DECEMBER 9, 2022





JUNIOR INCENTIVE PROGRAM

Any junior member that purchases a heifer will receive 3 units of semen from the sire of their choice that is a member of the JS Herd Bull Battery!

Welcome,

As I sit down to write this, I can't help but think back and reflect on this past year. Seeing our genetics compete at the highest level and being successful is what we live for. We've had the opportunity to work with several new faces as well as our tried and true customer base. We whole heartedly appreciate your generosity and support year in and year out.

We would like to personally thank each and every one of you for taking the time to evaluate our offering and with that in mind I would like to invite each of you to attend the 2022 edition of the Midwest Made Elite Female Sale, hosted here in Prairie City, Iowa. As always the cattle will be available all fall and we will have a selection of these females on display at both the American Royal, as well as the North American in Louisville, Kentucky. Please feel free to reach out to any of our crew with any questions pertaining to the offering.

I can speak for everyone when I say this is undoubtedly the most elite set of females we have bred and assembled for your evaluation to date. Our dedicated crew has spent countless hours prepping and assembling this offering, and look forward to working with each of you to the absolute best of our ability on your purchases. Over the years, our goal has stayed the same. We set out to produce the soundest structured Simmental and Sim-Influenced cattle that we can offer the industry. We continue to dig deep and add to our highly prolific donor battery, and couldn't be any more excited for the future of our program.

Sincerely,

Derek Counsell, Herdsman





JS SIMMENTALS

Ken & Claudia Steenhoek (515) 979-9713

Jay, Dani, Chesney & Coy Steenhoek (515) 238-5938

Scott, Amy & Grady Grass (515) 689-1012

Derek Counsell, Herdsman (641) 715-4138

Jeff Williams, Herdsman (402) 380-9049





Cattle enthusiasts, it is indeed our pleasure to welcome you to the 2022 edition of the legendary Midwest Made Elite Female offering at JS Simmentals in beautiful Prairie City, Iowa. It is certain that the weather the second week of December can be somewhat unpredictable in Central lowa however the "for sure" thing will be the quality of the stock and the family army that backs them will be sure to impress in both quality and hospitality.

Knowing the Steenhoek family for over 20 years, I have had the privilege of witnessing the program's growth and evolution into what it is today. The passion has not ever waivered and the determination to be at the top of the heap on the tan bark and in the breeding pen has been a pursuit that is relentless in nature. They know exactly what they are after down to the finest of fine details and accept nothing less from build and structure to the 5th or 10th generation of the pedigree, they accept nothing but what they want. This family has acquired dominating females since its inception from the late Triple C Burning Power and to the next generation donor battery highlighted in this offering that includes the produce of the highly decorated dam of herd sires and champion caliber females, WHF Summer. The stud lineup at JS is no secondrate team either, with great scamps like the Reserve National Champion WHF/JS/CCS Double Up G365, CDI Innovator 325D, the past Percentage Champion Harkers Unleashed, the Angus sire of quality Gateway Follow Me F163, and many others that you can find in their sire directory. Ken, Jay, and Scott Grass use every tool in their arsenal from a genetic standpoint and hold nothing back when it comes to employing the right team to assist with all that goes on day to day. People like Derek Counsell and Jeff Williams keep the revolution going and have the same belief and passion for the program and its future as the ownership.

With that said the customer service here with JS Simmentals is very much so first rate! The entire team's ability to relate with your youth showmen and ladies is definitely first class. They know that your success is their success, and they live by it. I have experienced this firsthand like many others have and it is awesome to be a part of. In today's environment as a parent, it is very good to know that your kids are around people that share the same values and work ethic as you try to instill in them each day at home. The after-sale service on the bred stock is solid as well. They want you to reach out to them and let them know how good that calf is and with the right situation available they are willing to assist with marketing. It's a team effort and when you invest that team card is punched and they are there every step of the way if you so desire.

This is a dominating set of females with well-rounded values. The cattle between the pages of this book will be competitive on the bark and green chips but they are bred as such to go out and produce the next generation that could not only take your program but their respective breed to the next level. JS is more than just Simmental, they are Angus, Hereford, and other breeds as well with the same goals and mindset. They have put their own young people at the backdrop in several instances and they have taken those very females to the generating phase of their productive years to offer you the opportunity to invest in your program's future as well. Tie into a program that knows it and lives it. We look forward to seeing you in Prairie City, Iowa on December 9, 2022!

Graham Blagg Gered Shipman Tim Anderson

SALE DAY CONTACTS

Jay Steenhoek (515) 238-5938 Ken Steenhoek (515) 979-9713 Scott Grass (515) 689-1012 Derek Counsell (641) 715-4138 Jeff Williams (402) 380-9049

AUCTIONEER

Col. Jered Shipman (806) 983-7226

SALE MANAGEMENT

Innovation AgMarketing, LLC Graham Blagg (530) 913-6418 Jered Shipman (806) 983-7226 Tim Anderson (605) 682-9343

RING STAFF

Tom Rooney, Special Assignment (515) 491-6025 Kent Jaecke, Special Assignment (405) 408-2440 Shane Ryan, Special Assignment (309) 371-7490

MARKETING AGENTS

Kyle Greiman (641) 494-4571 Cole Greiman (641) 494-4570 Craig Sand (405) 564-4319 Wes Horn (479) 841-0626 Buddy Robertson (580) 747-7000 Dalton Lundy (502) 727-6898 Jeremie Ruble (406) 581-7940

INSURANCE

Jame Secondino-Krieger (812) 208-0956 Anna Krieger (269) 470-7553

LODGING

Hampton Inn & Suites 215 Adventureland Dr NW - Altoona, IA 50009 (515) 967-5774

Holiday Inn & Suites Altoona-Des Moines 165 Adventureland Dr NW - Altoona, IA 5009 (515) 967-1855

AIR TRAVEL

Des Moines International Airport – 31 Miles Omaha International Airport – 161 Miles Kansas City International Airport – 161 Miles

PHOTOGRAPHY

Shannon Cook (405) 714-5087

CATALOG DESIGN

THM Promotions, Tracy McMurphy (806) 679-0231

ONLINE BIDDING BY CCI.LIVE



51 Elite Females

TERMS AND CONDITIONS

All lots sell in accordance with the suggested guidelines of the American Simmental Association or their respective breed association. For updated EPD's and information please visit www.simmental.org. Announcements made sale day from the block during the sale take precedence over printed material in this catalog. Payment will be accepted in the form of cash, cashier's check, or check. All cattle must be paid for prior to release. All funds are to be paid to Innovation AgMarketing, LLC in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day. All sales are final.

ANNOUNCEMENTS

A supplement sheet will be available sale day with updated information, corrections and additional information. This sheet and any announcements made sale day and from the auction block during the sale will take precedence over printed material associated with this sale.

LIABILITY

JS Simmentals, Innovation AgMarketing, LLC, and authorized sale personnel assume NO liability for injury, accident, or damage to persons or personal property. All persons who attend the sale do so at their own risk.

RETAINED FLUSHES

JS Simmental will retain the right to (2) two successful flushes on each female in the offering. This is to be done at the buyers convenience and sellers expense.

FOUNDATION COW FAMILIES

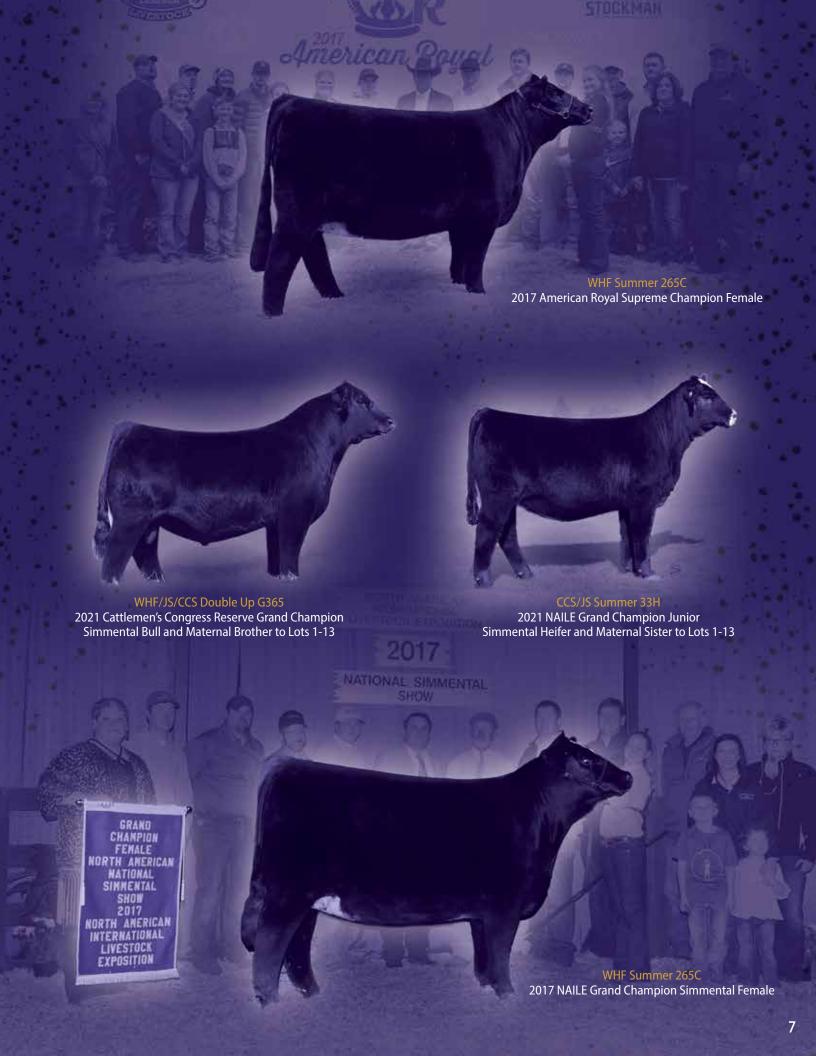


WHF SUMMER 3.65C WHE SUMMER 3.65C

"Summer in December" at JS Simmentals is certain! A record setting 13 daughters will sell from one of the youngest of the most influential individuals in the Simmental business. As most know, WHF Summer 365C was a highly decorated and intensely campaigned female for the Steenhoek clan. She gathered the purple and the backdrop photos as dominantly as any during her tenure on the tan bark and green chips. She has since gone on to produce the same kind that follow her winning ways and as the first of her daughters enter the donor pens for those that have invested over the past couple of years, the pathway to success has been laid before them!

The most popular of her sons, WHF/JS/CCS Double Up G365, was crowned 2021 Reserve National Champion Simmental Bull at the Cattlemen's Congress and has since experienced heavy use in the breeding box. He is the phenotype, homo black, homo polled, low birth weight option of choice for many of the breeds cattlemen and women alike. As he continues to make his stamp on the business so does his maternal brothers by CDI Innovator 325D known as CCS/WHF OI'Son 48F and CCS/JS Doc 48H. The influence of this donor dam is potent and justified from every angle of production.

The female progeny of WHF Summer 365C will always have a place in the business. Her real-world features in terms of foot size and quality combined with looseness of skeletal build, pattern, and substance cannot be ignored. Her transmitted performance is legit and the kind with industry wide acceptance, acceptable birth with pre and post weaning gains that rival most performance sires of any breed in the business. Her resume is as bullet proof as they come and her ability to produce the goods is substantially documented with a known average on 15 daughters to be just over the \$17,000 mark. This offering highlights 13 more to select from, 13 more chances for you to add one or more to your program. The more the merrier, so please enjoy the next few lots of "Summer in December"!





May we present quite possibly one of the best daughters of WHF Summer 365C ever born by the proven sire of Champions, WLE Copacetic E02! This April born female is breathtaking and near perfection. She comes with the crazy wild features and the signature substance and looseness of build that is synonymous with her dam's name. We realize that she is very youthful, and youth relates to green in condition, but as the good feeders in this business know, nothing but good will come from one built such as her. Both her sire and dam were Louisville Champions... 19K is bred to be!

CCS/JS SUMMER 19K

HPF QUANTUM LEAP Z952

WLE COPACETIC E02

CMFM JOY 02ZB

CCR WIDE RANGE 9005A

WHF SUMMER 365C

WHF ANDIE 365A

LOT 1

PB SM

ASA: 4099526

BD: 4/10/22

TATT00: 19K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 10.6 1.7 85.7 121.3 5 22.2 65 14.5 22.5 -0.46 0 -0.09 0.92 120.8 78.8



WLE COPACETIC E02 | Sire of Lot 1



LOT 2 CCS/JS SUMMER 1K



LOT 3 CCS/JS SUMMER 3K

BD: 1/15/22

LOT 2

PB SM

ASA: 4080888

TATTOO: 1K



CCS/JS SUMMER 1K 2022 IA State Fair Calf Champion



JS KEEPIN IT 90 39H | Sire of Lots 2 & 3

With this duo of sisters, one gathers two shots of the good stuff from the "Summer" cow family and the influence of the other influential, young donor in the battery at JS Simmentals known as CLRS Dairy Queen 606D. They are sired by the XTB resident herdsire known as JS Keepin It 90 39H. He is a very athletic, long sided, good-looking stud in his own right. As one would expect, these females have those very important attributes in substance, length, look, and center body shape. We expect big things from this mating, as we see this genetic blend offering both tan bark and real-world advantages in kind and on paper!

CCS/JS SUMMER 1K

CCS/WHF OL SON 48F **JS KEEPIN IT 90 39H CLRS DAIRY QUEEN 606D** CCR WIDE RANGE 9005A

WHF SUMMER 365C

WHF ANDIE 365A

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

2.6 87 120.2 4.6 21.3 64.8 17 28.4 -0.37 0.19 -0.08 0.81 132.7 82.3

CCS/JS SUMMER 3K

CCS/WHF OL SON 48F

JS KEEPIN IT 90 39H CLRS DAIRY QUEEN 606D

CCR WIDE RANGE 9005A WHF SUMMER 365C

WHF ANDIE 365A

LOT 3

PB SM

ASA: 4099521

BD: 1/18/22 TATTOO: 3K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 9.6 2.6 87 120.2 4.6 21.3 64.8 17 28.4 -0.37 0.19 -0.08 0.81 132.7 82.3

LOT 4 CCS/JS SUMMER 48K



What a super high-quality blend of type and kind this mating to the late JSUL Something About Mary 8421 stud generated. The sire affectionately known as "SAM" left his mark at this summer's largest youth event, the AJSA National Classic, with many class and division winners with top 20 finishes in their respective shows. The four sisters are very different in type from one to the next, leaving one for every kind of feeder and family to select from. There is zero question that we certainly have high expectations for each of these sisters regarding their individual endgames. Body, shape, build, density, and substance is all inclusive in this highly anticipated quad of sisters. This is the time to take advantage of this blend, with "SAM" semen in short supply and the potential unknowns down the road. Get in the game for years to come right here!

CCS/JS SUMMER 48K

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

CCR WIDE RANGE 9005A

WHF SUMMER 365C

WHF ANDIE 365A

PB SM

ASA: 4092541

BD: 2/13/22 TATT00: 48K

LOT 4

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

11.2 1.8 77.9 111.1 4.9 19.5 58.4 14.7 25.7 -0.4 -0.05 -0.07 0.89 116.2 72.4



JSUL SOMETHING ABOUT MARY 8421 | Sire of Lots 4-7

CCS/JS SUMMER 35K

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

CCR WIDE RANGE 9005A WHF SUMMER 365C

WHF ANDIE 365A

LOT 5 PB SM

ASA: 4080891

BD: 2/25/22 TATT00: 35K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

CCS/JS SUMMER 47K

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

CCR WIDE RANGE 9005A

WHF SUMMER 365C WHF ANDIE 365A

ASA: 4092542

BD: 3/6/22 TATT00: 47K

LOT 6

PB SM

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

11.2 1.8 77.9 111.1 4.9 19.5 58.4 14.7 25.7 -0.4 -0.05 -0.07 0.89 116.2 72.4



LOT 5 CCS/JS SUMMER 35K



LOT 6 CCS/JS SUMMER 47K

CCS/JS SUMMER 36K

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

CCR WIDE RANGE 9005A

WHF SUMMER 365C

WHF ANDIE 365A

LOT 7

PB SM

ASA: 4080890

BD: 3/22/22 TATT00: 36K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 11.2 1.8 77.9 111.1 4.9 19.5 58.4 14.7 25.7 -0.4 -0.05 -0.07 0.89 116.2 72.4



CCS/JS SUMMER 36K 2022 American Royal Reserve Division **Champion Purebred Simmental Heifer**



LOT 7 CCS/JS SUMMER 36K

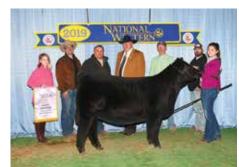




JBSF LOGIC 5E Sire of Lot 8



JBSF BRECKYN 6F
2019 NAILE Grand Champion Simmental
Heifer & Full Sister to Sire of Lot 8



JBSF BIG MAMA 3F 2019 NWSS Reserve Grand Champion Simmental Heifer & Full Sister to Sire of Lot 8

CCS/JS SUMMER 38K

W/C RELENTLESS 32C

JBSF LOGIC 5E

BROOKS STEELMAGNOLIA X57

CCR WIDE RANGE 9005A

WHF SUMMER 365C

WHF ANDIE 365A

LOT 8

PB SM

ASA: 4099535

BD: 2/10/22

TATT00: 38K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

7.4 2.3 77.6 105.3 3.2 18.8 57.6 14.8 8.3 -0.44 -0.01 -0.07 0.79 111.5 71.6

The lone daughter of JBSF Logic 5E in the offering. Mr. Counsell believes that this is the very best one of the mating that has ever set foot on the facility at Prairie City. This one is certainly big haired, bold, and woofy! She will be ready to roll anywhere you want to take her once you get her bought and loaded. We knew with the power on both sides of the lineage that this mating would yield one of such caliber. The purple runs deep in this female's pedigree!



LOT 9 CCS/JS SUMMER 40K



ES Right Time FA110-4 was the sleeper herd sire prospect of the 2019 bull sale season. Bred by the Eichacker Family and selected by CK Cattle, two great seedstock operations that set out to use something a bit different. One of his first daughters was a crowd favorite at the Inaugural Cattleman's Congress and from there the rest is history, his semen has commanded top dollar when offered at auction and been placed in some of the best seedstock programs in the nation! The ES Right Time FA110-4 stock are typically big at the surface with great feet and bone, they are flexible on the go and offer shear base width and body. They are simply practical and highly functional. This duo from WHF Summer 365C would trend the same way in kind and build, but they come with extra goods in reference to density and substance. They are for the cattlemen and women with breeding programs and bull sales. They will generate the phenotype and numerical profile that ranchers will gravitate towards. Build your future with a foundation breeding piece from the "Summer" line!



ES RIGHT TIME FA110-4 | Sire of Lots 9 & 10

LOT 10 CCS/JS SUMMER 28K

CCS/JS SUMMER 40K

WELSHS DEW IT RIGHT067T
ES RIGHT TIME FA110-4
ES A110

CCR WIDE RANGE 9005A

WHF SUMMER 365C WHF ANDIE 365A LOT 9

PB SM ASA: 4099537

BD: 2/13/22 TATT00: 40K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

7.8 2.8 87.8 131.6 3.6 21.6 65.4 18.5 28.1 -0.41 0.1 -0.08 0.87 130.6 80.8

CCS/JS SUMMER 28K

WELSHS DEW IT RIGHT067T

ES RIGHT TIME FA110-4 ES A110

CCR WIDE RANGE 9005A

WHF SUMMER 365C WHF ANDIE 365A **LOT 10**

PB SM

ASA: 4099529

BD: 2/17/22 TATT00: 28K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI
7.8 2.8 87.8 131.6 3.6 21.6 65.4 18.5 28.1 -0.41 0.1 -0.08 0.87 130.6 80.8



This mating has generated a lifetime average north of \$15,000 over the past two sales, and rightfully so. These are the kind that bring quality and verification to the SimGenetic business. The best of the Simmental breed complimented by the best of the Angus business...what more can one say! Genetics so pure to the seedstock business on both sides leave nothing to question when you evaluate these gems with your very own eyes. The cattle by Gateway Follow Me F163 have been very consistent and true, with added substance of bone, foot circumference, and profile build. Conley Lead The Way 0738 is making his mark on the Angus sale scene as one of the first son of Gateway Follow Me F163 that could be besting the footsteps set forth by his sire and the daughters are proving to be generators as well! We believe in this mating and what it offers to a broad spectrum of beef cattle enthusiasts, especially to those that enjoy the thrill of the challenge and chase of gathering banners. Enjoy this trio of siblings... study them and invest in one or all three! That will be left for you to decide your level of commitment to quality in the SimGenetic barn!

CCS/JS SUMMER 30K

C&C MCKINLEY 3000 EXAR GATEWAY FOLLOW ME F163

DUNK-W MAXINE HR 505C

CCR WIDE RANGE 9005A

WHF SUMMER 365C WHF ANDIE 365A **LOT 11**

1/2 SM 1/2 AN

ASA: 4080887

BD: 3/17/22 TATT00: 30K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

6.8 2.1 78.2 111.6 4.2 14.6 53.6 12.3 16.5 -0.24 0.19 -0.03 0.63 106.5 71.6



CCS/JS Summer 30K
2022 IA State Fair Reserve Grand Champion Percentage
Simmental Heifer



CCS/JS Summer 30K
American Royal Division Champion Percentage
Simmental Heifer



CCS/JS SUMMER 44K

C&C MCKINLEY 3000 EXAR GATEWAY FOLLOW ME F163

DUNK-W MAXINE HR 505C

CCR WIDE RANGE 9005A

WHF SUMMER 365C

WHF ANDIE 365A

LOT 12

1/2 SM 1/2 AN

ASA: 4099541

BD: 4/7/22

TATT00: 44K

 CE
 BW
 WW
 YW
 MCE
 MLK MWW
 STY
 CW
 YG
 MRB
 BF
 REA
 API
 TI

 6.8
 2.1
 78.2
 111.6
 4.2
 14.6
 53.6
 12.3
 16.5
 -0.24
 0.19
 -0.03
 0.63
 106.5
 71.6



GATEWAY FOLLOW ME F163 | Sire of Lots 11-13



CCS/JS SUMMER 43K

C&C MCKINLEY 3000 EXAR GATEWAY FOLLOW ME F163

DUNK-W MAXINE HR 505C

CCR WIDE RANGE 9005A

WHF SUMMER 365C WHF ANDIE 365A **LOT 13**

1/2 SM 1/2 AN

ASA: 4099540

BD: 4/18/22

TATT00: 43K

 CE
 BW
 WW
 YW
 MCE
 MLK MWW
 STY
 CW
 YG
 MRB
 BF
 REA
 API
 TI

 6.8
 2.1
 78.2
 111.6
 4.2
 14.6
 53.6
 12.3
 16.5
 -0.24
 0.19
 -0.03
 0.63
 106.5
 71.6



CCS JS SUMMER 31H | Full Sister to Lots 11-13

We present to you the opportunity to own a maternal sister to WHF Summer 365C with a daughter of KCC1 Exclusive 116E from WHF Andie 365A. The breeding value found in this gem is certainly established. Most know the story of the famous maternal sister whose produce initiated this entire offering but very few know and understand the value that is found in the top side of this genetic mix.

KCC1 Exclusive 116E is the record selling \$120,000 seedstock animal of the Fort Worth Stock Show and Rodeo. He was the lead bull in the Champion Pen of Three at the National Western Stock Show in 2018 for Kearns Cattle Co. His dam TKCC Victoria 57A is a daughter of the past National Champion stud known as CLO LTS Entourage 72T and from guite possibly the most prolific and profitable daughter of WAGR Driver 706T known as FORD RJ Dolly Y83. Dolly would be a daughter of one of the very first highly promoted SimGenetic females, Harker Stars P117 that was very instrumental in building the initiating phase of the Dieter Brothers program of Faulkton, SD prior to their historic dispersal where Jerry Adamson, Rockin J Ranch of Cody, NE would have gathered her up. Tom Kearns then selected "Dolly" from the sale lineup at the Black Hills Stock Show in calf with "Victoria". "Dolly" and "Victoria" have essentially built the entire



Kearns Cattle Company Simmental program in unison with a very small number of other donor females to this point. There is a ton of proven lineage with success in the pasture, across the scales, through the sale ring, and across the tan bark within this gene pool. His full sister is an Embryos on Snow donor, KCC1 Havana 83E that would be the dam of the \$230,000 KCC1 Countertime 872H as well as the dam of Megan Brown's crowd favorite female from the 2021-2022 show season, KCC1 SWC Harmony 847H. The simple truth is that these cattle from this sire group are dense, big at the surface with huge feet, bone, true base width, power, and dimension. His daughters are proving their worthiness in the Kearns program, with many of the natural calves from them making the cut for the bull sale and other marketing venues. In a time period where proof positive genetics and quality matters, cattle bred and built such as this donor prospect are in high demand!

JS WHF ANDIE 364K

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

MR HOC BROKER

WHF ANDIE 365A

PRS SUMMER W364

PB SM

ASA: 4104780

BD: 2/3/22 TATT00: 364K

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 10.1 2.8 84 118.4 5.2 24.8 66.7 14.9 16.6 -0.52 0.07 -0.10 0.97 122.3 78.5

WHF ANDIE 368H | Full Sister to Lot 14



KCC1 EXCLUSIVE 116E | Sire of Lot 14 & 15

JS WHF ANDIE 465K

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

CDI INNOVATOR 325D

WHF ANDIE 365G

WHF ANDIE 365A

ASA: 4104755

PB SM

LOT 15

BD: 2/25/22 TATT00: 465K

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 10.8 1.6 86.5 124.5 5.9 22.3 65.5 13.9 23.4 -0.51 0.23 -0.09 1.04 133.7 85.5

May we present another daughter of KCC1 Exclusive 116E from the famed WHF Andie 365A cow family. This gem includes the influence of the resident senior herdsire and many time SimGenetic Champion stud, CDI Innovator 325D. The influence of CDI Innovator 325D within the breed and this program is readily known. The cattle come with extra extension, flexibility, skeletal integrity, and in most cases improved number profiles. We find this to be one of the many intriguing combinations in the offering from a genetic perspective and her quality will catapult her onto many shortlists by those that make the visit to Prairie City on or prior to December 9!



LOT 15 JS WHF ANDIE 465K

FOUNDATION COW FAMILIES



Dairy Queen 606D

CLRS Dairy Queen 606D really needs no preface or introduction to her role in the JS Simmentals program. She was selected for her significantly better phenotype than her high indexing contemporaries, and on the fact that she offered a better than standard numeric profile that enables the program to use good bulls without totally sacrificing the value of the paper. This female has blazed her own trail within the industry as her daughters have been in demand to the tune of a lifetime production average just over \$14,000. Her value to the business is within her outcross genetics and the ability to carry so many of today's sires of choice on paper!

Pure and simple facts would be that cattle like "Dairy Queen" are a rare find, so why wouldn't you choose to invest in a daughter if you haven't already? With IVF and reverse sort technology, and the rising popularity of sexed semen usage and production, finding the next true breed changing herd sire has become a limiting process. The daughters from this female offer so much flexibility and versatility in their utility, most serious stockman should have their undivided attention locked in on one of these next few females. Good investments mature with time and so do successful programs!



JS Keepin It 90 39H Maternal Brother to Lots 16-24

JS Dairy Queen 57G 2021 IA State Fair Grand Champion Purebred Simmental Heifer Full Sister to Lots 17-19



JS Dairy Queen 28H Full Sister to Lot 24



JS Dairy Queen 56G 2020 World Beef Expo Reserve Grand Champion Heifer Full Sister to Lots 17-19



JS Dairy Queen 29F Maternal Sister to Lots 16-24



JS Dairy Queen 27H Full Sister to Lot 24



This female will come with an impressive number profile, only further complimenting the elite look of quality and presence that she possesses. It can be done... blending the best phenotype with high accuracy curve bending seedstock number profiles! This one is for every single seedstock operation and those that are sincerely serious about generating the next generation, multi-use AI studs and herd sires that will influence all facets of the breed!

The "Dairy Queen" progeny have been admired and treasured during her tenure through the JS marketing circles and this one could very well replace her dam on that center stage. She is very complete with awesome structure and hoof quality in conjunction with natural width of base and center body as well.

JS DAIRY QUEEN 29K

WELSHS DEW IT RIGHT067T

ES RIGHT TIME FA110-4

ES A110

CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D CLRS BEAUTY QUEEN 420 B

BD: 1/20/22

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

LOT 16

PB SM

ASA: 4099530

TATT00: 29K



ES RIGHT TIME FA110-4 | Sire of Lot 16



This trio would be sired by one of the "good bulls" referenced in the opening statement on CLRS Dairy Queen 606D. When "Dairy Queen" was purchased, this sire was on the short list of bulls to utilize. The mating to the late Triple Crown winning stud, MR HOC Broker has yielded stock that have carried on the winning ways of the highly decorated sire group. Two of the older sisters to this mating have entered the donor pen for both the Bayer and Steenhoek families, with those first ET calves just around the corner!

JS/HOTZ DAIRY QUEEN 54K

SVF STEEL FORCE S701

MR HOC BROKER

JM BF H25

CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D

CLRS BEAUTY QUEEN 420 B

ASA: 4099544

BD: 1/7/22

LOT 17

PB SM

TATT00: 54K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

10.1 1.9 77 109.4 4.3 19.5 58 14.2 24.8 -0.32 0.02 -0.08 0.59 116.1 72.8



MR HOC BROKER | Sire of Lots 17-19

The quality and predictability of this mating is as true as any that have been made in Prairie City. The finished product, thus far, has yielded near textbook udder quality, excellent fertility, and longevity. Cattle from this mating are built with big, good feet, depth of heel, ideal center body, and all the muscle and power needed for good show stock and bullet proof beef production. This equation has been answered more than once with success, so why not invest in what is known and proven?!



LOT 18 JS DAIRY QUEEN 45K

LOT 18

PB SM

ASA: 4099542

TATT00: 45K

BD: 3/17/22

JS DAIRY QUEEN 45K

SVF STEEL FORCE S701 MR HOC BROKER JM BF H25 CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D CLRS BEAUTY QUEEN 420 B

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 0.1 1.9 77 109.4 4.3 19.5 58 14.2 24.8 -0.32 0.02 -0.08 0.59 116.1 72.8

JS DAIRY QUEEN 33K

SVF STEEL FORCE S701

MR HOC BROKER

JM BF H25

CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D CLRS BEAUTY QUEEN 420 B PB SM
ASA: 4099532
BD: 3/6/22 TATT00: 33K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 10.1 1.9 77 109.4 4.3 19.5 58 14.2 24.8 -0.32 0.02 -0.08 0.59 116.1 72.8



LOT 19 JS DAIRY QUEEN 33K



LOT 20 JS DAIRY QUEEN 49K



LOT 21 JS DAIRY QUEEN 32K



WHF/JS/CCS DOUBLE UP G365 Sire of Lots 20 & 21

Here is a sister duo sired by the 2021 Reserve National Champion Simmental Bull at the Cattleman's Congress, WHF/JS/CCS Double Up G365. "Double Up" has experienced heavy use in the breeding box with the weighted average on the heifer side. Most have experienced true calving ease with blended eye appeal, balance, and desirable shape as the end result. This is a very potent and dense mating in terms of total lineage value related to the JS program. When combined in a pedigree, WHF Summer 365C and CLRS Dairy Queen 606D, have propagated some of the highest valued and critically acclaimed stock that this program has generated over the past few years. It is only in an intensely managed embryo transfer program such as JS Simmentals does one find opportunities like this to latch onto. The stock is an elite representation of extra length, true shape, bone, and quality at the surface, just as one would expect. Set the satchel down and study the lesson that is before you with serious consideration!

JS DAIRY QUEEN 49K

W/C DOUBLE DOWN 5014E WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D

CLRS BEAUTY OUEEN 420 B

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API

14.6 0 75.7 103 6.9 22.2 60 15.4 19.9 -0.34 0.12 -0.06 0.71 132.1 77.5

LOT 20

PB SM

ASA: 4099543

TATT00: 49K BD: 2/18/22

CLRS DAIRY QUEEN 606D

CLRS BEAUTY OUEEN 420 B

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

CLRS AFTER SHOCK 604 A

WHF SUMMER 365C

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API

JS DAIRY QUEEN 32K

75.7 103 6.9 22.2 60 15.4 19.9 -0.34 0.12 -0.06 0.71 132.1 77.5

BD: 3/1/22

LOT 21

PB SM

ASA: 4080889

TATT00: 32K

14.6 0



LOT 22 JS DAIRY QUEEN 42K



LOT 23 JS DAIRY QUEEN 41K

BD: 4/2/22

LOT 22

PB SM

ASA: 4099539

TATT00: 42K



W/C RELENTLESS 32C Sire of Lots 22 & 23

This is the result of new first-time mating that was chosen for CLRS Dairy Queen 606D. W/C Relentless 32C has sired as many champions and high sellers as any member of the top tier sires in the business. He is utilized for his extra length and killer extension throughout the front third, followed with added muscle and bone. These cattle surface in the toughest of competition more often than not. These two came to the weaning pen a shot greener in condition, but they are doing everything we ask of them daily in preparation for appraisal day on December 9.

We like the impeccable lines and pattern they offer with the extra foot and bone as expected. They will rival the MR HOC Broker maternal sisters and who knows, they may best that friendly battle in the end. Buy with confidence and feed to your desired liking!

JS DAIRY QUEEN 42K

YARDLEY UTAH Y361 W/C RELENTLESS 32C MISS WERNING KP 8543U **CLRS AFTER SHOCK 604 A**

CLRS DAIRY QUEEN 606D

CLRS BEAUTY QUEEN 420 B

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API

JS DAIRY QUEEN 41K

YARDLEY UTAH Y361 W/C RELENTLESS 32C MISS WERNING KP 8543U

CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D CLRS BEAUTY OUEEN 420 B **LOT 23**

PB SM

ASA: 4099538

BD: 4/23/22 TATT00: 41K

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API



The SimGenetic mating of choice to Colburn Primo 5153 is somewhat of a no brainer back on this cow. Colburn Primo 5153 continues to be the go-to sire on nearly any cow, of any breed to produce that ideal "show heifer" silhouette that is tough to turn. He supplies the extra look with volumes of shag, as well as that soft body shape so many of his progeny display. This very mating has a \$16,500 average to its merit with cattle that have been class and division winners nationwide, and experienced top 20 results at the AJSA Regionals and National Classic. The influence of this female's donor dam balances the equation!

JS DAIRY QUEEN 8K

DAMERON FIRST CLASS

COLBURN PRIMO 5153

SILVEIRAS SARAS DREAM 1339

CLRS AFTER SHOCK 604 A

CLRS DAIRY QUEEN 606D

CLRS BEAUTY QUEEN 420 B

LOT 24

1/2 SM 1/2 AN

ASA: 4092540

BD: 2/27/22 TATT00: 8K

E BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

13.1 0.4 75.4 110.5 2.9 15.6 53.3 9.7 33.1 -0.02 0.42 0.00 0.34 118 75.6



COLBURN PRIMO 5153 | Sire of Lot 24

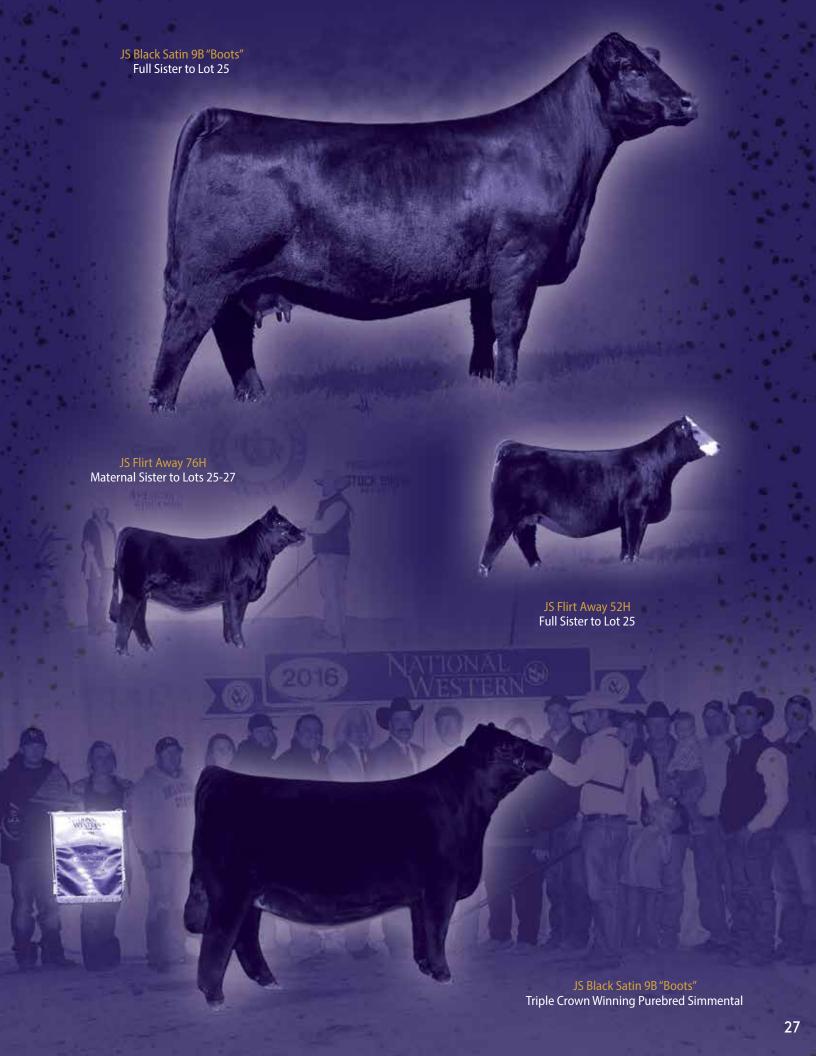
FOUNDATION COW FAMILIES



Hirt-A-WAY 59Y

Countless high sellers, national champions, and program building individuals of influence have descended from the influence of JS Flirt A-Way 59Y, however she is most commonly known as the dam of the late "Boots". Daughters of the great 59Y are working in programs across North America, creating the next generation of elite Simmental seedstock for the respective programs that have invested in the genetic potency.

JS Flirt A-Way 59Y continues to produce the great ones, time after time. She has produced daughters that have consistently sold for \$10,000 to \$100,000, several of which were the result of embryo purchases. The influence of this genetic line only becomes more valuable with each passing set of ET calves that are born. There are never any guarantees in life, but one thing you can control is the fate of your own program through time-tested, proven genetics that will simply never go out of style!





JS Flirt A-Way 59Y is the staple matriarch that put the program on the map for good after the highly decorated Triple Crown winning daughter, JS Black Satin 9B affectionately known as "Boots" became one of the most talked about and admired Simmental females in history!

From that point forward each one of the 59Y progeny marketed, has commanded the utmost attention and scrutiny from some of the very best stockmen and women in the circle. This donor dam is known for her transmission of extra size, substance, and cattlemen preferred performance. The mating to MR HOC Broker only enhances the build and kind of the cow, with added look and skeletal integrity. MR HOC Broker is from a long line of cows that have a trail of longevity only rivaled by the likes of Miss Werning 534R. His maternal sisters are long lasting as well and it seems as though his female progeny will follow in those footsteps of the females that led to his introduction to the industry. What reasons would one have to not strongly consider the lone female of one of the most successful matings of all time!?

It's been said by those that have stopped by the farm through the summer and early fall that 20K could be the best one of the sisters made. Her balance seems to be a pinch better than that of the late "Boots" at this stage, with the same overall design, body and shape that gets one to the backdrop when it truly counts!

JS FLIRT AWAY 20K

SVF STEEL FORCE S701

MR HOC BROKER

JM BF H25

HARKERS/JS DOMINATION

JS FLIRT A-WAY 59Y

JS FLATOUT FLIRTY 46T

PB SM ASA: 4099527

BD: 4/17/22 **TATTOO: 20K**

LOT 25

BW WW YW MCE MLK MWW STY CW YG MRB BF 73 108.7 1.2 21.1 57.6 9.9 22.6 -0.44 -0.2 -0.10 0.79 81.2 60.3



LOT 26 JS FLIRT AWAY 37K



The "Champ" did exactly what we though he would when mated to the great 59Y. Allow us to present a pair of sisters by WHF/ JS/CCS Double Up G365 that have the added body, preferred maturity pattern, and that trademark extension that their donor dam is known for! Out of all the sires this cow has been mated to, we feel like this mating is the most consistent. Consistency in genetics is generally derived by stacking the most proven dams on top of one another.

The cows represented through these female's pedigree is astounding to say the least; JS Flirty A-Way 59Y, JS Flatout Flirty 46T, GCF Caliente, WHF Summer 365C, WHF Andie 365A, Miss Werning KP 8543U, Miss Werning 174Y, Miss Werning 534R, 3C Melody M668 BZ, and CNS Sheeza Dream 107W. The lifetime earnings of the females that line this pedigree, and the impact each of them has had on the entire industry would be substantial to say the very least. Ken, Jay, Scott, and the tribal council are very serious about what they do, taking a precise approach with each mating. They have been students of the game for a long time and will be players in the game for years to come because of the knowledge and attention to detail when mating livestock.

LOT 27 JS FLIRT AWAY 31K

JS FLIRT AWAY 37K

W/C DOUBLE DOWN 5014E WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

HARKERS/JS DOMINATION

JS FLIRT A-WAY 59Y

JS FLATOUT FLIRTY 46T

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API

BD: 2/17/22

3.8 71.7 102.3 3.7 23.8 59.6 11 17.8 -0.45 -0.1 -0.08 0.91 97.1 65.3

LOT 26

PB SM

ASA: 4099534

JS FLIRT AWAY 31K

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

HARKERS/JS DOMINATION

JS FLIRT A-WAY 59Y

JS FLATOUT FLIRTY 46T

ASA: 4099531 TATT00: 31K

BD: 3/10/22

LOT 27

PB SM

BW WW YW MCE MLK MWW STY CW YG MRB BF 8.7 3.8 71.7 102.3 3.7 23.8 59.6 11 17.8 -0.45 -0.1 -0.08 0.91 97.1 65.3

TATTOO: 37K



LOT 28 JS PEARL 53K



LOT 29 JS PEARL 52K

BD: 4/16/22

LOT 28

PB SM

ASA: 4105659

TATT00: 53K



JS PEARL 37E | Dam of Lots 28 & 29

Here is a pair of maternal sisters from the same great cow family as the preceding lots in the offering. JS Pearl 37E would be one of the better full sisters to the legendary "Boots" female in production. The Liggett family have been long time investors and friends of the program, with loyalty at the top of their list. "Pearl" has generated two-fold for them in a short period of time and we would expect that the way these two females are sired, they will do the same for whomever decides to invest.

Lot 28 is a direct daughter of the late JSUL Something About Mary 8421. The W/C Relentless 32C x MR HOC Broker blend is proven and with the extra softness of kind that "SAM" injects it's a mating for the ages without question. JSUL Something About Mary 8421 is from a past National Champion, the great JBSF Proud Mary, a female thas has certainly left her mark on the breed, and it will be a legacy that lives on through her sons and daughters alike. We have discussed the undoubted notoriety of this entire offering again and again, and it could be rightfully mentioned once more in this opportunity!

Lot 29 is the lone SimGenetic piece of this cow family up for grabs on Friday evening December 9, 2022. Without hesitation, her pedigree alone should rightfully launch her towards the top end of the percentage offering on most "short lists" sale day. The added hair, look, smoothness, and balance is evident here and certainly one to take notice of from the future matriarch herself, known as "Pearl".



JS PEARL 37J | Maternal Sister to Lots 28 & 29

JS PEARL 53K

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF PROUD MARY

MR HOC BROKER

JS PEARL 37E

JS FLIRT A-WAY 59Y

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API 10.2 3.1 71.8 107.1 3.8 19.8 55.7 12.1 27.5 -0.38 -0.09 -0.08 0.83 103.6 66.3

GAMBLES HOT ROD

SILVEIRAS STYLE 9303

SILVEIRAS ELBA 2520

MR HOC BROKER

JS PEARL 37E

JS FLIRT A-WAY 59Y

LOT 29

1/2 SM 1/2 AN

ASA: 4105658

BD: 4/10/22 TATT00: 52K

BW WW YW MCE MLK MWW STY CW YG MRB BF 2.4 64.7 98.2 3.9 16.7 49 13.1 14.7 -0.12 0.16 -0.02 0.26 103.9 62.7

JS PEARL 52K



LOT 30 CCS/JS SWEETS 10K

The post "Boots" period led this program to multiple significant frozen genetic opportunities because of her dominant winning record and being the only female to ever dominate the AJSA Summer Classic and capture the coveted title of the "Triple Crown". The Baty family of Colorado has invested in the 59Y donor embryo offering more than once and that's what leads us to the next female represented as lot 30.

The JS entourage thought highly of this animal and like anyone else that appreciates the best of the best, they felt like this one was a different mating, and the quality was where they like to play ball so hence the change of zip code for the BTLY Sweet Nothings 209G female. The CDI Innovator 325D sire choice on this female has yet to let the program down, this is the second consecutive female from this young cow sired by the likes of 325D. Expect nothing but what's proven with this young April born female!



LOT 31 JS BURNING POWER 27K



CDI INNOVATOR 325D | Sire of Lots 30 & 31

This late born March heifer calf is from the absolute foundation cow family that Ken and Jay started with, Triple C Burning Power L3. L3 was a direct daughter of the late Dorsey Farms herdsire Triple C Cash. Besides Triple C Cash, the likes of Hooks Shear Force 38K and SAV Bismarck 5682 show up very close in nature on the initiating lines of the pedigree as well. This female is great in terms of length and extension with the ultimate balance and kind that is current with today's standards. She will be influential and long lasting when she enters her production years.

CCS/JS SWEETS 10K

TJ MAIN EVENT 503B **CDI INNOVATOR 325D** CDI MS SHEAR FORCE 49U

W/C RELENTLESS 32C

BTYL SWEET NOTHINGS 209G JS FLIRT A-WAY 59Y

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API 2.8 82.7 122.4 3.7 22.8 64.1 9.1 33.6 -0.43 0.26 -0.09 0.98 120.2 82.2

LOT 30

PB SM

ASA: 4099523 BD: 4/12/22 **TATTOO: 10K**

JS BURNING POWER 27K

TJ MAIN EVENT 503B **CDI INNOVATOR 325D**

CDI MS SHEAR FORCE 49U

BUSHS UNBELIEVABLE423

JS BURNING POWER 55E TRIPLEC BURNING POWER L3 **LOT 31**

5/8 SM 3/8 AN

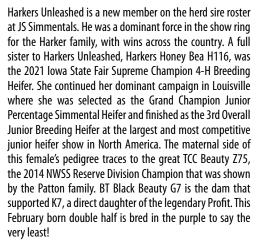
ASA: 4099528

TATT00: 27K BD: 3/26/22

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API 10.7 1.1 77.4 117.3 5.2 23.6 62.2 12.5 35.3 -0.32 0.36 -0.07 0.79 125 79.2



LOT 32 JS HARKERS BLACK BEAUTY K7





HARKERS UNLEASHED
2022 Cattlemen's Congress Grand Champion
Percentage Simmental Bull and Sire of Lot 32



BT BLACK BEAUTY G7 Dam of Lot 32

The youngest female in the offering but one that certainly offers the quality and structural build that you can expect at JS Simmentals. This beautiful summer born baldy is by the 2021 Cattlemen's Congress Reserve Grand Champion Simmental Bull, WHF/JS/CCS Double Up G365. Don't let her youth distract you from her bright future!



LOT 33 JS PEARL'S KMS OPAL

BD: 2/24/22

LOT 32

1/2 SM 1/2 AN

ASA: 4100342

TATTOO: K7

JS HARKERS BLACK BEAUTY K7

SILVEIRAS STYLE 930

HARKERS UNLEASHED

HILB MISS 00 LA LA B412

PROFIT

BT BLACK BEAUTY G7

TCC BEAUTY Z75

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 7.2 4.9 84.2 129 3.6 17.2 59.3 12 34.6 -0.12 0.42 -0.04 0.37 117.7 78.1

JS PEARL'S KMS OPAL

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

JASS ON THE MARK

PEARL

BRUP LEXI

LOT 33

PB SM

ASA: 4115833

7.571. 1115055

BD: 6/5/22 TATT00: 55K

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI
0.9 1.9 77.3 107.2 5.8 21.4 59.9 12.1 21.8 -0.41 -0.13 -0.78 0.85 108.4 70.1



LOT 34 CCS ELLIE 205K



LOT 35 CCS ELLIE 204K



PVF BLACKLIST 7077 | Sire of Lots 34 & 35

The influence of PVF Blacklist 7077 in the Angus business would be of popular notice on the tan bark and green shavings across the country. When he is used on donors like the 2018 NAILE Champion Angus Female, UDE Ellie 153E, that highlights the Angus donor lineup at JS, it takes his influence to the next level. This pair of full sisters are from the dominating Colburn Primo 5153 x SLL Ellie 2201 blend that continues to generate stock that are bold, massive, genuine built, and the high-quality kind. In 2020, a maternal sister to Ellie 153E was campaigned to be the NJAS Champion Owned Female as well as dominating the field at the NAILE Junior Angus Show to Champion honors as well for Sara Sullivan. In October at Udell Cattle Company, the "2201" craze continued as three daughters sold for \$40,000, \$38,000, and \$30,000! The influence of this cow family is prevalent and significant within the elite of the elite of the Angus family and known for its substantial contribution to predictability and winning results. Mark the calendar for December 9, 2022, to make your investment into one of the best Angus cow families of today and beyond.



UDE ELLIE 153E Dam of Lots 34 & 35

CCS ELLIE 205K

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PVF INSIGHT 0129		LOT 74			
PVF BLACKL	ST 7077		LOT 34		
PVF BLAC	PVF BLACKBIRD 3070		PR AI	NGUS	
COLDUDA DDIMO 5153			1 B A11003		
COLBURN PRIMO 5153			REG: 20441027		
SLL ELLIE	~ -		BD: 5/16/22	TATT00: 205K	
CE	BW	WW	YW	MCE	
6	3.2	54	89	11	

### CCS ELLIE 204K

PVF INSI <b>PVF BLACKL</b>	GHT 0129 <b>IST 7077</b>		LOT 35 PB ANGUS	
PVF BLAG	CKBIRD 3070			
COLBURN PRIMO 5153 <b>UDE ELLIE 153E</b> SLL ELLIE 2201				0441039 TATT00: 204K
CE	BW	WW	YW	MCE
-	2.7	ЕЛ	90	11



From the popular sire group of choice in the 2021 and 2022 sale season to produce Angus show heifers we present this direct daughter of SCC SCH 24 Karat 838. CCS Lady Nellie 201K is from the investment made in the historic Greiman Angus program of northwest lowa known as Greimans Lady Nellie 298. The dam of this female is sired by the legend, Dameron First Class, that needs little introduction after what he and his progeny have done over the past decade in the Angus breed. However, the maternal granddam of this gem is notably, yet another piece of this pedigree produced by the Stertzbach family, just like her sire. The best of the best from a trio of family based operations rich in seedstock and show stock heritage!

### **CCS LADY NELLIE 201K**

**LOT 36** 

**PB ANGUS** 

REG: 20441055

TATT00: 201K

BD: 2/8/22

SCC TRADITION OF 24 SCC SCH 24 KARAT 838 FCF PROVEN QUEEN 419 DAMERON FIRST CLASS **GREIMANS LADY NELLIE 298** 

SCC ECHO DELL NELLIE 810

CE	BW	WW	YW	MCE
3	3.6	57	91	27



GREIMANS LADY NELLIE 298 | Dam of Lot 36



This elite Maine Angus heifer is no different than the rest of the offering in terms of the significance of her lineage. Individuals of great influence line her pedigree. Not only is she a direct daughter of the dominant and influential BOE Garth, but she stems from a piece of Angus royalty bred by a long time cattleman and friend of the seedstock business. Barry Hageman owned the BH prefix in the Simmental breed and then came back to the seedstock business in his second tour as Lazy H Bar Cattle Company, breeding some of the best Angus stock in the business. This Dameron First Class influenced Maine Angus traces to Lazy H Bar Forever Lady 5001, which is the absolute most dominant female that Barry has ever bred of any breed or color. The influence of "5001" is noted and thought of as quality on every level. There is little left to guestion about the future of this young, Maine Angus donor prospect!

**LOT 37 JS FOREVER GIRL 302K** 



JSUL WHO DAT FETTY 6322D Full Sister to Dam of Lot 38



TBK PREMIERE GIRL

2022 San Antonio Reserve Grand Champion
Chianina Heifer and Full Sister to Lot 38

LOT 38 JS TBK OCC TOTAL GIRL 303K

The next female is backed by some of the most potent genetics in the industry when it comes to generating elite show heifers that have consistently found their way to the backdrop at the largest and most competitive shows in North America. A full sister to this female was campaigned by Kyal Browne of Texas to countless wins at the Texas Majors this past spring. A full sister to the dam of 303K is the legendary JSUL Who Dat Fetty 6322D, one of the most prolific females in the industry that continues to raise high sellers and National Champions, including the six-figure daughter by SCC SCH 24 Karat 838 that was sold by Schaeffer-Tice Show Cattle this fall to Kathy Lehman of Ohio. That female was selected as the 2022 American Royal Reserve Grand Champion Chianina Heifer. The list of accolades that this female's pedigree has assembled is nothing short of legendary... here is your chance to own a piece of the legacy that was created by the great JSUL Total Girl 41!

### JS FOREVER GIRL 302K

MINN HARD WHISKEY 591Y

BOE GARTH

BOE MISS JOLENE

DAMERON FIRST CLASS

SPCC CLASSY GAL 21E

LAZY H BAR FOREVER LADY 5001

**LOT 37** 

MAINE-ANGUS

REG: 534948

BD: 4/3/22 TATT00: 302K

JS TBK OCC TOTAL GIRL 303K

DAMERON FIRST CLASS
COLBURN PRIMO 5153

SILVEIRAS SARAS DREAM 1339

ASHW WHO DA MAN

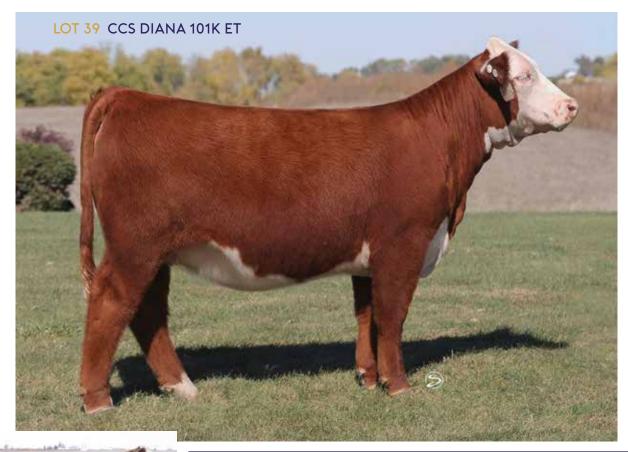
JSUL TOTAL GIRL 6463D ET
JSUL TOTAL GIRL 41

**LOT 38** 

10% CHIANINA

REG: 414850

BD: 3/20/22 TATT00: 303K



SULL TCC DIANA 4068B ET | Dam of Lot 39



TCC MS DIANA 01 Legendary Maternal Granddam of Lot 39



2016 NWSS Grand Champion Horned Hereford Heifer | Full Sister to Dam of Lot 39

The lone Hereford in this year's offering, but one thing that you can rest assured of is the quality of cow family and pedigree relevance that this beauty brings to the table! She is sired by the very popular T/R BPF American Classic 561C ET, a bull that has endured enormous success over the last two years via progeny dominance at the most competitive shows in North America. The dam side of her pedigree is stacked with just as much predictability. SULL TCC Diana 4068B is a full sister to countless National Champion females and a direct daughter of the National Champion TCC Ms Diana 01 that is sired by the \$600,000 world-record selling C Miles McKee 2103 ET, the 2014 **NWSS Supreme Champion Hereford.** 

This February horned show heifer/donor prospect has the extra substance of foot, bone, and mass that it takes to improve the next generation, while maintaining the structural integrity and show ring look to follow in the

footsteps of the countless individuals that have garnered purple at the most prestigious shows in the world. Dig your heals in here, this female will put your program on the map!

### CCS DIANA 101K ET

ECR WHO MAKER 210 ET T/R BPF AMERICAN CLASSIC 561C ET

TFR PARIS 415 ET

C MILES MCKEE 2103 ET

**SULL TCC DIANA 4068B ET** 

TCC MS DIANA 01

CE	BW
4.1	1.4

**LOT 39** 

**HEREFORD** 

REG: 44391396

BD: 2/14/22 TATT00: 101K

CE	BW	WW	YW	MCE
4.1	1.4	42	60	39



2017 FWSS Reserve Grand Champion Horned Hereford Heifer | Full Sister to Dam of Lot 39



2014 NWSS Supreme Champion Hereford \$600,000 Maternal Grandsire of Lot 39



The Bred Females



As we initiate this bred offering, we felt it only suiting to keep the fresh beginnings in this book with the "Summer in December" theme. This sisterly duo would be full sibs to CCS/WHF OI' Son 48F, the senior resident herdsire for Brandon Brewer and family at XTB Cattle Co. in Texas. Another full brother, CCS/JS Doc 48H, is employed in the Hanel's Black Simmentals program of Courtland, Kansas. Their youthful dam already records over 85 head on her progeny report with the American Simmental Association and many of those are impacting programs across the country and holding major roles in doing so. These cattle from Summer are right in every way and the cattle by Innovator are proving their worth and utility as well. Do not shy away from opportunities like these, go at it with 150% of the effort to own one and start etching your program's page in Simmental history!





WHF SUMMER 365C Dam of Lots 51 & 52



CCS/WHF OL'SON 48F | Full Brother to Lots 51 & 52



CCS/JS DOC 48H | Full Brother to Lots 51 & 52



CCS/JS Summer 13H | 2021 NAILE Grand Champion Simmental Heifer and Maternal Sister to Lots 51 & 52

### JS WHF SUMMER 362J

TJ MAIN EVENT 503B CDI INNOVATOR 325D CDI MS SHEAR FORCE 49U

CCR WIDE RANGE 9005A

WHF SUMMER 365C

WHF ANDIE 365A

**LOT 51** 

PB SM

ASA: 3985442 BD: 4/30/21 TATT00: 362J

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 10.4 2.4 94 138.4 5.6 23 69.9 17.3 33.4 -0.39 0.2 -0.08 0.91 140.1 88.1

AI BRED 4/28/22 TO LCDR 198H (ASA 3812260). PE 5/31/22-7/15/22 TO LCDR 198H (ASA 3812260).

LIKELY SAFE AI. ESTIMATED DUE 2/4/23.

# JS WHF SUMMER 364J

TJ MAIN EVENT 503B **CDI INNOVATOR 325D** 

CDI MS SHEAR FORCE 49U

CCR WIDE RANGE 9005A

WHF SUMMER 365C

WHF ANDIE 365A

ASA: 3985425 BD: 4/30/21

TATT00: 364J

**LOT 52** 

PB SM

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 10.3 2.3 92.8 137 5.5 23 69.3 17.6 32.7 -0.39 0.21 -0.08 0.9 140.8 87.8

PE 5/31/22-7/15/22 TO LCDR 198H (ASA 3812260).

CONFIRMED SAFE.



### JS WHF ENVY 246J

HTP/SVF DURACELL T52

### **HPF QUANTUM LEAP Z952**

RP/MP RIGHT TO LOVE 015U

CDI INNOVATOR 325D

#### WHF ENVY 246F

WHF ANGELS ENVY 245A

# **LOT 53**

## PB SM

ASA: 3985416

BD: 2/2/21

TATT00: 246J

BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 12.1 2.5 94.6 135.8 7.4 19.5 66.7 8.8 35.2 -0.49 0.28 -0.12 0.95 130.1 90.8

AI BRED 4/26/22 TO WHF/JS/CCS DOUBLE UP G365 (ASA 3658592). PE 5/31/22-7/15/22 TO LCDR 198H (ASA 3812260).

LIKELY SAFE AI. ESTIMATED DUE 2/2/23.

JS WHF Envy 246J is the stunning red hided daughter of the late HPF Quantum Leap Z952. She is backed by the famed "2455" cow family that calls home to Versailles, Kentucky. Wayward Hill Farms or WHF, as it is more commonly recognized in pedigrees, are long time breeders of very good Simmental seedstock. The Allen family is responsible for WHF Summer 365C herself and a multitude of breed changers and influencers as well. Henry and Lou Ann Allen raised their boys through the AJSA program and involved them with the commercial side of their business as well. They have a grasp on the real world, food chain side that runs three generations deep with the day to day of the feeder cattle and fed cattle entities of the industry. They are a well-rounded and grounded seedstock operation that continue to utilize intense commercial type practices and expectations of their registered cowherd. This bred heifer's foundation cow family would be built from the 2001 AJSA Summer Classic Champion Purebred female known as WHF Jasmine 240J. In her prime 240J was extremely impressive and she left daughters and sons alike on the highest tiers of quality through AI and limited embryo transfer. One needs to own this female and rest assured that she will produce and generate for whomever makes that decision.



WHF SIERRA 245S 3rd Generation Dam of Lot 53



WHF/PRS/HPF ALLEY 247Y Maternal Sister to Granddam of Lot 53



WHF ENTOURAGE H450 Maternal Brother to Dam of Lot 53



The historic and proven influence of MR HOC Broker presents itself again in combination with another time-honored genetic gem by the name of SS Babys Breath P035. SS Babys Breath P035 would be from one of the very first black hided "Triple Crown" winning females known as SVF Breath Taker J130 that was owned by Sanders Ranch of Kansas. Density of body, shape, and bone were always included when P035 had her way in the genetic combination. The two sires that claim this pair of maternal sisters would provide and influence much of the same pattern and build as their late maternal granddam and dam. If you like them cowy and three-dimensional with extra cow family and presence on both sides of the equation, then you are evaluating the right pair for you.

## JS LTS HOTZ BABYS BREATH 11J

W/C RELENTLESS 32C

**JSUL SOMETHING ABOUT MARY 8421** 

JBSF PROUD MARY

MR HOC BROKER

LTS HOTZ BABYS BREATH 1D

SS BABYS BREATH P035

**LOT 54** 

PB SM

ASA: 4089377

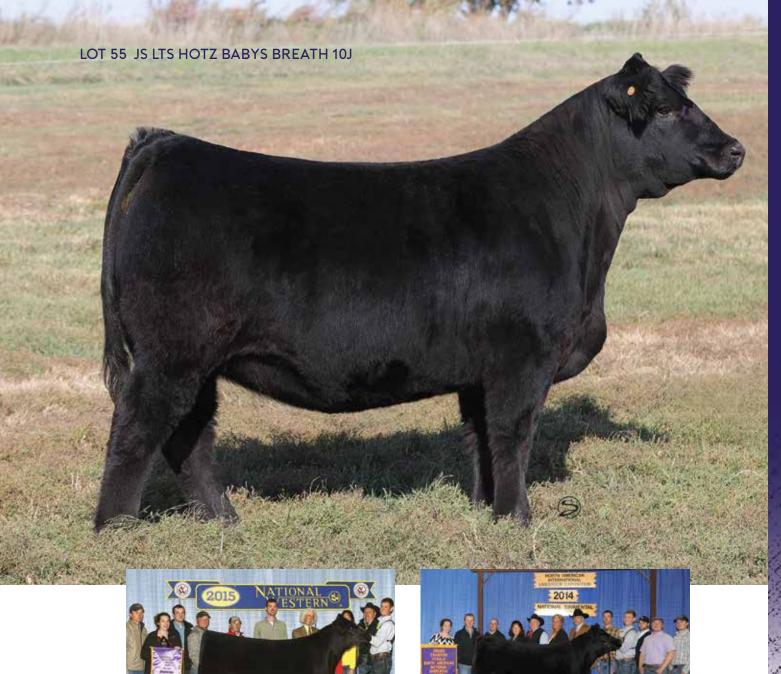
BD: 5/20/21 TATT00: 11J

 CE
 BW
 WW
 YW
 MCE
 MLK
 MWW
 STY
 CW
 YG
 MRB
 BF
 REA
 API
 TI

 10.1
 2.7
 71.2
 101.5
 3.7
 19.6
 55.1
 13.3
 23.3
 -0.49
 -0.1
 -0.10
 0.94
 105.8
 66.5

AI BRED 5/27/22 TO WHF/IS/CCS DOUBLE UP G365 (ASA 3658592). PE 5/28/22-6/23/22 TO HOTZ-JABS HOLIDAY PAY 191G (ASA 3608283).

LIKELY SAFE AI. ESTIMATED DUE 3/6/23.



HILB CRAZY N LOVE A475S | 2014 NAILE & 2015 NWSS Grand Champion Purebred Simmental Heifer and Full Sister to Dam of Lots 54 & 55

# JS LTS HOTZ BABYS BREATH 10J

W/C UNITED 956Y

W/C EXECUTIVE ORDER 8543B

MISS WERNING KP 8543U

MR HOC BROKER

LTS HOTZ BABYS BREATH 1D

SS BABYS BREATH P035

**LOT 55** 

PB SM

ASA: 4023299

BD: 5/14/21 TATTOO: 10J

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

10.3 0.8 76.8 110.7 4.3 22.6 61 13.1 18.8 -0.48 -0.01 -0.10 0.88 116.1 74.7

AI BRED 6/9/22 TO WHF/JS/CCS DOUBLE UP G365 (ASA 3658592). **SAFE AI. NO EXPOSURE. ESTIMATED DUE 3/19/23.** 



LOT 56 JS LTS HOTZ BABY STEEL 20J



LOT 57 JS LTS HOTZ FEVER 22J

The next female is sired by the \$120,000 KCC1 Exclusive 116E, a herd sire produced in the Kearns Cattle Company program that is directly influenced by TKCC Victoria 57A and Ford RJ Dolly Y83, the two matrons that helped build the western Nebraska operation. The dam of 20J is backed by the legendary LLSF Urababydoll U194, the dam of the influential LLSF Pays to Believe ZU194 as well as SC Pay the Price C11. These two multiple-time National Champions have left their mark on the Simmental breed as two of the most consistent and prolific sons of the great CNS Pays to Dream T759 in existence. The dam of 20J is LLSF Baby Steel C908, the striking baldy female that is employed in the Lone Tree Simmentals program. Proven cow families stacked generation after generation. She's been confirmed safe to THSF Lover Boy B33, a direct son of the legendary 015U, therefore incorporating yet another genetic line of elite status within the Simmental breed!



LLSF BABY STEEL C908 Dam of Lot 56

# as an AI sire. He was always in the shadow of his flush mate brother, HTP/SVF In Dew Time, until the show side of the Simmental business experienced what HPF Quantum Leap Z952 was capable of siring. HPF Quantum Leap Z952 is the leading direct son of HTP/SVF Duracell T52 that revived his sire's usage. As he was used on more and more of the elite cows in the breed, his service and notoriety has become more visible. He was always the bigger hipped, bolder backed, more high tying of the brothers and his influence has proved all that and more!

HTP/SVF Duracell T52 regained popularity late in his tenure

### JS LTS HOTZ BABY STEEL 20J

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

SVF STEEL FORCE S701

LLSF URABABYDOLL U194

PB SM ASA: 4089379 BD: 2/2/21 TATT00: 20J

**LOT 56** 

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI
11 1.2 78.5 110.2 4.7 14.7 53.9 13.3 18.6 -0.53 0.18 -0.08 1.12 127.5 79.3

AI BRED 5/27/22 TO THSF LOVER BOY B33 (ASA 2983443). PE 5/28/22-6/23/22 TO HOTZ-JABS HOLIDAY PAY 191G (ASA 3608283).

LIKELY SAFE AI. ESTIMATED DUE 3/6/23.

### JS LTS HOTZ FEVER 22J

CNS DREAM ON L186 **HTP/SVF DURACELL T52** 

HTP SVF HONEYDEW

MAAS TRUE DREAM 404P

DRAKE FEVER

RSF MS LEGACY 266P

**LOT 57** 

PB SM

ASA: 4089381

BD: 2/3/21 TATT00: 22J

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

11.8 2.4 82.6 117.5 5.4 17.7 58.9 14.3 20.8 -0.51 0.05 -0.11 0.9 122.8 77.5

AI BRED 5/22/22 TO THSF LOVER BOY B33 (ASA 2983443). PE 5/28/22-6/23/22 TO HOTZ-JABS HOLIDAY PAY 191G (ASA 3608283).

LIKELY SAFE AI. ESTIMATED DUE 3/1/23.

As we engage in the concluding lots of the bred offering in this sale book, we initiate the SimGenetic section of the bred inventory with a historic and influential Angus genetic package found within the dam, WAF Barbara 101. WAF Barbara 101 is a product of the Illinois based Weaver Angus Farm, she is influenced directly by EXAR Lutton 1831, WK Winnie 7305, and the famed Barbara cow family. Her extended pedigree includes greats such on Bon View New Design 1407, N Bar Primrose 2424, Sitz Traveler 9929, Emulation 31, DHD Traveler 6807, and Sitz Everelda Entense 1137. WAF Barbara 101 was the 2012 World Beef Expo Grand Champion Angus Heifer during her time on the show road.

There is no question why these ladies look like they do when you introduce quite possibly the winningest mating in the last 5 years of the Simmental breed in the form of JBSF Logic 5E. The W/C Relentless 32C influence on the Brooks Steel Magnolia X57 donor is no secret, it's a household name among the Simmental breed and has been recognized due to the nationwide domination in the show ring. These ladies are all carrying the goods themselves with the service of THSF Lover Boy B33 on board!



WAF BARBARA 101 2012 World Beef Expo Grand Champion Angus Heifer & Dam of Lots 58-60

### JS LTS HOTZ BARBARA 15J

W/C RELENTLESS 32C
JBSF LOGIC 5E

BROOKS STEELMAGNOLIA X57

EXAR SPARTAN 6225

WAF BARBARA 101 DDA BARBARA 0520 **LOT 58** 

1/2 SM 1/2 AN

ASA: 4089383

BD: 2/1/21 TATT00: 15J

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI

10.6 0.9 64.2 92.9 5.4 16.7 48.7 9 14.5 -0.2 0.36 -0.03 0.5 111.5 69.9

AI BRED 5/2/22 TO THSF LOVER BOY B33 (ASA 2983443).
PE 5/28/22-6/23/22 TO HOTZ-JABS HOLIDAY PAY 191G (ASA 3608283).

LIKELY SAFE AI. ESTIMATED DUE 2/9/23.

# JS LTS HOTZ BARBARA 24J

W/C RELENTLESS 32C

JBSF LOGIC 5E

BROOKS STEELMAGNOLIA X57

EXAR SPARTAN 6225

WAF BARBARA 101

DDA BARBARA 0520

**LOT 59** 

1/2 SM 1/2 AN

ASA: 4089378

BD: 2/1/21 TATT00: 24J

 CE
 BW
 WW
 YW
 MCE
 MLK
 MWW
 STY
 CW
 YG
 MRB
 BF
 REA
 API
 TI

 10.6
 0.9
 64.2
 92.9
 5.4
 16.7
 48.7
 9
 14.5
 -0.2
 0.36
 -0.03
 0.5
 111.5
 69.9

AI BRED 5/1/22 TO THSF LOVER BOY B33 (ASA 2983443). PE 5/28/22-6/23/22 TO HOTZ-JABS HOLIDAY PAY 191G (ASA 3608283).

LIKELY SAFE AI. ESTIMATED DUE 2/8/23.

## **JS LTS HOTZ BARBARA 25J**

W/C RELENTLESS 32C

JBSF LOGIC 5E

BROOKS STEELMAGNOLIA X57

**EXAR SPARTAN 6225** 

**WAF BARBARA 101** 

DDA BARBARA 0520

LOT 60

1/2 SM 1/2 AN

ASA: 4089380

BD: 2/1/21

TATT00: 25J

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 10.6 0.9 64.2 92.9 5.4 16.7 48.7 9 14.5 -0.2 0.36 -0.03 0.5 111.5 69.9

AI BRED 5/1/22 TO THSF LOVER BOY B33 (ASA 2983443).

PE 5/28/22-6/23/22 TO HOTZ-JABS HOLIDAY PAY 191G (ASA 3608283).

LIKELY SAFE AI. ESTIMATED DUE 2/8/23.



**LOT 58 JS LTS HOTZ BARBARA 15J** 



**LOT 59 JS LTS HOTZ BARBARA 24J** 



LOT 60 JS LTS HOTZ BARBARA 25J



THSF LOVER BOY B33 Service Sire



The concluding duo of the offering stems from yet another namesake cow family in the beef business. Larry Green of Montana led quite possibly one of the best strings of Angus cattle across the tan bark as any one breeder in the late 1990's and early 2000's. In that string would have been the matriarch know as Greens Princess 1012. Express Ranches acquired ½ interest in Greens Princess 1012 for \$200,000 at the 2004 Bases Loaded Sale held in conjunction with the National Western Stock Show! She was a female that would not only influence the long game of their respected program but would also continue to endure the test of time for generations in the Angus breed. This duo is from a Dameron First Class sired daughter of 1012 by the name of EXAR Princess 3893. She is a full sister to the popular Al sire, EXAR Blue Chip 1877B and would also be a maternal sister to the maternal great granddam of the very popular Angus sire of center stage presence known as Conley Lead The Way 0738. Countless high sellers and show ring champions to carry the EXAR prefix stem back to the influence of the legendary "1012"... power in the blood!

### **JS LTS HOTZ PRINCESS 26J**

PROFIT

**VCL LKC EQUITY 608D** 

BF MISS CRYSTEEL TANGO

DAMERON FIRST CLASS

**EXAR PRINCESS 3893** 

**GREENS PRINCESS 1012** 

LOT 61

1/2 SM 1/2 AN

ASA: 4089382

BD: 2/5/21

TATT00: 26J

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI
10.1 1.5 74 102.9 7 18.3 55.2 6.8 25.6 -0.06 0.19 -0.02 0.23 98 69.9

AI BRED 5/1/22 TO THSF LOVER BOY B33 (ASA 2983443).

PE 5/28/22-6/23/22 TO HOTZ-JABS HOLIDAY PAY 191G (ASA 3608283).

LIKELY SAFE AI. ESTIMATED DUE 2/8/23.



EXAR BLUE CHIP 1877B Full Brother to Dam of Lots 61 & 62



Greens Princess 1012 Legendary Maternal Granddam of Lots 61 & 62



On the Simmental side of the equation, this pedigree offers cows like BF Miss Crysteel Tango who has had a major influence on the Hartman bull battery and annual female offering for several years, as well as the great Miss Werning KP 8543U that needs little attention based on how often she pops up in pedigrees nationwide. Buy with confidence and reap the rewards of what these two have to offer your program.

### **JS LTS HOTZ PRINCESS 11J**

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

DAMERON FIRST CLASS

**EXAR PRINCESS 3893** 

**GREENS PRINCESS 1012** 

LOT 62

1/2 SM 1/2 AN

ASA: 4023213

BD: 3/20/21 TATT00: 11J

CE BW WW YW MCE MLK MWW STY CW YG MRB BF REA API TI 9.6 1.9 79.9 115.3 6.4 18.1 57.9 6.6 38.5 -0.16 0.25 -0.02 0.71 102.8 75

AI BRED 6/14/22 TO WHF/JS/CCS DOUBLE UP G365 (ASA 3658592).

SAFE AI. NO EXPOSURE. ESTIMATED DUE 3/24/23.



WHF/JS/CCS DOUBLE UP G365 | Service Sire



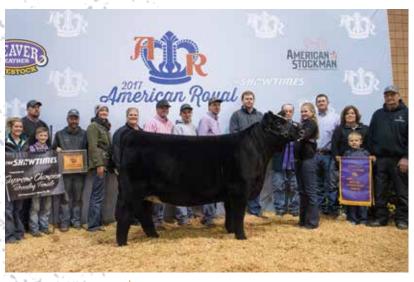
WHF Summer 365C 2017 NAILE Grand Champion Simmental Heifer



Harkers Unleashed 2022 Cattlemen's Congress Grand Champion Percentage Simmental Bull



CCS WHF Summer 50F 2019 AJSA National Classic Reserve Champion Bred & Owned Heifer



WHF Summer 365C 2017 American Royal Supreme Champion Female



CDI Innovator 325D 2018 NWSS Grand Champion Percentage Simmental Bull



GLS Dash of Fame 2017 NWSS Divison Champion



WHF/JS/CCS Double Up G365 | 2021 Cattlemen's Congress Reserve Grand Champion Purebred Simmental Bull



JS Precious Star 41C 2017 NWSS Divison Champion



Jass Sass N Flare 107B 2015 American Royal Fall Calf Champion Jr. Show



JS Black Satin 9B | 2015 NAILE Grand Champion Purebred Female



JS Dairy Queen 56G 2020 World Beef Expo Reserve Grand Champion Heifer



WHF Andie 369F 2020 NWSS Division Champion



JS Black Satin 9B | 2016 NWSS Grand Champion Purebred Female



UDE Ellie 153E 2018 NAILE Grand Champion Angus Female Jr. Show



JS Black Satin 9B | 2015 AJSA Summer Classic Grand Champion Purebred Female



WHF Autumn 365E 2018 NAILE Division Champion



WLE Missy E3055
2017 American
Royal Reserve
Champion
Percentage
Simmental Female



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