



THE BULL SALE

NATIONAL WESTERN 
Stock Show
DENVER
RESERVE CHAMPION
PEN OF THREE
PERCENTAGE 
SIMMENTAL
PEN 



FUNCTIONAL
PREDICTABLE
PROFITABLE

The Bull Sale





Ruby Cattle Co.

Nate, Leslie, Creed & Parker Ruby
1170 Elk Street, Murray, IA 50174
Nate Cell - 515-450-0112
Leslie Cell - 515-450-0259
rubycows@grm.net

Dear Fellow Cattlemen and Cattlewomen,

Another year has flown by and as I write this letter, the beef market has been gaining momentum and is strong. Fat cattle have made some nice gains and feeder cattle have really taken off. I think we all welcome this added optimism. We have had a great winter here thus far. The bulls weaned off big as our grass had some more punch than normal with adequate moisture but not excessive. Due to the mild fall and winter, we have been able to develop the bulls slowly, with lower energy diets to maximize the useful life of the bull. You will notice in the scan data these are some of the leanest bulls we have offered to date, yet their individual weights have not suffered at all. As the old saying goes, the performance is bred in, not fed in!

Obviously, we have raised bulls for several years, but in the past, admittedly we still had a primary focus on raising females. As many of those females were geared more towards the showring, we realized we were not raising the amount of good, commercially oriented bulls that we needed to. With that said, starting with the calf crop in this sale, we have refocused our efforts to provide easy calving, fast growing, stout made cattle with added carcass value while still maintaining the look you've come to expect from our cattle. We are excited about the direction of our program and look forward to what the future holds.

You will notice as you flip through the sale offering that many of the bulls in the sale are in the very top end of the breed for growth, yet all are born unassisted, and many are out of first calf heifers. With several of our customers retaining ownership in their cattle, we have brought a renewed focus on carcass genetics in these cattle. We have invested in herd sires and utilized AI sires that we think will add carcass value to their offspring while complimenting the genetics we already have in our cow herd. Even if you are not one that retains ownership in your cattle, rest assured the buyers of your cattle will be happy with their genetics and will be back for more.

In closing, we have never been more excited to offer a group of bulls for sale. We think this group is as impressive from start to finish as any we have produced so far. At the end of the day, pounds pay, and this group of bulls will add performance no doubt, but they will add those pounds without sacrificing calving ease and maternal traits. We have the largest offering of heifer safe bulls we have ever offered as well. We welcome your visit to the farm anytime and we hope to see you at the sale. If you are unable to make it to the sale, we have several options for you to bid absentee as well.

As always, thanks for your interest and consideration!

Nate, Leslie, Creed & Parker Ruby

INNOVATION

— AgMarketing, LLC —

Gentlemen,

Welcome to the 2022 edition of the Ruby Cattle Company Bull Sale, making this the 13th annual marketing event for this family owned and operated business. While the markets may be trending in different directions one thing is for certain, Nate and Leslie Ruby take their role as your seedstock provider of choice, to heart. Ruby Cattle Company has stayed the course with their goals of making Simmental and SimAngus cattle predictable and fool proof.

This program was built by Nate's critical eye, the affirmation that the cattle you are purchasing have jumped through all the hoops necessary to maintain their status on the inventory. Foot shape, structural integrity, udder quality, disposition, fertility, fleshing ease, and real-world performance collectively measure longevity and ultimately profitability in Murray, Iowa. What Ruby Cattle Company does as well or better than any other seedstock operation in America is unfailingly measure, weigh, and submit the data. The cattle that carry the brand have been recorded through each phase of their development and it is documented to aid in your selection process.

Single trait selection is the quickest way to accelerate failure, therefore Nate has used each measurement, weight, and genetic predictor that goes into beef production as a "tool". While each tool in a shop claims a different purpose, the same can be said when discussing the cattle business. Each specific EPD, ultrasound data piece, performance record, scrotal measurement, and ratio comparison are tools that will enable your selection process to be made with confidence and clarity depending on your breeding program's goals. At the end of the day, the Ruby family understands that the ultimate goal is to provide the United States and the world population with the best and safest food protein known to man. Those that are primarily responsible to do so would be you, his customer base and those that plan to invest in one or several of the outstanding bulls and bred females that will be offered on February 5th, 2022.

Now, with genomics, this program is taking another necessary step towards ensuring your investment is in a product backed with integrity and merit. Nate has been relentless in acquiring new genetics with bigger spread number profiles and outcross genetics when possible. He realizes that carcass merit is more and more important with each improving generation. Ruby Cattle Company is intensely focused on the future of their bull business, realizing that it directly dictates the future of your program and bottom line in turn.

It is a must to put Murray, Iowa on your bull shopping list if you are serious about attaining furthering profits in your commercial based operation. If you are a discriminating breeder, it would be a great opportunity to see what the other team is doing, as you too may find something that would be a helpful addition to your program. It's a program of discipline and dedication that was started from scratch a short 20 years ago, one that has built the ranch land base and provided for essential investments along the journey. It's one to tie to for the long haul.

We sincerely thank you for your interest.

Graham Blagg, Jared Shipman, Tim Anderson



THE RUBY CATTLE COMPANY BULL SALE

Sale Time: 2:00 pm | Sale Location: At the Farm

SALE DAY PHONES

Nate Ruby - 515-450-0112
Leslie Ruby - 515-450-0259
Chad Lukavsky 641.344.1009
Shelby Dooley 641.216.3267
Kiersten Jass 515.408.4918

AUCTIONEER

Col. Jared Shipman - 806-983-7226

SALE MANAGEMENT

Graham Blagg - 530-913-6418
Jared Shipman - 806-983-7226
Tim Anderson - 605-682-9343
INNOVATIONAGMARKETING.COM

MARKETING REPRESENTATIVES

Kelly Schmidt - 406-599-2395
Austin Brandt - 712-621-1829
Jeremie Ruble - 406-581-7940
Mitchell Armitage - 405-641-9438

ACCOMMODATIONS

AmericInn by Wyndham Osceola - 641-342-9400
11 Ariel Cir, Osceola, IA 50213

Lakeside Casino - 641-342-9511
777 Casino Drive Osceola, IA 50213

HEALTH

Bulls have been vaccinated under veterinary recommendations. All bulls have been tested negative for BVD. Sale vet will assist buyers on health status for specific states.

TERMS & CONDITIONS

All bulls sell under the terms and conditions of the American Simmental Association. Terms of sale are cash or check payable immediately upon conclusion of the sale and before animals will be removed.

INSURANCE

Insurance will be available through Jame Secondino - 812-208-0956.

RETAINED INTEREST

Ruby Cattle Co reserves 1/3 semen interest in all bulls selling unless otherwise noted.

EPDS

Please note that EPDs may change from the time the sale catalog is printed until registration paper is transferred. EPDs are Spring 2022 numbers.

RISK

Each animal becomes the risk of the purchaser as soon as sold. Animals purchased are at the purchaser's risk as to loss or injury, and will be loaded according to purchaser's direction. Insurance will be available sale day.

UPDATES AND SALE ORDER

Additional information and sale order can be found at the InnovationAgMarketing.com website and on their Facebook page.

ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale, attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.

LIABILITY

Neither owners nor sale management assume any liability for any accidents that may occur to the animal after it is sold. All persons who attend the sale do so at their own risk and owners or sale personnel assume no liability for accidents.

FREE YARDAGE

Bulls are allowed to stay at the farm free of charge until April 1, 2022.

TRUCKING

We encourage everyone to travel as convenient as possible. We will make every effort to assist with trucking arrangements.

AD AND CATALOG PRODUCTION

THM Promotions - Tracy McMurphy - 806-679-0231

LiveAuctions.TV
2.0

Sale Schedule

Friday, February 4, 2022
Bulls on Display at 1:00 pm

Saturday, February 5, 2022

Bulls on Display at 9:00 am
Lunch served at 12:00 pm
Sale Begins at 2:00 pm CST

Open House

Join us Saturday, January 29, 2022 from 10:00 am to 5:00 pm for an Open House to view the sale offering at the farm.

Sale Location

Ruby Cattle Company
1170 Elk Street, Murray, IA 50174

Updates

Stay tuned to the Ruby Cattle Co. Facebook page for weather updates and schedule changes.

Visit www.rubycattleco.com or www.innovationagmarketing.com for additional updates and supplement information.



2019 National Western Reserve Champion Pen of 3 Simmental Bulls



2018 National Western Reserve Champion Pen of 5 Simmental Bulls



2018 National Western Reserve Champion Pen of 3 Simmental Bulls



8

LOT 1 RUBYS CURRENCY 0H3

The longer that **CURRENCY** is around, the more clear his value becomes. He sires cattle that are moderate at birth, have great performance, and stamps his progeny with an attractive look. His progeny are consistently longer bodied and have a shot more frame to them. The first females in production are proving to be big time producers. Here is a sire group of bulls that will make extra good looking calves with added growth and maternal qualities.

1

RUBYS CURRENCY 0H3

DOB: 9/14/20 Reg: 3938268 Tattoo: 0H3

WBFS SIGNIFICANT B132	Adj. REA	15.03	Adj. BW	72
RUBY'S CURRENCY 7134E	Adj. BF	0.22	Adj. WW	652
RUBYS JILL 035X	Adj. IMF	2.2	Adj. YW	1173
OVAL F RINGLEADER R579	REA Ratio	97	BW Ratio	89
RUBYS MISS CLEO 240Z	BF Ratio	76	WW Ratio	101
RUBYS MISS CLEO 964W	IMF Ratio	77	YW Ratio	100

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.2	-0.1	78.3	119.2	7	21.2	0.26	9.7	60.3	16.7	32.1	-0.46	0.13	-0.09	1.02	139.1	81.3
20%	20%	45%	40%	30%	70%	35%	75%	60%	55%	40%	30%	50%	60%	20%	30%	30%

A quick look at this guy's pedigree and you will notice that he is a brother to the great Turnpike. 0H3 is one of my favorite bulls in the offering. He was small at birth, offers good growth with a very balanced EPD profile. Well above average in several traits with indexes in the top 30% of the breed. He's good looking, super smooth in his design, soft, sound, and deceptively stout. Lots of good in this bull.



RUBYS TURNPIKE 771E - Maternal Brother of Lot 1





LOT 2 RUBYS CURRENCY 0H9

2

RUBYS CURRENCY 0H9

DOB: 9/17/20 Reg: 3938212 Tattoo: 0H9

WBF SIGNIFICANT B132	Adj. REA	16.88	Adj. BW	77
RUBY'S CURRENCY 7134E	Adj. BF	0.27	Adj. WW	619
RUBYS JILL 035X	Adj. IMF	2.57	Adj. YW	1137
RUBYS ABSOLUT 317A	REA Ratio	109	BW Ratio	95
RUBYS PATTY 7164E	BF Ratio	93	WW Ratio	96
FBW PATTY 735Z	IMF Ratio	90	YW Ratio	97

POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.3	1.8	86.1	133	4.6	25.1	0.29	16	68.1	11.7	37.7	-0.52	0.07	-0.08	1.33	123.7	82.8
45%	55%	20%	15%	75%	35%	20%	10%	20%	99%	20%	10%	65%	60%	2%	65%	25%

Very well balanced, good looking Currency son. He's started small and still offers a WW EPD in the top 20% and YW in the top 15% of the database. He's a high docility bull that will add REA when mated to those Angus based cows. Good cow family here as well.



RUBY'S CURRENCY 7134E - Sire of Lots 1-9

Low Birthweights | Impressive Performance



LOT 3 RUBYS CURRENCY 0H14

SimAngus genetics at their best right here. You have to love the design and the performance of this calf and maybe what sets him apart is what is under his hide. Lots of IMF and REA, with ratios of 133 and 108 respectively. If your feeding your calves out, mark this one down.

3

RUBYS CURRENCY 0H14

DOB: 9/19/20 Reg: 3938277 Tattoo: 0H14

WBFS SIGNIFICANT B132	Adj. REA	16.71	Adj. BW	91
RUBY'S CURRENCY 7134E	Adj. BF	0.43	Adj. WW	684
RUBYS JILL 035X	Adj. IMF	3.79	Adj. YW	1210
O C C UNBELIEVABLE 851U	REA Ratio	108	BW Ratio	112
FCC JUANADA 103Y	BF Ratio	148	WW Ratio	106
FCC JUANADA 852S	IMF Ratio	133	YW Ratio	103

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.3	1.4	92.1	163.3	2.9	24.4	0.45	13.8	70.4	17.1	73.5	-0.02	0.43	-0.01	0.81	149.7	90.6
50%	70%	5%	1%	99%	35%	1%	25%	10%	30%	1%	95%	30%	95%	25%	15%	10%

SimAngus Genetics at their best!





LOT 4 RUBYS CURRENCY 0H62

If you like more moderate, easy keeping cattle, this one will be right up your alley. Still one that grabs your attention in the pen, he will add efficiency and fleshing ability to his calves. 146 IMF ratio as well. His dam is one of my favorite cows and one of the most productive In Dew Time females we have.

4	RUBYS CURRENCY 0H62															
DOB: 10/6/20	Reg: 3938276															
	Tattoo: 0H62															
WBFS SIGNIFICANT B132	Adj. REA 15.29															
RUBY'S CURRENCY 7134E	Adj. BF 0.5															
RUBYS JILL 035X	Adj. IMF 4.16															
HTP SVF IN DEW TIME	Adj. BW 72															
RUBYS RITA 169Y	Adj. WW 609															
S S MISS RITA R011 1R5	Adj. YW 1051															
	REA Ratio 99															
	BF Ratio 172															
	IMF Ratio 146															
	BW Ratio 89															
	WW Ratio 95															
	YW Ratio 90															
HOMOZYGOUS POLLED HOMOZYGOUS BLACK 3/4 SM 1/4 AN																
CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.2	0.2	73.6	103.9	6.8	16.8	0.19	16	53.6	14.7	20.9	-0.31	0.32	-0.03	0.87	131.3	76.7
25%	45%	55%	75%	50%	95%	95%	10%	85%	60%	85%	25%	50%	65%	15%	50%	55%

Moderate and Easy Keeping

THE CURRENCY SIRE GROUP



LOT 5 RUBYS CURRENCY 0H92

5

RUBYS CURRENCY 0H92

DOB: 10/24/20

Reg: 3938228

Tattoo: 0H92

WBF SIGNIFICANT B132	Adj. REA	15.08	Adj. BW	92
RUBY'S CURRENCY 7134E	Adj. BF	0.26	Adj. WW	694
RUBYS JILL 035X	Adj. IMF	2.59	Adj. YW	1188
RUBY NFF YUKON Y108	REA Ratio	97	BW Ratio	114
NFF ANNIE D180	BF Ratio	90	WW Ratio	108
NFF ANNIE X096	IMF Ratio	91	YW Ratio	102

HOMOZYGOUS POLLED | BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.2	2.8	85.1	134.7	6.3	22.3	0.31	16.3	64.9	17.6	52.6	-0.24	0.17	-0.06	0.85	127.3	77.6

65%	90%	15%	15%	60%	55%	20%	10%	25%	25%	5%	45%	80%	35%	20%	55%	50%
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Here's a long bodied, bigger framed bull that is sure to add extension and eye appeal. Top 20% growth EPDs and you will also find the great 418P in his pedigree.



LOT 6 RUBYS CURRENCY 128J

6

RUBYS CURRENCY 128J

DOB: 1/8/21

Reg: 3978739

Tattoo: 128J

WBF SIGNIFICANT B132	Adj. REA	15.68	Adj. BW	77
RUBY'S CURRENCY 7134E	Adj. BF	0.26	Adj. WW	752
RUBYS JILL 035X	Adj. IMF	3.37	Adj. YW	1210
RUBYS YUCATAN 160Y	REA Ratio	109	BW Ratio	90
RUBYS JUANADA 411B	BF Ratio	118	WW Ratio	105
FCC JUANADA 919W	IMF Ratio	123	YW Ratio	102

HOMOZYGOUS POLLED | BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.3	-0.4	84.3	129	7.7	29	0.28	19.3	71.1	19.4	49.6	-0.25	0.38	-0.04	0.96	153.9	87.4

10%	35%	20%	25%	35%	10%	35%	1%	10%	10%	10%	45%	35%	50%	10%	15%	15%
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I will be upfront with you, this has been one of my favorite bulls of this calf crop. He was small at birth, offers explosive growth, in an attractive, stout, soft made package. His dam is flat awesome and is one we need consider flushing. Check him out on paper as well, top 10% calving ease, top 25% growth, with both indexes in top 15% of the breed. Another SimAngus bull that does everything right.



LOT 7 RUBYS CURRENCY 147J

7

RUBYS CURRENCY 147J

DOB: 1/23/21

Reg: 3978704

Tattoo: 147J

WBF SIGNIFICANT B132	Adj. REA	15.32	Adj. BW	87
RUBY'S CURRENCY 7134E	Adj. BF	0.22	Adj. WW	748
RUBYS JILL 035X	Adj. IMF	2.28	Adj. YW	1164
RUBY SWC BATTLE CRY 431B	REA Ratio	107	BW Ratio	101
MC2 MISS 830	BF Ratio	100	WW Ratio	104
508U	IMF Ratio	83	YW Ratio	98

POLLED | BLACK | PB SM

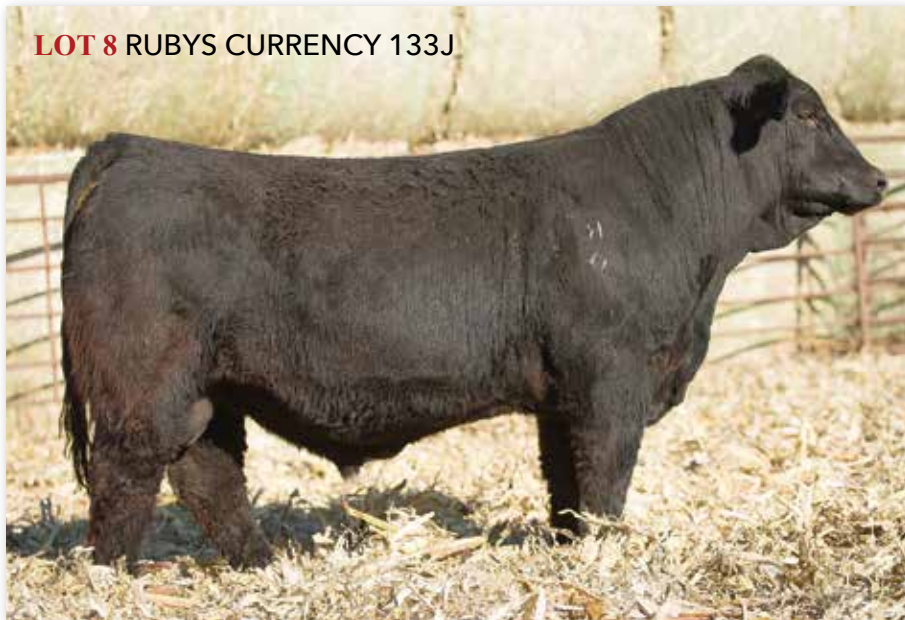
CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.9	1.4	85.2	132.7	6.7	23.7	0.3	11.5	66.2	12.2	48.9	-0.34	0.1	-0.08	0.97	125.4	82.4

50%	45%	20%	15%	35%	45%	15%	50%	30%	95%	4%	90%	60%	80%	30%	60%	25%
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If you like good looking blaze faced cattle, this one comes to the top. Really nice spread bull on paper. His dam was a high selling bred heifer we purchased from our good friends at the McConahay Cattle Company. She's off an running raising the good ones here.

THE CURRENCY SIRE GROUP

LOT 8 RUBYS CURRENCY 133J



RUBY SWC YETTI 9G36 - Full Sister to Lots 8 & 9



RUBY SWC BATTLE CRY 431B
Maternal Brother to Lots 8 & 9

LOT 9 RUBYS CURRENCY 122J



RUBY/SWC GENTLEMAN'S JACK
Maternal Brother to Lots 8 & 9

8

RUBYS CURRENCY 133J

DOB: 1/9/21 Reg: 3978749 Tattoo: 133J

WBF SIGNIFICANT B132	Adj. REA	15.19	Adj. BW	78
RUBY'S CURRENCY 7134E	Adj. BF	0.15	Adj. WW	720
RUBYS JILL 035X	Adj. IMF	1.89	Adj. YW	969
MR NLC UPGRADE U8676	REA Ratio	105	BW Ratio	ET
SWC RUBY YETTI 143Y	BF Ratio	75	WW Ratio	ET
JM MISS OLIVIA-L36	IMF Ratio	80	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12	1.6	87.3	138	6.1	21.6	0.32	14	65.2	12.4	46.7	-0.45	-0.04	-0.10	1.12	121.4	80.7
35%	50%	15%	10%	45%	65%	10%	20%	30%	95%	5%	35%	95%	40%	10%	70%	35%

9

RUBYS CURRENCY 122J

DOB: 1/7/21 Reg: 3978741 Tattoo: 122J

WBF SIGNIFICANT B132	Adj. REA	17.16	Adj. BW	80
RUBY'S CURRENCY 7134E	Adj. BF	0.23	Adj. WW	745
RUBYS JILL 035X	Adj. IMF	1.97	Adj. YW	1269
MR NLC UPGRADE U8676	REA Ratio	118	BW Ratio	ET
SWC RUBY YETTI 143Y	BF Ratio	115	WW Ratio	ET
JM MISS OLIVIA-L36	IMF Ratio	84	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12	1.8	89.4	141	6.1	21.6	0.32	14	66.2	12.4	47.6	-0.45	-0.04	-0.10	1.14	121.9	81.8
35%	55%	10%	10%	45%	65%	10%	20%	30%	95%	5%	35%	95%	40%	10%	70%	30%

Currency has flat worked on Yetti and these two sons just solidify my claim. They are good looking, good sized bulls that are soft middled and athletic in their structural build. They have plenty of red meat as well. If you're looking for those dual purpose sires to make females and males of equal value, these two would be ones I would recommend all day long. They were moderate at birth and yet still posted impressive weaning weights and you have to love their EPD profiles as well. These fellas are really nice, come see them for yourself.



THE SIGNIFICANT SIRE GROUP

This is the first time that we have offered any male full sibs to the great Currency. Full sisters have commanded top dollar in our female sales and we think you will really like these brothers. All three brothers are blessed with that awesome blaze face, and are all very similar in their design. Good looking, stout made, big bodied, and athletic in their structure. Three full sibs that would be a great option to kick out on a big bunch of cows to keep the uniformity we're all after. Keep every female you can out of these bulls as well. Breeders take note of the H0065 bull. He is one of the very best bulls in the offering. It's not easy making them that good looking without sacrificing center body, muscle mass, and structure. He's the real deal without a doubt.



LOT 10 RUBYS SIGNIFICANT H0065

10 RUBYS SIGNIFICANT H0065

DOB: 9/21/20 Reg: 3938306 Tattoo: H0065

GW-WBF SUBSTANCE 820Y	Adj. REA	16.74	Adj. BW	90
WBF SIGNIFICANT B132	Adj. BF	0.3	Adj. WW	694
WBF HEBE X376	Adj. IMF	2.02	Adj. YW	1239
HTP SVF IN DEW TIME	REA Ratio	107	BW Ratio	ET
RUBYS JILL 035X	BF Ratio	120	WW Ratio	ET
RUBYS JILL 815U	IMF Ratio	83	YW Ratio	ET

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10	3.2	85.9	132.1	4.4	21	0.29	17.7	63.9	16.8	45.8	-0.36	0.28	-0.09	0.93	140.5	84.9
65%	85%	20%	15%	80%	70%	20%	2%	40%	55%	10%	80%	20%	60%	35%	25%	20%

11 RUBYS SIGNIFICANT H0061

DOB: 9/17/20 Reg: 3938309 Tattoo: H0061

GW-WBF SUBSTANCE 820Y	Adj. REA	15.78	Adj. BW	87
WBF SIGNIFICANT B132	Adj. BF	0.27	Adj. WW	620
WBF HEBE X376	Adj. IMF	2.49	Adj. YW	1152
HTP SVF IN DEW TIME	REA Ratio	101	BW Ratio	ET
RUBYS JILL 035X	BF Ratio	108	WW Ratio	ET
RUBYS JILL 815U	IMF Ratio	103	YW Ratio	ET

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10	3.2	85.9	132.1	4.4	21	0.29	17.7	63.9	16.8	45.8	-0.36	0.31	-0.09	0.93	142	85.6
65%	85%	20%	15%	80%	70%	20%	2%	40%	55%	10%	80%	15%	60%	35%	25%	15%

12 RUBYS SIGNIFICANT H0062

DOB: 9/18/20 Reg: 3938307 Tattoo: H0062

GW-WBF SUBSTANCE 820Y	Adj. REA	12.6	Adj. BW	75
WBF SIGNIFICANT B132	Adj. BF	0.3	Adj. WW	568
WBF HEBE X376	Adj. IMF	3.05	Adj. YW	1099
HTP SVF IN DEW TIME	REA Ratio	80	BW Ratio	ET
RUBYS JILL 035X	BF Ratio	120	WW Ratio	ET
RUBYS JILL 815U	IMF Ratio	126	YW Ratio	ET

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10	3.2	85.9	132.1	4.4	21	0.29	17.7	63.9	16.8	45.8	-0.36	0.34	-0.08	0.93	143.8	86.4
65%	85%	20%	15%	80%	70%	20%	2%	40%	55%	10%	80%	15%	60%	35%	20%	15%



RUBY'S CURRENCY 7134E - Full Brother to Lots 10-12



LOT 11 RUBYS SIGNIFICANT H0061



LOT 12 RUBYS SIGNIFICANT H0062

THE TURNPIKE SIRE GROUP



LOT 13 RUBYS TURNPIKE 0H35

15

I knew **Turnpike** was special at a very young age and he reaffirms that feeling with every calf crop that comes in. The bull calves are stout, big bellied, long bodied bulls that are great on their feet and legs. They weigh like lead, and are a great choice if you are someone who likes to background your calves before you wean them. We calved the Turnpike's first daughters this spring and fall and couldn't be happier with the job they are doing. They calved on their own with great maternal instincts, have great udders, raised big calves, and bred back. Not much more you can ask for. We try to make sure our sires are valuable dual purpose sires, meaning male and female progeny have equal value, and Turnpike is a shining example of that.

13

RUBYS TURNPIKE 0H35

DOB: 9/25/20 Reg: 3938252 Tattoo: 0H35

WBF SIGNIFICANT B132 RUBYS TURNPIKE 771E RUBYS MISS CLEO 240Z PVFS RUBY MADDEN 126Y RUBYS LINDA 341A X517P	Adj. REA 17.81 Adj. BF 0.34 Adj. IMF 1.99 REA Ratio 115 BF Ratio 117 IMF Ratio 70	Adj. BW 88 Adj. WW 761 Adj. YW 1403 BW Ratio 109 WW Ratio 118 YW Ratio 120
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HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.6	2	94.1	152.4	4.1	33.8	0.36	12.3	80.8	14.1	48.8	-0.56	0.14	-0.11	1.37	140	91
15%	60%	5%	2%	85%	2%	2%	35%	1%	85%	4%	3%	45%	10%	1%	30%	10%



RUBYS TURNPIKE 771E - Sire of Lots 13-25

If you haven't yet figured out why we like these Linda's so well, take a look in here. This is the 341A donor's natural calf. Here is a true power and growth bull that will add pounds, increase ribeye size, yet doubles as a high maternal sire that is in the top 2% of the breed for Milk. I debated long and hard about turning this bull out in our program, but we are so limited where we can use him with several close relatives on both the cow and sire side. He is a great combination of 2 of the best producing cow families on the place and boasts WW and YW ratios of 118 and 120 respectively. Don't miss this one, he is really good and is sure to put more green in your pocket.



LOT 14 RUBYS TURNPIKE 0H16

This one is a physical specimen. If you want to add some eye appeal, stoutness, and growth to a plainer group of cows, here is one that can do it. Look at the cow families that back this bull, Linda, Miss Cleo, and Yetti, the backbone of our operation. If you believe in cow power as much as we do, it makes this bull hard to pass up. Check out the breed leading growth figures here as well!

14 RUBYS TURNPIKE 0H16

DOB: 9/19/20 Reg: 3938213 Tattoo: 0H16

WBF SIGNIFICANT B132	Adj. REA	16.31	Adj. BW	86
RUBYS TURNPIKE 771E	Adj. BF	0.21	Adj. WW	816
RUBYS MISS CLEO 240Z	Adj. IMF	2.02	Adj. YW	1331
RUBY SWC BATTLE CRY 431B	REA Ratio	105	BW Ratio	106
RUBYS LINDA 786E	BF Ratio	72	WW Ratio	127
RUBYS LINDA 443B	IMF Ratio	71	YW Ratio	114

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.7	2.8	100.7	160.2	4.3	31.7	0.37	9.9	82	12.3	47.6	-0.46	-0.03	-0.11	1.08	125.3	89
40%	75%	2%	1%	80%	5%	2%	70%	1%	95%	5%	30%	90%	20%	15%	60%	10%

A Physical Specimen of Stoutness

THE TURNPIKE SIRE GROUP



LOT 15 RUBY NFF TURNPIKE 0H48



Ruby NFF Up the Ante 9171G
Three-Quarter Brother to Lot 15

15

RUBY NFF TURNPIKE 0H48

DOB: 9/28/20 Reg: 3938216 Tattoo: 0H48

WBFS SIGNIFICANT B132	Adj. REA	15.76	Adj. BW	84
RUBYS TURNPIKE 771E	Adj. BF	0.29	Adj. WW	698
RUBYS MISS CLEO 240Z	Adj. IMF	2.51	Adj. YW	1215
AJE/PB MONTECITO 63W	REA Ratio	101	BW Ratio	ET
RUBY NFF RHYTHM 2124Z	BF Ratio	116	WW Ratio	ET
RHYTHM 418P	IMF Ratio	104	YW Ratio	ET

16

RUBYS TURNPIKE 0H60

DOB: 10/3/20 Reg: 3938220 Tattoo: 0H60

WBFS SIGNIFICANT B132	Adj. REA	14.84	Adj. BW	86
RUBYS TURNPIKE 771E	Adj. BF	0.19	Adj. WW	654
RUBYS MISS CLEO 240Z	Adj. IMF	2.01	Adj. YW	1209
PVFS RUBY MADDEN 126Y	REA Ratio	96	BW Ratio	106
RUBYS REV ROSE 6D60	BF Ratio	66	WW Ratio	102
FCC REVOLUTION ROSE 939W	IMF Ratio	71	YW Ratio	103

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11	2.6	83.8	143.4	4.7	29.1	0.37	9.8	71	16.2	48.3	-0.46	-0.09	-0.11	1.07	124	77.6
50%	70%	25%	5%	75%	15%	2%	70%	15%	60%	4%	30%	99%	10%	15%	65%	45%

Another high end, direct son of 2124Z. One of the most massive bodied, stoutest made sons that she has produced so far. He is extra soft and maternal in his design, yet still has the muscle dimension and do ability to not sacrifice performance. A do it all bull in a good looking, blaze faced package.

POLLED | BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.8	2.2	81.7	130.9	1.3	29.6	0.31	9.2	70.5	13.4	38	-0.37	0.14	-0.08	0.86	117.8	77
70%	85%	25%	20%	99%	10%	20%	85%	10%	75%	35%	15%	85%	10%	20%	75%	50%

This is a great example of what we love about the Turnpikes. Extra length and extension with a shot of added frame on a super sound running gear that is built to handle heavy use. His young dam is doing a great job and his maternal granddam raised several top end bulls.



LOT 16 RUBYS TURNPIKE 0H60



LOT 17 RUBYS TURNPIKE 166J

If we would have made it to Denver, here would have been our Purebred pen of 3. These brothers are very easy to like and once again, if you want to turn out multiple bulls on a group cows and still maintain consistency and predictability, I can't think of a better place to look than these fellas. They are purebred bulls that look like halfbloods. Super attractive, big bellied, stout made, and really excel in the foot, leg, and flexibility department. They are the first male offering out of their powerful young donor and she has delivered the goods in spades. Buy one or buy all three, but make sure they are on your list!

17

RUBYS TURNPIKE 166J

DOB: 1/29/21 Reg: 3978743 Tattoo: 166J

WBFS SIGNIFICANT B132	Adj. REA	15.32	Adj. BW	89
RUBYS TURNPIKE 771E	Adj. BF	0.22	Adj. WW	776
RUBYS MISS CLEO 240Z	Adj. IMF	2.48	Adj. YW	1230
RUBY SWC BATTLE CRY 431B	REA Ratio	106	BW Ratio	ET
RUBYS MISS CLEO 648D	BF Ratio	110	WW Ratio	ET
RUBYS MISS CLEO S601	IMF Ratio	106	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.2	2.1	80.7	123.2	4	27.4	0.27	6.3	67.7	13.6	35.2	-0.42	0.08	-0.09	0.91	123.5	79
60%	60%	35%	30%	85%	20%	25%	95%	20%	90%	30%	55%	65%	40%	40%	65%	40%



RUBYS MISS CLEO 648D - Dam of Lots 17 - 19



THE TURNPIKE SIRE GROUP



LOT 18 RUBYS TURNPIKE 175J

18

RUBYS TURNPIKE 175J

DOB: 1/31/21 Reg: 3978742 Tattoo: 175J

WBF SIGNIFICANT B132	Adj. REA	13.15	Adj. BW	87
RUBYS TURNPIKE 771E	Adj. BF	0.17	Adj. WW	710
RUBYS MISS CLEO 240Z	Adj. IMF	2.16	Adj. YW	1185
RUBY SWC BATTLE CRY 431B	REA Ratio	91	BW Ratio	ET
RUBYS MISS CLEO 648D	BF Ratio	85	WW Ratio	ET
RUBYS MISS CLEO S601	IMF Ratio	92	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.2	1.8	76.9	117.7	4	27.4	0.26	6.3	65.8	13.6	30.8	-0.42	0.08	-0.09	0.85	122.7	77.1
60%	55%	50%	40%	85%	20%	35%	95%	30%	90%	45%	55%	65%	40%	55%	70%	50%

19

RUBYS TURNPIKE 179J

DOB: 2/28/21 Reg: 3978717 Tattoo: 179J

WBF SIGNIFICANT B132	Adj. REA	12	Adj. BW	94
RUBYS TURNPIKE 771E	Adj. BF	0.21	Adj. WW	751
RUBYS MISS CLEO 240Z	Adj. IMF	2.17	Adj. YW	1262
RUBY SWC BATTLE CRY 431B	REA Ratio	83	BW Ratio	ET
RUBYS MISS CLEO 648D	BF Ratio	105	WW Ratio	ET
RUBYS MISS CLEO S601	IMF Ratio	92	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.2	1.9	77.9	119.2	4	27.4	0.26	6.3	66.3	13.6	32.6	-0.42	0.08	-0.09	0.87	122.9	77.6
60%	55%	45%	40%	85%	20%	35%	95%	30%	90%	35%	55%	65%	40%	50%	70%	45%



LOT 19 RUBYS TURNPIKE 179J

THE TURNPIKE SIRE GROUP



LOT 20 RUBYS TURNPIKE 115J

20

RUBYS TURNPIKE 115J

DOB: 1/15/21

Reg: 3978714

Tattoo: 115J

WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

W/C RELENTLESS 32C
RUBY NFF RHYTHM E047
RUBY/NFF RHYTHM Z070

Adj. REA	14.29	Adj. BW	94
Adj. BF	0.23	Adj. WW	665
Adj. IMF	2.47	Adj. YW	1135
REA Ratio	100	BW Ratio	109
BF Ratio	105	WW Ratio	93
IMF Ratio	90	YW Ratio	96

POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.6	3.8	81.4	130	2.9	25.6	0.3	9.9	66.3	15.1	32.5	-0.44	0.05	-0.09	0.95	120.7	76.5

80% 90% 30% 20% 95% 30% 15% 70% 30% 75% 35% 40% 75% 40% 35% 75% 55%

One of the more attractive Turnpike sons in the sale out a good Relentless Rhythm family member.



LOT 21 RUBYS TURNPIKE 164J

21

RUBYS TURNPIKE 164J

DOB: 1/28/21

Reg: 3978729

Tattoo: 164J

WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

RUBY SWC BATTLE CRY 431B
RUBY NFF RHYTHM 715E
RHYTHM 418P

Adj. REA	15.6	Adj. BW	89
Adj. BF	0.22	Adj. WW	815
Adj. IMF	2.07	Adj. YW	1283
REA Ratio	108	BW Ratio	ET
BF Ratio	110	WW Ratio	ET
IMF Ratio	88	YW Ratio	ET

POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.9	3.8	90.6	147.5	3.5	29.1	0.36	10.1	74.4	14.3	43	-0.48	-0.11	-0.11	1.08	115.4	78.9

75% 90% 10% 4% 90% 15% 2% 70% 5% 85% 10% 25% 99% 20% 15% 85% 40%

High growth, big bodied, sound made baldy stud here. Here's one that should add some chrome to his calves heads and still tie in the predictability of the Rhythm cow family.



LOT 22 RUBYS TURNPIKE 152J

22

RUBYS TURNPIKE 152J

DOB: 1/25/21

Reg: 3978775

Tattoo: 152J

WBF SIGNIFICANT B132
RUBYS TURNPIKE 771E
RUBYS MISS CLEO 240Z

RUBY SWC BATTLE CRY 431B
RUBY NFF RHYTHM 715E
RHYTHM 418P

Adj. REA	14.25	Adj. BW	86
Adj. BF	0.14	Adj. WW	626
Adj. IMF	2.54	Adj. YW	1074
REA Ratio	98	BW Ratio	ET
BF Ratio	70	WW Ratio	ET
IMF Ratio	108	YW Ratio	ET

POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.9	2.6	77	128.2	3.5	29.1	0.32	10.1	67.6	14.3	32.6	-0.48	-0.11	-0.11	0.94	112.4	72.3

75% 70% 50% 20% 90% 15% 10% 70% 25% 85% 35% 25% 99% 20% 35% 90% 75%

Want to make those good looking, big bodied, sound made replacement females that demand top dollar? Here is one that would be very high on my list.



LOT 23 RUBY TLLC TURNPIKE 1114J

I think that this beast in one of the most unique creatures to come out of our operation. If you need a freaky necked one, I will tell you up front that he won't be your kind. But if you like high performing cattle and want a bull to look like a bull, he is pretty special. This is one that you have to see in person amongst his contemporaries to truly appreciate all the good that he offers. The first thing you will notice when you step in the pen is his easy going demeanor. He is super quiet, yet knows he is good and likes to be looked at. He is as wide based and bold sprung as any, with unmatched center dimension and barrel. He's near perfect in his foot shape and size, and for a calf with this much power, he is as sound and free moving as you can make one. His outcross pedigree also allows for added mating flexibility as well.

23 RUBY TLLC TURNPIKE 1114J
 DOB: 2/19/21 Reg: 3993485 Tattoo: 1114J

WBFS SIGNIFICANT B132	Adj. REA	14.45	Adj. BW	88
RUBYS TURNPIKE 771E	Adj. BF	0.14	Adj. WW	745
RUBYS MISS CLEO 240Z	Adj. IMF	2.12	Adj. YW	1432
JF RANCHER 222Z	REA Ratio	100	BW Ratio	ET
RUBYS KIMBERLY 6D25	BF Ratio	100	WW Ratio	ET
RUBYS KIMBERLY 3176A	IMF Ratio	100	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.6	3.4	89.3	143.7	2.3	30.3	0.34	9.8	74.8	13.2	39.1	-0.46	0.12	-0.11	1.01	128.6	84
70%	85%	10%	5%	99%	10%	4%	70%	5%	90%	20%	30%	55%	20%	25%	55%	20%

One of our Most Unique Creatures

THE TURNPIKE SIRE GROUP



LOT 24 RUBYS TURNPIKE 176J

24

RUBYS TURNPIKE 176J

DOB: 2/1/21 Reg: 3978774 Tattoo: 176J

WBF SIGNIFICANT B132	Adj. REA	14.06	Adj. BW	91
RUBYS TURNPIKE 771E	Adj. BF	0.16	Adj. WW	678
RUBYS MISS CLEO 240Z	Adj. IMF	1.92	Adj. YW	1124
O C C JUDGE 679J	REA Ratio	98	BW Ratio	106
FCC ROSETTA 821U	BF Ratio	73	WW Ratio	94
JAUER 7318 DBL 3121 039	IMF Ratio	71	YW Ratio	95

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.3	1.5	73.5	121.3	3.2	27.9	0.3	10.8	64.6	12.9	33.8	-0.17	0.18	-0.04	0.56	118.1	73.2
50%	75%	55%	40%	95%	15%	25%	70%	25%	80%	45%	70%	80%	65%	70%	75%	70%

I know I talk about cow families a bunch, but this one comes from one of the best Angus lines we have. Couple that with his attractive look, easy fleshing, low maintenance build, you can use this bull several different ways. We have lots of confidence that he will make you money!

25

RUBYS TURNPIKE 1175J

DOB: 4/7/21 Reg: 3978748 Tattoo: 1175J

WBF SIGNIFICANT B132	Adj. REA	13.41	Adj. BW	76
RUBYS TURNPIKE 771E	Adj. BF	0.23	Adj. WW	840
RUBYS MISS CLEO 240Z	Adj. IMF	2.17	Adj. YW	-
O C C TRANSFORMER 987T	REA Ratio	-	BW Ratio	88
RUBYS JUANADA 918Z	BF Ratio	-	WW Ratio	117
FCC JUANADA 918W	IMF Ratio	-	YW Ratio	-

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.4	-0.3	73.3	116.2	4.4	28.5	0.27	8.9	65.1	14.6	32.4	-0.2	0.17	-0.05	0.57	124.6	74.8
35%	35%	55%	50%	90%	10%	40%	90%	25%	60%	50%	60%	80%	50%	70%	60%	60%

One of the youngest bulls in the offering but one of the highest performing. He was the number 2 WW bull in his contemporary group at 840# with a 117 ratio. If you want to add pounds yet keep mature cow size in check, this is your guy.



LOT 25 RUBYS TURNPIKE 1175J



THE OUTER LIMITS SIRE GROUP



LOT 26
RUBYS OUTER LIMITS 155J

RUBYS OUTER LIMITS 935G
Sire of Lots 26-27



Outer Limits is one of the great Turnpike sons that has surfaced thus far. He is one of the elite performance sires in the breed and we absolutely love his first calves. We were heavy on heifers and we only have these two sons to offer you, but they have been a couple of my favorites since the beginning. The dams of these bulls are a couple of the better cows in the herd. They are moderate framed, big bellied females with picture perfect udders and feet. We used Outer Limits on these moderate framed cows to add performance and power them up, and he did just that. Adding either of these bulls or both to your herd will be a very wise decision.

LOT 27
RUBYS OUTER LIMITS 177J

26

RUBYS OUTER LIMITS 155J

DOB: 1/25/21 Reg: 3978772 Tattoo: 155J

RUBYS TURNPIKE 771E	Adj. REA	13.45	Adj. BW	79
RUBYS OUTER LIMITS 935G	Adj. BF	0.21	Adj. WW	702
RUBYS LINDA 721E	Adj. IMF	2.31	Adj. YW	1145
O C C EMBLAZON 854E	REA Ratio	94	BW Ratio	92
FCC JUANADA 918W	BF Ratio	95	WW Ratio	98
FCC JUANADA 742P	IMF Ratio	84	YW Ratio	97

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.5	-0.4	79.6	122.4	5.1	29.4	0.27	11.7	69.2	17.4	33.8	-0.17	0.3	-0.02	0.7	142.1	82.1
15%	35%	35%	35%	80%	10%	40%	55%	10%	30%	45%	70%	50%	75%	45%	30%	30%

27

RUBYS OUTER LIMITS 177J

DOB: 2/2/21 Reg: 3978712 Tattoo: 177J

RUBYS TURNPIKE 771E	Adj. REA	15.48	Adj. BW	93
RUBYS OUTER LIMITS 935G	Adj. BF	0.19	Adj. WW	763
RUBYS LINDA 721E	Adj. IMF	2.25	Adj. YW	1198
CCR COWBOY CUT 5048Z	REA Ratio	108	BW Ratio	108
RUBYS JUANADA 783E	BF Ratio	86	WW Ratio	106
FCC REVOLUTION ROSE 678R	IMF Ratio	82	YW Ratio	101

HOMOZYGOUS POLLED | BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.9	2.6	97	148.8	3.6	26.2	0.32	13.5	74.7	17.7	43	-0.28	0.25	-0.05	0.97	136.4	87.4
70%	90%	2%	4%	95%	20%	15%	30%	3%	25%	20%	35%	60%	50%	10%	40%	15%





LOT 28 RUBYS CASH FLOW 0H93

We purchased **Cash Flow** as a clean up bull from the great NLC ranch but after a couple of calf crops, we realized we had something special. Most of these sons are the result of natural service, so I hope it gives you an appreciation of what he can do on a wide variety of cows. We started AI'ing to him and using him in our ET program and are excited with the results. His progeny are tremendously consistent. They come easy, they grow well, they are bigger framed and stout made with lots of muscle shape, have great feet, and are the first ones to shed in the spring. They are perfectly designed for our fescue environment, and will thrive anywhere else they go. His first daughters calved this spring as well and are going to make awesome cows. Buy these Cash Flow sons with confidence as they are real world beef cattle sires.

28

RUBYS CASH FLOW 0H93

DOB: 10/24/20 Reg: 3938289 Tattoo: 0H93

BCLR CASH FLOW C820	Adj. REA	14.38	Adj. BW	88
MR NLC CASH FLOW 7125E	Adj. BF	0.29	Adj. WW	689
MS NLC 144Y 4122B	Adj. IMF	3.41	Adj. YW	1159
HTP SVF IN DEW TIME	REA Ratio	93	BW Ratio	109
RUBYS JILL 035X	BF Ratio	100	WW Ratio	107
RUBYS JILL 815U	IMF Ratio	120	YW Ratio	99

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.2	3.4	89.5	135.4	3.4	15.5	0.29	13.9	60.2	23.4	37.9	-0.38	0.3	-0.08	0.98	153	86.3
85%	85%	10%	15%	90%	99%	20%	20%	60%	1%	20%	75%	15%	80%	30%	10%	15%

Cash Flow out of Currency's mother. Big time growth with top 1% stay so keep every daughter that you can. Also boasts a 120 IMF ratio.



RUBY'S CURRENCY 7134E - Maternal Brother to Lot 28



THE CASH FLOW SIRE GROUP



LOT 29 RUBYS CASH FLOW 0H88

29 RUBYS CASH FLOW 0H88

DOB: 10/19/20 Reg: 3938253 Tattoo: 0H88

BCLR CASH FLOW C820	Adj. REA	14.6	Adj. BW	93
MR NLC CASH FLOW 7125E	Adj. BF	0.41	Adj. WW	686
MS NLC 144Y 4122B	Adj. IMF	2.65	Adj. YW	1222
WLE FUSION S770	REA Ratio	100	BW Ratio	TWIN
RUBYS RUBY 366A	BF Ratio	100	WW Ratio	TWIN
SC/RS&T MEYERS RUBY R54	IMF Ratio	100	YW Ratio	TWIN

POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.8	2.8	82.7	132.4	3.9	20.3	0.31	15.8	61.6	12.8	47.4	-0.36	0.13	-0.09	0.95	123.1	79.8
80%	75%	30%	15%	85%	75%	10%	10%	50%	95%	5%	80%	50%	60%	35%	65%	35%

If you like sound made, attractive, big bodied, stout made cattle, then this one is an easy one to find. He is one impressive beast and is easy to find in the pen. A full sister to his dam was a high selling open heifer in one of the first Livin the Dream sales. Top 15% YW.

30 RUBYS CASH FLOW 0H74

DOB: 10/14/20 Reg: 3938292 Tattoo: 0H74

BCLR CASH FLOW C820	Adj. REA	14.71	Adj. BW	86
MR NLC CASH FLOW 7125E	Adj. BF	0.34	Adj. WW	622
MS NLC 144Y 4122B	Adj. IMF	3.15	Adj. YW	1166
O C C PRIORITY 882P	REA Ratio	95	BW Ratio	106
FCC JUANADA 921W	BF Ratio	117	WW Ratio	97
FCC JUANADA 852S	IMF Ratio	111	YW Ratio	100

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.7	0.8	71.7	114	3.9	20.2	0.26	11.4	56	25	20.4	-0.11	0.32	0.00	0.47	148.2	74.7
60%	60%	65%	55%	95%	75%	50%	60%	75%	1%	90%	85%	50%	95%	85%	20%	65%

A very nice balance of efficiency and growth with a huge scrotal. Top 1% Stay.



LOT 30 RUBYS CASH FLOW 0H74

THE CASH FLOW SIRE GROUP



LOT 31 RUBYS CASH FLOW 0H82

31

RUBYS CASH FLOW 0H82

DOB: 10/16/20 Reg: 3938221 Tattoo: 0H82

BCLR CASH FLOW C820	Adj. REA	15.25	Adj. BW	79
MR NLC CASH FLOW 7125E	Adj. BF	0.27	Adj. WW	651
MS NLC 144Y 4122B	Adj. IMF	2.13	Adj. YW	1170
PVFS RUBY MADDEN 126Y	REA Ratio	99	BW Ratio	97
RUBYS CINDA 6D38	BF Ratio	93	WW Ratio	101
RUBYS CINDA 105Y	IMF Ratio	75	YW Ratio	100

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.8	0.9	73.7	118.6	4.9	18.5	0.28	10.6	55.3	22.6	26.9	-0.33	0.14	-0.06	0.8	145.6	76.9
50%	35%	65%	40%	70%	90%	20%	60%	85%	2%	60%	90%	45%	95%	70%	20%	50%

A higher indexing Purebred bull with a very high Stay number as well. His daughters will be around for a long time. The Cinda cow family has been very good to us.

32

RUBYS CASH FLOW 0H109

DOB: 11/10/20 Reg: 3938237 Tattoo: 0H109

BCLR CASH FLOW C820	Adj. REA	16.95	Adj. BW	81
MR NLC CASH FLOW 7125E	Adj. BF	0.23	Adj. WW	705
MS NLC 144Y 4122B	Adj. IMF	2.85	Adj. YW	1264
PVFS RUBY MADDEN 126Y	REA Ratio	109	BW Ratio	100
RUBYS KIMBERLY 4B45	BF Ratio	79	WW Ratio	109
KIMBERLY	IMF Ratio	100	YW Ratio	108

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.4	1.7	79.8	130.7	3.5	23.3	0.32	13.3	63.1	21.2	26	-0.46	0.2	-0.08	1.05	147.8	82.4
60%	50%	40%	20%	90%	50%	10%	25%	40%	10%	65%	30%	35%	80%	15%	15%	25%

A high performing Cash Flow son with a monster ribeye in him. Very balanced EPD profile with top end indexes.



LOT 32 RUBYS CASH FLOW 0H109





LOT 33 RUBY NFF CASH FLOW OH17

I started writing individual footnotes for the next few bulls and I will be honest they all sounded the same. That is because these bulls are all so much alike other than there are 7 fall bulls and 3 spring born bulls. Obviously they are all Cash Flow sons out of western origin Angus cows that originated from the A&B Ranch. Cash Flow was a very great compliment to these cows. They were already good footed, sound made with extra frame size, as was he, but he also adds some growth and muscle shape as well as improving Stay and Docility EPDs. These bulls have shed quick and will be great fescue cattle. There are some very small differences on paper that you can sort through for your own operation, but what you will find in all these bulls is a balanced set of EPD's, extra frame size and body length, muscle shape and dimension, and very complete carcass data. They come unassisted, grow good, and are easy on the eyes. Cut their tags out and throw them in a pen and I know I can't tell them apart. If you're coming after more than one bull and looking for a half blood, I would highly recommend this group of bulls. They are true beef bulls that do many things right.

33 RUBY NFF CASH FLOW OH17
 DOB: 9/19/20 Reg: 3938266 Tattoo: OH17

BCLR CASH FLOW C820	Adj. REA	14.71	Adj. BW	84
MR NLC CASH FLOW 7125E	Adj. BF	0.21	Adj. WW	613
MS NLC 144Y 4122B	Adj. IMF	2.69	Adj. YW	1099
TEHAMA 944 R525	REA Ratio	95	BW Ratio	104
A & B MAYFLOWER 2211	BF Ratio	72	WW Ratio	95
A & B MAYFLOWER 0009	IMF Ratio	94	YW Ratio	94

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.1	0.5	80.9	133.9	7.7	14.7	0.33	12	55.2	18.6	26.6	-0.14	0.4	-0.02	0.54	148.7	83.2
30%	50%	30%	15%	35%	99%	10%	50%	75%	15%	70%	75%	35%	85%	75%	20%	25%

A Uniform Set of Cash Flow Sons

THE CASH FLOW SIRE GROUP



LOT 34 RUBY NFF CASH FLOW 0H59

34

RUBY NFF CASH FLOW 0H59

DOB: 10/12/20 Reg: 3938265 Tattoo: 0H59

BCLR CASH FLOW C820	Adj. REA	14.68	Adj. BW	89
MR NLC CASH FLOW 7125E	Adj. BF	0.29	Adj. WW	718
MS NLC 144Y 4122B	Adj. IMF	2.09	Adj. YW	1257
KESSLERS FRONTMAN R001	REA Ratio	95	BW Ratio	110
A & B QUEEN 2228	BF Ratio	100	WW Ratio	112
A & B QUEEN 0182	IMF Ratio	73	YW Ratio	107

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
7.6	1.8	83.6	134.6	2.8	20.2	0.32	12.2	62	19.3	40.5	-0.13	0.23	-0.01	0.7	130.2	78.1
95%	80%	20%	15%	99%	75%	15%	45%	40%	10%	25%	80%	65%	85%	45%	50%	45%



LOT 35 RUBY NFF CASH FLOW 0H73

35

RUBY NFF CASH FLOW 0H73

DOB: 10/14/20 Reg: 3938263 Tattoo: 0H73

BCLR CASH FLOW C820	Adj. REA	16.21	Adj. BW	83
MR NLC CASH FLOW 7125E	Adj. BF	0.26	Adj. WW	708
MS NLC 144Y 4122B	Adj. IMF	2.92	Adj. YW	1233
EXAR RITO W2545	REA Ratio	105	BW Ratio	102
A & B LUCY 2279	BF Ratio	90	WW Ratio	110
A & B LUCY 0273	IMF Ratio	102	YW Ratio	105

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.9	0.4	79.4	128.4	6.8	14.5	0.31	12.1	54.1	19.3	29.2	-0.22	0.38	-0.03	0.75	146.6	81.7
45%	50%	35%	25%	50%	99%	20%	50%	80%	10%	65%	55%	35%	75%	35%	20%	30%



LOT 36 RUBY NFF CASH FLOW 0H89

36

RUBY NFF CASH FLOW 0H89

DOB: 10/19/20 Reg: 3938264 Tattoo: 0H89

BCLR CASH FLOW C820	Adj. REA	14.7	Adj. BW	91
MR NLC CASH FLOW 7125E	Adj. BF	0.37	Adj. WW	664
MS NLC 144Y 4122B	Adj. IMF	3.12	Adj. YW	1235
EXAR RITO W2545	REA Ratio	95	BW Ratio	112
A & B QUEEN 2278	BF Ratio	128	WW Ratio	103
A & B QUEEN 0270	IMF Ratio	109	YW Ratio	106

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11	1.6	75.5	121.7	5.5	17.8	0.29	15.2	55.5	19.4	19.3	-0.15	0.32	-0.02	0.48	137.3	76.3
70%	75%	50%	35%	75%	90%	30%	15%	75%	10%	90%	75%	50%	85%	80%	35%	55%

37

RUBY NFF CASH FLOW 0H95

DOB: 10/26/20 Reg: 3938271 Tattoo: 0H95

BCLR CASH FLOW C820	Adj. REA	15.01	Adj. BW	85
MR NLC CASH FLOW 7125E	Adj. BF	0.29	Adj. WW	710
MS NLC 144Y 4122B	Adj. IMF	3.27	Adj. YW	1216
KESSLERS FRONTMAN R001	REA Ratio	97	BW Ratio	105
A & B BLACKBIRD 2122	BF Ratio	100	WW Ratio	110
A & B BLACKBIRD 0337	IMF Ratio	115	YW Ratio	104

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13	1.4	83.6	133.3	6.7	19.7	0.31	12.3	61.4	18.7	40.1	-0.09	0.31	-0.01	0.62	141.1	81.3
40%	70%	20%	15%	55%	80%	20%	45%	45%	15%	25%	90%	50%	95%	60%	30%	35%



LOT 37 RUBY NFF CASH FLOW 0H95

38

RUBY NFF CASH FLOW 0H112

DOB: 11/11/20 Reg: 3938259 Tattoo: 0H112

BCLR CASH FLOW C820	Adj. REA	14.77	Adj. BW	79
MR NLC CASH FLOW 7125E	Adj. BF	0.24	Adj. WW	689
MS NLC 144Y 4122B	Adj. IMF	2.7	Adj. YW	1208
WK RETAIL PRODUCT 9027	REA Ratio	95	BW Ratio	97
A & B QUEEN MOTHER 2391	BF Ratio	83	WW Ratio	107
A & B QUEEN MOTHER 9197	IMF Ratio	95	YW Ratio	103

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.6	1.6	82.8	134.1	4.8	16.2	0.32	13.6	57.6	17.4	35.2	-0.14	0.28	-0.02	0.65	133.3	79.4
75%	75%	25%	15%	85%	95%	15%	30%	65%	30%	40%	75%	55%	85%	55%	45%	40%



LOT 38 RUBY NFF CASH FLOW 0H112

39

RUBY NFF CASH FLOW 0H113

DOB: 11/12/20 Reg: 3938261 Tattoo: 0H113

BCLR CASH FLOW C820	Adj. REA	18.38	Adj. BW	94
MR NLC CASH FLOW 7125E	Adj. BF	0.28	Adj. WW	686
MS NLC 144Y 4122B	Adj. IMF	2.72	Adj. YW	1275
EXAR RITO W2545	REA Ratio	119	BW Ratio	116
A & B ANNIE 2301	BF Ratio	97	WW Ratio	107
A & B ANNIE 0338	IMF Ratio	95	YW Ratio	109

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.1	2.7	80.3	132.1	5.8	19	0.32	14.3	59.1	19.4	19.8	-0.28	0.33	-0.02	0.82	138.8	78.9
70%	90%	30%	20%	70%	85%	15%	20%	55%	10%	90%	35%	45%	75%	25%	35%	45%



LOT 39 RUBY NFF CASH FLOW 0H113





LOT 40 RUBYS CASH FLOW 197J

The great Yetti donor has raised many great sons over her years of production. I think this Cash Flow son ranks right up there with the best of them. I love his attractive look coupled with an explosive rib cage and as much red meat as you can pack into one. He is incredibly sound and good on the move and handles his power with ease and grace. He has two sisters in the replacement pen that are near the top in that group, and they are part of the reason this bull excites me as much as he does. He boasts great individual performance with impressive ultrasound ratios. This calf's outcross pedigree provides a lot of mating flexibility as well. He is one that I think a lot of and were sure you will find him too.

30

40 RUBYS CASH FLOW 197J

DOB: 2/15/21 Reg: 3978721 Tattoo: 197J

BCLR CASH FLOW C820	Adj. REA	16.59	Adj. BW	84
MR NLC CASH FLOW 7125E	Adj. BF	0.18	Adj. WW	850
MS NLC 144Y 4122B	Adj. IMF	2.49	Adj. YW	1350
MR NLC UPGRADE U8676	REA Ratio	114	BW Ratio	ET
SWC RUBY YETTI 143Y	BF Ratio	90	WW Ratio	ET
JM MISS OLIVIA-L36	IMF Ratio	106	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10	3	92.5	146.7	4.8	17.4	0.34	11.9	63.6	17.9	37.7	-0.44	-0.05	-0.08	1.09	128.8	81.2
65%	80%	10%	4%	70%	95%	4%	40%	40%	40%	20%	40%	95%	60%	15%	55%	30%



RUBY/SWC GENTLEMAN'S JACK - Maternal Brother to Lot 40



41

RUBYS CASH FLOW 1105J

DOB: 2/16/21 Reg: 3978770 Tattoo: 1105J

BCLR CASH FLOW C820	Adj. REA	15.8	Adj. BW	86
MR NLC CASH FLOW 7125E	Adj. BF	0.18	Adj. WW	808
MS NLC 144Y 4122B	Adj. IMF	2.63	Adj. YW	1339
HTP SVF IN DEW TIME	REA Ratio	110	BW Ratio	100
RUBYS PHYLLIS XK99	BF Ratio	82	WW Ratio	112
TK99	IMF Ratio	96	YW Ratio	113

HOMOZYGOUS POLLED | BLACK | 3/4 SM 1/8 AN 1/8 CS

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.8	2.5	85.8	134.8	4.2	19.8	0.31	11	62.7	20	28.7	-0.37	0.2	-0.07	0.89	133.3	79.2

80% 90% 15% 15% 90% 75% 20% 65% 35% 10% 65% 15% 75% 25% 15% 45% 40%

This 3/4 blood SimAngus bull is hard to miss. He has a front end that grabs your attention, and all the power, body depth and athleticism to keep you coming back for more. Big time growth numbers and he cracked the 800# barrier at weaning.



LOT 41 RUBYS CASH FLOW 1105J

42

RUBYS CASH FLOW 1103J

DOB: 2/16/21 Reg: 3978724 Tattoo: 1103J

BCLR CASH FLOW C820	Adj. REA	14.3	Adj. BW	89
MR NLC CASH FLOW 7125E	Adj. BF	0.16	Adj. WW	706
MS NLC 144Y 4122B	Adj. IMF	2.06	Adj. YW	1235
RUBYS ABSOLUT 317A	REA Ratio	100	BW Ratio	104
RUBYS COWBOY BABY 6163D	BF Ratio	73	WW Ratio	98
RUBYS COWBOY BABY 085X	IMF Ratio	75	YW Ratio	104

POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.2	2.7	74.8	118.2	4.8	15.8	0.27	12.2	53.2	20.9	25.4	-0.41	0.07	-0.08	0.9	134.5	73.5

60% 75% 60% 40% 70% 99% 25% 40% 90% 10% 65% 60% 65% 80% 45% 40% 70%

Here is a bull I really keep liking out in the bull lots. Attractive made with lots of middle body shape, and still stout ended. Weaned over 700 and has an adjusted yearling weight over 1200 pounds with just 0.16 of back fat. That is performance bred in, not fed in!



LOT 42 RUBYS CASH FLOW 1103J

43

RUBYS CASH FLOW 1129J

DOB: 2/2/21 Reg: 3978776 Tattoo: 1129J

BCLR CASH FLOW C820	Adj. REA	14.48	Adj. BW	92
MR NLC CASH FLOW 7125E	Adj. BF	0.24	Adj. WW	710
MS NLC 144Y 4122B	Adj. IMF	3.19	Adj. YW	1251
O C C PREMIUM 701P	REA Ratio	101	BW Ratio	107
FCC JUANADA 503U	BF Ratio	109	WW Ratio	99
FCC JUANADA 853S	IMF Ratio	116	YW Ratio	106

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.8	0.8	74.3	120.5	4.7	17.4	0.29	12	54.5	20.6	19.8	-0.12	0.36	-0.01	0.48	147.5	77.8

20% 60% 55% 40% 85% 90% 30% 50% 80% 5% 90% 80% 40% 95% 80% 20% 50%

I may sound repetitive, but deep, stout, attractive with good individual growth and carcass figures.



LOT 43 RUBYS CASH FLOW 1129J

THE CASH FLOW SIRE GROUP

The next three spring yearling Cash Flow sons are backed by the maternal influence of western origin Angus cows that originated from the A&B Ranch. Much like their brothers that are age advantaged, this trio of brothers are tremendous footed, big ended, sound-built herd sire prospects that are designed to last. They have balanced genomic data and come with the extra frame size and length of body necessary to sire market topping feeder cattle. They have the growth, carcass data, eye appeal, and strong maternal backing to warrant your appraisal.



LOT 44 RUBY NFF CASH FLOW 182J

44

RUBY NFF CASH FLOW 182J

DOB: 2/8/21

Reg: 3978752

Tattoo: 182J

BCLR CASH FLOW C820	Adj. REA	16.18	Adj. BW	74
MR NLC CASH FLOW 7125E	Adj. BF	0.17	Adj. WW	717
MS NLC 144Y 4122B	Adj. IMF	3.15	Adj. YW	1232
A & B NEWDAY 0359	REA Ratio	113	BW Ratio	86
A & B ANNIE 2352	BF Ratio	77	WW Ratio	100
A & B FAIR ANNIE 9212	IMF Ratio	115	YW Ratio	104

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.3	0.7	80.2	134.3	4	13.6	0.34	12.6	53.7	16.2	32.4	-0.15	0.34	-0.02	0.61	134.3	80.3
85%	55%	30%	15%	90%	99%	10%	40%	85%	45%	50%	75%	45%	85%	60%	40%	35%



LOT 45 RUBY NFF CASH FLOW 1138J

45

RUBY NFF CASH FLOW 1138J

DOB: 3/7/21

Reg: 3978759

Tattoo: 1138J

BCLR CASH FLOW C820	Adj. REA	13.81	Adj. BW	75
MR NLC CASH FLOW 7125E	Adj. BF	0.23	Adj. WW	642
MS NLC 144Y 4122B	Adj. IMF	2.88	Adj. YW	1117
S A V PIONEER 7301	REA Ratio	96	BW Ratio	87
A & B BLACKBIRD 2012	BF Ratio	105	WW Ratio	89
A & B BLACKBIRD 7126	IMF Ratio	105	YW Ratio	95

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.8	0.4	74.8	124.8	6.3	13.7	0.31	10.8	51	19.2	28.4	-0.1	0.29	0.00	0.56	138.4	76.2
60%	50%	50%	30%	60%	99%	20%	70%	90%	15%	65%	85%	55%	95%	70%	35%	55%



LOT 46 RUBY NFF CASH FLOW 1159J

46

RUBY NFF CASH FLOW 1159J

DOB: 3/18/21

Reg: 3978756

Tattoo: 1159J

BCLR CASH FLOW C820	Adj. REA	14.99	Adj. BW	96
MR NLC CASH FLOW 7125E	Adj. BF	0.16	Adj. WW	668
MS NLC 144Y 4122B	Adj. IMF	2.23	Adj. YW	1258
KESSLERS FRONTMAN R001	REA Ratio	105	BW Ratio	112
A & B QUEEN MOTHER 2181	BF Ratio	73	WW Ratio	93
A & B QUEEN MOTHER 0329	IMF Ratio	81	YW Ratio	106

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.2	2.9	75.6	124.8	4.1	15.1	0.31	18.4	52.9	18.3	29.8	-0.09	0.31	0.00	0.56	129.6	73.6
85%	95%	50%	30%	90%	99%	20%	2%	85%	20%	60%	90%	50%	99%	70%	50%	70%



LOT 47 RUBYS PROCLAMATION 162J

Rubys Proclamation 162J is an own son of the exciting young 721E donor dam that has become one of the great young producers in our donor pen. This son of WS Proclamation E202 does so many things right. Phenotypically he is an eye appealing herd sire prospect that is soft sided, and one of the soundest Proclamation sons we have seen. He too reads extremely well on paper with a very balanced EPD profile. With his added look and depth of body, I can see him being a tremendous maternal sire. What a great chance to purchase a stud that is a direct son of 721E that combines the influence of the great Sugar C4 and the legendary Cowboy Cut. He ranks top 3% CE, top 2% WW, top 3% YW, top 5% MCE, top 4% Milk, top 2% Doc, top 10% Marb, top 10% REA, top 5% API, and top 1% TI. The power is in the blood!

47 RUBYS PROCLAMATION 162J
 DOB: 1/27/21 Reg: 3978728 Tattoo: 162J

CCR COWBOY CUT 5048Z	Adj. REA	9.78	Adj. BW	88
WS PROCLAMATION E202	Adj. BF	0.17	Adj. WW	783
WS MISS SUGAR C4	Adj. IMF	2.62	Adj. YW	1230
WS ALL-AROUND Z35	REA Ratio	67	BW Ratio	ET
RUBYS LINDA 721E	BF Ratio	85	WW Ratio	ET
RUBYS LINDA 341A	IMF Ratio	111	YW Ratio	ET



WS PROCLAMATION E202 - Sire of Lot 47

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
16.6	0	102.3	156.2	9.2	33.9	0.34	17.4	85	15.8	50	-0.4	0.37	-0.08	1.17	164.3	103.2
3%	20%	1%	2%	10%	2%	4%	3%	1%	65%	3%	65%	10%	80%	10%	3%	1%



LOT 48 RUBYS GUARDIAN 1122J

In our breeding program, we haven't used much for Shear Force/Beacon genetics over the years. With a larger portion of our customer base retaining ownership of their calves, we went hunting for a bull that could add some marbling genetics and calving ease to compliment our stout made, high performing, big ribeye genetics we have been using the last few years. We landed on **Guardian** and have been extremely pleased with the results. His calving ease was awesome, but with that calving ease there was no growth sacrificed and still maintained the ever important integrity of feet and legs. We think the added phenotype of the females in our operation allow these sons to be some of the more attractive Beacon derivatives you will find across the country. You will also notice that the indexes of these bulls are at the forefront of the breed, and I challenge you to find a better combination of elite API and Growth figures anywhere else in the country. What a great combination sire group of heifer bulls, growth bulls and carcass bulls.

48

RUBYS GUARDIAN 1122J

DOB: 2/24/21 Reg: 3978725 Tattoo: 1122J

HOOK'S BEACON 56B	Adj. REA	16.33	Adj. BW	78
CLRS GUARDIAN 317G	Adj. BF	0.19	Adj. WW	831
CLRS ALWAYS XCELLENT	Adj. IMF	3.11	Adj. YW	1361
WS ALL-AROUND Z35	REA Ratio	113	BW Ratio	ET
RUBYS LINDA 721E	BF Ratio	95	WW Ratio	ET
RUBYS LINDA 341A	IMF Ratio	132	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.1	-1.5	105.2	162.4	10.1	27.7	0.36	15.1	80.2	18.3	45.7	-0.47	0.55	-0.07	1.41	187.4	111.5
1%	10%	1%	1%	3%	20%	2%	10%	1%	35%	10%	25%	2%	90%	1%	1%	1%

In the quest of breeding the next great bull, we expect and let's be honest, hope that when the said mating is born, it does everything right. Born the right size, grows as expected, delivers on the carcass traits, and is sound, good footed, and still has a good look. At least when we do our matings, that is all we ask, not much right? Ask any breeder, it isn't easy and mother nature always delivers curve balls along the way. The 1122J bull is one that has met all those expectations and delivered on another level. Small at birth, heavy at weaning, heavy at yearling, great IMF, BF, and REA ratios. He's stout made, big bodied, still has a great look and presence about him and has perfect feet and is very athletic. Just check out his EPD profile, I'm not really sure how you can ask for much more. His dam is an absolute hammer in our donor pen and rivals any in the country when it comes to producing big time herd sires. In her first calf crop she produced Outer Limits, who sold to High Ridge Farms in North Carolina and has been used in several progressive herds throughout the country. Folks, the hard work is done with this one, he will see heavy use in our herd and expect he has the ability to sell a lot of semen. Terms will be announced sale day.





LOT 49 RUBYS GUARDIAN 114J

The other brother from this exciting mating is no slouch himself. Born at 57 pounds, yes that is right, and still performed incredibly well for starting so small. He too is great footed, sound in his design, big bodied and stout made. One that could be used on any heifer in the country and still feel confident about calving ease, yet still expect performance on the back side. One of the most exciting things about these two bulls, is the full sister sitting in the replacement pen. We expect big things from her. Without a doubt, this is one of the most exciting matings we have had born here to date.

49

RUBYS GUARDIAN 114J

DOB: 1/5/21 Reg: 3978766 Tattoo: 114J

HOOK'S BEACON 56B	Adj. REA	14.33	Adj. BW	57
CLRS GUARDIAN 317G	Adj. BF	0.17	Adj. WW	666
CLRS ALWAYS XCELLENT	Adj. IMF	2.12	Adj. YW	1204
WS ALL-AROUND Z35	REA Ratio	99	BW Ratio	ET
RUBYS LINDA 721E	BF Ratio	85	WW Ratio	ET
RUBYS LINDA 341A	IMF Ratio	90	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
19.1	-2.1	99.2	154	10.1	27.7	0.34	15.1	77.2	18.3	40.6	-0.47	0.55	-0.07	1.34	186.1	108.6
1%	4%	2%	2%	3%	20%	4%	10%	3%	35%	15%	25%	2%	90%	1%	1%	1%



RUBYS OUTER LIMITS 935G
Maternal Brother to Lots 47-49

THE GUARDIAN SIRE GROUP

We really like this litter of flush brothers. Their dam is one of the most influential donors in our operation and is also the dam of the great 721E. You hope when you get a group of brothers like this, they all come out this uniform. They are soggy, loose made bulls, that are deceptively stout made. We love their feet and legs and how quick they shed off this spring, making them ideal for fescue country. If you want to add milk to your cow herd, these guys will do just that. Look at them on paper and their rankings for their individual traits within the breed, what an impressive set of brothers!



LOT 50 RUBYS GUARDIAN 107J

50

RUBYS GUARDIAN 107J

DOB: 1/4/21

Reg: 3978761

Tattoo: 107J

HOOK'S BEACON 56B	Adj. REA	17.71	Adj. BW	86
CLRS GUARDIAN 317G	Adj. BF	0.19	Adj. WW	776
CLRS ALWAYS XCELLENT	Adj. IMF	1.95	Adj. YW	1203
PVFS RUBY MADDEN 126Y	REA Ratio	122	BW Ratio	ET
RUBYS LINDA 341A	BF Ratio	95	WW Ratio	ET
X517P	IMF Ratio	83	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.9	-2	93	140	9.2	31.4	0.29	18.3	77.8	18.4	41.3	-0.49	0.59	-0.08	1.34	184.2	105.6
1%	4%	10%	10%	10%	5%	20%	2%	2%	35%	15%	20%	1%	80%	1%	1%	1%



LOT 51 RUBYS GUARDIAN 125J

51

RUBYS GUARDIAN 125J

DOB: 1/8/21

Reg: 3978736

Tattoo: 125J

HOOK'S BEACON 56B	Adj. REA	16.08	Adj. BW	89
CLRS GUARDIAN 317G	Adj. BF	0.19	Adj. WW	768
CLRS ALWAYS XCELLENT	Adj. IMF	2.01	Adj. YW	1265
PVFS RUBY MADDEN 126Y	REA Ratio	111	BW Ratio	ET
RUBYS LINDA 341A	BF Ratio	95	WW Ratio	ET
X517P	IMF Ratio	86	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.9	-2	93	140	9.2	31.4	0.29	18.3	77.8	18.4	41.3	-0.49	0.59	-0.08	1.34	184.2	105.6
1%	4%	10%	10%	10%	5%	20%	2%	2%	35%	15%	20%	1%	80%	1%	1%	1%



LOT 52 RUBYS GUARDIAN 139J

52

RUBYS GUARDIAN 139J

DOB: 1/11/21

Reg: 3978715

Tattoo: 139J

HOOK'S BEACON 56B	Adj. REA	13.13	Adj. BW	86
CLRS GUARDIAN 317G	Adj. BF	0.21	Adj. WW	710
CLRS ALWAYS XCELLENT	Adj. IMF	2.2	Adj. YW	1207
PVFS RUBY MADDEN 126Y	REA Ratio	90	BW Ratio	ET
RUBYS LINDA 341A	BF Ratio	105	WW Ratio	ET
X517P	IMF Ratio	94	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.9	-2.4	88	133	9.2	31.4	0.28	18.3	75.3	18.4	38.1	-0.49	0.59	-0.08	1.3	183.1	103.2
1%	3%	15%	15%	10%	5%	20%	2%	4%	35%	20%	20%	1%	80%	2%	1%	1%



LOT 54 RUBYS GUARDIAN J106



RUBY SWC BATTLE CRY 431B - Maternal Brother of Lot 53



CLRS GUARDIAN 317G - Sire of Lots 48-64

53 RUBYS GUARDIAN 130J
 DOB: 1/8/21 Reg: 3978755 Tattoo: 130J

HOOK'S BEACON 56B	Adj. REA	14.08	Adj. BW	92
CLRS GUARDIAN 317G	Adj. BF	0.2	Adj. WW	778
CLRS ALWAYS XCELLENT	Adj. IMF	3.31	Adj. YW	1192
MR NLC UPGRADE U8676	REA Ratio	97	BW Ratio	ET
SWC RUBY YETTI 143Y	BF Ratio	100	WW Ratio	ET
JM MISS OLIVIA-L36	IMF Ratio	141	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.3	-0.6	94.7	143.5	8.7	24.5	0.31	11.8	71.7	16.1	41.4	-0.44	0.3	-0.08	1.18	157.4	96.6
10%	15%	4%	5%	10%	40%	10%	45%	10%	65%	15%	40%	15%	80%	10%	10%	2%

Obviously the great Yetti needs no introduction. She is a bull producing machine and so are her daughters. On occasion, one area where she needs a boost is with IMF. Here is a son that delivered in a big way in that department. With a 141 IMF ratio, he would be one the best scanning sons she has produced yet. He's a very well balanced bull that is attractive made and super balanced on paper as well. We didn't get a picture of him, so make sure to watch his video, he is a really good bull.

54 RUBYS GUARDIAN J106
 DOB: 3/9/21 Reg: 3947723 Tattoo: J106

HOOK'S BEACON 56B	Adj. REA	14.44	Adj. BW	88
CLRS GUARDIAN 317G	Adj. BF	0.19	Adj. WW	729
CLRS ALWAYS XCELLENT	Adj. IMF	3.18	Adj. YW	1282
CDI CEO 281D	REA Ratio	100	BW Ratio	105
RUBY SWC YETTI G954	BF Ratio	95	WW Ratio	111
SWC RUBY YETTI 143Y	IMF Ratio	112	YW Ratio	111

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.5	0.8	99.5	149.3	7.1	25.9	0.31	11.7	75.6	17	45.3	-0.47	0.31	-0.09	1.26	154.4	97.9
40%	35%	2%	3%	30%	30%	10%	45%	4%	55%	10%	25%	15%	60%	3%	10%	1%

These good Guardians just keep coming. Here is a high performing son from the Yetti family. He combines big time growth EPDs, with great individual carcass data. He is a very complete made bull on the hoof as well. Soft, smooth, stout will the right kind of muscle shape, and great on his feet and legs. A multi purpose bull that does a lot of things right.

THE GUARDIAN SIRE GROUP



LOT 55 RUBYS GUARDIAN J101

If you pull up Guardian on the Simmental data base and do a search, here is the number 1 WW and YW offspring born to date. If you're looking for a growth and power bull to put on a mature group of cows, this one would be right at the top of my list. 128 WW ratio, 125 YW ratio, 121 IMF ratio, 106 REA ratio and did it all with under 0.2 of back fat, that's impressive! There are several generations of great cows in the Juanada family that stand behind this bull as well, so you know he will leave you with some great females too. With his slick hair coat and great feet and legs, he is ready to thrive on fescue pasture. Bulls like him aren't offered every day, so take advantage of the opportunity here!



LOT 56 RUBYS GUARDIAN J104

A really nice heifer bull prospect here that is smooth and complete in his design and once again, backed by some really good cows. His granddam raised one of the best bred heifers in our female sale this past fall. I really like his balance on paper as well, ranking in the top 2% for both indexes and the upper echelon of the breed for several more.

38

55 **RUBYS GUARDIAN J101**
 DOB: 2/14/21 Reg: 3947703 Tattoo: J101

HOOK'S BEACON 56B	Adj. REA	15.27	Adj. BW	104
CLRS GUARDIAN 317G	Adj. BF	0.19	Adj. WW	841
CLRS ALWAYS XCELLENT	Adj. IMF	3.45	Adj. YW	1441
RUBYS TURNPIKE 771E	REA Ratio	106	BW Ratio	124
RUBYS JUANADA 977G	BF Ratio	95	WW Ratio	128
RUBYS JUANADA 676D	IMF Ratio	121	YW Ratio	125

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
7.6	4.6	119	184.3	3	29.4	0.41	13	88.8	15.9	53.6	-0.46	0.58	-0.08	1.34	163.7	111.7
90%	95%	1%	1%	95%	15%	1%	30%	1%	65%	2%	30%	2%	60%	1%	3%	1%

56 **RUBYS GUARDIAN J104**
 DOB: 3/9/21 Reg: 3947716 Tattoo: J104

HOOK'S BEACON 56B	Adj. REA	15.24	Adj. BW	79
CLRS GUARDIAN 317G	Adj. BF	0.18	Adj. WW	684
CLRS ALWAYS XCELLENT	Adj. IMF	1.99	Adj. YW	1139
OVAL F ECHO E709	REA Ratio	106	BW Ratio	95
RUBYS JUANADA 9190G	BF Ratio	90	WW Ratio	104
RUBYS JUANADA 6106D	IMF Ratio	70	YW Ratio	99

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.3	-2	88.2	127.9	7.7	25.3	0.25	9.5	69.3	20.1	36.8	-0.3	0.44	-0.04	1.02	169.6	96.7
15%	4%	15%	20%	20%	35%	40%	75%	15%	15%	25%	95%	5%	99%	20%	2%	2%



57

RUBYS GUARDIAN 113J

DOB: 1/5/21 Reg: 3978740 Tattoo: 113J

HOOK'S BEACON 56B	Adj. REA	15.93	Adj. BW	83
CLRS GUARDIAN 317G	Adj. BF	0.41	Adj. WW	770
CLRS ALWAYS XCELLENT	Adj. IMF	2.5	Adj. YW	1213
PVFS RUBY MADDEN 126Y	REA Ratio	111	BW Ratio	97
RUBYS KIMBERLY 3176A	BF Ratio	186	WW Ratio	107
KIMBERLY	IMF Ratio	91	YW Ratio	103

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.2	-0.8	90.8	141.3	6.9	30.3	0.32	10.7	75.6	19.2	37.7	-0.37	0.63	-0.06	1.07	180.8	103.2

10%	15%	10%	10%	30%	10%	10%	60%	4%	25%	20%	80%	1%	95%	15%	1%	1%
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Big, stout, and burly is the best way to describe this guy! He has been easy to find since a young age and early visitors have found him in the bull pen as well. His dam, 3176A, is also the granddam of the 1114J Turnpike son we think so much of.



LOT 57 RUBYS GUARDIAN 113J

58

RUBYS GUARDIAN 121J

DOB: 1/7/21 Reg: 3978710 Tattoo: 121J

HOOK'S BEACON 56B	Adj. REA	14.66	Adj. BW	90
CLRS GUARDIAN 317G	Adj. BF	0.18	Adj. WW	648
CLRS ALWAYS XCELLENT	Adj. IMF	3.15	Adj. YW	1121
WBF SIGNIFICANT B132	REA Ratio	102	BW Ratio	105
RUBY NFF FANCY 7109E	BF Ratio	82	WW Ratio	90
A & B FANCY 2074	IMF Ratio	115	YW Ratio	95

HOMOZYGOUS POLLED | BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.4	-0.7	85.3	137.6	8.4	22.9	0.33	13.8	65.6	19.9	38.8	-0.19	0.8	-0.03	0.78	177.4	98.2

25%	30%	15%	15%	25%	50%	10%	25%	25%	10%	30%	60%	2%	75%	30%	2%	1%
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If you need to improve your carcass traits in your herd, this would be a good place to start. 115 IMF ratio, 102 REA ratio, and 82 BF ratio, he is one of leanest bulls in his contemporary group. He would be a great solution to add marbling while reducing Yield grade in a British based cow herd.



OVAL F ECHO E709 - Maternal Grandsire of Lot 59

59

RUBYS GUARDIAN J103

DOB: 2/6/21 Reg: 3947739 Tattoo: J103

HOOK'S BEACON 56B	Adj. REA	13.64	Adj. BW	80
CLRS GUARDIAN 317G	Adj. BF	0.25	Adj. WW	723
CLRS ALWAYS XCELLENT	Adj. IMF	2.92	Adj. YW	1259
OVAL F ECHO E709	REA Ratio	95	BW Ratio	96
RUBYS RITA 9138G	BF Ratio	125	WW Ratio	110
RUBYS RITA 6182D	IMF Ratio	103	YW Ratio	109

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.2	0.8	101.2	152.4	7.7	26.6	0.32	13.5	77.2	17.6	60.7	-0.31	0.66	-0.06	1.19	177.8	107.2

15%	35%	2%	2%	20%	25%	10%	20%	3%	45%	1%	95%	1%	95%	5%	1%	1%
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Talk about a bull that puts together everything we are looking for. First and foremost, he has to be the most attractive top 1% API and TI bull that I have laid my eyes on. You will drive all over the country trying to find a better looking one that combines a set of EPD's like this guy. He boasts impressive ratios all the way from birth to ultrasound and the Rita cows that stand behind him have been raising the good ones here year in and year out. This one is really unique, make sure you find him.



LOT 59 RUBYS GUARDIAN J103



THE GUARDIAN SIRE GROUP



LOT 60 RUBY SC GUARDIAN 186J



LOT 61 RUBY SC GUARDIAN 187J

I think we can all agree as cattlemen, that twins are not necessarily something we look forward too, but in this case, here is a set we were happy to welcome. Their mother was a past sale topper in our female sale with half interest going to Ed Rule and Shoal Creek Simmentals and we were fortunate enough that he left her for us to manage. She is a full sister to Currency and what an absolutely beautiful cow she has turned into. We are so excited for her future we can't hardly stand it. These bulls are a couple of the better looking Guardian sons in the offering. They are soft middled, stout made, super sound, and I think their ability to produce maternal cattle will be second to none. The blaze face was left on the cow, and we drafted the solid black one onto another cow, and he did not get as good of care, so don't keep that in consideration. Look at these bulls on paper, high calving ease, high growth, high maternal, great disposition with breed leading carcass and indexes. The work is all done, take them home and let them make an impact on your operation.



RUBY'S CURRENCY 7134E
Full Brother to Dam of Lots 60 & 61

40

60 RUBY SC GUARDIAN 186J

DOB: 2/11/21 Reg: 3978700 Tattoo: 186J

HOOK'S BEACON 56B	Adj. REA	12.12	Adj. BW	54
CLRS GUARDIAN 317G	Adj. BF	0.25	Adj. WW	635
CLRS ALWAYS XCELLENT	Adj. IMF	3.82	Adj. YW	979
WBF SIGNIFICANT B132	REA Ratio	100	BW Ratio	TWIN
RUBYS JILL 9126G	BF Ratio	100	WW Ratio	TWIN
RUBYS JILL 035X	IMF Ratio	100	YW Ratio	TWIN

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.8	0.4	98	146.8	7.6	24.6	0.3	16	73.6	19.5	44.2	-0.4	0.6	-0.07	1.18	178.1	104.5
15%	25%	2%	4%	20%	40%	15%	10%	10%	20%	10%	65%	1%	90%	10%	1%	1%

61 RUBY SC GUARDIAN 187J

DOB: 2/11/21 Reg: 3978779 Tattoo: 187J

HOOK'S BEACON 56B	Adj. REA	12.82	Adj. BW	57
CLRS GUARDIAN 317G	Adj. BF	0.29	Adj. WW	687
CLRS ALWAYS XCELLENT	Adj. IMF	2.56	Adj. YW	1123
WBF SIGNIFICANT B132	REA Ratio	100	BW Ratio	TWIN
RUBYS JILL 9126G	BF Ratio	100	WW Ratio	TWIN
RUBYS JILL 035X	IMF Ratio	100	YW Ratio	TWIN

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.8	0.4	98	146.8	7.6	24.6	0.3	16	73.6	19.5	44.2	-0.4	0.6	-0.07	1.18	178.1	104.5
15%	25%	2%	4%	20%	40%	15%	10%	10%	20%	10%	65%	1%	90%	10%	1%	1%



62

RUBYS GUARDIAN 198J

DOB: 2/15/21 Reg: 3978702 Tattoo: 198J

HOOK'S BEACON 56B	Adj. REA	14.69	Adj. BW	60
CLRS GUARDIAN 317G	Adj. BF	0.26	Adj. WW	806
CLRS ALWAYS XCELLENT	Adj. IMF	2.67	Adj. YW	1268
WBF SIGNIFICANT B132	REA Ratio	103	BW Ratio	70
RUBYS LINDA 955G	BF Ratio	118	WW Ratio	112
RUBYS LINDA 341A	IMF Ratio	97	YW Ratio	107

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
18.6	-3.2	93.9	144.3	9.5	30.5	0.31	20.6	77.4	18	50	-0.39	0.6	-0.07	1.24	186.5	107.7
1%	2%	5%	5%	4%	10%	10%	1%	3%	40%	3%	70%	1%	90%	3%	1%	1%

This Guardian son has really done every thing right. He started small with an actual birth weight of 54 pounds, yet ratios 112 and 107 for his WW and YW respectively. He has an above average REA and is right at average with his IMF score. He has one of the best dispositions in the pen as well. His is in the top 5% for about every measurable trait! Here is a heifer bull that will add pounds and is bred to make difference to your bottom line.



LOT 62 RUBYS GUARDIAN 198J

63

RUBYS GUARDIAN 196J

DOB: 2/14/21 Reg: 3978701 Tattoo: 196J

HOOK'S BEACON 56B	Adj. REA	13.27	Adj. BW	65
CLRS GUARDIAN 317G	Adj. BF	0.24	Adj. WW	747
CLRS ALWAYS XCELLENT	Adj. IMF	3.59	Adj. YW	1159
RUBYS TURNPIKE 771E	REA Ratio	93	BW Ratio	76
RUBYS ROSETTA 998G	BF Ratio	109	WW Ratio	104
FCC ROSETTA 821U	IMF Ratio	131	YW Ratio	98

HOMOZYGOUS POLLED | BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
17.2	-2.8	85.6	132.4	8.3	28.6	0.29	11.9	71.4	18	40.4	-0.28	0.62	-0.04	0.95	170.8	97.4
10%	10%	15%	20%	25%	10%	30%	50%	10%	20%	25%	35%	10%	50%	10%	3%	1%

If you want a SimAngus version of some of these high powered Guardian sons, here he is. We love his Turnpike sired dam and the cow she comes from. The 176J Turnpike bull is a full brother to the 998G cow. 196J himself boasts an IMF ratio of 131, and with a 60# actual birthweight, here is a heifer bull prospect that is sure to help with carcass quality. As balanced on paper as they come with a great individual look.



LOT 63 RUBYS GUARDIAN 196J

64

RUBYS GUARDIAN J102

DOB: 2/13/21 Reg: 3947732 Tattoo: J102

HOOK'S BEACON 56B	Adj. REA	13.36	Adj. BW	84
CLRS GUARDIAN 317G	Adj. BF	0.17	Adj. WW	738
CLRS ALWAYS XCELLENT	Adj. IMF	2.65	Adj. YW	1062
OVAL F ECHO E709	REA Ratio	93	BW Ratio	101
RUBYS MISS CLEO 9111G	BF Ratio	85	WW Ratio	112
RUBYS MISS CLEO 785E	IMF Ratio	93	YW Ratio	92

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.7	1.2	100.3	148.5	7.3	26.9	0.3	12.6	77	18.3	44.9	-0.38	0.41	-0.06	1.13	162.6	100
25%	40%	2%	3%	25%	25%	15%	35%	3%	35%	10%	75%	10%	90%	10%	4%	1%

Here is another one of the stout, burly, rugged bulls in the offering. He was born on a damn cold day and is missing pieces of a few extremities, but don't fear, his calves won't! This is a big footed bull with extra body and rib shape, which in turn makes him extra easy doing. As an added bonus, you may have noticed he comes from the Miss Cleo tribe and his granddam, 785E, is one of the best looking cows on the place.



LOT 64 RUBYS GUARDIAN J102

AGE ADVANTAGE BULLS

LOT 65 RUBYS CEO H0063



RUBYS ROSETTA 0118H
Maternal Sister to Lot 65



W/C EXECUTIVE ORDER 8543B
Sire of Lot 66

LOT 66 JASS EXECUTIVE ORDER H41



RUBY NFF RHYTHM 4B1
Dam of Lot 66

42

65	RUBYS CEO H0063												
	DOB: 9/19/20	Reg: 3938308	Tattoo: H0063										
W/C EXECUTIVE ORDER 8543B	Adj. REA	16.21	Adj. BW	94									
CDI CEO 281D	Adj. BF	0.23	Adj. WW	717									
HOOK'S BEYONCE 82B	Adj. IMF	1.99	Adj. YW	1312									
ADKINS MR RIGHT ON	REA Ratio	103	BW Ratio	ET									
FCC2 ROSETTA 324A	BF Ratio	92	WW Ratio	ET									
FCC ROSETTA 535U	IMF Ratio	82	YW Ratio	ET									

66	JASS EXECUTIVE ORDER H41												
	DOB: 10/10/20	Reg: 3987084	Tattoo: H41										
W/C UNITED 956Y	Adj. REA	16.25	Adj. BW	81									
W/C EXECUTIVE ORDER 8543B	Adj. BF	0.19	Adj. WW	649									
MISS WERNING KP 8543U	Adj. IMF	2.1	Adj. YW	1302									
CNS PAYS TO DREAM T759	REA Ratio	100	BW Ratio	-									
RUBY NFF RHYTHM 4B1	BF Ratio	100	WW Ratio	-									
RUBY NFF RHYTHM 2124Z	IMF Ratio	100	YW Ratio	-									

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
5.2	3.7	84.9	131.2	2.3	22	0.29	12.4	64.4	10.6	30.8	-0.33	0.12	-0.06	0.83	100.7	74.2
99%	99%	20%	20%	99%	60%	30%	45%	30%	90%	55%	20%	90%	25%	20%	95%	65%

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.9	-0.6	72.3	111.5	6.3	22.7	0.24	9.1	58.8	12.2	28.8	-0.41	0.08	-0.08	0.9	125.5	77
25%	15%	70%	55%	40%	55%	50%	80%	65%	95%	50%	60%	65%	60%	45%	60%	50%

They always say that pounds are in body length and this bull helps prove that theory. One of the longest sided bulls in the offering and also one of the high performers. Backed by the great 324A donor, you have to love the maternal genetics he brings to the table as well.

A direct son of one the best females ever produced in Murray, Iowa. Here is loose made, soft bodied Executive Order son with a great disposition that is built to be around for a long time. If you believe in genetics and cow families like we do, put this guy high on your list.





LOT 67 RUBYS EXCLUSIVE 0H36

67

RUBYS EXCLUSIVE 0H36

DOB: 9/26/20 Reg: 3938262 Tattoo: 0H36

MRTR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
 TKCC VICTORIA 57A

Adj. REA	15.82	Adj. BW	85
Adj. BF	0.23	Adj. WW	825
Adj. IMF	1.84	Adj. YW	1223
REA Ratio	101	BW Ratio	ET
BF Ratio	92	WW Ratio	ET
IMF Ratio	76	YW Ratio	ET

MR NLC UPGRADE U8676
SWC RUBY YETTI 143Y
 JM MISS OLIVIA-L36

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.5	2.2	93.1	133	5.9	17.9	0.25	10.4	64.4	12.4	33.1	-0.52	-0.07	-0.11	1.09	119.2	81.9
30%	65%	10%	15%	50%	95%	40%	65%	35%	95%	35%	10%	95%	20%	15%	75%	30%

Here is a full brother to the high selling bull from last year's bull sale. Extra stoutness and shape in this Exclusive son. Note that his dam is the great Yetti donor, one of the best producers of herd sires in the country.



KCC1 EXCLUSIVE 116E - Sire of Lot 67

Extra Shape and Stoutness



LOT 68 RUBYS ECHO 0H47

44

68 RUBYS ECHO 0H47
 DOB: 9/28/20 Reg: 3938290 Tattoo: 0H47

HOOK'S BALTIC 17B	Adj. REA	16.86	Adj. BW	74
OVAL F ECHO E709	Adj. BF	0.26	Adj. WW	759
OVAL FYIN Y26	Adj. IMF	2.63	Adj. YW	1329
MR NLC UPGRADE U8676	REA Ratio	108	BW Ratio	ET
SWC RUBYETTI 143Y	BF Ratio	104	WW Ratio	ET
JM MISS OLIVIA-L36	IMF Ratio	109	YW Ratio	ET

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.7	2.7	93.6	135.9	6.3	21	0.26	11.5	67.8	13.2	44.7	-0.43	-0.04	-0.09	1.08	120.7	82.3
40%	75%	5%	15%	40%	70%	35%	50%	20%	90%	10%	50%	95%	40%	15%	75%	25%

One of the best Echo sons we have offered yet. Good looking, huge in his center body, and as stout as any Echo son we have offered to date. Notice he is out of the great Yetti cow as well. Big time sire prospect here that is as balanced as they come, both genotypically and phenotypically.



OVAL F ECHO E709 - Sire of Lots 68 - 74

One of our Best Echo Sons yet!



69

RUBYS ECHO 0H1

DOB: 9/8/20 Reg: 3938209 Tattoo: 0H1

HOOK'S BALTIC 17B	Adj. REA	14.73	Adj. BW	87
OVAL F ECHO E709	Adj. BF	0.29	Adj. WW	699
OVAL FYIN Y26	Adj. IMF	4.71	Adj. YW	-
CDI CEO 281D	REA Ratio	95	BW Ratio	107
RUBYS JUANADA 8113F	BF Ratio	100	WW Ratio	109
RUBYS JUANADA 6130D	IMF Ratio	165	YW Ratio	-

POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.7	2.8	88.7	129.7	3.9	25.9	0.26	11.8	70.2	15.4	43.3	-0.32	0.41	-0.07	0.92	143.1	89.8

80% 75% 15% 20% 85% 30% 35% 45% 15% 70% 10% 95% 10% 90% 40% 25% 10%

Unassisted out of a first calf heifer with a 165 IMF ratio.



LOT 69 RUBYS ECHO 0H1

70

RUBY NFF ECHO 0H6

DOB: 9/15/20 Reg: 3938210 Tattoo: 0H6

HOOK'S BALTIC 17B	Adj. REA	13.25	Adj. BW	75
OVAL F ECHO E709	Adj. BF	0.29	Adj. WW	695
OVAL FYIN Y26	Adj. IMF	2.64	Adj. YW	1120
LLSF PAYS TO BELIEVE ZU194	REA Ratio	86	BW Ratio	93
RUBY NFF RHYTHM 8106F	BF Ratio	100	WW Ratio	108
RUBY NFF RHYTHM 2124Z	IMF Ratio	93	YW Ratio	96

HOMOZYGOUS BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.3	1.2	78.9	110.3	7.2	24.5	0.2	11.6	64	15.6	38.3	-0.34	0.08	-0.08	0.83	128.4	77.9

30% 40% 40% 60% 25% 40% 80% 45% 40% 70% 20% 90% 65% 80% 60% 55% 45%

Blaze faced bull unassisted out of a Pays to Believe x 2124Z first calf heifer. Think of the daughters he will make.



LOT 70 RUBY NFF ECHO 0H6

71

RUBYS ECHO 0H46

DOB: 9/28/20 Reg: 3938247 Tattoo: 0H46

HOOK'S BALTIC 17B	Adj. REA	14.36	Adj. BW	66
OVAL F ECHO E709	Adj. BF	0.25	Adj. WW	577
OVAL FYIN Y26	Adj. IMF	1.78	Adj. YW	1100
ADKINS MR RIGHT ON	REA Ratio	100	BW Ratio	TWIN
RUBYS ROSETTA 3191A	BF Ratio	100	WW Ratio	TWIN
FCC JUANADA 921W	IMF Ratio	100	YW Ratio	TWIN

HOMOZYGOUS POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.6	1.7	75.7	104.5	5	22.9	0.18	11.8	60.7	17.8	31.7	-0.18	0.27	-0.04	0.57	127.2	74.3

75% 75% 50% 75% 80% 50% 95% 55% 45% 25% 55% 65% 60% 65% 70% 55% 65%

White faced bull that is stout made, soft middled, and very good on his feet and legs. Another very maternal bred bull who will make some front pasture females.



LOT 71 RUBYS ECHO 0H46



THE ECHO SIRE GROUP



LOT 72 RUBYS ECHO 1109J

Here is the number 3 weaning weight bull in his contemporary group with an 843# adjusted weaning weight. He comes to you in a baldy package out of a first calf heifer. If you want a bull that will sire pounds and still make some awesome replacements, this is one I would have high on my list. He does a lot of things right.



LOT 73 RUBYS ECHO 129J

If you want to add frame and length to your calves, here is your guy. His blaze faced mother checks all the boxes for us, feet, udder, fertility and is a full sister the Yucatan bull that left us many great daughters.



RUBYS MISS CLEO 015H
Maternal Sister to Lot 73

46

72

RUBYS ECHO 1109J

DOB: 2/16/21 Reg: 3978703 Tattoo: 1109J

HOOK'S BALTIC 17B	Adj. REA	14	Adj. BW	90
OVAL F ECHO E709	Adj. BF	0.23	Adj. WW	834
OVAL FYIN Y26	Adj. IMF	2.06	Adj. YW	1189
RUBY/SWC GENTLEMAN'S JACK	REA Ratio	98	BW Ratio	105
RUBYS ARKDALE PRIDE 8F23	BF Ratio	105	WW Ratio	116
EBY ARKDALE PRIDE 9001	IMF Ratio	75	YW Ratio	101

HOMOZYGOUS POLLED | BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.7	3.1	86.1	125.3	5.2	23.7	0.25	8.2	66.7	11.1	42	-0.23	0.15	-0.06	0.72	110.2	76.6
75%	95%	15%	30%	80%	40%	55%	90%	20%	90%	20%	50%	85%	35%	40%	90%	55%

73

RUBYS ECHO 129J

DOB: 1/8/21 Reg: 3978734 Tattoo: 129J

HOOK'S BALTIC 17B	Adj. REA	15.08	Adj. BW	97
OVAL F ECHO E709	Adj. BF	0.18	Adj. WW	789
OVAL FYIN Y26	Adj. IMF	2.02	Adj. YW	1307
3C LAVA L375-BZ	REA Ratio	105	BW Ratio	113
RUBYS MISS CLEO B441	BF Ratio	82	WW Ratio	110
DOUBLE R MISS CLEO L27	IMF Ratio	73	YW Ratio	111

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
7.2	4	86.2	118.7	3.9	22.6	0.2	13	65.7	18.6	38.6	-0.43	0.13	-0.10	0.96	128.4	79.3
90%	95%	20%	40%	85%	55%	80%	30%	30%	30%	20%	50%	50%	40%	30%	55%	40%



THE ECHO & COPACETIC SIRE GROUP

LOT 74 RUBYS ECHO 151J



RUBYS RHYTHM 097H - Full Sister to Lot 74



RUBYS RHYTHM 189J - Full Sister to Lot 75

LOT 75 RUBYS COPACETIC 191J



RHYTHM 418P
Foundation Donor Dam at Ruby Cattle Company

74

RUBYS ECHO 151J

DOB: 1/24/21 Reg: 3978726 Tattoo: 151J

HOOK'S BALTIC 17B	Adj. REA	13.73	Adj. BW	99
OVAL F ECHO E709	Adj. BF	0.19	Adj. WW	798
OVAL FYIN Y26	Adj. IMF	2.27	Adj. YW	1182
RUBY SWC BATTLE CRY 431B	REA Ratio	95	BW Ratio	ET
RUBY NFF RHYTHM 715E	BF Ratio	95	WW Ratio	ET
RHYTHM 418P	IMF Ratio	97	YW Ratio	ET

POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.8	3	84.6	124.9	5.6	23.3	0.25	11.1	65.5	15.6	41.9	-0.37	-0.05	-0.08	0.95	118.6	76
65%	80%	20%	25%	55%	50%	40%	55%	30%	70%	15%	80%	95%	60%	35%	80%	55%

Complete. Awfully hard to get critical on this Echo son out of the 715E donor. Good looking, smooth made, big bodied, square hiped and super sound with enough power. We like this bull a great deal and think you will too. Echo works well back on the Battle Cry females.

75

RUBYS COPACETIC 191J

DOB: 2/12/21 Reg: 3978716 Tattoo: 191J

HPF QUANTUM LEAP Z952	Adj. REA	15.34	Adj. BW	81
WLE COPACETIC E02	Adj. BF	0.24	Adj. WW	708
CMFM JOY 02ZB	Adj. IMF	2.64	Adj. YW	1068
RUBY SWC BATTLE CRY 431B	REA Ratio	106	BW Ratio	ET
RUBY NFF RHYTHM 715E	BF Ratio	120	WW Ratio	ET
RHYTHM 418P	IMF Ratio	112	YW Ratio	ET

POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.2	2.1	78.3	120.4	5.5	24.8	0.26	8.2	63.9	13.4	28.5	-0.43	-0.11	-0.09	0.86	113.3	72.9
45%	60%	45%	35%	60%	40%	35%	85%	40%	90%	55%	50%	99%	40%	55%	90%	70%

Show cattle enthusiasts step up here! Huge footed, squishy in his pasterns, and as attractive as they come. Folks if you need to add eye appeal and some of that show ring prowess, here is one that can do just that.





LOT 76 RUBY NFF BLACKLIST 149J

We used Blacklist on the 2124Z donor to try something different on her, mainly with the idea of making show heifers. I was absolutely blown away with the quality of bulls produced by this mating. They are good looking, stout made, big bodied, big legged, and great footed. They are sure to add extra eye appeal and maternal traits to your calf crop without sacrificing stoutness and performance. They are peas in a pod and would have made an awesome percentage pen in Denver. A full sister was a high seller in our past female sale. We hope you like these SimAngus studs as much as we do!

76

RUBY NFF BLACKLIST 149J

DOB: 1/24/21 Reg: 3978754 Tattoo: 149J

PVF INSIGHT 0129	Adj. REA	13.23	Adj. BW	91
PVF BLACKLIST 7077	Adj. BF	0.16	Adj. WW	665
PVF BACKBIRD 3070	Adj. IMF	2.09	Adj. YW	1182
AJE/PB MONTECITO 63W	REA Ratio	91	BW Ratio	ET
RUBY NFF RHYTHM 2124Z	BF Ratio	80	WW Ratio	ET
RHYTHM 418P	IMF Ratio	89	YW Ratio	ET

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12	0.7	67.7	110.3	5	19.9	0.27	10.2	53.7	15.2	44.4	-0.23	0.02	-0.04	0.83	112.5	65.8
55%	55%	80%	60%	80%	75%	40%	75%	85%	55%	15%	50%	99%	50%	20%	85%	95%



PVF BLACKLIST 7077 - Sire of Lots 76-78



THE BLACKLIST SIRE GROUP

LOT 77 RUBY NFF BLACKLIST 168J



RUBY NFF RHYTHM 2124Z
Dam of Lots 76-78

77 RUBY NFF BLACKLIST 168J

DOB: 1/29/21 Reg: 3978750 Tattoo: 168J

PVF INSIGHT 0129	Adj. REA	13.62	Adj. BW	87
PVF BLACKLIST 7077	Adj. BF	0.2	Adj. WW	687
PVF BACKBIRD 3070	Adj. IMF	1.88	Adj. YW	1193
AJE/PB MONTECITO 63W	REA Ratio	94	BW Ratio	ET
RUBY NFF RHYTHM 2124Z	BF Ratio	100	WW Ratio	ET
RHYTHM 418P	IMF Ratio	80	YW Ratio	ET

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12	0.8	69.3	112.5	5	19.9	0.27	10.2	54.5	15.2	45.6	-0.23	0.02	-0.04	0.84	112.8	66.6
55%	60%	75%	55%	80%	75%	40%	75%	80%	55%	15%	50%	99%	50%	20%	85%	90%

78 RUBY NFF BLACKLIST 172J

DOB: 1/30/21 Reg: 3978769 Tattoo: 172J

PVF INSIGHT 0129	Adj. REA	14.03	Adj. BW	86
PVF BLACKLIST 7077	Adj. BF	0.25	Adj. WW	678
PVF BACKBIRD 3070	Adj. IMF	2.71	Adj. YW	1187
AJE/PB MONTECITO 63W	REA Ratio	97	BW Ratio	ET
RUBY NFF RHYTHM 2124Z	BF Ratio	125	WW Ratio	ET
RHYTHM 418P	IMF Ratio	115	YW Ratio	ET

HOMOZYGOUS POLLED | BLACK | 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12	0.9	70.5	114.3	5	19.9	0.27	10.2	55.1	15.2	44.6	-0.23	0.02	-0.04	0.83	113.1	67.2
55%	60%	70%	55%	80%	75%	40%	75%	75%	55%	15%	50%	99%	50%	20%	85%	90%

LOT 78 RUBY NFF BLACKLIST 172J



RUBY NFF RHYTHM 148J
Full Sister to Lots 76-78

THE YEARLING BULLS



LOT 79
RUBY NFF BATTLE CRY 111J



RUBY SWC BATTLE CRY 431B
Sire of Lot 79



LOT 80
RUBYS JACK 141J



RUBY/SWC GENTLEMAN'S JACK
Sire of Lot 80

79

RUBY NFF BATTLE CRY 111J

DOB: 1/5/21 Reg: 3978732 Tattoo: 111J

MR HOC BROKER	Adj. REA	15.33	Adj. BW	89
RUBY SWC BATTLE CRY 431B	Adj. BF	0.2	Adj. WW	661
SWC RUBY YETTI 143Y	Adj. IMF	2.43	Adj. YW	1016
RUBY NFF YUKON Y108	REA Ratio	107	BW Ratio	104
NFF CENTERFOLD B114	BF Ratio	91	WW Ratio	92
NFF BUILT RIGHT W082	IMF Ratio	88	YW Ratio	86

HOMOZYGOUS POLLED | BLACK | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13	1	73	111.9	6.5	20.3	0.24	7.6	56.7	15.5	34	-0.39	-0.22	-0.10	0.74	113.2	67.8
25%	35%	65%	55%	40%	75%	50%	90%	75%	70%	30%	70%	99%	40%	80%	90%	90%

When the Battle Cry's are good, they're really good, and here is one of the best ever. This baldy son has been a favorite all year long. Eye appeal that is second to none and I think he is one that could sure sell some semen. Imagine the females out of this guy, it makes my mouth water.

80

RUBYS JACK 141J

DOB: 1/14/21 Reg: 3978722 Tattoo: 141J

TLLC ONE EYED JACK	Adj. REA	14.37	Adj. BW	95
RUBY/SWC GENTLEMAN'S JACK	Adj. BF	0.16	Adj. WW	757
SWC RUBY YETTI 143Y	Adj. IMF	2.35	Adj. YW	1183
RUBYS ABSOLUT 317A	REA Ratio	100	BW Ratio	111
RUBYS JUANADA 6166D	BF Ratio	73	WW Ratio	105
RUBYS JUANADA 301A	IMF Ratio	85	YW Ratio	100

POLLED | HOMOZYGOUS BLACK | 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.1	2.6	78.2	113.7	1.6	24.7	0.22	11.2	63.8	10.4	35.1	-0.25	0.04	-0.06	0.62	101	69.9
70%	90%	40%	55%	99%	35%	80%	60%	30%	95%	40%	45%	95%	25%	60%	95%	80%

Everyone loves a baldy, especially this one. He seems to captivate everyone who has seen him thus far. The cow family he stems from is one of the best we have on the farm. Keep every heifer out of this guy, or name your price for them, but his steer calves will bring top dollar as well. Don't miss him!

THE YEARLING BULLS



LOT 81 RUBYS SNIPER J166

51

81

RUBYS SNIPER J166

DOB: 3/3/21 Reg: 3979849 Tattoo: J166

BAR CK HUNTER 3006A
KBHR SNIPER E036
KBHR C078

Adj. REA	12.55	Adj. BW	79
Adj. BF	0.28	Adj. WW	801
Adj. IMF	1.98	Adj. YW	1165
REA Ratio	101	BW Ratio	ET
BF Ratio	108	WW Ratio	ET
IMF Ratio	82	YW Ratio	ET

MR NLC UPGRADE U8676
RUBYS RHYTHM 202Z
DOUBLE R SHESTHEONE K18

HOMOZYGOUS POLLED | RED | PB SM

CE	BW	WW	YW	MCE	Milk	ADG	Doc	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
17.2	0	77.8	118.7	8.3	25.7	0.26	18.4	64.6	17.4	28.6	-0.53	0.22	-0.11	1.02	151.1	84.5
2%	20%	45%	40%	15%	30%	35%	1%	35%	50%	55%	10%	30%	10%	20%	15%	20%

The lone red bull in the offering. We love his look, body length, added frame, and structure. He is one of the youngest bulls in the sale and gives up some maturity to some of the older bulls, but if you can see through that, this one has a lot to offer a program who wants to add some red genetics. Great calving ease prospect that is top 1% for Docility.



KBHR SNIPER E036 - Sire of Lot 81

The only thing better than a black bull is a RED Bull!



Ruby Cattle Company
1170 Elk Street
Murray, IA 50174

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