

B

2020

NATIONAL
WESTERN



NATIONAL
WESTERN

LIVESTOCK
EXPOSITION

RESERVE
GRAND
CHAMPION

FEMALE

RED ANGUS SHOW
2020





Congratulations

HADLEY HARTMAN

RESERVE GRAND CHAMPION RED ANGUS
2020 NATIONAL WESTERN STOCK SHOW

W E L C O M E

Hello cattle enthusiasts, it is with great pleasure that we welcome each and everyone the 2020 edition of The Black Label. Each operation involved hopes this finds you well and in a progressive, forward thinking mode about life and production agriculture in general. We are a small part of the big agriculture puzzle, however if we think big and positive, as a team we can move a lot of items of business in the right direction. A gift, to be a part of something and a way of life that's second to none, surrounded by livestock, good people, and the ability to enjoy wide open spaces and god's awesome creations.

First, we welcome your attention to the offering and know that you will find something in the densest offering of quality we have offered to date. For those of you that make an investment in what we do on October 10, we thank you in advance, but for those of you that might fall short of doing so in the auction we appreciate your help in our competitive bidding scenario as every bit of interest helps us all stay motivated and focused to bring you the very best year in and year out.

The Investment is what buying genetics is at the end of the day. This investment opportunity has multiple roads, paths, or avenues one can take. It's simply what you are willing to make of it. Most of you will invest in a female or genetic lot as an investment in your child's or children's future. Satisfaction in watching them grow with the project that leads to self-initiative, self-accountability, enhancing work ethic, decision making, and personal skills when interacting with other stock kids and/or breeders alike. That investment made in the family is so significant, long term in value to enhancing life skills needed and desired that many young people do not have today, but most importantly, when they are with that investment you have the peace of mind of knowing where they are and who they are with. For those breeders with small or large programs, the Black Label knows with confidence that these females and genetic opportunities are of the right kind to be assets to those that invest, that fact has been proven over the years with much success. We take pride in what we do and what we have to offer annually as the decisions and genetic maps have been laid out for two years down the road and beyond. Our investment in time, strategy, care, presentation, service, and sweat equity is what makes it worth your time and consideration to join the team of The Black Label.

One thing is certain, in our minds, 2020 is most definitely the year for reminding us of the most important things in life. It has been the year of the spiritual reset, increased family time, and the reminder to not take any of that or the simple things for granted. We are also the most privileged human beings on this planet as we live in the absolute greatest nation in the entire world! I believe it is our personal responsibility to keep in mind that there have been a lot of great people go to battle for our liberties and freedoms. Some gave the greatest sacrifice of life, many have returned with life altering injury or combat related instabilities, and some fortunate to come home with everything they left with other than bringing memories and witness of the battle, these folks need our support and RESPECT just like our great FLAG. We are a nation of greatness, our nation allows great people like you and I and all involved in the agriculture sector to enjoy a life suitable for family values that allows our young people to know that there's nothing wrong with hard work, sweat and dirt are part of success' equation that makes them think on their feet and become innovators, business owners, and industry and world leaders. This is an INVESTMENT so priceless at the end of the day that it needs to be made. Whether you make that investment with us on October 10, 2020 or not doesn't matter at the end of the day as we love to see the future reap the benefits of this circle and succeed!

Folks, it's indeed a pleasure to know you or to get to know you if you haven't joined us before. We sincerely appreciate your interest and know that we want to build or continue to build a future with your family and operation. Enjoy the offering and thanks for your attention and time.



Jered Shipman

SHIPWRECK CATTLE CO.

Jered, Haley, Brecken, Bodie and Burke Shipman



SHIPWRECK CATTLE CO.
GRANDVIEW, TEXAS
JERED, HALEY, BRECKEN,
BODIE, AND BURKE SHIPMAN
806.983.7226



F4 LAND & CATTLE
GRANDVIEW, TX
RYAN, SARA, MAKALA,
AND SAIGE FUSSELL
817.773.7272



BAR O CATTLE CO.
OSKALOOSA, KANSAS
RANDY AND DARLA OTTENSMEIER
COLE AND ALLYSON CLANTON
913.787.4523



SOUTHERN JEWEL
VICTORIA, TEXAS
CASEY, AMBER, BAILEY,
AND BRYNLEY BUZZARD
979.215.6349



HILMES CATTLE CO.
FORT COBB, OK
CASEY, LAKEN, HARPER,
HOLLIS, AND HOCKLEY HILMES
405.443.9131



BIRD CATTLE CO.
LUBBOCK, TEXAS
BRANDON, LINDSAY,
BERKLEY, AND LONDON BIRD
806.781.1894



KEARNS CATTLE CO.
RUSHVILLE, NE
ZACH, BRITTNEY, JAXON, KENNEDY,
MADDOX, AND KRUE KEARNS
TOM AND DEB KEARNS
308.360.1783



BARKER LIVESTOCK
GRANDVIEW, TX
WES BARKER
512.227.1480



NIXON FAMILY FARMS
FLOYDADA, TX
GARY, ROBIN, KIRBY,
AND KEENAN NIXON
806.292.5207



EZ SIMMENTALS
JOAQUIN, TX
CASEY, AMANDA,
AND ETHAN WOOD
903.692.3034

SALE INFORMATION

LOCATION 6945 CR 206 :: GRANDVIEW, TEXAS 76050

SALE DAY CONTACTS:

Jered Shipman	806.983.7226	Auctioneer
Graham Blagg	530.913.6418	Sale Manager, Innovation AgMarketing
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RING STAFF

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TRUCKING

Mark Howard.....

865.300.3636

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LIVESTOCK INSURANCE

James Bessler.....

815.762.2641

TERMS + CONDITIONS

All cattle sell under the terms of conditions of their respective breed association. Payment will be accepted in the form of cash, cashiers check, or check. All cattle must be paid for prior to release. The Black Label is not a lending institution or a bank, please submit full payment promptly. All funds are to be paid to the Black Label in U.S. currency. No cattle will be transferred, delivered, or released without full payment. In the event you need expedited registration paper transfers please make plans to pay in full on sale day.

THE BLACK LABEL & SHIPWRECK CATTLE ASSUME NO LIABILITY FOR INJURY, ACCIDENTS, OR DAMAGE TO PERSONS OR PERSONAL PROPERTY.

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Morgan Meisenheimer

240.772.2759

ONLINE



LIVE ONLINE BIDDING

Christy Collins
580.305.0001



TRAVEL

ACCOMMODATIONS

The Black Label will not have a block of rooms available at any specific hotel this year, so we are offering multiple suggestions for your lodging and dining.

HOLIDAY INN EXPRESS

325 Village Park Dr, Alvarado, TX 817.783.7573

COMFORT INN & SUITES

400 Village Park Dr, Alvarado, TX 817.783.2900

DINING

MASSEY BBQ 201 N Pkwy Dr. Alvarado, TX

Burleson, TX offers every amenity needed from a large selection of lodging, dining, shopping, and has a very active downtown. Some of our favorites include; Hard Eight for steaks and Frescos for second to none Tex-Mex. There are multiple other places to dine and all major hotel chains are represented. Burleson, Hillsboro, Waxahachie, and Midlothian are all approximately 20-30 minutes from the sale site.

AIR TRAVEL

We are located just under an hour from DFW Intl. and Dallas Love Field.

DIRECTIONS TO THE SALE

FROM THE WEST: via I-20 or from the North via I-35W: I-35W south to Exit 17 the 2258 Rd Exit. Cross back over I-35W after exiting then from stop sign proceed approx. 4.7 miles east to County Road 206, turn right or south on 206. Continue 1.1 miles to trailer parking on left or 1.3 miles to sale site.

FROM HILLSBORO/I-35W: Take Exit 15 the Grandview/Maypearl 916 Rd exit. Turn right on 916 and continue approx. 4.8 miles to County Road 206. Turn left/north on to 206 go 1.5 miles to stop sign, then turn back left/north continue 0.4 miles to sale site or 0.6 miles to trailer parking.

FROM WAXAHACHIE/I-35E: Take Highway 66 to Maypearl to the 157/66 JCT. Turn right/North on 157 continue approx. 5.5 miles to 2258. Turn left/ West on 2258 and continue 4.1 miles to County Road 206. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

FROM DALLAS: US 67 highway south to Venus, TX. At the Venus stoplight, (the US67/157 JCT), turn left/South on 157. Take 157 to 2258, turn right/West on 2258 and continue 4.1 miles to County Road 206 on left. Turn left/ South on to 206 and continue 1.1 miles to trailer parking or 1.3 miles to sale site.

SCHEDULE OF EVENTS

FRIDAY, OCTOBER 9

CATTLE AVAILABLE FOR VIEWING ALL DAY

LADIES OF THE LONESTAR 6:00 P.M. IN GRAND SALINE, TX

SATURDAY, OCTOBER 10

CATTLE AVAILABLE FOR VIEWING ALL DAY

THE BLACK LABEL 5:00 P.M.

Dinner will be served following the sale







BAR O HADLEY 045H
OFFERED BY BAR O CATTLE COMPANY

LOT **1A** PB SM

TATTOO: **045H** | DOB: **2/26/20** | REG: **3766844**

SVF STEEL FORCE S701

MR HOC BROKER

JM BF H25

MR CCF 20-20

CRSS LADY DONE IT

SS/SVF SHES JUST RIGHT

CE	BW	WW	YW	MILK	API	TI
8.4	2.7	77.65	112.95	20.75	108.9	69.7



CRSS LADY DONE IT DAM OF LOT 1A & 1B

The daughters of the 2017 American Royal Champion Female, CRSS Lady Done It, was the selected investment of the Ottensmeier Family in the 2017 Spring Edition of the Black Label. It's one of many success stories we can tell about the cattle that have ran across the screens, sale day in Grandview. D2 would be the 20-20 daughter of the full sister to High Calibre, Lady Done Right. Her dam is one of elite status in the Superior Simmental program of Utah.



BAR O HARLEE 061H
OFFERED BY BAR O CATTLE COMPANY



CRSS LADY DONE IT 2017 AMERICAN ROYAL GRAND CHAMPION PB SIMMENTAL FEMALE

LOT	1B	PB SM				
TATTOO: 061H	DOB: 2/28/20	REG: 3766845				
SVF STEEL FORCE S701						
MR HOC BROKER						
JM BF H25						
MR CCF 20-20						
CRSS LADY DONE IT						
SS/SVF SHES JUST RIGHT						
CE	BW	WW	YW	MILK	API	TI
8.4	2.7	77.65	112.95	20.75	108.9	69.7

We think very highly of this pair of lead off heifer calves. Not only do they represent the genetics of the Black Label top and bottom, but the way they are made grabs one's attention. Both are direct daughters of Broker, so the quality is built in for the long haul. Great footed sound structured stock with body, skeletal width, and added look. Whoever makes the investment in either one of these females needs to have the future in mind as they should be the next step to keeping and making the next generation great.



HSC SSTF HOLLYWOOD 027H

OFFERED BY HILMES CATTLE CO.

LOT **2** PB SM

TATTOO: 027H | DOB: 4/11/20 | REG: 3753637

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

JS SURE BET 4T

FBFS XTRAVEGANT 053X

SVF STAR STRUCK S199

CE	BW	WW	YW	MILK	API	TI
6.7	4.2	75.2	109.8	20.9	107.7	68.5



PROFIT SIRE OF LOT 2

When FBFS XTRAVEGANT 053X was available for purchase in the fall 2017 Black Label sale it was without any hesitation that I was going to try and own her. It wasn't necessarily sale day that she captured my attention, but rather, several years prior while working in Lockney, TX. I knew the importance her mother SVF Star Struck S199 had on the Foster Brothers Program and I also knew the faith the great cattlemen that helped build FBF's storied history had in her as well. I wanted to own a piece of that, not just the cow family, but something that the people I looked up to had faith in. The longer I've been in this business the more I realize the importance of loyalty and I respect and relish the people aspect of the business as much as cashing in on a year and some change worth of hard work. My good friend Scotty Turner shared an interest in Simmental cattle, and we were able to walk away as partners in a new donor cow that October day. 053X has become my favorite cow not only for sentimental reasons but, for her superior ability to produce. The short while that she has been employed by Hilmes Cattle Co. and Turner Simmentals she has helped strengthen our purebred program. We are very thankful to be a part of the Black Label and share the friendships that we share with this group of people. We are also incredibly pleased to offer what I consider to be the best we have ever brought to town. The Profit x 053X daughter is my personal favorite but the three Counter Attack females hold their own in terms of function, brood cow character while displaying extra look to compete in the show ring.

HSC SSTF FRAULEIN 014H

OFFERED BY HILMES CATTLE CO.

LOT **3A** PB SM

TATTOO: 014H | DOB: 3/2/20 | REG: 3753625

REMINGTONSECRETWEAPON185

DMCC COUNTER ATTACK 8C

CARD FOREVER 61A

JS SURE BET 4T

FBFS XTRAVEGANT 053X

SVF STAR STRUCK S199

CE	BW	WW	YW	MILK	API	TI
11	0.7	65	96.5	19.4	116.9	68.1



HSC SSTF HARMONY 016H

LOT **3B** PB SM

TATTOO: 016H | DOB: 3/5/20 | REG: 3753629



HSC SSTF PATCHES 011H

LOT **3C** PB SM

TATTOO: 011H | DOB: 2/27/20 | REG: 3753622



The mating was done years ago when we were still employed at Foster Brothers. It was done to produce the next outcross sire or donor that would be completely free of Legacy, that's right no Dream On, no Shear Force! She is the sole result of the effort and she has been very productive especially during her tenure at Hilmes Cattle Co. 053X is a maternal sister to Wheel Man sired by JS Sure Bet, a bull that left a lasting impression on myself after witnessing him in Denver. JS Sure Bet was owned by Hudson Pines and then Werning Cattle Company where he left behind many productive females like 053X. We are offering conventional flush because we believe that this female is staged to be the dam of the next stepping stone in the breed, the stone that is the potential outcross breed changer to allow the breed to progress forward as we have struggled for that safe option to break the Legacy monotony. The door is wide open for opportunity to take advantage of this scenario. The legendary Jim Williams just recently came out with a great video story that I listened to, he comments on how god will shut a door but then crack a window to allow another opportunity, this is that window! If you consider yourself to be a true breeder then we challenge you to bid your conscious and roll the dice if needed to own your program's future. Flush to be performed by Cross Country Genetics the first part of December at Hilmes Cattle Co. They are guaranteeing a minimum of 6 transferrable embryos with an open top, the buyer is responsible for semen and all costs associated with the flush. Contact Casey for details on buying back pregnant recipients or their weaned calf program if those options interest you.

LOT **3D** PB SM

TATTOO: 053X | DOB: 3/30/10 | REG: 2541263

SVF/NJC MO TOWN M216

JS SURE BET 4T

JS BLACK MAGIC WOMAN 13P

STF MR MOMENTUM H508

SVF STAR STRUCK S199

SVF SIMPLY RED P4199

CE	BW	WW	YW	MILK	API	TI
8.4	2.3	73.6	111.1	18.1	117.5	69.3

FBFS XTRAVEGANT 053X FLUSH

OFFERED BY HILMES CATTLE CO.



FBFS XTRAVEGANT 053X
DONOR DAM OF LOT 2 & 3A-D



FBF WHEELMAN 649W MATERNAL BROTHER



BAR O HAVEN 021H

OFFERED BY BAR O CATTLE COMPANY

LOT **4** PB SM

TATTOO: 021H | DOB: 3/29/20 | REG: 3766843

MR HOC BROKER
RUBY SWC BATTLE CRY 431B
SWC RUBY YETTI 143Y

FBFS UNTOUCHABLE 633U
FBFS YASMIN 063Y
SVF STAR STRUCK S199

CE	BW	WW	YW	MILK	API	TI
10.2	2.6	78.3	120.4	19.1	112.3	69.5



FBFS YASMIN 063Y DAM OF LOT 4



2015 FWSS GRAND CHAMPION SIMMENTAL
SHOWN BY CULPEPPER FAMILY - MATERNAL SISTER

The Battle Cry sire still sees moderate to heavy use by those that have sampled him out the gate and as more and more of his cattle surface to the top end, people migrate his direction much like his sire over the years. This heifer calf is from a maternal sister to Wheel Man that Allyson selected out of the North American sale years ago that was consigned by Foster Brothers. Yasmin has been a very productive dollar generator for their family with cattle featured through this very sale. We love the build of this female as she offers an abundance of center body, soundness, and a great look. Stacked with genetics top and bottom makes her a no miss.



SWC BAR O HARLEY 015H
OFFERED BY SHIPWRECK CATTLE COMPANY & BAR O CATTLE COMPANY



2019 HLSR CALF CHAMPION
SHOWN BY CUTTER SULLIVAN - MATERNAL SISTER



WLE SHEZ IT C056 DAM OF LOT 5 & 5A

LOT	5	PB SM
TATTOO: 015H	DOB: 3/20/20	REG: 3766924
W/C LOADED UP 1119Y		
W/C BANKROLL 811D		
MISS WERNING KP 8543U		
MR TR HAMMER 308A ET		
WLE SHEZ IT C056		
CIRCLE T SHEZ IT W056		

CE	BW	WW	YW	MILK	API	TI
11.8	2.9	79.6	117.7	26.9	122.6	74.1

The dam of this female has been a productive feature of this event since entering her productive years. This cow family has produced champions and high sellers alike consistently year after year. Bar-O and Shipwreck decided to part with her when approached by Diamond A two years ago and now she is the go to in their respective donor battery. When this female hit the ground, we found ourselves questioning our decision to sell all of her dam! Bankroll has made an impact at every angle on the show side of life as well as the commercial sector.

LOT	5A	3 EMBRYOS IVF SEXED FEMALE
BANKROLL x SHEZ IT C056		

Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.



EVS REMEMBER ME 014H

OFFERED BY EZ SIMMENTALS

LOT **6A** PB SM

TATTOO: 014H | DOB: 2/27/20 | REG: 3765308

HPF QUANTUM LEAP Z952
WLE COPACETIC E02
 CMFM JOY 02ZB
 FBFS WHEEL MAN 649W
EVS MINNIE ME 002B
 LSB JOSIE 701Y

CE	BW	WW	YW	MILK	API	TI
10.9	2.3	83.9	127.5	21.8	122.2	78.6



EVS MINNIE ME 002B
 2016 AJSA SUMMER CLASSIC
 RESERVE GRAND CHAMPION BRED & OWNED
 DAM OF LOT 6A, 6B, & 7

We are really stoked about our Copacetic cattle and know that multiple other people are as well. There's now wonder when you analyze the build and type of the ones in this very offering, they are simply the right cattle for the times. We enjoy how this mating blended from the past Bred and Owned Champion at the AJSA Summer Classic as the accents are nearly ideal. You won't need to question soundness or structural integrity, in fact, the only thing to question is which one you prefer best of the sister duo. Length, balance, look, profile, body shape, and movement are all nearly identical, so the decision may be left to the measurement of size, but we prefer to wait till sale day to make that call.



LOT **6B** PB SM

TATTOO: 016H | DOB: 2/20/20 | REG: 3765310

HPF QUANTUM LEAP Z952
WLE COPACETIC E02
CMFM JOY 02ZB

FBFS WHEEL MAN 649W
EVS MINNIE ME 002B
LSB JOSIE 701Y

CE	BW	WW	YW	MILK	API	TI
10.9	2.3	83.9	127.5	21.8	122.2	78.6

LOT **7** PB SM

TATTOO: 123G | DOB: 12/5/19 | REG: 3765302

REMINGTON LOCK N LOAD54U
W/C LOADED UP 1119Y
AUBREYS BLACK BLAZE III

FBFS WHEEL MAN 649W
EVS MINNIE ME 002B
LSB JOSIE 701Y

CE	BW	WW	YW	MILK	API	TI
12.4	1.9	76.9	116.1	23.1	127.9	74



EVS ALL DOLLED UP 123G
OFFERED BY EZ SIMMENTALS

Here is a full sister to our Junior herdsire, EVS Justify 002E. The Loaded Up influence enhanced the great traits of our Wheelman x Josie donor female that is a past AJSA Classic Bred and Owned Show Champion. Like her older brother, this female is a moderate, good featured, neat necked and headed female that exhibits awesome structure in terms of longevity, correctness, and balance. She too is one that is big and shapely in her back with a bold outer turn to her rib cage. Time and maturity could lead her a competitive edge as a senior yearling for the 2021 Spring and Summer.



JCBB DREAM TIARA H018

OFFERED BY RICHBURG CATTLE COMPANY / BIRD CATTLE COMPANY

LOT **8** PB SM

TATTOO: H018 | DOB: 4/21/20 | REG: 3752277

REMINGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
 CARD FOREVER 61A
 JSSC WIDE BODY 090W
HOC DREAM TIARA 131D
 KCC1 TIARA 131Z

CE	BW	WW	YW	MILK	API	TI
11.75	0.3	62.6	87.9	20.65	117.2	67.1

LOT **8A** 3 EMBRYOS
 IVF SEXED FEMALE

COUNTER ATTACK x DREAM TIARA 131D

LOT **8B** 3 EMBRYOS
 IVF SEXED FEMALE

COUNTER ATTACK x DREAM TIARA 131D

Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.

Here is a DMCC Counter Attack 8C daughter from the \$32,000 Black Label high seller HOC Tiara 131D. Members of this same cow family are featured in the bred section of this offering. The Tiara cow family stems back to the Headliner daughter that roamed the pastures of Northwest Nebraska for Zach Kearns. The mating to Driver provided Kearns their first Champion Pen of Three title at the National Western along with the red headed Granddam of this female that was a \$15,000 feature a year ago, and the black sister that headlines the Red River program of Grand Saline, TX and Blythe, CA. The maternal grandsire of this heifer, JSSC Wide Body, has left a trail of good cattle over the years the kind that hits big the next generation much like this heifer calf Bird and Richburg brought to town for your appraisal. They also are offering 3 or 6 full sib embryos to this female sired by sexed heifer Counter Attack semen.



HOC DREAM TIARA 131D
 DAM OF LOT 8, 8A, & 8B



KCC1 TIARA 131Z
 MATERNAL GRANDDAM OF LOT 8, 8A, & 8B



HSC MARBEL 031H

OFFERED BY HILMES CATTLE CO.



LIMESTONE VALE BAR W828 \$30,000
FLUSHMATE SISTER TO MATERNAL GRANDDAM OF LOT 9



FULL SISTER TO LOT 9's DAM

LOT		9		PB SM		
TATTOO: 031H		DOB: 4/15/20		REG: 3754964		
W/C LOADED UP 1119Y						
JASS ON THE MARK 69D						
JASS SABLE'S TIME 53X						
WS PILGRIM H182U						
HSC DELTA DAWN 007D						
LIMESTONE VALE BAR W966						
CE	BW	WW	YW	MILK	API	TI

We love the fault free build of this red baldy on the mark heifer. Effortless in her stride, smooth in her pattern, soft sweeping shape to her rib and has a great disposition. Perfect for a younger showman looking for a competitive run.



KCC1 SWC HARMONY 847H
OFFERED BY SHIPWRECK CATTLE COMPANY & KEARNS CATTLE COMPANY

LOT **10A** PB SM
TATTOO: 847H | DOB: 3/12/20 | REG: 3764167
WELSHS DEW IT RIGHT067T
ES RIGHT TIME FA110-4
ES A110
MR TR HAMMER 308A ET
KCC1 HAVANA 83E
TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
11.7	0.8	79.3	119.4	21.5	135.5	79

What an intriguing pair of sisters from the young and exciting full sister to the \$120,000 plus high seller Exclusive, KCC1 Havana 83E. When we made this mating to the CK Wager Cattle herdsire, Right Time, we expected good solid stock with solid marketability for both sexes, but we never expected them to be this caliber. The solid black sister has tons of style points with rib and dimension to burn. She ties all of it together into one great built, nearly fault free package. The baldy sister is as much, one in the same with incredible body shape, great structure, and a balanced look. The earning potential of this mating should be "sky's the limit" post tan bark as the bottom side includes all the greats of the Kearns program. The Dolly cattle continue on, generation after generation.



KCC1 SWC HOPE 839H

OFFERED BY SHIPWRECK CATTLE COMPANY & KEARNS CATTLE COMPANY



KCC1 HAVANA 183E
DAM OF LOTS 10A-11



KCC1 EXCLUSIVE 116E
FLUSHMATE BROTHER TO DAM OF LOTS 10A-11

LOT 10B PB SM

TATTOO: 839H | DOB: 3/15/20 | REG: 3764168

WELSHS DEW IT RIGHT067T
ES RIGHT TIME FA110-4
ES A110

MR TR HAMMER 308A ET
KCC1 HAVANA 83E
TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
11.7	0.8	79.3	119.4	21.5	135.5	79



KCC1 SWC HEAVENLY 26H

OFFERED BY SHIPWRECK CATTLE COMPANY & KEARNS CATTLE COMPANY

LOT **11** PB SM

TATTOO: 26H | DOB: 5/14/20 | REG: 3764166

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

MR TR HAMMER 308A ET

KCC1 HAVANA 83E

TKCC VICTORIA 57A

CE	BW	WW	YW	MILK	API	TI
8.8	3	76.4	111.7	22.2	115.4	72.5

This May Profit from Havana will get you in that summer division that continues to gain steam at the AJSA Summer Classic, in 2021. The competition level of the entire Classic has increased ten-fold over the past couple of years and we are certain that this one has the goods to get to the top end of her contemporaries in a hurry. One that is centerfold fronted, symmetrical at all transitional points, unreal on the go, and again cow family and sire power that will enable her to go the distance.



TKCC HOLLYN 32H

OFFERED BY SHIPWRECK CATTLE COMPANY & KEARNS CATTLE COMPANY



TKCC VICTORIA 57A GRANDDAM OF
10A-11 & MATERNAL SISTER OF LOT 12



FORD RJ DOLLY Y83
DAM OF LOT 12

LOT **12** PB SM

TATTOO: 32H | DOB: 4/10/20 | REG: 3764602

MR NLC UPGRADE U8676

MR CCF VISION

GCF MISS ELSA

WAGR DRIVER 706T

FORD RJ DOLLY Y83

HARKERS STARS P117

CE	BW	WW	YW	MILK	API	TI
10.2	1.7	84.3	120.7	22.9	122.7	81.5

For those that want to invest in a Dolly daughter, here is a great way to get in on what those who already own one rave about. These cattle acclimate anywhere and are dynamic in production as well, ask reputable breeder, Chi Swain, on his experience with these cattle. The Vision x Driver blend is proven positive by a multitude of good cattlemen and this female is no exception to the rule. This one balances like no other in terms of her head, neck, and lines of pattern. She is so bold in her rib with that much needed shape to her top and leaves you high and wide in her pin set. Post show career allows for endless marketing avenues as well. You have the cow family success story to build from, all inclusive.



SJCC/DTF DADDYS HOPE H101
OFFERED BY SOUTHERN JEWEL CATTLE COMPANY & DOUBLE T FARMS

LOT 13 **PB SM**
TATTOO: H101 | DOB: 2/5/20 | REG: 3761660
W/C LOADED UP 1119Y
W/C FULLY LOADED 90D
MISS WERNING KP 8543U
LLSF UPRISING Z925
SJCC DADDY'S GIRL D014
RP/MP RIGHT TO LOVE 015U

CE	BW	WW	YW	MILK	API	TI
9.6	2.3	79.1	113.1	25.5	128	77.9



SJCC DADDY'S GIRL D014
DAM OF LOT 13 & 13A
FULL SISTER TO SIRE OF LOT 14



DTF RELENTLESS GIRL
POPULAR CHAMPION FOR THE TANNER FAMILY
FULL SISTER TO LOT 13A EMBRYOS

LOT 13A **3 EMBRYOS**
IVF SEXED FEMALE
RELENTLESS x DADDY'S GIRL D014

Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.

The cow family represented by SJCC/DTF DADDYS HOPE H101 has as much quality as you can possibly pack into a single pedigree. Her dam, SJCC DADDYS GIRL D014, is as close to royalty as one can get from a show ring standpoint and now, she is making her mark in production. Daddy's Girl was Reserve champion at 2018 FWSSR, Grand Champion at the 2018 Simmental Simbrah Superbowl, and Supreme Champion at the San Antonio Livestock Expo, where she competed against 1411 individuals, spanning 26 breeds. Her first calf repeated her success to finish off Kayden's show career on top with another win as Champion in the 2019 Simmental Simbrah Superbowl in addition to many other banners hung in her one year run on the tan bark. As we evaluate Daddy's Hope, we see all the same indicators of quality and superiority we saw in her mother and sister at a young age. This beautiful, baldy female has been a standout since day one and will continue to demand attention for years to come. Her maternal look transcends her genetics and delivers the quality we search for not only in a show female but also as a matriarch in any operation. The embryos selling are full sibs to DTF RELENTLESS GIRL 101F. Guaranteeing 1 Pregnancy if transferred by a certified technician.

LOT **14** PB SM

TATTOO: H022 | DOB: 4/2/20 | REG: 3761648

LLSF UPRISING Z925
SJCC DARWIN D017
 RP/MP RIGHT TO LOVE 015U
 STF SHOCKING DREAM SJ14
STF MISS Z27W
 STF MISS 27W

CE	BW	WW	YW	MILK	API	TI
11.6	0.5	66.4	98.7	16.8	116.6	70.1

The importance of cow families cannot be overstated in this industry. While keeping that thought in your mind, I encourage to really study this April female. Her maternal grand sire is the great Shocking Dream that has been shaping cattle operations for almost 15 years. Her direct sire comes from the heart of the Southern Jewel program. SJCC Darwin is the full brother to SJCC Daddy's Girl, who is making his mark in our program by producing elite females like Halo. Long and sleek up through her front third with a comfortable and easy head set make the femininity of this one second to none. As you move back from there, she squares up exceptionally well behind her shoulders and carries that power all the way back through her hip. The icing on this cake is the comfort she has at the ground. Her easy, soft pastern allows her to float on the move and scoot around the green shavings with style and grace.



SJCC HALO H022
 OFFERED BY SOUTHERN JEWEL CATTLE COMPANY

LOT **15** PB SM

TATTOO: H011 | DOB: 2/20/20 | REG: 3761643

HTP/SVF DURACELL T52
HPF QUANTUM LEAP Z952
 RP/MP RIGHT TO LOVE 015U
 CNS PAYS TO DREAM T759
SVJ PRECIOUS DREAM Z55
 SVJ LIGHT ME UP

CE	BW	WW	YW	MILK	API	TI
13.5	1.2	74.2	110.3	23	127	76.5

Lightning can strike the same place twice. The full sister to Hollaback Girl has been burning up the show road for the Goble family for the last year. She has never lost a class, has won a couple divisions as well as was named Reserve Champion in the 2020 Simmental Simbrah Superbowl. Her sire, Quantum Leap, is the foundation in many cow families, lending his beautiful, soft structure to complete the power, length, style and performance of the dam SVJ PRECIOUS DREAM Z55. When you find this one, you can't help but love her for the balance and beauty she gives from a profile. the cushion in all her joints and the soft maternal look are second to none. Move in behind her and she completes the package with a square, powerful hip that ties deep into the hock. Great stock tied together by foundation cow families.



SJCC HOLLABACK GIRL H011
 OFFERED BY SOUTHERN JEWEL CATTLE COMPANY

LOT **16** PB SM

TATTOO: H012 | DOB: 3/5/20 | REG: 3761644

MR TR HAMMER 308A ET
TKCC CLASSIFIED
 FORD RJ DOLLY Y83
 LLSF UPRISING Z925
SJCC DHARMA D026
 SS/PRS COTTONTAIL Z911

CE	BW	WW	YW	MILK	API	TI
7.3	3.1	84.8	128.9	22.3	118.4	77.8

The genetics of this female tie all the way back to our very first offering in the Back Label sale. We sold a couple of full sisters to this one's mother that has been hitting home runs for Scott Foreman as well as Blake Nelson. This female is backed by the \$72,000 Kearns sire Classified that has become sought after for the bone, foot and power that he donates to his progeny. As we look at this March heifer calf, you find yourself looking deeper and longer. As you delve into her structure, its fault free, as you pry into her balance, everything transitions flawlessly and as you look for all her extras, she has the shape and cow power of the great ones with a comfortable, extended head set.



SJCC HIPPIY CHICK H012
 OFFERED BY SOUTHERN JEWEL CATTLE COMPANY

LOT **17A** PB SM

TATTOO: 018H | DOB: 3/15/20 | REG: 3766846

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U
MR HOC BROKER
SWC BROKER`S DOLL 192Z
LIMESTONE STAR W992

CE	BW	WW	YW	MILK	API	TI
8.7	3.55	70.9	95	19.15	115.9	69.2



BAR O HALLIE 018H
OFFERED BY BAR O CATTLE COMPANY

The dam of this sister duo has been very productive for the Bar O camp. She continues to have cattle towards the top end of the pen year after year and they believe this is her best job to date. Relentless has always been complimentary on a Broker influenced female and that is evident in this case as you evaluate the potential contribution that they could make to the breed or any program. They have the tools and the presence to make one take notice of the obvious quality and breeding value.



LOT 17A AND 17B ARE FROM THE SAME COW FAMILY THAT PRODUCED THE WIDLEY POPULAR CONLEY GCC SHOCKER 19

LOT **17B** PB SM

TATTOO: 019H | DOB: 3/30/20 | REG: 3766847

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U
MR HOC BROKER
SWC BROKER`S DOLL 192Z
LIMESTONE STAR W992

CE	BW	WW	YW	MILK	API	TI
8.7	3.55	70.9	95	19.15	115.9	69.2



BAR O HANNAH 019H
OFFERED BY BAR O CATTLE COMPANY



EZS GYPSY WOMAN 01H
OFFERED BY EZ SIMMENTALS

A female from a past high seller and sale feature of The Black Label, proving the worth of the initial investment. 01H is a beautifully built, big, bold blaze faced female loaded with the perks. Her head and neck carriage would be set high out of the top of her shoulder with refinement portrayed. She's one that is big and extended in her kind with great angles to her knee, hock, and pastern set as she rolls on a well-shaped foundation. Loaded Up x Wheelman x Vision x Driver x Upper Class all in a perfect blend.

LOT **18** PB SM

TATTOO: 01H | DOB: 1/5/20 | REG: 3765303

W/C LOADED UP 1119Y

EZS JUSTIFY 002E

EZS MINNIE ME 002B

HCC0 CLASSIC 431C

JSSC HALEY 799E

DLS/DAF HALEY B448

CE	BW	WW	YW	MILK	API	TI
11.5	1.8	77.6	115.3	21.3	120.9	76.1



EZS DADDY'S LIL SECRET 022H
OFFERED BY EZ SIMMENTALS

This female is from a direct daughter of FBFS Xclamation 76X. The genetic combination is relevant to the amount of sheer body mass and substance that this female has to offer. She is a ground pounding, big footed, stout boned example of broodiness. Her skeletal width is like no other and has the rare feminine features in combination with this massive body type. This one here is not one to take lightly and sired by the Red River stud, Copacetic.

LOT **19** PB SM

TATTOO: 022H | DOB: 2/26/20 | REG: 3765312

HPF QUANTUM LEAP Z952

WLE COPACETIC E02

CMFM JOY 02ZB

SANDEEN UPPER CLASS 2386

FBFS/EZS NIPPY 01C

FBFS X-CLAMATION 76X

CE	BW	WW	YW	MILK	API	TI
10	3.7	83.5	126.9	21.4	111	74.3



FBFS X-CLAMATION 76X
MATERNAL GRANDDAM OF LOT 19

LOT **20** PB SM

TATTOO: H006 | DOB: 4/18/20 | REG: 3752278

REMYNGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
 CARD FOREVER 61A
 SVF/NJC BUILT RIGHT N48
SANDEEN LADY 3301
 WMCC SHAGGY

CE	BW	WW	YW	MILK	API	TI



LOT **20A** 3 EMBRYOS
 IVF SEXED FEMALE

COUNTER ATTACK x SANDEEN LADY 3301

LOT **20B** 3 EMBRYOS
 IVF SEXED FEMALE

COUNTER ATTACK x SANDEEN LADY 3301

Guaranteeing 1 pregnancy per three embryos if transferred by a certified technician.

JCBB LADY H006
 OFFERED BY RICHBURG CATTLE COMPANY / BIRD CATTLE COMPANY

This Counter Attack daughter is a full sister to the heifer Mason Metzler purchased from the Black Label in 2017 that went on to be Reserve Champion Simmental in the junior show at Houston. Her dam is a very productive Built Right bred in the Sandeen program. Buy with confidence.



2018 HLSR GRAND CHAMPION SHOWN BY MASON METZLER FULL SISTER TO LOT 20-20B

**JCBB MISSY H036**

OFFERED BY RICHBURG CATTLE COMPANY / BIRD CATTLE COMPANY

This one's dam Brandon gave \$42,000 in the North American Select Sale. U409 is a productive full sister to the Select Sires stud, Uno Mas. She has had many of sale features in the Black Label, Horstman Cattle Co, and for Wesner Enterprises. Good cow family, solid heifer sired by Classified.

LOT **21** PB SM

TATTOO: H036 | DOB: 5/13/20 | REG: 3752035

MR TR HAMMER 308A ET

TKCC CLASSIFIED

FORD RJ DOLLY Y83

CNS DREAM ON L186

WLE MISSY U409

SHAWNEE MISS 770P

CE	BW	WW	YW	MILK	API	TI
6.6	3.7	85	119.6	21.3	117.9	76.8



WLE MISSY U409
FAMOUS DAM OF LOT 21

**JCBB HANNAH H049**

OFFERED BY RICHBURG CATTLE COMPANY / BIRD CATTLE COMPANY

LOT **22** PB SM

TATTOO: H049 | DOB: 4/10/20 | REG: 3752036

MR TR HAMMER 308A ET

JCBB CASH MONEY

FORD RJ DOLLY Y83

REMINGTON LOCK N LOAD54U

DMCC DANICA 41D

DMCC DIAMONDMINE 80X

CE	BW	WW	YW	MILK	API	TI
10	1.2	80.1	124.5	20.6	123.1	76.8

Bird Cattle Co has done a lot of business with Diamond M over the last five years. It's worked really well from both Brandon and Mark. This one is a Cash Money from a Lock N Load x Upgrade combination; she won't be short on power or cow family. Take a look here.

LOT 23A PB SM

TATTOO: H002 | DOB: 1/15/20 | REG: 3761639

TJSC OPTIMUS PRIME 12W
CSCX BANDWAGON 513A
KLS DIAMOND W516
WS A STEP UP X27
SJCC GEMMA B019
RC MISS KANSA 028T

CE	BW	WW	YW	MILK	API	TI
12.5	2.1	71.8	98.3	19.2	121.5	71.2



SJCC HORIZON H002

OFFERED BY SOUTHERN JEWEL CATTLE COMPANY

Great things are possible when you start off with a female like this one. She comes out of an older cow family that has been doing things right for a very long time. The Kansa female that is the granddam of Horizon has been consistently making her mark for Jones Show Cattle in Ohio and we couldn't be more pleased to have her daughter SJCC GEMMA B019 in our donor battery. All the way from her "goosey" front end to her amazing hair, this one has the design that we are all looking for in a female destined for the show ring.



SJCC GEMMA B019
DAM OF 23A & 23B

LOT 23B PB SM

TATTOO: H003 | DOB: 1/25/20 | REG: 3761640

TJSC OPTIMUS PRIME 12W
CSCX BANDWAGON 513A
KLS DIAMOND W516
WS A STEP UP X27
SJCC GEMMA B019
RC MISS KANSA 028T

CE	BW	WW	YW	MILK	API	TI
12.5	2.1	71.8	98.3	19.2	121.5	71.2



SJCC HARLEQUIN H003

OFFERED BY SOUTHERN JEWEL CATTLE COMPANY

This January heifer calf has been special to us ever since she arrived in this world. She has a cocky look and the soundness and structure that allows her to float around with style. We believed that Bandwagon would complement the maternal look of our Gemma donor with a shot of power and we got it in a single mating. This baldy heifer has the mindset that is super easy to get along with and will be a blessing to haul up and down the road and hanging banners the whole way.

LOT **24** PB SM

TATTOO: 2009H | DOB: 3/22/20 | REG: 3764618

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U
SANDEEN UPPER CLASS 2386
SANDEEN CLASSY LADY 7008
SANDEEN LADY 2956

CE	BW	WW	YW	MILK	API	TI
9.3	3.5	72.7	105.1	17.4	119.5	71.2

We hope you find, when evaluating this intriguing individual, that she holds that imperative high degree of phenotypic poise blended with the unique genetic potency necessary to thrive at any level of competition. 2009H is somewhat unique for our program that has traditionally been known for making functional, efficient, percentage Simmental cattle. She is a Purebred that possesses many of the meritable characteristics that have attracted those to our percentage cattle. She inherited the superior structure and front one-third that her sire, Relentless is renown for while converging the bold sprung rib cage that one might expect from her incredible Upper Class dam. She is backed by four generations of very productive and potent Sandeen donors, which in our mind, solidifies the meaningful impact and consistent production record she will likely hold for her new owners.



SANDEEN LADY ALEXIS 2009
OFFERED BY SHIPWRECK CATTLE COMPANY, SANDEEN GENETICS, & ALEXIS RECK

LOT **25** PB SM

TATTOO: 8H | DOB: 2/27/20 | REG: 3763187

MR CCF 20-20
VCL FORESIGHT
HCC0 COUNTESS 412D
MR HOC BROKER
FOXY LADY 1B
MISS SCSF DEWS PAID

CE	BW	WW	YW	MILK	API	TI
10.3	3.9	80	118.4	19.6	105.5	70.7

VCL Canstance 8H is one of the first daughters of VCL Foresight to sell at public auction. Foresight was selected by Hicks Cattle Company and King Cattle Company in the 2019 Hartman Cattle Company Bull Sale. Foresight is a flushmate to Colby Sinclair's 2020 Indiana State Fair Grand Champion Simmental and 4th Overall Junior Breeding Heifer. Foxy Lady 1B is one of the premier cows in the Vogler program at Ashland, Nebraska. With over 35 progeny recorded to her name, Foxy Lady has evolved as one of the standout Broker daughters in the industry. 8H is a maternal sister to VCL Farrah 803F, The Event 2018 high selling female to the Staab family of Ord, Nebraska at \$19,000. 8H is a heavy boned, wide pinned, square built female that has the added style and presence to find the backdrop at any level.



VCL CANSTANCE 8H
OFFERED BY SHIPWRECK CATTLE COMPANY & VOGLER CATTLE COMPANY

LOT **26** PB SM

TATTOO: 018H | DOB: 2/22/20 | REG: 3765311

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U
FBFS WHEEL MAN 649W
HAGAN DAPHNIE 12D
PTR SKY DANCER T12

CE	BW	WW	YW	MILK	API	TI
9.55	3.1	72.1	98.25	20.8	118.1	70.8

For those looking for a heifer to jackpot and one suitable for a first time exhibitor, make sure to mark this one on your list. This elegant fronted female has the right shape and equipment to get it done with great hair.



EZS TWISTED SISTER 018H
OFFERED BY EZ SIMMENTALS



JBSF BERWICK 41F

OFFERED BY F4 LAND & CATTLE COMPANY & BLOOMBERG CATTLE COMPANY

LOT

100 UNITS

27
A-J

PB SM

CONVENTIONAL

TATTOO: 41F | DOB: 4/14/18 | REG: 3462584

HARKERS ICON

ROCKING P LEGENDARY C918

RP/MP VALENTINE 127X

FBFS WHEEL MAN 649W

JBSF 402B

SLG FANTASIA 66Z

CE	BW	WW	YW	MILK	API	TI
5.9	5.3	78.9	120.9	19.4	99.8	68.5

When Graham and I were out touring last Labor Day weekend after Dwyer's Foundation Female Sale, we made a herd visit to Bloomberg's to look at some open females that were for sale. As we were leaving Jim asked if we would stop and take a look at Berwick on our way out, so we did. Just coming off cows a short 30 days, we were quite impressed with how he held up through the breeding season. His structure was and still is impeccable at every angle and transitional point. He was equally impressive in his head and neck carriage and placement out of his shoulder for the amount of masculinity he displayed. Of course, his body, and shape were none of our concerns as there was plenty there. Less than 48 hours later, he was the initiating sale feature in the 2020 Embryos on Snow. A few short months later he commanded a 1/3 interest hammer price of \$109,000 from F4 Land and Cattle. His semen since has averaged over \$300 per unit. After seeing this bull throughout the summer on cows, he's quite impressive coming off of breeding cows in central Texas in the middle of August. We believe he is a must use. We believe that he will improve feet and structure and will only make the cattle he's mated to better. If you didn't get in on the semen in Denver, here's another opportunity!



DMCC COUNTER ATTACK 8C
OFFERED BY BIRD CATTLE COMPANY



2018 HLSR GRAND CHAMPION
SHOWN BY MASON METZLER DAUGHTER OF LOT 28



SWC ANNIE ROSE 091F
SELLING FLUSH AS LOT X

LOT **28** 3/4 SM 1/4 AN
50 UNITS **A-J** SEXED FEMALE
TATTOO: 8C | DOB: 3/3/15 | REG: 3016843
GWS EBONYS TRADEMARK 6N
REMINGTONSECRETWEAPON185
AUBREYS BLACKBLAZE II 5T
CARD UPROAR 49Y
CARD FOREVER 61A
61

CE	BW	WW	YW	MILK	API	TI
13.5	-0.9	56.4	82	20.7	104.6	61.9

Counter Attack is a sire that has been under-utilized in his tenure. He is a past high seller of the Diamond M production sale series and has been traveling the unforgiving, West Texas rangelands of Bird Cattle Company since he was a yearling. He has stood the test of time in that harsh, hot, relentlessly windy climate and will live to see another breeding season this fall. Bird has proved him as a calving ease sire for his operation and a bull that works on about every cow on the ranch. His feet are huge with a tremendous amount of heel for today's stock, he too is high and wide in his pin set with a huge upper hip and definite back shape. The pattern lines are text book and he has an awesome front one third. Bird sold some daughters as bred cattle in Donors Unlimited this past 2020 sale and they were received like a breath of fresh air averaging around \$10,000. In the 2019 Spring Black Label Sale the, Covergirl, for this year's ad campaign, the red headed baldy, SWC Annie Rose 091F, is the \$30,000 selection made by Kelly Munson and Family. The Metzler family exhibited a Counter Attack Daughter as the reserve heifer in the Houston junior show 2 years ago as well. So, with the resurgence of popularity, Brandon has decided to offer once again 4mL sexed female semen on the proven stud, Counter Attack.

LOT **29A** $\frac{1}{2}$ SM $\frac{1}{2}$ AN

TATTOO: 01H | DOB: 1/25/20 | REG: 3763215

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U
MAPLE LANE PRECISION 3660
T T A PRECISION 056 OF 124
C A F FINKS ERICA 124

CE	BW	WW	YW	MILK	API	TI
11.9	0.5	70.4	104.2	22.7	119.5	71.7



\$25,500 2018 TN JR EXPO
GRAND CHAMPION FEMALE



2017 NAILE
RESERVE GRAND CHAMPION SIMANGUS FEMALE

LOT **29B** $\frac{1}{2}$ SM $\frac{1}{2}$ AN

TATTOO: 19G | DOB: 11/20/19 | REG: 3763214

W/C LOADED UP 1119Y
W/C BANKROLL 811D
MISS WERNING KP 8543U
MAPLE LANE PRECISION 3660
T T A PRECISION 056 OF 124
C A F FINKS ERICA 124

CE	BW	WW	YW	MILK	API	TI
11.9	0.5	70.4	104.2	22.7	119.5	71.7



MMK GTC FIRST LOVE 01H
OFFERED BY BARKER LIVESTOCK & KINNA CATTLE COMPANY

For those that pay attention to the great, dominating cow families of multiple breeds, this one will get added to your list of Angus donors, if she's not already. This female has a recorded average of \$19,000 on 11 head and we feel as though she hasn't scratched the surface quite yet. We are excited to offer direct daughters and granddaughters in The Black Label and look forward to many more years of this great cow family's involvement.



MMK WBL FOOLISH HEART 19G
OFFERED BY BARKER LIVESTOCK & KINNA CATTLE COMPANY

Here's the November, 19 version of the Bankroll mating and a lot of the same can be said for this individual but will do the text so you have something more to read and digest. This is a great footed, way sound female with textbook set and travel off of all fours. As well, she exhibits the desired cowy, good body shape with plenty of dimension. Different age, different division, and the kind that will be that high caliber Senior Yearling next summer.



MMK GTC COLD HEART 315H
OFFERED BY BARKER LIVESTOCK & KINNA CATTLE COMPANY

The Profit x 056 mating has been dominant in the cattle it has left us to be marketed over the past few years, however we are confident that this female is the best one to date. That statement is based on cumulative opinions by those that have seen and evaluated her multiple progeny over the years. This female flows in motion and is no question the softest bodied of her siblings with that ideal, flat, smooth shape, and symmetrically transitioned build. We think highly of her and we know several will agree. This female is a full sister to the dams of lots 32 and 33

LOT **30** 1/2 SM 1/2 AN

TATTOO: 315H | DOB: 3/15/20 | REG: 3763217

WS PILGRIM H182U

PROFIT

WAGR PANARAMA 204Z

MAPLE LANE PRECISION 3660

T T A PRECISION 056 OF 124

C A F FINKS ERICA 124

CE	BW	WW	YW	MILK	API	TI
7.4	2.8	69.5	103.9	18.6	100.9	66.5



TTA PRECISION 056 OF 124
DAM OF LOTS 29A, 29B, & 30
MATERNAL GREAT GRANDDAM OF LOT 31
MATERNAL GRANDDAM OF LOT 32 & 33



MMK GTC LUV ME 130H
OFFERED BY BARKER LIVESTOCK & KINNA CATTLE COMPANY

Broker mating. Not all have been National Champions, but nearly all have been good beef cattle, solid pieces to the puzzle that lead to the end game. Here is a prime example, one that leaves you with an impression of ideal, in my opinion at least. This female is ideal in the length, type, and carriage of her front one third, elegant in fact. She is big, open, and bold in her center body and transitions with the same advantages throughout her hip, pin set, and rear quarter. She's a wide skeletoned one that maintains the right structure and balance to be a contender with more than suitable size and weight. From our view, she is good livestock at every angle and is the right kind of blood female to make stouter Simgenetic and Purebred cattle that compete at high levels and command the almighty dollar regardless of sex.

LOT **31** 3/4 SM 1/4 AN

TATTOO: 130H | DOB: 1/30/20 | REG: 3763218

MR NLC UPGRADE U8676

MR TR HAMMER 308A ET

SVF/HS EXPECTING A DREAM

MR HOC BROKER

STUBBORN LOVE

KCC ENCHANTRESS 515

CE	BW	WW	YW	MILK	API	TI
7.6	3.15	83.95	131.35	17.6	106.4	72.9

Here's a granddaughter that further defines our admiration for this cow family. I'm not going to use the word, perfection, in describing this creature, but ideal livestock may surface to mind. I'm also not ignorant to the fact that, beef business, type cattle usually don't win shows, but again, it is the end game that we are all in pursuit off. One would have to have their head in the sand to not know the success of the Hammer x

LOT **32** 5/8 SM 3/8 AN

TATTOO: 11H | DOB: 3/29/20 | REG: 3753558

REMINGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
 CARD FOREVER 61A
 PROFIT
MMK HEARTLESS 128F
 T T A PRECISION 056 OF 124

CE	BW	WW	YW	MILK	API	TI
10.4	1	62.9	93	19.7	103.8	64.3



MMK HEARTLESS 128F
 DAM OF LOT 32



MMK SINISTER HEART 129F
 DAM OF LOT 33

LOT **33** 3/4 SM 1/4 AN

TATTOO: 10H | DOB: 3/29/20 | REG: 3763196

YARDLEY UTAH Y361
W/C RELENTLESS 32C
 MISS WERNING KP 8543U
 PROFIT
MMK SINISTER HEART 129F
 T T A PRECISION 056 OF 124

CE	BW	WW	YW	MILK	API	TI
8.4	3.3	71.6	99.1	19.5	106.4	67.9



FUS HEARTBREAKER 11H
 OFFERED BY F4 LAND & CATTLE COMPANY

This pair of march born females would be from full sisters of the Profit x 056 mating sired by Counter Attack and Relentless. Both are nice featured, long sided females with balance and look. They too offer the desired type of body shape and structure needed to be competitive. We will allow you to sort the differences and select the one or both that works best for your needs. They will always be members of the 056 Family.



WBL RECKLESS HEART 10H
 OFFERED BY BARKER LIVESTOCK



TKCC HERA 359H

OFFERED BY SHIPWRECK CATTLE COMPANY & KEARNS CATTLE COMPANY

These 2 sisters hail from one of the most impressive SimAngus donors in the entire Kearns program. She is the direct descendant from the Blackcap May cow family of the famed Schaff Angus Valley and sired by the dominant Profit. The mating to Exclusive was a compliment as expected. As one references successful mating combinations over the years Dream On worked well with the Power Drive and 734 Influence and in saturated Dream On breeding ground the Hammer x Broker combination works as consistent if not better as we have become more aware of body types and structure. Again, powerful cow families top and bottom with no need for EPD accuracy to appraise quality. The April version is blessed with abundant power while maintaining a smooth make especially through her accented front one third. Flat in her shoulder, long in her neck, with a gorgeous head, and she's fresh air in motion. Our May female is one that defines exquisite elegance. Wild, neat necked and chested, cool transitional features and belly and rib shape to burn. We feel both of these females are high caliber SimGenetic females with again, added marketability post show career.



TKCC HATSIE 1758H

OFFERED BY SHIPWRECK CATTLE COMPANY & KEARNS CATTLE COMPANY

LOT **34A** 3/4 SM 1/4 AN

TATTOO: 359H | DOB: 4/12/20 | REG: 3764603

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
TKCC VICTORIA 57A

PROFIT
TKCC MS ECHO 40E
S A V BLACKCAP MAY 1657

CE	BW	WW	YW	MILK	API	TI
11.1	1.4	79.4	120.2	22	123.1	76.9



LOT 34A

LOT **34B** 3/4 SM 1/4 AN

TATTOO: 1758H | DOB: 5/16/20 | REG: 3764604

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
TKCC VICTORIA 57A

PROFIT
TKCC MS ECHO 40E
S A V BLACKCAP MAY 1657

CE	BW	WW	YW	MILK	API	TI
11.1	1.4	79.4	120.2	22	123.1	76.9



SJCC HOT TOPIC H023

OFFERED BY SOUTHERN JEWEL CATTLE COMPANY

LOT 35A 3/4 SM 1/4 AN
 TATTOO: **H023** | DOB: **4/4/20** | REG: **3761649**
 W/C LOADED UP 1119Y
W/C BANKROLL 811D
 MISS WERNING KP 8543U
 WW REPRESENTATIVE 58R
S B C MISS ETERNITY 316
 HB BLACKCAP 721T

CE	BW	WW	YW	MILK	API	TI
12	1.1	69.9	103	27.6	115.2	66.8

All B.S. aside, you won't need a fish finder to locate these females on sale day! This duo of red, Bankroll x A316 sisters have us extremely excited. Each of these females are a little different but the quality of both of them can take your program to the next level. Their mother has been a no-miss cow for us raising our new calving ease Sire SJCC Full Tilt F028. She has also produced show heifers that have gone on to lead very successful show careers at the county and state levels. This may be the set of calves that takes her to national competition and shows the world the quality she produces. One of the hottest and most talked about sires within our breed for the last couple years is the sire of these two red heads, W/C Bankroll 811D. His progeny have been turning heads not only in the show ring but also when put out to grass and into production. The H023 sister is the power of the duo, she has a stout, square hip that ties deep into her hock. That in combination with her skeletal width, she has capacity and depth that give her rib shape for days.



SJCC HOT TO TROT H025

OFFERED BY SOUTHERN JEWEL CATTLE COMPANY

The H025 sister has a shot more skeletal growth and is balanced from tip to tail with smooth cow power all the way through. Where the similarities really shine through is in the evaluation of their structure. All the angles and cushion are in the right places for these two to make the haul through the show ring and into the production of elite females and herd sires.



SJCC ECSTACY E016
MATERNAL SISTER TO LOT 35A & 35B

LOT 35B ^{3/4} SM ^{1/4} AN

TATTOO: H025 | DOB: 4/5/20 | REG: 3761651

W/C LOADED UP 1119Y

W/C BANKROLL 811D

MISS WERNING KP 8543U

WW REPRESENTATIVE 58R

S B C MISS ETERNITY 316

HB BLACKCAP 721T

CE	BW	WW	YW	MILK	API	TI
12	1.1	69.9	103	27.6	115.2	66.8



HSC RINGER 035H
OFFERED BY HILMES CATTLE CO.

LOT **36** 5/8 SM 3/8 AN

TATTOO: 035H | DOB: 5/10/20 | REG: 3764180

REMYNTOSECRETWEAPON185
DMCC COUNTER ATTACK 8C
CARD FOREVER 61A

W/C LOADED UP 1119Y
HSC FF CLASS ACT 010E
SHULTZ MS CLASS 414 42

CE	BW	WW	YW	MILK	API	TI
13.35	0.2	65.35	97.85	21.8	119.2	68.1



J&J QUEEN 414
3RD GENERATION DAM &
WORLD RENOWN ANGUS MATRIARCH



2018 TJSSA STATE FUTURITY
GRAND CHAMPION PERCENTAGE HEIFER
SHOWN BY MADISON CULPEPPER



2019 SAN ANTONIO
RESERVE ORB HEIFER
SHOWN BY MADISON CULPEPPER

The first flush of 42B yielded three high end females Courtney's supreme heifer at OYE, Culpepper's \$47k, Loaded With Class, and Jhett Birdwell's 010E. Although 010E didn't win a major show like her flush mate sisters did, she's certainly making up for it in the donor pen. If Ringer is any indication of what this cow is capable of producing, her status as an Elite donor dam may very well be achieved. This alluring beauty is as powerfully constructed as you can make a show heifer prospect without sacrificing structural correctness or eye appeal. She not only checks all the boxes she exemplifies the traits required to get to the backdrop not to mention her red bonus doesn't hurt either.



HSC RISEN 033H
OFFERED BY HILMES CATTLE CO.

A glance back at this gal's pedigree and you will find some notable names from exclusive, dolly, loaded up, first class, 414 and 008E. None more memorable to our program then the late 42B cow that not only generated \$200,000 plus for Hilmes Cattle Co. and Fenton Farms but also produced HSC FF Chloe 008E the 2019 OYE Supreme influence female shown by Cody Courtney of Fort Cobb, OK. 033H is loaded with pedigree but also impresses on the hoof. She's a square pinned, bold ribbed, heavy structured gal with an elegant front end. No question it will be tough to part with this one but it's our commitment to deliver the best we have that compels us to turn her loose.

LOT **37** 3/4 SM 1/4 AN

TATTOO: 033H | DOB: 5/7/20 | REG: 3754008

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
TKCC VICTORIA 57A
W/C LOADED UP 1119Y
HSC FF CHLOE 008E
SHULTZ MS CLASS 414 42

CE	BW	WW	YW	MILK	API	TI
13.4	0.65	75.75	115.5	21.7	129.4	75.2



2019 OYE
SUPREME CHAMPION PERCENTAGE FEMALE
DAM OF LOT 37



SSTF COOKIE DOUGH 017H
OFFERED BY HILMES CATTLE CO.

LOT **38** 5/8 SM 3/8 AN

TATTOO: 017H | DOB: 3/5/20 | REG: 3757559

HPF QUANTUM LEAP Z952
WLE COPACETIC E02
CMFM JOY 02ZB
W/C LOADED UP 1119Y
C-O FAST BETTY 807F
R&R BLACKBIRD 6502 4140

CE	BW	WW	YW	MILK	API	TI
11.5	1.7	77	118.4	23.9	120	72.8

A granddaughter out of a past Black Label female that was successfully campaigned by Rayli Cunningham of Laverne, OK. This heifer has that wow factor that commands attention in the ring but backs it up with in impressive amount of body, mass, bone and is extremely flexible on the move.

LOT **39A** 3/4 SM 1/4 AN

TATTOO: H024 | DOB: 4/25/20 | REG: 3752034

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
 TKCC VICTORIA 57A
 MR HOC BROKER
DUELLO BROKERS LUCY 4114
 WB PVF LUCY 1052

CE	BW	WW	YW	MILK	API	TI
11.6	1.2	78	124.2	20.8	107.9	72.8



DUELLO BROKERS LUCY 4114
 DAM OF LOT 39A & 39B



JCBB LADY GAGA F9453 2019 SALE
 TOPPING FEMALE PURCHASED BY THE SULAK FAMILY
 FULL SISTER TO LOT 39A & 39B

LOT **39B** 3/4 SM 1/4 AN

TATTOO: H010 | DOB: 4/20/20 | REG: 3752033

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
 TKCC VICTORIA 57A
 MR HOC BROKER
DUELLO BROKERS LUCY 4114
 WB PVF LUCY 1052

CE	BW	WW	YW	MILK	API	TI
11.6	1.2	78	124.2	20.8	107.9	72.8



JCBB HARPER H024
 OFFERED BY RICHBURG CATTLE COMPANY / BIRD CATTLE COMPANY

Here is a pair of full sisters to one of the sale highlights a year ago purchased by Brian Sulak. A consistent mating without question as these 2 are pretty good in their kind like their older sister. The Duello donor is one that impressed those that have had the opportunity to see her in person. Big footed, stout boned, mobile, big wide pinned, and awesome fronted. The Exclusive cattle are consistent with rib, power, and flex as well hence the complimentary aspects of this proven mating.



JCBB HILARY H010
 OFFERED BY RICHBURG CATTLE COMPANY / BIRD CATTLE COMPANY

**JCBB HARLEY H073**

OFFERED BY RICHBURG CATTLE COMPANY / BIRD CATTLE COMPANY

Brandon and Jordan like the real world value of his Cash Money cattle. This one is from a Donna that he bought from Sandeen Genetics in Iowa. The influence of Dolly and Donna all in one. She's a real show stopper.

LOT **40** 3/4 SM 1/4 AN

TATTOO: H073 | DOB: 4/15/20 | REG: 3752037

MR TR HAMMER 308A ET
JCBB CASH MONEY
 FORD RJ DOLLY Y83
 W/C LOCK N LOAD 1143Y
SANDEEN DONNA 7034
 COLEMAN DONNA 1273

CE	BW	WW	YW	MILK	API	TI
12.3	-0.1	76.7	120.4	21.8	118	74.8



JCBB CASH MONEY
 SIRE OF LOT 40

**JCBB HALLIE H075**

OFFERED BY RICHBURG CATTLE COMPANY / BIRD CATTLE COMPANY

Bird Cattle and Richburg Cattle partnered to bring you their best and this Reload daughter is the real deal. Reload is the full brother to Loaded Up and trending to be one of Brandon's favorites in his bull battery. Pay attention here as she is way good.

LOT **41** 1/2 SM 1/2 AN

TATTOO: H075 | DOB: 3/25/20 | REG: 3752039

REMINGTON LOCK N LOAD54U
DMCC RELOAD 27F
 AUBREYS BLACK BLAZE III
 S A V FINAL ANSWER 0035
JSAR MS FINAL ANSWER 035MTZB
 JSAR MISS RODMAN 39HKRZ

CE	BW	WW	YW	MILK	API	TI
13	-0.2	69.9	107.9	19.6	128.3	72.4



BLC1 NFF TAKE OFF ROBIN 014H

OFFERED BY NIXON FAMILY FARMS

LOT **42** RED ANGUS

TATTOO: 014H | DOB: 3/8/20 | REG: 4291185

RED SOO LINE POWER EYE 161X

KJHT POWER TAKE OFF
SRA PAINTBUCKET

WEBR DR. PHIL

WR MS ROBIN 11B
GT CITA 4060

CE	BW	WW	YW	MILK
12	0.5	54	93	24



WR MS ROBIN 11B
DAM OF LOT 42



2019 FWSSR RESERVE CHAMPION RED ANGUS
MATERNAL SISTER TO LOT 42

WR MS Robin 11B would have been the 2016 Reserve Champion female of the Ft. Worth Stock Show open show. She is a donor that has always been great and big footed, stout and flat boned, square and wide in her pin set, long and big topped with plenty of rib shape and appeal, however she was always beat for not having the deep sweep to her lower rib. This female takes care of business, each and every day, as she produces cattle that are better than she was at that stage of development regardless of sex. This daughter by the past champion PTO is deep in her rib design, with her dam's elegant head and neck further complimented by the same bone and foot shape as well. Her loose build should allow her to be competitive for days on end during her campaign.



NFF TAKE OFF TINA 039H

OFFERED BY NIXON FAMILY FARMS



KTHJ POWER TAKE OFF MANY TIME CHAMPION
SIRE OF LOTS 42 & 43



C-BAR TINA 7111E HIGH SELLING BRED HEIFER
AT C-BAR RED ANGUS DAM OF LOT 43

LOT 43 RED ANGUS

TATTOO: 039H | DOB: 4/2/20 | REG: 4291207

RED SOO LINE POWER EYE 161X
KJHT POWER TAKE OFF
SRA PAINTBUCKET

5L INDEPENDENCE 560-298Y
C-BAR TINA 7111E
C-T TINA 0972

CE	BW	WW	YW	MILK
14	-0.5	54	94	21

The Nixon Family has invested in the future of their Red Angus program and continue to select females from across the country that exemplify the fundamentals of structural integrity, body shape, and offer a symmetrical look from the profile. Kirby was at the C-Bar Red Angus Fall Female Sale in Brownell, Kansas when he found the 7111E female in the bred heifer pen. Her look, style, and balance were second to none in the set of cattle to sell that day, and by the start of the sale Kirby had made his mind up that she was going back to Floydada, whether Keenan and Gary were on board or not! Fast forward two years and 7111E has become a staple in the Nixon Family Farms program and this mating to PTO was a perfect match. A loose made, flexible, sound footed daughter of the National Champion, PTO that is backed by an angular, soft centered, perfect structured member of the Tina tribe. This April heifer calf has the credentials to make a dominant run on the tan bark, and the cow family behind her to be an even more valuable asset when she enters production.



AGRF KCC TEMPTATION 53H

OFFERED BY BARKER LIVESTOCK & KINNA CATTLE COMPANY

LOT **44** LIMOUSIN

TATTOO: 53H DOB: 2/27/20 REG: NXF2279549
 DHVO DEUCE 132R
TASF CROWN ROYAL 960C ET
 TASF WHISKEY LULLABY 357W
 LH U HAUL 135U
AUTO BETTE 266Y
 WLR UGLY BETTY 432U

CE	BW	WW	YW	MILK
8	3.8	77	111	20

Growing up in the Limousin breed, I developed an appreciation for the cattle and the people involved, so knowing first hand of the maturity pattern of the breed makes this one very intriguing on all levels. Pedigree wise she is from a championship caliber female sired by one of the most tricked out bulls of any breed and it's all proven. From a build standpoint, there's no doubt that she will be able to withstand the heat at all levels and is the kind, post show career, to generate every red cent that you decide to invest on October 10. She has the dominating growth curve and weight advantaged performance to go with her flawless skeleton built of utmost integrity and the muscle and body shape to tie it all together. Cool features and a great attitude are all inclusive in this rare find at The Black Label.



TASF CROWN ROYAL 960C
 2017 NWSS GRAND CHAMPION
 LIMOUSIN BULL SIRE OF LOT 44



AUTO BETTE 266Y
 DAM OF LOT 44



2017 HOOSIER BEEF CONGRESS
 GRAND CHAMPION LIMOUSIN HEIFER
 MATERNAL SISTER TO LOT 44



2017 NAILE RES. DIV. CHAMPION
 MATERNAL SISTER TO LOT 44



2018 VCCP WINTER CLASSIC
 MATERNAL SISTER TO LOT 44



EZS PEANUT 50H

OFFERED BY EZ SIMMENTALS

Over the years we have been asked by many breeders with American cows about how Loaded Up would work for them, here's the answer to the question. Fun times are on the horizon for the new owners of this blaze faced ARB and % Simbrah. She's sired by the Loaded Up x Wheelman influence and from a soggy, dense built percent Simbrah female that is the right kind. Sound, bold centered, that's plenty on the stout monitor, but one that moves so right off both ends while being extra square and true at all views from her hock to the ground. Structure sorts them and the extra quality will allow her the opportunity to come to the backdrop for the banner shot.

LOT **45** % SIMBRAH/ARB

TATTOO: 50H | DOB: 2/15/20 | REG: 3765304

W/C LOADED UP 1119Y

EZS JUSTIFY 002E

EZS MINNIE ME 002B

SMITH HIGHLY RECOMMENDED

SMITH FARMS LADY HAGAN

HAGAN ALI 50W

CE	BW	WW	YW	MILK	API	TI
11.9	1.2	68.1	97.7	20.9	107.7	66.4



SJCC HENNESSEY 804H8

OFFERED BY SOUTHERN JEWEL CATTLE COMPANY

LOT **46** BRANGUS

TATTOO: 804H8 | DOB: 5/6/20 | REG: 10446726

SKYHAWKS PRESIDENTE

RCC TITLEIST 88A

DDD LADY DOGUET

DOUGETS HERCULES 88S3

DDD MS NICKEL 804Y55

SG FANCY 804H33

CE	BW	WW	YW	MILK
5.2	1.6	30	54	9



RCC TITLEIST 88A SIRE OF LOT 46 & 47

Here at Southern Jewel, we have been working hard to gather and produce elite Brangus genetics within our herd. We have only let a few out up to this point and would like to start our Black Label offering with the best we have ever produced. In Hennessey, we have combined some of the greatest cow families within the breed which gives predictability and versatility as well as genomic and physical quality. 804 is undoubtedly the most recognized number in the Brangus breed and everyone knows the greatness that the Doguet program has drawn out of these females. When we combined the consistency and structure donated by the dam with the power and functionality of Titleist, we were sure only great things were possible and neither side of the pedigree let us down. I can't say enough about the quality that has surfaced in this young, May female. Her power starts at the ground with a thunderous foot and massive bone. As you travel up on this female, you see she possesses the uniformity from forerib to flank that makes good cows great. Flat shoulders, powerful hip, easy, flexible spine, level hip sound structure, etc. One could go all day looking for a hole in this one, but I will save you the time and let you know there isn't one.



SJCC HANKY PANKY 1252H4

OFFERED BY SOUTHERN JEWEL CATTLE COMPANY



TCR RETA 1252C DAM OF LOT 47

LOT **47** BRANGUS

TATTOO: 1252H4 | DOB: 4/4/20 | REG: 10446743

SKYHAWKS PRESIDENTE

RCC TITLEIST 88A

DDD LADY DOGUET

TCR SAMPSON 313Y

TCR RETA 1252C

MS SJS TABATHA 12525

CE	BW	WW	YW	MILK
4.8	1.3	26	48	9

Hanky Panky has drawn more attention than any other calf born here at Southern Jewel this year. She stands out with her cocky, proud profile that brings a look to Brangus cattle that we are all looking for. Nicknamed "Princess," she has the poise of royalty as she strides with authority and integrity with every step she takes. This Titleist daughter is produced from one of our leading donors acquired from Triple Crown Ranch and Myles Hackstedt. I fell in love with TCR Reta 1252C when I saw her picture and when she started producing calves, I knew she would never leave. The shape of this female makes her elite in the breed as she combines it so effortlessly with her smooth look and maternal shape. When you want to make a statement, you have to put your best out there and here she is.

LABELLED



BODIE SHIPMAN
GRAND CHAMPION SIMMENTAL
 2020 FORT WORTH STOCK SHOW



KAYLEE MCINVALLE
GRAND CHAMPION SIMMENTAL
 2019 SAN ANTONIO STOCK SHOW



MASON METZLER
RESERVE CHAMPION SIMMENTAL HEIFER
 2018 HOUSTON LIVESTOCK SHOW



BRECKEN SHIPMAN
RESERVE GRAND CHAMPION ANGUS
 2019 FORT WORTH STOCK SHOW



KARLEY RAYFIELD
RESERVE GRAND CHAMPION SIMMENTAL
 2019 SAN ANTONIO & FORT WORTH



MORGAN CULPEPPER
RESERVE GRAND CHAMPION SIMMENTAL
 2019 HOUSTON LIVESTOCK SHOW



PRESLEY RUSHING
RESERVE GRAND CHAMPION RED ANGUS
 2019 FORT WORTH STOCK SHOW



MADISON CULPEPPER
RESERVE CHAMPION ORB / %SIMMI
 2019 SAN ANTONIO + TX SUPER BOWL



MAKAYLA LUCKIE
RESERVE GRAND CHAMPION HEREFORD
 2019 HOUSTON LIVESTOCK SHOW



KURT & JESSICA THOMAS
DIVISION CHAMPION
 2019 FORT WORTH STOCK SHOW



MASON METZLER
CHAMPION DIVISION 2 SIMMENTAL
 2019 HOUSTON LIVESTOCK SHOW



CUTTER SULLIVAN
CHAMPION DIVISION 1 SIMMENTAL
 2019 HOUSTON LIVESTOCK SHOW

CHAMPIONS



HADLEY HARTMAN
RESERVE GRAND CHAMPION RED ANGUS
2020 NATIONAL WESTERN STOCK SHOW



CARTER SULLIVAN
RESERVE CHAMPION SIMMENTAL
2019 RODEO AUSTIN



CODY COURTNEY
SUPREME OVERALL + CHAMPION % SIMMI
2019 OKLAHOMA YOUTH EXPO



MORGAN CULPEPPER
GRAND CHAMPION ANGUS
2018 FORT WORTH STOCK SHOW



EVAN DUTENHOFFER
GRAND CHAMPION CHI-ANGUS
2018 N.A.I.L.E.



RAYLI CUNNINGHAM
SUPREME OVERALL + CHAMPION ANGUS
2018 OKLAHOMA YOUTH EXPO



MADISON CULPEPPER
ASA '18 NATIONAL CHAMPION SIMBRAH
2018 FORT WORTH GRAND CHAMPION







KCC1 MS EXCLUSIVE 9063G

OFFERED BY KEARNS CATTLE COMPANY

LOT **101A** PB SM

TATTOO: 9063G | DOB: 2/20/19 | REG: 3764171

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

TRIPLE C INVASION R47K

CCR MS MISTY MAY 8014U

CCR MS SARAH 6036S

CE	BW	WW	YW	MILK	API	TI
10.3	2	78.7	115.4	20.3	124.1	74.2



KCC1 EXCLUSIVE 116E
SIRE OF LOTS 101A & 101B



KCC1 WAR CRY 878G MATERNAL BROTHER TO
KR CASINO 6243 & SERVICE SIRE

In a conversation with King Wesner on how he approached mating his stock, he replied, "mate like to like cattle that are one in the same." This is exactly just that! For those that have had the opportunity to see Exclusive, in person at the ranch south of Rushville over the last two summers would concur with the natural amount of dimension, skeletal width, substance, power, masculinity, and sheer athleticism he has on his resume. It's truly unmatched by any other mature Simmental bull you will have the opportunity to evaluate.

AI BRED 5/2/20 TO KCC1 WAR CRY 878G (ASA: 3678383). SAFE AI.



KCC1 MS EXCLUSIVE 9037G OFFERED BY KEARNS CATTLE COMPANY



CCR MISTY MAY 8014U
DAM OF LOT 101A & 101B



KCC1 FOLSOM 512F \$39,000 MATERNAL
BROTHER OWNED BY LEE'S CATTLE COMPANY

LOT **101B** PB SM

TATTOO: 9037G | DOB: 2/25/19 | REG: 3764170

MR TR HAMMER 308A ET
KCC1 EXCLUSIVE 116E
TKCC VICTORIA 57A

TRIPLE C INVASION R47K
CCR MS MISTY MAY 8014U
CCR MS SARAH 6036S

CE	BW	WW	YW	MILK	API	TI
10.3	2	78.7	115.4	20.3	124.1	74.2

8014, Misty May, the donor dam to this pair of sisters is much like their sire in type and kind. This cow was hand-picked from the entire Cow Camp Ranch cowherd in a private treaty option years ago by David Berry of Hidden Oaks Cattle. She was then sold through this very sale 3 years ago to Zach and Tom Kearns. Misty May has gone on to impact the Kearns program and bull sale in a big way with multiple progeny groups leading the average pool and leaving daughters or sisters to these females that will be foundation building blocks for the future of Kearns Cattle as another elite cow family in the arsenal. Rest assured that these purebred females will be the right kind with ultimate earning potential in whatever role you decide to use them in.

AI BRED 5/1/20 TO TJ PLATTE RIVER 370D (ASA: 3764171). SAFE AI.



KCC1 MS CASINO 9021G

OFFERED BY KEARNS CATTLE COMPANY

LOT **102** 1/2 SM 1/2 AN

TATTOO: 9021G | DOB: 2/21/19 | REG: 3764169

CFCC BLACK JACK 001
KR CASINO 6243
 MALSONS SAVANNAH 27Y
 WAGR DRIVER 706T
KCC1 TIARA 100A
 CNS TIARA P405

CE	BW	WW	YW	MILK	API	TI
7.3	2.9	76.6	119.4	23.4	116	74.3



KR CASINO 6243 2017 ROV
 SHOW BULL OF THE YEAR & AMERICAN
 ROYAL GRAND CHAMPION ANGUS BULL



KCC1 TIARA 130Z
 FULL SISTER TO DAM OF LOT 102



KCC1 TIARA 131Z
 FULL SISTER TO DAM OF LOT 102

The power SimGenetic mating of the offering! Tiara would be one of the old school bred purebred Simmentals that was bred with sire power in the late, great RCC Headliner, that complimented her flat, smooth, attractive Zinger sired dam. Casino was a great accent within this mating by only complimenting the power and mass of this pair of sisters. They have the size, scale, and body shape needed to go the distance. AI BRED 5/2/20 TO KCC1 WAR CRY 878G (ASA: 3678383). SAFE AI.



KCC1 MS ROCKN BATTLECRY 9074G
OFFERED BY KEARNS CATTLE COMPANY

The first time we looked at this female was over a year ago on the saturated hills and valleys of the Rockin' J. She demanded one's attention as a calf with her smooth, angular, correct build, kind and shape. Her dam is one of those very productive daughters of Sharper Image that was produced in the great junior program of the Greiman family of Iowa. This one will earn the right to be evaluated and appraised on sale day.

AI BRED 5/1/20 TO KCC1 EXCLUSIVE 116E (ASA: 3306064). SAFE AI.



KCC1 MS BATTLECRY 9065G
OFFERED BY KEARNS CATTLE COMPANY

LOT **103A** $\frac{3}{4}$ SM $\frac{1}{4}$ AN

TATTOO: 9074G | DOB: 3/15/19 | REG: 3702142

MR HOC BROKER
RUBY SWC BATTLE CRY 431B
SWC RUBY YETTI 143Y

TJ SHARPER IMAGE 809U
GSJG IMPRESSIVE IMAGE 1B
LKR IMPRESSIVE DREAM

CE	BW	WW	YW	MILK	API	TI
9.1	1.6	83.4	126.4	20.8	106.3	71.2



GSJG IMPRESSIVE IMAGE 1B
DAM OF LOT 103A & 103B



2015 NAILE RESERVE GRAND CHAMPION
PERCENTAGE SIMMENTAL FEMALE
DAM OF LOT 103A & 103B

LOT **103B** $\frac{3}{4}$ SM $\frac{1}{4}$ AN

TATTOO: 9065G | DOB: 3/10/19 | REG: 3764176

MR HOC BROKER
RUBY SWC BATTLE CRY 431B
SWC RUBY YETTI 143Y

TJ SHARPER IMAGE 809U
GSJG IMPRESSIVE IMAGE 1B
LKR IMPRESSIVE DREAM

CE	BW	WW	YW	MILK	API	TI
9.1	1.5	84	127.2	20.8	106.4	71.5

AI BRED 5/1/20 TO CCR WICHITA 4069D
(ASA: 3149505).
PE 5/20/20-7/20/20 TO MAY-WAY 316 910
(AAA: 19647028)

LOT **104A** 1/2 SM 1/2 AN

TATTOO: 9067G | DOB: 2/21/19 | REG: 3764172

WS PILGRIM H182U
TKCC CARVER 65C
FORD RJ DOLLY Y83
S A V BRILLIANCE 8077
S B PEG 506
S B PEG 703

CE	BW	WW	YW	MILK	API	TI
10.3	0.2	70.9	100.9	21.8	121.1	75.1

AI BRED 4/11/20 TO CCR WICHITA 4069D
(ASA: 3149505). SAFE AI.



KCC1 MS CARVER 9067G
OFFERED BY KEARNS CATTLE COMPANY

This mating yielded stock that are moderate in size, robust in their center body, and as they travel away they exhibit substantial base width with desirable undercarriage. The Peg donor is a cornerstone daughter of Brilliance with a dominant and proven cow family that has generated plenty over the years for the Sisco Brothers program in Nebraska. She, herself, is a past champion of the Nebraska Cattleman's Classic, and it's evident that she passed that same successful look and presence in her progeny. Carver is a past high seller of the Kearns Cattle Company bull sale. He has been used extensively in some outstanding ranch programs in the Northern Plains with results of acceptable, high performing, stout made, rancher bulls and daughters that remain fertile and wet in production. We realize that they might not have the backdrop accolades of some of their contemporaries, but let's admit that cattle that require less input to maintain, stock that breeds back, and stock that are the step necessary to continue good seedstock are increasing in value and worth due to the fact that they cover the bottom line.

LOT **104B** 1/2 SM 1/2 AN

TATTOO: 9069G | DOB: 2/23/19 | REG: 3764173

WS PILGRIM H182U
TKCC CARVER 65C
FORD RJ DOLLY Y83
S A V BRILLIANCE 8077
S B PEG 506
S B PEG 703

CE	BW	WW	YW	MILK	API	TI
10.3	0.2	70.9	100.9	21.8	121.1	75.1

AI BRED 4/30/20 TO KCC1 WAR CRY 878G
(ASA: 3678383). SAFE AI.



KCC1 MS CARVER 9069G
OFFERED BY KEARNS CATTLE COMPANY



KCC1 MS EXCLUSIVE 9007G OFFERED BY KEARNS CATTLE COMPANY



KCC1 EXCLUSIVE 116E
SIRE OF LOT 105

LOT **105** 3/4 SM 1/4 AN

TATTOO: 9007G | DOB: 2/24/19 | REG: 3737695

MR TR HAMMER 308A ET

KCC1 EXCLUSIVE 116E

TKCC VICTORIA 57A

MR HOC BROKER

TKCC BAILEE 4004B

RDDS MS VRD 752R 1SA

CE	BW	WW	YW	MILK	API	TI
9.6	2.1	75	112.9	18.4	126.5	74.7

Another example of proven genetics and physical blend with this Exclusive sired female from an extremely productive cow family that has produced the kind that continue to build the Kearns brand and program. **OBSERVED BRED 5/1/20 TO TR MR COMRADE 9038G (AAA: 19595370). SAFE IN CALF.**

LOT **106** 5/8 SM 3/8 AN

TATTOO: 9047G | DOB: 3/1/19 | REG: 3764178

MR TR HAMMER 308A ET
KCC1 DEFIANT 540D
 EBS DREAM MOSAIC
 MR SB STEEL CURTAIN 314A
KCC1 MS STEEL 6013D
 KCC1 6013A

CE	BW	WW	YW	MILK	API	TI
11.1	0.9	68.1	100	19.5	114.9	67.7



KCC1 DEFIANT 540D
 SIRE OF LOT 106 & 107



KCC1 MS DEFIANT 9047G
 OFFERED BY KEARNS CATTLE COMPANY

This Defiant daughter is very feminine and unique in her style and build. Very angular, smooth, and sound on the ground with the right body shape to be an asset to any program. AI BRED 4/11/20 TO TJ PLATTE RIVER 307D (ASA: 3148171). SAFE AI.

LOT **107** PB SM

TATTOO: 9070G | DOB: 3/2/19 | REG: 3764607

MR TR HAMMER 308A ET
KCC1 DEFIANT 540D
 EBS DREAM MOSAIC
 TJ HIGH CALIBRE 556B
TKCC MS CALIBER 7013E
 TKCC DOLLY 527C

CE	BW	WW	YW	MILK	API	TI
9.9	1.9	80.7	120.7	24.7	135.5	81



KCC1 MS DEFIANT 9070G
 OFFERED BY KEARNS CATTLE COMPANY

This maternal and highly feminine breeding piece is sired by a past high seller in the Kearns Cattle Company Bull Sale selected by Rob VanHove of South Dakota. Defiant would be the maternal brother to the Shipwreck Cattle Co lead herd sire, Dakota, by Hammer. Defiant has done a very nice job making great looking, sexy females that have innate maternal instincts. This one is also influenced by the likes of High Caliber and New Direction under the leadership of the great Dolly. Here is a very attractive purebred with endless mating possibilities on the forefront. AI BRED 4/11/20 TO CCR WICHITA 4069D (ASA: 3149505). SAFE AI.



MMK PRETTY HEART 325G

OFFERED BY BARKER LIVESTOCK & KINNA CATTLE COMPANY



2017 NAILE RESERVE GRAND CHAMPION
SIMANGUS HEIFER GRANDDAUGHTER OF 056



TTA PRECISION 056 OF 124
DAM OF LOT 108

LOT **108** 1/2 SM 1/2 AN

TATTOO: 325G | DOB: 3/21/19 | REG: 3763216

SVF STEEL FORCE S701

MR HOC BROKER

JM BF H25

MAPLE LANE PRECISION 3660

T T A PRECISION 056 OF 124

C A F FINKS ERICA 124

CE	BW	WW	YW	MILK	API	TI
7.3	2.2	69.4	103	15.3	93.6	62.5

This genetic combination is of elite status in this lead off Simgenetic breeding piece. The mating has been proven time and again with awesome end game results. If you like soundness, flex, body, and width in your stock, this female needs your attention.

AI BRED 4/15/20 TO GEFF COUNTY O (ASA: 328219). SAFE AI.

LOT **109** 3/4 SM 1/4 AN

TATTOO: 04G | DOB: 2/18/19 | REG: 3764181

SANDEEN UPPER CLASS 2386
 JSSC CLASS ACT 035C
 JSSC YOVELA 032Y
 FBFS WHEEL MAN 649W
 JSSC WHEEL GIRL 090A
 FBF TULIP 575T

CE	BW	WW	YW	MILK	API	TI
10.2	2.4	72.6	115.4	19.3	105.1	68.8



KCC1 ENTERPRISE 519E
 \$35,500 HIGH SELLER AT KEARNS CATTLE
 COMPANY & SERVICE SIRE TO SEVERAL
 FEMALES IN THE OFFERING

LOT **110** 3/4 SM 1/4 AN

TATTOO: 05G | DOB: 2/20/19 | REG: 3764182

MR HOC BROKER
 GCC CM STOCKBROKER B005
 J&J QUEEN 414
 BF M218 SNAKE EYES
 FBFS ALLURE 002Z
 FBFS SLOW MELT 089S

CE	BW	WW	YW	MILK	API	TI
10.4	3.3	82.7	119.2	26.2	117.5	72.2



CAE CLASSY GIRL

OFFERED BY BARKER LIVESTOCK

Upper Class x Power Drive x R20 x Wheel Man blend that would include to Denver Champions in R20 and Wheel Man. She has body for days and will be the kind that produces those sought after baldies. **AI BRED 4/15/20 TO KCC1 ENTERPRISE 519E (ASA: 3306094). SAFE AI.**



CAE STOCKBOKER GIRL

OFFERED BY BARKER LIVESTOCK

A proven pedigree for production and longevity with some of the oldest productive cow families on both sides of the SimAngus business. She blends H25, Ebony Antoinette, and L105 on the Simmental side and the popular prolific 414 Angus matron. Sells to you safe to our heifer bull selection from Hartman Cattle Co 2020 bull sale, CKCC LD 20-20. **OBSERVED BRED 4/9/20 TO CKCC LD 20-20 407G (ASA: 3641248). SAFE.**



F4 UDE PRIDE 176G

OFFERED BY F4 LAND & CATTLE COMPANY



RUBY'S CURRENCY 7134E
\$435,000 SIRE OF LOT 111

LOT **111** 3/4 SM 1/4 AN

TATTOO: 176G | DOB: 3/4/19 | REG: 3601997

WBF SIGNIFICANT B132

RUBY'S CURRENCY 7134E

RUBYS JILL 035X

TJSC OPTIMUS PRIME 12W

MISS PRIME

MISS LUT

CE	BW	WW	YW	MILK	API	TI
11	1.2	77.1	114.7	16.8	118.5	74.5

Here is the big bodied, thick ended, cowy one of the set brought to you by F4. She sells safe to the junior herd sire EZS 703G. the Wide Body x Josie combination that ran service on the summer tour of the ranch heifer division. **OBSERVED BRED 4/9/20 TO EZS 703G (ASA: 3603848). SAFE IN CALF.**

LOT **113** 3/4 SM 1/4 AN

TATTOO: 9114G | DOB: 3/15/19 | REG: 3753206

WS PILGRIM H182U

TL BOTTOMLINE

MISS STAR ABOVE

MEYER RANCH 734

MS NB 360 KATY 1X

SLL MISSKEYMURA KATY8071

CE	BW	WW	YW	MILK	API	TI
6.3	2.4	65.1	93.5	21.6	95.5	63.6

F4 UDE 9114G

OFFERED BY F4 LAND & CATTLE COMPANY

The Bottomline daughter of the great and proven 1X, a past Denver % Champion by the great Meyer 734. Length, type, and balance included with the mating to the widely popular GEFF County O. **AI BRED 4/15/20 TO GEFF COUNTY O (ASA: 328219). SAFE AI.**



MS NB 360 KATY 1X 2011 NWSS GRAND CHAMPION PERCENTAGE SIMM.
DAM OF LOT 113

LOT **114** 1/2 SM 1/2 AN

TATTOO: 171G | DOB: 4/1/19 | REG: 3753208

HTP/SVF DURACELL T52

SS/PRS HIGH VOLTAGE 244X

KENCO MILEY COTTONTAIL

251E

CE	BW	WW	YW	MILK	API	TI
11.5	1.2	78	119.8	21.5	116.1	78.1

F4 UDE 171G

OFFERED BY F4 LAND & CATTLE COMPANY

Proven old school brood cow with a big foot and safe to County O, one of the most heavily used AI sires in the illustrious Griswold Cattle Company herd sire battery. **AI BRED 4/15/20 TO GEFF COUNTY O (ASA: 328219). SAFE AI.**

LOT **115** 3/4 SM 3/16 AN

TATTOO: 9285G | DOB: 4/29/19 | REG: 3753283

MR TR HAMMER 308A ET

HARA'S DISTINCTION 10C

HARA'S MISS PLATINIUM

MR HOC BROKER

WHISKEY LULLABYE

KLS MAJICALLY OBSESSED

CE	BW	WW	YW	MILK	API	TI
6.4	4.3	78.7	118.5	18.4	96.3	68

F4 UDE 9285G

OFFERED BY F4 LAND & CATTLE COMPANY

AI BRED 4/15/20 TO KCC1 ENTERPRISE 519E (ASA: 3306094). SAFE AI.

LOT **116** 5/8 SM 3/8 AN

TATTOO: 9247G | DOB: 3/28/19 | REG: 3753247

SANDEEN UPPER CLASS 2386

UDE NORMAN 19D

HARAS MISS PRINCESS 100Z

WAGR DRIVER 706T

UDE 35Z

314W

CE	BW	WW	YW	MILK	API	TI
10.9	1.8	69.8	107	17.9	109.7	71.4

F4 UDE 9247G

OFFERED BY F4 LAND & CATTLE COMPANY

Star headed, big footed, sound structured Upper Class granddaughter sells safe to KCC1 Enterprise 519E, the \$35,500 high selling bull in the 2018 Kearns Cattle Company Bull Sale, and flush mate brother to the \$120,000 Exclusive. **AI BRED 4/15/20 TO KCC1 ENTERPRISE 519E (ASA: 3306094). SAFE AI.**



HARAS MISS PRINCESS 100Z
\$190,000 PATERNAL GRANDDAM OF LOT 116



GEFF COUNTY O
SERVICE SIRE TO SEVERAL FEMALES IN THE OFFERING

LOT **117** 1/2 SM 1/2 CS

TATTOO: 1947G | DOB: 3/28/19 | REG: 3753280

WS PILGRIM H182U

TL BOTTOMLINE

MISS STAR ABOVE

9147E

CE	BW	WW	YW	MILK	API	TI
5.9	6.8	81.7	119.2	23.7	78.8	64.3

F4 UDE 9147G

OFFERED BY F4 LAND & CATTLE COMPANY

AI BRED 4/15/20 TO GEFF COUNTY O (ASA: 328219). SAFE AI.



F4 UDE 58G
OFFERED BY F4 LAND & CATTLE COMPANY

LOT **118** 1/2 SM 1/2 CS

TATTOO: 58G | DOB: 4/24/19 | REG: 3753282

CNS DREAM ON L186

WS PILGRIM H182U

WS MARLA 276M

52E

CE	BW	WW	YW	MILK	API	TI
8.1	5.5	78.8	106.9	22	83.6	65.2

AI BRED 4/15/20 TO SEXED FEMALE DMCC
COUNTER ATTACK 8C (ASA: 3016843). SAFE AI.

INNOVATION
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MARKETING AND CONSULTATION FIRM



200

PB SM

CDI REVIVAL 370D
TRUSTEE 387F (ASA#3429754)
 CDI MISS HOMETOWN 163C

CCR ANCHOR 9071B
ESTELLE 373E (ASA#3261841)
 WAGR CHANEL 5073C

CE	BW	WW	YW	MILK	API	TI
8.4	1.9	84.2	123.4	28.7	142.3	86.7



ESTELLE 373E



TRUSTEE 387F

May we introduce the perfect blend of power, substance, pedigree, and look. 373E has always impressed us with her physical attributes and look. She would be the calf on the cow that's the featured pair on the ASA website. Estelle is a direct daughter of Anchor from our Broker x Melody donor, Chanel 5073C. The sire to the mating would have been one of the big numbered studs with dimension and power of the spring 2019 bull tour that impressed us. It is without question that the end result should be huge footed, stout structured, with plenty of body and shape. Hold on for the ride and invest with confidence. **Selling 3 conventional IVF embryos guaranteeing one pregnancy if work is performed by a certified embryologist.**

201

PB SM

LLSF PAYS TO BELIEVE ZU194
KING OF DIAMONDS (ASA#3326935)
 KLS DIAMOND W516

JSSC WIDE BODY 090W
SWC HOC ANNIE K 214C (ASA#3100809)
 ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
11.9	2.6	73.7	104.0	18.6	111.9	68.7



SWC HOC ANNIE K 214C



TJSC KING OF DIAMONDS
 2019 NAILE GRAND CHAMPION SIMMENTAL BULL

The elite bred, Champion crowned King of Diamonds has experienced heavy use throughout the breed and popularity surges after his mature run on the tan bark. 214C is the go to Wide Body x Annie K 330Y daughter that has clicked well with each mating she has been introduced to. I believe that the end game should result in purebred, blaze faced progeny with balanced body, substance distribution, and value regardless of sex. Remember, 214C is the dam of the Annie Rose 091F Sr. yearling we exhibited at the National Classic and her heifer calf average on 4 head sold through the Black Label sale series would be over \$13500, imagine the possibilities. **Selling 3 conventional IVF embryos guaranteeing one pregnancy if work is performed by a certified embryologist.**

202

PB SM

W/C LOADED UP 1119Y
W/C BANKROLL 811D (ASA#3187005)
 MISS WERNING KP 8543U

NFF UPGRADE Z083
NFF WICKED B125 (ASA#2884112)
 NFF WICKED Z119

CE	BW	WW	YW	MILK	API	TI
13.9	1.6	77.9	115.1	26.0	135.3	76.9



NFF WICKED B125

Wicked is making a name for herself in production. She is the dam of the 2020 Ft Worth Junior Show Champion Female. She too is the dam of the 2019 Reserve Champion female at both San Antonio and Houston for the Culpepper Family. We expect this mating to be nothing short of her other genetic combinations as we expect these cattle to be loaded with sheer skeletal width and uncompromised body. They will also be built for the long haul in terms of structure and there's a chance for a rare baldy from this donor female. **Selling 3 reverse sorted female embryos by the sire of Champions.**

203

PB SM

W/C LOADED UP 1119Y
W/C BANKROLL 811D (ASA#3187005)
 MISS WERNING KP 8543U

WS PILGRIM H182U
WAGR MELODY 5076C (ASA#3021975)
 3C MELODY M668 BZ

CE	BW	WW	YW	MILK	API	TI
9.5	3.4	74.0	101.3	28.0	121.6	73.9



BCL1 EVELYN 476E
 MATERNAL SISTER TO EMBRYOS SIRED BY EXECUTIVE ORDER



W/C BANKROLL 811D

This mating is from the granddam of the \$13,500 2019 Black Label red blaze sale highlight. That heifer is a Bankroll from an Executive Order daughter of 5076C, so why not go back directly to the source with the same game? We look forward to this mating hitting the ground in the spring in anticipation for the arrival of cherry red blaze faced purebreds. Bankroll's body and center rib will only compliment the extreme build and pattern of the 5076C donor. 5076C has always supplied enough foot, bone, and substance in her progeny with extra look and appeal. **Selling 3 reverse sorted female IVF embryos guaranteeing one pregnancy if work is performed by a certified embryologist.**

204

PICK OF 3

WEBR DR. PHIL
WR ROBIN 11B (RAAA#1678481)
 GT CITA 4060

W/C LOADED UP 1119Y
W/C BANKROLL 811D (ASA#3187005)
 MISS WERNING KP 8543U

CE	BW	WW	YW	MILK	API	TI
12.0	0.9	69.2	103.0	29.4	118.7	67.2



WR ROBIN 11B

RED SOO LINE POWER EYE 161X
KJHT POWER TAKE OFF (RAAA#3525459)
 SRA PAINTBUCKET

CE	BW	WW	YW	MILK
46	12	0.5	54	1.3

RED NORTHLINE FAT TONY 605U
PZC TMAS RED SKY 2794 (RAAA#1568472)
 WHITESTONE LANA V150

CE	BW	WW	YW	MILK
46	10	1.2	64	1.5



KJHT POWER TAKE OFF



PZC TMAS RED SKY 2794

Your opportunity to pick 3 embryos from 3 matings on our Robin 11B Red Angus donor female. Robin has generated much success and has paid her way during her tenure at Shipwreck Cattle Co and we look forward to our future joint venture with the Nixon Family on this donor female. She is the dam of the 2019 Reserve Red Angus female of the Ft. Worth Junior Show, the dam of the 2018 and 2019 Minnesota State Fair FFA Champion female and last year her daughter by Red Sky commanded \$10,000. **We are offering your pick from W/C Bankroll (3) Conventional IVF, TMAS Red Sky (3) Reverse Sorted Female IVF, and/ or PTO (1) Reverse Sorted Female IVF. Guaranteeing 1 pregnancy if work is performed by a certified embryologist.**

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SWC ANNIE ROSE 091F

OFFERED BY SHIPWRECK CATTLE COMPANY & MUNSON CATTLE COMPANY



ACW ANNIE K 330Y
MATERNAL GRANDDAM OF LOT X



SWC HOC ANNIE K 214C
DAM OF LOT X

LOT **X** 3/4 SM 1/4 AN

TATTOO: **091F** | DOB: 2018-10-13 | REG: 3542819

REMINGTONSECRETWEAPON185

DMCC COUNTER ATTACK 8C

CARD FOREVER 61A

JSSC WIDE BODY 090W

SWC HOC ANNIE K 214C

ACW ANNIE K 330Y

CE	BW	WW	YW	MILK	API	TI
13.4	1	64.5	92.4	19	103.8	61.7

Here's the "Covergirl." The one that turned heads and made people ask, "what's the red heifer?" in Brookings this summer at the AJSA National Classic. Ladies and Gentlemen, this female is the past sale feature of the 2019 Spring Black Label that commanded the \$30,000 hammer price on behalf of Kelly Munson. This spring we realized how tough it is to find one colored like this one that's built like she is to build a set of red high or low percentage females with look and kind. So, with that we contacted Kelly and bought half of 091F and we haven't looked back. Her cow family is proven, predictable and easy to mate for success. We are offering the right to aspirate this female to the bull of your choice. We will guarantee 6 transferrable embryos with an open top. All costs associated with the aspiration will be the responsibility of the buyer. We strongly suggest using conventional semen and no reverse sort as we believe a bull from this female will have significant value as an impactful red hided/red carrier sire for the industry. The red wave is here to stay, there are too many advantages red cattle have to offer the business, seedstock or commercial, so build that with one of the very best.



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