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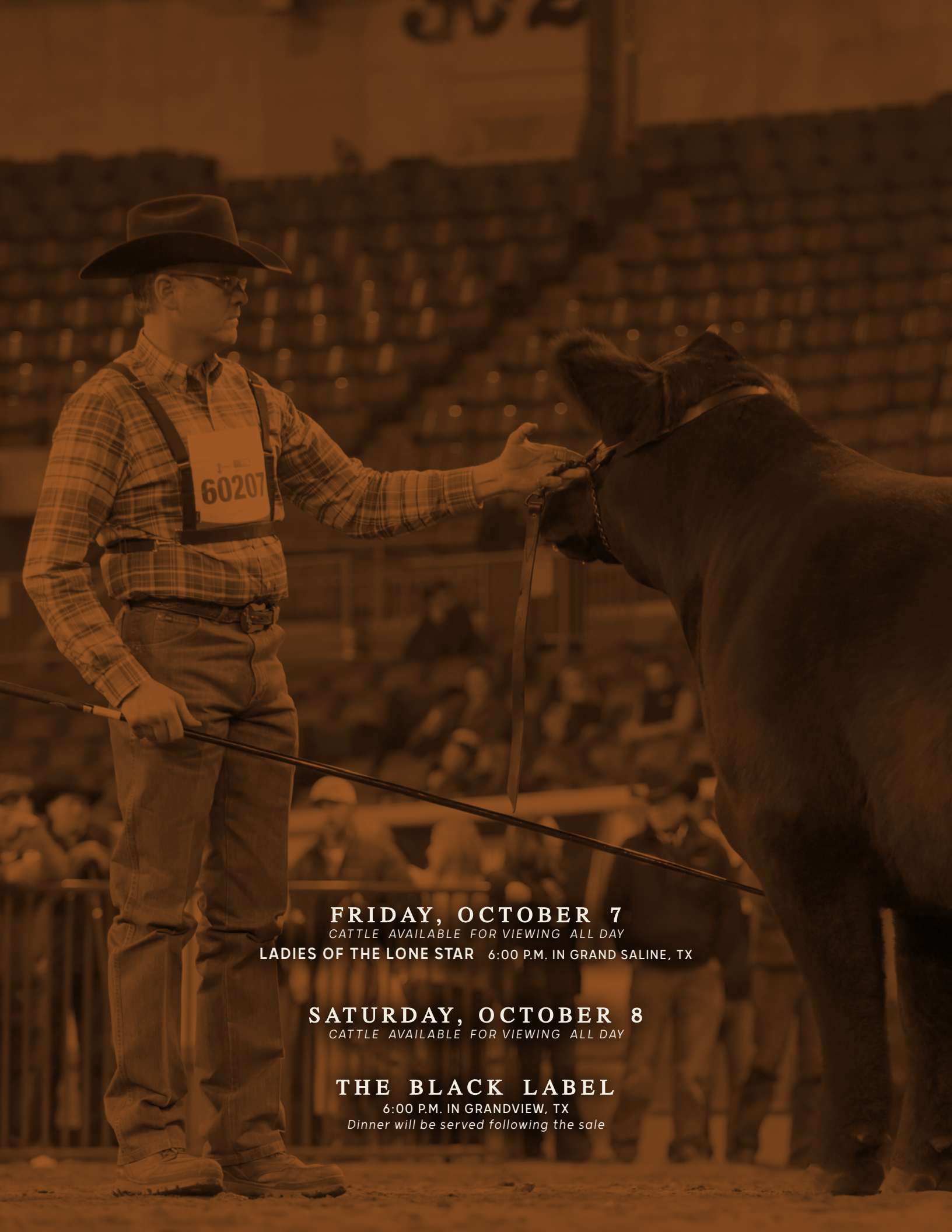
OCTOBER

8

2022

GRANDVIEW, TEXAS

6:00 P.M.



**FRIDAY, OCTOBER 7**

*CATTLE AVAILABLE FOR VIEWING ALL DAY*

**LADIES OF THE LONE STAR** 6:00 P.M. IN GRAND SALINE, TX

**SATURDAY, OCTOBER 8**

*CATTLE AVAILABLE FOR VIEWING ALL DAY*

**THE BLACK LABEL**

6:00 P.M. IN GRANDVIEW, TX

*Dinner will be served following the sale*

# Welcome...

to the 2022 edition of the Black Label.

Over the past couple of years, it seems that our country has been dealt an adverse hand regarding input costs and weather. One can be controlled and the other cannot. One of the two is intended to force a group into submission and the other is to strengthen the soul and mind of the people that are involved in the backbone of this nation, agriculture. One hopes that the expense can change through an election and the other can only be relieved through prayer and mother nature's grace. As most of us have experienced these two primary challenges, I'm willing to bet that more than 99% of you would agree that getting through the dry conditions and extreme heat is much easier than the other as relief is always one day closer. The peace of mind is knowing exactly that. These two obstacles are also tools to strengthen our business sense, reminding us to take better care of what we have while being disciplined and rational in our decision making. Adversity allows us all the chance to reflect and be thankful for what and who we have as well.

In this business, I have had the privileged experience in meeting some of the industry's very best stockmen and women that have influenced the entire industry in some shape or form and for that I am very thankful for. I would be completely remiss, if I didn't take the time to give tribute to one of the many that we have lost over the years. Well over 20 years ago, the 2000 edition of the AJSA Summer Classic and the 2000 Simmental Breeders Sweepstakes, I met a family that was youthful in a lot of ways, but well beyond their years in experience and knowledge. At that time, I'm not sure if this family knew how influential they would become over the next two decades, I believe that they had goals and expectations, but no knowledge of what the future held for sure. However, the confidence of the next generation was forged by the parents through experience, hard work, and the will to overcome adversity. Jim Bloomberg and I engaged in some of our initial conversations that summer, and many of the things we talked about then, he and I would reflect on those exchanges the next time we would cross paths at a show or sale. The guy knew how to make things work in any situation it seemed, from presenting one for show to making adverse situations or conditions work to his advantage at home. Jim was not a member of the "right now" society that we live in today, he understood through experience and years of it that things took time to mold and shape. He knew that hard work and mental toughness was his way of getting to where he wanted to be and that's just how it was. The past decade was Jim's decade, the successes of his family and their customers on the tanbark, the success in the sale ring or private treaty pen, and most important to him, the introduction of grandchildren.

Late one Summer not too long ago, Graham and I were on a tour of herd visits and stopped in to see what was in the pens at the newly erected Bloomberg show barn. After walking through the pens of heifer calves, Jim asked if we had time to stop and look at a bull on our way out and so we did. The sun was setting hard over the trees to the west and light was growing shorter by the minute, but we were able to look at Berwick at dusk. On the drive back to Kansas City we never stopped talking about that bull and so we called Jim to ask if they would consider putting him in Embryos on Snow and the rest is history. F4 Land and Cattle, Ryan Fussell, buys into the late herdsire thus forming another positive relationship between Jim and another cattleman.

Jim will definitely be missed by his family and the business that he dedicated his life to, however, the teachings and the conversations he had with all will be reflected on for years and decades to come. The successes of his family down the road will be plentiful and notable without question in the livestock circles and we know that he will have the opportunity to smile and be a part of each one of those victories. Thank you, Jim, for all that you graced us with during your time with each of us.

JBSF Berwick 41F influences this sale offering once again with ties to some of the strongest cow families in the business. Last year's sale feature offered by the Metzler family and purchased by the DeBerry family was a daughter of Berwick from a past Black Label purchase. That heifer stepped up her dam's winning ways by claiming both Ft Worth and San Antonio breed champion banners. In fact, 2022 Fort Worth, San Antonio, Houston, and Austin were won by heifers from the Black Label, 3 different females 4 Texas Major Champions. It is our intention to captivate your undivided attention as you browse through the offering that presents itself between the covers of this sale book. We have documented several success stories, in this year's offering, through the genetics that have been offered in the formative years of this event, meaning that several past sale features have went on to generate and make this offering possible. This fact has always been the ultimate thought process behind this event, and it is starting to take shape.

Please make plans to join us on October 8 at 6 p.m. If any of us can be of assistance prior to please reach out to any of the "Sale Day Contacts" or Marketing Team. We also encourage you to make it a weekend and attend "The Ladies of the Lone Star" at the awesome Red River Farms sale facility in Grand Saline, TX on Friday evening. The Mullion Family is very versed in great hospitality and seedstock. We hope to see everyone at both events and thank you for your interest.

Enjoy the stock,

*Jered Shipman*



SHIPWRECK CATTLE CO.

Jered, Haley, Brecken, Bodie and Burke Shipman



# SALE INFORMATION

**LOCATION** 6945 CR 206 :: GRANDVIEW, TEXAS 76050

## SALE DAY CONTACTS

Jered Shipman .....	806.983.7226 .....	Auctioneer
Graham Blagg .....	530.913.6418 .....	Innovation AgMarketing
Tim Anderson .....	605.682.9343 .....	Innovation AgMarketing
Haley Shipman .....	817.851.4004 .....	Shipwreck Cattle Co.
Jeremy Colon. ....	407.756.9690 .....	Shipwreck Cattle Co.
Michael Bell .....	281.639.5719 .....	Shipwreck Cattle Co.
Brandon Bird .....	806.781.1894 .....	Bird Cattle Co.
Cole Clanton .....	913.787.4523 .....	Bar O Cattle Co.
Allyson Clanton .....	785.691.9342 .....	Bar O Cattle Co.
Zach Kearns .....	308.360.1783 .....	Kearns Cattle Co.
Curt Metzler .....	682.365.1363 .....	Metzler Cattle
Kirby Nixon .....	806.292.5207 .....	Nixon Family Farms
Keenan Nixon .....	806.292.6173 .....	Nixon Family Farms
Jordan Richburg .....	386.837.8599 .....	Richburg Cattle Co.
Justin Alwardt .....	618.292.3127 .....	Diamond A Farms
Jesse Weber .....	507.530.5427 .....	Weber Land & Cattle
Mike Rimpel .....	903.286.4633 .....	Rimpel Show Cattle
Seth Rimpel .....	903.286.3362 .....	Rimpel Show Cattle
Joe Seale .....	936.201.8272 .....	Seale Show Cattle
Josie Seale .....	936.275.7002 .....	Seale Show Cattle
Victor Guerra .....	956.607.5515 .....	La Muneca Cattle Co.
Dylan Sheffield .....	817.946.4640 .....	Sheffield Ranch
Chris Sweat .....	479.970.6905 .....	
Thomas Lundy .....	502.471.0354 .....	
Jeremie Ruble .....	406.581.7940 .....	

## RING STAFF

Scott Farmer .....	817.597.1731
Mitchell Armitage .....	405.641.9438
Ralph Means .....	817.235.9708

## TRUCKING

Dick Coleman .....	765.461.0954
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## LIVESTOCK INSURANCE

James Bessler .....	815.762.2641
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## PHOTO + VIDEOGRAPHY

John Reasor .....	423.290.6002
Shannon Cook .....	405.714.5087
Ideal Video Production .....	254.319.5349

## CATALOG + ADVERTISING

Megan Favorite .....	580.770.1302
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## ONLINE



**LIVE ONLINE  
BIDDING**

Christy Collins

580.305.0001





## TRAVEL

### ACCOMMODATIONS

The Black Label will not have a block of rooms available at any specific hotel this year, so we are offering multiple suggestions for your lodging and dining.

#### HOLIDAY INN EXPRESS

325 Village Park Dr, Alvarado, TX 817.783.7573

#### COMFORT INN & SUITES

400 Village Park Dr, Alvarado, TX 817.783.2900

### DINING

#### MASSEY BBQ 201 N Pkwy Dr. Alvarado, TX

Burleson, TX offers every amenity needed from a large selection of lodging, dining, shopping, and has a very active downtown. Some of our favorites include; Hard Eight for steaks and Frescos for second to none Tex-Mex. There are multiple other places to dine and all major hotel chains are represented. Burleson, Hillsboro, Waxahachie, and Midlothian are all approximately 20-30 minutes from the sale site.

### AIR TRAVEL

We are located just under an hour from DFW Intl. and Dallas Love Field.

### DIRECTIONS TO THE SALE

**FROM THE WEST:** via I-20 or from the North via I-35W: I-35W south to Exit 17 the 2258 Rd Exit. Cross back over I-35W after exiting then from stop sign proceed approx. 4.7 miles east to County Road 206, turn right or south on 206. Continue 1.1 miles to trailer parking on left or 1.3 miles to sale site.

**FROM HILLSBORO/I-35W:** Take Exit 15 the Grandview/Maypearl 916 Rd exit. Turn right on 916 and continue approx. 4.8 miles to County Road 206. Turn left/north on to 206 go 1.5 miles to stop sign, then turn back left/north continue 0.4 miles to sale site or 0.6 miles to trailer parking.

**FROM WAXAHACHIE/I-35E:** Take Highway 66 to Maypearl to the 157/66 JCT. Turn right/North on 157 continue approx. 5.5 miles to 2258. Turn left/ West on 2258 and continue 4.1 miles to County Road 206. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

**FROM DALLAS:** US 67 highway south to Venus, TX. At the Venus stoplight, (the US67/157 JCT), turn left/South on 157. Take 157 to 2258, turn right/West on 2258 and continue 4.1 miles to County Road 206 on left. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

## TERMS + CONDITIONS

All cattle sell under the terms of conditions of their respective breed association. Payment will be accepted in the form of cash, cashiers check, or check. All cattle must be paid for prior to release. The Black Label is not a lending institution or a bank, please submit full payment promptly. All funds are to be paid to the Black Label in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day.

**THE BLACK LABEL & SHIPWRECK CATTLE ASSUME NO LIABILITY FOR INJURY, ACCIDENTS, OR DAMAGE TO PERSONS OR PERSONAL PROPERTY.**



## JCBB DREAM KIARA K002

OFFERED BY BIRD CATTLE COMPANY

LOT **1A** PB SM

TATTOO: K002 | DOB: 2/24/22 | ASA: 4088893

REMINGTONSECRETWEAPON185  
DMCC COUNTER ATTACK 8C  
CARD FOREVER 61A

JSSC WIDE BODY 090W  
HOC DREAM TIARA 131D  
KCC1 TIARA 131Z

CE	BW	WW	YW	MILK	API	TI
11.3	1	67.3	91.7	22.7	118.7	70.4



HOC DREAM TIARA 131D  
\$32,000 DAM OF LOTS 1A & 1B



KCC1 TIARA 131Z  
MATERNAL GRANDDAM OF LOTS 1A & 1B

We felt it only suiting to initiate this year's offering with a very high quality, high caliber set of red heads. These two represent a past high selling bred female that works very hard in the Bird donor pen. She consistently brings the goods year after year with a lifetime female progeny average well over \$20,000. HOC Dream Tiara 131D stamps each and every one of her daughters with plenty of shape and body, with the desired build and presence that is certainly in demand. The matriarch that supports this duo is the famed "Tiara" cow family that was a foundational building block in the early years of the Kearns Cattle Company program. Her progeny were saturated with western rancher power and muscle shape. Full brothers to the maternal granddam of these redheads were Champion Pen of Three at the 2013 National Western Stock Show. KCC1 Tiara 130Z, another sister, highlighted Circle M Volume One and now works for Red River Farms.





## JCBB DREAM TIARA K001

OFFERED BY BIRD CATTLE COMPANY



JCBB DREAM TIARA H018  
\$22,000 FULL SISTER TO LOTS 1A & 1B

LOT **1B** PB SM

TATTOO: K001 | DOB: 2/18/22 | ASA: 4088892

REMINGTONSECRETWEAPON185  
DMCC COUNTER ATTACK 8C  
CARD FOREVER 61A

JSSC WIDE BODY 090W  
HOC DREAM TIARA 131D  
KCCI TIARA 131Z

CE	BW	WW	YW	MILK	API	TI
11.3	1	67.3	91.7	22.7	118.7	70.4

DMCC Counter Attack has left a good set of cattle across the country for those that have utilized his service. Brandon Bird selected the bull from the Diamond M program of Kansas in one of Mark and Matt's first production sales. The bull, himself, is awesome footed with true depth of heel besides enormous surface area, big and flat in his bone work, very long and level in his spine and pin set, with a very sculpted front end. He stamps his progeny and has sired many featured cattle through this sale series including the donor dam of last year's high seller that dominated the Texas Major scene and captivated the attention by many cattlemen nationwide. Jordan Richburg and Brandon Bird will both tell you that there hasn't been two come from Lubbock that are as good as these two... EVER... and they sport the ever so popular red hide color. Buy the stock with credentials, they can be found between the covers of this entire offering and these two initiate that setting!





## SWC KAITLIN 126K

OFFERED BY SHIPWRECK CATTLE CO

The dam of this pair of flush sisters started her page in Simmental history in 2021 with the first genetics offering from her featured in "The One" at the Cattleman's Congress in Oklahoma City. Those 9 embryos averaged over \$2,200 per egg and her lifetime average on 24 embryos sold would remain over that \$2,000 threshold, not too shabby for a young female just in front of her prime by our estimation. Last year's featured sire prospect, SWC Red Wave 376J, that

commanded a hammer price of \$85,000, would be a maternal brother in blood to this duo. Definite power in the blood exists here! The Lot 2 females are the first female progeny from this promising young red hided donor that we have had the opportunity to raise. We believe them to be very high in quality with two different types to select from. The A lot is bound with power and dimension stacked on stout running gear and good feet. Her center body and shear width will deem her the herd bull raising kind and one that will sure enough cross good with the extreme calving ease red hided studs of this breed and most of those in the Red Angus breed. She is a brood cow in the making that can carry water to many.

LOT **2A** PB SM

TATTOO: 126K | DOB: 2/4/22 | ASA: 4089711

PROFIT  
UDE PROFIT 67F "CODE RED"  
TJSC KANSA 823B

W/C EXECUTIVE ORDER 8543B  
BLC1 EVELYN 476E  
WAGR MELODY 5076C

CE	BW	WW	YW	MILK	API	TI
9.7	2.35	78.35	110.05	20.6	123.7	77



BLC1 EVELYN 476E  
DAM OF LOTS 2A & 2B





**SWC KAREN 116K**  
OFFERED BY SHIPWRECK CATTLE CO



**SWC RED WAVE 376J**  
\$85,000 MATERNAL BROTHER IN BLOOD TO LOTS 2A & 2B



**SWC GRACE N MELODY 329G**  
\$13,500 MATERNAL SISTER TO LOTS 2A & 2B

LOT **2B** PB SM

TATTOO: **116K** | DOB: **2/2/22** | ASA: **4089710**

PROFIT  
**UDE PROFIT 67F "CODE RED"**  
TJSC KANSA 823B

W/C EXECUTIVE ORDER 8543B  
**BLC1 EVELYN 476E**  
WAGR MELODY 5076C

CE	BW	WW	YW	MILK	API	TI
9.7	2.35	78.35	110.05	20.6	123.7	77

The B lot we find to be very striking in her look and kind. Very well constructed in her front third with impeccable structure that looks sound and good in motion. She is very collected in her kind with smooth, square power, and levelness of design. She could be the next high end red headed donor that would be suitable to do whatever anyone would like to do from a mating perspective. We must mention that this female is only suitable for an older experienced showman. Her demeanor has improved and should continue that way, but as for now we strongly recommend a showman with knowledge and grit.





## BAR O KARMA 027K

OFFERED BY BAR O CATTLE COMPANY

LOT	<b>3</b>	PB SM
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TATTOO: **BARO 027K** | DOB: **2/5/22** | ASA: **4088665**

WS PILGRIM H182U

**PROFIT**

WAGR PANARAMA 204Z

FBFS UNTOUCHABLE 633U

**FBFS YASMIN 063Y**

SVF STAR STRUCK S199



**FBFS YASMIN 063Y**  
DAM OF LOT 3



**BAR -O- BONITA**  
MATERNAL SISTER TO LOT 3



**BAR -O- BRETТА**  
2015 FWSS GRAND CHAMPION PB  
SIMMENTAL & MATERNAL SISTER TO LOT 3

CE	BW	WW	YW	MILK	API	TI
6	4.7	73.9	109.8	15.4	112.4	68

Bar O Karma 027K is the initiating lot from the Bar O Cattle Company program, long time members and supporters of marketing events held in Grandview, Texas. 027K is a dark cherry red beauty that is sired by the late Profit, one of the great breeding bulls in the business. The dam of 027K is no stranger to The Black Label, producing countless high sellers that have sold right through this sale. FBFS Yasmin 063Y is a maternal sister to the 2011 NWSS Grand Champion Simmental Bull, FBFS Wheel Man 649W. A pair of maternal sisters to 027K by LLSF Pays To Believe ZU194 were the popular black baldy females that sold in The Black Label 2014 edition. Bar -O- Bretta was selected by the Culpepper family and went on to be the 2015 Fort Worth Stock Show Grand Champion Simmental Heifer. Another maternal sister, Bar -O- Felicity, was selected by Black Gold Simmentals of Saskatchewan. For as consistent and predictable as the 063Y donor has been, the Profit mating is undoubtedly the BEST set of ET calves that she has produced to date! 027K is the show heifer from the flush, offering an elegant look of style about her front third, bold about her rib cage, and smooth in her muscle pattern. She sets to the surface square and true, while repping a beautiful hide color. The lone bull of the flush is a unique red blaze faced stud that will be in the Hartman Cattle Company Bull Sale this coming February, be sure to look him up at the National Western Stock Show where he will be on display!





## ADSF ROBINS KISS 340K

OFFERED BY SHIPWRECK CATTLE CO & A&D SULAK FARMS



**MR HOC BROKER**  
SIRE OF LOTS 4 & 5



**SC ROBINS KISS D27**  
MATERNAL GRANDDAM OF LOT 4



**LLSF ROBINS KISS Y251**  
3RD GENERATION DAM OF LOT 4

LOT

**4**

PB SM

TATTOO: 340K | DOB: 4/12/22 | ASA: 4089947

SVF STEEL FORCE S701

**MR HOC BROKER**

JM BF H25

W/C EXECUTIVE ORDER 8543B

**SC ROBINS KISS F4**

SC ROBINS KISS D27

CE	BW	WW	YW	MILK	API	TI
8.95	1.2	71.75	103.6	19.15	109.3	69.5

This gorgeous red baldy is from a young donor female that I selected for the A&D Farms program from the Shoal Creek Land & Cattle program of Missouri. Ed Rule has always supported the breed; it's membership, and the junior program. Ed and Kathy are awesome, cornerstone people that have a beautiful place with a great program. F4 is a direct daughter of W/C Executive Order 8543B out of a maternal sister to the dam of the late LLSF Pays to Believe ZU194 and the back to back NWSS Grand Champion SC Pay the Price C11. The resume continues to build when we mention the fact that she is from an awesome flush of siblings and just happens to be the lone red head.

This female is absolutely incredible from every marketing point. She is very good colored with the desired chrome markings painted on a very good built skeleton, with ultimate generating potential. She is extremely long and high tying out of her front third with an extra good rib cage, very good spine, and square pin set combination while on awesome feet and legs. She offers natural base width and is true in her angles. She is more than a conversation piece; she is absolute investment property!



**3 B SWC KCC1 KAVANNA KAY**  
OFFERED BY SHIPWRECK CATTLE CO, KEARNS CATTLE CO, & 3B CATTLE CO

LOT **5** PB SM

TATTOO: **347K** | DOB: **3/12/22** | ASA: **4091231**

SVF STEEL FORCE S701

**MR HOC BROKER**

JM BF H25

ES RIGHT TIME FA110-4

**KCC1 SWC HARMONY 847H**

KCC1 HAVANA 83E

CE	BW	WW	YW	MILK	API	TI
7.8	1.7	74.2	111.25	18.9	117.8	70.7

347K is one that we have admired since day one! Naturally, we were more than excited to welcome the first KCC1 SWC Harmony 847H daughter into the world, but we do believe that she will draw many towards her come sale day as well. Her dam was featured in the 2020 Black Label and was selected by the legend herself, Miss Megan Brown. As a calf, KCC1 SWC Harmony 847H, was big outlined with real world performance. She too had natural width and shape that was on very practical feet and legs, with suitable femininity relative to the punch she packed everywhere else. KCC1 SWC Harmony 847H was first exhibited at the first ever Cattleman's Congress where she went on to be crowned Reserve Calf Champion in both the junior and open shows behind two different females. She drew a large group of curious people to her sire group, ES Right Time FA110-4, and in turn had an instrumental part in establishing the value of his semen sold over the next year to follow her first outing. She went on to win The Cowgirls in Cowtown under Tyler Cates as the official and several other shows during the spring of 2021.

At the 2022 Cattleman's Congress, she found a very tough class both days and still drew attention by those that admire cattle with TRUE shape and power with textbook angles and movement. She went on to be the Houston Livestock Show & Rodeo Grand Champion Junior Simmental Heifer and was Reserve Grand Champion in San Antonio for Megan Brown. Since calving the first part of April the donor dam behind this beautiful baldy female has continued to turn it on and turn heads with a very textbook udder while maintaining all else the good lord blessed her with.

This daughter of MRHOC Broker will be a legend herself as we continue to build on one of the absolute matriarch lines in the breed. Her granddam KCC1 Havana 83E has been highly praised by those that visit Kearns Cattle Company or Yackley's donor facility in South Dakota as one of the best they have laid eyes on. Her great granddams KCC1 Victoria 57A, Ford RJ Dolly Y83, and Harkers Stars P117 were all generators and program builders not only for the Kearns family, but the legendary Rockin J and the Dieter Brothers programs as well. She is certainly laced with history and has a resume to be nothing but profitable and successful for her new owners. To top it all off, she is put together well with all the essentials to go the distance!





## SWC KCC1 KIND ONE 345K

OFFERED BY SHIPWRECK CATTLE CO & KEARNS CATTLE COMPANY



KCC1 SWC HARMONY 847H  
\$60,000 DAM OF LOT 5 & FULL SISTER TO LOT 6  
2021 COWGIRLS IN COWTOWN GRAND CHAMPION SIMMENTAL HEIFER



KCC1 COUNTERTIME 872H  
\$230,000 PROMOTIONAL AI SIRE



KCC1 HAVANA 83E  
DAM OF LOT 6



TKCC VICTORIA 57A  
MATERNAL GRANDDAM OF LOTS 6 - 8

LOT **6** PB SM

TATTOO: 323K | DOB: 3/12/22 | ASA: 4089712

WELSHS DEW IT RIGHT067T  
ES RIGHT TIME FA110-4  
ES A110

MR TR HAMMER 308A ET  
KCC1 HAVANA 83E  
TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
10.1	1.8	83.2	130.1	19.7	144.9	84

*This may very well be the first and only full sister to be offered to the great 847H. Right Time has reintroduced practicality to the tan bark. Practicality in true performance,*

*foot size, foot shape, bone and joint construction, real soundness, with real rib shape, and the forgotten muscle that makes them all beef cattle. 345K is not as burly or as far along as her sister was at this stage of development but that may work to her advantage as well. She is certainly more female featured about her front third with same running gear and a slightly smoother overall build. This one has a very bright future, a great disposition, and will make the right kind of big one too.*





## KCC1 ESTELLE 513K

OFFERED BY KEARNS CATTLE COMPANY

LOT	7	PB SM
TATTOO: <b>513K</b>   DOB: <b>3/10/22</b>   ASA: <b>4089697</b> WELSHS DEW IT RIGHT 067T <b>ES RIGHT TIME FA110-4</b> ES A110 TL BOTTOMLINE <b>KCC1 ESTELLE 510E</b> TKCC VICTORIA 57A		

CE	BW	WW	YW	MILK	API	TI
8.4	2.3	78.95	123.7	19.6	133.1	78.8



**KCC1 ESTELLE 510E**  
DAM OF LOTS 7 & 8

KCC1 Estelle 510E is a past high seller for the Kearns program and has proven to be a no miss donor in the dense donor lineup in Rushville. In the 2021 Black Label a direct daughter of Berwick went on to be one of the higher selling sale features of the day as she was selected by Megan Brown. Another daughter by KCC1 War Cry 878G selected by Superior Simmentals of Utah just recently won the Utah State Fair Percentage Female division besting a very competitive field there as well. KCC1 Estelle 510E is the TL Bottomline sired maternal sister to the amazing KCC1 Havana 83E, so the true power of TKCC Victoria 57A thrives within the gene pool, as evident in this duo of maternal sisters. I think that most will find the real world value that these two offer in terms of WDA, true skeletal width, true body shape, with bone, hoof quality, and overall build. Lot 7, the ES Right Time FA110-4 daughter, is a rib shorter and a half frame size more moderate in comparison to her sister, but she does have the extra softness and squareness of build to her slight advantage. She is very good on the ground and has intrigued early visitors for the value that she can offer as cow and prospective donor in any breeding program.



# KCC1 ESTELLE 536K

OFFERED BY KEARNS CATTLE COMPANY



ES RIGHT TIME FA110-4  
SIRE OF LOTS 6 & 7



OMF HARD RIGHT H21  
\$60,000 SIRE OF LOT 8

LOT	8	PB SM
TATTOO: 536K	DOB: 1/29/22	ASA: 4089696
OMF EPIC E27		
OMF HARD RIGHT H21		
HOOKS ANGEL 11A		
TL BOTTOMLINE		
KCC1 ESTELLE 510E		
TKCC VICTORIA 57A		

CE	BW	WW	YW	MILK	API	TI
11.9	1.1	75.1	113.3	19.2	139.6	79

Lot 8 is one that is certainly production oriented with substantial growth and performance. She continues to impress and improve daily in her overall kind. Her sire, OMF Hard Right H21, is the \$60,000 high seller in the 2021 Oak Meadows Farms Production Sale that was selected by Hartman, Effling, and Bowling. She will be the kind that satisfies the bull marketplace with the right kind of daughters to build a program around. Be sure to study her video, this female is a donor cow in the making!





## KCC1 MISTY MAY 314K

OFFERED BY KEARNS CATTLE COMPANY

LOT **9** PB SM

TATTOO: **314K** | DOB: **3/28/22** | ASA: **4089698**

ES RIGHT TIME FA110-4

**KCC1 COUNTERTIME 872H**  
KCC1 HAVANA 83E

PROFIT

**KCC1 MISTY MAY 0011H**

CCR MS MISTY MAY 8014U

CE	BW	WW	YW	MILK	API	TI
7.5	4.05	81.55	120.3	18.6	136.6	79.8



**KCC1 COUNTERTIME 872H**  
\$230,000 SIRE OF LOTS 9 & 10

The donor dam CCR Ms Misty May 8014U has been a part of the Black Label for some time. She first worked in the Hidden Oaks program and then was selected by Zach Kearns. She has paid her way for both programs and then some. Her sons have commanded attention of some of the most discriminating seedstock providers and sandhill's ranchers alike. Her density, boldness, ideal size, and powerful kind breeds true from generation to generation. The dam of KCC1 Misty May 314K is a direct daughter of Profit from 8014U, proving a perfect blend of phenotype and kind. This freshman class by the \$230,000 KCC1 Countertime 872H are definitely living up to expectations with more great stuff to come from this sire group for years to come. We absolutely love this female from every angle of evaluation. She is good footed, sound, square from her hock to ground, square and high in her pin set, square backed, good shouldered, and elegant fronted. This thing could be a legacy in the making!





**-SR- CC**

OFFERED BY SHIPWRECK CATTLE CO & SHEFFIELD RANCH



JSSC CAROLINA 004C 2017 FWSS GRAND CHAMPION SIMMENTAL HEIFER & DAM OF LOT 10

JSSC Carolina 004C would be a past high seller and sale feature brought to the Black Label by Seale Show Cattle. She went on to win the Fort Worth Stock Show & Rodeo Junior Simmental Show and Reserve at the San Antonio Livestock Exposition Simmental Junior Show as well. Carolina was admired as a calf and in production for her overall body, density, and width. She has been consistent and prolific in production and will continue to be the lead donor dam in the Sheffield Ranch program. -SR- CC is very long sided, loose built for the long haul to maturity with depth and accountable structure. This youthful April female will stand with the best of them at the Texas majors and beyond with tons of potential in any donor pen post tan bark.

LOT **10** PB SM

TATTOO: 224K | DOB: 4/14/22 | ASA: 4061377

ES RIGHT TIME FA110-4  
KCC1 COUNTERTIME 872H  
KCC1 HAVANA 83E

JSSC WIDE BODY 090W  
JSSC CAROLINA 004C  
KRIEGERS CAROLINA 35Z

CE	BW	WW	YW	MILK	API	TI
10	3	74	108.7	20.9	134	75.2

LOT **10A** 3 EMBRYOS  
SEXED FEMALE

W/C RELENTLESS 32C x JSSC CAROLINA 004C

CE	BW	WW	YW	MILK	API	TI
9.95	3.0	70.25	92.70	18.60	114.5	67.3

LOT **10B** 3 EMBRYOS  
SEXED FEMALE

JSUL SOMETHING ABOUT MARY 8421 X JSSC CAROLINA 004C

CE	BW	WW	YW	MILK	API	TI
12.75	2.0	68.75	99.0	20.25	117.7	66.3

Each package of embryos sell with a guarantee of 1 60-day pregnancy if transferred by a certified technician.



**DAF SHEZ IT K01**  
OFFERED BY SHIPWRECK CATTLE CO & DIAMOND A FARMS

LOT **11** PB SM

TATTOO: K01 | DOB: 1/7/22 | ASA: 4073981

JS SURE BET 4T  
JSSC WIDE BODY 090W  
WHCC ANGELS DREAM  
MR TR HAMMER 308A ET  
WLE SHEZ IT C056  
CIRCLE T SHEZ IT W056



WLE SHEZ IT C056 - \$30,000 DAM OF LOTS 11, 12A, & 12B  
2016 AJSA NATIONAL CLASSIC 8TH OVERALL PUREBRED HEIFER

CE	BW	WW	YW	MILK	API	TI
11.3	2.3	74	109.5	20	119.3	69.9

WLE Shez It C056 is another donor that has had her place in the success of the Black Label. She was successfully campaigned by Brecken Shipman in his early years with a class winning and Top

10 finish at the 2016 AJSA Summer Classic. We bought her from Wesner Livestock, so she is stacked with generations of proven cow families with guess work removed genetics supporting her role in the business. She was owned with Cole and Allyson Clanton and then sold to Diamond A in a private treaty transaction. Diamond A Farms and the Alwardt Family have made the investment over the years in the Black Label sale series. They have experienced success in their investments, and they were able to capitalize on C056 as she was the \$30,000 high selling featured donor in the sale a year ago combined with four daughters that commanded an average north of \$15,000. A full sister to K09 and K015, sired by JBSF Berwick 41F was selected by the Benes Family of Nebraska. Kevin, Laura, and their girls have done an outstanding job managing this heifer and she was recently selected as the 2022 NE State Fair Open Junior Show Champion Simmental Heifer and went on to be Supreme Champion Female in that division! She will make people take notice this fall and beyond as well. Lot 11 comes to us sired by the late JSSC Wide Body 090W. She is a female that is true to her sire group with all the positive attributes those cattle offer as open show or donor prospects. She has inherited the big round feet with depth of heel that her sire consistently stamps his progeny with. She's flexible on the move and smooth about her joint work while maintaining genuine base width at the surface with ideal width of chest, boldness of center body, and plenty of shape. The quality is certain, and donor is what she will be when her show career is completed.





## DAF SHEZ IT K09

OFFERED BY SHIPWRECK CATTLE CO & DIAMOND A FARMS

Lots 12A and 12B are the full sisters to the Benes Champion. The JBSF Berwick 41F progeny from this cow have the big hair gene like their mother. This pair replicates all the great parts their dam has with the extra punch and shape from their sire. Sure, there would be subtle differences, but they are both very high-end in their own right. Cattle that are sound, balanced in shape and body, with look and hair will never go out of style. Here again, cattle with tremendous earning potential and bright futures after the show career is completed that are backed with facts of history.



## DAF SHEZ IT K15

OFFERED BY SHIPWRECK CATTLE CO & DIAMOND A FARMS

## LOT 12A PB SM

TATTOO: K09 | DOB: 2/2/22 | ASA: 4073971

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

MR TR HAMMER 308A ET

WLE SHEZ IT C056

CIRCLE T SHEZ IT W056

CE	BW	WW	YW	MILK	API	TI
9.1	4.5	79.8	124	17.9	111.7	71.8



DAF SHEZ IT J63 \$26,000 FULL SISTER TO LOTS 12A & 12B  
2022 NE STATE FAIR SUPREME CHAMPION JUNIOR HEIFER



SWC BAR O FEELING IT 856F  
\$34,000 MATERNAL SISTER TO LOTS 11, 12A & 12B



2019 HLSR CALF CHAMPION SIMMENTAL HEIFER  
MATERNAL SISTER TO LOTS 11, 12A & 12B

## LOT 12B PB SM

TATTOO: K15 | DOB: 2/16/22 | ASA: 4073973

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

MR TR HAMMER 308A ET

WLE SHEZ IT C056

CIRCLE T SHEZ IT W056

CE	BW	WW	YW	MILK	API	TI
9.1	4.5	79.8	124	17.9	111.7	71.8



## -SR-PISTOL ANNIE

OFFERED BY SHIPWRECK CATTLE CO & SHEFFIELD RANCH

LOT **13** PB SM

TATTOO: 205K | DOB: 3/9/22 | ASA: 4061370

ROCKING P LEGENDARY C918  
JBSF BERWICK 41F  
JBSF 402B

JSSC WIDE BODY 090W  
MMS KIMBER  
W/C RJ ANNIE MARIE 3037A

CE	BW	WW	YW	MILK	API	TI
11.7	1.3	69.9	102.7	19.1	119.5	71



W/C ANGEL 2870Z FULL SISTER  
TO MATERNAL GRANDDAM OF LOT 13



W/C MISS WERNING KP 8543U  
ICONIC 3RD GENERATION DAM OF LOT 13



JBSF BERWICK 41F  
\$109,000 SIRE OF LOTS 12A-14

*This gem is saturated with the pedigree and the goods! The whale bellied goddess is from a direct daughter of JSSC Wide Body 090W that traces to a full sister the Werning lead off donor known as W/C Angel 2870Z, the 2014 National Champion Simmental Female that has emerged as one of the great producing daughters of the iconic W/C Miss Werning KP 8543U. This big pawed creature is stellar in motion, level in her design, and certainly robust in her center body. Her dam has done the job at Sheffield Ranch and -SR- Pistol Annie will do the same and more for her new owner!*





## GA SWC MARI 201K

OFFERED BY SHIPWRECK CATTLE CO, GOLDEN ACRES SIMMENTALS, & KEVIN BENNETT



MARI 758E DAM OF LOT 14 2018-2019 TRIPLE CROWN WINNING SIMMENTAL HEIFER



LOT **14** PB SM

TATTOO: 201K DOB: 2/26/22 ASA: 4089754

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

PROFIT

MARI 785E

ANGEL 1B

CE	BW	WW	YW	MILK	API	TI
6.85	4.85	81.85	119.5	15.8	107.8	72.1

GA SWC Mari 201K is the result of an embryo purchase that the crew at Golden Acres Simmentals and Kevin Bennett made from the 2021 Embryos on Snow from the Bloomberg family. This mating is no stranger to the spotlight, as several full sisters have been high sellers over the last two years for Bloomberg Cattle and Red River Farms alike. Mari 785E has emerged as one of the great producing young donors in the business following her dominant campaign during the 2018-2019 show season in which she was the Triple Crown winning Purebred for Jack Dameron. 201K sets the standard in terms of skeletal quality, structural integrity, and overall volume of center body. We love the way that this female ties together from front to rear, while maintaining an ultra-broody look from every angle. She has the credentials and phenotype to be a force in the show ring and in production. After the first set of progeny from JBSF Berwick 41F hit the scene last fall, they have quickly proven that they have the futuristic build and quality to go the distance. Daughters of JBSF Berwick 41F have been high sellers across the country, as well as Reserve Grand Champion at this past summer's AJSA National Classic and Supreme Champion at the SD Summer Spotlight. Mari 785E is sired by the \$400,000 Profit and backed by the Angel 1B donor that works in the Hoblyn program of Nebraska. Full sisters to Mari 758E have commanded \$110,000, \$75,000, \$70,000 and several more north of the \$20,000 mark. This cow family simply does not miss!



# SWC KARLEE 261K

OFFERED BY SHIPWRECK CATTLE CO

LOT **15** PB SM

TATTOO: 261K | DOB: 3/20/22 | ASA: 4089714

W/C EXECUTIVE ORDER 8543B  
W/C DOUBLE DOWN 5014E  
W/C MISS WERNING 5014C  
MR HOC BROKER  
**BAR O HARLEE 061H**  
CRSS LADY DONE IT

CE	BW	WW	YW	MILK	API	TI
12.6	0.3	72.1	99.8	22.8	117.4	71.2



BAR O HARLEE 061H  
DAM OF LOT 15



W/C DOUBLE DOWN 5014E  
\$105,000 SIRE OF LOT 15

*This particular creature brings a multitude of production tied to this very sale when it was a fall and spring event. 261K is a granddaughter of the past Kansas City Champion known as CRSS Lady Done It. Her dam is a direct daughter of MR HOC Broker, and that stamp of phenotypic excellence was placed here. This heifer was another raised by a two-year-old through the adverse weather pattern we experienced this summer. Her hair has been a challenge, but it will come, and it will be good when it gets there. Folks this thing is built very good, wild necked, good in her chest, very good on the ground, good in her rib and back shape, and way sound. She is the TRUE SLEEPER of the fall, no questions asked. Period.*





## BAR O KENDRA 026K

OFFERED BY BAR O CATTLE COMPANY



BAR -O- GUCCI 915G  
\$18,500 PATERNAL SISTER TO LOT 16

LOT **16** PB SM

TATTOO: **BARO 026K** | DOB: **1/3/22** | ASA: **4088664**

WS PILGRIM H182U  
**CCLT ALLIANCE 91C**  
BROOKS SHINIA 1A

MR CCF 20-20  
**CRSS LADY DONE IT**  
SS/SVF SHES JUST RIGHT

CE	BW	WW	YW	MILK	API	TI
9.9	1.9	74	98.1	23.5	122.4	75.4

Bar O Kendra 026K is the oldest of the daughters from the 2017 American Royal Grand Champion, CRSS Lady Done It, and certainly one to pay close attention to on sale day. 026K is sired by the \$70,000 CCLT Alliance 91C, a pivotal member of the herd sire battery at Wheatland Cattle Company that is the sire of the record-selling \$317,500 Wheatland Man O' War 907G. CRSS Lady Done It was bred in the Superior Simmentals program at Centerfield, Utah. She is backed by a full sister to the \$400,000 TJ High Calibre 556B, one of the great maternal sires to be utilized in the Hartman Cattle Company program. A paternal sister to 026K, Bar O Gucci 915G, commanded \$18,500 in The Black Label 2020 Edition to the Clark family of Georgia. 026K is massive through her mid rib, bold sprung, deep flanked, and offers an ultra-maternal look from the profile. We love the femininity that she maintains while offering so much genuine dimension from her forerib back. A unique breeding piece that will be a force in the Junior Heifer Calf Division this winter!





## BAR O KAMILA 025K

OFFERED BY BAR O CATTLE COMPANY

LOT **17A** PB SM

TATTOO: BARO 025K | DOB: 3/5/22 | ASA: 4088663

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

MR CCF 20-20

CRSS LADY DONE IT

SS/SVF SHES JUST RIGHT

CE	BW	WW	YW	MILK	API	TI
12.4	0.7	70.9	98.1	21.3	127.5	72.6



CRSS LADY DONE IT 2017 AMERICAN ROYAL  
GRAND CHAMPION PUREBRED SIMMENTAL HEIFER

A pair of high end ET flushmate sisters from the American Royal champion herself, CRSS Lady Done It. Since her time in production for Bar O Cattle Company, she has become an integral part of the program and her influence will remain everlasting. In terms of udder quality, mature cow size, and functionality this cow family sets the pace. The two females being offered are sired by the popular 2021 Cattlemen's Congress Reserve Grand Champion Simmental Bull, WHF/JS/CCS

Double Up G365. He is sired by the \$105,000, W/C Double Down 5014E, and supported by arguably one of the most impressive Simmental females in the breed, WHF Summer 365C. The list of accolades that WHF Summer 365C has to her name are quite impressive. She was the 2017 American Royal Supreme Champion Junior Breeding Heifer, 2017 IA State Fair Supreme Champion Junior Breeding Heifer, and the 2017 NAILE Grand Champion Purebred Simmental Heifer to mention her most notable trips to the backdrop. Top and bottom side of their pedigree studies with immense investment potential and is saturated by the most prolific females in the breed.





# **BAR O KATALINA 024K** OFFERED BY BAR O CATTLE COMPANY



**WHF/JS/CS DOUBLE UP G365**  
SIRE OF LOTS 17A & 17B



**CRSS LADY DONE IT**  
DAM OF LOTS 16 & 17A & 17B

LOT **17B** PB SM

TATTOO: **BARO 024K** | DOB: **3/26/22** | ASA: **4088662**

W/C DOUBLE DOWN 5014E

**WHF/JS/CCS DOUBLE UP G365**

WHF SUMMER 365C

MR CCF 20-20

**CRSS LADY DONE IT**

SS/SVF SHES JUST RIGHT

CE	BW	WW	YW	MILK	API	TI
12.4	0.7	70.9	98.1	21.3	127.5	72.6

Bar O Kamila 025K is elite from the side, flawless at the surface, and offers a futuristic look of quality that is an uncandidly resemblance of her dam at this stage of maturity. Bar O Katalina 024K is the second sister from this powerful flush and one that certainly deserves close inspection on sale day. She is much like her older sister in terms of functionality of build from the ground up. 024K is bold ribbed, deep flanked, and sets to the surface with a near ideal hip and hind leg design. There is no denying the quality that is represented from the CRSS Lady Done It daughters in this year's sale, here is a prime opportunity to invest in an elite cow family that is just getting rolling!



**SFR SWC OPE 135K**  
OFFERED BY SHIPWRECK CATTLE CO & SMITH FARMS

LOT **18A** PB SM

TATTOO: 135K | DOB: 1/3/22 | ASA: 4090007

HPF/HILL UPRISING C104

**SO REMEDY 7F**

B&K CREAM SODA 8D

REMINGTON SECRET WEAPON 185

**4/B MISS SECRET WEAPON 41D**

4/B MISS PATHFINDER 88X

CE	BW	WW	YW	MILK	API	TI
12.85	2.15	77.55	120.15	20.6	112.4	73.2



**SO REMEDY 7F \$530,000 RECORD SELLING SIMMENTAL AI SIRE**  
**2021 CATTLEMEN'S CONGRESS GRAND CHAMPION SIMMENTAL BULL**

May we present to you a royally bred pair of sisters that come packing with the absolute goods! They would be sired by the \$530,000 SO Remedy 7F and from the prolific and proven 4B donor known as 4/B Miss Secret Weapon 41D. The maternal sister known as 4/B Honey Buns 50H would be the 2021 American Royal Champion shown by Maggie Griswold that sold for \$67,500 as an open in the 2020 Griswold Cattle Company Classic Female Sale. Another maternal sister would be the World Record setting \$280,000 high selling purebred Simmental female in the 2021 Griswold Cattle Company Classic Female Sale, selected by Sullivan that was crowned Champion Simmental at the 2022 Iowa Beef Expo and was 3rd Overall Junior Breeding Heifer. Dwyer Cattle Company recently sold a maternal sister to this pair of sister





**SFR SWC OOMA 303K**  
OFFERED BY SHIPWRECK CATTLE CO & SMITH FARMS



**4/B MISS HONEY BUTTER 08J**  
\$280,000 RECORD SELLING SIMMENTAL HEIFER  
MATERNAL SISTER TO LOTS 18A & 18B



**4/B MISS HONEY BUNS 50H** 2021 AMERICAN  
ROYAL GRAND CHAMPION PUREBRED SIMMENTAL HEIFER  
MATERNAL SISTER TO LOTS 18A & 18B

LOT **18B** PB SM

TATTOO: 303K | DOB: 1/3/22 | ASA: 4090008

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

REMINGTON SECRET WEAPON 185

4/B MISS SECRET WEAPON 41D

4/B MISS PATHFINDER 88X

CE	BW	WW	YW	MILK	API	TI
12.85	2.15	77.55	120.15	20.6	112.4	73.2

that commanded \$55,000 in August at the Foundation Female Sale, followed by a pregnancy that sold for \$30,000. This cow family does not miss! 18A has the pen presence and the head turning poses that also stop you in your tracks. She is so elegant and "runway-esque" in her overall kind, but still has plenty of rib and shape to be the complete package as a big one. Both are very good at the ground with awesome big feet and sure-fire running gear, the kind that gets you to most any backdrop. The 18B female has grabbed my attention since her arrival as she has the extra punch regarding muscle and boldness of body. Pick your poison and either way you will have the kind that generate as those that preceded them from their dam, have laid the groundwork to success!



**-SR- BROKERS DYNASTY**  
OFFERED BY SHIPWRECK CATTLE CO & SHEFFIELD RANCH

LOT **19** PB SM

TATTOO: 208K | DOB: 3/1/22 | ASA: 4061371

SVF STEEL FORCE S701  
**MR HOC BROKER**  
 JM BF H25  
 HPF QUANTUM LEAP Z952  
**CMFM TIARA 150D**  
 KCC1 TIARA 130Z

CE	BW	WW	YW	MILK	API	TI
5.5	5.1	82.7	117.3	19.9	99.4	69.8



**KCC1 TIARA 130Z**  
MATERNAL GRANDDAM DAM OF LOT 19

The story of the MR HOC Broker sire group and its accomplishments doesn't really need to be told, unless you have been living under a rock. HPF Quantum Leap Z952 continues to write his page in Simmental history as well with as many success stories to his resume. So, what happens when you blend two of the very best sires and add in a cow family that has been successful as well? The base width, flexibility, body shape, and look that can be found in Lot 19. One that ties to the initiating lot in this very sale with the influence of the Tiara cow family. We are not going to say that she will win every show, but we do not need to tell you that she doesn't have the credentials to be able to compete at any level. Dylan has brought you a nice set of heifers to appraise in this offering with pedigree and the right kind!





**SWC KNEAD A DIAMOND 213K**  
OFFERED BY SHIPWRECK CATTLE CO

diligence and great eye for stock, Roman Schooley had him tied up in ownership before anyone else could get into the pen. The use of this sire group seems to expand each year and rightfully so. The bull is very impressive in person and his cattle are very consistent with look, body, beef business shape, and low input. Daughters that are in production are reportedly good uddered, fertile, and are weaning big calves and sons are starting to take hold and surface as well in some of the most elite breeding programs in the country. This one's dam was selected from "The Advantage" at Udell Cattle Company. She comes from a line of proven success stories as well with the influence of Diamond and 8543U on her resume. We believe that she did an outstanding job as a 2-year-old as this one would be the heaviest of the OMF Epic E27 heifer calves. Plus, we like this calf's kind in terms of pattern, balance, flexibility in motion, and her great build.



**GA SWC KARMA 202K**  
OFFERED BY SHIPWRECK CATTLE CO, GOLDEN ACRES SIMMENTALS, & KEVIN BENNETT

Simmentals and Kevin Bennett! GA SWC Karma 202K is a FULL SISTER to the 2020 National Western Stock Show Grand Champion Purebred Simmental Heifer that was bred in the Vickland Show Cattle program of Colorado and is now a member of the donor battery at Wheatland Cattle Company and Hoffman Ranch. 202K is much like her Denver winning sister in terms of structural integrity, body shape, and flexibility. A high quality Purebred heifer that is equipped with the credentials to go the distance and be a player when it counts!

LOT **20** PB SM

TATTOO: 213K | DOB: 3/6/22 | ASA: 4089715

WS ALL-AROUND Z35  
OMF EPIC E27  
OMF TIME LESS B100  
W/C RELENTLESS 32C  
UDE DIAMOND 13H  
KLS DIAMOND W516

CE	BW	WW	YW	MILK	API	TI
12.2	1.3	85.2	121.3	18.1	135.6	82.3



**KLS DIAMOND W516**  
2011 NWSS GRAND CHAMPION PUREBRED SIMMENTAL HEIFER  
INFLUENTIAL MATERNAL GRANDDAM OF LOT 20

OMF Epic E27 is a bull that captivated my attention when the Aggen family brought him to Denver. Per his usual fast paced

LOT **21** PB SM

TATTOO: 202K | DOB: 2/27/22 | ASA: 4089755

YARDLEY UTAH Y361  
W/C RELENTLESS 32C  
MISS WERNING KP 8543U  
HTP SVF IN DEW TIME  
RAKC MISS IN DEW TIME 35X  
BDK MISS INVASION

CE	BW	WW	YW	MILK	API	TI
10.35	2.55	71.6	93.35	14.75	123.2	71.4



**JPV MISS ROSE 34F** FULL SISTER TO LOT 21  
2020 NWSS GRAND CHAMPION PUREBRED SIMMENTAL HEIFER

Another stunning February prospect that is the result of a successful embryo transaction made by Golden Acres





## JARR KAYLEIGH K204

OFFERED BY RICHBURG CATTLE COMPANY

**LOT 22** **PB SM**

TATTOO: K204 | DOB: 3/15/22 | ASA: 4074655

YARDLEY UTAH Y361

**W/C RELENTLESS 32C**

MISS WERNING KP 8543U

PROFIT

**LKCC MISS GENESIS 72G**

MISS A295

CE	BW	WW	YW	MILK	API	TI
7.7	3.9	81.5	109.3	16.1	113.4	76.7



**W/C RELENTLESS 32C**  
SIRE OF LOTS 21 - 23



**LKCC MISS GENESIS 72G**  
DAM OF LOT 22

*This next daughter of W/C Relentless 32C has the BIG pieces and uniqueness that her trusted sire has been praised for time and time again! JARR Kayleigh K204 is a stunning March Purebred that was bred in the Richburg firm at Groom, Texas. K204 is backed by one of the leading females that Jordan and Ashley have put to work in their young but progressive program, LKCC Miss Genesis 72G. 72G is a Profit daughter that was bred at Kersten Cattle Company of Nebraska. She is further supported by a daughter of SS/PRS High Voltage 244X, so you can count on this female to be equally as dominant in the pasture as she has the potential to be in the show ring!*





## JARR KARMA K205

OFFERED BY RICHBURG CATTLE COMPANY



**UDE BARB ROSE 126G**  
DAM OF LOT 23



**HARRELL BARB ROSE 313A** GRANDDAM OF LOT 23  
2015 AJSA NATIONAL CLASSIC GRAND CHAMPION % SIMMENTAL HEIFER

K205 is the third daughter by W/C Relentless 32C in the Purebred division of this year's sale and certainly one that you will want to study hard when you see her in person. The dam of this show stopping Purebred, UDE Barb Rose 126G is one of the rising stars at Richburg Cattle Company! She was selected by Jordan in the inaugural Signature Collection Bred Female sale in December of 2020 and has matured into an absolute role model brood cow that is getting the job done, plain and simple! 126G is the WS Pilgrim H182U sired daughter of Harrell Barb Rose 313A, the many-times champion campaigned by the Udell family. Her most notable wins include being selected as the 2014 IL State Fair 4th Overall Junior Breeding Heifer, 2014 American Royal Grand Champion Percentage Simmental Heifer, 2014 Badger Kickoff Classic Grand Champion Percentage Simmental, 2015 IA Beef Expo 5th Overall Breeding Heifer, 2015 AJSA National Classic Grand Champion Percentage Simmental Heifer, and the 2015 Simmental Breeders Sweepstakes Grand Champion Percentage Simmental Heifer. The cow family that stands behind this beauty is simply unrivaled, help yourself on the 8th of October!

LOT **23** PB SM

TATTOO: K205 DOB: 3/20/22 ASA: 4074657

YARDLEY UTAH Y361

W/C RELENTLESS 32C

MISS WERNING KP 8543U

WS PILGRIM H182U

**UDE BARB ROSE 126G**

HARRELL BARB ROSE 313A

CE	BW	WW	YW	MILK	API	TI
11	1.6	76.9	110.05	15.35	126	76.6

LOT **23A** IVF CYCLE

**UDE BARB ROSE 126G**

Buyer will receive a minimum of six transferable embryos and two 60 day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF Charges, semen cost, and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more details about the estimated date and location the flush will take place, please contact Jordan Richburg at (386) 837-8599.





## JARR KAROLINE K203

OFFERED BY RICHBURG CATTLE COMPANY

LOT **24** PB SM

TATTOO: K203 | DOB: 3/2/22 | ASA: 4074654

W/C BANKROLL 811D  
**W/C BANK ON IT 273H**  
 KS MISS SEQUOIA Y770  
 PERFECT VISION 26D  
**LKCC MISS PERFECT 5G**  
 LKCC MISS DRIVER 5C

CE	BW	WW	YW	MILK	API	TI
11.1	2.5	80.2	112.5	22.6	123	77.5



**W/C BANK ON IT 273H**  
 \$202,000 SIRE OF LOT 24

JARR Karolina K203 is one of the first daughters of the \$202,000 W/C Bank On It 273H, a past high seller at Werning Cattle Company that is from the famed KS Miss Sequoia Y770 matron. This bald faced beauty has been turning heads since day one, and there is no denying that the presence and quality that she offers is simply unrivaled. The dam of K203, LKCC Miss Perfect 5G, is sired by Perfect Vision 26D, the full brother to the legendary MR CCF 20-20 that is a resident herd sire at Kersten Cattle Company. 5G is further supported by the maternal prowess that is predicted by the influence of the of late and great WAGR Driver 706T. K203 is a must see on sale day if you're in the market for a big time Purebred!





## MTZ KARSYN K2201

OFFERED BY METZLER CATTLE



JSUL SOMETHING ABOUT  
MARY 8412 SIRE OF LOT 25



HOF EBONY'S JOY 5392C DAM OF LOT 25  
2017 FWSS DIVISION CHAMPION

LOT **25** PB SM

TATTOO: K2201 DOB: 4/20/22 ASA: 4088937

W/C RELENTLESS 32C  
JSUL SOMETHING ABOUT MARY 8421  
JBSF PROUD MARY  
MR TR HAMMER 308A ET  
HOF EBONY'S JOY 5392C  
JF EBONY'S JOY 709T

CE	BW	WW	YW	MILK	API	TI
12.9	2.3	79.2	118.8	18.7	129.5	76.7

In one of our very first Spring Sale Events in Grandview, we offered a pair of sisters by MR TR Hammer 38A ET that were from probably one of the last high selling, sale features from the famed Janssen program in Iowa. Their dam, JF Ebony's Joy 709T, was selected by Hoffman Ranch of Nebraska and was used to initiate the SimGenetic division in Thedford. In her tenure, Jason generated multiple sale features and high sellers from 709T in both the purebred and SimGenetic form. This daughter by the late JSUL Something About Mary 8421 would be from one of those 709T daughters that was selected by the Metzler family. HOF Ebony's Joy 5392C has always had the needed power and dimension. In production she is much like her dam in terms of the fundamentals of udder quality, longevity in build, and just overall phenotype. She was successfully campaigned throughout the state with several Division wins at the spring Texas majors during the 2017 show season. The JSUL Something About Mary 8421 sire group has and will continue to experience success as the late stud continues to make them seemingly soft and flexible. He has proven to be a true breeding bull and represents some of the most influential donor females on both sides of his lineage. This female has had a lot of friends and will continue to gather them up come October 8th. She comes to you for your appraisal from the same family operation that bred the DeBerry female that dominated the Texas Major Circuit in the Spring of 2022. The Metzler family loves the business, and they take great pride in offering their best in each outing!



# SWC KITTY 308K

OFFERED BY SHIPWRECK CATTLE CO

LOT **26** 3/4 SM 1/4 AN

TATTOO: 308K | DOB: 3/27/22 | ASA: 4089713

WELSHS DEW IT RIGHT067T  
**ES RIGHT TIME FA110-4**  
 ES A110

MR HOC BROKER  
**S&S PZC MY MAID MINDY 999G**  
 873

CE	BW	WW	YW	MILK	API	TI
7	3.9	83.1	133.9	22.1	107	72.9



**ES RIGHT TIME FA110-4**  
 SIRE OF LOT 26

The ES Right Time FA110-4 sire group is one that can keep a program centered and in business for the long haul. I understand 100% that breeding cattle in the center of the spectrum that do not follow fads net fewer dollars, but if you're keeping that kind back and building a breeding program around them, you will come out ahead eventually. We believe that this female is that keeping kind and one that will experience success in the show ring. Her build and presence aren't average by any stretch, and she has always had the good body shape and stayed true in her skeleton. Her 3-year-old MR HOC Broker sired dam would be one of our favorites from her great pattern, balance, and look to her picture-perfect udder. This is the kind that keeps you in the black year after year. The three-quarter females have proven over the years to be the best cows and the next generation is a purebred when mated as such.





**JARR KEKE K207**  
OFFERED BY RICHBURG CATTLE COMPANY



**JARR JOLENE 102J** OWNED BY JASE MOSELEY  
MATERNAL SISTER TO LOT 27

LOT **27** 58 SM 1/4 CS 1/8 AN

TATTOO: **K207** | DOB: **4/20/22** | ASA: **4074658**

MR HOC BROKER

**RUBY SWC BATTLE CRY 431B**

SWC RUBY YETTI 143Y

W/C BF INNOCENT MAN

**JARR INNOCENT LADY 7502E**

502

CE	BW	WW	YW	MILK	API	TI
10.9	0.6	72.7	106.5	22.4	100.6	68.9

JARR Keke K207 is possibly one of the stoutest, boldest, and most unique built SimGenetic females in the offering. She is sired Ruby SWC Battle Cry 431B, the trusted son of the legendary MR HOC Broker that is line bred to the immortal JM H25 cow family. Her dam is a beautiful daughter of W/C BF Innocent Man that produced a daughter by JCBB Cash Money that sold to the Moseley family of Early, Texas in the Black Label last fall. K207 has the maternal presence and flexibility, coupled with an extra shot of power and shape to be an absolute force in the ORB division this coming Spring at the Texas majors!





LOT **28** 1/2 SM | 3.74% CHI

TATTOO: 2308K | DOB: 3/4/22 | ASA: 4089360  
ACA: 413815

HTP/SVF DURACELL T52

HPF QUANTUM LEAP Z952

RP/MP RIGHT TO LOVE 015U

SILVEIRAS STYLE 9303

UDELL GLAMOUR GIRL 18B

JSUL RED THUNDER 9051W

CE	BW	WW	YW	MILK	API	TI
12.6	1.2	68.7	101.3	17.1	120.9	72.8

## JSUL EXTRA GLAMOUROUS 2308K

OFFERED BY SHIPWRECK CATTLE CO & SULLIVAN FARMS



UDE GLAMOUR GIRL 18B  
DAM OF LOT 28



JSUL/TSSC BETH DUTTON 0113H  
2020 NAILE RES GRAND CHAMPION AOB HEIFER  
FULL SISTER TO LOT 28



JSUL GLAMOUR PROFIT 8408F  
2019 NAILE RES GRAND CHAMPION % SIMMENTAL  
HEIFER MATERNAL SISTER TO LOT 28

Ladies and gentlemen, we proudly present a stunning red head FULL SISTER to the widely popular JSUL/TSSC Beth Dutton 0113H, the sweetheart of Schaeffer Show Cattle that commanded a \$62,000 hammer price in the 2020 Schaeffer-Tice Pasture Sale. She was selected as the Grand Champion Overall female at the 2020 Cattle Battle, Supreme Overall at the 2020 King of the Ridge Showdown, 2020 NAILE Reserve Grand Champion AOB Heifer in the Junior Show, 2021 Cattlemen's Congress Reserve Champion Chianina Heifer. She was also selected as the 2021 American Royal Reserve Grand Champion Percentage Simmental Heifer and the 2021 NAILE Grand Champion AOB Heifer in the Junior Show to complete her illustrious career! UdeLL Glamour Girl 18B is the result of the decorated Silveiras Style 9303 x JSUL Red Thunder 9051W mating... one of the most lucrative genetic combinations in the industry. Countless champions, high sellers, and individuals of impact are the result of this mating. The Profit sired daughters of UDE Glamour Girl 18B have proven to hold their own on the tan bark as well. JSUL Glamour Girl 970G was the calf champion at the 2020 NWSS Percentage Simmental show. JSUL Glamour Profit 8408F is another maternal sister to the female being offered. She was a many time champion for the Hickman and Main families and was the 2019 NAILE Reserve Grand Champion Percentage Simmental Female in the Junior show. The Moore family of Illinois campaigned another maternal sister by ACLL Fortune 393D to the top 5 at the AJSA National Classic and Illinois State Fair in 2019. Results driven, time-tested, proven genetics that you can hang your hat on. Tie to the cow family that has produced as many National Champions and high sellers as ANY other line in the business. Oh, and did we mention she's dual registered?! Make plans to be in Grandview, Texas on Saturday Night, October 8th if you're serious about competing!





## JSUL WHO'S LOVER 2159K

OFFERED BY SHIPWRECK CATTLE CO & SULLIVAN FARMS

Elite quality, royal pedigree, and championship form... what more could you ask for? JSUL Who's Lover 2159K is in fact the second dual registered Percentage Simmental/High Chi female in the offering that we are certain will get your attention! The dam of 2159K, JSUL Who Dat 1602, a direct daughter of the legend himself, ASHW Who Da Man, is no stranger to the limelight! She was a many-time champion for the Elder family, recording countless wins at the most competitive junior breeding heifer shows in North America. Her career was culminated with a big slap on the green shavings at the 2012 NAILE when she was selected as the Supreme Champion Junior Breeding Heifer for Luke Elder. It will come to no surprise, but JSUL Who Dat 1602 has become an integral donor in production with countless high sellers and show ring winners to her name. Most recently, JSUL Who Dat Whitney 091H, a daughter by Colburn Primo 5153 was the 2021 Cattlemen's Congress Grand Champion Chianina in the Junior Show. A full sister to 091H, JSUL Mo Who Dat 9022G was selected as the 2021 Cattlemen's Congress Grand Champion Chianina in the Open Show. The list of accomplishments and accolades that JSUL Who Dat 1602 has assembled is nothing short of incredible... here is your chance to add your name to her living legacy!

LOT **29** 1/2 SM | 654% CHI

TATTOO: 2159K DOB: 3/5/22 ASA: 4089359  
ACA: 413814

HTP/SVF DURACELL T52

**THSF LOVER BOY B33**

RP/MP RIGHT TO LOVE 015U

ASHW WHO DA MAN

**JSUL WHO DAT 1602**

JSUL DREAM MAKER HS46

CE	BW	WW	YW	MILK	API	TI
10.2	1.9	67.6	95	20.3	109.4	70



JSUL WHO DAT 1602 DAM OF LOT 29  
2012 NAILE SUPREME CHAMPION JUNIOR BREEDING HEIFER



LOT **30** PB SM

TATTOO: 2007K | DOB: 3/19/22 | ASA: 4087957

TL LEDGER

TL TITAN 43

RJ MISS ELLIE 7052E

W/C EXECUTIVE ORDER 8543B

UDE KANSA 19F

TJSC KANSA 823B

CE	BW	WW	YW	MILK	API	TI
9.3	2.7	79.1	111.5	18.7	120.4	75.4



TJSC KANSA 823B MATERNAL GRANDDAM OF LOT 30  
2015 AJSA NATIONAL CLASSIC RESERVE GRAND CHAMPION  
PUREBRED SIMMENTAL HEIFER



**NFFS KINSLEY 2007K**

OFFERED BY NIXON FAMILY FARMS

The Nixon Family, like Allyson Clanton, grew up investing and exhibiting cattle from the Black Label and were also loyal in doing so. Kirby and Keenan have both returned to the family operation and we expect big things from the duo in the future in their contribution to this event. 2007K is from a deep, stout featured daughter of W/C Executive Order 8543B and from the famed RC Kansa 028T cow family that strongly influences the Udell Cattle Company and Jones Show Cattle programs. Overtime when one invests in the legit cow families of the business, and it does seemingly lineup and those cattle continually surface no matter where one goes. If you prefer them with the extra goods, then we encourage you to evaluate this female in Grandview on sale day!



TL TITAN 43  
SIRE OF LOTS 30 & 31

LOT **31** PB SM

TATTOO: 2009K | DOB: 3/23/22 | ASA: 4087956

TL LEDGER

TL TITAN 43

RJ MISS ELLIE 7052E

JSSC WIDE BODY 090W

JBC FARRAH 17F

FBFS XOINETTE 212X

CE	BW	WW	YW	MILK	API	TI
10.8	2.2	69	97	19.5	121.4	68.6



**NFFS KAIA 2009K**

OFFERED BY NIXON FAMILY FARMS

TL Titan 43 is a herd sire that the Nixon family acquired from Michael Harrell that he selected from the annual bull sale at Hartman Cattle Co. He is royally bred with the influence of the Hara's Miss Heartbreaker 422B donor in the RJ Cattle Company program. TL Titan 43 is an ET flushmate brother to the \$100,000 TL Revenant 35. This heifer calf has been a favorite of Keenan's all summer. Her dam is a good haired, sound built, deep sided daughter of JSSC Wide Body 090W that is square and bold in her kind. Much like her dam, 2009K will make one take notice when you step into the display pen on October 8, 2022.



## LOT 32 1/2 SM 1/2 AN

TATTOO: 2204K | DOB: 1/4/22 | ASA: 4087959

MR TR HAMMER 308A ET  
KCC1 EXCLUSIVE 116E  
TKCC VICTORIA 57A

FB CATALYST 3032 OF J&J  
J&J PRINCESS 619  
EXAR PRINCESS 5662

CE	BW	WW	YW	MILK	API	TI
11	0.75	74.55	110.2	14.4	122.2	76.2



J&J PRINCESS 619  
DAM OF LOT 32  
2018 SAN ANGELO STOCK SHOW  
GRAND CHAMPION ANGUS HEIFER

This mating has been featured in the Black Label over the past couple of years and type and kind does not ever waiver. The KCC1 Exclusive 116E sired cattle continue to entice new use of the sire group each year. The cattle are good structured with a dense three-dimensional build and most generally a high tying front third. Keenan would have led the donor dam to be Champion Angus his Senior year at the San Angelo Stock Show. As a donor she has passed on her high-end features and breeds consistent and true on each mating. We are certain that one will love and respect the build, angle, size, and shape found in this January SimGenetic female.



**NFFS KENNEDY 2204K**  
OFFERED BY NIXON FAMILY FARMS

## LOT 33A 1/2 SM 1/2 AR

TATTOO: 2021K | DOB: 4/6/22 | ASA: 4087961

JS SURE BET 4T  
JSSC WIDE BODY 090W  
WHCC ANGELS DREAM

WEBR DR PHIL  
WR MS ROBIN 11B  
GT CITA 4060

CE	BW	WW	YW	MILK	API	TI
11.65	0.15	64.6	95.65	17.85	117	63.5



WR MS ROBIN 11B  
DAM OF LOTS 33A & 33B

When this mating was made, we could sense the "red hided craze" on the horizon! One would expect that a hetero black bull on a Red Angus cow would yield at least 50% red calves, however, as one can see that was not the case at all. Zero red calves conceived anyway, and we felt like these were the very best two to put in front of the buying crowd for the 2022 Black Label. The JSSC Wide Body 090W sire group influences the Black Label offering each year in some shape or fashion as indicated in the information throughout this book. WR Ms Robin 11B is the featured Red Angus donor dam of this sale series as well. She is a maternal sister to the great PZC TMS Firestorm 1800 ET, as well as countless other individuals of influence within the Red Angus breed. A maternal sister to WR Ms Robin 11B was selected as the 2016 AJSA National Classic Grand Champion Percentage Simmental Heifer for the Nickel family of Kansas.

We do like the soft centered, balanced look, and structural correctness that is found in this pair of sisters. Yes, they may be coming to town a bit greener than some of the others, but it has been proven time after time that progeny from both JSSC Wide Body 090W and WR Ms Robin 11B are very similar to good wine, they do get better with maturity, and some can be the best of their contemporaries at that point as well! Keep the faith, proven cow families on both sides always leads you to the desired destination.



**SWC NFFS KADENCE 2021K**  
OFFERED BY SHIPWRECK CATTLE CO & NIXON FAMILY FARMS

## LOT 33B 1/2 SM 1/2 AR

TATTOO: 2011K | DOB: 4/3/22 | ASA: 4087963

JS SURE BET 4T  
JSSC WIDE BODY 090W  
WHCC ANGELS DREAM

WEBR DR PHIL  
WR MS ROBIN 11B  
GT CITA 4060

CE	BW	WW	YW	MILK	API	TI
11.65	0.15	64.6	95.65	17.85	117	63.5



PZC CITA'S BROKER 5755C  
2016 AJSA NATIONAL CLASSIC  
GRAND CHAMPION PERCENTAGE  
SIMMENTAL HEIFER  
MATERNAL SISTER TO DAM OF  
LOTS 33A & 33B



**SWC NFFS KIMBER 2011K**  
OFFERED BY SHIPWRECK CATTLE CO & NIXON FAMILY FARMS





## RIM KISS AND TELL 26K ET

OFFERED BY RIMPEL SHOW CATTLE

**LOT 34** 3/4 MAINE-ANJOU

TATTOO: 26K | DOB: 2/25/22 | AMAA: 532377

BOE GARTH

**BOE EPIC**

MISS BOE 502R

BNWZ DATA BANK 1311C ET

**JJSM CHARLOTTE 11F ET**

JJSM MISS CHARLOTTE

SIRE	CE	BW	WW	YW	MILK
EPD's	-6	1.7	38	59	31



**BOE EPIC** SIRE OF LOT 34  
2019 NWSS GRAND CHAMPION MAINE-ANJOU BULL



**RIM KISS AND TELL 26K ET**  
2022 TJMAA GRAND CHAMPION B & O MAINE-ANJOU HEIFER

Mike Rimpel and his family have assembled some of the most elite Maine-Anjou genetics in the business and there is no doubt that this family operation has the goods when it comes to this trio of high percentage Maine-Anjou females! RIM Kiss & Tell 26K ET is the first of two ET heifer calves from the prolific JJSM Charlotte 11F ET donor dam, a direct daughter of BNWZ Data Bank 1311C ET that was bred by the Sleichter family of Kansas. 26K has already made her way to the backdrop, being selected as the 2022 TJMAA Grand Champion Bred & Owned Maine-Anjou Female this past summer! We love the type and kind that this female represents. She is ultra-feminine about her front third and transitions into a bold and three dimensional center body, while offering tremendous progression of depth through her rear rib and flank. Her presence is further complimented by a flawless build at the surface. A high quality Maine-Anjou show heifer/donor prospect in the making that has the genetic dependability to make a splash on the big stage! Entered in the 2022 American Royal.





**RIM KNOCKOUT 46K ET**  
OFFERED BY RIMPEL SHOW CATTLE

46K is so sleek about her front third, clean chested, smooth shouldered, and sets to the surface with authority. Study the turn and the shape to her center body, she has the right parts and pieces to mature into a highly successful show heifer for any junior exhibitor! Entered in the 2022 American Royal.

LOT **35** 3/4 MAINE-ANJOU

TATTOO: 46K | DOB: 4/15/22 | AMAA: 532791

GOET I80

DADDY'S MONEY 55Z

JSC VELVET 112W

BNWZ DATA BANK 1311C ET

JJSM CHARLOTTE 11F ET

JJSM MISS CHARLOTTE

SIRE	CE	BW	WW	YW	MILK
EPD's	14	-3.4	38	38	8

RIM Knockout 46K ET is the younger maternal sister to 26K that is sired by the late Daddy's Money 55Z, an industry leading sire that needs little introduction. This mid-April High Maine-Anjou show heifer prospect is a tick greener in terms of condition, but that doesn't take away one bit of the quality and futuristic look that she brings to the table!



**RIM KALEIDOSCOPE 5423K ET**  
OFFERED BY RIMPEL SHOW CATTLE

bottom side of her pedigree introduces the influence of the triple crown winning MR HOC Broker to this high percentage Maine-Anjou pedigree. She has the form and feature to be a highly competitive bred next fall and winter, and you can count on this female to continue to get better every day that you own her... good things come to those who are patient! Entered in the 2022 American Royal.

LOT **36** 3/4 MAINE-ANJOU

TATTOO: 5423K | DOB: 4/7/22 | AMAA: 532797

BSC SIMPLICITY 44U

KBSC SIMPLIFY 22C

AGH IRISH CREAM

DADDY'S MONEY 55Z

BCC DELTA DAWN

BERL BRITTNEY 412B

SIRE	CE	BW	WW	YW	MILK
EPD's	8	-3.7	44	49	17

5423K is another stunning Maine-Anjou April born show heifer prospect that has been blessed with the extra substance of foot and bone, wide and square pin set, and the presence about her front third that it takes to compete at the highest level. This daughter of the popular KBSC Simplify 22C is backed by BCC Delta Dawn, the Daddy's Money 55C daughter that was bred in the Berlowitz program of Oklahoma. The very





## SULL ANNIE LOU 2324K

OFFERED BY SHIPWRECK CATTLE CO & SULLIVAN FARMS

LOT **37** ANGUS

TATTOO: 2324K | DOB: 2/18/22 | AAA: 20428100

SILVEIRAS STYLE 9303  
**SILVEIRAS FORBES 8088**  
 COLLISON FOREVER LADY 1622  
 DAMERON FIRST CLASS  
**NORDS PLMCRK KCC ANNIE**  
 PLUM CREEK ANNIE LU 4472

CE	BW	WW	YW	MILK
-1	4.7	65	108	18



**SILVEIRAS FORBES 8088** SIRE OF LOT 37  
 2020-2021 ROV SHOW BULL OF THE YEAR



**PLUM CREEK MISS ANNIE LU 361C**  
 MATERNAL GRANDDAM OF LOT 37

The sole member of the Angus division in this 2022 Black Label, but she is the type that can run with them regardless of breed. A February born daughter of the 2020-2021 ROV Angus Show Bull of the Year, Silveiras Forbes 8088, she is the big bodied and high-density kind that motors with ease off of either end of her skeleton. The pedigree of 2324K is reinforced with some of the most famed individuals in the Angus business. Maternally you will find the mother of 2324K was formed from combining two of the most elite and decorated individuals of recent times, Dameron First Class and Plum Creek Annie Lu 361C. 361C was sashed as the 2014 Reserve NAILE Champion Angus Female for Luke Nord and is a direct daughter of the S H Miss Annie LU 6087 matron who is the matriarch of the Annie Lu cow family, one that has become synonymous with upper echelon Angus Seedstock. A full sister to 361C is the Core families, Plum Creek Annie Lu 4472 who in her first year of production grossed more than \$400,000 of revenue. Other notable individuals of influence from this cow family include the \$125,000 half interest Plum Creek Refresh 561A, and his full brother Plum Creek Paradox 161B. This tribe is furthermore responsible for the \$200,000 Embryos on Snow featured Angus AI sire, SSF On Point 4026, a bull that has proven to generate Angus show heifers designed to compete at the highest level.





**KGB LOGIC KAYE 8613K**  
OFFERED BY SHIPWRECK CATTLE CO & BLAGG HEREFORDS



**R SWEET RED WINE 039**  
INFLUENTIAL HEREFORD MATRIARCH



**CHEZ STRAWBERRY WINE 204Z ET**  
2014 NWSS RESERVE GRAND CHAMPION P. HEREFORD HEIFER  
FAMOUS MEMBER OF THE "SWEET RED WINE" COW FAMILY

LOT **38** POLLED HEREFORD

TATTOO: **8613K** | DOB: **5/4/22** | AHA: **44384885**

CCR 719 CATAPULT 109

**CHEZ/PUGH/HARA LOGIC 8815F ET**  
R SWEET RED WINE 039

R LEADER 6964

**CHEZ MISS FAYE 8613F**  
CHEZ MISS DEVINE WINE 668D ET

CE	BW	WW	YW	MILK
0.7	3.4	61	97	29

The lone Polled Hereford in this year's offering but one that offers a pedigree of royal status! 8613K is sired by the 2019 JNHE Grand Champion Bred & Owned Bull, CHEZ/PUGH/HARA Logic 8815F ET, a direct son the legendary R Sweet Red Wine 039. The dam of this striking May prospect is sired by R Leader 6964 and further supported once again by the influence of R Sweet Red Wine 039. There is no denying the impact that this great matriarch has made on the Hereford breed. Countless sons and daughters have been National Champions, high sellers, and individuals of influence. One of the most notable daughters of R Sweet Red Wine 039 would be CHEZ Strawberry Wine ET 204Z, the 2013 JNHE Reserve Grand Champion Polled Heifer and 2014 NWSS Reserve Grand Champion Polled Heifer. Study her angles, her presence, and her feature... this is a high quality Polled Hereford female that is bred to compete! We believe that she will be a force in the Early Summer Yearling division next summer.





## WEBR GWEN 291

OFFERED BY SHIPWRECK CATTLE CO & WEBER LAND AND CATTLE

LOT **39** RED ANGUS

TATTOO: 291 | DOB: 2/6/22 | RAAA: 4631073

BIEBER ROLLIN DEEP Y118

**WEBER REFORM 618**

BJF LANA'S EQUAL 8021U

VF PRIME TIME LINEAGE

**VF GWEN 1669-325**

LARSON GWEN 832-920

CE	BW	WW	YW	MILK
12	-0.2	62	103	29



WEBER REFORM 618  
SIRE OF LOT 39



VF GWEN 1669-325  
DAM OF LOT 39

On the pursuit to provide the highest caliber seedstock in every division of the Black Label we are grateful for the opportunity to work with Jesse, Michelle and their family at Weber Land & Cattle of Lake Benton, Minnesota. They own and operate one of the most impressive cowherds you will find, regardless of breed or color and the four Red Angus heifers they bring to town are hand sourced from the cream of the crop. WEBR Gwen 291 is impeccable in her build and type, long and elegant in her silhouette, tying high out of the apex of her blade, true and square on all four corners, and gaits with the same genuine squareness and elegance. But we realize that it takes more than just a pretty face to be a dominate for in the ring these days, and that is what makes Gwen 291 so unique, she will awe you with her stoutness of structure, circumference of foot size and density of bone. We think this one competes at the highest level, her structure alone elevates this one into a crowd with seldom members.





**WEBR BANE BERRY 2101**  
OFFERED BY SHIPWRECK CATTLE CO & WEBER LAND AND CATTLE



**SIX MILE WOOD RIVER 219H**  
SIRE OF LOT 40



**RED SOO LINE BANE BERRY 5238**  
MATERNAL GRANDDAM OF LOT 40

LOT **40** RED ANGUS

TATTOO: 2101 | DOB: 2/14/22 | RAAA: 4631071

CRUMP POWDER RIVER 7787  
**SIX MILE WOOD RIVER 219H**  
RED SIX MILE GLORIA 329F  
RED LAZY MC CC DETOUR 2W  
**WEBR BANE BERRY 717**  
RED SOO LINE BANE BERRY 5238

CE	BW	WW	YW	MILK
10	-1	63	98	30

We are excited to offer the first daughter to the public of the newest addition to the Weber Land & Cattle sire battery, Six Mile Wood River 219H, an ultra-impressive import from the famed Six Mile operation of Saskatchewan, Canada. We think the dark cherry hide, wide and square pin set and long, smooth muscle pattern of 2101 promote this female into more than just a high end show heifer prospect, but the kind that will generate at the most elite level. Her pedigree lends further to this claim, as she comes from generations of Red Angus cow families that produce the right kind, but still offers wide mating flexibility when sorting through the popular sire choices of current. Her maternal grandsire, Red Lazy MC CC Detour 2W has proven to be a maternal legend of the breed, the generator of daughters with unmatched eye appeal and maternal power, we think the future here goes way beyond the banners she collects.



# LOT 41 RED ANGUS

TATTOO: 227 | DOB: 1/15/22 | RAAA: 4631067

LSF TAKEOVER 9943W  
**LSF SRR TAKEOVER 5051C**  
 LSF RR SYRINGA U8044 X0331  
 RED SIX MILE BRANDO 666C  
**WEBR SYBIL 115H**  
 RED JENSEN SYBIL 337A

CE	BW	WW	YW	MILK
12	-2.1	61	98	30



LSR SRR TAKEOVER  
 5051C "BEARTOOTH"  
 SIRE OF LOT 41



RED JENSEN SYBIL 337A  
 MATERNAL GRANDDAM OF LOT 41

We hope you find the build of Sybil 227 as intriguing as we do, her overwhelming rib cage development and then the way she ties into a slender and eye appealing front third builds the foundation for a strong case of elite show heifer prospect in our mind. Combine her ideal proportions with the effortless approach that this "Beartooth" daughter has in regard to movement, and we think the sky is the limit. On our early pasture tours this summer, 227 was one that we kept gravitating too, it's not often that you find Red Angus cattle with the balance and composition that you find here. Delving into the pedigree of Sybil 227 reveals a maternal lineage that's generations deep of upper echelon producers and her grandmother, Red Jensen Sybil 337A is without a doubt one of the most powerfully built bovines you will set your eyes on, regardless of breed composition.



## WEBR SYBIL 227

OFFERED BY SHIPWRECK CATTLE CO & WEBER LAND AND CATTLE

# LOT 42 RED ANGUS

TATTOO: 204 | DOB: 1/4/22 | RAAA: 4631069

WEBR DOC HOLLIDAY 2N  
**WEBR TC CARD SHARK 1015**  
 PFFR MS NYACK 237  
 MANN RED BOX 55C  
**WEBR SAMANTHA 32H**  
 896X ULRA

CE	BW	WW	YW	MILK
12	-1.4	60	101	27



WEBR TC CARD SHARK 1015  
 SIRE OF LOT 42



## WEBR SAMANTHA 204

OFFERED BY SHIPWRECK CATTLE CO & WEBER LAND AND CATTLE

Samantha 204 is a direct daughter of the famed WEBR TC Card Shark sire that is a past Reserve National Champion in his own right. If you fancy the soft patterned, deep sided kind that excel in regard to fleshing ability and maternal quality then you will mark 204 with a star. It's the cow family behind Samantha that has us the most excited, her first calving mother is a direct daughter of the sire of attraction, MANN Red Box 55C and out of an exquisite Red Fine Line Mulberry 26P daughter by the name of 896X ULRA. 896X is a standout member of the Weber Land & Cattle donor battery, she has been a dominate provider for their nationally renowned bull sale.



## 3 DIFFERENT HEIFERS...



LOT 22A - MTZ LADY JEWEL J2101



LOT 10A - KCC1 SWC HARMONY 847H



LOT 11 - KCC1 SWC HEAVENLY 26H

## 4 TEXAS MAJORS. 4 CHAMPIONS.



2022 FWSS CHAMPION JUNIOR  
SIMMENTAL HEIFER



2022 SALE CHAMPION JUNIOR  
SIMMENTAL HEIFER



2022 HLSR CHAMPION JUNIOR  
SIMMENTAL HEIFER  
Congratulations MaKenzie DeBerry!  
Sold as Lot 10A in The Black Label 2021  
Raised by Metzler Cattle | Placed by Richburg Cattle



2022 AUSTIN CHAMPION JUNIOR  
SIMMENTAL HEIFER  
Congratulations Megan Brown!  
Sold as Lot 11 in The Black Label 2020  
Raised by Shipwreck Cattle Company &  
Kearns Cattle Company

*Competitive heifers backed by proven genetics....quality in every price range!*





## JSSC MISSY 106J

OFFERED BY SEALE SHOW CATTLE

LOT **50** PB SM

TATTOO: 106J | DOB: 3/22/21 | ASA: 3993117

MR TR HAMMER 308A ET  
**KCC1 EXCLUSIVE 116E**  
 TKCC VICTORIA 57A  
 FBFS WHEEL MAN 649W  
**LAH MISSY 536C**  
 WLE MISSY U409

CE	BW	WW	YW	MILK	API	TI
9.6	2.6	80.7	114.1	14.8	127.7	78.3



**KCC1 EXCLUSIVE 116E**  
 \$120,000 SIRE OF LOT 50



**WLE MISSY U409**  
 MATERNAL GRANDDAM OF LOTS 50, 51A, & 51B

We initiate the bred female division with a tremendous Purebred female that is from the heart of the Seale Show Cattle program. The dam of JSSC Missy 106J was bred in the Horstman Cattle Company program of Indiana and is sired by FBFS Wheel Man 649W, the 2011 NWSS Grand Champion Purebred Simmental Bull. The prolific maternal granddam of this powerful female is the legendary WLE Missy U409, a foundation breeding piece in the Bird Cattle Company program of Lubbock. In fact, several daughters of the late WLE Missy U409 have been past high sellers and featured lots in The Black Label. 106J is sired by the \$120,000 KCC1 Exclusive 116E, a notable sire that will consistently inject body, dimension, and genuine shape to his progeny. The cow family that supports his lineage is also responsible for the \$230,000 KCC1 Countertime 872H, the \$60,000 KCC1 SWC Harmony 847H, and the \$30,000 KCC1 Estelle 510E. This bred heifer boasts an absolutely royal pedigree that will make a profitable addition to any operation! **PE FROM 5/21/22-7/5/22 TO JSSC CADILLAC KIND 86G (ASA 3886604)**





**JSSC MISSY 103J**  
OFFERED BY SEALE SHOW CATTLE

The next pair of ET flushmate sisters are supported by the same cow line as the impressive 106J female that leads off the bred division. Another duo that is supported by the everlasting influence of the iconic full sister to WLE Uno Mas X549! They are sired by the impressive EXAR Blue Chip 1877B son that is owned by Conley Cattle, 5T Power Chip 4790. These sisters are sensible in their frame size, bold about their forerib and center body, easy fleshing, and offer the look of future herd matrons that should prove to be profitable investments. This offering of bred heifers sell safe in calf to the service of JSSC Cadillac Kind 86G, a Purebred son of EZS Justify 002E that combines the LSB Josie 701Y and BT Susanna 55F cow families. Time tested, proven, highly maternal genetics that will never go out of style!



**JSSC MISSY 104J**  
OFFERED BY SEALE SHOW CATTLE

LOT **51A** 1/2 SM 1/2 AN

TATTOO: 103J | DOB: 3/13/21 | ASA: 3993115

EXAR BLUE CHIP 1877B  
5T POWER CHIP 4790  
5T MISS WIX 8002  
FBFS WHEEL MAN 649W  
LAH MISSY 536C  
WLE MISSY U409

CE	BW	WW	YW	MILK	API	TI
12.3	1.4	79.2	114.5	15.7	133.9	81.4

PE FROM 5/21/22-7/5/22 TO JSSC CADILLAC  
KIND 86G (ASA 3886604)



JCB MISSY 118J  
\$11,500 MATERNAL SISTER TO DAM OF LOTS 50, 51A, & 51B



JCB MISSY E3856  
\$26,500 MATERNAL SISTER TO DAM OF LOTS 50, 51A, & 51B

LOT **51B** 1/2 SM 1/2 AN

TATTOO: 104J | DOB: 3/15/21 | ASA: 3993116

EXAR BLUE CHIP 1877B  
5T POWER CHIP 4790  
5T MISS WIX 8002  
FBFS WHEEL MAN 649W  
LAH MISSY 536C  
WLE MISSY U409

CE	BW	WW	YW	MILK	API	TI
12.3	1.4	79.2	114.5	15.7	133.9	81.4

PE FROM 5/21/22-7/5/22 TO JSSC CADILLAC  
KIND 86G (ASA 3886604)



## JSSC MISS 139J

OFFERED BY SEALE SHOW CATTLE

LOT **52** PB SM

TATTOO: 139J | DOB: 5/4/21 | ASA: 3993135

CCR ANCHOR 9071B

**JSSC ANCHOR 774E**

JSSC YOVELLA 032Y

CAE UPPER CLASS 420B

**JSSC MS. UC 878F**

JSSC MISS. 040C

CE	BW	WW	YW	MILK	API	TI
12.2	0.5	68.5	103.3	23.7	125.2	73.5



**JSSC YOVELLA 032Y** PATERNAL GRANDDAM OF LOT 52  
2013 SAN ANTONIO GRAND CHAMPION PB SIMMENTAL HEIFER



**JSSC CADILLAC KIND 86G**  
SERVICE SIRE TO LOTS 50-54

JSSC Miss 139J is a feminine, sleek designed female that is sired by JSSC Anchor 774E, a top son of CCR Anchor 9071B that is backed by JSSC Yovella 032Y, the impressive daughter of the foundation matriarch at Seale Show Cattle known as Angels Glamour T20. JSSC Yovella 032Y was the 2013 San Antonio Livestock Exposition Grand Champion Simmental Heifer for Laramie Huie. The maternal side of her lineage merges the influence of Sandeen Upper Class 2386, FBFS Slow Melt 089S, and the JS Sure Bet 4T son known as JSSC Yes Man 002Y. Another Purebred confirmed safe in calf to "Cadillac Kind"! **PE FROM 5/21/22-7/5/22 TO JSSC CADILLAC KIND 86G (ASA 3886604)**





## JSSC MISS JUSTIFY 108J

OFFERED BY SEALE SHOW CATTLE

108J is sired by EZS Justify 002E, the W/C Loaded Up 1119Y son of EZS Minnie Me 002B. The dam of EZS Justify 002E was selected as the 2015 AJSA National Classic Reserve Grand Champion Bred & Owned Purebred for Ethan Wood. A full sister to EZS Justify 002E, EZS Cookie 004E, was the 2018 TJSSA Grand Champion Purebred Simmental Heifer. The bottom side of her pedigree merges the influence of JSSC Wide Body 090W and Kriegers Carolina 35Z, two individuals of influence within the Seale Show Cattle program. 108J is also one of the most versatile females in the bred division in terms of her data, she ranks top 15% for CE, top 20% MCE, and remains balanced across the board. High quality seedstock here!



## DERR MS JUSTICE 53J

OFFERED BY SEALE SHOW CATTLE

the easy fleshing body style that she represents, with a shot of chrome in all of the right places! She is supported by the legendary MR HOC Broker x WAGR Driver 706T genetic combination on the bottom side of her pedigree, a mating that has proven time after time to be profitable. 53J is developing into a role model matron that will have text book udder quality to boot!

## LOT 53 PB SM

TATTOO: 108J | DOB: 3/25/21 | ASA: 3993119

W/C LOADED UP 1119Y

EZS JUSTIFY 002E

EZS MINNIE ME 002B

JSSC CURRENCY 003C

JSSC MISS PATHFINDER 910G

4/B MISS PATHFINDER 193A

CE	BW	WW	YW	MILK	API	TI
14.1	0	66.2	93.5	19.8	120.3	70

PE FROM 5/21/22-7/5/22 TO JSSC CADILLAC  
KIND 86G (ASA 3886604)



EZS MINNIE ME 002B

2015 AJSA NATIONAL CLASSIC RESERVE GRAND CHAMPION  
BRED & OWNED PUREBRED SIMMENTAL HEIFER  
PATERNAL GRANDDAM OF LOTS 53 & 54



EZS COOKIE 004E

2018 TJSSA GRAND CHAMPION PUREBRED SIMMENTAL HEIFER  
FULL SISTER TO SIRE OF LOTS 53 & 54

## LOT 54 PB SM

TATTOO: 53J | DOB: 2/15/21 | ASA: 3953295

W/C LOADED UP 1119Y

EZS JUSTIFY 002E

EZS MINNIE ME 002B

MR HOC BROKER

DERR MS BROKER 53F

DERR MS DRIVER 53C

CE	BW	WW	YW	MILK	API	TI
10.4	1.9	75.7	111	19.8	117.9	74.3

PE FROM 5/21/22-7/5/22 TO JSSC CADILLAC  
KIND 86G (ASA 3886604)

53J is another daughter of EZS Justify 002E that offers a productive brood cow look. This bold bodied, deep sided baldy offers a low input and practical look. We love

# SEMEN PACKAGES

LOT **101** 5/8 SM 3/8 BR

TATTOO: 852F | DOB: 2/1/18 | ASA: 3449816

6G/LMC RAJIN CAJUN W908  
LN LMC 12TH MAN Y238  
LMC MARIAHS DREAM 3S/325  
LMC RHINO 5W/367  
LMC DAYDREAM 5Z/173  
LMC WFC MS. DREAM GIRL

CE	BW	WW	YW	MILK	API	TI
5.7	4.5	78.6	114.3	17.7	70.4	59.1

SELLING 50 UNITS IN PACKAGES OF 5 UNITS

There is no denying the influence that LMC Daydream 5Z/173 has made on the Simbrah breed, and it seems that her ability to generate is only matched by her progeny. This is a true testament to the legacy that she has created within the business. The Black Label has been a point of exchange for some of the industry's most noted individuals in the Simbrah breed. Joe Seale and Victor Guerra are pioneers in the breed, consistently focused on improving the next generation of seedstock. LMC SSC Angelo 852F is without question one of the most exciting promotional AI sires to surface within the program and it comes to no surprise that he is a direct son of the legend herself, LMC Daydream 5Z/173!

LMC SSC Angelo 852F is a full brother to the past Black Label high seller, LMC SSC Yolanda 5D/83. She was the 2018 ASA National Champion Simbrah Female at the Fort Worth Stock Show, 2018 Rodeo Austin Grand Champion Simbrah, and 2018 American Junior Simbrah Roundup Reserve Grand Champion for Madison Culpepper. Another full sister, LMC SSC Catalina 5D/307, is no stranger to the spotlight as well. She was selected as the 2019 FWSS Grand Champion Simbrah Heifer, and since entering production has created her own legacy. Progeny of LMC SSC Catalina 5D/307 have been selected by Wade St. John and Will Philipello. The sire of LMC SSC Angelo 852F is the National Champion Percentage Bull, LN LMC 12th Man, who is a 6G/LMC Rajin Cajun W908 son out of the LMC Mariah's Dream 3S/325 "Delilah" donor. Several Simbrah champions over the years have been sired by or out of daughters by 6G/LMC Rajin Cajun W908.

It should come to no surprise that LMC SSC Angelo 852F was destined to be an industry impacting herd sire based on influence of pedigree alone. His basic build, flexibility, and genuine dimension is further complimented by the signature look of balance and quality that one would associate with the influence of LMC Daydream 5Z/173, a female that is on her way to being one of the high income generating donors in the Simbrah breed! Progeny sold by Seale Show Cattle has averaged near \$7,000 to date.

Semen on LMC SSC Angelo 852F has been offered in a limited fashion to the public. We are excited to offer the opportunity to purchase semen on this influential herd sire that has already seen great success with his early progeny. JSSC/H Donna 118J was most recently selected as the 2022 TJSSA Third Overall Percentage Simbrah for Nolan Seale, while other progeny have been high sellers at Seale Show Cattle and La Muneca Cattle Company. 50 units of conventional semen will be offered in packages of 5 units on October 8, don't miss out on the opportunity to utilize the service from the exciting LMC SSC Angelo 852F and experience what the "Daydream" influence can do for your outfit!



LMC DAYDREAM 5Z/173  
INFLUENTIAL DAM OF LMC SSC ANGELO 852F



LMC SSC YOLANDA 5D/83  
2018 FWSS NATIONAL CHAMPION SIMBRAH HEIFER  
FULL SISTER TO LMC SSC ANGELO 852F



LMC SSC CATALINA 5D/307  
2019 FWSS GRAND CHAMPION SIMBRAH HEIFER  
FULL SISTER TO LMC SSC ANGELO 852F





**LMC SSC ANGELO 852F**  
OFFERED BY SEALE SHOW CATTLE & LA MUNECA CATTLE COMPANY



**JSSC /H DONNA 118J**  
2022 TJSSA 3RD OVERALL % SIMBRAH HEIFER  
SHOWN BY NOLAN SEALE  
DAUGHTER OF LMC SSC ANGELO 852F



**LMC SSC ARIANA 173H**  
HIGH SELLER & CHAMPION FOR LANDREE JOUSAN  
DAUGHTER OF LMC SSC ANGELO 852F



**JSSC DOUBT ME NOW 084H**  
OWNED BY BLOUNT FARMS, COX RANCH & LA MUNECA  
SON OF LMC SSC ANGELO 852F



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