

FRIDAY, OCTOBER 8

CATTLE AVAILABLE FOR VIEWING ALL DAY

LADIES OF THE LONE STAR 6:00 P.M. IN GRAND SALINE, TX

SATURDAY, OCTOBER 9

CATTLE AVAILABLE FOR VIEWING ALL DAY

THE BLACK LABEL

5:00 P.M. IN GRANDVIEW, TX

Dinner will be served following the sale





OCTOBER 9 2021

GRANDVIEW, TEXAS 5:00 PM





Welcome...

We welcome you to the 2021 edition of the Black Label. Between the covers of this book, most definitely presents the best set we have ever brought for your evaluation and appraisal. The outlook for the industry as a whole is extremely promising and the enthusiasm from our youth programs nationwide are gathering steam with record new membership and participation. With the junior national season behind us and State Fairs drawing to a close the quest for the next is in full swing and we are confident you will find one or several of your liking in this set.

One Sunday morning, I went to the house to grab my phone and I noticed our youngest was already nearly dressed just shortly after 7 a.m. I asked Burke where he was going all starched up and he replied, "I'm going to church." Sometimes the smallest voices are the loudest! It's very similar to another experience we had this summer with a steer that we bought to show as an Angus. We realized he wouldn't classify when we got him in, so we needed to find a home for him. I called a local ag teacher and asked if he had a family that needed a calf. He hooked us up with a first year family that is all about that calf and the experience. That girl loves the business of working through her project with her first responder dad that's a fireman in a neighboring town. That is what it's all about! Most of us forget the simple things, the little things that made us love this business and life itself with those two life examples.

There is no doubt that the level of competition is ten-fold of what it was a short three or four years ago. Regardless of breed, all summer Junior National shows are deep in quality. 60% of the Top 20 at the AJSA Summer Classic can come from one division alone. The important thing when selecting, besides finding the one in your budget, is liking the one or however many you end up with. If you like them, you will do whatever ethically necessary to give that calf every advantage they can have. However, too, one must select for the end game, the cow game, and it always helps for those to have the right cow family in line behind them and this offering is loaded with exactly that.

Our bred stock is sorted from the top end of the replacement pen with substantial genetics and youth in the cow section. They are carrying the service of some of the toughest semen to get, ES Right Time FA110-4 and SO Remedy 7F. Many of the bred heifers are safe in calf to the popular and proven OMF Epic E27 and the young half-blood stud that is a maternal brother to KR Casino 6243, KCC1 War Cry878G. Over 90% of this section is a direct result of ET and not limited to our personal donor batteries as it is a nationwide cross section of the best.

We have a great group of folks involved in this event. There's opportunity for all to take advantage of with a network of marketing opportunities post investment that are second to none for each customer to take advantage of down the road. As you read through this book, and we do encourage you to read the material, you will discover the success stories from the genetics acquired in the past and notice the potential impact on the future of your program and the people representing the stock. There is not a single individual involved that doesn't enjoy success or competition and if you're of the same mindset, then you should join us October 9th at 5 p.m. for this quality saturated offering. We also encourage you to make it a weekend and attend the 2021 "Ladies of the Lone Star" at Red River Farms in Grand Saline, TX on October 8.

Enjoy the stock,

Jered Shipman



SHIPWRECK CATTLE CO.

Jered, Haley, Brecken, Bodie and Burke Shipman

SALE INFORMATION

LOCATION 6945 CR 206 :: GRANDVIEW, TEXAS 76050

SALE DAY CONTACTS

Jered Shipman	806.983.7226	Auctioneer
Graham Blagg	530.913.6418	Innovation AgMarketing
Tim Anderson	605.682-9343	Innovation AgMarketing
Jeremy Colon	407.756.9690	Shipwreck Cattle Co.
Mason Bishop	386.804.0842	Shipwreck Cattle Co.
Jacob Metli	641.420.9626	Shipwreck Cattle Co.
Brandon Bird	806.781.1894	Bird Cattle Co.
Cole Clanton	913.787.4523	Bar O Cattle Co.
Allyson Clanton	785.691.9342	Bar O Cattle Co.
Ryan Fussell	817.773.7272	F4 Land & Cattle
Wes Barker	512.227.1480	F4 Land & Cattle/Barker Livestock
Jeff Jackson	254.897.9116	Jackson Cattle Co.
Jared Jackson	254.396.0567	Jackson Cattle Co.
Zach Kearns	308.360.1783	Kearns Cattle Co.
Casey Hilmes	405.443.9131	Hilmes Cattle Co.
Curt Metzler	682.365.1363	Metzler Cattle
Kirby Nixon	806.292.5207	Nixon Family Farms
Keenan Nixon	806.292.6173	Nixon Family Farms
Jordan Richburg	386.837.8599	Richburg Cattle Co.
Justin Alwardt	618.292.3127	Diamond A Farms
Scott Bailey	701.537.3067	Bailey Livestock
Loren Vogler	402.432.9070	Vogler Cattle
Jeremie Ruble	406.581.7940	

RING STAFF

Scott Farmer	817.597.1731
Mitchell Armitage	405.641.9438
Ralph Means	817.235.9708

TRUCKING

Dick Coleman	765.461.0954
--------------------	--------------

LIVESTOCK INSURANCE

James Bessler	815.762.2641
---------------------	--------------

PHOTO + VIDEOGRAPHY

Morgan Meisenheimer	240.772.2759
Katie Edwards	817.901.7302
Austin Perry	405.338.5870
John Reasor	423.290.6002
Shannon Cook	405.714.5087
Maddy Udell	712.389.8241
Ideal Video Production	254.319.5349

CATALOG + ADVERTISING

Megan Favorite	580.770.1302
----------------------	--------------

ONLINE



**LIVE ONLINE
BIDDING**
Christy Collins
580.305.0001



TRAVEL

ACCOMMODATIONS

The Black Label will not have a block of rooms available at any specific hotel this year, so we are offering multiple suggestions for your lodging and dining.

HOLIDAY INN EXPRESS

325 Village Park Dr, Alvarado, TX 817.783.7573

COMFORT INN & SUITES

400 Village Park Dr, Alvarado, TX 817.783.2900

DINING

MASSEY BBQ 201 N Pkwy Dr. Alvarado, TX

Burleson, TX offers every amenity needed from a large selection of lodging, dining, shopping, and has a very active downtown. Some of our favorites include; Hard Eight for steaks and Frescos for second to none Tex-Mex. There are multiple other places to dine and all major hotel chains are represented. Burleson, Hillsboro, Waxahachie, and Midlothian are all approximately 20-30 minutes from the sale site.

AIR TRAVEL

We are located just under an hour from DFW Intl. and Dallas Love Field.

DIRECTIONS TO THE SALE

FROM THE WEST: via I-20 or from the North via I-35W: I-35W south to Exit 17 the 2258 Rd Exit. Cross back over I-35W after exiting then from stop sign proceed approx. 4.7 miles east to County Road 206, turn right or south on 206. Continue 1.1 miles to trailer parking on left or 1.3 miles to sale site.

FROM HILLSBORO/I-35W: Take Exit 15 the Grandview/Maypearl 916 Rd exit. Turn right on 916 and continue approx. 4.8 miles to County Road 206. Turn left/north on to 206 go 1.5 miles to stop sign, then turn back left/north continue 0.4 miles to sale site or 0.6 miles to trailer parking.

FROM WAXAHACHIE/I-35E: Take Highway 66 to Maypearl to the 157/66 JCT. Turn right/North on 157 continue approx. 5.5 miles to 2258. Turn left/ West on 2258 and continue 4.1 miles to County Road 206. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

FROM DALLAS: US 67 highway south to Venus, TX. At the Venus stoplight, (the US67/157 JCT), turn left/South on 157. Take 157 to 2258, turn right/West on 2258 and continue 4.1 miles to County Road 206 on left. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

TERMS + CONDITIONS

All cattle sell under the terms of conditions of their respective breed association. Payment will be accepted in the form of cash, cashiers check, or check. All cattle must be paid for prior to release. The Black Label is not a lending institution or a bank, please submit full payment promptly. All funds are to be paid to the Black Label in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day.

THE BLACK LABEL & SHIPWRECK CATTLE ASSUME NO LIABILITY FOR INJURY, ACCIDENTS, OR DAMAGE TO PERSONS OR PERSONAL PROPERTY.

THE WLE SHEZ IT C056 FAMILY



DAM OF LOTS 1A - 2B
2016 AJSA NATIONAL CLASSIC 8TH OVERALL PUREBRED SHOWN BY BRECKEN SHIPMAN



SWC BAR O FEELING IT 856F
\$34,000 INNOVATOR DAUGHTER OF LOT 1



WLE SHEZ IT C056

OFFERED BY SHIPWRECK CATTLE CO. & DIAMOND A FARMS

Yet another success story presents itself for this offering. C056 has quite the story. We initially acquired this female from Barry Wesner for our oldest son, Brecken, to show and we partnered with Bar O Cattle through the venture. WLE Shez It C056 went on to be a class winner at the 2016 AJSA National Classic and broke into the top 10 overall. Superb cow family for multiple programs and one that has left its mark each place she has been employed. Diamond A inquired about proven donors in the market place a couple of years ago and we made the decision to let her go. Justin and Tyler have stayed the course and never took their eye off the ball. Her first success story was on a \$3,500 Gentleman's Jack that was shown successfully by the Sullivan Family of Texas as she went on to be Reserve Champion at the Houston Livestock Show and then was crowned Champion at Austin. We generated a successful mating to Bankroll yielding a heifer that was a class winner in the

Bred and Owned show at the 2021 AJSA National Classic. The ice has barely been broken on the potential that this donor dam still has to her merit. People over the years have been critical of the Hammer daughters but, year after year, some of the breed's best are from Hammer sired dams. This female has always been big haired, big footed, great boned, wide pinned, big backed, bold ribbed, and cool featured in her front third of her build. She blends well with most sires introduced to her as evident in the heifer calves that follow her in this book. This proven female sells in her entirety on October 9 and is worth the investment. **AI BRED 1/26/21 TO WLE COPACETIC E02 (ASA: 3299037). SAFE AI. ESTIMATED DUE 11/4/21.**

LOT	1	PB SM
TATTOO: C056	DOB: 1/29/15	REG: 2991772
MR NLC UPGRADE U8676		
MR TR HAMMER 308A ET		
SVF/HS EXPECTING A DREAM		
SVF/NJC BUILT RIGHT N48		
CIRCLE T SHEZ IT W056		
SVF SHEZA FANTASY N906		

CE	BW	WW	YW	MILK	API	TI
10.5	4.2	79.3	124.9	20.3	112.9	70.5

LOT **1A** PB SM

TATTOO: J63 | DOB: 4/7/21 | REG: 3931258

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B

MR TR HAMMER 308A ET
WLE SHEZ IT C056
CIRCLE T SHEZ IT W056

CE	BW	WW	YW	MILK	API	TI
8.3	4.7	78.6	121.8	18.4	113	70.5



2019 HOUSTON LIVESTOCK SHOW & RODEO CALF
CHAMPION SIMMENTAL SHOWN BY CUTTER JACK SULLIVAN



JBSF BERWICK 41F
\$109,000 SIRE OF LOTS 1A & 1B

LOT **1B** PB SM

TATTOO: J70 | DOB: 4/11/21 | REG: 3931257

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B

MR TR HAMMER 308A ET
WLE SHEZ IT C056
CIRCLE T SHEZ IT W056

CE	BW	WW	YW	MILK	API	TI
8.3	4.7	78.6	121.8	18.4	113	70.5



DAF SHEZ IT J63

OFFERED BY SHIPWRECK CATTLE CO. & DIAMOND A FARMS

This duo by the \$109,000 JBSF Berwick 41F will turn a head or two in the days leading up to this sale. Berwick is the Legendary son, bred in the Bloomberg program and purchased by F4 Land and Cattle of Grandview in the 2020 Embryos on Snow. The sire group has left some of the better SimGenetic cattle in the nation and there will be repeat use of the stud. He complimented C056 as well as any one sire that she has been mated to. The strip faced J63 has the big wig from her dam and the blended look, build and shape of both sides of her lineage. She is one that looked incredible in the picture pen on August 24 with a dominating presence. The solid colored, black faced J70 has no doubt made some ground up on her sister in the days leading up to this catalog deadline especially if you like them with the extras in terms of substance and shape. We love and appreciate both females and what they represent for the 2021 Black Label offering and we will let you sort the two on sale day.



DAF SHEZ IT J70

OFFERED BY SHIPWRECK CATTLE CO. & DIAMOND A FARMS

**DAF SHEZ IT J13**

OFFERED BY SHIPWRECK CATTLE CO. & DIAMOND A FARMS

Here would be the February pair of Bankroll daughters from C056. Diamond A took advantage of their quality and disposition early in their life and exhibited them at the Illinois State Fair with a Calf Champion banner to their credit. They are loaded with look, presence, and overall quality of build. The front third of these two ties high out of the top of their smoothly laid in shoulder. They offer the natural spread of width and shape from there back as they both leave you with near ideal shape in terms of rib and muscle. The differences are minor and subtle in these sisters, so we will allow you to have the final say on which one will be going home with you to your operation. A proven mating with right components to go on and make great, productive cows post show career.

**DAF SHEZ IT J17**

OFFERED BY SHIPWRECK CATTLE CO. & DIAMOND A FARMS

LOT **2A** PB SM

TATTOO: J13 | DOB: 2/3/21 | REG: 3916533

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

MR TR HAMMER 308A ET

WLE SHEZ IT C056

CIRCLE T SHEZ IT W056

CE	BW	WW	YW	MILK	API	TI
11.8	2.9	79.7	118.9	24	120.5	74.9

**W/C BANKROLL 811D**

\$205,000 SIRE OF LOTS 2A & 2B

LOT **2B** PB SM

TATTOO: J17 | DOB: 2/4/21 | REG: 3916532

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

MR TR HAMMER 308A ET

WLE SHEZ IT C056

CIRCLE T SHEZ IT W056

CE	BW	WW	YW	MILK	API	TI
11.8	2.9	79.7	118.9	24	120.5	74.9

THE NFF WICKED B125 FAMILY



DAM OF LOTS 3 - 6 & MATERNAL GRANDAM OF LOTS 7A & 7B



SWC RUBY WICKED FRAN MATERNAL SISTER TO LOTS 3-6
2020 FWSS GRAND CHAMPION JR SIMMENTAL HEIFER



SWC RUBY WICKED FAE 230F
DAM OF LOTS 7A & 7B



SWC JUST WICKED 203J
OFFERED BY SHIPWRECK CATTLE CO.

Just Wicked has always dominated her pen in terms of size and performance. She is sound built, big bellied, and maintains that broody, bold look of her dam. We realize that this female's true worth will be discovered after she enters production, and as we project this one out a year from now, it's certain that she will be noticed as a bred female dense in quality. This one represents the productivity and the generating value of the cow family.



SWC WICKED JEWELS 305J
OFFERED BY SHIPWRECK CATTLE CO. & NIXON FAMILY FARMS

has drawn the attention of several that have been through the pens in Grandview through the summer. She is much like her sister in terms of length and style, and like big sister she gets more shape and power each week. This mating has been one of the most enjoyable to witness as they change every day for the better.

LOT		3	PB SM			
TATTOO: 203J		DOB: 2/24/21	REG: 3932018			
HPF/HILL UPRISING C104						
SO REMEDY 7F						
B&K CREAM SODA 8D						
NFF UPGRADE Z083						
NFF WICKED B125						
NFF WICKED Z119						
CE	BW	WW	YW	MILK	API	TI
11.9	1.9	79.9	123.7	21.1	128.1	76.9

The Wicked Cow Family track record of success is well documented over the years. You will find the influence at Nelson's in Minnesota, Ruby Cattle Co of Iowa, and of course here and many other places that have invested in the cow family over the years. These cattle are much like their dam with the fundamentals handled first and foremost. You will notice those attributes readily in this direct daughter of Remedy.



SWC NFFS WICKED HANNAH 825H
FULL SISTER TO LOT 4

LOT	4	PB	SM			
TATTOO: 305J	DOB: 3/5/21	REG: 3932019				
ROCKING P LEGENDARY C918						
JBSF BERWICK 41F						
JBSF 402B						
NFF UPGRADE Z083						
NFF WICKED B125						
NFF WICKED Z119						
CE	BW	WW	YW	MILK	API	TI
9.7	3.6	77.9	120	18.3	125.6	74.6

This B125 daughter of Berwick would be the full sister to one of the high selling Purebred opens in the Spring Sort offering this past Spring. The DeBerry family of Olton selected that full sister and campaigned her to a class winning and overall top 20 status at the 2021 AJSA National Classic. This heifer

LOT **5** PB SM

TATTOO: 310J | DOB: 3/10/21 | REG: 3932022

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

NFF UPGRADE Z083

NFF WICKED B125

NFF WICKED Z119

CE	BW	WW	YW	MILK	API	TI
13.1	1.8	78.9	117.1	23.9	136.2	79

Jemma is an interesting female and again one that changes daily as we prep for October 9. This heifer is ultra-extended, with good width and turn to her back and rib with a sound flexible build. I believe this female will be good haired as we enter late fall and winter as well. Two shots of bold bodied stock and smoking good cows supporting the pedigree should lead to the perfect end goal.



SWC WICKED JEMMA 310J
OFFERED BY SHIPWRECK CATTLE CO.

LOT **6** PB SM

TATTOO: 125H | DOB: 1/25/20 | REG: 3729889

REMINGTONSECRETWEAPON185

DMCC COUNTER ATTACK 8C

CARD FOREVER 61A

NFF UPGRADE Z083

NFF WICKED B125

NFF WICKED Z119

CE	BW	WW	YW	MILK	API	TI
13.4	0.5	68.8	104.7	19.9	128.4	74.3

This striking baldy is the kind one spots as soon as they drive into the bred pasture. She has always been a great looking one with a near perfect silhouette. Very feminine and refined through her skull and neck with that perfect shoulder, body depth and width, with symmetry at all angles. She is suitably mated and safe in calf to the calving ease specialist, HOC Dakota 111D. AIBRED ON 3/23/21 TO HOC DAKOTA 111D (ASA: 3227853). SAFE AI.



SWC HARMONY 125H
OFFERED BY SHIPWRECK CATTLE CO.



KCC1 WICKED FAE 965J
OFFERED BY KEARNS CATTLE COMPANY

Without question, the best or at least most proven mating on B125 would be to Battle Cry. This mating generated cattle that were very competitive and complete with backdrop photos taken. The dam of this pair of Remedy daughters would be one of the best from that genetic combination and is a past sale feature of The Black Label herself. Wicked Fae has proven herself productive in short fashion at Kearns Cattle Co. producing both sexes with ultimate marketability. This pair of females tip the balance heavily on look and soundness while maintaining the dimension assumed from the mating.



KCC1 WICKED FAE 070J
OFFERED BY KEARNS CATTLE COMPANY

LOT **7A** PB SM

TATTOO: 965J DOB: 3/20/21 REG: 3931584

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

RUBY SWC BATTLE CRY 431B

SWC RUBY WICKED FAE 230F

NFF WICKED B125

CE	BW	WW	YW	MILK	API	TI
11.3	1.8	83.2	128.1	22.1	119	76.2



RUBY SWC WICKED E756 2019 SAN ANTONIO LIVESTOCK EXPOSITION RESERVE GRAND CHAMPION PUREBRED SIMMENTAL FEMALE
FULL SISTER TO DAM OF LOTS 7A & 7B



SO REMEDY 7F
\$530,000 SIRE OF LOT 8

LOT **7B** PB SM

TATTOO: 070J DOB: 3/28/21 REG: 3931586

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

RUBY SWC BATTLE CRY 431B

SWC RUBY WICKED FAE 230F

NFF WICKED B125

CE	BW	WW	YW	MILK	API	TI
11.3	1.8	83.2	128.1	22.1	119	76.2

THE ACW ANNIE K 330Y FAMILY



DAM OF LOT 12 MATRIARCH OF THE ANNIE K COW FAMILY



SWC HOC ANNIE K 165C
DAM OF LOT 8



SWC HOC ANNIE K 214C
DAM OF LOTS 10, 11A, & 11B



NFFS SWC JUST DANCE ANNIE 565J
OFFERED BY SHIPWRECK CATTLE CO. & NIXON FAMILY FARMS

and most three dimensional SimAngus females we have ever been around. This mating to the record setting \$530,000 SO Remedy 7F yielded a unique May born Purebred that is elite in terms of her feature and form. We initiate the legendary Annie K cow family with a female that we anticipate leaving her mark, just like the females that line her pedigree.

LOT **8** PB SM

TATTOO: **565J** | DOB: **5/7/21** | REG: **3932068**

HPF/HILL UPRISING C104
SO REMEDY 7F

B&K CREAM SODA 8D

WAGR EARTHQUAKE 236Z

SWC HOC ANNIE K 165C

ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
9.35	2.25	81.85	127.65	20.45	127.2	78.2

The Annie K cow family needs no introduction when it comes to the success and history of the Black Label. The late Annie K 330Y was a true matriarch that was a National Champion Percentage Female turned household name during her tenure in Texas. 165C, the dam of NFFS SWC Just Dance Annie 565J, is one of the absolute stoutest

LOT **9** PB SM

TATTOO: **492J** | DOB: **4/8/21** | REG: **3932016**

PROFIT

IGNITION

HAMR MISS DANA

MR TR HAMMER 308A ET

FC ANNIE K F892

ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
8.1	3.9	77.4	115.7	18.4	124.1	75

This female has also been a pleasing presence in the pasture and in this group of heifers from Shipwreck and partners. A member of the Annie K cow family from a Hammer dam that was a sale feature at the Illinois Beef Expo of Stan Tarr's. Stan purchased those eggs and was very good about spreading them out over time, and we are very pleased to have received that

phone call from John Sandidge to partner on her dam. This heifer is by a Profit x Driver bred stud that highlighted the Hartman bull sale in 2020 and he will hit the tan bark this fall for HCC. She is simply good cattle with body, muscle, flawless mobility, good looks, and an even greater disposition suitable for any age exhibitor. There are several members of this cow family in the offering, and they will prove their worth for very red cent invested in their lifetime.



SWC BAR QH ANNIE K 492J
OFFERED BY SHIPWRECK CATTLE CO. & BAR QH SIMMENTALS



SWC VCL JUST GO ANNIE 32J
OFFERED BY SHIPWRECK CATTLE CO. & VOGLER CATTLE CO.

LOT **10** PB SM

TATTOO: 32J | DOB: 2/7/21 | REG: 3932017

MR CCF 20-20

VCL FORESIGHT

HCC0 COUNTESS 412D

JSSC WIDE BODY 090W

SWC HOC ANNIE K 214C

ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
12.3	2.6	78.9	114.2	15.8	124	73.9



VCL FORESIGHT SIRE OF LOT 10

The crew at Vogler Cattle Company tied into the “pick of the donor pen” flush opportunity in a past Black Label sale. The unanimous decision was to flush SWC HOC Annie K 214C to the new young gun stud produced in the Vogler program, VCL Foresight. Foresight is now a member of the herd bull battery at King Cattle Company. He was the standout MR CCF 20-20 son that was a favorite of many that saw him prior to crossing the auction block in February of 2019. Fast forward to 2021 and this will be a sire group to pay close attention to as the sale season progresses through the fall. SWC VCL Just Go Annie 32J is a big boned, bold centered, three-dimensional bodied female that is ready for early action on the tan bark. Her added substance complimented by the signature Annie K balance and symmetry from the side. Dig your heels in here if you’re serious about an older Purebred that will do the trick!



SWC GET THERE ANNIE 140G
OFFERED BY SHIPWRECK CATTLE CO.

11A has always maintained the advantage in size and kind with one of the best recip dams on the ranch raising her, she has maintained that physical advantage throughout. She has always had a look and presence about her of squareness and correctness of lines with a very sharp featured front end, pin set, and the ideal hid leg set. She too, is bold and open in her rib with a big foot and bone. As a calving two year old, her first calving experience was met with record cold temperatures and to no fault of her own we weren't able to save her calf. However, she went ahead and settled first service post calving and is safe in calf to calve early 2022 to the hard to come by ES Right Time. There is absolutely no doubt in my mind how exciting and good the resulting calf should be.

11B is one that has always been a pinch behind in terms of size due to a less than desirable recip dam. However, she did overcome the odds and



SWC FROSTED ANNIE 128F
OFFERED BY SHIPWRECK CATTLE CO.

LOT **11A** 3/4 SM 1/4 AN

TATTOO: 140G | DOB: 1/9/19 | REG: 3605725

REMINGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A
JSSC WIDE BODY 090W
SWC HOC ANNIE K 214C
ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
13.8	0.7	67.3	97.8	18.9	108.8	64.8

AI BRED ON 3/21/21 TO ES RIGHT TIME FA110-4
(ASA: 3481590). SAFE AI.



SWC ANNIE ROSE 091F
\$30,000 FULL SISTER TO LOTS 11A & 11B

did an awesome job with her 2021 bull calf by Firesteel, that had no problem making the bull pen for the 2022 bull sale season. This moderate, neat made, big bodied female is also safe in calf to the great ES Right Time and should calve right around the first part of 2022. Great cow family carrying the service of one of the breed's hottest sires of 2021.

LOT **11B** 3/4 SM 1/4 AN

TATTOO: 128F | DOB: 11/1/18 | REG: 3542820

REMINGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A
JSSC WIDE BODY 090W
SWC HOC ANNIE K 214C
ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
13.8	0.7	67.3	97.8	18.9	108.8	64.8

AI BRED ON 3/25/21 TO ES RIGHT TIME FA110-4
(ASA: 3481590). SAFE AI.



SWC DYLAN K 330D

OFFERED BY SHIPWRECK CATTLE CO. & SUPERIOR SIMMENTALS

LOT **12** 3/4 SM 1/4 AN

TATTOO: 330D | DOB: 1/18/16 | REG: 3204499

MR NLC UPGRADE U8676

MR TR HAMMER 308A ET

SVF/HS EXPECTING A DREAM

REMINGTON LOCK N LOAD 54U

ACW ANNIE K 330Y

REMINGTON ANNIE K 150T

CE	BW	WW	YW	MILK	API	TI
11	2.6	82	135.7	16	120.3	75.6

This definite sale highlight will have loads of admirers come sale day. A baldy female of significant, size, length, and mass. Dylan K is the Hammer daughter of the past National Champion, Annie K 330Y that was a sale feature in the 2018 National Sale in Fort Worth selected by Superior Simmentals of Utah. Curtis Stevens has been a loyal customer of The Black Label for years and he understands the value in youth, so he asked if Dylan K could sell this fall and we gladly accepted this opportunity to help him out. Curtis loves this cow but has a great embryo inventory on her and so the opportunity to own a direct daughter of 330Y can be yours. One will discover that this female is massive in kind with substantial power, substance, and overall size. She too is one that has always been great on the move with giant paws and certain flexibility. 330D sells open and ready for reproduction for the new owners to mate her as they wish. **SELLS OPEN & READY FOR EMBRYO PRODUCTION.** 330D has been flushed 8 times with an average of 15 transferable embryos per flush.



JBSF BERWICK 41F
SIRE OF EMBRYOS 12A



W/C BET ON RED 481H
SIRE OF EMBRYOS 12B



TJ FROSTY 318E
SIRE OF EMBRYOS 12C



ES RIGHT TIME FA110-4
PATERNAL BROTHER TO EMBRYOS 12D

LOT 12A 3 EMBRYOS CONVENTIONAL

JBSF BERWICK 41F x SWC DYLAN K 330D

CE	BW	WW	YW	MILK	API	TI
8.6	3.9	79.95	127.2	16.25	121.6	75.1

Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.

The Lot 12A mating that should equate to baldy or blaze-faced stock with significant power, shape, and performance.

LOT 12B 3 EMBRYOS CONVENTIONAL

W/C BET ON RED 481H x SWC DYLAN K 330D

CE	BW	WW	YW	MILK	API	TI
12.3	1.45	81.25	124.5	20.2	137.2	81.9

Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.

The Lot 12B mating could generate red blazed faced progeny sired by quite possibly one of the most popular bulls of the 2021 Bull Run. Bet on Red is the widely known, Werning Cattle Company high seller selected by Griswold Cattle and Maple Lane Farms. Bet on Red is moderate in kind with a killer look and way cool markings. We expect him to compliment Dylan K in size and build without sacrificing shear power.

LOT 12C 3 EMBRYOS CONVENTIONAL

TJ FROSTY 318E x SWC DYLAN K 330D

CE	BW	WW	YW	MILK	API	TI
12.3	0.1	87.9	139.55	23.35	134.1	82.8

Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.

TJ Frosty is the sire of the Lot 12C embryos. He has done a great job siring big-numbered stock with look while maintaining the right size and kind. The resulting cattle could be blaze faced with a balanced EPD profile and the needed growth and build. A very complimentary mating.

LOT 12D 3 EMBRYOS NON SORTED IVF

WELSHS DEW IT RIGHT 067T x SWC DYLAN K 330D

CE	BW	WW	YW	MILK	API	TI
11.75	1.8	79	117.45	16.9	134.8	77.4

Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.

The Lot 12D embryos are sired by ES Right Time, the absolute hottest bull to be utilize in 2021 if you were willing to invest in the semen after it was pulled off the open market. His first sons commanded top money across the land and one of his first daughters to be exhibited gathered many friends breed wide regardless of breeding discipline. He is the sire of just good cattle that are made right with the needed performance and conversion to take the work out of rising them. Expect big things from this genetic blend.



CRSS HALLE

OFFERED BY SHIPWRECK CATTLE CO. & SUPERIOR SIMMENTALS

Big boned, stout hipped, and long necked. This Profit sired daughter of SWC Dylan K 330D is one that deserves a look on sale day. A flush mate sister has been campaigned to several victories by the Jones family of North Carolina.

LOT 13 PB SM

TATTOO: G18 | DOB: 10/5/19 | REG: 3711571

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

MR TR HAMMER 308A ET

SWC DYLAN K 330D

ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
7.7	4.3	80.8	123.7	18.5	116.1	75.4

AI BRED ON 5/3/21 TO THSF LOVER BOY B33 (ASA: 2983443). PE FROM 5/12/21 TO 8/1/21 TO GCC BLACK DEW 1618H (ASA: 3838533).

THE WAGR CHANEL 5073C FAMILY



DAM OF LOTS 14A, 14B, 17, & 18



BCL1 ESTELLE 373E FIRST BORN DAUGHTER OF 5073C



SWC NFES HOO-RAH 547H
OFFERED BY SHIPWRECK CATTLE CO. & NIXON FAMILY FARMS

One of the first direct sons of Berwick to sell at public auction and what a burly beast he is. This calf was exceptionally green upon arrival to Grandview this past spring, but one that has had the ability to turn and burn, crank, and convert into what he is today. Hoo-Rah is a big, long, deep, made stud that is loose in his build yet collected on the profile. His dam would be the "poster pair" for the ASA website and rightfully so. Chanel is the Broker x Melody daughter that Brecken exhibited as a junior yearling in 2016 and then went on to be Reserve Champion Purebred Pair in 2017 in Hattiesburg, Mississippi.

Selling full possession and 2/3 semen interest in this big time herd sire.

LOT **14A** PB SM

TATTOO: 547H | DOB: 10/8/20 | REG: 3932021

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

MR HOC BROKER

WAGR CHANEL 5073C

3C MELODY M668 BZ

CE	BW	WW	YW	MILK	API	TI
4.9	4.9	71.7	105.2	22.1	104.8	66.7



SWC JUST FINE 308J

OFFERED BY SHIPWRECK CATTLE CO.

LOT **14B** PB SM

TATTOO: 308J | DOB: 3/4/21 | REG: 3932020

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B

MR HOC BROKER
WAGR CHANEL 5073C
3C MELODY M668 BZ

CE	BW	WW	YW	MILK	API	TI
4.9	4.9	71.7	105.2	22.1	104.8	66.7

The little sister to Hoo-Rah comes with extra chrome and the right construction to get the job done. Good at the ground with flex off both ends would come all-inclusive with her correct pattern in spine, hip, and leg set. She too has the right rib shape complimented with plenty of muscle and skeletal width. Sure, we'd prefer her to be marked like her dam, but at the end of the day, good stock will always be good stock.

**SWC RED WAVE 376J**

OFFERED BY SHIPWRECK CATTLE CO.



CONLEY HIGH RISE F3 SIRE OF LOT 15



BLC1 EVELYN 476E FULL SISTER TO DAM OF LOT 15

LOT

15

PB SM

TATTOO: 376J

DOB: 3/7/21

REG: 3937607

TJ HIGH CALIBRE 556B

CONLEY HIGH RISE F3

CONLEY SHEZA STAR D3

W/C EXECUTIVE ORDER 8543B

SWC GWENDOLYN 376G

WAGR MELODY 5076C

CE	BW	WW	YW	MILK	API	TI
9.9	1.3	75.15	110.75	24.4	133.7	79.6

Thanks to Kyle Conley, we had the chance to sample High Rise before he entered the Hartman and Schmidt bull lineup. High Rise is a direct son of High Caliber and from the cow family that has spun all the greats from the Conley program. Definite low birth weight and unassisted from a 2-year-old dam, Red Wave makes his public debut. This stud's dam is the Executive Order sired female from the 5076C Pilgrim x Melody bred dam, making her the full sister to the 476E female that we featured at SimMagic on Ice whose embryos commanded a \$2,100 average for the evening. 376G, the dam of Red Wave, will calve 30 days earlier in 2022 which we find fundamentally impressive when you see what all she has done just in her first time in production. He is the token Red Blaze faced stud with a lot of right parts and we feel that whoever ties in will make their investment back in rapid fashion in semen sales. He's always been a standout with plenty of body, shape, look, and agility on the move. Call the Innovation AgMarketing team at (530) 913-6418 or (806) 983-7226 for terms and conditions.

WAGR CHANEL 5073C FAMILY

LOT 16 PB SM

TATTOO: 53J | DOB: 4/30/21 | REG: 3937267

TR MR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
KCC1 VICTORIA 57A

MR HOC BROKER
SWC LCC MELODY 301E
3C MELODY M668 BZ

CE	BW	WW	YW	MILK	API	TI
7.55	3.3	78.15	112.85	19.85	126.5	76.9



2019 SAN ANTONIO LIVESTOCK EXPOSITION
RESERVE GRAND CHAMPION SIMMENTAL FEMALE
FULL SISTER TO DAM



FUS HARPER 53J
OFFERED BY F4 LAND & CATTLE

Well Ladies and Gentlemen, may we present you yet another solid female from a past high seller of the Black Label. Her dam was a member of a trio of flush sisters that were cut from the Broker x Melody mold, making her dam a full sister to the great Panarama. Melody 301E was one of Ryan's selections from the 2017 sale. We admired her long smooth balanced look from end to end. This heifer calf is sired by Exclusive and stamped as such too. She's a moderate, nice built female that's extended and up in her neck set with a desirable rib cage and the top and hip to go with. She's certainly the trademark kind produced from this mating and will certainly get better every day she matures. This kind makes those woofy bred females that turn heads and make even more impressive cows.

LOT 17 PB SM

TATTOO: 473F | DOB: 4/7/18 | REG: 3447144

PROFIT
TL LEDGER
MISS STAR ABOVE
MR HOC BROKER
WAGR CHANEL 5073C
3C MELODY M668 BZ

CE	BW	WW	YW	MILK	API	TI
6.6	3.6	67.9	95.9	24.4	104	66.1

Our approach on mating Chanel hasn't knocked one out of the park, but they have been fundamentally right in all aspects of evaluation and production. Like many of the 5073Cs, 473F is built good but not freaky. This direct daughter of Ledger leaves us a very good black, blaze-faced son of High Rise in the bull pen from her efforts this year. I have always admired this one's type in terms of tying high out of her shoulder, the boldness of her back and rib shape in combination with the ultra-flexible, trendy hind leg set with true depth of heel to absorb the ground pounding that she does so elegantly. This mating to Right Time will be special and profitable. AI BRED ON 3/28/21 TO ES RIGHT TIME FA110-4 (ASA: 3481590). SAFE AI.



BLC1 FAIREN 473F
OFFERED BY SHIPWRECK CATTLE CO.



BLC1 FAITH 313F
OFFERED BY SHIPWRECK CATTLE CO.

body and muscle as well, just simple power and longevity in skeleton. The Right Time calf on the way will have plenty of greatness regardless of sex. AI BRED ON 3/28/21 TO ES RIGHT TIME FA110-4 (ASA: 3481590). SAFE AI.

313H is the Dakota daughter from 313F as a first calf heifer. These Dakotas are low birthweight stock that are moderate in size and very trendy in production. AI BRED WITH SEXED HEIFER SEMEN ON 4/18/21 TO OMF EPIC E27 (ASA: 3317371). PE FROM 5/12/21 TO 8/1/21 TO GCC BLACK DEW 1618H (ASA: 3838533). TOO CLOSE TO CALL.

LOT **18** PB SM

TATTOO: 313F | DOB: 3/14/18 | REG: 3447143

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M
MR HOC BROKER
WAGR CHANEL 5073C
3C MELODY M668 BZ

CE	BW	WW	YW	MILK	API	TI
8.7	3.6	74	99.7	23.8	115.8	73.8

A mother daughter duo sells as lot 18 and 19 respectively. When these Chanel daughters entered production, I thought that 313F replicated a lot of physical characteristics of her dam. She is one that is ultra-broody, stout in her bone work, with substance of



SWC HELLA 313H
OFFERED BY SHIPWRECK CATTLE CO.

LOT **19** PB SM

TATTOO: 313H | DOB: 3/5/20 | REG: 3932023

CCR ANCHOR 9071B
HOC DAKOTA 111D
EBS DREAM MOSAIC
WS PILGRIM H182U
BLC1 FAITH 313F
WAGR CHANEL 5073C

CE	BW	WW	YW	MILK	API	TI
10.1	1.6	70.6	95	22	133.1	74.6



MMS CAROLINA'S JACKIE 227J
OFFERED BY SHIPWRECK CATTLE CO. & SHEFFIELD

LOT **20** PB SM

TATTOO: 227J | DOB: 1/1/21 | REG: 3937633

HPF QUANTUM LEAP Z952

WLE COPACETIC E02

CMFM JOY 02ZB

JSSC WIDE BODY 090W

JSSC CAROLINA 004C

KRIEGERS CAROLINA 35Z

CE	BW	WW	YW	MILK	API	TI
12.65	1.95	74.75	107.45	22.75	121.6	71.1

This sister duo is from another past high selling female of the Black Label when Seale Show Cattle was involved. Joe selected a female from the same exact sale as the lot one's foundation cow stems from. He mated that cow to his consistent sire of quality and Champions, JSSC Wide Body, and in the fall of 2015 JSSC Carolina became the high selling female that year as a joint selection between Badger Creek and Sheffield. These daughters of Carolina tell the story of what she is capable of in production without question.

The January 2021 purebred female is by the very popular WLE Copacetic. As you can tell by her photo, this mating blended a little different than one would expect. When you mate to like kinds that are super big bodied and square one would not expect the runway model length and extension that this one has. She is undeniably attractive with extra length while maintaining the utmost skeletal integrity throughout. This one has a very bright future and the physical characteristics to get one closer to the backdrop.

**MMS CARLY 204H**

OFFERED BY SHIPWRECK CATTLE CO. & SHEFFIELD



JSSC CAROLINA 004C
2017 FWSS GRAND CHAMPION SIMMENTAL FEMALE



JSSC CAROLINA 004C
DAM OF LOTS 20 & 21

LOT **21** 1/2 SM 1/2 AN

TATTOO: 204H | DOB: 3/7/20 | REG: 3759637

SILVEIRAS STYLE 9303

GREENE POKERFACE 1304

GOHR COVERGIRL 1124

JSSC WIDE BODY 090W

JSSC CAROLINA 004C

KRIEGER'S CAROLINA 35Z

CE	BW	WW	YW	MILK	API	TI
12.9	1	65.4	104.5	20.6	122	69.1

The Lot 21 SimAngus bred of the great Carolina donor is very impressive as well. Not only did she picture with the best of the best, in person she exudes extra quality and all the important aspects that makes one as good as she is. She is good ribbed with extra base width, shape, and dimension that can generally be tough to find in a SimAngus female. The look of the ideal silhouette with the extras in dimension and the maternal pedigree may just catapult this female to any donor pen that sees fit to take ownership. She sells safe in calf to the 2021 Reserve National Champion Double Up. **AI BRED ON 3/16/21 TO WHF/JS/CCS DOUBLE UP G365 (ASA: 3658592). SAFE AI.**

JCCB LADY E3301 FAMILY

LOT **22A** PB SM

TATTOO: J2101 | DOB: 3/28/21 | REG: 3937630

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

DMCC COUNTER ATTACK 8C

JCBB LADY E3301

SANDEEN LADY 3301

CE	BW	WW	YW	MILK	API	TI
9.8	2.1	67.9	101.55	18.7	117.4	69.5

The Metzler family made the investment in JCBB Lady E3301 in The Black Label of 2017. Curt left a bid that was a bit short, but also had the stipulation to not let a thousand or two stand in the way, hence he slept on the couch until the heifer was crowned Reserve

Champion Simmental in Houston as a calf in 2018. Curt will tell you, especially now that it was all worth it! The evidence is in these first ET calves to be offered at public auction from "Lady Bird". The donor dam is a direct result of Brandon Bird's intense acquisition of the business' best in the early teens of the previous decade. Bird's mission was relentless in assembling strong maternal bred females with incredible phenotype. E3301's dam was bred in the potent Sandeen program of Iowa and when combined with one of the best sires Mark Mueller has bred in Counter Attack, it clicked.

These three sisters represent one more generation of depth in generational quality and showcase another of the multiple success stories from past Black Label sales. The initiating duo of the three would be sired by the \$109K Berwick and like the balance of the sire group they are great footed, stout, dense shaped stock with ideal running gear and great features that will allow them to sort to the top end of their respective class, division, and possibly any show they go to.



MTZ LADY JEWEL J2101
OFFERED BY METZLER CATTLE & RICHBURG CATTLE CO.

LOT **22B** PB SM

TATTOO: J2102 | DOB: 5/10/21 | REG: 3937631

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

DMCC COUNTER ATTACK 8C

JCBB LADY E3301

SANDEEN LADY 3301

CE	BW	WW	YW	MILK	API	TI
9.8	2.1	67.9	101.55	18.7	117.4	69.5



MTZ LADY JACKIE J2102
OFFERED BY METZLER CATTLE & RICHBURG CATTLE CO.



MTZ LADY JAZELLE J2104
OFFERED BY METZLER CATTLE & RICHBURG CATTLE CO.



JCBB LADY E3301
2018 HOUSTON LIVESTOCK SHOW & RODEO
RESERVE GRAND CHAMPION SIMMENTAL FEMALE



JCBB LADY E3301 PICTURED AS A CALF
DAM OF LOTS 22A, 22B, & 23

LOT **23** PB SM

TATTOO: J2104 | DOB: 4/24/21 | REG: 3937632

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

DMCC COUNTER ATTACK 8C

JCBB LADY E3301

SANDEEN LADY 3301

CE	BW	WW	YW	MILK	API	TI
8.9	2.5	68.75	98	20.9	114.6	69.7

The baldy, J2104, by Profit, maintains the wicked long neck, cool build, and presence offered by both sire and dam. I have always thought their dam would do big things when the Metzler family all decided to set the long term plan in motion, and it appears that plan is finally engaged. Please feel free to take advantage of this opportunity to invest in your future so that you can share in the success of their investment as well.

LOT **24A** PB SM

TATTOO: 105J | DOB: 1/26/21 | REG: 3932002

W/C EXECUTIVE ORDER 8543B

W/C DOUBLE DOWN 5014E

W/C MISS WERNING 5014C

SVF STEEL FORCE S701

SWC M2C ZEREASA 825Z

JM BF H25

CE	BW	WW	YW	MILK	API	TI
12.6	0.9	67	91.3	22.6	101.1	64.9



BAR O JAYLANI 105J
OFFERED BY BAR O CATTLE COMPANY

Bar O Cattle Company brings a tremendous trio of sisters to Grandview, Texas that are backed by SWC M2C Zereasa 825Z, the full sister to the triple crowing winning MR HOC Broker. 825Z has remained a pillar in the Oskaloosa, Kansas based donor pen for some time and there is no denying the impact that she has had in production. The first pair of sisters, 105J and 106J, are sired by the \$105,000 W/C Double Down 5014E stud that is owned by High Prairie Genetics and H2O's Cattle Company. This duo personifies the fundamentals yet offer the extra bells and whistles that are essential to be a force on the tan bark. We admire their look of balance from the side that is further complimented by a three-dimensional rib cage and pin set. We firmly believe that this pair of sisters will be competitive on any stage of competition.



LOT **24B** PB SM

TATTOO: 106J | DOB: 2/18/21 | REG: 3932003

W/C EXECUTIVE ORDER 8543B

W/C DOUBLE DOWN 5014E

W/C MISS WERNING 5014C

SVF STEEL FORCE S701

SWC M2C ZEREASA 825Z

JM BF H25

CE	BW	WW	YW	MILK	API	TI
12.6	0.9	67	91.3	22.6	101.1	64.9

BAR O JETTA 106J
OFFERED BY BAR O CATTLE COMPANY



BAR O JAZLYN 107J
OFFERED BY BAR O CATTLE COMPANY



MR HOC BROKER TRIPLE CROWN WINNING SIRE OF INFLUENCE
AND FULL BROTHER TO DAM OF LOTS 24A, 24B, & 25

LOT

25

PB SM

TATTOO: 107J

DOB: 3/17/21

REG: 3932004

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

SVF STEEL FORCE S701

SWC M2C ZEREASA 825Z

JM BF H25

CE	BW	WW	YW	MILK	API	TI
9.8	2.5	73.2	108.6	20.5	101.9	66.5

The youngest sister, 107J, is sired by the \$530,000 SO Remedy 7F stud that was selected as the Grand Champion Purebred Simmental Bull at the 2021 Cattlemen's Congress. A unique genetic combination that combines two of the most popular herd sires of the last decade!



KCC1 ESTELLE 748J

OFFERED BY KEARNS CATTLE COMPANY

LOT **26A** PB SM

TATTOO: 748J | DOB: 2/20/21 | REG: 3931582

ROCKING P LEGENDARY C918

JBSF BERWICK 41F

JBSF 402B

TL BOTTOMLINE

KCC1 ESTELLE 510E

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
8.8	3.3	74.5	111.6	17.8	114.7	71.4



KCC1 ESTELLE 510E
DAM OF LOTS 26A-26C & 27-28

Kearns Cattle Company brings a top shelf selection of elite open show heifer/donor prospects from the most prolific and profitable cow line that walks the Sandhills of Sheridan County, Nebraska. The late TKCC Victoria 57A is the maternal grandam of this set of flush sisters that are sired by the \$109,000 JBSF Berwick 41F. The dam of this trio is KCC1 Estelle 510E, the \$30,000 TL Bottomline daughter that was a class winner in Fort Worth during the National show in 2018, the day after her maternal brother topped the Cowtown Classic at \$120,000 for 1/2 semen interest. Estelle has evolved into a role model type donor dam, personifying the fundamentals, and adding the signature Victoria 57A "look" to her progeny.



KCC1 ESTELLE 755J
OFFERED BY KEARNS CATTLE COMPANY

We love the body shape, depth of rib, and width of center that this set of flush sisters possess. They certainly have their differences, but the quality of build, look and style is something you can hang your hat on with this set of full sisters on sale day!

LOT **26B** PB SM

TATTOO: 755J | DOB: 2/21/21 | REG: 3931583

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B
TL BOTTOMLINE
KCC1 ESTELLE 510E
TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
8.8	3.3	74.5	111.6	17.8	114.7	71.4



KCC1 ESTELLE 510E
2018 FT WORTH CLASS WINNER



KCC1 ESTELLE 5003J
OFFERED BY KEARNS CATTLE COMPANY

LOT **26C** PB SM

TATTOO: 5003J | DOB: 4/10/21 | REG: 3931585

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B
TL BOTTOMLINE
KCC1 ESTELLE 510E
TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
8.8	3.3	74.5	111.6	17.8	114.7	71.4



KCC1 ESTELLE 363J

OFFERED BY KEARNS CATTLE COMPANY

LOT **27** 3/4 SM 1/4 AN

TATTOO: 363J | DOB: 2/24/21 | REG: 3931580

RUBY SWC BATTLE CRY 431B
KCC1 WAR CRY 878G
 MALSONS SAVANNAH 27Y
 TL BOTTOMLINE
KCC1 ESTELLE 510E
 TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
10.9	0.7	74.8	115.4	21.1	110.5	72.1



KCC1 WAR CRY 878G SIRE OF LOT 27

KCC1 Estelle 363J is the three-quarter blood sister to the Berwick sired females that precede her in lot order. If you're looking for a unique Percentage Simmental female to run with in the highly competitive ORB division at the Texas Majors, then take a seat. We love her genuine mass, boldness, and maternal look that is further complimented by a bullet proof look of balance from the profile. Her presence is sure to stand out like a sore thumb when those 60+ head classes come around the corner in Fort Worth. Pay attention here!

KCC1 ESTELLE 510E FAMILY



KCC1 ESTELLE 503J
OFFERED BY KEARNS CATTLE COMPANY

Colorado. She may be a tick greener in her condition at sale time, but we believe that this sleek made, neat featured female is one to project what she will look like as a heavy bred. Elite cow families line her pedigree from top to bottom!



TKCC DOLLY 150J
OFFERED BY KEARNS CATTLE COMPANY

main pillar in the donor pen in Rushville, serving as the dam of countless high sellers and individuals of influence to carry the brand. Dolly is the maternal great grandam of the previous five females.

LOT **28** PB SM

TATTOO: 503J | DOB: 3/5/21 | REG: 3931581

TJ HIGH CALIBRE 556B

KCC1 FOLSOM 512F

CCR MS MISTY MAY 8014U

TL BOTTOMLINE

KCC1 ESTELLE 510E

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
8.8	2.5	80.3	124	22.1	132	79.1

Here is one of the younger Purebred daughters of KCC1 Estelle 510E that is sired by the \$39,000 high selling bull at Kearns Cattle Company a few years back that sold to Lee's Cattle Company of Brush,



KCC1 FOLSOM 512F SIRE OF LOTS 28 & 29

LOT **29** PB SM

TATTOO: 150J | DOB: 3/5/21 | REG: 3931522

TJ HIGH CALIBRE 556B

KCC1 FOLSOM 512F

CCR MS MISTY MAY 8014U

WAGR DRIVER 706T

FORD RJ DOLLY Y83

HARKERS STARS P117

CE	BW	WW	YW	MILK	API	TI
7.8	2.3	83.7	125.4	23.9	143.9	85.8

150J is another daughter of the \$39,000 KCC1 Folsom 512F, except this time she is backed by the matriarch herself, Ford RJ Dolly Y83! There is no doubt that Dolly is the



HANEL SWC JANEL 1020J

OFFERED BY SHIPWRECK CATTLE CO. & HANELS BLACK SIMMENTALS

LOT **30** PB SM

TATTOO: 1020J | DOB: 2/7/21 | REG: 3931529

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

RUBY'S CURRENCY 7134E

M4 MS HEARTBREAKER D35G

SFI MISS HEART THROB

CE	BW	WW	YW	MILK	API	TI
11.5	0.6	79.2	119.6	20.8	126.7	78.8



SO REMEDY 7F
\$530,000 SIRE OF LOT 30

We proudly present one of the first daughters of the \$530,000 SO Remedy 7F to sell at public auction! There is no denying the presence, structural perfection, and added balance from the profile that this striking February born show heifer/donor prospect portrays. The dam of this bombshell is M4 Ms Heartbreaker D35G, sired by the \$435,000 Ruby's Currency 7134E and backed by the famed Heart Throb cow line that was bred in Schaaqe Farms program. We admired the genuine squareness, looseness of build, and flexibility that 1020J offers. Her futuristic look and maturity pattern lead us to believe her best days on the tan bark will come when it truly counts!



BAILEY'S SWC DREAM MAKER 119J
OFFERED BY SHIPWRECK CATTLE CO. & BAILEY LIVESTOCK

Unique in color, skeletal design, and balance... ladies and gentlemen here is a direct daughter of the legendary Bailey's Ms Dreamy 946W matriarch, one of the HOTTEST cows in the Simmental breed! This million dollar producing donor dam has produced Junior National Champions, six figure high sellers, and now daughters are making their mark in production. The sire of this chrome marked Purebred is the \$109,000 JBSF Berwick 41F. This is the first daughter from the new mating to EVER sell! Just image the ROI potential here when her show career comes to a close!



BAILEY'S SWC DREAMY LEAP 166J
OFFERED BY SHIPWRECK CATTLE CO. & BAILEY LIVESTOCK

for \$195,000, \$135,000, \$100,000, \$60,000, \$50,000, and \$45,000 over the past five years. Here is the privilege to add a piece of one of the Simmental breed's most illustrious cow families to your show string and donor pen!

LOT	31	PB SM				
TATTOO: 119J	DOB: 3/6/21	REG: 3931234				
ROCKING P LEGENDARY C918						
JBSF BERWICK 41F						
JBSF 402B						
DSR COMMISSONER R827						
BAILEY'S MS DREAMY 946W						
SRF MISS DAKOTA 49K						
CE	BW	WW	YW	MILK	API	TI
6.3	4.3	71	104.7	21.1	114.2	68.4



BAILEY'S PROFIT'S DREAMY - 2018 AJSA
NATIONAL CLASSIC GRAND CHAMPION PUREBRED SIMMENTAL
FEMALE - MATERNAL SISTER TO LOTS 31 & 32

LOT	32	PB SM				
TATTOO: 166J	DOB: 4/10/21	REG: 3931235				
HTP/SVF DURACELL T52						
HPF QUANTUM LEAP Z952						
RP/MP RIGHT TO LOVE 015U						
DSR COMMISSONER R827						
BAILEY'S MS DREAMY 946W						
SRF MISS DAKOTA 49K						
CE	BW	WW	YW	MILK	API	TI
9.7	2.7	77.4	110	24.5	124.3	76.1

166J is the younger sister from the prolific Bailey's Ms Dreamy 946W matron, sired by the late HPF Quantum Leap Z92. A sharp featured, stunning red head that offers the signature "Dreamy look" that has warranted the attention of the most successful breeders and junior show families in North America. Maternal sisters sired by several different bulls have sold

LOT **33A** PB SM

TATTOO: 179J | DOB: 4/16/21 | REG: 3921418

REMINGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A

CNS DREAM ON L186
WLE MISSY U409
SHAWNEE MISS 770P

CE	BW	WW	YW	MILK	API	TI
11.1	1.1	68.9	94.2	18.1	118.4	71.7



WLE MISSY U409 DAM OF LOTS 33A & 33B



JCBB MISSY 179J
OFFERED BY BIRD CATTLE CO. & RICHBURG CATTLE CO.

118J and 179J are flush mate sisters from the iconic WLE Missy U409 matron, sired by DMCC Counter Attack 8C. 118J is the stunning red baldy that resembles the quality of feature that we have come to expect from this rock solid mating. A full sister to 118J that was marked near identical sold to Rust Mountain View Ranch. JCBB Missy E3856 was a highlight in the RMVR Female Dispersal last fall where she commanded \$26,500 to Elk Meadows of Idaho. 179J is the solid black full sister to 118J that has the added extension about her front third. This neatly made Purebred show heifer prospect is elegant in her design, sound build, and is ready for the bright lights! Depending on personal preference these sisters will have different fans on sale day, but we are confident that we can all agree on the level of quality that each female represents.

LOT **33B** PB SM

TATTOO: 118J | DOB: 4/12/21 | REG: 3921417

REMINGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A

CNS DREAM ON L186
WLE MISSY U409
SHAWNEE MISS 770P

CE	BW	WW	YW	MILK	API	TI
11.1	1.1	68.9	94.2	18.1	118.4	71.7



JCBB MISSY 118J
OFFERED BY BIRD CATTLE CO. & RICHBURG CATTLE CO.



JCB DREAM TIARA 122J
OFFERED BY BIRD CATTLE CO. & RICHBURG CATTLE CO.

year for \$22,000 and has been campaigned by the Butler family of Texas. 122J offers an elite combination of phenotype and cow family that collectively will make her a valuable investment for any breeding program or ASJA member!



SWC NFFS JULIANAS TIARA 531J
OFFERED BY SHIPWRECK CATTLE CO. & NIXON FAMILY FARMS

Company. HOC Dream Tiara 131D has become a role model brood cow in production, producing a \$22,000 heifer calf by Counter Attack and 6 full sib embryos that averaged \$1,750 in the 2020 Black Label. 531J is sired by the JSSC late Wide Body 090W, a sire that has impacted the Simmental breed with very limited use due to his untimely death and inadequate amount of semen banked. This cherry red May born female will be a competitive show heifer, but ultimately her value will come in production like her sister and prolific donor dam!

LOT **34** PB SM

TATTOO: 122J | DOB: 3/22/21 | REG: 3921420

REMINGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A

JSSC WIDE BODY 090W
HOC DREAM TIARA 131D
KCC1 TIARA 131Z

CE	BW	WW	YW	MILK	API	TI
12.2	0.9	67.2	92	20.6	120.6	70.9

JCBB Dream Tiara 122J is a stunning black blaze faced show prospect sired by DMCC Counter Attack 8C and backed by the \$33,000 HOC Dream Tiara 131D matriarch that topped the bred heifer division a few years back from Hidden Oaks Cattle. The dam of 131D is KCC1 Tiara 131Z, now a member of the donor battery at Nixon Family Farms in Floyd County, Texas. A full sib to this female sold in the Black Label last



KCC1 TIARA 131Z GRANDDAM OF LOT 34
DAM OF LOT 35

LOT **35** PB SM

TATTOO: 531J | DOB: 5/12/21 | REG: 3934729

JS SURE BET 4T
JSSC WIDE BODY 090W
WHCC ANGELS DREAM

WAGR DRIVER 706T
KCC1 TIARA 131Z
CNS TIARA P405

CE	BW	WW	YW	MILK	API	TI
10.4	1.4	69.7	94.4	21.6	125	70.2

SWC NFFS Julianas Tiara 531J is a FULL SISTER to the \$33,000 bred heifer that topped the Black Label in 2018 to Bird Cattle



VCL SWC JADA CHEER 28J
OFFERED BY SHIPWRECK CATTLE CO. & VOGLER CATTLE CO.



VCL SWC JALISA CHEER 30J
OFFERED BY SHIPWRECK CATTLE CO. & VOGLER CATTLE CO.



VCL SWC JULIAS FOXY 24J
OFFERED BY SHIPWRECK CATTLE CO. & VOGLER CATTLE CO.

LOT **36** PB SM

TATTOO: 28J | DOB: 1/30/21 | REG: 3931286

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

MR TR HAMMER 308A ET

WSSC CHEERLEADER 35C

WSSC CHEERLEADER 59X

CE	BW	WW	YW	MILK	API	TI
6.8	3.6	79.5	116.5	20.6	120.6	74.4

LOT **37** PB SM

TATTOO: 30J | DOB: 2/1/21 | REG: 3931287

MR CCF 20-20

VCL FORESIGHT

HCC0 COUNTESS 412D

MR TR HAMMER 308A ET

WSSC CHEERLEADER 35C

WSSC CHEERLEADER 59X

CE	BW	WW	YW	MILK	API	TI
9.8	2	81.3	121.1	16.9	131.4	78.8

28J and 30J are stout, powerful, game ready daughters of WSSC Cheerleader 35C! 28J is by the \$400,000 Profit and offers the added mass and dimension that we can all appreciate. Her stoutness of foot, bone, and pin width sets her into a league of her own. This January show heifer/brood cow prospect will be at the backdrop early and often! 30J is sired by VCL Foresight, the resident herd sire at King Cattle Company. Her added length and extension can be accredited to the extreme feature and proud presence of her sire. Pay attention to the Cheerleader influence, these females will put you on the map!

LOT **38** PB SM

TATTOO: 24J | DOB: 1/27/21 | REG: 3931288

MR CCF 20-20

VCL FORESIGHT

HCC0 COUNTESS 412D

MR HOC BROKER

FOXY LADY 1B

MISS SCSF DEWS PAID

CE	BW	WW	YW	MILK	API	TI
9.8	4.3	81.7	119.5	16.9	112	72.8

Here is another VCL Foresight daughter that is backed by the MR HOC Broker daughter known as Foxy Lady 1B. A balanced January born heifer that comes to you in the right condition to be a player this fall and winter jackpot season, while maintaining the futuristic look to remain competitive through next summer and fall in the Junior Yearling division.



JARR JENNY 101J
OFFERED BY RICHBURG CATTLE CO.

JARR Jenny 101J is the result of a bred heifer purchase that Jordan and Ashley Richburg purchased from Kersten Cattle Company last fall. The dam of 101J is a stylish and stout featured daughter of the \$400,000 Profit that is quickly proving to be a sound investment and will be a foundation integral piece in the Richburg Cattle Company breeding program. 101J is sired by Perfect Vision 26D, the flush mate brother to MR CCF 20-20. She is bold centered, stout build, wide pinned, and balanced from the profile. A unique January born Purebred that is sure to make several short lists on sale day.

LOT **39** PB SM

TATTOO: 101J | DOB: 1/15/21 | REG: 3911402

MR CCF VISION
PERFECT VISION 26D
HTP SVF DEW THE STROKE
PROFIT
LKCC MISS GENESIS 72G
MISS A295

CE	BW	WW	YW	MILK	API	TI
9.9	3.8	87.2	124.3	18.3	114.4	78.8



LKCC MISS GENESIS 72G DAM OF LOTS 39



3BCC SWC TEARDROP 36J
OFFERED BY SHIPWRECK CATTLE CO. & 3B CATTLE CO.

36J is the sharp featured blaze faced daughter of the \$120,000 W/C VIP 005G that is backed by the multi-million dollar producing 8543U. The dam of 36J is a GSC Black Cap 336F, the \$18,500 high seller from the Buckles & Banners Sale in 2018. Here is an ultra complete, fault free female that is big footed, stout boned, and offers an intriguing look of balance from the side. Pedigree, phenotype, and potential wrapped into one!

LOT **40** PB SM

TATTOO: 36J | DOB: 3/28/21 | REG: 3931241

CDI CEO 281D
W/C VIP 005G
MISS WERNING KP 8543U
MG/GSC AUTHORITY W14C
GSC BLACK CAP 336F
OBCC BLACK CAP 148C

CE	BW	WW	YW	MILK	API	TI
10.8	1.8	79.4	116.2	25.9	123.8	77.2



W/C VIP 005G SIRE OF LOT 40



BAR O JASMIN 108J

OFFERED BY BAR O CATTLE COMPANY

LOT **41** PB SM

TATTOO: 108J | DOB: 4/9/21 | REG: 3932005

YARDLEY UTAH Y361

W/C RELENTLESS 32C

MISS WERNING KP 8543U

MR HOC BROKER

SWC BROKER'S DOLL 192Z

LIMESTONE STAR W992

CE	BW	WW	YW	MILK	API	TI
8.1	4.7	75.7	104.9	18.4	108.5	69.8



BAR O HALLIE 019H
\$35,000 FULL SISTER TO LOT 41

Bar O Jasmin 108J is the full sister to the \$35,000 Bar O Hallie 019H that sold in the 2020 Black Label to Kaden Camerlinck of Kansas. The dam of 108J is SWC Broker's Doll 192Z, an own daughter of Limestone Star W992. 108J is sired by the "king of the ring" W/C Relentless 32C and backed by the influence of the triple crown winning MR HOC Broker. 108J offers the same sleek silhouette as her full sister that was a sale feature and high seller last October. Pay close attention here... this mating never lets us down!



HSC SWC JILLIAN 012J
OFFERED BY SHIPWRECK CATTLE CO. & HILMES CATTLE COMPANY

Another potent duo of flush mate sisters to select from one of the true foundation cow families affiliated with this sale offering. The maternal grandam of these sisters was a member of a trio of private treaty cows from the famed Limestone program of Oklahoma. She is responsible for some of the early high sellers in the Black Label series and left a set of daughters to carry on the Vale Bar influence. The donor dam of these females is quite powerful in type and kind and would have been a sure enough equal contributor towards the 3-dimensional kind that they are. She has been a very productive and profitable female for Hilmes Cattle Co. Enterprise, the sire, is a past high seller of the Kearns Cattle Co. bull sale, he is a full brother to Exclusive, and his flush mate sister is the dam of the 2020 Black Label high selling female as well. I know it sounds like a broken record, but again saturated in proven genetics and when you factor in their modern phenotype, the possibilities are limitless.



HSC SWC JACKIE 028J
OFFERED BY SHIPWRECK CATTLE CO. & HILMES CATTLE COMPANY

LOT **42** PB SM

TATTOO: 012J | DOB: 2/25/21 | REG: 3932157

MR TR HAMMER 308A ET
KCC1 ENTERPRISE 519E
TKCC VICTORIA 57A
WS PILGRIM H182U
HSC SWC CADD0 046C
LIMESTONE VALE BAR W966

CE	BW	WW	YW	MILK	API	TI
10.6	2.55	75.15	106.2	17.55	119	72.9



SWC ZEDUCTIVE 166Z 2014 FWSS DIV. CHAMPION
MATERNAL SISTER TO DAM OF LOTS 42 & 43



HSC SWC STARBURST 046F
MATERNAL SISTER TO LOTS 42 & 43

LOT **43** PB SM

TATTOO: 028J | DOB: 3/1/21 | REG: 3932159

MR TR HAMMER 308A ET
KCC1 ENTERPRISE 519E
TKCC VICTORIA 57A
WS PILGRIM H182U
HSC SWC CADD0 046C
LIMESTONE VALE BAR W966

CE	BW	WW	YW	MILK	API	TI
10.6	2.55	75.15	106.2	17.55	119	72.9



FUS SOMETHING IN RED 79 J

OFFERED BY F4 LAND & CATTLE

LOT **44** PB SM

TATTOO: 79J | DOB: 2/28/21 | REG: 3937209

W/C LOADED UP 1119Y

GEFF COUNTY O

RUBY NFF RHYTHM 475B

JASS ON THE MARK 69D

UDE 79G

UDE 79D

CE	BW	WW	YW	MILK	API	TI
7.9	2.6	78.3	119.6	20.4	119.3	72.3



GEFF COUNTY O SIRE OF LOT 44-46

The red and white painted female that offers unlimited mating flexibility post show career! Some would throw her away on color alone, but one better study the type and build here before being hasty. In this state (Texas) and in this region (Southwest), this female's color and kind can go a long way in terms of utility in production and the potential to generate land payments. She's one of the biggest footed in the book, very heavy and dense boned with an exceptionally loose and flowing skeleton for the amount of power and center mass she offers to the eye. One that is certainly BURLY, yet neat enough featured to draw attention. She's the rare, BIG colored purebred of the day.



FUS DESTINY 281J
OFFERED BY F4 LAND & CATTLE

LOT **45** PB SM

TATTOO: 281J | DOB: 2/28/21 | REG: 3937356

W/C LOADED UP 1119Y

GEFF COUNTY O

RUBY NFF RHYTHM 475B

HARA'S DISTINCTION 10C

UDE 9281G

WHISKEY LULLABYE

CE	BW	WW	YW	MILK	API	TI
6.2	3.3	80.9	123.1	19.3	111.4	71.1

No DNA needed here as she blood types on appearance alone. Wide based, bold built-in rib and muscle, yet still handles her running gear in textbook form with flex of pastern, knee, and the right set to her hock. Certainly true to kind.



WBL I CROSS MY HEART 412J
OFFERED BY BARKER LIVESTOCK

LOT **46** PB SM

TATTOO: 412J | DOB: 3/18/21 | REG: 3931356

W/C LOADED UP 1119Y

GEFF COUNTY O

RUBY NFF RHYTHM 475B

PROFIT

MMK HEARTSTRINGS 412G

MMK BLACK HEART 101D

CE	BW	WW	YW	MILK	API	TI
5.9	3.1	77.6	116.8	19.5	110	70.4



TTA PRECISION 056 OF 124
THIRD GENERATION DAM OF LOT 46

Anyone looking for "Good Cattle"? The pedigree behind this one bred true each generation to get to this point without question. She's a feminine brood cow that's definitely attractive especially when you have her attention. One will admire her transition from shoulder to center rib and notice it gets better when you evaluate her bold back shape and width from behind. This one leaves you square from hock to ground from behind with the right set from the side as well. There's a substantial amount of cow family and power to take advantage of here with the dominant Angus influence of the great 056 herself.

LOT **47** 3/4 SM 1/4 AN

TATTOO: 100J | DOB: 1/1/21 | REG: 3935344

HPF QUANTUM LEAP Z952
WLE COPACETIC E02
CMFM JOY 02ZB
SVF DREAM MASTER T50
CBAR BD SARA 927W
HB BLKDIA MS LUTTON T779

CE	BW	WW	YW	MILK	API	TI
9.05	3.75	87.15	131.45	24.05	118.3	76.7



CBAR BD SARA 927W DAM OF LOT 47



ADSF JARA 100J
OFFERED BY SHIPWRECK CATTLE CO. & A&D FARMS

The SimAngus cattle are so easy to fall in love with. They are very much like the big bodied, elegant, traditional Angus with extra shape and punch. Lot 47 is very much all that with a dynamically proven, cow making pedigree. These Exclusive sired cattle are dense in body, muscle, and substance with some look and balance. However, when he is mated to an alert, chiseled, and refined Angus dam, all the extras become seasoned with a bit more edge. This big-bellied beast is one of certain cow power and donor potential.

LOT **48** 1/2 SM 1/2 AN

TATTOO: 002J | DOB: 1/5/21 | REG: 3938355

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
KCC1 VICTORIA 57A
FB CATALYST 3032 OF J&J
J&J PRINCESS 619
EXAR PRINCESS 5662

CE	BW	WW	YW	MILK	API	TI
12.2	1.3	82.5	119.9	16.4	141.1	84.7



J&J PRINCESS 619 DAM OF LOT 48
2018 SAN ANGELO GRAND CHAMPION ANGUS



HSC PRINCESS 002J
OFFERED BY HILMES CATTLE COMPANY

Keenan Nixon campaigned the dam of this sleek made, sharp featured half-blood to several victories throughout his senior year run in the State of Texas. 002J is a big bodied, bold made daughter of the \$120,000 KCC1 Exclusive 116E. There is no denying the squareness of build, elegant design, and balance that this female offers from the side.



TSW BLISSFUL SIGHT J47

OFFERED BY SHIPWRECK CATTLE CO. & WILLIS

search for the ideal percentage female is more difficult than one would assume but we also know and believe that upon viewing this gem, that journey will end for the family that sets their satchel down to buy this one. Very chiseled and refined through her front one third, with the right make, carriage, and density to her running gear, allows the natural shape and body to tie in while in motion or on the profile.

LOT **49** 3/4 SM 1/4 AN

TATTOO: J47 | DOB: 4/12/21 | REG: 3935633

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

PVF INSIGHT 0129

TSW BLISSFUL SIGHT D28

HS/DSS BLISSFUL KISSES

CE	BW	WW	YW	MILK	API	TI
1.3	1.4	78.2	113.65	22.9	115.9	72.4

This very intriguing daughter of the proven Bankroll portrays some undeniably unique features. She is from a past Junior National Champion of the percentage division for Thomas Willis that has no doubt earned her place in the donor pen. We know that the



SWC JUNES JILT 668J

OFFERED BY SHIPWRECK CATTLE CO.

that this female is good to ideal at the ground with smooth transition points and natural turn and shape at all important angles. A very solid disposition that would be the right size for any first-time exhibitor.

LOT **50** 3/4 SM 1/4 AN

TATTOO: 668J | DOB: 6/2/21 | REG: 3932014

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

MR HOC BROKER

MS TR KATINKA 4715B ET

TR MS KATINKA 3208N

CE	BW	WW	YW	MILK	API	TI
10.1	2.1	72.6	102.2	22.3	111.1	69.5

One of two very young, June born females in the sale that gets you in the summer division and a class that's generally low in number but still deep in quality no matter where one goes. This brockle-faced diamond is from a stout, neat looking daughter of the great Broker and the potent Katinka line that saturates the Thomas Ranch (SD) Angus program's brood matron lineup. We feel

LOT **51** 1/2 SM 1/2 AN

TATTOO: 107J | DOB: 4/5/21 | REG: 3930888

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

JSAR DODGE THE BULLET C55

JSAR MS DODGE BULLET 271PWE

JSAR MISS HOT ROD 271BEMPW

CE	BW	WW	YW	MILK	API	TI
11.8	0.4	72.9	108.5	17	126.2	75.6

107J is the picture perfect blaze faced half-blood female that is sired by the \$120,000 KCC1 Exclusive 116E. This April born female is exquisite in her design, setting to the surface with a near perfect set to her hip and hind leg. The dam of this female was bred in the Jones-Stewart Angus Ranch program of North Central Kansas. Without a doubt we believe this female will be a force in the April ORB next winter and spring at the Texas Majors.



JCBB JEWELS 107J
OFFERED BY BIRD CATTLE CO. & RICHBURG CATTLE CO.

LOT **52** 5/8 SM 1/4 CS 1/8 AN

TATTOO: 102J | DOB: 5/15/21 | REG: 3919830

MR TR HAMMER 308A ET

JCBB CASH MONEY

FORD RJ DOLLY Y83

W/C BF INNOCENT MAN

JARR INNOCENT LADY 7502E

502

CE	BW	WW	YW	MILK	API	TI
10.9	0.2	74	106.3	21.6	118.8	75.8

JARR Jolene 102J is the JCBB Cash Money daughter that has the eccentric features that ultimately will allow her to stand out from the crowd. Ultra-feminine and refined about her front third, flat shouldered, elevated in her chest floor, and square in her basic build. This May born show heifer prospect is one to keep an eye on, they don't make them like this every day!



JARR JOLENE 102J
OFFERED BY RICHBURG CATTLE CO.



FUS QUEEN OF HEARTS 14J
OFFERED BY F4 LAND & CATTLE

Ultra cowy very flexible beast at every viewpoint with the definite cobra style neck on picture day! This female has all the belly, width, and dimension needed to get to the next goal post. Her dam is doing a real nice job and we look forward to from this great young female. These Bankroll daughters are making great young cows and this one won't be any different with the 056 influence.



WBL JEALOUS HEART 77J
OFFERED BY BARKER LIVESTOCK

We have commented time and again on the quality of the Remedy sire group nationwide and especially in this offering. This SimAngus female is from a potent Profit x 056 bred donor dam that left a passel of these Remedy sisters. This one would be the sexiest built of the flush. One that ties high from her shoulder with definite feminine presence. She's a deep, sound constructed female with the needed frame and length to compete. 77J is ready for the show road with all the wheels turning in the right direction.

LOT **53** 3/4 SM 1/4 AN

TATTOO: 14J | DOB: 3/22/21 | REG: 3937339

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

PROFIT

MMK HEARTLESS 128F

T T A PRECISION 056 OF 124

CE	BW	WW	YW	MILK	API	TI
10.7	1.1	74.2	107.9	22.4	118.1	72.7



MMK HEARTLESS 128F DAM OF LOT 53

LOT **54** 3/4 SM 1/4 AN

TATTOO: 77J | DOB: 3/5/21 | REG: 3931357

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

PROFIT

MMK SINISTER HEART 129F

T T A PRECISION 056 OF 124

CE	BW	WW	YW	MILK	API	TI
9.15	2.4	79.75	126	19.75	105.3	71.1



MMK SINISTER HEART 129F DAM OF LOT 54



SWC HSC JU JU DOLL 902J
OFFERED BY SHIPWRECK CATTLE CO. & HILMES CATTLE COMPANY

LOT **55** 1/2 SM 1/2 AN

TATTOO: 902J | DOB: 1/7/21 | REG: 3937600

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

GCC TOTAL RECALL 806T

SWC REVOLUTION DOLL 902X

FCC REVOLUTION ROSE 987N

CE	BW	WW	YW	MILK	API	TI
9.3	2.85	67.75	94.25	18.35	110.5	64.3

This Profit daughter is from a proven Total Recall dam that produced a Ft. Worth SimAngus Champion for Bar O Cattle Co. Her Angus lineage would have been one of the key cow families that built the Ohlde Cattle Co program of Kansas. The maternal Grandsire would be a son of OCC Anchor and from OCC Great Plains' full sister 907C. On the bottom of the maternal side her granddam would be the legendary full sister to OCC Broadside, 919E. Profit's dam is quite possibly the highest and most consistent generator at Hartman Cattle Co, the great Panarama. Unique fronted, with near ideal body shape, coupled with a great pin and hindleg set. What a solid and predictable SimAngus donor candidate.



HSC JADE 019J
OFFERED BY HILMES CATTLE COMPANY



LOT **56** 3/4 SM 1/4 AN

TATTOO: 019J | DOB: 2/27/21 | REG: 3932161

SVF STEEL FORCE S701

MR HOC BROKER

JM BF H25

W/C LOADED UP 1119Y

HSC FF CHLOE 008E

SHULTZ MS CLASS 414 42

CE	BW	WW	YW	MILK	API	TI
8.55	2.6	77.2	112.7	18.35	96.1	64.7

This one is from a past Supreme Champion at OYE and a full sister to a fall born that our oldest daughter Harper is showing and doing quite well. Broker on Loaded Up is an undeniable combination of quality, look, and dollar generators. A long necked, well-balanced female that has the length, shape, and bone work for the definite long haul. The donor potential is certain and there is money to be made after the banners are gathered.

HSC FF CHLOE 008E
OYE SUPREME AND DAM OF LOT 56



HSC JOLENE 030J
OFFERED BY HILMES CATTLE COMPANY

LOT **57** 5/8 SM 3/8 AN

TATTOO: 030J | DOB: 3/2/21 | REG: 3932163

REMINGTONSECRETWEAPON185

DMCC COUNTER ATTACK 8C

CARD FOREVER 61A

W/C LOADED UP 1119Y

HSC FF CLASS ACT 010E

SHULTZ MS CLASS 414 42

CE	BW	WW	YW	MILK	API	TI
13.55	0.3	68.05	98.7	19.55	117.9	69.4

Once you get to the bred division one will realize the ultimate value of this long-time proven sire group. These Counter Attack cattle are consistently awesome built, way long necked, super great headed, flawless in the transition from shoulder to forerib, with all the goods in terms of hip shape and hindleg structure. This young female is backed by the likes of the great Loaded Up and potent 414 cow family that has been so successful for our program. A full sister was a sale feature a year ago and we think the 2021 version is in a league of her own.



WSFC SUGAR DADDY 04J
OFFERED BY SHIPWRECK CATTLE CO. & WINTER SPRINGS FARM

We liked this bull's sister so much that we decided to take this full brother with the deal. Good SimAngus bulls are not hard to find, good SimAngus bulls with great supporting cow families are a bit tougher to find, but solid SimAngus cattle with phenotype, genetics, and quality have the most value. We believe that this stud can offer a lot of performance and depth to any operation; seedstock or commercial. This genetic combination of Bankroll on an Insight is undoubtedly proven with much success, so why not invest in something that is proven and solid like Sugar Daddy.

LOT **58A** 1/2 SM 1/2 AN

TATTOO: 04J | DOB: 2/24/21 | REG: 3931247

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

PVF INSIGHT 0129

MJP PURFEERST PROVEN QN 518

BR-MOFFITT PROVEN QUEEN 704

CE	BW	WW	YW	MILK	API	TI
11.4	1.2	75.4	111.8	22	118.3	72



FCF PROVEN QUEEN 419 - NWSS GRAND CHAMPION ANGUS FEMALE AND PRODUCT OF THE DAMERON PVF PROVEN QUEEN 010 COW FAMILY!



WSFC BR PROVEN QUEEN 03J
OFFERED BY SHIPWRECK CATTLE CO. & WINTER SPRINGS FARM

LOT **58B** 1/2 SM 1/2 AN

TATTOO: 03J | DOB: 2/23/21 | REG: 3931246

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

PVF INSIGHT 0129

MJP PURFEERST PROVEN QN 518

BR-MOFFITT PROVEN QUEEN 704

CE	BW	WW	YW	MILK	API	TI
11.4	1.2	75.4	111.8	22	118.3	72

Royalty stacked top and bottom in this female that represents sheer mass and cow power. Sired by the daddy of ground pounders and from the great Proven Queen Angus line leaves no one to question what role this beast plays in any program upon entering production. Size, length, performance, in an attractive package, with an all-inclusive great disposition.



KGB SWC ROLLER JAYE 105J

OFFERED BY SHIPWRECK CATTLE CO. & BLAGG HEREFORDS

LOT **59** P. HEREFORD

TATTOO: 105J | DOB: 4/11/21 | REG: 44278129

TFR KU ROLL THE DICE 1326

CH HIGH ROLLER 756 ET

CH MAGIE 8023

R LEADER 6964

CHEZ MISS FAYE 8613F

CHEZ MISS DEVINE WINE 668D ET

CE	BW	WW	YW	MILK
-1.9	4.9	67	107	29



CHEZ STRAWBERRY WINE 204Z ET
2014 NWSS RESERVE GRAND CHAMPION POLLED
HEIFER - MATERNAL SISTER TO GRANDAM OF LOT 59



CH HIGH ROLLER 756 ET
SIRE OF LOT 59 & 60

KGB SWC Roller Jaye 105J is a Polled April daughter of the widely popular CH High Roller 756. The dam of this sharp featured, bold centered female was bred in the CK Cattle Company program and is a derivative of the fame R Sweet Red Wine 039 matriarch. The maternal grandam of 105J is a three-quarter sister in blood to CHEZ Strawberry Wine ET 204Z, the 2013 NJHE Reserve Grand Champion Polled Hereford Heifer, 2014 NWSS Reserve Grand Champion Polled Hereford Heifer, and influential Hereford matriarch. Power in the blood!



KGB SWC ROLLER JAYLA 101J
OFFERED BY SHIPWRECK CATTLE CO. & BLAGG HEREFORDS



GO MS 7195 ADVANCE X54
MATERNAL GRANDAM OF LOT 60

LOT **60** H. HEREFORD

TATTOO: 101J | DOB: 2/15/21 | REG: 44205218

TFR KU ROLL THE DICE 1326

CH HIGH ROLLER 756 ET

CH MAGIE 8023

NJW 73S W18 HOMETOWN 10Y ET

H LAYLA 3521

GO MS 7195 ADVANCE X54

CE	BW	WW	YW	MILK
0.1	4	56	94	29

Stout featured, big hiped, wide pinned, and built to produce. Here is a February Horned female that is also by the 2019 FWSS Reserve National Champion Polled Hereford Bull, CH High Roller 756. The dam of 101J is a productive female that is backed by the maternal influence of GO MS 7195 Advance X54, the \$37,500 donor dam that has worked in the Hoffman Ranch, Boyd Beef Cattle, and Knox Brothers Herefords programs. A competitive horned female that is backed by maternal certainty.

LOT **61** 10% CHIANINA

TATTOO: 012H | DOB: 12/17/20 | REG: 408674

BMW WHOS DESTINY
U NEED ME
MISS 093X
SILVEIRAS STYLE 9303
LJR MS COOL DA STYLE 171E
LJR MS WHO DA COOL 37A

CE	BW	WW	YW	MILK
8	2.9	56	86	14



LJR MS COOL DA STYLE 171E DAM OF LOT 61
2018 OYE BRONZE MEDALLION CHIANINA FEMALE



LJR MS WHO DA MAN BLONDE ET
DAM OF LOT 62 2020 SAN ANTONIO LIVESTOCK
EXPOSITION RESERVE SUPREME CHAMPION JUNIOR
BREEDING HEIFER

LOT **62** 639% CHIANINA

TATTOO: 3117J | DOB: 5/6/21 | REG: 409027

DAMERON FIRST CLASS
EXAR CLASSEN 1422B
EXAR PRINCESS 2006
ASHW WHO DA MAN
LJR MS WHO DA MAN BLONDE ET
LJR YELLOW SALLY 2099 ET

CE	BW	WW	YW	MILK
6	3.5	72	106	14

LJR Ms Who Da Class 3117J is the May born Chianina female that is sired by \$150,000 EXAR Classen 1422B. The dam of 3117J was dominantly campaigned by the Kuykendall family to countless victories at the most competitive shows in the state of Texas. The dam of 3117J is sired by the legendary ASHW Who Da Man and backed by the influence of a Fu Man Chu sired daughter of the \$60,000 half interest HF Mustang Sally 904 PLD. Who Da Man Blonde was the 2020 FWSS Grand Champion ORB Female and 2020 San Antonio Stock Show & Rodeo Reserve Supreme Champion Overall Junior Female. Bred in the purple would be an understatement!



SWC LING U NEED STYLE 012H

OFFERED BY SHIPWRECK CATTLE CO. & BARTELS LIVESTOCK

Bold & Beautiful... she fits this description to a tee! A December born high chi female that is sire by the \$41,000 half-interest U Need Me stud and is backed by the influence of a Style x Who Da Man bred dam. LJR Ms Cool Da Style 171E was competitively shown by the Lingo family of Oklahoma, where she was most notably selected as the 2018 OYE Bronze Medallion Chianina Female and the 2019 OYE Reserve Grand Champion Chianina female. Much like her dam, SWC LING U Need Style 012H is a balanced and attractive profiling female that has the extra stoutness of foot and bone to be in contention. Her rib shape and muscle pattern are conducive to show steer production when her career on the tan bark ends. The premium hair quality is the bonus that sells all-inclusive with 012H!



LJR MS WHO DA CLASS 3117J

OFFERED BY JACKSON CATTLE COMPANY



LHB PRINCESS 214

OFFERED BY RICHBURG CATTLE CO.



RF PRINCESS 512R MATERNAL GRANDAM OF LOT 63

LOT

63

ANGUS

TATTOO: 214 | DOB: 4/23/21 | REG: 20113412

GAMBLES HOT ROD
SILVIERAS STYLE 9303
 SILVEIRAS ELBA 2520

PCC WITTEN 111A
PCC SSST PRINCESS 299D
 RF PRINCESS 512R

CE	BW	WW	YW	MILK
4	2.8	42	74	14

The lone Angus of the offering, but one that it is certainly easy to be drawn to for obvious reasons. 214 is an April born Style from the famed Princess cow family that is influenced by PCC Witten 111A, the Dameron First Impression son from the Evening Tinge tribe. She is high tying in her neck attachment, clean chested, and has the correct progression of depth back to her rear rib and flank. She is square in her hock, stout pinned, and has been blessed with a high-end coat of hair. We may be short on numbers within our Angus division, but we certainly make up for it with quality!



LJR MS TIGER 3164J ET
OFFERED BY SHIPWRECK CATTLE CO. & JACKSON CATTLE CO.

LOT **64** PB CHAROLAIS

TATTOO: 3164J | DOB: 5/2/21 | REG: EF1309170

LT LONG DISTANCE 9001 PLD
M&M OUTSIDER 4003 PLD
M&M MS CARBINE 1567 PLD
TR PZC MR TURTON 0794 ET
LJR MS TIGER LILLY 2041C ET
TR MS SMOKETTE 6758S ET

CE	BW	WW	YW	MILK
7.4	-0.7	51	85	14



LJR MS TIGER LILLY 2041C ET 2016 FWSS
GRAND CHAMPION CHAROLAIS FEMALE - DAM OF LOT 64



LJR MS TIGER LILLY 2041C ET 2017 HOUSTON
LIVESTOCK SHOW & RODEO GRAND CHAMPION CHAROLAIS
FEMALE - DAM OF LOT 64

The Charolais division is loaded with talent and pedigree! Here is a direct daughter of the dominantly campaigned LJR Ms Tiger Lilly 2041C ET that was the Champion Charolais female in Fort Worth, Houston, and San Antonio for Brecken Shipman. She finished her career as the Reserve Supreme Champion Continental Heifer at the Houston Livestock Show & Rodeo. This striking May born female is sired by the undisputed sire of elite show heifers, M&M Outsider 4003 PLD. 3164J has the makings to follow in the footsteps of her dam when it comes to frequenting the backdrop!



LJR MS SAVANNAH 3165J ET
OFFERED BY JACKSON CATTLE COMPANY

LJR Ms Savannah 3165J ET is another attractive daughter of Outsider that is backed by the Firewater influence via her powerful donor dam, LJR Firewater Image 1955B ET. Much like her donor dam, 3165J is robust in her rib cage, stout hipped, wide pinned, and sets to the surface with confidence. We love the added foot and bone that this March born female possesses. A competitive show heifer prospect that is backed by true cow power!

LOT **65** PB CHAROLAIS

TATTOO: 3165J | DOB: 3/30/21 | REG: EF1309171

LT LONG DISTANCE 9001 PLD
M&M OUTSIDER 4003 PLD
M&M MS CARBINE 1567 PLD
TR MR FIRE WATER 5792RET
LJR MS FIREWATER IMAGE 1955B ET
CMC EVESIMAGE

CE	BW	WW	YW	MILK
7.4	-0.7	51	85	14



LJR MS FIREWATER IMAGE 1955B ET
DAM OF LOT 65



LJR HEIDI 3168J
OFFERED BY JACKSON CATTLE COMPANY

is a stout made Rhinestone daughter that has worked very well to generate high quality composite females and steers alike. This yellow hided beauty can be shown at two Junior Nationals next summer. The Charolais are in Grand Island and the Red Angus will be hosted in Chickasha, Oklahoma... get your rooms booked now, she is a contender at both!

LOT **66** COMPOSITE

3168J | DOB: 5/5/21 | AICA: RF714334 RAAA: 4466239

SPUR GRAVITY 601 2441C
3ACES SPUR 9727
TC MATTIE 119Y
RBM TR RHINESTONE Z38
LJR MS RHINESTONE 2708G
LJR MS GAMECHANGER 582B

CE	BW	WW	YW	MILK
5.1	0.4	47	95	20

Dual Registered with the quality of build and presence that it takes to hang a banner regardless of which division you decide to show her in. LJR Heidi 3168J is papered both as a Composite Charolais and as a Composite Red Angus. She is sired by a good-looking Red Angus bull that we purchased from Lydell and Holly Meier of 3 Aces Cattle Company in Tennessee. Her dam



BRED HEIFERS

**JSSC ANGELS GLAMOUR 935G**

OFFERED BY SHIPWRECK CATTLE CO.



JSSC YOVELLA 032Y DAM OF LOT 67

LOT	67	PB SM
-----	-----------	-------

TATTOO: 935G | DOB: 5/5/19 | REG: 3602483

REMINGTONSECRETWEAPON185

DMCC COUNTER ATTACK 8C

CARD FOREVER 61A

JS BURNING UP 33R

JSSC YOVELLA 032Y

ANGELS GLAMOUR T20

CE	BW	WW	YW	MILK	API	TI
11.2	1.3	65.2	100.2	23.4	113.2	69.3

We initiate the bred female division of the 2020 Black Label with a truly unique Purebred Simmental female that is breathe taking in terms of phenotype and presence, and further validates her status with the rich history and story that supports her pedigree. JSSC Angels Glamour 935G is the Counter Attack sired female that is backed by the great JSSC Yovella 032Y matron, the 2013 San Antonio Champion! Yovella is a direct daughter of the cornerstone female in the Seale Show Cattle program, Angels Glamour T20. T20 is responsible for countless high sellers, champions, and individuals of influence over the years. T20 is a maternal sister to the late JSSC Wide Body 090W. She is accompanied by an early June born daughter that is sired by the \$120,000 GPG Focus 135F!

PE FROM 7/1/21 TO 8/1/21 TO SWC GAME DAY 514G (ASA: 3881491).

LOT	67A	PB SM
-----	------------	-------

TATTOO: 635J | DOB: 6/3/21 | REG: 3932015

MR CCF 20-20

GPG FOCUS 135F

WAGR DIAMOND 10D

DMCC COUNTER ATTACK 8C

JSSC ANGELS GLAMOUR 935G

JSSC YOVELLA 032Y

CE	BW	WW	YW	MILK	API	TI
8.1	4.3	75.9	113.2	19.1	117.6	73.2

**SWC JALO ANGEL 635J**

OFFERED BY SHIPWRECK CATTLE CO.



W/C RJ PAISLEY 052H

OFFERED BY SHIPWRECK CATTLE CO.



GW MISS GPRD 028X - MATERNAL GRANDAM



W/C FORT KNOX 609F
\$180,000 3/4 BROTHER IN BLOOD

LOT	68	PB SM
------------	-----------	--------------

TATTOO: 052H | DOB: 4/22/20 | REG: 3806007

YARDLEY UTAH Y361

W/C RELENTLESS 32C

MISS WERNING KP 8543U

W/C EXECUTIVE ORDER 8543B

K-LER DOLLY'S QUEEN 609D

GW MISS GPRD 028X

CE	BW	WW	YW	MILK	API	TI
9.9	2.1	83.2	117.1	26	117.6	79.4

W/C RJ Paisley 052H is the homo black and homo polled three-quarter blood matron in the making that is a sister in blood to the \$180,000 W/C Fort Knox 609F. Here is the rare opportunity to tie into a female that combines an elite cow family, a proven pedigree, and a captivating presence. This extra stout featured, wide based, powerful daughter of Relentless is from the K-Ler Dolly's Queen 609D female. 052H sells safe in calf to the Black Dew stud that is the Dew North sired son of the triple crown winning JS Black Satin 9B, affectionally known as "Boots". Talk about stacking all the elites together in a single pedigree... help yourself! **OBSERVED SERVICE 7/15/21 TO GCC BLACK DEW 1618H (ASA: 3838533). PE FROM 5/12/21 TO 8/1/21.**

LOT **69** PB SM

TATTOO: 206H | DOB: 2/14/20 | REG: 3871491

HPF QUANTUM LEAP Z952
WLE COPACETIC E02
 CMFM JOY 02ZB
 WS PILGRIM H182U
SWC JM ALLY 206A
 JM BF H25

CE	BW	WW	YW	MILK	API	TI
12.1	2.2	77	112.1	23.5	115.3	74.6



MR HOC BROKER
 MATERNAL BROTHER TO DAM OF LOT 69



SWC HER TIME 206H
 OFFERED BY SHIPWRECK CATTLE CO.

SWC Her Time 206H is the homo black and homo polled Purebred sired by WLE Copacetic E02 stud and from the Pilgrim sired maternal sister to the Triple Crown winning MR HOC Broker. This elegant made female is loose built, bold ribbed, and square built. She was AI bred with sexed heifer semen to OMF Epic E27, a surefire mating that will add power, shape, and quality to the equation! **AI BRED WITH SEXED HEIFER SEMEN ON 4/18/21 TO OMF EPIC E27 (ASA: 3317371). SAFE AI**



SJF EMERALD 2018 AJSA GRAND CHAMPION PERCENTAGE SIMMENTAL & MATERNAL SISTER TO DAM OF LOT 70

LOT **70** 5/8 SM 3/8 AN

TATTOO: 248H | DOB: 2/6/20 | REG: 3729888

REMYNGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
 CARD FOREVER 61A
 WAGR CAPTAIN 130B
SJF FILOMENA
 109

CE	BW	WW	YW	MILK	API	TI
10.5	1.5	66	101.9	19.8	104.9	66.7

If you like them moderate framed, neat chested, perfect in their udder design, and square hipped, then give SWC Hosta 248H a serious look on sale day. This Counter Attack daughter is backed by SJF Filomena, the maternal sister to the 2018 AJSA National Classic Grand Champion Percentage Simmental Female that was shown by the Effling family. Filomena was bred by Shannon Frankenreider of Illinois, without a doubt in my mind one of the truly great working cowherds in North America. If you've never been, then you have no idea what you're missing! **AI BRED ON 4/10/21 TO HOC DAKOTA 111D (ASA: 3227853). SAFE AI.**



SWC HOSTA 248H
 OFFERED BY SHIPWRECK CATTLE CO.

LOT **71** 5/8 SM 3/8 AN

TATTOO: 010H | DOB: 3/23/20 | REG: 3810449

MR HOC BROKER
CKCC MR BROKER 8700F
FSC2 BELLA

MR NLC UPGRADE U8676
TMAS MS LASSIE 7529E
TR MS LASSIE 8058U

CE	BW	WW	YW	MILK	API	TI
8.7	2.4	79.9	122	20.1	104.7	73.1

A standout SimAngus female that is sired by the MR HOC Broker son that is exclusively used in the CK and Wager programs of South Dakota. 8700F is a direct son of the 54Z2 donor. 010H is a neat featured, bold centered, sound footed female that offers a maternal look of balance with an extra shot of stoutness. She took to her AI date and is safe in calf to HOC Dakota 111D.

AI BRED ON 4/19/21 TO HOC DAKOTA 111D (ASA: 3227853). SAFE AI.



FRKG HANNAH 010H
OFFERED BY SHIPWRECK CATTLE CO.

LOT **72** 1/2 SM 3.15% CHI

TATTOO: 450H | DOB: 3/18/20 | REG: PENDING

SVF STEEL FORCE S701
MR HOC BROKER
H25

CARD THE SITUATION
LJR MS SITUATION 50G 50C
COMMERCIAL ANGUS TAG 50

CE	BW	WW	YW	MILK	API	TI
5	4.7	77.9	108.4	17.2	85.3	63

SWC Hello Darlin 450H is a direct daughter of the great MR HOC Broker. She embodies the fundamentals that Broker has become so widely famous for. Extra big footed, stout boned, wide pinned, and built for the long haul. She doesn't have a notable cow line to support her, but she is a productive, stout made, low input type female that will earn her keep! OBSERVED SERVICE 6/20/21 TO GCC BLACK DEW 1618H (ASA: 3838533). PE FROM 5/12/21 TO 8/1/21.



SWC HELLO DARLIN 450H
OFFERED BY SHIPWRECK CATTLE CO.

LOT **73** PB SM

TATTOO: H30 | DOB: 4/2/20 | REG: 3849184

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U

S A V BRAVE 8320
CHAMPION HILL BLACKBIRD 8003
S A V BLACKBIRD 5296

CE	BW	WW	YW	MILK	API	TI
8.7	2.8	85.3	128.3	22.6	123.3	80.4

Blackbird H30 is a direct daughter of the \$205,000 W/C Bankroll 811D, arguably one of the most heavily used sires of the last years! The dam of H30 was bred in the storied Champion Hill program and is from the famed S A V Blackbird 5296 line. She is ultra-feminine, smooth made, and clean in her lines. She sells safe to Night Watch for a quick return on investment! AI BRED ON 5/22/21 TO W/C NIGHTWATCH 84E (ASA: 3336327).



T-T BLACKBIRD H30
OFFERED BY SHIPWRECK CATTLE CO. & 3B CATTLE CO.



KCC1 VICTORIA 0038
OFFERED BY KEARNS CATTLE COMPANY

LOT **74** PB SM

TATTOO: 0038H | DOB: 3/15/20 | REG: 3931587

WBF SIGNIFICANT B132
RUBY'S CURRENCY 7134E
RUBYS JILL 035X
CLO LT'S ENTOURAGE 72T
TKCC VICTORIA 57A
FORD RJ DOLLY Y83

CE	BW	WW	YW	MILK	API	TI
12.8	0.5	80.4	119.7	17	145.3	82.9



TKCC VICTORIA 57A LEGENDARY DAM OF LOT 74



KCC1 HAVANA 83E
PROVEN DONOR DAM AND MATERNAL SISTER TO LOT 74

KCC1 Victoria 0038 is a direct daughter of the great TKCC Victoria 57A, sired by the \$435,000 Ruby's Currency 7134E. The late Victoria 57A is the dam of the \$120,000 Exclusive, and the prolific KCC1 Havana 83E. 83E is the dam of the \$60,000 Right Time heifer that topped the Black Label in 2020, as well as \$230,000 Right Time son known as Countertime, one of the most exciting herd bull prospects to sell in 2021! Not only does 0038 combine an elite pedigree, but she also offers a unique number profile. This combined only adds credibility to her true earning potential! AI BRED ON 4/15/21 TO OMF EPIC E27 (ASA: 3317371). PE FROM 5/10/21 TO 7/10/21 TO BAR CK 3016A 9045G (ASA: 3766652).



TKCC DOLLY 0034
OFFERED BY KEARNS CATTLE COMPANY

the Hudson Pines program. A full brother to 0034, TKCC Fury 2F, is working for Ernie Rieke at McLouth, Kansas. Other maternal sisters and brothers to 0034 can be found working in some of the top seedstock firms across the country. **AI BRED ON 5/5/21 TO SO REMEDY 7F (ASA: 3419044). PE FROM 5/10/21 TO 7/10/21 TO BAR CK 3016A 9045G (ASA: 3766652).**

LOT **75** PB SM

TATTOO: 0034H | DOB: 2/20/20 | REG: 3931523

MR HOC BROKER
RUBY SWC BATTLE CRY 431B
SWC RUBY YETI 143Y

WAGR DRIVER 706T
FORD RJ DOLLY Y83
HARKERS STARS P117

CE	BW	WW	YW	MILK	API	TI
10.1	1.3	84.4	123.1	23.2	123.9	81

TKCC Dolly 0034 is the Battle Cry sired daughter of the matriarch of the Kearns Cattle Company program, Ford RJ Dolly Y83. Dolly has done it all in terms of producing elite females of influence, herd sires, and high sellers. Dolly's most notable son would be the great Classified, a former herd sire in



TKCC ECHO 0040
OFFERED BY KEARNS CATTLE COMPANY

0040 is a good looking, proud featured female that is built to last and backed by some of the most elite Angus genetics in the world! **AI BRED ON 4/15/21 TO OMF EPIC E27 (ASA: 3317371). PE FROM 5/10/21 TO 7/10/21 TO BAR CK 3016A 9045G (ASA: 3766652).**

LOT **76** 3/4 SM 1/4 AN

TATTOO: 0040H | DOB: 2/25/20 | REG: 3931524

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
TKCC VICTORIA 57A

PROFIT
TKCC MS ECHO 40E
S A V BLACKCAP MAY 1657

CE	BW	WW	YW	MILK	API	TI
10.4	1.9	83.5	123.5	19.1	126.5	79.7

TKCC Echo 0040 is sired by the \$120,000 KCC1 Exclusive 116E and backed by a Profit half-blood daughter of the great S A V Blackcap May 1657. A full sister to this female was purchased by Swain Select Simmentals in last year's sale, and a full brother is working for Charles Burenheide in Colorado.



KCC1 MS EMPIRE 0027
OFFERED BY KEARNS CATTLE COMPANY

LOT **77** 5/8 SM 3/8 AN

TATTOO: 0027H | DOB: 2/20/20 | REG: 3931600

TKCC CARVER 65C

KCC1 EMPIRE 280E

TR MS PRECISION 2077Z

KCC1 DEFIANT 540D

KCC1 MS DEFIANT 8076F

KCC1 MS DRIVER 6076D

CE	BW	WW	YW	MILK	API	TI
12.8	0.5	84.5	125	21.6	136.9	83.9

KCC1 Ms Empire 0027 is one of the most phenotypically eye appealing bred females that Kearns Cattle Company has ever let go. This blaze faced brood cow prospect is perfect from the side, bold in her upper rib cage and sets to the surface with a big stout foot. Her dam is sired by the \$29,500 KCC1 Defiant 540D, purchased by Vanhove Cattle Company of Madison, South Dakota. This mating to War Cry is sure to produce a double half-blood calf that rings the bell! AI BRED ON 4/15/21 TO KCC1 WAR CRY 878G (ASA: 3678383). PE FROM 5/10/21 TO 7/10/21 TO BAR CK 3016A 9045G (ASA: 3766652).



KCC1 MS CARVER 0062
OFFERED BY KEARNS CATTLE COMPANY

LOT **78** 3/4 SM 1/4 AN

TATTOO: 0062H | DOB: 3/1/20 | REG: 3931579

WS PILGRIM H182U

TKCC CARVER 65C

FORD RJ DOLLY Y83

GW PREMIUM BEEF 021TS

HANELS MISS BEEF D6002

HANELS MISS BIS B4016

CE	BW	WW	YW	MILK	API	TI
12.3	-0.2	75.7	105.5	20.2	125.6	75.8

KCC1 Ms Carver 0062 is a big boned, bold centered, powerful hipped daughter of the \$33,000 TKCC Carver 65C, tracing to the legendary matriarch known as Ford RJ Dolly Y83. The dam of 0062 was our selection from the Hanel's Simmental female sale a few years ago that is sired by Premium Beef and from a top S A V Bismarck 5682 dam. AI BRED ON 4/15/21 TO KCC1 WAR CRY 878G (ASA: 3678383). PE FROM 5/10/21 TO 7/10/21 TO BAR CK 3016A 9045G (ASA: 3766652).



KCC1 MS EMPIRE 0042
OFFERED BY KEARNS CATTLE COMPANY

LOT **79** 5/8 SM 3/8 AN

TATTOO: 0042H | DOB: 2/26/20 | REG: 3931601

TKCC CARVER 65C

KCC1 EMPIRE 280E

TR MS PRECISION 2077Z

KCC1 DEFIANT 540D

KCC1 MS DEFIANT 8012F

KCC1 MS DRIVER 6112D

CE	BW	WW	YW	MILK	API	TI
12.4	0.9	85.3	126.2	21.5	136.2	84

0042 is sired by Empire, the \$20,000 selection of Krebs Ranch that is an own son of TR Ms Precision 2077Z. 2077Z was a past sale feature in Grandview, Texas that was selected to enhance the SimAngus division at Kearns Cattle. The dam of 0042 is another productive female that is the result of the Defiant x Driver combination. AI BRED ON 4/15/21 TO KCC1 WAR CRY 878G (ASA: 3678383). PE FROM 5/10/21 TO 7/10/21 TO BAR CK 3016A 9045G (ASA: 3766652).



B3R E258 NANCY Z180 R039

OFFERED BY SHIPWRECK CATTLE CO.

Over the years I have received countless calls for groups of Angus females. Some people want them for composite production and some people want them for recips and at the end of the day, if they are registered and have a clean-up sired calf, that resulting calf can be papered. It's not very often that you find the right group of cows, sometimes it's quality that holds you back or you're wanting a pot load instead of a handful. Regardless, it seems to take time to locate what might be ideal for your scenario. When we had the opportunity to buy a set of cows from one of Texas' longtime, ranch-minded breeders we seized the opportunity. Bradley 3 Ranch would be located on the western edge of the earth at Memphis, TX. These cattle have weathered it all from blizzards to significant drought and heat, they have experienced it. When we purchased these cows and had them delivered in July of last summer, you would find them grazing in the open during the hottest time of day. North Texas moisture, feed availability, and shade may have softened up over the past year, but they are a fundamentally awesome set of working, production minded females. These fall calvers were all A.I. to a Basin Payweight 1682 son that is employed at Moriondo Farms in Missouri. 7705 sold in bull sale that I sold a couple of years ago and I thought he was very unique to the sire group and awfully good numbered. Mark bought the bull that day and the calves have done just as indicated by the data. We believe there's upside in these cows at every angle. You will find some of them to have very unique pieces but as a whole one should appreciate the overall type, kind, and udder quality of this set of proven young cows.

LOT

80

ANGUS

TATTOO: E258

DOB: 10/7/17

REG: 19082702

B3R W233 ELECTOR TENDTN R310

B3R Z180 HEIFER SAFE

B3R X189 BLACKBIRD T232 T037

B3R M048 CAFD 0125

B3R R039 BLACKBRD M048 N123

B3R N123 8082 BLACKBIRD 203

CE	BW	WW	YW	MILK	API	TI
7	-1.2	32	57	25	3	186

80A: BULL CALF BORN 8/13/21. Sired by DOUBLE G PAYWEIGHT 7705 (AAA: 18883465).



B3R E324 BLACKBIRD Y409 S040
OFFERED BY SHIPWRECK CATTLE CO.

LOT **81** ANGUS

TATTOO: E324 | DOB: 10/4/17 | REG: 19082723

S A V PIONEER 7301

B3R PIONEER WAVE Y409

HR T424 RO26 GW

G A R RETAIL PRODUCT

B3R S040 BLKBRD GARRP N123

B3R N123 8082 BLACKBIRD 203

CE	BW	WW	YW	MILK	API	TI
7	0.7	41	76	15	7	206

81A: HEIFER CALF BORN 8/12/21. SIRED BY DOUBLE G
PAYWEIGHT 7705 (AAA: 18883465).



B3R E260 BLACKBIRD W233 S040
OFFERED BY SHIPWRECK CATTLE CO.

LOT **82** ANGUS

TATTOO: E260 | DOB: 10/6/17 | REG: 19082719

B3R TENDER TEN R065

B3R W233 ELECTOR TENDTN R310

B3R R310 DAISY 0128 0135

G A R RETAIL PRODUCT

B3R S040 BLKBRD GARRP N123

B3R N123 8082 BLACKBIRD 203

CE	BW	WW	YW	MILK	API	TI
10	-0.1	54	94	23	-12	217

82A: BULL CALF BORN 8/14/21. SIRED BY DOUBLE G
PAYWEIGHT 7705 (AAA: 18883465).



B3R E177 LILLY C429 B158
OFFERED BY SHIPWRECK CATTLE CO.

LOT **83** ANGUS

TATTOO: E177 | DOB: 11/11/17 | REG: 19082981

B3R A459 RITO PIONR R241 HR

B3R PIONEER LADD C429

HR A200 X13 W458

B3R S053 GAR RET PRD N309

B3R B158 LILLY S053 N123

B3R N123 8082 BLACKBIRD 203

CE	BW	WW	YW	MILK	API	TI
6	0.4	46	91	19	-3	214

83A: BULL CALF BORN 8/19/21. SIRED BY DOUBLE G
PAYWEIGHT 7705 (AAA: 18883465).

**** The Angus cows were photo'd in the pasture due to the age of their calves and the heat index that week.
6 of the 8 cows were videoed prior to calving in August. ****

LOT 84 ANGUS

TATTOO: D298 | DOB: 11/4/16 | REG: 18752148

B3R W233 ELECTOR TENDTN R310

B3R Z180 HEIFER SAFE

B3R X189 BLACKBIRD T232 T037

B3R N193 854E EMBLAZON 9180

B3R U066 BLACKCAP N193 S051

B3R S051 BLACKCAP P060 N159

CE	BW	WW	YW	MILK	API	TI
9	-0.8	40	65	25	10	190

84A: BULL CALF BORN 8/12/21. SIRED BY DOUBLE G
PAYWEIGHT 7705 (AAA: 18883465).



B3R D298 BLACKCAP Z180 U066
OFFERED BY SHIPWRECK CATTLE CO.

LOT 85 ANGUS

TATTOO: E337 | DOB: 11/5/17 | REG: 19082789

B3R WESTERN SWING W446

B3R GRASS MASTER Z187

B3R X194 CARLA S053 T121

B3R N193 854E EMBLAZON 9180

B3R U066 BLACKCAP N193 S051

B3R S051 BLACKCAP P060 N159

CE	BW	WW	YW	MILK	API	TI
2	1.9	48	78	10	17	194

AI BRED ON 12/6/20 TO DOUBE G PAYWEIGHT 7705
(AAA: 18883465).

LOT 86 ANGUS

TATTOO: D201 | DOB: 10/23/16 | REG: 18752062

B3R PRIME WAVE T299

B3R ELECTORATE A229

B3R X202 LADY U149 T053

B3R U071 RITO S192 S144

B3R B280 LADY U071 U022

B3R U022 LADY 5659 8017

CE	BW	WW	YW	MILK	API	TI
5	-0.1	53	91	23	10	231

86A: BULL CALF BORN 9/10/21. SIRED BY DOUBLE G
PAYWEIGHT 7705 (AAA: 18883465).

B3R E337 BLACKCAP Z187 U066
OFFERED BY SHIPWRECK CATTLE CO.

B3R D201 LADY A229 B280
OFFERED BY SHIPWRECK CATTLE CO.

LOT 87 ANGUS

TATTOO: E062 | DOB: 10/3/17 | REG: 19082739

CONNEALY CONSENSUS 7229

B3R CONSENSUS LOOK B040

MCKELLAR BLINNA PEARL 2421

B3R PIONEER WAVE Y409

B3R C109 MISS DOLL Y409 A147

B3R A147 MISS DOLL U077 9180

CE	BW	WW	YW	MILK	API	TI
12	0.8	40	70	23	14	219

87A: BULL CALF BORN 8/18/21. SIRED BY DOUBLE G
PAYWEIGHT 7705 (AAA: 18883465).

B3R E062 MISS DOLL B040 C109
OFFERED BY SHIPWRECK CATTLE CO.





100

3 EMBRYOS
NON SORTED IVF

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B

MR HOC BROKER
WAGR CHANEL 5073C
3C MELODY M668 BZ

CE	BW	WW	YW	MILK	API	TI
4.9	4.9	71.7	105.2	22.1	104.8	66.7



WAGR CHANEL 5073C



JBSF BERWICK 41F

Without a doubt one of the most exciting matings that we have created at Shipwreck Cattle. The \$109,000 JBSF Berwick 41F has proven that he is a true breeding bull, with some of the most elite SimGenetic progeny to sell at public auction this fall. The embryos selling are full sibs to lots 14A and 14B. SWC NFFS Hoo-Rah 547H is a true sale feature and a herd bull prospect that we believe will take the place of his sire at some point. Study the foot, bone, power, and dimension that lines the pedigree of this elite mating! **Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.**

101A

3 EMBRYOS
REVERSE SORT FEMALE IVF

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D

NFF UPGRADE Z083
NFF WICKED B125
NFF WICKED Z119

CE	BW	WW	YW	MILK	API	TI
11.9	1.9	79.9	123.7	21.1	128.1	76.9



NFF WICKED B125



SO REMEDY 7F \$530,000 SIRE OF EMBRYOS

101B

3 EMBRYOS
NON SORTED IVF

ROCKING P LEGENDARY C918
JBSF BERWICK 41F
JBSF 402B

CE	BW	WW	YW	MILK	API	TI
8.6	3.9	79.9	127.2	16.2	121.6	75.1

These embryos are from a proven, productive matron. The Lot A embryos are sired by the \$530,000 record setting SO Remedy 7F stud that was also named Grand Champion Purebred Simmental Bull at the 2021 Cattlemen's Congress. The Remedy sire group has taken the business by storm this fall sale season! The Lot B embryos are full sibs to the \$20,500 Purebred heifer that was purchased by the DeBerry family in May. NFFS SWC Wicked Hannah 825H was a popular class winner at the 2021 AJSA National Classic. Other sisters would include the 2020 FWSS Grand Champion Purebred, SWC Wicked Fran, now a member of the donor line-up at Bar QH Simmentals. The Battle Cry sired sister was the 2019 San Antonio Livestock Exposition Reserve Grand Champion for the Culpepper family. To date, female progeny from B125 have averaged north of \$15,000! **Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.**



SWC HOC ANNIE K 214C



ES RIGHT TIME FA110-4



KCC1 COUNTERTIME 872H



MR HOC BROKER

CKCC SERENA'S CASH 0813H
"CASH IS KING"

SWC Annie K 214C is lone daughter of the late ACW Annie K 330Y that is in existence sired by Wide Body. Several sisters to 214C are working for top programs from coast to coast and border to border. We have mated 214C several different ways, but most recently mated her to the talk of the business, ES Right Time FA110-4. This spring the Right Time sire group was met with HIGH demand from producers across the country. Between the CK Cattle & Wager Cattle Production Sale, Kearns Cattle Company Bull Sale, and Hartman Cattle Company Bull Sale there were 16 sons to average an astonishing \$38,421. This mating is absolutely one to have on your radar come October 9 if you're serious about creating the next big time herd sire or donor dam prospect that you can label with your own prefix. **Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.**

The Lot B embryos are first set of eggs we have offered sired by the \$230,000 KCC1 Countertime 872H, one of the most unique breeding bulls to surface this past spring. **Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.**

We decided to take 214C back to the triple crown winning MR HOC Broker. There is no denying the impact he has had on the business! **Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.**

The Lot D Embryos are by the stout featured, extra powerful, hairy, wide centered stud that is a direct son of the past NAILE Champion, HF Serena. "Cash is King" is employed by Vanhove Cattle Company of South Dakota. **Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.**

Bailey's Madonna 720E is the newest and most exciting young female in the highly decorated donor pen at Bailey Livestock. Madonna is the dam of the Lot 10 heifer that sold for \$20,000 in the 24th Annual Hartman Cattle Company Customer Appreciation Female Sale. Skeletal quality, presence, and a look that is second to none would be the best way to describe the result of this powerful mating. Madonna has been mating to several breed leading sires, but this mating



BAILEY'S MADONNA 720E

is without a doubt the freshest, hottest, and most exciting new mating that has NEVER been offered to the public. We are proud to offer 3 non sorted IVF embryos sired by the \$530,000 SO Remedy 7F stud that is the record selling herd sire prospect at Hartman Cattle Company. Remedy was the 2021 Cattlemen's Congress Grand Champion Purebred Simmental. Pay close attention here... this mating has the possibilities to put ANY program on the fast track to success! **Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.**

102A

3 EMBRYOS
NON SORTED IVF

WELSHS DEW IT RIGHT067T
ES RIGHT TIME FA110-4
ES A110

JSSC WIDE BODY 090W
SWC HOC ANNIE K 214C
ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
10.3	2.9	83.1	124.8	20.1	130.5	77.3

102B

3 EMBRYOS
NON SORTED IVF

ES RIGHT TIME FA110-4
KCC1 COUNTERTIME 872H
ES A110

CE	BW	WW	YW	MILK	API	TI
12.1	2.0	79.2	117.7	18.7	130.6	75.5

102C

3 EMBRYOS
NON SORTED IVF

SVF STEEL FORCE S701
MR HOC BROKER
JM BF H25

CE	BW	WW	YW	MILK	API	TI
9.4	3.5	76.2	108.3	17.7	104	67.5

102D

3 EMBRYOS
NON SORTED IVF

SWSN CASH FLOW 81E
CKCC SERENA'S CASH 0813H ET
HF SERENA

CE	BW	WW	YW	MILK	API	TI
10.6	3.3	80.0	114.7	20.2	115.9	72.6

103A&B

3 EMBRYOS
NON SORTED IVF

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D

BAILEY'S MADONNA 720E

CE	BW	WW	YW	MILK	API	TI
9.3	2.4	76.3	118.3	22.5	111.3	71.5

WE'VE POSITIVELY IMPACTED **OVER 6,000 RANCHES** ACROSS NORTH AMERICA. WE'D LOVE TO EARN A SPOT ON YOUR RANCH TOO.



"The scrotal measurement was a noticeable difference. We averaged 2-3 cm bigger this year with the tubs! We only had 12 open out of 195 cows, 4 open out of 125 cows, and 7 open on 115 replacement heifers! We just can't believe what these Riomax® tubs do!"

TOM SCHNABEL
EUREKA, SD



"...they used to eat cake and 35 pounds of hay. We've managed to cut the daily hay down to 20 pounds... prairie hay off the meadows and Riomax is all we feed them. And they're still holding a 5.5 - 6.5 condition score in the middle of January. We do a lot of ET work, in the past we'd see 40-50% conception rates. But now, we're at 75-80%. That is a lot of money in embryos and labor that are being utilized and not missed!"

JOSH FREIBERGER
ALLIANCE, NE



"In a drought-ridden year of dust in South Texas, our dark red cattle are gleaming with health and vitality. We had the largest calf crop ever. The calves weigh 100 pounds more than the highest weights we have recorded at weaning. Even the flies have diminished."

JOHN MCINTYRE
REFUGIO, TX

SCAN TO SEE
MORE REVIEWS &
RESULTS!



GIVE US A CALL TO SEE IF IT'S A FIT FOR YOU!

844.334.2090 | WWW.RIOMAX.NET

GET MORE OUT OF YOUR GENETIC DOLLAR.

PROPER NUTRITION IS FOUNDATIONAL TO OPTIMIZING GENETIC PERFORMANCE.
RIOMAX MAXIMIZES REPRODUCTIVE PERFORMANCE.

PG360™ TUB

OUR MOST POPULAR PRODUCT

Your #1 go-to for fertility and forage savings. PG360™ is popular because it delivers results. Tangible results, including 3-10% increase in breed up, 10-40 lbs increase in weaning weights, 15-30% forage savings, and improved herd health.

COMBOCUBES™

STRATEGIC MANAGEMENT TOOL

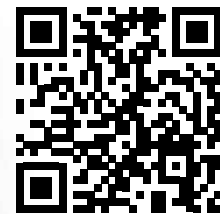
A pound of extra oomph! This powerful 1-pound daily feeding is infused with a complete digestion and mineral package. ComboCubes™ are ideal for using in drought situations or as a tool to bring cattle to different parts of the pasture.

TURBOBOOST360™

BROAD SPECTRUM MINERAL PASTE

Built to boost immune function, fertility, and gut health, this is the paste that packs a punch. It's packed full of vitamins, anti-oxidants, yeast, and enzymes to fight off disease challenges from the inside out and flush out any bad bacteria.

HIGHLY CONCENTRATED. LOW CONSUMPTION. LOW COST TO FEED.
BACKED UP BY A CONSUMPTION GUARANTEE.



SCAN WITH
YOUR PHONE
CAMERA TO
EXPLORE ALL
PRODUCTS!



SHIPWRECK
- CATTLE COMPANY -

6945 CR 206
GRANDVIEW, TX 76050

FIRST CLASS MAIL
PRESORTED
POSTAGE PAID
BY SLATE GROUP