

BRADLEY CATTLE COMPANY

# ANNUAL BULL SALE

**SATURDAY, OCTOBER 21 · 4 PM** 

SPRINGFIELD LIVESTOCK MARKET

Springfield, Missouri







### **BRUCE & JANNA BRADLEY**

# MARSHFIELD, MISSOURI

**Bruce**, 417.848.3457 brucebradleycattle@gmail.com

Bob Stewart, Ranch Manager

# LOCATION

# SPRINGFIELD LIVESTOCK MARKETING CENTER

Springfield, Missouri 417.869.9500

# SALE DAY PHONES

Bruce Bradley, 417.848.3457 Jason Hankins, 417.861.2316 David Hobbs, Charolais, 913.515.1215 Ty Heavin, 417.839.5849

## **AUCTIONEER**

Ronn Cunningham, 918.629.9382

# SALE MANAGEMENT

Innovation AgMarketing LLC Graham Blagg, 530.913.6418 Tim Anderson, 605.682.9343 Jered Shipman, 806.983.7226 InnovationAgMarketing.com

## SEMEN & TRICH TESTS

All bulls will be semen & trich tested!

# HEALTH

All cattle will sell with proper health certificates for in-state and out-of-state shipment.

# VIEW & BID

For absentee bidder registration please contact the office Springfield Livestock Marketing Center at 417,869.9500



1-44 AT EXIT 70 - APPROX. 3 MILES WEST OF SPRINGFIELD, MO



BOY SMOKIN MONTE 7311
DAM OF LOT 1

# LOT 1

We start out the offering with a herdsire that stems from an exciting pedigree, 2062K is an M&M Outsider 4003 Pld son out of a past NWSS Grand Champion Female – this is one that will garner plenty of attention on sale day. The 7311 female is kicking goals early in her production career. Siblings to 2062K include a full sister that was crowned the 2020 Grand Champion Female at the AIJCA National Show, along with a 3/4 sister that was most recently slapped as the Reserve Champion Charolais Female at the 2023 AIJCA National Show. Check out his top 30% WW & top 45% CW. The video will show the quality this bull carries.

		1		
BC TR	BOY O	UTSIDER	2062K ET	PLD
AICA EM980	)585 · <b>TATTO</b> (	O 2062 · DOB 2/	/22/22 · BREED C	HAROLAIS
M&M OUTSIDE	R 4003 PLD		TANCE 9001 PLD RBINE 1567 PLD	<b>BW</b> 89
BOY SMOKIN M	ONTE 7311	TR MR DIABLO	O 2742Z ET IN MONTIE 3588A	<b>WW</b> 647
CED	BW	ww	YW	MILK
8.8	0.6	65	107	19
MCE	CW	REA	MARB	TSI
10.5	24	0.72	-0.11	238.64

		2		
вс т	R MR	OUTS	IDER 26	521K
AICA M978	236 · <b>TATTO</b> (	O 2621 · DOB 3/	21/22 · BREED CI	HAROLAIS
M&M OUTSIDER	4003 PLD		TANCE 9001 PLD RBINE 1567 PLD	<b>BW</b> 88
TR MS CAROLYN	RBM TR RHINESTONE Z38 TR MS TURTON 3579A		<b>WW</b> 651	
CED	BW	ww	YW	MILK
13	-1.9	63	106	26
MCE	CW	REA	MARB	TSI
7	20	0.71	0.01	244.26



M&M OUTSIDER 4003 PLD \$600,000 SIRE OF LOTS 1-4

# **LOT 2**

A M&M Outsider 4003 Pld son that excels for both calving ease and growth in his EPD profile – a well-rounded herd sire prospect. He ranks top 35% BW & WW and top 45% YW. This is a proven sire line that will move your herd forward both from a maternal and production standpoint. This herd bull will get your program headed in the direction of profit!

# BC TR C&S MR OUTSIDER 202

AICA M975674 · TATTOO 202 · DOB 3/4/22 · BREED CHAROLAIS

 M&M OUTSIDER 4003 PLD
 LT LONG DISTANCE 9001 PLD M&M MS CARBINE 1567 PLD
 BW
 77

 C&S MS EMILY 748
 RBM TR RHINESTONE Z38 C&S MS CAMEO 425
 WW
 648

 CED
 BW
 WW
 YW
 MILK

 13.7
 -2
 60
 107
 22

0.63

The \$600,000 valuation M&M Outsider 4003 Pld is represented by four impressive sons— these cattle flat work! Solid genetics are found on either side of the pedigree here. You will find that this stud came with only 77lbs at birth and sports an EPD profile highlighted by a top 30% BW, top 40% REA, top 45% CW and top 50% WW & YW.



M&M MS CARBINE 1567 PLD LEGENDARY PATERNAL GRANDDAM OF LOTS 1-12

# 4

# BC TR C&S MR OUTSIDER 232

AICA M975690 · TATTOO 232 · DOB 3/17/22 · BREED CHAROLAIS

		2 2 2 2 2 3 7	.,, 22 3.1.2.2.3	.,
M&M OUTSIDE	R 4003 PLD		TANCE 9001 PLD RBINE 1567 PLD	<b>BW</b> 78
C&S MS NORM	A JEAN 555	TR PZC POWER CAT 3785A ET C&S MS NORMA JEAN 0371		<b>ww</b> 606
CED	BW	ww	YW	MILK
13.6	-1.8	56	108	23
MCE	CW	REA	MARB	TSI
12	18	0.56	0.02	250.63

A son of the legendary, M&M Outsider 4003 Pld that offers better than average calving ease, along with a top 35% BW EPD. These Outsider cattle come with the right shape and smooth muscle pattern that further dictates calving ease. The TR PZC Power Cat 3785A ET dam of 232 raised two other sons that work for progressive commercial cattleman on the Northern Plains.

# BC TR C&S MR CARBON COPY 247

AICA M976155 · TATTOO 247 · DOB 3/23/22 · BREED CHAROLAIS

	N COPY 7630E ET		NESTONE Z38 RBINE 1567 PLD LER W601	BW 84	
C&S MS BANIE 419		C&S MS JANIE 0373		VV VV 6/6	
CED	BW	ww	YW	MILK	
13.3	-2.2	60	82	19	
MCE	CW	REA	MARB	TSI	
10.3	8	0.48	0.1	218.57	

We think this TR CAG Carbon Copy 7630E ET son offers lots of value as a growth specialist. Not only can you trust in his top 30% BW, but you can expect his progeny to grow with his top 40% WW ranking. He came to the weaning pen with an impressive 676lbs WW that ranks him towards the top end of these Charolais bulls.



TR CAG CARBON COPY 7630E ET SIRE OF LOT 5



TR CAG CARBINE'SVISION 9700 ET DAM OF LOT 1

MAR

TSI

252.01

	6		
BC/HF TR	MR VIS	ION 224	1
AICA M975200 · TATTOO	224 · DOB 2/21/22	· BREED CHARO	LAIS
TR CAG CARBINE'SVISION 9700 ET	SHARODON DOUE M&M MS CARBINE		<b>BW</b> 71
C&S MS DOLLIE 667	TR MR RHINESTON C&S MS EMMA 323		<b>WW</b> 686

A herd bull that will catch your eye, we love the extra shape and power that this Carbine's Vision son has. Regardless of your viewpoint, we think you will be impressed with his dimension and abundance of muscle. He is an absolute curve bending growth promoter to boot!

REA

		8		
BC TR	C&S MF	R CARBIN	NE'S VISIO	N 223
AICA M97	686 · TATTO	O 223 · DOB 3/	14/22 · BREED CHA	ROLAIS
TR CAG CARBINE	'SVISION 9700 I	ET	DOUBLE VISION 1D RBINE 1567 PLD	<b>BW</b> 81
C&S MS EMMA	323	TR PZC MR T C & S MISS S	URTON 0794 ET TELLE 272	<b>WW</b> 599
CED	BW	ww	YW	MILK
10.4	-1.5	55	92	21
MCE	CW	REA	MARB	TSI
10.9	10	0.62	0.02	233.64

A bull that should work in a variety of production scenarios with his balanced genetic profile and well-rounded EPD profile. He sports top 15% REA, top 40% BW, top 50% CW. You'll like this sire group for their functionality.

# 

If you're needing to combine calving ease without giving up payweight, 2612 is a bull to consider. A son of TR CAG Carbine's Vision 9700 ET that is from a solid cow family that consistently generates. He combines the unique combination of top 20% WW with top 25% BW. He too posted a weaning weight on the plus side of his contemporary group.



His pedigree meshes the potency of two of the most legendary Charolais females in history. Both M&M Ms Carbine 1567 PLD & TR Ms Wyoming Wind 5604R have produced at the highest level, with some of their progeny being the most sought-after genetic sources in the business. We think you will love the females that 2635K will sire.

# BC MR BURN 2220 AICA M975198 · TATTOO 2220 · DOB 3/14/22 · BREED CHAROLAIS GHC DOUBLE VISION 0113 SHARODON DOUBLE VISION 1D M&M MS CARBINE 1567 PLD AF BURN DOCTOR D61 SOUTHERN LOUISETTE 26092 CED BW WW YW MILK 9.1 -0.9 64 100 19 MCE CW REA MARB

237.32

Going from 81lbs at birth to just shy of 700lbs of weaning weight, he records one of the most impressive growth trends of the entire offering. This GHC Double Vision 0113 son combines impressive pedigree with exceptional real-world data and great phenotype.

		12			
BC MR WYLIE 2219					
AICA M975	197 · <b>TATTO</b>	2219 · DOB 3/6	5/22 · BREED CH	HAROLAIS	
GHC DOUBLE V	ISION 0113		OOUBLE VISION 1 BINE 1567 PLD	D <b>BW</b> 72	
DDC WYONA E03		WR WRANGLER W601 DDC RUBA 515		<b>ww</b> 583	
CED	BW	ww	YW	MILK	
12.5	-2.2	53	84	22	
MCE	CW	REA	MARB	TSI	
10.9	17	0.71	-0.01	223.84	

A big and extended son of Double Vision 0113, that has the ability to add some ribeye area to his progeny. If you need to muscle some cows up and give them some more horsepower then here is a good option to add to the list.

		11			•
	BC M	IR TUF	F 2218		
AICA M975	199 · TATTOC	2218 · DOB 3/3	80/22 · BREED CH	IAROLAIS	-
GHC DOUBLE V	ISION 0113		DOUBLE VISION 1D RBINE 1567 PLD	<b>BW</b> 72	•
FC MS TUFFY 6	205 ET	SCR TUFFY 0' FC MS CHARI		<b>WW</b> 663	
CED	BW	ww	YW	MILK	ı
10	-2	65	103	19	_
MCE	CW	REA	MARB	TSI	ı
8.7	10	0.62	-0.07	238 28	

This GHC Double Vision 0113 son flipped from a modest 72lbs, unassisted birthweight to over 660lbs when he came to the weaning pen aside his tenured dam. A very solid option that brings both sensible calving ease with impressive growth and longevity to the equation.

		13		
BC TR	PJC N	IR FO	REIGNE	R 214
AICA M975	680 · TATTOC	214 · DOB 3/1	10/22 · BREED CH	HAROLAIS
TR MR FOREIGN	IER 9987G ET	SHARODON TR MS MONT	DOUBLE VISION 11 ELLA 1572Y	D <b>BW</b> 75
PJC MS ERICA 7	89	M&M OUTSIE CS MS ANNA	DER 4003 PLD 483	<b>WW</b> 548
CED	BW	ww	YW	MILK
8.6	-1.7	42	88	23
MCE	CW	REA	MARB	TSI
9.5	4	0.27	0.09	232.44

10

A light birth weight bull with a bold build and plenty of depth of body. This uniquely bred son of TR MR Foreigner 9987G ET sports a calving ease profile that includes a top 30% BW EPD. He came with an actual 75lbs actual birth weight.



TR MR FOREIGNER 9987G ET SIRE OF LOT 13



TR MS MONTELLA 1572Y
PATERNAL GRANDDAM OF LOT 13



LT AFFINITY 6221 PLD SIRE OF LOTS 14 & 15

# BC ZS 263 AFFINITY AICA M976861 · TATTOO 263 · DOB 2/26/22 · BREED CHAROLAIS LT AFFINITY 6221 PLD LT ATHENA 1247 BC MISS WIND 063 CED BW WW YW MILK 12.3 -3.3 55 110 26 MCE CW REA MARB TSI 6.5 18 0.5 0.19 256.48

Heaviest weaning weight bull in the entire sale at a staggering 779 pounds. We all know what more pounds at weaning time means for our bottom line as beef producers. If you need explosive growth then set your satchel here. With that being said he still reads with calving ease and low birthweights from a data standpoint.

# 

You can have your cake and eat it too with this calving ease specialist. He goes from a top 3% ranking on BW and top 7% CED ranking to triple digit figures for YW. There is no need to sacrifice all the growth to ensure a stress-free calving season.



LT RUSHMORE 8060 PLD PATERNAL GRANDSIRE OF LOTS 14-18

		16		
BC CF RUSHMORE 239				
AICA M97	5443 · <b>TATTOO</b>	239 · DOB 4/	21/22 · BREED C	HAROLAIS
WC RUSHMOR	E 7526 P	LT RUSHMOR		<b>BW</b> 82
DA BALANCER 807 P ET CFL MISS JOE BALANCER 379 CFL MISS JOE 479		<b>WW</b> 687		
CED	BW	ww	YW	MILK
16.3	-4.3	55	102	30
MCE	CW	REA	MARB	TSI
10 E	22	0.52	0.14	247.01

The sons of WC Rushmore 7526 are always impressive, it's hard to deny the added growth and substance his sons have. As a sire group they are consistently some of the heaviest bulls we will sell. Some things will never go out of style, and in our mind the ability of Rushmore 7526 to generate cattleman approved herd bulls is just that.

BC CF RUSHMORE 297

AICA M975427 · TATTOO 297 · DOB 5/1/22 · BREED CHAROLAIS

WC RUSHMORE 7526 P

LT RUSHMORE 8060 PLD

WC MISS VALUE 3521 P

LT EASY BLEND 5125 PLD

CFL MISS BLEND 197

CFL MISS DOUBT 9079

CED

BW

WW

13.1

-2.7

53

101

29

MCE

CW

REA

MARB

TSI

8.7

25

0.56

0.15

246.59

A heavy weaning weight son of Rushmore 7526 that is bold sprung and long sided. If you need to add power and pounds in a potent package then turn to this stud. It's hard to find a fault in the data set he records.

BC CF RUSHMORE 256

AICA M985661 · TATTOO 256 · DOB 4/3/22 · BREED CHAROLAIS

WC RUSHMORE 7526 P

LT RUSHMORE 8060 PLD

WC MISS VALUE 3521 P

CFL MISS PRIME BALANCER 156

CED

BW

WW

YW

MILK
20.2

-7.3

41

89

26

CW

REA

MARB

TSI

Absolutely the leading option if looking for a sleep all night calving ease bull in the Charolais Division. He ranks in the elite top 1% of the breeds database for both BW and CED. He too came unassisted at 65lbs. A heifer safe bull you can trust in.



LT AUTHORITY 7229 PLD PATERNAL GRANDSIRE OF LOTS 14-18

# BC CF IMPRESSIVE 204

AICA M975446 · TATTOO 204 · DOB 3/26/22 · BREED CHAROLAIS

976 BULL		LT AUTHORITY 7229 PLD STEW MISS WHITE STORM 676		<b>BW</b> 82
CFL MISS IMPR	ESSIVE O4	LT PATRIOT 4004 PLD CFL MISS EQUAL 034		<b>WW</b> 703
CED	BW	ww	YW	MILK
10.9	-2.4	58	90	21
MCE	CW	REA	MARB	TSI
7.7	18	0.51	0.13	228.46

20

# BC MR HEART 2217

AICA M975194 · TATTOO 2217 · DOB 3/12/22 · BREED CHAROLAIS

CAG MR SIDELINE 0816H ET

CAG CC SIDELINE 7063E ET

CAG MR SIDELINE 0816H ET		CAG GUARD	IAN 555C	<b>BW</b> 71
WC SWEETHEART 3505 P		LT BLUE VALUE 7903 ET SC SWEETHEART S182 P		<b>ww</b> 573
CED	BW	ww	YW	MILK
11.4	-1.8	52	92	21
MCE	cw	REA	MARB	TSI
12.3	15	0.6	0.2	237.07

# BC MR SHAUN 2221

AICA M975193 · TATTOO 2221 · DOB 2/24/22 · BREED CHAROLAIS

WCR CADILLAC			ACKJACK 8165 P .ER YODA 4118 P	BW 72 WW 653
CED	BW	ww	YW	MILK
11	-1	63	121	26

0.56

266.12

A growth leader, he measures the second highest weaning weight of the Charolais division. Bringing over 700 pounds to the weaning pen is just as impressive as how stout and wide based this Authority Grandson is when you see him in the flesh.



WC SWEETHEART 3505 DAM OF LOT 20

A direct son of our herd bull generating deluxe, WC Sweetheart 3505. The maternal power on either side of this stud's pedigree mean he will generate a tremendous set of replacement females. If you plan to retain heifers out of your herd bull purchase then pay serious attention here.

This Cadillac Jack son may have only weighed 72lbs at birth, but he quickly picked up the pace to wean off at over 650lbs. Turning to his EPD tabulations and you will find that he ranks impressive across the board, with all but 2 traits ranking in the top half of the breed. Highlights include top 25% YW, top 10% Fat & top 20% TSI.



# BC DC BANKROLL 0213 AICA M970411 · TATTOO 213 · DOB 3/5/22 · BREED CHAROLAIS WR FOREMAN D602 WR WRANGLER W601 WR DUCHESS B612 DC MARION 0123 RBM FARGO Y111 SCC MISS MARION 328 CED BW WW YW MILK

The ultimate curve bending stud of the offering. You will struggle to find many other Charolais bulls that can offer the combination of calving ease and performance that you will find with this outlier. This kind are set to quickly add to the profitability of your cowherd.

BC AWR MR EASY 2215

AICA M982132 · TATTOO 2214 · DOB 3/11/22 · BREED CHAROLAIS

FH BIG EASY 1802 P

FINK 3804 OF 7738 FL
M6 MS 104 GERMAINE 113 P

BW 75

 BT MISS THOMAS 8099
 PF MAXIMIZER WIND 50 BT MISS KENEDY 126-6
 WW
 69°

 CED
 BW
 WW
 YW
 MILK

 8.1
 0.3
 80
 131
 29

 MCE
 CW
 REA
 MARB
 TSI

 8.6
 37
 1.24
 0.07
 268.08

If you need to potently add pounds in a single generation then inject this guy into the herd bull battery. Genomically he ranks top 3% for WW and top 10% for YW. He will also offer massive additions of CW, REA, Yield and Milk to your breeding program in a quick fashion.

BC AWR MR EASY 2216

AICA M982130 · TATTOO 2215 · DOB 3/5/22 · BREED CHAROLAIS

FH BIG EASY 1802 P FINK 3804 OF 7738 FL M6 MS 104 GERMAINE 113 P BT MR THOMAS 51/4 TT MISS KENEDY 71-0

CED BW WW YW MILK

CED BW WW YW MILK

10 -1.6 64 103 20

MCE CW REA MARB TSI

7 21 0.92 0.09 243.99

A bull that will add exactly what made the Charolais breed popular to begin with; big ribeye and high yielding progeny that have growth and will hang a big carcass. There is no fluff and puff with this carcass improving stud that will perfectly suit a set of British based cows.

# **IBBC TMAS MULBERRY9918 205K**

RAAA 4642363 · TATTOO 205 · DOB 3/26/22 · BREED RED ANGUS

**ERKS MULBERRY 9918** 

**RED FINE LINE MULBERRY 26P** ERKS ANNA 312 DAMAR TRUMP C512

**ROJAS FALLING WATER 6053** 

TMAS MS GLORY 9904G ET

0.33 28

Negative BW with a double digit CED should make this stud acceptable for use on heifers as he ranks in the top third of the breed for those convenience traits. His cattle should experience industry acceptable conversion as well with an ADG value in the top 25% of his contemporaries.



**ERKS MULBERRY 9918 SIRE OF LOTS 25 & 26** 

# 1BBC TMAS MULBERRY9918 213K

RAAA 4642379 · TATTOO 213 · DOB 5/11/22 · BREED RED ANGUS

**ERKS MULBERRY 9918** 

**ROJAS FALLING WATER 6053** 

**RED FINE LINE MULBERRY 26P ERKS ANNA 312** RED U2 MISSION 61W

PRO S	НВ	GM	CED	BW	ww	YW	MILK
70	34	36	14	-2.2	58	102	23
CEM		STAY	MAF	≀B	CW	ı	REA
5		15	0.3	2	22		0.25

Another son of the Thomas Ranch herdsire influenced by the great Red Fine Line Mulberry 26P. This stud comes with a 75-pound actual BW, double digit CED, and more than acceptable on his WW and YW values. This bull is also one of the top ribeye bulls in the red offering with a 111 REAR that measures over a 14. Very impressive with all of the goods.



**ROJAS NAVARRE 6054** MATERNAL SISTER TO DAM OF LOT 26

# **1BBC MR CHIVAS 245**

RAAA 4687583 · TATTOO 245 · DOB 4/3/22 · BREED RED ANGUS

**ROJAS TR CHIVAS 17109** ANNA'S MAEBERRY 10

PZC TMAS FIRESTORM 1800 ET RED BAR-E-L KASSIE 117X MCPHEE NEW REVELATION AA UNIVERSAL DELIGHT

0.27

Extreme low birthweight sire that can be used on heifers. This stud is also top 10% HB and is from a very productive young female.



**ROJAS TR CHIVAS 17109** SIRE OF LOT 27 & PATERNAL GRANDSIRE OF LOT 28

# IBBC MR DAY 274 RAAA 4687541 · TATTOO 274 · DOB 2/23/22 · BREED RED ANGUS TMAS MR CHIVAS 005H ROJAS TR CHIVAS 17109 TMAS MS HIGH ROLLER 760E ET DAMAR TRUMP C512 DUNNS MULBERRY DAY 1106 PROS HB GM CED BW WW YW MILK

20

-0.07

A son of Chivas from a Trump daughter that came in heavy at weaning time.

		30			
1E	BC PE	BRS TRI	JMP 1	199	
RAAA 45	77849 · <b>TATTO</b>	O 1199 · DOB 9/	6/21 · BREED	RED A	NGUS
DAMAR TRUMI	P C512	RED SOO LINE		161X	<b>BW</b> 65
AA COWBOY'	S DREAM	RED LAZY MC CC LADY PAT		UT 26U	<b>WW</b> 623
PRO S HE	B GM	CED BW	ww	YW	MILK
60 40		14 -1.5	56	86	21
CEM	STAY	MARB	CW		REA
7	13	0.32	21		-0.01

A Trump son with the merits for a calving ease bull with a 65-pound actual birth weight and a complimentary weaning weight over 620. Rancher tested and will be rancher approved.

# 29

# 1BBC TMAS POWEREYE9701 2937K ET

RAAA 4650523 · TATTOO 2937 · DOB 4/12/22 · BREED RED ANGUS

TMAS	MR POWER	REYE 9701G	ET	OO LINE P	OWER EYE	161X	BW	89
RED E	BAR-E-L KAS	SSIE 117X		HEEL ALL	IANCE 22 L ASSIE 23 P	J	ww	607
PRO	S HB	GM	CED	BW	WW	YW	MI	LK
75	61	14	13	-1.3	48	76	2	5
	CEM	STAY	MAI	RB	cw		REA	

Here is a direct son of the famed Red Bar-E-L Kassie 117X that is responsible for countless high sellers at Thomas Ranch of South Dakota and has several hundred thousand in progeny sales to her credit. You will want to retain the daughters from this stud. He's a big weaning weight herd bull with plenty of ribeye.



RED BAR-E-L KASSIE 117X DAM OF LOT 29



RED SOO LINE POWER EYE 161X PATERNAL GRANDSIRE OF LOTS 29 & 30



MANN RED BOX 55C SIRE OF LOTS 31 & 32

Plenty of performance can be found here with a rare numeric advantage for Milk as well. He's that all around sire you may be in search of to sire those big steers at weaning and retain the daughters to reap the rewards when in production.

33							
1BBC TC BIG FOOT 104K							
RAAA 474	2955 · TATTO	O 104 · DOB 5,	/10/22 · BREE	D RED A	NGUS		
MLK BIG FOOT		WEBR TC C	ARD SHARK 10 KE 03Y	15	<b>BW</b> 75		
MWFS CRYSTA	L 513C		ARD SHARK 10 EST PRECIOUS		<b>WW</b> 758		
PRO S HB	GM	CED B	w ww	YW	MILK		
82 64	17		0.1 62	104	32		
CEM 7	STAY 18	<b>MARB</b> 0.12	29		<b>REA</b> 0.13		

Big, long performance sire recording over 750 pounds of weaning weight. Pay attention. The big cattle are worth more, especially in today's marketplace.



This son of Red Box 55C is certainly of big spread merit. 69 actual pounds at birth followed up with over 720 plus pounds of weaning weight across the scales. Another big positive for this stud is the fact that he ranks in the top 5% for Milk as well. You will love taking the feeder cattle for appraisal and enjoy the daughters in production.



MLK BIG FOOT SIRE OF LOT 33



MF POKER FACE 7862 SIRE OF LOT 34-36

A moderate birthweight stud with plenty of pre-weaning gain. Another stud with a dam bred for longevity and profit! You will love these sons of Poker Face in their working clothes, they will get the job done and have the skeletal integrity to withstand whatever tests that may come their way.

The MF Poker Face 7862 cattle are a mainstay at McMurphy Farms. They are sale features in both their bull and female sales. This sire group is very high in overall quality and offer "real world performance" with phenotype. This cat comes with a weaning ratio of 111. Big payweight equals big return in today's marketplace.

This royally bred individual comes with a low, sleep all night 65-pound actual birth weight and charts in the top third of the breed for his carcass traits. Invest with confidence. His stock should have value on the grid.



0.26

-0.06

A bull coming to you with a lot of the very best sires and dams that have graced the Red Angus breed for decades are included in this stud's lineage. WEBR Dr. Phil, HXC Jackhammer 78Y, LJC Mission Statement, and the Rambo influence on the sire side is complimented by dams like WEBR Dolly 1L and Meado-West Babe 408. Quite possibly this stud's best attribute in his scale busting 758-pound WW and his moderate birth weight that allows him for heavy use on the mature females of your program to produce performance cattle with carcass value as well.

Another moderate BW stud with scale commanding performance. He will definitely dress a set of calves up to go to town.

| SP | STAY | MARB | CW | REAL | SK | CW | STAY | MARB | CW | SK | COSK | COSK

This negative BW son of BHR Approve 0149 comes with over 700 pounds of weaning weight with a 1,281-pound yearling weight. Very impressive Red Angus data for performance without question as he ranks in the top 7% for ADG, top 11% for YW, and top 18% for WW.



# 1BBC J6 RESOURCE 665K

RAAA 4635799 · TATTOO 665K · DOB 3/8/22 · BREED RED ANGUS

PIE RESOURCE 0229					RLA RESO CIA 759	URCE 137E		BW	90
	PBRS ELU	SIVE 819	•	J6 MR ( CRSL N		ww	645		
	PRO S	НВ	GM	CED	BW	WW	YW	MII	LK
	34	25	9	9	1.3	63	95	24	1
CEM STAY				MAF	MARB CW			REA	

The influence of the great Red MRLA Resource 137E is always a plus when evaluating Red Angus stock as they tend to be some of the better cattle in the business. This one is of serious consideration based on type, kind, and genetics.



PIE RESOURCE 0229 SIRE OF LOT 40

			4	2			
	IBBC SCMH 227						
RAA	A 457689	93 · TATTO	O 227 · DO	OB 2/13/	22 · BREE	D RED A	NGUS
SCMH NE	W DIREC	TION 812		AS NEW DI ADDIE 707	IRECTION	R240	<b>BW</b> 72
SCMH NE			HCW A		ROCK ST		BW 72 WW 610
			HCW A	ADDIE 707 ORTHLINE	ROCK ST		

In search of a bull that can do it all? Set your satchel down here with the influence of New Direction and Northline Rock Star 911U. One of the best numeric profiles in the entire Red Angus offering with some stellar index values as well. This stud comes to you in the top 8% for ProS, top 16% HB, and top 21% GM on the indexes. Expected data shows him to be top 11% HPG and top 23% Stay thus making female retention a near must. But let's not forget to mention that they will convert as well with an ADG in the top 16%. Very nice on paper and equally good in person.

# 41

# 1BBC TC TRANSCENDENCE 110

RAAA 4742957 · TATTOO 110 · DOB 3/1/22 · BREED RED ANGUS

CEM		STAY	MAI	RB	CW		REA	
64	61	3	14	-2.6	55	76	2	6
PRO S	НВ	GM	CED	BW	WW	YW	MI	LK
BIEBER AD	DELLE 31	11Y		CHIEF SEC	QUOYA R33 8958	36	ww	647
RED RAINBO	OW TRAN	SENDENCE 29	PB	AINBOW P	ROTOCOI OIS 33R	_22Z	BW	78

Certainly a moderate birth weight son of Red Rainbow Transendence with nearly 650 pounds of WW and top third expected values for CED and BW.



RED RAINBOW TRANSCENDENCE 29B SIRE OF LOT 41

# 

Practical, complete, and all the phenotype an operation needs. He posted a weaning ratio of 106 with the help of his legendary bred dam.



S A V RESOURCE 1441
PATERNAL GRANDSIRE OF LOT 44-47

# **1BBC BM REWARD K2**

AAA 20594407 · TATTOO K2 · DOB 3/17/22 · BREED ANGUS

MF REWARD 7245

S A V RESOURCE 1441 MF SARA 3232

2S LULUA 900 S A V OPEN COUNTRY 6487 R/M LULUA 2L83

 CED
 BW
 WW
 YW
 MILK
 CW

 -2
 3.4
 61
 112
 23
 42

 MARB
 RE
 \$M
 \$W
 \$B
 \$C

 0.12
 0.73
 61
 44
 115
 210

Loads of good stuff found in this Angus beef bull. His pedigree influence is one that will allow him to sire those cattle that will smash the scales down at weaning time with a high likelihood that you will want to retain the heifers back into your program.

# 45

# IBBC BM REWARD K6

AAA 20594409 · TATTOO K6 · DOB 3/30/22 · BREED ANGUS

MF REWARD 7245

S A V RESOURCE 1441 MF SARA 3232

2s PAM 826

S A V OPEN COUNTRY 6487 SANDPOINT PAM 9433

CED BW WW YW MILK
3 1.9 59 107 26

3 1.9 59 107 26 42

MARB RE \$M \$W \$B \$C

0.12 0.73 72 50 115 210

An Angus herd bull with a sensible birthweight and CED blend. His maternal granddam was bred in quite possibly the best maternal program in recent Angus history.



PVF INSIGHT 0129
MATERNAL GRANDSIRE OF LOT 46

46

# **1BBC BM REWARD K4**

AAA 20594412 · TATTOO K4 · DOB 3/24/22 · BREED ANGUS

MF REWARD 7245

S A V RESOURCE 1441

MF SARA 3232

PVF INSIGHT 0129

2S BLACKCAP 705

2S BLACKCAP 518

CED	BW	ww	YW	MILK	CW
2	2.6	61	111	22	42
MARB	RE	\$M	\$W	\$В	\$C
0.12	0.73	71	46	116	209

This grandson of the Resource 1441 is supported by the influence of PVF Insight 0129. This combination certainly is proven and predictable as the Insight cattle continue to maintain high levels of phenotype with weight, performance, and shape. 47

# **1BBC BM REWARD K7**

AAA 20594410 · TATTOO K7 · DOB 3/31/22 · BREED ANGUS

MF REWARD 7245

S A V RESOURCE 1441

MF SARA 3232

S A V RESOURCE 1441

S A V RESOURCE 1441

S A V MADAME PRIDE 8150

2 2.7 63 116 22 42 MARB RE \$M \$W \$B \$C 0.12 0.73 69 46 116 208

This stud comes with two shots of the pathfinder stud known as S A V Resource 1441. The power and mass inclusive in the lineage is proven to contribute to payweight and female retention as indicated by the numeric spread on his profile. He is the best spread bull of the Angus offering.



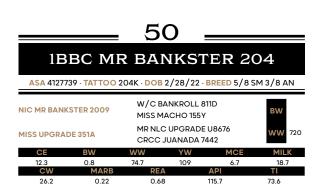
This bull comes to you maternal in his lineage with the absolute best SimGenetics for fescue tolerance. Take notice of his 700 plus weaning weight as well.



W/C BANKROLL 811D \$205,000 PATERNAL GRANDSIRE OF LOTS 48-50

# 

Another Bankroll grandson with power on the maternal side of his equation. Balance traits across the board in this purebred.



A proven blend once again with power, maternal, and pre weaning performance. Make note of the 720-pound WW.



Another scale pounding, high WW bull sired by the proven GEFF County O. This stud is from the proven and popular Partisover Ranch Barbie cow family that built the entire SimGenetic program for Randy and Beth Daniel of Georgia. Proven genetics across the board for pounds and profit.



GEFF COUNTY O SIRE OF LOT 51



W/C LOCK DOWN 206Z SIRE OF LOT 52

# **1BBC MFSM LOCK N LOAD**

ASA 4239209 · TATTOO K12 · DOB 3/21/22 · BREED 1/4 SM 3/4 AN

W/C LOCK DOWN 206Z	REMINGTON LOCK N LOAD54U G C F MISS NEW LEVELR206	BW
711E		ww

CE	BW	ww	YW	MCE	MILK
12.6	-0.9	73.4	113.4	7.5	21.8
CW	MARB	REA		API	TI
38.4	0.41	0.46		129.2	77

As a sire group, the cattle by W/C Lock Down have maintained a high level of demand for a multitude of years. They are known for their sensible to low birth with an all-inclusive explosive growth and conversion pattern that has yet to be replicated.



TMAS CAN'T TOUCH THIS 8531F SIRE OF LOT 54

# \_\_\_\_\_\_ 54 \_\_\_\_\_ 1BBC S&S ROYALTY 2036K

# ASA 4166267 · TATTOO 2036K · DOB 2/16/22 · BREED 1/2 SM 3/8 AN 1/8 CS

TMAS CAN'T	<b>BW</b> 82					
TSSC CAMILE	TSSC CAMILEE X066 DCC FIRST LOOK 3001 CARNEYMAN x ANGUS					
CE	BW	ww	YW	MCE	MILK	
7.6	3.1	78.7	122.8	3.2	20.2	
CW	MARB	REA		API	TI	
29.9	0.22	0.61		101	72.8	

The TMAS Can't Touch This 8531F sire group has been one of standout status for S&S Simmental and Thomas Ranch alike. As a past sale feature and high seller for TR, Can't Touch This sires width, power, size, and scale with added substance. Tie in with confidence.



W/C RELENTLESS 32C PATERNAL GRANDSIRE OF LOT 53

# 53

# **1BBC MR RELENTLESS 208**

ASA 4127741 · TATTOO 208K · DOB 3/7/22 · BREED PB SM

NIC MR RELEI	NTLESS 901	W/C RE	BW		
NIC MISS BAF	RBIE 862	WS PILGRIM H182U PARTISOVER BARBIE 911U			WW 685
CE	BW	ww	YW	MCE	MILK
10.4	2.2	72.8	101.5	3	15.5
CW	MARB	REA		API	TI
20.6	0.09	0.68		111.3	71.4

If you prefer long bodied, heavy feeder cattle that will respond and convert, this Relentless influenced stud will do the job. Great cows make great bulls here again.



CKCC LINCOLN 0631H ET SIRE OF LOT 55

# IBBC CKCC MR LINCOLN 2789K TW

ASA 4111242 · TATTOO 2789K · DOB 4/20/22 · BREED 5/8 SM 3/8 AN

CKCC LINCO	LN 0631H ET	RUBY`S FSC2 B	<b>BW</b> 79		
СКСС ВОВВІ	JO 8804F ET	PROFIT GF EVENING TINGE 1X			<b>WW</b> 592
CE	BW	WW	YW	MCE	MILK
6.9	4.3	83.6	128.2	4.7	19.7
CW	MARB	REA API		TI	
41.4	0.27	0.82	2	112.3	75.3

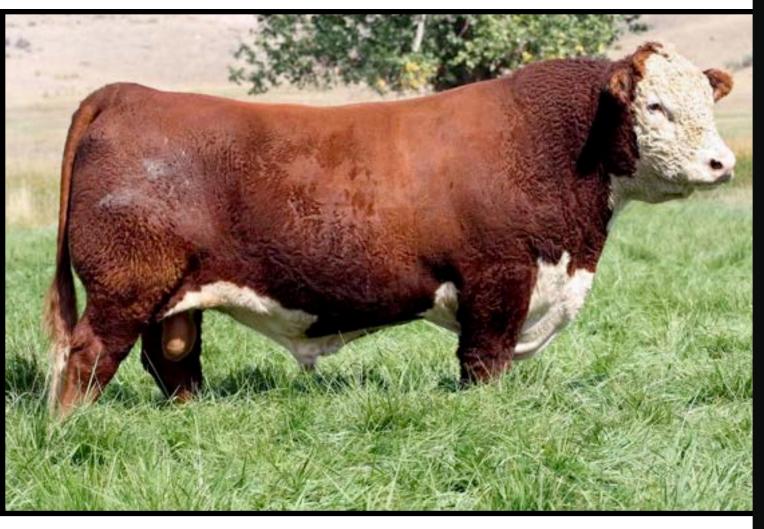
Here is the big ribeye bull of the SimGenetic offering that also posts the biggest WW and YW expected data. His lineup of supporting sires and donor dams are second to none for real world ranch performance and quality in phenotype. He will make some of the most dense and profitable stock wherever he roams.



		56						57
IBBC BA	AR S L	HF 6124	4 MR 30	8 204ET	•	1BBC	BAR S L	HF 612
AHA 44380941 · *	TATTOO E2	04 · DOB 1/2,	/22 · BREED HO	DRNED HEREFO	ORD	AHA 4438096	6 · TATTOO 2	06 · <mark>DOB</mark> 1/
SR DOMINATE 30	8F ET		NATOR 619D L LADY 1162Y E1	BW	ET	SR DOMINATE	308F ET	BCC DO
CHURCHILL LADY	/ 6124D ET		/18 HOMETOWN L LADY 037X	N 10Y ET WW	ET	CHURCHILL LA	ADY 6124D ET	NJW 739 CHURCH
CED	BW	WW	YW MI	LK MC		CED	BW	WW
1.7	3.9	62		2 6.5		1.7	3.9	62
CW	REA	MARB	\$BMI	\$СНВ		CW	REA	MARE
87	0.6	0.07	326	130		87	0.6	0.07

24 MR 308 206ET 1/2/22 BREED HORNED HEREFORD OMINATOR 619D CHILL LADY 1162Y ET S W18 HOMETOWN 10Y E CHILL LADY 037X 130

The Hereford offering is certainly strong in pedigree and sire power. The lead off four in this division are full brothers from one of the more significant donor dams in the entire breed. Churchill Lady 6124D ET has had a major role in the continuation of one of the country's very best Hereford programs based in Montana. The opportunity to invest in full brothers presents itself here at the Bradley Ranch Bull Sale. These brothers by the proven performance stud SR Dominate 308F ET are loaded with power, shape, performance, and consistency. They will make mouthwatering, sale topping baldies of both sexes that will be in demand without question.



NJW 73S W18 HOMETOWN 10Y ET MATERNAL GRANDSIRE OF LOTS 56-59

58								
1BBC	IBBC BAR S LHF 6124 MR 308 209ET							
AHA 443809	AHA 44380971 · TATTOO 209 · DOB 1/3/22 · BREED HORNED HEREFORD							
SR DOMINATE	BCC DOI		R 619D Y 1162Y ET	BW ET				
CHURCHILL L	CHURCHILL LADY 6124D ET  NJW 73S W18 HOMETOWN 10Y ET CHURCHILL LADY 037X  ET							
CED	BW	ww	YW	MILK	MCE			
1.7	3.9	62	107	32	6.5			
CW	REA	MARB		\$BMI	\$CHB			
87	0.6	0.07		326	130			

		60	)				
1BBC BAR S MR 308 215							
AHA 443609	952 · TATTOO	215 · DOB 1/	5/22 · BR	EED HORNEI	) HEREFORD		
SR DOMINATE 308F ET  BCC DOMINATOR 619D CHURCHILL LADY 1162Y ET  BW							
SR DOMINATE	308F ET				BW ET		
SR DOMINATE BAR S MISS 21		CHURCH CL1DO		1162Y ET	BW ET		
		CHURCH CL1DO	HILL LADY MINO 2152	1162Y ET			
BAR S MISS 21	5 910	CHURCH CL 1 DOI MMK CH WW 67	HILL LADY MINO 2152 IRISSY 170 YW 113	1162Y ET ? 8	ww et		
BAR S MISS 21	5 910 BW	CHURCH CL 1 DOI MMK CH	HILL LADY MINO 2152 IRISSY 170 YW 113	1162Y ET 2 8 MILK	WW ET		

59								
IBBC BAR S LHF 6124 MR 308 253ET								
AHA 4438106	AHA 44381061 · TATTOO 253 · DOB 1/10/22 · BREED HORNED HEREFORD							
SR DOMINATE	308F ET		MINATOF	R 619D / 1162Y ET	BW ET			
CHURCHILL L		W18 HO	METOWN 10Y E ′ 037X	WW ET				
CED	BW	ww	YW	MILK	MCE			
1.7	3.9	62	107	32	6.5			
CW	REA	MARE	3	\$BMI	\$СНВ			
87	0.6	0.07		326	130			

Another opportunity to tie into a son of SR Dominate 308F with even more growth and scale pounding performance as indicated by his EPD profile. The "baldy factor" is always in demand especially when marketing replacement females. Genetically, this stud has the goods to do it all.



BRADLEY CATTLE COMPANY

# ANNUAL BULL SALE

SATURDAY, OCTOBER 21 · 4 PM

SPRINGFIELD LIVESTOCK MARKET

Springfield, Missouri