



THE FALL BORN COLLECTION

April 24, 2022 at 7:00 pm

Live Online Auction Hosted by CCI.live



SIMMENTALS

JS SIMMENTALS

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The sale is a Live Auction event hosted online by
CCI.live. Text 516.366.0734 for assistance.

Welcome to the JS Simmentals Fall Born Collection!

It is with great pleasure that we introduce a condensed version of the Midwest Made Elite Female offering that has become one of the premier stops to shop each fall sale season if you are serious about tying to a breeding program that is lined with the most decorated cow families in the business. The females that are represented within this offering are backed by the same cow families and genetics that have produced Denver, Louisville, Kansas City, and Fort Worth Champions on an annual basis.

The two things that you can always count on about the JS brand – quality & customer service that is unrivaled. Whether you are a seasoned and experienced showman, or just getting started and seeking advice and guidance, this is the place to be! The talented staff that backs the brand will be there each step along the way to ensure success and satisfaction with your investment.

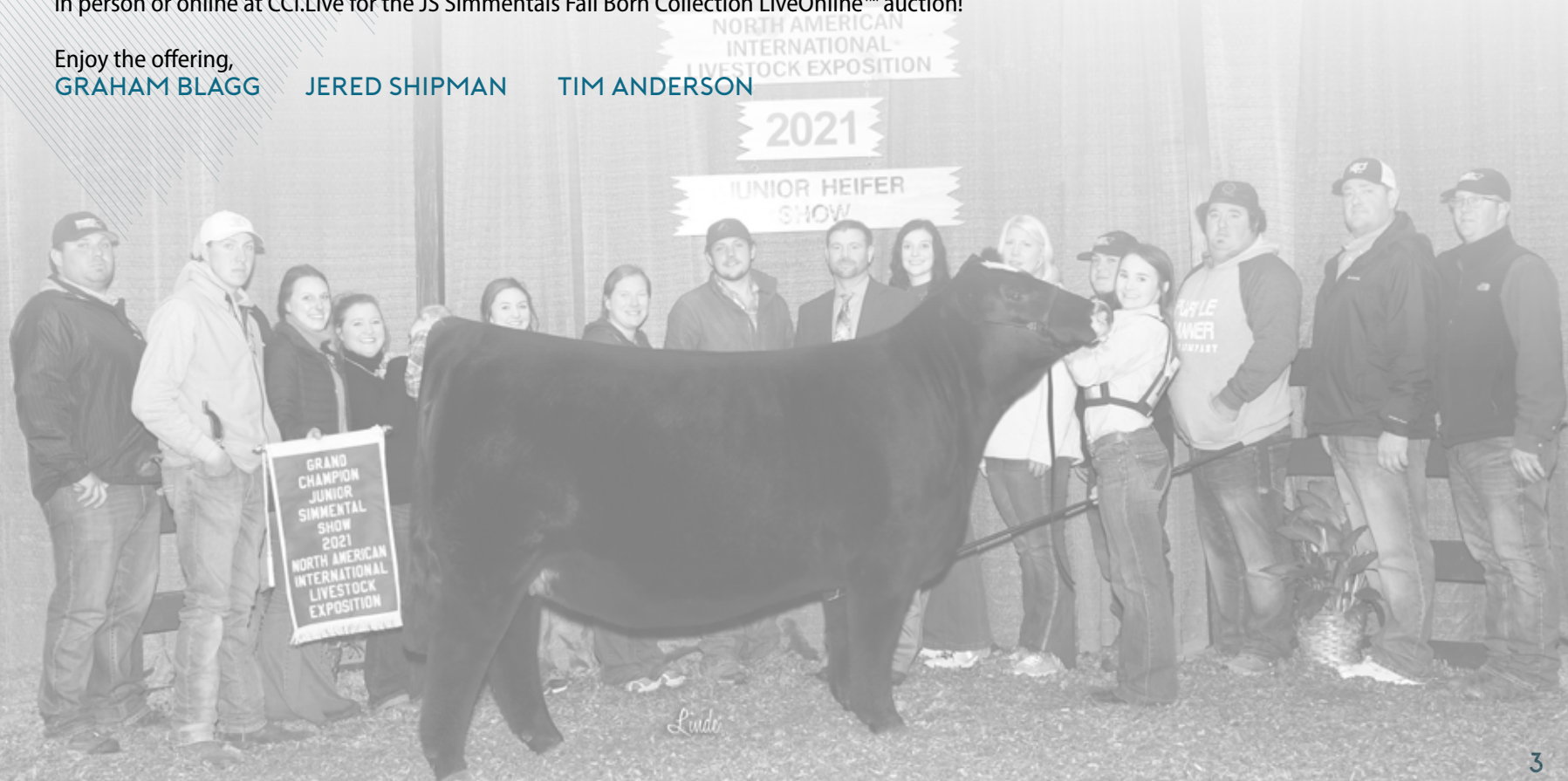
There are countless options when purchasing show cattle, in fact every day of the week the opportunity presents itself. Here is your chance to tie to a breeding program that takes their role as a seed stock provider to heart and will make the experience one to remember!

If you have any questions about the offering, please reach out to anyone at JS Simmentals or Innovation AgMarketing, LLC if we can be of assistance. The cattle are available to view at any time prior to the auction. We invite you to join us Sunday evening, April 24, 2022 at 7 PM in person or online at CCI.Live for the JS Simmentals Fall Born Collection LiveOnline™ auction!

Enjoy the offering,
GRAHAM BLAGG

JERED SHIPMAN

TIM ANDERSON



JS DAIRY QUEEN 51J

ASA: 4031837

LOT 1

51J

SIRE: WHF/JS/CCS DOUBLE UP G365

W/C DOUBLE DOWN 5014E X WHF SUMMER 365C

DAM: JS DAIRY QUEEN 57G

MR HOC BROKER X CLRS DAIRY QUEEN 606D

CE: 12.4 | BW: 0.9 | WW: 75 | YW: 100.6 | MLK: 21.1 | API: 118.3 | TI: 71.8

NOVEMBER | PUREBRED SIMMENTAL

JS Dairy Queen 51J is supported by a pedigree that combines two of the most elite cow families that call home to JS Simmentals. One of the first daughters of the ever-popular Champion WHF/JS/CCS Double Up G365 that we have offered, and by the look of it we believe that Double Up is beginning to create his own legacy as a breeding bull. Of course, the maternal side of Double Up's pedigree needs no introduction, as WHF Summer 365C is arguably one of the most elite Simmental females to ever grace the green chips of Freedom Hall. Summer's long list of accolades would include being selected as the Supreme Champion Female Overall Breeds at the 2017 IA State Fair and the 2017 American Royal Junior Breeding Heifer Show. Since entering production she has raised countless high sellers, the Cattlemen's Congress Reserve Grand Champion Bull in Double Up, and the 2021 NAILE Grand Champion Simmental Heifer for Kaylee Langford. This only begins to scratch the surface of what 51J brings to the table from a genetic standpoint... as her dam is the ever-popular daughter of MR HOC Broker that Coy showed last year to several major victories, including the 2021 IA State Fair Grand Champion Purebred Simmental heifer. JS Dairy Queen 57G is proving that her true value is in production as she follows in the footsteps of her dam, CLRS Dairy Queen 606D. A true sale feature that is bred in the purple!

JS DAIRY QUEEN 57G - Dam of Lot 1



WHF/JS/CCS DOUBLE UP G365 - Sire of Lot 1



JS DAIRY QUEEN 55J

ASA: 4031833

LOT 2

55J

SIRE: MR HOC BROKER

SVF STEEL FORCE 5701 X JM BF H25

DAM: CLRS DAIRY QUEEN 606D

CLRS AFTER SHOCK 604 A X CLRS BEAUTY QUEEN 420 B

CE: 9.8 | BW: 2.1 | WW: 77.6 | YW: 110.4 | MLK: 19.8 | API: 116 | TI: 73.2

OCTOBER | PUREBRED SIMMENTAL

JS Dairy Queen 55J is a full sister to the dam of the lot 1 female, JS Dairy Queen 57G. Another full sister was successfully campaigned by the Bayer family of Wisconsin to countless victories. 55J is a direct daughter of the "king of the ring", the now deceased MR HOC Broker. This mid-October born prospect offers a flawless phenotype with the futuristic build that we believe will propel her to the top when it truly counts. Much like her many full sisters that have found success across the country, 55J has the signature Dairy Queen structural build from the ground up. She is flawless in terms of her foot shape, depth of heel, and flexibility. Hang your hat on a mating that continues to generate time after time!

CLRS DAIRY QUEEN 606D - Dam of Lots 2 - 4



JS DAIRY QUEEN 31J - \$15,000 Full Sister to Lot 2



JS DAIRY QUEEN 56G - Full Sister to Lot 2



Many times Champion
for Tucker Bayer!

JS DAIRY QUEEN 54J

ASA: 4031832

LOT 3

54J

SIRE: CCS/WHF OL'SON 48F

CDI INNOVATOR 325D X WHF SUMMER 365C

DAM: CLRS DAIRY QUEEN 606D

CLRS AFTER SHOCK 604 A X CLRS BEAUTY QUEEN 420 B

CE: 11.9 | BW: 1 | WW: 82.8 | YW: 116 | MLK: 22.6 | API: 142.9 | TI: 84.9

OCTOBER | PUREBRED SIMMENTAL

The undisputed POWERHOUSE of this set of females in terms of shape, dimension, and capacity. JS Dairy Queen 54J is a three-quarter sib to lot 1 that combines the influence of WHF Summer 365C and CLRS Dairy Queen 606D with the added influence of the great CDI Innovator 325D. 54J possesses the loose and flexible structural build that will never go out of style! A pair of ET flushmate sisters sold in the 2020 Midwest Made Elite Female Sale for \$25,000 and \$22,000 respectively to Volk Livestock and Kaitlyn Sommerfelt. If you're in the market for a show heifer that will be an asset when it comes to creating elite Simmental seedstock with an unparalleled structural base... then here is your girl!

CCS/WHF OL'SON 48F - Sire of Lot 3



WHF SUMMER 365C - Legendary Paternal Granddam of Lot 3



JS DAIRY QUEEN 38H - \$25,000 Full Sister to Lot 3



JS DAIRY QUEEN 58J

ASA: 4031834

LOT 4

58J

SIRE: JSUL SOMETHING ABOUT MARY 8421

W/C RELENTLESS 32C X JBSF PROUD MARY

DAM: CLRS DAIRY QUEEN 606D

CLRS AFTER SHOCK 604 A X CLRS BEAUTY QUEEN 420 B

CE: 13.9 | BW: 0.9 | WW: 77.4 | YW: 114.6 | MLK: 19.9 | API: 134.4 | TI: 79.2

OCTOBER | PUREBRED SIMMENTAL

JS Dairy Queen 58J represents a NEW mating from the foundation matriarch, CLRS Dairy Queen 609D. This late October born female is sired by the now deceased JSUL Something About Mary 8421, one of the great breeding bulls to hit the scene of the last decade. Something About Mary combines the influence of the influential JBSF Proud Mary, the high dollar generating donor dam for Sullivan Farms. 58J is loose built, long spined, and sets to the surface with confidence. A high-quality Purebred female that is straight from the heart of the program in Prairie City!

JSUL SOMETHING ABOUT MARY 8421 - Sire of Lot 4



JS DAIRY QUEEN 29F - Maternal Sister to Lots 2-4



JS ECHO 50J

ASA: 4031836

LOT 5

50J

SIRE: JSUL SOMETHING ABOUT MARY 8421

W/C RELENTLESS 32C X JBSF PROUD MARY

DAM: JS ECHO 32D

MR HOC BROKER X JS FLIRT A-WAY 59Y

CE: 9.6 | BW: 2.9 | WW: 72.1 | YW: 108.7 | MLK: 20.4 | API: 103.9 | TI: 67.2

OCTOBER | PUREBRED SIMMENTAL

JS Echo 50J is a sleek made October born daughter of JSUL Something About Mary and backed by a FULL SISTER to the now deceased JS Black Satin 9B, affectionately known as "Boots". JS Echo 32D was successfully show Coy to countless division titles across the country and has evolved into a role model female in production. 50J is chiseled about her front third, flat shouldered, clean chested and transitions into a bold and three-dimensional center body shape. Without a doubt an elegant female that would be a FULL SISTER IN BLOOD to the \$39,000 GCC Bold Move 136J and GCC Just To Flirt 122J, the \$167,500 sale feature from the 2021 GCC Classic Female Sale. Power in the blood!

JS ECHO 32D - Full Sister to the legendary "Boots" & Dam of Lot 5

JS PEARL 37E - Full Sister to the Dam of Lot 5

GCC BOLD MOVE 136J - \$39,000 Full Brother in Blood

GCC JUST TO FLIRT 122J - \$167,500 Full Sister in Blood



JS FLIRT AWAY 53J

ASA: 4031831

LOT 6

53J

SIRE: MR HOC BROKER

SVF STEEL FORCE S701 X JM BF H25

DAM: JS FLIRT A-WAY 59Y

HARKERS/JS DOMINATION X JS FLATOUT FLIRTY 46T

CE: 4.3 | BW: 5.7 | WW: 72.9 | YW: 108.7 | MLK: 21.2 | API: 83.8 | TI: 60.8

NOVEMBER | PUREBRED SIMMENTAL

JS Flirt Away 53J is backed by arguably the most timeless pedigree in the Simmental breed when it comes to consistently generating cattle that are elite in terms of phenotype, form, and function. JS Black Satin 9B started the trend when she first hit the scene and won the Junior National, followed by a clean sweep to be named the Triple Crown winning Purebred Female for Jake Bloomberg during the 2015-2016 show season. "Boots" was more than just a pretty face, as she has left behind an unparalleled legacy in production. Whether it be sons or daughters, the "Boots" progeny continues to demand a BIG premium when sold at auction, and it's no surprise why. BTYL Doc Holliday 202G was the 2020 NWSS Grand Champion, while his sister "Mittens" has become an essential member of the donor pen at Baty Livestock. Most recently "Boots" produced a daughter sired by JSUL Something About Mary 8421 that commanded \$167,500 in December 2021, and a pair of sons known as GCC New California and GCC Bold Move that sold for \$230,000 and \$39,000 respectively in the Griswold Cattle Company Grass to Grid Bull Sale. Schaeffer Show Cattle is also home to another full sister known as JS Flirt Away 52H, an incredible young female that is destined to make her mark on the business. Here is your chance to own a FULL SISTER to the legendary "Boots" ... help yourself!

JS FLIRT A-WAY 59Y - Dam of Lot 6

JS BLACK SATIN 9D "Boots" - Legendary Triple Crown Winning Simmental Female

\$230,000 Promotional AI Sire produced by "Boots"



GCC NEW CALIFORNIA 131J

MISS REBEL 60J

ASA: 4034883

LOT 7

60J

SIRE: EC REBEL 156F

PROFIT X DSFF COUNTESS 357D

DAM: RBS YOU'RE RIGHT G904

W/C RELENTLESS 32C X RBS YOU'RE RIGHT

CE: 7.8 | BW: 3.1 | WW: 74.2 | YW: 102.6 | MLK: 16.7 | API: 116.2 | TI: 70.8

SEPTEMBER | PUREBRED SIMMENTAL

60J is the first of two daughters by the \$200,000 EC Rebel 156F sire that produced the record selling female in December that sold for \$225,000 in the HCC Female Sale, while a full brothers commanded \$160,000 in February. This sharp featured, elegant designed female is chiseled about her front third, clean chested and transitions into a bold rib cage and offers extra stoutness and shape from behind. The dam of 60J is a young and exciting W/C Relentless 32C daughter that is backed by the foundation RBS You're Right donor dam that works in the Lashmett and Reck programs. A maternal sister to the dam of 60J is JPLF/RBS You're The one, a cornerstone matriarch at Weis Cattle that is affectionally known as "Rudy". She has produced countless high sellers and is just getting started! A unique built Purebred that offers tremendous mating flexibility when her time in the show ring comes to an end.

EC REBEL 156F - \$200,000 Sire of Lots 7 & 8

JPLF/RBS YOU'RE THE ONE "RUDY" - Maternal Sister to the Dam of Lots 7 & 8



MISS BLAZE REBEL 61J

ASA: 4034885

LOT 8

61J

SIRE: EC REBEL 156F

PROFIT X DSFF COUNTESS 357D

DAM: RBS YOU'RE RIGHT G904

W/C RELENTLESS 32C X RBS YOU'RE RIGHT

CE: 7.8 | BW: 3.1 | WW: 74.2 | YW: 102.6 | MLK: 16.7 | API: 116.2 | TI: 70.8

SEPTEMBER | PUREBRED SIMMENTAL

An ultra-stout daughter of EC Rebel 156F that has the mass, dimension, and density to set her into a league of her own. We love the genuine shape, pin width, and squareness that this female offers. The dam of 61J is the Relentless sired sister to "Rudy", one of the leading ladies in the donor pen at Weis Cattle of Iowa. "Rudy" is the dam of the 2019 NWSS and 2019 FWSS Reserve Grand Champion Purebred Heifer that was campaigned by the Bayer family of Wisconsin. "Rudy" most recently produced a heifer by Copacetic that commanded \$44,000 for half interest last fall at Weis Cattle. The maternal combination that backs this pair of sisters is nothing short of impressive. We believe she will be competitive on the tan bark, but ultimately her extra shape should transmit to the next generation and make her a versatile and profitable breeding piece.

JPLF/RBS YOU'RE THE ONE "RUDY" – Maternal Sister to the Dam of Lot 7 & 8

STELLA 08E – 2019 FWSS & 2019 NWSS Reserve Grand Champion Simmental Heifer



MISS FORT KNOX 62J

ASA: 4034884

LOT 9

62J

SIRE: W/C FORT KNOX 609F
W/C BANKROLL 811D X K-LER DOLLY'S QUEEN 609D
DAM: MISS SHOOTING STAR F01
WS PILGRIM H182U X MISS STAR ABOVE

CE: 10.9 | BW: 2.2 | WW: 46.6 | YW: 112.2 | MLK: 22.9 | API: 129.8 | TI: 78.5

SEPTEMBER | PUREBRED SIMMENTAL

62J is an absolute powerhouse in terms of her mass, center body dimension, foot and bone work, and overall capacity. We admire the cow power that this beautiful blaze faced daughter of the \$180,000 W/C Fort Knox 609F contributes. As the show ring trend continues to lean back towards cattle with more shape, dimension, and power this female is one that certainly fits the bill. She offers a strong maternal look in terms of her front third and how she transitions back into her forerib and center body. The dam of Miss Fort Knox 62J is a FULL SISTER to the \$300,000 TL Bottomline stud that was selected as the NAILE and American Royal Champion. A maternal brother to Miss Shooting Star F01 is the \$250,000 TL Ledger, while a maternal sister known as STN Miss Star Light is the \$46,000 high selling female in the Bruhn Dispersal that produced the \$90,000 Profit heifer calf that has found herself in the top 5 at some of the largest and most competitive jackpot shows this winter. A must see on sale day if you like your cattle with a little "extra punch!"

TL BOTTOMLINE - \$300,000 Full Brother the Dam of Lot 9



W/C FORT KNOX 609F - \$180,000 Sire of Lot 9



\$90,000 Heifer Produced by a Maternal Sister to the Dam of Lot 9



JS BARB 59J

ASA: 4031835

LOT 10

59J

SIRE: MR HOC BROKER

SVF STEEL FORCE S701 X JM BFH25

DAM: KAR BARB 1160

S A V BISMARCK 5682 X KAR BARB 8134

CE: 11.7 | BW: 0.9 | WW: 74.5 | YW: 113.5 | MLK: 20.8 | API: 109.9 | TI: 69.3

SEPTEMBER | 1/2 SM 1/2 AN

JS Barb 59J is the lone percentage Simmental female that is in the offering, and there is no question that she is one that has the shear quality and presence to command your attention. Much like the MR HOC Broker x KAR Barb 1160 sisters that have come before her, she has the signature Barb style and presence that you can always count on from this mating. A full sister was a previous high seller at \$65,000 three years ago in the Midwest Made female sale, while several other sisters have highlighted the percentage division in Prairie City the past few years. A striking SimAngus female that has the phenotype and pedigree you can count on!

JS BARB 57F - Full Sister to Lot 10



JS BARB 34H - Full Sister to Lot 10



