

**TWO**  
IS BETTER THAN  
**ONE**

# WELCOME

*As one reflects on life in general, we all have different paths that we choose. Some of those paths are successful, some lead to important life lessons, and some just do not work. However, those that don't work are teaching moments for what not to do down the road and the other two routes build strength and confidence on top of that third path experience. The show cattle industry all begins with a project or a work experience. As youngsters we are or were enrolled by our parents or guardians into a 4-H or FFA program of sorts. Within these organizations there is a wide variety of opportunities from livestock to agriscience to leadership and everything in between. This sale would not happen if it hadn't been for those project experiences and this industry would not be what it is today without the decades' worth of projects that get us to this point.*

*The Show Cattle industry encompasses a very small percentage of the U.S. Beef Industry, however it's size and scope within its circle is massive in scope and seemingly explosive in growth. Since "Covid" it has expanded even more so and definitely has intensified. Both families hosting this lineup of show heifers have their roles within that industry and will be believers and contributors to the business for years to come. Both have very young families and one can rest assured that the children within this duo will be successful in the future as well. From feeding to customer service to advising the talent that wants to raise them and sell them in the way this pair of gentlemen does, there's no question that Nick Fitzsimmons and Willie Weis are what's good and wholesome about "the project".*

*The cattle that are in this offering are from a multitude of champion caliber donors and reputation sires. Many are sibs or flush mates to cattle that have won nationally and throughout the upper mid-west. The quality and the management of this set of cattle has always been targeted and geared towards this event. These are not cattle that were targeted for earlier marketing and didn't make the cut, this set was specifically selected, hand-picked if you will, for this marketing endeavor. This will be the first of an annual series for years to come. Your experience in doing business with these two gentlemen and their families will be as good for your kids and the family learning process as one could ever invest in. Nick and Willie are well connected throughout the nation, so no matter where you live, they will do whatever necessary to assist you with your purchases and definitely source help if and when needed.*

*Ladies and gentlemen, the stock is certainly worthy of your stop and time in Perry, Oklahoma. For as good as the stock is, the families representing them are even greater. Rest assured that they only have your success in mind, what's good for you is great for them. Feel free to reach out to any of the crew or the Innovation team for inquiries on this offering anytime.*



GRAHAM BLAGG · JERED SHIPMAN · TIM ANDERSON



NICK, ASHLEY, LANDER  
& LAYNE GRACE FITZSIMMONS  
PERRY, OK

FITZ  
GENETICS

Weis  
CATTLE

WILLIE, NIKKI, DALLAS  
& RORY WEIS  
ST. ANSGAR, IOWA

### SALE DAY CONTACTS

NICK FITZSIMMONS 712.790.0731 // ASHLEY FITZSIMMONS 307.575.1082 // WILLIE WEIS 641.220.1995

### AUCTIONEER

JERED SHIPMAN 806.983.7226

### SALE MANAGEMENT

GRAHAM BLAGG 530.913.6418 // TIM ANDERSON 605.682.9343 // JERED SHIPMAN 806.983.7226

### TERMS & CONDITIONS

ALL CATTLE SELL UNDER THE SUGGESTED TERMS AND CONDITIONS OF THEIR RESPECTIVE BREED ASSOCIATION. ANNOUNCEMENTS MADE SALE DAY FROM THE BLOCK TAKE PRECEDENCE OVER PRINTED MATERIAL IN THIS CATALOG. PAYMENT WILL BE ACCEPTED IN THE FORM OF CASH, CASHIER'S CHECK, OR CHECK. ALL CATTLE MUST BE PAID FOR PRIOR TO RELEASE AND TRANSFER.

### FLUSH/DNA RIGHTS

FITZ GENETICS & WEIS CATTLE RESERVES THE RIGHTS TO (2) TWO SUCCESSFUL FLUSHES ON EACH OPEN SHOW HEIFER/DONOR PROSPECT IN THE SALE FROM THEIR RESPECTIVE OPERATION AT THE EXPENSE OF THE SELLER AND CONVENIENCE OF THE BUYER. ALSO, THE SELLER RESERVES THE RIGHT TO CLONE ANY FEMALE IN THE OFFERING AT THEIR EXPENSE.

### RISKS

EACH ANIMAL BECOMES THE RISK OF THE PURCHASER AS SOON AS SOLD. ANIMALS PURCHASED ARE AT THE PURCHASER'S RISK AS TO LOSS OR INJURY AND WILL BE LOADED ACCORDING TO PURCHASER'S DIRECTION.

### LIABILITY

NEITHER OWNERS NOR SALE MANAGEMENT ASSUME ANY LIABILITY FOR ANY ACCIDENTS THAT MAY OCCUR TO THE ANIMAL AFTER IT IS SOLD. ALL PERSONS WHO ATTEND THE SALE DO SO AT THEIR OWN RISK AND OWNERS OR SALE PERSONNEL ASSUME NO LIABILITY FOR ACCIDENTS.

### INSURANCE

JAMES F. BESSLER 815.762.2641

### SALE LOCATION

FITZ GENETICS SHOW/SALE BARN  
9 9 7 6 C H I S H O L M P E R R Y , O K 7 3 0 7 7

## SALE SCHEDULE



#### DECEMBER 10-14

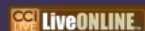
*Cattle Available to preview; please call to set up a time*

#### DECEMBER 15 - THURSDAY

*Cattle Available to preview all day*

#### DECEMBER 15, 2022

5:00 P.M. Pre-sale hospitality



7:00 P.M. Fitz Genetics & Weis Cattle LiveOnline Sale

## TRAVEL & ACCOMMODATIONS



WILL ROGERS WORLD AIRPORT · OKC

*68 Miles from Sale Facility*

HOLIDAY INN EXPRESS & SUITES

*3103 W Fir Street Perry, OK 73077*

HOLIDAY INN STILLWATER - UNIVERSITY WEST

*715 S County Road Stillwater, OK 74076*





T E R E S T   I N   T H E   O F F E R I N G







**STAG GOOD TIMES 201 ET**  
SIRE OF LOT 2



**KAF CENTURY MISSY 164**  
DAUGHTER OF CENTURY UNBELIEVABLE 262  
FROM THE "MISSIE" COW FAMILY!  
2015 AMERICAN ROYAL RESERVE GRAND CHAMPION ANGUS HEIFER JR SHOW



**KRUSE MISSIE PRIMO 147**  
2018 NAILE RESERVE GRAND CHAMPION ANGUS HEIFER JR SHOW



**AAA 20484333 • BREED ANGUS • DOB 5/14/22 • TATTOO 552**

**SCC SCH 24 KARAT 838**

STAG GOOD TIMES 201 ET

**SCC SCH PHYLLIS 6104**

**CENTURY UNBELIEVABLE 262**

**X** KRUSE CENTURY 155

**KRUSE CENTURY MISSIE 1503**

**LOT**  
**2**

*This daughter of STAG Good Times 201 ET is very unique in her overall kind. One that has always been ideal in her build and angles with a stellar presence and look that is textbook to pedigree. Her dam is a daughter of Century Unbelievable 262, backed by the famed "Missie" cow family that calls home to the Century Acres Angus program. One of the most popular daughters of Century Unbelievable 262, KAF Century Missy 164, was the 2015 American Royal Reserve Grand Champion Angus Heifer for Maddy Udell. She has become a staple in the donor pen at Udell Cattle Company and produced the 2018 NAILE Reserve Grand Champion Angus Heifer for Jake Nikkel. If you like them chiseled, ultra-feminine, and eccentric featured, then one looks no further!*





**SCC PHYLLIS 051**  
MATERNAL GRANDDAM OF LOT 3



**FCF PHYLLIS 770**  
2019 NJAS 4TH OVERALL OWNED HEIFER & DAM OF LOT 3

**LOT**  
**3**

**AAA 20507281 • BREED ANGUS • DOB 4/3/33 • TATTOO 63K**

**SCC TRADITION OF 24      SILVEIRAS STYLE 9303**  
**SCC SCH 24 KARAT 838 X FCF PHYLLIS 770**  
**FCF PROVEN QUEEN 419      SCC PHYLLIS 051**

*Here is a beautiful daughter of SCC SCH 24 Karat 838 that is backed by the famed "Phyllis" cow family, one of the most influential lines in the Angus breed. Her dam, FCF Phyllis 770, was the 2019 NJAS 4th Overall Owned Heifer for Tucker Bayer and was a dominant force during her entire show career. This female is alert, up headed, high tying, straight lined, and square in her pin set. She comes with extra shape, dimension, and the basic build that it takes to go the distance. Her lineage combines several females that have been instrumental in the forward progression of the Angus breed over the last decade. A big time Angus show heifer that has the credentials!*





**CC BS CALL ME MAYBE 8906 ET P "PYHLLIS"**  
DAM OF LOT 4



**BOY OUTLIER 812 ET PLD**  
SIRE OF LOT 4



**CC BS CALL ME MAYBE 8906 ET P "PYHLLIS"**  
GRAND CHAMPION CHAROLAIS HEIFER NAILE JUNIOR SHOW



**AICA EF1327083 · BREED CHAROLAIS · DOB 4/7/22 · TATTOO 744K**

**M&M OUTSIDER 4003 PLD**

**BOY OUTLIER 812 ET PLD**

**TR MS BERKLY 4711B ET**

**M&M OUTSIDER 4003 PLD**

**CC BS CALL ME MAYBE 8906 ET P "PYHLLIS"**

**CC CARLY RAE 2361 PLD**

**LOT**  
**4**

*What an awesome opportunity to tie into one of the absolute best-bred Charolais females offered this fall! She is an own daughter of the most decorated Charolais female of the decade, CC BS Call Me Maybe 8906 ET P, affectionally known as "Phyllis". Her dam claimed Champion honors at the NWSS, NAILE, and the AIJCA Junior Nationals, and we believe she has the "bells and whistles" to follow in her dam's footsteps! This daughter of the great BOY Outlier 812 ET Pld has an abundance of body mass and dimension to accompany her balanced look. This April born female has a dominating look from the side. We love her length, body mass, and maternal function. This April born prospect is bred in the purple to say the very least!*

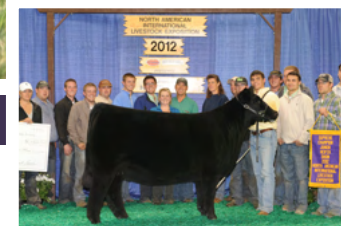




**JSUL WHO DAT WHITNEY 091H ET**  
MATERNAL SISTER TO LOT 5



**JSUL MO WHO DAT 9022G ET**  
MATERNAL SISTER TO LOT 5



**JSUL WHO DAT 1602**  
2012 NAILE SUPREME CHAMPION HEIFER & DAM OF LOT 5



**JSUL SOMETHING ABOUT MARY 8421**  
SIRE OF LOT 5

**LOT**  
**5**

**ASA 4126309 AGA 415229 • BREED 6.54% CHIANINA • 1/2 SIMMENTAL • DOB 5/10/22 • TATTOO 2420K**

**W/C RELENTLESS 32C** **ASHW WHO DA MAN**  
**JSUL SOMETHING ABOUT MARY 8421** **X JSUL WHO DAT 1602**  
**JBSF PROUD MARY** **JSUL DREAM MAKER HS46**

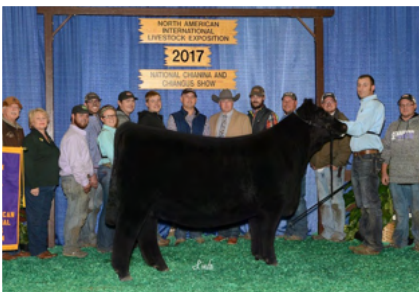
*The opportunities for success double here, with this dual registered Chianina/Percentage Simmental show heifer prospect. She is the result of combining two of the most elite breeding pieces from their respective breeds. The dam of Sam Who 2420K, JSUL Who Dat 1602, is a direct daughter of the legend himself, ASHW Who Da Man, a sire who is no stranger to the limelight! She was a many-time champion for the Elder family. Her career was culminated with a big slap on the green shavings at the 2012 NAILE when she was selected as the Supreme Champion Junior Breeding Heifer for Luke Elder. Maternal sisters to 2420K include JSUL Who Dat Whitney 091H, a daughter by Colburn Primo 5153 who was the 2021 Cattlemen's Congress Grand Champion Chianina in the Junior Show. A full sister to 091H, JSUL Mo Who Dat 9022G was selected as the 2021 Cattlemen's Congress Grand Champion Chianina in the Open Show. The list of accomplishments and accolades that JSUL Who Dat 1602 has assembled is nothing short of incredible. Paternally, the domination of JSUL Something About Mary continues the trends you see on the bottom side, in the past two years he has sired as many championship banners at Simmental major shows as any!*







**JSUL WHO DAT DARLING 9026**  
2020 NAILE SUPREME CHAMPION BREEDING HEIFER & FULL SIB TO LOT 6



**JSUL WHO DAT SULTRY 6215**  
2017 NAILE GRAND CHAMPION CHIARINA HEIFER  
FULL SISTER TO DAM OF LOT 6



**JSUL WHO DAT LADY 2037Z**  
2013 NAILE GRAND CHAMPION CHIARINA HEIFER  
FULL SISTER TO DAM OF LOT 6



**ACA 415230 · BREED 6.54% CHIARINA · DOB 4/5/22 · TATTOO 2244K**

**DAMERON FIRST CLASS**      **ASHW WHO DA MAN**  
**COLBURN PRIMO 5153** X **SSUL WHO DAT DARLING**  
**SILVEIRAS SARAS DREAM 1339**      **JSUL SULTRY 6640**

**LOT**  
**6**

*The intriguing type and kind you will find evident with JSUL FTZS Dat Darling 2244K is a result of the genetic reliability embedded deep from within her pedigree. She is a direct daughter of the Supreme Champion Female at the 2015 Iowa State Fair Junior Breeding Heifer Show, SSUL Who Dat Darling. Who Dat Darling would also be known as the dam of the impressive Supreme Champion Female at the 2020 North American, who is a FULL SISTER to lot 6. You will find the surefire combination of ASHW Who Da Man and the legendary JSUL Sultry 6640 builds the maternal pedigree of this Chiarina female, and there is no denying the unrivaled list of high sellers and national banner winning stock that lines the resume of Colburn Primo. Long story short, the foundations are built here for a very competitive show career, we look forward to adding her story to the chapter book of success written about her lineage.*





**BEGALKA 5005**  
3RD GENERATION DAM OF LOT 7



**DO WHATS RIGHT**  
SIRE OF LOT 7

**LOT**  
**7**

**BREED COMPOSITE · DOB 6/10/22 · TATTOO 10K**

**COWANS SAFE & SOUND 116A**

**DO WHATS RIGHT X BDR/TEXAS TWISTER/TROUBADOUR/BEGALKA 5005**

**POLAR BEAR 0419**

*A very exciting, wild colored, exquisitely built female with looks that dominate the display pen. This creature is incredible in motion with a stellar design to the front third of her skeleton, good in her center body shape, with muscle and pattern that will allow her to enter a donor program post show career. She is from an awesome cow family bred in one of the greatest livestock programs in the nation with a rich tradition of success. The donor dams that precede this ultimate show animal only strengthen her value and predictable contribution to any breeding program she will enter.*







**FTZS FEARLESS 002H**  
SIRE OF LOT 8



**FTZS FEARLESS 002H**  
2021 CATTLEMEN'S CONGRESS SPRING BULL CALF CHAMPION



**AHA 44405645 · BREED HORNED HEREFORD · DOB 5/12/22 · TATTOO 203K**

**TFR KU ROLL THE DICE 1326**

**DKF RO CASH FLOW 0245 ET**

**FTZS FEARLESS 002H**

**X DSUL CENTERPIECE 140C ET**

**DSUL CENTERPIECE 140C ET**

**DSUL BROOKE 940W ET**

**LOT**  
**8**

*Fitz Genetics is no stranger to success, especially in the Hereford division! A stout featured, bold bodied daughter of FTZS Fearless 002H that is certain to catch your eye. This horned female lines up the program's cornerstone female in DSUL Centerpiece 140C ET and defines the term 'burly'. FTZS Scarlett Rose 203K is extra massive in her construction, with a monster hind leg, overwhelming shape to her ribcage and powerful build to her hip and stifle. She has a built-in addition of consistency, so when it comes to her generating potential, expect her power to breed on!*







**H DEBERARD 7454 ET**  
2019 NWSS GRAND CHAMPION POLLED HEREFORD BULL  
SIRE OF LOT 9

**LOT**  
**9**

**AHA 44406497 • BREED POLLED HEREFORD • DOB 5/12/22 • TATTOO 226K**

**UPS SENSATION 2296 ET**

**PURPLE FBF VINNY 26Z**

**H DEBERARD 7454 ET X SFH PRINCESS 26C**

**RST GAT NST Y79D LADY 54B ET**

**SFH QUAZII**

*The polled representative in the Hereford division is blessed with an upper echelon phenotype, across breeds she presents herself as one of the most unique and intriguing show heifers we will have marketed all year. Her banner winning design isn't by chance, it's more like a family tradition! Her sire, H Deberard 7454 ET was the Grand Champion Hereford Bull at the 2019 National Western Stock Show, a year prior to his maternal brother, H The Profit 8426 ET claiming the same title. Her mother SFH Princess 26C was a perfect beginning for the dominate show career that Hadley Dunklau has already had across breeds and is proving to be a blue chip generator in production. We look forward to being a part of the story this female is going to write for her new owners.*







WEIS ALL ME 10F  
SIRE OF LOT 10



AMAA 533996 · BREED HIGH MAINE · DOB 4/20/22 · TATTOO 10K

MINN LIVE ACTION 203Y

IRISH WHISKEY

WEIS ALL ME 10F

X

DBTH MS IRISH WHISKEY 206

BSC CANDI 42Z

ANGUS

LOT  
10

*We have been fortunate to be a part of some very special individuals in this business, particularly within the Maine breed, keeping that in mind, DBTH FTZS Miss Kylee 10K presents herself as one of the most exciting females we have had our hands on, and feel that her future could shine a spotlight in the direction of her showmen and new owners. We love the build of this High Maine female, her level of balance and eye appeal is exquisite, she is eccentric in the design of her head and neck, tying effortlessly into her bold middle third, and is built with a hind leg that you couldn't draw any better. This one is an outlier in our minds, and the kind that will collect the big banners after getting out of her breed, truly you will want to see her in the flesh, she is more than just a perfect silhouette.*







MINN HYBRID 101D  
 SIRE OF LOT 11

**LOT**  
**11**

AMAA 536027 • BREED MAINE ANGUS • DOB 5/10/22 • TATTOO 143K

SILVEIRAS STYLE 9303

PLUM CREEK PARADOX 1616B

MINN HYBRID 101D X BSC HALEY 143H ET

JSC KATIE 5S

RADIANT

*A daughter of MINN Hybrid 101D sells as lot 11. Quite possibly one of the high end Mainetainer females ever offered from Weis Cattle. She is certainly saturated with the genetics that typically “get it done” on every level from show ring to production. The influence of the sire of many champions of multiple breed affiliation, Style, in combination with one the most influential Maine influenced cows of all time known as “Katie”, blended with the likes of Paradox for extra security on an “out there look”. Pictures are worth a thousand words and this photo writes the novel. She will be one of the very best that Stillwater has to show you in December.*





**2021 NAILE GRAND CHAMPION MAINTAINER HEIFER**  
MATERNAL SISTER TO LOT 12



**2021 1A STATE FAIR GRAND CHAMPION MARKET HEIFER**  
MATERNAL SISTER TO LOT 12



**AMAA PENDING • BREED MAINETAINER • DOB 4/20/22**

**GAMBLES HOT ROD**

**COWAN'S ALI 4M**

**PLUM CREEK PARADOX 161B**

**X KANE LEXI**

**S H MISS ANNIE LU 6087**

**HEAT WAVE/WHO MADE WHO**

**LOT  
12**

*A sharp featured Maintainer with an unforgettable color pattern of reference for years to come. This female defines flawless build and kind with a very cool and ideal look through the front third of her build with the high tying neck shoulder junction and an elevated chest floor that transitions to an impeccable underline. Her overall body shape and squareness is complimented by an awesome rear leg that sets super flexible at the surface.*





# LOT

## 13

**PLUM CREEK PARADOX 161B**      **NMR MATERNAL MADE**  
**DUNK YELLOWSTONE 027H** **X** **DUNK ERICA 731E**  
**JACW LACEY 27Y**      **101**







**WLFF MISS FRAN 37E**  
2019 NWSS RESERVE GRAND CHAMPION MAINTAINER HEIFER  
DAM OF LOT 14



**PLUM CREEK PARADOX 161B**  
SIRE OF LOT 14



**AMAA 535631 · BREED MAINTAINER · DOB 4/16/22 · TATTOO 227K**

**GAMBLES HOT ROD**

**WLFF FRANCIS 050C**

**PLUM CREEK PARADOX 161B**

**X WLFF MISS FRAN 37E**

**S H MISS ANNIE LU 6087**

**WLFF I80 37A**

**LOT  
14**

*High caliber livestock here! This April, Maintainer may come from a direct pedigree some may not recognize, but realize that she stems from the genetic power of many greats in this business! You will find the likes of Irish Whiskey, ASHW Who Da Man, GOET I80, JSUL Dream Maker HS46 and S H Miss Annie Lu 6087 all throughout her lineage. Needless to say that her impeccable build and unteachable presence is the result of combining generations of the most potent sources of quality you can access. We love the extra rugged design of her hip and hind leg, with the extra sbaggy hair coat, big feet and long neck. There isn't much to chance here, take this one home, keep the feed to her and bring her genetic potential to life.*











ML/RJ/STCC SERENA D74  
DAM OF LOT 16



STCC LILA 116J  
2022 SD SUMMER SPOTLIGHT SUPREME CHAMPION HEIFER  
S MATERNAL SISTER TO LOT 16



ASA 4090115 • BREED PB SIMMENTAL • DOB 5/2/22 • TATTOO K225

MR TR HAMMER 308A ET

WS PILGRIM H182U

TJSC HAMMER TIME 35D

X ML/RJ/STCC SERENA D74

TJSC SO SWEET 104X

HF SERENA

LOT  
16

*A daughter of the most sought-after cow family in the Simmental business is offered in Lot 16. For those that may not be aware of the impact the Serena cow family has had on the breed in recent history then may we mention the buzz word 'Tecumseh'. The direct dam of this one however may be quite possibly better in her productive years than her actual dam. Pilgrim enhanced the resume and predictability of this popular cow family and this one bears the influence of TJSC So Sweet 104X on the top. K225 is trademark to her genetics in her overall build and kind with an extra brood cow look about her high tying neck and head carriage, and transitions with all the equipment needed from her shoulder back.*





**JPLF/RBS YOUR THE ONE "RUDY"**  
DAM OF LOT 17



**STELLA 08E**  
2019 NWSS RESERVE GRAND CHAMPION SIMMENTAL HEIFER  
& MATERNAL SISTER TO LOT 17

**LOT**  
**17**

**ASA 4128128 · BREED PB SIMMENTAL · DOB 5/5/22 · TATTOO K401**

**W/C DOUBLE DOWN 5014E**

**MR HOC BROKER**

**WHF/JS/CCS DOUBLE UP G365**

**X JPLF/RBS YOUR THE ONE "RUDY"**

**WHF SUMMER 365C**

**RBS YOU'RE RIGHT**

*WHF/JS/CCS/Double Up G365 should be Willie's favorite sire in the business after the success he has had from his marketing ventures with this sire group this fall. Lot 17 will be no different once the viewers welcome themselves to "Stilly" in December. It will not matter if you have an early morning headache from a night on the strip or if your vision is sharp and hydrated when you set your eyes on this awesome baldy. If you don't find this one on your shortlist for the fall, then you probably need to venture off into miniature pet pigs and teacup dogs to provide a living for your future and beyond. I think this thing is so complete and so high quality that you won't need to hire Kent Jaecke to tell you how good she is when she comes across the video screen to sell. One of the absolute highest quality animals to be offered this fall with a dominant donor female representation on both sides of the pedigree.*

**RETAINING 50% EMBRYO INTEREST**







**W/C ANGEL 7113E**  
FULL SISTER TO MATERNAL GRANDAM OF LOT 18



**WHF/JS/CCS DOUBLE UP G365**  
SIRE OF LOTS 17 & 18



**ASA 4128308 · BREED PB SIMMENTAL · DOB 4/10/22 · TATTOO 04k**

**W/C DOUBLE DOWN 5014E**

**W/C BANKROLL 811D**

**WHF/JS/CCS DOUBLE UP G365**

**X W/C CHICA LINDA 0201H**

**WHF SUMMER 365C**

**W/C ANGEL 7114E**

**LOT**  
**18**

*Another exciting female sired by WHF/JS/CCS Double Up G365 from a full sister in blood to the high selling, industry feature of 2021 known as W/C Bet on Red 481H. This genetic blend yielded an awesome built female that's extended, neat necked and very feminine featured. She's so smooth and good in her transitions with ideal body shape and so desirable in her underline. What a sharp lined, neat featured one with a very royal pedigree!*





# LOT 19

## BMR MISS HONEY T-36







**WGBC BEAUTY SECRET 909G "DOODLE"**  
2020 AMERICAN ROYAL RESERVE GRAND CHAMPION SIMMENTAL HEIFER  
6 DAM OF LOT 20



**ASA 4128309 · BREED PB SIMMENTAL · DOB 4/20/22 · TATTOO 24K**

**SVF STEEL FORCE S701**

**W/C RELENTLESS 32C**

**MR HOC BROKER**

**X**

**WGBC BEAUTY SECRET 909G "DOODLE"**

**JM BF H25**

**HILB/BRKC BEAUTY SECRET**

**LOT  
20**

*This April Purebred sired by the triple crown winning MR HOC Broker is backed by a daughter of W/C Relentless 32C that put together quite an impressive show career herself. WGBC Beauty Secret 909G, affectionally known as "Doodle" was the 2020 American Royal Reserve Grand Champion Purebred Simmental Heifer for Tucker Bayer. "Doodle" was a many time champion during her campaign, and there is no doubt she will leave her mark in production. It's amazing how awesome this genetic combination can be when it all comes full circle. A beastly built redhead with awesome running gear and plenty of goods for the long haul!*









**WEIS MARLEE 0806**  
DAM OF LOT 22



**BRAND NEW MAN 001H**  
SIRE OF LOT 22



**ASA 4127941 • BREED PER SM 3/4 SM 1/4 AN • DOB 6/7/22 • TATTOO 080K**

**W/C RELENTLESS 32C**

**SC PAY THE PRICE C11**

**BRAND NEW MAN 001H**

**X WEIS MARLEE 0806**

**MAAC LUCKY MAYA**

**BSC BETH 920B ET**

**LOT**  
**22**

*A summer born percentage female that gives you a whole bunch of reasons to love her. She is sired by the resident herdsire at Weis Cattle, Brand New Man. A stud known for stamping his stock with that extra-long and chiseled front third, with sharp, exotic lines from there back while setting down on more circumference of bone and a bigger foot at the surface than most of their contemporaries. This incredibly designed percentage female is further supported by the trendy SC Pay The Price C11 dam that seems to be strong in regard to what her highly decorated sire was able to do on the tan bark as well. If you are a serious stockman, searching for one that could very well dominate and elevate your finances to the next tax bracket, Lot 22 comes highly recommended without hesitation.*









**JSUL DREAM BIG 8992**  
2019 NAILE & 2020 NWSS GRAND CHAMPION PERCENTAGE SIMMENTAL  
HEIFER & MATERNAL SISTER TO DAM OF LOT 24



**SVJ SHE'S THE DREAM B796**  
MATERNAL GRANDAM OF LOT 24



**ASA 4132972 · BREED PER SM 3/4 SM 1/4 AN · DOB 5/7/22 · TATTOO 209K**

**HTP/SVF DURACELL T52**

**GAMBLES HOT ROD**

**THSF LOVER BOY B33**

**X JSUL GAMBLIN' DREAMER 0145H**

**RP/MP RIGHT TO LOVE 015U**

**SVJ SHE'S THE DREAM B796**

**LOT  
24**

*We travel thousands of miles and put eyes on a lot of cattle while on the search for the most elite collection of show heifer prospects, just to make sure our 'village' has the best opportunity for success on an annual basis. With that in mind, realize that it would take a pretty special bull prospect to garner enough of our attention to warrant serious interest. When it came to finding NAME it took no time at all to decide that we needed to be involved in any way possible with this individual. We foresee this three quarter blood Simmental as the next generation of calving ease, show heifer generators in the business. He has the foundational quality that will transmit in a surefire fashion, big and square in the shape of his foot, with a flexible ankle yet deep heel. His joints are smooth and flexible off of either end, and the dimension and robustness of his middle third resets the ideals in our mind. His genetic tree is deeply rooted with the presence of several illustrious cow families in his pedigree including the Sbe's The Dream, Sbeza Beauty, Right To Love & Champion Hill Lady genetic lines, we truly think he aligns the stars from both a genetic and phenotypic stand point. We look forward to joining our new partners on the ride that's set to take off with NAME, we believe that the opportunity for ROI will come quickly through semen sales as his outlier quality is sure to generate attention come this next breeding season!*

**TERMS & CONDITIONS ANNOUNCED SALE DAY**















**PO BOX Z**

DE SOTO, KANSAS 66018