

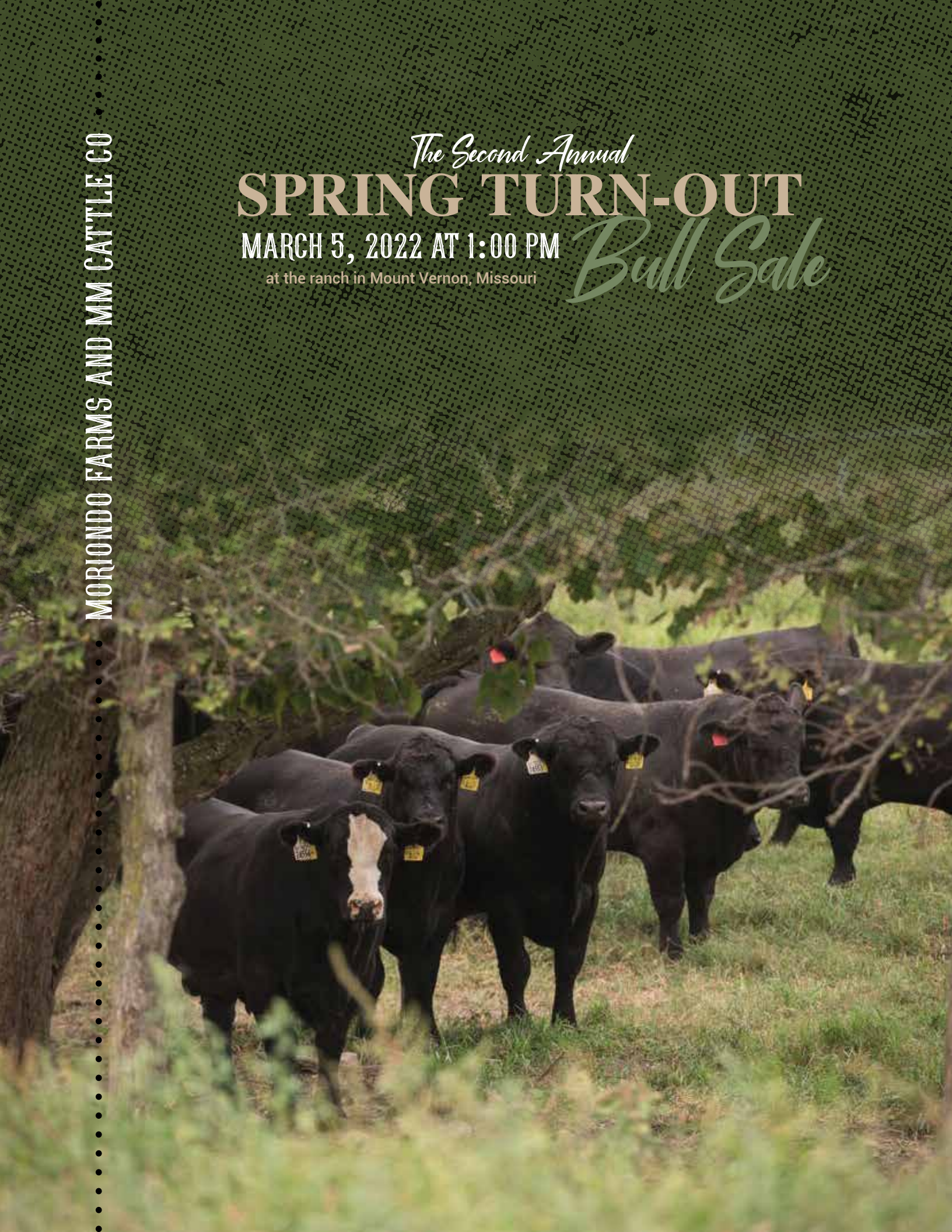
MORIONDO FARMS AND MM CATTLE CO

The Second Annual
SPRING TURN-OUT

MARCH 5, 2022 AT 1:00 PM

at the ranch in Mount Vernon, Missouri

Bull Sale





Larry & Rita Moriondo
Mark, Maranda, Mila & McCoy Moriondo



We would like to welcome you all back out to our second annual spring turnout sale, March 5, 2022 at 1pm. Hopefully old man winter is beginning to loosen its grip on us and we can start to grow some grass and cut back on the hay. We have a very strong set of Angus and Simangus bulls to offer up for your consideration out of breed leading sires, and out of donors from the heart of our program.

For the first time we have sent all our bulls off 45 days after weaning to be Grow Safe feed tested, a test that speaks for itself in terms of being able to gauge and measure efficiency and average daily gain. Tracking RFI's on bulls is a very unique tool, due to the high heritability of RFI, feel confident in selecting lower RFI bulls and not sacrificing frame and performance. The highest performing bull in the grow safe feed test, H250 is also one of the largest animals in the sale if not the largest. Having efficient cattle is the key to helping out that bottom line. With high cost of feed and fertilizer it is something that cannot be ignored and can be used as another tool in the selection of your herd bulls.

The simangus bulls are as stout as ever, sired by TJ TearDrop, CCR Paydirt, Proclamation, High Road, United, Camp Campbell, and more. From calving ease to power bulls there are all makes in this offering of simangus bulls. We have several full and half brothers throughout the offering. Look for sons out of Z261, 1105, 501E, and 504. These are some of the lead donors and cornerstones of our operation.

The Angus bulls are highlighted by a handful of Growth Fund sons, who take the fundamentals of cattle to another level, very complete phenotypically and on paper. Many calving ease sires in this set of angus bulls, by GAR Sure Fire, West Point, Growth Fund and many more. From sleep all night heifer bulls to true angus power bulls, these Angus sires are very well rounded and can add value to an operation.

We would like to thank you all for your consideration, and the confidence you put in us with trusting Moriondo genetics in your herd, we look forward to working with old customers and new. We would like to help you every step of the way, from bull selection to the marketing of your calves, we will lend a hand any work with you in any way we can. Come hungry, the Southwest Missouri Cattlemen's association will be grilling steaks and they can cook a great one. We look forward to seeing everyone.

Stay safe and God Bless
Mark Moriondo

INNOVATION

— AgMarketing, LLC —



It seems loyalty, character, and true grit are two of the toughest traits to come by in today's world. The most popular thing is to jump onto the next big thing or fad, or if it's tough, let's find something easier to do even if it means throwing our personal values away. At Moriondo Farms, that would certainly not be the case. Larry and Rita forged a path, a long and winding path that still winds today as they keep the wheels on the ground and in forward motion. This outfit was started on true grit, dedication to the land, loyalty to their customers, and always conduct business with character and the golden rule in mind.

Moriondo Farms and M M Cattle company approach their cattle business in the same fashion as they make the investment in genetics and technology annually to bring you a more predictable and proven product. This year, you will notice that most of the stock offered in this sale book have Grow-Safe data on them. Grow-Safe measures individual feed efficiency and allows for aggressive operators to select those bulls that they feel will enhance their bottom line especially through retained ownership. As drought surges through a large swath of this nation, feed resources become shorter in supply and higher in cost, so feed efficiency is one of many ways to reduce cost of production. If you have any questions about the data, feel free to reach out to Mark or Nathan at any time.

The set of bulls being offered are certainly one of the densest and most consistent ever offered here. Data, phenotype, and do-ability are all inclusive with this set of herdsire prospects that are born, bred, raised, and adapted to fescue. Mark is very adamant about improvement at all angles of the bull business, from the quality of cattle offered to the customer service that's available every step of the way. The Moriondo difference from so many other seedstock providers is the fact that they are very good commercial cattlemen and know and understand the marketing of that commercial calf crop at weaning or through retained ownership. Understanding the absolute bottom line and harvest point value is very valuable in this business and they know it well through decades of experience. They have stayed the course and will continue to do so.

These well documented and well bred herdsires are available for viewing at any time, so reach out to Mark or Nathan to schedule a look. If any of the sale team can be of assistance to you please feel free to reach out to us as well. It's a wild marketplace so one might as well settle on improving each and every generation with stock like the bulls at Moriondo Farms.

Enjoy the cattle,

Graham Blagg Jared Shipman Tim Anderson

INNOVATIONAGMARKETING.COM

OUR GUARANTEE TO YOU AND COMMITMENT TO SERVICE



OUR GUARANTEE

We guarantee that all bulls sold through our sale are fertile to the best of our knowledge. If a bull is injured anytime in the twelve months following the sale, that makes him functionally infertile, we will provide a replacement bull or issue a credit for upcoming sales, equal to the purchase price minus the salvage value received for your bull. This is not a life insurance policy. The guarantee is in addition to the sale terms and conditions of the American Angus Association which apply also

CUSTOMER SUPPORT

We believe in the cattle we are producing here and believe in the cattle that you are producing at home. When the time comes for you to market your calves, however that may be, if interested call myself and let me know your plans with your cattle and see if we can assist or bid on your calves however you may sell them. Extending every dollar in the cattle business is how it is made and we would love to help if we can.

DELIVERY

We offer free delivery on bulls in Missouri, provided the buyer is able to make arrangements to receive the bull when delivery is made to your area, usually within a few weeks of the sale. Due to fuel costs and time restraints, we may consolidate trips. If you are unable to receive the bulls when delivery is scheduled to your area, you need to make arrangements to pick up your bull at the farm within two weeks of sale date. Each animal will be at purchaser's own risk as soon as sold. Bulls will be cared for free of charge for 2 weeks following the sale should you have to pick them up.

VOLUME DISCOUNT

3-4 Bulls – 3% Discount | 5-9 Bulls – 5% Discount | 10+ Bulls – 10% Discount
\$50 Discount if bulls are picked up within 1 week of the sale

HERD HEALTH ON BULLS

3 Months

Nasalgem IP, Vision 7 Somnus w/ Spur, SafeGuard Dewormer

Weaning

Pyramid 5 + Presponse, Vision 7 Somnus w/ Spur, SafeGuard Dewormer, Long Range Dewormer, SolidBac Pinkeye IR/ PR Implant, Autogenous Pinkeye, Clean-Up Pour-On, Fly Tag x 2 (May 1)

Post-Weaning

Express 5-HS, Vision 7, Boost Autogenous Pinkeye

Yearling

Virashield 6 + VL5, Long Range Dewormer, SafeGuard Dewormer, Clean-Up Pour-On

Pre-Sale

Breeding Soundness Exam, ViraShield 6 + VL5 HB/Somnus, FusoGuard, Pinkeye XT4, and Clean-Up Pour-On

••••• SPRING TURN-OUT SALE •••••

SALE LOCATION

Moriondo Farms
13531 Lawrence 1137
Mt. Vernon, MO 65712

SALE DAY CONTACTS

Mark Moriondo (417) 366-1249
Larry Moriondo (417) 366-1243
Nathan Arnold (918) 373-2410

SALE MANAGEMENT

Innovation Ag Marketing
Graham Blagg (530) 913-6418
Jered Shipman (806) 983-7226
Tim Anderson (605) 682-9343

AUCTIONEER

Jered Shipman (806) 983-7226

RING SERVICE

Mitchell Armitage, Special Assignment
(405) 641-9438
Craig Talkington, Special Assignment
(785) 623-1789
Jesse Bolin, Special Assignment
(417) 830-2835

BUYER REPRESENTATIVES

Billy Hall (918) 244-0154
Jason Pendleton (417) 437-4552
Tye Stokes (417) 316-3435
Sam Wallace (417) 316-1183
Ernie Wallace (417) 461-6652

ADVERTISING AND CATALOG DESIGN

THM Promotions, LLC
Tracy McMurphy (806) 679-0231

PHOTOGRAPHY

Allison Manchester (219) 776-0594

• **TERMS & CONDITIONS**

• All cattle will sell under the terms and conditions of the American Angus Association and the American Simmental Association. All sales are final.

• **ANNOUNCEMENTS**

• A supplement sheet will be available sale day with updated information, corrections and additional information. This sheet and any announcements made sale day from the auction block during the sale, will take precedence over printed material associated with the sale. Anyone attending this sale attends at their own risk. Moriondo Farms, MM Cattle Co. nor the sales team will not be held responsible for any personal injury from attending this sale.

• **AIRPORT**

• Springfield-Branson National Airport is 30 miles from the sale site
• Tulsa International Airport is 146 miles from the sale site
• Kansas City International Airport is 192 miles from the sale site

• **LODGING**

• *Best Western*
• 1200 E Industrial Ave - Mt. Vernon, MO 65712 - (417) 461-0230
• *Best Western Plus Springfield Airport Inn*
• 4445 W Chestnut Expressway - (417) 799-2200
• *Courtyard Marriott*
• 3527 W Kearney St. - Springfield, MO 65802 - (417) 869-6700

• **VIDEOS**

• Videos of cattle will be available the week prior to the sale. The videos will be available for viewing at WWW.SUPERIORLIVESTOCK.COM and WWW.INNOVATIONAGMARKETING.COM

• **HERD HEALTH**

• The Animal Clinic of Monett, Dr. John Tyra, DVM (417) 235-4088

• ***A special "Thank You" to the Southwest Missouri Cattlemen's Association for preparing a steak lunch for our sale!***

SALE SCHEDULE



The MM Cattle Co. and Moriondo Farms Crew

Friday, March 4, 2022

Cattle available for viewing all day
6:00 PM - Pre-Sale Dinner

Saturday, March 5, 2022

Cattle available for viewing all morning
12:00 PM - Lunch & Refreshment
1:00 PM - Spring Turn-Out Sale



HOW TO PARTICIPATE AS AN ABSENTEE BUYER

We have made preparations to bid and buy livestock through Superior Productions' "Call or Click-To-Bid" service for those unable to attend in person on sale day. Please note that all of the lots in the sale will also be available for viewing online prior to sale day at www.superiorlivestock.com.

HERE'S HOW IT WORKS

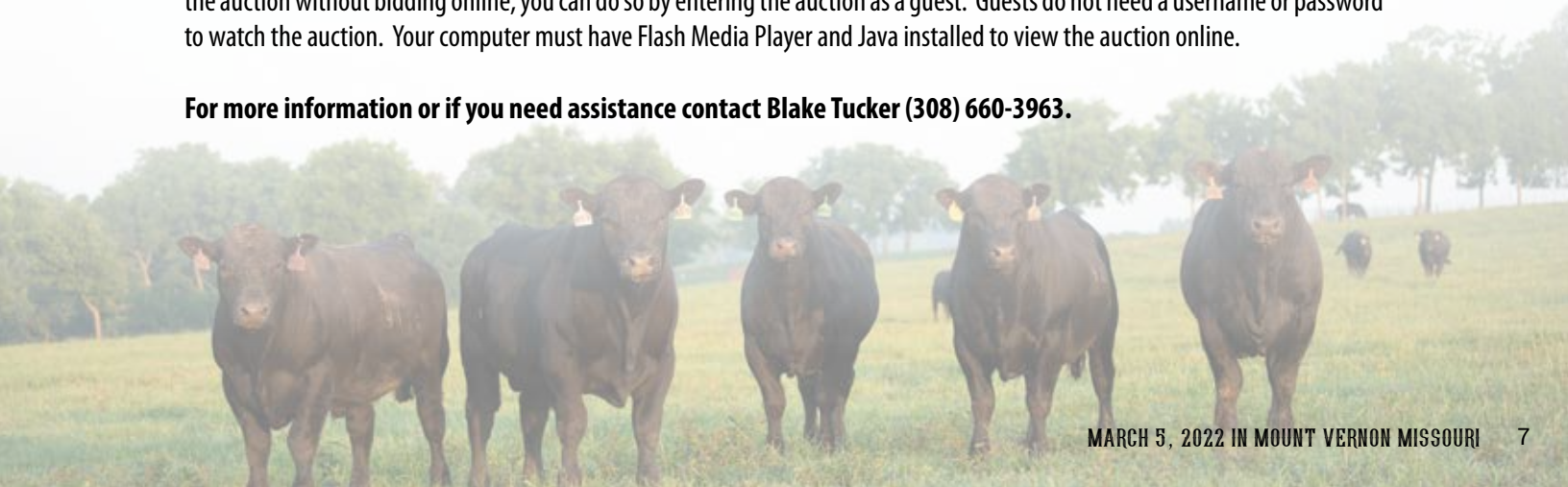
Turn in Bids Over the Phone. This is our traditional method of buying livestock and is the suggested process for anyone who does not have excellent, high-speed internet. To get started, simply go online to www.superiorlivestock.com and click on the tab titled "Register for a Buyer Number". Select the registration form for Superior Productions and print the registration form, fill it out and fax it in to Superior Productions at (817) 378-3380 with a signature on it. You can also mail it in to the address provided on the form. Upon receipt of this information, Superior will call you with a buyer's number and the bid line phone number that you will use on sale day to place bids over the phone. You can also register over the phone by calling 800-431-4452.

Click-To-Bid. This is Superior's newest way to buy cattle! Please note that high speed internet is required – this is not for dial-up or satellite internet. Registration is free, but you must become a member of www.superiorclicktobid.com to sign up. Becoming a member is easy – just go to the homepage of www.superiorclicktobid.com and follow the out-lined steps to get started. Input your information and select a username and password. You will receive an e-mail confirming you are a member. From that point forward you just have to sign in and select the sale you would like to register for.

VIEWING THE AUCTION

If the sale is being broadcast on SLA-TV then, it will be available on DISH Network channel 997. Please note that there is a short delay if you are watching the auction on television, so be sure to call in at least one lot ahead of the lot you are interested in bidding on. Regardless of the television channel the sale is being broadcast on, all auctions will be broadcast live on the internet at www.superiorclicktobid.com. Some auctions will ONLY be broadcast online. Remember you can call in to bid whether you watch on the TV or on the internet, but you must be a member of www.superiorclicktobid.com to "click-to-bid". If you just want to watch the auction without bidding online, you can do so by entering the auction as a guest. Guests do not need a username or password to watch the auction. Your computer must have Flash Media Player and Java installed to view the auction online.

For more information or if you need assistance contact Blake Tucker (308) 660-3963.



A NEW MEASURE OF EFFICIENCY TO AID IN YOUR EVALUATION



WE ARE PLEASED TO INTRODUCE A NEW PROGRAM TO EVALUATE THE STOCK

At Moriondo Farms we are striving to raise an animal that will be productive and efficient in our herd as well as those of our customers. In selecting animals one of the biggest determining factors is how these animals will affect the bottom line of the operation. An feed efficient animal can save a producer year round as feed cost can account for up to 75% of all annual production costs. This year we have decided to integrate the GrowSafe System into our program, as we feel it will provide both our operation and yours with another tool in selecting animals that fit within our operations. The GrowSafe technology is designed to measure the Residual Feed Intake "RFI" in individual animals during the test. Residual feed intake is defined as the difference between an animal's measured feed intake and its expected feed requirements for growth and maintenance. Our bulls are now sent to the test after weaning and placed on a ration consisting of all roughage. The animals are fed for 2 weeks on the ration and then weighed for a start weight for the test. Each animal is given an electronic identification tag "EID". The GrowSafe bunks weigh the amount of feed each bull eats every time he comes to the bunk. The bunks have individual spots for the bull to put his head when feeding and the EID is scanned and the information is sent to the GrowSafe computer. The bulls are weighed midway through the test and again at the completion of the trial. GrowSafe then calculates each animal's average daily gain (ADG) and pounds of feed per pound of gain (F/G). The more efficient cattle are those that have a "low RFI", which means those cattle ate less feed than was expected while still maintaining growth and performance. So what does this data mean for us as producers? Here are a few things we feel are beneficial from the RFI data.

- RFI is an independent trait that does not correspond with other traits such as frame size, fertility, milk, etc.. Therefore we can chose animals for RFI and no worry about negatively affecting other important traits.
- Research shows that RFIs are heritable.
- Cattle can be selected for low RFI and not sacrifice performance and growth
- There is a high correlation (approx. 90%) between the performance of a tested bull and the performance of his daughters.
- Females that have a low RFI eat less as cows with no affects in reproductivity, size, or calf performance, thus reducing annual costs.

If you would like additional information regarding GrowSafe please feel free to contact us. We look forward to talking with you.

Mark Moriondo Nathan Arnold

THE SIMGENETIC BULLS





LOT 1 - MMR TEAR DROP H116

Lots 1 through 8 are sired by the widely popular and now deceased, TJ Teardrop 783F. Teardrop was the \$37,500 sale feature at Triangle J Ranch and made a positive impression on the business in a very short amount of time. We love the consistency, uniformity, and functionality that this sire group represents. Teardrop boasted an adjusted weaning weight of 864 pounds with nearly 1300 pounds at a year. The dam of Teardrop has raised the high seller at Triangle J several years in a row prior to 2019. Tremendous calving ease, maternal stability, and longevity, without sacrificing pay weight and carcass merit. This set of SimAngus bulls have the credentials to work on heifers with great success and improve your programs bottomline!

1

MMR TEAR DROP H116

DOB: 8/23/20 ASA: 3962995 TATTOO: H116

1/2 SM 1/2 AN | BW: 87 | ACT. WW: 738

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	929.7	1257.7	3.81	23.68	6.21	5.7

TJ MAIN EVENT 503B SCHIEFELBEIN EFFECTIVE 61
TJ TEARDROP 783F **MMR MS. EFFECTIVE**
 TJ MS 38W TUEL MS GAMECHANGER 359A

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
13.4	0.8	82.8	129.4	0.29	5.5	33.9	75.3	15.8	15.1	40.3	-0.13	0.32	-0.03	0.6	136.5	83.3
35%	60%	25%	25%	30%	75%	2%	3%	45%	15%	25%	80%	50%	75%	65%	40%	30%

2

MMR TEAR DROP H144

DOB: 9/16/20 ASA: 3963003 TATTOO: H144

1/2 SM 1/2 AN | BW: 67 | ACT. WW: 624

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	832.06	1074.74	2.82	20.79	7.36	7.5

TJ MAIN EVENT 503B SCHIEFELBEIN EFFECTIVE 61
TJ TEARDROP 783F **MMR MS. EFFECTIVE**
 TJ MS 38W TUELL MS.

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
17.4	-2.6	74.8	116.3	0.26	7.8	33.5	70.8	16	14.6	35.4	-0.14	0.3	-0.03	0.55	143.3	82.2
10%	10%	55%	50%	55%	35%	2%	10%	40%	20%	40%	80%	55%	75%	70%	30%	35%



LOT 3 - MMR TEAR DROP H181



TJ TEARDROP 783F - SIRE OF LOTS 1-8

This pair of ET flushmate brothers are supported by the everlasting influence of MMR Evergreen 501E, a top daughter of the legendary CCR Cowboy Cut 5048Z.



LOT 4 - MMR TEAR DROP H182



MMR EVERGREEN 501E - DAM OF LOTS 3 & 4

3

MMR TEAR DROP H181

DOB: 8/30/20 ASA: 3963014 TATTOO: H181

5/8 SM 3/8 AN | BW: 73 | ACT. WW: 564

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	679.39	1016.87	3.92	22.24	5.67	6.3

TJ MAIN EVENT 503B CCR COWBOY CUT 5048Z
TJ TEARDROP 783F MMR EVERGREEN 501E
 TJ MS 38W MSC EVERGREEN

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
13.75	-0.1	85.75	127.3	0.26	5.25	29.4	72.25	18.65	15.8	42.9	-0.18	0.23	-0.04	0.73	140.9	82.5
35%	45%	20%	30%	55%	75%	10%	10%	15%	10%	20%	70%	70%	65%	40%	30%	35%

4

MMR TEAR DROP H182

DOB: 8/30/20 ASA: 3963015 TATTOO: H182

5/8 SM 3/8 AN | BW: 77 | ACT. WW: 628

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	751.04	1003.2	2.93	18.81	6.41	6.95

TJ MAIN EVENT 503B CCR COWBOY CUT 5048Z
TJ TEARDROP 783F MMR EVERGREEN 501E
 TJ MS 38W MSC EVERGREEN

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
13.75	-0.1	85.75	127.3	0.26	5.25	29.4	72.25	18.65	15.8	42.9	-0.18	0.23	-0.04	0.73	140.9	82.5
35%	45%	20%	30%	55%	75%	10%	10%	15%	10%	20%	70%	70%	65%	40%	30%	35%



LOT 6 - MMR TEAR DROP H104

5

MMR TEAR DROP H103

DOB: 8/13/20 ASA: 3962991 TATTOO: H103

1/2 SM 1/2 AN | BW: 49 | ACT. WW: 690

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	941.41	1271.3	3.84	25.44	6.63	6.04

TJ MAIN EVENT 503B

MAR INNOVATION 251

TJ TEARDROP 783F

MMR MISS GAMECHANGER 762E

TJ MS 38W

TUEL MS GAMECHANGER 359A

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
13.1	0.1	80.2	124.6	0.28	6.6	30.6	70.7	15.1	14.4	42.4	-0.14	0.27	-0.03	0.62	132.1	80.9
40%	45%	35%	40%	55%	10%	10%	50%	25%	20%	80%	60%	65%	60%	50%	40%	

6

MMR TEAR DROP H104

DOB: 8/13/20 ASA: 3962992 TATTOO: H104

5/8 SM 3/8 AN | BW: 66 | ACT. WW: 620

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	823.37	1107.77	3.31	22.88	6.92	6.98

TJ MAIN EVENT 503B

TUEL MR RECALL B4011

TJ TEARDROP 783F

MMR MISS GAMECHANGER 763E

TJ MS 38W

TUEL MS GAMECHANGER 365A

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
16.1	-1.8	70.8	104.8	0.21	7.2	28.3	63.6	17.7	14.1	30.9	-0.22	0.15	-0.05	0.57	133.2	74.4
15%	20%	70%	75%	85%	45%	15%	35%	25%	25%	55%	55%	85%	50%	70%	45%	65%

7

MMR TEAR DROP H102

DOB: 8/13/20 ASA: 3962990 TATTOO: H102

1/2 SM 1/2 AN | BW: 66 | ACT. WW: 638

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	847.36	1158.3	3.62	22.44	6.21	6.09

TJ MAIN EVENT 503B

TUEL MR FACTOR B4093

TJ TEARDROP 783F

MMR RACHEL 752E

TJ MS 38W

3210 RACHEL 1112

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
14.8	-2	74.2	107.9	0.21	6.6	28	65	17	15.2	37.6	-0.14	0.17	-0.03	0.53	132.4	76.7
25%	15%	55%	70%	85%	55%	15%	30%	30%	15%	30%	80%	80%	65%	75%	45%	60%

8

MMR TEAR DROP H105

DOB: 8/15/20 ASA: 3962993 TATTOO: H105

3/8 SM 1/2 CS 1/8 AN | BW: 77 | ACT. WW: 678

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	873.37	1226.02	4.1	21.38	5.22	4.94

TJ MAIN EVENT 503B

755E

TJ TEARDROP 783F

TJ MS 38W

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
14.3	-0.5	84	124.9	0.26	6.4	30.7	72.7	12.3	12.2	29.8	-0.37	0.01	-0.08	0.77	116.2	78.2
25%	35%	20%	35%	55%	60%	5%	10%	80%	50%	60%	15%	99%	10%	30%	80%	50%



LOT 9
MMR PAYWEIGHT H140

H140 is a standout among the SimAngus bulls in this year's offering. He is sired by our walking sire, Double G Payweight 7705, a stout made Basin Payweight 1682 son that is backed by a stout featured Pays to Dream cow that was bred in the Owen Bros. program. A true sale highlight!

9

MMR PAYWEIGHT H140

DOB: 9/12/20 ASA: 3963002 TATTOO: H140

1/2 SM 1/2 AN | BW: 87 | ACT. WW: 664

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	802.39	1153.14	4.08	22.73	5.57	5.57

BASIN PAYWEIGHT 1682

CNS PAYS TO DREAM T759

DOUBLE G PAYWEIGHT 7705

OBCC DAPHANE B129

SIJH FD 4268 OF 747 1010

SC DAPHANE Z129

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.8	0.3	71.1	114.7	0.27	7.6	19.7	55.2	13.2	10.6	38.4	-0.06	0.49	-0.02	0.41	137.6	78.6
45%	50%	70%	55%	45%	35%	80%	80%	70%	75%	30%	95%	20%	85%	90%	35%	50%

Here is a powerful set of higher percentage SimAngus bulls that offer exceptional length, stoutness, and shape. We used BCLR Cash Flow C820 to add performance and carcass merit without sacrificing calving ease. Cash Flow ranks among the elite 2% of the breed for WW and YW, top 1% YG, top 1% REA, top 10% API, top 10% TI, top 3% ADG, and top 20% CE. Cash Flow is a homozygous black and homozygous polled Purebred that is considered one of the greatest sons of CCR Wide Range 9005A to surface. This set of brothers will add length, power, and pay weight to any set of calves!



BCLR CASH FLOW C820 - SIRE OF LOTS 10-12

11

MMR CASH FLOW H126

DOB: 8/26/20 ASA: 3962999 TATTOO: H126

3/4 SM 7/32 AN 1/32 MA | BW: 83 | ACT. WW: 706

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	910.04	1213.39	3.53	25.71	7.29	6.84

CCR WIDE RANGE 9005A

CCR DREAM BETTER 3058T

BCLR CASH FLOW C820

TUELL MS MO 3-11A

BCLR MISS MONICA U820

624

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.2	1.3	85.4	134.8	0.31	5.5	9.2	51.9	16.7	10.5	29.6	-0.41	0.15	-0.06	1.07	129.1	78.6
55%	70%	20%	15%	20%	75%	99%	90%	35%	75%	60%	10%	85%	25%	3%	55%	50%

10

MMR CASH FLOW H118

DOB: 8/23/20 ASA: 3962997 TATTOO: H118

3/4 SM 3/16 AN 1/16 MA | BW: 80 | ACT. WW: 734

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	967.71	1299.5	3.86	26.43	6.85	6.12

CCR WIDE RANGE 9005A

CCR DREAM BETTER 3058T

BCLR CASH FLOW C820

TUELL MS MO 3-6A

BCLR MISS MONICA U820

407

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
11.3	1.9	89.2	139.2	0.31	4.8	7.1	51.7	16.7	10.9	31.2	-0.45	0.13	-0.07	1.17	127.6	79.6
65%	80%	10%	15%	20%	85%	99%	90%	35%	70%	55%	4%	85%	25%	2%	55%	45%

12

MMR CASH FLOW H131

DOB: 9/7/20 ASA: 3963001 TATTOO: H131

3/4 SM 1/4 AN | BW: 75 | ACT. WW: 698

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	887.73	1280.19	4.56	27.47	6.02	5.56

CCR WIDE RANGE 9005A

CCR COWBOY CUT 5048Z

BCLR CASH FLOW C820

MMR PLEASANT PILL 530E

BCLR MISS MONICA U820

MSC PLEASANT PILL

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
13.4	1.9	101.2	152.9	0.32	6.4	12.1	62.6	18.1	14.3	36.5	-0.33	0.27	-0.05	1.03	143.9	90.2
35%	80%	1%	3%	15%	60%	99%	40%	20%	25%	35%	25%	60%	50%	5%	25%	10%



LOT 13 - MMR CAMPBELL H190

Camp Campbell E737 is the sire of Lots 13 through 17. The first five bulls in this sire group are ET flushmate brothers that are backed by the great Wallace Evergreen 1105 matriarch, a proven and prolific Angus female that has served as a foundation breeding piece for our breeding program. Camp Campbell E737 is a performance standout that charts among the elite 3% of the breed for YW, top 10% WW, top 1% ADG, top 1% Shr, top 10% API, and top 10% TI. This set of brothers are true performance standouts that will add pounds, length, frame, and dimension to any breeding program.



CAMP CAMPBELL E737 - SIRE OF LOTS 13-17

13

MMR CAMPBELL H190

DOB: 9/3/20 ASA: 3963019 TATTOO: H190

1/2 SM 1/2 AN | BW: 104 | ACT. WW: 694

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
940.37	1355.59	4.83	30	6.22	5.5

HOOK'S BALTIC 17B
CAMP CAMPBELL E737
CAMP RANCH Y134

BC EAGLE EYE 110-7
WALLACE EVERGREEN 1105
SANDPOINT WAR EVERGREEN 3023

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
9.5	3	92.7	154.6	0.39	1.4	15.3	61.6	15.4	11.8	53.5	-0.12	0.5	-0.03	0.68	142.4	89.2
85%	95%	5%	2%	2%	99%	99%	45%	50%	55%	4%	85%	20%	65%	50%	30%	15%



WALLACE EVERGREEN 1105 - DAM OF LOTS 13-16



LOT 16 - MMR CAMPBELL H202

14

MMR CAMPBELL H195

DOB: 9/6/20 ASA: 3963022 TATT00: H195

1/2 SM 1/2 AN | BW: 80 | ACT. WW: 696

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	842.07	1244.01	4.67	25.86	5.53	5.26

HOOK'S BALTIC 17B BC EAGLE EYE 110-7
CAMP CAMPBELL E737 WALLACE EVERGREEN 1105
 CAMP RANCH Y134 SANDPOINT WAR EVERGREEN 3023

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
9.5	3	92.7	154.6	0.39	1.4	15.3	61.6	15.4	11.8	53.5	-0.12	0.5	-0.03	0.68	142.4	89.2
85%	95%	5%	2%	2%	99%	99%	45%	50%	55%	4%	85%	20%	65%	50%	30%	15%

15

MMR CAMPBELL H197

DOB: 9/7/20 ASA: 3963023 TATT00: H197

1/2 SM 1/2 AN | BW: 78 | ACT. WW: 642

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	782.39	1205.19	4.92	24.58	5	4.93

HOOK'S BALTIC 17B BC EAGLE EYE 110-7
CAMP CAMPBELL E737 WALLACE EVERGREEN 1105
 CAMP RANCH Y134 SANDPOINT WAR EVERGREEN 3023

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
9.5	3	92.7	154.6	0.39	1.4	15.3	61.6	15.4	11.8	53.5	-0.12	0.5	-0.03	0.68	142.4	89.2
85%	95%	5%	2%	2%	99%	99%	45%	50%	55%	4%	85%	20%	65%	50%	30%	15%

16

MMR CAMPBELL H202

DOB: 9/10/20 ASA: 3963027 TATT00: H202

1/2 SM 1/2 AN | BW: 92 | ACT. WW: 704

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	918.04	1327.57	4.76	29.65	6.23	5.61

HOOK'S BALTIC 17B BC EAGLE EYE 110-7
CAMP CAMPBELL E737 WALLACE EVERGREEN 1105
 CAMP RANCH Y134 SANDPOINT WAR EVERGREEN 3023

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
9.5	3	92.7	154.6	0.39	1.4	15.3	61.6	15.4	11.8	53.5	-0.12	0.5	-0.03	0.68	142.4	89.2
85%	95%	5%	2%	2%	99%	99%	45%	50%	55%	4%	85%	20%	65%	50%	30%	15%

17

MMR CAMPBELL H185

DOB: 9/1/20 ASA: 3963016 TATT00: H185

1/2 SM 1/2 AN | BW: 76 | ACT. WW: 654

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	840.04	1173.73	3.88	25.46	6.56	6.41

HOOK'S BALTIC 17B G A R PROPHET
CAMP CAMPBELL E737 G A R PROPHET 504
 CAMP RANCH Y134 G A R 28 AMBUSH N41

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.5	0.9	86.1	140.8	0.34	8.7	18.2	61.2	13.7	12.2	47.7	-0.08	0.74	-0.02	0.58	156.1	94
50%	65%	15%	10%	10%	20%	90%	50%	65%	50%	10%	90%	4%	85%	65%	15%	5%



LOT 18 - MMR PROCLAMATION OH21

18

MMR PROCLAMATION OH21

DOB: 9/24/20 ASA: 3963007 TATTOO: OH21

1/2 SM 1/2 AN | BW: 76 | ACT. WW: 678

	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	893.37	1181.56	3.35	23.88	7.12	6.81

CCR COWBOY CUT 5048Z
WS PROCLAMATION E202
 WS MISS SUGAR C4

G A R PROPHET
G A R PROPHET 504
 G A R 28 AMBUSH N41

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
13.5	-0.1	95.6	146.7	0.32	8.9	31.1	78.8	13.4	16.2	56.2	-0.04	0.81	-0.01	0.67	164.4	103.4
35%	45%	3%	5%	15%	20%	5%	2%	70%	10%	3%	95%	3%	95%	50%	10%	1%

MMR Proclamation OH21 is a stout featured, high marbling half blood bull that offers superior carcass merit. The sire of OH21 is the great CCR Cowboy Cut 5048Z son, WS Proclamation E202, that is supported by one of the most essential cows in the Simmental breed, WS Miss Sugar C4. The dam of OH21 is G A R Prophet 504, an exciting your daughter of G A R Prophet that is supported by the influence of Pathfinder sire G A R Predestined. A maternal brother sired by Camp Campbell E737 sells as Lot 17. These bulls rank among the elite 5% of the business for marbling and weaning weight performance!



WS PROCLAMATION E202
 SIRE OF LOT 18



LOT 19 - MMR PAYDIRT H203

What a set of brothers that sell as Lots 19 through 25! Consistent, predictable, and reliable foundation SimAngus genetics that have stood the test of time. The dam of this powerful set of ET flushmate brothers is Miss CCF Z261, the S A V Final Answer 0035 daughter from the famed Miss CCF Antoinette W62 cow family. A three-quarter sister in blood to these brothers is the stunning MMR Antoinette 927F MM, the high selling female from our Fall 2021 Production Sale that was selected by Deryl Riley of Nebraska. These bulls are also three-quarter sibs to MMR Pay Day 471F, one of the stoutest and most unique half-blood bulls to ever carry the MMR prefix here in Mount Vernon. These brothers offer balanced data that charts among the top third of the breed for performance, carcass merit, and maternal.

19

MMR PAYDIRT H203

DOB: 8/30/20 ASA: 3963028 TATTOO: H203

1/2 SM 1/2 AN | BW: 75 | ACT. WW: 648

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	933.36	1270.84	3.92	26.06	6.64	6.06

BASIN PAYWEIGHT 1682

S A V FINAL ANSWER 0035

CCR PAY DIRT 2340C

MISS CCF Z261

CCR MS SINGLETARY 2340Z

MISS CCF ANTOINETTE W62

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.1	0.2	82.5	129.9	0.3	8.3	25	66.2	15.4	10.6	36.6	-0.07	0.39	-0.02	0.45	138.5	84.2
55%	50%	25%	25%	25%	25%	35%	25%	50%	75%	35%	95%	35%	85%	85%	35%	30%



CCR PAY DIRT 2340C - SIRE OF LOT 19-27



MISS CCF Z261
DAM OF LOTS 19-25



MMR ANTOINETTE 827F MM
THREE-QUARTER SISTER TO LOTS 19-25



MMR PAY DAY 471F
THREE-QUARTER BROTHER TO LOTS 19-25

20

MMR PAY DIRT H174

DOB: 8/24/20 ASA: 3963011 TATTOO: H174

1/2 SM 1/2 AN | BW: 77 | ACT. WW: 648

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
858.41	1292.58	5.05	26.34	5.22	4.85

BASIN PAYWEIGHT 1682 S A V FINAL ANSWER 0035
CCR PAY DIRT 2340C **MISS CCF Z261**
 CCR MS SINGLETARY 2340Z MISS CCF ANTOINETTE W62

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.1	0.2	82.5	129.9	0.3	8.3	25	66.2	15.4	10.6	36.6	-0.07	0.39	-0.02	0.45	138.5	84.2
55%	50%	25%	25%	25%	25%	35%	25%	50%	75%	35%	95%	35%	85%	85%	35%	30%

23

MMR PAY DIRT H186

DOB: 9/1/20 ASA: 3963017 TATTOO: H186

1/2 SM 1/2 AN | BW: 71 | ACT. WW: 634

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
778.4	1170.86	4.56	25.29	5.54	5.55

BASIN PAYWEIGHT 1682 S A V FINAL ANSWER 0035
CCR PAY DIRT 2340C **MISS CCF Z261**
 CCR MS SINGLETARY 2340Z MISS CCF ANTOINETTE W62

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.1	0.2	82.5	129.9	0.3	8.3	25	66.2	15.4	10.6	36.6	-0.07	0.39	-0.02	0.45	138.5	84.2
55%	50%	25%	25%	25%	25%	35%	25%	50%	75%	35%	95%	35%	85%	85%	35%	30%

21

MMR PAY DIRT H175

DOB: 8/25/20 ASA: 3963012 TATTOO: H175

1/2 SM 1/2 AN | BW: 87 | ACT. WW: 628

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
801.4	1144.21	3.99	23.48	5.89	5.91

BASIN PAYWEIGHT 1682 S A V FINAL ANSWER 0035
CCR PAY DIRT 2340C **MISS CCF Z261**
 CCR MS SINGLETARY 2340Z MISS CCF ANTOINETTE W62

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.1	0.2	82.5	129.9	0.3	8.3	25	66.2	15.4	10.6	36.6	-0.07	0.39	-0.02	0.45	138.5	84.2
55%	50%	25%	25%	25%	25%	35%	25%	50%	75%	35%	95%	35%	85%	85%	35%	30%

24

MMR PAY DIRT H191

DOB: 9/4/20 ASA: 3963020 TATTOO: H191

1/2 SM 1/2 AN | BW: 85 | ACT. WW: 576

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
766.39	1177.81	4.78	24.87	5.2	5.22

BASIN PAYWEIGHT 1682 S A V FINAL ANSWER 0035
CCR PAY DIRT 2340C **MISS CCF Z261**
 CCR MS SINGLETARY 2340Z MISS CCF ANTOINETTE W62

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.1	0.2	82.5	129.9	0.3	8.3	25	66.2	15.4	10.6	36.6	-0.07	0.39	-0.02	0.45	138.5	84.2
55%	50%	25%	25%	25%	25%	35%	25%	50%	75%	35%	95%	35%	85%	85%	35%	30%

22

MMR PAY DIRT H176

DOB: 8/25/20 ASA: 3963013 TATTOO: H176

1/2 SM 1/2 AN | BW: 75 | ACT. WW: 604

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
792.05	1140.9	4.06	25.2	6.21	6.26

BASIN PAYWEIGHT 1682 S A V FINAL ANSWER 0035
CCR PAY DIRT 2340C **MISS CCF Z261**
 CCR MS SINGLETARY 2340Z MISS CCF ANTOINETTE W62

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.1	0.2	82.5	129.9	0.3	8.3	25	66.2	15.4	10.6	36.6	-0.07	0.39	-0.02	0.45	138.5	84.2
55%	50%	25%	25%	25%	25%	35%	25%	50%	75%	35%	95%	35%	85%	85%	35%	30%

25

MMR PAY DIRT H192

DOB: 9/4/20 ASA: 3963021 TATTOO: H192

1/2 SM 1/2 AN | BW: 65 | ACT. WW: 628

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
838.74	1217.93	4.41	24.4	5.53	5.32

BASIN PAYWEIGHT 1682 S A V FINAL ANSWER 0035
CCR PAY DIRT 2340C **MISS CCF Z261**
 CCR MS SINGLETARY 2340Z MISS CCF ANTOINETTE W62

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.1	0.2	82.5	129.9	0.3	8.3	25	66.2	15.4	10.6	36.6	-0.07	0.39	-0.02	0.45	138.5	84.2
55%	50%	25%	25%	25%	25%	35%	25%	50%	75%	35%	95%	35%	85%	85%	35%	30%

The next trio of brothers are from MMR Evergreen 501E, the stunning CCR Cowboy Cut 5048Z daughter that exemplifies udder quality and fleshing ease. H187 and H200 are sired by CCR Pay Dirt 2340C, the Basin Payweight 1682 son that is making big waves across the business. H199 is a maternal brother to Lots 26 and 27 that is sired by CCR Santa Fe 9349Z, the tremendous son of CCR Ms Apple 9332W. The Evergreen cow family is a line that you can consistency count on!



MMR EVERGREEN 501E
DAM OF LOTS 26-28

26

MMR PAY DIRT H187

DOB: 9/1/20 ASA: 3963018 TATTOO: H187

1/2 SM 1/2 AN | BW: 81 | ACT. WW: 594

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	801.37	1150.23	4.06	25.33	6.24	6.24

BASIN PAYWEIGHT 1682 CCR COWBOY CUT 5048Z
CCR PAY DIRT 2340C **MMR EVERGREEN 501E**
 CCR MS SINGLETARY 2340Z MSC EVERGREEN

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
11.45	1.1	88.9	137	0.3	6.3	27.1	71.5	16.8	13.7	45.2	-0.07	0.52	-0.01	0.58	149.6	89.5
65%	65%	10%	15%	25%	60%	20%	10%	30%	30%	15%	95%	20%	95%	65%	20%	15%

27

MMR PAY DIRT H200

DOB: 9/8/20 ASA: 3963026 TATTOO: H200

1/2 SM 1/2 AN | BW: 85 | ACT. WW: 616

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	827.06	1143.68	3.68	25.71	6.98	6.94

BASIN PAYWEIGHT 1682 CCR COWBOY CUT 5048Z
CCR PAY DIRT 2340C **MMR EVERGREEN 501E**
 CCR MS SINGLETARY 2340Z MSC EVERGREEN

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
11.45	1.1	88.9	137	0.3	6.3	27.1	71.5	16.8	13.7	45.2	-0.07	0.52	-0.01	0.58	149.6	89.5
65%	65%	10%	15%	25%	60%	20%	10%	30%	30%	15%	95%	20%	95%	65%	20%	15%

Here is another standout sired by CCR Santa Fe 9349Z. His dam is top daughter of RRTT Upgrade 611 that was bred in the Tuell program of Colorado. He is sound footed, long bodied, and powerful in his shape.

28

MMR SANTA FE H199

DOB: 9/8/20 ASA: 3963025 TATTOO: H199

5/8 SM 3/8 AN | BW: 67 | ACT. WW: 620

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	805.72	1073.04	3.11	22.49	7.23	7.44

S D S GRADUATE 006X CCR COWBOY CUT 5048Z
CCR SANTA FE 9349Z **MMR EVERGREEN 501E**
 CCR MS APPLE 9332W MSC EVERGREEN

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
11.5	0.75	84.55	124.8	0.25	6.15	17	59.25	17.4	11.3	34.25	-0.21	0.21	-0.03	0.76	131.8	78.7
70%	60%	20%	35%	35%	65%	95%	60%	25%	60%	40%	60%	70%	75%	35%	50%	50%

29

MMR SANTA FE H130

DOB: 9/7/20 ASA: 3963000 TATTOO: H130

5/8 SM 3/8 AN | BW: 85 | ACT. WW: 672

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	848.7	1208.94	4.19	25.49	6.08	5.85

S D S GRADUATE 006X RRTT UPGRADE 611
CCR SANTA FE 9349Z **TUELL MS**
 CCR MS APPLE 9332W GF EDWINA 42

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
8.9	1.3	74.2	108.6	0.22	5.1	21.4	58.4	15.3	9.4	25.5	-0.26	0.14	-0.05	0.65	114.5	70.9
90%	70%	55%	70%	80%	80%	65%	65%	50%	85%	75%	45%	85%	50%	55%	80%	80%



CCR SANTA FE 9349Z
SIRE OF LOTS 28 & 29



KBHR HIGH ROAD E283 - SIRE OF LOTS 30 & 31


KBHR High Road E283 is the sire of the next two SimAngus bulls that brings forth exceptional calving ease, performance, and carcass merit. KBHR High Road E283 is considered by many to be one of the best sons of Hook's Beacon 56B to ever surface. The dam of High Road is the legendary WS Miss Sugar C4, a true matriarch that continues to produce seedstock caliber herd sires and females year after year. H114 is a calving ease standout that is Show-Me Select program qualified.



WS MISS SUGAR C4 - LEGENDARY PATERNAL GRANDDAM OF LOTS 30 & 31

30

MMR HIGH ROAD H114

DOB: 8/21/20 ASA: 3962994 TATTOO: H114 

5/8 SM 3/8 AN | BW: 68 | ACT. WW: 524

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	725.69	1038.52	3.64	23.94	6.58	7.1

HOOK'S BEACON 56B
KBHR HIGH ROAD E283
WS MISS SUGAR C4

MOHNEN IMPRESSIVE 1093
MMR SKYLINE LADY 854F
MMR SKYLINE LADY 605D

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
15.6	-1.7	77.6	118.8	0.26	7.6	24.3	63	16	14.5	37.4	-0.15	0.52	-0.01	0.73	152.3	87.2
15%	20%	45%	45%	55%	35%	40%	40%	40%	20%	30%	75%	20%	85%	40%	15%	20%

31

MMR HIGH ROAD H128

DOB: 8/30/20 ASA: 4001047 TATTOO: H128

1/2 SM 1/2 CS | BW: 81 | ACT. WW: 650

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	749.37	1075.47	3.79	20.72	5.47	5.75

HOOK'S BEACON 56B
KBHR HIGH ROAD E283
WS MISS SUGAR C4

MMR PHENOM 888

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.4	0.5	83	121.6	0.24	5.8	28.6	70	10.7	11.1	27.3	-0.45	0.29	-0.08	1.04	123.8	83.1
50%	55%	25%	40%	70%	70%	15%	15%	90%	65%	65%	4%	55%	15%	4%	65%	30%

TAKE THE HIGH ROAD



LOT 33 - MMR UPGRADE H157

The influence that MR NLC Upgrade U8676 has left on the business is very difficult to mimic. Several sons and grandsons have continued the tradition, and there is no question that the daughters in production may very well be the most valuable aspect of the Upgrade legacy. Lots 32 through 36 are sired by Nichols Upgrade D104, a standout produced in the Nichols Farms program of Bridgewater, Iowa. These Upgrade sons continue to impress us with their ability to convert and gain. These half-blood SimAngus bulls are further supported by top producing Angus females that offer some of the leading genetics in the industry.



MR NLC UPGRADE U8676 - 3RD GENERATION SIRE OF LOTS 32-36

32

MMR UPGRADE H152

DOB: 9/18/20 ASA: 3963004 TATTOO: H152

1/2 SM 1/2 AN | BW: 76 | ACT. WW: 546

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	781.05	1150.76	4.3	24.01	5.59	5.63

NICHOLS UPGRADE B31
NICHOLS UPGRADE D104
 NICHOLS CEZ Z100

G A R PROPHET
THOMAS PRIMROSE 5568
 THOMAS PRIMROSE 3264

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
9.4	0.9	74.2	117.5	0.27	6.6	24.3	61.4	16.5	13	41.1	-0.09	0.5	-0.03	0.52	138.6	80.5
85%	65%	55%	50%	45%	55%	40%	45%	35%	40%	20%	90%	20%	75%	75%	35%	40%

33

MMR UPGRADE H157

DOB: 9/22/20 ASA: 3963006 TATTOO: H157

1/2 SM 1/2 AN | BW: 90 | ACT. WW: 640

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	839.38	1176.86	3.92	23.92	6.1	5.95

NICHOLS UPGRADE B31
NICHOLS UPGRADE D104
 NICHOLS CEZ Z100

BALDRIDGE XPAND X743
THOMAS LUCY 5704
 THOMAS LUCY 81028

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
7.1	2.8	81.8	128.5	0.29	4.7	25.5	66.4	17.7	12.9	50.4	-0.17	0.35	-0.04	0.79	130.1	79.3
99%	95%	30%	25%	30%	85%	30%	25%	25%	40%	10%	70%	45%	65%	30%	50%	45%



LOT 35 - MMR UPGRADE H135

34

MMR UPGRADE H161

DOB: 10/8/20 ASA: 3963008 TATTOO: H161

1/2 SM 1/2 AN | BW: 72 | ACT. WW: 533

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	700.71	1004.06	3.53	22.18	6.29	6.96

NICHOLS UPGRADE B31 EXAR 263C
NICHOLS UPGRADE D104 **THOMAS LUCY 4545**
 NICHOLS CEZ Z100 THOMAS LUCY 9913

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
8.8	1.4	77.3	120.6	0.27	6.3	25.2	63.8	16.4	13.1	39.9	-0.14	0.31	-0.03	0.57	127.9	77.3
90%	75%	45%	45%	45%	60%	30%	35%	35%	40%	25%	80%	50%	65%	70%	55%	55%

35

MMR UPGRADE H135

DOB: 9/9/20 ASA: 4010538 TATTOO: H135

1/2 SM 1/2 AN | BW: 80 | ACT. WW: 642

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	932.06	1345.38	4.81	29.23	6.08	5.42

NICHOLS UPGRADE B31 EXAR UPSHOT 0562B
NICHOLS UPGRADE D104 **THOMAS MISS LIBERTY 3414**
 NICHOLS CEZ Z100 THOMAS MISS LIBERTY 9010

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
8.5	1.6	76.1	118.1	0.26	5.6	24.7	65	20.3	12.7	42.6	-0.13	0.32	-0.03	0.63	136.2	75.7
90%	75%	50%	50%	55%	75%	35%	30%	5%	45%	20%	80%	50%	75%	60%	40%	60%

36

MMR UPGRADE H170

DOB: 9/25/20 ASA: 4010539 TATTOO: H170

1/2 SM 1/2 AN | BW: 83 | ACT. WW: 672

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	786.03	1104.55	3.7	22.02	5.95	6.09

NICHOLS UPGRADE B31 V A R DISCOVERY 2240
NICHOLS UPGRADE D104 **ANKONIAN DISCOVERY 5175**
 NICHOLS CEZ Z100 RITA 2W42 OF 4W9 9M25

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
7.2	2.2	83.1	132.2	0.31	6.2	24.6	66	17.9	12.7	49.2	-0.12	0.49	-0.03	0.65	141.2	83.3
99%	85%	25%	20%	20%	65%	35%	25%	20%	45%	10%	85%	20%	65%	55%	30%	30%



37

MMR LEGENDARY H163

DOB: 10/12/20 ASA: 3963009 TATTOO: H163

5/8 SM 3/8 AN | BW: 97 | ACT. WW: 617

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	756.07	1101.13	4.01	23.48	5.85	6.07

HARKERS ICON

TUEL MR RECALL B4011

ROCKING P LEGENDARY C918

MMR VALERIE 754E

RP/MP VALENTINE 127X

JM MS TRAVELER 004 9049

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
7.8	4.1	72.8	109.6	0.23	4.5	18.8	55.1	14.8	10.8	29.8	-0.13	0.08	-0.02	0.5	103	64.4
95%	99%	65%	65%	75%	85%	85%	80%	55%	70%	60%	80%	95%	75%	80%	95%	95%

H163 is a standout son of Rocking P Legendary C915, backed by the influence of the legendary GCC Total Recall 806T. You can expect this homozygous polled SimAngus bull to sire extremely high-quality replacement females.



ROCKING P LEGENDARY C918 - SIRE OF LOTS 37 & 38

38

MMR LEGENDARY OH19

DOB: 9/7/20 ASA: 4001363 TATTOO: OH19

3/4 SM 1/4 AN | BW: 72 | ACT. WW: 654

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	828.05	1157.94	3.84	23.61	6.16	6.08

HARKERS ICON

CCR COWBOY CUT 5048Z

ROCKING P LEGENDARY C918

MMR PLEASANT PILL 530E

RP/MP VALENTINE 127X

MSC PLEASANT PILL

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
10.5	3.3	82.5	123.9	0.26	6.1	20	61.2	12.6	12.1	33.4	-0.2	0.2	-0.04	0.66	114.2	75.1
75%	95%	25%	35%	55%	65%	80%	50%	75%	50%	45%	60%	75%	65%	50%	80%	65%

Here is a higher percentage SimAngus bull sired by Rocking P Legendary C918 and from a productive young daughter of CCR Cowboy Cut 5048Z that is from the Pleasant Pill cow family. He charts top 25% for WW and will add pay weight to any set of females.



MM PLEASANT PILL 104 - MEMBER OF THE PLEASANT PILL COW FAMILY!

39

MMR UNITED H117

DOB: 8/23/20 ASA: 3962996 TATTOO: H117

5/8 SM 3/8 AN | BW: 71 | ACT. WW: 640

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	805.01	1117.84	3.64	24.93	6.86	6.93

TNT TUITION U238

GW GAME CHANGER 823Y

W/C UNITED 956Y

TUEL MS GAMECHANGER 327A

MISS WERNING 956W

RATCLIFF STEEL MISS 003W

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
13	0.7	79.6	126.5	0.29	6.9	18.6	58.3	9.7	8.5	37.8	-0.2	0.17	-0.04	0.66	114.9	76.4
45%	60%	35%	30%	30%	50%	85%	65%	95%	90%	30%	60%	80%	50%	50%	80%	60%

A performance standout sired by the breed leading W/C United 956Y that is backed by a top Game Changer daughter. He is long bodied, and stout featured.



W/C UNITED 956Y - SIRE OF LOT 39



LOT 40 - MMR ASHLAND H198


G A R Ashland has evolved as one of the greatest bulls to ever be produced in the legendary Gardiner Angus Ranch program. We appreciate the blend of calving ease, carcass merit, and phenotype that this bull brings to the table. The dam of H198 is the great WF Jenny Z300, a top Simmental female in our program that is sired by WLE Tonic U49. H198 ranks top 10% for CE and top 10% MCE.



G A R ASHLAND - SIRE OF LOT 40

40

MMR ASHLAND H198

DOB: 9/7/20 ASA: 3963024 TATTOO: H198 

1/2 SM 1/2 AN | BW: 90 | ACT. WW: 744

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	909.73	1309.77	4.65	27.25	5.86	5.32

G A R EARLY BIRD	WLE TONIC U49
G A R ASHLAND	WF JENNY Z300
CHAIR ROCK AMBUSH 1018	WF BABY GOT BACK W30

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
16.9	-1.3	76.9	120.6	0.27	9.6	22.3	60.7	15.2	10.7	30.7	-0.25	0.37	-0.04	0.74	144.4	83.1
10%	25%	45%	45%	45%	10%	55%	50%	50%	70%	55%	45%	40%	50%	35%	25%	30%



WF JENNY Z300 - DAM OF LOT 40



LOT 42 - MMR PAYWEIGHT 7705 H172

41

MMR PAYWEIGHT 0H22

DOB: 9/9/20 ASA: 4001046 TATTOO: 0H22

1/4 SM 3/4 AN | BW: 68 | ACT. WW: 594

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	716.03	1053.51	3.92	22.05	5.62	6.05

BASIN PAYWEIGHT 1682 CCR COWBOY CUT 5048Z
CCLC PAYWEIGHT 7810 MMR EVERGREEN 501E
 CCLC MISS MORRISON 1284 MSC EVERGREEN

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.3	1.3	94.7	149	0.34	6.1	21.8	69.1	15.3	14.2	57.9	0.1	0.68	0.02	0.46	152.5	94.6
50%	70%	4%	4%	10%	65%	60%	15%	50%	25%	2%	99%	10%	99%	85%	15%	4%

0H22 is sired by 7810, a powerful son of Basin Payweight 1682 that is backed by the influential CCLC Miss Morrison 1284 female that was a foundation breeding piece in the Choctaw County Land & Cattle program. He is from the 501E donor dam and charts among the top 4% for WW, top 4% YW, top 10% ADG, top 10% Marb, and top 4% TI.

42

MMR PAYWEIGHT 7705 H172

DOB: 9/15/20 NON REGISTERED TATTOO: H172

SM AN | BW: 78 | ACT. WW: 708

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	857.37	1257.42	4.65	25.77	5.54	5.22

BASIN PAYWEIGHT 1682
DOUBLE G PAYWEIGHT 7705 SIMANGUS
 SJH FD 4268 OF 747 1010

43

MMR JOHNNY B GOOD H250

DOB: 8/27/20 ASA: 4013068 TATTOO: H250

1/2 SM 1/2 AN | BW: 83 | ACT. WW: 600

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	914.71	1358.36	5.16	27.49	5.33	4.75

VIN-MAR JOHNNY CASH 3513 SS EBONYS GRANDMASTER
VIN-MAR BB JOHNNY B GOOD MMR YOLANDA 218D
 MISS JOURNEY 503 CMB YOLANDA Y658

CE	BW	WW	YW	ADG	MCE	MLK	MW	STY	DOC	CW	YG	MRB	BF	REA	API	TI
12.4	0.5	69.6	110.3	0.25	5.2	21.6	56.4	14.3	10.3	41.6	-0.07	0.15	-0.01	0.54	119.5	69.2
50%	55%	75%	65%	60%	80%	65%	75%	60%	75%	20%	95%	85%	85%	75%	70%	85%

Here is a stylish half-blood SimAngus bull that was very efficient on test. He was a true performance standout that was gaining over 5 lbs. per day and came off test at over 1350 lbs. This bull is backed by the great CMB Yolanda Y658 matriarch, the foundation of our SimGenetic breeding program. Keep back every daughter, you will love them in production!

Double G Payweight 7705 is another son of Basin Payweight 1682 that we selected from the Double G Angus program of Oklahoma. He is a moderate birth weight SimAngus bull that is backed by a non-registered female that is a role model brood cow. We appreciate the real-world performance and spread that he brings to the table.

MISSOURI SHOW-ME SELECT REPLACEMENT HEIFER PROGRAM

The Show-Me-Select® Replacement Heifer Program uses the latest research on health, nutrition, genetics and reproductive science to ensure Missouri counties continue to be national leaders in providing quality beef. The program focuses on Missouri’s farmers and is dependent upon active participation from regional extension livestock specialists and local veterinarians, each of which are critical components of the agricultural sector of this state.



This program is unique in that it is an educational program targeted at improving production efficiency through increased use of existing technology, coupled with the marketing component.

Program Objective:

- Improved heifer development programs through a Total Quality Management strategy
- Increased marketing opportunities for and added value for Missouri-raised heifers
- Creation of reliable sources of quality replacement heifers based on management, reproduction and genetics

Genetic Requirements:

Sire requirements: Eligible sires must have known ID, be registered by their respective national breed registry, and have complete EPD (opens in new window) information. Sires will be evaluated for qualification in the program based on the EPD provided by their respective breed registry and not on EPD produced by progeny registration in any other breed or hybrid registry.

Angus minimum Calving Ease EPD of 7.0

Simmental and SimAngus minimum Calving Ease EPD of 14.0

ABOVE AVERAGE GOALS REQUIRE TARGETED BULLS

Aim High

The Targeting the Brand™ logo highlights registered Angus bulls with greater genetic potential to produce calves that meet the most challenging specifications of the *Certified Angus Beef®* brand.

Only 1 in 4 non-parent Angus bulls qualify.

Minimum Genetic Requirements

Marbling EPD (Marb)	+0.65
Dollar Grid Carcass Index (\$G)	+55.0

For more information on Targeting the Brand™ visit CABcattle.com.

THE ANGUS BULLS





LOT 50 - MM GROWTH FUND 0171

We initiate the Angus bull division with a set of ET flushmate brothers that sell as Lots 50 through 55. These bulls are sired by the industry leading Deer Valley Growth Fund, an essential member of the line-up at Select Sires. Some of the top bulls to sell the last two years have been from the Deer Valley Growth Fund sire group. The dam of these performance driven Growth Fund sons is the prolific G A R Prophet 504. Her influence can be identified not only in the Angus division at Moriondo Farms but also the SimAngus breeding program to create elite half-blood herd bulls and females. These ET flushmate brothers sired by Growth Fund rank among the elite 5% of the breed for WW, YW, and CEM. They are balanced numerically and offer tremendous spread from birth to weaning. Help yourself to the chance to turn out a set of full brothers that will add performance, carcass merit, and consistency to your program.

50

MM GROWTH FUND 0171

DOB: 8/29/20 AAA: 20259537 TATTOO: 171



ANGUS | BW: 76 | ACT. WW: 684

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	886.03	1303.14	4.85	30.42	6.27	5.26

BASIN PAYWEIGHT 1682

DEER VALLEY GROWTH FUND

DEER VALLEY RITA 36113

G A R PROPHET

G A R PROPHET 504

G A R 28 AMBUSH N41

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	1.5	81	143	0.28	14	27	91	57	0.79	0.46	0.05
35%	60%	5%	5%	25%	5%	40%	20%	25%	30%	75%	90%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-33	71	86	101	52	153	269					
90%	25%	5%	20%	35%	25%	20%					

51

MM GROWTH FUND 0167

DOB: 8/27/20 AAA: 20259539 TATTOO: 167



ANGUS | BW: 82 | ACT. WW: 658

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	889.38	1302.7	4.81	25.07	5.21	4.78

BASIN PAYWEIGHT 1682

DEER VALLEY GROWTH FUND

DEER VALLEY RITA 36113

G A R PROPHET

G A R PROPHET 504

G A R 28 AMBUSH N41


CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	1.5	81	143	0.28	14	27	91	57	0.79	0.46	0.05
35%	60%	5%	5%	25%	5%	40%	20%	25%	30%	75%	90%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-33	71	86	101	52	153	269					
90%	25%	5%	20%	35%	25%	20%					



DEER VALLEY GROWTH FUND - SIRE OF LOTS 50-55

52

MM GROWTH FUND 0170

DOB: 8/29/20 AAA: 20259538 TATTOO: 170 

ANGUS | BW: 76 | ACT. WW: 622

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	864.03	1250.8	4.5	26.43	5.88	5.53


BASIN PAYWEIGHT 1682
DEER VALLEY GROWTH FUND
DEER VALLEY RITA 36113

G A R PROPHET
G A R PROPHET 504
G A R 28 AMBUSH N41

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	1.5	81	143	0.28	14	27	91	57	0.79	0.46	0.05
35%	60%	5%	5%	25%	5%	40%	20%	25%	30%	75%	90%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-33	71	86	101	52	153	269					
90%	25%	5%	20%	35%	25%	20%					

54

MM GROWTH FUND 0175

DOB: 9/1/20 AAA: 20259535 TATTOO: 175 

ANGUS | BW: 84 | ACT. WW: 624

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	911.03	1314.87	4.7	28.2	6	5.44


BASIN PAYWEIGHT 1682
DEER VALLEY GROWTH FUND
DEER VALLEY RITA 36113

G A R PROPHET
G A R PROPHET 504
G A R 28 AMBUSH N41

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	1.5	81	143	0.28	14	27	91	57	0.79	0.46	0.05
35%	60%	5%	5%	25%	5%	40%	20%	25%	30%	75%	90%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-33	71	86	101	52	153	269					
90%	25%	5%	20%	35%	25%	20%					

53

MM GROWTH FUND 0173

DOB: 8/31/20 AAA: 20259536 TATTOO: 173 

ANGUS | BW: 86 | ACT. WW: 690

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	868.04	1285.15	4.85	29.32	6.05	5.62


BASIN PAYWEIGHT 1682
DEER VALLEY GROWTH FUND
DEER VALLEY RITA 36113

G A R PROPHET
G A R PROPHET 504
G A R 28 AMBUSH N41

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	1.5	81	143	0.28	14	27	91	57	0.79	0.46	0.05
35%	60%	5%	5%	25%	5%	40%	20%	25%	30%	75%	90%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-33	71	86	101	52	153	269					
90%	25%	5%	20%	35%	25%	20%					

55

MM GROWTH FUND 0177

DOB: 9/4/20 AAA: 20259534 TATTOO: 177 

ANGUS | BW: 86 | ACT. WW: 662

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	831.07	1318.33	5.67	29.98	5.29	4.93

BASIN PAYWEIGHT 1682
DEER VALLEY GROWTH FUND
DEER VALLEY RITA 36113

G A R PROPHET
G A R PROPHET 504
G A R 28 AMBUSH N41

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	1.5	81	143	0.28	14	27	91	57	0.79	0.46	0.05
35%	60%	5%	5%	25%	5%	40%	20%	25%	30%	75%	90%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-33	71	86	101	52	153	269					
90%	25%	5%	20%	35%	25%	20%					



LOT 56 - MF MM QUANTUM 0108

56

MF MM QUANTUM 0108

DOB: 8/29/20 AAA: 20212221 TATTOO: 108

ANGUS | BW: 68 | ACT. WW: 653

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	818.39	1191.89	4.34	30.14	6.94	6.79

G A R MOMENTUM
G A R QUANTUM
G A R IN SURE 1524

PA POWER TOOL 9108
THOMAS LUCY 4962
THOMAS LUCY 31030

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
6	2.5	58	104	0.22	3	33	55	50	0.55	0.94	-0.01
33%	38%	88%	77%	70%	77%	14%	71%	54%	56%	20%	34%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-20	61	65	95	52	147	252					
65%	55%	40%	30%	35%	35%	35%					



G A R QUANTUM - SIRE OF LOTS 56-58

57

MF MM QUANTUM 0101

DOB: 8/27/20 AAA: 20212220 TATTOO: 101



ANGUS | BW: 74 | ACT. WW: 612

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	931.4	1257.5	3.79	27.07	7.14	6.55

G A R MOMENTUM
G A R QUANTUM
G A R IN SURE 1524

BALDRIDGE WAYLON W34
THOMAS BLACKBIRD 3776
THOMAS BLACKBIRD 0694

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	2.8	69	124	0.3	10	32	67	58	1.15	0.66	-0.01
27%	54%	40%	45%	15%	58%	30%	52%	28%	7%	59%	28%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-25	63	75	104	75	178	294					
80%	50%	20%	15%	4%	10%	10%					

58

MF MM QUANTUM 0119

DOB: 9/3/20 AAA: 20212224 TATTOO: 119



ANGUS | BW: 74 | ACT. WW: 608

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	792.07	1137.13	4.01	26.61	6.63	6.69

G A R MOMENTUM
G A R QUANTUM
G A R IN SURE 1524

PA POWER TOOL 9108
THOMAS ESTER 5254
THOMAS ESTER 2513

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
14	1.2	60	112	0.3	9	32	41	53	0.9	1.27	-0.03
6%	28%	82%	57%	15%	81%	18%	88%	42%	23%	2%	10%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-13	75	71	105	73	178	306					
45%	20%	25%	15%	5%	10%	3%					



LOT 59 - MF MM SURE FIRE 0111

We utilized the “go to” sire in the Select Sires line-up when it comes to calving ease and carcass merit. G A R Sure Fire is a premier calving ease sire that is sired by Connealy In Sure 8524 and backed by the G A R New Design 5050 dam, 8086. Sure Fire ranks among the top 10% for CED, top 25% BW, top 25% RADG, top 1% SC, top 3% Marb, top 25% \$W, top 10% \$B, and top 10% \$C. These bulls all qualified for the CAB “Targeting the Brand” program by meeting the marbling and \$G minimum requirements. These bulls will add carcass merit to any program, while also offering quality calving ease genetics that could be utilized on heifers.

59

MF MM SURE FIRE 0111

DOB: 8/31/20 AAA: 20212222 TATTOO: 111



ANGUS | BW: 64 | ACT. WW: 617

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
867.73	1248.82	4.43	23.79	5.37	5.06

CONNEALY IN SURE 8524

EF AUTHENTIC 0829

G A R SURE FIRE

THOMAS MISS JET 4719

CHAIR ROCK 5050 G A R 8086

THOMAS MISS JET 91018

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
4	3.4	71	120	0.27	3	36	56	47	0.82	0.75	-0.01
64%	84%	40%	48%	30%	91%	10%	54%	49%	48%	33%	16%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-22	72	83	88	62	150	267					
70%	25%	10%	45%	15%	30%	20%					



G A R SURE FIRE - SIRE OF LOTS 59-63

60

MF MM SURE FIRE 084

DOB: 8/20/20 AAA: 20212215 TATTOO: 84



ANGUS | BW: 70 | ACT. WW: 603

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	870.02	1180.96	3.62	25	6.91	6.66

CONNEALY IN SURE 8524

CONNEALY CONFIDENCE 0100

G A R SURE FIRE

THOMAS CAROL 3723

CHAIR ROCK 5050 G A R 8086

THOMAS CAROL 7595

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
14	-1.1	56	101	0.24	8	25	45	38	0.96	0.75	0.01
5%	10%	80%	72%	55%	91%	56%	71%	83%	16%	37%	46%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-11	67	63	91	66	157	271					
40%	35%	45%	40%	10%	25%	20%					

62

MF MM SURE FIRE 078

DOB: 8/17/20 AAA: 20212214 TATTOO: 78



ANGUS | BW: 82 | ACT. WW: 621

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	768.02	1075.16	3.57	23.35	6.54	6.82

CONNEALY IN SURE 8524

EXAR EMPEROR 5972B

G A R SURE FIRE

JB ERICA 817

CHAIR ROCK 5050 G A R 8086

THOMAS ERICA 31249

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
9	0.8	74	136	0.32	13	27	89	50	1.01	0.6	0.02
14%	17%	54%	22%	5%	9%	63%	30%	65%	15%	61%	58%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-32	55	78	94	66	160	263					
90%	70%	15%	30%	10%	20%	25%					

61

MF MM SURE FIRE 086

DOB: 8/20/20 AAA: 20212216 TATTOO: 86



ANGUS | BW: 70 | ACT. WW: 631

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	784.07	1095	3.62	25.15	6.96	7.16

CONNEALY IN SURE 8524

QUAKER HILL FIRESTORM 3PT1

G A R SURE FIRE

JB MISS LIBERTY 801

CHAIR ROCK 5050 G A R 8086

THOMAS MISS LIBERTY 3414

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
15	0.1	68	120	0.24	11	28	68	54	1	1.1	-0.02
1%	15%	35%	38%	55%	69%	38%	40%	20%	22%	2%	6%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-23	73	77	96	75	170	293					
75%	25%	15%	30%	4%	10%	10%					

63

MF MM SURE FIRE 097

DOB: 8/18/20 PENDING TATTOO: 97



ANGUS | BW: 66 | ACT. WW: 588

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	671.7	1033.83	4.21	19.73	4.69	5.19

CONNEALY IN SURE 8524

CONNEALY CONSENSUS 7229

G A R SURE FIRE

EXAR BLACKBIRD 3065

CHAIR ROCK 5050 G A R 8086

EXAR BLACKBIRD 1054

Sire's EPDs

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
13	0	56	107	0.27	9	29	37	46	1.28	0.69	0.02
10%	25%	60%	50%	25%	45%	25%	75%	40%	3%	30%	65%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-9	64	73	98	78	176	292					
35%	35%	25%	30%	3%	10%	10%					



LOT 64 - MF MM VALUE ADDED 090



HA RITO LADY 3839 - PATERNAL GRANDDAM OF LOTS 64 & 65



HA VALUE ADDED 7578 - SIRE OF LOTS 64 & 65

64 MF MM VALUE ADDED 090

DOB: 8/22/20 AAA: 20061349 TATTOO: 90

ANGUS | BW: 80 | ACT. WW: 611

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G						
872.69	1160.88	3.35	18.83	5.62	5.45						
HA PRIME CUT 4493			BSF OPPORTUNIST Z5								
HA VALUE ADDED 7578			H EMPRESS 4355 ET								
HA RITO LADY 3839			B/R BLACKCAP EMPRESS 770								
CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
0	3.8	66	112	0.26	8	19	63	49	0.55	0.61	-0.02
96%	98%	25%	43%	40%	38%	93%	33%	46%	68%	21%	4%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-16	42	55	98	48	147	233					
55%	95%	65%	25%	45%	35%	55%					

65 MF MM VALUE ADDED 7578

DOB: 8/27/20 AAA: 20061348 TATTOO: 102

ANGUS | BW: 94 | ACT. WW: 641

Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G						
1006.71	1283.52	3.22	25.29	7.86	6.97						
HA PRIME CUT 4493			EXAR BLUE CHIP 1877B								
HA VALUE ADDED 7578			H MS LORI 4277 ET								
HA RITO LADY 3839			GREENS LORI 9904								
CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
-3	5.8	83	136	0.28	7	13	100	59	0.26	0.43	0.01
73%	88%	3%	32%	25%	19%	93%	3%	7%	84%	52%	36%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-30	49	56	109	31	141	232					
85%	85%	65%	10%	85%	45%	60%					

Lots 64 and 65 are sired by HA Value Added 7578, a member of the Hoffman Ranch, Hinman, and Genex Cooperative line-up. Value Added is backed by HA Rito Lady 3839, the \$155,000 high selling female in the 2021 Hoffman Ranch Female Sale that was selected by Stellpflug Cattle Company program of Wyoming. These Value Added sons will add pay weight and carcass merit to any set of cows.



PLATTEMERE WEIGH UP K360 - PATERNAL GRANDSIRE OF LOTS 66-74

68

MF MM WEIGH UP 0120

DOB: 9/3/20 AAA: 20179367 TATTOO: 120

ANGUS | BW: 84 | ACT. WW: 609

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	728.75	1104.15	4.37	22.75	5.21	5.46

PLATTEMERE WEIGH UP K360
THOMAS WEIGH UP 7793
 THOMAS LADY JET 4794

CONNELLY BLACK GRANITE
THOMAS LADY BLACKBIRD 5862
 THOMAS LADY BLACKBIRD 5322

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
5	2.3	54	107	0.3	10	34	50	37	0.48	0.38	-0.02
68%	67%	80%	28%	15%	29%	21%	56%	67%	52%	77%	7%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-18	60	61	90	43	133	233					
60%	55%	50%	40%	60%	55%	55%					

66

MF MM WEIGH UP 0114

DOB: 9/1/20 AAA: 20056397 TATTOO: 114

ANGUS | BW: 68 | ACT. WW: 628

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	795.73	1116.14	3.73	23.13	6.21	6.31

PLATTEMERE WEIGH UP K360
THOMAS WEIGH UP 7793
 THOMAS LADY JET 4794

PLATTEMERE WEIGH UP K360
DEER VALLEY RITA 4782
 DEER VALLEY RITA 8502

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
11	-0.1	68	126	0.3	15	37	67	52	0.01	0.75	-0.01
29%	42%	30%	9%	15%	4%	4%	26%	21%	94%	27%	36%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-28	71	85	100	26	126	234					
85%	25%	10%	20%	95%	65%	55%					

69

MF MM WEIGH UP 0125

DOB: 9/7/20 AAA: 20059708 TATTOO: 125

ANGUS | BW: 60 | ACT. WW: 616

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	755.36	1054.92	3.48	20.44	5.87	6.21

PLATTEMERE WEIGH UP K360
THOMAS WEIGH UP 7793
 THOMAS LADY JET 4794

CONNELLY CONFIDENCE 0100
THOMAS DAWN 2875
 THOMAS DAWN 4259

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	0.2	57	103	0.24	8	33	29	42	0.39	0.68	0.00
34%	30%	67%	60%	55%	72%	22%	67%	58%	59%	32%	26%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-8	71	73	89	41	130	240					
30%	25%	25%	40%	65%	60%	50%					

67

MF MM WEIGH UP 0118

DOB: 9/3/20 AAA: 20179361 TATTOO: 118

ANGUS | BW: 52 | ACT. WW: 618

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	698.4	1037.77	3.95	20.57	5.21	5.69

PLATTEMERE WEIGH UP K360
THOMAS WEIGH UP 7793
 THOMAS LADY JET 4794

S A V FINAL ANSWER 0035
THOMAS ESTER 31204
 THOMAS ESTER 8897

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
18	-3	60	111	0.29	15	32	49	44	0.37	0.91	-0.02
1%	5%	50%	37%	20%	25%	22%	48%	38%	72%	12%	10%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-16	66	77	95	45	139	246					
55%	40%	15%	30%	55%	45%	40%					

70

MF MM WEIGH UP 0124

DOB: 9/5/20 AAA: 20056404 TATTOO: 124

ANGUS | BW: 82 | ACT. WW: 592

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	781.02	1124.19	3.99	25.09	6.29	6.41

PLATTEMERE WEIGH UP K360
THOMAS WEIGH UP 7793
 THOMAS LADY JET 4794

V A R GENERATION 2100
BLACK GOLD BLACKCAP 5069
 BOBO BLACKCAP 2035

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
8	1.6	62	109	0.26	11	41	47	52	0.71	0.5	-0.01
78%	87%	39%	41%	40%	42%	1%	49%	22%	36%	74%	28%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-20	60	82	92	53	145	248					
65%	55%	10%	35%	35%	35%	40%					

71

MF MM WEIGH UP 0129

DOB: 9/10/20 AAA: 20056410 TATTOO: 129

ANGUS | BW: 86 | ACT. WW: 637

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	769.36	1106.84	3.92	25.62	6.53	6.72

PLATTEMERE WEIGH UP K360 EXAR DENVER 2002B
 THOMAS WEIGH UP 7793 EXAR ELBA 4569
 THOMAS LADY JET 4794 BLACKJACKS ELBA 6111

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
4	3.5	72	125	0.25	11	33	98	62	0.66	0.69	0.03
48%	71%	28%	31%	45%	27%	24%	10%	14%	36%	38%	81%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-40	57	74	107	51	158	262					
95%	65%	20%	15%	40%	20%	25%					

72

MF MM PAYWEIGHT 0143

DOB: 10/9/20 AAA: 20056415 TATTOO: 143

ANGUS | BW: 102 | ACT. WW: 598

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	712.33	862.11	1.74	17.13	9.84	11.57

PLATTEMERE WEIGH UP K360 44 CAPITALIST 3165
 THOMAS WEIGH UP 7793 JB LUCY 6120
 THOMAS LADY JET 4794 THOMAS LUCY 6592

CE	BW	WW	YW	RADG	CEM	MLK	MW	CW	MRB	RE	BF
0	5	78	142	0.32	6	32	103	61	0.57	0.61	-0.01
87%	70%	18%	18%	5%	54%	21%	7%	19%	50%	65%	39%
\$EN	\$M	\$W	\$F	\$G	\$B	\$C					
-42	43	73	115	49	164	256					
95%	95%	25%	10%	40%	15%	30%					



LOT 77 - MM MF 2H

73

MM MF WEIGH UP 0117

DOB: 10/10/20 NON REGISTERED TATTOO: 117

ANGUS | BW: 94 | ACT. WW: 607

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	717.4	1032.13	3.66	25.18	6.88	7.47

74

MM MF WEIGH UP 0139

DOB: 10/1/20 NON REGISTERED TATTOO: 0139

ANGUS | BW: 62 | ACT. WW: 602

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	747.69	1056.73	3.59	25.64	7.13	7.57

75

MM MF 075

DOB: 9/15/20 NON REGISTERED TATTOO: 075

ANGUS | BW: 46 | ACT. WW: 619

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	795.38	1068.39	3.17	24.8	7.81	8.09

76

MM MF WEST POINT 0106

DOB: 9/20/20 NON REGISTERED TATTOO: 0106

ANGUS | BW: 72 | ACT. WW: 622

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	856.4	1214.73	4.17	26.04	6.25	5.98

77

MM MF 2H

DOB: 9/12/20 NON REGISTERED TATTOO: 2H

ANGUS | BW: 60 | ACT. WW: 674

GrowSafe	Start Wt.	End Wt.	ADG	DMI	RAW F:G	ADJ. F:G
	979.72	1368.4	4.52	27.34	6.05	5.27



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