

The
EVENT
ELITE SIMMENTAL GENETICS

NOVEMBER 24, 2018 | 1 PM | TECUMSEH, NE

Sale Schedule

Friday, November 23, 2018

Cattle Available for Viewing

6:00 PM Social

Saturday, November 24, 2018

8:00 AM Cattle Available for Viewing

12:00 PM Lunch will be served

1:00 PM Auction begins

Sale Location

Hartman Cattle Co. Sale Pavilion





Fellow Simmental Enthusiasts,

It is indeed a privilege to welcome each and every one of you to the fourth edition of "THE EVENT". The consignors of this genetic partnership have been very aggressive in making seedstock acquisitions that have and will continue to propel them towards the top of the seed-stock business. They have focused in on elite cow families that will enable them to build for generations to come with enhanced predictability and proven results.

As you thumb through the pages of this sale book, one will notice cows like 3C Melody, Harkers Stars, Dolly, Victoria, and Crysteel Tango along with sires as Pilgrim, Broker, Hammer, Vision, Loaded Up, High Caliber, Primary Candidate and other top notch proven sires. The profitability, predictability, and success rate of these cattle moving forward will continue to gather steam not only for these producers but you, also, as prospective customers. Many of the cattle in this offering are full or maternal sibs to past champions in the last 3-5 years at numerous national shows. This includes sisters to females that previously sold through The Event and have gone on to make the top 10 at the AJSA Summer Classic for the past three summers! Along with this statement, some of the cattle in this offering are sibs, both direct and maternal, to cattle that will be highlighting upcoming Hartman Cattle Co. marketing events.

This genetic collection is a very talented set that needs serious attention. The success rate of the cattle sold last year was monumental, as many of the females sold through the sale went on to and great success on the tan bark, as well as in the pasture. We could not be more excited about the offering this year, due to the magnitude and depth of quality that is being offered.

This will be a video sale with cattle available for viewing at each of the respective producers ranches prior to Thanksgiving week, then they will be available at the Hartman Sale Facility, just outside of Tecumseh, Nebraska from November 20th through sale day the 24th of November. This year we are excited to announce that CCI.Live will provide the broadcast with real-time bidding available for those of you that are unable to attend the sale. If you need any assistance or have any questions related to this offering do not hesitate to contact the genetic partners involved or the sale management team and their listed sale representatives.

Have a Happy Thanksgiving and enjoy the cattle!

The Sale Management Team

THE
EVENT
SALE GROUP

VOGLER CATTLE CO

Lloyd, Les & Loren Vogler
Les - 402.450.2340
Loren - 402.432.9070

TUCKER CATTLE CO

Brad Tucker
Brad - 402.314.4488

KERSTEN CATTLE CO

Kevin & Larry Kersten
Kevin - 402.306.6131
Larry - 402.306.6133

KEARNS CATTLE CO

Tom and Zach Kearns
Zach - 308.360.1783
Tom - 308.763.1394

SCHRAM CATTLE CO

Chris Schram
Chris - 402.297.3475

RAINS SIMMENTALS

Cory Rains
Cory - 402.826.1270

HADWIGER FARMS

Matt Hadwiger
Matt - 308.233.4745
Dallas Woltemath - 308.390.6400

Welcome to

NOVEMBER 24, 2018 AT 1 PM

TERMS AND CONDITIONS

All lots sell in accordance with the suggested guidelines of the American Simmental Association or their respective breed association. For updated EPD's and information please visit www.simmental.org. Announcements made sale day from the block during the sale take precedence over printed material in this catalog. Terms of sale will be cash or check. Buyers will also be responsible for shipping cost for frozen genetics in addition to the cost of their purchase.

LIABILITY

Neither sale management nor auction personnel assume any liability for accidents that may occur to the animal or genetics after it is sold. All persons who attend the sale do so at their own risk and owner or sale personnel assume no liability for accidents.

ANNOUNCEMENTS

A supplement sheet will be available sale day with updated information, corrections and additional information. This sheet and any announcements made sale day and from the auction block during the sale will take precedence over printed material associated with this sale. Anyone attending this sale attends at their own risk. Hartman Sale Facility and any breeders and sales team will not be held responsible for any personal injury attending this sale.

TRUCKING

Mark Howard - 865.300.3636
Dick Coleman - 765.461.0954
Courtney Lovett- 402. 984-3133

LIVESTOCK INSURANCE

James Bessler - 815.762.2641
Jame Secondino-Krieger - 812.208.0956

GET MORE INFORMATION ONLINE

View videos of the entire offering at:

INNOVATIONAGMARKETING.COM

The Event

HARTMAN CATTLE SALE PAVILION - TECUMSEH, NE

THE EVENT CONTACTS

DIRECTIONS TO SALE SITE

Hartman Cattle Co. Headquarters is 5 miles northwest of Tecumseh, NE, just off Hwy 41. Turn west on Hwy 41 and travel 2 miles. Hartman Cattle Co. Sale Facility is located to the north of the road. Tecumseh is located at the junction of highways 136 and 50, just 30 minutes west of 1-29. Commercial air service is available into Lincoln, Omaha, or Kansas City and major rental car companies serve these airports. For private aircraft, there is a 3500 foot paved air strip at Tecumseh just minutes from the sale facility.

AIR TRAVEL

Lincoln Nebraska Airport – 60 Miles

Eppley Airfield - Omaha, Nebraska – 74 Miles

Kansas City International Airport – 135 Miles

LODGING

Super 7 Inn - 402.335.3100

402 N 12th St, Tecumseh, NE 68450

Syracuse Inn & Suites - 402.269.2700

130 N 30th Rd, Syracuse, NE 68446

VETERINARIAN

Dr. Chris Hytrek - 402.230.0869

CATALOG PRODUCTION

THM Promotions LLC Tracy McMurphy - 806.679.0231

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INTERNET BIDDING BY
CCI.LIVE

Lot 1A - VCL LKC LADY DI 274F



Vision - Sire of Lot 1A

Matriarch [a powerful female that is the head of the tribe or family].

Crysteel Tango is just that, and arguably one of the most potent producing females in the business today! The Event Vol. III high selling female commanding a final gavel price of \$114,000, Crysteel Tango has been a staple in the Vogler/Kersten donor pen for the last several years. During her lifetime she has generated over \$600,000 in actual progeny sales, including the \$100,000 American Royal and AJSA Summer Classic Reserve Grand Champion Female, Firefly, who was campaigned by the Effling family of South Dakota. Lady Di, the \$120,000 HCC Customer Appreciation Sale high selling female that was selected by the Swanson family of Iowa. CeCe was a past high seller in The Event Vol. I and selected by Stephanie Kersten and lead to the 3rd Overall Bred & Owned title at the AJSA Summer Classic in Des Moines, IA. In addition to the powerful females that trace to the famed Crysteel Tango, there are several herd sires working in top programs across North America, including the \$70,000 Equity, the \$26,250 Profit Maker, and the \$17,250 Dagger. These sires have made their mark on the respective programs that have utilized their service, with the rookie calf crops exceeding expectations! The influence of Crysteel Tango continues to be seen through her powerful daughter in production as they follow in their dam's footsteps. A monumental opportunity to acquire direct daughters of Crysteel Tango sired by Vision and the Triple Crown Winning Primary Candidate. These females possess unbelievable balance, symmetry, and look for the side. They are big footed, stout boned, and loaded with quality from a phenotype and genomics standpoint. We admire the future that these females offer from both a show ring and production standpoint. A truly unique opportunity to acquire genetics from the heart of the Vogler and Kersten programs!

Lot **1A** **VCL LKC LADY DI 274F**

Vogler Cattle Co. & Kersten Cattle
PUREBRED SIMMENTAL

— ASA: 3459950 — DOB: 4/2/18 — TATTOO: 274F —

MR NLC UPGRADE U8676

SVF STEEL FORCE S701

MR CCF VISION

BF MISS CRYSTEEL TANGO

GCF MISS ELSA

LLSF TANGO T194

CE	BW	WW	YW	MILK	MWW	API	TI
11.6	1.1	73.9	107.1	15	51.9	109.9	69.6

Crysteel Tango



Lot 1B - VCL LKC FANTASY 870F



Primary Candidate - Sire of Lot 1B

Daughters of Crysteel Tango



Lot **1B** **VCL LKC FANTASY 870F**

Taylor Cattle Co. & Kerslow Cattle

PUREBRED SIMMENTAL

— ASA: 3426293 — DOB: 4/2/18 — TATTOO: 870F —

OMF DOUBLE SHOT Z10
KRMS PRIMARY CANDIDATE
 BDK MS BETTER FOUNDATION

SVF STEEL FORCE S701
BF MISS CRYSTEEL TANGO
 LLSF TANGO T194

CE	BW	WW	YW	MILK	MWW	API	TI
9.7	0.5	61.2	89.2	19.8	50.3	116.8	65.5



Lot 2A - VCL FAITH 829F

Over the course of time dominant donors will produce females that not only follow their footsteps, but also in certain instances fill their tracks. Here is a trio of females that are maternal granddaughter of the great Cyrsteel Tango. The first two females are from the Desire 1027D female and sired by the \$400,000 Profit. This pair of March Purebred females is sure to turn heads on sale day with their striking profile, added substance, and maternal support staff. The influence of Profit continues to be a dominant force on the tan bark, siring the 2018 AJSA Summer Classic Grand Champion Purebred shown by the Sullivan family of Iowa. Look to this powerful pair of females to be the show stopping kind!



Profit - Sire of Lot 2A & 2B

Lot 2B - VCL FAITH 824F

Lot 2A VCL FAITH 829F

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3444735 — DOB: 3/5/18 — TATTOO: 829F —

WS PILGRIM H182U

MR TR HAMMER 308A ET

PROFIT

DESIRE 1027D

WAGR PANARAMA 204Z

BF MISS CRYPEL TANGO

CE	BW	WW	YW	MILK	MWW	API	TI
6.7	3.7	73.1	108.1	15.7	52.1	104.5	67.5

Lot 2B VCL FAITH 824F

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3446450 — DOB: 3/2/18 — TATTOO: 824F —

WS PILGRIM H182U

MR TR HAMMER 308A ET

PROFIT

DESIRE 1027D

WAGR PANARAMA 204Z

BF MISS CRYPEL TANGO

CE	BW	WW	YW	MILK	MWW	API	TI
6.9	2.5	66.5	97.4	17.3	50.4	110.9	65.1



Lot 2C - VCL LKC FIONA 804F

Lot **2C** **VCL LKC FIONA 804F**

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3427438 — DOB: 2/15/18 — TATTOO: 804F —

WS PILGRIM H182U
TKCC CARVER 65C
 FORD RJ DOLLY Y83

MR TR HAMMER 308A ET
VCL LKC MISS HAMMER 504C
 BF MISS CRYSTEEL TANGO

CE	BW	WW	YW	MILK	MWW	API	TI
11.3	1.6	74.2	105.1	15.1	52.2	120	73.8



Carver - Sire of Lot 2C



Lot 3A - TKCC DOLLY 55F

Ford RJ Dolly has become a household name among Simmental enthusiasts across North America. She has been the cornerstone of the Kearns Cattle Company program generating countless five figure sons that are working in top seedstock programs across the country. To date Dolly has generated well over a half a million dollars in progeny sales. Her most notable sons would be the \$100,000 Cannon owned by Kersten Cattle Company and the Cannon group, the \$70,000 Classified, the Hudson Pines Herd Sire that now walks at Brady Land & Cattle in Missouri, the \$33,000 Carver owned by the Carver Group, the \$32,000 Certified and the \$28,000 Escalade, both walking at Fenton Farms in Mississippi. Another son known as Cash Money is now working at Bird Cattle Company in TX, he was the result of a \$26,000 pregnancy purchased in The Event two years ago. Dolly and her most valuable daughter are responsible for the 2016 and the 2018 Grand Champion Pen of Three Purebreds at the NWSS. Enter Victoria, the highest generating daughter of the great Dolly! Victoria was flushed once as a three-year-old to Hammer, that resulting flush produced the \$120,000 1/2 Interest Exclusive that sold to Wiles Land & Cattle of NE, the \$35,500 Enterprise that sold to Sulak of Texas, the \$20,000 Eternity to Kelly Holderread of OK, the \$14,000 Explosive to Dryer of IL, as well as three other sons at \$7,500, \$6,000, and \$4,750. In addition to over \$200,000 in bull progeny sales, one daughter from Victoria was offered in The Event and commanded \$30,000 last year. She went on to be a class winner at the National show in Fort Worth and 10th Overall Purebred at the AJSA Summer Classic in St. Paul. There is no denying the impact that this cow family has had on the breed and will continue to have. Here is a big time opportunity from Kearns Cattle Company, three direct daughters from the legendary Dolly! A pair of striking bald-faced sisters sired by the American Royal and NAILE Grand Champion, Bottomline, and a solid black sister sired by the top Broker son, Battle Cry! These females are flawless in the build, bullet proof from a balance standpoint, and offer the lineage to elevate any breeding programs profitability. The Event Vol. IV will be one of the premier Simmental sales of the fall!

Lot 3B - TKCC DOLLY 77F

Lot 3A TKCC DOLLY 55F

Kearns Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3476591 — DOB: 3/15/18 — TATTOO: 55F —

WS PILGRIM H182U
TL BOTTOMLINE
MISS STAR ABOVE

WAGR DRIVER 706T
FORD RJ DOLLY Y83
HARKERS STARS P117

CE	BW	WW	YW	MILK	MWW	API	TI
9.8	2.6	72	103.7	13.8	49.8	125.1	73.6

Lot 3B TKCC DOLLY 77F

Kearns Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3476592 — DOB: 2/20/18 — TATTOO: 77F —

WS PILGRIM H182U
TL BOTTOMLINE
MISS STAR ABOVE

WAGR DRIVER 706T
FORD RJ DOLLY Y83
HARKERS STARS P117

CE	BW	WW	YW	MILK	MWW	API	TI
9.8	2.6	72	103.7	13.8	49.8	125.1	73.6



Lot 3C - TKCC DOLLY 62F

Lot 3C

TKCC DOLLY 62F

Kearns Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3476593 — DOB: 3/20/18 — TATTOO: 62F —

MR HOC BROKER

WAGR DRIVER 706T

RUBY SWC BATTLE CRY 431B

FORD RJ DOLLY Y83

SWC RUBY YETTI 143Y

HARKERS STARS P117

CE	BW	WW	YW	MILK	MWW	API	TI
10.9	1.6	82	118	13.7	54.6	126.9	77.9





Lot 4 - KCC1 FAITH 4033F



Victoria - Dam of Lot 4



Exclusive - The 2018 \$120,000 1/2 Interest Cowntown Classic High Seller and maternal brother to Lot 4.

Faith 4033

SA 4

KCC1 FAITH 4033F

Kearns Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3476612 — DOB: 3/15/18 — TATTOO: 4033F —

MCM TOP GRADE 018X

CLO LTS ENTOURAGE 72T

TJ HIGH CALIBRE 556B

TKCC VICTORIA 57A

PRS LADY DONE RIGHT W214

FORD RJ DOLLY Y83

CE	BW	WW	YW	MILK	MWW	API	TI
12.8	0.7	74.3	112.3	23.3	60.3	140.5	79.1

Over the years, several top donor cows have called home to Rushville, NE. The most notable would be none other than Dolly, a stunning 3/4-blood by maternal legend Driver and out of the great Harker Stars. Her first-born natural calf by Entourage was special to say the least. She is known as Victoria, the first and highest generating daughter of the great Dolly! Victoria was flushed once as a three-year-old to Hammer, that resulting flush produced the \$120,000 1/2 Interest Exclusive that sold to Wiles Land & Cattle of NE, the \$35,500 Enterprise that sold to Sulak of Texas, the \$20,000 Eternity to Kelly Holderread of OK, the \$14,000 Explosive to Dryer of IL, as well as three other sons at \$7,500, \$6,000, and \$4,750. In addition to over \$200,000 in bull progeny sales from her first flush, one daughter from Victoria was offered in The Event and commanded a hammer price of \$30,000. She went on to be a class winner at the National show in Fort Worth and 10th Overall Purebred at the AJSA Summer Classic in St. Paul. Here is a unique opportunity to acquire a direct daughter of the up and coming Victoria, sired by the \$400,000 TJ High Caliber. Breath taking balance, elegant from every angle, and backed by heritage that is sure to elevate her to donor status when her campaign on the tan bark comes to a close!



Lot 5 - TKCC FELICITY

Defiant topped the Kearns Cattle Company bull sale two years ago to Rob VanHove of South Dakota at \$29,500! He was the Hammer x Mosaic stud that caught attention from breeders across the country. In his rookie sire season he exceeded expectations. 26F is a prime example of the quality that Defiant has built a reputation for siring. Her young dam is a three-year old full sister to Carver and Certified that is doing an outstanding job and has since made her way to the donor pen. Study the angles, the femininity, and the genuine quality that this March Purebred offers. Big time future in a female that combines the Dolly and Mosaic cow families!



Defiant - Sire of Lot 5



Lot 6 - RAINS DOLLY F83

A product of the program! Rains Simmental selected this females dam through The Event Vol. I as an open, campaigned her successfully to be crowned Grand Champion Purebred at the Nebraska State Fair, before offering 1/2 embryo interest in the powerful Dolly x New Direction daughter in The Event Vol. II, which was selected by Brandon Bird of Lubbock, TX. This female is the result of a highly successful mating to the Hilbrands and Werning stud, W/C Executive Order. This female is sound at the ground, big boned, super bold and three-dimensional in her rib cage, and offers the added balance and eye appeal from the side. A unique March born prospect that combines the influence of 8543U and Dolly, two proven and time-tested donors that have made an impact on the beef industry!



Dolly 49C - Dam of Lot 6

Lot 5 TKCC FELICITY

Kearns Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3476596 — DOB: 3/20/18 — TATTOO: 26F —

MR TR HAMMER 308A ET
KCC1 DEFIANT 540D
EBS DREAM MOSAIC

WS PILGRIM H182U
TKCC CIARA 26C
FORD RJ DOLLY Y83

CE	BW	WW	YW	MILK	MWW	API	TI
10.1	1.6	69.8	100	19.3	54.1	126.3	73

Lot 6 RAINS DOLLY F83

Rains Simmentals \ Bird Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3446258 — DOB: 3/12/18 — TATTOO: F83 —

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
MISS WERNING KP 8543U

GLS NEW DIRECTION X184
TKCC DOLLY 49C
FORD RJ DOLLY Y83

CE	BW	WW	YW	MILK	MWW	API	TI
11.5	-0.2	69.9	108	20.5	55.4	129.5	76.1



Lot 7 - KCC1 FALLON 4032F

Here is another top Purebred prospect in the offering that is backed by the Pilgrim x Coco donor at Kearns Cattle Company known as "Beyonce." She is sired by Gentleman's Jack, the TLLC One Eyed Jack son of the potent Yetti 143Y donor dam in Murray, Iowa. She is a big footed, stout constructed, wide centered female that offers a three-dimensional body type, while balancing from the profile with the best of them! Her unique color pattern on her head further enhances her captivating presence. A different twist from a pedigree standpoint but is a surefire candidate to campaign at the highest levels!

Lot 7

KCC1 FALLON 4032F

Kearns Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3476613 — DOB: 3/8/18 — TATTOO: 4032F —

TLLC ONE EYED JACK WS PILGRIM H182U
RUBY/SWC GENTLEMAN`S JACK **KCC1 BEYONCE 4032B**
 SWC RUBY YETTI 143Y KCC1 COCO 299Z

CE	BW	WW	YW	MILK	MWW	API	TI
11.8	1.8	64.4	91.2	16.6	48.7	122	69.3



Beyonce - Dam of Lot 7

Lot 8 - LKCC CHARLOTTE



Lot 8

LKCC CHARLOTTE

Kersten Cattle

PUREBRED SIMMENTAL

— ASA: 3434877 — DOB: 1/15/18 — TATTOO: LKCC110F —

MR TR HAMMER 308A ET

VCL OLYMPIAN

TKCC CANNON 77C

LKCC MISS 110D

FORD RJ DOLLY Y83

J6RA LISA B110

CE	BW	WW	YW	MILK	MWW	API	TI
10	2.5	72.8	107.4	17.2	53.6	125.5	75.2

Sired by the \$100,000 Cannon, this female from Kersten Cattle Co offers a show stopping look with the added dimension and substance to elevate her to donor status when her career on the show road comes to a close. She is big boned, wide pinned, square made and offers genuine rib shape. Her presence is hard to ignore and we firmly believe that this female will have many friends on sale day!



Cannon - Sire of Lot 8



Lot 9A - VCL FARRAH 801F

Foxy Lady, the up and coming donor at Vogler Cattle Company that continues to kick out the “good ones!” Although she doesn’t have the ASA seal of approval from an API standpoint, she is sired by arguably the greatest Simmental sire of our generation, MR HOC Broker. She is a big footed, wide based; bold ribbed female that personifies what a donor dam should look like! We mated her to the Triple Crown winning Primary Candidate with hopes of creating elite show heifers, and that is just what she did! 801F and 803F are big boned, stout constructed females that have been blessed with the added look and presence from the profile, while having the big hair as an added bonus! The undefeated Pays to Believe also clicked on Foxy Lady, generating a big footed, long necked, bold ribbed female that is tagged 854F. We truly believe that this trio will endure a successful run at the end of a leather lead, but more importantly they will make a valuable contribution to their new owners once in production!

Lot **9A** **VCL FARRAH 801F**

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3426288 — DOB: 2/5/18 — TATTOO: 801F —

OMF DOUBLE SHOT Z10
KRMS PRIMARY CANDIDATE
 BDK MS BETTER FOUNDATION

MR HOC BROKER
FOXY LADY 1B
 MISS SCSF DEWS PAID

CE	BW	WW	YW	MILK	MWW	API	TI
8.4	1.8	63.3	92.6	19.5	51	105.8	63



Lot 9B - VCL FARRAH 803F



Pays to Believe - Sire of Lot 9C

Lot 9C - VCL PANDORA 854F

Lot 9B VCL FARRAH 803F

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3426289 — DOB: 2/7/18 — TATTOO: 803F —

OMF DOUBLE SHOT Z10
KRMS PRIMARY CANDIDATE
 BDK MS BETTER FOUNDATION

MR HOC BROKER
FOXY LADY 1B
 MISS SCSF DEWS PAID

CE	BW	WW	YW	MILK	MWW	API	TI
8.4	1.8	63.3	92.6	19.5	51	105.8	63

Lot 9C VCL PANDORA 854F

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3454248 — DOB: 3/20/18 — TATTOO: 854F —

CNS PAYS TO DREAM T759
LLSF PAYS TO BELIEVE ZU194
 LLSF URABABYDOLL U194

MR HOC BROKER
FOXY LADY 1B
 MISS SCSF DEWS PAID

CE	BW	WW	YW	MILK	MWW	API	TI
8.1	2.5	67.8	96.1	13.8	47.6	99.1	65



Lot 10A - LKCC FAITH 23F

Sired by the \$400,000 Profit, this duo is backed by the Kersten Cattle Company donor dam known as Shannon, the Hammer x Countess 385A female produced in the Autry Cattle Company program. Stephanie Kersten successfully showed Shannon, where she was a many time champion throughout the state of Nebraska, including reserve division at the NE State Fair! This pair of Purebred females are long fronted, neat chested, and have the ample amount of sweep to their lower rib and back into their flank. They are sound build, big hiped and offer a three-dimensional look from every angle!



Shannon - Dam of Lots 10A & 10B

Lot 10B - LKCC FRANNY 81F

Lot 10A LKCC FAITH 23F

Kersten Cattle

PUREBRED SIMMENTAL

— ASA: 3456218 — DOB: 2/24/18 — TATTOO: LKCC23F —

WS PILGRIM H182U MR TR HAMMER 308A ET
PROFIT **ACLL SHANNON 385C**
 WAGR PANARAMA 204Z HCCO COUNTESS 385A

CE	BW	WW	YW	MILK	MWW	API	TI
8.5	2.8	66.8	97	17.9	51.2	120.1	68.1

Lot 10B LKCC FRANNY 81F

Kersten Cattle

PUREBRED SIMMENTAL

— ASA: 3456219 — DOB: 3/7/18 — TATTOO: LKCC81F —

WS PILGRIM H182U MR TR HAMMER 308A ET
PROFIT **ACLL SHANNON 385C**
 WAGR PANARAMA 204Z HCCO COUNTESS 385A

CE	BW	WW	YW	MILK	MWW	API	TI
8.5	2.8	66.8	97	17.9	51.2	120.1	68.1



Lot 11 - VCL FABIANNA 813F

SA 11 **VCL FABIANNA 813F**

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3426286 — DOB: 2/20/18 — TATTOO: 813F —

PROFIT

VCL LKC DAGGER 605D

BF MISS CRYSTEEL TANGO

SS/PRS HIGH VOLTAGE 244X

BT BLACKBIRD LADY A885

BT MISS MACHO U53

CE	BW	WW	YW	MILK	MWW	API	TI
9.2	1.5	65.4	91.6	18.2	50.8	115	69.9

Here is one of, if not the first ever daughter of Dagger to be offered at public auction! Now employed at Double Bar D Farms in Canada, Dagger is making waves north of the border with his rookie calf crop and we would have to agree we're impressed! This female is backed by BT Blackbird Lass A885 female that is an own daughter of High Voltage. Big centered, soft flanked, and sound built off both ends of her skeleton, this first daughter of Dagger is sure to impress!





Lot 12 - WOLFE MS. RITE PRICE F39

From Tucker and Wolfe comes an own daughter of the two-time National Western Stock Show Grand Champion SC Pay The Price! Many have argued Pay The Price to be the most dominant show bull to grace "the hill" at the 2018 NWSS regardless of breed, and we wouldn't disagree! Much like her sire, this female is stout footed, big boned, loose made in her structural design, and offers a captivating presence at the end of the lead. Her dam is a role model type female that does an exceptional job year after year. A surefire option to lead and at the end of the day a legitimate contributor in production!



Pays the Price - Sire of Lot 12

Lot 13 - RAINS ORDER UP F62

Rains Cattle Company has brought another exciting Purebred female that is sired by the great W/C Executive Order and backed by a hard working two-year old female! F62 is a big footed, stout constructed female that is wide based and offers a balanced look from the stand still. Her dam is sired by the TLLC One Eyed Jack x HF Serena stud, Jack Around 4031 and traces to the influence of the late W/C Wide Track on the south side of her lineage. We admire the added density and shear volume that this powerful February female possesses.

Lot 12 WOLFE MS. RITE PRICE F39

Tucker Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3468923 — DOB: 2/1/18 — TATTOO: F39 —

CNS PAYS TO DREAM T759
SC PAY THE PRICE C11
 LLSF URABABYDOLL U194

SS EBONY'S GRANDMASTER
WS MS GRANDMASTER A70
 NICHOLS BEAUTY G84

CE	BW	WW	YW	MILK	MWW	API	TI
8.8	1.9	60.9	88.7	20.6	51	111.5	64

Lot 13 RAINS ORDER UP F62

Rains Simmentals

PUREBRED SIMMENTAL

— ASA: 3445795 — DOB: 2/10/18 — TATTOO: F62 —

W/C UNITED 956Y
W/C EXECUTIVE ORDER 8543B
 MISS WERNING KP 8543U

STCC JACK AROUND 4031
CRR MISS AROUND D886
 ZEIS MS WIDE TRACK A1033

CE	BW	WW	YW	MILK	MWW	API	TI
10.7	0.3	69.3	106.3	21.5	56.1	125.6	74.8



Lot 14 - RAINS BANKROLL F398

A smooth made, attractive daughter of the \$205,000 Bankroll that is sure to turn heads on sale day! She is backed by the Cowboy Cut sired two-year old that is a direct daughter of the Y10 donor in the Rains program. She is loose structured; square hiped, long fronted, and has the futuristic look about her profile. Her phenotype and balance are further complimented by her balanced number profile!



Bankroll - Sire of Lot 14



Lot 15 - MDH COWGIRL 826F

826F is from the influence of the great Lock N Load sire that has left a monumental impact on the Simmental business over the last several years. This March born baldy is smooth made, big boned, soft bodied, and balances with a high quality, maternal look from every angle.

Lot 14 RAINS BANKROLL F398

Rains Simmentals

PUREBRED SIMMENTAL

— ASA: 3476159 — DOB: 3/3/18 — TATTOO: F398 —

W/C LOADED UP 1119Y

CCR COWBOY CUT 5048Z

W/C BANKROLL 811D

RAINS CAMMO D398

MISS WERNING KP 8543U

GONSIOR YIKES Y10

CE	BW	WW	YW	MILK	MWW	API	TI
12.8	1.2	69.9	98.2	23.1	58	133.1	72.6

Lot 15 MDH COWGIRL 826F

Hudwiger Farms

PUREBRED SIMMENTAL

— ASA: 3477028 — DOB: 3/9/18 — TATTOO: 826F —

REMINGTON LOCK N LOAD54U

VERMEERS WONDER 2W

MDH LOCK N LOAD 517C

RLVF MISS RILEY 1Z

HS UNDER THE STARS U1111

RUBYS COWGIRL BABY 617S

CE	BW	WW	YW	MILK	MWW	API	TI
9.2	2.5	63.1	93.8	17.8	49	116	64.6



Lot 16A - BT ELOISES ERICA F62

Without a doubt two of the most impressive percentage females in the offering, backed by the Eloises Erica B3 donor dam, these females offer unlimited upside from a production standpoint! The \$400,000 TJ High Caliber stud sires F62. She boasts an impressive spread from 1 at birth to a 108.3 at a year! This combined with her bold and dimensional rib cage that is further enhanced by the substance and density that she possesses from every angle. F18 is her maternal sister that is sired by the six-figure valued Fortune stud that is an own son of the American Royal Champion, Firefly. She is an elegant made female that is neat about her head and neck, bold ribbed, and sets to the surface with authority. She is our pick to lead, but her true value will come after entering production. Just imagine the mating flexibility and options when it comes to the next generation of purebred seedstock that is to come!



Firefly - Paternal Granddam to Lot 16B

Lot 16B - BT ELOISES ERICA F18

Lot 16A **BT ELOISES ERICA F62**

Jucker Cattle Co.
3/4 SM 1/4 AN

— ASA: 3468918 — DOB: 1/28/18 — TATTOO: F62 —

MCM TOP GRADE 018X
TJ HIGH CALIBRE 556B
PRS LADY DONE RIGHT W214

WS PILGRIM H182U
ELOISES ERICA B3
OPP ELOISES 2412

CE	BW	WW	YW	MILK	MWW	API	TI
12.6	1	72.4	108.3	21.9	58	123.9	73.9

Lot 16B **BT ELOISES ERICA F18**

Jucker Cattle Co.
3/4 SM 1/4 AN

— ASA: 3468915 — DOB: 3/12/18 — TATTOO: F18 —

MR TR HAMMER 308A ET
ACLL FORTUNE 393D
FIREFLY 311A

WS PILGRIM H182U
ELOISES ERICA B3
OPP ELOISES 2412

CE	BW	WW	YW	MILK	MWW	API	TI
10.8	1.5	63.4	92.2	17.6	49.2	106	64.1



Lot 17 - BT LADY'S SECRET F72

F72 is a standout among the 2018 class of females born in Pleasant Dale, Nebraska. There is no denying the impact that the young stud Fortune is destined to have on the Simmental breed. This female is elegant, massive, and exemplifies the type and kind of female that we strive to produce. Fortune is noted for his legendary dam and granddam, Firefly and Crysteel Tango, two of the most influential females to ever be sold in Tecumseh. This female is bold sprung through her mid rib, big hipped, and square based, as she offers the look of a foundation female! Here is your opportunity to be on the ground floor when it comes to having one of the first Fortune daughters in your corner!



Lot 18 - BT MS. BLACK VELVET F705

F705 is a Profit sired female that is backed by famed reverse 1/2 blood, Lutton sired donor dam, Black Velvet. This female needs no introduction, being one of the most proven producers year after year for Tucker Cattle. F705 is a long fronted, up headed, neat chested and shouldered female that offers tremendous rib shape and capacity. Her basic build is flawless and offer unlimited mating versatility. A set of flush brothers to this leading 3/4 prospect are sure to turn heads in The Mile High City this coming January!

Lot 17 BT LADY'S SECRET F72

Tucker Cattle Co.
3/4 SM 1/4 AN

— ASA: 3468919 — DOB: 3/20/18 — TATTOO: F72 —

MR TR HAMMER 308A ET
ACLL FORTUNE 393D
FIREFLY 311A

WAGR DRIVER 706T
BT LADY'S SECRET D5
BLACK LASS

CE	BW	WW	YW	MILK	MWW	API	TI
8.3	1.5	63.9	94.3	19.7	51.6	98.7	64.3

Lot 18 BT MS. BLACK VELVET F705

Tucker Cattle Co.
3/4 SM 1/4 AN

— ASA: 3468913 — DOB: 2/20/18 — TATTOO: F705 —

WS PILGRIM H182U
PROFIT
WAGR PANARAMA 204Z

PLAINVIEW LUTTON E102
B&R BLACK VELVET Y191
JSF BLACK VELVET

CE	BW	WW	YW	MILK	MWW	API	TI
6.7	2.6	58.3	83.3	22	51.1	102.1	56.7



Lot 19 - LKCC JACK`S DREAM 87F

19 **LKCC JACK`S DREAM 87F**

Kersten Cattle

3/4 SM 1/8 AN 1/8 MA

— ASA: 3439416 — DOB: 3/5/18 — TATTOO: LKCC87F —

TLLC ONE EYED JACK
STCC JACKED UP 4070
HF SERENA

CNS DREAM ON L186
MISS 401Z

This striking bald-faced beauty is from the Kersten program of Gretna, Nebraska. The TLCC One Eyed Jack son, Jacked Up, sires her! Undeniable look, quality, and phenotype with the big hair as an added bonus. Her structural integrity, elegant presence, and added shape is sure to make her a dominant force on the tan bark this winter and on throughout the summer months. This 3/4 blood is just a single unit of semen away from generating high-end Purebred show heifer prospects!

CE	BW	WW	YW	MILK	MWW	API	TI
9.6	0.6	57.5	80.5	18.2	46.9	96	59



Lot 20 - RAINS LOADED LADY F102

F102 is a top 3/4-blood prospect from the Rains Simmental program that is sired by one of the most popular sires in the business today, W/C Loaded Up. Her dam was bred by one of best cowboys the breed has ever known, Gib Yardley of Beaver, Utah. This female offers a captivating presence with her proud head carriage and sleek neck and shoulder design. She is clean chested and transcends into an ultra bold and three-dimensional rib design that is further enhanced by her square hip and pin set. She has already been to the winner's circle, as she was crowned Calf Champion at the NE State Fair Open and FFA Show, as well as the Grand Champion Feeder heifer at the Saline County Fair. There is no denying the excitement that female will create for her new owner... enjoy the ride!



Lot 20 - Nebraska State Fair

Miss Yardley Y55

Dam of Lot 20



Lot 21 - TKCC GRETA B 010F

One of the youngest females in the entire offering, but that certainly doesn't take away from the genuine quality that this striking blaze faced female offers. This long fronted, chiseled featured percentage female is sure to stop you in your tracks on sale day! She is sired by the \$70,000 Hudson Pines herd sire, TKCC Classified and backed by the Kearns percentage donor, Greta B! If you're searching for a younger aged female to put your junior exhibitor in the summer division at the AJSA Summer classic next July in Louisville, the search is over. This one can run for the roses!

Lot 20 RAINS LOADED LADY F102

Rains Simmentals
3/4 SM 1/4 AN

— ASA: 3445796 — DOB: 4/3/18 — TATTOO: F102 —

REMINGTON LOCK N LOAD54U
W/C LOADED UP 1119Y
AUBREYS BLACK BLAZE III

STF DOMINANCE T171
MISS YARDLEY Y55
MISS YARDLEY S504

CE	BW	WW	YW	MILK	MWW	API	TI
15	1.3	62.5	91.6	18.2	49.3	117.4	62.8

Lot 21 TKCC GRETA B 010F

Kearns Cattle Co.

3/4 SM 7/32 AN 1/32 CA

— ASA: 3476594 — DOB: 5/10/18 — TATTOO: 010F —

MR TR HAMMER 308A ET
TKCC CLASSIFIED
FORD RJ DOLLY Y83

MR HOC BROKER
HOLT MS GRETA 010B
KCC MISS ZOEY

CE	BW	WW	YW	MILK	MWW	API	TI
5.7	2.7	70.1	108.4	20.2	55.2	98.8	64.4



Lot 22 - SCHRAM LEXIE F438

F438 is among one of the stoutest and most massive Vision daughters we have seen. Her well-balanced, sound built structural base further enhances her added dimension and capacity. This female offers unlimited upside regardless of production goals, being backed by a high productive young female that never misses! Her maternal sister is a highlight among the bred heifer offering this year as well.



Lot 23 - SCHRAM MISTY F428

F428 is another top Vision daughter that is without a doubt first year showman approved! Her sweetheart attitude is further complimented by there sound build, genuine rib shape, and sound structural build. When her time on the show circuit comes to a close rest assured of the cow power that she offers and value she will have in production!

Lot 22 SCHRAM LEXIE F438

Schram Cattle Co.
1/2 SM 1/2 AN

— ASA: 3466585 — DOB: 3/5/18 — TATTOO: F438 —

MR NLC UPGRADE U8676

MR CCF VISION

GCF MISS ELSA

SCHRAM MISS 438

CE	BW	WW	YW	MILK	MWW	API	TI
12.1	1.1	65.9	96.1	17.8	50.7	104.4	67.2

Lot 23 SCHRAM MISTY F428

Schram Cattle Co.
3/4 SM 1/4 AN

— ASA: 3472319 — DOB: 3/7/18 — TATTOO: F428 —

MR NLC UPGRADE U8676

MR CCF VISION

GCF MISS ELSA

SFI THE MASTER Y6

SCHRAM MISTY C565

Y46

CE	BW	WW	YW	MILK	MWW	API	TI
9.5	2.8	71.2	108.7	20.9	56.4	101.1	65.6



Lot 24 - LLW MAGGIE MAE 831F

An exciting pair of maternal sisters from the famed Queen 414 cow family. Their dam is the powerful full sister to Lydia and Renegade, two influential individuals within the Simmental breed that were raised in the Walter Cattle Company program of Oklahoma and are responsible for multiple national champions! Lot 24 is by the Triple-Crown winning Broker, while the NAILE Grand Champion, Blaze of Glory, sires lot 25. There is no denying the maternal power and stability that backs this powerful pair of foundation building females.



Queen of Spades - Dam of Lot 24 & 25

Lot 25 - LLW MAGGIE MAE 801F

Lot 24 LLW MAGGIE MAE 831F

Hadwiger Farms
3/4 SM 1/4 AN

— ASA: 3466168 — DOB: 3/5/18 — TATTOO: 831F —

SVF STEEL FORCE S701 3C MACHO M450 BZ
MR HOC BROKER **QUEEN OF SPADES 443B**
JM BF H25 J&J QUEEN 414

CE	BW	WW	YW	MILK	MWW	API	TI
6.1	2.5	64.4	90.9	16.4	48.5	93.8	59.4

Lot 25 LLW MAGGIE MAE 801F

Hadwiger Farms
3/4 SM 1/4 AN

— ASA: 3466166 — DOB: 1/17/18 — TATTOO: 801F —

WLE UNO MAS X549 3C MACHO M450 BZ
CAJS BLAZE OF GLORY **QUEEN OF SPADES 443B**
CAJS KHLOE 42ZA J&J QUEEN 414

CE	BW	WW	YW	MILK	MWW	API	TI
10.8	0.6	63.9	89.3	17.6	49.5	115.8	67.8



Lot 26 - PRINCESS 847F

847E is an ultra attractive, smooth shouldered, up headed granddaughter of Chopper. This striking half-blood female is backed by a sensational dam, which was produced in the Limestone program of Oklahoma. This female is breath taking from the profile with the added three-dimensional body type needed to make a positive contribution in production.



Lot 27 - MDH SHEZA LADY 823F

823F is sired by the late Pays to Dream and is from a Lookout sired female that traces to the famed Sheza Glory N901 line. She is sound build, big bodied, and the kind that is built to last!

Lot 26

PRINCESS 847F

Waltham Angus

1/2 SM 1/2 AN

— ASA: 3477304 — DOB: 2/27/18 — TATTOO: 847F —

ZKCC CHOPPER 844U

BC BIG DADDY 702-5

MDH VICTORY 415B

LIMESTONE PRINCESS Y547

HPF MS MEYER T1

EXAR PRINCESS 7272

CE	BW	WW	YW	MILK	MWW	API	TI
11.3	0.7	64.1	95.9	18	50	108.9	66.2

Lot 27

MDH SHEZA LADY 823F

Hudwiger Angus

3/4 SM 1/4 AN

— ASA: 3477027 — DOB: 1/30/18 — TATTOO: 823F —

CNS DREAM ON L186

B C LOOKOUT 7024

CNS PAYS TO DREAM T759

CRSS PANACHE

MLF BL JESSIE K336

SVF SHEZA GLORY N901

CE	BW	WW	YW	MILK	MWW	API	TI
12.8	0.9	54.4	85.2	21.2	48.6	107.3	61.8



Lot 28 - MDH PRIMROSE 793E

28 MDH PRIMROSE 793E

Madwiger Farms

1/2 SM 1/2 AN

— ASA: 3477026 — DOB: 9/23/17 — TATTOO: 793E —

CNS DREAM ON L186

CONNEALY THUNDER

CNS PAYS TO DREAM T759

LAFINS PRIMROSE 8153

MLF BL JESSIE K336

LAFINS PRIMROSE 079

CE	BW	WW	YW	MILK	MWW	API	TI
12.7	0.4	54.1	87.8	20.1	49.2	122.2	67.9

An exciting Pays to Dream daughter that is backed by the potent and proven Lafin's Primrose 8153, the 2012 NWSS Grand Champion Angus Cow/Calf Pair. Long lines of females that have positively contributed to the improvement of the beef cattle industry support this female.



Primrose - Dam of Lot 28

29

MISS FIND ME 798E

Waltham Angus

3/4 SM 1/4 AN

— ASA: 3477461 — DOB: 10/8/17 — TATTOO: 798E —

MR TR HAMMER 308A ET

TJ SHARPER IMAGE 809U

TKCC CLASSIFIED

MISS FIND ME 4315

FORD RJ DOLLY Y83

EBY MISS FIND ME 9315W

CE	BW	WW	YW	MILK	MWW	API	TI
7.4	2	74.4	115.9	22.9	60	116.5	72.2

This powerful 3/4 blood female by the \$70,000 Classified is sure to have many friends on sale day. Her added stoutness, length of side, and shape is sure to be admired by even the most critical. A true brood cow in the making that ranks among the elite in the breed for post weaning performance.

30

MISS TARGET 783E

Waltham Angus

PUREBRED SIMMENTAL

— ASA: 3477300 — DOB: 9/13/17 — TATTOO: 783E —

CNS DREAM ON L186

STF DOMINANCE T171

WS PILGRIM H182U

REMINGTON MS TARGET 42Y

WS MARLA 276M

REMINGTON MISS TARGET 2U

CE	BW	WW	YW	MILK	MWW	API	TI
10.4	2.9	64.5	89.2	15.3	47.5	108.3	64.3

Sired by the late Pilgrim, this pair of red headed twin sisters is big boned, wide-bodied, square hiped and built right at the ground up. The STF Dominance sired female that consistently produces backs them. Regardless of which female better suites your breeding program, rest assured that the quality and maternal function is inevitable.

31

MISS TARGET 796E

Waltham Angus

PUREBRED SIMMENTAL

— ASA: 3477299 — DOB: 9/13/17 — TATTOO: 796E —

CNS DREAM ON L186

STF DOMINANCE T171

WS PILGRIM H182U

REMINGTON MS TARGET 42Y

WS MARLA 276M

REMINGTON MISS TARGET 2U

CE	BW	WW	YW	MILK	MWW	API	TI
10.4	2.9	64.5	89.2	15.3	47.5	108.3	64.3



2013 NWSS Champion Pen of Three Simmental Bulls
Kearns Cattle Company



2017 NWSS Reserve Champion Pen of Three Simmental Bulls
Vogler Cattle Company & Kersten Cattle Company



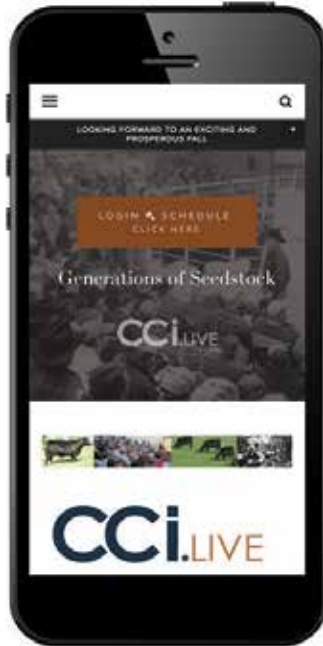
2016 NWSS Champion Pen of Three Simmental Bulls
Kearns Cattle Company



2018 NWSS Champion Pen of Three Simmental Bulls
Kearns Cattle Company



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Lot 32 - LADY EZRA 202E

A full sister to The Event Vol. I high selling female and an own daughter of the leading donor dam at Kersten Cattle Company, Aria. This female is ultra stout boned, wide based, and unmatched from a center rib standpoint. A top Purebred bred female that sells safe in calf to the full brother to 20-20, Perfect Vision, the up and coming herd sire in Gretna, Nebraska! A true sale feature from one of the most proven cow families with deep roots in The Event. PE 4/13/18 - 5/13/18 TO PERFECT VISION 26D (ASA: 3251627).

Lot 32

LADY EZRA 202E

Kersten Cattle

PUREBRED SIMMENTAL

— ASA: 3306103 — DOB: 2/7/17 — TATTOO: 202E —

MR NLC UPGRADE U8676
MR TR HAMMER 308A ET
 SVF/HS EXPECTING A DREAM

WS PILGRIM H182U
HSC ARIA 001A
 LIMESTONE VALE BAR W966

CE	BW	WW	YW	MILK	MWW	API	TI
11.8	1.4	72.6	108.5	14.9	51.1	122	73.2



Perfect Vision - The full brother to MR CCF 20-20 that walks the pastures of Kersten Cattle Company and is now listed with Cattle Visions!



Lot 33 - VCL 746E

A little extra splash of white is sure to make 746E stand out from the crowd. Sired by Vision and backed by the Pilgrim x Crysteel Tango daughter on the south side of her lineage. This female is tremendous through her center rib, elegant from the profile, and offers a structural build that is difficult to match. Her true upside will come in production when mated to a solid black, homo black sire to eradicate the chance for added color. With her powerful genotype combined with the influence of her homo black/homo polled service sire, Night Watch and the impact of the \$5 Million producing 8543U, there is no cap on the potential that this mating could yield!

AI BRED 4/20/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).



High Calibre - Sire of Lot 34

Lot 34 - VLC MISS ERIKA 702E

Massive, three-dimensional, a true brood cow in the making! We can go on and on about the unbelievable amount of rib shape and capacity that this striking Purebred female offers, but the truth is, this female is hard to part with. Backed by the Hammer x Crysteel Tango daughter and sired by the \$400,000 High Calibre, there is simply no denying the potency of lineage that this female possesses once in production. She sells safe in calf to the \$142,500 Werning high seller. The resulting progeny will combine the influence of Crysteel Tango and the famed 8543U donor... A big time investment opportunity here!

AI BRED 4/13/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).

Lot 33

VCL 746E

Wagler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3454231 — DOB: 1/29/17 — TATTOO: 746F —

MR CCF VISION WS PILGRIM H182U
MR CCF 20-20 VCL LKC 511C
 HTP SVF DEW THE STROKE BF MISS CRYSTEEL TANGO

CE	BW	WW	YW	MILK	MWW	API	TI
12.9	0.7	65.7	95	20.8	53.6	113.3	66.6

Lot 34

VCL LKC MISS ERIKA 702E

Wagler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3297550 — DOB: 1/1/17 — TATTOO: 702E —

MCM TOP GRADE 018X MR TR HAMMER 308A ET
TJ HIGH CALIBRE 556B VCL LKC MISS HAMMER 504C
 PRS LADY DONE RIGHT W214 BF MISS CRYSTEEL TANGO

CE	BW	WW	YW	MILK	MWW	API	TI
10.4	1.6	80.2	123.6	21.8	61.8	128.4	78.6



Lot 35 - VCL MISS HAMMER 783E

A unique opportunity to acquire a true genetic gem from the famed Crysteel Tango cow family! This female is a full sister in blood to the triple digit valued Fortune, a son of the \$100,000 Firefly! This female is an own granddaughter of the \$114,000 Event Vol. III high selling matron, and sired by the legendary Hammer. An added bonus is the fact she sells safe AI to the \$142,500 Werning Cattle Company 2018 high selling herd sire! Just image the possibilities here, not to mention one of the first Night Watch calves to ever hit the ground in the spring of 2019! As an added bonus, all bred heifers from the Vogler program are broke to tie and easy to be around!

AI BRED 4/13/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).



Hammer - Sire of Lots 35 & 36

Lot 36 - BT BLACK VELVET E35

Here is a top 3/4 female that is sired by Hammer and backed by the leading reverse half-blood donor dam by Lutton, Black Velvet Y191. This female is big boned, wide centered, and offers tremendous potential in production based on phenotype and lineage. Did we mention she sells safe in calf to WBF Significant, the sire of the \$435,000 Currency and the \$71,000 Turnpike. Unlimited potential here! *AI BRED 5/2/18 TO WBF SIGNIFICANT B132 (ASA: 2852587).*

Lot 35 VCL MISS HAMMER 783E

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3454253 — DOB: 2/9/17 — TATTOO: 783E —

MR NLC UPGRADE U8676
MR TR HAMMER 308A ET
SVF/HS EXPECTING A DREAM

WS PILGRIM H182U
VCL LKC 512C
BF MISS CRYSTEEL TANGO

CE	BW	WW	YW	MILK	MWW	API	TI
11.4	1.8	76.6	113.7	13.4	51.6	119.4	72.5

Lot 36 BT BLACK VELVET E35

Tucker Cattle Co.

3/4 SM 1/4 AN

— ASA: 3335055 — DOB: 3/30/17 — TATTOO: E35 —

MR NLC UPGRADE U8676
MR TR HAMMER 308A ET
SVF/HS EXPECTING A DREAM

PLAINVIEW LUTTON E102
B&R BLACK VELVET Y191
JSF BLACK VELVET

CE	BW	WW	YW	MILK	MWW	API	TI
9.3	1.7	71.2	109.8	22.6	58.2	109.9	67.6



Lot 37 - SCHRAM KELLI E267

AI BRED 5/1/18 TO SFG THE JUDGE D633 (ASA: 3208952).

What a way to introduce the bred offering with none other than a pair of stout, three-dimensional bred heifers sired by the Kersten Cattle Company herd sire, TKCC Cannon! This \$100,000 stud is backed by the influence of the legendary Dolly at Kearns Cattle Company. This pair of SimGenetic females is big boned, wide based, and loaded with potential and mating flexibility. These females are safe AI and were never exposed to a clean up sire!



Cannon - Sire of Lots 37 & 38

Lot 38 - SCHRAM LEXIE E517

AI BRED 5/4/18 TO WBF SIGNIFICANT B132 (ASA: 2852587).

Lot 37 SCHRAM KELLI E267

Schram Cattle Co.
1/2 SM 1/2 AN

— ASA: 3466579 — DOB: 2/7/17 — TATTOO: E267 —

MR TR HAMMER 308A ET

TKCC CANNON 77C

FORD RJ DOLLY Y83

SCHRAM A01

CE	BW	WW	YW	MILK	MWW	API	TI
10.5	1.9	64.8	96.5	17.2	49.5	109.6	68.6

Lot 38 SCHRAM LEXIE E517

Schram Cattle Co.
1/2 SM 1/2 AN

— ASA: 3466581 — DOB: 2/24/17 — TATTOO: E517 —

MR TR HAMMER 308A ET

TKCC CANNON 77C

FORD RJ DOLLY Y83

SCHRAM 517

CE	BW	WW	YW	MILK	MWW	API	TI
11	1.5	63.4	94.2	16.7	48.4	115.9	70.5



Lot 39 - VCL MISS CALIBRE 714E

714E has been a standout among this set of bred females since she was born. There is no denying the genuine capacity, density, and body shape that this powerful High Caliber sired female offers. A standout 3/4 blood female that sells safe in calf to the up and coming Night Watch, a combination that is sure to yield profitability! *AI BRED 4/12/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).*

Lot **39** **VCL MISS CALIBRE 714E**

Vogler Cattle Co.

3/4 SM 1/4 AN

— ASA: 3454280 — DOB: 1/6/17 — TATTOO: 714E —

MCM TOP GRADE 018X

MR HOC BROKER

TJ HIGH CALIBRE 556B

VCL LKC 74G

PRS LADY DONE RIGHT W214

CE	BW	WW	YW	MILK	MWW	API	TI
10.7	0.7	68.3	102.2	21.2	55.3	113.8	68.8



Night Watch - *His service is featured throughout the offering!*



Lot 40 - VCL ANNIE OAKLEY 721

721E is an ultra attractive, well-balanced female that is sired by High Caliber, a leading sire for Herbst and Hartman. With her striking profile and added power we anticipate this top 3/4 blood to make a monumental impact on her new owners bottom line. Study the genuine shape that she offers!
AI BRED 4/13/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).



Lot 41 - RAINS HI RISE E12

A top Purebred from Rains Simmental that is sired by High Caliber and backed by the Uprising sired 54C female from Trauernicht. She is moderate in her frame size, robust in her rib design and offers a low input and easy fleshing look. She sells safe in calf to Savage!
*AI BRED 4/18/18 TO KCC1 SAVAGE 83B (ASA: 2923287).
 ULTRASOUNDED SAFE WITH A HEIFER CALF PREGNANCY.*

Lot 40 VCL ANNIE OAKLEY 721

Vogler Cattle Co.

3/4 SM 1/4 AN

— ASA: 3262671 — DOB: 2/14/17 — TATTOO: 721E —

MCM TOP GRADE 018X WAGR DRIVER 706T
TJ HIGH CALIBRE 556B MISS A036
 PRS LADY DONE RIGHT W214 036Y

CE	BW	WW	YW	MILK	MWW	API	TI
12.2	0.3	67.8	100	21.5	55.3	125.5	72.9

Lot 41 RAINS HI RISE E12

Rains Simmentals

PUREBRED SIMMENTAL

— ASA: 3476093 — DOB: 1/28/17 — TATTOO: E12 —

MCM TOP GRADE 018X LLSF UPRISING Z925
TJ HIGH CALIBRE 556B LHT MS UPRISING 54C
 PRS LADY DONE RIGHT W214 BWL GINGER 930Y

CE	BW	WW	YW	MILK	MWW	API	TI
9.6	2.9	82.8	122.5	20.4	62	120.5	76.4



Lot 42 - PCC 117

E1 is a captivating blaze face female that offers a different twist from a pedigree standpoint. Sired by Revival, the Uprising son produced in the Walsh Simmentals program, this female offers a balanced look from the profile and remains flawless in her movement. She is bold ribbed, neat chested, deep flanked and ultra feminine about her head and neck. This females overall symmetry and proud head carriage is further complimented by her maternal backing on the south side of her lineage. Her Banito sired dam has been a steady and reliable producer! *AI BRED 5/9/18 WITH SEXED HEIFER SEMEN TO HETN NO WORRIES 138Z (ASA: 2951156 or AMAA: 435803). PE 5/24/18-8/24/18 TO PCC 245 (ASA: 3442689).*



BT Miss Voyage Y956 - The \$17,500 dam of Lot 43

Lot 43 - PCC Y956

A brood cow in the making here! E5 is the type of female that we all wish we had pastures filled with. She is a sound built, big footed, stout featured female that offers the look of a foundation-building matron. Her sire, Stepping Stone is making waves and her Voyager bred dam is further backed by the influence of the legendary Meyer 734. Look to this 3/4-blood female for added mating flexibility to many of the breeds new and exciting rising stars! *AI BRED 5/9/18 WITH SEXED HEIFER SEMEN TO HETN NO WORRIES 138Z (ASA: 2951156 or AMAA: 435803). PE 5/24/18-8/24/18 TO PCC 245 (ASA: 3442689).*

Lot 42 PCC 117

Jucker Cattle Co. \ Prairie Cattle Co.
3/4 SM 1/4 AN

— ASA: 3442679 — DOB: 1/1/17 — TATTOO: E-1 —

LLSF UPRISING Z925
WS REVIVAL
SS NOREEN

HARKERS BANDITO UNO
WCS MS KATIE 282Z
WCS MS 036X

CE	BW	WW	YW	MILK	MWW	API	TI
13.9	-1.3	62	90	20.4	51.3	123.4	68.2

Lot 43 PCC Y956

Jucker Cattle Co. \ Prairie Cattle Co.
3/4 SM 1/4 AN

— ASA: 3442681 — DOB: 1/6/17 — TATTOO: E-5 —

W/C LOCK DOWN 206Z
WS STEPPING STONE B44
WS MS UPGRADE Z15

WESTFALL VOYAGER 721P
BT MISS VOYAGE Y956
BT MISS MEYER U440

CE	BW	WW	YW	MILK	MWW	API	TI
5.7	2.5	69.2	105.3	21.4	55.9	99.9	62.9



Lot 44 - PCC Z6

This Innocent Man 5/8 Simmental bred female is sure to draw your attention. Her added stoutness, style, and presence are no mistake it's bred into her! A full sister to this female was Champion Percentage Female at the Missouri State Fair. Backed by a phenomenal Style sired dam, this female is the type and kind to generate those highly sought after show heifers that just keep setting records in the market place! *AI BRED 5/20/18 TO SS EBONYS GRANDMASTER (ASA: 2281133). PE 5/24/18-8/24/18 TO PCC 24S (ASA: 3442689).*



True Blood - Sire of Lot 45



Lot 45 - PCC/BT MS EVIE

True Blood is the sire of this bold centered, three-dimensional 5/8-blood female. She combines the standouts of the Jerry Lee Simmental program of Missouri through the influence of Cayenne UP401 and Uprising. Once again she is another female that traces to the influence of the 282Z matron, sired by Bandito. This female has the credentials to generate elite seed stock! *AI BRED 5/28/18 TO RUBY'S CURRENCY 7134E (ASA: 3282185). PE 6/1/18-8/24/18 TO PCC 24S (ASA: 3442689).*

Lot 44 PCC Z6

Jucker Cattle Co. \ Prairie Cattle Co.
5/8 SM 3/8 AN

— ASA: 3442687 — DOB: 1/31/17 — TATTOO: E-17 —

W/C NO REMORSE 763Y
W/C BF INNOCENT MAN
MISS WERNING 174Y

SILVEIRAS STYLE 9303
CWT DANNI Z6
PEGGY SUE 24S

CE	BW	WW	YW	MILK	MWW	API	TI
9.2	-0.1	44.2	63.5	23.8	45.8	110	57.5

Lot 45 PCC/BT MS EVIE

Jucker Cattle Co. \ Prairie Cattle Co.
5/8 SM 5/16 AN 1/16 CS

— ASA: 3442690 — DOB: 4/2/17 — TATTOO: E-60 —

WLTR RENEGADE 40U ET
LLSF TRUE BLOOD ZU920
LLSF CAYENNE UP401

LLSF UPRISING Z925
PCC MS RISING C12
WCS MS KATIE 282Z

CE	BW	WW	YW	MILK	MWW	API	TI
7	3.5	74.1	110	19.6	56.6	106.3	67.1



Lot 46 - RAINS MO LOOKS E7

Without a doubt this bald faced beauty is sure to make the short list of even the most critical cowboys and cowgirls on sale day. Her sensible frame size is further complimented by her flawless build and bold sprung rib shape. Her dam is a highly productive BC Lookout daughter that doesn't miss! This direct daughter of Bullseye sells safe in calf to the breed leading Battle Cry, arguably Broker's most consistent siring son!
AI BRED 4/17/18 TO RUBY SWC BATTLE CRY 431B (ASA: 3134619). UTRASOUNDED SAFE WITH A HEIFER CALF PREGNANCY.

SA **46**

RAINS MO LOOKS E7

Rains Simmentals

3/4 SM 1/4 AN

— ASA: 3476090 — DOB: 2/20/17 — TATTOO: E7 —

REMINGTON LOCK N LOADS4U

B C LOOKOUT 7024

W/C BULLSEYE 3046A

RAINS MO LOOKS

MISS WERNING KP 8543U

RAINS MISS BONUS TOWN

CE	BW	WW	YW	MILK	MWW	API	TI
14.3	-0.6	64.5	104.9	20.8	50.7	123.5	67.7



Battle Cry - Service Sire to Lot 46



Lot 47 - RAINS DOLLY TEJAS E70

The first-born natural calf from the 49C donor employed by Rains and Bird. There is no denying the presence and balance that this female offers. Sired by the Circle M Farms produced Angus stud, Tejas! The direct daughter of the famed Dolly, a female that has produced countless five-figure sires and daughters for Kearns Cattle Company, backs her. We highly anticipate this half-blood female to make a name for herself as she combines the lineage of the legendary Queen 414 and Dolly! *AI BRED 4/18/18 TO W/C EXECUTIVE ORDER 8543B (ASA: 2900283). PE 5/1/18-7/1/18 TO RAINS DROVER E30 (ASA: 3377718). TOO CLOSE TO CALL.*



Dolly - Dam of Lot 47



Lot 48 - RAINS TEJAS E40

The impact that JS Sure Bet has had on the breed as a female maker is quite possibly second to none! Here is another Tejas sired half-blood that is backed by the Sure bet x Miss Fantastic female on the south side of her pedigree. She is big boned, bold ribbed, and wide centered. A brood cow in the making! *AI BRED 4/17/18 TO TJ FROSTY 318E (ASA: 3288449). ULTRASOUNDED SAFE WITH A BULL CALF PREGNANCY.*



TJ Frosty 318E - Service Sire to Lot 48

Lot 47 RAINS DOLLY TEJAS E70

Rains Simmentals \ Bird Cattle Co.

1/2 SM 1/2 AN

— ASA: 3476099 — DOB: 2/1/17 — TATTOO: E70 —

B C LOOKOUT 7024 GLS NEW DIRECTION X184
CIRCLE M TEJAS **TKCC DOLLY 49C**
 J&J QUEEN 414 FORD RJ DOLLY Y83

CE	BW	WW	YW	MILK	MWW	API	TI
12.1	-0.4	52.3	76.9	20.9	48.3	113.5	61.7

Lot 48 RAINS TEJAS E40

Rains Simmentals

1/2 SM 1/2 AN

— ASA: 3476098 — DOB: 3/10/17 — TATTOO: E40 —

B C LOOKOUT 7024 JS SURE BET 4T
CIRCLE M TEJAS **RAINS FANTASTIC BET X40**
 J&J QUEEN 414 CRR J&C MISS FANTASTIC

CE	BW	WW	YW	MILK	MWW	API	TI
11.4	1.3	58.7	89.2	22.4	52.1	116.6	61.3

Lot 49 BT MISS MAIDEN E52

Jucker Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3468920 — DOB: 3/2/17 — TATTOO: E52 —

TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
 CCR MS 4045 TIME 7322T

SVF/NJC BUILT RIGHT N48
BT MISS MAIDEN Z52
 BT MISS MACHO U53

CE	BW	WW	YW	MILK	MWW	API	TI
12.3	2	75.1	104.1	27.2	64.7	140.5	78.7



Lot 49 - BT MISS MAIDEN E52

E52 offers an exciting genomic profile that is further enhanced by her phenotype and structural integrity! This baldy faced, bold ribbed, high volume female is one that is sure to turn heads visually and on paper! She charts impressive figures as she ranks among the top 10% of the breed for MCE, Milk, MWW, Marbling, and TI, while the top 15% for Doc and API! 7 Traits in the top 15 percent of the breed with the phenotype that is sure to generate at the highest levels. With her impressive 140.5 API this female offers unlimited upside from a mating flexibility standpoint! *AI BRED 5/7/18 TO THOR 503C (ASA: 3208952).*

Lot 50 SCHRAM DIXIE E117

Schram Cattle Co.

5/8 SM 5/16 AN 1/16 MA

— ASA: 3466582 — DOB: 1/26/17 — TATTOO: E117 —

TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
 CCR MS 4045 TIME 7322T

BACKLASH T1
SCHRAM DIXIE Y30

CE	BW	WW	YW	MILK	MWW	API	TI
10.6	1.8	69.2	94.5	24.7	59.2	117.9	71.9



Lot 50 - SCHRAM DIXIE E117

E117 is a top daughter of Cowboy Cut. She is a big boned, stout made, soft-bodied type female that exemplifies volume and capacity. She is fluent in her movement and sells safe in calf to her AI sire with no pasture exposure! *AI BRED 4/25/18 TO HIGH CALIBRE 556B (ASA: 2891465).*

Lot 51 SCHRAM QUEEN E507

Schram Cattle Co.

3/4 SM 1/4 AN

— ASA: 3472318 — DOB: 2/23/17 — TATTOO: E507 —

TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
 CCR MS 4045 TIME 7322T

SVF/NJC BUILT RIGHT N48
SCHRAM QUEEN C551

CE	BW	WW	YW	MILK	MWW	API	TI
13.2	1.3	70.3	95.9	24.7	59.8	127.7	72.8



Lot 51 - SCHRAM QUEEN E507

E507 is the definition of a ground sow! She is a female that has stood out from a mass and volume standpoint from a young age. Her fore rib, center body, and hip stoutness are sure to impress. She sells safe AI to the Hammer x Crysteel Tango son that walks the pastures at Moser Ranch in North Dakota that is known as Thor 503C. He is proving himself as the go to calving ease sire that consistently makes them solid black. Safe *AI BRED 4/24/18 TO THOR 503C (ASA: 3208952) no pasture exposure.*



Lot 52 - RAINS DREAM CUT E8

E8 is an ultra attractive daughter of the great Cowboy Cut. She charts among the top 20% or better in 8 different traits of economic importance. Her well-balanced look from the profile further compliments her basic build and fundamental correctness. Double digit calving ease that spreads to triple digits at a year only offers that much more incentive from a mating flexibility perspective. *AI BRED 4/17/18 TO SWC HOC CONAGHER 019C (ASA: 3100807). ULTRASOUNDED SAFE WITH A HEIFER CALF PREGNANCY.*



Conagher - Service Sire to Lots 52 & 53

Lot 53 - RAINS CAMMO E 30

E30 is massive centered, bold sprung, sensibly sized daughter of Cowboy Cut and backed by the Gonsior Yikes Y10 donor dam. She charts impressive figures, ranking among the top 5% of the breed for WW, top 10% for YW, top 15% for TI, and top 30% API. Her basic build is further complimented by the strong maternal foundation she has supporting her! *AI BRED 4/18/18 TO SWC HOC CONAGHER 019C (ASA: 3100807). ULTRASOUNDED SAFE WITH A HEIFER CALF PREGNANCY.*

52 RAINS DREAM CUT E8

Rains Simmentals

PUREBRED SIMMENTAL

— ASA: 3476092 — DOB: 3/10/17 — TATTOO: E8 —

TRIPLE C SINGLETARY S3H
CCR COYBOY CUT 5048Z
CCR MS 4045 TIME 7322T

CNS DREAM ON L186
BLL MISS ZEIS DREAM S316
ZEIS MISS ACE N13

CE	BW	WW	YW	MILK	MWW	API	TI
12.6	2.1	76.6	104.3	20.3	58.5	136.6	78.2

53 RAINS CAMMO E 30

Rains Simmentals

PUREBRED SIMMENTAL

— ASA: 3476089 — DOB: 3/2/17 — TATTOO: E 30 —

TRIPLE C SINGLETARY S3H
CCR COYBOY CUT 5048Z
CCR MS 4045 TIME 7322T

BCLR AMMO W513-1
GONSIOR YIKES Y10
GONSIOR/AS MYSTIC PATH

CE	BW	WW	YW	MILK	MWW	API	TI
10.1	2.8	82.7	119.5	22.1	63.4	132.1	76.9



Lot 54 - SCHRAM RUBY E407

Lot 54 SCHRAM RUBY E407

Schram Cattle Co.

1/2 SM 1/2 AN

ASA: 3466574 DOB: 2/17/17 TATTOO: E407

MR NLC UPGRADE U8676

MR CCF VISION

GCF MISS ELSA

SCHRAM A27

CE	BW	WW	YW	MILK	MWW	API	TI
12	1.2	66.4	97	18.5	51.6	104.5	67.5

Here is a deep bodied, bold spring daughter of Vision that is from the heart of the Schram program. She is massive centered, sound footed, and offers a strong maternal presence. She sells safe AI to the \$435,000 Currency stud that was produced in the Ruby program of Iowa! AI BRED 5/4/18 TO TO RUBY'S CURRENCY 7134E (ASA: 3282185).



Currency - Service Sire to Lot 54

Lot 55 VCL MISS VISION 781E

Vogler Cattle Co.

3/4 SM 1/8 AN 1/8 MA

ASA: 3454252 DOB: 2/8/17 TATTOO: 781E

MR NLC UPGRADE U8676

MR CCF VISION

GCF MISS ELSA

WAGR DRIVER 706T

MISS A827

827Y

CE	BW	WW	YW	MILK	MWW	API	TI
12	1.4	70.7	101.4	17.5	52.7	106.2	67.6

Lot 55 - VCL MISS VISION 781E

781E is another Vision sired female that is backed by the influence of non-other than the legendary Driver, arguably one of the greatest female producers in recent years. This female is bog boned, wide centered and loaded with maternal power! Study the future that this female offers once she enters production. AI BRED 4/19/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).

Lot 56 VCL MISS VISION 748E

Vogler Cattle Co.

PUREBRED SIMMENTAL

ASA: 3454251 DOB: 1/29/17 TATTOO: 748E

MR NLC UPGRADE U8676

MR CCF VISION

GCF MISS ELSA

MR HOC BROKER

WAGR BRITTANY 205Z

3C MELODY M668 BZ

CE	BW	WW	YW	MILK	MWW	API	TI
7.5	2.7	74.9	109.4	18.7	56.1	107.6	69.1

Lot 56 - VCL MISS VISION 748E

Long necked, big boned, and an unbelievable look about her front two-thirds. 748E is the Vision sired female that is backed by a full sister to Panorama, the dam of the \$400,000 Profit, as well as countless other top donors working across North America. 3C Melody may very well be one of the breed's most prolific producing matriarchs, with countless sons and daughters employed in the nations top outfits. Here is your opportunity to invest in a female that is backed by generations of powerful and impactful cow families and safe AI to the most recently introduced son of the great 8543U. There are huge possibilities that lie ahead of this female! AI BRED 4/12/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).

SA **57** **VCL MISS PROFIT 727E**

Vogler Cattle Co.

1/2 SM 1/2 AN

— ASA: 3454255 — DOB: 1/17/17 — TATTOO: 727E —

WS PILGRIM H182U

PROFIT

VCL ANGUS

WAGR PANARAMA 204Z

CE	BW	WW	YW	MILK	MWW	API	TI
8.6	2.4	56.6	80	16.2	44.4	95.5	59.8

Long necked, big boned, and an unbelievable look about her front two-thirds. 748E is the Vision sired female that is backed by a full sister to Panarama, the dam of the \$400,000 Profit, as well as countless other top donors working across North America. 3C Melody may very well be one of the breed's most prolific producing matriarchs that has countless sons and daughters employed in the nations top outfits. Here is your opportunity to invest in a female that is backed by generations of powerful and impactful cow families and safe AI to the most recently introduced son of the great 8543U. Huge possibilities lie ahead of this female!

AI BRED 4/12/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).



Lot 57 - VCL MISS PROFIT 727E

SA **58** **VCL MICKY 716**

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3262674 — DOB: 3/11/17 — TATTOO: 716E —

WS PILGRIM H182U

MR TR HAMMER 308A ET

TL BOTTOMLINE

WSSC CHEERLEADER 35C

MISS STAR ABOVE

WSSC CHEERLEADER 59X

CE	BW	WW	YW	MILK	MWW	API	TI
10.2	2.7	74.5	110.8	17.6	54.8	119.9	72.2

Here is an exciting pair of sisters that are sure to garner attention on sale day. Sired by the American Royal and NAILE Grand Champion and NWSS Reserve Grand Champion TL Bottomline, this duo is supported by the WSSC Cheerleader cow family on the south side of their pedigree. These full sisters combine body mass, dimension, and real world maternal power with the added shot of elegance and design. AI BRED 4/13/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).



Lot 58 - VCL MICKY 716

SA **59** **VCL CHEERLEADER 701E**

Vogler Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3482676 — DOB: 3/11/17 — TATTOO: 701E —

WS PILGRIM H182U

MR TR HAMMER 308A ET

TL BOTTOMLINE

WSSC CHEERLEADER 35C

MISS STAR ABOVE

WSSC CHEERLEADER 59X

CE	BW	WW	YW	MILK	MWW	API	TI
10.2	2.7	74.5	110.8	17.6	54.8	119.9	72.2

AI BRED 4/12/18 TO W/C NIGHT WATCH 84E (ASA: 3336327).



Lot 59 - VCL CHEERLEADER 701E



Lot 60 - SCHRAM MISS LEAH E107

E107 is a top daughter of Thunderstruck that is angular, smooth shouldered, and bold centered. She is big hipped and sets to the surface with authority. Sells safe AI to the \$435,000 Currency! AI BRED 5/5/18 TO TO RUBY'S CURRENCY 7134E (ASA: 3282185).



Thunderstruck - Sire of Lots 60 & 61

Lot 61 - SCHRAM RACHEL E237

E237 is a stunning red head that is sure to hold her own amongst the crowd. She is neat in her design, sound built, and offers a high volume look with added capacity. This female is big hipped, square pinned, and mated for success! She sells safe AI to Significant, the sire of the \$435,000 Currency and \$71,000 Turnpike. Big time potential for a quick return on investment here! AI BRED 5/17/18 TO WBF SIGNIFICANT B132 (ASA: 2852587).

Lot 60 SCHRAM MISS LEAH E107

Schram Cattle Co.
3/4 SM 1/4 AN

— ASA: 3466571 — DOB: 1/24/17 — TATTOO: E107 —

MR HOC BROKER
WAGR THUNDERSTRUCK 21B
WAGR LULLABY 703T

SFI SUPER STAR T45H
SCHRAM MISS LEAH Z238
49

CE	BW	WW	YW	MILK	MWW	API	TI
11.7	0.5	56.1	79.9	16.7	44.7	105.9	59.4

Lot 61 SCHRAM RACHEL E237

Schram Cattle Co.
3/4 SM 1/4 AN

— ASA: 3466572 — DOB: 2/5/17 — TATTOO: E237 —

MR HOC BROKER
WAGR THUNDERSTRUCK 21B
WAGR LULLABY 703T

SS/PRS TAIL GATER 621Z
SCHRAM RACHEL B449

CE	BW	WW	YW	MILK	MWW	API	TI
11.2	1	62.5	87	18	49.2	101.9	62.5



8543U - Paternal sister to Lots 62-64 that is nearly approaching \$5 Million in progeny sales!

Lot **62** **SCHRAM SOPHIE E357**

Schram Cattle Co.
1/2 SM 1/2 CS

— ASA: 3466577 — DOB: 2/11/17 — TATTOO: E357 —

CNS DREAM ON L186
WAGR DREAM CATCHER 03R **806**
3C MELODY M668 BZ

CE	BW	WW	YW	MILK	MWW	API	TI
10.6	1	50.4	66.6	18.4	43.5	101.4	57.7

E357 is a direct daughter of the legendary Dream Catcher! She offers a tremendous profile, bold rib design, and remains flawless in her structural build on the move. She is sired by the herd sire responsible for one of the highest dollar generating females in the breed, nearly approaching \$5 Million in progeny sales, the great 8543U!
AI BRED 5/9/18 TO THOR 503C (ASA: 3208952).



Dream Catcher - Sire of Lot 62

Lot **63** **SCHRAM LISA E157**

Schram Cattle Co.
3/4 SM 1/4 AN

— ASA: 3466576 — DOB: 2/1/17 — TATTOO: E157 —

CNS DREAM ON L186 SFI SUPER STAR T45H
WAGR DREAM CATCHER 03R **SCHRAM LISA Y60**
3C MELODY M668 BZ WIX

CE	BW	WW	YW	MILK	MWW	API	TI
9.7	1.8	58.9	83	19.8	49.2	116.9	65.6

E157 is another top daughter of Dream Catcher. She is super stout built from the ground up with ample base width, body dimension and overall capacity. She is big footed, stout boned, and profiles with a look of balance. Another female that sells AI bred to the Moser Ranch calving ease stud, Thor 503C, with no pasture exposure!
AI BRED 4/24/18 TO THOR 503C (ASA: 3208952).

Lot **64** **SCHRAM ROYAL LADY E577**

Schram Cattle Co.
3/4 SM 1/4 AN

— ASA: 3466580 — DOB: 3/3/17 — TATTOO: E577 —

CNS DREAM ON L186 3C TEN FOLD
WAGR DREAM CATCHER 03R **SCHRAM ROYAL LADY Y21**
3C MELODY M668 BZ

CE	BW	WW	YW	MILK	MWW	API	TI
11.3	0.9	57.5	78.3	18.8	47.4	118.5	64.7

This set of Dream Catcher daughters didn't make it for picture day simply because we ran out of daylight, but rest assured of the quality that they have to offer. Study the videos of these powerful females and you will quickly realize the generating potential behind this offering. This entire set from Schram will sell safe AI with no bull exposure! This is a testament to the fertility that these females offer and the diligence from Chris to bring his very best to town!
AI BRED 5/17/18 TO SFG THE JUDGE D633 (ASA: 3208952).



Lot 65 - BT MISS DONE RIGHT E55

E55 is an ultra attractive, big boned, long sided female that is sired by Dew It Right. She possesses a striking profile that is further complimented by her added base width and dimension. She sells AI bred to The Judge!

AI BRED 4/25/18 TO SFG THE JUDGE D633 (ASA: 3208952).



The Judge

Service Sire to Lot 65 & 66

D117

Dam is a full sister to Lot 66



Lot 66 - RAINS DREAM EDITION E2

E2 is an exciting half-blood female that is sired by the Duff New Edition stud and backed by the prolific S316 female on the bottom, making her a full sister to the Rains Dream Edition 117 donor that has generated countless high sellers. A pregnancy and embryos from Rains Dream Edition 117 sell as lot 201 and 201A. She is sure to make a valuable addition to any program through her bold rib design, fault-free build, and brood cow presence. Study the genuine mass, dimension, and power that this female offers. Just imagine the impact that she is destined to make after she lays down and has her first Bullseye sired heifer calf! A matron in the making that is backed by the most potent Angus genetics in the business! AI BRED 4/17/18 TO W/C BULLSEYE 3046A (ASA: 2790164). ULTRASOUNDED SAFE WITH A HEIFER CALF PREGNANCY.

Lot 65 BT MISS DONE RIGHT E55

Jucker Cattle Co.

1/2 SM 1/2 AN

ASA: 3468921

DOB: 3/10/17

TATTOO: E55

HTP SVF IN DEW TIME

WELSHS DEW IT RIGHT067T

BLACK LASS

SVF/NJC SENERITA N29

CE	BW	WW	YW	MILK	MWW	API	TI
11.7	0.6	58.3	78.3	15.8	44.9	107.9	63.5

Lot 66 RAINS DREAM EDITION E2

Rains Simmentals

1/2 SM 1/2 AN

ASA: 3476097

DOB: 2/5/17

TATTOO: E2

O C C GENESIS 872G

DUFF NEW EDITION 6108

CNS DREAM ON L186

BLL MISS ZEIS DREAM S316

O C C DIXIE ERICA 814G

ZEIS MISS ACE N13

CE	BW	WW	YW	MILK	MWW	API	TI
9.6	1.8	60.5	85.3	14.4	44.5	108.7	61.7



Lot 67 - RAINS STOCKBROKER E53

E53 is another top bred female from Rains Simmentals. She is big boned, bold ribbed, and offers an easy fleshing body type. She is sired by the Griswold Cattle Company stud, Stockbroker, an own son of the legendary Queen 414, and further supported by the influence of the famed Juanda cow family on the bottom side. A practical, fault-free half-blood that is sure to make a productive brood cow! AI BRED 4/18/18 TO W/C LOCK DOWN 206Z (ASA: 2658496). ULTRASOUNDED SAFE WITH A HEIFER CALF PREGNANCY.



Lot 68 - RAINS BROADWAY E25

E25 is a moderate framed daughter of Broadway that is backed by a productive young Santa Fe daughter. She offers breed-leading figures as she charts among the elite for WW and YW, ranking in the top 4% and 10% respectively. 7 traits in the top 25% of the breed or better simply open the door for mating versatility! AI BRED 4/17/18 TO TJ MAIN EVENT 503B (ASA: 2891336). ULTRASOUNDED SAFE WITH A HEIFER CALF PREGNANCY.

Lot 67 RAINS STOCKBROKER E53

Rains Simmentals
1/2 SM 1/2 AN

— ASA: 3476094 — DOB: 2/25/17 — TATTOO: E53 —

MR HOC BROKER
GCC CM STOCKBROKER B005
J&J QUEEN 414

LLSF LOOKOUT X4
ZEIS JUANDA A83
ZEIS JUANDA Y91

CE	BW	WW	YW	MILK	MWW	API	TI
11.2	2	67.8	99.7	16.1	50.2	115.6	67.5

Lot 68 RAINS BROADWAY E25

Rains Simmentals
PUREBRED SIMMENTAL

— ASA: 3377714 — DOB: 2/4/17 — TATTOO: E25 —

MCM TOP GRADE 018X
HOOK'S BROADWAY 11B
HOOK'S WATER LILY 89W

CCR SANTA FE 9349Z
RAINS SANTE FE C25
RAINS DOMINATE LOOK Z16

CE	BW	WW	YW	MILK	MWW	API	TI
6.9	3.1	83.4	124.5	24.6	66.2	126.4	78.6



Lot 69 - RBCK Black Satin 15E

RBCK Black Satin E15 was successfully campaigned by Carly Rains throughout the state of Nebraska. She found much success on the tan bark, including being crowned the Reserve Grand Champion Maintainer Female at the 2018 Aksarben, and the Supreme Grand Champion Female at the Saline County Fair. She is massive in her bone work, good footed, wide based and moves with tremendous athleticism. Her quality is further solidified on the standstill from the profile. She offers up a striking look from the profile, with added dimension and substance from behind. Her uniqueness offers tremendous opportunity for mating versatility with limitless upside and potential. Mate her Maine-Anjou with intentions of creating higher percentage cattle, Simmental if your interested in generating an exciting half-blood show heifer prospect, or even at the end of the day mate her to your club calf sire of choice. **Retaining 1/2 embryo interest.** *AI BRED 4/18/18 TO W/C BULLSEYE 3046A (ASA: 2790164)*

Lot **69**

RBCK BLACK SATIN 15E

Rains Simmentals

MAINTAINER

— AMAA: 488602 — DOB: 3/23/17 — TATTOO: 15E —

GOET 180

COWANS SAFE & SOUND 116A

COWAN'S CONTESSA 116Y

RB STOCKMAN 2365 MEYER



RBCK Black Satin 15E



Lot 70 - TCC Miss Sunset E10

The lone Angus female in the offering but certainly one that is worthy of your evaluation! Sired by the K Bar D stud Joe Canada, this female is moderate, bold ribbed, and powerfully constructed. Her Venture sired dam was a leading donor dam for K Bar D in Oregon before her demise, leaving behind countless sons and daughters behind, including a top son of New Standard. There is no denying the impact of powerful Angus genetics, especially when considering the mating options the Simmental breeds most proven sires. Half-blood females have commanded record prices this fall; here is your opportunity to get in on the ground floor! *AI BRED 5/18/18 TO SFG THE JUDGE D633 (ASA: 3208952).*

70 TCC MISS SUNSET E10

Jucker Cattle Co.

ANGUS

— AAA: 19231619 — DOB: 3/7/17 — TATTOO: E10 —

SOO LINE ALTERNATIVE 9127W

WAR VENTURE 8030 6008

K BAR D JOE CANADA 18Y

LCC SUNSET K3118

MALSONS SAVANNAH 102W

LEACHMAN SUNSET G3008

CE	BW	WW	YW	MILK	MW	MARB	REA
I+7	I-.1	I+50	I+85	I+21	I+20	I+.35	I+.32

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Lot 100 - PROFIT



Lot 101 - WS PILGRIM H182U



Lot 102 - WAGR DRIVER 706T

Lot 100A 2 UNITS OF PROFIT

Lot 100B 2 UNITS OF PROFIT

Jucker Cattle Co.

PUREBRED SIMMENTAL

— ASA: 2911662 — DOB: 1/27/14 — TATTOO: 155B —

CNS DREAM ON L186
WS PILGRIM H182U
 WS MARLA 276M

MR HOC BROKER
WAGR PANARAMA 204Z
 3C MELODY M668 BZ

CE	BW	WW	YW	MILK	MWW	API	TI
4.7	4	61.2	86.2	18.2	48.8	107.7	59.2

Lot 101A 2 UNITS OF WS PILGRIM H182U

Lot 101B 2 UNITS OF WS PILGRIM H182U

Jucker Cattle Co.

PUREBRED SIMMENTAL

— ASA: 2485318 — DOB: 12/20/08 — TATTOO: H182U —

NICHOLS LEGACY G151
CNS DREAM ON L186
 CNS SHEEZA DREAM K107W

ELLINGSON BLACKPERFECTOR
WS MARLA 276M
 GW MISS PASQUE 651F

CE	BW	WW	YW	MILK	MWW	API	TI
12.8	2.7	69.9	91.4	12.7	47.6	114.4	70.1

Lot 102A 2 UNITS OF WAGR DRIVER 706T

Lot 102B 2 UNITS OF WAGR DRIVER 706T

Jucker Cattle Co.

PUREBRED SIMMENTAL SEXED SEMEN

— ASA: 2411975 — DOB: 4/6/07 — TATTOO: 706T —

NICHOLS LEGACY G151
CNS DREAM ON L186
 CNS SHEEZA DREAM K107W

HART SUBZERO G322
3C MELODY M668 BZ
 3C CROCUS G374 BZ

CE	BW	WW	YW	MILK	MWW	API	TI
8.4	3.2	69.7	94.3	16.1	50.8	139.9	76.5

SA **103A** 2 UNITS OF WBF SIGNIFICANT B132

SA **103B** 2 UNITS OF WBF SIGNIFICANT B132

Jucker Cattle Co.

PUREBRED SIMMENTAL

— ASA: 2852587 — DOB: 3/18/14 — TATTOO: B132 —

GW PREMIUM BEEF 021TS WBF TITIAN U109
GW-WBF SUBSTANCE 820Y **WBF HEBE X376**
 GW MISS MATERNAL 558P WBF HEBE U896

CE	BW	WW	YW	MILK	MWW	API	TI
12.1	3.4	88.1	139.7	21.1	65	148.8	84.2



Lot 103 - WBF SIGNIFICANT B132

SA **104A** 2 UNITS OF RUBY'S CURRENCY 7134E

SA **104B** 2 UNITS OF RUBY'S CURRENCY 7134E

Jucker Cattle Co.

PUREBRED SIMMENTAL

— ASA: 3282185 — DOB: 3/9/17 — TATTOO: 7134E —

GW-WBF SUBSTANCE 820Y HTP SVF IN DEW TIME
WBF SIGNIFICANT B132 **RUBYS JILL 035X**
 WBF HEBE X376 RUBYS JILL 815U

CE	BW	WW	YW	MILK	MWW	API	TI
10.6	1.7	77.4	115.5	18.8	57.4	131	76



Lot 104 - RUBY'S CURRENCY 7134E

SA **105** 50 UNITS OF JMG VOYAGER4242D

Raines Simmentals

PUREBRED SIMMENTAL

— ASA: 3249290 — DOB: 3/13/16 — TATTOO: 4242D —

REMINGTON LOCK N LOADS4U YARDLEY HIGH REGARD W242
ES BUCKSHOT BT51-2 **JMG MISS 249Z**
 EST51 JMG MISS DREAM ON 692S

CE	BW	WW	YW	MILK	MWW	API	TI
10.1	0.9	64.8	98.7	16.9	49.3	116.8	66



Lot 105 - JMG VOYAGER4242D



Dolly - Dam of Lots 200, 200A & 200B



Maternal Sister to Lots 200, 200A & 200B



Counter Attack - Sire of Lots 200 & 200A



Voyager - Sire of Lot 200B

Rains Simmentals

THE MATING FOR LOTS 200 & 200A

REMINGTONSECRETWEAPON185 GLS NEW DIRECTION X184
DMCC COUNTER ATTACK 8C **TKCC DOLLY 49C**
 CARD FOREVER 61A FORD RJ DOLLY Y83

CE	BW	WW	YW	MILK	MWW	API	TI
11.1	0.6	60	86.7	18.3	48.2	113.6	67.2

Lot 200 HEIFER CALF PREGNANCY

Estimated Due Date: 2/4/19 - Recip Dam: Mid-Age Commercial Angus Cow

Lot 200A 3 IVF REVERSE SORTED FEMALE EMBRYOS

Offering 3 IVF Reverse Sorted Female Embryos. Guaranteeing 1 pregnancy if transferred by a certified technician.

Rains Simmentals

THE MATING FOR LOT 200B

ES BUCKSHOT BT51-2 GLS NEW DIRECTION X184
JMG VOYAGER 4242D **TKCC DOLLY 49C**
 JMG MISS 249Z FORD RJ DOLLY Y83

CE	BW	WW	YW	MILK	MWW	API	TI
9.3	0.7	60.3	91	19.2	49.3	114.6	65.1

Lot 200B 3 IVF REVERSE SORTED FEMALE EMBRYOS

Offering 3 IVF Reverse Sorted Female Embryos. Guaranteeing 1 pregnancy if transferred by a certified technician.



Counter Attack - Sire of Lots 201 & 201A

Counter Attack continues to make waves across the breed, siring cattle that offer an extreme look of quality and future. He sired the high selling open in the 2018 Black Label Event Spring Sale and continues to sire the good ones! Rains Dream Edition 117 has been a prolific female for the Rains program, producing the D117 and E117 females that were featured in The Event for the last two years. Big time opportunity here in the form of a heifer pregnancy and embryos!

Rains Simmentals

THE MATING FOR LOTS 201 & 201A

REMINGTONSECRETWEAPON185
DMCC COUNTER ATTACK 8C
 CARD FOREVER 61A

DUFF NEW EDITION 6108
RAINS DREAM EDITION 117
 BLL MISS ZEIS DREAM S316

CE	BW	WW	YW	MILK	MWW	API	TI
12.3	0.7	60.1	85.3	14.9	45.3	112	64.5



D117 - Maternal Sister to Lots 201 & 201A



E117 - Maternal Sister to Lots 201 & 201A

1 of **201 HEIFER CALF PREGNANCY**

Estimated Due Date: 2/4/19 - Recip Dam: Mid-Age Commercial Angus Cow

1 of **201A 3 IVF REVERSE SORTED FEMALE EMBRYOS**

Offering 3 IVF Reverse Sorted Female Embryos. Guaranteeing 1 pregnancy if transferred by a certified technician.



Miss Up - Dam of Lot 202

Miss Up D46 was one of the featured bred heifers in the 2017 edition of The Event. Her undeniable body shape, capacity, and density was admired by all. This mating to the 2018 NE State Fair Supreme Champion Bull and 2018 American Royal Reserve Grand Champion Simmental Bull, Voyager, is sure to be a big time mating!



Voyager - Sire of Lot 202



Voyager - Sire of Lot 202

Rains Simmentals

THE MATING FOR LOT 202

ES BUCKSHOT BT51-2
JMG VOYAGER 4242D
 JMG MISS 249Z

STCC JACKED UP 4070
OA MISS UP D46
 ZEIS CONFIDENT A503

CE	BW	WW	YW	MILK	MWW	API	TI
4.8	3.6	64.2	93.9	20.1	52.2	82.3	57.5

1 of 202 3 IVF REVERSE SORTED FEMALE EMBRYOS

Offering 3 IVF Reverse Sorted Female Embryos. Guaranteeing 1 pregnancy if transferred by a certified technician.



Miss Yardley Y55 - Dam of Lots 203A & 203B

Raines Simmentals

THE MATING FOR LOT 203A

REMINGTONSECRETWEAPON185	STF DOMINANCE T171
DMCC COUNTER ATTACK 8C	MISS YARDLEY Y55
CARD FOREVER 61A	MISS YARDLEY S504

Lot 203A 3 IVF REVERSE SORTED FEMALE EMBRYOS

Offering 3 IVF Reverse Sorted Female Embryos. Guaranteeing 1 pregnancy if transferred by a certified technician.

Raines Simmentals

THE MATING FOR LOT 203B

REMINGTON LOCK N LOAD54U	STF DOMINANCE T171
W/C LOADED UP 1119Y	MISS YARDLEY Y55
AUBREYS BLACK BLAZE III	MISS YARDLEY S504

Lot 203B 3 IVF REVERSE SORTED FEMALE EMBRYOS

Offering 3 IVF Reverse Sorted Female Embryos. Guaranteeing 1 pregnancy if transferred by a certified technician.

Y55 was produced in the famed Yardley program. She has been a reliable producer and continuously exceeds expectations. A set of embryos by Counter Attack and a set by Loaded Up are sure to generate highly marketable progeny!



Maternal Sister to Lots 203A & 203B



Maternal Sister to Lots 203A & 203B

SUC·CESS [THE ACCOMPLISHMENT OF AN AIM OR PURPOSE]



Dagger

Double Bar D Farms of Canada selected Dagger through The Event Online Bull Sale. Dagger is sired by Profit and backed by the \$114,000 Crysteel Tango that has been a matriarch in the Vogler and Kersten programs. Dagger was a member of the 2017 Reserve Grand Champion Pen of Three at the NWSS and is creating a stir north of the border with his first calf crop!

Owned by Double Bar D Farms.



Exclusive

The \$120,000 1/2 Interest stud produced in her Kearns program was the high selling lot in the 2018 Cowtown Classic. His prolific dam and granddam have been cornerstones in the Kearns program. The influence of his dam and granddam will once again be offered on November 24th! Owned with Wiles Land & Cattle.



Profit Maker

Profit Maker was the high selling member of the 2016 Reserve Grand Champion Pen of Three at the NWSS, selling to the progressive Rust Mountain View Ranch in Mercer, North Dakota. He is making waves with a stellar rookie calf crop that will be featured in upcoming Rust Mountain Ranch marketing events!

Owned by Rust Mountain View Ranch.



2017 High Selling Bred Female

The high selling bred female in The Event Vol. III was selected by Double Bar D Farms and is a full sister to Profit Maker and Dagger. Since entering production she has become a role model two-year old that offers a promising future in the donor pen!

Owned by Double Bar D Farms.



5th Overall Percentage Female

The Event Vol. II high selling open heifer was a dominant force on the tanbark where she was selected 5th Overall Percentage Simmental female at the 2017 AJSA Summer Classic in Mississippi. A powerful Hammer daughter that is making an impact in production. Congratulations Brecken Shipman!



3rd Overall Purebred Female

CeCe, an own daughter of Crysteel Tango, was selected in The Event Vol. I by Stephanie Kersten and endured great success during her career on the show road. She was selected 3rd Overall Bred & Owned female at the AJSA in Des Moines, Iowa! Congratulations Stephanie Kersten!



10th Overall Purebred Female

The Event Vol. III high selling open heifer was shown successfully throughout the spring and summer. She was a class winner at the National Simmental Show in Fort Worth, Texas and was the 10th Overall Purebred Simmental at the AJSA Summer Classic in Minnesota this summer! Congratulations Brecken Shipman!



Dolly 49C

TKCC Dolly 49C was selected by Rains Simmentals and shown successfully by Carly Rains throughout the state of Nebraska. She is a daughter of the famed matriarch of the Kearns program, Dolly. She is an up and coming donor in the Rains Simmentals and Bird Cattle Company programs. Another success story that carries far beyond the backdrop!

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