

Embryos on **Snow**TM



2022

THE 16th ANNUAL EVENT

OKLAHOMA CITY • FRIDAY, JANUARY 7

DENVER • FRIDAY, JANUARY 14

EMBRYOS ON SNOW OKLAHOMA CITY

EOS OKC

In Conjunction with the Cattlemen's Congress

Friday, **JANUARY 7**

NATIONAL COWBOY & WESTERN HERITAGE MUSEUM // 6:30 P.M. CST

Sam Noble Special Events Center

*Angus, Charolais, Composite Show Heifer, Club Calf, Hereford,
Limousin, Maine-Anjou, Red Angus, Simmental & more...*

**300+ Elite Embryos - 330+ Units of rare semen
4 Live Lots - 5 IVF Cycles - 5 Pregnancies**



EMBRYOS ON SNOW **DENVER**

At the National Western Stock Show



EMBRYOS DEN

Friday, **JANUARY 14**

WITWER SHOW ARENA // 6:30 P.M. MST

"In The Yards" Stockyards Event Center

*Angus, Charolais, Composite Show Heifer, Club Calf,
Hereford, Red Angus, Simmental & more...*

**250+ Elite Embryos - 450+ Units of rare semen
5 Live Lots - 3 IVF Cycles - 2 Pregnancies**





*2 sales in 2022...
unlimited possibilities!*

Oklahoma City

SALE SCHEDULE **FRIDAY, JANUARY 7th**

(all times Central Standard Time)

5:30 p.m.

Doors open — Pre-sale Social

6:30 p.m.

16th Annual Embryos On Snow • OKC

National Cowboy & Western Heritage Museum

Sam Noble Special Events Center

1700 NE 63rd Street, Oklahoma City, OK 73111

Oklahoma City sale headquarters hotel:

Embassy Suites by Hilton, Oklahoma City Northwest

3233 NW Expressway, Oklahoma City, OK 73112

For hotel reservations at both sale locations, contact:

Ann West, Express Travel: 405-722-6600

Denver

SALE SCHEDULE **FRIDAY, JANUARY 14th**

(all times Mountain Standard Time)

9:30 a.m.

La Prix Contest Final Interviews

5:30 p.m.

Doors open — Pre-sale Social

6:30 p.m.

Presentation of the 2022 La Prix Contest Winner
& 16th Annual Embryos On Snow • DEN

Denver Stockyards Event Center

Witwer Show Arena "In The Yards"

5004 National Western Dr, Denver, CO 80216

Denver sale headquarters hotel:

Renaissance Denver Central Park Hotel

3801 Quebec Street, Denver, CO 80207

SALE MANAGEMENT

Auction Management / Donor Nominations & Evaluation

Innovation AgMarketing, LLC

Graham Blagg, 530-913-6418

graham@innovationagmarketing.com

Jered Shipman, 806-983-7226

Tim Anderson, 605-682-9343

www.InnovationAgMarketing.com



RING SIDE STAFF

Steve Bonham, Auctioneer 405-823-2972

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Logan Ipsen 916-947-2392

Kent Jaecke 405-408-2440

Chisolm Kinder 405-747-4683

Justin Stelzer 817-992-7059

Craig Talkington 785-623-1789

ONLINE VIEWING & BIDDING

You will be able to view the sale live at
www.cci.live. No login will be required.

If you would like to bid on any lots, please request
bidding credentials prior to 3 p.m. local time sale day.



SALE REGISTRATION & PAYMENT

Payment in full is DUE for both sales prior to February 15,
2022 in order to complete our records and fulfill our
commitments. We appreciate your cooperation. Any
person not completing payment will be pursued legally.
The auction and registration will be video taped.

**Payment on lots not settled for the evening of the sale
should be mailed immediately to:**

Innovation AgMarketing, LLC

P.O. Box Z, De Soto, KS 66018

Sale catalog prepared by Innovation AgMarketing, LLC • Production by Jill Otterstad, Southwest TypeStyles 405-317-1743

THE 2021 MAJOR SPONSORS

- Premier Sponsors -



- Platinum Sponsor -



- Gold Sponsors -



- Silver Sponsors -



- Bronze Sponsors -



Remendous thanks to the 2022 sale sponsors!

The La Prix

CONTEST & SCHOLARSHIP PROGRAM



As the partners and founders of Embryos On Snow, we are proud to generate a program that recognizes leading young people who are a part of our industry. The primary goal of La Prix is to allow this sale to give back to outstanding youth who have a dream and a goal of building a business or starting a project at the front of their young professional life. It is profound that the sharing of these genetics, that many do not have to sell, can go toward helping a program like La Prix.

Again this year, a total of \$20,000 in five scholarships will be awarded, with the winner receiving \$10,000, first runner up \$5,000, second runner up \$3,000, and third and fourth runner-ups both receiving \$1,000. This year's scholarship is made possible by the major Embryos On Snow sponsors. We appreciate the tremendous added support and help. All judging for the La Prix contest is done independently and anonymously.

Winners of the 2022 La Prix Contest will be announced prior to the sale in Denver on January 14th.

2022 La Prix Scholarship Contest Finalists

Alexandria Cozzitorto – Texas
Dalton Flatt – Iowa

Shelby Hubbard – Oklahoma
Martha Moenning – Minnesota

Ashley Porter – Indiana

Again in 2022, Trans Ova Genetics will be graciously sponsoring the newly developed Semi-Finalist scholarship award. Each of the following five individuals will receive \$500. A special thank you to the staff at Trans Ova Genetics for their devotion to the La Prix Scholarship process and to the youth within the agriculture industry!

2022 La Prix Scholarship Semi-finalists

Wesley Denton – Kansas
Erin Dilger – Ohio

Stock Martin – Texas
Ellie Sennett – Indiana

Bailey Tomson – Indiana

FORMER LA PRIX CONTEST AWARD RECIPIENTS:

2021	Grace Vehige – Missouri	Runner Up: Paige Miller – Wyoming	2nd Runner Up: Whitney Walker – Arkansas
2020	Cagney Effling – South Dakota	Runner Up: Daniel Dobbs – Georgia	2nd Runner Up: Lynnsey Crouch – Ohio
2019	Matthew Bogue – South Dakota	Co-Runners Up: Dean Klahr – Kansas / Kinley Kreis – Ohio	
2018	Kiley Elder – Iowa	Runner Up: Abigayle Polluck – Tennessee	2nd Runner Up: Macy Perry – California
2017	Luke Fuerniss – Colorado	Runner Up: Chandler Steer – Michigan	2nd Runner Up: Samuel Johnson – Minnesota
2016	Rebecca Church – Minnesota	Runner Up: Emma Vickland – Colorado	2nd Runner Up: Jack Oattes – Ontario
2015	Bailey Core – Iowa	Runner Up: Brady Jensen – Kansas	
2014	Austin Reyher – Montana	Runner Up: Hanna Wright – Tennessee	
2013	Cally Thomas – South Dakota	Runner Up: Paige Wallace – Missouri	
2012	Morgan Leigh Meisenheimer – Maryland	Co-Runners Up: Marita Therese Palacio – Oregon / Mark Sims – Oklahoma	

For more information on The La Prix Scholarship Award Program, log on to: innovationagmarketing.com/la-prix/

Sale Terms & Conditions



HOW TO ACQUIRE YOUR SEMEN/EMBRYO PURCHASES

- After you, the BUYER, have made payment for your embryos or semen, the sale staff will notify the seller that your purchase has been paid in full.
- Once the embryos or semen have been paid for in full by the BUYER, they will be released in the BUYER'S name, by the SELLER, at the storage facility for the said purchase.
- It is the complete responsibility of the BUYER to call the SELLER and request shipping, or call the storage facility and extend the storage contract under your name.
- It is the complete responsibility of the SELLER to release the embryos and semen into the name of the BUYER, once they have been notified of full payment, and to arrange this understanding with the storage facility.
- The sale staff is not responsible for any semen or embryos not secured into the name of the new owner within one year of the sale.
- As a BUYER, we suggest that you make contact with the storage facility or the SELLER to make clear your intentions of shipping or leaving the embryos or semen in storage.
- **THE BUYER IS RESPONSIBLE FOR ALL SHIPPING COSTS and/or INSURANCE on EMBRYOS and SEMEN.**
- **PLEASE NOTE:** All transfer of embryos and semen is between the buyer and the seller of each lot.

GUARANTEE OF EMBRYO PURCHASES

The sale staff guarantees that each embryo package consists of Grade One and/or Grade Two embryos that have been frozen by a reputable source. All embryos selling are either ET or IVF direct thaw. We will guarantee Grade Two embryos just like Grade Ones and feel that the eggs we are representing are of the best quality. On behalf of the seller, we will not represent low grade embryos or embryos that are not collected through reputable facilities.

Sellers acknowledge that they understand they are responsible for guarantees made by the sale staff and that they will help take reasonable actions to insure that the buyers of their lots are satisfied with their purchases.

SPECIAL GUARANTEE

Unless otherwise noted, sellers of embryo lots will guarantee the establishment of at least one 60-day pregnancy per three embryos transferred, if the following conditions are met:

- A. The transfers must take place in the calendar year of the sale date.
- B. Transfers are performed by a licensed embryologist.
- C. Buyers of embryo packages that fail to establish at least one pregnancy will be given credit in next year's sale, or additional embryos from the seller from the same mating, or if the buyer chooses another of similar value.

REFERENCES TO CLONED SEMEN

All embryos sired by semen from a clone will be referred to as sired by that sire's original name. For example, a mating listed as sired by Man Among Boys may be sired by original or clone semen.

ATTENTION, ONLINE ABSENTEE BIDDERS:
PLEASE REQUEST EMBRYOS ON SNOW BIDDING CREDENTIALS
PRIOR TO 3:00 P.M. LOCAL TIME FOR SALE LOCATION.

OKLAHOMA CITY

SALE: 6:30 P.M. CST, FRIDAY, JANUARY 7

DENVER

SALE: 6:30 P.M. MST, FRIDAY, JANUARY 14



Embryos on Snow



Doviteq



Welcome to Oklahoma City!

National Cowboy & Western Heritage Museum

6:30 p.m. CST, Friday

January 7th

Bull: **J6 We The People 411J**

WLR Final Call ET × MJ Ms Molly 17D ET • 75% Limousin (NALF LFM2451385)
"WE THE PEOPLE"



► **LIVE LOT A:**
Selling 50% semen interest



Limousin sire selling J6 We The People 411J (Homozygous Polled)

Sire of bull selling
WLR Final Call ET

- We continue the Embryos on Snow tradition by offering a series of live lots that have the credentials to be individuals of impact within the industry. There is no denying the hype and excitement that this young promotional AI sire prospect brings to the surface of a breed that has continued to surge in popularity and demand. The Limousin breed has been positioned in the direct spotlight of the nation's most competitive show families. Over the past five years, the breed has experienced an influx of Supreme Champion banners at state fairs and the coveted major shows across North America. Just in 2021, the Supreme Champion Female banner was awarded to the Limousin female at the NAILE, Aksarben, Ohio State Fair, Minnesota State Fair, South Dakota State Fair, North Dakota State Fair, Kansas State Fair, Iowa Beef Expo and the Fall Nebraska Cattleman's Classic, not to mention their domination at jackpot shows from coast to coast. The incorporation of Limousin genetics across breed lines has been utilized in a series of different breeding scenarios to yield elite composite show heifer prospects that have the ideal combination of form and function.
- Ladies and gentlemen, we proudly present "We The People," the 75% Limousin promotional AI sire that is sired by the 2020 NWSS Grand Champion, WLR Final Call ET, and backed by the influence of MJ Ms Dolly 17D ET. The dam of We The People is a picture-perfect daughter of the 2015 FWSS Grand Champion Limousin Bull, Cottage Lake Border Agent, that is a maternal granddaughter of the now-deceased legendary donor dam known as MAGS Manuela 662M, a female that has recorded over 250 progeny within the NALF Herdbook. Manuela is the dam of SBLX Znote, the 2014 National Junior Heifer Show Grand Champion Female for Lauren Stowers. The dam of MJ Ms Dolly 17D ET is the many-time champion female SBLX True Love 918T. Other famous progeny from the great Manuela would include SBLX Xtra Special 214X, the San Antonio Champion Female that was the \$106,000 valuation donor dam in the Stowers Limousin program of Texas. BOHI Red Robin 282R is yet another MAGS Manuela daughter that has assembled an impressive track record. The paternal grandam of We The People is the infamous MAGS Phantoms Prize, affectionately known as "Bobo" to all who know her, with a reputation that has far exceeded the norm; she has more than 60 progeny to her repertoire in the herdbook, several of which have been sashed as national champions. The maternal excellence that supports We The People is second to none!
- Throughout the history of each breed, there are individuals of influence that surface and leave a lasting impact that spans more than a decade. The females that have maintained legendary status over the last few years would include Riverstone Charmed "Larissa" and WLR Prada, two females that are absent from the pedigree of We The People. So what does this mean? It's simple—we present a sire option that will maintain the quality, skeletal design, functionality and elite features that Larissa and Prada have routinely injected into the breed.
- J6 We The People 411J sets the standard for skeletal quality, presence and shape. He has been blessed with the added bells and whistles that make him the outlier that the most progressive breeders crave. We The People is just what the industry has called for. We eagerly await your arrival to Oklahoma City, where We The People will be on display prior to the 16th Annual Embryos on Snow. Time will pass and trends will change, but the thing you will be able to forever count on is the fact that quality and importance of cow family will never go out of style!

Offered by: **Meyer Genetics, Kurt Meyer 217-273-1399; Schaeffer Show Cattle, Tim Schaeffer 765-541-0738; J6 Farms, David Spencer 308-627-6259; Mark Blake 712-269-1361**

Limousin 1/2 semen interest

**LOT
B
A,B,C**

Donor & 6 Embryos Selling

Donor: **W/C Angel 7113E**



W/C Relentless 32C × W/C Miss Angel 2870Z • PB Simmental (ASA 3729751)
DAM OF THE \$192,500 "BET ON RED"



Son of donor selling
W/C Bet On Red 481H —
Sold for \$192,500



Dam of donor selling
W/C Miss Angel 2870Z



Legendary granddam of donor selling
Miss Werning KP 8543U



Full sister to donor selling
W/C Harrell Angel 7110E

Simmental donor & dam of embryos selling W/C Angel 7113E

- **LOT B-A: Selling 50% embryo interest**
- **LOT B-B: 1 Package of 3 Embryos sired by W/C Fort Knox 609F sexed female**
- **LOT B-C: 1 Package of 3 Embryos sired by TRCC Pandemic sexed female**

- Power in the blood...straight from the heart of the Werning Cattle Company donor pen! The pedigree behind W/C Angel 7113E needs no introduction, as some of the most notable and influential individuals in the Simmental breed can be identified within the first three generations of her lineage. 7113E is a direct daughter of the 2014 National Champion Simmental Female, W/C Miss Angel 2870Z. The great W/C Miss Angel 2870Z is arguably the most well known daughter of the immortal Miss Werning KP 8543U matriarch, who has generated more than \$8 million in progeny sales. In fact, 8543U can be identified on the top and bottom sides of her pedigree, consequently adding to the consistency and maternal excellence that 7113E offers.
- W/C Angel 7113E has accomplished more in her first set of ET calves than some females do in a lifetime. W/C Bet on Red 481H won the hearts of early visitors at Werning Cattle Company through the summer and fall months leading up to their 2021 Annual Production Sale. W/C Bet on Red 481H was the most talked about red baldy herd sire prospect to ever sell at Werning Cattle Company prior to commanding a record-setting \$192,500 to Griswold Cattle Company and Maple Lane Farms. The combination of phenotype, pedigree and presence that he was able to offer is what promptly secured his spot as one of the most heavily used rookie AI sires during the spring of 2021. A full brother to W/C Bet on Red 481H, W/C Fort Knox 69H "Hardwire," was selected by Sloup Simmentals of Nebraska.
- The Lot B embryos are full sib heifer sexed embryos to these trending herd sires that are experiencing record use across breed lines. The second set of embryos being offered is sired by the exclusively utilized TRCC Pandemic, the handsome red baldy stud that will be among the featured live lots to sell in the Mile High city January 14, 2022. Get in on the ground floor of a hot new mating from the highly proven 7113E.
- A full sister to W/C Angel 7113E was successfully campaigned by Sara Sullivan. W/C Harrell Angel 7110E was the Third Overall Purebred Heifer at the 2019 AJSA National Classic in Louisville, Kentucky. There have been several maternal sisters to 7113E that are employed in some of the country's most respected programs. W/C Angel 9005G, sired by JS Sure Bet 4T, topped the bred division at Werning's in 2021 as the \$120,000 valuation female, selling to SK Cattle of Aberdeen, South Dakota.
- Hitch your wagon to a young, proven and prolific producer that is backed by generations of time-tested genetics that consistently yield results. The guesswork is eliminated, and the marketing plan that sells with this female is priceless.

Offered by: **Werning Cattle Company, Dale Werning 605-661-3625; Scott Werning 605-682-9610; Jared Werning 605-933-1661**

Simmental 1/2 interest donor & embryos

Donor: **Pick of Schaeffer Donor Pen**

THE INVESTMENT OPPORTUNITY OF A LIFETIME



**Hara's SULL
Princess 12A**
(ASA 2810718)
1/2 SM



**JSUL Who Dat
Sultry 6215D
ET**
(ACA 383665)
13.1% Chianina



**JSZC TSSC
Larissa 49G ET**
(NALF
LFF2265535)
1/2 LM



**HILB Amazing
Grace E928**
(ASA 3299557)
PB SM



**JS Flirt Away
52H**
(ASA 3758595)
PB SM



**KNRF Barbara
D16**
(ASA 3128701)
PB SM



**JBSF Plenty
Foxy 12E**
(ASA 3326634)
PB SM



**JSUL Who's
Playing 6973D**
(ACA 384673)
13.1% Chianina



**SCC SCH TSSC
Phyllis 8422**
(AAA 19604165)
PB Angus

Not pictured: Bramlets Beautiful A317
(ASA 2935013) PB SM

➤ **LOT C: Selling 50% embryo interest in "Pick of the Donor Pen" at Schaeffer Show Cattle**



**JSUL/TSSC
Beth Dutton
0113H**
(ASA 3766543)
1/2 SM /
(ACA 403969)
3.74% Chianina



**SUL Who Dat
Girl 118C**
(ACA 399402)
12.75% Chianina

- The Schaeffer name has become synonymous with the most elite and upper echelon of the multi-breed show cattle business. Tim along with his wife, Emily, and their sons, Braylen and Colyer, have developed an elusive donor pen that, regardless of your pursuits, is one that contains females with as much revenue generating potential and purple banner securing blood as any location in the United States.
- It is our honor to mediate this opportunity to purchase the right to select a donor from the entire donor battery catalog of Schaeffer Show Cattle, and with that choice comes a 50% embryo interest in that donor. The matrons that are included in this pool represent the most superior genetic profiles from their respective breeds. In the show cattle business, you would be challenged to find a more versatile program and one where the ability to raise the highest caliber of show heifer prospects comes as easily as it does in Hagerstown.
- Each September, show cattle and livestock enthusiasts alike gather on Crull Road to investigate the fruits of the harvest in the latest batch of Tim and his crew's labor. It is an absolute must-see collection of high-end stock and without any hesitation in saying, there are annually national champions that are marketed through this event. The same repertoire of females that form the backbone for the pasture sale are the ones that make up the list of available donor females in this investment opportunity. In 2021, the sale grossed in excess of 1.3 million dollars, resulting in an average north of \$26,000 per head.
- In an unprecedented opportunity, we are offering you the opportunity to come to Hagerstown and tour the donor battery. This comes with the opportunity to utilize the knowledge of Tim and his talented crew in helping to make your decision. Fortuities of this magnitude represent a once-in-a-lifetime opportunity. Getting Tim to unlock the gates to his donor pen has been a decision not easy to convince him of, but we are thankful for the opportunity to present such a spectacle.
- Schaeffer Show Cattle is offering an unmatched and unprecedented opportunity to purchase half interest in the buyer's choice from their entire, prestigious donor battery.
- **NOTE:** Please contact Tim Schaeffer. Details regarding pregnancy status, flush records, production history and dollars generated will be provided upon request. The Schaeffer Show Cattle program has produced as many national champion females over the past five years as any multi-breed operation in the industry!

Offered by: **Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738**

1/2 interest in choice of Schaeffer Show Cattle donor pen

**LOT
D
A,B,C**

Donor & 6 Embryos



Donor: **JSUL Red Thunder 9051W-1**

ASHW Who Da Man × SULL 60 • 14.94% Chianina (ACA 345328)

CLONE TO THE LEGENDARY JSUL RED THUNDER 9051W



JSUL Red Thunder 9051W daughter
2021 Chi Junior National Grand Champion Heifer



JSUL Red Thunder 9051W daughter
2021 Indiana State Fair Third Overall Heifer



JSUL Red Thunder 9051W daughter
2019 NWSS Grand Champion Prospect Heifer



JSUL Red Thunder 9051W daughter
2020 NWSS Third Overall Prospect Heifer



JSUL Red Thunder 9051W daughter
2017 NWSS Grand Champion Prospect Heifer



JSUL Red Thunder 9051W daughter
2016 NWSS Grand Champion Chianina Heifer

- **LOT D-A: Selling 50% embryo interest in the JSUL Red Thunder 9051W CLONE**
- **LOT D-B: 1 Package of 3 Embryos sired by Silveiras Style 9303 *sexed female***
- **LOT D-C: 1 Package of 3 Embryos sired by **CHOICE** of SMA Watchout 482 or SCC SCH 24 Karat 838 *sexed female***

- JSUL Red Thunder 9051W is an Embryos on Snow exclusive donor from Udell Cattle Company and would classify as one of the most dominant producing females in the entire industry, with well over a million dollars in progeny sales and a resume of champions that is unparalleled. Her reign continues year after year as she generates high sellers and champions. Only in Embryos on Snow do genetic opportunities like this come available on a female of this magnitude. We proudly present the privilege to own 50% of the clone to the legendary JSUL Red Thunder 9051W.
- The embryos selling could be argued as the most dominant show heifer mating of all time! Again in October 2021, the Silveiras Style 9303 x JSUL Red Thunder 9051W mating delivered as UDE Stylin Thunder 22J ET commanded an \$80,000 hammer price! In The Advantage Production Sale in 2020, this same mating yielded the \$50,000 sale feature UDE Black Thunder 5H.
- Spencer Goettemoeller has campaigned his dominant Style x Red Thunder daughter to countless victories over the last year. Miss Worthy 1H ET is the result of an embryo purchase through EOS that has developed into one of the most dominant Chianina females of 2020–2021. She was selected as the 2020 NAILE Division I Champion, 2021 National Junior Heifer Show Grand Champion Chianina Heifer, 2021 Indiana State Fair Grand Champion Chianina and Third Overall Junior Breeding Heifer as well as the 2021 American Royal Reserve Grand Champion Chianina Heifer. Another EOS customer success story!
- Other past champions produced by 9051W are hard to list in their entirety. Here are some of the highlights: UDE Stylin' 28F was the highly decorated 2019 NWSS Grand Champion Prospect Heifer for Kade Gensini; UDE Kate Spade 59D ET sold to Whitney Walker for \$45,000 and was the 2017 NWSS Grand Champion Prospect Heifer; UDE Stylish Lady 9D ET sold to Abbie Collins for \$90,000 and was named Supreme Female at the 2017 Scarlet and Gray, 2017 FWSS Reserve Chianina and Supreme Female 2017 Ohio State Fair; UDE Moana 162E sold to Sammi Schrag and was named Champion Female at the 2017 Jordan Mack Memorial; UDE She's Stylin sold for \$27,500 to Vada Vickland and was named 2015 NWSS Fourth Overall Prospect Heifer, 2015 NAILE Grand Champion Chianina Heifer Junior and Open shows and 2016 NWSS Grand Champion Chianina Heifer; UDE Chanel 39D ET sold to the Skiles Family for \$55,000 and was named Champion Heifer at the 2016 Kansas Beef Expo; UDE Vera 98D ET sold to Elliston Morey and was named Champion Chianina at the 2016 Badger Kick Off Classic; UDE Glamour Girl 18B has evolved as one of the most dominant producing composite show heifer donors at Sullivan Farms, producing countless high sellers and champions. A daughter of 9051W sired by SMA Watchout 482 commanded a \$65,000 hammer price in The Advantage Production Sale in 2019 and went on to be the Calf Champion Chianina Female at the 2019 NAILE. She was also the 2020 NWSS Third Overall Prospect Heifer and was selected as the Fifth Overall Chianina Heifer at the National Junior Heifer Show for Turner Longacre of Oklahoma.
- **CLONE:** JSUL Red Thunder 9051W-1 is a three-year-old female that is safe in calf to CLAC Meant to Be, due to calve January 20, 2022.

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**
Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456

1/2 interest Chianina donor & embryos by Style & Watchout or 24 Karat

**LOT
1
A,B**

6 Embryos Selling

Embryos
on
Snow™

Donor: **Hara's Miss Princess 100Z**

Mr HOC Broker × Hara's Hairietta Clone H4W • 1/2 Simmental (ASA 2647761)

THE \$190,000 SIMGENETIC SUPER STAR



Dam of embryos selling Haras Miss Princess 100Z
2012 NWSS Grand Champion Percentage Simmental Female

- **LOT 1A: 1 Package of 3 Embryos sired by JSUL Something About Mary 8421 "SAM" sexed female**
- **LOT 1B: 1 Package of 3 Embryos sired by EC Rebel 156F sexed female**



Full/maternal sib to embryos selling
\$100,000 UDE
Princess 3J



Maternal sib to embryos selling
\$60,000 UDE
Princess 126F



Maternal sib to embryos selling
\$40,000 UDE
flossy 27E

- Hara's Miss Princess 100Z continues her reign as the SimGenetic super star of the industry! For nearly a decade, her influence has been nothing short of dominant. Princess 100Z was the record selling \$190,000 half-blood female that was campaigned by Maddy Udell. Her most notable victory would be as a calf when she was selected as the 2012 NWSS Grand Champion Percentage Simmental Heifer. Princess 100Z has aged like a fine wine and seems to out produce herself year after year!
- In 2021, a flush of daughters sired by JSUL Something About Mary 8421 sold for \$100,000, \$17,000 and \$13,500. UDE Princess 3J was acclaimed by many as the best Princess 100Z daughter to ever sell at auction! She was selected as the 2021 Sneak-A-Peek Supreme Champion Heifer in Ring B for Brody Wenell and the crew at Golden Acres Simmentals. To date, Princess 100Z daughters have averaged on the north side of \$40,000 over the last five years through The Advantage Production Sale. The Lot A embryos selling are full sibs to the six-figure high seller that has already become familiar with the backdrop...bid with confidence.
- The Lot B embryos are sired by the \$200,000 EC Rebel 156F, owned by Freking Livestock, Eagles Crest Cattle and Hartman Cattle Company. UDE Princess 109H was one of the most talked about percentage Simmental females to sell during the fall of 2020. She commanded a \$77,000 hammer price to Red River Farms of Texas. Keep in mind that EC Rebel 156F semen is NOT available on the open market!
- Hara's Miss Princess 100Z has assembled a resume that very few would be able to replicate. Other progeny of Princess 100Z would include the \$60,000 UDE Princess 126F, a dominant TLLC One Eyed Jack daughter that was successfully campaigned to countless victories by Amelia Miller and her family during the 2018–2019 show season. 126F was the 2018 American Royal and NAILE Spring Calf Champion, among countless other victories during her time on the road. 126F has followed in her dam's footsteps in production, producing a King of Diamonds daughter that was among the featured lots at Hartman's this past December. UDE Princess 14H is another full sister that sold for \$22,500 to Golden Acres Simmentals in The Advantage Production Sale in October 2020. UDE Flossy 27E sold in 2017 for \$40,000 to Amelia Miller of Illinois. UDE Princess 159G is the \$16,000 Pilgrim daughter that was selected by Olivia Beeson and was one of the most dominant percentage Simmental heifers in the state of Iowa last year. UDE Princess 62H was the \$14,500 female that sold to Jazlynn Hilbrands of Minnesota, she was sired by ACLL Fortune 393D. UDE Norma Jean 114D is the Upper Class-sired daughter of 100Z that was the many-time Texas major champion for Kaylee Langford.
- The Broker x Hairietta mating is one of the most, if not the most consistent and prolific Percentage Simmental matings of the last decade. Several sisters to Hara's Miss Princess 100Z have been selected champions at the NAILE, NWSS, American Royal and nearly every major state fair in the country. These matings are as proven and predictable as they get—genetics that you can count on.

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**
Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456

Simmental embryos by "SAM" & Rebel

LOT
2
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **Hara's Miss Heartbreaker 422B**

Mr HOC Broker × Hara's H4Y (Hara's Mason Dixon × WAG Hairietta) • 1/2 Simm (ASA 2901256)

DAM OF THE \$109,000 HIGH SELLER AT RJ CATTLE



Full/maternal sib to embryos selling
\$109,000 "Family Tradition" daughter



Full/maternal sib to embryos selling
\$33,000 "Family Tradition" daughter



Maternal sib to embryos selling
RJC Patron 8556F



Full/maternal sib to embryos selling
2021 Jordan Mack Third Overall Prospect Steer

Dam of embryos selling Hara's Miss Heartbreaker 422B

- **LOT 2A: 1 Package of 3 Embryos sired by W/C Style 69E "Family Tradition" sexed female**
- **LOT 2B: 1 Package of 3 Embryos sired by This Is It sexed male**

- It is once again our honor to mediate the exchange of genetics from a donor that in the last four years has consistently raised as many high dollar show steer and heifer prospects as ANY female industry wide. Hara's Miss Heartbreak 422B is one of the highest dollar generating females in the business and has the capabilities to raise a high dollar prospect, regardless of the sire choice.
- It does not matter what sire is utilized on this Broker daughter, she clicks with unmatched reliability. Some could say that is because she descends from some of the most consistent and genetically potent lineage the show cattle industry has seen in the past decade. However, those who have seen her in the flesh would perhaps attest that her extreme generating ability is a consequence of her remarkably balanced phenotype.
- In 2021, a single flush of heifers took the business by storm as folks from across the country began to make their annual stop at RJ Cattle Company in Mitchell, South Dakota. W/C Style 69E, affectionally known as "Family Tradition," the Style x 8543 half-blood stud, sired a set of heifers that commanded \$109,000, \$33,000, \$20,500, \$15,000 and \$8,000. What is remarkable is she also produced a set of flush calves sired by the popular Here I Am son This Is It that yielded an \$18,000 market heifer and a pair of steer calves that sold for \$10,500 and \$10,000. One of those steer calves was recently named Third Overall Prospect at the 2021 Jordan Mack Memorial Jackpot.
- Previously, 422B has been responsible for other female progeny sired by Bankroll, Relentless, Maternal Made, Bullseye, Heat Wave and Milkman that have all been high sellers. There are only a small handful of females that would work to such a wide range of sires. A red baldy 3/4-blood Simmental sired by Bankroll was the high selling female on the 2020 RJ Cattle Pasture sale at \$36,000. Between both open and bred heifer sales, 422B females have brought \$28,000, \$25,500, \$22,500, \$22,000, \$19,000 and \$11,000. In 2020, she was also the dependable matriarch that raised the \$60,500 IGWT, the highest priced steer of the fall 2020 sale run on SC Online Sales. His four steer mates helped contribute to a gross of \$105,750. One of her most well-known sons that was left intact, RJC Patron 8556F, leads the way as one of the most exciting young MaineTainer options. Patron calls home to the renowned Vanhove Cattle Company program of Madison, South Dakota.
- To date, Hara's Miss Heartbreaker 422B has a known average of more than \$26,000 per head on more than 20 head sold over the last few years. Count this as your opportunity to dig deep into RJ's embryo inventory with two highly proven matings from one of the most prolific females in the illustrious donor battery that calls home to RJ Cattle Company!

Offered by: **RJ Cattle Company, Ryan & Samantha Johnson 605-999-5576**

Embryos by "Family Tradition" & This Is It

LOT
3
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **JBSF Plenty Foxy 12E**

Mr HOC Broker × JBSF Miss Goldmine 303A • PB Simmental (ASA 3326634)

THE ELITE OF THE ELITE



Dam of embryos selling

JBSF Plenty Foxy 12E



Full/maternal sib to embryos selling

\$92,500 2021
Hoosier Beef
Congress Fourth
Overall Heifer



Full/maternal sib to embryos selling

\$92,500 2021
NAILE Division
Champion



Full/maternal sib to embryos selling

\$72,000 2020 NAILE Division Champion



Full/maternal sib to embryos selling

\$92,500 2021
American Royal
Division
Champion

- **LOT 3A: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**
- **LOT 3B: 1 Package of 3 Embryos sired by Conley No Limit sexed female**
- **LOT 3C: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female**

- Tim Schaeffer made the trip to Berwick, Illinois, in the fall of 2017 to find out for himself why the nation had been crowing about a Broker daughter that the Bloomberg Family had raised. When he laid eyes on Plenty Foxy, it became a quick realization as to why there had been so much attention centered on this purebred Simmental female. JBSF Plenty Foxy's show career was short but illustrious, taking home the Third Overall Purebred banner at the 2018 Simmental Junior National and the Supreme Female banner at the 2018 Keystone International Livestock Exposition in Pennsylvania. However, Plenty Foxy's job title quickly changed as she entered production and became a focal point in the renowned donor pen that resides in Hagerstown, Indiana. It has been a monumental year for Foxy—she had four heifer calves; all four made the Schaeffer-Tice Pasture Sale and grossed \$218,500, with the high seller being the 24 Karat that commanded \$92,500. Hadley Hendrickson has already led that high seller to champion division banners at the American Royal and NAILE and Fourth Overall honors at the 2021 Hoosier Beef Congress. JBSF Plenty Foxy 12E is quickly earning her stripes as a force in the donor pen and one that TSSC will heavily utilize to continue their reputation as one of the most premier emporiums of show heifers in the nation.
- The Lot A sexed heifer embryos are sired by the Angus phenom SCC SCH 24 Karat 838. This mating has proven to be an absolute gold mine for the Schaeffer program, as the three full siblings to this combination averaged north of \$61,000. The resulting percentage Simmental females will turn your operation into a household name.
- Lot B consists of sexed female eggs that are a combination of Plenty Foxy and Conley No Limit, the Blue Chip son of Sandy 2355 who is living up to the hype that surrounds him. A full sibling to this mating was a feature of the 2020 Schaeffer-Tice Pasture Sale who sold to Sara Sullivan for a \$72,000 price tag and went on to be Calf Champion Percentage Simmental in Louisville.
- A purebred Simmental set of eggs comes with Plenty Foxy's mating to the \$205,000 W/C Bankroll 811D. The sexed female eggs represent the next generation of revenue generating females that the Schaeffer operation is creating. The 2021 Schaeffer-Tice Pasture Sale was the debut for this purebred mating, and the one sibling to these eggs was highly sought after, ending with a final bid of \$35,000.
- Thank you to Tim and Emily Schaeffer for their continued support of Embryos on Snow. This is a program that knows what it takes and is always willing to go the extra mile for their customers.

Offered by: **Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738**

SimAngus embryos by 24 Karat & No Limit; Simmental by Bankroll

LOT
4
A,B,C

9 Embryos Selling

Embryos
on Snow

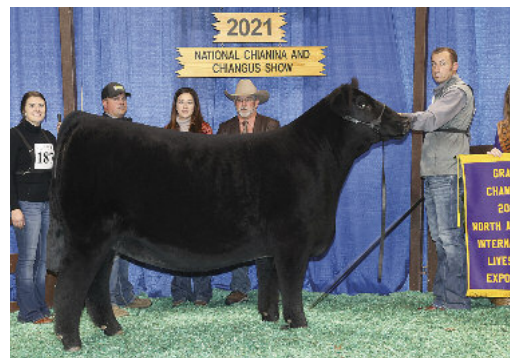
Donor: **JSUL Who's Playing 6973D**

ASHW Who Da Man × JSUL Sultry 6640 • 13.1% Chianina (ACA 384673)

DAM OF 2020 & 2021 NAILE CHAMPION CHIANINA FEMALES



Dam of embryos selling JSUL Who's Playing 6973D



**Full/maternal
sib to
embryos
selling**

TSSC I'm Gonna
Be 048H, 2021
NAILE Grand
Champion
Chianina Heifer



**Full/maternal
sib to
embryos
selling**

TSSC Who's
Lizzo 907G,
2020 NAILE
Grand
Champion
Chianina Heifer

- **LOT 4A: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**
- **LOT 4B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**
- **LOT 4C: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**

- JSUL Who's Playing 6973D has emerged as one of the shining daughters of the famed Who Da Man x 6640 mating, and that is a claim that one does not come by easily! The fall of 2021 proved monumental for her production capabilities, with several different Angus-sired matings proving to pay dividends. The influence of the great JSUL Sultry 6640 will be everlasting on the industry. The Who Da Man x Sultry 6640 mating has proven time after time to be the most prolific and dominant mating in the show cattle industry as the daughters of this mating continue to fill the donor pens of the nation's most progressive and successful show cattle herds.
- The Lot A embryos would be full sibs to the 2020 NAILE Grand Champion Female at the National Chianina Show, TSSC Who's Lizzo 907G, campaigned by Ashtin Guyer. In addition to her national championship on the green chips at the North American, TSSC Who's Lizzo 907G constructed a brilliant show career with wins at the 2020 Gibson County Preview Show, 2020 National Junior Heifer Show Reserve Grand Champion and 2020 American Royal Reserve Grand Champion Junior AOB Female. 2021 also brought a \$42,000 full sib that was a featured lot in the Schaeffer-Tice Pasture Sale. She had her picture made as a division champion at the NAILE this past November.
- The Lot B embryos selling are sired by the Angus sire who is quickly becoming one of the show cattle industry's must-use sires, SCC SCH 24 Karat 838. This mating is new, fresh and already proven. The first one ever sold from this mating, TSSC I'm Gonna Be 048H, was crowned National Champion in the Chianina Show in Louisville for the Jones Family. Another fall born sister that sold through the Egg Hunt was recently the Champion Chi at Hoosier Beef Congress. In the fall of 2021, 6973D added a \$55,000 24 Karat daughter to her list of excellence; that calf has already claimed division honors at the North American.
- Lot C combines the potency of JSUL Who's Playing 6973D with the undisputed king of the ring Silveiras Style 9303. This mating represents the gold standard of an elite show heifer in the making. Ask Will Coor about the \$77,000 full sister that topped their sale this fall. Extreme quality is inevitable when you consider the two members directly responsible for the resulting pedigree.
- Tim Schaeffer and his crew are first class and have built a reputation as one of the most dominant multi-breed show heifer producing operations in the country. Tim is a major proponent of post-sale customer service and is the first person who wants to know what the mating yields. The Schaeffer-Tice program can be an asset to any buyer in assisting in marketing genetics that originate in Hagerstown, Indiana. Tie to a full circle investment that will pay dividends!

Offered by: **Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738**

Chianina embryos by Primo, 24 Karat & Style

LOT
5

3 Embryos Selling

Embryos
on Snow

Donor: **"Tammy" JSUL Right Tamale 3365D ET**

SULL Right Direction ET × SUL Tamale • 1/2 Shorthorn (xAR58537) • 9.11% Chianina (368362)

THE LEGENDARY "TAMMY"



Dam of embryos selling JSUL Right Tamale 3365D ET "Tammy"

2014 NAILE Reserve Grand Champion Junior Chi Heifer

► **LOT 5: 1 Package of 3 Embryos sired by W/C Relentless 32C sexed female**



Full sib to embryos selling

2020 NAILE Champion Percentage Simmental, Open and Junior



Full sib to embryos selling

2021 Cattlemen's Congress Reserve Grand Champion Percentage Heifer



Full sib to embryos selling

2021 American Royal Reserve Grand Champion Percentage Simmental Heifer



Full sib to embryos selling

\$105,500 high selling heifer at RJ Cattle Co. in 2019

- JSUL Right Tamale 3365D ET "Tammy" will go down as one of the most dominant show heifer producing matrons of all time! Over the past two years, "Tammy" has directly generated an immense figure just shy of \$700,000. Without a doubt, she is one of the most prolific females in the show heifer world. Her daughters are making a hand in production also as they continue to solidify their spot in the donor pens of the nation's most progressive show cattle operations. Consistency is key, and these genetics are potent!
- A "Tammy" daughter was selected as the 2020 NAILE Grand Champion Percentage Simmental Female in both the Open and Junior shows for the Darbyshire family. JBOY RJ Tammy 902G was also the 2020 American Royal Reserve Grand Champion Percentage Simmental in the Junior Show. She continued her success at the 2021 Cattlemen's Congress, where she was selected Reserve Percentage in the Open Show. These embryos sired by W/C Relentless 32C will be full siblings to this acclaimed champion. Another daughter by Relentless was the \$105,500 high selling female in the RJ Cattle Co. 2019 fall online female sale. If you're interested in generating elite percentage Simmental cattle that have the form and feature to command a BIG premium, then this lot is an absolute must!
- Further claims to fame for "Tammy" include a \$136,000 heifer calf and a sister to her that sold for \$116,000 during the fall of 2018, both sired by Broker. The Boyert and Core 2019 female sale featured a daughter by Onset that commanded \$45,000. Another daughter was sold in the fall of 2018 to the Effling family, sired by Pays To Believe, and was named Third Overall at Down for the Cause Jackpot. In addition, another daughter, sired by Primo, was Reserve AOB in Kansas City and Reserve Grand at the Ohio State Fair for the Lehmann family. The dam of "Tammy" is the famed Tamale, a female that has produced multiple champions and is one of the featured and most important dams in the Sullivan Farms herd. "Tammy" is a full sister to multiple Junior National Champions and Supreme Champion Females at the NAILE. The list of champions and high sellers on this dam is simply too long to list.
- Other progeny produced by "Tammy" include Supreme Champion Nebraska AGR, Fourth Overall at Hoosier Beef Congress, Reserve Overall at Kentucky Beef Expo, Fourth Overall Illinois State Fair, Reserve Supreme World Beef Expo and Reserve Overall Iowa State AGR Show, plus many others. We appreciate the inclusion of this power lot in EOS from the Boyert Show Cattle program.

Offered by: **Boyert Show Cattle, Jared 330-416-4105, Jake 330-635-6825, Clayton 330-410-4232**

Embryos by Relentless

LOT
6
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **"Kelli" JSUL Dreams Come True 846U**

ASHW Who Da Man × JSUL Dream Maker HS46 • 13.08% Chi (ACA 339606)

ONE OF THE INDUSTRY'S MOST SUCCESSFUL DONOR DAMS



Dam of embryos selling "Kelli"

Maternal sib to embryos selling
2017 NWSS Grand Champion Chianina
Junior Breeding Heifer



Full sib to Lot A embryos selling
Miss Whiskey Dreams 30Z
"2/75" — 2014
NWSS Champion
MaineTainer Heifer



Full sib to Lot A embryos selling
\$40,000 half
interest bred
female sired by
Irish Whiskey



Full sib to Lot A embryos selling
\$91,500 high
selling heifer
sired by Irish
Whiskey

- **LOT 6A: 1 Package of 3 Embryos sired by Irish Whiskey sexed female**
- **LOT 6B: 1 Package of 3 Embryos sired by GCC Whizard 125W sexed female**

- "Kelli" has produced well over \$1 million in progeny sales to date and counting. She is arguably one of the most decorated females in the business. These two packages of embryos will be the only embryos to sell from "Kelli" this year. Her track record is lined with many champions and high sellers. "Kelli" continues to generate progeny that demand large price tags. An Irish Whiskey heifer calf was the talk of the town this September when the last bid was \$91,500 in the Reimann Ranch Pasture Sale. Another Irish Whiskey daughter was a featured lot in the historic Dakota Classic and First Class Female Sale, where she commanded \$40,000 for half interest. The Lot A package of embryos will provide the winning bidder with the same recipe as these success stories. In the 2016 First Class Female Sale, an Irish Whiskey daughter sold for \$78,000, while two other females averaged \$28,000 in the pasture sale. Some would argue that the most famous individual from this mating is Miss Whiskey Dreams 30Z "2/75," the 2014 NWSS Grand Champion MaineTainer Heifer that has since followed in the footsteps of her dam as a true producer. "2/75" is the dam of the \$71,000 high selling steer that was selected as the 2018 KS Beef Expo Champion. There is absolutely no guesswork when it comes to this mating!
- The Lot B package should be exciting to any show cattle enthusiast, as Reimann Ranch has combined two of the most influential individuals in the business. The opportunity to purchase a package of sexed female embryos sired by GCC Whizard 125W and from the famed JSUL Dreams Come True 846U "Kelli" donor will become reality in the 16th Annual Embryos on Snow! Bid with confidence, as this mating has the potential to generate your next high seller or donor dam of influence.
- For nearly a decade, "Kelli" has been a cornerstone breeding piece at Reimann Ranch, with countless success stories on an annual basis. The fall of 2020 saw a Daddy's Money sired heifer calf demand a \$45,500 purchase price. "Kelli" also struck in 2019 with a Maternal Made daughter who commanded \$60,000 in the Boyert-Core online female sale. In 2018, "Kelli" added to her list of success, producing two promotional AI sires. She also had a heifer calf selling in the Reimann pasture sale for \$28,000. The Caldwell family showed a Loaded Up x "Kelli" during the summer of 2018 that claimed the Reserve Supreme title at the Illinois State Fair. In 2016, a Loaded Up x "Kelli" heifer calf sold for \$90,500 and went on to be the Champion Percentage Simmental at the American Royal and then Grand Champion Chianina in Denver in 2017. In the fall of 2016, Reimann's had only one Monopoly calf born—a heifer which sold for \$28,500 in their September pasture sale. A Monopoly bred heifer sold in the 2016 First Class Female Sale for \$43,000. Other champions on her impressive resume would include but are certainly not limited to the Reserve Grand Steer at the 2014 Ohio State Fair, 2014 Reserve Chi Steer at Tulsa, Grand Steer at the OSU AGR and Champion AOB heifer 2013 NAILE.

Offered by: **Reimann Ranch, Barry Reimann 605-870-1444;**
Hurst Cattle Company, Clint Hurst 806-265-7518, Trey 806-265-7053

Embryos by Irish Whiskey & Whizard

**LOT
7
A,B**

6 Embryos Selling

Embryos
on **Snow™**

Donor: **BK Utoo 872**

DMCC Limited Edition 4F × Pannell Miss 4072 • PB Maine (AMAA 420234)

THE PREMIER DONOR AT BUCK CATTLE



Dam of embryos selling BK Utoo 872



Maternal sib to embryos selling

2015 Junior National Heifer Show Reserve Champion
Maine-Anjou



Maternal sib to embryos selling

2016 Junior National Heifer Show Fourth Overall
Maine-Anjou Heifer



Sire of Lot A embryos selling

BKMT High Society 10H



Sire of Lot B embryos selling
Silveiras Forbes 8088

- **LOT 7A: 1 Package of 3 Embryos sired by BKMT High Society 10H sexed female**
- **LOT 7B: 1 Package of 3 Embryos sired by Silveiras Forbes 8088 sexed female**

- We proudly introduce one of the premier females in the donor pen at Buck Cattle Company, without a doubt one of the most decorated and respected seedstock operations in North America. BK Utoo 872 has played a pivotal role over the past few years by offering unwavering consistency and quality with each set of ET calves that she has produced. Some would say that BK Utoo 872 is the most notable sister to the legendary BK Unlimited Power bull that has left a lasting impact on the industry. The dam of 872 is the immortal Pannell Miss 4072, a foundation breeding piece at Buck Cattle Company. Her presence can be identified throughout countless pedigrees as an individual of influence. Her full brother BK Unlimited Power 472 is considered one of the most influential breeding bulls in the history of the breed. Maternal brothers would include BK Navajo 42N, BK Power Plus 211L, BK Ice Pick 472J and many others working in top programs across the country. 472 is responsible for introducing more herd bulls into the Maine-Anjou breed than any other matriarch in history.
- BK Utoo 872 has produced countless high sellers that range from \$25,000 to \$70,000 during her tenure in Madill, Oklahoma. Those past high selling females have gone on to be selected as champions at the NWSS, Fort Worth, Junior Nationals and Oklahoma Youth Expo. BK Ain't High 3015, the GOET I-80 daughter that was selected as the 2016 National Junior Heifer Show Reserve Grand Champion for the Moore family, has followed in the footsteps of the matriarchs that have come before her. She has produced daughters by BOE Epic that have been successfully campaigned by Hudson Carter and Chancee Clark. Another one of her most noted daughters is the 2016 National Junior Heifer Show Fourth Overall Purebred Maine-Anjou for Victoria Chapman. 872 produced the 2015 National Western Stock Show Reserve Grand Champion Maine-Anjou Female. Of course her PVF Insight 0129 daughter, BK Dream Maker 621 ET, would be among the most impressive daughters of the great 872 phenotypically. With over 75 progeny registered with the American Maine-Anjou Association Herdbook, 872 continues to lead the pack at Buck Cattle Company in terms of dollars generated while positively influencing future generations of Maine-Anjou and Maine-Tainer seedstock.
- The Lot A embryos are sired by BKMT High Society 10H, the impressive BOE Epic son from the many-times champion BK CMCC Yvanna 1010. Pay attention to the return on investment potential from this purebred Maine-Anjou mating that encompasses the most proven cow families at Buck Cattle Company. A 3/4 sib to the embryos selling sired by BOE Epic, BK Grace of God 9001G ET, commanded \$65,000 in March 2020. The Lot B embryos are sired by the 2020-2021 ROV Show Bull of the Year and multiple-time National Champion Silveiras Forbes 8088. This mating will yield elite show heifers that are eligible to be registered as Maine-Angus. Forbes has impressed even the most critical that have evaluated his captivating presence. Thank you to the crew at Buck Cattle Company for allowing access to genetic opportunities of this magnitude!

Offered by: **Buck Cattle Company, Jirl Buck 580-795-4865**

Maine embryos by High Society & Maine-Angus by Forbes

LOT
8

3 Embryos Selling

Embryos
on
Snow™

Donor: **BK Dream Maker 621 ET**

PVF Insight 0129 × BK Utoo 872 • 1/2 Maine (AMAA 470105)

ELITE HIGH MAINE GENETICS



Dam of embryos selling BK Dream Maker 621 ET
Daughter of BK Utoo 872



Full sib to embryos selling
BK Just Looking 128J



Sire of embryos selling
BOE Epic

► LOT 8: 1 Package of 3 Embryos sired by BOE Epic *sexed female*

- There is no denying the substance, genuine mass and phenotypic excellence that BK Dream Maker 621 ET personifies. BK Utoo 872, the dam of 621, is considered by many as one of the leading females in the donor pen at Buck Cattle Company. The maternal grandam of 621, Pannell Miss 4072, is arguably the most influential female in the entire Maine-Anjou business, dating back to the late 1990s. BK Dream Maker 621 ET is a maternal sister to several Junior National, NWSS, Fort Worth and Oklahoma Youth Expo Champion Purebred Maine-Anjou females. If one thing is certain, the 872 daughters' true value lies in production. Several of her sisters are responsible for high sellers and champions that have sold through past Buck Cattle Company marketing events.
- The embryos selling are full sibs to the popular BK Just Looking 128J female, sired by BOE Epic. 128J was among the featured lots in the 2021 Fall Premier Sale. The resulting progeny from this mating will be 75% Maine-Anjou females that have the credentials to be high sellers and champions themselves. Only one heifer from this mating has been sold to date, and she commanded \$15,000 in October 2021. Big things are to come from BK Dream Maker 621 as she follows in the footsteps of her dam and maternal grandam.
- What BOE Epic has been able to accomplish in just a few years is nothing short of incredible. The champions and high sellers list continues to grow with each passing year. Will your name be added to the list?

Offered by: **Buck Cattle Company, Jirl Buck 580-795-4865**

High Maine embryos by Epic

**LOT
9
A,B**

6 Embryos Selling

Embryos
on Snow™

Donor: **JABR Miss CB Ali 137B**

Cowan's Ali 4M × JABR Wisteria 56W • 3/4 Maine (AMAA 488740)

DAM OF THE 2021 OYE SUPREME INFLUENCE FEMALE



Full/maternal sib to embryos selling

JABR Electra 96G ET

2021 Oklahoma Youth Expo Supreme Champion Influence Heifer & 2021 Cattlemen's Congress Grand Champion MaineTainer Heifer



Full/maternal sib to embryos selling
2021 NAILE Reserve Division Champion



➤ **LOT 9A: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**

➤ **LOT 9B: 1 Package of 3 Embryos sired by DUEL Icon 802F sexed female**

- JABR Miss CB Ali 137B has quickly become one of the premier donors in the Maine-Anjou circle due to the elite caliber of stock that she consistently puts on the ground for S.L. and Jenna Craft. Some would refer to "137" as the matriarch of the Anadarko, Oklahoma, based program because of her recent success on the largest stage in the land. Her most famous daughter to date is JABR Electra 96G ET, the 2021 Cattlemen's Congress Grand Champion MaineTainer Female. Electra continued her winning ways in the Jim Norick Arena in March when she was selected as the 2021 Oklahoma Youth Expo Grand Champion MaineTainer and Supreme Champion Influence Female for McKenzie Layton.
- The embryos selling as Lot A are full sibs to the popular Electra 96G female that frequented the backdrop countless times through her show career. Electra 96G is sired by the legendary Silveiras Style 9303, a sire that needs no introduction to the business. Another Style daughter, JABR Hallie 134H, was a reserve division champion at the 2021 American Royal. These embryos will yield elite show heifer prospects that will put your program on the map, plain and simple!
- We twisted Jenna's arm to sell a second set of embryos from "137" and are ecstatic that she agreed to offer a set of sexed heifer eggs sired by DUEL Icon 802F. The resulting progeny from this mating will result in 3/4 high Maine show heifer/donor prospects that combine the elite of the elite in the Maine-Anjou business. A full sister to this mating sold for \$40,000 this past fall and was in the Top Five Overall Breeding Heifers at the 2021 VCCP. She also was selected as a reserve division champion at the 2021 NAILE. Both matings will also result in progeny that will be 3.45% Chianina... the sky is the limit!
- There is no question that "137" reserved a spot for herself in Embryos on Snow, and we are thankful that the crew at Brower/Craft Show Cattle were willing to include her genetics in the sale, considering that the last four heifers sold from her averaged \$28,750. The guesswork has been removed—invest with confidence.
- NOTE:** The Lot A embryos, sired by Silveiras Style 9303, will result in progeny eligible to be registered as Maine-Angus if they are DNA tested as THF. If the resulting progeny are THC, then they will show as MaineTainers.

Offered by: **Brower/Craft Show Cattle, S.L. & Jenna Craft, S.L. 405-880-6840, Jenna 405-831-1632**

Maine-Angus/MaineTainer embryos by Style & High Maine by Icon

**LOT
10**

1 Pregnancy Selling

Embryos
on Snow™

Donor: **MINN Katie 9B**

Predator 19U × JSC Katie 5S (Irish Whiskey) • 3/4 Maine (AMAA 449908)

FULL SIB PREGNANCY TO STYLE'S GREATEST



Full sib to embryos selling MINN Style's Greatest 246E



Full sib to pregnancy selling
2019 NWSS
Champion
Maine Angus
Heifer



Full sib to pregnancy selling
2018 NAILE
Champion
MaineTainer
Heifer



Full sib to pregnancy selling
MINN
Consider It
Done

► LOT 10: 1 Heifer Calf Pregnancy sired by Silveiras Style 9303 due 2/2/22

- The heifer calf pregnancy selling is a full sib to the most decorated Maine-Angus female of all time! MINN Style's Greatest 246E ET was the 2018 Junior National Champion Maine-Angus Heifer, shown by Sara Sullivan. This female also won Grand Champion Heifer in the Open Show and Reserve Champion in the Junior Show at the American Royal. In addition, she was named Champion in the Junior Show and Reserve in the Open at the North American. This daughter of 9B hung a banner in every major show! She was crowned Grand Champion Maine-Angus Heifer at the 2019 NWSS Junior and Open, Grand Champion MaineTainer FWSS and Grand Champion Maine-Angus Heifer at the 2019 Maine-Anjou Junior National with her standout baldy bull calf at side, who went on to be known as Peace of Mind. In October 2019, she defended her title in Kansas City, where she was once again selected Grand Champion Maine-Angus Heifer. To top it off, she finished 2019 undefeated, capturing the honors of Grand Champion MaineTainer at the North American.
- Katie 9B is a power donor at Minnaert Show Cattle. Other full and maternal siblings to this proven to mating include females that have sold for \$60,500, \$37,000, \$31,000, \$22,500, \$20,000, \$16,000, \$12,500 and \$12,000. Katie 9B is also the dam of the promotional AI sire that is a full sibling to this pregnancy, MINN Consider It Done. She is the definition of a foundation female and continues to leave a substantial impact on the industry.
- The pregnancy we are offering presents a jet stream pass to creating your own piece of history and the opportunity to replicate one of the most legendary show heifers of recent times, one that has claimed as many national level banners in back-to-back years as there ever has been. Due to incredible conception rates from an embryo purchase out of the 2021 Embryos on Snow, we welcome Evan Summers to the sale. Thank you for your continued support of this event.
- **NOTE:** Heifer pregnancy sired by Silveiras Style 9303 is due 2/2/22 and is being carried by Recip #532, a middle-age black cow. Payment is required to be made in full before pregnant recip can be transported. Recip cow will be available for pick up or shipment from Gilliam, Missouri. For more details, please contact Evan Summers at 660-631-0914.

Offered by: **Summers Cattle, Evan Summers 660-631-0914**

Maine-Angus pregnancy by Style

LOT
11

3 Embryos Selling

Embryos
on Snow

Donor: **CMCC Color Run 512**

BK Unlimited Power 472 × BK Renegade 5010 • 3/4 Maine (AMAA 459638)

DAM OF 2021 NAILE RESERVE GRAND JUNIOR MAINE HEIFER



Full sib to embryos selling BK JG Honey Run 0005H
2021 NAILE Junior Show Reserve Grand Champion Maine-Anjou Heifer



Dam of embryos selling
CMCC Color Run 512

► LOT 11: 1 Package of 3 Embryos sired by BOE Epic sexed female

- CMCC Color Run 512 was among the featured lots in the historic Buck Cattle Company "Sharing the Tradition" Mature Cow Dispersal in May 2021, where she commanded a hammer price of \$19,000. The first born daughter of CMCC Color Run 512 is BK 4J Fortunate 8013F, the BOE Garth daughter that sold for \$25,000. BK JG Give Me Five 9011G sold for \$7,750 to Maddison Griffin of Oklahoma and was selected as the 2021 Cattlemen's Congress Senior Heifer Calf Champion. A trio of sisters sired by BOE Epic sold in the 2021 Buck Cattle Company Spring Edition sale to average right at \$7,000.
- BK JG Honey Run 0005H was selected by Abree Belcher of Iowa. She has been a dominant show heifer throughout the state of Iowa, where she was selected as the Grand Champion Maine-Anjou Heifer in the 4-H show at the state fair. Most recently, BK JG Honey Run 0005H was selected as the 2021 NAILE Reserve Grand Champion Maine-Anjou Heifer on the green chips of Freedom Hall. This fall born female has the build, style and presence to continue her run as a dominant force through the coming spring and summer show season. The embryos selling are full sibs to this many-time champion that is far from done yet.
- Help yourself to a proven mating from Buck Cattle Company that is further supported by the everlasting maternal influence of the great BK Renegade 5010. This mating is supported by a pedigree that is lined in purple.

Offered by: **Buck Cattle Company, Jirl Buck 580-795-4865**

High Maine embryos by Epic

LOT
12
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **JSUL Sultry 6640-1** Clone of JSUL Sultry 6640

BHCS Heat Seeker 23 × JSUL MA x AN 6651 • 8.78% Chianina (ACA 372784)

THE MOST DOMINANT SHOW HEIFER PRODUCER OF THE DECADE



Daughter of clone donor of embryos selling

JSUL Who Dat 1602 — 2012 NAILE Supreme Champion Junior Heifer



Daughter of clone donor of embryos selling

JSUL Who Dat Lady 2037Z — 2013 NAILE Champion Chi Heifer



Daughter of clone donor of embryos selling

JSUL Who Dat Sultry 6215 — 2017 NAILE Champion Chi Heifer

Daughter of clone donor of embryos selling

JSUL Who Dat Raptor 2017 NAILE Supreme Champion Junior Heifer

➤ **LOT 12A: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female**

➤ **LOT 12B: 1 Package of 3 Embryos sired by LDSC Unleashed sexed female**

- A year ago in the 15th Annual Embryos on Snow in Oklahoma City, we featured the opportunity to acquire a clone to the legendary JSUL Sultry 6640, arguably the HOTTEST female in the industry for over a decade when it comes to generating elite show heifers and high selling females! Travis Bartels, Baylor Bonham and the Wynne brothers made the investment...6640 was officially a resident of Oklahoma! This matriarch has seen success in the show ring at every level and has made some of the highest generating donor cows in the business. JSUL Who Dat Raptor was the 2017 NAILE Supreme Champion Female, and JSUL Who Dat 1602Y was the 2012 American Royal and NAILE Supreme Champion Female.
- Other notable sisters include JSUL Who Dat Lady 2037Z, JSUL Who's Playing 6937D and JSUL Who Dat Sultry 6215. SSUL Who Dat Darling is another Who Da Man-sired daughter of 6640 and is the dam of the 2020 NAILE Supreme Champion Junior Breeding Heifer for Sara Sullivan. JSUL Who Dat Ginger 3241A was the 2014 NAILE Open Show Reserve Grand Champion Chianina Female. The list goes on and on and on. Here's your chance to acquire genetics from a true breeding piece that has HUGE dollar generating capabilities.
- The Lot A embryos selling are sired by the \$205,000 W/C Bankroll 811D, a sire that needs no introduction when it comes to the show cattle industry. The dam of Bankroll is the highest dollar generating female in the history of the Simmental breed. The Lot B embryos are sired by LDSC Unleashed, the BK Unlimited Power 472 son that is backed by the legendary Miss Whiskey Dreams 30Z "2/75," the 2014 NWSS Grand Champion MaineTainer Heifer. The maternal grandam of Unleashed is the immortal JSUL Dreams Come True 846U "Kelli." This mating combines some of the most influential and highest dollar generating females in the show cattle industry. "Kelli" was the 2009 NAILE Supreme Champion Overall Junior Breeding Heifer prior to becoming one of the legendary donors in the business. Unlimited Power, the sire of Unleashed, is backed by the highest dollar generating female in the history of Buck Cattle Company, Pannell Miss 4072.
- Two NEW matings that are supported by elite cow families in the business that offer endless possibilities when it comes to producing the next generation of SimGenetic, MaineTainer and Low Chianina show heifers that will generate when their time to enter production comes. Pay attention here—these embryo matings will make for a BIG return on investment.

Offered by: **Bartels Livestock, Travis Bartels 541-420-4079;**

Baylor Bonham; Wynne Show Cattle, Colton Wynne & Jake Wynne

Embryos by Bankroll and Unleashed

LOT 13

3 Embryos Selling

Embryos
on Snow

Donor: **TSS Donor 650**

Huff N Puff x 1/915 (Northern Improvement x Irish Whiskey)

DAM OF TOP SELLERS BY IN GOD WE TRUST



Full sib to embryos selling

2021 Winter Warm Up Reserve Grand Champion Prospect Steer, A & B

Full sibs to embryos selling...



\$31,000 fall born



\$64,000 high seller



► LOT 13: 1 Package of 3 Embryos sired by In God We Trust *sexed male*

- Thompson Show Steers has been one of the unmissable stops on the South Dakota fall show steer trail for decades now. There are not many herds in the entire United States that can match Chad and his family's dedication or success in this business. If you have ever made the trip to the Thompson Show Steers operation in Wessington Springs, South Dakota, you can relate when we say that there few other locations where you can go and see as many big time show steer prospects on the cow as at Thompson's. As a cattleman, Chad Thompson has as diligent an eye as there is. The progressive nature he goes about the business has continued to prove dividends for both him and his customers.
- We are fortunate enough to become the source of genetics to one of the most exciting matings that has ever originated from the hills of Thompson Show Steers. The combination of the TSS 650 donor to In God We Trust has been responsible for as quickly generating six figure returns for Chad as any other mating he has propagated. The 650 donor is a Huff N Puff daughter who goes back to a Reimann cow that many will claim to be the best female to sell through that historic dispersal. The first time she was mated to a club calf sire yielded a \$31,000 In God We Trust fall born in 2020; this calf began the movement and elevated 650's position into the donor pen. The spring of 2021 saw the first set of ET sons to be born, and it has been a snowball effect from there. Through the Thompson Show Steer Fall Pasture Sale, three full brothers sired by In God We Trust averaged \$19,000. The result of a full sibling embryo purchase for Weber Brothers Show Cattle of Lake Benton, Minnesota, equated to a \$64,000 record setting high seller for their acclaimed program; this calf will be one to keep an eye on, as he landed in the hands of one of America's most talented feeding families. Further success stories exist with In God We Trust embryo purchases that include steer calves with \$20,000, \$15,500 and \$12,000 price tags in the fall of 2021. If you get the chance to talk to Chad, it will not take long for him to tell you about the five full brothers they have on the ground to sell in their Fall Born Online Sale. This mating is as consistent as any revenue generator they have ever had.
- The opportunity going forward to secure 650 genetics will be rare; however, in this edition of Embryos on Snow exists the chance to purchase full sibling In God We Trust male embryos to a crop of steers that had the entire industry talking in the fall of 2021. For a fresh mating and young cow, it is almost hard to believe the incredible consistency she has shown along with the dollars she has already generated.
- The trend toward steers of color is one we have witnessed for several years now. Every major steer show in the country has seen at least one non-black-hided calf win within the past two years, and in return the price tags associated with them has followed the same trend. The opportunity to acquire 650 genetics will never again match the supply. Here is your opportunity to mimic the best matings the famed TSS cow herd has to offer.

Offered by: **Thompson Show Steers, Chad Thompson 605-350-9567**

Embryos by In God We Trust

LOT
14
A,B,C

9 Embryos Selling

Embryos
on
Snow

Donor: **COC 133G "Big Britches"**

Dakota Gold × Man Among Boys × Simmental × Angus

\$185,000 CREAM OF THE CROP SALE HIGH SELLER



**Dam of embryos
selling**

COC "Big Britches"

- **LOT 14A: 1 Package of 3 Embryos sired by In God We Trust sexed male**
- **LOT 14B: 1 Package of 3 Embryos sired by DUEL Icon 802F sexed female**
- **LOT 14C: 1 Package of 3 Embryos sired by EC Rebel 156F unsexed**

- Ladies and gentlemen, we present a NEW and exclusive opportunity to acquire genetics from one of the most talked about and admired females to sell at public auction in 2021, the featured Lot 1 female from Black Hereford Ranch's 20th Annual Cream of the Crop marketing event. Affectionately known as "Big Britches," this \$185,000 high selling female was admired by some of the most astute cattlemen in all the land. She sets the standard for skeletal quality, mass, dimension and maternal functionality. From the ground up, "Big Britches" is flawless in terms of her foot size, joint work and angles while maintaining the natural base width and squareness of pin set that would be described as textbook by the most critical evaluators.
- The Lot A embryos are sired by the legendary In God We Trust, a sire that has experienced as much success as any Charolais-colored bull in history. The genetic consistency of IGWT is simply unparalleled, and the results are unmatched. IGWT continues to positively impact the programs of breeders who have utilized his service. These embryos have the potential to yield the next high seller, champion or six-figure promotional sire of influence.
- Dr. Dave Duello raised and promoted one of the most unique Maine-Anjou bulls that we have ever laid our eyes on in Denver a few years back. DUEL Icon 802F is an own son of BOE Epic, the popular and proven sire for Buck Cattle Company that has generated countless champions and high sellers. Icon has been heavily utilized across a wide variety of females to capitalize on the uniqueness and quality of his build. These sexed female embryos have the potential to create the next generation breeding piece.
- The Lot C embryos are sired by the \$200,000 EC Rebel 156F, a member of the illustrious herd sire battery at Freking Cattle. Rebel has experienced limited use due to being pulled from the open market, but the results have been astounding. Over the last two years, Rebel progeny have sold for \$225,000, \$77,000, \$55,000, \$34,000, \$20,000 and several other heifer calves from \$10,000 to \$17,000. Rebel is a son of DSFF Countess 357D, a female that has produced five calves born to date and over \$400,000 generated in progeny sales. Her progeny would include the \$200,000 Rebel, \$120,000 Renegade, a \$50,000 daughter sired by Profit, and a \$35,000 daughter sired by Fortune 500. Her Remedy son will be among the featured lots to sell in February 2022 at Hartman Cattle Company. This mating is certain to generate elite half-blood progeny that maintain the added stoutness, shape and quality of build that "Big Britches" personifies.
- We appreciate Dustin Glover and his family's willingness to contribute to the 2022 Embryos on Snow with a matriarch of this caliber. Help yourself to an exclusive opportunity to acquire genetics from one of the highest selling club calf females of all time.

Offered by: **Glover Cattle Company, Dustin Glover 580-280-0188**

Embryos by In God We Trust, Icon & Rebel

**LOT
15**

3 Embryos Selling

Embryos
on Snow™

Donor: **Frye Donor 491**

First Impression × BCA Monti Montana

DAM OF THE 2021 NAILE CHAMPION STEER



Full sib to embryos selling

2021 NAILE Grand Champion Market Steer

► LOT 15: 1 Package of 3 Embryos sired by Red Rocky sexed male *Available 5/15/22

- We are honored to welcome this new face to the club calf lineup of Embryos on Snow. Frye 491 is the mother of the highly regarded Grand Champion Market Steer at the 2021 North American Livestock Exposition for the Jacobson Family of Iowa. This Red Rocky son battled against one of the strongest market steer lineups that the green chips of Freedom Hall have ever seen and walked away with the top spot. The Frye family's reputation is held among the highest of those in the cattle business.
- The story behind this steer and his mother is one of legends, and this championship will go down as one for the ages. Frye 491 is a direct daughter of First Impression and goes back to the influence of the legendary Charolais stud known as BCA Monti Montana. Any who knew Rick Frye could tell you of the importance he placed on this sire and the massive influence he has made on their cow herd over the past decade. The legacy of 491 is just beginning. To this point she has had four steer calves, all sired by Red Rocky, and all four have been traded through the best feeders in the country. We sincerely want to thank everyone at Frye Cattle for their commitment to helping us make Embryos on Snow the source for the industry's most illustrious and desirable matings. This spring will mark the first of a limited number of times that 491 will be involved in an embryo transfer program; therefore, this exclusive opportunity to purchase Frye 491 genetics is one that needs serious consideration if your intentions revolve around raising elite show steers.
- The opportunity exists to purchase three full siblings to the smoke colored sensation who brought home the Grand Champion Market Steer banner for the Jacobson Family at the 2021 North American Livestock Exposition. The legacy of the Frye family and their dedication to the show steer business is carried by the potency of females like Frye 491, a story that is far from over.

Offered by: **Frye Cattle, Scott Frye 319-440-4533, Carson Frye 319-334-8262**

Full sib embryos to the 2021 NAILE Champion Steer

**LOT
16**

3 Embryos Selling

Embryos
on Snow™

Donor: **MF Structure 3452 "Donor 6"**

MF Structure (BC Lookout x MF Donor 3718, by Full Flush) x 9438 (Northern Improvement)
THE DAM OF WYNNE IN DOUBT



Full sib to embryos selling Wynne In Doubt



Full sib to embryos selling
Doris 043 —
2022 First Class
Female Sale
feature bred
heifer



Full sib to embryos selling
\$16,000 heifer



Full sib to embryos selling
\$17,000 steer



Full sib to embryos selling
\$12,500 steer

➤ **LOT 16: 1 Package of 3 Embryos sired by Here I Am**
CHOICE sexed male or unsexed

- For as many club calf sires as are promoted, only a small percentage pass the scrutiny of their rookie season. It takes very special individuals to stand the test of time in this business, one that leaves no room for individuals who supply the genetic equation with anything short of excellence. From early on, the Here I Am son who came to be known as Wynne In Doubt has been one to stir up conversation among show cattle enthusiasts. He has to be one of the most unique bovines that has ever walked, and regardless of your interests or ties, it would be a struggle to forget the first time you saw the promotional cell phone video that was posted of this freak of nature as a calf. From there, the hype has only snowballed.
- Wynne In Doubt has become a staple in the breeding box for America's most progressive and successful club calf operations. The high sellers and champion lists has multiplied with each sale season, and his ability to sire the ideals in show steer character will continue to drive this trend. The female that stands in the direct maternal pedigree of Wynne In Doubt is a major component as to the success he has seen. Donor 6 continues to lead the pack for the Wynne brothers and their prospering cow herd. If you have been following this operation in Newcastle, you have noticed that she has not pumped the breaks since her initial time in the spotlight when WID debuted. Full sibling steers to Wynne In Doubt were again sale features in their 2021 Online Sale in April and will be ones that appear again as they begin to collect banners for their new families. Donor 6 produced a high selling heifer calf from this mating that sold to Brian Martin and Reed Vestal for \$16,000. Male progeny have sold for \$20,000, \$17,000 and \$12,500, with several others from \$7,000 to \$10,000 during her career. A full brother to the embryos selling was a breed champion at the Tulsa State Fair this past year. Colton Wynne's daughter will campaign a full brother to the embryos selling at the National Western Stock Show in 2022. Luke Doris purchased the embryos the last time we made them available to the public. The results of this EOS transaction resulted in one of the featured bred females in The First Class Female Sale on New Year's Day 2022. The point we are trying to reiterate is that this is a HUGE genetic opportunity that should not be taken lightly—this mating flat works every time.
- The Donor 6 female has secured a position for the Wynne Show Cattle operation at the top end of the totem pole. She is responsible for raising an absolutely dominant force in terms of club calf sires and continues to prove that her elevated status in the donor pen results in huge generating potential. This package of embryos provides the buyer with three opportunities to replicate one of the most unique creatures of our time.

Offered by: **Wynne Show Cattle, Colton Wynne 405-627-8437**

Full sib embryos to Wynne In Doubt

LOT
17
A,B

6 Embryos Selling

Embryos
on **Snow**™

Donor: **HL/CCC Donor 582**

HL Pump Daddy × HL 238 (KC × Alladin/Angus)
ELITE SOUTHERN GENETICS



Dam of embryos selling HL/CCC Donor 582



Sire of Lot B embryos selling
Amazing Grace



Full/maternal sib to embryos selling
Popular many-time champion throughout Texas



Full/maternal sib to embryos selling
2021 San Antonio Stock Show Champion Black Cross Steer

- **LOT 17A: 1 Package of 3 Embryos sired by Good Business 419 sexed male**
- **LOT 17B: 1 Package of 3 Embryos sired by Amazing Grace conventional**

- Donor 582 is the rising star in the donor pen for Horn Livestock and Cromwell Cattle Company, two progressive Texas-based show steer operations that understand the value and importance of cow family consistency. Donor 582 is from the most proven and productive lineage that has ever walked the pastures of Anson, Texas. Donor 582 is the \$64,000 valuation donor dam that has accumulated an average on the north side of \$15,000 on her first three male progeny. The Mason family of Texas, one of the premier multi-specie stock show families in the country, showed the black-hided son of 582 to countless victories across the state. That steer culminated his show career on the floor of the AT&T Center in San Antonio when he was selected as the Grand Champion Black Cross Market Steer at the 2021 San Antonio Stock Show for Kaden Mason.
- The embryos selling as Lot A are full sibs to the many-time champion for the Mason family. Good Business 419, the Lovin the Business x HL 419 son, has endured an extremely successful run when it comes to progeny selling high and winning when it counts. Good Business 419 is the sire of the 2017 San Antonio Stock Show Grand Champion Overall Market Steer. This mating combines the elite of the elite from the Horn Livestock breeding program.
- The embryos selling as Lot B are sired by the legendary That's Right son that is backed by the influential Solid Gold x HL 620 donor. Amazing Grace is from a cow family that has produced a longstanding list of herd bulls and individuals of influence. This mating is certain to yield elite progeny of both sexes. The heifer progeny have the chance to be the next piece of the puzzle for any operation. Very few heifers have been offered to the public from 582—this could be your chance to raise your own donor of impact.
- The HL and CCC brands have become synonymous with raising high sellers and champions at the highest level. We appreciate the exclusive contribution that these great stockmen have made to the 16th Annual Embryos on Snow.

Offered by: **Horn Livestock, Brandon Horn 979-885-8188;**
Cromwell Cattle Company, Brent Cromwell 979-540-8977

Embryos by Good Business 419 & Amazing Grace

**LOT
18
A,B**

6 Embryos Selling

Embryos
on Snow™

Donor: **HL/CCC Donor 8187** TH-free & PHA-free

HL Business Done Right × Walks Alone × Simmental/Shorthorn

THE NEXT GENERATION DONOR



Dam of embryos selling \$60,000 HL/CCC Donor 8187



**Maternal sib
to embryos
selling**

The first son of
8187 to be born
...\$11,500
Red Eye son

➤ **LOT 18A: 1 Package of 3 Embryos sired by In God We Trust sexed male**

➤ **LOT 18B: 1 Package of 3 Embryos sired by Way Maker sexed male**

- One year ago, Brandon Horn offered 50% embryo interest in one of the most exciting double clean females ever produced in his decorated program. Brent Cromwell made the investment, as he has done on numerous occasions when it comes to elite individuals, and the rest is history! Anson, Texas, is home to some of the most phenotypically impressive cattle anywhere on God's green earth. Individuals of significant influence have walked the pastures of Horn Livestock, propelling the show cattle industry to new heights. Sires such as Solid Gold, Business Done Right and In God We Trust would be a few of the Hall of Fame members of one of the most illustrious herd bull and donor batteries in the business.
- If you like cattle that are stout, powerful, three-dimensional and have the unprecedented look of quality from every angle, then pull up a seat. The Lot A embryos are sired by the legendary In God We Trust and backed by the \$60,000 valuation donor dam known as 8187. This mating needs no introduction based on the cow family consistency that resides in the lineage. The resulting progeny will have a chance to sell high and win big, plain and simple.
- The Lot B embryos are sired by Horn's Way Maker bull that is one of the exciting new young studs in the Horn herd sire arsenal. Way Maker is sired by That's Right and is backed by the Johnny Walker Red-sired female that traces to the dam of the legendary Carpe Diem. This mating will yield elite orange-and-yellow hided progeny with the possibility of a shot of chrome. We like the chances of this mating to produce cattle that have the goods to hang a banner with or without hair.
- Both Horn Livestock and Cromwell Cattle Company are firms that are fully devoted to customer success. Reach out to Brandon or Brent with any questions about this exclusive EOS genetic opportunity from the exciting 8187 donor. They will help facilitate your ROI with their unwavering customer service.

Offered by: **Horn Livestock, Brandon Horn 979-885-8188;**
Cromwell Cattle Company, Brent Cromwell 979-540-8977

Embryos by In God We Trust & Way Maker

LOT
19
A,B

6 Embryos Selling

Embryos
on Snow

Donor: **Priest Donor 5406**

Solid Gold × HL 106 (Judge × HL 419)

DAM OF 2021 RODEO AUSTIN GRAND CHAMPION STEER



Dam of embryos selling Priest Donor 5406



Full/maternal sib to embryos selling
2021 Rodeo Austin Grand Champion Market Steer



Maternal sib to dam of embryos selling
2020 NAILE Grand Champion Market Steer



Full brother to dam of embryos selling
HL Most Wanted

- **LOT 19A: 1 Package of 3 Embryos sired by Good Business 419 sexed male**
- **LOT 19B: 1 Package of 3 Embryos sired by CHOICE DUEL Icon 802F or In Queen We Trust CHOICE sexed male or sexed female *Available 6/1/22**

- Priest Genetics has taken a very disciplined approach when it comes to breeding elite show cattle. Laramie's critical eye has allowed this Texas-based program to catapult forward over the past few years. Key donor transactions from the most reputable producers in the show cattle industry have been instrumental in the success of Priest Genetics.
- Priest Donor 5406 is the Solid Gold x HL 106 daughter that was acquired from the illustrious Newman program of west Texas. There is no question that some of the greatest show steers and show steer producing females in the business have originated or passed through the hands of Kevin Newman. The first set of ET calves from 5406 produced a pair of heifers that was retained in the herd and the popular 2021 Rodeo Austin Grand Champion Market Steer that was led by Tristan Himes. The Lot A embryos are full sibs to the Rodeo Austin Champion, sired by Good Business 419. These sexed male embryos will yield cattle that have the athletic running gear and elite look that it takes to be a contender when it counts the most.
- 5406 has been worked to several different sire options with great success. The 5406 progeny that hit the ground in 2021 include a set of red-hided calves sired by Good Business 419 and Red Hawk. She has worked extremely well to create the next generation of elite American show steers as well with a very consistent flush to the legendary DDD Masterpiece 74D19. A Red Hawk son of 5406 will be left intact, while a set of his brothers will highlight the Priest Genetics Annual Fall Born Sale in April 2022.
- A maternal sister to 5406, HL 306, is the dam of the 2020 NAILE Grand Champion Market Steer for Rhylee Rodgers. The power and the consistency of the great HL 106 and HL 419 are unrivaled! 5406 is also a full sister to HL Most Wanted, one of the popular red-hided studs that calls home to Anson, Texas.
- The Lot B embryos are sired by choice of two young guns in the business that are doing a big time job siring cattle with quality, presence and marketability. The first option is DUEL Icon 802F, the elite high Maine-Anjou sire option that has taken the business by storm. The second option would be sired by In Queen We Trust, the IGWT son that is from the great 0160 "Queen" donor that is the highest valuation donor dam to ever sell through the Share the Brand Sale. The winning bidder will have the option to not only choose the sire of the second mating but also decide if they would like the embryos sexed for male or female, depending on their sire preference.
- The privilege will be yours to access the genetics of 5406 in the 16th Annual Embryos on Snow Sale. Help yourselves to elite and proven matings that are hard to let go.

Offered by: **Priest Genetics, Laramie Priest 254-855-2133**

Embryos by Good Business 419 & Icon or In Queen We Trust

LOT
20
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **GCC Ms Whizard A232**

GCC Whizard 125W × GCC Miss 15066

THE PROLIFIC INFLUENCE OF WHIZARD-SIRED FEMALES



Dam of embryos selling GCC Ms Whizard A232



Sire of embryos selling
In God We Trust



Sire of embryos selling
Red State

- **LOT 20A: 1 Package of 3 Embryos sired by In God We Trust sexed male**
- **LOT 20B: 1 Package of 3 Embryos sired by Red State sexed male**

- Show steer producers have come to realize the importance of the inclusion of a Whizard female on the maternal side of a pedigree. Whizard daughters are among the best looking and producing females you will find in many of America's premium club calf producing cow herds. When it comes to comparing them in terms of producing power and phenotypic values, you would be hard pressed to pass up on this new addition to our Embryos on Snow lineup. The GCC Ms Whizard A232 donor is one of the newest additions to the donor pens for the Reimann Ranch and their partner, the astute livestock producer Jesse Heimer. You know that when folks like the two behind this one become involved in a female, the best is yet to come. This is one of those untapped opportunities that has become the source of many lucrative success stories to come from the past 15 editions of this annual trading point for the most exciting matings in the business. The feeling that both partners share on this cow is that she is well on the verge of blowing open, and this is an early opportunity to be on the forefront of her legacy.
- The Lot A package offers the buyer three sexed male embryos sired by the undoubted king of consistency, In God We Trust. You can make assumptions that these colored progeny will attract the attention of buyers nationwide—the type that realize there is value added by the power of pedigree and potency.
- Lot B offers an exciting opportunity to access the new kid on the block, Red State. He was a crowd favorite when he made an appearance at the 2021 Cattlemen's Congress in Oklahoma City and has continued to mature into a sire that will see heavy use for 2022, as supply can hopefully meet demand. We anxiously await the arrival of his first calf crop, but when it comes to pairing cattle phenotypically, there may not be a better mating on the GCC Ms Whizard A232 donor.
- We appreciate the unwavering support of Reimann Ranch and Jesse Heimer toward helping reach the objectives of Embryos on Snow to continually pinpoint and allow exclusive access to the most elusive and potent breeding pieces in America. The opportunity here is inadmissible proof of that!

Offered by: **Reimann Ranches, Barry Reimann 605-870-1444; Jesse Heimer 217-257-0138**

Embryos by In God We Trust & Red State

LOT
21
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **SCAS Enchantress 940E**

Schilling's Yannis × Schilling's Bombshell • 68% Limousin (NALF LFF2132238)

DAM OF HIGH SELLERS AND CHAMPIONS



Full/maternal sib to embryos selling LJRJ CSVN Ms Jalara 711J
2021 Oklahoma State AGR Winter Bonanza Supreme Champion Heifer (A);
2021 KS Beef Expo Supreme Champion Heifer (A)



Dam of embryos selling
SCAS Enchantress 940E — 2019 All American Limousin Futurity Reserve Supreme Champion



Full/maternal sib to embryos selling
LJRJ CSVN Ms 24 Karat 811J ET — 2021 Winter Warm-Up Fourth Overall Heifer

➤ **LOT 21A: 1 Package of 3 Embryos sired by Gateway Follow Me F163 sexed female**

➤ **LOT 21B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**

- The Limousin breed has experienced a tremendous surge in terms of popularity, largely because of the quality, consistency and competitiveness of the cattle. In 2021, there was a record number of Supreme Champion banners that went home with the Limousin exhibitors from some of the most prestigious shows in North America, including the NAILE, Aksarben, Ohio State Fair, Iowa State Fair, Minnesota State Fair, South Dakota State Fair, North Dakota State Fair, Kansas State Fair, Iowa Beef Expo, Kansas Beef Expo and Oklahoma State AGR Winter Bonanza.
- Jackson Cattle Company is no stranger to the backdrop or the high sellers list. In fact, this family-owned-and-operated Texas-based program has experienced as much success across breed lines as any operation in the Southwest. A new face to the Embryos on Snow lineup is the dominantly competitive SCAS Enchantress 940E, a female that is quickly proving her true value in production. This past year, three daughters of 940E sired by three different sires sold for \$50,000, \$40,000 and \$18,000 to some of the most successful show families in the country. 940E was a many-time champion herself throughout Texas for Cole Sullivan and his family, with one of her most notable wins coming at the 2019 All American Limousin Futurity in Springfield, Missouri, when she was selected Reserve Supreme Champion after first winning the cow/calf division.
- The Lot A embryos are sired by the widely popular Gateway Follow Me F163, making them full sibs to LJRJ CSVN Ms Jalara 711J, the 2021 Oklahoma State AGR Winter Bonanza Supreme Champion Heifer for Kelton Arthur in Ring A and Reserve Supreme Champion Heifer in Ring B. She continued her winning ways the next week at the Kansas Beef Expo, where she was selected as the Supreme Champion Overall Heifer in Ring A and Reserve Supreme Champion Overall in Ring B. The embryos selling as Lot B are sired by SCC SCH 24 Karat 838, making them full sibs to the stunning Lim-Flex female that was selected as the 2021 Winter Warm-Up Fourth Overall Heifer for the Collins family. A third sister, sired by Crown Royal, was selected as the Grand Champion Limousin and Third Overall Heifer at the Mississippi Youth Expo for the Boyce family of Texas.
- The genetic packages being offered by Jackson Cattle Company certainly took some convincing before they hesitantly agreed. It's safe to say that these embryos are worth more to them in recip cows in Walnut Springs, Texas, than they are to sell them in the frozen state, especially when you consider they just averaged \$36,000 on their 940E heifer calves! We greatly appreciate Jeff and Jared for their continued support of Embryos on Snow.

Offered by: **Jackson Cattle Company, Jeff Jackson 254-897-9116, Jared Jackson 254-396-0567**

Lim-Flex embryos by Follow Me & 24 Karat

LOT
22
A,B

Pregnancy & 3 Embryos

Donor: **WLR Prada**

MAGSWL Usual Suspect 538U × AUTO Rebeca 292S • 77.9% Limousin (NALF NPF1988708)
LEGENDARY LIMOUSIN MATRIARCH



Dam of pregnancy & embryos selling

WLR Prada (*deceased*)



Full sib to pregnancy selling

SHSK Elaine Benes
\$41,500 high selling female



Full/maternal sib to pregnancy & embryos selling

SHSK Fergie 810F ET
2020 OYE Reserve Supreme Champion Heifer



Full/maternal sib to pregnancy & embryos selling

SHSK Fergie 810F ET
2019 NAILE Reserve Grand Champion Limousin Heifer



Full/maternal sib to pregnancy & embryos selling

SHSK Elvera 710E ET
2019 NWSS Reserve Grand Champion Limousin Heifer



Full/maternal sib to pregnancy & embryos selling

SHSK Barbara 407B
2016 NWSS Reserve Champion Limousin Heifer

- **LOT 22A: 1 Heifer Pregnancy sired by Silveiras Style 9303 due 2/26/22**
- **LOT 22B: 1 Package of 3 Embryos sired by TASF Crown Royal 950C sexed female**

- WLR Prada has evolved as one of the most dominant producing Limousin females in the history of the breed. Prada had an illustrious career herself as the 2012 NWSS Division Champion, 2012 Eastern Regional Junior Show Grand Champion, 2012 All American Futurity Division Champion, 2012 NAILE Junior Show Grand Champion, 2012 NAILE Open Show Reserve Grand Champion, 2012 National Junior Heifer Show Reserve Grand Champion and 2013 FWSS Grand Champion Open Show as well as a list of other accolades too long to list—Prada has done it all! Prada produced the 2019 American Royal Grand Champion Heifer and the 2019 NAILE Reserve Grand Champion Heifer for the Harris family. This dominant show heifer, SHSK Fergie 810F ET, is sired by Colburn Primo 5153. Her illustrious show career came to an end when she was selected Reserve Supreme Champion Female Overall Breeds at the Oklahoma Youth Expo in March of 2020. This summer, Karly Kolterman was on the end of the lead of SHSK Benjie 205H, a Style daughter who was slapped Fifth Overall Lim-Flex female at the 2021 National Junior Limousin Show. An April full sister to the pregnancy selling, sired by Silveiras Style 9303, commanded \$41,500 in the 2021 Girls on Film Sale.
- Maternal sisters to the embryos selling also include the 2018 NAILE Reserve Grand Champion Heifer, 2019 NWSS Reserve Grand Champion Heifer and 2019 FWSS Grand Champion Heifer, SHSK Elvera 710E ET, shown by the Kolterman family of Nebraska. During the 2015–2016 show season, Mason Walker campaigned a prevailing daughter of Prada to countless victories. SHSK Barbara was the 2015 American Royal Grand Champion Heifer and the 2015 NAILE, 2016 NWSS and 2016 FWSS Reserve Grand Champion Limousin Heifer. In 2017, Kai Thomsen exhibited SHSK Debra Dawn ET, whose most noted win was being selected as the 2017 FWSS Reserve Grand Champion Heifer. Prada averaged \$19,000 on five daughters sold in 2020, with one female commanding \$30,000 for one-half interest and another at \$20,000 for half. Prada's most noted son would be the 2018 NAILE Grand Champion Bull, ELCX Kings Landing 599D; he has become one of the hottest breeding pieces in the breed, and a rare collection of his semen will go under the hammer in this year's Embryos on Snow also.
- The Lot A recipient carries a pregnancy sired by Silveiras Style 9303, meaning she will deliver a full sister to a long list of champions, high sellers, herd bull prospects and breed impacting donor females. The Lot B embryos, sired by the 2017 NWSS Grand Champion, TASF Crown Royal 960C, are sure to generate a quick return on investment for the winning bidder on January 7, 2022. Prada left us in the summer of 2021, so the opportunities that will be available at public auction are going to be rare. Take chance at the opportunity while it lasts!
- **NOTE:** Heifer pregnancy sired by Silveiras Style 9303 is due 2/26/22 and is being carried by TOG Recip #75750, a middle-age black recip. Payment is required to be made in full before pregnant recip can be transported. Recip cow will be available for pick up or shipment from Wellsville, Missouri. Contact Heather Henderson at 573-220-5768 for more details.

Offered by: **Shelby Skinner Cattle, Shelby Skinner 417-298-2971;**
Wies Limousin Ranch, Heather Henderson 573-220-5768

Lim-Flex pregnancy & Limousin embryos

LOT
23
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **JSZC TSSC Larissa 49G ET**

Silveiras Style 9303 × Riverstone Charmed • 50% Limousin (NALF LFF2265535)

DOMINANT LIMOUSIN COW FAMILY



Larissa, 2020
Indiana State
Fair Reserve
Supreme
Champion
Female



Larissa, 2020 North American
Limousin Junior National
Grand Champion Lim-Flex
Female



Larissa, 2019
NAILE Grand
Champion
Junior Limousin
Female



**Granddam of
embryos IVF cycle
selling**

Riverstone Charmed

2016 NAILE Supreme
Champion Junior
Breeding Heifer and the
most renowned Limousin
female in recent history

Dam of embryos selling

JSZC TSSC Larissa 49G ET

2020 NAILE Reserve Grand Champion Limousin Female

➤ **LOT 23A: 1 Package of 3 Embryos sired by TASF Crown Royal 960C sexed female**

➤ **LOT 23B: 1 Package of 3 Embryos sired by J6 We The People 411J sexed female**

- In recent history, you would be hard pressed to find another female and her direct derivatives that have made such a rapid and immense impact on an entire breed in the way Riverstone Charmed has within the Limousin business. Her own show career was decorated with countless victories. She was the impressive Triple Crown winning Limousin female that was ultimately slapped as the Supreme Champion Junior Heifer at the 2016 North American. Her name will be eternally etched in the record books as the first female to win that title in her own right and then go on to raise a female to win that same coveted title, which occurred in 2021 with Sara Sullivan's maternal sister to JSZC TSSC Larissa 49G ET.
- A dynasty cannot be created with just a single member, and there is no doubting the consistency of what Riverstone Charmed has done to propel many of the nation's most elite show cattle families into the winner's circle. The Style x Riverstone Charmed mating has become one of the most lucrative combinations of pedigrees in the industry. In 2021, the third overall Lim-Flex female at the Limousin Junior National, shown by Mackenzie Neal, was the newest addition to the list of winners for this mating. That same heifer went on to be crowned Supreme Champion Female at the highly competitive Ohio State Fair. At the 2020 National Junior Limousin Show in West Monroe, Louisiana, three of the top five Champion Lim-Flex heifers were derived from this mating, including Champion and Reserve. A fourth Charmed daughter was also included in the top five.
- JSZC TSSC Larissa 49G ET created a nationwide buzz when she was a featured open heifer calf on the Schaeffer Tice 2019 pasture sale. She is the result of an IVF cycle purchased in Embryos on Snow that resulted in a big return. She maintains her role model position at the top of many lists when it comes to comparing the results of the Style x Larissa combination from a phenotypic standpoint. She became one of the highest valued Lim-Flex females of recent history and went on to be successfully campaigned by Bailey Thomson of Westport, Indiana. It didn't take long for 49G to live up to the hype when she received Grand Champion Junior Limousin Female honors at the 2019 NAILE. Her dominance continued into 2020 with championship accolades at the National Junior Limousin Show, the American Royal and a reserve Supreme Overall banner at the 2020 Indiana State Fair. 49G was slapped as Reserve Champion Limousin heifer at the 2020 NAILE behind her full sister.
- It is no secret that there is genetic potency running through the veins of Larissa 49G. You can place your trust that her profit generating career will be just as illustrious as her show career. The opportunity to upgrade her percentage with the set of TASF Crown Royal eggs is one that any budding or experienced Limousin enthusiast should take seriously. The breed as a whole is on an absolute war path of collecting supreme banners at the nation's most competitive shows, and there seems to be no end in sight. A true product of the program...invest with confidence.

Offered by: **Bailey Tomson; Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738**

Limousin embryos by Crown Royal & We The People

**LOT
24
A,B**

6 Embryos Selling

Embryos
on Snow™

Donors: **Silveiras Saras Dream 2335 &...1339**

Silveiras Style 9303 × EXG Saras Dream S609 R3 • PB Angus (AAA 17266734 & AAA 16987763)
LEGENDARY ANGUS LINEAGE



Dam of Lot A embryos selling
Silveiras Saras Dream 2335



Dam of Lot B embryos selling
Silveiras Saras Dream 1339



**Full sib to
Lot A
embryos
selling**
UDE Saras
Dream 1086
\$600,000
record-selling
Angus female



**Maternal
sib to
Lot B
embryos
selling**
Colburn
Primo 5153



**Maternal
sib to
Lot B
embryos
selling**
CCC Saras
Dream 5116
2017 NWSS
Champion
Angus Heifer

- **LOT 24A: 1 Package of 3 Embryos: EXAR Blue Chip 1877B x Silveiras Saras Dream 2335**
Full sib embryos to the \$600,000 record-selling Angus heifer sexed female
- **LOT 24B: 1 Package of 3 Embryos: SCC SCH 24 Karat 838 x Silveiras Saras Dream 1339**
Maternal sib embryos to the legendary Colburn Primo 5153 sexed female

- Ladies and gentlemen, we present one of the most unique investment opportunities in the history of Embryos on Snow since it was established 16 years ago! This past fall a special Angus heifer calf was sold for a record shattering \$600,000 in The Advantage Production Sale at Udell Cattle Company. UDE Saras Dream 1086 was described by some of the most astute cattlemen, breeders and show families in the business as "the best" heifer calf of any breed they had ever laid eyes on. Profound terms such as "pristine," "incredible" and "flawless" were used to depict the first impression that UDE Saras Dream 1086 portrayed.
- UDE Saras Dream 1086 will make her debut at the 2021 Cattlemen's Congress...be sure to stop by the Udell Cattle Company stalls to inspect her for yourself. It would be safe to say her presence will solidify any doubt about the relevance of the great Silveiras Saras Dream 2335. The embryos selling as Lot A are FULL SIBS to the remarkable UDE Saras Dream 1086 that will be campaigned by Sara Sullivan.
- Silveiras Saras Dream 2335 was the 2015 American Royal ROV Champion Angus Heifer and is a full sister to the dam of the Lot B embryos, the great Silveiras Saras Dream 1339. She is most notably recognized as the dam of Colburn Primo 5153 and his band of dominantly competitive sisters.
- The Lot B embryos are MATERNAL SIBS to the legendary Colburn Primo 5153 and sired by the red hot SCC SCH 24 Karat 838. The dam of this set of embryos is the iconic Silveiras Saras Dream 1339 matron. Other famous maternal sibs to the embryos selling would be Nowatzke's American Royal Supreme Champion. Colburn Saras Dream 5116 was also the 2016 NJAS Grand Champion Owned Heifer, 2016 NAILE Grand Champion Angus Heifer and 2017 NWSS Grand Champion Angus Heifer among many other victories. Her most notable progeny would be BNWZ Dignity 8017. This sexed heifer embryo mating combines two of the absolute most dominant Angus females in the history of the breed in FCF SCC PVF Proven Queen 419 and CCC Saras Dream 5116. This mating is ANGUS ROYALTY.
- An Embryos on Snow exclusive opportunity that has the potential to put the winning bidder in a new tax bracket!

Offered by: **Silveira Bros., Rick Blanchard 559-217-1502, Garrett Blanchard 559-978-2778; Udell Cattle Co., Bret, Becky & Maddy Udell 712-251-2527; Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456**

Angus embryos by Blue Chip & 24 Karat

LOT
25
A,B

6 Embryos Selling

Embryos
on Snow

Donor: **KDJ Queen Ruth 502**

PVF Insight 0129 × K D J Queen Ruth • PB Angus (AAA 18300155)

DAM OF HIGH SELLERS & NATIONAL CHAMPIONS



Dam of embryos selling KDJ Queen Ruth 502
2016 NAILE Reserve Grand Champion Junior Angus Heifer



Full/maternal sib to embryos selling

UDE Queen Ruth 0204

2021 NAILE ROV Angus Show Grand Champion Heifer and 2021 American Royal ROV Angus Show Grand Champion Heifer



Maternal sib to embryos selling

2018 NJAS Reserve Grand Champion Owned Heifer

- **LOT 25A: 1 Package of 3 Embryos sired by KR Casino 6243 sexed female**
- **LOT 25B: 1 Package of 3 Embryos sired by EXAR Blue Chip 1877B sexed female**

- KDJ Queen Ruth 502 continues to lead the pack as one of the most dominant producing Angus females at Udell Cattle Company. She consistently puts the good ones on the ground. KDJ Queen Ruth 502 was a dominant show heifer for Maddy Udell in 2016. She was the American Royal Grand Champion Angus Heifer and NAILE Reserve Grand Champion Angus Heifer. In October 2017, UDE Queen Ruth 109E, a daughter of KDJ Queen Ruth 502 sired by SMA Watchout 482, topped the Angus division at \$50,000. That heifer went on to be successfully campaigned by Shayne Myers of California to the title of Reserve Grand Champion Angus Heifer at the 2018 NJAS in Madison, Wisconsin.
- KDJ Queen Ruth 502 produced the lead off heifer calf of "The Advantage" Production Sale in October 2020 that commanded \$37,000, sired by the great KR Casino 6243. UDE Queen Ruth 0204 was a Division Champion at the 2021 Cattleman's Congress for Rance Wheeler. She continued her winning ways throughout 2021 as she was selected as the Grand Champion Breeding Heifer at "The Classic" in Ames, Iowa, Grand Champion Heifer Overall in Ring A and Third Overall in Ring B at the Kansas Classic, Missouri State Fair Grand Champion Angus and 2021 Atlantic National Division Champion. A full sister, UDE Queen Ruth 1001, was the \$90,000 Lot 1 heifer in "The Advantage" production sale just a week prior to the American Royal, where UDE Queen Ruth 0204 would start her fall run. At the time this catalog went to print, UDE Queen Ruth 024 had been selected as the 2021 American Royal ROV Grand Champion Angus Heifer and the 2021 NAILE ROV Grand Champion Angus Heifer as well as Grand Champion in the Junior Angus Show on the green chips in Freedom Hall. She has been admired by cattlemen and women from all segments of the business for her unique combination of form and feature.
- The resume that 502 has assembled is quite impressive, with a list of high sellers that consists of daughters at \$135,000, \$90,000, \$50,000, \$42,000, \$37,000, \$25,500, \$22,000, \$19,000, \$16,500 and \$13,000... but this does not include the several other daughters that have been sold over the last four years from \$7,500 to \$12,500 and have gone on to be competitive show heifers turned proven producers. UDE Queen Ruth 9088, sired by KR Casino 6243, sold for \$13,000 in 2019 before being selected as the 2020 NWSS Division III Champion for Millie Lashmett. This past fall, 9088 raised a \$24,000 heifer that was among the high sellers at Weis Cattle. The \$25,500 EXAR Blue Chip 1877B daughter that was a featured Angus lot in the Boyert-Core Online Sale this past fall was the result of an embryo purchase made by Mark and Deb in 2020 at the 14th Annual Embryos on Snow. Another Embryos on Snow success story from the great 502 would include the \$19,000 high selling Angus heifer in the 2021 JS Midwest Made Elite Female Sale in December.
- Have you caught your breath yet? There is much more to come from the 502 empire! The chance to put your prefix on an own daughter of 502 at this point really has no price tag, and it is hard to gauge what this opportunity could generate for your program long term. The Udell family and their crew ALWAYS offer up their very best. Here is your shot to select a set of embryos from one of the premier Angus show heifer producing females in the business. Raise your next show ring champion, donor dam or six-figure sale prospect—these matings work.

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527; Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456**



Full/maternal sib to embryos selling

2020 NWSS Division III Champion

Angus embryos by Casino & Blue Chip

LOT 26

IVF Cycle Selling

Embryos
on Snow™

Donor: **UDE Queen Ruth 0204**

KR Casino 6243 × KDJ Queen Ruth 502 • PB Angus (AAA 19794926)

AMERICAN ROYAL & NAILE ROV GRAND CHAMPION FEMALE



Dam of IVF cycle selling

UDE Queen Ruth 0204

2021 NAILE ROV & American Royal ROV
Angus Shows Grand Champion Heifer



UDE Queen Ruth 0204 —
2021 The Classic Block and
Bridle Grand Champion
Breeding Heifer



UDE Queen Ruth 0204 —
2021 Cattlemen's Congress
Division Champion



► LOT 26: 1 IVF Cycle

- UDE Queen Ruth 0204 may very well be one of the most talked about and admired Angus females to be campaigned in the last few years. Unique would be the most accurate way to describe the basic build that defines 0204. As the show cattle industry trends toward the fundamentals of true cow power, genuine shape and real-world performance, this is an opportunity for genetic progress that is simply unprecedented.
- The Wheeler family made the investment in The Advantage Production Sale in 2020 when UDE Queen Ruth 0204 was the first one through the ring at \$37,000. 0204 has been praised for her skeletal quality, athleticism and overwhelming center body dimension. What makes her so unique is her ability to combine so much mass and density from end to end and yet be able to remain so flexible and true on the move. Balanced, proportionate, symmetrical from every angle...some of the most accurate ways that we have heard her described.
- KDJ Queen Ruth 502, the dam of 0204, continues to lead the pack in terms of dollars generated in the Udell Cattle Company donor pen. The resume that 502 has assembled is quite impressive, with a high sellers list that consists of daughters at \$135,000, \$90,000, \$50,000, \$42,000, \$37,000, \$25,500, \$22,000, \$16,500 and \$13,000, not to include the several other daughters that have been sold over the last four years from \$7,500 to \$12,500 and have gone on to be competitive show heifers turned proven producers.
- So what is the most intriguing part of the equation? Maybe it is the fact that UDE Queen Ruth 0204 offers the genetic consistency we all desire with the absence of the legendary Dameron First Class anywhere to be found. The mating flexibility is endless with this opportunity to utilize the sire of your choice from a long list of the industry's most popular and proven options. Or maybe you roll the dice and use an option that heightens the chances of generating a six-figure promotional sire that has the "bells and whistles" similar to his dam while maintaining the "outcross" status that the industry craves. The decision is yours. Only at Embryos on Snow do opportunities for breed advancement come available to the public. Pull up a seat, this is something you are not going to want to miss!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics, Sioux Center, IA. Contact Mitchell Udell for more details.

Offered by: **Wheeler Angus, Chas, Misty, Rance & Ross Wheeler, Chas 573-473-2508, Misty 573-473-8208; Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527; Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456; Rosebud Cattle Company, Zane Ward 620-376-8218**

IVF cycle

**LOT
27
A,B**

6 Embryos Selling

Embryos
on Snow™

Donor: **SSF Lady Impression O265**

Dameron First Impression × Copper Crk Lady Lut 1120 • PB Angus (AAA 18405802)

DAM OF THE DOMINANT SSF LADY 5030



Dam of embryos selling SSF Lady Impression O265
2017 Atlantic National Junior Angus Show Grand Champion Heifer



Full/maternal sib to embryos selling

SSF Lady 5030 —
2021 American Royal Grand Champion Junior Angus Heifer, 2021 NAILE Reserve Grand Champion Angus Heifer & 2020 Hoosier Beef Congress Fifth Overall Heifer



Maternal sib to embryos selling

SSF Lady 0138 —
2019 Indiana State Fair Supreme Champion Open Heifer

- **LOT 27A: 1 Package of 3 Embryos sired by Conley Express 7211 sexed female**
- **LOT 27B: 1 Package of 3 Embryos sired by CHOICE SCC SCH 24 Karat 838, BNWZ Dignity 8017, Seldom Rest Sandman 6075, Conley No Limit or SSF On Point 4028 all sexed female**

- SSF Lady Impression O265 is the dam of the dominantly competitive SSF Lady 5030, campaigned by Houston Ferree of Indiana. SSF Lady 5030 topped the Angus division of Star Search XVIII at \$50,000, and the rest is history! 5030 has put together a run on the show road that would be difficult to mirror. She was selected as the 2020 Hoosier Beef Congress Fifth Overall Heifer, 2021 Atlantic National Angus Show Grand Champion Heifer in the Junior and Open shows, 2021 All-American Angus Futurity Grand Champion Heifer in the Junior and Open shows, 2021 American Royal Grand Champion Angus Heifer in the Junior Show, and most recently the 2021 NAILE Reserve Grand Champion Angus Heifer in the Junior and Open shows. With these combined victories, she leads the way for the 2021 Roll of Victory Show Heifer of the Year.
- Maternal sisters to 5030, SSF Lady 3130 and SSF Lady 2050, commanded \$40,000 and \$25,000, respectively, in 2020. Five daughters of SSF Lady Impression O265 sold in the 2021 edition of Star Search to average an impressive \$21,750! SSF Lady Impression O265 progeny have become quite familiar with the backdrop, as SSF Lady 0138, sired by Colburn Primo 5153, was selected as the 2019 Indiana State Fair Supreme Champion Female in the Open Show for Katie Brock. SSF DS Lady 4191, the \$32,000 Conley No Limit daughter, was reserve in her division at the 2021 American Royal. Another daughter sired by the \$100,000 Embryos on Snow high seller SSF On Point 4028 was a \$34,000 high selling female and will be one of the featured spring heifer calves in the SSF stalls at the 2022 Cattlemen's Congress in OKC. Stop by to see her for yourself.
- SSF Lady Impression O265 has become a staple in the donor pen at Sunrise Sunset Farm, generating at the highest level on a consistent basis. It comes as no surprise that her daughters have been so dominant in the show ring, as SSF Lady Impression O265 put together an impressive list of accolades during her own show career. She was the 2017 Atlantic National Grand Champion in the Junior Show and a division champion in the Open Show, 2017 All-American Breeders' Futurity Division Champion, 2017 NJAS Division Champion and was selected as the 2016–2017 ROV Senior Heifer Calf Female of the Year.
- We present you with a truly elite genetic opportunity from one of the most decorated cow families in the Angus breed. This is your chance to put your program on the map by acquiring full or maternal sib embryos to one of the most dominant Angus show heifers of the last decade.

Offered by: **Sunrise Sunset Farm, Tyler, Cortney & Piper Cates, Tyler 765-576-0035, Cortney 410-707-0267; Lookout Ridge Farm, Lanas & David Smith, Lanas 303-589-6614**

Angus embryos by Express & by buyer's choice of 5 sires

LOT
28
A,B

Pregnancy & 3 Embryos

Donor: **Hoffman H/G Blackbird 620**

EXAR Blue Chip 1877B × ALL PVF Blackbird 645 • PB Angus (AAA 18507289)

DAM OF THE \$300,000 ANGUS FEMALE



Dam of pregnancy & embryos selling

Hoffman H/G Blackbird 620

NAILE Reserve Grand Champion Junior Angus Heifer



Full/maternal sib to pregnancy & embryos selling UDE Blackbird 0153

2021 Kentucky Beef Expo Supreme Champion Heifer;
2021 Cattlemen's Congress ROV Reserve Grand Champion Angus Heifer; 2020 Hoosier Beef Congress Supreme Champion Heifer



- **LOT 28A: 1 Heifer Calf Pregnancy sired by CHOICE SCC SCH 24 Karat 838 or Collison Pure Alpha**
- **LOT 28B: 1 Package of 3 Embryos sired by SCH 24 Karat 838 sexed female**

- Hoffman H/G Blackbird 620 was the \$80,000 high selling Angus heifer calf that sold in the 2016 Hoffman Ranch Annual Female Sale. Blackbird 620 was a dominant competitor in the show ring. Her long list of victories would include being named the 2016 Kansas Beef Expo Supreme Champion Female, 2016 Badger Kick-Off Reserve Supreme Champion Female, 2017 NWSS Early Spring Heifer Calf Champion, 2017 NJAS Grand Champion Owned Female, 2017 American Royal Grand Champion Junior Angus Female and 2017 NAILE Reserve Grand Champion Junior Angus Female. This long list of accomplishments is impressive, but what 620 has been able to do in production is on an entirely different level.
- Hoffman H/G Blackbird 620 wrote her own chapter in the Angus history books as she produced the \$300,000 record-selling heifer calf, UDE Blackbird 0153, selected by Mercedes Ferree of Indiana in "The Advantage" production sale in 2020. Her presence, stoutness, style and unparalleled look of quality set her into a league of her own. A full sister, UDE Blackbird 0150, sold for \$26,000 to Buck Creek Ranch of Oklahoma. UDE Blackbird 0153 began her career in the fall of 2020 when she was selected as the Hoosier Beef Expo Supreme Champion Overall Heifer. 0153 was the talk of the barns in OKC at the Cattlemen's Congress, where she was a division champion in the Junior Show before being selected as the ROV Reserve Grand Champion Angus Heifer in the Open Show. 0153 was also the 2021 Kentucky Beef Expo Supreme Champion Overall Heifer, 2021 Atlantic National Reserve Grand Champion Owned Heifer in the Junior Show and was a division champion at the 2021 American Royal and NAILE this past fall.
- The embryos selling are full sibs to the high selling females sired by SCC SCH 24 Karat 838, the own son of the great FCF Proven Queen 419. FCF Proven Queen 419 was the popular 2015 NAILE and 2016 NWSS Grand Champion Angus Female. This mating combines the influence of arguably two of the most dominant Angus show heifers to ever be led. Full sib embryos to this unique creature commanded \$8,500 per embryo the only time offered before now. Sink your teeth into an exclusive opportunity to own a direct daughter of one of the most unique built Angus females to surface.
- **NOTE:** Heifer pregnancy sired by SCC SCH 24 Karat 838 is due 3/3/22 and is being carried by TOG Recip #74795, a middle-age black cow. Heifer pregnancy sired by Collison Pure Alpha is due 3/17/22 and is being carried by TOG Recip #76085, a middle-age black cow. Selection is to be made immediately following the sale. Payment is required to be made in full before pregnant recip can be transported. Recip cows will be available for pick up or shipment from Carthage, Illinois. For more information, please contact Michael Harrell at 309-221-5763.

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527;**
Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456;
Harrell Cattle Company, Michael Harrell 309-221-5763

Angus pregnancy by 24 Karat or Pure Alpha; embryos by 24 Karat

LOT
29
A,B

3 Embryos & Pregnancy

Donor: **EXAR Frontier Gal 1405**

Dameron First Class × WCC Frontier Gal 39 • PB Angus (AAA 16915135)

\$2 MILLION PRODUCING ANGUS DONOR



Dam of embryos & pregnancy selling

EXAR Frontier Gal 1405

2013 Western National Angus Futurity
Grand Champion Owned Female



Full/maternal sib to embryos & pregnancy selling

2019 National Junior Angus Show Fifth Overall Owned Heifer



Full/maternal sib to embryos & pregnancy selling

2021 NJAS Fourth Overall Owned Heifer



Full/maternal sib to embryos & pregnancy

2017 NAILE Calf Champion and \$150,000 heifer calf



Full/maternal sib to embryos & pregnancy selling

2020 NAILE Res. Winter Calf Champion and \$100,000 heifer

- **LOT 29A: 1 Package of 3 Embryos sired by EXAR Blue Chip 1877B sexed female *Available 2/15/22**
- **LOT 29B: 1 Heifer Calf Pregnancy sired by Gateway Follow Me F163 due 1/14/22**

- We are pleased to represent the leading donor dam EXAR Frontier Gal 1405 from the world-renowned Express Ranches. The Lot A embryos selling are sired by the legendary EXAR Blue Chip 1877B, one of the most consistent sires in the Angus show heifer world. Blue Chip has sired more six-figure progeny over the last few years than any other sire option on the market! Here is your chance to acquire full sib embryos to the many-time champion and 2019 NJAS Fifth Overall Owned Heifer, EXAR Frontier Gal 2057, shown by Alexis Koelling. Another popular sister to the Lot A embryos is the \$62,500 EXAR Frontier Gal 2127, competitively campaigned by Bowen Bridges. The heifer pregnancy selling as Lot B is sired by the widely popular Gateway Follow Me F163, a sire that has experienced heavy use with tremendous results. This confirmed heifer calf pregnancy has the chance to offer a six-figure return.
- Countless maternal sibs to the embryos and pregnancy selling have sold for record setting prices, including a pair of heifer calves that sold for \$115,000 and \$100,000 in the 2020 Express Ranches Big Event Sale. EXAR Frontier Gal 1340 topped the open division as the \$115,000 high selling female in the 2020 Big Event and was named Calf Champion at the 2020 NAILE Junior Heifer Show for Whitney Walker. She was also the Early Junior Heifer Calf Champion at the 2020 American Royal. EXAR Frontier Gal 1400 was selected Reserve Winter Calf Champion at the 2020 NAILE for Kynlee Dailey after commanding \$100,000 in the Big Event. She was selected as the 2021 NJAS Fourth Overall Owned Heifer in Grand Island, Nebraska, this past summer.
- Other 1405 progeny include the \$100,000 EXAR Frontier Gal 1179 in the 2019 Big Event Sale; EXAR Frontier Gal 1309 commanded \$110,000 to Sara Sullivan; EXAR Frontier Gal 1239 sold for \$70,000; EXAR Frontier Gal 9927 sold for \$47,000; EXAR Frontier Gal 1299 sold for \$40,000; and EXAR Frontier Gal 9759 sold for \$31,000. The embryos and pregnancy are also maternal sibs to the \$150,000 high selling heifer from the Big Event that was the 2017 NAILE Calf Champion for the Walker family, the \$140,000 high seller from the Big Event that was the 2017 NAILE Reserve Calf Champion for the Sullivan family, another \$130,000 heifer sold to the West family in Texas, the Division II Champion Owned Heifer at the National Junior Angus show.
- A full brother to these high selling heifers, EXAR Rock Star 7844B, sold for \$105,000 for half interest in the 2018 Express Sale. Additionally, 1405 produced the 2018 Iowa Beef Expo Champion Angus Female and Top Five Heifer, the 2018 Iowa State Fair Champion Angus Female and Top Five Heifer. A full sister to 1405, EXAR Frontier Gal 3734, produced the \$160,000 half interest EXAR Express Way 1079B. Granddaughters of 1405 have been among the high sellers list, led by EXAR Frontier Gal 1309 that topped the open show heifer division to Sara Sullivan in 2019 for \$140,000. It is safe to say that 1405 has secured her place in the history books as one of the most decorated and highest dollar generating Angus females of all time. She has been a phenomenal producer, selling heifer calves for an average of over \$75,000 per head! Thank you to Express Ranches for offering such an elite set of genetics at the 16th Annual Embryos on Snow, the most exclusive genetic sale in the business.
- **NOTE:** Heifer pregnancy sired by Gateway Follow Me F163 is due 1/14/22 and is being carried by TOG Recip #72280, a middle-age black cow. Payment is required to be made in full before pregnant recip can be transported. Recip cow will be available for pick-up or shipment from Yukon, Oklahoma. For more information, please contact Express Ranches at 405-305-0044.

Offered by: **Express Ranches 405-305-0044**

Angus embryos by Blue Chip & pregnancy by Follow Me

LOT
30
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **SCC SCH Phyllis 6104**

Silveiras Style 9303 × SCC Phyllis 052 • PB Angus (AAA 18737233)

THE DAM OF GOOD TIMES



Full/maternal brother to embryos selling

STAG Good Times 201 ET

Angus promotional AI sire by SCC SCH 24 Karat 838



Full/maternal sib to embryos selling

2021 American Royal Reserve Grand Champion Junior Angus Heifer



Full/maternal sib to embryos selling

STAG Phyllis 41H ET



Full/maternal sib to embryos selling

\$18,500 daughter of SCC SCH 24 Karat 838

Dam of embryos selling

SCC SCH Phyllis 6104 —

2017 NAILE Senior Heifer Calf Champion

- **LOT 30A: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 *sexed female***
- **LOT 30B: 1 Package of 3 Embryos sired by **CHOICE** Collison Pure Alpha or Bar-E-L Natural Law 52Y *unsexed***

- SCC SCH Phyllis 6104 is a member of the talented donor battery that calls home to Stagemeyer Cattle Company in Page, Nebraska. A many-time national division champion herself at the American Royal and the NAILE, SCC SCH Phyllis 6104 was the Grand Champion Angus and Fourth Overall Breeding Heifer at Aksarben. SCC SCH Phyllis 6104 entered production in a dominant fashion, with her first heifer calf sired by S A V Bismarck 5682 being selected as the 2020 Nebraska State Fair Supreme Champion Junior Breeding Heifer.
- The Lot A embryos are sired by SCC SCH 24 Karat 838, making them full sibs to the popular young promotional sire for Griswold Cattle Company, Bob May and Prairie View Farms, STAG Good Times 201 ET. Good Times has been classified as one of the most exciting young Angus sire options. Another full sib to the Lot A embryos is STAG Phyllis 41H ET, the 2021 American Royal Reserve Grand Champion Angus Heifer campaigned by Rob Oakley of Tennessee. A full sister to Good Times and 41H sold for \$18,500 in the Rosebud Cattle Company Major League Female Sale. SCC SCH Phyllis 6104 has averaged on the north side of \$17,000 on three head to date.
- The Lot B embryos are sired by choice of the young Dameron First Class son Collison Pure Alpha or the widely popular outcross option Bar-E-L Natural Law 52Y. Natural Law has proven to be one of the most consistent and reliable outcross sire choices used by some of the most recognized breeders in North America. Here is your chance to produce the next big time show heifer or promotional bull.
- A new member to the Embryos on Snow lineup that is backed by generations of proven lineage. The dam of 6104, SCC Phyllis 052, is the cornerstone matron for Stertzbach Cattle Company. 052 is a full sister to SCC Phyllis 051, one of the most legendary females in the Angus business. The Stagemeyer family has assembled one of the most elite multi-breed donor batteries in the country. We appreciate their willingness to involve this young, rising star from their program in Embryos on Snow.

Offered by: **Stagemeyer Cattle Company, Brent, Carla, Miles, Jace & Tucker Stagemeyer 402-340-6964**

Angus embryos by 24 Karat & Pure Alpha or Natural Law

LOT
31
A,B

8 Embryos Selling

Embryos
on Snow™

Donor: **Dameron Proven Queen 333**

Dameron First Class × PVF Proven Queen 602 • PB Angus (AAA 17630511)

DOMINANT ANGUS GENETICS



Dam of embryos selling

Dameron Proven Queen 333



Full/maternal sib to embryos selling

2021 Cattlemen's Congress Division Champion



Full/maternal sib to embryos selling

2020 NWSS Division Champion



Full/maternal sib to embryos selling

2020 American Royal Division Champion



Full/maternal sib to embryos selling

2019 NAILE Division Champion

- **LOT 31A: 1 Package of 4* Embryos sired by Silveiras Style 9303 sexed female *Guarantee 1 pregnancy**
- **LOT 31B: 1 Package of 4* Embryos sired by CHOICE SCC SCH 24 Karat 838, Silveiras Forbes 8088 or Seldom Rest Sandman 6075 sexed female *Guarantee 1 pregnancy**

- The Sunrise Sunset Farm Angus operation of Modoc, Indiana, has levitated quickly to the top of the Angus business. Their cow herd may be smaller in numbers, but that is by no means a way to describe the amount of quality the Cates family's Angus program possesses. In the past decade, Tyler and Cortney have meticulously acquired the most genetically potent Angus cow families the industry has available. Combined with their resilient work ethic and management, customers of SSF collect banners at the national level frequently. Their current super star donor is Dameron Proven Queen 333, a Dameron First Class daughter who is as powerful and massive as any Angus female as you will find. The Proven Queen cow family lives up to its name, and associations with royalty status would not be farfetched. This lineage of cow family has worked for numerous of America's most elite Angus operations.
- Proven Queen 333 has quickly proven that she deserves her nomination to the donor pen with an impressive \$21,100 average on her six daughters by Silveiras Style 9303. 2020 was an impressive year for this mating in the show ring, with daughters going on to divisional championships in Denver, Kansas City, Louisville and the National Junior Angus Show. SSF Proven Queen 5029 continued her decorated show career into 2021 as the Cattlemen's Congress Division VIII Champion and as the Intermediate Champion Owned Heifer at the Atlantic National with her heifer calf at side. Silveiras Style does not need any introduction to any member of the show cattle industry, let alone the Angus breed. He has singlehandedly been responsible for as many national champions across breeds as any bull in history, and his legacy will be eternal. Again in 2021 the Style x Proven Queen 333 mating delivered with astounding results in the Star Search XIX, where four daughters averaged north of \$11,000 per head.
- The Lot B Embryos are a choice option sired by three of the hottest young bulls in the business. While bred different from one another, SSC SCH 24 Karat 838, Silveiras Forbes 8088 and Seldom Rest Sandman 6075 share the common denominator of being supported by some of the most dominant Angus females to EVER grace the tan bark. Regardless of which embryo lot you decide has more upside, rest assured that the results have the potential to be huge.
- The 2022 edition of Embryos on Snow along with the Tyler Cates family offers you access to choose from three different sexed heifer matings that are backed by the iconic Dameron Proven Queen 333. Daughters of this matriarch have ended up in some of the most dominant and prestigious show barns in the nation. Here is the opportunity to put your prefix on a potential National Champion.

Offered by: **Sunrise Sunset Farm, Tyler, Cortney & Piper Cates, Tyler 765-576-0035, Cortney 410-707-0267**

Angus embryos by Style & choice of 24 Karat, Forbes or Sandman

LOT 32

IVF Cycle Selling

Embryos
on Snow™

Donor: **3R's Angelina 343A ET "JoJo"**

TR Mr Firewater 5792R ET × Ms Cooley JPT 1410M10 ET • PB Charolais (AICA EF1173231)

ONCE-IN-A-LIFETIME OPPORTUNITY



Dam of IVF cycle selling

3R's Angelina 343A ET "JoJo"

2014 American Royal and 2015
NWSS Grand Champion Charolais
Female



Daughter of "JoJo"

**J&J Angelina
823** — 2020
AIJCA Third
Overall Owned
and Bred-and-
Owned Heifer



Daughter of "JoJo"

2018 AIJCA
Grand Champion
Owned and
Bred-and-Owned
Heifer



Daughter of "JoJo"

2016 AIJCA
Reserve Grand
Champion
Bred-and-Owned
Heifer

► LOT 32: 1 IVF Cycle

- The Johnson family of Oklahoma has a longstanding history in the beef cattle industry, specifically the Angus breed. Dr. Mark Johnson is responsible for individuals of impact within the beef business that include but are certainly not limited to J&J Queen 414, a name that is synonymous with high sellers and champions across breed lines. J&J Beef Genetics, LLC in Orlando, Oklahoma, is home to one of the most widely recognized names in the business, 3R's Angelina 343A ET, who was quaintly nicknamed "JoJo." The 2014 American International Charolais National Champion Female, JoJo was immortalized as one of the most successful Charolais show heifers of modern history after championships at the National Western Stock Show, American Royal, Oklahoma State Fair and the Supreme Overall female banner at the 2014 Tulsa State Fair. The night before her 2015 NWSS Open show win, the virgin flush on JoJo commanded a \$40,000 price tag, setting a since unbroken record price for the right to flush in Embryos on Snow.
- Regardless of the generating potential of an animal, justifying a \$40,000 flush may be difficult, but if you trace the track record of this Charolais matron, she makes a strong case for any businessman to quickly see light in such a decision. This IVF cycle was just the beginning of the revenue generating stream that JoJo was about to create. Her ability to transmit the qualities that elevated her to the top of the breed is immense. Early matings to JoJo included Resource, Bohannon and Slasher. Those progeny saw high demand come sale season for the Johnson family. However, it wasn't until M&M Outsider 4003 was added to the breeding program that the ultimate breeding potential of JoJo became evident. Her Outsider progeny have solidified her position among the most formidable forces the Charolais breed has ever seen. JoJo has produced countless progeny that have been selected champion of either the owned or the bred-and-owned divisions at the following shows: AIJCA Junior National, Tulsa State Fair, OYE, American Royal, NWSS and Oklahoma State Fair.
- Phenotypically, JoJo is the pinnacle of what has made the Charolais breed a major contender on both the high sellers lists and in the supreme drives at the most prestigious shows around the United States. There are only a small group of matriarchs in the Charolais breed that contribute to a large percentage of the broad banners that are won at the national shows, and JoJo is at the top of that list. We cannot stress how scarce this chance to propagate from JoJo is. Not since her debut to the Embryos on Snow in 2015 has an opportunity of this magnitude been made available. The return on investment opportunity is immense here, along with the chances to be responsible for breed development and evolution. Just think of the modern sire options of today's business!
- We present you with the first opportunity since her record-setting flush in the 2015 Embryos on Snow to select your sire of your choice and reap the results of one successful flush from a significant member of Charolais history, 3R's Angelina 343A ET, fondly known as "JoJo."
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics. For more information, please contact Mark Johnson.

Offered by: **J&J Beef Genetics, LLC, Mark, Brenda, Sydney & Charley Johnson 405-880-1902**

IVF cycle on the famous "JoJo"

LOT
33
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **HF Mustang Sally 904 Pld**

TR Mr Fire Water 5792RET × Wells-JBJ PlatinumLady336 • PB Charolais (AICA F1104171)

FAMOUS CHAROLAIS DONOR



Dam of embryos selling

HF Mustang Sally 904 Pld



Full/maternal sib to embryos selling

\$45,250 daughter,
sired by Outsider



Full/maternal sib to embryos selling

2019 AIJCA Junior National
Fourth Overall Owned Heifer



Full/maternal sib to embryos selling

2020 Kansas State Fair
Grand Champion Steer



Full/maternal sib to embryos selling

2019 NAILE Division
Champion, sired by Outsider



Maternal sib to embryos selling

2013 Ohio State Fair Supreme
Champion Junior Breeding
Heifer

- **LOT 33A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**
- **LOT 33B: 1 Package of 3 Embryos sired by CHOICE TR Mr Foreigner 9987G ET or TR CAG Carbon Copy 7630E ET unsexed**
- **LOT 33C: 1 Package of 3 Embryos sired by CHOICE In God We Trust or Red Rocky unsexed**

- This familiar face to the Embryos on Snow donor roster has stood the test of time. Mustang Sally sold as a live lot in the 2014 Embryos on Snow Sale for \$65,000 for half interest to Reimann and Brad Schnoor. She continues to be a sale highlight and proves herself year in and year out, only continuing to add to her list of success stories.
- The 2021 sale season revealed a Sally daughter that garnered as much attention as any of those who have gone before her. She was the queen of the pasture at the Thomas Ranch Pasture Sale and the high selling female at \$45,250. The opinion of many is that this was Sally's supreme breeding accomplishment to date, and her addition to the illustrious show string of the Hoffman family in Thedford, Nebraska, is exciting for all involved. Further successful ventures include the 2020 Kansas State Fair Grand Champion Market Steer for Lauren Aust—an In God We Trust son raised by Reimann Ranch and sold by Lucky Strike Show Cattle. TR Ms Georgia 9933G ET, a daughter of Mustang Sally by Outsider, was selected as Calf Champion in the National Show at the 2019 NAILE. Mustang Sally produced the 2019 AIJCA Junior National Fourth Overall Heifer for the Hoge family of Illinois. This striking daughter by Outsider was also the Champion Charolais and Fourth Overall Heifer at the Illinois State Fair Junior Show.
- There have been many other champions and high sellers out of this predictable donor. Mustang Sally is one of the most noted females of the breed and in the composite world. In 2018, a son sired by Monopoly sold for \$24,500 to Bonham on the Thomas pasture sale. The five Outsider x Mustang Sally heifer calves averaged over \$12,000 on the pasture sale, with the high seller going to Arthur and Lance Pfeiff for \$23,500. The \$23,500 daughter was selected as a reserve division champion for Kelton Arthur at the National Western. Sally was a decorated champion herself, winning Reserve Grand Champion Charolais Female at Agribition, Reserve Grand at the Charolais Junior National and Grand Champion Heifer at the 2010 NWSS Junior Charolais Show. Other Sally success stories include a Monopoly heifer calf that was slapped Supreme Champion Female at the 2013 Ohio State Fair, a \$62,000 steer calf and Champion Charolais in both the Junior and Open shows as well as Fourth Overall in the 4-H Breeding Heifer Show at the 2014 South Dakota State Fair. TR Mr Diablo 2742Z ET is Mustang Sally's most well-known son. He is more commonly known as "Linebacker," Champion Charolais Bull at the Black Hills Stock Show and division champion at the National Show in Kansas City. He is one of the most popular AI sires in the breed. Consistency is key, and this power cow continues to produce year after year.

Offered by: **Cally Kindred 605-222-1515; BJ Hansen 605-228-6199**

Embryos by Outsider; Foreigner or Carbon Copy; IGWT or Red Rocky

LOT
34
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **TR Ms Turton 3557A**

TR PZC Mr Turton 0794 ET × TR Ms Gain & Grade 928 7511T • PB Charolais (AICA F1172486)
DAM OF THE 2020 JUNIOR NATIONAL CHAMPION



Dam of embryos selling TR Ms Turton 3557A



Full/maternal sib to embryos selling
BOY Marilyn Monroe — 2020 AIJCA Junior National Grand Champion Heifer



Full/maternal sib to embryos selling
BOY Sherri 088 ET — 2021 American Royal & NAILE Champion Junior Charolais Heifer



Full/maternal sib to embryos selling
BOY Gigi 925 — 2020 Scarlet & Grey Showdown Reserve Supreme Heifer



Sire of Lot B embryos selling
BOY Cajun 010J

- **LOT 34A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**
- **LOT 34B: 1 Package of 3 Embryos sired by BOY Cajun 010J sexed female *Available 4/15/22**

- TR Ms Turton 3557A was a featured young cow of the historic Thomas Ranch Charolais dispersal when she was selected as a foundation block for one of the most progressive show cattle operations in the nation, Boyert Show Cattle. Since her inception into their elite donor pen, she has become one of their leading ladies. Her first ET crop of five heifer calves averaged \$10,000, and she has not let off the gas in the meantime. She is a daughter of the past National Champion bull TR PZC Mr Turton 0794. Turton was the result of aligning the genetic prowess of two of the most influential Charolais animals in the entire herd book, TR Mr Fire Water 5702R ET and Thomas Ms Impressive 0641. On the bottom side of her pedigree, she features a maternal sister to the famed TR Ms Dari 0642X donor, who was featured in the Effling donor pen for several years.
- This past fall a featured Outsider daughter gathered much attention in the Boyert–Core October sale, where she was matched with a \$24,500 price tag. BOY Jada 222J fell into the diligent hands of the Albers Family of Nebraska and will be one watch this coming show season. Most recently, Braylen Schaeffer has had a dominant run through the fall of 2021 with BOY Sherri 088 ET. She was selected as the 2021 American Royal and NAILE Grand Champion Charolais Heifer in the junior shows. Another pair of full sisters to the Lot A embryos sired by Outsider were serious contenders throughout the 2020 show season. The Sleichter family purchased BOY Marilyn Monroe from Zane Ward and Rich Nichols for \$36,500 in the fall of 2019. She went on to be slapped Grand Champion Purebred female at the American International Junior Charolais Show in Brookings, South Dakota. She captured further success with the Reserve Champion open show banner at the 2020 American Royal.
- BOY Gigi 925, sired by Outsider, was campaigned to several banners in 2020 by the Harward family of North Carolina. Some of her most notable accomplishments include Supreme Champion Female at the North Carolina State Fair, Reserve Supreme at the Scarlet and Grey Showdown and division championships at the National Junior Charolais Show, the American Royal and the North American International Livestock Exposition.
- The genetic potential of 3557A is only beginning to be tapped. With the small opportunities she has been given thus far, she has far exceeded expectations. We are giving you the opportunity to be a part of this unique breeding piece. The Lot A Outsiders will be full sisters to already sashed National Champion caliber livestock. The BOY Cajun 101J-sired embryos are a fresh mating on 3557A; he provides an interesting twist to the scenario, being sired by the outcross JVS Long Snapper F39 stud.

Offered by: **Boyert Show Cattle, Jared 330-416-4105, Jake 330-635-6825, Clayton 330-410-4232**

Charolais embryos by Outsider & Cajun

LOT
35
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **CC BS Call Me Maybe 8906 ET**

M&M Outsider 4003 Pld × CC Carly Rae 2361 Pld • PB Charolais (AICA EF1260995)

THE MOST DECORATED CHAMPION OF THE DECADE



Dam of embryos selling CC BS Call Me Maybe 8906 ET



Dam of embryos selling

CC BS Call Me Maybe 8906 ET

2019 NAILE Grand Champion Junior Charolais Heifer; 2020 NWSS Grand Champion Junior & Open Charolais Heifer; 2019 AIJCA Junior National Grand Champion Owned Heifer



- **LOT 35A: 1 Package of 3 Embryos sired by BOY Outlier 812 ET Pld sexed female**
- **LOT 35B: 1 Package of 3 Embryos sired by CHOICE CCC WC Redemption 7143 Pld ET, BOY Cajun 010J or SHF Absolute 1508 sexed female *Available 3/15/22**

- CC BS Call Me Maybe 8906 ET P may very well be one of the most decorated Charolais females to EVER grace the tan bark. Total domination would be the most accurate way to describe her campaign. In 2019, Jenna Tlach of Iowa was on the lead of this dominant force that stems from the potent genetic combination of M&M Outsider 4003 Pld and CC Carly Rae 2361, one that has single handedly been responsible for the most desired offspring the past couple of sale seasons. CC BS Call Me Maybe 8906 ET, or "Phyllis" as she is affectionately known around the Tlach Ranch, was the 2019 AIJCA Junior National Grand Champion Charolais Heifer in Fort Worth, Texas, and Grand Champion Charolais and Fifth Overall at what many acclaimed to be the most competitive State Fair Junior 4-H heifer show in recent years in Des Moines, Iowa. In the fall of 2019, she continued her winning ways by being selected Grand Champion Charolais heifer at both the American Royal and the NAILE. CC BS Call Me Maybe 8906 ET P rounded out her career on the tan bark in January 2020 when she was named Grand Champion Charolais Heifer in the open and junior shows at the National Western Stock Show. The year 2020 saw a pair of full sisters to "Phyllis" that were paraded by the Arthur and Utech families that battled it out for grand champion honors at each of the Midwest major livestock shows, proving that there is no fluke to the genetic combination behind these females. To many, Call Me Maybe will be remembered as one of the most uniquely designed Charolais females of the modern century. Luckily enough for us, she has entered the production phase of her career, and the opportunity to add her influence to your breeding repertoire is NOW available via Embryos on Snow.
- The Lot A embryos are sired by BOY Outlier 812 ET Pld. This pairing has already proven to be purple banner worthy. A pair of Outlier x Call Me Maybe females sold for \$24,500 and \$15,000. The Tlach family realizes the potency of this bloodline and has retained a flushmate sister to the high sellers for their own show string. To this point, Call Me Maybe progeny have garnered a division championship at the 2021 American Royal along with Grand Champion Charolais banners at several of the major fall jackpot shows.
- The Lot B sexed female embryos offer you the opportunity to unlock the breeding potential of the most anticipated, up-and-coming sires of the Charolais breed. The choice between CCC WC Redemption 7143 Pld ET, BOY Cajun 010J or SHF Absolute 1508 sired eggs is certain to be highly debated. The world is your oyster in this scenario, and it presents the real opportunity to be at the forefront of the Charolais show ring.

Offered by: **City View Farms, Barry, Amy, Jenna & Abby Tlach 515-240-0503;**
Weis Cattle, Willie, Nikki & Dallas Weis 641-220-1995

Charolais embryos by Outlier & Redemption, Cajun or Absolute

LOT
36
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **WR Miss Snow Flake A667**

RC Xcite 032 PD × WR Miss Denver U621 • PB Charolais (AICA F1174329)

DAM OF THE 2021 AMERICAN ROYAL CHAMPION



**Full/maternal
sib to
embryos
selling**

**Circle B
Charlotte H163**

2021 Iowa Beef
Expo Fourth
Overall
Breeding Heifer;
2021 Iowa State
AGR Reserve
Supreme
Champion
Breeding Heifer;
and Empire
Classic Reserve
Supreme
Champion
Breeding Heifer



Full/maternal sib to embryos selling Circle B Charlotte H163
2021 American Royal Grand Champion Charolais Heifer Open Show

- **LOT 36A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**
- **LOT 36B: 1 Package of 3 Embryos sired by TR Mr Foreigner 9987G ET unsexed**

- The Pryor family showed up in Des Moines this past year with an Outsider daughter that caught the attention of many ringside at the Iowa Beef Expo, one of America's toughest prospect shows. It did not take long for the crowd to levitate toward the bright white force shining from toward the front of the Supreme Female lineup. When the banners had been handed out, it was the Charolais female from Circle B Livestock that took home fourth overall honors against several cattle that would go on to win national champion accolades in their respective breeds. Circle B Charlotte H163 went on to mature with the same quality that many saw in her from early on. She was selected as the Reserve Supreme Champion Female at the 2021 Aksarben and was then named Grand Champion Charolais Female at the 2021 American Royal ROE Show. It has been an incredible run so far for the Pryor Family; however, the story is just beginning for that Charolais female.
- When you look to the maternal side of the pedigree for this highly accoladed female, there may not be too many names that you would typically see in a Charolais show heifer's pedigree; however, if you truly begin digging into the cow families that are tied together here, you will begin to find generations of females that have been flat producers. Whilst the production history of WR Miss Snow Flake A667 may be short, it has been lucrative. Pryor's champion female was her first heifer calf. She has since had another daughter by TR CAG Carbon Copy 7630E who will be one to watch this coming show season, along with an In God We Trust son that ended up in Newcastle, Oklahoma. Embryos on Snow has provided many success stories over the years; it's the opportunity to tap into females like WR Snow Flake A667 at the ground floor that have been the catalyst for those.
- The Lot A embryos provide the opportunity to replicate the potent combination that M&M Outsider 4003 has proven to have with WR Miss Snow Flake A667. These embryos are sexed for females, which only eliminates one further variable on your path to raising national champion caliber females that have the pedigree to become cornerstone breeding pieces down the road.
- Lot B offers a fresh sire to the Charolais business. TR Mr Foreigner 9987 ET is a Double Vision son out of the most infamous Charolais cow of the past decade, TR Ms Montella 1572Y. He is a unique combination of power, style and an outcross pedigree to both Outsider and Firewater derivatives. The resulting progeny will be of huge genetic value and provide a perfect mating base for many of the most popular options on the market.

Offered by: **Circle B Livestock, Mark & Aliscia Benes 402-741-0380**

Charolais embryos by Outsider & Foreigner

LOT 37

3 Embryos Selling

Embryos
on Snow™

Donor: **HAPP Kool Aid Points 1218 ET**

DeLHawk Kahuna 1009 ET × Crane Style Points 945 • PB Hereford (AHA 43312303)

THE INDUSTRY'S PREMIER GENETICS



Dam of embryos selling
HAPP Kool Aid Points 1218 ET
2014 NWSS Grand Champion
Horned Hereford Heifer



Full sib to embryos selling
2021 JNHE
Grand
Champion
Horned Heifer



Maternal sib to embryos selling
2020 NWSS
Reserve Grand
Champion
Horned
Hereford Heifer



Maternal sib to embryos selling
2019 NWSS
Grand
Champion
Horned
Hereford Heifer



Maternal sib to embryos selling
2018 NWSS Grand
Champion Horned
Hereford Heifer

► **LOT 37: 1 Package of 3 Embryos sired by**
H The Profit 8426 ET sexed female

- The embryos selling are from arguably the most dominant producing female in the Hereford breed when it comes to generating elite show heifers. HAPP Kool Aid Points 1218 ET was a decorated champion for Bailey Buck. While her victories are impressive, her career in production is immeasurable. Kool Aid Points most recently produced the \$50,000 BK Have Points 050H, the reigning 2021 JNHE Grand Champion Horned Hereford Heifer for Kynlee Dailey of Oklahoma. BK Have Points 050H ET is sired by the 2019 NAILE and 2020 NWSS Grand Champion Polled Hereford Bull, H The Profit 8426 ET, making her a full sib to the embryos selling. BK Have Points 050H ET was also the 2021 NAILE Reserve Grand Champion Hereford Heifer in the Junior Show. BK Justified Points 145J is a full sister to the embryos selling that sold for \$24,000 in the 2021 Fall Premier. Granddaughters of Kool Aid Points sold for \$85,000, \$80,000, \$75,000, \$50,000, \$16,500, \$14,000 and \$13,900. The embryos selling represent the absolute hottest and most relevant genetics in the Hereford breed. Kool Aid Points is also the maternal grandam of the 2021 Cattlemen's Congress Grand Champion Horned Hereford Bull, BK BH Fast Ball F102 ET.
- In 2020, a Kool Aid Points daughter was selected as the 2020 NWSS Reserve Grand Champion Horned Hereford Female in the Junior and Open shows for the Perry family of Mississippi. BK Good Point 937G ET continued her winning ways in Cowtown, being selected as the 2020 FWSS Reserve Grand Champion Horned Hereford Female.
- The 2019 NWSS Grand Champion Horned Hereford Female, BK Enchanted Points 7038E, is another maternal sister to the embryos selling. BK Dottie Girl 6048D ET was the 2018 NWSS Grand Champion Horned Hereford Female the year prior for the Moore family. In 2017, BK Distinctive Points 641D ET was the 2017 NWSS Reserve Grand Champion Polled Hereford Female sired by Mason. Other sibs to the embryos selling include the Champion and Reserve Horned females at the 2016 Tulsa State Fair and the Champion Horned Female at the 2017 Oklahoma Youth Expo. 1218 also produced two division champions and one reserve division champion at the 2017 Junior National Hereford Expo. The embryos selling are also maternal sibs to the 2017 Junior National Hereford Expo Grand Champion Horned Female.
- Six daughters sold in 2018 for an average of \$37,933. To date, 1218 has produced well over \$1 million in progeny sales. It is hard for the Buck program to let go of embryos of this magnitude. Six daughters were featured in the 2020 Fall Premier and averaged an impressive \$23,000. Three other derivatives of the famed Kool Aid Points cow family averaged \$27,500.
- Buck Cattle Company has remained a dominant force in the Hereford show and sale rings as one of the most established breeding programs of the last decade. Embryos from a matriarch such as Kool Aid Points can be difficult to part with. We greatly appreciate Jiri, Brenda and their talented crew's support of Embryos on Snow. Only the proven and profitable will sell January 7, 2022...make sure you're in attendance!

Offered by: **Buck Cattle Company, Jiri Buck 580-795-4865**

Hereford embryos by The Profit

LOT
38
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **Purple SV CoCo 8Z ET**

CRR About Time 743 × Purple Cotton 40T ET • PB Hereford (AHA 43298380)

DAM OF THE 4-TIME NATIONAL CHAMPION HEREFORD HEIFER



Full/maternal sib to embryos selling Purple Iris 145G ET
2021 Cattlemen's Congress Open Show Supreme Champion Heifer &
2020–2021 AHA Horned National Show Heifer of the Year



Full/maternal sib to embryos selling

Purple Iris 145G ET —
2020 NAILE Grand Champion Hereford Heifer, 2020 American Royal Grand Champion Hereford Heifer and 2020 Junior National Hereford Expo Grand Champion Horned Heifer



- **LOT 38A: 1 Package of 3 Embryos sired by UPS Sensation 2296 ET sexed female**
- **LOT 38B: 1 Package of 3 Embryos sired by CHOICE SR Dominate 308F ET or UPS Mighty 7850 ET sexed female**

- Purple Iris 145G ET is quite possibly the most dominant Hereford female in the history of the breed. The embryos selling as Lot A are FULL SIBS to the four-time National Champion Heifer for Lauren May and company. With trips to the backdrop at the 2020 JNHE in Kansas City, 2020 American Royal, 2020 NAILE and 2021 Cattlemen's Congress, there is no denying the relevance of this mating. On the final day of the 2021 Inaugural Cattlemen's Congress, Purple Iris 145G ET emerged as the Supreme Champion Heifer Overall Breeds.
- Purple Reign Cattle Company is a leader in the Hereford breed, focused on constant progression both genetically and phenotypically. The dam of Purple Iris 145G ET is the popular champion that was campaigned by the Walker family of Arkansas to countless victories throughout her show career. Purple SV CoCo 8Z ET is a direct daughter of the now deceased Purple Cotton 40T, a past National Champion herself in 2008. Countless high sellers, national champions and other individuals of influence stem from the legendary Purple Cotton 40T. Her impact will remain everlasting, as Cotton 40T daughters are proving their true worth in production. Purple Avery 65D, a direct daughter of 40T, produced the \$141,500 half interest high selling heifer calf in the 2021 Purple Reign Cattle Company sale. Another daughter of 40T is Purple Stormy 180E, who produced the \$55,500 sale feature this past fall. It would take an entire book to list all the accolades that the late 40T has accomplished. Rest assured that this genetic opportunity stacks generations of proven cow families top and bottom side. Bid with confidence!
- The Lot B embryos present the chance to acquire one of two new matings from Purple SV CoCo 8Z ET, sired by SR Dominate 308F ET or UPS Mighty 7850 ET. While this second sire option does not have the resume like the mating sired by 2296, rest assured that the 7850 x CoCo 8Z combination has the potential to be a mating of impact. SR Dominate 308F ET was the 2020 NWSS Grand Champion Horned Hereford Bull and Supreme Champion. UPS Mighty 7850 ET is a young sire that was bred in the Upstream Ranch program of Nebraska. Many who have viewed 7850 in person would attest to the fact that he is as elite in terms of his build as you can design one. It has been stated by many that he has the potential to create great females and bulls alike. Get ahead of the curve and be a part of one of these fresh new matings that are destined to be significant.
- We appreciate the crew at Purple Reign for allowing a genetic opportunity like this to become available to the public via Embryos on Snow. Power in the blood would be an understatement here.

Offered by: **Purple Reign Cattle Company, Randy & Jamie Mullinix 309-853-6565**

Embryos by Sensation 2296 & Dominate or Mighty

LOT 39

IVF Cycle Selling

Embryos
on
Snow™

Donor: **KJ BJ 339A Coco Creme 746D ET**

H/TSR/CHEZ Full Throttle ET × BBH 743 Adora 339A • PB Hereford (AHA 43770450)

DAM OF HIGH SELLERS AND CHAMPIONS



Dam of embryos selling

KJ BJ 339A Coco Creme 746D ET

2017 JNHE Reserve Grand Champion Bred-and-Owned Heifer and Reserve Grand Champion Owned Heifer



Daughter of CoCo Creme 746D

KJ 746D Coco Delight 268J —
Sold for \$79,000



Daughter of CoCo Creme 746D

KJ BJ 746D Hot Coco 071H —
Sold for \$52,500



Daughter of CoCo Creme 746D

KJ 746D Coco Delight 268J —

2021 Hereford Heritage Showcase
Champion Polled Junior Heifer Calf



Daughter of CoCo Creme 746D

KJ 746D Coco Time 295J —
Sold for \$31,000

► LOT 39: 1 IVF Cycle

- We proudly present the newest member of the Embryos on Snow Hereford lineup, KJ BJ 339A Coco Creme 746D ET from the reputable Jensen Bros. program of Kansas. There is no doubt that KJ BJ Coco Creme 746D ET has become one of the most prolific females in the breed. In 2017, she was selected as the JNHE Reserve Grand Champion Bred-and-Owned Heifer and Reserve Grand Champion Owned Heifer. 746D is sired by the 2015 National Western Stock Show Reserve Grand Champion Polled Hereford Bull, Full Throttle, a son of the iconic R Sweet Red Wine 039. The dam of 746D is the great BBH 743 Adora 339A, a many-time national division champion and the dam of countless high sellers and multiple national champions.
- KJ BJ 339A Coco Creme 746D ET is backed by a royal pedigree that is lined in purple, and she has certainly secured her place in the Hereford history books in a very short amount of time. To date, 746D has generated over \$300,000 in progeny sales for an average of nearly \$20,000 per head! In 2020, she produced KJ BJ 746D Hot Coco 071H, the \$52,500 high selling female from "The Chosen" Sale. 071H is the sharp featured, beautifully designed daughter of KJ BJ 236X Landmark 210F ET. She was recently selected as a reserve division champion at the 2021 JNHE.
- In October 2021, Coco Creme produced the high selling lot in "The Chosen" Sale. KJ 746D Coco Delight 268J, sired by R Leader 6964, topped the sale at \$79,000. Another daughter of 746D, KJ 746D Coco Time 295J, sired by KJ BJ 236X Landmark 210F ET, sold for \$31,000. KJ BJ 746D Coco Dream 501G ET was purchased by Allie Schrammel of Oklahoma and was selected as the OHA Red Dirt Rendezvous Grand Champion Polled Hereford Heifer. These elite daughters from Coco Creme are proof positive that she is one of most prolific young females in the Hereford breed and is on her way to creating her own legacy. A limited number of embryos have been made available at auction. In October 2021, her embryos sired by SR Dominate 308F commanded \$2,200 each.
- A special "thank you" to Jensen Bros. for allowing Coco Creme to join the EOS lineup in 2022. Whether you are an established Hereford breeder, an aspiring enthusiast, or looking for a sound financial investment, this genetic opportunity becomes one that deserves serious consideration.
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies with no cap. Buyer pays IVF charges, semen cost, and all freezing and/or transfer fees. KJ BJ 339A Coco Creme 746D has a lifetime IVF average of 11.2 fertilized transferrable oocytes. Contact Kevin Jensen for more details.

Offered by: **Jensen Bros., Kevin & Sheila Jensen, Kevin 785-243-6397, Sheila 785-262-1116, Brady 785-614-1645**

IVF cycle

LOT
40
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **RG 551 Pixie 707E ET**

H WR Sustainable 5511 × MH Medora 052 • PB Hereford (AHA 43864865)

DAM OF HIGH SELLERS AND NATIONAL CHAMPIONS



Dam of embryos selling

RG 551 Pixie ET 707E ET



Full/maternal sib to embryos selling

H KFL Pixie 9372 ET —

2021
Cattlemen's Congress
Reserve Grand Champion
Polled Hereford Heifer & 2020
JNHE Grand Champion
Polled Heifer



Full/maternal sib to embryos selling

H Pixie 0635 ET — 2021 JNHE
Reserve Grand Champion
Hereford Heifer

Dam of embryos selling

RG 551 Pixie 707E ET — 2018 Western States
Hereford Show Grand Champion Horned Heifer

➤ **LOT 40A: 1 Package of 3 Embryos sired by H Montgomery 7437 ET sexed female**

➤ **LOT 40B: 1 Package of 3 Embryos sired by Loewen Genesis G16 ET sexed female**

- RG 551 Pixie 707E ET has become one of the most talked about horned Hereford females in North America. Not only was Pixie selected as the Grand Champion at the 2017 Canadian Western Agribition as a calf, but she went on to be the 2018 Western National Hereford Show Grand Champion Horned Heifer as a bred. Her mass, volume and sheer quality set her apart as a truly elite Hereford female. Aside from her phenotype, the generating power that this female has is simply unmatched. Pixie was the featured donor lot to sell in the 2021 Hoffman Ranch Female Sale, where she commanded \$50,000 to Begalka and Bergh, two cattlemen who know the true value of cow family and the generating power that comes with it.
- Pixie was flushed as a virgin heifer to H Montgomery 7437 ET, the \$130,000 multiple-time National Champion bull. This mating created the \$85,000 high selling heifer calf in the 2019 Hoffman Ranch Female Sale. H KFL Pixie 9372 has been a dominant force on the tan bark, being selected as a division champion at the 2020 NWSS, 2020 NJHE Grand Champion Polled Hereford Heifer, 2020 American Royal Grand Champion Junior Hereford Heifer, and she concluded her career as the 2021 Cattlemen's Congress Reserve Grand Champion Polled Hereford Heifer. Two daughters of Pixie sired by The Profit sold in the 2020 Hoffman Ranch Female Sale for \$15,000 and \$14,000. Pixie produced daughters that sold in 2021 for \$40,000, \$11,000, \$9,000 and \$8,500 for an average of more than \$17,000 per head.
- H Pixie 0635 ET is another full sister to the Lot A embryos selling sired by H Montgomery 7437 ET. She was shown by Blake Bruns to the title of Reserve Grand Champion Horned Heifer at the 2021 JNHE in Kansas City. This mating flat works and will yield BIG TIME results! The Lot B embryos are sired by the popular Loewen Genesis G16 ET, a homozygous polled, dark cherry red, ring eyed bull that offers an elite number profile to accompany his look and style. Keep in mind that Genesis semen has commanded a steady average of \$750 per unit.
- Here is an elite opportunity to invest in embryos that are from the influential Pixie 707E, one of the most exciting young cows in the breed. We appreciate the caliber of embryos that Hoffman Ranch is willing to annually contribute to Embryos on Snow.

Offered by: **Hoffman Ranch, Jason Hoffman 530-604-5096; Kemp Family Livestock**

Hereford embryos by Montgomery & Genesis

LOT
41
A,B

6 Embryos Selling

Embryos
on Snow

Donor: **Purple Stormy 180E ET**

Perks 0003 Easy Money 4003 × Purple Cotton 40T ET • PB Hereford (AHA 43884928)

CHAMPIONSHIP LINEAGE



Dam of embryos selling Purple Stormy 180E ET
2019 JNHE Reserve Grand Champion Polled Heifer

- **LOT 41A: 1 Package of 3 Embryos sired by UPS Sensation 2296 ET sexed female**
- **LOT 41B: 1 Package of 3 Embryos sired by Boyd 31Z Blueprint 6153 sexed female**

- Purple Stormy 180E ET is the 2019 JNHE Reserve Grand Champion Polled Heifer that was successfully campaigned by Lauren May. Stormy continued her winning ways in 2019 when she was selected as the Supreme Champion Heifer Overall Breeds at the Wisconsin State Fair. Once in production, Purple Stormy 180E ET wasted no time at making a splash. Her first born daughter, Purple HB LMay Star 189G, was selected as the 2021 Cattlemen's Congress Grand Champion Polled Hereford Heifer in the Junior Show. Fast forward to the summer of 2021 in Kansas City, where Purple HB LMay Star 189G found her way to the backdrop again as the 2021 JNHE Grand Champion Bred-and-Owned Heifer. Purple Stormy 180E ET is a direct daughter of the legendary Purple Cotton 40T, a true matriarch within the business.
- The Lot A embryos are sired by UPS Sensation 2296 ET, making the resulting heifer progeny full sibs to the popular champion led by Lauren May. Another full sister, Purple HB Sunny 12J ET, sold for \$18,000 in the 2021 Purple Reign Cattle Company online sale. A maternal sister sired by 4M X06 Harley's Playtime 705 ET was a sale highlight at Purple Reign when she sold for \$55,500 for one-half interest. With an average of more than \$21,000 per head, Purple Stormy 180E ET had a record-setting rookie calf crop.
- Boyd 31Z Blueprint 6153 is the sire of the Lot B embryos from the highly proven Purple Stormy 180E ET. Blueprint combines an elite phenotype with breed-leading genetic predictions. This mating should appeal to a wide variety of Hereford enthusiasts who realize the importance of generational cow family excellence. The dam of Blueprint, NJW 91H 100W Rita 31Z ET, is from a long line of power cows that have left a lasting impact on the breed. The dam of 31Z, Remitall Rita 91H, is the dam of the \$270,000 herd sire known as Remitall Super Duty 42S.
- Help yourself to the "best of the best" from Purple Reign Cattle Company, as Randy and Jamie offer their most sought-after genetics in the 16th Annual Embryos on Snow.

Offered by: **Purple Reign Cattle Company, Randy & Jamie Mullinix 309-853-6565;**
Hogback Farm, Michael Roddey 864-283-2223



Full/maternal sib to embryos selling

Purple HB LMay Star 189G —

2021

Cattlemen's Congress Junior Show Champion Polled Hereford Heifer & 2021 JNHE Grand Champion Bred-and-Owned Heifer



Maternal sib to embryos selling

Purple HB Stormy's Harley 18J ET — sold for \$55,000



Full/maternal sib to embryos selling

Purple HB Sunny 12J ET — sold for \$18,000



Hereford embryos by Sensation 2296 & Blueprint

LOT 42

3 Embryos Selling

Embryos
on Snow™

Donor: **"Mags" GGSC MGS Magnolia F03 ET**

UPS Sensation 2296 ET × KLD BR 7010 Rose D32 ET • PB Hereford (AHA P43940725)

2020 NWSS RESERVE GRAND CHAMPION POLLED HEREFORD



Dam of embryos selling

GGSC MGS Magnolia F03 ET "Mags"

2020 NWSS Junior Show
Reserve Grand Champion
Polled Hereford Heifer



Full sib to embryos selling

2021 American Royal Division I Reserve Champion



Full sib to embryos selling

GGSC MGS Maggie J06 ET
— sold for \$39,500



Full sib to embryos selling

GGSC MGS Magness J03 ET
— sold for \$18,500

► LOT 42: 1 Package of 3 Embryos sired by T/R BPF American Classic 561C ET *sexed female*

- We are elated to welcome this new face to the Hereford roster in 2022! GGSC MGS Magnolia F03 ET, affectionately known as "Mags," is backed by a long line of champions and was extremely popular during her show career when she was successfully campaigned by Mason Allan and company. "Mags" was a many-time national division winner and was selected as the 2020 NWSS Reserve Grand Champion Polled Hereford Female in the Junior Show. While her list of accolades is certainly impressive, her true accomplishments have come since entering the production phase of life.
- The embryos being offered are full sibs to the first set of ET heifers produced by Mags at Grimmel Girls Show Cattle. T/R BPF American Classic 561C ET has proven to be the "go-to" sire option to generate elite show heifers, especially when mated to 2296 daughters. The American Classic x Mags progeny averaged \$29,000 this past fall in the Grimmel Girls Online Sale. One of those heifers, purchased by the Harris Family, was named the Grand Champion Hereford Female at the 2021 Kansas State Fair and Reserve Division I at the 2021 American Royal. Another full sister was purchased by the Effling family of South Dakota.
- The success Mags has had both in the show ring and in production is no fluke. Her full sister, KLL KLD Tula Rose 611D, was selected as the 2017–2018 Northeast Region Show Heifer of the Year and won countless national division titles. She was a leading donor for the Lemmon and Lehman families before her untimely demise. KLL KLD Tula Rose 611D has certainly left her mark for these progressive operations. A full sib in blood to the embryos selling was successfully campaigned by the Harris Family of Texas, hanging many banners during her show career, including Reserve Champion Polled Female at the 2020 Hereford Heritage Showcase, Supreme Champion Female Overall at the 2021 Saddle & Sirloin and Grand Champion Polled Female at the 2021 West Texas Fair & Rodeo, to highlight a few of her many trips to the backdrop.
- The dam of Mags, KLD BR 7010 Rose D32 ET, was a past Houston Champion and the 2014–2015 Northeast Region Show Heifer of the Year. She has raised nationally competitive females and bulls for the Lemmon and Day families. This is one of the first and will be one of the very few opportunities to invest in frozen genetics out of Mags. We appreciate Melissa and the crew at Grimmel Girls Show Cattle for offering access to one of the most promising young females in the business via the 16th Annual Embryos on Snow.

Offered by: **Grimmel Girls Show Cattle, Melissa Grimmel Schaake 443-417-4842**

Hereford embryos by American Classic

**LOT
43**

IVF Cycle Selling

Embryos
on Snow™

Donor: **BOY Harley 018H ET**

ECR Who Maker 210 ET × SUL Harley 701 ET • PB Hereford (AHA P44184078)

AMERICAN ROYAL & NAILE NATIONAL CHAMPION



Dam of IVF cycle selling BOY Harley 018H ET
2021 NAILE Grand Champion Hereford Heifer &
2021 American Royal 2021 Grand Champion Hereford



► LOT 43: 1 IVF Cycle

- BOY Harley 018H ET has frequented the backdrop throughout the fall 2021 show season with back-to-back major wins at the American Royal and the North American. This should come as no surprise though, based on the lineage that supports Harley 018H. She is sired by ECR Who Maker 210 ET, the American Royal and NWSS Grand Champion Bull, while her maternal grandsire is C Miles McKee 2103 ET, the record-selling Hereford bull that commanded \$600,000 the year he won the FWSS as a calf and was the lead bull in Colyer's Champion Pen of Three in Denver. A year later, C Miles McKee 2103 ET was selected as the 2014 NWSS Grand Champion Horned Hereford Bull and Supreme Champion Hereford, a feat that was previously won by his dam, C Notice Me ET.
- The maternal side of her lineage is backed by the legendary LCC Two Timin 438 ET "Harley," the 2006 NWSS Grand Champion Polled Hereford Heifer. "Harley" was the many-time national champion that was the pivotal breeding piece for the Tucker family of Nebraska. "Harley's" most notable daughter would be TCC Miss Shelby 82 ET, the 2010 NWSS Grand Champion Polled Hereford Heifer. Her first daughter, TCC Miss Diana 01, won on "the hill" in Denver two years later! The number of champions and high sellers of the individuals that line this female's pedigree would far exceed any other cow family in the history of the Hereford breed.
- The opportunity to propagate the next generation of elite Hereford genetics via an IVF cycle on the Kansas City and Louisville Champion to the sire of your choice will be on the table! With many of the breed's popular sire options absent from her pedigree, the debate on which sire choice to utilize will become quite interesting. One thing is for sure, regardless of which direction you decide to go the results are bound to be profitable—it's in her blood!
- We say "thank you" to Paige Lemenager and her family for the inclusion of this initial genetic offering from BOY Harley 018H ET in Embryos on Snow. Hereford breeder or aspiring enthusiast, this is an investment that should be considered by any and all who appreciate raising quality livestock.
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics. For more information, please contact Luke Lemenager.

Offered by: **Lemenager Cattle, Luke, Stacy & Paige Lemenager, Luke 309-261-0752**

IVF cycle

LOT
44
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **ECR Diamonds Flo 6626**

UPS Undisputed ET × ECR Lady Flow 211 ET • PB Hereford (AHA P43726875)

DAM OF CATTLEMEN'S CONGRESS RESERVE POLLED HEREFORD



Full/maternal sib to embryos selling ECR MC LDSC Flo's 1928 ET
2021 Cattlemen's Congress Junior Show Reserve Champion Polled Hereford Heifer &
2020–2021 AHA Northeast Region Polled Show Heifer of the Year



Maternal grandam of embryos selling
ECR Lady Flow 211 ET



Full brother to maternal grandam of embryos selling
ECR Who Maker 210 ET

- **LOT 44A: 1 Package of 3 Embryos sired by H Montgomery 7437 ET sexed female**
- **LOT 44B: 1 Package of 3 Embryos sired by CHOICE TFR KU Roll the Dice 1326 or ECR 628 Ivy's Advance 8923 ET "Sancho" both sexed female**

- ECR Diamonds Flo 6626 is a new member of the Hereford lineup in 2022 from the highly decorated donor pen that calls home to MC Show Cattle. 6626 is sired by UPS Undisputed ET and backed by a FULL SISTER to the legendary ECR Who Maker 210 ET. ECR Lady Flow 211 ET is the beautifully designed DKF Cash Flow 0245 ET daughter from the now-deceased RV Golden Lady 5064. A right to flush ECR Lady Flow 211 ET commanded \$19,000 a few years ago.
- ECR MC LDSC Flo's 1928 ET is the popular full sister to the Lot A embryos being offered, sired by the \$130,000 H Montgomery 7437 ET. The Freking family of Minnesota campaigned 1928 to several division wins throughout the 2020–2021 show season prior to her being selected as the 2021 Cattlemen's Congress Reserve Grand Champion Polled Hereford Heifer. ECR Diamonds Flo 6626 produced three heifers in 2021 that sold for \$52,000, \$30,000 and \$15,000—all sired by H Montgomery 7437 ET.
- The Lot B embryos selling offer the buyer choice of sexed female embryos sired by the now-deceased TFR KU Roll the Dice 1326 or the widely popular ECR 628 Ivy's Advance 8923 ET "Sancho." Regardless of which mating you decide suits your program best, rest assured that the genetic potential from these two sire options will allow for the potential of a big return on investment! Just imagine the heifer calves that this mating with yield... if you're in the market of selling show heifers then pay close attention.
- Another EOS exclusive opportunity from MC Show Cattle, a progressive operation that knows the true value of "cow family."

Offered by: **MC Show Cattle, Madeline & Carlisle Braman; Allison Donalson 361-319-5272**

Hereford embryos by Montgomery & Roll the Dice or "Sancho"

**LOT
45**

3 Embryos Selling

Embryos
on Snow™

Donor: **HAPP Sweet Annie 4A ET**

AH JDH Cracker Jack 26U ET × MCR PPF Miss Gold Dom 206 ET • Hereford (AHA P43458287)

DAM OF THE \$95,000 HEREFORD FALL BORN



Dam of embryos selling

HAPP Sweet Annie 4A ET

2015 JNHE Grand Champion Polled Heifer



Full sib to embryos selling

BK High On Sweets 0040H ET — sold for \$95,000



Maternal sib to embryos selling

BK First Rate 850F ET — 2019 OYE Champion, sold for \$100,000



Maternal sib to embryos selling

BK First Class 851F ET — 2019 FWSS Division Champion, sold for \$40,000

► LOT 45: 1 Package of 3 Embryos sired by H The Profit 8426 ET sexed female

- HAPP Sweet Annie 4A ET is a past National Champion that has evolved into one of the leading young Hereford females in the illustrious Buck Cattle Company donor pen. 4A is sired by the legendary AH JDH Cracker Jack 26U ET and backed by the strong maternal influence of MCR PPF Miss Gold Dom 206 ET, the cornerstone matriarch for Purple Reign Cattle Company and DeLHawk Cattle Company. One of Sweet Annie's most notable maternal sisters is DeLHawk Sapphire 102A ET, the 2014 NAILE Grand Champion Hereford Heifer. The immortal "206" is also the dam of the National Western Stock Show Grand Champion Horned Hereford Bull DeLHawk Kahuna 1009 ET. Kahuna is most famously known as the sire of the great HAPP Kool Aid Points 1218 ET. Do we have your attention yet? Sweet Annie 4A is well on her way to writing her own chapter in the "206" history book.
- In the 2021 Fall Premier Sale at Buck Cattle Company, four daughters of Sweet Annie 4A averaged more than \$10,000 with a high of \$22,000. BK First Rate 850F ET is the Sweet Annie 4A daughter that was a featured lot in the 2018 Fall Premier that commanded \$100,000! She went on to be campaigned to countless national division titles and was selected as the 2019 Oklahoma Youth Expo Grand Champion Polled Hereford and 2019 Tulsa State Fair Grand Champion Polled Hereford Heifer for Grady Carter. A full sister, BK First Class 851F ET, sold for \$40,000 the same day to the Dailey family of Oklahoma. She was a popular Fort Worth Division Champion that was Reserve Grand Champion at the 2019 Tulsa State Fair to her flushmate sister. Another full sister, BK Hot Sweets 055H ET, was the \$50,000 female in the 2021 Buck Cattle Company Spring Sale, and a full sister to her sold for \$23,000 the same day.
- A full sister to the embryos selling is BK High On Sweets 0040H ET. This stunning Polled Hereford female sired by H The Profit 8426 ET was the 2021 JNHE Division II Champion for Kynlee Dailey. 0040H sold in the March 2021 sale at Buck Cattle Company for \$95,000! High On Sweets 0040H is a truly unique individual that offers exceptional balance, eye appeal and structural integrity.
- HAPP Sweet Annie 4A ET is a cornerstone female in the Buck Cattle Company donor pen. There is no denying the impact that she has made on the business and the dollars she has generated. The privilege is yours to own a direct daughter of Sweet Annie 4A in the form of a full sister to the \$95,000 high selling fall born Hereford female.

Offered by: **Buck Cattle Company, Jirl Buck 580-795-4865**

Hereford embryos by The Profit

LOT 46

3 Embryos Selling

Embryos
on Snow™

Donor: **BK Enchanting Points 7522E ET**

CRR 5280 × HAPP Kool Aid Points 1218 ET • PB Hereford (AHA 43895278)

JNHE CHAMPION & DAM OF \$50,000 HIGH SELLER



Dam of embryos selling

BK Enchanting Points 7522E ET

2019 JNHE Grand Champion Horned Heifer & 2019 FWSS Reserve Grand Champion Horned Hereford Heifer



Full sib to embryos selling

VC Happy Face 0055H ET

— 2021 Tulsa State Fair Reserve Grand Champion Horned Heifer, sold for \$50,000



3/4 sib to dam of embryos selling

2019 NWSS Grand Champion Horned Hereford Female



Sire of embryos selling

SR Dominate 308F ET — 2020 NWSS Supreme Champion Hereford

► LOT 46: 1 Package of 3 Embryos sired by SR Dominate 308F ET sexed female

- BK Enchanting Points 7522E ET was the 2020 JNHE Grand Champion Horned Female for Victoria Chapman of Oklahoma. The Chapman family has experienced much success in both the Hereford and Maine-Anjou breeds at the largest and most prestigious shows in North America. Regardless of breed, the common thread shared by the cattle shown by the Chapman family is simple—cow family significance, and that is exactly where selection pressure was placed. BK Enchanting Points 7522E ET is a direct daughter of arguably the most decorated and definitely one of the highest dollar generating females of her time, HAPP Kool Aid Points 1218 ET. With national champions, high sellers and now donors of significance, Kool Aid Points continues to expand her resume.
- BK Enchanting Points 7522E ET was a many-time champion during her tenure on the tan bark. She was the 2019 FWSS Reserve Grand Champion Horned Hereford Heifer and followed in the footsteps of her dam by winning the Horned show at the Junior National Hereford Expo. Since entering production, she has continued to stay true to the family tradition of producing only the elite. In the 2021 Buck Cattle Company Spring Sale, a trio of fall born sisters averaged \$25,600. VC Happy Face 0055H ET, sired by SR Dominate 308F ET, sold for \$50,000. She was recently selected as the 2021 Tulsa State Fair Reserve Grand Champion Horned Hereford Heifer for Hudson Carter. This powerful horned heifer is a full sib to the embryos selling. SR Dominate 308F ET is the 2020 NWSS Grand Champion Horned Hereford Bull and Supreme Champion Hereford whose semen is now worth \$1,000 per unit.
- Pay attention to this exciting and fresh new mating that combines some of the most elite individuals in the Hereford breed. Thank you to the Chapman family for allowing this elite genetic opportunity to be transacted via the 16th Annual Embryos on Snow.

Offered by: **Chapman Ranches, Eric & Tracie Chapman 580-389-5316; Jarred & Victoria Strate; Buck Cattle Company, Jiri Buck 580-795-4865**

Hereford embryos by Dominate

LOT
47
A,B,C

6 Embryos & Pregnancy

Donor: **MNS Pearle 3121**

RMS Bowie 0708 × PIE Miss Goodnight 8003 • PB Red Angus (RAAA 1646400)

DAM OF THE 2020 AMERICAN ROYAL SUPREME CHAMPION



Full/maternal sib to embryos & pregnancy selling

EDG Finley 3121

2020 American Royal Supreme Champion Junior Breeding Heifer

- **LOT 47A: 1 Package of 3 Embryos sired by WEBR Night Train sexed female**
- **LOT 47B: 1 Package of 3 Embryos sired by EGL GCC Red Eagle E7194 sexed female**
- **LOT 47C: 1 Heifer Calf Pregnancy sired by EGL GCC Red Eagle E7194 due 2/2/22**



Full/maternal sib to embryos & pregnancy selling

2020 NWSS Grand Champion Red Angus Heifer, sired by Night Train



Full/maternal sib to embryos & pregnancy selling

2019 NAILE Grand Champion Red Angus Heifer



Dam is a full/maternal sib to embryos & pregnancy selling

2020 NAILE Reserve Grand Champion Red Angus Heifer

- MNS Pearle 3121 is the dam of the most dominant and decorated Red Angus female of the 2019–2020 show season. EDG Finley 3121 was successfully campaigned by Hadley Hartman to countless victories. She was the 2019 NAJRAE Grand Champion Owned Heifer and the 2019 NAILE Open and Junior Show Grand Champion Red Angus Heifer. Finley was also selected as the 2020 NWSS Grand Champion Red Angus Female in the open and junior shows. She completed her show career as the 2020 American Royal Grand Champion Red Angus Female and Supreme Champion Junior Breeding Heifer Overall Breeds for Hadley Hartman. Half interest in MNS Pearle 3121 was purchased by Udell Cattle Company, an outfit that is no stranger to raising the elite ones.
- EDG Finley 3121 was shown at the American Royal with her stunning heifer calf at side that is sired by 4MC King of the Cowboys 706. That heifer calf was later selected Reserve Grand Champion Red Angus at the 2020 NAILE, Reserve Grand Champion Red Angus at the 2021 Cattlemen's Congress and was a many-time breed champion at some of the largest jackpot shows in the Midwest. Phenotypically, Finley 3121 is a superior individual regardless of breed, color or composition. She is flawless in her basic build, athletic in her movement and robust in her rib design. Her proud presence and balanced look set her apart and allowed her to claim many prestigious titles. The embryos selling are full sibs to this many-time champion Red Angus, EDG Finley 3121.
- The Lot B embryos selling are sired by an exciting young stud in the Red Angus breed, EGL GCC Red Eagle E7194. This mating has yielded a \$16,000 heifer calf and a pair of promotional AI sire prospects for Edge Livestock. Red Eagle also is responsible for siring the \$30,500 high selling female in the RK Cattle Company and N&K Ranches Inaugural Female Sale. A full sister to the Lot B embryos selling was a popular reserve division champion at the largest and most competitive NAJRAE show ever, held in Lebanon, Tennessee, this past June. Lot C is the privilege to purchase a Red Eagle x Pearle heifer pregnancy that is due in February. Get a jump start on your investment return—this mating is as proven and predictable as they come.
- The Red Angus breed continues to surge in popularity, with as much demand for elite individuals as ever before. This past fall, the Red Angus breed experienced record averages with new highs across the country. If you're looking to take your Red Angus program to a new level, or even diversify your interests, then pay close attention here.
- **NOTE:** Heifer pregnancy sired by EGL GCC Red Eagle E7194 is due 2/2/22 and is being carried by Recip #601, a middle-age black cow. Payment is required to be made in full before pregnant recip can be transported. Recip cow will be available for pick up or shipment from Gilliam, Missouri. For more details, please contact Evan Summers at 660-631-0914.

Offered by: **Edge Livestock, Brady Edge 319-540-2830, Patti Edge 319-540-1730; Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527; Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456**

Red Angus embryos by Night Train & Red Eagle plus pregnancy

LOT
48
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **WCR Cita 5085C**

Red Soo Line Power Eye 161X × GT Cita 4060 • PB Red Angus (RAAA 1742586)
POWER IN THE BLOOD



Dam of embryos selling
WCR Cita 5085C



Full/maternal sib to embryos selling
2021 Ohio AGR Holiday Classic Supreme Heifer Overall



Full sister to dam of embryos selling
2016 NAILE Grand Champion Red Angus Heifer



Sire of Lot B embryos selling
MANN Pinnacle 712 — maternal brother to Red Box

Maternal grandam of embryos selling GT Cita 4060

➤ **LOT 48A: 1 Package of 3 Embryos sired by Red Six Mile Big Timber 654C sexed female**
**Available 3/15/22*

➤ **LOT 48B: 1 Package of 3 Embryos sired by MANN Pinnacle 712 unsexed**

- The embryos selling are FULL SIBS to the \$34,500 LCC Cita Catalina 001, the stunning Red Angus heifer that was selected Supreme Champion Overall Breeds at the 2021 Ohio AGR Holiday Classic for Sydney Sanders. The sire of this popular champion is Red Six Mile Big Timber 654C, a senior herd sire for Harmony Hill that is leaving an impact on the program. Big Timber's most notable son is H/H Dynasty 8051, the maternal brother to the \$116,000 high selling Red Angus heifer of the fall. Now let's talk about the legendary status of the maternal side of her pedigree....
- The dam of WCR Cita 5085C is one of the most important cows of all time in the Red Angus breed. Last year we featured the final opportunity to purchase embryos from the iconic breed matron. Cita's matings across breeds have been just as successful. WCR Cita 5085C will carry the torch moving forward for this highly acclaimed cow family. Help yourself to a premier mating that will put any Red Angus program on the map.
- The Lot B embryos selling are sired by the incredibly good built, extra extended brother to the now-deceased MANN Red Box 55C. The dam of Red Box and Pinnacle is the elite Pelton Miss Aja 0839U, a legendary matriarch that has secured her place as one of the most influential females in the history of the Red Angus breed. This mating to Pinnacle has the chance to raise your next high selling show heifer or promotional AI sire.
- Rosebud Cattle Company has built a program that is referred to by many as one of the elite stops each fall sale season. Tie into the most proven cow families this program has to offer.

Offered by: **Rosebud Cattle Company, Zane Ward 620-376-8218;**
Leon Cattle Company, Jorge & Miguel Leon 740-312-2872

Red Angus embryos by Big Timber & Pinnacle

LOT
49
A,B

IVF Cycle & 3 Embryos

Donor: **JS Flirt A-way 59Y**

Harkers/JS Domination × JS Flatout Flirty 46T • PB Simmental (ASA 2590071)

DAM OF THE LEGENDARY "BOOTS"



Full sib to embryos selling

JB Black Satin 9B "Boots"

Legendary Simmental donor



Full sib to embryos selling

"Boots" —

Simmental Junior National Champion and Triple Crown winner



Dam of embryos selling JS Flirt A-way 59Y

➤ **LOT 49A: 1 IVF Cycle**

➤ **LOT 49B: 1 Package of 3 Embryos sired by Mr HOC Broker sexed female**

- The embryos selling are full sibs to the legendary and now-deceased "Boots," the only female in the history of the Simmental breed to win the Junior National and the Triple Crown! That's quite a story! She won the Junior National and all three majors, including the American Royal, NAILE and NWSS! "Boots" was a featured live lot in 2016 when half interest sold for \$50,000 to Campbell Land & Cattle. The legacy that Boots has left behind is nothing short of legendary. While many considered her reign in the show ring and in production immortal, the inevitable happened unexpectedly.
- Countless high sellers, national champions and program building individuals of influence have descended from the influence of JS Flirt A-way 59Y, the dam of the late Boots. This past December, a full sister sold for \$28,000 at JS Simmentals. Another full sister sold in the 2020 Midwest Made Elite Female Sale, commanding \$22,000 to Schaeffer Show Cattle of Indiana. Four sisters averaged nearly \$10,000. In the fall of 2019, two Relentless-sired daughters of 59Y sold for \$100,000 and for \$75,000 for 50% interest—these were the result of an embryo purchase. In the spring of 2018, a full sib to Boots sold for \$25,000 and was the Fall Division Champion Heifer at Kansas City.
- Boots is the dam of a \$77,000 heifer calf for half interest in the 2018 "Classic" female sale at Griswold Cattle Company. Another Boots daughter led off the purebred division in 2019 in Stillwater, GCC BTYL Jimmy Choo 208G. BTYL Doc Holliday 202G has been the many-time National Champion purebred bull for Baty Livestock, with wins in Denver and Kansas City. Another daughter of Boots topped the "Classic" female sale at \$50,000 and was selected as the 2020 Tulsa State Fair Grand Champion Purebred Simmental Female. In the fall of 2021, a Relentless-sired daughter of Boots sold for \$35,000 in the Baty Livestock online sale. Boots also produced a pair of heifer calves that sold in the 2021 "Classic" at Griswold Cattle Company for \$167,500 and \$26,750!
- This may be one of the most exclusive and elite genetic opportunities of the decade if you are a Simmental breeder or a cattle enthusiast that appreciates the importance of cow family significance. The right to purchase an IVF cycle on the dam of the now-deceased Boots...only in Embryos on Snow!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics in Sioux Center, IA. For more information, please contact Jay Steenhoek.

Offered by: **JS Simmental, Jay Steenhoek 515-238-5938, Ken Steenhoek 515-979-9713**

IVF cycle & Simmental embryos by Broker

LOT
50
A,B

6 Embryos Selling

Embryos
on
Snow

Donor: **Angel 1B**

SS/PRS Tail Gater 621Z × MLJM Miss Steel • 3/4 Simmental (ASA 2886556)

DAM OF THE TRIPLE CROWN WINNER



Full/maternal sib to embryos selling

Mari 785E

2019 NWSS Grand Champion
Simmental Heifer



Full/maternal sib to embryos selling

Perfect Angel 58H
— 2021 Indiana
Stock Show
Supreme Champion
Heifer



Full/maternal sib to embryos selling

Perfect Angel 58H
— sold for \$110,000



Full/maternal sib to embryos selling

Scarlet Angel 135J
— sold for \$70,000

➤ **LOT 50A: 1 Package of 3 Embryos sired by Profit sexed female**

➤ **LOT 50B: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**

- The Hoblyn family of York, Nebraska, has experienced much success in the show ring and now are putting those past show heifers to work in their breeding program. Angel 1B is the lady leading the charge, and she is doing so in a dominant fashion. Regardless of if you follow the ASA PTP show results or not, you have heard of Mari 785E, the triple crown winning purebred for the Dameron and Bloomberg families. There is no denying the impact that Mari has had since entering production, producing high sellers from a wide range of matings. Perfect Angel 58H is another full sister to the Lot A embryos selling that was the high selling female in the 2020 Hartman Cattle Company Female Sale, where she sold for \$110,000. She was selected as the 2021 Indiana Stock Show Supreme Champion Female for Colby Sinclair. The Profit x Angel 1B mating does it AGAIN in 2021! This time the mating yielded a stunning red head that was one of the most talked about purebred females in the 25th Anniversary Female Sale at Hartman Cattle Company. Scarlet Angel 135J sold for \$70,000 and is now a member of the Eagles Crest Cattle donor lineup. The Lot A embryos sired by the \$400,000 Profit are without a doubt one of the most proven matings in the entire offering.
- The Lot B embryos are a NEW mating from Angel 1B that are sired by the record-setting \$530,000 SO Remedy 7F. Remedy was the 2021 Cattlemen's Congress Grand Champion Simmental Bull after highlighting the 15th Annual Embryos on Snow Sale when half interest sold to Freking Cattle. The SO Remedy 7F rookie calf crop has been everything we have expected and more! SO Remedy 7F daughters have sold for \$50,000, \$44,000, \$40,000, \$35,000, \$27,000 and several from \$10,000 to \$20,000 across the country. The male progeny sired by SO Remedy 7F will be debuted in OKC at the Cattlemen's Congress—this is a set of bulls you will want to see with your own eyes.
- This is the first offering of embryos from the highly proven and prolific Angel 1B matriarch to be offered in Embryos on Snow. The opportunity awaits to raise your own National Champion or high seller.

Offered by: **Larry, Rita, Jesse & Jami Hoblyn, Larry 402-366-0606, Jesse 402-366-6555**

Simmental embryos by Profit & Remedy

LOT
51
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **Bailey's Ms Dreamy 946W**

DSR Commissioner R827 × SRF Miss Dakota 49K • PB Simmental (ASA 2544686)

MULTI-MILLION DOLLAR SIMMENTAL COW



Full/maternal sib to embryos & pregnancy selling

Bailey's Profit's Dream

2018 AJSA Classic Grand Champion
Purebred Heifer



Full/maternal sib to embryos selling

Bailey's Dream Girl — \$135,000
high seller sired by Profit



Full/maternal sib to embryos selling

Bailey's Wildest Dream 101J — \$27,000
daughter sired by SO Remedy 7F



Full/maternal sib to embryos & pregnancy selling

\$195,000 high seller sired by Profit



Full/maternal sib to embryos selling

Bailey's DGDC Dreamer 08H — \$60,000
high seller sired by Profit

- **LOT 51A: 1 Package of 3 Embryos sired by Profit sexed female**
- **LOT 51B: 1 Package of 3 Embryos sired by CHOICE KCC1 Countertime 872H or SO Remedy 7F unsexed**
- **LOT 51C: 1 Package of 3 Embryos sired by Conley No Limit sexed female**

- Bailey's Ms Dreamy 946W is an exclusive Embryos on Snow donor from Bailey Livestock. The embryos selling are full and maternal sibs to many, many champions and high sellers. 946W is without question one of the HOTTEST Simmental females in history.
- This donor dam produced the 2018 National Junior Simmental Grand Champion Female, shown by Sara Sullivan. Another leading daughter was Reserve Division Champion at the American Royal for the Effling Family. It was an impressive set of 946W daughters that sold in 2017. They gathered prices of \$195,000, \$135,000 and \$45,000. These females were popular in the show ring, but their true value has come in production. Bailey's Profit's Dream raised a heifer calf sired by JSUL Something About Mary 8421 that sold for \$90,000 in the Schaeffer-Tice Pasture Sale. She has been a national division winner and was recently named Reserve Supreme in Ring A and Third Overall in Ring B at the 2021 King of the Ridge Show in Ohio. Bailey's Dream Girl has evolved into a foundation matriarch for Freking Cattle and CK Cattle. She produced a \$50,000 heifer calf sired by EC Rebel 156F in 2020, and in 2021 she raised the \$230,000 high selling bull at Hartman Cattle Company. Dreamy daughters generate, plain and simple.
- Again in 2021, the Dreamy progeny have been in high demand when crossing the auction block, selling for \$40,000, \$27,000 and \$10,000 on three heifers by three different sires! In 2020, a daughter sired by Hammer Time commanded a \$100,000 price tag at the Paulsen Cattle Company Donors & Divas Elite Female Sale. Another daughter sired by Profit sold for \$60,000 the same day. Very few females can generate with the consistency at the level that Dreamy has for nearly a decade. In 2019, she produced a \$35,500 red baldy heifer by Profit that was the high selling purebred heifer in the Boyert-Core online heifer sale. Dreamy has produced countless other progeny by a wide variety of sires that have sold for \$5,000 to \$25,000 over the last eight years—that is consistency! Her list of other high sellers includes a \$40,000 daughter sired by Chopper in the 2013 Diva to Donors Sale and a son that sold for \$50,000 in the 2017 Hartman Bull Sale.
- The first mating is sired by Profit, full sibs to some of the highest valued purebred heifer calves to be sold in the last decade. Lot B is the option to select your choice sired by either SO Remedy 7F or KCC1 Countertime 872H, two of the highest selling purebred Simmental sires of 2021 that commanded \$530,000 and \$230,000, respectively. Lot C is a NEW mating sired by the great Conley No Limit. The resulting progeny from these sexed female embryos are sure to command a BIG premium.
- 946W has exceeded a million dollars in progeny sales and is one of the most important and most noted donor dams in the Simmental breed. Put your program on the fast track to success with this investment opportunity and enjoy living the dream.

Offered by: **Bailey Livestock, Scott & Joey Bailey 701-537-3067**

Simmental embryos by Profit & Countertime/Remedy; SimAngus by No Limit

LOT
52
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **WHF Summer 365C**

CCR Wide Range 9005A × WHF Andie 365A • PB Simmental (ASA 3118556)

DAM OF 2021 NAILE GRAND CHAMPION SIMMENTAL



Dam of embryos selling
2017 NAILE Grand Champion Simmental Heifer



Full/maternal sibs to embryos selling
2021 NAILE Champion Simmental Heifer



Full/maternal sibs to embryos selling
2021 Cattlemen's Congress Reserve Grand Champion Simmental Bull

Dam of embryos selling

WHF Summer 365C

2017 American Royal Champion Simmental & Supreme Champion Junior Heifer

- **LOT 52A: 1 Package of 3 Embryos sired by W/C Relentless 32C sexed female**
- **LOT 52B: 1 Package of 3 Embryos sired by JSUL Something About Mary 8421 "SAM" sexed female**
- **LOT 52C: 1 Package of 3 Embryos sired by W/C Double Down 5014E sexed female**

- Embryos on Snow has featured the influence of countless National Champion females within their respective breed over the last 15 years. What separates the "good" from the "greats" is straightforward, but what separates the "legendary" from the "greats" is even more simple... generating power! WHF Summer 365C will forever remain one of the most popular winning heifers in 2017. The 2017 victories of Summer include this long and impressive list: Division Champion NWSS, Reserve Supreme Iowa Beef Expo, Champion Simmental Female Iowa State Fair Open Show, Supreme Female American Royal Livestock Show and Champion Simmental Female NAILE Open Show, not to mention several other wins.
- Since entering production, WHF Summer 365C has continued to leave a true impact on the business. Summer has quickly proven that she has the credentials to produce elite Simmental and SimAngus seedstock. In the 2021 JS Midwest Made Elite Female Sale, there was absolutely no denying the presence of WHF Summer 365C, as her daughters sold for \$44,000, \$35,000, \$25,000, \$16,000, \$15,000, \$10,000 and \$8,000. Seven daughters averaged just a shade over \$21,000!
- CCS/JS Summer 33H, the \$32,000 daughter of Summer that is sired by W/C Relentless 32C was selected as the 2021 NAILE Grand Champion Purebred Heifer in the Junior Show for Kaylee Langford and the Udell Cattle Company/Black Gold Simmentals partnership. The embryos selling as Lot A are full sibs to this popular champion that has been admired by many. This mating yielded a trio of heifers that featured the 2020 JS Midwest Made Elite Female Sale. 5A sold for \$41,000 for half interest, 5C sold for \$32,000 and 5B sold for \$9,000. Eighty daughters of Summer sold in December of 2020 at JS Simmentals for an average of over \$16,000.
- The Lot B embryos are sired by the heavily utilized JSUL Something About Mary 8421, one of the absolute hottest sire groups that is backed by the many-time National Champion JBSF Proud Mary. This mating combines two of the most powerful purebred Simmental females to ever set foot on the green chips of Freedom Hall in Louisville. In fact, both Proud Mary and Summer are past Louisville Champions, and both were selected Supreme Champions at the Iowa State Fair Junior Heifer Show. The maternal power that this mating offers is unparalleled.
- Other notable progeny include CCS/WHF Ol' Son 48F, the powerful herd sire for XTB Cattle Co. that is leaving his mark on this progressive Texas-based operation. WHF/JS/CCS Double Up G365 is the impressive Summer son that took the breed by storm when he hit the ring at the 2021 Cattlemen's Congress in Oklahoma City last year. Double Up was selected as the Reserve Grand Champion Purebred Bull and has since experienced heavy use across the business. Double Up is a full brother to the Lot C embryos that are sired by the \$105,000 W/C Double Down 5014E.
- Purebred genetics like these are valuable property to own. These three packages of embryos represent the most proven and predictable cow families that the breed has ever known. Proven cow families line the pedigree here. Expect big results to come from these genetic lots.

Offered by: **Chesney Steenhoek; Jay Steenhoek 515-238-5938**

Simmental embryos by Relentless, "SAM" & Double Down

LOT
53
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **HPF Victoria B396E**

W/C Relentless 32C × CLCC Victoria W02 • PB Simmental (ASA 3270188)

DAM OF HIGH SELLERS & CHAMPIONS



Dam of embryos selling HPF Victoria B396E

2018 Simmental Breeders Sweepstakes Grand Champion Heifer

- **LOT 53A: 1 Package of 3 Embryos sired by WLE Copacetic E02 sexed female**
- **LOT 53B: 1 Package of 3 Embryos sired by TRCC Pandemic sexed female**
- **LOT 53C: 1 Package of 3 Embryos sired by W/C Style 69E "Family Tradition" sexed female**

- HPF Victoria B396E is a member of the talented and diverse donor battery at King Cattle Company. Victoria was the high selling open heifer calf in the historical Hudson Pines dispersal and has become the leading donor at King Cattle. During her limited time on the show road, she was most notably selected as the Grand Champion Simmental Heifer at the 2018 Simmental Breeders Sweepstakes. She returned to Louisville during the summer of 2019 for a repeat performance with her heifer calf at side to be named the 2019 AJSA Summer Classic Reserve Grand Champion Simmental Cow/Calf Pair. The heifer calf at her side in 2019 was just named Grand Champion Cow/Calf Pair at the 2021 NAILE for King Cattle.
- Victoria is sired by W/C Relentless 32C, without doubt the most dominant Simmental AI sire today when it comes to siring show heifers that have the capability to win at every level of competition. Daughters of Relentless have won at nearly every state fair, national show and major jackpot show in North America over the last few years. KC2 Miss Victoria 7H and KC2 Miss Victoria 8H sold in December 2020 in the Hartman Cattle Company Customer Appreciation Female Sale for \$25,000 and \$20,000, respectively. KC2 Miss Victoria H1305 is another full sister that sold for \$15,500 for 1/2 interest in the Major League Female Sale at Rosebud Cattle Company. A son of Victoria B396E, KC2 Net Profit, sold for \$10,500 to Ryan Cattle Company of Illinois. Other daughters of HPF Victoria B396E have sold for \$17,000 1/2 interest, \$15,000, \$10,000, \$9,000 1/2 interest and \$6,000. Eight heifer calves marketed with an average north of \$14,000.
- This past year there has been tremendous success for the Victoria daughters in the show ring. A full sister to the Lot A embryos, sired by WLE Copacetic E02 was selected as the 2021 Illinois Beef Expo Grand Champion Simmental and Third Overall Female for Millie Lashmett. KC2 Miss Victoria 6H was also the Eighth Overall Purebred Heifer at the 2021 AJSA National Classic and the 2021 Illinois State Fair Reserve Grand Champion Purebred Heifer. Most recently, she was a division champion at the 2021 American Royal and the NAILE. Another sister sired by VCL Foresight, Vixen 120H, was campaigned to countless victories for Brooklyn Curtin. She was the 2021 Iowa State AGR Grand Champion Heifer, 2021 Iowa Beef Expo Reserve Grand Champion Simmental, 10th Overall Purebred Heifer at the 2021 AJSA National Classic and has been a many-time reserve division champion to her sister, KC2 Miss Victoria 6H. KC2 Miss Victoria 7H was a class winner at the AJSA National Classic and has made her way to the backdrop at several different shows throughout Nebraska for Lauren Trauernicht.
- The Lot B embryos are sired by the HOT new red baldy stud TRCC Pandemic, a featured lot in the 2022 Embryos on Snow. The Lot C embryos are sired by W/C Style 69E "Family Tradition," the half blood stud that sired the \$109,000 percentage Simmental heifer at RJ Cattle Co. Two new matings that are sure to click with "Vicki," a female that seems to work to any sire that is thrown her way.
- King Cattle Company has a passion for generating quality Simmental genetics. Here is the privilege to access their most productive female. The most proven and predictable genetics will sell in Embryos on Snow!



Full/maternal sib to embryos selling

KC2 Miss Victoria 6H
— 2021 NAILE
Division Champion &
2021 AJSA National
Classic Eighth Overall
Purebred



Full/maternal sib to embryos selling

Vixen 120H — 2021
Iowa State AGR Grand
Champion Breeding
Heifer & 2021 AJSA
National Classic 10th
Overall Purebred



Offered by: **King Cattle Co., D.R. King; Steve Hicks 325-215-1485; Werning Cattle Co., Jared Werning 605-933-1661**

Simmental embryos by Copacetic, Pandemic & "Family Tradition"

LOT
54
A,B

6 Embryos Selling

Embryos
on Snow

Donor: **DAF Dakota D13**

LLSF Pays to Believe ZU194 × Kenco Steel Magnolia • PB Simmental (ASA 3131261)
2021 SIMMENTAL JUNIOR NATIONAL RESERVE GRAND HEIFER



Full/maternal sib to embryos selling
Bramlets Dakota H095 — sold for \$57,000



Full/maternal sib to embryos selling
Bramlets Dakota H094 — sold for \$31,500



Full/maternal sib to embryos selling

Bramlets Dakota H095

2021 KILE Supreme Champion Breeding Heifer & 2021 AJSA National Classic Reserve Grand Champion Simmental Heifer

- **LOT 54A: 1 Package of 3 Embryos sired by W/C Relentless 32C sexed female**
- **LOT 54B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 828 sexed female**

- DAF Dakota D13 has put together quite a resume for the Schaeffer–Bramlet partnership with her most recent set of fall born ET calves, and by the way things are trending, it's safe to say that she is well on her way to stardom! Dakota D13 was a past high selling female herself, bred in the Diamond A Farms program of Illinois. The dam of D13 is the famed Kenco Steel Magnolia, a powerful Steel Force daughter that has left behind a tremendous set of daughters in production for top outfits across the country.
- The Lot A embryos selling are full sibs to the \$57,000 baldy that had the industry buzzing this spring when Tim Schaeffer and company offered a tremendous set of fall born females online. Bramlets Dakota H095 was quick to prove her worth, as Jake Scott and Travis Pembroke first selected her to win the very competitive fall division at the 2021 AJSA National Classic before slapping her as the Reserve Grand Champion Owned Heifer of the show. Makenna Hoppa led her purebred heifer to the title of Champion Purebred and Supreme Champion Overall Heifer at the Keystone International Livestock Exposition. Bramlets Dakota H094 is her full sister that commanded \$31,500 and has been expertly campaigned by Creighton Werning of South Dakota to several victories. H094 was first Reserve Grand Champion Purebred Heifer at the South Dakota Summer Spotlight before being selected as the Fourth Overall Junior Breeding Heifer. H094 returned to Huron for a repeat performance in September to be selected as the Grand Champion Purebred Simmental and Third Overall Junior Breeding Heifer.
- This young donor dam has quickly proven what she is capable of in production. DAF Dakota D13 has set the pace at a rapid speed with her flush of ET calves sired by W/C Relentless 32C. It is safe to say that DAF Dakota D13 represents these progressive breeding programs in an assertive fashion. Jump on board, this train isn't slowing down!

Offered by: **Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738;**
Bramlet Simmentals, Bo Bramlet 618-841-6763

Simmental embryos by Relentless & SimAngus by 24 Karat

LOT
55
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **CMFM Time To Shine 99D**

HPF Quantum Leap Z952 × Miss Time to Shine Y251 • PB Simmental (ASA 3138089)

THE RENOWNED TIME TO SHINE COW FAMILY



Dam of embryos selling CMFM Time To Shine 99D



Full/maternal sib to embryos selling

2021 Cattlemen's Congress Reserve Grand Champion Purebred Simmental Heifer



Full/maternal sib to embryos selling

2019 NAILE Division Champion



Dam of embryos selling

2017 NAILE Reserve Grand Champion Simmental Heifer



Grandam of embryos selling

Miss Time To Shine Y251 — \$140,000 donor dam of CMFM Time To Shine 99D

- **LOT 55A: 1 Package of 3 Embryos sired by SC Pay The Price C11 sexed female**
- **LOT 55B: 1 Package of 3 Embryos sired by Conley No Limit sexed female**

- CMFM Time To Shine 99D is the next generation from the famed "Time To Shine" cow family to be a member of the EOS lineup. 99D is the leading lady at Buck Creek Ranch, and there is no denying that she is following in the footsteps of the great Y251. The dam of 99D, Miss Time to Shine Y251, topped the Circle M Farms dispersal at \$140,000. CMFM Time to Shine 99D was selected as the Supreme Champion at the 2017 Simmental Breeders Sweepstakes. 99D was also named Champion in the junior show and Reserve in the open show at 2017 NAILE. CMFM Time To Shine 99D has proven her value in production, producing the 2019 NAILE Calf Champion Simmental Heifer that is pictured above.
- A full sister to 99D topped the Ladies of the Lonestar Sale in October 2019, commanding \$30,000. Another daughter of Y251 is CMFM Time To Shine 400C. She was named Supreme Champion at the Tulsa State Fair and Champion in the Junior and Open shows at the American Royal. B C R Time to Shine 182G sold for \$26,000 to Red River Farms in the Grand Event at Buck Creek Ranch in December 2020. The power and consistency of this pedigree is unparalleled.
- The embryos selling as Lot A are full sibs to B C R Time to Shine 105G, the SC Pay the Price C11 daughter of 99D that is owned by Buck Creek Ranch and Boyert Show Cattle. 105G was the 2021 Cattlemen's Congress Reserve Grand Champion Purebred in both the Junior and Open shows. The balance, symmetry and skeletal quality that 105G exudes set her into a league of her own. There is no question that she will be the next piece of the puzzle when it comes to continuing the tradition of excellence that the "Time To Shine" cow family is so widely admired for. The Lot B embryos are sired by the young Angus sensation known as Conley No Limit. No Limit has proven with his first two sets of calves that he is on his way to being the next Angus sire option for generating elite five- and six-figure show heifer prospects.
- We appreciate the crew at Buck Creek Ranch for the inclusion of 99D in the 16th Annual Embryos on Snow with two elite matings straight from the heart of their illustrious donor pen.

Offered by: **Buck Creek Ranch, Jacob Moore 765-717-1322; Garrett Cloud 479-629-2840**

Simmental embryos by Pay The Price & SimAngus by No Limit

LOT
56
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **JPLF/RBS You're The One "Rudy"**

Mr HOC Broker × RBS You're Right • PB Simmental (ASA 2867565)

DAM OF 2019 NWSS RESERVE GRAND CHAMPION SIMMENTAL



Dam of embryos selling JPLF/RBS You're The One "Rudy"

- **LOT 56A: 1 Package of 3 Embryos sired by WLE Copacetic E02 sexed female**
- **LOT 56B: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**



Maternal sib to embryos selling

Stella 08E

2019 NWSS & 2019 FWSS Reserve Grand Champion Purebred Simmental Female



Full/maternal sib to embryos selling

\$44,000 daughter by WLE Copacetic E02



Sire of Lot B embryos selling

SO Remedy 7F

- JPLF/RBS You're The One, affectionally known as "Rudy," is a past Supreme Champion of the Iowa State Fair FFA Show and a proven producer of quality and result-driven seedstock. As a two-year-old, this female produced a female that was campaigned by the Bayer family and went on to be crowned Reserve Purebred behind the Triple Crown winning Mari at the National Western Stock Show and in Fort Worth as well. That direct daughter stirred interest nationwide with her stellar build and construction.
- This female represents a breeding program and that daughter shown by Tucker does as well. The Bayers also selected a Paradox-sired female that was extremely competitive at the AJSA Summer Classic and went on to win the Percentage show at the Iowa State Fair Open Show. This past fall, the crew at Weis Cattle offered a tremendous set of multi-breed show heifer prospects that exemplified structural integrity and offered the futuristic look of quality that is always in high demand. Rudy produced a daughter by WLE Copacetic E02 that commanded \$44,000 for half interest. Another pair of Rudy daughters sired by S&R Stability J824 sold for \$12,500 and \$8,000. The Lot A embryos selling are full sibs to the \$88,000 valuation purebred Simmental heifer that will be campaigned by the Roeder family of Illinois.
- The Lot B embryos are sired by the \$530,000 record-selling Simmental bull, SO Remedy 7F. Remedy was the talk of the industry last January when he was debuted in OKC at the Cattlemen's Congress. This is a highly anticipated mating coming this spring at Weis Cattle. Remedy daughters have created a stir this fall, with several selling from \$20,000 to \$50,000.
- This is your opportunity to get on the ground floor of some of the "good stuff" offered from this young, progressive, customer-focused operation. This is an elite pair of matings that should yield stock that surpass the previous standards set by prior sibs. Only the best from Weis Cattle!

Offered by: **Weis Cattle, Willie, Nikki & Dallas Weis 641-220-1995**

Simmental embryos by Copacetic & Remedy

LOT
57
A,B

6 Embryos Selling

Embryos
on Snow

Donor: **Carmen**

Mr HOC Broker × JBS Y86 • 3/4 Simmental (ASA 2929550)

DAM OF \$105,000 SIMMENTAL HEIFER



Dam of embryos selling Carmen



Full/maternal sib to embryos selling

\$105,000
daughter sired
by W/C
Relentless 32C



Maternal sib to embryos selling

\$23,000
daughter sired
by Yardley High
Regard W242



Dam is a maternal sister to dam of embryos selling

America —
2020 NWSS
Reserve Grand
Champion
Purebred
Simmental
Heifer & 2020
Iowa State Fair
Supreme
Champion 4-H
Breeding Heifer



- **LOT 57A: 1 Package of 3 Embryos sired by W/C Relentless 32C sexed female**
- **LOT 57B: 1 Package of 3 Embryos sired by JSUL Something About Mary 8421 "SAM" sexed female**

- Carmen is the leading lady at Rosebud Cattle Company in Abilene, Kansas. There is no denying her influence, and we believe that the best is yet to come! Carmen is the dam of the \$105,000 purebred Simmental heifer that the industry was crowing about during the fall 2021 sale season. The embryos selling as Lot A are full sibs to the heifer that commanded a six-figure price tag, sired by the legendary W/C Relentless 32C. Carmen has worked extremely well to Yardley High Regard W242, the sire of Relentless, producing a \$23,000 half interest daughter. A full brother, Rose Playboy 86G, is employed in the Robinson Cattle Company program. So, since she works so well to High Regard and Relentless, we thought we would offer a NEW mating from Carmen that is sired by the next generation option from this highly proven and profitable sire line, JSUL Something About Mary 8421. There is no doubt that the "SAM" progeny from his first calf crop were VERY well received, with high sellers bringing upwards of \$100,000 on several occasions. Countless daughters also sold between \$25,000 and \$75,000 for breeders that had the fortitude to utilize the service of SAM when he was just a yearling. The Lot B embryos have the potential to fetch HUGE returns for the winning bidder.
- The influence of the cow family that supports Carmen is quite interesting; in fact, the only sister to Carmen is the Mia female that is employed in the Heaton program of Illinois. Mia is the High Regard daughter of the foundation JBS Y86 female. Mia's most notable daughter would be the \$92,500 America, campaigned to countless victories by Sara Sullivan that included trips to the backdrop at the end of the day in Denver at the NWSS, Des Moines at the Iowa State Fair, and Brookings at the Junior National. A son of Mia works in the Lashmett program, while other daughters have also been selected by the Sullivan family and the Pendergrass family. The dollars generated by this cow family would be quite significant!
- We appreciate Zane's contributions to the 16th Annual Embryos on Snow, as he is opening the vault on two of his most elite producing females. Set your sights on the embryo matings from Carmen, a female that is one of the rising stars of the industry.

Offered by: **Rosebud Cattle Company, Zane Ward 620-376-8218; Bullard Cattle Company, Paul Bullard 815-343-9380, Sharlene Bullard 815-343-9381**

Simmental embryos by Relentless & "SAM"

LOT
58
A-T

Semen Selling

Embryos
on
Snow™

Sire: **TRCC Pandemic**

W/C Bankroll 811D × RF 29E (RLYF Roll Ride A429) • 3/4 Simmental (ASA 3748285)

THE INITIAL SEMEN OFFERING



Semen selling TRCC Pandemic

► **LOT 58A–58T: 20 Package of 5 Units of Semen sexed female**

- The demand for elite red baldy Simmental cattle is on the rise! TRCC Pandemic is the uniquely built, dark cherry red, soft haired son of the \$205,000 W/C Bankroll 811D. Werning Cattle Company is a leading provider of elite Simmental genetics and has produced countless individuals of influence that have positively impacted the industry.
- TRCC Pandemic has been utilized exclusively in herd at the W/C on the most prominent and prolific donors that call home to Emery, South Dakota. The initial TRCC Pandemic semen offering will be on January 7, 2022 at the National Cowboy & Western Heritage Museum in Oklahoma City. Only 100 units of female sexed semen will be offered on Pandemic, with no immediate plans for semen to be on the open market.
- Those who have inspected TRCC Pandemic in the flesh have commented that he maintains the signature Bankroll presence, style and shape while offering more frame, length and squareness of pin set than that of his extremely proven sire. Pandemic sets the bar when it comes to skeletal quality, form and function. He is flawless in the way he ties his long, sleek neck high into the top side of his neatly laid in shoulder while transitioning into a full forerib and bold center rib cage. We love the hip and hind leg quality that Pandemic exemplifies as he sets to the surface with confidence. The dam of TRCC Pandemic is a Roll Tide half-blood female that is a foundation breeding piece in the Tresslar Cattle program of Wisconsin.
- Werning Cattle Company and their genetics have been involved in Embryos on Snow for several years. The paternal grandsire of Pandemic, W/C Loaded Up 1119Y, sold for \$240,000 in the 2017 Embryos on Snow Sale to Griswold Cattle Company. The family tradition will continue January 14th in the Mile High City as Werning Cattle Company welcomes the investment opportunity to acquire 50% US semen interest in the “new kid” on the block of their illustrious herd sire battery. Bid with confidence!
- **NOTE:** The winning bidder who purchases 50% semen interest in TRCC Pandemic in Denver will receive 25% of these sale proceeds from the first 100 units of sexed female semen to be released to the public in Oklahoma City. All semen has been professionally stored at 605 Sires in Marion, South Dakota.

Offered by: **Werning Cattle Company, Dale Werning 605-661-3625; Scott Werning 605-682-9610;**
Jared Werning 605-933-1661; Parsons Livestock, Garrett Parsons 832-651-3634

100 units Simmental semen on Pandemic

LOT
59
A-J

Semen Selling

Embryos
on
Snow™

Sire: **JBSF Berwick 41F**

Rocking P Legendary C918 × JBSF 402B • PB Simmental (ASA 3462584)

RARE SEMEN FROM THE DECEASED JBSF BERWICK 41F



Semen selling

JBSF Berwick 41F

\$327,000 valuation 2020 EOS
featured live lot



Son of sire of semen selling

SWC NFFS Hoo-Rah
— sold for \$19,000



Daughter of sire of semen selling

STCC TFG Rory
005J — sold for
\$150,000



Daughter of sire of semen selling

LAA LJR
Believe Me
3160J ET



Daughter of sire of semen selling

MTZ Lady Jewel
J2101 — sold for
\$38,000



Daughter of sire of semen selling

DAF Shez It J63 —
sold for \$26,000

► LOT 59A–59J: 10 Packages of 5 Units of Semen

- We present the opportunity to purchase semen on the now-deceased JBSF Berwick 41F. There is no question that JBSF Berwick 41F has experienced a record-setting rookie calf crop for the breeders who made the investment and purchased semen early on this phenotypically flawless purebred herd sire. In the 14th Annual Embryos on Snow in 2020, Berwick commanded \$109,000 for 1/3 semen interest to the progressive F4 Land & Cattle program of Grandview, Texas. Berwick has experienced heavy use across the business, being used on some of the most prolific cows. There is no doubt that JBSF Berwick 41F will be classified as one of the truly elite maternal breeding bulls in the Simmental breed that unfortunately is gone too soon. The semen supply is limited and will be rationed as ownership allows.
- High sellers from Berwick's rookie calf crop include highlights at \$150,000, \$60,000, \$38,000, \$32,000, \$27,500, \$26,000, \$23,500, \$20,500, \$19,000 and several more from \$7,500 to \$15,000 for countless programs across the country. The mating flexibility that Berwick offers is tremendous, with no Relentless, Broker, Profit, Lock N Load or Loaded Up in his pedigree.
- Trennepohl Farms sold a very popular daughter of Berwick, STCC TFG Rory 005J, for \$150,000 in their November production sale. Bloomberg Cattle Company sold six daughters of Berwick throughout the fall to average an impressive \$23,500 per head. In the 2021 Black Label Event, 11 daughters sired by JBSF Berwick 41F averaged \$12,750, with high sellers at \$38,000, \$32,000 and \$26,000. A purebred son of Berwick also sold for \$19,000 the same day. Red River Farms' high selling open heifer calf at \$23,500 was sired by Berwick. Nixon Family Farms raised a powerful Berwick fall born heifer calf that sold for \$20,500 in the Spring Sort sale in May 2021 to the DeBerry family of Texas. That heifer calf went on to be a class winner and division contender at the 2021 AJSA National Classic in Grand Island.
- Embryos on Snow has been noted for over a decade as a marketing event featuring the "best of the best." Countless herd sires, donors, embryos and genetic opportunities that have been marketed through the sale have gone on to be national champions, high sellers and individuals of true impact within their respective breed or segment of the industry. We are excited to carry on this tradition with the late JBSF Berwick 41F, a sire that will leave a substantial imprint on the business. Help yourself to a once-in-a-lifetime genetic opportunity January 7, 2022 in Oklahoma City.
- **NOTE:** All semen has been professionally stored at Nichols Cryo Genetics in Maxwell, Iowa.

Offered by: **F4 Land & Cattle, Ryan Fussell 817-773-7272; Wes Barker 512-227-1480;**
Bloomberg Cattle, David & Dede Ray; Jim Bloomberg 309-368-5868; Jake Bloomberg 309-368-8525;
Blake Bloomberg 309-368-3648; Joe Porter

50 units Simmental semen on Berwick

**LOT
60**

Semen Selling

Embryos
on Snow™

Sire: **ASHW Who Da Man**

Who Made Who 411F x ASHW CA x MA x SM 55 • 17.38% Chianina (ACA 297815)

THE ONE AND ONLY WHO DA MAN



Granddaughter of sire of semen selling
2020 NAILE Supreme Champion Junior Breeding Heifer



Daughter of sire of semen selling
2017 NAILE Supreme Champion Junior Breeding Heifer



Daughter of sire of semen selling
2012 NAILE Supreme Champion Junior Breeding Heifer



Daughter of sire of semen selling
2009 NAILE Supreme Champion Junior Breeding Heifer

► **LOT 60: 1 Unit of ASHW Who Da Man Semen** *conventional*

- For long over a decade, ASHW Who Da Man has maintained a dominant status when it comes to siring ELITE show heifers. Who Da Man's track record in relation to units of semen sold would make him one of the most decorated bulls of all time. This coming April, Who Da Man would be 19 years old. What other sire in history has been able to maintain such relevance despite the ever-changing trends of our industry? Who Da Man sires elite show heifers that sell high and win big!
- **NOTE:** Semen has been professionally stored at Trans Ova Genetics in Sioux Center, Iowa.

Offered by: **Contact Graham Blagg for shipping 530-913-6418**

1 unit of Chianina semen on Who Da Man

LOT
61
A-E

Semen Selling

Embryos
on Snow™

Sire: **ELCX Kings Landing 599D ET**

MAGS Xyloid × WLR Prada • 81% Limousin (NALF NXM2102783)

NATIONAL CHAMPION & SIRE OF NATIONAL CHAMPIONS



Semen selling ELCX Kings Landing 599D ET
2018 NAILE MOE Grand Champion Limousin Bull



**Dam of sire
of semen
selling**
WLR Prada

► **LOT 61A-61E: 5 Packages of 3 Units of Semen
conventional**

- The Limousin breed has been positioned in the direct spotlight of the nation's most competitive show families. Over the past five years, the breed has been sashed with an influx of Supreme Champion banners at state fairs and the coveted major shows across North America. Just in 2021, the Supreme Champion Female banner was awarded to the Limousin female at the NAILE, Aksarben, Ohio State Fair, Iowa State Fair, Minnesota State Fair, South Dakota State Fair, North Dakota State Fair, Kansas State Fair, Iowa Beef Expo and the Fall Nebraska Cattlemen's Classic, not to mention their domination at jackpot shows from coast to coast.
- We present to you the special opportunity to secure rare semen from one of the most exciting sires in the Limousin breed. ELCX Kings Landing 599D is backed by National Champions, was a National Champion, and is now the sire of National Champions! Kings Landing is one of the most notable sons of the legendary and now-deceased WLR Prada, an EOS sale feature herself for the last three years. Sara Sullivan exhibited a Kings Landing daughter this summer in Grand Island, Nebraska, where she was selected as the 2021 National Champion LimFlex Female.
- The fall of 2021 saw a deserved rally behind his influence, with numerous high selling Limousin and LimFlex show heifer prospects being traded. The keen eye of the Sullivan crew has reloaded their Limousin string for 2022 with another Kings Landing daughter that topped the Linhart family's Fall Harvest sale at \$105,000. A seldom opportunity to access the limited semen inventory of one of the most exciting sires in the breed will sell in the 16th Annual Embryos on Snow.
- **NOTE:** All semen has been professionally stored at Nichols Cryo Genetics in Maxwell, Iowa.

Offered by: **Wies Limousin Ranch, Heather Henderson 573-220-5768**

15 units of Limousin semen on Kings Landing

LOT
62
A-T

Semen Selling

Embryos
on
Snow™

Sire: **KR Casino 6243**

CFCC Black Jack 001 × Malsons Savannah 27Y • PB Angus (AAA 18624063)

RARE SEMEN OFFERING



Semen selling KR Casino 6243
2017 ROV Show Bull of The Year



Daughter of sire of semen selling

2021 American Royal ROV Angus Show Grand Champion Heifer & 2021 NAILE ROV Angus Show Grand Champion Heifer



Daughter of sire of semen selling

2020 American Royal Reserve Grand Champion Angus Female



Daughter of sire of semen selling

2021 Iowa State Fair Champion Angus and Third Overall Junior Breeding Heifer



➤ LOT 62A-62T: 10 Packages of 10 Units of Semen conventional

- Back by popular demand! KR Casino 6243 needs no introduction to the industry. Casino took the breed by storm when he was displayed at the 2017 National Western Stock Show. Casino was the \$49,500 high selling bull in the 2017 Krebs Ranch Bull Sale. There is no doubt that his functionality, flawless build and striking form are what set Casino into a league of his own. In 2017, Casino was the ROV Grand Champion Angus Bull at the American Royal and the ROV Reserve Grand Champion Angus Bull at the NAILE. The maternal granddam of KR Casino 6243 is the 2011 NWSS Grand Champion Angus Female, Malsons Savannah 27W. Generations upon generations of elite cow families line the pedigree of Casino. Semen has been pulled from the open market due to limited supply.
- Udell Cattle Company's success with Casino is certainly noteworthy. In 2020, UDE Queen Ruth 0204 commanded a \$37,000 hammer price to the Wheeler family of Missouri. She was competitive all winter and summer as a multiple-time national division champion. She also found her way to the backdrop at some of the largest and most competitive jackpot shows in the Midwest. UDE Queen Ruth 0204 has been on a roll this past fall, as she was selected as the 2021 Grand Champion Heifer at the American Royal ROV Angus Show. She continued her campaign in Louisville, where she was selected as the 2021 Grand Champion Heifer at the NAILE ROV Angus Show and was also selected Grand Champion in the junior show. A full sister to UDE Queen Ruth 0204 sold for \$90,000 in The Advantage Production Sale in 2021.
- In 2019, UDE Queen Ruth 9088 sold to Millie Lashmett, of Winchester, Illinois, for \$13,000. 9088 went on to be selected as the 2020 NWSS Late Winter Heifer Calf Champion. She has entered production and is proof positive that Casino daughters are the ticket when it comes to generating the next generation of elite Angus seedstock.
- Seldom Rest Casandra 9060 commanded \$80,000 for half interest in the 2019 edition of The Angus Connection Sale. 9060 was selected as the 2019 NAILE Reserve Spring Heifer Calf Champion. Seldom Rest Casandra 9060 was the 2020 American Royal ROV Reserve Grand Champion Open Angus Female for the Coleman family. Another Casino daughter, Seldom Rest Sandy 9070, sold for \$25,000 to Alyson Friesen of Arnett, Oklahoma.
- The Boyert-Core program has featured several Casino daughters over the past few years. In 2020, a pair of Casino heifers averaged \$26,500. The Casino x Annie Lu daughter that was purchased by Rhylee Rodgers was selected as the 2020 Kansas Beef Expo Supreme Champion Overall Female. She continued her success as she was named the 2021 Iowa State Fair Grand Champion Angus and Third Overall Junior Breeding Heifer. In the fall of 2021, Boyert-Core sold a Casino daughter for \$18,000 to the Stagemeyer family of Nebraska.
- Casino is without a doubt one of the most versatile Angus bulls to surface in the last decade. Here is the opportunity to secure semen expertly collected at Western Sire Service in Gordon, Nebraska. Semen is scarce and the supply is low...do not miss this chance to obtain semen on one of the greatest Angus breeding bulls of his time. This will be the largest offering of Casino semen to sell at public auction in 2022!
- **NOTE:** All semen has been professionally stored at Western Sire Services in Gordon, Nebraska.

Offered by: **Krebs Ranch, Eldon Krebs 308-360-1949, Jake Scott 308-360-3223**

100 units of Angus semen on Casino

LOT
63

Semen Selling

Embryos
on
Snow™

Sire: **Dameron First Class**

EXG RS First Rate S903 R3 × Dameron Northern Miss 3114 • PB Angus (AAA 16175085)

THE DEFINITION OF ANGUS SHOW RING SUCCESS



Semen selling Dameron First Class

➤ **LOT 63: 1 Unit of Semen** *conventional*

- One of the very limited opportunities left in existence to secure a RARE unit of semen from one of the most exclusive and impressive Angus bulls in history. His progeny have secured championship banners at every single level of competition and have rewritten the record books for high selling progeny. In production, his daughters and sons continue that legacy in a dominant fashion. First Class has singlehandedly refaced the Angus show ring and will go down in the history books as the catalyst for future generations of Angus seedstock.
- **NOTE:** Collection Code 2009/10/12. Cane Code 138AN4308. Semen has been professionally stored at Trans Ova Genetics in Sioux Center, Iowa.

Offered by: **Contact Graham Blagg for shipping 530-913-6418**

1 unit of Angus semen on First Class

LOT
64
A-J

Semen Selling

Embryos
on
Snow™

Sire: **BBR Memphis Mafia 3E ET**

GOET I-80 × GEF Miss Dominatrix 236A • 3/4 Maine-Anjou (AMAA 484081)

RARE MAINE-ANJOU SEMEN



Semen selling BBR Memphis Mafia 3E ET



Daughter of sire of semen selling

2021 Junior National Reserve Grand Owned Maine-Anjou Heifer



Daughter of sire of semen selling

2021 Illinois State Fair Third Overall Junior Breeding Heifer



Daughter of sire of semen selling

2021 Illinois Beef Expo Supreme Champion Heifer, Ring B



Daughter of sire of semen selling

2021 Jackrabbit Memorial Third Overall Heifer

➤ **LOT 64A-64J: 10 Packages of 1 Unit of Semen conventional**

- BBR Memphis Mafia 3E ET has become one of the most dominant producing sons of the great GOET I-80 that the Maine-Anjou breed has ever known. A past Bright Lights high seller and National Champion, Memphis Mafia has secured his place in the Maine-Anjou history books.
- BBR Mafia Queen 299H has been one of the most decorated and dominant Maine-Anjou females to be campaigned over the last few years. Mafia Queen is the \$85,000 sale feature from the 2020 Divas and Donors sale hosted by Paulsen Cattle Company. BBR Mafia Queen 299H has been a force in the show ring, where she was selected as the 2021 Cattlemen's Congress Grand Champion Prospect Heifer, 2021 Illinois Beef Expo Supreme Champion in Ring B and Reserve Supreme Champion in Ring A, 2021 Junior National Reserve Grand Champion Owned Maine-Anjou Heifer, 2021 Illinois State Fair Third Overall Junior Breeding Heifer and 2021 American Royal Reserve Grand Champion Maine-Anjou, to name a few of her most notable wins.
- Croix Reimann has found great success with his BBR Memphis Mafia 3E ET daughter that was bred in the Schrag 605 program. She was selected as the 2021 Sioux Empire Farm Show Grand Champion Maine-Tainer and Reserve Supreme Overall Breeds. She was also selected as the Third Overall Heifer at the 2021 Jackrabbit Memorial Jackpot Show.
- High sellers would include daughters of Memphis Mafia that have sold for \$85,000, \$47,000, \$34,500, \$30,000, \$29,000, \$28,750 and \$14,500 in addition to countless other females sold from \$7,500 to \$10,000 for programs across the country. Memphis Mafia is gone, and the semen inventory is nearing extinction. Here is your chance to jump aboard and see for yourself what the hype is all about. Will your program join the high sellers list?

Offered by: **Schrag 605, Cory & Melissa Schrag, Cory 605-941-5241; Cory Thomsen 605-730-2397**

10 units of Maine-Anjou semen on Memphis Mafia

**LOT
65
A-E**

Semen Selling

Embryos
on Snow™

Sire: **BOE Epic**

BOE Garth × Miss BOE 502R • 3/4 Maine-Anjou (AMAA 474260)

THE HOTTEST AI SIRE IN THE MAINE-ANJOU REGISTRY



Semen selling BOE Epic

► **LOT 65A-65E: 10 Packages of 5 Units of Semen conventional**



Daughter of sire of semen selling 2019 NWSS Grand Champion Maine-Anjou Heifer



Daughter of sire of semen selling
2020 NWSS Grand Champion Maine-Anjou Heifer



Daughter of sire of semen selling
2020 NAILE Grand Champion Junior Maine-Anjou Heifer



Daughter of sire of semen selling
2021 NAILE Reserve Grand Champion Junior Maine-Anjou Heifer



Daughter of sire of semen selling
2021 Cattleman's Congress Grand Champion Junior Maine-Anjou Heifer

- BOE Epic has re-written history in the Maine-Anjou breed. He is without question the most dominant and decorated sire in recent history. Epic's unparalleled ability to sire elite show heifers is remarkable, yet he is still capable of siring fundamentally correct beef bulls that make a positive impact on programs that employ them.
- BOE Epic continues to reign supreme in terms of his impact on the business through 2021. There is no denying the proof positive results that this sire of impact has had on the industry. Buck Cattle Company offered another tremendous set of females from the Epic sire group in 2021 that commanded the industry's attention! High sellers include daughters that sold for \$105,000, \$73,000, \$40,000, \$23,000, \$23,000, \$17,000, \$17,000, \$16,500, \$15,000, \$14,000 and \$10,000. The Epic daughters that sold in Madill, Oklahoma, this past fall averaged on the north side of \$30,000 per head...record setting!
- The featured Epic daughter expertly campaigned by the Sullivan family of Iowa was selected as the 2019 American Royal Grand Champion Maine-Anjou in the Junior and Open shows. She continued her success in the "Mile High," where she sold as a featured live lot in EOS for \$35,000 to Ty Webster. She was then selected as the 2020 NWSS Grand Champion Maine-Anjou female following this transaction in Embryos on Snow. In October 2020, Jirl Buck and his crew set the pace for the industry, averaging north of \$12,000 on 20 daughters of BOE Epic in the highly acclaimed Fall Premier Sale.
- Epic is also the sire of DUEL Icon, the highest valued Maine-Anjou bull in recent history that was bred by Dave Duello and will be a featured part of his progressive operation moving forward. Icon is a full brother to the 2020 National Junior Heifer Show Grand Champion Maine-Anjou Female that was shown by Sara Sullivan in Sioux Falls this past summer. Epic is the sire of the 2020 NAILE Grand Champion Junior Maine-Anjou Female.
- Of course, we all remember the first calf crop sired by BOE Epic yielded 13 heifer calves that sold in Buck's fall sale, averaging just over \$27,000 per head with individuals commanding \$115,000 and \$100,000. In 2019, Epic repeated his performance with 15 purebred heifers averaging over \$25,000. Epic's list of high sellers from 2019 would include individuals at \$120,000, \$60,000, \$60,000, \$50,000 and \$42,500.
- Epic is also the sire of the 2019 NWSS Grand Champion Maine Bull and Grand Champion Maine Heifer; 2019 FWSS Grand Champion Bull and Grand Champion Junior Heifer; 2019 Junior National Reserve Grand Champion and Third Overall Maine Heifer; 2019 Indiana State Fair Grand Champion Maine and Reserve Overall Breeds; 2019 American Royal Grand Champion Maine and 2019 NAILE Reserve Grand Champion Maine. He himself was the 2018 Grand Champion Maine Bull at the NWSS and was thought by many to be one of the best bulls of any breed.
- Epic semen is limited and only sold on special occasions. Take advantage of the opportunity to purchase BOE Epic semen on January 7, 2022 in Oklahoma City.
- **NOTE:** All semen has been professionally stored at Reproduction Enterprises, Inc. in Stillwater, Oklahoma.

Offered by: **Buck Cattle Company, Jirl Buck 580-795-4865**

50 units of Maine-Anjou semen on Epic



Your legacy
POWERED BY
TRANS 
genetics

Your legacy

IS NOT ONLY WHERE YOU CAME FROM, BUT MORE
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Welcome to Denver!

Embryos
on **Snow**TM



January 14th

Witwer Show Arena "In The Yards"

Stockyards Event Center

6:30 p.m. MST, Friday



**LOT
E
A,B,C**

AI Sire & 6 Embryos Selling

Bull: **TRCC Pandemic**



W/C Bankroll 811D x RF 29E (RLYF Roll Ride A429) • 3/4 Simmental (ASA 3748285)
SIMMENTAL PROMOTIONAL SIRE



AI sire selling
TRCC Pandemic

- **LOT E-A: Selling 50% semen interest**
- **LOT E-B: 1 Package of 3 Full Sib Embryos to TRCC Pandemic sexed female**
(Mating is W/C Bankroll 811D x RF 29E)
- **LOT E-C: 1 Package of 3 Maternal Sib Embryos to TRCC Pandemic sexed female**
(Mating is JBSF Berwick 41F x RF 29E)

- The demand for elite red baldy Simmental cattle is on the rise! TRCC Pandemic is the uniquely built, dark cherry red, soft haired son of the \$205,000 W/C Bankroll 811D. Werning Cattle Company is a leading provider of elite Simmental genetics, having produced countless individuals of influence that have positively impacted the industry.
- TRCC Pandemic has been utilized exclusively in herd at the W/C on the most prominent and prolific donors that call home to Emery, South Dakota. The initial TRCC Pandemic semen offering will be on January 7, 2022 at the National Cowboy & Western Heritage Museum in Oklahoma City. Only 100 units of female sexed semen will be offered on Pandemic, with no immediate plans for semen to be on the open market.
- Those who have inspected TRCC Pandemic in the flesh have commented that he maintains the signature Bankroll presence, style and shape while offering more frame, length and squareness of pin set than that of his extremely proven sire. Pandemic sets the bar when it comes to skeletal quality, form and function. He is flawless in the way he ties his long, sleek neck high into the top side of his neatly laid in shoulder while transitioning into a full forerib and bold center rib cage. We love the hip and hind leg quality that Pandemic exemplifies as he sets to the surface with confidence. The dam of TRCC Pandemic is a Roll Tide half-blood female that is a foundation breeding piece in the Tresslar Cattle program of Wisconsin.
- Werning Cattle Company and their genetics have been involved in Embryos on Snow for several years. The paternal grandsire of Pandemic, W/C Loaded Up 1119Y, sold for \$240,000 in the 2017 Embryos on Snow Sale to Griswold Cattle Company. The family tradition will continue in the mile high city as Werning Cattle Company welcomes the investment opportunity to acquire 50% US semen interest in the "new kid" on the block of their illustrious herd sire battery. Bid with confidence!
- **NOTE:** The winning bidder who purchases 50% semen interest in TRCC Pandemic in Denver will receive 25% of the sale proceeds from the first 100 units of sexed female semen to be released to the public in Oklahoma City.

Offered by: **Werning Cattle Company, Dale Werning 605-661-3625; Scott Werning 605-682-9610;**
Jared Werning 605-933-1661; Parsons Livestock, Garrett Parsons 832-651-3634.
Embryos offered by Tresslar Cattle, Dave Tresslar 405-747-0086

Simmental 1/2 semen interest & embryos by Bankroll & Berwick

**LOT
F
A,B,C**

AI Sire & 6 Embryos



Bull: **4MC King of the Cowboys 706**

PIE The Cowboy Kind 343 x 4MC Hvywt 5163 • PB Red Angus (RAAA 3822051)

DOMINANT RED ANGUS SIRE OF CHAMPIONS



AI sire selling

4MC King of the Cowboys 706

Daughter of KOTC

HEH Shelly 113H

2021 NAJRAE Grand Champion Owned Heifer



Daughter of KOTC

W/C Miss Werning 9028G

\$80,000 valuation bred heifer



Daughter of KOTC

HEH Faith 15 —
2020 NAILE Reserve Grand Champion Red Angus Heifer & 2021 Cattleman's Congress Reserve Grand Champion Red Angus Heifer



- **LOT F-A: Selling 50% semen interest and 50% possession**
- **LOT F-B: 1 Package of 3 Full Sib Embryos to 4MC King of the Cowboys 706 unsexed**
(Mating is PIE The Cowboy Kind 343 x 4MC Hvywt 5163)
- **LOT F-C: 1 Package of 3 Maternal Sib Embryos to 4MC King of the Cowboys 706 sexed female**
(Mating is MANN Red Box 55C x 4MC Hvywt 5163)

- Proven, predictable and profitable! There is no denying the impact that 4MC King of the Cowboys 706 has had on the Red Angus breed with extremely limited use over the past two years. KOTC is a past high selling sale feature for McEntire Red Angus of Sweetwater, Oklahoma. Many who have had the opportunity to inspect him in person have commented that he is without question one of the truest shaped Red Angus bulls with dominating center capacity, look and skeletal quality.
- The first set of daughters to be campaigned hit the scene in dominant fashion during the fall show season of 2020. HEH Faith 15 was the first daughter of King of the Cowboys to grace the tan bark. She was at the side of her dominant dam, EDG Finley 3121, when they first won the Red Angus show at the 2020 American Royal to later be selected as the Supreme Champion Junior Breeding Heifer. On her solo trip to the NAILE, HEH Faith 15 was selected as the 2020 NAILE Reserve Grand Champion Red Angus Female for the Hartman family. She continued her dominant campaign in 2021 when she was named the Reserve Grand Champion Red Angus Female at the Cattleman's Congress.
- HEH Shelly 113H, another daughter of 4MC King of the Cowboys 706, was selected as the 2021 NAJRAE Grand Champion Owned Heifer for Hadley Hartman this past summer in Lebanon, TN. She exemplifies the quality and features that are synonymous when discussing King of the Cowboys. Another success story would be based in Emery, South Dakota, at Werning Cattle Company. A pair of flush mate sisters sold for \$40,000 for half interest and \$29,000 for half interest.
- King of the Cowboys has secured his position as one of the most established Red Angus sire options in the business with extremely limited use. Here is a once-in-a-lifetime opportunity to put your program on the fast track to success by acquiring part interest in what many have acclaimed to be one of the most unique breeding bulls of the breed. Semen has been sold exclusively through Innovation AgMarketing events, commanding more than \$500 per unit when offered to the public. This investment should prove for a quick ROI. Bid with confidence. KOTC represents a form of quality that will never go out of style.
- Following the sale of KOTC, we will offer two packages of embryos straight from the heart of the McEntire Red Angus program, a reputable family operation that is based in western Oklahoma. The Lot B embryos are FULL SIB embryos to this iconic breeding bull. Take advantage of the chance to own a FULL BROTHER or FULL SISTER to the popular AI sire. The Lot C embryos selling are maternal sib embryos to KOTC, sired by the now-deceased MANN Red Box 55C. These embryos have been sexed to guarantee you a maternal sister to KOTC, sired by one of the most influential bulls in the history of the breed! Only in EOS do genetic opportunities like this exist!
- **NOTE:** We will also offer 25 units of 4ml sexed heifer semen and 100 units of conventional semen as Lot 140. 50% of the sale proceeds from the 100 units of conventional semen will be allocated to the new 50% owner of 4MC King of the Cowboys 706.

Offered by: **Hidden Oaks Cattle, David Berry 713-203-1154.**

Embryos offered by McEntire Red Angus, Randy, Crystal, Chloe & Rance McEntire 580-729-9036

Red Angus 1/2 interest sire & embryos by Cowboy Kind & Red Box

LOT 101 A,B

Pregnancy & 3 Embryos

Donor: **Vanhove Donor Z228**

Adrenaline Junkie × Tyson 929 (Tyson × Strictly Business)

A PROFOUND PRODUCER



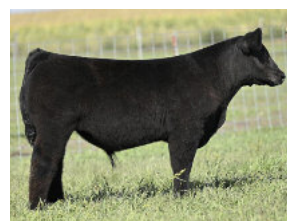
Dam of pregnancy & embryos selling

Vanhove Donor Z228



Maternal sib to pregnancy & embryos selling

2019 Aksarben
Third Overall
Market Steer



Full sib to pregnancy & embryos selling

\$32,000
Here I Am steer



Granddam of embryos & pregnancy selling

Tyson 929

➤ **LOT 101A: 1 Bull Calf Pregnancy sired by Here I Am sexed male, due 3/3/22**

➤ **LOT 101B: 1 Package of 3 Embryos sired by Here I Am unsexed**

- Madison, South Dakota, has become a hotspot for procuring the most incredible show steer prospects in the nation. Vanhove Cattle Company has aggressively leveraged their position as a must-stop location on the annual show steer trail, and by making a commitment to raising the best, they have developed a cow herd that is second to none. We are honored to present the opportunity to secure genetic opportunities out of a cow that makes every person who sees her marvel in her presence. The Vanhove Z228 donor may be blazing her trail toward stardom, but she comes by it honestly, stemming from a female that has consistently generated huge profits year after year for Rob, the Tyson 929 cow. Tyson 929 was responsible for more than \$200,000 in sales in the year 2020 alone, with 10 Here I Am sons averaging \$18,900 on the pasture sale and a highlight maternal sister to Z228 that sold through the Dakota Classic.
- In the flesh, there may not be a more impressive beast than this show steer generating machine, and the heritability of this phenotype has proven to be strong in the opportunities she has had to transmit them. The club calf first mating on Z228 yielded a Monopoly steer that the Nelson family of South Dakota showed to third overall honors at both the South Dakota State Fair and the 2019 Aksarben Market Steer Show. This calf confirmed the designation of Z228 to the donor battery and marked a turning point for her production story. In 2021, the Z228 donor was responsible for putting three Here I Am sons in the Vanhove Cattle Company pasture sale; these sons averaged a few pennies shy of \$40,000 and were traded into some of America's most dominant show steer feeders. The most impressive feat of this female could possibly be the Here I Am promotional sire that will be made available in 2022; he is already the focal point of conversation between those who have seen him. With this proof of potency, the influence of Z228 is going to be a focus both maternally and for show steer production. If you talk to Rob, he will quickly admit that his favorite animal on the place is this one, and his plans for her are momentous.
- Few opportunities have publicly arisen to capitalize on the genetic prowess of Z228; however, on the 14th evening of January 2022, one sexed male pregnancy and three embryos—all sired by Here I Am—will be sold at auction. This marks an exclusive opportunity to enrich your generating power in a quick fashion. If history is indicative of what this mating will do, the dividends will exponentially outweigh the initial investment. We are very thankful that Rob has given Embryos on Snow the exclusive opportunity to help market these frozen treasures.
- **NOTE:** Bull pregnancy sired by Here I Am is due 3/3/22 and is being carried by Recip #Y22, a middle-age black cow. Payment is required to be made in full before pregnant recip can be transported. Recip cow will be available for pick up or shipment from Madison, SD. For more details, please contact Rob Vanhove, 605-480-0909.

Offered by: **Vanhove Cattle Company, Rob & Sheryl Vanhove, Rob 605-480-0909, Sheryl 605-480-4186**

Pregnancy & embryos by Here I Am

LOT
102
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **TSS Donor 7/35**

NMR Maternal Made × A35 (Monopoly x P30 Donor [Checks in the Mail x Simmental])
THE "BEST OF THE BEST" FROM TSS



Maternal sib to embryos selling
Just Chillin
Griswold Cattle promotional AI sire



Full/maternal sib to embryos selling
\$35,000 steer sired by Here I Am



Full/maternal sib to embryos selling
2021 Indiana State Fair Reserve Grand Champion Steer

Dam of embryos selling Thompson Donor 7/35

- **LOT 102A: 1 Package of 3 Embryos sired by Here I Am sexed male**
- **LOT 102B: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female**

- When making a list of the highest grossing club calf donor cows of recent, it would be very difficult to move Donor 7/35 very far from the top of the list. This Maternal Made daughter has taken it upon herself to carry the future of the Thompson Show Steer and Dieckmann Cattle operations to the next level. Unlike many club calf producers, her quality was realized very early on when she sold in the 2017 Thompson Show Steers Pasture Sale and was the high selling female. To take advantage of this genetic goldmine, 7/35 was employed in the donor pen right away, and the first two bull calves she produced were the promotional bulls Just Chillin and There You Go.
- However, it wasn't until the fall of 2020 that the hype around this female was finally consummated. There were eight flush mates sired by Here I Am that grossed over \$100,000, bringing her lifetime earnings to over \$200,000 and an average of \$20,000 per head in just two short years of production. From this tribe of brothers emerged an individual that the Goettemoeller Family of Indiana added to their illustrious show string. He secured many banners along the way to his largest accomplishment as the Reserve Grand Champion Market Steer at one of the highlights of the Midwest state fair calendar, the 2021 Indiana State Fair.
- Continuing her dominant force into the sale season of 2021 saw 7/35 up the ante even further. It began with a fall born HIA that sold through the Thompson Show Steer Online Sale for \$10,000. Come fall, three full brothers also sired by Here I Am rang the bells for Nelson England, Brett Bowman and Dieckmann with a gross of \$75,000 through their respective sales. The calves mentioned throughout this footnote represent every Here I Am x 7/35 calf born to date...consistency is key!
- Lot A consists of sexed male Here I Am embryos, making them full sibs to countless high sellers and the Reserve Champion Steer at the 2021 Indiana State Fair. This is the most demanded and coveted mating for both owners of this surefire generator.
- To offer the opportunity to secure the next generation of show cattle producing gold mines, we are presenting three sexed heifer embryos sired by the \$205,000 W/C Bankroll 811D. In an effort to build a genetic tree around the 7/35 Donor, this is the direction both operations have entrusted for their own path, and Lot B allows you to follow suit.
- The opportunities that sell in regard to 7/35 represent the best that the genetic giants of the business have to offer. We want to thank Chad and Quentin for the opportunity to host the transaction and for their support in continuing to make Embryos on Snow the exclusive marketing event for the best in the business.

Offered by: **Thompson Show Steers, Chad Thompson 605-350-9567;**
Dieckmann Cattle, Quentin Dieckmann 812-614-7083

Embryos by Here I Am & Bankroll

LOT
103
A,B

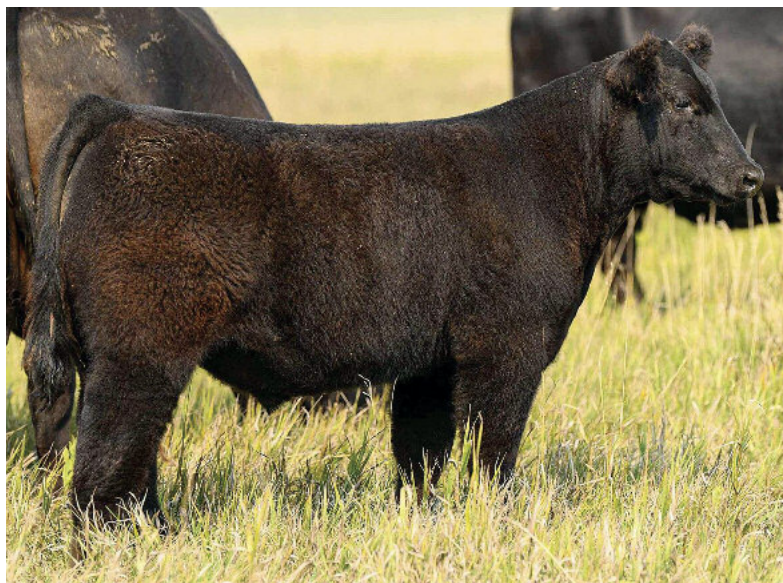
6 Embryos Selling

Embryos
on Snow™

Donor: **Reimann Donor 7**

NMR Maternal Made × Reimann Donor 777 (Lookout × Payback)

DAM OF THE \$50,500 HIGH SELLING STEER



Full/maternal sib to embryos selling

\$50,500 Here I Am x Donor 7 steer



Full/maternal sib to embryos selling

2021 Kansas Beef Expo
Grand Champion Market
Animal, Rings A & B



Full/maternal sib to embryos selling

2021 Badger Brawl
Reserve Grand Champion
Market Animal, Ring B &
Third Overall Market
Animal, Ring A



Maternal sib to embryos selling

Wynne In Doubt x
Donor 7 steer



Maternal grandam of embryos selling

Reimann
Donor 777

➤ **LOT 103A: 1 Package of 3 Embryos sired by Here I Am sexed male**

➤ **LOT 103B: 1 Package of 3 Embryos sired by Bear Mountain sexed male *Available 5/15/22**

- In the hills of Ree Heights, South Dakota, run some of nation's most fruitful genetic combinations. The Reimann Ranch has deservedly acquired their nominations as one of the elite cow herds in the entire show cattle business. In terms of cow families that have built the program, many could be listed, but when it truly comes down to pinpointing certain individuals of esteem, the 777 Lookout x Payback donor is one that logically makes the short list. Her story replicates a picture-perfect scenario in the business. She was one that was able to generate high dollar and major show winning steer prospects but had the built-in maternal power that would allow her to build a legacy through her daughters which would ultimately carry well into the future. Regarding those daughters, one has recently emerged as the pin up girl for the cow family; she goes by the single number name Donor 7.
- Donor 7 is a daughter of a past Embryos on Snow high selling individual and Reimann Ranch derivative, the \$300,000 sire NMR Maternal Made. He has personified every ounce of the stardom that was propelled his way after that fateful evening in January and has become a sire of legendary status in the maternal club calf business. From the merger of these two genetic masterpieces has come a tribe of daughters that represent the next generation of high producing matrons for the Reimann Ranch. This fall, a family that is no stranger to the backdrop entrusted their selection in a Here I Am son out of the Donor 7 female. The Gensini family of Illinois ended up with the Tag 62 steer with their final bid of \$50,500 on the Reimann Ranch pasture sale, and it is inevitable that we will hear of this steer in the near future.
- The Lot A package of embryos presents the public with an exclusive opportunity to secure full sibling, sexed male embryos to the high selling \$50,500 Here I Am son from the 2021 Reimann Ranch Pasture Sale. The Lot B package is sired by one of the brightest rookie prospects to emerge from this famed program. Bear Mountain is a Here I Am son that was promoted by Rodgers Cattle Co. With limited exposure in his rookie season, the critics gave rave reviews; Barry used him heavily at the breeding box for the 2022 season.

Offered by: **Reimann Ranch, Barry Reimann 605-870-1444**

Embryos by Here I Am & Bear Mountain

LOT
104
A,B

6 Embryos Selling

Embryos
on **Snow**™

Donor: **BM Donor C75**

Monopoly × JSUL Dreams Come True 846U "Kelli"
DAM OF KNOCK KNOCK



Full/maternal sib to embryos selling Knock Knock
Promotional AI sire



Maternal sib to embryos selling
2019 Badger Kick Off
Reserve Champion
Market Heifer and
Fifth Overall



Maternal sib to embryos selling
\$45,000 high selling
market heifer



Full sib to dam of embryos selling
Made to Order



Granddam of embryos selling
JSUL Dreams Come True
846U "Kelli"
Dam of BM C75

- **LOT 104A: 1 Package of 3 Embryos sired by In God We Trust sexed male**
- **LOT 104B: 1 Package of 3 Embryos sired by CHOICE Front & Center or King Cobra sexed male**

- The dam of the embryos selling is C75. She is a full sister to Made to Order, Made 2 Order 2 and numerous other champions and high sellers across the country. The dam of C75 is the legendary Reimann/Hurst donor "Kelli." "Kelli" has produced countless high sellers, including several steers and heifers that have made the high sellers lists with valuations that have six-digit figures! To many, the claim to fame for C75 would be her promotional sire son, Knock Knock, argued by many as the most impressive son of In God We Trust that has been born to date. He is seeing heavy use to produce both slick and haired show steers. The Lot A embryos are full sibs to the great Knock Knock as well as to a pair of spring born full sibs that Brian Martin recently sold for \$50,000 and \$35,000. The guesswork of this mating is completely removed...invest with confidence!
- The Lot B embryos are sired by the buyer's CHOICE of Front & Center or King Cobra. Front & Center is the first option, and he has validated his status the old school way—not through marketing and hype but by consistently generating progeny that attract hefty price tags and purple banners; he has earned every bit of his recognition. The second option is King Cobra, a bull that has been amassing the respect of club calf producers with his ability to inject extreme presence and look in a single generation without making sacrifices in terms of muscle mass and density. When it comes to designing the perfect mating from a phenotypic standpoint for BM C75, King Cobra becomes a quick designation, and these embryos are sexed for males to boot.
- BM C75 continues to prove her worthiness of the spotlight in Hereford, Texas, and we are honored to retain her as a feature of our Club Calf lineup. The embryos selling represent the most elite genetic combinations in the industry. Embryos like these are difficult to part with, and more times than not they are more difficult to acquire. We appreciate Brian Martin's contributions to the 2022 EOS, where only the best of the best will sell!

Offered by: **Brian Martin Show Cattle, Brian Martin 806-683-5092**

Embryos by In God We Trust & Front & Center or King Cobra

LOT
105
A,B

6 Embryos Selling

Embryos
on **Snow**™

Donor: **Irishman Donor 314**

Irishman × DCC New Look 101 × Panda (Friction/Vision/Throttle)

PROVEN, PREDICTABLE, MATERNAL CLUB CALF GENETICS



Dam of embryos selling Irishman Donor 314



**Full/maternal
sib to
embryos
selling**
— sired by
Here I Am

- **LOT 105A: 1 Package of 3 Embryos sired by Here I Am sexed male**
- **LOT 105B: 1 Package of 3 Embryos sired by Man Among Boys sexed male**

- When you talk to Barry Reimann about the cows that are flat raising them in Ree Heights, he will quickly tell you about the Irishman Donor 314. She has become a consistent generator of the right kind, and consequently the kind that make substantial return. If you attended the 2021 Reimann Ranch pasture sale, there is no doubt you would have marked at least one of her sons—the sale sheet was dominated by her name, as twelve direct progeny out of her sold through sales this fall, including two sale highlights by Here I Am at \$23,750 and \$20,000. When it comes to making secure investments in genetic packages, the key to success is consistency, and there is no doubt that you can trust these sexed male embryos to make returns on investment.
- You will continue to hear from this fresh face to the Embryos on Snow lineup. It is inevitable because of the surefire ability she continues to produce with, and the families that will be feeding her progeny this year are accustomed to having their pictures taken at the backdrop. She has already proven this with her combination to the sire of the Lot A embryos, Here I Am, an animal that has etched his name in the record books and one that will go down as a legend in the show steer business.
- The Lot B embryos, sired by Man Among Boys, are guaranteed to have some additions in chrome, color and features. Projections can be made that progeny could work in many different scenarios, including in the South. Man Among Boys has become a rejuvenated sire of the past and is a logical option to add power and feature in a single generation. With the current trends and needs in the show ring, he has shown time after time to sire the right kind for almost a decade.
- An exclusive EOS opportunity that is sure to catch the eye of the most progressive club calf producers. We are excited to present to you the Reimann Ranch Irishman Donor 314. Make plans NOW to join us for one of the events of the year in the show cattle business.

Offered by: **Reimann Ranch, Barry Reimann 605-870-1444; Halbach Cattle, Phil Halbach 515-571-2615;
Mitch Daake 308-293-0368**

Embryos by Here I Am & Man Among Boys

LOT
106
A,B,C

9 Embryos Selling

Embryos
on **Snow**™

Donor: **DL Dakota Charm 01C** THF/PHAF/DSF

Dakota Gold x DL Lucky Charm 7426 • 7.09% Chianina (ACA 395284)

DAM OF 2021 OHIO STATE FAIR GRAND STEER



Full/maternal sib to embryos selling

2021 Ohio State Fair Grand Champion Market Steer
Sired by In God We Trust



Full/maternal sib to embryos selling

2018 Kansas Beef Expo Reserve Grand Champion Prospect Steer
— sired by Fu Man Chu



Full/maternal sib to embryos selling

2021 Kentucky State Fair Fourth Overall Market Steer
— sired by Fu Man Chu

- **LOT 106A: 1 Package of 3 Embryos sired by In God We Trust sexed male**
- **LOT 106B: 1 Package of 3 Embryos sired by CHOICE Here I Am or Tricked Out sexed male**
- **LOT 106C: 1 Package of 3 Embryos sired by CHOICE Fu Man Chu or Loud N Heavy sexed male**

- We proudly introduce a new face to the EOS club calf lineup that has experienced quite a run over the last few years in terms of producing stock that have received the nod at some of the nation's most prestigious shows. DL Dakota Charm 01C may call home to Live Oak, California, but her influence has been recognized from coast to coast. In just two calf crops of ET calves, she has generated over \$250,000 in sales and produced multiple calves selling for more than \$35,000. The powerful and prolific Dakota Gold daughter is the leading lady at Dillabo Livestock, a storied family operation that has found much success in the livestock industry.
- The embryos selling as Lot A would be full sibs the dominant 2021 Ohio State Fair Grand Champion Steer that was campaigned by Carson Schafer and sold for \$71,000. The genuine mass, dimension and power that the IGWT x Dakota Charm mating is capable of generating is nothing short of impressive. What sets the progeny apart is the elite skeletal quality that they possess. Here is your chance to raise full sibs to the popular silver-hided stud that got the big slap in Columbus this past August.
- The Lot B embryos are sired by the buyers CHOICE between the tried-and-true Here I Am or his popular son Tricked Out. Here I Am needs no introduction; he may possibly be the most consistent breeding bull ever used in the club calf industry, and the nation's top show families want to feed his progeny. Tricked Out was admired in OKC last January when Blaine Rodgers and company had him on display. He is a maternal brother to countless champions, which would include the 2015 NWSS Grand Champion Prospect Steer and the 2020 NWSS Third Overall Prospect Heifer, to name a few. The decision is yours, but we truly feel you cannot go wrong with either mating from the great Dakota Charm!
- Consistency is key, and there is no doubt that the next mating can yield big time results. The Fu Man Chu x Dakota Charm combination produced the popular brockle-faced stud that was shown by Shae Varner a few years back. At the 2018 Kansas Beef Expo, he was selected as the Ring A Reserve Grand Champion Overall Prospect Steer and Ring B Third Overall Prospect Steer. Another full brother to this mating was recently selected as the Fourth Overall Market Steer at the Kentucky State Fair. The Lot C embryos will be a choice between Fu Man Chu and his widely admired son Loud N Heavy. Loud N Heavy is an own son of the legendary Frye donor dam known as S4.
- The opportunity will be yours in the 16th Annual Embryos on Snow to tie to one of the great young cows in the business. Proven, time-tested matings that not only win prospect shows but feed and can hang a banner when it counts the most.

Offered by: **Dillabo Livestock, Dave Dillabo 541-281-9240, Colton Dillabo 209-600-2333**

Embryos by IGWT; HIA or Tricked Out; Fu or Loud N Heavy

LOT
107
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **Bramlets Beautiful A317**

Yardley High Regard W242 × HPF Ms Beautiful S054 • PB Simmental (ASA 2935013)

DAM OF 2019 NWSS GRAND CHAMPION SIMANGUS HEIFER



Full/maternal sib to embryos selling

2019 NWSS Grand Champion Percentage Simmental Heifer



Full/maternal sib to embryos selling

2019 Purdue AGR Supreme Champion Overall Heifer



Full/maternal sib to embryos selling

\$60,000 Primo daughter



Full/maternal sib to embryos selling

2019 Indiana State Fair Supreme Champion Overall Heifer



Full/maternal sib to embryos selling

\$61,500 Conley No Limit daughter

➤ **LOT 107A: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**

➤ **LOT 107B: 1 Package of 3 Embryos sired by Conley No Limit sexed female**

- Bramlets Beautiful A317 needs no introduction as one of the most dominant producing Simmental donor cows in America. A317 is a staple in the illustrious donor pen in Hagerstown, Indiana, and a cow that consistently ups the standard for her contemporaries. 2021 only lengthened the list of high sellers associated with Beautiful. Three daughters by Primo went under the hammer and averaged \$35,000; they have ended up in some of America's most accoladed show barns...in fact, one has already brought home purple for the Gensini Family. In the fall of 2020, she presented a daughter by Primo that was quick to prove her worthiness of a \$60,000 price tag, and another full sister sold for \$24,000 in the tail end of 2020.
- During the 2018–2019 season alone, A317 added a tremendous list of accomplishments to her existing resume. The most accoladed daughter of A317 is the E742 female, campaigned by Clint Main. Bramlets Beautiful E742 has evolved as one of the most dominant percentage Simmental females to be campaigned in recent years. As a heifer calf, E742 was champion division and 14th overall at the Simmental Junior National, Champion Percentage and Fourth Overall at the Indiana State Fair Junior Show, Reserve Champion Percentage Heifer at the KILE open show, Champion Percentage Heifer and Third overall at the KILE Junior Show, Reserve Percentage Senior Heifer Calf Champion in the NAILE junior show, Champion Senior Heifer Calf in the NAILE open show and Champion Percentage and Third Overall at the Hoosier Beef Congress. In 2019, she created a stir in the "Mile High" city as the highly popular Grand Champion Percentage Female at the National Western Stock Show. She continued her winning traditions as the 2019 Supreme Champion Overall at the Purdue AGR. E742 was also the 2019 Indiana State Fair Supreme Champion Overall along with a list of other division victories that are simply too long to list on a single page. This mating to Primo works!
- The second mating offered is sired by the exciting Angus AI promotional sire that is quickly gaining steam for Schaeffer Show Cattle, Conley No Limit. This mating has already yielded progeny of immense value. In the 2021 first round of the Egg Hunt, a fall born heifer calf commanded a \$61,500 hammer price, and in the fall of 2020, half interest in another sister was a \$35,000 sale highlight.
- Rarely do breeders let go of embryos from matings of this caliber that have endured such success. We thank Tim and Emily Schaeffer and Bo Bramlet for the inclusion of this proven young donor in the 2022 EOS. Proven matings that generate champions!

Offered by: **Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738;**
Bramlet Simmentals, Bo Bramlet 618-841-6763

SimAngus embryos by Primo & No Limit

LOT
108
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **EXAR Rita 5406**

PVF Insight 0129 × EXAR Rita 0510 • PB Angus (AAA 18071311)

DAM OF \$164,000 LOUISVILLE SUPREME CHAMPION



Full/maternal sib to embryos selling
RJ PF Rita 8288F
2019 NAILE Supreme Champion Junior Heifer



Full/maternal sib to embryos selling
2019 Iowa State Fair Supreme Champion Overall Breeds

Dam of embryos selling EXAR Rita 5406

- **LOT 108A: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female**
- **LOT 108B: 1 Package of 3 Embryos sired by Mr HOC Broker sexed female**
**Available 3/15/22*



Full/maternal sib embryos selling
\$52,000 daughter by W/C Bankroll 811D



Full/maternal sib embryos selling
\$51,000 daughter by W/C Bankroll 811D

- EXAR Rita 5406 has evolved as one of the premier Angus donors in the industry when it comes to generating not only elite Angus progeny but composite SimAngus cattle. The most notable daughter of EXAR Rita 5406 is RJ PF Rita 8288F, the most talked about SimAngus female of all time!
- RJ PF Rita 8288F lived up to the hype and endured an extremely decorated run during the spring and fall of 2019. She was Grand Champion Percentage Heifer at the 2019 AJSA National Classic as well as Grand Champion Percentage Heifer at the 2019 Simmental Breeders Sweepstakes Junior and Open shows before being selected as the Knic Overpeck Supreme Champion Overall. During the fall of 2019, RJ PF Rita 8288F was also selected as the 2019 American Royal Grand Champion Percentage Heifer in the Junior and Open shows. She ended the fall 2019 show season as the 2019 NAILE Supreme Champion Female Overall Breeds! RJ PF Rita 8288F was the high selling SimAngus female from the 2018 sale season and quite possibly the highest valued half-blood of all time, commanding a record \$164,000! She has gone on to prove that her extreme quality is highly heritable. This past fall, her first calf crop sired by JSUL Something About Mary 8421 sold as highlighted lots in both the Sullivan Farms Maternal Legends and the Pembroke Cattle Company Holiday Lights sales. The Lot A sexed female embryos are sired by the \$205,000 W/C Bankroll 811D, making them full siblings to the 2019 NAILE Supreme Champion Female. In addition to RJ PF Rita 8288F, several other full and maternal sisters to this mating have been high sellers at RJ Cattle Company.
- The Lot B embryos are most certainly a sale attraction as well. They are sired by Mr HOC Broker, and the length of the list his high selling and championship winning progeny have written is immeasurable. Broker has proven to be one of the most potent breeding bulls of all time, regardless of breed. RJ and Plamp have opened the vault for the 2022 Embryos on Snow sale. Opportunity is knocking!

Offered by: **RJ Cattle Company, Ryan & Samantha Johnson 605-999-5576;**
Plamp Farms, Chris Plamp 605-999-6014

SimAngus embryos by Bankroll & Broker

Donor & 4 Embryos



Donor: **JSUL Who Dat Fetty 6322D ET**

ASHW Who Da Man x JSUL Total Girl 41 • 21.55% Chianina (ACA 386771)

100% INTEREST IN WHO DAT FETTY



Chianina donor selling JSUL Who Dat Fetty 6322D ET

Daughters of JSUL Who Dat Fetty 6322D...



2021 NAILE Reserve Grand Champion Chianina Heifer



\$59,000 Style daughter



\$30,000 Style daughter



\$25,000 Primo daughter



\$50,000 Style daughter

➤ **LOT G-A: Selling 100% interest and full possession**

➤ **LOT G-B: 1 Package of 4* Full Sib Embryos to JSUL Who Dat Fetty 6322D ET sexed female (Mating is ASHW Who Da Man x JSUL Total Girl 41) *Guarantee 1 pregnancy**

- No other place in the nation can match the list of banner winning livestock that has been raised by Sullivan Farms of Dunlap, Iowa. John and his crew have approached the show cattle business with a "sky's the limit" mentality, making incredible investments into the most elite animals they could find through their extensive travel and research. You will not find a more discriminating set of eyes than those of John, and his constant pursuit for perfection has resulted in the formation of the most genetically powerful donor pen of any show heifer producing operation in America. Annually, the JSUL prefix is attached to several of the most dominating show heifers at the national level, regardless of breed. Furthermore, this prefix features in the direct pedigrees of high selling and banner winning stock that come out of the most progressive cow herds nationwide, these programs have acquired Sullivan genetics to become focal points of the donor pen.
- Embryos on Snow is privileged to present the opportunity to acquire 100% possession and embryo interest in one of the most potent females that Sullivan Farms has ever had the chance to utilize in their illustrious breeding program. JSUL Who Dat Fetty 6322D is quickly proving to be one of the most dynamic and influential daughters of ASHW Who Da Man to ever arise—a title that is not earned easily when you begin to reflect on the prestigious list of accolades that can be tied to his influence. But credit is due in this situation, as 6322D has already begun to write a novel that foreshadows the building of a dynasty, one that will etch her name eternally as one of the most significant breeding accomplishments to ever come out of Sullivan Farms. The Lot B embryo package presents the buyer an opportunity to supply their own prefix to a full sister to this highly anticipated and featured EOS Live Lot.
- JSUL Who Dat Fetty 6322D highlighted the 2017 show string for Sara Sullivan. She garnered the attention of many onlookers, not just because of her show ring good looks but for the generating potential and extreme feature that she offered as a potential breeding piece. This crowd reached further than the show heifer ring, as Fetty demonstrates the versatility of phenotype to work for high end steer production. For that reason, many extravagant offers were turned down at the time; however, after serious consideration and some persuasion, the chance is being made available to purchase her in her entirety January 14th, 2022 in the Mile High City!
- The intuitions of those who admired Fetty as a show heifer have been realized, and in production the heritability of her presence and outlying phenotype has proven to be impressive. The combination of Fetty to Angus sires should be labeled "surefire," as the initial trio of daughters to be marketed in 2020 shone a bright spotlight in her direction. A Colburn Primo 5153-sired female commanded a \$25,000 price tag, and a pair of Silveiras Style 9303 sisters had the industry talking when one was knocked down with a \$50,000 hammer price for Pembroke; the other went on to be campaigned to a Reserve National Champion Chianina Female banner for Bailey Robbins at the 2021 North American International Livestock Exposition.
- 2021 authenticated the monumental producing ability of this Who Da Man daughter. Her calves sired by Silveiras Style 9303 and Silveiras El Capitan 6510 have been marketed to average just shy of \$35,000 on three head. One was the \$59,000 chrome superstar featured in the MPJ Cattle Company September online sale; she found a new home back in Dunlap at the place where it all began, Sullivan Farms. MPJ W/C Fetty's Finest 108J ET will be a force to be reckoned with in the 2022 show season and will only continue to justify the nimbleness of a decision to invest. Another Style daughter has already appeared at the backdrop for Bret Pembroke at the Oklahoma AGR Winter Bonanza, winning the Chianina division at this competitive jackpot.
- We want to sincerely thank John, the Sullivan Family and the crew at Sullivan Farms for entrusting the 16th Annual Embryos on Snow event to host the transaction of one of their most acclaimed breeding accomplishments to date. We look forward to hearing of the future chapters that JSUL Who Dat Fetty 6322D is set to write. The beginning of this next chapter will enter the world shortly before the Denver edition of the 2022 Embryos on Snow, as she is expecting a Silveiras Style 9303 heifer calf the beginning of the year. The opportunity to return on investment will be quick and rampant. This is an opportunity to purchase one of the most promising and notable young donor females the show cattle business has ever seen, just entering her prime production days.
- **NOTE:** JSUL Who Dat Fetty 6322D is due 1/3/22 with a confirmed heifer calf pregnancy sired by Silveiras Style 9303. Payment is required to be made in full before transportation. She will be available for pick up or shipment from Dunlap, IA. For a detailed flush record, please contact Josh Elder, 402-650-1380.

Offered by: **Sullivan Farms, John Sullivan; Josh Elder 402-650-1380**

Chianina donor & embryos by Who Da Man

Donor: **Chestnut Wetonka WJ 63**

Haynes Outright 452 × Chestnut Wetonka A S 461 • PB Angus (AAA 18606251)
ELITE OUTCROSS ANGUS GENETICS



Angus donor selling Chestnut Wetonka WJ 63

► **LOT H: Selling 100% interest and full possession**

- We welcome a new face to Embryos on Snow, Chestnut Angus Farms of Pipestone, Minnesota. They have built one of the most impressive sources of registered Angus seedstock in the nation. Glenn and Sherri Johnson along with their sons, Wesly and Dawson, have been resilient on their path to developing a cow herd that culminates with the combination of diverse pedigrees and genotypes with the ideals of phenotype and cow power. Of recent history, a female has emerged in this program that encapsulates the exact vision they set out to achieve. Chestnut Wetonka WJ 63 will be one of the most intriguing Angus donor cows to sell in 2022.
- Regardless of the approach your operation takes to the business, or the one you deem most profitable, it would be difficult to not see immense redeeming qualities in this outcross pedigreed, proven generator of highly demanded Angus genetics. The spring bull season of 2019 brought the awakening of this genetic giant. A son sired by 3F Epic 4631 was the talk of the yards at the National Western Stock Show and in turn topped the Chestnut Bull Sale at \$38,000, selling to High Ridge Farms of North Carolina. Chestnut Redemption 38 has proven to be an immense addition to a pedigree. In 2021, his first calf crop of sons crossed the auction block to average \$17,187, and direct progeny highlighted the Champion Pen of three bulls and Reserve Champion Pen of three heifers at the Inaugural Cattlemen's Congress in Oklahoma City. The \$70,000 high selling bull at the 2021 Chestnut Angus Bull Sale was a son of Redemption. Chestnut United 80 was the talk of Oklahoma in his first appearance to the public at the Cattlemen's Congress. It will be no different when he goes on display at the 2022 National Western Stock Show when we return to Denver.
- As a breeding piece, Chestnut Wetonka WJ 63 presents an elite repertoire. Seldom do proven females sport an elite genetic profile that can match with her extreme curve-bending performance traits and the high indexing profitability predictions she has deservedly accumulated. Combine the excellence she has calculated on paper with the phenotypic quality that generations of persistent and diligent cowboys have hand selected for, and you are left with an opportunity to tap into a genetic masterpiece who has only had the opportunity to write the first chapter of the long success story she is bound for. Embryos on Snow in collaboration with Chestnut Angus proudly present you the opportunity to secure full embryo interest in the most potent breeding piece to have ever emerged from this ultra-progressive Angus firm.
- **NOTE:** Chestnut Wetonka WJ 63 was AI bred 5/1/21 to the \$201,000 KR Storm 900 and is confirmed safe in calf with an estimated due date of 2/5/22. Chestnut Angus reserves the right to two successful flushes with a minimum of 10 transferable embryos at the buyer's convenience and the seller's expense. Payment is required to be made in full before transportation. She will be available for pick up or shipment from Pipestone, Minnesota. For a detailed flush record, please contact Glenn or Wesly Johnson.

Offered by: **Chestnut Angus Farm, Glenn, Sherri, Wesly & Dawson Johnson, Glenn 507-820-1502, Wesly 507-215-7348**

Outcross Angus donor

LOT 109 A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **SLL Ellie 2201**

Plainview Lutton E102 x O G L Ellie 634-446 • PB Angus (AAA 17364660)

DAM OF 2018 & 2020 NAILE CHAMPION ANGUS HEIFERS



Full/maternal sib to embryos selling UDE Ellie 9230
2020 NAILE Grand Champion Junior Angus Heifer

- **LOT 109A: 1 Package of 3 Embryos sired by EXAR Blue Chip 1877B sexed female**
- **LOT 109B: 1 Package of 3 Embryos sired by Colburn Primo 5153 sexed female**

- SLL Ellie 2201 is without a doubt one of the most elite Angus donors in the game. It appears 2201 has the keen ability to out produce herself in a more dominant fashion with each passing set of ET calves, regardless of what bulls she is mated to. The first package of embryos are the most proven from 2201. They are sired by EXAR Blue Chip 1877B, making them full sibs to the \$150,000 and \$39,000 sale features from "The Advantage" Production Sale this past year. The Blue Chip x 2201 mating needs no introduction, as it yielded two of the most popular Angus heifer calves to sell during the 2019 sale season. UDE Ellie 9230 is the \$100,000 sister that is a true outlier for stoutness, look and sheer presence—a truly unique individual. UDE Ellie 9230 was the 2020 NWSS Division Champion for Sara Sullivan prior to being named 2020 NJAS Grand Champion Owned Female. Her most recent victory was at the 2020 NAILE, where she was named Grand Champion Junior Angus Female.
- UDE Ellie 9197 was the \$32,000 full sister that sold to Dusty Rose Cattle Company and Katie Songer in Canada. She was the Reserve Supreme Champion Heifer Overall at the 2019 Kansas Beef Expo, Supreme Champion Overall at the 2020 Kentucky Beef Expo and a division winner at the 2020 NWSS. This past winter, she was selected as the 2021 Cowgirls in Cowtown Reserve Grand Champion Angus Heifer.
- The Lot B embryos are also highly proven and predictable, being full sibs to the 2018 NAILE Grand Champion Heifer in the junior show for the Steenhoek family. This female was a favorite of many on the 2018 show circuit and has become a role model matriarch in production. Last year, UDE Ellie 153E produced an \$18,000 heifer sired by Gateway Follow Me F163 for the JS crew in Prairie City.
- SLL Ellie 2201 was bred in the Steele program and remains a constant force in the Udell program. The Udell family has produced a lot of champion females the last few years, and this mating ranks in the top of the program. This donor, 2201, has had a lot of interest, with some of the best cattlemen around trying to buy her for their own donor battery. Ellie has produced females that have sold for \$150,000, \$100,000, \$39,000, \$32,000, \$25,000, \$20,000, \$17,000, \$13,000, \$10,250 and several more from \$5,000 to \$9,000, resulting in a known average of more than \$45,000 per head over the past four years. Talk about potential for a huge ROI!
- From a reputable program that breeds cattle with a defining factor, these embryos will make for a fast return, regardless of the hammer price. Bid right up!

Offered by: **Udell Cattle Company, Bret, Becky & Maddy Udell 712-251-2527; Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Marc Wermersen 712-251-6456**



Full/maternal sib to embryos selling
UDE Ellie 9230
2020 NJAS
Grand Champion
Owned Heifer



Full/maternal sib to embryos selling
UDE Ellie 153E
2018 NAILE
Junior Show
Grand Champion
Heifer



Full/maternal sib to embryos selling
UDE Ellie 9197
2020 Kentucky
Beef Expo
Supreme
Champion Heifer



Full/maternal sib to embryos selling
UDE Ellie 9197
2019 Kansas Beef
Expo Reserve
Supreme
Champion Heifer

Angus embryos by Blue Chip & Primo

LOT
110
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **Nords Lucy 8022**

Colburn Primo 5153 × PVF Lucy 1125 • PB Angus (AAA 19267484)

ELITE CHAMPION TURNED PROVEN DONOR



Dam of embryos selling Nords Lucy 8022
2020 NWSS Reserve Grand Champion Angus Female



Dam of embryos selling
Nords Lucy 8022 — 2019 American Royal Supreme Champion Junior Heifer



Full/maternal sib to embryos selling
\$50,000 daughter sired by Bar-E-L Natural Law 52Y



Full/maternal sib to embryos selling
\$18,500 daughter sired by KR Casino 6243

- **LOT 110A: 1 Package of 3 Embryos sired by Bar-E-L Natural Law 52Y unsexed**
- **LOT 110B: 1 Package of 3 Embryos sired by KR Casino 6243 sexed female *available 4/1/22**
- **LOT 110C: 1 Package of 3 Embryos sired by Collison Pure Alpha sexed female**

- Nords Lucy 8022 is one of the most admired Angus females in the industry. 8022 was successfully campaigned by the Stagemeyer family of Nebraska to countless victories during her decorated show career. Her most noted accomplishments include being named the 2019 American Royal Grand Champion Angus and Supreme Champion Female Overall Breeds in October of 2019. Nords Lucy 8022 was selected as the 2019 NJAS Reserve Grand Champion Owned Female in Louisville, Kentucky. She finished her decorated show career as the 2020 NWSS Reserve Grand Champion Junior and Open Angus Female.
- An Embryos on Snow success story stems back to 2020 when Jared Boyert and Chris Effling, two astute cattlemen, partnered on the IVF cycle that sold the night that Nords Lucy 8022 was selected as the NWSS Reserve Grand Champion Angus Female on "the hill" by Tim Fitzgerald. Fast forward to the fall of 2021, and a pair of 8022 daughters sired by KR Casino 6243 and WB Pendleton 708 PVF SWN sold in the Boyert-Core female sale for \$18,500 and \$18,000!
- The Lot A embryos are sired by the Canadian outcross sensation Bar-E-L Natural Law 52Y, one of the hottest Angus sires in the business. Semen has become more challenging to secure on Natural Law as the supply has become depleted. A full sister to these embryos commanded a \$50,000 hammer price in the Rosebud Cattle Company Major League Female Sale this past fall. Be on the lookout for a full brother to these embryos that the Stagemeyer family and Rosebud Cattle Company will promote. This mating flat works!
- KR Casino 6243 needs no introduction, as he has become one of the hottest outcross sire options in the breed. Don't forget that this mating yielded an \$18,500 heifer for Boyert-Core. The Lot C embryos are sired by the exciting young stud that took Oklahoma City by storm last January when he won the second division in the Angus bull show. Collison Pure Alpha is an absolute great in terms of his basic build and presence. This is a highly anticipated mating that is certain to yield elite show heifers.
- A full sister to Nords Lucy 8022 was the Supreme Champion Female at the 2018 Wisconsin State Fair, division champion at the Eastern Regional and reserve division champion at the Atlantic National for the Henning family. A maternal sister to 8022, Nords Lucy 9211, was named the 2020 American Royal Grand Champion Angus Female for Lynsey Schmitz. The dam of 8022, PVF Lucy 1125, was a dominant show heifer as well and has become a powerful donor for Luke Nord and his family.
- Nords Lucy 8022 is a truly unique female phenotypically that was admired by all during her many trips to the backdrop. 8022 is an Embryos on Snow exclusive donor dam. Just once per year frozen genetic opportunities from this elite champion and proven matriarch are available at auction. Invest in genetics from one of the industry's most talked about young females.

Offered by: **Stagemeyer Cattle Company, Brent, Carla, Miles, Jace & Tucker Stagemeyer 402-340-6964**

Angus embryos by Natural Law, Casino & Pure Alpha

LOT
111
A,B

3 Embryos & IVF Cycle

Donor: **KR Savannah 6259**

Kramers Apollo 317 × Malsons Savannah 27Y • PB Angus (AAA 18739672)

SISTER TO THE GREAT KR CASINO



Dam of IVF cycle & embryos selling
KR Savannah 6259

- **LOT 111A: 1 Package of 3 Embryos**
sired by KR Cadillac
Ranch **unsexed**
- **LOT 111B: 1 IVF Cycle**



Maternal brother to dam of IVF cycle & embryos selling

KR Casino 6243

2017 ROV Show
Bull of the Year



Maternal granddam of IVF cycle & embryos selling

Malsons Savannah 27W
2011 NWSS
Grand Champion
Angus Female

Sire of embryos selling
KR Cadillac Ranch

- Krebs Ranch is a leader in the Angus breed and is recognized as one of the premier seedstock providers in North America. Countless individuals of influence within the industry have originated in Gordon, Nebraska. The opportunity alone to access genetics that trace to the late Malsons Savannah 27Y is unique, but to be able to select the sire of your choice is an absolute privilege. Sired by Kramers Apollo 317, KR Savannah 6259 is phenotypically one of the most impressive young females ever produced at Krebs Ranch.
- The famous maternal brother to KR Savannah 6259 is the popular and widely used KR Casino 6243. Casino needs no introduction to the industry. Casino took the breed by storm when he was displayed at the 2017 National Western Stock Show. He was the \$49,500 high selling bull in the 2017 Krebs Ranch Bull Sale. There is no doubt that his functionality, flawless build and striking form set Casino into a league of his own. In 2017, Casino was the ROV Grand Champion Angus Bull at the American Royal and the ROV Reserve Grand Champion Angus Bull at the NAILE. The maternal granddam of KR Savannah 6259 is the 2011 NWSS Grand Champion Angus Female, Malsons Savannah 27W.
- The Lot A embryos selling are sired by the popular Krebs Ranch and Lazy JB Angus herd sire KR Cadillac Ranch. KR Cadillac Ranch is a grandson of CFCC Black Jack 001, the sire of the great KR Casino 6243. This embryo mating combines the most elite individuals phenotypically to ever carry the KR prefix. Take hold of the opportunity to raise the next promotional AI sire, elite show heifer or donor of influence.
- Generations upon generations of influential cow families line the pedigree of 6259. These genetic opportunities will catapult any program forward!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. The IVF cycle will take place at Trans Ova Genetics-Yackley Ranches in Onida, South Dakota. For more information, please contact Jake Scott.

Offered by: **Krebs Ranch, Eldon Krebs 308-360-1949, Jake Scott 308-360-3223**

Angus embryos by Cadillac Ranch & IVF cycle

LOT
112
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **NFF T/R Ellen F181**

PVF Insight 0129 × PVF Ellen 405 • PB Angus (AAA 19241395)

THE ANGUS BREED'S RISING STAR



Dam of embryos selling

NFF T/R Ellen F181
2019 NJAS Division V
Junior Champion



Full/maternal sib to embryos selling

\$37,500
daughter sired
by Gateway
Follow Me F163



Full/maternal sib to embryos selling

\$18,500
daughter sired
by SCC SCH
24 Karat 838



Full/maternal sib to embryos selling

\$22,000
daughter sired
by SCC SCH
24 Karat 838

➤ **LOT 112A: 1 Package of 3 Embryos sired by Gateway Follow Me F163 sexed female**

➤ **LOT 112B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**

- A new member of the 2022 EOS Angus roll call that is one of the emerging stars in the breed! NFF T/R Ellen F181 is the exciting young matriarch that calls home to Nelson Family Farms in Mabel, Minnesota. F181 was successfully campaigned by the Mayer family to countless victories during her show career. Her most notable victory came in Louisville, Kentucky, when she was slapped Division V Junior Champion Owned Heifer at the National Junior Angus Show. However, F181 has proven that her most notable accolades were to come post show career.
- Ellen F181 is the direct daughter of the matriarch of the NFF donor battery, PVF Ellen 405, who traces to the legendary Hyline Ellen 410. This cow family is also responsible for PVF Ellen 1185, one of the foundation donors in the Sunrise Sunset Farm program. Hyline Ellen 410 is the dam of PVF New Horizon 001, a sire of influence that can be identified through the lineage of several other cow families of significance in the Angus breed. PVF Ellen 405 most recently produced a pair of daughters by Gateway Follow Me F163 that sold for \$19,000 and \$15,000.
- F181 sets the standard for balance and maternal function. There is no denying the structural integrity, body mass and presence that the initial set of ET calves out of F181 possess. The Lot A embryos are sired by Gateway Follow Me F163, the same mating that yielded the \$37,500 high selling female in the 2021 edition of the DreamWorks Female Sale. Another sister by Follow Me sold for \$8,000. The Lot B embryos are sired by the widely popular and proven young stud SCC SCH 24 Karat 838. The first three daughters from this mating sold for \$22,000, \$18,500 and \$6,000. The first five heifers born from F181 averaged an impressive \$18,400 per head!
- After her rookie season in the donor pen, we knew that Ellen F181 was destined for BIG things. Jump on board early while the opportunity to acquire frozen genetics is still an option from the crew at Nelson Family Farms.
- **NOTE:** NFF T/R Ellen F181 is due to calve 2/18/22. Embryos will be made available by 4/15/22.

Offered by: **Nelson Family Farms, Joe & Barb Nelson 507-450-6763, Gabe & Kayla Chase 507-273-5911, Matt & Jordan Nelson 507-450-6427**

Angus embryos by Follow Me & 24 Karat

LOT
113
A,B

6 Embryos Selling

Embryos
on **Snow**™

Donor: **Dunk-W Maxine HR 505C**

Colburn Primo 5153 × Silveiras Elba 9057 • PB Angus (AAA 18254868)

DAM OF PROMOTIONAL AI SIRE FOLLOW ME



Full/maternal sib to embryos selling

Gateway Follow Me F163

Angus promotional AI sire



Dam of embryos selling Dunk-W Maxine HR 505C

- **LOT 113A: 1 Package of 3 Embryos sired by C&C McKinley 3000 EXAR *unsexed***
- **LOT 113B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 *sexed female***

- Back by popular demand! The embryos selling are full or maternal sibs to the popular promotional AI sire Gateway Follow Me F163. Follow Me was bred in the Gateway Genetics program at Pierce, Nebraska, and was promoted at the National Western Stock Show in “the yards,” where Jason Minnaert and Jay Steenhoek found him as a calf and purchased this rising star before the day was over. Follow Me was one of the most talked about bulls in Denver, period! Fast forward two years, and there is no question that the influence Gateway Follow Me F163 has had on the business has become overwhelming. 2021 has shone the spotlight on the producing ability of Follow Me, as heifer calves for several different operations have commanded \$76,000, \$45,000, \$40,000, \$37,500, \$28,500, \$23,500 and \$20,500.
- Follow Me is sired by C&C McKinley 3000 EXAR and from the prolific Dunk-W Maxine 505C donor for Gateway Genetics. The basic build, flawless structural base, stoutness of bone, boldness of his rib design and unparalleled look of quality are what have made Follow Me so popular among not only Angus breeders focused on generating elite show heifers but also those in the business of producing high caliber composite show heifers. The added hair quality on top of the functionality and productiveness that this mating has generated is absolutely unbelievable! The Lot A embryos allow the buyer to raise full siblings to this phenom.
- Lot B combines the influences of two of the Angus sires that are lighting the world on fire right now. The combination of Maxine with SCC SCH 24 Karat 838 aligns all that is currently on trend within the Angus breed. These embryos are sexed for heifers—the prospect of the elite heifer calves this mating will yield should not be taken lightly.
- Dunk-W Maxine HR 505C has proven that her influence on the bottom side of a pedigree is truly powerful. This is an exclusive opportunity to invest in a proven mating that has created the next generation of Angus and composite show heifer producers. Follow Me!

Offered by: **Gateway Genetics, Kevin, Laura, Brenna & Brylie Benes 402-741-1419; Craig Gana 402-430-2526**

Angus embryos by McKinley & 24 Karat

LOT
114
A,B

6 Embryos Selling

Embryos
on **Snow**™

Donor: **KNC Cabin Creek Sandy 905**

BC Lookout 7024 × KNC Cabin Creek Sandy • PB Angus (AAA 16389869)

TIME TESTED & PROVEN ANGUS GENETICS



Maternal sib to embryos selling

"Roxi"

2017 NWSS
Reserve Grand
Champion
Junior Angus
Heifer



Maternal sib to embryos selling

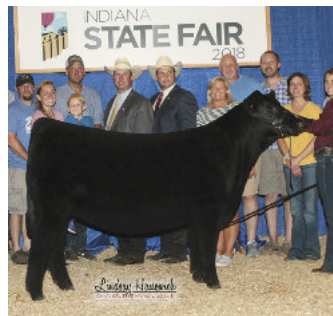
"Prim"

Top
producing
donor



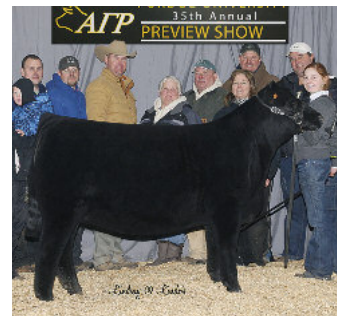
**Full/mater
nal sib to
embryos
selling**

2021 NAILE
Reserve
Division
Champion



**Maternal
sib to
embryos
selling**

2018 Indiana
State Fair
Third Overall
Heifer



**Maternal
sib to
embryos
selling**

2016 Purdue
AGR
Supreme
Champion
Heifer

- **LOT 114A: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**
- **LOT 114B: 1 Package of 3 Embryos sired by STAG Good Times 201 ET sexed female**

- Although she needs no introduction, we present the foundation matriarch at BCII Cattle Company, K N C Cabin Creek Sandy 905. Due to LIMITED INVENTORY on hand and the unfortunate reality of time, genetic opportunities from the legendary Sandy 905 will become slim to none. Her impact has been and will continue to be everlasting within the Angus business. The generating ability of 905 is timeless. Nearly 13 years after her birth, she has continued to add high sellers to the list with daughters selling for \$40,000, \$36,000, \$32,000, \$16,000 and \$15,000 all within the past 18 months. What is even more impressive is the fact that the 905 daughters have followed in their dam's direct footsteps in production. During the fall of 2020, daughters of 905 produced more than \$250,000 in revenue. Again in 2021, the 905 daughters hit it out of the park with "Roxi" and "Prim" producing females by a wide array of sires that sold for \$50,000, \$42,500, \$32,000, \$28,000 and \$23,500. POWER in the BLOOD!
- In Sandy's first ET crop, she produced the Supreme Champion Heifer at the 2015 Hoosier Beef Congress and Purdue AGR; amazingly, the Reserve Supreme at the Purdue AGR was also a full sib to the Supreme. Another sister to the embryos selling was named Division III Champion at the National Junior Angus Show in 2016 and went on to be slapped Supreme Champion Heifer at the 2016 Wisconsin State Fair. 905 produced five heifers in 2016 that grossed over \$200,000; all five were shown successfully. In the fall of 2016, her heifer calves averaged \$27,000, with the top heifer selling for \$41,500. In the fall of 2017, Sandy sold seven heifer calves by Style for \$57,750, \$53,500, \$49,000, \$43,500, \$16,000, \$8,000 and \$7,500 to average an astonishing \$33,000.
- The monetary value of her offspring has only been justified with show winning performances at the highest levels of competition. A Silveiras Style 9303 daughter known as "Roxi" was selected as the Reserve Champion Angus Female at the 2017 National Western Junior Angus Show. Let's not forget the \$100,000 EOS promotional sire Wrigley, another standout from the immortal 905! Additional champions out of Sandy 905 include Reserve Division I Angus at the Hoosier Beef Congress, Reserve Grand 2018 Indiana Preview Open Show, division winner at the NJAS and Third Overall Heifer at the 2018 Indiana State Fair, sired by Style. Sandy has produced the high point heifer on the IJBCA show circuit over all breeds as well.
- In 2021, a full sister to the Lot A embryos was shown by Braylen Schaeffer to a reserve calf division banner and will be one to look out for as this 2022 show season develops. The Lot A embryos provide a meeting point between this time-tested, proven donor and the influence of SCC SCH 24 Karat 838, a bull who has quickly made his presence known among all show cattle enthusiasts, with his initial calf crop yielding a \$300,000 heifer calf for the Udell program and only solidifying that dominance in the 2021 sale season. These sexed heifer eggs would also be FULL SIBS to the calf that will headline Braylen Schaeffer's 2022 show string.
- The Lot B embryos are sired by the new kid on the block STAG Good Times 201 ET, the exciting 24 Karat promotional sire for Prairie View Farms, May Cattle, Griswold Cattle and Stagemeyer Cattle. He stems from the infamous Phyllis cow family, and a Style daughter that did her fair share of winning for the Stagemeyer boys of Nebraska, a family that knows how to secure breeding pieces on the forefront of the Angus business. As the industry excitedly awaits the initial calf crop of Good Times progeny, take advantage of this opportunity to position your program ahead of the curve.
- Special thanks to the progressive breeders behind the legendary 905 for allowing EOS to make Sandy an annual feature each January!

Offered by: **BCII Show Cattle, Jake & Schyler Cunningham 317-224-4003, Bruce & Brenda Cunningham; Andy Hiland 765-894-0295; Harrell Cattle Company, Michael Harrell 309-221-5763**

Angus embryos by 24 Karat & Good Times

LOT
115
A,B

6 Embryos Selling

Embryos
on **Snow**™

Donor: **SHER Rosebud 806F**

Chestnut Knock Out 204 × Sherwood Rosebud 83U • PB Angus (AAA 19214504)
2019 IOWA BEEF EXPO RESERVE SUPREME HEIFER



Dam of embryos selling SHER Rosebud 806F



Dam of embryos selling
2019 Iowa Beef Expo Reserve Supreme Champion Heifer



Maternal brother to dam of embryos selling
\$120,000 SHER The Wood 83F



Full sib to dam of SHER Rosebud 806F
2015 American Royal ROV Grand Champion Angus Heifer

- **LOT 115A: 1 Package of 3 Embryos sired by CHOICE KR Casino 6243 or SCC SCH 24 Karat 838 sexed female**
- **LOT 115B: 1 Package of 3 Embryos sired by CHOICE EXAR Blue Chip 1877B or Collison Pure Alpha sexed female**

- SHER Rosebud 806F descends from one of the most prolific cow families in the Angus breed. 806F was produced in the Sherwood Cattle Company program of Minnesota, a respected multi-breed seedstock operation that continuously raises and promotes cattle that have found success at some of the most prestigious shows in North America. Rosebud 806F is the Chestnut Knock Out 204 x Sherwood Rosebud 83U daughter that was campaigned by Brooklyn Curtin and her family to countless victories. SHER Rosebud 806F was Fifth Overall at Badger Kick-off, Reserve Supreme Breeding Female at Iowa Beef Expo and Champion Angus Heifer at the Iowa State Fair for the Curtin family in 2019. Rosebud has matured into a picture-perfect female that personifies the basics of form and functionality yet offers the "bells and whistles" that elevate her to elite status.
- Sherwood Rosebud 83U, the dam of 806F, is no stranger to the business. In fact, she is also the dam of the \$120,000 valuation SHER The Wood 83F promotional AI sire. Other progeny of 83U have been selected by some of the nation's most dominant show families, with the Guyer family purchasing a Chestnut Knock Out 204 daughter for \$35,000 and the Nikkel family securing a half-blood daughter of W/C Bankroll 811D for \$24,500. Another 83U daughter, sired by S&R Roundtable J328, was selected as the 2019 Kansas Beef Expo Reserve Grand Champion Angus in Ring A, while her sister sired by PVF Insight 0129 was the Fifth Overall Female in Ring B.
- Success runs deep in the Rosebud cow family. A full sister to Sherwood Rosebud 83U known as Cherry Knoll LSC Rosebud 401 was the 2005–2006 ROV Show Heifer of the Year and has produced numerous champions over the years for the decorated Cherry Knoll program of Pennsylvania. Another full sister to 83U is SHER/LSC Rosebud 403B, the ROV Grand Champion Angus Female at the 2015 American Royal Open Show for Austin Nowatzke.
- The embryos selling as Lot A are sired by buyer's choice between KR Casino 6243 or SCC SCH 24 Karat 838, two elite sires that have experienced use in the most astute programs. The high sellers list combined would be nothing short of remarkable! The Lot B embryos are also the buyer's choice to decide which mating fits their program best. The sire options are both derivatives of the late Dameron First Class, the bull that singlehandedly transformed the Angus show cattle industry. EXAR Blue Chip 1877B is what many would label as the "safe bet" sire option, as he continues to sire five- and six-figure progeny that hang banners when it counts. Collison Pure Alpha may be the "new kid" on the block, but when he hit the dirt in the Jim Norick arena last January, he had the audience at the Cattlemen's Congress captivated with his presence and uniqueness of build.
- Thank you to the Weis and Curtin families for allowing SHER Rosebud 806F to become an exclusive EOS donor. 806F has proven her worth in the show ring, and now she is about to write the next chapter of her career as a potent producer. Will your name be a part of the Rosebud legacy? Rear back and own these embryos, you'll love the return!

Offered by: **Weis Cattle, Willie, Nikki & Dallas Weis 641-220-1995; Travis Curtin 319-533-6923**

Angus embryos by Casino or 24 Karat & Blue Chip or Pure Alpha

LOT
116
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **CC Carly Rae 2361**

TR Mr Fire Water 5792R ET × CC Ginger 361 Pld • PB Charolais (AICA F1152512)
2013 NAILE CHAMPION & DAM OF NATIONAL CHAMPIONS



Dam of embryos selling

CC Carly Rae 2361

2013 NAILE Grand Champion Charolais Heifer



Full/maternal sib to embryos selling

2020 NWSS
Grand
Champion
Charolais Heifer



Full/maternal sib to embryos selling

2019 NAILE
Grand
Champion
Charolais Heifer



Full/maternal sib to embryos selling

2020 NAILE
Grand
Champion
Open & Junior
Charolais
Female



- **LOT 116A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**
- **LOT 116B: 1 Package of 3 Embryos sired by BOY Outlier 812 ET Pld sexed female**

- CC Carly Rae 2361 is undoubtedly one of the most dominant and consistent producing females that the Charolais breed has EVER seen. During her time at the end of the lead, Carly Rae was slapped the 2013 NAILE Grand Champion Charolais Heifer and the 2013 South Dakota State Fair Grand Champion Charolais Heifer for Blake Sweetter. However, it wasn't until she transitioned to the donor pen that it was realized how heritable her winning ways would be. The dominance began in 2019 with CC BS Call Me Maybe 8906 ET, who became one of the most decorated Charolais females in history. Jenna Tlach campaigned her to championship banners at the 2019 AIJCA Junior National in Fort Worth, Texas; Grand Champion Charolais and Fifth Overall at the Iowa State Fair; Grand Champion at the American Royal and Grand Champion at the North American. CC BS Call Me Maybe 8906 ET rounded out her career on the tan bark in January 2020 when she was named Grand Champion Charolais Heifer in both the Open and Junior shows at the National Western Stock Show.
- Incredibly, this was just the beginning of the dominance that Carly Rae daughters would have on the national stage. In the fall of 2019, a pair of sisters by M&M Outsider 4003 averaged just shy of \$45,000. BS CC MS Gisele 221G was sashed with Grand Champion banners at the 2020 American Royal, 2020 North American and 2021 Cattlemen's Congress for Kelton Arthur. Carly Rae's impressive resume was further expanded with BS CC MS Gwen 91G, who was the 2020 Aksarben Grand Champion Charolais, 2020 American Royal Grand Champion Open Charolais Heifer and 2020 NAILE Grand Champion Junior Charolais Heifer for Katie Utech. In the fall of 2021, another daughter from the famed Outsider x Carly Rae mating was selected by Paislee Carlson of South Dakota from the Boyert-Core online female sale for a \$23,500 hammer price. The success story of the M&M Outsider 4003 and CC Carly Rae 2361 mating is one of legends; the Lot A package offers you the opportunity to three full sibling embryos to help your program add another chapter to the story.
- A fresh mating and an unprecedented opportunity exists with the Lot B package of embryos. They are sired by the Outsider son and National Champion in his own right, BOY Outlier 812 ET. There will be purple running through the veins of a prospective pregnancy from this mating.
- Carly Rae continues to dominate the Charolais winner's circle, and we can't thank the Sweetter and Schwecke families enough for the opportunity to once again include her powerful presence in the offering.

Offered by: **Sweetter Cattle Company, Blake Sweetter 605-759-2973;**

Coudron Charolais, Kim Coudron Schwecke 763-286-4157, Zach Schwecke 507-380-1369

Charolais embryos by Outsider & Outlier

LOT
117
A,B,C,D

6 Embryos, IVF Cycle, Pregnancy

Donor: **TR Ms Berkly 4711B ET**

TR PZC Mr Turton 0794 ET × TR Ms Montella 1572Y • PB Charolais (AICA EF1186561)

THE HOTTEST CHAROLAIS COW



Dam of embryos selling

TR Ms Berkly 4711B ET

2016 NWSS Champion Charolais Heifer

Full/maternal sib to embryos/pregnancy selling

2021 Canadian Western Agribition Supreme Female



Full sib to pregnancy selling

2021 AIJCA Grand Champion Owned Heifer



Full/maternal sib to embryos/pregnancy selling

2020 NAILE Division I Champion and \$61,000 high seller



Full/maternal sib to embryos/pregnancy selling

2018 NAILE Grand Champion Charolais Bull



Full/maternal sib to embryos/pregnancy selling

2019 NAILE Reserve Grand Champion Charolais Bull

- **LOT 117A: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld *sexed female***
- **LOT 117B: 1 Package of 3 Embryos sired by TR CC Deliverance 7974 Pld ET *sexed female***
- **LOT 117C: 1 IVF Cycle**
- **LOT 117D: 1 Heifer Calf Pregnancy sired by TR Mr Outkast 6605D *due 3/4/22***

- Berkly is assembling an impressive list of produce in her young productive life, amassing as many high selling progeny in the past two years as any Charolais female. She is a daughter of the famed Montella, who sold as a live lot in the 2019 EOS. Few Charolais genetics have a past record like this cow family. These offerings are a safe bet... there isn't much room for error with these cattle. Berkly has produced Outsider-sired females that have sold for \$61,000, \$40,500, \$29,500, \$21,000, \$20,000 and \$9,750, and that was just during the fall of 2020. A pair of full sisters to the Lot A embryos were selected as the Division I Champion and Reserve at the 2020 American Royal. In the 2021 Thomas Ranch Christmas Classic, two Berkly daughters sold for \$29,000 and \$12,500.
- This summer allowed for the domination of the Berkly tribe to continue. A daughter sired by Outkast was selected as the 2021 Grand Champion Female at the AIJCA Junior National in Perry, Georgia. Just recently, a Berkly daughter took home the most prestigious accolade a female north of the boarder can be awarded with a Supreme Champion Female banner at the Canadian Western Agribition. Two huge accomplishments in a single year, and the potency of Berkly is just beginning to show. There seems to be no relief from the stranglehold she has been taking on the breed.
- As a generator of bull progeny, Berkly has shone just as brightly. A son sired by Outsider was named Reserve Champion Bull at the 2018 American Royal 50th National Charolais Show and Grand Champion Bull at the 2018 NAILE. He was raised by Boyert, with interests selling to Arthur and Henley. 2019 brought another son that became highly acclaimed—BRCHE White Bear 8505 was the Reserve Champion Bull at the 2019 NAILE 51st National Charolais Show. BOY Outlier 812 ET Pld and BRCHE White Bear 8505 Pld ET are full brothers by M&M Outsider 4003 Pld. These back-to-back Reserve National Champion Charolais Bulls are also full sibs to the Lot A embryos selling. White Bear went on to be selected as the 2020 NWSS Reserve Grand Champion Charolais Bull and 2020 FWSS Grand Champion Charolais Bull and was the AICA Show Bull of the Year.
- The Lot B embryos are sired by an Outsider son who has certainly gained steam through 2021. TR CC Deliverance 7974 Pld ET was the Supreme Champion Bull at the 2018 South Dakota State Fair and in the limited use he has seen to this point has made for many happy cattlemen. This past December, the first full sister to these embryos highlighted the Thomas Ranch Christmas Classic and will be a force to be reckoned with in that later division. We see the generating potential to be high in this sexed female package of embryos.
- The opportunity to an IVF cycle on TR Ms Berkly 4711B ET sells as Lot C; this fortuity is one that should not be taken lightly. The sire choice will be left to the decision of the buyer, and the inherent potential that lays within this opportunity is immense. Lot D will feature a heifer calf pregnancy sired by TR Mr Outkast 6605D that is due March 4. The resulting pregnancy will be a full sister to the 2021 AIJCA Grand Champion Owned Heifer. Berkly has proven that her predictably is surefire and that the potency of the Montella cow family is highly heritable. Bid with confidence and be prepared for a BIG return on investment!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above six, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over six embryos being split odd/even between the buyer and seller. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics at Yackley Ranches in Onida, South Dakota. For more information, please contact Cally Kindred or BJ Hansen.
- **NOTE:** Heifer pregnancy sired by TR Mr Outkast 6605D is due 3/4/22 and is being carried by Recip #807F, a young red cow. Payment is required to be made in full before pregnant recip can be transported. Recip cow will be available for pick up or shipment from Harrisburg, South Dakota. For more information, please contact Austin Moeller, 507-215-7688, or Paislee Carlson, 605-214-5942.

Offered by: **Cally Kindred 605-222-1515; BJ Hansen 605-228-6199; Paislee Carlson 605-214-5942**

Charolais embryos by Outsider & Deliverance; IVF; pregnancy by Outkast

LOT 118

3 Embryos Selling

Embryos
on Snow™

Donor: **TR Ms Montella 1572Y**

Gerrard Montezuma 6T × TR Ms Wyoming Wind 5604R • PB Charolais (AICA F1136470)

LEGENDARY CHAROLAIS MATRIARCH



Dam of embryos selling TR Ms Montella 1572Y
2013 FWSS Grand Champion Heifer, 44th National Charolais Show



Full sib to embryos selling
TR Ms Dottie 6703D ET
2018 American Royal Grand Champion Charolais Heifer



Full sib to embryos selling
TR Ms Fiona 8910 ET
2019 NAILE Reserve Grand Champion Charolais Heifer



Full sib to embryos selling
RR Stella ET
2017 NWSS Reserve Grand Champion Charolais Heifer



Full sib to embryos selling
TR Ms Berkly 4711B
2016 NWSS Grand Champion Charolais Heifer

► **LOT 118: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**

- The story of the late TR Ms Montella 1572Y is one that a seedstock producer and show cattle enthusiast could only dream of. In 2015, Montella topped the Thomas Ranch Cow Herd Dispersion at \$105,000 to Maple Lane Farm of Indiana. We were fortunate to have the opportunity to highlight her influence as a Live Lot in the 2019 Embryos on Snow, where she commanded \$39,000 for 50% embryo interest to the progressive Boyert Show Cattle program. These high dollar valuations have come with good reason, looking through the long list of champions and high sellers that is too numerous to list in entirety. TR Ms Montella 1572Y is the dam of the 2016 NWSS Grand Champion Female, TR Ms Berkly 4711B. Berkly has evolved as the HOTTEST young cow in the Charolais breed, being the dam of Outlier, White Bear and high selling heifer calves commanding \$61,000, \$40,500, \$29,500, \$21,000, \$20,000 and \$9,750.
- The embryos selling are full sibs to TR Ms Dottie 6703D ET, the 2018 National Grand Champion Female. Dottie would follow in the footsteps of her dam as the \$70,000 total valuation sale highlight in the 2020 Embryos on Snow Sale. Dottie was the 50th Annual National Grand Champion Charolais Female and has evolved as a dominant producer for the Bertsche Cattle program. The embryos selling are also full sibs to TR Ms Fiona 8910 ET, the 2019 Reserve National Champion Female that sold to Grand Hills, Tony Jeffs and Arthur Cattle Company for \$30,000. RR Stella was the \$60,000 full sister that was purchased by Kelton Arthur in a past edition of the Reimann Ranch pasture sale. In 2017, another daughter, BOY BSMT Montella 616ET, was the Reserve Grand Female at the American Royal—she shocked the industry with her \$80,000 price tag, and she too was sired by Outsider. The beginning of 2021 marked another milestone for the Montella dynasty with BOY Montella 0125 being sashed Reserve Grand Champion Female at the Cattlemen's Congress, a huge feat when you recognize she was a calf. BOY Montella 049H Pld was recently selected as the 2021 American Royal Reserve Grand Champion Charolais for Tommi Rabel.
- Montella herself was one of the most decorated Charolais females of all time. She was the National Champion Female in 2013. This genetic contribution to the EOS will be one of your absolute LAST chances to invest in full sib embryos to some of the all-time greatest Charolais females to ever grace the tan bark and own a direct daughter of the legendary Montella.

Offered by: **Thomas Ranch, Troy & VeaBea Thomas 605-222-1258; Cally Kindred 605-222-1515**

Embryos by Outsider

LOT
119
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **BOY Smokin Monte 7311**

TR Mr Diablo 2742Z ET × TR Ms Smokin Montie 3588A • PB Charolais (AICA F1243378)
NWSS CHAMPION & DAM OF HIGH SELLERS



Dam of embryos selling BOY Smokin Monte 7311
2019 NWSS Grand Champion Charolais Heifer



Full/maternal sib to embryos selling
BOY HL Smoking Monti 047H — \$49,500
Outlier daughter



Full/maternal sib to embryos selling
BOY Smokin Monte 200J — \$34,500
Outlier daughter



Full/maternal sib to embryos selling
BOY Jan 223J — \$16,000
Outsider daughter

- **LOT 119A: 1 Package of 3 Embryos sired by BOY Outlier 812 ET Pld sexed female**
- **LOT 119B: 1 Package of 3 Embryos sired by M&M Outsider 4003 Pld sexed female**

- We have made a diligent effort this year to refresh the Embryos on Snow lineup and to continue to build upon the principles that have built this sale over the past 16 years. We want to continue being a transaction point between enthusiasts of livestock who have similar production goals—ones who put them at the forefront of their respective breeds and the entire industry. A female that envisions this model is BOY Smokin Monte 7311. In her own right, 7311 was a highly decorated show heifer who capped off her career on the end of the leather lead by hanging one of the most coveted banners a Charolais female can compete for, Grand Champion Female at the National Western Stock Show in 2019. The Hoge name is synonymous with upper echelon livestock. They have shown some very elite Charolais females in the past, and many would tell you that 7311 was their favorite member of their show string.
- The blend of maternal superstars could not be more ideal than those you will find in the pedigree of BOY Smokin Monte 7311, allowing her to become a very versatile breeding piece. At the first opportunity she was given to prove the claims many had made about her generating potential, Monte showed she was an overachiever. Through the 2020 Boyert–Core Online Sale, her first daughter went under the hammer; she was sired by Outlier and was secured by the Teets family of West Virginia at their final bid of \$49,500. BOY HL Smoking Monti 047H found success several times, including an early Top 5 appearance at the King of the Ridge, Reserve Division at the 2021 Charolais Junior National and the Supreme Champion banner at the 2021 West Virginia State Fair.
- Fast forward to the year 2021, and two direct daughters of BOY Smokin Monte 7311 were born—one a full sister to the Teets heifer, sired by BOY Outlier 812, and another sired by the breed's most illustrious sire of recent, M&M Outsider 4003. The sale of these two moved 7311's lifetime earnings into the six figures mark on only three calves, a pretty impressive feat for a cow who is just getting started. The Outlier-sired female topped the Charolais division for the Boyert operation, commanding a \$34,500 hammer price. BOY Jan 223J is the Outsider daughter that was purchased by Kathy Lehman for a final bid of \$16,000.
- The two matings we are offering have quickly proven that they make a potent combination with this past National Western Champion Female. The surefire ability she is projecting to breed with foreshadows that the production chapter of this untapped female is going to be distinguished, and this opportunity to secure the influence of BOY Smokin Monte 7311 at the ground floor could be a monumental factor in the direction of a program.

Offered by: **Boyert Show Cattle, Jared 330-416-4105, Jake 330-635-6825, Clayton 330-410-4232;**
Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738; Hoge Livestock

Charolais embryos by Outlier & Outsider

LOT
120
A,B

6 Embryos Selling

Embryos
on **Snow**™

Donor: **RBM 5100 Rhinestone E32**

Sparrows Fargo 811U × HC Rhinestone 5100 • PB Charolais (AICA EF1240404)

DAM OF \$102,000 HIGH SELLING CHAROLAIS FEMALE



Dam of embryos selling RBM 5100 Rhinestone E32



**Full/maternal
sib to
embryos
selling**

**CAG CAGS
0803H ET TW**
— \$102,000
high selling
female, sired by
M&M Outsider
4003 Pld

- **LOT 120A: 1 Package of 3 Embryos sired by CHOICE BOY Outlier 812 ET Pld or M&M Outsider 4003 Pld sexed female *Available 5/1/22**
- **LOT 120B: 1 Package of 3 Embryos sired by TR CAG Carbon Copy 7630E ET unsexed**

- The story that is being written by E32 is only in its infancy. Her first calf to be marketed was one that attracted the attention of show cattle enthusiasts across the nation, regardless of their breed of interest. The Hartman Family of Tecumseh, Nebraska, purchased CAG CAGS 0803H ET TW, a daughter of M&M Outsider 4003, for a hammer price of \$102,000. The only other progeny to be marketed by CK Cattle was her full sister, who was selected by one of the nation's most distinguished show families, the Sinclairs of Cloverdale, Indiana. This brought the average of E32's progeny by Outsider to \$59,250 for the fall of 2020. A full sister commanded \$10,500 for half interest in the Mrnak family's online female sale to Luke Doris.
- RBM 5100 Rhinestone E32 is a full sister to RBM Fargo Y111, who is now a resident herd sire for the world renowned Lindskov-Thiel Charolais program of Isabel, South Dakota, and R Lazy B Ranch of Nome, North Dakota. Fargo is one of the breed's leading performance-driven sires, with sons and daughters raising higher sellers for the most respected Charolais seedstock producers on the North American continent.
- The opportunity to purchase E32 genetics will not become a formality. Outcross cow families as potent as the one she represents are seldomly offered to the public. Take advantage of this offering to choose between creating your own full sisters to one of the most infamous Charolais heifer calves to sell of recent, or opt for the next generation with BOY Outlier 812 sexed female embryos as our Lot A opportunity. The Lot B embryo package is sired by the maternal brother to Outsider and National Champion TR CAG Carbon Copy 7630E ET. We appreciate the Effling family's continued EOS support and their willingness to offer the most prestigious genetics from their renowned multi-breed seedstock operation.

Offered by: **CK Cattle Company, Chris, Kristi, Cagney, Chesney & Kenidey Effling, Chris 605-769-0142, Kristi 605-769-1308, Cagney 605-870-0368, Chesney 605-870-0907**

Charolais embryos by Outlier or Outsider & Carbon Copy

LOT
121
A,B,C

9 Embryos Selling

Embryos
on **Snow**™

Donor: **TCC Ms Diana 01**

CRR About Time 743 × TCC Miss Shelby 82 ET • PB Hereford (AHA P43132180)
ELITE HEREFORD GENETICS



Dam of embryos selling TCC Ms Diana 01
2012 NWSS Grand Champion Polled Hereford Heifer



Full/maternal sib to embryos selling
2020 JNHE Division Champion



Full/maternal sib to embryos selling
2018 NAILE
Grand Champion
Junior Hereford
Heifer



Full/maternal sib to embryos selling
2017 FWSS
Reserve Grand
Champion
Horned Heifer



Full/maternal sib to embryos selling
2016 NWSS
Grand
Champion
Horned Heifer

- **LOT 121A:** 1 Package of 3 Embryos sired by **CHOICE C Miles McKee 2103 ET** or **H Montgomery 7437 ET** *sexed female*
- **LOT 121B:** 1 Package of 3 Embryos sired by **CHOICE ECR Who Maker 210 ET** or **ECR 628 Ivy's Advance 8923 ET "Sancho"** *unsexed*
- **LOT 121C:** 1 Package of 3 Embryos sired by **Loewen Genesis G16 ET** **CHOICE** *sexed female or unsexed*

- TCC Ms Diana 01 is one of the most recognized cows in the business! Diana 01 was the \$150,000 high selling female in the Sullivan Hereford dispersal, and her record of success is known by many. Diana 01 is easily one of the most decorated females in the breed, and her success continues. A two-time NWSS Grand Champion, Diana has maintained her status as one of the most prolific donors in the history of the breed.
- The Lot A embryos are sired by the record-selling \$600,000 C Miles McKee 2103 ET, the multiple-time National Champion and 2014 NWSS Supreme Champion Hereford. Miles McKee is now deceased, but his daughters and granddaughters continue to make a positive impact on the breed. In her young career, Diana produced the back-to-back Denver champion in 2015 and 2016, SULL TC Diana 4064B ET. Another daughter, shown by the Collins family of Illinois, was Reserve Supreme Heifer at the 2016 Illinois State Fair. In 2017 in Fort Worth, she had a daughter that claimed the Reserve Champion Horned title for the Colyer family of Idaho. A daughter of Diana by Miles McKee commanded \$45,000 in the Vegas All Breeds Sale in Las Vegas, Nevada, in December 2019. The second sire choice is H Montgomery 7437 ET, the \$130,000 stud that is a past American Royal and FWSS Champion. This mating produced the highly competitive and multiple time national division champion for the Vickland family of Colorado. She was without a doubt one of the most intriguing Polled females to be campaigned during the 2020–2021 show season. Both matings are highly proven and would be highly profitable investments.
- The Lot B embryos are sired by the buyer's choice of ECR Who Maker 210 ET or ECR 628 Ivy's Advance 8923 ET, affectionally known as "Sancho." Both popular sire choices were bred in the Fawcett's Elm Creek Ranch program of South Dakota. Who Maker semen has commanded as much as \$1,500 per unit when offered at auction. In 2018, a daughter of Diana sired by Who Maker was named Grand Champion at the 2018 North American and Reserve Champion at the American Royal, shown by Lauren May and Hansen Polled Herefords. The "Sancho" embryos have as much opportunity as any mating in the Hereford division to produce the next great promotional sire or show ring champion from this decorated cow family.
- The Lot C embryos are sired by the exciting young stud known as Loewen Genesis G16 ET, a sire that is making big waves across the Hereford breed. Semen is only sold in special auctions and has consistently sold for upwards of \$750 per unit
- Diana herself had an impressive show career, being a two-time NWSS Grand Champion, as in 2011 she was Grand in the Junior show and 2012 she was Grand in the Open show among many other titles in 2011 and 2012. Diana's dam, Shelby, and maternal grandam, "Harley," were both NWSS Grand Champion title winners as well. There is a long list of Denver Champions in this cow family.

Offered by: **Suttles Cattle Genetics, Nate Suttles 217-473-4850**

Hereford embryos by buyer's choice options

LOT
122
A,B,C

9 Embryos Selling

Embryos
on **Snow**™

Donor: **TCC Miss Shelby 82 ET**

Ankonian Midas 72 × LCC Two Timin 438 ET "Harley" • PB Hereford (AHA P42929667)

THE HEREFORD BREED'S MOST DECORATED COW FAMILY



Dam of embryos selling TCC Miss Shelby 82 ET



...2020-2021 AHA Polled
National Show Heifer of the Year

**Full/maternal
sib to embryos
selling**

2020 American
Royal Reserve
Grand Champion
Hereford Heifer,
Open & Junior



**Full/maternal
sib to embryos
selling**

2012 NWSS
Grand Champion
Polled Hereford
Heifer



**Dam of
embryos
selling**

TCC Miss
Shelby 82 ET —
2010 NWSS
Champion
Polled Hereford
Heifer

- **LOT 122A: 1 Package of 3 Embryos sired by TFR KU Roll the Dice 1326 sexed female**
- **LOT 122B: 1 Package of 3 Embryos sired by CRR About Time 743 sexed female**
- **LOT 122C: 1 Package of 3 Embryos sired by CHOICE H Montgomery 7437 ET or ECR 628 Ivy's Advance 8923 ET "Sancho" sexed female**

- TCC Shelby is a pivotal member of the monarchy of Hereford royalty that John Tucker and his family campaigned to multiple national championships. Shelby was the middle piece in a trio of National Champion females for Blake and Mitchell, and the most intriguing part to this story is that they descended from one another. The legacy began with the dam of Shelby, LCC Two Timin 438, who affectionately became known as "Harley." Harley was crowned National Champion Hereford Female at the National Western Stock Show in 2006. The baton was then handed to Shelby, and she got the slap at both the 2009 Hereford Junior National and the 2010 National Western. Shelby quickly turned around to produce a daughter named Diana, who still to this day is seen by many as the best Hereford female to breathe the crisp air of the Denver stockyards; she received her purple accolades in 2012. History was made with this lineage of Hereford females. The cattlemen who saw them, regardless of which breed each laid their trust in, found it hard not to admire each of these Hereford breed changers.
- TCC Ms Shelby 82 is arguably the most productive revenue generator of the Tucker Family's national champion lineup. Her incredible build was so futuristic for her time that still to this day her daughters compete at the highest level. Just like their mother, there is nothing trendy about the Shelby progeny...they just consistently feature in backdrop pictures, collect large price tags and then go on to transmit these qualities to the next generation. Last year, Kai Thomsen of South Dakota exhibited a full sister to the Lot A embryos. She was dominant during her campaign, with her most notable title being the Reserve Champion Hereford in both the Open and Junior shows at the 2020 American Royal. The show cattle business is always changing, and there aren't too many constants, however, when it comes to TCC Ms Shelby 82, you have a unique situation. Lot A offers the public a set of sexed female embryos sired by the late National Champion bull Roll the Dice, who, like Shelby, can be held accountable in part for the leaps and bounds the Hereford breed continues to make.
- Lot B is perhaps one of the most unique opportunities in the entire sale offering, as the winning bidder will have the chance to create full siblings to a heifer that many will attest is the most picture-perfect Hereford female to ever set foot on "the hill" in Denver. These CRR About Time 745 x Miss Shelby 82 embryos will result in full siblings to TCC Ms Diana 01. This mating also yielded the highly acclaimed promotional sire for Griswold Cattle Company, SULL TCC Mr Custom Made 340 ET.
- Lot C is the opportunity to choose between two sire options that certainly need no validation. H Montgomery 7437 ET is the \$130,000 sire of high sellers and national champion caliber Hereford females. His daughters have remained a force on the tan bark, and we believe they will make a bigger impact once they enter production. "Sancho" is possibly the most popular AI sire to be bred in the Fawcett's Elm Creek Ranch program of South Dakota. When you consider those that have come before his time, you will quickly agree that this a bold statement.
- Get on board January 14, 2022 if you're serious about making a splash in the Hereford show heifer business!

Offered by: **MC Show Cattle, Madeline & Carlisle Braman; Allison Donalson 361-319-5272**

Hereford embryos: Roll the Dice, About Time & Montgomery or Sancho

LOT
123
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **KLD BR 7010 Rose D32 ET**

BR DM TNT 7010 ET × BR 122L Rose 4020 ET • PB Hereford (AHA P43424203)

THE HIGHLY DECORATED "ROSE" COW FAMILY



Full/maternal sib to embryos selling
GGSC MGS Magnolia F03 ET
2020 NWSS Junior Show
Reserve Grand Champion
Polled Hereford Heifer



Full/maternal sib to embryos selling
KLL KLD Tula Rose 611D —
2017 NAILE Division Champion



Full/maternal sib to embryos selling
KLL LMAN Tulip 916G —
2020 Hereford Heritage Reserve Champion Polled Hereford Heifer



Maternal sib to embryos selling
KLL KLD Barron 212H ET —
sold for \$16,000

Dam of embryos selling
KLD BR 7010 Rose D32 ET

- **LOT 123A: 1 Package of 3 Embryos sired by UPS Sensation 2296 ET sexed female**
- **LOT 123B: 1 Package of 3 Embryos sired by T/R BPF American Classic 561C sexed female**

- KLD BR 7010 Rose D32 ET has been the foundation matriarch of the Manchester, Maryland, based KL Lemmon Cattle Company program. A past champion herself, D32 has played a pivotal role in the success that this operation has had. Several daughters of D32 have gone to work in some of the nation's top programs and are proving their worth in production. There is no question that D32 is supported by a pedigree that is lined with purple from top to bottom. The dam of D32, BR 122L Rose 4020 ET, is also the dam of BR KLD Rose Marie D79 ET, who happens to be the prolific dam of the great WORR Owen Tankeray Y79D ET. Other sisters would include KLD BR Rosie D96 ET, the 2010 OK Cattlemen's Preview Show Supreme Grand Champion and 2011 OYE Grand Champion Hereford. Proof positive genetics that continue to surface to the forefront for over a decade!
- The most notable daughters of D32 include a pair of full sisters to the Lot A embryos selling, sired by UPS Sensation 2296 ET. KLL KLD Tula Rose 611D, the 2017–2018 Northeast Region Show Heifer of the Year for Kathy Lehman of Ohio was a role model in the donor pen before her untimely demise. 611D was a many-time national division champion prior to her illustrious donor career, where she produced several high sellers.
- The American Classic x D32 mating was the most lucrative, producing the \$30,000 KLL LMAN Ventana 202H. 611D had an average north of \$15,000 on five head with a high of \$30,000. KLL LMAN Tulip 916G was a many-time champion throughout the state of Texas for Callie Harris and her family.
- Another daughter that is a full sib to the Lot A embryos is GGSC MGS Magnolia F03 ET, the 2020 NWSS Reserve Grand Champion Polled Hereford Female for Mason Allan of Texas. In 2021, the first set of Magnolia daughters averaged an impressive \$29,000 per head! One of those daughters went on to be selected as the Kansas State Fair Grand Champion Hereford Female and the 2021 American Royal Division I Reserve Champion. "Mags" is quickly following in the footsteps of her full sister and dam when it comes to generating elite seedstock that command a premium. A full brother to the Lot A embryos, KLL KLD Attest 4J ET, was the 2021 Hereford Heritage and 2021 NAILE Division I Champion Bull.
- The Lot B embryos would be sibs in blood to the Reserve Champion Polled Female at the 2020 Hereford Heritage Showcase, Supreme Champion Female Overall at the 2021 Saddle & Sirloin and Grand Champion Polled Female at the 2021 West Texas Fair for the Harris family. American Classic has sired high sellers from this cow family now for two straight years, and we are confident that this mating will make for a quick ROI for the winning bidder. Other progeny raised by D32 have sold for \$22,500, \$15,000 for half interest, \$13,000 and \$12,500.
- We appreciate Kyle Lemmon's contribution to the Embryos on Snow Sale again this year. The embryos selling are from the heart of the KL Lemmon Cattle Company program, one of the truly progressive young operations in the business that is driven by customer success.

Offered by: **KL Lemmon Cattle Company, Kyle and Nicole Lemmon 443-821-5069**

Hereford embryos by Sensation 2296 & American Classic

LOT 124

IVF Cycle Selling

Embryos
on
Snow™

Donor: **ECR Candi 5451 ET**

UPS Sensation 2296 ET × ECR Lady Flow 212 ET • PB Hereford (AHA 43620794)

CHAMPION TURNED PROVEN PRODUCER



Daughter of dam of IVF cycle selling
KOLT GARW Candi Stock 25 ET
2021 Cattlemen's Congress Open
Show Reserve Grand Champion
Horned Hereford & Junior Show Grand
Champion Horned Hereford Heifer



Dam of IVF cycle selling

ECR Candi 5451 ET — 2016 NWSS
Reserve Grand Champion Horned Heifer



Dam of IVF cycle selling

ECR Candi 5451 ET — 2016 JNHE
Grand Champion Horned Heifer

► LOT 124: 1 IVF Cycle

- Here is an exciting opportunity to tap into the elite ECR Candi 5451, a champion turned proven producer for CK Cattle. We proudly offer an IVF cycle to the sire of the buyer's choice from the popular 2016 Champion Hereford Female at the Junior National Hereford Expo. Candi was popular during her time as a show heifer. She claimed Reserve Grand Champion honors at the 2016 National Western as a calf. Other wins would include the Supreme Female at the competitive South Dakota State Fair in the Open and 4-H shows, plus many other banners for Chesney Effling.
- KOLT GARW Candi Stock 25 ET is the popular daughter of ECR Candi 5451 that is sired by B&C Stock Option 6026D ET. Candi Stock was campaigned to countless victories by Mason Allan of Texas. Candi Stock was the 2020 Hereford Heritage Showcase Grand Champion Horned Hereford Heifer in the Junior and Open shows, 2021 Cattlemen's Congress Grand Champion Horned Hereford in the Junior Show and Reserve Grand Champion Horned Hereford in the Open Show. There is no question that Candi Stock is one of the most uniquely built Hereford females to hit the tan bark in the last few years. She is undeniable in terms of skeletal quality and stoutness of foot and bone, coupled with the elite look of balance that she offers from the side. Here is your chance to make full or maternal sibs to this popular champion.
- Candi had three calves born in 2017. The first was a heifer calf sold by Kolt Cattle for \$43,000, the second was her natural calf that was named the Reserve Supreme Heifer at the Jordan Mack Memorial Jackpot show during the fall of 2018. At the 2018 JNHE in Grand Island, Nebraska, Candi also raised a reserve division champion sired by R Leader 6964.
- There is no question that ECR Candi 5451 has the capabilities to generate progeny at the highest level, and with the many popular new sire options available in the Hereford breed, this investment opportunity becomes a no brainer. Be sure to ask Chris Effling about the Logic x Candi combination... we promise you'll hear big things from this mating in the future!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. Buyer may choose to put embryos in their own recip cows or Trans Ova recip cows, at the buyer's expense. IVF cycle will take place at Trans Ova Genetics at Yackley Ranches, Onida, South Dakota. For more information, please contact Chris Effling.

Offered by: **CK Cattle Company, Chris, Kristi, Cagney, Chesney & Kenidey Effling, Chris 605-769-0142, Kristi 605-769-1308, Cagney 605-870-0368, Chesney 605-870-0907**

IVF cycle

LOT
125
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **Bar-E-L Kassie 117X**

Red Wheel Alliance 22U × Bar-E-L Kassie 23P • PB Red Angus (RAAA 2323757)

DAM OF NATIONAL WESTERN CHAMPIONS



Maternal sib to embryos selling

Bar E-L Kassie 129B

2016 NWSS Grand Champion Red Angus Heifer



Full/maternal sib to embryos selling

TR Rojas Chivas 17109

2020 NWSS Champion Red Angus Bull



...Chivas pictured as a mature bull



Dam of embryos selling

Bar-E-L Kassie 117X

- **LOT 125A: 1 Package of 3 Embryos sired by PZC TMAS Firestorm 1800 ET unsexed**
- **LOT 125B: 1 Package of 3 Embryos sired by 4MC King of the Cowboys 706 unsexed**

- Bar-E-L Kassie 117X is one of the few females in history that has produced both a Grand Champion Female and Grand Champion Bull at the National Western Stock Show. 117X has remained a dominant force as one of the Red Angus breed's most decorated matriarchs.
- The Lot A embryos selling are full sibs to the 2020 National Western Stock Show Grand Champion Red Angus Bull, TR Rojas Chivas 17109. Chivas is a featured sire for the Thomas Ranch and Las Rojas programs. In the Western Heritage sale, 50% semen interest in Chivas commanded \$60,000.
- The embryos selling are maternal sibs to the 2016 National Western Grand Champion Red Angus Female, Bar E-L Kassie 129B, who is a leading donor in the Blairs Ag program, and a \$30,000 heifer calf, Bar E-L Too Too 218C, sold at Las Rojas in 2016 and now a leading donor for Rust Mountain View. These two successful females were both natural calves, born in 2014 and 2015. Bar-E-L Kassie 129B produced the 2017 NWSS Calf Champion Female that sold for \$17,000 to Bud Thomas. Four daughters of 117X sold in the 2018 Las Rojas Sale from \$8,000 to \$13,500 and will be featured in up-and-coming Texas programs as the foundation of their cow herds.
- Kassie 117X commanded \$70,000 for full interest when she sold to Maple Lane and Thomas Ranch. The Kassie family at Bar-E-L has generated many Canadian champions, high sellers and a Canadian National Champion Female. She was bred in the Longshore Bar-E-L program in central Alberta, known for some of the best Angus cattle north of the border, both red and black.
- The Lot B embryos are a new mating being offered from the legendary 117X, sired by the 2022 Embryos on Snow live lot sale feature 4MC King of the Cowboys 706. KOTC is the sire of the 2021 NAJRAE Grand Champion Heifer, 2021 Cattlemen's Congress Reserve Grand Champion Heifer and 2020 NAILE Reserve Grand Champion Heifer as well as countless high sellers. Help yourself to the opportunity to raise your program's next high seller, donor dam or herd sire of significance!
- Few Red Angus females have this kind of power and substance. Great Red Angus genetics with this quality and consistency are hard to come by.

Offered by: **Thomas Ranch, Troy & VeaBea Thomas 605-222-1258; Cally Kindred 605-222-1515;**
Maple Lane Farms, Keith Lambright 260-336-6008

Red Angus embryos by Firestorm & King of the Cowboys

LOT
126
A,B,C

9 Embryos Selling

Embryos
on **Snow™**

Donor: **Rojas Navarre 6054**

PZC TMAS Firestorm 1800 ET × Six Mile Lakota 112Y • PB Red Angus (RAAA 3525235)
RED ANGUS ROYALTY



Dam of embryos selling Rojas Navarre 6054



Dam of embryos selling
Rojas Navarre 6054 — 017
NWSS Reserve Champion Red Angus Heifer



Full/maternal sib to embryos selling
TMAS Ms Jaelyn 1908J — \$20,000 daughter



Full sister to dam of embryos selling
2021 Cattlemen's Congress Grand Champion Red Angus Heifer

- **LOT 126A: 1 Package of 3 Embryos sired by 4MC King of the Cowboys 706 unsexed**
- **LOT 126B: 1 Package of 3 Embryos sired by TMAS Preacher 906G unsexed**
- **LOT 126C: 1 Package of 3 Embryos sired by Duff Red Blood 18114 sexed female**

- Rojas Navarre 6054 is the result of one of the most famous matings in the Red Angus breed! The PZC TMAS Firestorm 1800 ET x Six Mile Lakota 112Y genetic combination has yielded countless high sellers, national champions and breed influencing individuals. The impact of Six Mile Lakota 112Y will remain everlasting on the Red Angus breed due to the positive contributions that her progeny have made. Rojas Navarre 6054 is a past high seller from Las Rojas that was selected as the 2017 NWSS Reserve Grand Champion Red Angus Heifer. In September 2021, Las Rojas marketed two full sisters to 6054 that commanded \$42,000 and \$26,000. Three maternal sisters to 112Y sold the same night for \$36,000, \$28,000 and \$11,500.
- At the 2021 Cattlemen's Congress, Rojas Valentina 9113, a full sister to Rojas Navarre 6054, was selected as the National Champion Red Angus Heifer for Bret Pembroke of Oklahoma. The most renowned full sib to 6054 may very well be Rojas Rioja 6052, the internationally admired promotional AI sire that has been used by some of the most astute cattlemen in the world. Progeny sired by Rioja are highly anticipated in Argentina. In September, the final 10 lots of Rioja sexed heifer semen commanded more than \$1,000 per unit! Another full sister, Rojas Ms 112Y 0332, was selected as the Fifth Overall Owned Heifer at the 2021 NAJRAE for Madison Fischer of Texas. The genetic consistency from the great 112Y donor is simply unparalleled.
- The Lot A embryos are sired by the featured 2022 EOS Live Lot 4MC King of the Cowboys 706, sire of the 2021 NAJRAE Grand Champion Owned Heifer, 2021 Cattlemen's Congress Reserve Grand Champion Heifer, 2020 NAILE Reserve Grand Champion Heifer, and sire of the calf at side of the 2020 American Royal Supreme Champion Junior Breeding Heifer. Male or female, the return on investment potential from this mating has no ceiling.
- The Lot B embryos are FULL SIBS to the \$20,000 highlight from the Thomas Ranch pasture sale in September. TMAS Preacher 906G was the high selling Red Angus bull in the 2020 Thomas Ranch Bull Sale when he sold to Fort Hays State University. You can count on this mating to yield cattle with an elite look of balance and style.
- Duff Red Blood 18114 is a new and highly anticipated mating from 6054. Red Blood offers an elite pedigree lined with maternal excellence. Based on lineage and phenotype, Red Blood has what it takes to make his mark as one of the great maternal sires in the breed, and by the look of his calves, he is living up to the expectations! The resulting heifer calves from this mating will have a double dose of the legendary 112Y, which will only add quality and consistency to the equation.

Offered by: **Thomas Ranch, Troy & VeaBea Thomas 605-222-1258, Cally Kindred 605-222-1515;**
Five Oaks Farm, Travis & Gail Giffey 931-260-1478

Red Angus embryos by King of the Cowboys, Preacher & Red Blood

**LOT
I
A,B,C**

Donor & 6 Embryos

Embryos
on Snow™

Donor: **Bailey's Madonna 720E**

W/C Cash In 43B × Bailey's 502C • PB Simmental (ASA 3380426)

THE SIMMENTAL BREED'S RISING STAR



Donor selling & dam of embryos selling

Bailey's Madonna 720E



**Maternal sib
to embryos
selling**

Bailey's Miss
Liberty 10H —
\$37,000 heifer
by Profit



**Sire of Lot B
embryos
selling**

SO Remedy 7F
— \$530,000
Embryos on
Snow high seller



**Sire of Lot C
embryos
selling**

KCC1
Countertime
872H —
\$230,000 AI sire

- **LOT I-A: Selling 50% Embryo Interest**
- **LOT I-B: 1 Package of 3 Embryos sired by SO Remedy 7F unsexed**
- **LOT I-C: 1 Package of 3 Embryos sired by KCC1 Countertime 872H unsexed**

- The Simmental breed has experienced constant growth in terms of the number of entries at national shows and registrations annually. The reason is simple—Simmental and SimGenetic cattle continue to surge in popularity because of the elite form and function that they offer. Scott and Joey Bailey of Towner, North Dakota, have built a reputation breeding program that is responsible for generating some of the most elite purebred and percentage Simmental cattle in North America. Bailey Livestock has been identified as the home of the legendary "Dreamy" matriarch, a female that has produced countless six-figure progeny and show ring champions. Those who have made the trek north can attest to the fact that the cow herd is phenotypically as impressive as anywhere in the country. Bailey's Madonna 720E is the most exciting young female in the highly decorated donor pen. We are ecstatic that Bailey Livestock is willing to offer 50% embryo interest in this elite young female.
- Bailey's Madonna 720E is the dam of the \$37,000 high selling bred heifer in the historic Bruhn Cattle Company dispersal this past November. She was selected by Kearns Cattle Company of Rushville, Nebraska, an outfit that is recognized as one of the leading SimGenetic seedstock producers in the country. The Lot B embryos are sired by the \$530,000 Embryos on Snow high selling lot, SO Remedy 7F. Remedy's rookie calf crop has been nothing short of incredible, with countless high selling females for several different operations. The first set of Remedy sons that will sell in the spring of 2022 may just be his most impressive accomplishment. A full sister to the Lot B embryos sold for \$18,000 in late November at Meyer Genetics. The Lot C embryos are sired by the \$230,000 high seller from the spring 2021 bull sale run, KCC1 Countertime 872H. Countertime semen has been locked down and only used by the breeders who invested in the syndicate. This would be one of the few opportunities to acquire these exclusively utilized genetics.
- Madonna 720E offers an outcross pedigree to the popular sire choices of today's industry while maintaining the unique attributes necessary to generate elite seedstock of both sexes. Hang your hat on a proven young female that has unlimited potential.
- **NOTE:** Madonna 720E is a prolific egg producer. Please contact Scott Bailey at 701-537-3067 for information pertaining to her flush records.

Offered by: **Bailey Livestock, Scott & Joey Bailey 701-537-3067**

Simmental 1/2 interest donor & embryos by Remedy & Countertime

LOT
127
A,B,C,D

13 Embryos Selling

Embryos
on Snow™

Donor: **Miss Werning KP 8543U**

WAGR Dream Catcher 03R × Miss Werning 534R • PB Simmental (ASA 2446017)

\$8 MILLION SIMMENTAL MATRIARCH



Dam of embryos selling

Miss Werning KP 8543U



Sire of Lot D embryos selling

FRKG CKCC Platinum 009H



Maternal sib to embryos selling

W/C Bankroll 811D



Maternal sib to embryos selling

W/C Relentless 32C



Maternal sib to embryos selling

W/C Miss Angel 2870Z

- **LOT 127A: 1 Package of 3 Embryos sired by EC Rebel 156F unsexed**
 - **LOT 127B: 1 Package of 3 Embryos sired by ES Right Time FA110-4 unsexed**
 - **LOT 127C: 1 Package of 3 Embryos sired by Silveiras Style 9303 sexed female**
 - **LOT 127D: 1 Package of 4* Embryos sired by FRKG CKCC Platinum 009H unsexed**
- *Guaranteeing 2 pregnancies*

- In this industry, there are great cows and then there are legends...Miss Werning KP 8543U would be one of the few that would be classified as LEGENDARY. Generating more than \$8 million in actual progeny sales, 8543U is the highest valued Simmental donor in the business and continues to make a substantial impact on every segment of the industry. 8543U has produced as many promotional AI sires of impact as any female in the breed. Sons of major influence would include W/C Relentless 32C, W/C Bankroll 811D, W/C Bullseye 3046A, W/C Executive Order 8543B, W/C Executive 187D and W/C Night Watch 84E. Top daughters are working in some of the most established cow herds in North America. This year we have elected to offer genetics from the great 8543U in a new fashion, with three NEW purebred matings as well as one half-blood mating sired by the late Silveiras Style 9303.
- Lot A is sired by the \$200,000 EC Rebel 156F, a member of the Freking Cattle Company herd sire battery. Rebel has been removed from the open market, and semen is no longer available. Rebel progeny continue to top different marketing events across the country. Rebel's high sellers list would include daughters that have sold for \$225,000, \$77,000, \$55,000, \$34,000, \$25,000 and several other females from \$10,000 to \$15,000. EC Rebel 156F is a full brother to the \$120,000 Renegade that is owned by Hoffman Ranch. The dam of EC Rebel 156F has produced over \$400,000 in progeny sales on the first four calves sold at auction. This mating personifies cow family consistency...and this sire option just might produce the next AI sire from 8543U that generates a million dollars in semen sales.
- Lot B is sired by the exclusively utilized ES Right Time FA110-4 herd bull for CK Cattle. Semen has been pulled from the open market. When made available at auction ES Right Time FA110-4 semen has averaged \$850 per unit! Thirteen sons have been marketed from the Right Time sire group and have averaged more than \$26,000 per head, with two different sons selling on the north side of \$200,000! Right Time also sired the \$60,000 high selling heifer calf in the 2020 Black Label for Kearns and Shipwreck. Male or female, this mating will flat work.
- Lot C is sired by the late Silveiras Style 9303, a true icon in the show cattle industry. In fact, he would be as close to LEGEND status as any when compared to 8543U. W/C Style 69E "Family Tradition" would be a full brother to the embryos being offered. This fall, RJ Cattle Co. sold a "Family Tradition" heifer calf for \$109,000. Power in the blood would be an understatement!
- Lot D is sired by the \$175,000 high selling lot from the 2021 CK Cattle and Wager Cattle Production Sale. FRKG CKCC Platinum 009H ET (pictured above), was labeled as one of the most intriguing purebred Simmental bulls to surface in the last few years. Platinum is sired by the late Mr CCF 20-20 and backed by a daughter of the \$400,000 Profit that was the high selling bred heifer a few years back to Freking Cattle.
- What an opportunity to get in on the ground floor of the next big thing! Where else in the industry can you purchase embryos from a donor that has generated more than \$8 million in progeny sales and sired by bulls that are either deceased or locked down? Only in Embryos on Snow!

Offered by: **Rust Mountain View Ranch, Josh Rust 701-391-9769**

Simmental embryos by Rebel, Right Time & Platinum; SimAngus by Style

LOT
128
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **STN Miss Star Light**

TJ High Calibre 556B × Miss Star Above • PB Simmental (ASA 3465617)

DAM OF \$90,000 PUREBRED SIMMENTAL



**Maternal
brother to
dam of
embryos
selling**
\$250,000
TL Ledger



Full/maternal sib to embryos selling BFJV Ms Profit J008
\$90,000 Profit daughter

Dam of embryos selling
STN Miss Star Light — \$46,000 high selling lot
at the 2021 Bruhn Dispersal

- **LOT 128A: 1 Package of 3 Embryos sired by Profit sexed female**
- **LOT 128B: 1 Package of 3 Embryos sired by SO Remedy 7F unsexed**
- **LOT 128C: 1 Package of 3 Embryos sired by JSUL Something About Mary 8421 "SAM" sexed female**

- We proudly present one of the most exciting young Simmental females to surface in recent years, and there is no denying the surplus of dollars that she generated within the past four months! STN Miss Star Light is from one of the breed's most decorated cow families, tracing to the legendary Miss Star Above, a female that has over 100 recorded progeny in the American Simmental Association Herdbook.
- STN Miss Star Light is the maternal sister to the \$300,000 TL Bottomline and the \$250,000 TL Ledger. TL Bottomline was the American Royal and NAILE Grand Champion Purebred Simmental Bull. Bottomline finished his show career as the NWSS Reserve Grand Champion Purebred Simmental Bull in 2017. Ledger has made a huge impact as a sire. Phenotypically, you would be hard pressed to find another purebred Simmental with more stoutness, balance and eye appeal. Her presence is captivating and certainly hard to ignore. Star Light was the featured Lot 1 donor in the historic Bruhn Cattle Company dispersal in November 2021 when she led off the three-day sale that was comprised of 1200+ head!
- STN Miss Star Light was previously featured as the Lot 1 female in the 2018 Hartman Cattle Company Customer Appreciation Female Sale, where she was purchased by Al Bruhn and Mike Moser. Miss Star Light is sired by the \$400,000 TJ High Calibre, a bull that has evolved as one of the great maternal sires of the last decade. Udder quality, fleshing ease, maternal power and longevity are the common denominators among the High Calibre daughters across the board.
- A pair of daughters recently sold in the 2021 Hartman Cattle Company Customer Appreciation Female Sale that totaled \$101,000 at the end of the night. The Lot A embryos, sired by Profit, are full sibs to the \$90,000 heifer that was admired by some of the most discriminating evaluators in the business. The Lot B embryos are sired by SO Remedy 7F, the \$530,000 record selling Simmental bull that was selected Grand Champion at the 2021 Cattlemen's Congress. Ten full sib pregnancies to these embryos selling averaged \$13,000 in the Bruhn Cattle Company dispersal! The Lot C embryos are sired by the widely popular and proven JSUL Something About Mary 8421, a bull that has experienced record use and is currently off the open market.
- STN Miss Star Light has generated over \$350,000 in just four months on five head and 17 ET pregnancies, which comes to an average of more than \$18,000 per unit. Miss Star Light is following in the path of her dam and maternal sisters that have blazed their own trails in the business.

Offered by: **Maple Lane Farm, Keith Lambright 260-336-6008**

Simmental embryos by Profit, Remedy & "SAM"

LOT
129
A,B,C

9 Embryos Selling

Embryos
on Snow™

Donor: **KCC1 Havana 83E**

Mr TR Hammer 308A ET × TKCC Victoria 57A • PB Simmental (ASA 3306055)

DAM OF THE \$230,000 COUNTERTIME



Dam of embryos selling KCC1 Havana 83E



Maternal sib to embryos selling

KCC1 SWC Harmony 847H — 2021 Cowgirls in Cowtown Champion Simmental & 2021 AJSA South Central Regional Champion Purebred Simmental



Maternal sib to embryos selling

KCC1 Countertime 872H — \$230,000 promotional AI sire

- **LOT 129A: 1 Package of 3 Embryos sired by SO Remedy 7F *sexed female***
- **LOT 129B: 1 Package of 3 Embryos sired by Profit *unsexed***
- **LOT 129C: 1 Package of 3 Embryos sired by Gateway Follow Me F163 *sexed female***

- KCC1 Havana 83E is a member of the EOS donor lineup again in 2022. This is the ONLY time embryos from this proven young female come up for sale during the year. She is undoubtedly one of the most exciting young females in the Simmental breed and has added a lot to her resume since the sale in January 2021. KCC1 Havana 83E is the dam of the \$60,000 high selling female from the 2020 edition of The Black Label Event. KCC1 SWC Harmony 847H was a Reserve Division Champion at the 2021 Cattlemen's Congress for Megan Brown. Harmony was also selected as the 2021 Cowgirls in Cowtown Grand Champion Simmental Heifer. This past summer, she was the dominant Grand Champion Purebred Heifer at the 2021 AJSA South Central Regional in Springfield, MO. A full brother, KCC1 Countertime 872H, was the featured \$230,000 high selling bull in the 2021 Kearns Cattle Company Bull Sale. Countertime was purchased by a progressive group of breeders who have decided to leave him off the market.
- The high sellers list from KCC1 Havana 83E would include progeny that have sold for \$230,000, \$60,000, \$30,000, \$25,000, \$11,000 and \$8,000. Keep in mind this was her rookie season in the donor pen and the first set of ET calves to be offered at auction! The late dam of KCC1 Havana 83E was the staple of the Kearns Cattle Company donor pen, producing at the highest levels. TKCC Victoria 57A generated over \$250,000 in 2018 in a single flush to Hammer, producing the \$120,000 half interest KCC1 Exclusive 116E along with other sons at \$35,500, \$20,000, \$15,000, \$14,500 and several more sons from \$7,500 to \$10,000. A maternal sister, KCC1 Estelle 510E, sold for a \$30,000 half interest price tag and has since produced a \$32,000 heifer calf.
- The story continues...the maternal granddam of KCC1 Havana 83E is the great Ford RJ Dolly Y83, the dam of countless high sellers and individuals of influence within the business. Dolly is nearing the million-dollar mark in production. Her most notable sons include the \$100,000 Cannon, \$75,000 Classified, \$40,000 Frost, \$33,000 Carver, \$33,000 Certified, \$30,000 High Caliber and \$28,000 Escalade. Countless other sons and daughters have sold from \$7,000 to \$15,000 each year and are working in some of the top seedstock operations in North America.
- The Lot A embryos are sired by the \$530,000 SO Remedy 7F, the record selling Simmental bull that sold in the 2021 Embryos on Snow Sale. The Lot B embryos are sired by the \$400,000 Profit. This mating yielded a \$25,000 son that sold to Chad Ruda of Nebraska. The Lot C embryos will be the first set of half-blood embryos to EVER sell from the great 83E donor. They are sired by Gateway Follow Me F163, a sire that we believe will complement the mass, power and dimension that 83E has been praised for injecting into her progeny.
- Regardless of which mating you prefer for your program, rest assured that the genetic consistency is strong, and the genetics are potent! KCC1 Havana 83E is a true rising star in the Simmental business. Invest with confidence!

Offered by: **Kearns Cattle Company, Zach Kearns 308-360-1783;**
Shipwreck Cattle Company, Jered Shipman 806-983-7226

Simmental embryos by Remedy & Profit; SimAngus by Follow Me

LOT
130

3 Embryos Selling

Embryos
on **Snow**™

Donor: **OMF Time Less B100**

OMF Commander Y69 × OMF Timeless Z21 • 3/4 Simmental (ASA 2896460)
THE DAM OF OMF EPIC E27



Dam of embryos selling

OMF Time Less B100



Sire of embryos selling

KCC1 Countertime 872H —
\$230,000 promotional AI sire



Maternal brother to embryos selling

OMF Epic E27 — promotional AI sire

► **LOT 130: 1 Package of 3 Embryos sired by KCC1 Countertime 872H unsexed**

- OMF Time Less B100 is most recognized as the dam of the ST Genetics standout OMF Epic E27. There is no question that the Epic sire group has the industry talking, as sons continue to surface within the respective programs that utilized his service early on. It is safe to say that OMF Epic E27 has experienced record use across the business. What sets Epic apart is his uncanny ability to sire progeny that offer a unique combination of phenotype, skeletal quality and elite genomic predictors.
- CK Cattle Company purchased 50% embryo interest in the powerful OMF Time Less B100 matron this past February. Eff and Trail Boss elected to flush B100 to the \$230,000 high selling Right Time son that sold at Kearns Cattle Company. KCC1 Countertime 872H has been locked down, and there are no immediate plans for semen to become available. This is a truly exclusive genetic opportunity that combines the elite cow families of OMF Time Less B100 and KCC1 Havana 83E. A maternal sister to the embryos selling, OMF Genny G30, sold for \$12,000 as a bred heifer to Joey Schreck of Minnesota.
- The embryos selling have the potential to generate the industry's next six-figure promotional sire or program enhancing donor. This may be the only shot to acquire this genetic combination. Dig your heels in and own them!

Offered by: **Oak Meadow Farms, Dr. Lynn & Barb Aggen; Matt, Jessica, Hunter & Garrett Aggen, Matt 701-866-3544, Hunter 507-923-0815; CK Cattle Company, Chris, Kristi, Cagney, Chesney & Kenidey Effling, Chris 605-769-0142, Kristi 605-769-1308, Cagney 605-870-0368**

Simmental embryos by Countertime

LOT
131
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **Hooks Angel 11A**

MCM Top Grade 018X × Hook's Xponential 20X • 3/4 Simmental (ASA 2716172)

THE DAM OF THE \$60,000 HARD RIGHT



Maternal sib to embryos selling

OMF Honesty H48

She sells 2/13/22



Maternal sib to embryos selling

OMF Jack J45

He sells 2/13/22



Dam of embryos selling

Hooks Angel 11A

Full/maternal sib to embryos selling

OMF Hard Right H21

\$60,000 son of OMF Epic E27

➤ **LOT 131A: 1 Package of 3 Embryos sired by OMF Epic E27 unsexed**

➤ **LOT 131B: 1 Package of 3 Embryos sired by KCC1 Countertime 872H unsexed**

- Hooks Angel 11A has secured her position as the leading matriarch in the reputable Oak Meadow Farms program at Harmony, Minnesota. A son of Hooks Angel 11A, OMF Hard Right H21, was one of the most talked about and admired purebred Simmental bulls to sell at auction during the spring bull sale run. Hard Right commanded \$60,000 to Hartman Cattle Company and CK Cattle Company in February 2021, and the rest is history! The same day, 11A also produced a \$10,000 son that sold to Kearns Cattle Company. Angel combines a genuine build with one of the most elite number profiles that you could ever imagine! This year, Angel did it again with another son...this time sired by W/C Bankroll 811D. He will be a featured lot in their Fourth Annual Production Sale in February, and a full sister will also highlight the bred female offering.
- The Lot A embryos are sired by OMF Epic E27, one of the most heavily used purebred sire options in the business that is housed at ST Genetics. The mass, density and dimension that Epic transmits to his progeny are second to none, all the while maintaining the structural integrity, balance and eye appealing phenotype that are demanded by today's industry. The embryos selling as Lot A will result in FULL SIBS to the \$60,000 OMF Hard Right H21. With semen currently locked down by ownership, this genetic package becomes that much more intriguing, as the opportunity to raise a full brother or full sister to Hard Right is on the table.
- The Aggen family joined the Countertime Syndicate in 2021, allowing them access to the service of one of the most unique breeding bulls to surface in the Kearns Cattle Company program of Rushville, Nebraska. KCC1 Countertime 872H was the \$230,000 high selling bull that has been utilized exclusively by the shareholders. Semen has not been allowed outside the group, and this will be one of the very first times that embryos sired by the record selling Countertime will be made available to the public.
- We appreciate the Aggen family for allowing Hooks Angel 11A to be a member of the EOS donor lineup in Denver 2022. Frozen genetics from Angel have NEVER been offered for sale, and they may never be again.

Offered by: **Oak Meadow Farms, Dr. Lynn & Barb Aggen; Matt, Jessica, Hunter & Garrett Aggen, Matt 701-866-3544, Hunter 507-923-0815**

Simmental embryos by Epic & Countertime

LOT
132
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **WAGR Ms Innovator 9026G**

CDI Innovator 325D × WAGR Ms Vision 5502C ET • PB Simmental (ASA 3679822)
ELITE OUTCROSS SIMMENTAL GENETICS



Dam of embryos selling WAGR Ms Innovator 9026G
\$40,000 donor



Sire of Lot A embryos selling
ES Right Time FA110-4



Sire of Lot B embryos selling
OMF Hard Right H21

- **LOT 132A: 1 Package of 3 Embryos sired by ES Right Time FA110-4 unsexed**
- **LOT 132B: 1 Package of 3 Embryos sired by OMF Hard Right H21 unsexed**

- NEW, HOT, OUTCROSS Simmental genetics from one of the most talked about young females to sell in 2021! WAGR Ms Innovator 9026G commanded \$40,000 in the CK Cattle and Wager Cattle 2021 Production Sale to Maple Lane Farm. There is no doubt that 9026G is impressive phenotypically, offering a flawless build, bold rib cage and maintaining a look of balance from the side that is second to none. 9026G only adds to her campaign numerically, as she offers an elite profile that consists of seven traits of importance among the elite top 25% of the breed. 9026G is backed by the influence of one of the highest dollar generating females in the history of the Simmental breed, 3C Melody M668 BZ. Melody is responsible for countless individuals of influence that include WAGR Panarama 204Z, WAGR Driver 706T, WAGR Lullaby 703T and WAGR Dream Catcher 03R, to name a few of her most famous progeny.
- The Lot A embryos selling are sired by the widely popular herd sire that took the breed by storm during the 2021 spring sale season, ES Right Time FA110-4. In 2021, his semen was offered exclusively in Embryos on Snow and averaged north of \$850 per unit. Only 13 sons have sold at public auction to date, averaging more than \$26,000 per head! The first high seller was KTE FRKG Reset 825H ET, commanding \$230,000 for 2/3 semen interest to King Cattle Company of Indiana. A month later, another Right Time son, KCC1 Countertime 872H, commanded \$230,000 for 1/2 semen interest to the Countertime Group, a progressive group of breeders. Countertime is a flush mate brother to the \$60,000 high selling heifer calf in the 2020 Black Label Event. KCC1 Harmony 847H was the Grand Champion Purebred Simmental Heifer at the 2021 AJSA South Central Regional for Megan Brown.
- The Lot B embryos are sired by the \$60,000 Oak Meadow Farms high selling bull, OMF Hard Right H21. Hard Right has been locked down and used exclusively by the owners and those who invested in semen packages early on. The sire of OMF Hard Right H21, OMF Epic E27, has become one of the most widely used AI sires in the business. This mating has the potential to create the next promotional AI sire or influential donor. This mating has the potential for BIG returns.
- 9026G is the next generation female from the famed Melody tribe. She has been quick to follow in the footsteps of her ancestors in production. Her first born natural calf that she weaned this fall will be among the featured herd sire prospects to sell at CK Cattle and Wager Cattle in 2022. This is an exclusive opportunity to add cutting-edge genetics to your spring transfer date. Bid with the utmost confidence!

Offered by: **CK Cattle Company, Chris, Kristi, Cagney, Chesney & Kenidey Effling, Chris 605-769-0142, Kristi 605-769-1308, Cagney 605-870-0368; Maple Lane Farm, Keith Lambright 260-336-6008**

Simmental embryos by Right Time & Hard Right

LOT
133
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **W/C Angel 9005G**

JS Sure Bet 4T × W/C Miss Angel 2870Z • PB Simmental (ASA 3831797)

\$120,000 VALUATION BRED HEIFER



Dam of embryos selling W/C Angel 9005G

\$120,000 valuation donor



Maternal grandam of embryos selling
W/C Miss Angel 2870Z



Maternal grandam of embryos selling
2014 FWSS Champion Simmental Female

➤ **LOT 133A: 1 Package of 3 Embryos sired by TRCC Pandemic sexed female**

➤ **LOT 133B: 1 Package of 3 Embryos sired by EC Rebel 156F sexed female**

- We feel it would be amiss to not include the influence of one of the most talked about and highest selling bred heifers to sell at public auction in the 2021 sale season. The Werning Family of Emery, South Dakota, has built a reputation that is second to none—not just as Simmental breeders but as cattlemen whose persevering approach to bettering the cattle business has evolved their production sale into an annual highlight event. There are countless AI and promotional sires that carry the W/C prefix, and these genetics have worked for operations nationwide, as it has become a brand synonymous with results. If you were to ask the men of the W/C what the secret is, there is no doubt the first words to come out of their mouth would be, “It’s in the cows.” With this in mind, we present to you one of the most exciting females that they have offered through the past forty editions of their Production Sale, W/C Angel 9005G.
- This JS Sure Bet daughter is as uniquely built as any purebred Simmental female you will ever see. If you had the chance to venture to South Dakota and see her in the flesh, you will empathize with us in saying that seldom do livestock come with this kind of silhouette and design. The genetic tree that 9005G stems from has seen many bountiful harvests. The Angel cow family in Emery has developed a reputation for consistently pushing the boundaries for elite phenotypic traits and generating ability. Angel 9005G is the newest addition to the tribe and arguably the most captivating. Her dam, W/C Angel 2870Z, was a National Champion for Werning and Harrell; however, her ventures on the tanbark were only the beginning of the story she was set to write. She has been a volume producer of genetic potency, with her daughters not only being met with rich valuations but now leading some of the most illustrious donor pens in America, including the Angel 7113E donor that is a featured lot for this same event. Inevitably, it is no surprise that the generating potential of this bloodline has been so surefire...if you trace back a further generation, you will find the highest revenue generating female in the history of the breed, Miss Werning KP 8543U, one that needs no introduction to the seedstock business.
- The Lot A embryos give the purchaser an early opportunity at the influence of our highlight live lot TRCC Pandemic. Opportunities to access the genetics of Pandemic are going to be seldom in the foreseeable future, and with the hype that has already been generated by those who have seen him, he is forecast to be a sire not to miss out on.
- The Lot B package of embryos is one that combines the Angel influence with the sire of dominance EC Rebel 156F. The 2021 sale season has only further proven the incredible ability this Profit son has to create progeny of extreme value, and he is blazing his own trail toward claiming his position among some of the best the breed has to offer. EC Rebel 156F was the sire of the \$225,000 talk of the breed at the 2021 Hartman Cattle Company Customer Appreciation Sale.

Offered by: **Werning Cattle Company, Jared Werning 605-933-1661; Kappes Simmentals, Bruce Kappes 605-380-1303; Harrell Cattle Company, Michael Harrell 309-221-5763**

Simmental embryos by Pandemic & Rebel

LOT
134
A,B

6 Embryos Selling

Embryos
on Snow™

Donor: **OBCC Legend 138B**

FBFS Wheel Man 649W × OBCC Legend S12X • PB Simmental (ASA 2867649)
A "LEGEND" IN MORE WAYS THAN ONE



Dam of embryos selling OBCC Legend 138B



Full/maternal sib to embryos selling
OBCC Goose GB17 —
2021 American Royal Grand
Champion Simmental Bull



Full/maternal sib to embryos selling
RJ Miss Lily
150J —
\$28,500 Bankroll
daughter



Full/maternal sib to embryos selling
RJ Miss Legend
125J —
\$14,000 Bankroll
daughter



Maternal grandam of embryos selling
OBCC Legend
S12X



Full/maternal sib to embryos selling
Down 4 The
Cause Fourth
Overall
Breeding Heifer

- **LOT 134A: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female**
- **LOT 134B: 1 Package of 3 Embryos sired by W/C Style 69E "Family Tradition" sexed female**

- The story of OBCC Legend 138B is one that began long before her debut in this 2022 edition of Embryos on Snow—it even began long before her promotion to the donor pen for her respective operations. The lineage that supports 138B is spangled with generations of the Simmental breed's most notarized individuals; it truly is no surprise that she has evolved into a formulator of genetic and phenotypic potency. The \$50,000-valued dam of OBCC Legend 138B was a flat producer during her tenure for the Owen Brothers Cattle Company; in fact, a flush sister to 138B was a record setting \$78,000 purchase for Circle M Farms, one that was a dominant force in their elusive show string of 2014–15. The producer of the pair was retained at Owen Brothers and immediately became a member of the donor pen, where she quickly proved her worthiness of promotion. Come 2019, the opportunity to purchase OBCC Legend 138B became available.
- The embryos being offered are full sibs to one of the most intriguing purebred females to sell this fall that was a highlight on the RJ Cattle Co. online pasture sale in September. The two heifers sired by the \$205,000 W/C Bankroll 811D were among the featured lots in this legendary multi-breed offering. RJ Miss Lily 150J was the \$28,500 high selling purebred Simmental heifer in the event and was recently selected as the 2021 Down 4 The Cause Fourth Overall Breeding Heifer. The other sister, RJ Miss Legend 125J, sold in the same sale for \$14,000. This mating to Bankroll has already proven to be highly successful and profitable. OBCC Goose GB17, the W/C Bankroll 811D son of 138B, was named the 2020–2021 PTP Purebred Show Bull of the Year. Most recently, Goose was selected as the 2021 American Royal Grand Champion Purebred Simmental Bull and 2021 NAILE Reserve Grand Champion Purebred Simmental Bull. Another logical investment opportunity straight from the RJ Cattle donor pen!
- The second set of embryos also combines the influence of the multi-million dollar producing 8543U via the influence of another powerful son, W/C Style 69E "Family Tradition." You may have heard "Family Tradition" in conversation this fall, as he is the sire of the \$109,000 half-blood heifer that also originated in Mitchell, South Dakota. The upside that this embryo mating has is substantial, especially for generating elite show heifer prospects.
- We realize that it is her registered name, but some would argue that 138B is certainly on her way to "Legend" status when it comes to producing elite purebred and percentage progeny that will carry on the tradition of the S12X cow family that has been an integral part in the success of the Owen Bros. Cattle Company program of Missouri.

Offered by: **RJ Cattle Co., Ryan & Samantha Johnson 605-999-5576;**
Owen Bros. Cattle Co., Matt Owen 417-830-8180

Simmental embryos by Bankroll & "Family Tradition"

LOT
135
A,B

6 Embryos Selling

Embryos
on
Snow™

Donor: **MLJM Cinderella 33C**

WS A Step Up X27 × Matlock Miss S031 • PB Simmental (ASA 3326811)

DAM OF THE \$87,500 PATRON



Full/maternal brother to embryos selling

MLJM Patron 17H

\$87,500 Pilgrim son



Maternal grandam of embryos selling

Matlock Miss S031

- **LOT 135A: 1 Package of 3 Embryos sired by WS Pilgrim H182U unsexed**
- **LOT 135B: 1 Package of 3 Embryos sired by Renegade unsexed**

- A new face to the Embryos on Snow Simmental lineup and a female that needs heavy consideration based on what she has accomplished in a very short amount of time for the crew at Riley Farms and Maple Lane Farm. MLJM Cinderella 33C is the WS A Step Up X27 daughter that is derived from the legendary Matlock Miss S031 matriarch that called home to Martin Livestock. Cinderella 33C is the dam of the \$87,500 sale feature at Hartman Cattle Company, MLJM Patron 17H. Patron sets the pace in terms of body, mass and athleticism.
- The Lot A embryos are sired by the now-deceased WS Pilgrim H182U, a powerful breeding bull that has left his impact on the business. The Lot B embryos are sired by the \$120,000 Renegade stud that is currently NOT on the open market, with no immediate plans to become available. Renegade is a full brother to the \$200,000 EC Rebel 156F, the sire of the highest valued Simmental in history that recently commanded a \$225,000 hammer price. Rebel and Renegade are backed by the prolific DSFF Countess 357D, a female that has surpassed the \$400,000 mark on four head sold to date, with another son that will be featured in the 2022 HCC Bull Sale.
- Riley Farms and Maple Lane Farm are two outfits that know, breed, buy and appreciate quality livestock! MLJM Cinderella 33C will be a pivotal breeding piece moving forward, and there is no question that she has the capabilities and credentials to raise elite seedstock of either sex. Help yourself to a pair of matings that are sure to yield BIG returns.

Offered by: **Riley Farms, Phillip & Carly Riley 219-207-0024; Maple Lane Farm, Keith Lambright 260-336-6008**

Simmental embryos by Pilgrim & Renegade

LOT
136
A,B

6 Embryos Selling

Embryos
on **Snow**™

Donor: **EWCC Cher 28D**

RSF 029X × EWCC Sweet Pea 1428B • 3/4 Simmental (ASA 3183610)

THE NEXT GENERATION AT WEIS CATTLE



Dam of embryos selling EWCC Cher 28D



**Full/maternal
sib to
embryos
selling**
\$14,500
Reckoning
daughter



**Sire of Lot B
embryos
selling**
SO Remedy 7F
— 2021
Cattlemen's
Congress Grand
Champion
Simmental Bull



➤ **LOT 136A: 1 Package of 3 Embryos sired by CHOICE
TRCC Pandemic or Reckoning 711F sexed female**

➤ **LOT 136B: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**

- EWCC Cher 28D would be one of the greats exhibited by the ultra-successful Lashmett family of Illinois. This rare blend of Duracell, Macho and Lookout offers the ideal kind, build and gene pool to have extreme mating flexibility—hence the \$27,000 High Regard female and \$22,000 Relentless female over the past two years on her natural calves. In 2021, EWCC Cher 28D produced a fan favorite daughter sired by Reckoning 711F, the NAILE, NWSS and Cattlemen's Congress Grand Champion Percentage Bull. That beautiful blaze-faced daughter that exemplifies the maternal power that Cher injects into her progeny sold for \$14,500. She will be campaigned by one of the great show families in the Midwest.
- EWCC Cher 28D is undoubtedly the next generation donor in the highly decorated donor pen at Weis Cattle and Lashmett Cattle. Her ability to combine such an elite presence with the added shape, dimension and flexibility are unparalleled. The Lot A embryos selling are sired by the buyer's CHOICE between the EOS featured live lot that will sell in Denver, TRCC Pandemic. Pandemic is the impressive red baldy stud that is being offered by Werning Cattle Company. The second option is a package of sexed female embryos sired by Reckoning 711F, making them full sibs to the \$14,500 heifer that sold last fall. Regardless of which mating you prefer, rest assured that the maternal quality and structural integrity will be incomparable.
- The Lot B embryos are sired by the hottest new purebred Simmental stud on the block, SO Remedy 7F. Remedy topped the EOS sale in Oklahoma City last year at \$530,000 and went on to be selected Grand Champion Purebred Simmental Bull at the Cattlemen's Congress. A powerful set of Remedy sons will be highlighted in the HCC stalls at the Cattlemen's Congress, and the first Remedy daughters to sell at public auction have sold for a steady range of \$25,000 to \$50,000. Without a doubt, this mating is certain to generate highly sought after purebred progeny that possess a quality look that will demand a BIG premium.
- Thank you to the Weis and Lashmett programs for opening the tank and allowing access to one of the most exciting young females to surface. Take advantage of this exclusive genetic opportunity

Offered by: **Weis Cattle, Willie, Nikki & Dallas Weis 641-220-1995;**
Lashmett Cattle, Jackson Lashmett 217-473-7031

Simmental embryos by Pandemic or Reckoning & Remedy

LOT
137

IVF Cycle Selling

Embryos
on
Snow™

Donor: **Bailey's 021H**

Profit X Baileys 425B • PB Simmental (ASA 3847744)

ELITE RED SIMMENTAL GENETIC OPPORTUNITY



Dam of IVF cycle selling

Bailey's 021H

\$30,000 high selling
bred heifer

► LOT 137: 1 IVF Cycle

- Bailey Livestock in North Dakota is home to some of the most well-known names in the Simmental breed. Scott and Joey Bailey may have produced one of the most elite individuals to ever carry their prefix in Bailey's 021H, the stunning red head that was blessed with the perfectly etched blaze face. This purebred Simmental matron in the making is sired by the \$400,00 Profit and backed by the DSR Commissioner R827 influence on the maternal side of her pedigree, the same lineage that supports the legendary Bailey's Ms Dreamy 946W. Bailey's 021H was the \$30,000 high selling lot from their bred offering this past December, and there is no doubt that she created a lot of stir across the business.
- Judd Price and Les Edwards purchased half interest in this female with full intentions of building a cow family around her influence. She is unprecedented in terms of her structural integrity, flexibility and the added dimension that we all admire. What sets 021H into a league of her own is the ability that she has to combine it all together in such a symmetrical and well-designed package.
- The popularity of red baldy purebred Simmental cattle continues to surge, and females built like this cherry red beauty are why. Profit daughters are proving that they are not just another pretty face, with countless daughters of this iconic breeding bull making some of the most lucrative producers in programs across the nation. Her pedigree offers the absence of the Lock N Load, Loaded Up and Bankroll influence, thus leaving the door wide open for mating options that are derived from this potent sire line. Help yourself to the initial genetic opportunity from a female that is destined to make an impact.
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. IVF cycle will be performed by BovaGen Embryo Transfer. Bailey's 021H is due to calve 2/27/22. The IVF cycle will be available the end of April or first part of May. For more information, please contact Scott Bailey.

Offered by: **Bailey Livestock, Scott & Joey Bailey 701-537-3067; Les Edwards 573-864-9308;**
Judd Price 573-999-5833

IVF cycle

LOT
138
A-NN

Semen Selling

Embryos
on Snow™

Sire: **ES Right Time FA110-4**

Welshs Dew It Right 067T × ES A110 • PB Simmental (ASA 3481590)

EXCLUSIVE SEMEN OPPORTUNITY



Semen selling ES Right Time FA110-4



Son of sire of semen selling
KCC1 Countertime 872H —
\$230,000 promotional AI sire



Daughter of sire of semen selling
KCC1 SWC
Harmony 847H
— 2021
Cowgirls in
Cowtown
Champion
Simmental &
2021 AJSA
South Central
Regional
Champion
Purebred
Simmental



Daughter of sire of semen selling
CKCC Ms
Jeanie 1749J
— \$16,000
daughter



Son of sire of semen selling
KTE FRKG
Reset 825H ET
— \$230,000 son
of ES Right Time
FA110-4



► LOT 138A–138NN: 40 Packages of 5 Units of Semen conventional

- ES Right Time FA110-4 is the homozygous black and homozygous polled purebred that is employed in the CK Cattle Company program of South Dakota. Right Time was the \$20,000 sale topping bull from the 2019 Eichacker Simmentals Bull and Female Sale. "Right Time has matured into one of the most impressive Simmental bulls we have ever turned out," said Chris Effling. This is a bold statement when considering that influential herd sires such as Profit and WAGR Driver 706T have also walked the pastures of Highmore. In 2021, Right Time semen was offered exclusively in Embryos on Snow and averaged north of \$850 per unit. Only 13 sons have sold at public auction to date, averaging more than \$26,000 each. The first high seller was KTE FRKG Reset 825H ET, who commanded \$230,000 for 2/3 semen interest to King Cattle Company of Indiana.
- A month later, another Right Time son, KCC1 Countertime 872H, commanded \$230,000 for 1/2 semen interest to the Countertime Group, a progressive group of breeders. Countertime is a flush mate brother to the \$60,000 high selling heifer calf in the 2020 Black Label Event. KCC1 Harmony 847H was the Grand Champion Purebred Simmental Heifer at the 2021 AJSA South Central Regional for Megan Brown. She was also the Grand Champion Purebred Heifer at the 2021 Cowgirls in Cowtown Show. Harmony was a division contender and broke into the top 15 the 2021 AJSA National Classic. Another flush mate brother, KCC1 Opportune Time 3001H, sold for \$30,000. The dam of Countertime, Opportune Time and Harmony, KCC1 Havanna 83E, is a member of the Embryos on Snow 2022 donor lineup with over \$350,000 in sales from her first set of ET calves.
- CKCC Right Time 0639H led off the Right Time sire group at the CK and Wager 2021 Production Sale, selling for \$45,000 to Windy Creek Cattle Company of South Dakota.
- Right Time offers an elite combination of phenotype and genotype numerical profile, ranking among the top 15% for WW, top 10% for YW, top 10% for ADG, top 30% for Marb and top 25% for TI. Semen has remained closed on the legendary ES Right Time FA110-4 since the 2021 Embryos on Snow in Oklahoma City last January. This will be the last public offering of his semen to sell in 2022. Help yourself while the door is open!
- **NOTE:** All semen has been professionally stored at Vogler Semen Centre in Ashland, Nebraska. CSS qualified semen has been professionally stored at Western Sire Services in Gordon, Nebraska. Please specify once payment is made if you would like CSS qualified semen.

Offered by: **CK Cattle Company, Chris, Kristi, Cagney, Chesney & Kenidey Effling, Chris 605-769-0142, Kristi 605-769-1308, Cagney 605-870-0368; Eichacker Simmentals, Steve & Cathy Eichacker; Hilltop Simmentals, Jaron VanBeek**

200 units of Simmental semen on Right Time

LOT
139
A-J

Semen Selling

Embryos
on Snow™

Sire: **Mr CCF 20-20**

Mr CCF Vision × HTP SVF Dew The Stroke • PB Simmental (ASA 2964446)

RARE 20-20 SEMEN



Semen selling Mr CCF 20-20



Son of sire of semen selling
FRKG CKCC
Platinum 009H
ET —
\$175,000 son of
Mr CCF 20-20



Daughter of sire of semen selling
TMS CKCC
Jewel 1691J —
\$50,000
daughter of
Mr CCF 20-20



Son of sire of semen selling
FRKG Justice
113J —
20-20 son
selling 2/6/22



Son of sire of semen selling
FRKG Crusader
356J —
20-20 son
selling 2/6/22

➤ **LOT 139A–139J: 10 Packages of 1 Unit of Semen conventional**

- Mr CCF 20-20 is a purebred Simmental bull that has gained huge amounts of respect from cattlemen around the nation, even with his untimely passing. Several of the business's most decorated production sales have been highlighted by his progeny, and the esteem around the influence he transmits only becomes more lucrative. The cattle he sires have a refreshing looseness of structure, both at the ground and in their spines. The added presence that is common with his service is resounding. Couple this with the rapid injection of back and hip shape he sires, and it's no wonder that this outcross breeding option has become so highly sought after.
- A direct son of Mr CCF 20-20, FRKG CKCC Platinum 009H ET, emerged from the spring 2021 bull sales as one of the most promising purebred AI sires available. Doug Groth and Michael Harrell made the progressive \$175,000 investment to secure this sire of the future. A purebred daughter was recently the \$50,000 selection of the Evenson Family through the 2021 Hartman Cattle Company Customer Appreciation Sale, selling as Lot 21. Freking Cattle will have a powerful set of 20-20 flushmate brothers that will make up their Pen of 5 purebred Simmental bulls at the OKC Cattlemen's Congress.
- Before the infinite potency of Mr CCF 20-20 was realized, he unfortunately met with an untimely death; therefore, the inventory supply levels have never matched the demand—a demand that has skyrocketed as his daughters have entered production and his sons prove their worthiness of herd sire duties in the most powerful Simmental cow herds across America. The semen inventory is scarce, and few opportunities have arisen over the past two years to acquire it. Embryos on Snow 2022 will be one of the last chances to purchase the remaining units of Mr CCF 20-20 in existence.
- **NOTE:** All semen has been professionally stored at Vogler Semen Centre in Ashland, Nebraska.

Offered by: **Freking Cattle Company, Brad & Meg Freking 507-841-0402**

10 units of Simmental semen on 20-20

LOT
140
A-O

Semen Selling

Embryos
on
Snow™

Sire: **4MC King of the Cowboys 706**

PIE The Cowboy Kind 343 × 4MC Hvywt 5163 • PB Red Angus (RAAA 3822051)

RARE SEMEN OPPORTUNITY



Daughter of KOTC

HEH Shelly 113H

2021 NAJRAE Grand Champion
Owned Heifer



Semen selling

4MC King of the Cowboys 706



Daughter of KOTC

W/C Miss Werning 9028G

Sold for \$80,000



Daughter of KOTC

HEH Faith 15 —
2020 NAILE
Reserve Grand
Champion Red
Angus Heifer
& 2021

Cattlemen's
Congress
Reserve Grand
Champion Red
Angus Heifer



➤ **LOT 140A-140E: 5 Packages of 5 Units of Semen 4 ml. sexed female**

➤ **LOT 140F-140O: 10 Packages of 10 Units of Semen conventional**

- 4MC King of the Cowboys 706 is one of the most exciting sires in the Red Angus breed. The impact that he has made in a short amount of time with very limited amounts of semen being sold is nothing short of incredible! KOTC is a past high selling sale feature for McEntire Red Angus of Sweetwater, Oklahoma. Many who have had the opportunity to inspect him in person have commented that he is without question one of the truest shaped Red Angus bulls with dominating center capacity, look and skeletal quality.
- The first set of daughters to be campaigned hit the scene in dominant fashion during the fall show season of 2020. HEH Faith 15 was the first daughter of King of the Cowboys to grace the tan bark. She was at the side of her dominant dam, EDG Finley 3121, when they first won the Red Angus show at the 2020 American Royal to later be selected as the Supreme Champion Junior Breeding Heifer. On her solo trip to the NAILE, HEH Faith 15 was selected as the 2020 NAILE Reserve Grand Champion Red Angus Female for the Hartman family. She continued her dominant campaign in 2021 when she was named the Reserve Grand Champion Red Angus Female at the Cattlemen's Congress.
- HEH Shelly 113H, another daughter of 4MC King of the Cowboys 706, was selected as the 2021 NAJRAE Grand Champion Owned Heifer for Hadley Hartman this past summer in Lebanon, Tennessee. She exemplifies the quality and features that are synonymous when discussing King of the Cowboys. Another success story would be based in Emery, South Dakota, at Werning Cattle Company, where a pair of flush mate sisters sold for \$40,000 for half interest and \$29,000 for half interest.
- **NOTE:** All semen has been professionally stored at Champion Genetics in Canton, Texas.

Offered by: **Hidden Oaks Cattle, David Berry 713-203-1154**

125 units of Red Angus semen on King of the Cowboys

LOT
141
A-E

Semen Selling

Embryos
on
Snow™

Sire: **Six Mile Brando 666C**

HCG Branding Iron X Red SSS Barmaid 301Z • PB Red Angus (RAAA 3785137)

PROVEN SIRE OF ELITE RED ANGUS SEEDSTOCK



Semen selling Six Mile Brando 666C

► **LOT 141A-141E: 5 Packages of 2 Units of Semen** *conventional*

- In an unprecedented opportunity, Weber Land & Cattle of Lake Benton, Minnesota, is offering five small but potent semen packages on their exclusive, proven producer of elite Red Angus seedstock, Six Mile Brando 666C. The imported stud is an outcross option to many of the prominent and popular sire choices in the breed; however, it is his surefire ability to sire huge advances in structural integrity, performance and eye appeal that has garnered such a strong following from all who have witnessed his influence. Brando sons and daughters alike have topped the past editions of the Weber Land & Cattle sales and have gone into the herds of some of America's most highly respected cowmen.
- January 14, 2022 will mark the first opportunity that Jesse and Michelle have opened the tank to the public with regard to Brando. We sincerely appreciate the opportunity to exclusively present his influence to the public through this offering.
- **NOTE:** All semen has been professionally stored at 605 Sires in Marion, South Dakota.

Offered by: **Weber Land & Cattle, Jesse & Michelle Weber 507-530-5427**

10 units of Red Angus semen on Brando

LOT
142
A-J

Semen Selling

Embryos
on Snow™

Sire: **Mr HOC Broker**

SVF Steel Force S701 × JM BF H25 • PB Simmental (ASA 2531081)

LEGENDARY SIRE OF CHAMPIONS



Semen selling Mr HOC Broker
Legendary Simmental sire

► **LOT 142A-142J: 10 Packages of 10 Units of Semen** *conventional*

- Mr HOC Broker is one of the greatest modern-day champions and has become one of the most decorated breeding bulls for phenotype, production characteristics and marketability. Broker is undoubtedly the most dominant sire that the Simmental breed has EVER seen when it comes to generating elite show heifers that have been crowned champion at every level of competition repetitively. As a Triple Crown Champion himself, Broker sires cattle that will take you to the backdrop or top your next production sale. Mr HOC Broker is now deceased, and there is a limited amount of semen left in the tank. Here is one of the last opportunities to purchase semen on the great Mr HOC Broker in volume!
- **NOTE:** All semen has been professionally stored at Champion Genetics in Canton, Texas.

Offered by: **Hidden Oaks Cattle, David Berry 713-203-1154**

100 units of Simmental semen on Broker

LOT
143
A-J

Semen Selling

Embryos
on
Snow™

Sire: **Silveiras Style 9303**

Gambles Safe Bet × Silveiras Elba 2520 • PB Angus (AAA 16427563)

THE INDUSTRY'S MOST DOMINANT SIRE OF PURPLE BANNERS



Semen selling Silveiras Style 9303

➤ **LOT 143A–143J: 10 Packages of 3 Units of Semen** *conventional*

- The story book that Silveiras Style 9303 has written for the show cattle industry is simply legendary. His influence across breeds is bar none the most dominant and consistent of any piece of breeding livestock to this point in history. If they hand out purple banners for it, a Style derivative has more than likely claimed it of recent times. With Style's passing and the popularity and demand only continuing in an upward direction, the supply chain has bottlenecked, and opportunities to secure his direct genetics are hard to come by. Since his death, the 2022 Embryos on Snow will mark one of the largest offerings of his semen to sell to the public. An opportunity of this size will not likely come again.
- **NOTE:** All semen has been professionally stored at ShowMe Genetic Services in Strafford, Missouri.

Offered by: **Purple Banner Cattle, Cash Langford 254-631-3618**

30 units of Angus semen on Style

LOT
200
A-E
F-J

Semen Selling

Embryos
on
Snow™

Sire: **KCC1 Countertime 872H**

ES Right Time FA110-4 × KCC1 Havana 83E • PB Simmental (ASA 3806012)

**ALL PROCEEDS BENEFIT THE
PARADISE STRONG RELIEF FUND**



Donation semen selling

KCC1 Countertime
872H

Selling 5 packages
January 7 in
Oklahoma City
& 5 packages
January 14 in
Denver

- **LOT 200A–200E: 5 Packages of 1 Unit of Semen** *conventional* **SELLS JANUARY 7 IN OKLAHOMA CITY**
- **LOT 200F–200J: 5 Packages of 1 Unit of Semen** *conventional* **SELLS JANUARY 14 IN DENVER**

- Until now, semen on the \$230,000 high selling bull at the 2021 Kearns Cattle Company Bull Sale has remained locked down and will remain locked down until the spring of 2023. The syndicate of breeders who invested in Countertime in March 2021 have graciously donated 10 units of semen, with 100% of the sale proceeds being donated to the Paradise Strong Relief Fund. Kansas ranchers face a long road to recovery after the devastating wildfires that struck in mid-December.

Thank you to the Countertime Syndicate!

Kearns Cattle Company

Shipwreck Cattle Company

Dylan Sheffield

Walrod Cattle Company

Oak Meadow Farms

Ferguson Show Cattle

Sandeen Genetics

F4 Land & Cattle

Hadden Simmental

Coyote Creek Cattle Co.

Bailey Livestock

H20's Farm

Dave Delaney

Black Gold Simmentals

Lewis Farms

Paradise Strong Relief Fund Donation...10 units of Countertime



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16th ANNUAL

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2022

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DENVER • FRIDAY, JANUARY 14

The industry's most exclusive genetic sale!

Live broadcast

