

NOVEMBER 26, 2022 | 1:00 PM | SIOUX CITY, IA

THE ADVANTAGE PRODUCTION SALE

bred female edition





It is our pleasure to welcome you back to Sioux City for this year's bred heifer sale. This is an event we look forward to each year, and we are extremely proud of the group of bred heifers we have put together. We invite you to come see them at the farm anytime between now and the sale.

As the hustle and bustle of fall activities wind down, there is no greater time to be thankful. Farming and ranching may not be the most glorious way to earn a living, but at the end of the day, there is no better way to raise a family. May we always remember to be thankful for the opportunities this industry gives us, for the customers turned friends, and the American farmer.

Back to the sale. All 54 heifers in the offering are confirmed safe in calf, and come from our very best genetics. Many of these females will need no introduction if you've followed our program for the last few years, as there are several full and maternal sibs to some of our most successful show heifers turned donor cow.

Our priority from day one is to breed and raise cattle that are sound, functional, and have the ability to go on and out produce their mothers. We want you, our customers, to go on and raise the next "great one", and look forward to hearing your success story, and hope that we can play a small part in it!

As always, if you have any questions, please reach out to anyone here at Udell Cattle Company, Innovation Marketing, or any one of our sales consultants. We look forward to seeing you at the farm on November 26.

PS Pray for rain (and we are still hiring)

Bret & Becky Udell





Welcome to “The Advantage” Production Sale Bred Female Edition at Udell Cattle Company! It’s no secret that this program has endured tremendous success as a multi-breed seedstock operation, not just in the show ring but rather in terms of the breeding advancements that the genetics behind the brand have contributed to the industry as a whole. Several females that have sold at Udell Cattle Company have become cornerstone breeding pieces in programs across the country. The females mentioned below are just a few examples of what strong selection pressure in a breeding program yields when emphasis is placed on the importance of a foundation cow family.

UDE Queen Ruth 9088

There is no denying the genetic power that K D J Queen Ruth 502 contributes to every mating, and 9088 is one of the very first daughters to be offered to the public. Willie Weis and the Lashmett family purchased UDE Queen Ruth 9088 for \$13,000 in 2019 through “The Advantage” Production Sale. She was selected as a division champion at the 2020 National Western Stock Show as a calf, among several other victories during her show career. In 2021 she produced a daughter by SCC SCH 24 Karat 838 that was selected as the 2022 IA Beef Expo Reserve Supreme Champion Breeding Heifer. Fast forward to the Fall of 2022 and another daughter of this mating commanded \$100,000 in the Weis Cattle Company Online Heifer Sale!



UDE Glamour Girl 18B

A staple in the donor pen at Sullivan Farms, UDE Glamour Girl 18B is the result of one of the most successful Chianina matings of the last decade! Countless high sellers and champions have been produced from this genetic combination, yielding profitability for those that made the investment in a daughter of JSUL Red Thunder 9051W.



UDE Barb Rose 126G

Jordan Richburg of Texas purchased UDE Barb Rose 126G in 2020 as a bred heifer for \$8,750. That female laid down and had a calf as a two year old just as she was supposed to do. Jordan put 126G straight into the donor pen and the rest is history! Her first ET heifer calf by W/C Relentless 32C sold for \$25,000 this past October, and several more pregnancies are to come in the Spring of 2023.



Genetics don't cost... they pay!

We invite you to join us the Saturday after Thanksgiving in Sioux City, Iowa for “The Advantage” Production Sale Bred Female Edition at Udell Cattle Company! The cattle will be able to be viewed any time prior to the sale, and videos of the sale offering will be available online. The cattle selling represent years of dedicated breeding decisions that align some of the most prominent donors in the industry, AI bred to the most proven sires on the market to insure you a calf with substantial marketability. Unparalleled customer service is something you can count on at Udell Cattle Company, and this set of females has the potential to generate tremendous profitability for their new owners. If you have questions about the offering, please call, we would love to visit with you about this powerful set of bred females.

Enjoy the cattle,

Graham Blagg

Jared Shipman

Tim Anderson

DAY OF SALE PHONES

Mitchell Udell - 712.899.7485
Greg Van Zee - 712.253.0004
Bret Udell - 712.251.2527
Maddy Udell - 712.389.8241
Hannah Udell - 325.668.4895
Chris Barton - 512.373.0247

SALE MANAGEMENT

Graham Blagg, Innovation AgMarketing - 530.913.6418
Tim Anderson, Innovation AgMarketing - 605.682.9343

SALE CONSULTANTS

Cole Greiman - 641.494.4570
Matt Johnson - 712.540.1615
Cash Langford - 254.631.3618
Barb Ohlrichs - 402.371.0695
Wayne Ohlrichs - 402.649.6911
Jeff Paulsen - 563.212.9944

RING SERVICE

Austin Brandt, Lee AgriMedia - 712.621.1829
Craig Talkington, Special Assignment - 785.623.1789

AUCTIONEER

Jered Shipman - 806.983.7226

LODGING

Hampton Inn & Suites - 712.587.6984
5555 Seargent Rd - Sioux City, IA 51106

HEALTH

All of the cattle selling will be ready for immediate shipment and accompanied by proper health certificates. UCC has a full vaccination program.

SALE TERMS & CONDITIONS

Cattle will sell under the suggested terms and conditions of the respective breed association.

PHONE BIDDING

Please contact a sale representative prior to sale time in order to setup a bidder's number.

PHOTOGRAPHY & CATALOG

Maddy Udell - 712.389.8241

Schedule of Events

November 21-25, 2022

Bred heifers available for viewing anytime.

November 26, 2022

9:00 AM - Coffee & Donuts Available

12:00 PM - Lunch Served

1:00 PM - *"The Advantage"* Bred Heifer Edition

SALE LOCATION

Udell Cattle Company
31695 Hedge Ave
Sioux City, IA 51108

INSURANCE

All cattle sold will become the responsibility of the buyer as soon as they are sold. Insurance information will be available the day of the sale.

SUPPLEMENTAL INFORMATION

A supplement sheet and sale order will be available with up-to-date information the day prior to the sale. All announcements made on the sale block as well as updates to the supplement sheet will take precedence over material listed in this catalog.

ONLINE BIDDING

If you're not able to be present on sale day, online bidding will be available through CCI.Live



LIABILITY

All persons attending the sale and related functions do so at their own risk. All parties involved with Udell Cattle Company assume no liability, legal or otherwise, for any accidents or injuries that may occur.

PAYMENT

Terms of Sale are cash or good check with proper ID prior to load out, unless prior arrangements have been made.

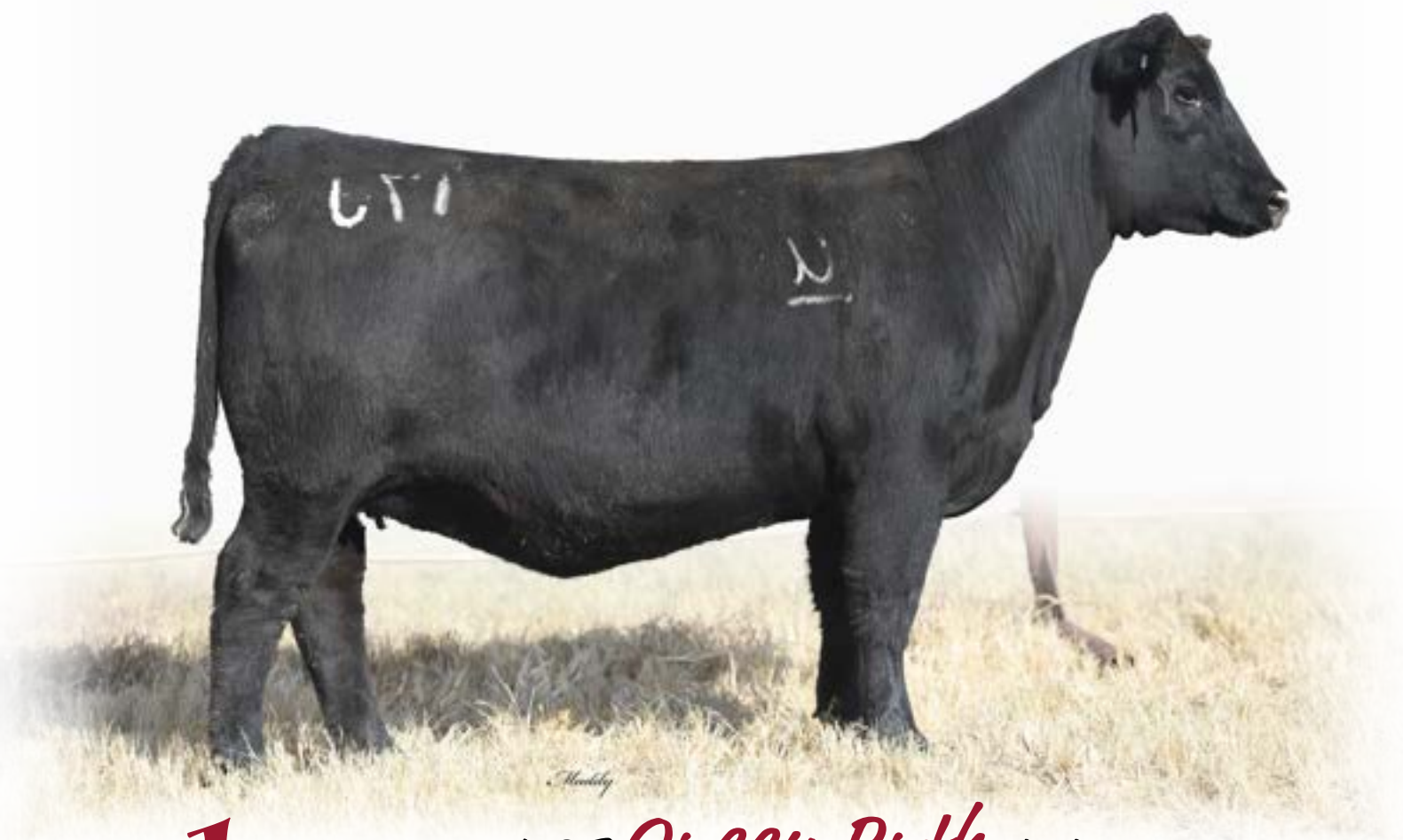
REGISTRATION & TRANSFERS

Registration papers will be transferred upon completion of payment for purchases. Please let the sale clerk know at the time of settlement how you wish to have your purchases transferred.

LOAD OUT/TRUCKING

Load out will begin at the completion of sale. We ask that you pick up your purchases within a reasonable time. We are happy to assist you with trucking arrangements. However, we assume no responsibility for trucking rates.





Lot 1

UDE Queen Ruth 1017

AAA: 20449448 • DOB: 1.20.2021 • Tattoo: 1017 • PB Angus

CFCC Blackjack 001

KR Casino 6243

Malsons Savannah 27Y

PVF Insight 0129

KDJ Queen Ruth 502

KDJ Queen Ruth



UDE Queen Ruth 0204, Full sister to Lot 1

What a way to start off the 2022 edition of the Udell Cattle Company bred female sale! UDE Queen Ruth 1017 is a FULL SISTER to UDE Queen Ruth 0204, the dominantly campaigned female that was shown by the Wheeler family during the 2021-2022 show season. She was selected as the 2021 American Royal ROV Grand Champion Angus Heifer, 2021 NAILE ROV Grand Champion Angus Heifer, and the 2022 Cattlemen's Congress ROV Reserve Grand Champion Angus Heifer. An IVF cycle on UDE Queen Ruth 0204 commanded \$43,000 in the 2022 Embryos on Snow sale to Baty Livestock. Another full sister sold a year ago in "The Advantage" Production Sale for \$90,000. This fall four full sisters to 1017 commanded \$500,000, \$135,000, \$80,000, and \$18,500. A total of 6 daughters of K D J Queen Ruth 502 generated just under three-quarters of a million dollars to average north of \$123,000 per head! 1017 is elite in terms of her skeletal build, angles, and joint work, while offering the signature "502" look. A foundation breeding piece to build a program around... come experience the difference!

AI BRED ON 4/8/22 TO BUSH'S WING MAN 201. SAFE AI. ESTIMATED DUE 1/15/23.



Lot 2

UDE Queen Ruth 1018

AAA: 20449449 • DOB: 1.21.2021 • Tattoo: 1018 • PB Angus

Dameron First Class
GCC New Game 5654C
Duff NE 9375 Georgina 845

PVF Insight 0129
KDJ Queen Ruth 502
KDJ Queen Ruth



KDJ Queen Ruth 502, Dam of Lots 1-4

UDE Queen Ruth 1018 is another direct daughter of the legendary K D J Queen Ruth 502, a female that has been a staple in the donor pen at Udell Cattle Company. High sellers, show ring champions, and individuals of influence descend from this proven and prolific cow family. The sire of UDE Queen Ruth 1018 is GCC New Game 5654C, the Dameron First Class son bred in the Griswold Cattle Company program. 1018 is an attractive, bold centered, broody female that offers unmatched maternal prowess. She is so flexible on the move and sets to the surface with a perfect set to her hip and hind leg design. A true sale feature!

AI BRED ON 4/8/22 TO BUSH'S WING MAN 201. SAFE AI. ESTIMATED DUE 1/15/23.

Lot 3

UDE Queen Ruth 1031

AAA: 20450534 • DOB: 1.24.2021 • Tattoo: 1031 • PB Angus

AI BRED ON 4/6/22 TO CIRCLE M TEJAS. SAFE AI. ESTIMATED DUE 1/13/23.



Dameron First Class
GCC Money Earned 852E ET
DUFF W 373 Dixie Erica 8137

PVF Insight 0129
KDJ Queen Ruth 502
KDJ Queen Ruth

The next pair of ET flushmate sisters are backed by K D J Queen Ruth 502 and sired by GCC Money Earned 852E ET, another top son of Dameron First Class that is a member of the Griswold Cattle Company herd sire battery. This pair of sisters are great footed, sounded footed, and offer tremendous mating flexibility. The opportunity to invest in the future of your program will present itself on November 26th in Sioux City, Iowa. Tie to one of the all-time high dollar generating cow families at Udell Cattle Company that simply does not miss!

Lot 4

UDE Queen Ruth 1032

AAA: 20450538 • DOB: 1.24.2021 • Tattoo: 1032 • PB Angus

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/1/23.



Dameron First Class
GCC Money Earned 852E ET
DUFF W 373 Dixie Erica 8137

PVF Insight 0129
KDJ Queen Ruth 502
KDJ Queen Ruth



UDE Queen Ruth 1001
Full Sister to Lot 1



UDE Queen Ruth 109E
Maternal Sister to Lots 1-4



UDE Queen Ruth 9064
Maternal Sister to Lots 1-4



UDE Queen Ruth 9088, Full Sister to Lot 1



**2022 IA Beef Expo Reserve
Champion Junior Breeding Heifer
Daughter of UDE Queen Ruth 9088**



**\$100,000 High Selling Female in the
Weis Cattle Company Online Sale
Daughter of UDE Queen Ruth 9088**

Make your own champions with a "502" daughter!



Lot 5

UDE Ellie 1102

AAA: 20110348 • DOB: 3.17.2021 • Tattoo: 1102 • PB Angus

PVF Insight 0129

PVF Blacklist 7077

PVF Blackbird 3070

Plainview Lutton E102

SLL Ellie 2201

O G L Ellie 634-446

SLL Ellie 2201 is without a doubt one of the most reliable and consistent producing females in the Angus program at Udell Cattle Company. Maternal sisters to UDE Ellie 1102 have sold for \$150,000, \$100,000, \$40,000, \$39,000, \$38,000, \$32,000, \$30,000 \$25,000, \$20,000, \$17,000, \$13,000, and several more from \$7,500 to \$12,000 over the last four years. There is no doubt that 1102 is the result of one of the most lucrative matings at Udell Cattle Company. A maternal sister to lots 5-8 by Colburn Primo 5153 was successfully shown by the Steenhoek family in 2018 when she was selected as the NAILE Grand Champion Angus Female of the Junior Show. Invest in the future of your program with a direct daughter of 2201!



UDE Ellie 153E, Maternal Sister to Lots 5-8

AI BRED ON 4/9/22 TO BUSH'S WING MAN 201. SAFE AI. ESTIMATED DUE 1/16/23.

Lot 6

UDE Ellie 1039

AAA: 20449532 • DOB: 1.25.2021 • Tattoo: 1039 • PB Angus

AI BRED ON 4/7/22 TO BUSH'S WING MAN 201. SAFE AI. ESTIMATED DUE 1/14/23.

S A V Brilliance 8077

PVF Insight 0129

PVF Missie 790

Plainview Lutton E102

SLL Ellie 2201

O G L Ellie 634-446

1039 is an extra high quality daughter of the legendary PVF Insight 0129 that is further supported by the influence of SLL Ellie 2201. She offers tremendous length and extension, while maintaining the added stoutness and shape that is synonymous with 2201 progeny. This female offers tremendous upside as well in terms of mating flexibility, with NO First Class and NO Style in her pedigree. The sky is the limit with 1039 in production... don't miss out!

Lot 7

UDE Ellie 1331

AAA: 20454816 • DOB: 4.25.2021 • Tattoo: 1331 • PB Angus

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 1/10/23

Dameron First Class

EXAR Blue Chip 1877B

Greens Princess 1012

Plainview Lutton E102

SLL Ellie 2201

O G L Ellie 634-446

1331 is a full sister to the 2020 NJAS Grand Champion Owned Heifer, UDE Ellie 9230, owned by Sara Sullivan. That same female went on to be selected as the 2020 NAILE Grand Champion Angus Heifer of the Junior Show. UDE Ellie 9197, a flushmate sister to 9230 was successfully campaigned by KayLee Langford to countless division wins during her show career. 9197 is now making waves in the donor pen for Randy James and Katie Songer, her first ET progeny will be born in the spring of 2023. Last year another FULL SISTER, UDE 1259 was the \$150,000 sale feature that was purchased by Sara Sullivan. This year her full sister sold for \$30,000. 1331 is bred in the purple and backed by some of the most prolific females in the Angus breed!



UDE Ellie 9197
Full Sister to Lot 7



UDE Ellie 9230
Full Sister to Lot 7



Lot 8

UDE Ellie 1136

AAA: 20449533 • DOB: 2.25.2021 • Tattoo: 1136 • PB Angus

AI BRED ON 4/11/22 TO BUSH'S WING MAN 201. SAFE AI. ESTIMATED DUE 1/18/23.

SMA Watchout 482

Conley Express 7211

DPL Sandy 3040

Plainview Lutton E102

SLL Ellie 2201

O G L Ellie 634-446

1136 is the fourth daughter of the iconic SLL Ellie 2201 in this year's bred female offering. She is sired by Conley Express 7211, the tremendous breeding bull bred in the Conley program that traces to the influential K N C Cabin Creek Sandy 804 donor dam. Once again, this powerful female is supported by elite lineage with the absence of Dameron First Class, therefore offering endless mating options.

Lot 9

UDE Keymura Katy 1091

AAA: 20454839 • DOB: 2.12.2021 • Tattoo: 1091 • PB Angus

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/1/23.



EXG RS First Rate S903 R3

Dameron First Class

Dameron Northern Miss 3114

SLL Dominance 349

SLL Keymura Katy 5008 "5009"

SLL Keymura Katy 3069

UDE Keymura Katy 1091 leads off the "5009" sisters in this year's bred female offering with a distinct look of mass, volume, and capacity. She is sired by the legendary Dameron First Class, the sire of the mating that put "5009" on the map in the donor pen over the last three years at Udell Cattle Company. In the 2021 Edition of "The Advantage" she produced 7 heifer calves that averaged north of \$21,000! UDE Keymura Katy 0298 was the \$50,000 selection of Kathryn Coleman of California, while UDE Keymura Katy 0252 was purchased for \$33,000 by the Moxley family of Maryland. 0252 was the Early Summer Heifer Calf Champion at the 2021 Cattlemen's Congress. Much like her full sisters, 1091 offers an overwhelming amount of body mass, dimension, and capacity. A true sale feature from the heart of the program!



UDE Keymura Katy 0252

Full Sister to Lot 9



UDE Keymura Katy 1257

Full Sister to Lot 10

Lot 10

UDE Keymura Katy 1224

AAA: 20110703 • DOB: 4.01.2021 • Tattoo: 1224 • PB Angus

AI BRED ON 4/8/22 TO PVF INSIGHT 0129. SAFE AI. ESTIMATED DUE 1/15/23.



SCC Traditon of 24

SCC SCH 24 KARAT 838

FCF Proven Queen 419

SLL Dominance 349

SLL Keymura Katy 5008 "5009"

SLL Keymura Katy 3069

UDE Keymura Katy 1224 is a full sib to the \$60,000 UDE Keymura Katy 1257 that led off the 2021 sale offering and was selected by Campbell Mogck of South Dakota. She is bold bodied, stout featured, and offers the elite presence and feature that her sire, SCC SCH 24 Karat 838 is so widely admired for transmitting to his progeny. 1224 is a unique built female that offers a pedigree lined with elite cow families that have made a monumental impact on the Angus breed.

Lot 11

UDE Keymura Katy 1182

AAA: 20450574 • DOB: 3.12.2021 • Tattoo: 1182 • PB Angus

AI BRED ON 4/19/22 TO PVF INSIGHT 0129. SAFE AI. ESTIMATED DUE 1/26/23.

Lot 12

UDE Keymura Katy 1286

AAA: 20450582 • DOB: 4.11.2021 • Tattoo: 1286 • PB Angus

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/21/23

EXAR Blue Chip 1877B

Conley No Limit

Silveiras S Sis Sandy 2355

SLL Dominance 349

SLL Keymura Katy 5008 "5009"

SLL Keymura Katy 3069

UDE Keymura Katy 1182 and UDE Keymura Katy 1286 are ET flushmate sisters by the popular Conley No Limit and backed by "5009" herself. They are sharp featured, sleek designed, and offer exceptional body shape and depth. A pair of full sisters sold in last year's sale to Circle M Farms and the Wernimont family for an average of \$5,600. This duo is backed by generations of proven cow families.

Lot 13

UDE Keymura Katy 1053

AAA: 20449451 • DOB: 2.01.2021 • Tattoo: 1053 • PB Angus

AI BRED ON 4/12/22 TO BUSH'S WING MAN 201. SAFE AI. ESTIMATED DUE 1/19/23.

SMA Watchout 482

Conley Express 7211

DPL Sandy 3040

SLL Dominance 349

SLL Keymura Katy 5008 "5009"

SLL Keymura Katy 3069

UDE Keymura Katy 1053 is by Conley Express 7211 and backed by the influential "5009" matron. A full sister to her sold to Jeff Jackson and has been a dominant force in the state of Texas for the Hunt family, including a Reserve Division title at the 2022 San Antonio Livestock Exposition, and Grand Champion at the 2022 Texas Youth Livestock Expo. The same cow family also produced UDE Keymura 1108 that was purchased by the Armitage family of Oklahoma. She found her way to several breed titles throughout the state, including being selected as the OSU Block &

Bridle Reserve Supreme Champion Heifer in Ring B. The "Keymura Katy" cow family has influenced programs not only in the Angus business, but also across breed lines with tremendous results.



UDE Keymura Katy 1054
Full Sister to Lot 13



UDE Keymura Katy 1216
Maternal Sister to Lots 9-13

Lot 14

UDE Blackbird 1151

AAA: 20449453 • DOB: 3.01.2021 • Tattoo: 1151 • PB Angus

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 1/25/23.



SMA Watchout 482

Conley Express 7211

DPL Sandy 3040

EXAR Bluechip 1877B

Hoffman H/G Blackbird 620

ALL PVF Blackbird 645

SHOW HEIFER raising donor dam with the extra “bells and whistles” that is necessary to raise elite cattle that command a premium. UDE Blackbird 1151 is by Conley Express 7211 and backed by the influence of the legendary Hoffman H/G Blackbird 620 donor dam, most commonly known as the 2017 NJAS Grand Champion Angus Heifer. “620” is also the dam of the \$300,000 female selected by the Ferree family in 2020 that was selected as the 2021 Cattlemen’s Congress Reserve Grand Champion Angus Heifer, along with countless other Supreme Champion titles as the most competitive jackpots in the Nation. This past October four maternal sisters to 1151 sold for an average of \$18,500 with a high of \$55,000. If you’re serious about investing in a female that has the credentials to be a big league show heifer producer, then look no further!



UDE Blackbird 0153
Maternal Sister to Lot 14



Hoffman H/G Blackbird 620
Dam of Lot 14



UDE Saras Dream 1086
Maternal Sister to Lot 15

Lot 15

UDE Saras Dream 1207

AAA: 20450599 • DOB: 3.19.2021 • Tattoo: 1207 • PB Angus

AI BRED ON 4/10/22 TO PVF INSIGHT 0129. SAFE AI. ESTIMATED DUE 1/17/23.

SCC Traditon of 24

SCC SCH 24 KARAT 838

FCF Proven Queen 419

Silveiras Style 9303

Silveiras Saras Dream 2335

EXG Saras Dream S609 R3

Unfortunately we lost Silveiras Saras Dream 2335 this past winter, however the influence that she has left on our program is nothing short of monumental. 2335 is the dam of the \$600,000 record selling female that sold in “The Advantage” Production Sale last year to Sara Sullivan. 2335 was the 2013 American Royal Grand Champion Angus Heifer. She was a full sister to Silveiras Saras Dream 1339, the dam of the legendary Colburn Primo 5153. 1207 is sired by the popular SCC SCH 24 Karat 838, therefore combining the influence of Silveiras Saras Dream 2335 with FCF Proven Queen 419, two highly proven National Champions turned program building matrons that are both deceased. Big time ROI potential with a female of this caliber... a must see on sale day!

Lot 16

UDE Jestress 1138

AAA: 20449452 • DOB: 2.26.2021 • Tattoo: 1138 • PB Angus

AI BRED ON 4/11/22 TO PVF INSIGHT 0129. SAFE AI. ESTIMATED DUE 1/18/23.



Dameron First Class
EXAR Blue Chip 1877B
Greens Princess 1012

UDE Lookout 65A
UDE Jestress 8283
Circle M Jestress 6184

UDE Jestress 1138 is one of the absolute stoutest and most three-dimensional females in the entire offering! Females built like 1138 are the kind that have built the UDE brand, and there is no denying that it hurts to sell a female like her. She is massive from every angle, square at the surface, bold about her rib cage, and flexible on the move. 1138 is by EXAR Blue Chip 1877B and backed by Circle M Jestress 6184, the Circle M Tejas daughter that has been a reliable producer in the program. DONOR DELUXE... bid to win!

Lot 17

UDE Missie 1045

AAA: 20449450 • DOB: 1.26.2021 • Tattoo: 1045 • PB Angus

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/1/23.

Dameron First Class
EXAR Blue Chip 1877B
Greens Princess 1012

Century Unbelievable 262
KAF Century Missie 164
KAF Century Missie 1672

UDE Missie 1045 is by EXAR Blue Chip 1877B and backed by the influential KAF Century Missie 164, the very popular daughter of Century Unbelievable 262 that was the 2015 American Royal Reserve Grand Champion Angus Heifer. A daughter by Colburn Primo 5153 was successfully campaigned by the Nikkel family to countless victories including being selected as the 2018 NAILE Reserve Grand Champion Angus Heifer of the Junior Show. A powerful female backed by tremendous maternal prowess.



KAF Century Missie 164
Dam of Lot 17



KAF Missie Primo 147
Maternal Sister to Lot 17



Lot 18

UDE Proven Queen 1179

AAA: 20449454 • DOB: 3.12.2021 • Tattoo: 1179 • PB Angus

AI BRED ON 4/11/22 TO BUSH'S WINGMAN 201. SAFE AI. ESTIMATED DUE 1/18/23.

Plainview Lutton E102
S&R Roundtable J238
PVF Proven Queen 786

Dameron First Class
Greimans Proven Queen 63
PVF ALL Proven Queen 757



UDE Proven Queen 147E
Maternal Sister to Lot 18

UDE Proven Queen 1179 is a high quality, smooth built daughter of S&R Roundtable J328 that is backed by the influence of the famed Proven Queen cow family via the influence of PVF ALL Proven Queen 757. Greiman Jensen Proven Queen 9, the many time champion for the Patton family of Indiana is a full sister to the dam of 1179. A maternal sister to 1179 was purchased in 2017 by the Podzimek family of South Dakota.

Lot 19

UDE Lillie 1121

AAA: 20450562 • DOB: 2.21.2021 • Tattoo: 1121 • PB Angus

AI BRED ON 4/8/22 TO THSF LOVER BOY B33. SAFE AI. ESTIMATED DUE 1/15/23.



Dameron First Class
GCC Money Earned 852E ET
Duff W 373 Dixie Erica 8137

DAJS After Effect 714
DAJS Lillie 210
DAJS Lillie 240

UDE Lillie 1121 is an ultra-attractive daughter of GCC Money Earned 852E ET that is backed by DAJS Lillie 210, the DAJS After Effect 714 daughter that we selected from the Doug Satree program of Texas. The maternal granddam of 1121 was campaigned successfully by Andrew Hodges of Kansas. Another high quality breeding piece that is backed by a proven cow family.



TJSC Diamond 167E, Dam of Lots 20-28

The dam of lots 20-28 is TJSC Diamond 167E, the 2018 AJSA National Classic Reserve Grand Champion Purebred Owned Heifer that is a direct daughter of the legendary KLS Diamond W516. 167E is also a full brother to the Rodgers Cattle Company promotional AI sire "Meant To Be". This set of flushmate sisters are destined to be foundation building blocks for any program that is serious about incorporating a cow family that has stood the test of time!



Lot 20

UDE Diamond 63J

ASA: 3922930 • DOB: 2.25.2021 • Tattoo: 63J • PB Simmental

AI BRED ON 4/8/22 TO HPF QUANTUM LEAP Z952. SAFE AI. ESTIMATED DUE 1/15/23.

Lot 21

UDE Diamond 62J

ASA: 4101462 • DOB: 2.25.2021 • Tattoo: 62J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/01/23.

Lot 22

UDE Diamond 73J

ASA: 4101464 • DOB: 2.07.2021 • Tattoo: 73J • PB Simmental

AI BRED ON 4/6/22 TO THSF LOVER BOY B33. SAFE AI. ESTIMATED DUE 1/11/23.

Lot 23

UDE Diamond 79J

ASA: 4101466 • DOB: 2.08.2021 • Tattoo: 79J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 2/09/23.

This pedigree applies to Lots 20-23

CNS Pays to Dream T759

LLSF Pays to Believe ZU194

LLSF Urababydoll U194

MR HOC Broker

X TJSC Diamond 167E

KLS Diamond W516

We begin the Simmental division of the offering with a set of ET flushmate sisters to UDE Diamond 141J, the very popular baldy female that was purchased by Jade Beeson. She was the \$30,000 featured Purebred in "The Advantage" Production Sale that has endured tremendous success over the last year. Most recently she was selected as the 2022 IA State Fair Grand Champion Simmental and 4th Overall Breeding Heifer. She topped off the summer as the 2022 IA State Fair Grand Champion Simmental of the Open Show the next week in Des Moines.



UDE Diamond 141J, Full Sister to Lots 20-23

Lot 20



Lot 21



Lot 22





Lot **24**

UDE Diamond 157J

ASA: 4101485 • DOB: 3.03.2021 • Tattoo: 157J • PB Simmental

HPF/HILL Uprising C104

SO Remedy 7F

B&K Cream Soda 8D

MR HOC Broker

TJSC Diamond 167E

KLS Diamond W516

UDE Diamond 157J is another daughter of the foundation donor dam, TJSC Diamond 167E. 157J is sired by the \$530,000 record selling SO Remedy 7F. We love the squareness of build, flexibility, and genuine shape that this female offers. She is so elegant and refined about her front third yet offers exceptional volume and capacity from that point back. A beautiful profiling Purebred that is backed by the hottest genetics in the Simmental breed!



KLS Diamond W516

Grandam of Lots 20-28

AI BRED ON 4/9/22 TO THSF LOVER BOY B33. SAFE AI. ESTIMATED DUE 1/16/23.

Lot 25 UDE Diamond 117J Lot 26 UDE Diamond 123J

ASA: 4101477 • DOB: 2.21.2021
Tattoo: 117J • PB Simmental

ASA: 4101480 • DOB: 2.22.2021
Tattoo: 123J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G.
CONFIRMED SAFE. ESTIMATED DUE 3/01/23.

AI BRED ON 4/8/22 TO THSF LOVER BOY B33.
SAFE AI. ESTIMATED DUE 1/15/23.

W/C Relentless 32C

MR HOC Broker

JSUL Something About Mary 8421

X

TJSC Diamond 167E

JBSF Proud Mary

KLS Diamond W516

The next pair of ET flushmate sisters from the prolific TJSC Diamond 167E are sired by the deceased JSUL Something About Mary 8421. They are full sisters to the lot 35 and 36 heifers that commanded serious attention in "The Advantage" Production Sale this year. This mating has proven to be very consistent. They are females with added volume and capacity, true structural integrity, and genetically combine two of the greatest Purebred show heifers of all time in JBSF Something About Mary and KLS Diamond W516!

Lot 27



Lot 27 UDE Diamond 41J Lot 28 UDE Diamond 129J

ASA: 4101459 • DOB: 1.26.2021
Tattoo: 41J • PB Simmental

ASA: 4101482 • DOB: 2.23.2021
Tattoo: 129J • PB Simmental

AI BRED ON 4/7/22 TO HPF QUANTUM LEAP Z952.
SAFE AI. ESTIMATED DUE 1/14/23.

AI BRED ON 4/8/22 TO GSC GCCO Dew North 102C.
SAFE AI. ESTIMATED DUE 1/15/23.

Rocking P Legendary C918

MR HOC Broker

JBSF Berwick 41F

X

TJSC Diamond 167E

JBSF 402B

KLS Diamond W516

Here are two ET flushmate sisters from TJSC Diamond 167E that are sired by the popular and proven JBSF Berwick 41F. There is no denying the functionality and doability that the JBSF Berwick 41F sire group offer. The age old adage holds true once again, by the time we recognize a bull as a truly great maternal sire he is already gone. JBSF Berwick 41F is deceased and semen is very limited, here is the opportunity to invest in a pair of daughters backed by the "Diamond" cow family. Maternal excellence would be an understatement!



Lot 29

UDE Hayleigh 106J

ASA: 4104924 • DOB: 2.17.2021 • Tattoo: 106J • PB Simmental

HTP/SVF Duracell T52
HPF Quantum Leap Z952
RP/MP Right to Love 015U

LLSF Pays to Believe ZU194
KDP Miss Hoya Hayleigh
K-LER/RC Miss Hoya Saxa

UDE Hayleigh 106J is the first born daughter of the 2020-2021 Triple Crown winning Purebred Simmental, KDP Miss Hoya Hayleigh! 106J is by the late HPF Quantum Leap Z952, incorporating the maternal influence of the great RP/MP Right To Love 015U matriarch. Three daughters from the great KDP Miss Hoya Hayleigh were sold in "The Advantage" Production Sale, while five other daughters sold at Black Gold Simmentals in Canada. The 8 daughters from her rookie ET calf crop that have sold at public auction this fall have commanded \$75,000, \$73,000, \$36,000, \$35,000, \$30,000, \$29,000, \$16,000, and \$9,500 for an average of just under \$38,000. A tremendous genetic opportunity to add the influence of the legendary KDP Miss Hoya Hayleigh to your program, a female that is well on her way to being one of the highest dollar generating cows in the Simmental breed!



KDP Miss Hoya Hayleigh, Dam of Lot 29

AI BRED ON 4/7/22 TO SS/PRS HIGH VOLTAGE 224X. SAFE AI. ESTIMATED DUE 1/14/23.



Lot **30**

UDE Kansa 186J

ASA: 4101500 • DOB: 3.12.2021 • Tattoo: 186J • PB Simmental

W/C United 956Y

W/C Executive Order 8543B

Miss Werning KP 8543U

MR HOC Broker

TJSC Kansa 823B

RC Miss Kansa 028T

UDE Kansa 186J is by the influential W/C Executive Order 8543B, one of the many breed impacting sons of the legendary Miss Werning KP 8543U. 186J is a big footed, stout boned, square constructed female that is flawless on the move. She is a maternal sister to the popular UDE Profit 67F “Code Red”, a sire that has done an excellent job in our program. TJSC Kansa 823B was Reserve Grand Champion at the AJSA National Classic, American Royal, NAILE, and Denver. A proven pedigree supports the phenotype and quality that this female brings to the table. She is safe to her AI date for a quick return on investment.



TJSC Kansa 823B
Dam of Lots 30-32



UDE Kansa 702E
Maternal Sister to Lots 30-32

AI BRED ON 4/6/22 TO SS/PRS HIGH VOLTAGE 224X. SAFE AI. ESTIMATED DUE 1/13/23.

Lot **31**

UDE Kansa 82J

ASA: 4101468 • DOB: 2.11.2021 • Tattoo: 82J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 1/10/23.



HPF/HILL Uprising C104
SO Remedy 7F
B&K Cream Soda 8D

MR HOC Broker
TJSC Kansa 823B
RC Miss Kansa 028T

UDE Kansa 82J is another direct daughter of TJSC Kansa 823B, one of the most impressive Simmental females to ever set foot at Udell Cattle Company. 82J is sired by the \$530,000 SO Remedy 7F, a bull that is undeniably living up to the hype! 82J is a super cowy, soft centered, loose structured Purebred that aligns the most proven and predictable pedigrees in the Simmental breed.

Lot **32**

UDE Kansa 165J

ASA: 4101486 • DOB: 3.07.2021 • Tattoo: 165J • PB Simmental

AI BRED ON 4/12/22 TO GSC GCCO Dew North 102C. SAFE AI. ESTIMATED DUE 1/19/23.

WS Pilgrim H182U
Profit
WAGR Panarama 204Z
MR HOC Broker
TJSC Kansa 823B
RC Miss Kansa 028T

Next up is a powerful daughter of Profit that is backed by TJSC Kansa 823B, making her a FULL SISTER to UDE Profit 67E, the senior herd sire at Udell Cattle Company that is most commonly known as "Code Red". He has been a tremendous breeding bull that has experienced tremendous success with very limited use. A pair of daughters by "Code Red" averaged more than \$7,500 in the Black Label this fall, while another daughter was purchased by Fletcher Larsen in "The Advantage" in 2020 for \$23,500. Another full sister to 165J, UDE Kansa 40F, commanded a \$45,000 hammer price in "The Advantage" before being selected as the 2018 NAILE Division I Champion. A can't miss Purebred mating supports this female!



UDE Profit 67F "Code Red"
Full Brother to Lot 32



UDE Kansa 40F
Full Sister to Lot 32



Lot **33**

UDE Kansa 184J

ASA: 4101499 • DOB: 3.12.2021 • Tattoo: 184J • PB Simmental

Profit

EC Rebel 156F

DSFF Countess 357D

Yardley High Regard W242

UDE Kansa 707E

TJSC Kansa 823B

A true sale feature within the Purebred Simmental division of the bred offering this year that offers unmatched skeletal quality, stoutness, and a balanced look that will never go out of style! UDE Kansa 184J is a three-quarter sister in blood to the very popular UDE Kansa 37J, a female that commanded \$55,000 in "The Advantage" last year to the Richardson family of Kansas. 37J has been a many time champion and there is no denying the influence she will have in production. 184J is bold bodied, deep sided, and possesses the look of a future matriarch. She sells safe in calf to THSF Lover Boy B33 for a quick return on investment!



UDE Kansa 37J, 3/4 Sister in blood to Lot 33

AI BRED ON 4/6/22 TO THSF LOVER BOY B33. SAFE AI. ESTIMATED DUE 1/13/23.

Lot 34

UDE Firefly 42J

ASA: 4101460 • DOB: 1.26.2021 • Tattoo: 42J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/11/23.



HPF/HILL Uprising C104

SO Remedy 7F

B&K Cream Soda 8D

OBCC West Point S12A

OBCC Firefly 105D

OBCC Firefly 105A

UDE Firefly 42J is the powerful Purebred daughter by SO Remedy 7F that is out of OBCC Firefly 105D, the popular daughter of OBCC West Point S12A that we purchased from Owen Brothers Cattle Company in 2017. She is a super long sided, smooth made female that offers excellent stoutness from behind. She is elegant in her design and is beginning to develop an absolutely picture perfect udder. A lot of genetic merit backs this female.

Lot 35

UDE Farrah 28J

ASA: 4101439 • DOB: 1.23.2021 • Tattoo: 28J • PB Simmental

AI BRED ON 4/6/22 TO GSC GCCO Dew North 102C. SAFE AI. ESTIMATED DUE 1/13/23.



HPF/HILL Uprising C104

SO Remedy 7F

B&K Cream Soda 8D

Profit

UDE Farrah 720E

Farrah 15W

28J is supported by a pedigree that is lined with some of the most predictable and dependable genetics in the business. She is sired by the \$530,000 SO Remedy 7F and is further influenced by the great Profit via Farrah 15W, the 3C Macho M450 BZ half-blood female that was selected as the 2010 AJSA National Classic Reserve Grand Champion Percentage Heifer. A daughter of 15W by MR HOC Broker was selected as the 2016 San Antonio Livestock Exposition Grand Champion ORB Heifer for KayLee Langford. Another granddaughter of 15W was campaigned by the Altena family to several wins across the Midwest in 2018. She is due early January with a Purebred mating on board by GSC GCCO Dew North 102C!



Lot **36**

UDE Fantasia 118J

ASA: 4101478 • DOB: 2.21.2021 • Tattoo: 118J • PB Simmental

HPF/HILL Uprising C104

SO Remedy 7F

B&K Cream Soda 8D

MR TR Hammer 308A ET

UDE Ebba 111E

UDE Pilgrim / Driver 41C

When UDE Fantasia 118J came into the picture pen there was no denying the maternal prowess, added volume and capacity that this female possesses. She is a brood cow in the making! 118J is sired by the record selling SO Remedy 7F and backed by a genetic combination that has resulted in countless high sellers, champions, and individuals of influence. The maternal side of her lineage reads with the MR TR Hammer 308A x WS Pilgrim H182U x WAGR Driver 706T cross that seems to never miss. The fourth generation dam of 118J is Farrah 15W, Mitchell's 2010 AJSA National Classic Reserve Grand Champion Percentage Heifer.



Farrah 15W
Matriarch to Lots 35-38



UDE Eunice 90E
Descendant of Farrah 15W

AI BRED ON 4/8/22 TO GSC GCCO Dew North 102C. SAFE AI. ESTIMATED DUE 1/15/23.

Lot 37

UDE Farrah 236J

ASA: 4101501 • DOB: 3.27.2021 • Tattoo: 236J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 4/20/23.

Profit

UDE Profit 67F "Code Red"

TJSC Kansa 823B

WS Pilgrim H182W

UDE Esmerelda 135E

Farrah 15W



UDELL Farrah's Surprise 170B
Maternal Sister to Dam of Lot 37

UDE Farrah 236J is another derivative of the great Farrah 15W, the 2010 AJSA National Classic Reserve Grand Champion Percentage Simmental Heifer. She is sired by "Code Red" therefore combining two of the most successful Simmental females ever campaigned here at Udell Cattle Company. 236J is a bigger framed, long bodied female that offers excellent shape extension.

Lot 38

UDE Fantasia 371J

ASA: 4101508 • DOB: 5.13.2021 • Tattoo: 371J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/01/23.

Profit

UDE Profit 67F "Code Red"

TJSC Kansa 823B

W/C Bankroll 811D

UDE Fantasia 50F

UDE 97C



UDE Profit 67F "Code Red"
Sire of Lots 37 & 38

UDE Fantasia 371J is by "Code Red" and backed by the influence of W/C Bankroll 811D and traces to the great Farrah 15W. She is an ultra-sleek designed, long fronted female that is big hipped and square pinned. She is confirmed safe in calf to the PVF Surveillance 4129 son that is out of KAF Century Missie 164, a many-time Champion that has produced countless high sellers and show ring champions.

Lot 39

UDE My Oh My 139J

ASA: 4101483 • DOB: 2.27.2021 • Tattoo: 139J • PB Simmental

AI BRED ON 4/11/22 TO THSF LOVER BOY B33. SAFE AI. ESTIMATED DUE 1/18/23.

HPF/HILL Uprising C104

SO Remedy 7F

B&K Cream Soda 8D

MR HOC Broker

Silverstone My Oh My

JF Ebony's Joy 612S



UDE My Oh My 244K

Maternal Sister to Lot 39

UDE My Oh My 139J is a maternal sister to UDE My Oh My 244K, the ACLL Fortune 393D daughter that recently sold for \$7,000 in "The Advantage" to the Ford family of Minnesota. 139J is a super bold centered, deep sided, sound built daughter of the great SO Remedy 7F. Another Purebred brood cow prospect that is safe to the tried and true, THSF Lover Boy B33!

Lot 40

UDE Amy 34J

ASA: 4101457 • DOB: 1.25.2021 • Tattoo: 34J • PB Simmental

AI BRED ON 4/16/22 TO THSF LOVER BOY B33. SAFE AI. ESTIMATED DUE 1/23/23.

Who doesn't love a big bodied, soggy made baldy female? It's hard not to gravitate to this female for a number of reasons, but first and foremost UDE Amy 34J is the right kind of female to build a program around! She is so good at the ground, offering extra flexibility and reach off both ends of her skeleton. She further compliments her athleticism with an abundance of volume and capacity. A full sister to her dam, UDE Eliza 213E, was successfully campaigned by the Jauer family to countless victories across the state of Iowa. The icing on the cake is that this beauty sells safe in calf to THSF Lover Boy B33... talk about return on investment!

Lot 40

This pedigree applies to Lots 40-41

W/C Relentless 32C

JSUL Something About Mary 8421

JBSF Proud Mary

WS Pilgrim H182U

UDE Amy 0213E

SVF Image Z202

Lot 41

UDE Amy 33J

ASA: 4101456 • DOB: 1.25.2021 • Tattoo: 33J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 4/20/23.

UDE Amy 33J is the twin sister to UDE Amy 34J. This pair of sisters by JSUL Something About Mary 8421 represent low maintenance, problem free maternal excellence. They are bold bodied, deep sided, and offer true skeletal width and squareness. The maternal granddam of this pair of females, SVF Image Z202 is by TJ Sharper Image 809U, a sire renowned for his influence of the Simmental breed.

Lot 42

UDE Princess 90J

ASA: 4101469 • DOB: 2.12.2021 • Tattoo: 90J • PB Simmental

AI BRED ON 4/6/22 TO SS/PRS HIGH VOLTAGE 224X. SAFE AI. ESTIMATED DUE 1/13/23.



HTP/SVF Duracell T52

HPF Quantum Leap Z952

RP/MP Right to Love 015U

WS Pilgrim H182U

UDE Princess 167G

Haras Miss Princess 100Z

UDE Princess 90J is the sharp featured, beautiful designed Purebred daughter of HPF Quantum Leap Z952 that stems from the iconic Hara's Miss Princess 100Z, a female that has made a monumental impact on the Udell Cattle Company program. 100Z continues to produce at the highest level, year after year, regardless of sire choice. Hara's Miss Princess 100Z is continually adding to her already extensive resume with each mating, new and old alike. Some of the very first progeny from 100Z were sired by TLLC One Eyed Jack, WS Pilgrim H182U, Sandeen Upper Class, ACLL Fortune 393D, JSUL Something About Mary 8421, and W/C Loaded Up 1119Y to name a few. Those females were successful for ASA Junior members like Brody Wenell, Amelia Miller, Kay Lee Langford, Millie Lashmett, Kinsly Altena, Olivia Beeson, Jaylee Happe, Jazlynn Hilbrands, Sayler Jauer, Kasey Krogh, Walker McDermott, Logan Mullion, Micah Reimer, and Tori Treinen. The impact that 100Z can have on a program is certainly hereditary, and her daughters follow in the massive tracks that she has left on the business. 90J is a representative from this astute cow family that has reached Purebred status and sells safe in calf to the calving ease specialist SS/PRS High Voltage 244X.

Lot 43

UDE Princess 247J

ASA: 4101503 • DOB: 4.02.2021 • Tattoo: 247J • 1/4 Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 2/19/23.

SCC Tradition of 24

SCC SCH 24 Karat 838

FCF Proven Queen 419

MR HOC Broker

Haras Miss Princess 100Z

Haras Hairietta Clone H4W



Haras Miss Princess 100Z
Dam of Lot 43

It never ceases to amaze us what Hara's Miss Princess 100Z is capable of, regardless of the sire of choice and in this instance... breed of choice! 100Z has created quite a resume in terms of producing elite SimGenetic cattle that have experienced tremendous success across the nation and have proven to generate when in production, as proof of the number of 100Z derivatives that have reached Purebred status. We have had excellent success with SCC SCH 24 Karat 838 in our Angus and Chianina breeding programs, so why not try 100Z? His dam, FCF Proven Queen 419 has been attested as one of the greatest Angus females to ever grace the show ring. It's no secret that Hara's Miss Princess 100Z was a successful show heifer herself, being selected as the National Western Stock Show Grand Champion as a calf. A low percentage mating that combines the "who's who" of genetics of the business!



UDE Princess 5J



UDE Norma Jean 114D



UDE Princess 159G

Maternal Sisters to Lot 43

Lot 44

UDE Miss 115J

ASA: 4101542 • DOB: 2.20.2021 • Tattoo: 115J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/01/23.



HTP/SVF Duracell T52
SS/PRS High Voltage 244X
KENCO Miley Cottontail

SS/PRS High Voltage 244X
UDE Miss 344G
4/B Miss Pilgrim 323C

UDE Miss 115J has the “extra’s” in terms of stoutness of foot and bone, length and extension, and of course chrome on the wheels! A super high quality Purebred that isn’t marked ideally, but that doesn’t take away from the genuine quality and presence that she offers. A maternal sister to her dam by MR HOC Broker, UDE Miss 348H, sold for \$10,500 in “The Advantage” Production Sale. She was a dominant champion across the state of Florida for Brandon Weber. A unique Purebred Simmental female that certainly has mating flexibility depending on your program’s focus.



UDE Miss 348H
Maternal Sister to Dam of Lot 44

Lot 45

UDE Flare 171J

ASA: 4101487 • DOB: 3.09.2021 • Tattoo: 171J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 2/09/23.

CNS Pays to Dream T759
LLSF Pays to Believe ZU194
LLSF Urababydoll U194

MR TR Hammer 308A ET
UDE Flare 118F
UDE 28C

UDE Flare 171J is the star headed Purebred by LLSF Pays To Believe ZU194 that is out of the MR TR Hammer 308A ET daughter on the bottom side of her pedigree. She is a long bodied, smooth made female that offers extra power and shape. She is very balanced both phenotypically and numerically. Another standout Purebred that is backed by maternal excellence!

Lot 46

UDE Young Love 147J

ASA: 4101484 • DOB: 2.28.2021 • Tattoo: 147J • PB Simmental

AI BRED ON 4/6/22 TO GSC GCCO Dew North 102C. SAFE AI. ESTIMATED DUE 1/15/23.



MMK Young Love 504D
Grandam of Lot 46

LLSF Pays to Believe ZU194
Longs Pay to Play
Long's Ellie

SS/PRS High Voltage 244X
UDE Flora 16F
MMK Young Love 504D

UDE Young Love 147J is a maternal granddaughter of MMK Young Love 504D, the MR HOC Broker daughter that is backed by the influence of the prolific "056" cow family. 504D was the 2017 NAILE Reserve Grand Champion Percentage Simmental Heifer. A high quality female that sells safe in calf to GSC GCCO Dew North 102C.

Lot 47

UDE Keymura 347J

ASA: 4101505 • DOB: 4.30.2021 • Tattoo: 347J • 1/2 Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 2/24/23.

Profit

UDE Profit 162F "Breakthrough"
KAF Century Missie 164

Profit

UDE Keymura 167F
Sull Keymura's First 4086

UDE Keymura 347J is a double half that is sired by UDE Profit 162F, the Profit sired son of KAF Century Missie 164. She is the dam of the 2018 NAILE Reserve Grand Champion Angus Heifer shown by the Nikkel family of Kansas. The maternal side of her lineage traces to the great SULL Keymura's First 4086, the now deceased Angus matron at Udell Cattle Company that was selected as the 2015 NAILE Grand Champion Angus Heifer. A unique SimAngus female that aligns several elite cow families across breed lines!



SULL Keymura's First 4086
Maternal Grandam of Lot 47



KAF Century Missie 164
Paternal Grandam of Lot 47



Kruse Missie Primo 147
Paternal Sister to Lot 47

Lot 48

UDE Barb Rose 354J

ASA: 4101506 • DOB: 5.02.2021 • Tattoo: 354J • PB Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 2/19/23.

Profit

UDE Profit 67F “Code Red”

TJSC Kansa 823B

LLSF Pays to Believe ZU194

UDE Barb Rose 32F

Harrell Barb Rose 313A

UDE Barb Rose 354J is the first of the UDE Profit 67F “Code Red” daughters in the offering. She is supported by the influence of Harrell Barb Rose 313A, the 2015 AJSA National Classic Grand Champion Purebred Simmental Heifer. A maternal sister to the dam of 354J by WS Pilgrim H182U, UDE Barb Rose 126G, was purchased as a bred heifer by the Richburg family of Texas for \$8,750. She has matured into an absolute picture perfect female that is now a cornerstone in their breeding program. This fall a daughter of 126G sold for \$25,000 in The Black Label. Here is a female that is backed by a cow family that consistently yields results!



Harrell Barb Rose 313A
Grandam of Lot 48



UDE Barb Rose 18F
Full Sister to Dam of Lot 48

Customer Success Story!



UDE Barb Rose 126G
Maternal Sister to Dam of Lot 48

UDE Barb Rose 126G sold to Jordan Richburg of Texas in 2020, She recently raised a \$25,000 daughter!

Lot 49

UDE Miss 382J

ASA: 4101510 • DOB: 5.17.2021 • Tattoo: 382J • 1/2 Simmental

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/11/23.

Profit

UDE Profit 67F "Code Red"

TJSC Kansa 823B

Monopoly

UDE Hottie 154U

Dunk Hottie 413Y



Dunk Hottie 413Y

Maternal Grandam of Lot 49



UDE Elizabeth 39E

Maternal Sister to Dam of Lot 49

382J is another SimGenetic daughter by "Code Red" that is backed by Hottie 413Y, the Monopoly x ASHW Who Da Man female that was selected as the 2012 IA State Fair Reserve Supreme Champion Junior Breeding Heifer for Maddy. A maternal sister to 382J by Silveiras Style 9303 was purchased by the Morey family of Missouri in 2017. She was selected as the Badger Kick-Off Reserve Supreme Champion Breeding Heifer.

Lot 50

UDE Thunder 324J

ASA: 4101504 • DOB: 4.23.2021 • Tattoo: 324J • 1/2 Simmental | 3.5% Chi

AI BRED ON 4/16/22 TO THSF LOVER BOY B33. SAFE AI. ESTIMATED DUE 1/17/23.

Profit

UDE Profit 67F "Code Red"

TJSC Kansa 823B

Silveiras Style 9303

X UDE Thunder 191E

JSUL Red Thunder 9051W

Lot 51

UDE Thunder 109J

ASA: 4101471 • DOB: 1.25.2021 • Tattoo: 109J • 1/2 Simmental | 3.5% Chi

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 3/01/23.

W/C Relentless 32C

JSUL Something About Mary 8421

JBSF Proud Mary

Silveiras Style 9303

X UDE Thunder 727E

JSUL Red Thunder 9051W

In production these "Red Thunder" daughters get the job done... plain and simple. UDE Glamour Girl 18B has been a big time generator for Sullivan Farms. The dams of UDE Thunder 324J and UDE Thunder 109J are full sisters to UDE Glamour Girl 18B, along with the long list of other females from this mating that have continued to dominate the field for well over a decade! 324J is by "Code Red", while 109J is sired by JSUL Something About Mary 8421, making both females dual registered as Foundation Simmental/Low Chianina. The influence that "Red Thunder" has had for the last decade is nothing short of incredible... tie to a cow family that offers true generating power!



UDE Glamour Girl 18B

Full Sister to Dams of Lots 50-51



JSUL/TSSC Beth Dutton 0113H ET

Daughter of UDE Glamour Girl 18B

Lot 52

UDE Thunder 50J

ACA: 414356 • DOB: 1.31.2021 • Tattoo: 50J • 7% Chi

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 4/15/23.

G A R Gridmaker

S A V Bismarck 5682

S A V Abigale 0451

ASHW Who Da Man

X JSUL Red Thunder 9051W

Sull 60

For over a decade JSUL Red Thunder 9051W has maintained her status in the business as one of the all-time high income producing females in the Chianina breed. She has well over a Million Dollars in progeny sales and a resume of champions that is unparalleled. Her reign continues year after year as she generates high sellers and champions! In the 2021 Edition of "The Advantage" the Gensini family of Illinois selected UDE Stylin' Thunder 22J for \$80,000. She was selected as the 2022 NWSS 3rd Overall Prospect Heifer and most recently was the IL State Fair Grand Champion Chianina Heifer and 5th Overall Junior Breeding Heifer. The Goettemoeller family has campaigned Miss Worthy 1H ET to the title of 2021 and 2022 National Junior Heifer Show Grand Champion Owned Heifer among countless other major stock show victories during her career. The Hanes family of Ohio purchased the Conley No Limit sired female in "The Advantage" 2022 edition for \$30,000. UDE Thunder 50J is a direct daughter of the legendary donor dam JSUL Red Thunder 9051W that is sired by S A V Bismarck 5682. This High Chi female has the credentials to be a big time donor for any program!



UDE She's Stylin' 424B
Maternal Sister to Lot 52



Miss Worthy 1H
Maternal Sister to Lot 52



UDE Black Thunder 5H
Maternal Sister to Lot 52



UDE Chanel 39D
Maternal Sister to Lot 52



UDE Kate Spade 59D
Maternal Sister to Lot 52



UDE Thunder Girl 157G
Maternal Sister to Lot 52



UDE Stylin' 28F
Maternal Sister to Lot 52



UDE Stylin' Thunder 22J
Maternal Sister to Lot 52



UDE Thunder Girl 93J
Full Sister to Lot 52

Lot **53**

UDE Celine 30J

ASA: AR4345370 • DOB: 1.24.2021 • Tattoo: 30J • Shorthorn Plus

EXPOSED TO UDE SURVEILLANCE 240G. CONFIRMED SAFE. ESTIMATED DUE 4/10/23.



Colburn Primo 5153

DAJS AH Cool Cat 530

DAJS AH Empress 308

CF Solution X ET

CYT Celine Solution 211 ET

Celine 2K

UDE Celine 30J is the lone Shorthorn Plus female in the offering, but one that certainly offers a high quality structural build and functional body type. 30J is by DAJ AH Cool Cat 530 and backed by the influence of CYT Celine Solution 211 ET, a daughter of CF Solution X ET. This solid black hided female is flexible in her lower joints, smooth made, and high tying in her neck attachment. A high quality female that can be used in several different breeding scenarios.

Lot **54**

UDE White Girl 303J

AICA: RF715325 • DOB: 4.15.2021 • Tattoo: 303J • 7/8 Composite Charolais

AI BRED ON 4/6/22 TO CIRCLE M TEJAS. SAFE AI. ESTIMATED DUE 1/13/23.



LT Long Distance 9001 PLD

M&M Outsider 4003 PLD

M&M MS Carbine 1567 PLD

TR PZC MR Turton 0794 ET

HSC White Heat 102

Peach Fuzz (RCC Cold Front)

The lone Composite Charolais in the offering, but one that certainly deserves serious consideration if you're in the market for a female to create those marketable smoky and yellow hided steers for the southwestern market place. She is so attractive about her front third, neat chested, flat shouldered, and transitions into a bold and three-dimensional center body. A high quality composite female that is defect free, allowing for optimum mating flexibility!







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