES RIGHT TIME FA110-4  
KCC1 COUNTERTIME 872H  
KCC1 HAVANA 83E  
LD CAPITALIST 316  
MMP SHAUNA G161  
SITZ SHAUNA 117

CE	BW	WW	YW	MILK	API	TI
14.85	0.2	79.75	129.2	18.95	145.6	84.8

DUE TO CALVE 3/24/24 TO MR KCC1 SWC JUST SO 962J (AAA: 4179343).



## SWC RED WAVE 376J

OFFERED BY SHIPWRECK CATTLE COMPANY

LOT **A** 1-20 SEMEN

TATTOO: 37GJ | DOB: 3/7/21 | ASA: 3937607

IJ HIGH CALIBRE 556B  
**CONLEY HIGH RISE F3**  
 CONLEY SHEZA STAR D3  
 W/C EXECUTIVE ORDER 8543B  
**SWC GWENDOLYN 376G**  
 WAGR MELODY 5076C

CE	BW	WW	YW	MILK	API	TI
13.6	-1.5	63.3	87.5	23.2	146.3	77.2

SELLING 100 UNITS OF CONVENTIONAL SEMEN IN PACKAGES OF 5 UNITS

LOT **B** 1-5 SEMEN

TATTOO: 37GJ | DOB: 3/7/21 | ASA: 3937607

IJ HIGH CALIBRE 556B  
**CONLEY HIGH RISE F3**  
 CONLEY SHEZA STAR D3  
 W/C EXECUTIVE ORDER 8543B  
**SWC GWENDOLYN 376G**  
 WAGR MELODY 5076C

CE	BW	WW	YW	MILK	API	TI
13.6	-1.5	63.3	87.5	23.2	146.3	77.2

SELLING 15 UNITS OF SEXED FEMALE SEMEN IN PACKAGES OF 3 UNITS



SWC GWENDOLYN 376G  
 DAM OF SEMEN LOTS



SWC RED WAVE 376J MATURE PIC AFTER COVERING HEIFERS AT 1 ELEVEN CATTLE COMPANY IN BRIDGEPORT, TX

SWC Red Wave 376J was the high selling sale feature of the 2021 Black Label gathering an \$85,000 hammer price. He was marketed as a calf as a low birth weight sire with look and cow family. In his first set of calves, the calving ease is certain as well as the quality. This will be the only semen offered this breeding season on this elite calving ease sire with quality phenotype.

# Congratulations



to our Champions!



SHIPWRECK  
- CATTLE COMPANY -

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