



The
**GENETIC OPTIONS
BULL SALE**

WEDNESDAY, FEBRUARY 6, 2019 | 1 PM

Dunlap Livestock Auction, Inc. | Dunlap, Iowa



CATTLEMEN,

On behalf of my family and consignors, I'd like to invite you to our Genetic Options Event Bull Sale. Markets are trending upward and the future holds a bright outlook for the Simmental and SimAngus influenced cattle. Our commitment to our customers is to provide proven, dependable genetics that will exceed your expectations. This is quite an impressive set of bulls from some great Simmental breeders. The cow families represented here are second to none. These are "real world" bulls for the real cowman. Feel free to call myself or any of the consignors in regards this year's offering. The sale will be broadcasted live at DVAuction.com with videos available for viewing for those of you that are unable to attend sale day. I thank you once again and look forward to seeing everyone in Dunlap, Iowa on February 6, 2019.

- DEAN VOLK



Volk Livestock
Dean Volk - 402.992.9997
Battle Creek, NE



THSF

Hadden Simmentals
Troy Hadden - 712.281.2690
Castana, IA

Guest Breeder

Healy Simmentals
Roger Healy - 712.420.5571
Castana, IA



AUCTIONEER

Jon Shaben - 712.643.5580

RING STAFF

Alex Acheson, Lee AgriMedia - 785.366.1185

Austin Brandt, Livestock Plus - 712.621.1829

SALE DAY PHONES

Dean Volk - 402.992.9997

Troy Hadden - 712.281.2690

Roger Healy - 712.420.5571

SALE CONSULTANTS

Graham Blagg - 530.913.6418

Jason Elmore - 580.554.1278

Buddy Robertson - 580.747.7000

Dalton Lundy - 502.727.6898

SALE LOCATION

Dunlap Livestock Market

701 Hwy 30 W - Dunlap, IA 51529

Office - 712.643.5761

ACCOMMODATIONS

Boulder Inn & Suites, Oak Ridge, Denison, IA 712.263.2833

Travel Lodge, Denison, IA 712.314.2574

LIABILITY

Neither owners nor sale management assume any liability for any accidents that may occur to the animal after it is sold. All persons who attend the sale do so at their own risk and owners or sale personnel assume no liability for accidents.

SEMEN INTEREST

The Genetic Options Event consignors retain one-third revenue sharing semen interest in all bulls selling. This entitles the consignor to collect semen for in herd use and to 1/3 of the revenues of any semen sold. It is the buyers responsibility to ensure the seller's interest is upheld if semen is ever sold, or if the bull or any interest in the bull is sold to a third party. The new bull owner will have full possession and full salvage value.

TERMS

Cattle will sell under the standard terms and conditions as recommended by the American Simmental Association.

RISK

Each animal becomes the risk of the purchaser as soon as sold. Animals purchased are at the purchaser's risk as to loss or injury, and will be loaded according to purchaser's direction. Insurance will be available sale day.

ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale, attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.

ADDITIONAL INFORMATION

Ultrasound data, yearling weights, gain test results, scrotal circumference measurements and Homo Black/Homo Polled testing results will be available sale day. Many of the donor dams to the cattle selling will be available for viewing sale day.

AD & CATALOG PRODUCTION

THM Promotions, Tracy McMurphy - 806.679.0231

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions

ONLINE BIDDING

We are pleased to bring you real-time internet bidding and a live broadcast of this sale through DVAuction.com. If you are unable to attend for any reason, you may bid online at www.dvauction.com. Please register for bidder number at www.dvauction.com anytime prior to 12 Noon on Tuesday, February 5 to accommodate the approval process. After this date/time, bidder approval may be delayed.

Approved bidders will be issued bidder number and access prior to the sale. For questions or sale bookings call the Office M-F 8am-6pm CT: (402) 316-5460.



THE FALL YEARLING BULLS

LOT 1 - VOLK ROUNDUP E729



What a way to start off the 2019 Genetic Options Bull Sale with none other than a pair of flush mate brothers sired by the *Two-Time National Western Stock Show Grand Champion Purebred Bull, SC Pay The Price.*

- The powerful dam of these two herd sire prospects is the \$21,000 daughter of the great KenCo Miley Cottontail, a matriarch within the breed that traces to the legendary H25 donor that is the dam of the Triple Crown winning MR HOC Broker.
- SS/PRS Cottontail 404A was selected as one of the high selling females in the 2014 Head of the Class sale at Sanders Ranch and has become a cornerstone producer for Volk Livestock.
- 404A is sired by the late W/C Wide Track, a sire that is noted for his ability to transcend balance, phenotypic excellence, with added shape and dimension.
- Look to this impressive pair of Pay The Price herd sire prospects if you're serious about adding elite quality, performance, and pedigree to your operation.



VOLK ROUNDUP E729

BD: 9/12/17 — REG: 3440394 — TATTOO: E729

Purebred Simmental

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
 LLSF URABABYDOLL U194

W/C WIDE TRACK 694Y
SS/PRS COTTONTAIL 440A
 KENCO MILEY COTTONTAIL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
79	-	8.4	2	65.1	95.3	2.6
MILK	MWW	MARB	REA	API	TI	
19	51.5	0.15	0.9	113.8	69	

THE GENETIC OPTIONS BULL SALE

THE FALL YEARLING BULLS

LOT 2 - VOLK BULL E730



FEBRUARY 6, 2019 - DUNLAP, IOWA



SIRE OF LOTS 1 & 2 - SC PAY THE PRICE C11



DAM OF LOTS 1 & 2 - SS/PRS COTTONTAIL 440A

2

VOLK BULL E730

BD: 9/17/17 — REG: 3516186 — TATTOO: E730

Purebred Simmental

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
 LLSF URABABYDOLL U194

W/C WIDE TRACK 694Y
SS/PRS COTTONTAIL 440A
 KENCO MILEY COTTONTAIL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
77	843	8.4	2.3	66.5	98.1	2.6
MILK	MWW	MARB	REA	API	TI	
18.1	51.3	0.15	0.9	113.4	69.4	

THE FALL YEARLING BULLS

- An interesting set of flush mate brothers that are sired by the popular and proven W/C Executive Order and backed by the foundation matron, SS/PRS Cottontail 404A.
- W/C Executive Order is an own son of the breeds most renown donor, 8543U, a female that is quickly approaching \$5 Million in actual progeny sales to date. Their maternal granddam is another household name within the Simmental breed, KenCo Miley Cottontail. She has also produced herd sires, donor dams, high sellers, champions, and individuals of significant importance within the beef industry.
- These flush mate brothers offer superior structural integrity, density, and ruggedness of build.
- They boast an impressive actual spread from birth to weaning, with modest birth weights in the mid 70's to low 80's and came to the weaning pen anywhere from the mid 800's to the mid 900's.
- Pounds pay and these brothers are sure to add value to your calf crop while incorporating proven and reliable genetics that will stand the test of time.

3

VOLK BULL E734

BD: 9/21/17 — REG: 3516182 — TATTOO: E734

Purebred Simmental

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

W/C WIDE TRACK 694Y
SS/PRS COTTONTAIL 440A
KENCO MILEY COTTONTAIL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
77	978	11.6	1	79.6	122.4	3.7

MILK	MWW	MARB	REA	API	TI
22.3	62	0.14	0.88	128.9	79.8

5

VOLK BULL E733

BD: 9/21/17 — REG: 3516188 — TATTOO: E733

Purebred Simmental

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

W/C WIDE TRACK 694Y
SS/PRS COTTONTAIL 440A
KENCO MILEY COTTONTAIL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
80	925	11.6	0.7	75.9	117.3	3.7

MILK	MWW	MARB	REA	API	TI
23.1	61	0.14	0.88	128.2	78.1

4

VOLK BULL E736

BD: 9/22/17 — REG: 3516190 — TATTOO: E736

Purebred Simmental

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

W/C WIDE TRACK 694Y
SS/PRS COTTONTAIL 440A
KENCO MILEY COTTONTAIL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
77	831	11.6	0.2	70.6	109.8	3.7

MILK	MWW	MARB	REA	API	TI
24.3	59.6	0.14	0.88	127	75.7

6

VOLK BULL E724

BD: 9/7/17 — REG: 3516192 — TATTOO: E724

Purebred Simmental

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

W/C WIDE TRACK 694Y
SS/PRS COTTONTAIL 440A
KENCO MILEY COTTONTAIL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
77	884	11.6	0.6	75.2	116.3	3.7

MILK	MWW	MARB	REA	API	TI
23.3	60.8	0.14	0.88	128	77.8

7

VOLK BULL E440

BD: 11/17/17 — REG: — TATTOO: E440

Purebred Simmental

STF ROYAL AFFAIR Z44M
SJCC VOLK CHANNING C020
JS FLATOUT FLIRTY 46T

W/C WIDE TRACK 694Y
SS/PRS COTTONTAIL 440A
KENCO MILEY COTTONTAIL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
75	540	7.85	2.8	64.2	97	2.9

MILK	MWW	MARB	REA	API	TI
21.45	53.45	-0.05	0.87	108.9	63.1

- E440 is a younger natural born son of the 404A donor dam that is sired by SJCC Volk Channing C020.
- Channing C020 is an own son of the legendary JS Flat Out Flirty 46T donor that has produced countless sons and daughters working in top herds across North America.
- He offers a modest 75 lb. birth weight while still exhibiting performance, stoutness, and power.



PATERNAL GRANDDAM TO LOT 7
JS FLAT OUT FLIRTY 46T

THE FALL YEARLING BULLS



LOT 3 - VOLK BULL E734



LOT 5 - VOLK BULL E733



LOT 4 - VOLK BULL E736



LOT 6 - VOLK BULL E724



MATERNAL GRANDDAM TO LOTS 3 - 6
KENCO MILEY COTTONTAIL



SIRE OF LOTS 3 - 6
W/C EXECUTIVE ORDER 8543B

FEBRUARY 6, 2019 - DUNLAP, IOWA

THE FALL YEARLING BULLS



LOT 8 - THSF E744 BULL

- E744 and E747 are a pair of flushmate brothers that are backed by a pedigree that is tried and true! Sired by the maternal icon, HC Power Drive 88H, a sire that is well noted for his ability to sire production cattle with added stoutness, longevity, and a quality balanced phenotype.
- Many prolific and breed leading donors are daughters or granddaughters of the legendary Power Drive 88H.
- RP/MP Right To Love 015U is a true breed icon! Here is a monumental opportunity to acquire a direct son of the great 015U and maternal brothers to the National Champion Quantum Leap.
- 015U was a high seller and crown favorite at the 2008 NAILE Select Sale. She was crowned the 2009 American Royal Grand Champion Female and is an own daughter of the North American and Denver Champion, PCC Queens Valentine R9.
- Since entering production, 015U has put countless sons and daughters into programs across North America and is currently at 143 registered progeny with the American Simmental Association.



DAM OF LOTS 8 - 10
RP/MP RIGHT TO LOVE 015U



MATERNAL SISTER
TO LOTS 8 - 10
SJCC
DADDY'S GIRL
CHAMPION
OVERALL
FEMALE
SAN ANTONIO

MATERNAL
BROTHER TO LOTS
8 - 10
QUANTUM
LEAP



THSF E720 BULL

LOT 10 BD: 9/13/17 — REG: 3518069 — TATTOO: E720
Purebred Simmental

WESTFALL VOYAGER 721P
BMR EXPLORER
WW MISS MY DREAM 429R

SVF/NJC BUILT RIGHT N48
RP/MP RIGHT TO LOVE 015U
PCC QUEENS VALENTINE R9

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
71	-	9.6	1.2	60	82.2	5.4
MILK	MWW	MARB	REA	API	TI	
15	44.9	0.03	0.43	109.8	62.4	

- E720 is another direct son of the legendary Right To Love 015U donor dam that has left her mark on the breed and wrote her own chapter in the history books.
- Sired by the proven BMR Explorer, there is no denying the legacy that his influence left on the breed as he sired numerous high sellers, champions, and left sons and daughters working in top herds across the United States.
- This own son of the great 015U possesses superior structural integrity, length of side, depth of body and balance.
- With a sensible birth weight of 71 lbs. there is potential for use on heifers.

THE GENETIC OPTIONS BULL SALE

8 **THSF E744 BULL**
BD: 9/17/17 — REG: 3518072 — TATTOO: E744
Purebred Simmental

WLE POWER STROKE
HC POWER DRIVE 88H
KAPPES LADY IRISH F88

SVF/NJC BUILT RIGHT N48
RP/MP RIGHT TO LOVE 015U
PCC QUEENS VALENTINE R9

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
72	-	10.1	1.8	61.2	93.9	5.5
MILK	MWW	MARB	REA	API	TI	
23.9	54.5	0.01	0.6	118.9	64.1	

9 **THSF 747 BULL**
BD: 10/4/17 — REG: 3518078 — TATTOO: E747
Purebred Simmental

WLE POWER STROKE
HC POWER DRIVE 88H
KAPPES LADY IRISH F88

SVF/NJC BUILT RIGHT N48
RP/MP RIGHT TO LOVE 015U
PCC QUEENS VALENTINE R9

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
76	-	10.1	1.8	61.2	93.9	5.5
MILK	MWW	MARB	REA	API	TI	
23.9	54.5	0.01	0.6	118.9	64.1	

THE FALL YEARLING BULLS

11

THSF E718 BULL

BD: 9/18/17 — REG: 3518073 — TATTOO: E718

Purebred Simmental

SVF STEEL FORCE S701
LLSF STEEL FORCE Z182
LLSF CAYENNE UP401

HTP/SVF DURACELL T52
THSF B16 COW
RP/MP RIGHT TO LOVE 015U

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
85	-	10.2	2.8	74.5	107.2	5.8

MILK	MWW	MARB	REA	API	TI
17	53.6	-0.11	0.74	107.6	67.2

- E718 is a powerful and rugged made red baldy that is backed by the famed 015U cow family.
- Sired by the Steel Force son of the great LLSF Cayenne UP401, a leading donor in the Lee Simmental and Walter Cattle Company programs.
- His dam is a full sister to the multiple time National Champion, Quantum Leap that is quickly following in the footsteps of her dominant dam, 015U.
- This red baldy Purebred is certainly a sale feature.



LOT 11 - THSF E718 BULL

12

THSF E745 BULL

BD: 10/7/17 — REG: 3518080 — TATTOO: E745

Purebred Simmental

SVF STEEL FORCE S701
LLSF STEEL FORCE Z182
LLSF CAYENNE UP401

HC POWER DRIVE 88H
THSF ENDLESS LOVE B12
RP/MP RIGHT TO LOVE 015U

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
88	-	8.9	3.2	70.4	105	4.9

MILK	MWW	MARB	REA	API	TI
18.2	52.5	-0.13	0.72	105.7	63.8



LOT 12 - THSF E745 BULL

13

THSF E710 BULL

BD: 10/11/17 — REG: 3518081 — TATTOO: E710

Purebred Simmental

SVF STEEL FORCE S701
LLSF STEEL FORCE Z182
LLSF CAYENNE UP401

HC POWER DRIVE 88H
THSF B4 COW
RP/MP RIGHT TO LOVE 015U

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
88	-	8.9	3.3	70.6	105.4	5.1

MILK	MWW	MARB	REA	API	TI
18.2	52.5	-0.13	0.72	105.8	63.9

- E745 and E710 are full brothers in blood by LLSF Steel Force Z182 and from a pair of full sisters, B12 and B4, own daughters of the prolific 015U donor dam.
- The dams of these two herd sire prospects are full brothers to E744 and E747, by the legendary HC Power Drive 88H.
- E745 is a well-designed bull with added chrome. His stoutness, structural correctness, and body type suggest he will sire a heavy weaning set of steer calves and be a sound option to use for female retention on a set of Angus based females to add a shot of color to your keeper pen.
- E710 is another stout made full brother in blood that offers length of side, base width, and overall capacity and density. His rugged built and longevity make him a top option for any program that wants to add pounds to their calf crop without sacrificing the maternal stability and predictability that can be found within his pedigree.



PATERNAL GRANDDAM OF LOTS 11 - 13
CAYENNE

THE FALL YEARLING BULLS

LOT 14 - THSF E748 BULL



DAM OF LOT 14
THSF POWER LOVE B36



DAM OF LOT 15
THSF DOMINATING LOVE B58

THSF E748 BULL

14

BD: 9/18/17 — REG: 3518074 — TATTOO: E748

Purebred Simmental

SAC MR MT 73G
THSF MR PRECISE 456P
SAC MISS JET TOP 29G

HC POWER DRIVE 88H
THSF POWER LOVE B36
RP/MP RIGHT TO LOVE 015U

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
85	-	9.7	3.1	69.2	103.7	4.3

MILK	MWW	MARB	REA	API	TI
24.4	58.5	-0.14	0.74	110.1	63.5

- E748 is another standout among the offering that possesses phenotypic excellence along with virtually an outcross pedigree as only one line of Dream On can be identified on the maternal side of his pedigree three generations back.
- His sire, THSF Mr. Precise 456P needs no introduction to the breed. He is a true maternal super star that is a complete outcross. Notable progeny of 456P would be the prolific THSF Ms. Liberty S600 donor that is the dam of the \$75,000 valuation National Champion and now breed leading donor for Foster Bros. Farms in Lockney, Texas, FBFS X-Clamation.
- He offers a unique pedigree that is saturated with proven and reliable individuals of influence throughout the breed.

THSF E746 BULL

15

BD: 9/29/17 — REG: 3518075 — TATTOO: E746

Purebred Simmental

SAC MR MT 73G
THSF MR PRECISE 456P
SAC MISS JET TOP 29G

THSF FREEDOM 300N
THSF DOMINATING LOVE B58
RP/MP RIGHT TO LOVE 015U

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
83	-	9.8	2	72.7	108.4	5

MILK	MWW	MARB	REA	API	TI
24.2	60.5	-0.16	0.84	112.8	66.7

- E746 is another top son if THSF Mr. Precise 456P that is a 3/4 brother in blood to E748.
- His dam is the striking baldy female, THSF Dominating Love B58 that is a cornerstone female with a growing resume.
- The maternal side of his pedigree traces to the great 015U and Queens Valentine R9 donor dams that need no introduction with the influence of THSF Freedom 300N.
- He offers a moderate birth weight with added length, stretch, and muscle shape.
- His advantages begin at the ground with a large and correctly design foot that will aid in his longevity and durability.

THE FALL YEARLING BULLS



LOT 16 - VOLK BULL E744

SIRE OF LOTS 16 - 18
W/C RELENTLESS 32C



16

VOLK BULL E744

BD: 10/17/17 — REG: 3516184 — TATTOO: E744

Purebred Simmental

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U

W/C WIDE TRACK 694Y
SC IMPRINT C104
MSR 7315 OF 9102 LABEL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
80	746	9.3	2.8	66.7	92.9	2.1

MILK	MWW	MARB	REA	API	TI
19.5	52.7	0.09	0.71	120.2	67.1

17

VOLK BULL E748

BD: 10/17/17 — REG: 3516194 — TATTOO: E748

Purebred Simmental

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U

W/C WIDE TRACK 694Y
SC IMPRINT C104
MSR 7315 OF 9102 LABEL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
82	687	9.3	2.5	63.3	88.1	2.1

MILK	MWW	MARB	REA	API	TI
20.3	51.8	0.09	0.71	119.4	65.5

18

VOLK BULL E749

BD: 10/17/17 — REG: 3516196 — TATTOO: E749

Purebred Simmental

YARDLEY UTAH Y361
W/C RELENTLESS 32C
MISS WERNING KP 8543U

W/C WIDE TRACK 694Y
SC IMPRINT C104
MSR 7315 OF 9102 LABEL

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
82	700	9.3	2.6	64	89.1	2.1

MILK	MWW	MARB	REA	API	TI
20.1	52	0.09	0.71	119.6	65.9

- An excellent set of flush mate brothers sired by one of the hottest bulls in the business, W/C Relentless! There is no denying the impact that Relentless, his maternal brothers and sisters, and dominant donor dam have had on the Simmental breed and the beef business as a whole.
- These three brothers are backed by SC Imprint C104, a past sale feature at the Shoal Creek production sale that has become a steady and reliable donor for Volk Livestock. She is sired by the late W/C Wide Track 694Y and from the MSR 74315 of 9102 Label female.
- There is no denying the structural integrity, skeletal quality, and foundation of cow families that line both sides of these herd sire prospects pedigree.
- Not only are they phenotypically superior, these Purebred flush mate brothers chart uniform and balanced EPD's with actual performance data that suggest moderate birth weights that are further complimented by heavy weaning weights!

THE FALL YEARLING BULLS



LOT 19 - VOLK BULL E738

- An exciting genetic combination that merges two of the greats within their respective breeds, SC Pay The Price and Soo Line Motive!
- This pair of half-blood herd sire prospects are equipped with quality and eye appeal, along with proven and time tested genetics. Sired by the two-time National Western Stock Show Grand Champion Purebred, SC Pay The Price, and backed by the influence of the great Soo Line Motive on the south side of their pedigree. There is no denying the influence that Motive has had within the Angus breed.
- The dam of the great SC Pay The Price, LLSF Ur A Baby Doll U194 is no stranger to the spotlight. A featured donor in the Lee Simmentals program, this matron has produced countless high selling and championship sons and daughters that are employed by top programs across the country, with several AI sires that are heavily used by seedstock and commercial producers alike.
- E738 and E750 offer moderate birth weights in the mid 70's with impressive weaning weights nearing the 700 lb. mark. They are backed with balanced data numerically that further compliment the pedigree, cow families, phenotype, and rugged builds in which they possess.

SIRE OF LOTS 19 - 20
SC PAYS THE PRICE C11



MATERNAL GRANDSIRE OF LOTS 19 - 20
SOO LINE MOTIVE 9016



19

VOLK BULL E738

BD: 10/12/17 — REG: 3516180 — TATTOO: E738

1/2 Simmental 1/2 Angus

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
LLSF URABABYDOLL U194

SOO LINE MOTIVE 9016
MUSGRAVE ESTHER 1221-55
M A ESTA 55-252

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
76	756	13.2	0.2	67.7	106.8	6.9

MILK	MWW	MARB	REA	API	TI
19.1	52.9	0.38	0.52	121.9	73.4

20

VOLK BULL E750

BD: 10/24/17 — REG: 3516198 — TATTOO: E750

1/2 Simmental 1/2 Angus

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
LLSF URABABYDOLL U194

SOO LINE MOTIVE 9016
MUSGRAVE ESTHER 1221-55
M A ESTA 55-252

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
77	688	13.2	-0.3	62.1	98.8	6.9

MILK	MWW	MARB	REA	API	TI
20.4	51.4	0.38	0.52	120.7	70.8

THE FALL YEARLING BULLS

21

THSF 708 BULL

BD: 10/3/17 — REG: 3518079 — TATTOO: E708

Purebred Simmental

SVF STEEL FORCE S701
LLSF STEEL FORCE Z182
LLSF CAYENNE UP401

DOUBLE R BUD Z42
DOUBLE R MISS B3
LPRC STILL DREAMIN U9

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
85	-	9.3	3.3	76.2	112.8	4.8

MILK	MWW	MARB	REA	API	TI
16.8	54.5	-0.1	0.89	109.1	68.3

- E708 is a top Purebred from Hadden Simmental that is by the LLSF Steel Force Z182 sire.
- His dam is the Double R Miss B3 female that traces to the great Upgrade and Dream On that can be identified within her extended pedigree.
- He charts among the top 20% of the breed for WW, top 25% YW, top 35% ADG, top 20% YG, top 20% BF, and top 20% Shr.



LOT 21 - THSF 708 BULL

22

THSF 740 BULL

BD: 9/16/17 — REG: 3518077 — TATTOO: E740

1/2 Simmental 1/2 Angus

SVF STEEL FORCE S701
LLSF STEEL FORCE Z182
LLSF CAYENNE UP401

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
80	-	10.2	1.6	65.3	95.8	5

MILK	MWW	MARB	REA	API	TI
17.9	67	-0.01	0.57	99.5	60.8

- E740 is another stout constructed, big boned, heavy duty built grandson of the great SVF Steel Force S701.
- A balanced phenotype is further supported by his added stoutness and density. He is sure to add pay weight to your calf crop at weaning time and a set of low percentage females back that will add heterosis to your herd.



LOT 22 - THSF 740 BULL

23

THSF E729 BULL

BD: 10/15/17 — REG: 3518083 — TATTOO: E729

1/2 Simmental 1/2 Angus

SVF STEEL FORCE S701
LLSF STEEL FORCE Z182
LLSF CAYENNE UP401

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
79	-	10.4	1.4	65.4	96	5

MILK	MWW	MARB	REA	API	TI
18.1	67.4	-0.01	0.59	100.4	61.1

- E729 is another half-blood son of LLSF Steel Force Z182 that combines the influential lineage of SVF Steel Force S701 with the dominant production history of Cayenne UP401.
- He is a polled black hided bull that will add pay weight to your calf crop without sacrificing the maternal stability and longevity of your replacements.



PATERNAL GRANDSIRE OF LOTS 21 - 23
SVF STEEL FORCE S701

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THE FALL YEARLING BULLS



LOT 24 - THSF E735 BULL

THE GENETIC OPTIONS BULL SALE

24

THSF E735 BULL

BD: 9/11/17 — REG: 3518088 — TATTOO: E735

1/2 Simmental 1/2 Angus

WESTFALL VOYAGER 721P
BMR EXPLORER
 WW MISS MY DREAM 429R

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
77	-	9.7	0.5	54	76.3	4.9

MILK	MWW	MARB	REA	API	TI
15.1	58.8	0.09	0.38	100.1	56.4

- E735 is a half-blood by BMR Explorer and from a productive Angus female.
- He is a long sided, loose hided, big-footed bull that offers added stoutness and dimension from behind.
- A boasted 77 lb. actual birth weight makes him a heifer bull candidate.

25

THSF E709 BULL

BD: 10/10/17 — REG: 3518090 — TATTOO: E709

1/2 Simmental 1/2 Angus

WESTFALL VOYAGER 721P
BMR EXPLORER
 WW MISS MY DREAM 429R

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
63	-	11.6	-1.4	49.1	68.7	4.9

MILK	MWW	MARB	REA	API	TI
16.1	58.8	0.09	0.38	104	56.1

- E709 is another top percentage herd bull from Hadden Simmentals that offers a double-digit calving ease EPD with a negative BW EPD.
- His actual birth weight of 63 lbs. suggests that he offers superior heifer bull capabilities that are further solidified by his smooth and clean build.

26

THSF 741 BULL

BD: 9/27/17 — REG: 3518071 — TATTOO: E741

1/2 Simmental 1/2 Angus

WESTFALL VOYAGER 721P
BMR EXPLORER
 WW MISS MY DREAM 429R

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
74	-	10.2	0	53.2	75	4.9

MILK	MWW	MARB	REA	API	TI
15.5	59.2	0.09	0.4	101.8	56.7

- E741 is another Explorer son from a maternally focused, fault free Angus dam.
- He too offers heifer bull capabilities as he boasts a double digit CE EPD along with an actual birth weight of 74 lbs.

27

THSF E726 BULL

BD: 10/11/17 — REG: 3518086 — TATTOO: E726

1/2 Simmental 1/2 Commercial Simmental

WESTFALL VOYAGER 721P
BMR EXPLORER
 WW MISS MY DREAM 429R

SAC MR MT 73G
THSF B55 COW
 JCS FANTASIA 12F

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
71	-	8.8	0.6	50.4	69.8	0.8

MILK	MWW	MARB	REA	API	TI
14.4	40.4	-0.08	0.57	101.1	55

- E726 is sired by BMR Explorer and backed by the influence of SAC MR MT 73G on the south side of his pedigree.
- His maternal lineage traces to the JCS Fantasia 12F female from the Nichols Joliette 90Z cow line.
- Top 10% of the breed for YG, top 4% BF, and top 25% Shr.

THE FALL YEARLING BULLS



LOT 28 - THSF 714 BULL

28

THSF E714 BULL

BD: 10/23/17 — REG: 3518085 — TATTOO: E714

1/2 Simmental 1/2 Red Angus

THSF FREEDOM 300N
THSF CHUB B47
 RP/MP RIGHT TO LOVE 015U

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
65	-	12.3	-1.7	56.3	84.5	7

MILK	MWW	MARB	REA	API	TI
24.3	70.5	0.08	0.37	109.2	59.9

- E714 is a heavy duty, bold centered, thick made son of THSF Chub B47. Chub B47 is an own son of the legendary Right To Love 015U donor dam that has left such a lasting impact on the programs that have incorporated her influence.
- This red hided stud is a big testicled, stout boned, wide based, and dense made herd sire that is sure to add both pay weight and maternal predictability to any program.
- A good-looking half-blood that is big hipped and carries his added dimension to the base of his quarter.
- Top 15% BW, top 2% MWW, and top 25% Doc.

29

THSF E706 BULL

BD: 9/11/17 — REG: 3518068 — TATTOO: E706

Purebred Simmental

CNS PAYS TO DREAM T759
LLSF PAYS TO BELIEVE ZU194
 LLSF URABABYDOLL U194

SS MR CALLAWAY
ZEIS SF LUCKY GAL 861A
 GCF MISS LUCKY GAL N42

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
82	-	7	2.4	62.3	89.2	4.6

MILK	MWW	MARB	REA	API	TI
22	52.9	0.27	0.57	116.9	69

- Another royally bred Purebred bull that is sure to be on many short lists sale day due to his added density, volume, and mass.
- Sired by the great LLSF Pays To Believe, a full brother to Volk Livestock herd sire, SC Pay The Price, this son is big footed and heavy constructed.
- His dam is a top producing SS Mr. Callaway daughter that traces to the Lucky Gal cow line. Zeis SF Lucky Gal 861A is another cornerstone female that is leaving her mark on the breed with an impressive resume to date.
- Top 10% of the breed for Marbling makes this herd sire a multi-faceted option with his strong maternal ties that are further complemented with carcass merit.

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THE FALL YEARLING BULLS

LOT 30 - VOLK BULL E760



PATERNAL GRANDSIRE OF LOT 30
STF ROYAL AFFAIR Z44M



SIRE OF LOT 31
CCR WIDE RANGE 9005A

THE GENETIC OPTIONS BULL SALE

30

VOLK BULL E760

BD: 10/18/17 — PENDING — TATTOO: E760

Purebred Simmental

STF ROYAL AFFAIR Z44M
SJCC VOLK CHANNING C020
JS FLATOUT FLIRTY 46T

SVF/NJC BUILT RIGHT N48
GONSIOR NOT FORGOTTENX47
GFIHF UNFORGETTABLE9AG00

PROJECTED EPDS

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
74	-	9.2	2.35	60.4	87.05	6.55

MILK	MWW	MARB	REA	API	TI
20.95	51.05	-0.13	0.74	110.9	59.1

- Here is another top SJCC VOLK Channing C020 son that is royally bred. Channing C020 is from the JS Flat Out Flirty 46T cow family and sired by Royal Affair, the Lock N Load son of the two-time NAILE Champion STF Onyx 451W. Onyx has left a lasting legacy on the breed with countless sons and daughters employed in herd across North America.
- The dam of this Purebred stud is the Gonsior Not Forgotten X47 female that is sired by Built Right and traces to the outcross pedigreed maternal side of her Unforgettable 9AG00 cow line.
- He offers balanced numbers, a sensible 74 lb. birth weight, and lineage that is heavily influenced by powerful matriarchs.

31

PLJ MR WIDE RANGE 17E

BD: 9/25/17 — REG: 3411390 — TATTOO: 17E

Purebred Simmental

S D S GRADUATE 006X
CCR WIDE RANGE 9005A
CCR MS APPLE 9332W

ELLINGSON BLACKPERFECTOR
838U
RB MAXINE 106A

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
86	661	10.6	1.6	68.2	104.4	4.8

MILK	MWW	MARB	REA	API	TI
17.5	51.5	-0.05	0.93	115.1	66.7

- The lone CCR Wide Range 9005A sired bull in the offering, but one that certainly offers performance and pedigree.
- His dam traces to LRS Preferred Stock 370C and is backed by foundation cow lines throughout.
- He is balanced numerically with a double digit CE figure and spreads to triple digits are a year.

THE SPRING YEARLING BULLS

**FULL BROTHER
TO LOT 33
VOLK
CURRENCY E69
CC**



**MATERNAL GRANDDAM TO LOT 32
JS SHES SO FINE 14P**



**SIRE OF LOT 32 & 33
SC PAY THE PRICE C11**

32

SUMMITCREST

BD: 2/19/18 REG: 3516657 TATTOO: F801

Purebred Simmental

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
LLSF URABABYDOLL U194

LLSF UPRISING Z925
VOLK BLAZE D619
JS SHES SO FINE 14P

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
83	776	8.7	2.2	69.3	105.2	5.3

MILK	MWW	MARB	REA	API	TI
20.9	55.4	0.05	0.93	107.6	69.3

- Summitcrest is a standout Purebred among the spring yearling class of 2018. He is sired by the 2017 and 2018 NWSS Grand Champion Purebred, SC Pay The Price C11 and from the famed JS She's So Fine 14P cow family.
- This purebred black hided stud is polled and offers superior structural integrity, flexibility, and athleticism.
- He charts balanced and uniform numbers that accompany his balanced and three-dimensional build.
- A truly unique and high quality purebred herd sire prospect!

33

VOLK CURRENCY CC F91

BD: 3/25/18 PENDING TATTOO: F91

1/2 Simmental 1/2 Angus

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
LLSF URABABYDOLL U194

G 13 STRUCTURE
KCH BARBIE 6982
KCH BARBIE 3006

PROJECTED EPDS

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
77		7.65	1.45	59.45	87.1	3.9

MILK	MWW	MARB	REA	API	TI
19.1	48.7	0.43	0.59	100.2	65

- F91 is supported by generations of cow families and sires of influence as a unique and well planned out mating. Sired by the two-time National Western Stock Show Grand Champion, SC Pay The Price and backed by the KCH Barbie 6982.
- A full brother to the Fort Worth Stock Show Reserve Grand Champion Percentage bull, 2018 Simmental Breeders Sweepstakes Grand Champion Percentage Bull, 2018 Nebraska State Fair Grand Champion Percentage and Reserve Supreme Overall Breeds, and 2018 Iowa State Fair Reserve Grand Champion Percentage Bull, VOLK Currency E69 CC.
- Much like his full brother, F91 is flawless in his basic structural build with tremendous thickness and shape to his top and hip. He sets to the surface with authority and balances from the side like a dream.
- A truly unique percentage bull that has the credentials to be a big time herd sire!

THE SPRING YEARLING BULLS



SIRE OF LOT 36
CDI INNOVATOR 325D



MATERNAL SISTER TO LOT 36
FLAT OUT FLIRTY 46T

THE GENETIC OPTIONS BULL SALE

34

PRICE TOP

BD: 1/22/18 REG: 3516727 TATTOO: F33

3/4 Simmental 1/4 Angus

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
LLSF URABABYDOLL U194

LRS TURNING POINT 3117A
VOLK ESTHER D621
MUSGRAVE ESTHER 1221-55

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
84	-	9.1	2	72.6	113.9	4.8

MILK	MWW	MARB	REA	API	TI
19.5	55.8	0.33	0.84	117.3	73.1

- The SC Pay The Price sire group has exceeded expectations to say the very least! This is another 3/4-blood herd bull that is backed by a tremendous cow family.
- His maternal granddam is the Musgrave Esther 1221-55 donor dam that has made a lasting impact on the Volk Livestock and Green Valley Cattle programs.
- F33 is backed by a tremendous 1/2 blood daughter of Esther 1221-55 by LRS Turning Point 3117A.
- Top 25% WW, top 20% YW, top 20% ADG, top 15% CW, and top 15% REA.

35

PAY THE PRICE HAMMER

BD: 1/21/18 REG: 3516726 TATTOO: F32

3/4 Simmental 1/4 Angus

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
LLSF URABABYDOLL U194

JS BLACK TIE AFFAIR 12B
AFFAIR

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
89	-	9.5	1.8	59.5	85.9	5.4

MILK	MWW	MARB	REA	API	TI
18.1	47.8	0.16	0.75	98.3	61

- F32 is a powerful 3/4 blood prospect by the two-time NWSS Grand Champion, SC Pay The Price C11. He is a big boned, thick topped, and stout hipped bull that offers excellent growth and performance.
- His dam is by JS Black Tie Affair 12B, the Royal Affair son of JS Burning Desire 22U.
- Top 20% YG, top 30% BF, and top 30% REA.

36

VOLK INNOVATOR CC F86

BD: 3/19/18 PENDING TATTOO: F86

Purebred Simmental

TJ MAIN EVENT 503B
CDI INNOVATOR 325D
CDI MS SHEAR FORCE 49U

KENCO/MF POWERLINE 204L
JS SHES SO FINE 14P
DRAKE MAKIN MEMORIES

PROJECTED EPDS

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
81	-	9.7	1.95	79.85	122.35	5.6

MILK	MWW	MARB	REA	API	TI
25.6	65.45	0.1	0.96	132.8	77.7

- A unique and elite pedigree support F86 as we continue into the spring yearling section of the 2019 Genetic Options Bull Sale! There is no denying the impact that his powerful dam has made on the breed. JS She's So Fine 14P is a true cornerstone female producing countless sons and daughters that have left their own mark. Her most notable daughters would include Flat Out Flirty 46T and JS Flirtatious 54Y.
- A granddaughter of the great Flat Out Flirty 46T was the famous JS Black Satin Boots female that was the Triple Crown winning Purebred that also was selected Grand Champion at the AJSA Summer Classic for Jake Bloomberg.
- Sired by the 2018 NWSS Grand Champion Percentage Bull, CDI innovator, arguably one of the hottest and most exciting bulls at the 2018 NWSS, there is no questioning the relevance and excitement that this pedigree offers!
- Elite phenotype, proven cow families both top and bottom, with balanced and breed leading numbers is what makes F86 a truly elite herd sire prospect.
- Top 10% WW, top 10% YW, top 10% ADG, top 20% Milk, top 5% MWW, top 10% Doc, top 4% CW, top 25% REA, top 25% API, and top 10% TI.



SIRE OF LOT 36
CDI INNOVATOR
325D

THE SPRING YEARLING BULLS



LOT 37 - HEALY BULL F25

39

HEALY BULL F30

BD: 2/5/18

REG:

TATTOO: F30

1/2 Simmental 1/2 Angus

LLSF UPRISING Z925
VOLK FRONTIER C350
JS SHES SO FINE 14P

COMMERCIAL ANGUS

SIRE'S EPDS

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
75	-	7.7	3.4	76.2	120.6	5.3
MILK	MWW	MARB	REA	API	TI	
23.8	61.8	-0.1	0.94	103.5	69	

- F30 is another son of Frontier C350 that is from a big ribbed, easy fleshing, long lasting Angus dam.
- He is long sided, big footed, and athletic in his build with added rib shape and depth of body.
- His 75 lb. birth weight makes him a heifer bull candidate.

37

HEALY BULL F25

BD: 1/24/18

PENDING

TATTOO: F25

Purebred Simmental

WS BEEF KING W107
WS ALL-AROUND Z35
CDI MS HIGH ROLLER 39W

JS BURNING UP 33R
JS FLATOUT FLIRTY 46T
JS SHES SO FINE 14P

PROJECTED EPDS

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
82	-	11.55	1.85	77.25	116.65	7.15
MILK	MWW	MARB	REA	API	TI	
22.25	60.85	0.02	0.94	131.8	74.5	

- Another truly unique breeding piece that is a standout among the class of spring yearling bulls. Sired by the breed leading WS All-Around Z35 and from the great JS Flat Out Flirty 46T donor dam that is now employed by Loschen Farms of Illinois.
- A smooth built, eye-appealing son of the great 46T donor dam that offers balanced growth numbers and breed leading carcass figures.
- He charts among the top 30% CE, top 35% BW, top 15% WW, top 15% YW, top 20% ADG, top 20% MCE, top 20% MWW, top 20% CW, top 25% REA, top 30% API, and top 20% TI.

38

HEALY BULL F29

BD: 2/4/18

PENDING

TATTOO: F29

1/2 Simmental 1/2 Angus

LLSF UPRISING Z925
VOLK FRONTIER C350
JS SHES SO FINE 14P

COMMERCIAL ANGUS

SIRE'S EPDS

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
81	-	7.7	3.4	76.2	120.6	5.3
MILK	MWW	MARB	REA	API	TI	
23.8	61.8	-0.1	0.94	103.5	69	

- F29 is a stout constructed son of Volk Frontier C350. A powerful made half-blood that is from a productive Angus cow.
- Frontier C350 is an Uprising son from the legendary JS She's So Fine 14P donor dam that is responsible for countless high sellers, donors, breed leading sires, and individuals of influence within the breed.

40

HEALY BULL F34

BD: 1/6/18

PENDING

TATTOO: F34

1/2 Simmental 1/2 Angus

LRS TURNING POINT 3117A
RYDER HARD
1221

COMMERCIAL ANGUS

SIRE'S EPDS

ADJ BW	ADJ WW	CE	BW	WW	YW	MCE
87	-	8.5	1.9	69.4	108.1	4.9
MILK	MWW	MARB	REA	API	TI	
20.1	54.7	0.41	0.76	119.3	72.9	

- F34 is a lower percentage option that offers heterosis and will add pound to your calf crop.
- His sire is a Turning Point half blood that is backed by MCM Top Grade.
- A good choice if you want to add just a touch of SimGenetic make-up to your Angus base for added weaning weights and a stronger maternal presence in your replacement pen.



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