

MARCH 7, 2021

Spencer, SD

1:00 pm

PROFIT
THROUGH
PERFORMANCE

BULL AND FEMALE SALE

Windy Creek
Cattle Company



WINDY CREEK CATTLE COMPANY

Jeremy, Bethany, Cash & Emerson Lehrman
25064 432nd Ave. Spencer, SD 57374
WindyCreekCattleCompany.com

With Guest Breeders
The Blagg Family - Kevin, Amber, Abby & Ryan Blagg - Salem, SD
Hofer Land & Cattle - Travis & Sage Hofer - Bridgewater, SD

Sale Schedule

Saturday, March 6, 2021

Cattle on Display starting at 11:00 am
Join us for Open House with food and refreshments
all day and evening

Sunday, March 7, 2021

Lunch served at 12:00 pm
Sale Begins at 1:00 pm CST

Sale Location

Windy Creek Cattle Company

25064 432nd Ave. Spencer, SD 57374

Sale Updates

Please visit the Windy Creek of Innovation
AgMarketing, LLC Facebook Page for sale updates and
announcements. In the event there is a snow storm or
winter weather advisory, we will make announcements
regarding the start time of the sale. A supplement
sheet will also be posted at DVAuction.com.



Welcome to the 2021 Profit Through Performance Production Sale,

We want to take this time to personally invite you to join us for our annual production sale. What we look forward to the most the first weekend in March is getting to spend time with our customers; our heated sale facility provides for a relaxed setting, giving you the opportunity to visit with us and others throughout the weekend. Knowing you personally and understanding the goals of your operation help us to continue to produce “the best set yet.” People often ask why we raise seedstock cattle- the response is simple, it’s the people. Some of the best people in the world are involved in the beef industry and we are excited to be a part of it. We pride ourselves on our hospitality and customer service. If you ever have an issue with a purchase from us, we want to be the first to know. Transparency is important and we want your experience with us to be a great one.

Our cattle are bred to perform and go to work. When you buy from us, you are buying into a program. Breeding decisions we make today will not only impact our program and yours now, but for years to come. It has taken many years of developing and maintaining cattle with good feet and legs, ideal udders, and good disposition, backed with solid performance data. Longevity is evident in our program as many of the bulls in the sale go back to our original females. You will notice a limited number of sire groups. This is intentionally done to provide confidence in the consistency and predictability of our program. The pride we take in helping our customers meet their goals keeps us moving forward in the right direction. If you have any questions about the offering or our program, please do not hesitate to reach out.

We welcome back, as guest breeders, the Blagg Family- Kevin, Amber, Abby, and Ryan. We are also excited to welcome Travis and Sage Hofer, Hofer Land and Cattle. We are grateful for their friendship and help, along with the many neighbors and family, as getting the cattle prepared for sale is no small task.

We look forward to seeing you at the ranch, Sunday, March 7th near Spencer, SD. Please join us for some great hospitality and even better cattle. If you are unable to attend, the sale will be on DV Auction. Be sure to register with DV Auction online prior to the sale.

Sincerely,
Windy Creek Cattle Company
Jeremy, Bethany, Cash and Emerson Lehrman



PROFIT THROUGH PERFORMANCE

SALE DAY CONTACTS

Jeremy Lehrman - 605-530-5909
Kevin Blagg - 605-240-0015
Cash Lehrman - 605-270-4848
Travis Hofer - 605-553-2547

AUCTIONEER

Col. Chisum Peterson - 605-730-4214

SALE MANAGED BY INNOVATION AGMARKETING, LLC

Tim Anderson - 605-682-9343
Graham Blagg - 530-913-6418
Jered Shipman - 806-983-7226
WWW.INNOVATIONAGMARKETING.COM

MARKETING REPRESENTATIVES

Chris Effling - 605-769-0142 - Special Assignment
Jim Scheel - 605-545-1521 - Cattle Business Weekly
Jeff Kapperman - 605-940-5104 - Tri State Neighbor
Justin Dikoff - 605-290-0635 - DVAuctions
Quentin Smola - 402-641-3272 - Consultant
Doug Parke - 859-421-6100 - DP Sales
Cory Thomsen - 605-730-2397 - 605 Sires

TERMS

Terms of sale are cash or check payable immediately upon conclusion of the sale and before animals will be removed. Sale will be available to registered bidders via the Internet at DVAuctions (www.dvauction.com) to accommodate both local and distant individuals who cannot attend in person. They provide a real-time internet broadcast during the sale. All absentee bidding will be done via internet to a ringside sale representative. Please register for bidder number at dvauction.com anytime prior to 12 Noon on Friday, March 5th to accommodate the approval process. After this date/time, bidder approval may be delayed. Approved bidders will be issued bidder number and access prior to the sale. For questions or sale bookings call Office M-F 8am-6pm CT: (402) 316-5460

BULL GUARANTEE

All bulls are guaranteed to be breeders. It is the responsibility of the purchaser to have these bulls semen tested before they are turned out with cows or before 15 months of age, whichever comes first. If they are semen checked under these terms, and found to be non-breeders, exercising options for adjustments can apply.

Exercising options for Adjustments.

1. The purchaser must notify the seller of their dissatisfaction for that particular animal in writing within six (6) months of the sale date.
2. In the event the animal is claimed to be a non-breeder, the purchaser may return the animal to the seller's farm at the purchaser's expense, if the animal is in good condition. The seller is then entitled to a three (3) month trial following return of the animal at which time he will have the opportunity to determine the animal's breeding ability. If at the end of three (3) months the animal is found to be a non-breeder, the seller shall have the option to replace the animal with another of similar quality or to refund the purchase price.

SEMEN INTEREST

Sellers retain 1/4 semen revenue sharing interest in all bulls. Purchaser will own 100% of the possession of the animal and salvage value of the animal. Any announcements from the block will take precedence to printed material.

VOLUME DISCOUNT

A 5% discount will be applied to the total invoice if 3 or more bulls are purchased. The volume discount does not apply to heifer purchases.

RISK

Each animal becomes the risk of the purchaser as soon as sold. Animals purchased are at the purchaser's risk as to loss or injury, and will be loaded according to purchaser's direction.

LIABILITY

Neither owners nor sale management assume any liability for any accidents that may occur to the animal after it is sold. All persons who attend the sale do so at their own risk and owners or sale personnel assume no liability for accidents.

INSURANCE

Insurance will be available sale day. We suggest a mortality policy, especially if you plan to leave your bull(s) to be wintered until April 15th, 2021. Please visit with a Martin-Trudeau representative at the clerking desk if you have interest in insuring your purchase. Ray Trudeau - Martin-Trudeau Insurance 605.770.5170.

BOARDING

We are more than happy to keep your bull purchases free of charge until April 15th, we will then semen test and deliver your purchase free of charge across the continental United States. A discount of \$50 will be applied to each bull purchase that is loaded out on sale day. We would like all heifers hauled home sale day or arrangements made to pick us as soon as possible following the sale. Any female left and calved at Windy Creek Cattle Company will not be guaranteed a live calf.

ANNOUNCEMENTS

Announcements from the auction block will precede over statements in catalog. Disclaimer: The information in this catalog is subject to change.

HERD HEALTH

For full details please refer to page 43

ADVERTISING AND CATALOG PRODUCTION

THM Promotions, LLC - Tracy McMurphy - 806-679-0231

PHOTOGRAPHY

John Reasor - 423-290-6002

VIDEOGRAPHY

Justin Dikoff - 605-290-0635

ONLINE BIDDING

We are pleased to bring you real-time internet bidding and a live broadcast of this sale through DVAuction.com. If you are unable to attend for any reason, you may bid online at dvauction.com. Please register for bidder number at www.dvauction.com anytime prior to 12 Noon on Friday, March 5 to accommodate the approval process. After this date/time, bidder approval may be delayed. Approved bidders will be issued bidder number and access prior to the sale. For questions or sale bookings call the Office M-F 8am-6pm CT: (402) 316-5460.

DVAuction
Broadcasting Real-Time Auctions



INNOVATION

AgMarketing, LLC

Friends,

It is with great excitement that we invite you to the 2021 edition of Profit Through Performance brought to you by the Lehrman Family at Windy Creek Cattle Company. We feel privileged to join the team involved with helping market this program and look forward to helping share the story of this young, yet progressive operation and their guest breeders the Blagg and Hofer families.

It is evident that Jeremy and Bethany along with their children Cash & Emerson are fully committed to building a seedstock operation built around the needs and desires of their customers. Customers of the past will attest that customer service both pre and post purchase is second to none. Jeremy goes above and beyond to ensure that each of his customers are fully satisfied with their bull selections and a no-nonsense guarantee comes standard. It will quickly become evident once you invest in the program that you are going to be looked after, regardless of the size of your investment.

Behind each of the bulls cataloged exists a story, and every registered cow at Windy Creek has been either acquired or bred with one thing in mind, providing real world performance to the customers. Significant commitments have been made towards securing elite, production oriented Simmental seedstock, and there is a no fluff and puff approach when it comes to their selection criteria. You can study the remainder of this catalog and it will become evident where the emphasis is placed, aggressive selection for the ability to add pounds, or as the industry refers to it, pay weight. In a world where it may be difficult to make many assumptions, one thing will remain constant, and that is pounds will pay. If you're looking for a quick injection of pay weight to your cowherd a bull purchase from the Profit Through Performance sale will more than satisfy.

Those that have paid attention to Windy Creek Cattle Company's operation will recognize the name ES Surelock ZW15, a son of Remington Lock n Load who has built his own reputation for excellence over his past 7 calf crops in Spencer, South Dakota. His progeny consistently rise to the top and his ability to transmit breed leading performance in a package built for the long haul is proving to be timeless. Beyond his 10 direct sons who will lead off our bull offering, you will notice a strong influence on both the paternal and maternal lineage of many lots in the offering. His impact is potent and only becomes more relevant as his daughters and granddaughters prove themselves in production.

Take the time to read through the sale book, take notice of the real world, industry relevant phenotype throughout, these are bulls that are rugged and stout, appropriately built to maintain the huge amount of performance they generate. We look forward to hosting you at the ranch on sale weekend, the offering of livestock is immense in quality & the hospitality alone will be well worth the visit.

Innovation AgMarketing, LLC

THE SURELOCK SIRE GROUP



It would be remiss of us to not begin the 2021 edition of Profit Through Performance with 0118H. In the history of Windy Creek Cattle Company there has not been a heavier, more performance driven specimen than him. This Fall when he mashed down the scales at weaning with a huge 942-pound adjusted weaning weight, ratioing 126 against his contemporaries, we knew we were onto something special. The 5/8 blood, Homo black and polled, herd sire prospect isn't just an outlier at the scales, his incredible eye appeal, true power build and rugged structure will appease even the most discriminating cattle enthusiast. ES Surelock ZW15 sons have built a reputation that is second to none and with the inclusion of one of our cornerstone females, ALC Treasure C50P on the maternal side of his pedigree we feel confident that 0118H will prove that real world performance is just the beginning of what he can inject into your program.

LOT 1
 Reg: 3796940
 DOB: 4/4/20
 Tattoo: 0118H
 Homozygous Polled
 Homozygous Black

WINC SURELOCK 0118H

REMINGTON LOCK N LOAD54U	Adj. BW	93
ES SURELOCK ZW15	Adj. WW	942
ES W15	Adj. YW	1800
WAGR UPSIDE 020X	ADG	5.42
WINC MISS 650D	BW Ratio	103
ALC TREASURE C50P	WW Ratio	126
5/8 SM 5/16 AN 1/16 AR	YW Ratio	129

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
6.4	4.3	93.2	157.7	0.4	4	23.3	69.9	12.5	12.2	67.3	-0.23	0.25	-0.04	1.18	117.8	82.5
	4%	2%	1%				10%			1%				2%		30%



ALC TREASURE C50P
 MATERNAL GRAND DAM OF LOT 1

THE SONS OF SURELOCK

THE SURELOCK SIRE GROUP

LOT 2



Bulls like 031H don't come along every day, and we think it would be difficult to build a stouter and more impressive 3/4 Simmental than the one you will find tagged lot 2. The striking baldy has caught the attention of everyone who has come through the bull pen. His chrome face is just the beginning of a long list of attributes that excel him to the top tier of our offering. Built upon a strong and wide foundation with big feet and smooth joints, 031H is packed full of muscle from end to end. He is the epitome of what we will have to offer in adding carcass yield and profitability. Take the time to inspect his dam ES C2 who sells as lot 64, we think she proves longevity will not be an issue with this Surelock son.

LOT 2

WINC **SURELOCK 031H**

Reg: 3796905
 DOB: 3/2/20
 Tattoo: 031H
 Homozygous Polled
 Homozygous Black

REMINGTON LOCK N LOAD54U	Adj. BW	90
ES SURELOCK ZW15	Adj. WW	703
ES W15	Adj. YW	1432
ES RIDGERIDER YW3	ADG	4.65
ES C2	BW Ratio	99
ES X78	WW Ratio	94
3/4 SM 3/16 AN 1/16 AR	YW Ratio	102

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10	1.3	74.8	124.3	0.31	4.6	21.9	59.3	19.5	11.6	45	-0.37	0.05	-0.06	1.12	123.2	70.7
		30%	20%					10%		15%	15%		25%	2%		



ES C2 - DAM OF LOT 2

THE SONS OF **SURELOCK**

THE SURELOCK SIRE GROUP

LOT 3



ES Surelock ZW15 has built a strong reputation in this region for solidly stamping performance, market suitability and extra growth in his progeny. His calves consistently sort themselves to the top of the list when it comes to weaning time. 047H is our leadoff Purebred Simmental and is set to continue the legacy of superior performance that has been set by his father, while adding some of the phenotypic features that are rarely found with such high-performance cattle. He exhibits impeccable foot structure, is smooth jointed and has some added moderation to frame size.

LOT 3

WINC **SURELOCK 047H**

Reg: 3796912
 DOB: 3/6/20
 Tattoo: 047H
 Homozygous Polled
 Homozygous Black

REMINGTON LOCK N LOAD54U	Adj. BW	91
ES SURELOCK ZW15	Adj. WW	819
ES W15	Adj. YW	1540
R&R CHAMBERLAIN X744	ADG	4.59
WINC MISS 434B	BW Ratio	100
KAPPES PORSCHE U639 X67	WW Ratio	110
PB SM	YW Ratio	110

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
8.8	4.3	94	147	0.33	4.1	21.9	68.8	16.3	11.7	59.7	-0.39	0.18	-0.08	1.21	133.1	85.6
	4%	3%	4%			20%			1%		35%		4%	35%	15%	



ES SURELOCK ZW15
 SIRE OF LOTS 1-10

THE SONS OF **SURELOCK**

THE SURELOCK SIRE GROUP

LOT 4



You will notice while walking through our 2021 bull offering that we are still firm believers that pounds pay, and 095H is a prime example of what our program is striving for. In addition to his extra performance, this speckle headed ES Surelock ZW15 son is extra sound and well designed. When it comes to making an investment in a herd bull, longevity is something that needs to be seriously considered, its bulls built just like 095H that we place our trust in. You will notice that the dam of 095H is a full sister to our Lot 1 bull, making them full brothers in blood, consistency comes standard issue with these standouts.

LOT 4

WINC **SURELOCK 095H**

Reg: 3796927
 DOB: 3/25/20
 Tattoo: 095H
 Homozygous Polled
 Homozygous Black

REMINGTON LOCK N LOAD54U
ES SURELOCK ZW15
 ES W15
 WAGR UPSIDE 020X
WINC MISS 116D
 ALC TREASURE C50P
 5/8 SM 5/16 AN 1/16 AR

Adj. BW 96
 Adj. WW 831
 Adj. YW 1689
 ADG 5.52
 BW Ratio 106
 WW Ratio 111
 YW Ratio 121

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
6.3	4.8	90.1	152.9	0.39	4	20.9	65.9	15.5	12.8	62.5	-0.28	0.06	-0.05	1.15	111.2	75.2
		10%	2%	1%			20%			1%	35%		35%	2%		



REMINGTON LOCK N LOAD54U
 INFLUENTIAL PATERNAL GRANDSIRE OF LOTS 1-20

THE SONS OF **SURELOCK**

THE SURELOCK SIRE GROUP



LOT 5

LOT 5

WINC SURELOCK 0101H

Reg: 3796930	REMINGTON LOCK N LOAD54U	Adj. BW	93
DOB: 3/26/20	ES SURELOCK ZW15	Adj. WW	734
Tattoo: 0101H	ES W15	Adj. YW	1333
Homozygous Polled	WAGR DREAM CATCHER 03R	ADG	3.87
Homozygous Black	MISS WERNING 863U	BW Ratio	103
	MISS WERNING 663S	WW Ratio	98
	5/8 SM 3/16 AN 1/16 AR 1/8 MX	YW Ratio	95

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
6.9	4.9	79.7	126.2	0.29	3.7	20.3	60.1	18.1	9.2	38.4	-0.38	0.13	-0.08	0.93	115.1	70.3
		30%	25%	30%				15%		30%				10%	10%	

A Baldy faced powerhouse who quickly reassures ranchers that these ZW15 progeny are stamped consistently with muscle, rugged structure and big, correctly shaped feet. Even his genotype reads with expectations of highly favorable REA, YG, Backfat and Stayability. 0101H is built wide from the ground up. You can trust a consistently black hided and polled calf crop as a result of his service.



LOT 6

LOT 6

WINC SURELOCK 0106H

Reg: 3796933	REMINGTON LOCK N LOAD54U	Adj. BW	88
DOB: 3/30/20	ES SURELOCK ZW15	Adj. WW	778
Tattoo: 0106H	ES W15	Adj. YW	1355
Homozygous Polled	MR NLC UPGRADE U8676	ADG	3.75
Homozygous Black	WINC TREASURE 717Z	BW Ratio	97
	ALC TREASURE C50P	WW Ratio	104
	5/8 SM 5/16 AN 1/16 AR	YW Ratio	97

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
11.7	-1.1	70.5	117.3	0.29	6.6	18.3	53.5	18.6	12.5	42	-0.16	0.48	-0.02	0.73	148.4	80.6
		25%		30%				10%		20%		20%		35%	15%	35%

This is by far our highest API tabulating son of Surelock, not only does he excel for profitability but check out the unusual way that he excels for both marbling and ribeye area. Trace back through his maternal lineage and you will notice he is backed by a super productive NLC Upgrade cow out of the famed ALC Treasure C50P, she still features in the pedigree of many of our sale highlights. 0106H will be a low maintenance, docile, moderate framed herd bull who has both the phenotype and genotype to sire both feeder cattle and replacement females of high quality.



LOT 7

LOT 7

WINC SURELOCK 0108H

Reg: 3796934	REMINGTON LOCK N LOAD54U	Adj. BW	95
DOB: 3/31/20	ES SURELOCK ZW15	Adj. WW	758
Tattoo: 0108H	ES W15	Adj. YW	1489
Homozygous Polled	HOOKS SHEAR FORCE 38K	ADG	4.68
Homozygous Black	WINC MISS 302A	BW Ratio	105
	R&R TYRA Y130	WW Ratio	101
	PB SM	YW Ratio	106

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
6.7	5.3	97.8	156.8	0.37	2.8	22.8	71.6	16.7	13	60.4	-0.45	0.21	-0.08	1.46	133.6	87.7
		2%	1%	1%			10%		25%	1%		30%		1%	35%	10%

Purebred alert! A ultra stout homo polled and black son of our mainstay herd sire Surelock. We know it won't be hard to notice the extra degree of power he exhibits amongst his contemporaries. Super wide ended, big backed and expressive stifted, all built on top of a big circumference of bone and a deep heeled hoof. Don't worry that's just the beginning, he excels on paper too, ranking top 1% YW, 1% ADG, 1% CW, 1% REA, 2% WW & top 10% TI.

THE SURELOCK SIRE GROUP

LOT 8

WINC SURELOCK 024H

Reg: 3796902
DOB: 2/26/20
Tattoo: 024H
Homozygous Polled
Homozygous Black

REMINGTON LOCK N LOAD54U Adj. BW 91
ES SURELOCK ZW15 Adj. WW 684
ES W15 Adj. YW 1462
W/C UNITED 956Y ADG 4.95
FORD'S GFC MS. UNITED 4C BW Ratio 100
VSF MISS 013X WW Ratio 92
3/4 SM 3/16 AN 1/16 AR YW Ratio 105

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI	
8.2	2.1	81.6	135.9	0.34	4.1	18	58.8	12.9	10.4	58.9	-0.44	0.19	-0.10	1.27	117.6	77.3	
			25%	15%	10%				2%	5%			4%	1%			

If you're looking for a rugged and shapely Surelock ZW15 son with an extra big hip and hind quarter then you need to mark 024H in your catalog. This 3/4 blood Simmental comes in a homozygous black and polled package, and is ready to raise those black hided, value added feeder cattle who will catch the attention of any buyer who appreciates calf crops with extra punch and growth!



LOT 8

LOT 9

WINC SURELOCK 0112H

Reg: 3796937
DOB: 4/2/20
Tattoo: 0112H
Homozygous Polled
Homozygous Black

REMINGTON LOCK N LOAD54U Adj. BW 89
ES SURELOCK ZW15 Adj. WW 835
ES W15 Adj. YW 1424
ES RIDGERIDER YW3 ADG 3.81
ES C10 BW Ratio 98
ES A111 WW Ratio 112
PB SM YW Ratio 102

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI		
6.7	2.9	90.7	143.6	0.33	1.6	23.9	69.2	18.3	11.5	35.1	-0.5	0.01	-0.09	1.2	126.9	81.4		
			10%	5%	4%				20%	25%			30%	15%			4%	30%

A later maturing baldy who is long bodied and bigger framed. You can expect the same out of 0112H as any of this sire group, huge performance, powerful and built for the long haul. He ratioed an impressive 112 at weaning time and has the trademark chrome on his face to boot!



LOT 9

LOT 10

WINC SURELOCK 0110H

Reg: 3796935
DOB: 4/1/20
Tattoo: 0110H
Homozygous Polled
Homozygous Black

REMINGTON LOCK N LOAD54U Adj. BW 93
ES SURELOCK ZW15 Adj. WW 791
ES W15 Adj. YW 1408
SAS T101 SWEET MEAT ADG 4.00
WINC MISS SWEET 125Y BW Ratio 103
MISS WERNING 464P WW Ratio 106
5/8 SM 3/16 AN 1/16 AR 1/8 MX YW Ratio 101

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI	
5	4.8	90.4	149.4	0.37	2	18.6	63.8	13.2	11.8	61.9	-0.36	0.1	-0.09	1.12	107	76	
			10%	3%	2%				30%			1%	15%			10%	2%

This solid black son of ES Surelock ZW15 offers a little more frame and length than the majority of his brothers. If you're looking to soften the muscle pattern of your cowherd and add length of body, without sacrificing pounds 0110H deserves your attention. He is supported by a Werning bred female who consistently raises highly sought-after sons for our program.



LOT 10

THE FARMHAND SIRE GROUP

LOT 11



WINC Farmhand 857F has quickly arisen to the high expectations we held him too, he is a Purebred Surelock ZW15 son out of our prized Kappes Sadie Donor Y302 donor that reliably generates our most sought after bull prospects. Farmhand was purchased by Jackpot Cattle Company in our 2019 Profit Through Performance sale and we are excited about the future he has for operations around the country. 083H represents the newest generation of the most elite performance Simmental genetics we can compile at Windy Creek and he is the result of lining up our most potent cow families. The splash of chrome on his head catches your eye, however when you begin to evaluate his rear 2/3rds you quickly realize he is a lot more than a pretty face. This 3/4 blood is huge bodied, powerful about his rib shape and wide hipped, a true power bull!

LOT 11

WINC FARMHAND 083H

Reg: 3796924
 DOB: 3/21/20
 Tattoo: 083H
 Homozygous Polled
 Heterozygous Black

ES SURELOCK ZW15	Adj. BW	92
WINC FARMHAND 857F	Adj. WW	676
KAPPES SADIE T635 Y302	Adj. YW	1385
DJA TANK X142	ADG	4.55
114A	BW Ratio	101
WAGNER ELDORENE 227U	WW Ratio	90
3/4 SM 1/4 AN	YW Ratio	99



WINC FARMHAND 857F - SIRE OF LOTS 11-15

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
8.2	2.8	77.5	128.7	0.32	5.7	21.4	60	19	12.3	38.5	-0.35	0.02	-0.05	1.04	116.7	69.5
		25%	15%					10%		30%	20%		35%	4%		

THE SONS OF FARMHAND

THE FARMHAND SIRE GROUP

LOT 12

WINC FARMHAND 0100H

Reg: 3796929
DOB: 3/26/20
Tattoo: 0100H
Homozygous Polled
Homozygous Black

ES SURELOCK ZW15	Adj. BW	92
WINC FARMHAND 857F	Adj. WW	727
KAPPES SADIE T635 Y302	Adj. YW	1344
HL GAME PLAN R42X	ADG	3.97
ES C6	BW Ratio	101
ES X95	WW Ratio	97
PB SM	YW Ratio	96

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.6	4.3	66	119.8	0.34	4.1	25.2	58.2	13.8	11.8	43	-0.45	-0.09	-0.08	1.19	103.5	63.3
		35%	3%			35%				10%				5%		

Here is an ultra-functional, homozygous polled and black WINC Farmhand 857F son who is fault free from the ground up. We like the added functionality that this Purebred will add to a cowherd. Aside from feeder calves that contain an extra dose of heterosis, we foresee a big bodied, easy keeping set of half-blood or better replacement heifers being sired by 0100H.



LOT 12

LOT 13

WINC FARMHAND 070H

Reg: 3796919
DOB: 3/13/20
Tattoo: 070H
Homozygous Polled
Homozygous Black

ES SURELOCK ZW15	Adj. BW	94
WINC FARMHAND 857F	Adj. WW	783
KAPPES SADIE T635 Y302	Adj. YW	1466
GLS NEW DIRECTION X184	ADG	4.40
WINC MISS 606D	BW Ratio	104
ES B76	WW Ratio	105
PB SM	YW Ratio	105

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.5	3.8	85.2	139	0.34	3.7	23	65.6	13.2	11.2	37.6	-0.54	-0.07	-0.09	1.36	110.6	75.6
		20%	10%	3%			30%			20%	5%			1%		

Another nice patterned Purebred who hasn't slowed down since weaning, these Farmhand's consistently are stamped with the powerful shape that has made their Grandsire so popular. 070H ranks in the top 1% of the breed for REA, and top 3% for ADG, both are traits that suggest added profitability when marketing feeder cattle. Long bodied, masculine featured and the running gear that suggests longevity will not be an issue.



LOT 13

LOT 14

WINC FARMHAND 0117H

Reg: 3796939
DOB: 4/4/20
Tattoo: 0117H
Heterozygous Polled
Homozygous Black

ES SURELOCK ZW15	Adj. BW	90
WINC FARMHAND 857F	Adj. WW	806
KAPPES SADIE T635 Y302	Adj. YW	1441
ES SURELOCK ZW15	ADG	4.09
WINC MISS SURELOCK 673D	BW Ratio	99
RCFS SWEET TREAT	WW Ratio	108
PB SM	YW Ratio	103

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.8	4.8	84	145.3	0.38	5.1	24.8	66.7	17.9	10.8	48.6	-0.49	-0.22	-0.10	1.29	111	70.4
		25%	4%	1%			25%	30%		4%	20%			2%		

A younger Purebred who didn't take long to catch up to the group when it was time to run over the scale, he ratioed 108 against his contemporaries at weaning. Let this homozygous black carrier add the cheapest form of performance to your bottom line, Hybrid Vigor!

LOT 15

WINC FARMHAND 032H

Reg: 3796906
DOB: 3/2/20
Tattoo: 032H
Homozygous Polled
Heterozygous Black

ES SURELOCK ZW15	Adj. BW	84
WINC FARMHAND 857F	Adj. WW	612
KAPPES SADIET635 Y302	Adj. YW	1193
CCR COWBOY CUT 5048Z	ADG	3.79
BLAG ROSIE 214E	BW Ratio	93
WINC SAVANNAH 273Z	WW Ratio	82
PB SM	YW Ratio	85

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.5	3.4	79.8	129	0.31	6.3	17.6	57.4	15.8	13.7	36	-0.42	0.09	-0.07	1.09	126.2	76.2
		20%	10%							20%	25%			15%		

A purebred, Farmhand 857F back on a CCR Cowboy Cut dam we purchased from the Blagg family. 032H came lighter at birth and tested homozygous polled, you will find that these Cowboy Cut daughters are working hard in production for many operations around the United States.

THE BULLSEYE SON

LOT 16



The Blagg Family is proud to bring this early maturing, chrome faced, Purebred son of W/C Bullseye 3046A for your appraisal on March 7th. He will be easy to find with his stout features, dimensional build and gentle giant nature. Built wide from the ground up, he is sure to quickly add dollars to your bottom line with the opportunity for hybrid vigor he brings to many cowherds. If your marketing program consists of selling cattle at weaning time, Hugo 1H presents himself as a prime candidate for inspection.

LOT 16

BLAG HUGO 1H

Reg: 3724290
 DOB: 1/7/20
 Tattoo: 1H
 Polled
 Black

REMINGTON LOCK N LOAD54U	Adj. BW	101
W/C BULLSEYE 3046A	Adj. WW	857
MISS WERNING KP 8543U	Adj. YW	1351
W/C EXECUTIVE ORDER 8543B	ADG	3.11
WIREGRASS BARBIE 705F	BW Ratio	-
GEORGIA BARBIE DOLL 474B	WW Ratio	-
	YW Ratio	-

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.8	1.9	94.3	133.4	0.24	1.7	18.9	66	14.7	11.7	44.9	-0.42	0.12	-0.08	1.18	130.6	86.2
		4%	15%				30%			10%				5%		15%



WIREGRASS BARBIE 705F
 DAM OF LOT 16 WITH BLAG HUGO 1H AT SIDE

THE SON OF BULLSEYE

THE FORT KNOX SIRE GROUP

LOT 17



The wait is finally over, and sons of the \$180,000 W/C Fort Knox 609F are ready for your appraisal near Spencer, South Dakota. We had a small sampling and they are everything we could have hoped for, extra expressive muscled, huge topped and have a look that is rarely replicated. You will struggle to find a Simmental bull that will sire cattle who balance extreme power with a capacious middle third and high neck junction quite like W/C Fort Knox 609F. We think 090H is as unique featured as any Purebred Simmental bull we have offered to date, and he replicates exactly what generated so much hype about his sire when he sold two years ago. 090H is the leadoff son from our intriguing flush to the Kappes Sadie T635 Y302 donor, she is dam of our 2019 high seller WINC Farmhand 857F - the sire of lots 11-15. Don't miss the opportunity to see him in the flesh on sale day.

LOT 17

WINC FT KNOX 090H

Reg: 3796926
 DOB: 3/25/20
 Tattoo: 090H
 Homozygous Polled
 Homozygous Black

W/C BANKROLL 811D	Adj. BW	83
W/C FORT KNOX 609F	Adj. WW	798
K-LER DOLLY'S QUEEN 609D	Adj. YW	1427
SS EBONYS MASTERPIECE	ADG	4.08
KAPPES SADIE T635 Y302	BW Ratio	ET
KAPPES SADIE T635	WW Ratio	ET
PB SM	YW Ratio	ET



W/C FORT KNOX 609F - \$180,000 SIRE OF LOTS 17-20

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
11.2	1.7	85.6	131.4	0.29	7.5	33.5	76.2	16.2	13.5	38.2	-0.46	-0.1	-0.07	1.26	121.4	78.2
		20%	15%	15%	20%	3%	3%		20%	20%	35%			3%		

THE SONS OF FORT KNOX

THE FORT KNOX SIRE GROUP



LOT 18

These Flush mate brothers to Lot 17 reassure the faith we have for W/C Fort Knox and his place in our breeding program. They are stout featured and powerful hipped, with the cool head and neck that evidently comes standard. You won't need to worry about sacrificing any muscle shape if you use these homozygous polled, powerhouses on a set of Angus based cows. We really like the frame size that our Fort Knox sons are exhibiting, perhaps that's because of the strong cow family that backs these full brothers. Cow families like theirs have built our program, and we think that when you get the chance to tie into our Sadie T635 Y302 cow you need to take the opportunity.

LOT 18

WINC FT KNOX 087H

Reg: 3796925	W/C BANKROLL 811D	Adj. BW	89
DOB: 3/24/20	W/C FORT KNOX 609F	Adj. WW	718
Tattoo: 087H	K-LER DOLLY'S QUEEN 609D	Adj. YW	1312
Homozygous Polled	SS EBONYS MASTERPIECE	ADG	3.94
Heterozygous Black	KAPPES SADIE T635 Y302	BW Ratio	ET
	KAPPES SADIE T635	WW Ratio	ET
	PB SM	YW Ratio	ET

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
11.6	-1.3	74.1	109.4	0.22	7.6	33.5	70.5	17.9	13.8	28	-0.44	0.02	-0.07	1.11	131.9	77.6
		10%			20%	3%	15%	30%	20%					10%		

LOT 19

WINC FT KNOX 0104H

Reg: 3796932	W/C BANKROLL 811D	Adj. BW	83
DOB: 3/29/20	W/C FORT KNOX 609F	Adj. WW	647
Tattoo: 0104H	K-LER DOLLY'S QUEEN 609D	Adj. YW	1272
Homozygous Polled	SS EBONYS MASTERPIECE	ADG	4.02
Homozygous Black	KAPPES SADIE T635 Y302	BW Ratio	ET
	KAPPES SADIE T635	WW Ratio	ET
	PB SM	YW Ratio	ET

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
12.5	0.7	74.7	114.5	0.25	8.3	33.5	70.8	15	13.4	31.6	-0.46	-0.09	-0.07	1.23	118.9	73.4
		30%	30%			15%	3%	15%	25%	35%			3%			



LOT 20

LOT 20

WINC FORT KNOX 052H

Reg: 3796915	W/C BANKROLL 811D	Adj. BW	86
DOB: 3/8/20	W/C FORT KNOX 609F	Adj. WW	735
Tattoo: 052H	K-LER DOLLY'S QUEEN 609D	Adj. YW	1330
Homozygous Polled	GDAR GAME DAY 449	ADG	3.86
Homozygous Black	WINC MISS GAME 602D	BW Ratio	95
	WINC KISS ME 441B	WW Ratio	98
	5/8 SM 3/8 AN	YW Ratio	95

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI	
13.4	0.1	80.2	125.6	0.28	5.7	26.6	66.6	13.6	13	34.7	-0.31	0.08	-0.05	0.91	120.1	76.5	
		35%	30%	30%	35%	20%	20%			35%	25%			35%	15%		

The final son of Fort Knox we have cataloged, however he might be the first you notice because of his cool markings and eye-catching presence. He is a 5/8ths that came into the world with a very sensible 86 pound birthweight, you'll appreciate the extra length of body and functional build of 052H.

THE CEO SIRE GROUP

LOT 21

WINC CEO 048H

Reg: 3796913
DOB: 3/6/20
Tattoo: 048H
Homozygous Polled
Heterozygous Black

W/C EXECUTIVE ORDER 8543B
CDI CEO 281D
HOOK`S BEYONCE 82B
REMINGTON LOCK N LOAD54U
WINC MISS 428B
ALC TREASURE C50P
3/4 SM 1/4 AN

Adj. BW 97
Adj. WW 781
Adj. YW 1432
ADG 4.17
BW Ratio 107
WW Ratio 105
YW Ratio 102

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.1	1.7	80.3	132.2	0.32	4.5	24.1	64.2	18.7	14.6	45.3	-0.38	0.26	-0.07	1.13	130.6	78.5
		30%	20%	15%			30%	10%	20%	15%	15%		25%	2%		

A bigger framed son of CDI CEO, the W/C Executive Order son who is kicking goals for the Werning Cattle program. His extra scale is matched with a long spine, good feet and a well designed hind leg. We really appreciate how functionally built this high performing homo polled, solid black bull is, he came off his Remington Lock N Load dam at 781 pounds to ratio 105.



LOT 21

LOT 22

WINC CEO 067H

Reg: 3796917
DOB: 3/13/20
Tattoo: 067H
Heterozygous Polled
Homozygous Black

W/C EXECUTIVE ORDER 8543B
CDI CEO 281D
HOOK`S BEYONCE 82B
WAGR DREAM CATCHER 03R
WINC DREAMCATCHER 258Z
ALC TREASURE C50P
3/4 SM 1/4 AN

Adj. BW 96
Adj. WW 777
Adj. YW 1363
ADG 3.77
BW Ratio 106
WW Ratio 104
YW Ratio 97

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
8.2	2.4	78.3	119.5	0.26	5.1	26.9	66	18.3	11.9	35.6	-0.34	0.28	-0.07	0.84	128.4	76.7
		35%				20%	20%	15%			20%		25%	20%		

If you're looking for the type of bull that will produce black hided, high performing steer calves that feed well and stay sound then you need to mark 067H. Of the CDI CEO 281D progeny that we will market this year, he has the most complete, fault free and balanced phenotype. With the support of his highly functional WAGR Dreamcatcher dam, 067H was able to push down the scale to 777 pounds at weaning time.



LOT 22

LOT 23

WINC CEO 035H

Reg: 3796908
DOB: 3/5/20
Tattoo: 035H
Homozygous Polled
Heterozygous Black

W/C EXECUTIVE ORDER 8543B
CDI CEO 281D
HOOK`S BEYONCE 82B
REMINGTON LOCK N LOAD54U
WINC TREASURE 423B
ALC TREASURE C50P
3/4 SM 1/4 AN

Adj. BW 90
Adj. WW 681
Adj. YW 1256
ADG 3.72
BW Ratio 99
WW Ratio 91
YW Ratio 90

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
9.7	1.3	72.8	119.8	0.29	5.7	21.7	58	13.9	11.9	33.1	-0.38	0.28	-0.08	0.92	123.2	75.2
		30%									15%		15%	10%		

A full brother in blood to our lead off CDI CEO son who sells as lot 21 and a 3/4 brother to lot 22. You will notice the presence of ALC Treasure C50P on the maternal lineage of all three of these CEO brothers, consistency is key to providing your calf procurement agents with an easily marketable product come sale time.



CDI CEO 281D - SIRE OF LOTS 21-23

THE SONS OF LEGENDARY & AUTHORITY

LOT 24



CDI LEGENDARY 364D
SIRE OF LOT 24

LOT 25



CDI AUTHORITY 77X
SIRE OF LOT 25



LOT 24

WINC LEGENDARY 063H

Reg: 3796916
DOB: 3/12/20
Tattoo: 063H
Homozygous Polled
Heterozygous Black

W/C EXECUTIVE ORDER 8543B
CDI LEGENDARY 364D
HOOKS MIKA 141M
CDI PERSPECTIVE 238A
ES F17
ES D55
PB SM

Adj. BW 88
Adj. WW 676
Adj. YW 1266
ADG 3.87
BW Ratio 97
WW Ratio 90
YW Ratio 91

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
15.8	-1.2	77.1	117.3	0.25	8	24.6	63.1	12.8	14.6	25.9	-0.5	0.15	-0.08	1.13	136.4	82.8
5%	10%				15%				15%		15%			10%	30%	25%

LOT 25

WINC AUTHORITY 084H

Reg: 3835927
DOB: 3/16/20
Tattoo: 084H
Polled
Red

NF TRUMP S582
CDI AUTHORITY 77X
CDI MS CROCKET 88T
PZC TMAS FIREBOLT 3397A
WEBR EXPECTATION 7104
BRRR EXPECTATION 2008
1/2 SM 1/2 AR

Adj. BW 89
Adj. WW 666
Adj. YW 1348
ADG 4.38
BW Ratio ET
WW Ratio ET
YW Ratio ET

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.2	1.4	68.6	109.5	0.26	4.3	26.1	60.4	14.5	16.4	25.4	-0.23	0.22	-0.04	0.61	118.3	70.6

063H is our most exciting Purebred heifer bull option to sell in the 2021 edition of Performance Through Profit. We purchased his dam for \$9000 at the Black Hills Stock Show from the Eichacker Family and look forward to seeing what else this young female has in store for the future of our program. 063H is dead level about his spine, with an extra shot of rib shape and swoop to his belly line. He is clean sheathed and appropriate about his head shape. He ranks top 5% for Calving ease, top 10% for Birthweight & top 15% for MCE. Don't be fooled by his calving ease traits, he still ranks breed average or better for WW and YW, API and TI.

We only have one red hided bull for your appraisal this year, however if we can keep making them as high quality as this one we look forward to making more. The quality of 084H should not be a surprise though, the dam behind this CDI Authority 77X son is one of the prettiest Red Angus cows you will lay your eyes on. She originated in Jesse Weber's elite Red Angus cowherd and we purchased her at the 2019 Black Hills Stock Show from the Beninga Family. She went on to be selected Supreme Champion Female, and we think this is just the beginning of the exciting story she will write. Check out the maternal brother sired by W/C Foundation 2135E selling as lot 35.

THE FRANCHISE SIRE GROUP

LOT 26



We start the TJ Franchise 451D sons with what we have come to consistently expect from this sire group, moderate, expressively shaped, square hipped and well balanced livestock. 002H came small at birth with just a 78 pound birthweight, however that was quickly disregarded when he bounced to hit the average come weaning time. The Hook's Baltic dam that raised 002 is a maternal sister to the high seller from our 2020 sale - WINC Mahomes 979G that sold to Werning Cattle Company.

LOT 26

WINC **FRANCHISE 002H**

Reg: 3796894
DOB: 2/12/20
Tattoo: 002H
Homozygous Polled
Homozygous Black

CCR COWBOY CUT 5048Z	Adj. BW	78
TJ FRANCHISE 451D	Adj. WW	748
TJ MISS NET WORTH U11	Adj. YW	1314
HOOK'S BALTIC 17B	ADG	3.65
WINC 850F	BW Ratio	86
WINC MISS 507C	WW Ratio	100
3/4 SM 1/4 AN	YW Ratio	94

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
15	0.1	74.8	104.7	0.19	9	23.2	60.6	13.1	17.8	19.4	-0.27	0.31	-0.03	0.77	128.9	77.7
20%					20%			2%			30%					



WINC MAHOMES 979G
MATERNAL BROTHER TO DAM OF LOT 26

THE SONS OF **FRANCHISE**

THE FRANCHISE SIRE GROUP

LOT 27



CCR COWBOY CUT 5048Z
PATERNAL GRANDSIRE OF LOTS 25-31

LOT 28



TJ FRANCHISE 451D
SIRE OF LOTS 26 - 30



LOT 27

WINC FRANCHISE 015H

Reg: 3796899
DOB: 2/23/20
Tattoo: 015H
Homozygous Polled
Homozygous Black

CCR COWBOY CUT 5048Z	Adj. BW	88
TJ FRANCHISE 451D	Adj. WW	784
TJ MISS NET WORTH U11	Adj. YW	1487
CDI OUTLAW 292C	ADG	4.59
WINC 801F	BW Ratio	97
WINC MISS 539C	WW Ratio	105
3/4 SM 1/4 AN	YW Ratio	106

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
16.5	-0.1	70.4	104.4	0.21	10.2	28.4	63.6	14.9	13.6	29.9	-0.24	0.36	-0.03	0.78	136.9	77.5
					10%	10%	10%	30%	30%					30%	35%	

Cut from the same mold as Lot 26, big bodied, moderate in frame size, with the powerful back and hip. He offers a heifer bull option for sensibly managed bred heifer programs, but will still add above average performance come weaning time. He tested homo black and homo polled.

LOT 28

WINC FRANCHISE 040H

Reg: 3796910
DOB: 3/5/20
Tattoo: 040H
Heterozygous Polled
Homozygous Black

CCR COWBOY CUT 5048Z	Adj. BW	87
TJ FRANCHISE 451D	Adj. WW	731
TJ MISS NET WORTH U11	Adj. YW	1348
CDI OUTLAW 292C	ADG	4.00
WINC MISS 776E	BW Ratio	96
MISS WERNING 863U	WW Ratio	98
5/8 SM 11/32 AN 1/32 MX	YW Ratio	96

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
12.1	0.5	78.8	113.2	0.21	8	26.1	65.5	16.4	13.3	38.3	-0.26	0.26	-0.04	0.89	130.3	78.4
					35%	30%	25%	25%	30%	30%	35%				15%	

If you are in the market for a herd bull that will moderate frame size but ensure you don't sacrifice any power or shape then we suggest checking out these TJ Franchise 461D sons. 040H is big ended and packs a punch when you view him from behind. Of his paternal brothers we think he is the most attractive and functional about his build. If you look back in his pedigree there are shots of Net Worth, Dreamcatcher, In Dew Time and two shots of Shear Force 33X.

THE FRANCHISE & DOMINO SIRE GROUP

LOT 29

WINC **FRANCHISE 026H**

Reg: 3796903
DOB: 2/27/20
Tattoo: 026H
Homozygous Polled
Homozygous Black

CCR COWBOY CUT 5048Z
TJ FRANCHISE 451D
TJ MISS NET WORTH U11
ES SURELOCK ZW15
WINC 1895F
WINC MISS 418B
5/8 SM 5/16 AN 1/16 AR

Adj. BW 94
Adj. WW 705
Adj. YW -
ADG 3.36
BW Ratio 104
WW Ratio 94
YW Ratio -

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.3	2.8	79.1	119.4	0.25	5.7	23.8	63.3	16.8	13.9	32.6	-0.34	0.49	-0.07	0.84	139.3	82
	35%					30%	25%	25%		20%	20%	25%	20%	30%	30%	

We are really impressed with the moderation and dimension that the TJ Franchise sons are bringing to our offering. 026H is a prime example of the mold he has set, extra stout and powerful. They come into the world easily and explode in their growth pattern.



LOT 29

LOT 30

WINC **FRANCHISE 013H**

Reg: 3796897
DOB: 2/22/20
Tattoo: 013H
Homozygous Polled
Homozygous Black

CCR COWBOY CUT 5048Z
TJ FRANCHISE 451D
TJ MISS NET WORTH U11
CDI OUTLAW 292C
WINC 855F
KR MISS C152
3/4 SM 1/4 AN

Adj. BW 85
Adj. WW 671
Adj. YW 1092
ADG 2.96
BW Ratio 94
WW Ratio 90
YW Ratio 78

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
14.7	0	76	113.5	0.23	9.8	25.3	63.2	16.7	13.5	40.5	-0.2	0.34	-0.04	0.73	139	79.6
	25%				10%	30%	35%	30%	30%	25%				35%	30%	

3/4 blood Simmental who is both homozygous polled and black. We have several of these CDI Outlaw 292C females working day in and day out at Windy Creek, we have high expectations for them into the future, they transmit that same look of longevity into their progeny.



LOT 31

BLAG **HUGH 10H**

Reg: 3823131
DOB: 4/12/20
Tattoo: 10H
Polled
Black

CCR COWBOY CUT 5048Z
HZN DOMINO D1454
HZN MS RANCH HAND 1454A
MR NLC UPGRADE U8676
WINC SWEETNESS 314A
MISS WERNING 863U
3/4 SM 1/8 CS 1/16 AN 1/16 MX

Adj. BW 80
Adj. WW 765
Adj. YW 1343
ADG 3.58
BW Ratio 94
WW Ratio -
YW Ratio -

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
11.5	1.6	75.5	108.6	0.21	6.6	22.9	60.5	15	11.5	23.2	-0.47	0.21	-0.10	0.89	131	78.4
											3%	4%	15%			

10H continues to impress us each day as he develops into an impressive young prospect. He is sired by an impressive Cowboy Cut son that was raised by Colton Buus, and backed by a WINC derived female who has proven herself to be the most productive female in the Blagg families program. He is ultra good looking, big boned and the fault free type of bull that will suit a various range of operations and production goals.



LOT 31

THE FOUNDATION SIRE GROUP



Seldomly have we been as excited about a Purebred Simmental herd sire prospect as we are for 0111H, in this industry there are fads that come and go, however we all know that one thing will remain constant, POUNDS DO PAY! That philosophy is exactly what elevates 0111H into the upper echelon of high performance Simmental seedstock. Both his raw data and genetic tabulations predict he will add growth and performance, in an outcross, homozygous polled and black package. His phenotype will not disappoint either, from the ground up he remains wide and dimensional with a massive hindquarter and expressive stifle. In our bull test he recorded a 5.15 pound average daily gain to end with a 1330 pound weight at 9 and a half months of age, he ratioed 117 amongst his contemporaries. We encourage you to come to the ranch and see this purebred specimen for yourself, we promise he is worth the trip.

LOT 32
 Reg: 3796936
 DOB: 4/2/20
 Tattoo: 0111H
 Homozygous Polled
 Homozygous Black

WINC FOUNDATION 0111H

HOOK'S CORNERSTONE 32C
W/C FOUNDATION 2135E
 W/C MISS WERNING A343
 SS EBONY'S MASTERPIECE
KAPPES SADIE T635 Y302
 KAPPES SADIE T635
PB SM

Adj. BW | 90
 Adj. WW | 876
 Adj. YW | 1677
 ADG | 5.15
 BW Ratio | 99
 WW Ratio | 117
 YW Ratio | 120

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.6	2.8	92.5	151.5	0.37	6.4	27.3	73.5	10.7	13.3	57.3	-0.42	-0.16	-0.06	1.46	109.2	79.5
		10%	2%	1%		25%	10%		25%	1%				1%		35%



W/C FOUNDATION 2135E - SIRE OF LOTS 32-36

THE SONS OF FOUNDATION

THE FOUNDATION SIRE GROUP



LOT 33

Big scaled, baldy faced son of our herd sire W/C Foundation 2315E that is sure to generate the type and kind even the most discriminating cowman will admire, regardless of sex. A maternal brother by CCR Cowboy Cut 5048Z was a \$10,000 feature on our 2020 Profit Through Performance sale.



HOOK`S CORNERSTONE 32C
PATERNAL GRANDSIRE OF
LOTS 32-36

LOT 33

WINC FOUNDATION 079H

Reg: 3796922
DOB: 3/20/20
Tattoo: 079H
Homozygous Polled
Heterozygous Black

HOOK`S CORNERSTONE 32C	Adj. BW	83
W/C FOUNDATION 2135E	Adj. WW	674
W/C MISS WERNING A343	Adj. YW	1298
MR NLC UPGRADE U8676	ADG	4.00
WINC KISS ME 441B	BW Ratio	92
MISS CCF KISSES W51	WW Ratio	90
PB SM	YW Ratio	93

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
14.2	-2.5	66.9	103.5	0.23	6.6	20.7	54.1	8.2	12.4	26.3	-0.46	0.18	-0.10	0.84	125	78.2
15%	3%				35%				35%		35%	35%	20%			

LOT 34

WINC FOUNDATION 0109H

Reg: 3796941
DOB: 4/1/20
Tattoo: 0109H
Homozygous Polled
Heterozygous Black

HOOK`S CORNERSTONE 32C	Adj. BW	88
W/C FOUNDATION 2135E	Adj. WW	801
W/C MISS WERNING A343	Adj. YW	1532
REMINGTON LOCK N LOAD54U	ADG	4.72
WINC MISS 539C	BW Ratio	97
WINC MISS CL KING 002X	WW Ratio	107
PB SM	YW Ratio	110

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.2	1.9	84.9	140.9	0.35	4.4	21.4	63.8	15.1	13.8	51.5	-0.46	0.06	-0.10	1.19	128.2	81
		20%	10%	2%						20%	2%	35%		20%	5%	30%



LOT 34

A Purebred, homozygous polled son of Foundation 2135E who is slicker haired and rounder in his muscle pattern. He is smooth jointed and long necked. Like his paternal brother's, performance came naturally and when it came time to tabulate the bull test results, he registered 4.72 pounds of gain a day.

THE FOUNDATION SIRE GROUP



WEBR EXPECTATION 7104
DAM OF LOT 35



LOT 35
Reg: 3796928
DOB: 3/26/20
Tattoo: 099H
Homozygous Polled
Heterozygous Black

WINC FOUNDATION 099H

HOOK'S CORNERSTONE 32C
W/C FOUNDATION 2135E
W/C MISS WERNING A343
PZC TMAS FIREBOLT 3397A
WEBR EXPECTATION 7104
BRRA EXPECTATION 2008
3/8 SM 1/2 AR 1/8 AN

Adj. BW 94
Adj. WW 811
Adj. YW 1434
ADG 4.10
BW Ratio 104
WW Ratio 109
YW Ratio 103

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI	
10.8	-0.4	70.5	114.9	0.28	6.5	23.5	58.7	10	17.1	35.1	-0.14	0.37	-0.03	0.51	118.1	75.6	
		35%	35%					4%			35%						

099H does a lot of things right and not many wrong. He is a son of W/C Foundation 2135E, a herdsire we bought from the Werning family. 2135E has an intriguing pedigree being a Hooks Cornerstone 32c x Miss Werning A343, making him a grandson of the infamous Miss Werning 534R. 099H is able to combine a big powerful hip, sappy underline and smooth joint design, effortlessly. He is the 2020 natural born son out of our new and exciting Red Angus donor female who came from the heart of the Weber Land & Cattle herd in Lake Benton, MN. His maternal brother sells as Lot 25.

LOT 36
Reg: 3796921
DOB: 3/16/20
Tattoo: 074H
Homozygous Polled
Homozygous Black

WINC FOUNDATION 074H

HOOK'S CORNERSTONE 32C
W/C FOUNDATION 2135E
W/C MISS WERNING A343
ES SURELOCK ZW15
WINC MISS SURELOCK 625D
WINC MISS 382A
5/8 SM 1/4 AN 1/8 AR

Adj. BW 94
Adj. WW 834
Adj. YW 1597
ADG 4.90
BW Ratio 104
WW Ratio 112
YW Ratio 114

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI	
6.3	3.9	92.9	158.2	0.41	2.6	19.9	66.2	12	12.9	48.9	-0.28	0.15	-0.07	0.84	112.1	80.2	
		4%	1%	1%	20%			35%	10%	35%	15%		20%				

Extra stout and shapely bull that will appeal to a ranch man who appreciates a masculine and mature looking herd sire. 074H is explosive in his ribcage shape and powerful about his upper hip shape. Homo polled and black with huge average daily gains and ratios, he is backed by an outstanding Surelock ZW15 Daughter.

THE CERTIFIED SIRE GROUP

LOT 37



If you haven't noticed by now we love raising these awesome, blaze faced studs. This one is by the WS Certified E151 AI sire, and was raised by a very promising Surelock ZW15 first calf heifer. 007H is super attractive, smooth in his muscle pattern and has the extra square hip, perfect tail head set and flexible hind leg. He sports a very balanced EPD profile and charts top 1% for Stayability and top 10% for API.

LOT 37

WINC **CERTIFIED 007H**

Reg: 3796895
 DOB: 2/21/20
 Tattoo: 007H
 Homozygous Polled
 Homozygous Black

KBHR NIGHTWATCH C114	Adj. BW	84
WS CERTIFIED E151	Adj. WW	723
WS MISS CELIA C6	Adj. YW	1385
ES SURELOCK ZW15	ADG	4.30
WINC 819F	BW Ratio	93
WINC MISS 88B	WW Ratio	97
5/8 SM 11/32 AN 1/32 AR	YW Ratio	99

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
13.9	-1	70.3	121.1	0.32	8.8	23.6	58.7	22.2	8.4	38.6	-0.33	0.35	-0.06	0.95	153.1	79.1
30%	25%		15%	20%			1%		30%	20%		35%	10%	10%		



WS CERTIFIED E151 - SIRE OF LOTS 37-38

THE SONS OF **CERTIFIED**

THE CERTIFIED & ENDZONE SONS

LOT 38



HOLT MS TESS F945 - DAM OF LOT 38

LOT 39

FHEN
HALFTIME
A127 - FULL
BROTHER TO
SIRE OF
LOT 39



R&R MISS CUT
ABOVE Y127
PATERNAL
GRANDDAM
OF LOT 39



LOT 38

WINC CERTIFIED 005H

Reg: 3796942	KBHR NIGHTWATCH C114	Adj. BW	90
DOB: 2/16/20	WS CERTIFIED E151	Adj. WW	627
Tattoo: 005H	WS MISS CELIA C6	Adj. YW	1159
Homozygous Polled	MR TR HAMMER 308A ET	ADG	3.49
Homozygous Black	HOLT MS TESS F945	BW Ratio	99
	ESTESS B1	WW Ratio	84
	PB SM	YW Ratio	83

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
9.2	2.4	78.9	123.4	0.28	4.3	19.2	58.7	14.6	14	39.9	-0.41	0.13	-0.09	0.94	124.3	77.2
30% 20%				20% 15%				35%								

LOT 39

WINC ENDZONE 049H

Reg: 3796914	S A V BRILLIANCE 8077	Adj. BW	88
DOB: 3/7/20	FHEN ENDZONE 327E	Adj. WW	740
Tattoo: 049H	R&R MISS CUT ABOVE Y127	Adj. YW	1315
Homozygous Polled	HOOK'S BALTIC 17B	ADG	3.82
Heterozygous Black	WINC 823F	BW Ratio	97
	WINC MISS 504C	WW Ratio	99
	5/8 SM 3/8 AN	YW Ratio	94

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
14.6	-0.2	73.5	107.5	0.21	7.8	14.8	51.5	15.5	14.8	30.2	-0.16	0.27	-0.02	0.62	131	75.1
25%				35%				15%								

005H is the son of our featured sale female, F945, who is Lot 60, we know that if she keeps transmitting quality like she did with her first calf then it won't be long until we regret selling her. This February born Purebred son of WS Certified is ultra-big boned and soft haired. We love his eye appealing composition and the way he reads for performance and carcass. His mother was a member of the Champion pen of Purebred Simmental heifers at the National Western Stock Show for Jordan and Amanda Holt.

We need to be utilizing our herd sire FHEN End Zone more often in the breeding program, he is a full brother to the National Champion Percentage Simmental bull FHEN Halftime, A sire who is generating profit for operations all around the United States. 049H is the lone Endzone son in our 2021 offering but you won't want to miss inspecting him, you'll have to believe us when we say his paternal sisters in the replacement pen are super impressive. The homo polled well designed bull is as fault free as they come, we think he will succeed in raising a versatile calf crop that both the male and female progeny will both be value added.

THE BEACON SIRE GROUP

LOT 40

WINC BEACON 018H

Reg: 3796901
DOB: 2/25/20
Tattoo: 018H
Homozygous Polled
Homozygous Black

HOOKS SHEAR FORCE 38K	Adj. BW	86
HOOK'S BEACON 56B	Adj. WW	828
HOOKS ZAFIRAH 41Z	Adj. YW	1566
ES SURELOCK ZW15	ADG	4.71
WINC 837F	BW Ratio	95
WINC MISS CL KING 002X	WW Ratio	111
	YW Ratio	112

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
12.6	1.2	97.3	156	0.37	7.9	25	73.6	17.9	12.6	60.3	-0.41	0.42	-0.05	1.53	162.1	98.6
25%	2%	1%	1%	15%	35%	10%	30%	30%	1%	5%	1%	3%	1%			

Bold describes this bull in every facet, his exemplary rib cage design, thickness from end to end and the fact that he was raised by a Surelock first calf heifer are things we find very impressive about this Hooks Beacon 56B son. The growth spread on these Beacon cattle is breed leading, 018H came into the world with a sensible 80 pound birthweight, however quickly turned into a performance leader pushing the scale down with 828 pounds come weaning time. Across his entire genome 018H is impressive, charting top 1% YW, ADG, CW, REA & TI, top 2% WW and top 3% API.



LOT 40

LOT 41

WINC BEACON 014H

Reg: 3796898
DOB: 2/22/20
Tattoo: 014H
Homozygous Polled
Homozygous Black

HOOKS SHEAR FORCE 38K	Adj. BW	82
HOOK'S BEACON 56B	Adj. WW	767
HOOKS ZAFIRAH 41Z	Adj. YW	1343
ES SURELOCK ZW15	ADG	3.77
WINC 880F	BW Ratio	90
WINC MISS SWEET 125Y	WW Ratio	103
	YW Ratio	96

3/4 SM 5/32 AN 1/32 AR 1/16 MX

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
14.5	-1.1	87.1	139.2	0.33	9.3	23.7	67.2	19.7	12.9	43.7	-0.43	0.45	-0.05	1.43	169.9	96.2
25%	25%	15%	10%	10%	15%	15%	5%	35%	20%	5%	1%	2%	2%			

If your selection tools rely heavily on EPD's then 014H needs to be evaluated, he leads the pack when it comes to the profitability indexes. Ranking top 2% for both API and TI and top 1% for REA, contrary to the norm his performance data also ranks him in the top 15% of the breed.



LOT 41

LOT 42

WINC BEACON 022H

Reg: 3796943
DOB: 2/26/20
Tattoo: 022H
Homozygous Polled
Homozygous Black

HOOKS SHEAR FORCE 38K	Adj. BW	88
HOOK'S BEACON 56B	Adj. WW	757
HOOKS ZAFIRAH 41Z	Adj. YW	1328
HPF OPTIMIZER A512	ADG	3.71
KRJ F864	BW Ratio	97
JF LATISHA 3258A	WW Ratio	101
	YW Ratio	95

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
14	0.1	91.6	139	0.3	7.9	22.8	68.6	19.7	10.4	43.2	-0.38	0.42	-0.05	1.22	165.4	95.7
15%	20%	10%	10%	15%	15%	20%	10%	10%	10%	5%	4%	2%	2%			

You will have to search high and low to find another sire group that can match the tabulations of these Hooks Beacon 56B cattle. Regardless of how you mate him, he will add to the profitability indexes of your seedstock, the same case applies to his sons. 022H is homozygous black and polled, all in a purebred package.



HOOK'S BEACON 56B - SIRE OF LOTS 40-42

THE HAMMER SIRE GROUP

LOT 43



When we asked Travis and Sage Hofer if they would be interested in having some bulls on the sale we didn't quite realize how deep they would dig with these three TR Mr. Hammer 308A sons. And with that being said we couldn't be more pleased to have them and the cattle involved with our sale. 925 hits you hard, being huge bodied, and built sound from his foot up. He has that extra presence that resonates from the Hammer derived cattle, I think the set of replacements this guy could sire would be mouth watering.

LOT 43

H/F MR HAMMER 925H

Reg: 3831409
 DOB: 3/5/20
 Tattoo: 925H
 Homozygous Polled
 Black

MR NLC UPGRADE U8676	Adj. BW	101
MR TR HAMMER 308A ET	Adj. WW	679
SVF/HS EXPECTING A DREAM	Adj. YW	1114
SOUTHERN RITO 112 S857	ADG	3.07
TR MS THUNDERELLA 9220W	BW Ratio	109
MS CC THUNDERELLA 5362 3235	WW Ratio	96
1/2 SM 1/2 AN	YW Ratio	97

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.7	2.8	84.6	137.9	0.33	1.9	16.5	58.8	11.4	9.4	47	-0.18	0.38	-0.05	0.66	122	81.2
		20%	10%	10%						15%		35%				35%



MR TR HAMMER 308A ET - \$200,000 SIRE OF LOTS 43-45

THE SONS OF **HAMMER**

THE HAMMER SIRE GROUP



LOT 44

The outline of this Hammer son is very intriguing, he is super balanced, awesome bodied and the complete and fault free type that you can trust will go to work for several seasons. Built correctly beginning at the ground, its hard to go wrong with a big nutted half blood prospect like this.

LOT 44

H/F **MR HAMMER 923H**

Reg: 3831407
DOB: 3/5/20
Tattoo: 923H
Polled
Black

MR NLC UPGRADE U8676
MR TR HAMMER 308A ET
SVF/HS EXPECTING A DREAM
MYTTY IN FOCUS
TR MS TILDA 9035
TR MS TILDA 7128T
1/2 SM 1/2 AN

Adj. BW 87
Adj. WW 730
Adj. YW 1186
ADG 3.21
BW Ratio 94
WW Ratio 104
YW Ratio 103

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
13.5	-0.4	73.6	118.5	0.28	6.5	18.8	55.6	12.7	10.1	38.8	-0.15	0.3	-0.05	0.5	128.6	77.3
35%	35%		35%							30%						

LOT 45

H/F **MR HAMMER 924H**

Reg: 3831408
DOB: 3/5/20
Tattoo: 924H
Homozygous Polled
Black

MR NLC UPGRADE U8676
MR TR HAMMER 308A ET
SVF/HS EXPECTING A DREAM
MYTTY IN FOCUS
TR MS KATINKA KAY 9039W
TR MS KATINKA KAY 7752T
1/2 SM 1/2 AN

Adj. BW 100
Adj. WW 729
Adj. YW 1194
ADG 3.79
BW Ratio 108
WW Ratio 103
YW Ratio 103

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.6	1.6	82.5	132.1	0.31	5	17.7	58.8	13.5	10.2	41.7	-0.12	0.32	-0.04	0.49	127.4	80
		25%	20%	20%						25%						



LOT 45

924 is the half blood, snip nosed son of the \$250,000 TR MR. Hammer 308A. He is a big bodied, long sided bull who is combines an attractive outline with a maternal, and productive outlook. His Mytty In Focus dam originates from the Thomas Ranch operation whose Angus cowherd resonates with strong maternal and production traits.

THE SONS OF 20-20 & MAIN EVENT



MR CCF 20-20 - SIRE OF LOTS 46-47



WE WANT TO WELCOME TRAVIS AND SAGE HOFER AS GUEST BREEDERS!



LOT 48

A set of 3/4 blood Simmentals by a sire who doesn't quite get the recognition he deserves. Mr CCF 20-20 is a Vision son who consistently stamps his progeny with an attractive head shape, powerful body type and sound set of feet and legs, oh and they are no slouch when it comes time to run over the scale. Just ask the Effling Family about the 20-20 sons that sold in Highmore this year. Both 920 and 921 are 3/4 siblings, both going back to a Thomas Ranch bred Upgrade son on the maternal side, these brothers would be perfect candidates for a multi sire turnout where you were striving for a consistent calf crop.

LOT 46		H/F MR 20/20 920H														
Reg: 3831405	MR CCF VISION	Adj. BW	87													
DOB: 2/11/20	MR CCF 20-20	Adj. WW	697													
Tattoo: 920H	HTP SVF DEW THE STROKE	Adj. YW	1109													
Polled	TMAS MR UPGRADE 5736C ET	ADG	2.92													
Black	TMAS MS EILEEN 8105F	BW Ratio	94													
	TR MS EILEEN 8095U	WW Ratio	99													
	3/4 SM 1/4 AN	YW Ratio	96													
CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
12.7	0.5	73.8	113.9	0.25	5.6	16.5	53.4	11.4	8.6	26.7	-0.44	0.11	-0.08	1	113.6	72.3
												5%	15%	5%		

LOT 47		H/F MR 20/20 921H														
Reg: 3831406	MR CCF VISION	Adj. BW	89													
DOB: 2/21/20	MR CCF 20-20	Adj. WW	688													
Tattoo: 921H	HTP SVF DEW THE STROKE	Adj. YW	1165													
Polled	TMAS MR UPGRADE 5736C ET	ADG	3.38													
Black	TMAS MS ENVITA 8107F	BW Ratio	96													
	CHERRY CRK ENVITA 8210	WW Ratio	98													
	3/4 SM 1/4 AN	YW Ratio	101													
CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
12.7	0.5	71.3	109.9	0.24	5.7	15.4	51.1	11.4	8.6	24.1	-0.44	0.11	-0.08	0.97	112.4	70.6
														5%	15%	10%

LOT 48		WINC ES HF147														
Reg: 3705948	MR NLC UPGRADE U8676	Adj. BW	86													
DOB: 2/10/20	TJ MAIN EVENT 503B	Adj. WW	818													
Tattoo: HF147	TJ MISS NEW DAY U14	Adj. YW	1439													
Homozygous Polled	TKCC CARVER 65C	ADG	4.03													
Homozygous Black	ES F147	BW Ratio	94													
	ES A117	WW Ratio	-													
	3/4 SM 1/4 AN	YW Ratio	-													
CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
13.4	-0.2	88	133.2	0.28	3.3	28.1	72.1	17.4	9.3	40.5	-0.41	0.19	-0.08	1.03	137.2	84.8
35%		10%	15%	35%		10%	5%	20%		25%	10%		10%	4%	35%	20%

Homozygous black and polled, HF147 is the result of a bred heifer purchase from the Eichacker Simmentals Production sale, he is the definition of a Ranchman's bull. Beginning at his speckle face he transitions nicely into a long, production orientated body type, all set upon nicely shaped feet with a deep heel.

THE SONS OF PAY THE PRICE & REVIVAL

LOT 49

BLAG HENRY 3H

Reg: 3823125
DOB: 1/15/20
Tattoo: 3H
Polled
Black

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
LLSF URABABYDOLL U194
MCM TOP GRADE 018X
OMF DONATA D45
OMF MISS FACTOR B88

Adj. BW | 89
Adj. WW | 707
Adj. YW | 1262
ADG | 3.49
BW Ratio | 104
WW Ratio | 105
YW Ratio | 108

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI	
9.7	1.2	68.2	100.4	0.2	5.7	23	57.1	16.2	12.5	28.4	-0.45	0.19	-0.10	0.9	128.7	74	
												35%	35%				

The Blagg Family arose to the call this year bringing five quality bulls for your appraisal. This is their son of SC Pay the Price C11, the back-to-back National Champion Simmental bull that took the industry by storm. 3H is a January born Purebred, who will be ready to go to work early.



THANK YOU TO THE BLAGG FAMILY FOR THEIR CONTINUED SUPPORT!

LOT 50

BLAG HUNTER 5H

Reg: 3823127
DOB: 2/9/20
Tattoo: 5H
Polled
Black

LLSF UPRISING Z925
WS REVIVAL
SS NOREEN
SS GOLDMINE L42
BUUS MISS CRYSTAL C10
BUUS MISS A02

Adj. BW | 95
Adj. WW | 680
Adj. YW | 1101
ADG | 2.41
BW Ratio | 111
WW Ratio | 101
YW Ratio | 95

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI	
10.4	1.2	61.2	84.7	0.15	5.5	20	50.5	13.9	11.6	8.4	-0.5	-0.04	-0.11	0.66	108.7	63.7	
												15%	10%				

5H is a standout WS Revival son who is difficult to fault, he is ultra complete and balanced. His stout features and balanced body type indicate he will generate longevity which only is favourable to your bottom line. His dam BUUS Miss Chrystal C10 is a foundation dam for the Blagg family and consistently generates progeny of value both in the replacement and bull pen.



LOT 50

LOT 51

BLAG HAYDEN 4H

Reg: 3823126
DOB: 2/5/20
Tattoo: 4H
Polled
Black

LLSF UPRISING Z925
WS REVIVAL
SS NOREEN
YARDLEY HIGH REGARD W242
BLAG AURORA 305C
WINC SAVANNAH 273Z

Adj. BW | 78
Adj. WW | 634
Adj. YW | 1125
ADG | 2.85
BW Ratio | 91
WW Ratio | 94
YW Ratio | 97

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.9	0.2	63.5	93.9	0.19	5.7	16.7	48.4	13.4	11.9	15.2	-0.45	-0.01	-0.10	0.71	113.4	66.9
												25%				

Another February born Purebred son of the \$160,000 WS Revival, who needs no introduction to the Simmental breed. BLAG Hayden 4Y is a black and polled, low birthweight bull prospect who if management strategies are sensible could be a good option for breeding to your younger females.



WS REVIVAL - SIRE OF LOTS 50-51

A GUIDE TO EXPECTED PROGENY DIFFERENCES

Expected Progeny Differences (EPDs): EPDs are the most accurate and effective tool available for comparing genetic levels. In using EPDs, the difference between two sires' EPDs represents the unit difference expected in the performance of their progeny. For example, if sires A and B have EPDs of +10 and -5, a 15-unit difference would be expected in their progeny (moving from -5 to +10 yields 15 units). Key to using EPDs is knowing what units they are expressed in. For example, if the above case referred to weaning weight EPDs, A would be expected to sire 15-pounds more weaning weight than B. If calving ease were the trait, A would be expected to sire 15-percent more unassisted births in first-calf heifers; in other words, if B sired 30 assists in a group of 100 heifers, we'd expect A to require 15 assists. A percentile-ranking chart is required to determine where a bull's EPDs rank him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes visit www.simmental.org. Listed below are the units ASA EPDs are expressed in:

- **Calving Ease (CE):** Percent of unassisted births when used on heifers.
- **Birth Weight (BW):** Pounds of birth weight. Calving Ease (CE): Percent of unassisted births when used on heifers.
- **Weaning Weight (WW):** Pounds of weaning weight.
- **Yearling Weight (YW):** Pounds of yearling weight.
- **Maternal Calving Ease (MCE):** Percent of unassisted births in first-calving daughters.
- **Milk (MLK):** Pounds of weaning weight due to milk.
- **Maternal Weaning Weight (MWW):** Pounds of weaning weight due to milk and growth.
- **Stayability (STAY):** Percent of daughters remaining in the cowherd at 6 years of age.
- **Carcass Weight (CW):** Pounds of carcass weight.
- **Yield Grade (YG):** Yield grade score.
- **Marbling (MRB):** Marbling score.
- **Back Fat (BF):** Inches of backfat.
- **Ribeye Area (REA):** Square inches of ribeye.
- **All-Purpose Index (API):** Dollars per cow exposed under an all-purpose-sire scenario. (See below for more details.)
- **Terminal Index (TI):** Dollars per cow exposed under a terminal-sire scenario. (See below for more details.)

\$ Indexes: Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$ indexes come in. Through well- conceived, rigorous mathematical computation, \$ indexes blend EPDs and economics to estimate an animal's overall impact on your bottom line. The same technology that led to the dramatic progress in swine, poultry and dairy genetics over the last several decades was used to develop the following \$ indexes: All-Purpose Index (API): Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (TI): Evaluates sire for use on mature Angus cows with all offspring put on feed and sold grade and yield. Using API and TI: First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes visit www.simmental.org.

CURRENT PUREBRED SIMMENTAL BREED AVERAGES

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.6	1.8	76.1	113.2	5.6	23.1	61.2	16.1	29.0	-0.42	0.11	-0.09	0.87	126.7	76.3

CURRENT PERCENTAGE SIMMENTAL BREED AVERAGES

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.1	0.5	74.1	114.4	6.7	22.5	59.4	14.5	32.5	-0.22	0.28	-0.04	0.64	127.7	76.95

THE FEMALE **OFFERING**



THE BRED FEMALES

LOT 52



It's no secret that these blaze faced bred heifers will be in high demand, couple that pretty face with the extra power and dimension that 9102G brings to the equation and we know she will be one that you mark in the catalog. She is a Purebred who proves with both her own performance data and the projections on paper that she will add the extra pounds to her progeny. Extra pulled apart in her rib cage and wide hipped, it's ES Surelock ZW15 daughters like 9102G that are forming the foundations to our bull raising battery. Her mating to our newest calving ease stud ES Statement GZ33 will be a great start to her profit generating tenure. *CONFIRMED SAFE IN CALF TO ES STATEMENT GZ33 (ASA: 3623159). ESTIMATED DUE 3/25/21.*

LOT 52

WINC MISS 9102G

Reg: 3620432

DOB: 4/6/19

Tattoo: 9102G

Polled

Black

REMINGTON LOCK N LOAD54U

ES SURELOCK ZW15

ES W15

ES POWER UP XS37

WINC MISS 443B

WINC FIRST LADY 0126X

Adj. BW 88

Adj. WW 736

BW Ratio 101

WW Ratio 117

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
6.3	4.1	89.2	141.5		2.7	19.5	64.1	16.6	10.1	44	-0.48	0.08	-0.10	1.2	124.2	80.2
		10%	10%	4%							10%	25%		4%		35%



ES STATEMENT GZ33
SERVICE SIRE TO SEVERAL FEMALES SELLING

THE FEMALES BY SURELOCK

THE BRED FEMALES



LOT 53

Another blaze faced bred female who sets the tone of what you will find as you flip through our female offering, big bodied, maternally featured and sound structured seedstock. Her eye catching features go further than just her pretty face though, and we feel confident that her W/C Foundation 2135 calf will inherit her quality. We are holding onto these Surelock ZW15 daughters with tight fists so don't let the opportunity pass when they come up for auction. *CONFIRMED SAFE IN CALF TO W/C FOUNDATION 2135E (ASA: 3336255). ESTIMATED DUE 4/5/21.*

LOT 53

WINC 878F

Reg: 3609906
DOB: 3/15/18
Tattoo: 878F
Homozygous Polled
Homozygous Black

REMINGTON LOCK N LOAD54U
ES SURELOCK ZW15
ES W15
CCR DROVER 9094A
ES C81
ES W81

Adj. BW | 86
Adj. WW | -
BW Ratio | 104
WW Ratio | -

3/4 SM 3/16 AN 1/16 AR

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
6.2	4.1	84.3	137.7		1	15.2	57.3	18	12.3	45.9	-0.38	0.17	-0.07	1.09	120.4	74.7
		20%	10%	10%			15%		15%	15%	15%		15%	3%		

LOT 54

WINC 1895F

Reg: 3474978
DOB: 3/26/18
Tattoo: 1895F
Polled
Heterozygous Black

REMINGTON LOCK N LOAD54U
ES SURELOCK ZW15
ES W15
TNT TOP GUN R244
WINC MISS 418B
WINC DREAM GIRL 119Y

Adj. BW | 85
Adj. WW | 660
BW Ratio | 98
WW Ratio | 108

3/4 SM 1/8 AN 1/16 AR 1/16 MX

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.1	3.2	83.2	132.8		2.8	16.6	58.2	15.5	9.2	39.8	-0.43	0.11	-0.09	1.07	123.9	78.2
		20%	15%	20%			30%	5%	10%	3%						



LOT 54

1895F is really neat in her construction, she's a 3/4 blood Surelock ZW15 daughter that stems back to WAGR Dreamcatcher 03R on the bottom side of her pedigree. We think his influence is still pretty evident in this eloquent outlined, pretty headed and long necked young cow. She is bred for a late March calf by W/C Foundation 2135E. *CONFIRMED SAFE IN CALF TO W/C FOUNDATION 2135E (ASA: 3336255). ESTIMATED DUE 3/26/21.*

THE BRED FEMALES

LOT 55



982G is the attractive, long necked and loose made daughter of CDI Outlaw 292C. This black hided Purebred will calve down to ES Statement GZ33 in mid April. Its already fairly evident that she is set to have a productive udder set up, and we think that the longevity and opportunity for profitability in 982G is endless. Speaking of longevity check out the mother of 982G, she sells as lot 63. You'll notice in our bull offering that several of our favorites were raised by CDI Outlaw first calf heifers. *CONFIRMED SAFE IN CALF TO ES STATEMENT GZ33 (ASA: 3623159). ESTIMATED DUE 4/19/21.*

LOT 55		WINC MISS 982G														
Reg: 3620417	TNT AXIS X307	Adj. BW	99													
DOB: 3/23/19	CDI OUTLAW 292C	Adj. WW	705													
Tattoo: 982G	HOOKS NAN 3N	BW Ratio	113													
Polled	HL GAME PLAN R42X	WW Ratio	112													
Homozygous Black	ES C58															
	ES Z107															
	PB SM															
CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.9	4.4	87.8	136.6	4.2	26.4	70.3	13.6	11.8	40.7	-0.48	-0.02	-0.08	1.27	113	77.3	
		15%	10%	10%			15%			15%	25%			2%		

THE FEMALES BY **OUTLAW**



THE BRED FEMALES

We purchased CDI Outlaw 292C from the Nicholson family of North Dakota in 2016, to serve our cow herd as a sire who was moderate about his birth weight but still had explosive performance towards weaning and yearling, traits we evidently select hard for. He has provided our program exactly that, additionally he is leaving us with an awesome set of females that are proving themselves to be very valuable members of our cowherd. These three young cows are bred to our leading herd sires and still have their best production days ahead of them.



W/C EXECUTIVE 187D - SIRE OF LOT 59

LOT 56

WINC 890F

Reg: 3474977	TNT AXIS X307	Adj. BW	91
DOB: 3/23/18	CDI OUTLAW 292C	Adj. WW	691
Tattoo: 890F	HOOKS NAN 3N	BW Ratio	105
Polled	R&R PACESETTER W764	WW Ratio	113
Black	WINC BELLA 351A		
	MISS WERNING 472P		

3/4 SM 1/4 AN

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10.3	2.4	82	122.3		6.7	25.5	66.5	13	10.4	28.9	-0.36	0.21	-0.06	0.87	117.6	77.2
		25%	35%				20%				15%		25%	15%		

CONFIRMED SAFE IN CALF TO ES STATEMENT GZ33 (ASA: 3623159). ESTIMATED DUE 4/19/21.

LOT 57

WINC 815F

Reg: 3474952	TNT AXIS X307	Adj. BW	92
DOB: 2/24/18	CDI OUTLAW 292C	Adj. WW	622
Tattoo: 815F	HOOKS NAN 3N	BW Ratio	107
Homozygous Polled	REMINGTON LOCK N LOAD54U	WW Ratio	102
Black	WINC TREASURE 423B		
	ALC TREASURE C50P		

3/4 SM 1/4 AN

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
12	1.7	80	124.1		7.8	19.1	59.1	13.4	11.6	30.8	-0.36	0.28	-0.05	1.01	125.7	78.5
		30%	30%	35%	35%						15%		35%	5%		

CONFIRMED SAFE IN CALF TO ES STATEMENT GZ33 (ASA: 3623159). ESTIMATED DUE 4/16/21.

LOT 58

WINC MISS 761E

Reg: 3305803	TNT AXIS X307	Adj. BW	92
DOB: 3/12/17	CDI OUTLAW 292C	Adj. WW	625
Tattoo: 761E	HOOKS NAN 3N	BW Ratio	107
Polled	WSJ ENCORE	WW Ratio	98
Black	HSF PLAYMATE W917		
	HSF TABATHA P33		

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
10	2.1	74.5	108.1		5.5	16.2	53.5	11.4	11.8	31	-0.41	0.19	-0.07	0.99	119.5	75.7
												35%		25%		

CONFIRMED SAFE IN CALF TO W/C FOUNDATION 2135E (ASA: 3336255). ESTIMATED DUE 4/26/21.

LOT 59

WINC MISS 989G

Reg: 3620422	W/C UNITED 956Y	Adj. BW	85
DOB: 3/30/19	W/C EXECUTIVE 187D	Adj. WW	592
Tattoo: 989G	MISS WERNING KP 8543U	BW Ratio	97
Polled	WCS MR GLOCK 5094C	WW Ratio	94
Black	WCS MS GLOCK 7111E		
	WCS MS DESIGN 047X		

3/4 SM 3/16 AN 1/16 HP

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
11.4	1.2	71.5	103.9		6.1	19.8	55.5	14.3	8.3	36.7	-0.33	0.11	-0.09	0.71	122.9	73.2
												20%		10%		

A 3/4 Simmental who is a daughter of W/C Executive 187D, the full brother to Executive Order and you won't have to ask many Simmental enthusiasts to find out that his daughters are flat working. She is bred for a mid April calf by ES Statement GZ33, the WS Proclamation E202 son we selected as the premier heifer bull option in the 2020 Eichacker family's production sale. We place a lot of trust in GZ33 and used him heavily on the females in our replacement pen. CONFIRMED SAFE IN CALF TO ES STATEMENT GZ33 (ASA: 3623159). ESTIMATED DUE 4/19/21.



THE BRED FEMALES

LOT 60



LOT 60

HOLT HOLT MS TESS F945

Reg: 3455529
DOB: 4/5/18
Tattoo: F945
Homozygous Polled
Homozygous Black

MR NLC UPGRADE U8676
MR TR HAMMER 308A ET Adj. BW | 72
SVF/HS EXPECTING A DREAM Adj. WW | 659
ES POWER UP XS37 BW Ratio | ET
ES TESS B1 WW Ratio | ET
HS LOOK AT ME X381N

3/4 SM 1/4 AN

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.4	3.7	82.2	124.2	0.8	10.7	51.8	11.5	6.6	44.2	-0.43	0.2	-0.11	0.92	118.3	78.1	
	25%	30%								20%	5%		2%	10%		

We acquired F945 from Jordan and Amanda Holt where she was a part of their Champion pen of three Purebred Simmentals at the 2019 National Western Stock Show. She is a direct daughter of TR Mr. Hammer 308A and goes back to Paul Grace's ES Tess B1 cow that continues to elevate his program to new heights. This fancy featured, young cow is a sale highlight, and has a bright future ahead of her. The mating to our FHEN Endzone 327E herd sire could be just the ticket for a quick return on investment, particularly if its anything like her first born son by WS Certified E151 who sells as lot 38. *CONFIRMED SAFE IN CALF TO FHEN ENDZONE 327E (ASA: 3339279). ESTIMATED DUE 4/21/21.*

LOT 62

WINC MISS 640D

Reg: 3619605
DOB: 3/10/16
Tattoo: 640D
Polled
Black

TNT TUITION U238
TNT AXIS X307 Adj. BW | 88
TNT MISS U27 Adj. WW | 574
WSJ ENCORE BW Ratio | ET
HSF PLAYMATE W917 WW Ratio | ET
HSF TABATHA P33

3/4 SM 1/4 AN

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
7.9	3.1	77.7	111.6	3.5	14	52.8	14.6	13.2	32.9	-0.3	0.19	-0.05	0.82	112.6	71.3	
										35%	30%		35%	25%		

640D is a young outcross pedigreed, Purebred cow that always catches your eye with her striking blaze face. She comes in a bigger framed package and oozes a look of high performance and growth. *CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 4/3/21.*

LOT 61

WINC MISS 793E

Reg: 3305809
DOB: 3/25/17
Tattoo: 793E
Polled
Heterozygous Black

SS EBONYS GRANDMASTER
ES SPECIALIST BW3 Adj. BW | 84
ES W3 Adj. WW | 657
CDI AUTHORITY 77X BW Ratio | 97
WINC MISS 532C WW Ratio | 103
WINC DREAM GIRL 119Y

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
8.5	2.9	74.8	116.2	3.1	28.1	65.4	15.4	9.8	29.9	-0.46	0.12	-0.07	1.11	122.5	74.9	
		35%				30%				35%			10%			

A 2017 model Purebred that still has plenty of productive years ahead her, don't overlook her just because she got a little outside of our early calving schedule, she's set to calve when the grass is green and the sun is shining. *CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 5/22/21.*



LOT 62

THE BRED FEMALES

LOT 63



C58 is one of the females we will regret selling, her first calf by SAV Final Answer 0035 commanded \$7000 in our 2018 Profit Through Performance sale. Ever since, she has not blessed us with a bull calf, but several daughters who we have retained in herd. We bring her to you as a sale feature, her rugged build, powerful hip and impressive design indicate her future calves will provide just as handily for her new owner as they have for us. *CONFIRMED SAFE IN CALF TO ES STATEMENT GZ33 (ASA: 3623159). ESTIMATED DUE 4/15/21.*

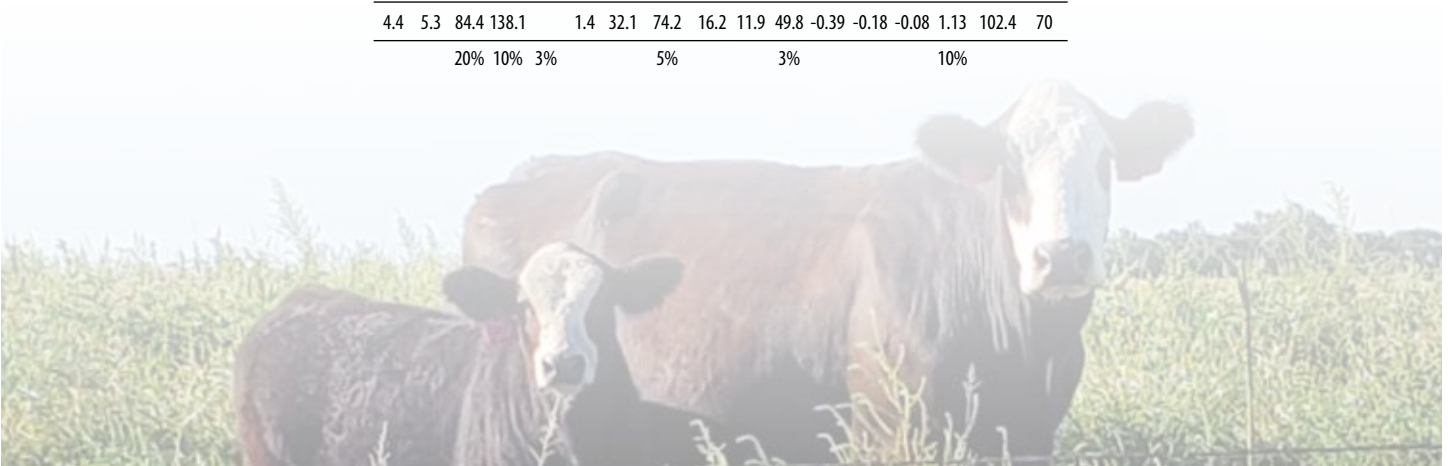
LOT 63

ES C58

Reg: 3025275	HL GRID BUSTER P51	Adj. BW	91
DOB: 3/21/15	HL GAME PLAN R42X	Adj. WW	676
Tattoo: C58	JDJ QUEENS RANSOM	BW Ratio	109
Polled	KS BLACK DIAMOND W992	WW Ratio	112
Homozygous Black	ES Z107		
	EST51		

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
4.4	5.3	84.4	138.1		1.4	32.1	74.2	16.2	11.9	49.8	-0.39	-0.18	-0.08	1.13	102.4	70
		20%	10%	3%			5%			3%				10%		



THE BRED FEMALES



LOT 64

A big scaled, impressive SAV Bismarck daughter out of our ALC Treasure matriarch, her influence is scattered through this entire offering, and helped build our entire program. 88B is huge bodied and proud headed, the type of female that resonates the bull raising kind. Her purebred Angus pedigree has consistently matched well with our Simmental sire battery and she has put a son in the sale several times. Once her early April calf arrives, sending her to your donor pen may not be a bad decision. *CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 4/3/21.*

LOT 64

WINC MISS 88B

Reg: 3619303
DOB: 3/4/14
Tattoo: 88B
Homozygous Polled
Black

G A R GRID MAKER
SAV BISMARCK 5682
S A V ABIGALE 0451
CONNEALY FOREFRONT
ALC TREASURE C50P
ALC BALDRIDGE TREASURE 137J

Adj. BW | 74
Adj. WW | 589
BW Ratio | ET
WW Ratio | ET

PB AN

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
16.1	-1.8	68.7	112.6		12.2	21	55.3	14.3	12	39.1	0.23	0.47	0.05	0.09	128.6	70.7
15%	15%				1%					30%		20%				



ALC TREASURE C50P - DAM OF LOT 64

THE BRED FEMALES

LOT 65

ES C2

Reg: 3025266
DOB: 1/30/15
Tattoo: C2
Polled
Black

CDI RIDGELINE 32T
ES RIDGERIDERYW3
ES W3
S A V 8180 TRAVELER 004
ES X78
ESP85

Adj. BW | 68
Adj. WW | 565
BW Ratio | 81
WW Ratio | 93

3/4 SM 1/4 AN

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
13	-1.1	71.3	101.9		6.2	28.3	63.9	19.8	10.5	30	-0.35	-0.05	-0.06	0.87	121.6	68.8
	25%					30%	5%			20%		25%	15%			

Another success story from the Eichacker program, C2 is a tall fronted, big scaled and functional built cow who has already paid for herself several times here in Spencer. With that being said we know there is lots of profit to be had on this neat uddered, productive cow. Proof of her generating power includes her ES Surelock ZW15 son that is receiving lots of attention and sells as lot 2. Big opportunity for quick return on investment when she calves down a Purebred calf by our new and exciting ES Statement GZ33 sire. *CONFIRMED SAFE IN CALF TO ES STATEMENT GZ33 (ASA: 3623159). ESTIMATED DUE 4/17/21.*



LOT 65

LOT 66

FORD'S DEW IT 1A

Reg: 2775408
DOB: 1/23/13
Tattoo: 1A
Polled
Black

CNS DREAM ON L186
HTP SVF IN DEW TIME
HTP SVF HONEYDEW
VSF STATIC 8102U
VSF MISS 143Y
VSF MISS 900W

Adj. BW | 102
Adj. WW | 623
BW Ratio | 111
WW Ratio | 105

PB SM

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
12.8	1.4	69.7	95.7		4.5	14	48.8	15.6	11.5	20	-0.45	0.03	-0.10	0.74	121.3	69.7
	25%												20%			

Purebred Simmental cow who is maternally pedigreed and has aged gracefully, honestly we probably should be keeping her, being bred up early to ES Surelock ZW15! She will have a calf at side on sale day! *CONFIRMED SAFE IN CALF TO ES SURELOCK ZW15 (ASA: 2659302). ESTIMATED DUE 2/17/21.*



WINC SURELOCK 031H - SON OF LOT 65
HE SELLS AS LOT 2

LOT 67

ES U84

Reg: 2448554
DOB: 4/17/08
Tattoo: U84
Polled
Black

SRS J914 PREFERRED BEEF
ES DAKOTA NK68
ESK68
O C C EMBLAZON 854E
ESP27
ESK14

Adj. BW | 105
Adj. WW | 550
BW Ratio | 115
WW Ratio | 95

3/4 SM 1/4 AN

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
2.1	6	66.6	95	0.18	-2.5	15.3	48.6	16.6	8.9	20.8	-0.37	-0.02	-0.1	0.52	88.1	54.9
								30%			15%		4%			

You won't have to search very hard through our female offering to find U84. She screams true power cow, with her huge mid-section, wide pin set and powerful body type. She's the bull raising type, both phenotypically and genetically. The hard work has already been done this year and she has one of the first heifer calves on the ground by our exciting new sire W/C Revolution 65G – the high seller from their 2020 production sale. *HEIFER CALF BORN 1/20/2021 BY W/C REVOLUTION 65G (ASA: 3644881). 84 POUND BIRTHWEIGHT.*



LOT 67

THE COMMERCIAL FEMALES

The commercial herd of Windy Creek Cattle Company is not large in numbers, so dedication to strict selection over the past 10 years has been crucial. A strong emphasis has been placed on basic production traits and a focus on longevity through feet, legs, udders and disposition comes first. By following this selection criteria, our commercial cowherd has evolved a phenomenal set of production cows. These females are bred to be tough and are required to survive and thrive through our cold, South Dakota winters. The sampling we have drafted for the 2021 edition of Profit Through Performance are sound, good footed, good uddered females with fleshing ability and a strong maternal instinct. There are twelve commercial 3-year-old females coming with their second calf. These females originated in the Brad Greenway program and would be granddaughters of ES Surelock ZW15. These females were pasture exposed with two full brothers that we purchased from the Stavick Simmental operation, they are red, polled & Purebred Simmental (ASA #3549903 & #3549828). We have grouped these 2018 model cows to sell in groups of three, they are sorted together by their expected due dates. The two aged cows will sell as a pair.

Lot	Tattoo	Birth Date	Breeding Information
68	620	2018	CONFIRMED SAFE IN CALF TO W/C REVOLUTION 65G (ASA: 3644881). ESTIMATED DUE 2/25/21.
69	704	2018	CONFIRMED SAFE IN CALF TO ES STATEMENT GZ33 (ASA: 3623159) . ESTIMATED DUE 3/2/21.
70	112	2018	CONFIRMED SAFE IN CALF TO W/C FOUNDATION 2135E (ASA: 3336255). ESTIMATED DUE 3/6/21.
71	665	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 3/25/21.
72	604	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 3/28/21.
73	663	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 4/1/21.
74	607	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 4/2/21.
75	752	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 4/4/21.
76	762	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 4/4/21.
77	790	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 4/11/21.
78	635	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 4/19/21.
79	740	2018	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 5/5/21.
80	216	2012	CONFIRMED SAFE IN CALF TO STAVICK BULL. ESTIMATED DUE 3/30/21.
81	604	2012	CONFIRMED SAFE IN CALF TO FHEN ENDZONE 327E (ASA: 3339279). ESTIMATED DUE 4/6/21.



HERD HEALTH

At Windy Creek Cattle Company we realize that a first-class approach to health and nutrition is not just a formality, its a necessity. To give our livestock the best opportunity to realize their genetic potential, and fulfil their opportunity for a long and productive career we trust in the advice and guidance of industry professionals. We want to thank Dr. Eric Holum and his staff at Sweetgrass Veterinary Services for their professional and exemplary approach to helping manage our health protocols. We entrust in Tyler Melroe and his team at Hubbard Feeds when it comes to the nutrition of our sale cattle and cowherd. We value his approach to ensuring maximum efficiency, whilst keeping in mind our aspirations for elite performance and outputs.



Bulls Health managed by Sweetgrass Veterinary Service - Dr. Erik Holum - 605-928-8387

Spring 2020

Titanium 5
Nuplura PH
Alpha 7

August 2020

Titanium 5
Nuplura PH
Bar Vac 7 Somnus
Ivermectin Injectable
Cylence

October 2020

Titanium 5
Nuplura PH
Bar Vac CD

January 2021

Cydetin Injectable
Cylence Pour On

February 2021

Express FP5 VL5
Fusoguard

At Semen Checking:

Express FP5 VL5
Fusoguard
Freeze Brand

Bred Females

Vira Shield 6VL5 - August/December
Scour Bos 9 - December
Clean up II



Nutritional work provided by
Tyler Melroe Hubbard Feeds 605-237-8431
Brooke Brunsvig Central Farmers Coop 605-480-4147

The Blueprint® program strengthens Hubbard Feeds' commitment to helping producers identify ways to improve efficiency and maximize genetic performance. Blueprint has been formulated to target animal health and performance and build upon the genetic potential at each stage of an animal's lifecycle.

Blueprint is formulated with Alltech's Total Replacement Technology™, organic trace minerals that readily absorbed, stored and utilized by the animal, and thus able to meet the higher nutrient needs of modern livestock for rapid growth, maximum reproductive performance and animal health.

A Word from our Customers

Since we started using Jeremy's bulls several years ago, we noticed a drastic improvement in both the quality and disposition of our calves. We received the ultimate of compliments when an order buyer approached us after we sold calves this past fall and mentioned how nice they looked, he went on to ask what bulls we were using. Jeremy has always been accommodating and easy to work with.

- Brad Greenaway - Mitchell, South Dakota



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