

Annual Production Sale

MM CATTLE CO. & MORIONDO FARMS



SATURDAY 1:00 PM

11.10.2018

AT THE RANCH MT. VERNON, MO



Welcome...

Fellow Cattleman,

We here at Moriondo Farms and MM Cattle would like to invite you back for our second annual Bull and Commercial Female sale Nov 10 at 1pm. We are very proud of this years bull crop! They are sound, stout, gentle, and ready to go to work. The quality runs very deep throughout this set. From calving ease bulls to cow power bulls, there is a bull in this sale for every cattleman.

All bulls have been developed on fescue and never pushed, we like to let the bulls be bulls in their development, they weaned off big and never have missed a beat.

There are a lot of half brother and full brothers in both divisions of these bulls, we have been trying to utilize our ET program to offer more genetics out of our top end donors and breed leading sires. We continue to be as aggressive and progressive with our cow herd to develop progressive bulls for your consideration.

The commercial females, another great set of females ready to go right into your herd and produce. There is a fine set of 2 year old first calf pairs with 80% AI babies sired by genex heifer bull Impressive. These babies have hit the ground running and their mothers are milking like 4 year olds. The bred heifer division is as deep as it has ever been a great running set of heifers AI to LD Capitalist 316, the high demand angus calving ease sire. AI rates on the two groups bred to 316 are running around 70-75% then cleaned up with Moriondo Effective Heifer bulls. The Tuell bred females were one of the highlights of the sale from last year and this set of females will not disappoint! 70 big broody females from one of the top commercial programs in the country and bred to a outstanding effective son.

We look forward to seeing old faces and new faces, come join us the day before the sale, Nov 9 for a presale dinner and social. All sale cattle will be penned and available for viewing at that time. There will also be a lunch provided before the sale Saturday Nov 10. We appreciate your consideration and look forward to the future of the cattle business!

God Bless,

Mark Moriondo

Fellow Cattlemen and Cattlewomen,

It is with great pleasure that we welcome you to the second annual Moriondo Farms/MM Cattle Company production sale in Mount Vernon, Missouri. Mark and his family have worked diligently to prepare this offering that we believe will positively enhance your operations bottom-line. Over the course of the last several years the Moriondo family have put strong emphasis on building the base of their cow herd through disciplined selections from top breeding programs across North America. The Angus, Simmental, and SimAngus females that back this offering are moderate framed, big bodied, sound footed, good uddered, hard working cows that are required to make a living.

The Moriondo family has a rich history with deep roots in the commercial beef cattle business, producing ranch raised commercial replacement females. These replacement open and bred heifers have garnered the reputation for topping the market place whenever offered for sale. The family understands both sides of the fence when it comes to selecting a herd bull. In addition to the seed stock segment of their constantly expanding program, the Moriondo's have experienced the highs and lows of the stocker and feeding side of the business as well. The importance of genetic selection and the impact that a single bull can have on generations of cattle is understood. They have worked tirelessly to produce a product that will work for their customers and stand behind their cattle 100%.

This year 75 stout, age-advantaged coming two-year old Angus and SimAngus herd sire prospects will be offered. These bulls are lead off by a stout pair of SimAngus flush mate brothers sired by the Genex promotional sire, MAR Innovation 251. They offer tremendous promise and future to the seedstock and commercial industry alike with unparalleled eye-appeal, structural integrity, and breed leading genomics. The offering has passed a breeding soundness exam and will sell with the Moriondo Farms/MM Cattle Company breeding guarantee!

The top cut of spring calving bred heifers and fall two-year-old pairs will once again be a major highlight in this offering. From the heart of the commercial herd, these females are several generations AI sired and backed by functional, low input cows that work for a living.

Consider this your invitation to join us on November 10, 2018 in Mount Vernon, MO for the second annual Moriondo Farms/MM Cattle Company production sale. The cattle will be available for inspection anytime prior to the sale. If you can't join us, DV Auction will provide a live broadcast, where the videos will also be posted. If you have any questions about the offering please do not hesitate to contact any of the sale staff. We look forward to seeing you on November 10th in Mount Vernon!

Enjoy the cattle,

Innovation AgMarketing



Larry and Rita Moriondo



Mark, Maranda, and Mila Moriondo

Sale Information



MM Cattle Co. & Moriondo Farms

Mark Moriondo (417) 366-1249

Larry Moriondo (417) 366-1243



SALE LOCATION

Moriondo Farms
13531 Lawrence 1137
Mt. Vernon, MO 65712

Mark Moriondo (417) 366-1249
Larry Moriondo (417) 366-1243

SALE DAY CONTACTS

Mark Moriondo (417) 366-1249
Larry Moriondo (417) 366-1243
Jered Shipman (806) 983-7226

SALE MANAGEMENT

Innovation Ag Marketing
Graham Blagg (530) 913-6418

AUCTIONEER

Jered Shipman (806) 983-7226

RING SERVICE

Craig Talkington (785) 623-1789
Special Assignment
J.W. Brune (785) 865-6624
Lee Agri Media
Bill Bowman (816) 752-0079
Missouri Cattleman

BUYER REPRESENTATIVES

Jason Pendleton (417) 437-4552
Tye Stokes (417) 366-0325
Sam Wallace (417) 316-1183
Ernie Wallace (417) 461-6652
Billy Hall (918) 244-0154
Trevor Tuell (970) 388-0766
Gregg Connell (573) 694-6152

LIVESTOCK INSURANCE

Graham Blagg (530) 913-6418

LIVE BROADCAST

DVAuction.com



BULL GUARANTEE

Unless otherwise noted, all of the breeding age bulls have passed a breeding soundness exam and are fertile to the best of our knowledge at the time of sale. In addition to the standard Terms and Conditions of the American Angus Association and American Simmental Association, we will provide the first breeding season (the 90-day period immediately following turn out) guarantee on all yearling and older bulls. This guarantee is no an insurance or mortality policy, but a guarantee of functional fertility. It is not a substitute or replacement for poor management. Buyer assumes all risks for injury due to running bulls together or management decisions outside of genetic control. For the guarantee to apply, we ask that you contact us as soon as a condition is observed and before the animal is sold. We will work with you to determine the best course of action and reserve the right on a case by case situation to determine whether the animal is returned or sold for slaughter. We will attempt to provide a suitable replacement. If one cannot be provided, we will issue a credit to be used in a future sale for the full purchase price less the salvage value of the animal. **All bulls selling are virgin bulls and have been Trich tested and passed a breeding soundness exam.**

TERMS & CONDITIONS

All cattle will sell under the terms and conditions of the American Angus Association and the American Simmental Association. All sales are final.

ANNOUNCEMENTS

A supplement sheet will be available sale day with updated information, corrections and additional information. This sheet and any announcements made sale day from the auction block during the sale, will take precedence over printed material associated with the sale. Anyone attending this sale attends at their own risk. Moriondo Farms, MM Cattle Co. nor the sales team will not be held responsible for any personal injury from attending this sale.

AIRPORT

- Springfield-Branson National Airport is 30 miles from the sale site
- Tulsa International Airport is 146 miles from the sale site
- Kansas City International Airport is 192 miles from the sale site

VIDEOS

Videos of cattle will be available the week prior to the sale. The videos will be available for viewing at WWW.INNOVATIONAGMARKETING.COM.

LODGING

- Best Western
1200 E Industrial Ave
Mt. Vernon, MO 65712
(417) 461-0230
- Best Western Plus Springfield Airport Inn
4445 W Chestnut Expressway

- Courtyard Marriott
3527 W Kearney St.
Springfield, MO 65802
(417) 869-6700

Schedule of Events

FRIDAY, NOVEMBER 9TH
CATTLE AVAILABLE FOR VIEWING ALL DAY
6:00 P.M. PRE-SALE DINNER

SATURDAY, NOVEMBER 10TH
CATTLE AVAILABLE FOR VIEWING ALL DAY
LUNCH AT NOON
1:00 P.M. SALE STARTS



Bull Guarantee

Unless otherwise noted, all of the breeding age bulls have passed a breeding soundness exam and are fertile to the best of our knowledge at the time of sale. In addition to the standard Terms and Conditions of the American Angus Association and American Simmental Association, we will provide the first breeding season (the 90-day period immediately following turn out) guarantee on all yearling and older bulls. This guarantee is no an insurance or mortality policy, but a guarantee of functional fertility. It is not a substitute or replacement for poor management. Buyer assumes all risks for injury due to running bulls together or management decisions outside of genetic control. For the guarantee to apply, we ask that you contact us as soon as a condition is observed and before the animal is sold. We will work with you to determine the best course of action and reserve the right on a case by case situation to determine whether the animal is returned or sold for slaughter. We will attempt to provide a suitable replacement. If one cannot be provided, we will issue a credit to be used in a future sale for the full purchase price less the salvage value of the animal.

ALL BULLS SELLING ARE VIRGIN BULLS AND HAVE BEEN TRICH TESTED AND PASSED A BREEDING SOUNDNESS EXAM.

Free Delivery

We offer free delivery on bulls in Missouri, provided the buyer is able to make arrangements to receive the bull when delivery is made to your area, usually within a few weeks of the sale. Due to fuel costs and time restraints, we may consolidate trips. If you are unable to receive the bulls when delivery is scheduled to your area, you need to make arrangements to pick up your bull at the farm within two weeks of sale date. Each animal will be at purchasers own risk as soon as sold. Bulls will be cared for free of charge for 2 weeks following the sale should you have to pick them up.



From Selection Bulls

MMR Mr. Innovation 312E

Lot 1

MMR MR. INNOVATION 312E

1/2 SM 1/2 AN Birth Date: 1/29/17 Reg #: 3440110 Tattoo: 312E

CONNEALY IMPRESSION MAR INNOVATION 251 MAR FINAL KAHUNA 856	CONNEALY REFLECTION PEARL PAMMY OF CONANGA 194 S A V FINAL ANSWER 0035 MAR KAHUNA PRECISION 328 674	Adj BW 80
WLE TONIC U49 RWF JENNY Z300 WF BABY GOT BACK W30	CNS DREAM ON L186 WLE GLORY BE WHEATLAND BULL 468P ANKONY MS TOO MUCH S168	Adj WW 651 SC 43

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.6	0.9	71.6	107.8	7.9	25	60.8	17	25.6	-0.2	0.29	-0.038	0.54	129.6	73.6

Lot 2

MMR MR. INNOVATION 315E

1/2 SM 1/2 AN Birth Date: 1/28/17 Reg #: 3440102 Tattoo: 315E

CONNEALY IMPRESSION MAR INNOVATION 251 MAR FINAL KAHUNA 856	CONNEALY REFLECTION PEARL PAMMY OF CONANGA 194 S A V FINAL ANSWER 0035 MAR KAHUNA PRECISION 328 674	Adj BW 76
WLE TONIC U49 RWF JENNY Z300 WF BABY GOT BACK W30	CNS DREAM ON L186 WLE GLORY BE WHEATLAND BULL 468P ANKONY MS TOO MUCH S168	Adj WW 731 SC 41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.6	0.9	71.6	107.8	7.9	25	60.8	17	25.6	-0.2	0.29	-0.038	0.54	129.6	73.6

INNOVATION SIRE GROUP LOTS 1-2 Innovation is one the best semi-proven bulls that has ever been added to the impressive Genex lineup. Produced in the Maher Angus Ranch program of North Dakota, Innovation is a stout constructed, good footed, sound structured herd sire that added functionality, body mass, spring of rib, and fleshing ability to his progeny. He is masculine, athletic, big testicled, and his daughters are making excellent mothers once entering production. Innovation was used intensely within the Moriondo program to enhance the durability and productivity of the cowherd. He was used on both Angus and Simmental females in order to bridge the gap between the two programs. WF Jenny Z300 was flushed to Innovation with great results. She is a top daughter of WLE Tonic, tracing to the legendary Dream On. This pair of SimAngus brothers is sure to turn heads phenotypically, but also genomically as they chart balanced and uniform number across the board. Double-digit calving ease, coupled with a spread to triple digits at a year. There is no denying the presence and look that this pair of full brothers possesses. We are proud to introduce 312E and 315E as the lead-off SimAngus herd sire prospects in the 2018 bull sale.

Jim Foleston Bells



MMR Mr. Cowboy Cut 317E

Lot 3

MMR MR. COWBOY CUT 317E

1/2 SM 1/2 AN Birth Date: 2/8/17 Reg #: 3440100 Tattoo: 317E

TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
 CCR MS 4045 TIME 7322T

MSAR SHERIFF
R3210 EOLA 89
 3210 EOLA 86

HOOKS SHEAR FORCE 38K
 LUCAS JOSIE 19K
 HTP SVF IN DEW TIME
 CCR MS PRETTY 4045P
 CONNEALY INDUSTRY 5634
 M S A R PRIDE 2181
 3210 RIGHT TIME D919
 3210 EOLA 164

Adj BW	72
Adj WW	702
SC	42.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.4	0.8	73.3	107.4	6.2	29	65.6	13.6	30.9	-0.04	0.44	-0.005	0.39	131.5	78.1



CCR Cowboy Cut 5048Z / Sire of Lots 3-19

THE COWBOY CUT SONS LOTS 3-19 We used Cowboy Cut intensely within our program because of the consistency, real world performance, and phenotypic excellence that the progeny possess. Cowboy Cut was produced in the Cow Camp Ranch program of Kansas, and has been a staple in the Genex line-up since his introduction. He has become the go-to sire for producing cattle with the look and breed-leading numbers. His many sons have topped sales across the country, while his daughters are leading their respective class in maternal function, udder quality, and foot design. They are feminine, broody, high-density females that offer superior structural integrity. Cattlemen from border to border and coast to coast appreciate the added structural integrity, mass and muscle, as well as the balanced look that the Homozygous Black/Homozygous Polled sire is noted for siring time after time. This set of Cowboy Cut bulls are sure to be among the favorites on sale day because of the calving ease, rapid performance, and visual quality that they are able to combine. A must see sire group!

THE COWBOY CUT SIRE GROUP



MMR Mr. Cowboy Cut 303E

Farm Selection Bulls

Lot 4

MMR MR. COWBOY CUT 303E

1/2 SM 1/2 AN Birth Date: 2/12/17 Reg #: 3440109 Tattoo: 303E

TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
CCR MS 4045 TIME 7322T

SITZ UPWARD 307R
R3210 EOLA 1102
3210 EOLA 665

HOOKS SHEAR FORCE 38K
LUCAS JOSIE 19K
HTP SVF IN DEW TIME
CCR MS PRETTY 4045P

CONNELY ONWARD
SITZ HENRIETTA PRIDE 81M
3210 RIGHT TIME D919
3210 EOLA 32

Adj BW	82
Adj WW	682
SC	41

Lot 5

MMR MR. COWBOY CUT 305E

PB SM Birth Date: 1/26/17 Reg #: 3440106 Tattoo: 305E

TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
CCR MS 4045 TIME 7322T

K-LER MAKE IT RAIN
RMSC MAGDALENA
GCC MAGDALENA 171X

HOOKS SHEAR FORCE 38K
LUCAS JOSIE 19K
HTP SVF IN DEW TIME
CCR MS PRETTY 4045P

FOUNDATION 724N
HCC/CSC BEYONCE
SVF STEEL FORCE S701
O C C MISS EMBLAZON 306N

Adj BW	88
Adj WW	852
SC	42

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.5	1.8	76.2	117.6	6.1	29.5	67.5	16.9	42	-0.1	0.5	-0.013	0.63	142.4	80.9

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
9.4	3.6	89.4	122.7	4.3	25.5	70.1	16.4	26.4	-0.32	0.23	-0.062	0.74	134.6	83.7



MMR Mr. Cowboy Cut 305E

Jim Joleston Bulls



MMR MR. Cowboy Cut 301E

Lot 6
MMR MR. COWBOY CUT 301E

1/2 SM 1/2 AN Birth Date: 1/26/17 Reg #: 3440103 Tattoo: 301E
 TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
 CCR MS 4045 TIME 7322T
 BC EAGLE EYE 110-7
RWALLACE EVERGREEN 1105
 SANDPOINT WAR EVERGREEN 3023

HOOKS SHEAR FORCE 38K
 LUCAS JOSIE 19K
 HTP SVF IN DEW TIME
 CCR MS PRETTY 4045P
 B C LOOKOUT 7024
 B C PURE PRIDE ERICA D 110
 BOYD NEW DAY 8005
 M G S A EVERGREEN 0450

Adj BW	86
Adj WW	719
SC	41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.9	0.9	74.6	108.9	3.1	24.9	62.1	16.9	36.5	-0.13	0.43	-0.012	0.67	139	78.6

Lot 8
MMR MR. COWBOY CUT 318E

1/2 SM 1/2 AN Birth Date: 2/5/17 Reg #: 3440107 Tattoo: 318E
 TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
 CCR MS 4045 TIME 7322T
 BASIN RAINMAKER 814Z
R3210 BLUEBIRD LASS 212
 3210 BLUEBIRD LASS 2000

HOOKS SHEAR FORCE 38K
 LUCAS JOSIE 19K
 HTP SVF IN DEW TIME
 CCR MS PRETTY 4045P
 BASIN RAINMAKER D S 380U
 BASIN PAMELLA 676X
 SITZ UPWARD 307R
 YA BLUEBIRD LASS 733

Adj BW	72
Adj WW	685
SC	41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.6	0.2	73.1	108.3	8.6	31.7	68.2	14.7	34.4	-0.13	0.47	-0.019	0.59	138.4	80.2

Lot 7
MMR MR. COWBOY CUT 307E

PB SM Birth Date: 2/16/17 Reg #: 3440105 Tattoo: 307E
 TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
 CCR MS 4045 TIME 7322T
 WLE TONIC U49
RWF JENNY Z300
 WF BABY GOT BACK W30

HOOKS SHEAR FORCE 38K
 LUCAS JOSIE 19K
 HTP SVF IN DEW TIME
 CCR MS PRETTY 4045P
 CNS DREAM ON L186
 WLE GLORY BE
 WHEATLAND BULL 468P
 ANKONY MS TOO MUCH S168

Adj BW	82
Adj WW	709
SC	41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.3	1.7	76.4	105.9	8	25.9	64.1	19.1	22.9	-0.41	0.11	-0.095	0.71	138.9	76.5

Lot 9
MMR MR. COYBOY CUT 311E

1/2 SM 1/2 AN Birth Date: 2/10/17 Reg #: 3440111 Tattoo: 311E
 TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
 CCR MS 4045 TIME 7322T
 BALDRIDGE NEBRASKA 901
R3210 TROJAN ERICA 182
 3210 TROJAN ERICA 310 MDP

HOOKS SHEAR FORCE 38K
 LUCAS JOSIE 19K
 HTP SVF IN DEW TIME
 CCR MS PRETTY 4045P
 S A F FOCUS OF E R
 BALDRIDGE FLOSSIE 367
 NICHOLS EXTRA K205
 3210 TROJAN ERICA 308 MDP

Adj BW	76
Adj WW	639
SC	41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.6	0.5	70.3	104.7	9.6	27.3	62.4	17.7	37.4	-0.06	0.58	-0.006	0.51	149.9	80.4



MMR BSUM Cowboy E705

From Selection Bulls

Lot 10

MMR MR. COWBOY CUT 309E

1/2 SM 1/2 AN Birth Date: 2/20/17 Reg #: 3440108 Tattoo: 309E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
 PVF INSIGHT 0129 S A V BRILLIANCE 8077
RH MS LORI 4258 ET PVF MISSIE 790
 GREENS LORI 9904 O G L BATTLE CRY 427 128
 GREENS LORI 5078

Adj BW	71
Adj WW	936
SC	41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.6	0.8	67.7	100.1	7.7	25	58.8	13.4	44.9	-0.13	0.45	-0.011	0.79	130.4	75.1

Lot 13

MMR MR. COWBOY CUT 302E

PB SM Birth Date: 2/10/17 Reg #: 3440101 Tattoo: 302E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
 SVF STEEL FORCE S701 CNS DREAM ON L186
RTUEL MS STEEL FORCE 353A SVF SHEZA BEAUTY L901
 MS NLC MOJO S6119 B GLS MOJO M38
 GFI DARLA M410

Adj BW	81
Adj WW	735
SC	40

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.8	2.8	82.9	114.7	5.6	21.9	63.2	13.2	32.7	-0.44	0.13	-0.096	0.94	126	79.1

Lot 11

MMR COWBOY CUT 319E

1/2 SM 1/2 AN Birth Date: 1/30/17 Reg #: 3470078 Tattoo: 319E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
 DUFF NEW EDITION 6108 O C C GENESIS 872G
RJFRMS NEW PRIDE 2134 O C C DIXIE ERICA 814G
 EXAR MISS TRAVELER 5698 EXAR NEW DESIGN 3932
 EXAR MISS TRAVELER 3425

Adj BW	70
Adj WW	666
SC	41.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.2	0.8	71.2	101.8	6.3	24.5	60.5	15.3	32.6	-0.09	0.49	-0.01	0.51	137.5	77.7

Lot 14

MMR BSUM COWBOY E705

5/8 SM 3/8 AN Birth Date: 4/20/17 Reg #: 3462033 Tattoo: E705
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
 IRICK BRANCH DOCK 918R CNS DREAM ON L186
RBSUM MISS 813U PR TX SWEETIE PYE 25M

Adj BW	81
Adj WW	-
SC	37

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.2	0.8	67.5	91.6	8.5	24.3	58	13.9	27.5	-0.23	0.36	-0.046	0.6	127.6	72.9

Lot 12

MMR MR. COWBOY CUT 308E

5/8 SM 1/4 AN 1/8 SS Birth Date: 2/12/17 Reg #: 3440104 Tattoo: 308E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
 TWCC TRENDSETTER T71 GWS EBONY'S TRADEMARK 6N
RMSC LUCKY LADY 902Z JM 3956
 TUEL BEEF W9115 GW PREMIUM BEEF 021TS

Adj BW	75
Adj WW	621
SC	37.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.7	1.4	66.1	91.4	6.5	25	57.9	13.9	23.4	-0.28	0.34	-0.055	0.61	123.2	70.8

View Videos

AT WWW.DVAUCTION.COM

This sale will be broadcast live on the internet.

DVAuction
 Broadcasting Real-Time Auctions
 Real time bidding & proxy bidding available.



MMR BSUM Cowboy 704E

Jim Joleston Bells

Lot 15

MMR BSUM COWBOY 704E

3/4 SM 1/4 AN Birth Date: 4/16/17 Reg #: 3462032 Tattoo: 704E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
 CNS DREAM ON L186 CCR MS PRETTY 4045P
RBSUM DREAM GIRL 963W NICHOLS LEGACY G151
 CNS SHEEZA DREAM K107W

Adj BW	83
Adj WW	-
SC	40

Lot 18

MMR BSUM COWBOY 703E

1/2 SM 1/2 AN Birth Date: 5/1/17 Reg #: 3462031 Tattoo: 703E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
RBSUM MISS 025X CCR MS PRETTY 4045P

Adj BW	83
Adj WW	-
SC	40

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.8	1.4	72.2	97.8	7.9	23.1	59.2	14.9	28	-0.27	0.34	-0.056	0.67	129	74.6

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13	1.3	67.6	93.2	7.4	24	57.8	11.1	28.5	-0.12	0.47	-0.017	0.49	125	74.3

Lot 16

MMR BSUM COWBOY 709E

1/2 SM 1/2 AN Birth Date: 4/16/17 Reg #: 3462035 Tattoo: 709E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
BSUM ANGUS COW CCR MS PRETTY 4045P

Adj BW	77
Adj WW	-
SC	39

Lot 19

MMR BSUM COWBOY 701E

3/4 SM 1/8 AN 1/8 CS Birth Date: 5/6/17 Reg #: 3462027 Tattoo: 701E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
RTUEL MS GAMECHANGER 430B GW GAME CHANGER 823Y
 MR NLC UPGRADE U8676
 GW MISS LUCKY CHARM 658T

Adj BW	87
Adj WW	-
SC	43

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.8	0.6	65.9	90.6	7.9	24.4	57.3	11.1	28.5	-0.12	0.47	-0.017	0.49	126.6	74.2

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.2	2.6	74.8	105.9	6.5	24.9	62.2	12.3	32	-0.35	0.34	-0.084	0.74	133.6	79.9

Lot 17

MMR BSUM COWBOY 710E

5/8 SM 3/8 AN Birth Date: 4/19/17 Reg #: 3462036 Tattoo: 710E
 TRIPLE C SINGLETARY S3H HOOKS SHEAR FORCE 38K
CCR COWBOY CUT 5048Z LUCAS JOSIE 19K
 CCR MS 4045 TIME 7322T HTP SVF IN DEW TIME
RBSUM MISS 828U CNS DREAM ON L186
 PR TX SWEETIE PYE 25M

Adj BW	87
Adj WW	-
SC	44

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.7	1.9	70.5	96.3	7.6	23.7	58.9	13.9	27.5	-0.23	0.36	-0.046	0.6	124.9	73.1





Fam. Selection Bulls

MMR MR. Recall 331E

Lot 20

MMR MR. RECALL 331E

1/4 SM 3/4 AN Birth Date: 4/15/17 Reg #: 3440116 Tattoo: 331E

GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
 RRJS MISS LEGACY 615X

SITZ IDENTITY 2575
RSITZ BLACKCAP Y7
 SITZ BLACKCAP 731U

O C C MISSING LINK 830M
 O C C JUANADA 741K
 ELLINGSON LEGACY M229
 MS NLC MOJO S6119 B
 BLUEGRASS NEW DESIGN 205
 SITZ FLORABELLE FANNY 2683
 SITZ NEW DESIGN 458N
 SITZ BLACKCAP 895

Adj BW
71
Adj WW
514
SC
42

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.2	-0.5	56.3	92.1	7.5	19.4	47.5	14.1	34.2	-0.01	0.45	0.005	0.39	125.5	67.2



GCC TOTAL RECALL 806T / Grandsire of Lots 20-28

THE TUELL MR RECALL B4011 SONS LOTS 20-28 Mr. Recall B4011 is an impressive herd sire that was produced in the Tuell program of Colorado. Tracing back to the famed GCC Total Recall, the maternal stability, functionality, fleshing ability, and longevity of this sire group is second to none. Total Recall progeny have topped the market across the country, as they are the right kind of cattle to make a living from. They are moderate in their frame size, bold centered, sound footed, good uddered cattle that offer an added shot of power and stoutness. The impact that Total Recall has had on the beef business is hard to deny, as his daughters continue to be a topic of conversation due to their bottom line enhancing characteristics that are so vitally important to the success of any operation, regardless of herd size. Look to this set of B4011 sired sons to enhance the maternal function, fleshing ability, and overall longevity of your cowherd!



MMR MR. Recall 345E

Jim Foleston Bulls

Lot 21

MMR MR. RECALL 345E

1/4 SM 3/4 AN Birth Date: 4/8/17
 GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
 RRJS MISS LEGACY 615X
 SITZ UPWARD 307R
R3210 BLUEBIRD LASS 2000
 YA BLUEBIRD LASS 733

Reg #: 3440127 Tattoo: 345E
 O C C MISSING LINK 830M
 O C C JUANADA 741K
 ELLINGSON LEGACY M229
 MS NLC MOJO S6119 B
 CONNEALY ONWARD
 SITZ HENRIETTA PRIDE 81M
 H A IMAGE MAKER 0415
 YA BLUEBIRD LASS 960

Adj BW	83
Adj WW	584
SC	41

Lot 22

MMR MR. RECALL 355E

1/4 SM 3/4 AN Birth Date: 4/10/17
 GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
 RRJS MISS LEGACY 615X
 H A POWER ALLIANCE 1025
R3210 ERICA 998
 3210 ERICA 555

Reg #: 3440122 Tattoo: 355E
 O C C MISSING LINK 830M
 O C C JUANADA 741K
 ELLINGSON LEGACY M229
 MS NLC MOJO S6119 B
 SITZ ALLIANCE 6595
 H A RITO LADY 4167
 ALBERDA TRAVELER 416
 3210 ERICA 579

Adj BW	69
Adj WW	559
SC	41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.5	1.3	64.7	100.5	5.9	24.7	56.9	15.2	37.1	-0.01	0.34	0.004	0.45	119.9	67.4

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.6	-0.1	54.2	82	5	24.2	51.2	14.5	24.6	-0.02	0.4	0.008	0.32	119.8	64.1



MMR MR. Recall 355E

Lot 23

MMR MR. RECALL 342E

1/4 SM 3/4 AN Birth Date: 4/18/17 Reg #: 3440118 Tattoo: 342E

GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
RRJS MISS LEGACY 615X

NICHOLS EXTRA K205
R3210 ERICA 70
3210 ERICA 998

O C C MISSING LINK 830M
O C C JUANADA 741K
ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
NICHOLS EXTRA H6
NICHOLS BLACK HEIRESS F346
H A POWER ALLIANCE 1025
3210 ERICA 555

Adj BW	63
Adj WW	635
SC	41.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.4	-1.2	56.6	88.6	7.8	26.2	54.4	15	31.5	0	0.43	0.008	0.35	128.2	68.2

Lot 26

MMR MR. RECALL 351E

1/4 SM 3/4 AN Birth Date: 4/29/17 Reg #: 3440131 Tattoo: 351E

GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
RRJS MISS LEGACY 615X

NICHOLS EXTRA K205
R3210 TROJAN ERICA 490
3210 TROJAN ERICA C912

O C C MISSING LINK 830M
O C C JUANADA 741K
ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
NICHOLS EXTRA H6
NICHOLS BLACK HEIRESS F346
DIAMOND RAINMAKER 154E
BASIN TROJAN ERICA D S 637Y

Adj BW	81
Adj WW	577
SC	41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.4	0.8	55.8	87.4	6.8	25.4	53.2	12.9	29.8	0	0.41	0.005	0.3	115.4	64.4

Lot 24

MMR MR. RECALL 339E

1/4 SM 3/4 AN Birth Date: 4/22/17 Reg #: 3440125 Tattoo: 339E

GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
RRJS MISS LEGACY 615X

MSAR SHERIFF
R3210 RACHEL 689
3210 RACHEL 933

O C C MISSING LINK 830M
O C C JUANADA 741K
ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
CONNELLY INDUSTRY 5634
M S A R PRIDE 2181
BASIN MAX 104J
3210 RACHEL 90

Adj BW	81
Adj WW	545
SC	39

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.9	0.9	54.7	83.1	6	22.4	49.7	12.4	20.1	0.03	0.3	0.017	0.19	106.2	60.1

Lot 27

MMR MR. RECALL 346E

1/4 SM 3/4 AN Birth Date: 4/12/17 Reg #: 3440119 Tattoo: 346E

GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
RRJS MISS LEGACY 615X

SITZ UPWARD 307R
R3210/BRUNER ENCHANTRESS 21
STEVENSON ENCHANTRESS H30H

O C C MISSING LINK 830M
O C C JUANADA 741K
ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
CONNELLY ONWARD
SITZ HENRIETTA PRIDE 81M
BASIN RAINMAKER 654X
STEVENSON ENCHANTRESS 4996

Adj BW	69
Adj WW	520
SC	41.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.6	-1	52.1	82.7	6.6	25.6	51.6	14.4	32.9	-0.03	0.32	0.004	0.44	119.8	62.8

Lot 25

MMR MR. RECALL 343E

1/4 SM 3/4 AN Birth Date: 4/10/17 Reg #: 3440124 Tattoo: 343E

GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
RRJS MISS LEGACY 615X

WOODHILL FORESIGHT
R3210 TROJAN ERICA 1072
3210 TROJAN ERICA 495

O C C MISSING LINK 830M
O C C JUANADA 741K
ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
PAPA FORTE 1921
BON VIEW GAMMER 85
3210 RIGHT TIME D919
3210 TROJAN ERICA C912

Adj BW	69
Adj WW	561
SC	40.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.4	-0.4	53.7	81.6	4.9	23.9	50.6	13.8	29.2	-0.01	0.4	0.005	0.34	118.5	64.1

Lot 28

MMR MR. RECALL 344E

1/4 SM 3/4 AN Birth Date: 4/28/17 Reg #: 3440129 Tattoo: 344E

GCC TOTAL RECALL 806T
TUEL MR RECALL B4011
RRJS MISS LEGACY 615X

WK PACMAN 6151
RTRL SALLY 0012
HCC SALLY 7450

O C C MISSING LINK 830M
O C C JUANADA 741K
ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
FELTONS MEAT PACKER 62
WK LASSIE 1247
LAFLINS EXTRA EDGE 4114
HUTCHINGS SALLY 5715

Adj BW	77
Adj WW	541
SC	40.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.6	0.4	51.6	75.4	6.1	20	45.7	10.7	22	-0.04	0.44	0.003	0.33	112	62.5

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From Selection Bulls

Jim Foleston Bells



MMR Mr. Game Changer 336E

Lot 29

MMR MR. GAME CHANGER 336E

1/4 SM 3/4 AN Birth Date: 3/5/17 Reg #: 3440115 Tattoo: 336E

GW GAME CHANGER 823Y
TUEL GAMECHANGER A3078

S A V FINAL ANSWER 0035
RJM MS FINAL ANSWER 9058
FCR MS NEWSLINE 4426

SITZ TRAVELER 8180
S A V EMULOUS 8145
LEMMON NEWSLINE C804
LARKS MISS RITO 1B2 5031

Adj BW
63
Adj WW
450
SC
42.5

Lot 30

MMR GAME CHANGER 354E

1/4 SM 3/4 AN Birth Date: 4/8/17 Reg #: 3470079 Tattoo: 354E

GW GAME CHANGER 823Y
TUEL GAMECHANGER A3078

EXG HEARTLAND 3947
REXAR PRIMROSE 8165
EXAR EXT 5023

TWIN VALLEY PRECISION E161
BR ROYAL LASS 7036-19
G A R INTEGRITY
G A R EXT 1157

Adj BW
73
Adj WW
650
SC
39

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.6	-1.8	55.4	99.3	8.7	22.9	50.6	11.1	30.1	0.01	0.51	0.003	0.27	128.3	70.9

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.4	-0.1	54.5	85.9	8.2	20.9	47.8	8.1	30.8	0.01	0.58	0.005	0.32	119	68.9

THE TUELL GAME CHANGER SONS LOTS 29-36 Game Changer A3078 is a sire that is backed on his paternal lineage by the legendary MR NLC Upgrade 823Y. Upgrade has been widely used across the breed as a favorite by all that have utilized his service. Upgrade adds muscle shape, foot size, performance, and substance without increasing frame size. The herd impacting capabilities of this set of Game Changer bulls are second to none. Utilize this sire group to add pounds to your calf crop at weaning time!

Lot 31

MMR MR. GAME CHANGER 352E

1/4 SM 3/4 AN Birth Date: 4/2/17

Reg #: 3440121 Tattoo: 352E

MR NLC UPGRADE U8676
GW MISS LUCKY CHARM 658T

GW GAME CHANGER 823Y
TUEL GAMECHANGER A3078

Adj BW
73

Adj WW
505

SC
40

FCR TIME OUT 5657

CONNEALY TIMELINE
OBR CATHIE
CALIFORNIA TRAVELER
F C R MS PLOWMAN 1048

RFCR MS TIME 9058

FCR MS CALIFORNIA 3002

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.7	-0.2	45.2	71.7	6	19.8	42.3	8	28.4	0.03	0.57	0.002	0.19	109.2	62.2

Lot 34

MMR MR. GAME CHANGER 347E

1/4 SM 3/4 AN Birth Date: 4/20/17

Reg #: 3440123 Tattoo: 347E

MR NLC UPGRADE U8676
GW MISS LUCKY CHARM 658T

GW GAME CHANGER 823Y
TUEL GAMECHANGER A3078

Adj BW
67

Adj WW
576

SC
42.5

L T 598 BANDO 9074

RJM MS BANDO 9074-0098

JM MS ROCKN D AMBUSH 1531-4

S A F 598 BANDO 5175
MILL COULEE BARBARA K 323
ROCKN D AMBUSH 1531
FCR MS NEW DESIGN 3044

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.9	-1.2	56.1	89.4	9	22.7	50.6	10.6	33.1	0.03	0.63	0.002	0.24	128.2	72.3

Lot 32

MMR MR. GAME CHANGER 337E

1/4 SM 3/4 AN Birth Date: 4/23/17

Reg #: 3440130 Tattoo: 337E

MR NLC UPGRADE U8676
GW MISS LUCKY CHARM 658T

GW GAME CHANGER 823Y
TUEL GAMECHANGER A3078

Adj BW
63

Adj WW
680

SC
39

FCR TIME OUT 5657

CONNEALY TIMELINE
OBR CATHIE
R R TRAVELER 5204
F C R MS R TIME 7200

RFCR MS TIME 9113

FCR MS TRAVELER 5204 971

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.4	-1.4	59.4	92.5	6.7	22.6	52.3	7.9	28.6	0.04	0.54	0.007	0.19	117.3	72

Lot 35

MMR MR. GAME CHANGER 349E

1/4 SM 3/4 AN Birth Date:

Reg #: PENDING Tattoo: 349E

MR NLC UPGRADE U8676
GW MISS LUCKY CHARM 658T

GW GAME CHANGER 823Y
TUEL GAMECHANGER A3078

Adj BW
66

Adj WW
605

SC
39

TUPELL ANGUS COW

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI

Lot 33

MMR MR. GAME CHANGER 333E

1/4 SM 3/4 AN Birth Date: 4/6/17

Reg #: 3440117 Tattoo: 333E

MR NLC UPGRADE U8676
GW MISS LUCKY CHARM 658T

GW GAME CHANGER 823Y
TUEL GAMECHANGER A3078

Adj BW
69

Adj WW
600

SC
38.5

WK BOBCAT

RJJD PATRICIA'S PRIDE 4170

J J D PATRICIA'S PRIDE 1204

CONNEALY RIGHT ANSWER 746
WK MISS ANGUS 7127
CHERRY CRK DAYBREAK 973
J J D PATRICIA'S PRIDE 0096

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.1	-0.5	62.5	104	8.2	22.9	54.1	8.6	41.1	0.02	0.54	0.002	0.37	123.2	73.6

Lot 36

MMR MR. GAME CHANGER 330E

1/4 SM 3/4 AN Birth Date:

Reg #: PENDING Tattoo: 330E

MR NLC UPGRADE U8676
GW MISS LUCKY CHARM 658T

GW GAME CHANGER 823Y
TUEL GAMECHANGER A3078

Adj BW
70

Adj WW
565

SC
40

TUPELL ANGUS COW

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI

From Selection Bulls



Strong Aged
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Jim Foleston Bells



THE TUELL MR. A3001 SONS

The A3001 sire group is another standout set of herd sire prospects that stem from the GW Lucky Charm 665K stud on the maternal side of the pedigree. There is no denying the strong maternal impact of these genetics and the relevance that they can add to a cowherd. With the powerful 658T donor dam identified within the pedigree of this sire group, there is no denying the performance, stoutness, and rugged build that these bulls offer. If you're in the market of selling cattle by the pound, rest assured that this sire group will enhance your outfit's bottom-line!

MMR Tuell Mr. Dream 708E

Lot 37

MMR TUELL MR. DREAM 708E

3/4 SM 1/4 AN Birth Date: 5/22/2017 Reg #: 3473890 Tattoo: 708E

CCR DREAM BETTER 3058T	SVF/NJC MO BETTER M217	Adj BW
TUELL MR. A3001	CCR DAY DREAM 5065R	73
GW MISS LUCKY CHARM 658T	GW LUCKY CHARM 665K	Adj WW
	GW MISS MATERNAL 160L	-
TUELL MR. A3005	CCR DREAM BETTER 3058T	SC
RTUELL MS. DREAM 535C	MS NLC MOJO S6119 B	38.5
TUELL PACE		

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12	2.4	69.6	107.4	5.3	23.4	66.8	14.1	29.8	-0.4	0.1	-0.094	0.8	111.9	66.9

Lot 40

MMR BSUM DREAMER 714E

1/2 SM 3/8 AN 1/8 MA Birth Date: 5/23/17 Reg #: 3462043 Tattoo: E714

CCR DREAM BETTER 3058T	SVF/NJC MO BETTER M217	Adj BW
TUELL MR. A3001	CCR DAY DREAM 5065R	80
GW MISS LUCKY CHARM 658T	GW LUCKY CHARM 665K	Adj WW
	GW MISS MATERNAL 160L	-
RBSUM MISS 3081A		SC
		41

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.2	0.7	54.1	79.6	6.7	20	47	8.7	21.6	-0.33	0.15	-0.075	0.6	101.3	60.1

Lot 38

MMR TUELL MR. DREAM 706E

3/4 SM 1/4 AN Birth Date: 5/20/2017 Reg #: 3473889 Tattoo: 706E

CCR DREAM BETTER 3058T	SVF/NJC MO BETTER M217	Adj BW
TUELL MR. A3001	CCR DAY DREAM 5065R	74
GW MISS LUCKY CHARM 658T	GW LUCKY CHARM 665K	Adj WW
	GW MISS MATERNAL 160L	-
RRTT UPGRADE 611	ELLINGSON LEGACY M229	SC
RTUELL MS CROSSROADS 506C	MS NLC MOJO S6119 B	38.5
GCC MISS MCC PLOWMAN5137	MCC PLOWMAN 106	
	KMK ELBA J483	

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.8	2.5	72.2	111.2	6.2	20.4	56.3	14	29.8	-0.36	0.23	-0.084	0.73	119.2	71

Lot 41

MMR BSUM DREAMER E713

1/2 SM 1/2 AN Birth Date: 5/8/17 Reg #: 3462041 Tattoo: E713

CCR DREAM BETTER 3058T	SVF/NJC MO BETTER M217	Adj BW
TUELL MR. A3001	CCR DAY DREAM 5065R	82
GW MISS LUCKY CHARM 658T	GW LUCKY CHARM 665K	Adj WW
	GW MISS MATERNAL 160L	-
RBSUM MISS 8105U		SC
		-

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.8	1	55.4	81.8	6.4	20.1	47.7	8.7	23.8	-0.29	0.19	-0.065	0.58	102.7	61.2

Lot 39

MMR BSUM DREAMER 711E

1/2 SM 1/2 AN Birth Date: 5/6/17 Reg #: 3462037 Tattoo: 711E

CCR DREAM BETTER 3058T	SVF/NJC MO BETTER M217	Adj BW
TUELL MR. A3001	CCR DAY DREAM 5065R	78
GW MISS LUCKY CHARM 658T	GW LUCKY CHARM 665K	Adj WW
	GW MISS MATERNAL 160L	-
BSUM ANGUS COW		SC
		38

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.6	0.5	55.4	82.6	6.9	20.5	48.2	8.7	24.2	-0.19	0.29	-0.039	0.5	109.6	64.1

Lot 42

MMR BSUM DREAMER 712E

1/2 SM 1/2 AN Birth Date: 6/5/17 Reg #: 3462039 Tattoo: 712E

CCR DREAM BETTER 3058T	SVF/NJC MO BETTER M217	Adj BW
TUELL MR. A3001	CCR DAY DREAM 5065R	76
GW MISS LUCKY CHARM 658T	GW LUCKY CHARM 665K	Adj WW
	GW MISS MATERNAL 160L	-
RBSUM MISS Z824		SC
		38

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14	0.1	53	78.1	7.2	20.6	47	8.7	23.8	-0.29	0.19	-0.065	0.58	104.9	61.1



From Selection Bulls

MMR MR. O'FACTOR 334E

Lot 43

MMR MR. O'FACTOR 334E

1/4 SM 3/4 AN Birth Date: 4/26/17 Reg #: 3440120 Tattoo: 334E

VIN-MAR O'REILLY FACTOR TUEL MR FACTOR B4093 MS NLC MOJO S6119 B	S A V FINAL ANSWER 0035 VIN-MAR EDELLA 2827 GLS MOJO M38 GFI DARLA M410	Adj BW 67
BSF OPPORTUNIST Z5 H MS EXT 50ZJM 4235 ET JSAR MISS EXT 765 50ZJM ET	BSAR OPPORTUNITY 9114 BSF PRINCESS EL CAP W2 N BAR EMULATION EXT FINKS VIXON 765	Adj WW 606 SC -

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
11.0	0.6	68.9	103.7	7.0	23.0	57.3	12.0	42.1	-0.07	0.48	-0.013	0.54	121.2	74.1

Lot 44

MMR MR. O'FACTOR 353E

1/4 SM 3/4 AN Birth Date: 5/2/17 Reg #: 3440126 Tattoo: 353E

VIN-MAR O'REILLY FACTOR TUEL MR FACTOR B4093 MS NLC MOJO S6119 B	S A V FINAL ANSWER 0035 VIN-MAR EDELLA 2827 GLS MOJO M38 GFI DARLA M410	Adj BW 71
BSF OPPORTUNIST Z5 RH BOHI BLACKBIRD 4380 ET BOHI BLACKBIRD 8219	BSAR OPPORTUNITY 9114 BSF PRINCESS EL CAP W2 B C MARATHON 7022 O C C BLACKBIRD 796F	Adj WW 569 SC 36

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
10.1	1.2	69	104.1	5.1	19.2	53.7	11.5	43.8	-0.09	0.45	-0.016	0.61	116.1	72.1

Lot 45

MMR MR. O'FACTOR 348E

1/4 SM 3/4 AN Birth Date: 5/6/17 Reg #: 3440128 Tattoo: 348E

VIN-MAR O'REILLY FACTOR TUEL MR FACTOR B4093 MS NLC MOJO S6119 B	S A V FINAL ANSWER 0035 VIN-MAR EDELLA 2827 GLS MOJO M38 GFI DARLA M410	Adj BW 83
BSF OPPORTUNIST Z5 RH MS EXT 50ZJM 4242 ET JSAR MISS EXT 765 50ZJM ET	BSAR OPPORTUNITY 9114 BSF PRINCESS EL CAP W2 N BAR EMULATION EXT FINKS VIXON 765	Adj WW 702 SC 37.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
8.3	2.9	79.5	119.6	5.3	21.8	61.5	12.5	42.1	-0.07	0.47	-0.013	0.54	118	76.9

THE TUELL MR FACTOR B4093 SONS

LOTS 44-45 B4093 is a maternal brother to the legendary Mr. NLC Upgrade U8676, arguably one of the most impactful sires within the beef industry today. The powerful donor dam that is behind these powerful herd sires is S6119 B, and has recorded over 75 progeny to her name. Double-digit calving ease that spreads to explosive post weaning growth is what B4093 exemplifies. The progeny are sound footed, soft bodied, big ribbed, easy fleshing SimGenetic cattle that excel in all facets of the beef business. Sired by the popular and time-tested O'Reilly Factor, this Angus sired stud is backed by arguably one of SAV Final Answer's most consistent sons. This sire group will add pay weight and leave behind a sensational set of replacements!



MMR Lover Boy 757E

Sim Solution Bulls

THE LOVER BOY SONS LOTS 46-47

Lover Boy is without a doubt one of the most unique Simmental bulls we have ever has the opportunity to utilize. Sired by Duracell and backed by arguably one of the breeds most potent cow families, Lover Boy took the breed by storm when he was crowned 2016 Grand Champion bull at the most prestigious cattle show in the country, the National Western Stock Show! His dam RP/MP Right To Love 015U a sale feature in the Historic Hudson Pines Dispersal and deemed one of the most impressive SimGenetic females to ever grace the pastures of Sleepy Hollow, NY. Lover Boy was selected by one of the industry's most well respected and knowledgeable cowboys, Gib Yardley of Beaver Utah. Lover Boy is employed in the program that is so widely noted for fundamentally correct, sound footed, good uddered, high volume females that are required to make a living on their own. Use these Lover Boy sons to improve feet and legs, add mass, and keep back a stellar set of daughters!

Lot 46

M M R LOVER BOY 757E

1/2 SM 1/2 AN Birth Date: 4/3/17 Reg #: 3472900 Tattoo: 757E

HTP/SVF DURACELL T52
THSF LOVER BOY B33
 RP/MP RIGHT TO LOVE 015U

CNS DREAM ON L186
 HTP SVF HONEYDEW
 SVF/NJC BUILT RIGHT N48
 PCC QUEENS VALENTINE R9

Adj BW	85
Adj WW	640
SC	38

TUELL ANGUS COW

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
13.7	0	63	91.6	8	20.4	68.1	15.4	19	-0.26	0.17	-0.059	0.51	113.6	64.4



MMR BSUM Winchester 702E / Lot 48

Lot 47

M M R LOVER BOY 761E

3/4 SM 1/4 AN Birth Date: 4/5/17 Reg #: 3472903 Tattoo: 761E

HTP/SVF DURACELL T52
THSF LOVER BOY B33
 RP/MP RIGHT TO LOVE 015U

SF MR PERFECTIONIST
RLIMESTONE RITA X387
 RITA 2X10 OFRITA9W20 EXP

CNS DREAM ON L186
 HTP SVF HONEYDEW
 SVF/NJC BUILT RIGHT N48
 PCC QUEENS VALENTINE R9

CNS DREAM ON L186
 SS MISS BREAK
 G A R EXPECTATION 4915
 RITA 9W20 OF 4RT1 6148

Adj BW	79
Adj WW	590
SC	40.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
15.6	-1.4	57.4	82.6	9.6	22	50.6	15.3	18.9	-0.26	0.23	-0.058	0.49	126.5	66.7

Lot 48

MMR BSUM WINCHESTER 702E

5/8 SM 3/8 AN Birth Date: 4/23/17 Reg #: 3462029 Tattoo: 702E

CCR DREAM BETTER 3058T
TUEL WINCHESTER A303
 RRTT MISS UPGRADE 619X

HOOKS SHEAR FORCE 38K
RTUELL MS. SHEAR FORCE 20

SVF/NJC MO BETTER M217
 CCR DAY DREAM 5065R
 MR NLC UPGRADE U8676
 G A R BASIN MAX A22
 NICHOLS LEGACY G151
 C&D TRACY

Adj BW	77
Adj WW	-
SC	40

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
14.9	-0.6	59.3	88.2	7.2	21.2	50.8	12.5	33.1	-0.27	0.37	-0.04	0.85	127.5	70.5

Lot 49

BSUM EFFECTIVE 707E

3/8 SM 5/8 AN Birth Date: 4/4/17 Reg #: 3462034 Tattoo: 707E

CAR EFFICIENT 534
SCHIEFFELBEIN EFFECTIVE 61
FROSTY ANSWER 3979

CCR DREAM BETTER 3058T
RTUEL MS DREAMBETTER 368A
RRTT MISS UPGRADE 507X

K C F BENNETT EFFICIENT
CAR MISS SUSIE 308
S A V FINAL ANSWER 0035
FROSTY ELBA LIZZY 1106
SVF/NJC MO BETTER M217
CCR DAY DREAM 5065R
MR NLC UPGRADE U8676
ROLLIN ROCKBLACKBIRD0873

Adj BW	69
Adj WW	-
SC	39.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
17.3	-1.8	61.9	98.2	8	22.6	53.5	12.2	23.4	-0.15	0.59	-0.006	0.61	138.4	76.9



Schieffelbein Effective 61 / Sire of Lot 49

THE EFFECTIVE SON LOT 48 Effective is a consistent sire among the Angus line-up at Genex. His daughters are moderate in frame size, fault-free, hard-working daughters that are angular and have phenomenal teat and udder quality. The disposition of these cattle is second to none, and the progeny also offer superior longevity. Low birth weight genetics with tremendous performance and balanced carcass traits!

Fam Solution Bulls

Lot 50

MMR MR. HALFTIME 306E

5/8 SM 3/8 AN Birth Date: 2/4/17 Reg #: 3440112 Tattoo: 306E

S A V BRILLIANCE 8077
FHEN HALFTIME A127
R&R MISS CUT ABOVE Y127

SVF/NJC BUILT RIGHT N48
RCMB YOLANDA Y658
RSF MS FORCE 471S

S A V BISMARCK 5682
S A V BLACKCAP MAY 5270
FLYING B CUT ABOVE
R&R MISS DREAM S650
CNS DREAM ON L186
NJC EBONY ANTOINETTE
RSF FORCE 85N
RSF MS CALVARY 71P

Adj BW	77
Adj WW	634
SC	40.5

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.9	0.4	58.7	86.1	7.5	21.4	50.7	17.7	26.2	-0.18	0.22	-0.046	0.43	124.3	64.3

Lot 51

MMR MR. HALFTIME 300E

5/8 SM 3/8 AN Birth Date: 2/22/17 Reg #: 3473883 Tattoo: 300E

S A V BRILLIANCE 8077
FHEN HALFTIME A127
R&R MISS CUT ABOVE Y127

SVF/NJC BUILT RIGHT N48
RCMB YOLANDA Y658
RSF MS FORCE 471S

S A V BISMARCK 5682
S A V BLACKCAP MAY 5270
FLYING B CUT ABOVE
R&R MISS DREAM S650
CNS DREAM ON L186
NJC EBONY ANTOINETTE
RSF FORCE 85N
RSF MS CALVARY 71P

Adj BW	71
Adj WW	559
SC	-

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12.9	0.4	58.7	86.1	7.5	21.4	50.7	17.7	26.2	-0.18	0.22	-0.046	0.43	124.3	64.3

THE HALFTIME SONS LOTS 50-51 Halftime is the SAV Bismarck half-blood son that has taken the breed by storm. His ability to sire cattle with added substance, look, and quality is second to none. Produced by the Hennessey program of North Dakota, Halftime was a NAILE Grand Champion prior to his dominant career as a tried and true breeding bull! The cattle are sound footed, flexible, and easy fleshing.

Lot 52

MMR MR. BLACKLIST 338E

3/4 SM 1/4 AN Birth Date: 2/6/17 Reg #: 3440113 Tattoo: 338E

LLSF PAYS TO BELIEVE ZU194
OBCC BLACKLIST 915B
FBFS WAKANDA 620W

S A V FINAL ANSWER 0035
RMISS CCF Z261
MISS CCF ANTOINETTE W62

CNS PAYS TO DREAM T759
LLSF URABABYDOLL U194
TNT EVER READY R232
THSF MS LIBERTY S600
SITZ TRAVELER 8180
S A V EMULOUS 8145
KAPPES TRAILBLAZER S516
NJC SVF ANTOINETTE K205

Adj BW	69
Adj WW	541
SC	42

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	Marb	BF	REA	API	TI
12	0.6	70.2	103.7	6	18.7	53.7	14	30.1	-0.31	0.13	-0.07	0.68	115.9	69.1



SAV Final Answer 0035 / Maternal grandsire of Lot 52

THE BLACKLIST SON LOT 52 OBCC Blacklist 915B was produced in the Owen Bros. program. He is sired by the undisputed Pays to Believe and backed by a highly productive Wheel Man daughter. The impact that both sides of Blacklist's pedigree offer is highly maternal with strong emphasis on the cow families. Sound footed, big hipped, easy fleshing cattle with real-world performance and eye-appeal.

Angus Bulls



MF MM MR Innovation 313

Lot 53

MF MM MR INNOVATION 313

Angus Birth Date: 02/05/2017 Reg #: +19215950 Tattoo: 313

CONNEALY IMPRESSION
MAR INNOVATION 251
MAR FINAL KAHUNA 856

BC EAGLE EYE 110-7
WALLACE EVERGREEN 1105
SANDPOINT WAR EVERGREEN 3023

CONNEALY REFLECTION
PEARL PAMMY OF CONANGA 194
S A V FINAL ANSWER 0035
MAR KAHUNA PRECISION 328 674
B C LOOKOUT 7024
B C PURE PRIDE ERICA D 110
BOYD NEW DAY 8005
M G S A EVERGREEN 0450

Adj BW
86
Adj WW
805
SC
42

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
-1	+4.0	+68	+118	+27	+1.25	+11.5	+0.47	+0.71	-12.87	+64.71	+148.17



MAR Innovation 251 / Sire of Lots 53-57

THE INNOVATION SONS LOTS 53-57

Innovation was also used extensively within the Angus program at Moriondo Farms and MM Cattle Company. Innovation is a no-miss sire that has lead the Genex line-up for the last several years. He offers a sensible birth weight of just 72 lbs. and spreads to nearly 800 lbs. at weaning time! He is moderate in his frame size, massive centered, and sound footed with tremendous structural integrity. He sons will add pounds to your steer calves, and sire functional daughters that your neighbors will be envious of. Innovation 251 sons are loaded with mass, dimension, and real-world performance. Use these powerful Innovation sired Angus bulls to enhance the operations profitability!



MF MM MR Innovation 310

Lot 54

MF MM MR INNOVATION 310

Angus Birth Date: 02/08/2017 Reg #: +19213294 Tattoo: 310

CONNEALY IMPRESSION
MAR INNOVATION 251
MAR FINAL KAHUNA 856

BC EAGLE EYE 110-7
WALLACE EVERGREEN 1105
SANDPOINT WAR EVERGREEN 3023

CONNEALY REFLECTION
PEARL PAMMY OF CONANGA 194
S A V FINAL ANSWER 0035
MAR KAHUNA PRECISION 328 674
B C LOOKOUT 7024
B C PURE PRIDE ERICA D 110
BOYD NEW DAY 8005
M G S A EVERGREEN 0450

Adj BW	80
Adj WW	705
SC	40

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
-1	+4.0	+68	+118	+27	+1.25	+11.5	+0.47	+0.71	-12.87	+64.71	+148.17

Lot 55

MF MM MR INNOVATION 316

Angus Birth Date: 01/26/2017 Reg #: +19213293 Tattoo: 316

CONNEALY IMPRESSION
MAR INNOVATION 251
MAR FINAL KAHUNA 856

BC EAGLE EYE 110-7
WALLACE EVERGREEN 1105
SANDPOINT WAR EVERGREEN 3023

CONNEALY REFLECTION
PEARL PAMMY OF CONANGA 194
S A V FINAL ANSWER 0035
MAR KAHUNA PRECISION 328 674
B C LOOKOUT 7024
B C PURE PRIDE ERICA D 110
BOYD NEW DAY 8005
M G S A EVERGREEN 0450

Adj BW	-
Adj WW	-
SC	42

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
-1	+4.0	+68	+118	+27	+1.25	+11.5	+0.47	+0.71	-12.87	+64.71	+148.17

Lot 56

MF MM MR INNOVATION 304

Angus Birth Date: 02/05/2017 Reg #: +19227389 Tattoo: 304

CONNEALY IMPRESSION
MAR INNOVATION 251
MAR FINAL KAHUNA 856

SITZ ALLIANCE 6595
JM MS ALLIANCE 6595 1133
JM MS EASY ROCKIN BOB 8014

CONNEALY REFLECTION
PEARL PAMMY OF CONANGA 194
S A V FINAL ANSWER 0035
MAR KAHUNA PRECISION 328 674
SITZ TRAVELER 8180
SITZ BARBARAMERE JET 2698
JM EASY ROCKIN 2023-105
JM MS BANDY G215 6018

Adj BW	74
Adj WW	725
SC	40

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
-1	+3.9	+58	+100	+26	+1.45	+12.2	+0.42	+0.36	-12.53	+47.82	+117.37

Lot 57

MM INNOVATION 743

Angus Birth Date: 03/13/2017 Reg #: +18918852 Tattoo: 743

CONNEALY IMPRESSION
MAR INNOVATION 251
MAR FINAL KAHUNA 856

WCC KLR GRAND TORINO 95
WALLACE LASS 144
WCC LASS 471

CONNEALY REFLECTION
PEARL PAMMY OF CONANGA 194
S A V FINAL ANSWER 0035
MAR KAHUNA PRECISION 328 674
TC GRIDIRON 258
SANDPOINT WAR EVERGREEN
3023W C C SPECIAL DESIGN L309
W C C LASS 1143

Adj BW	78
Adj WW	666
SC	39

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+3	+2.1	+56	+100	+22	+0.89	+11.8	+0.44	+0.65	-7.77	+46.46	+128.81



MF MM MR Innovation 316



MM MF Hoffman Resource 457

Lot 58
MM MF HOFFMAN RESOURCE 457

Angus Birth Date: 04/28/2017 Reg #: +18926109 Tattoo: 457

RITO 707 OF IDEAL 3407 7075
SAV RESOURCE 1441
 SAV BLACKCAP MAY 4136
 H A POWER ALLIANCE 1025
3210 PRIDE 642
 3210 PRIDE 628 MP

R R RITO 707
 IDEAL 3407 OF 1418 076
 S A V 8180 TRAVELER 004
 S A V MAY 2397
 SITZ ALLIANCE 6595
 H A RITO LADY 4167
 REDLAND EMBLAZON 2021
 3210 PRIDE 607 MP

Adj BW
86
Adj WW
578
SC
41

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+1	+3.7	+52	+96	+19					-2.69	+32.88	



S A V Resource 1441 / Sire of Lots 58-64

THE RESOURCE SONS LOTS 58-64

SAV Resource is among the breed's top registration sires. Resource is without a doubt an outlier when it comes to siring body mass, dimension, fleshing ability, muscle thickness, and breed character. He consistently sires high quality functional phenotype, and unprecedented productivity. Resource daughters are valuable property to own because of their shear quality and maternal stability. The powerful SAV Blackcap May 4136 donor that is a staple among the SAV cow base backs SAV Resource. The Resource sons a year ago topped the sale and continue to impress those who made the investment to secure an own son of the legendary Resource!



MM MF Hoffman Resource 497

Lot 59

MM MF HOFFMAN RESOURCE 497

Angus Birth Date: 04/28/2017 Reg #: +18926104 Tattoo: 497

RITO 707 OF IDEAL 3407 7075
S A V RESOURCE 1441
 S A V BLACKCAP MAY 4136

 G A R RETAIL PRODUCT
3210 ERICA 72
 3210 ERICA 998

Adj BW	84
Adj WW	646
SC	40

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+3	+3.2	+57	+104	+24	+1.06	+12.4	+28	+81	-10.82	+45.86	+119.62

Lot 62

MM MF HOFFMAN RESOURCE 957

Angus Birth Date: 04/07/2017 Reg #: +18926107 Tattoo: 957

RITO 707 OF IDEAL 3407 7075
S A V RESOURCE 1441
 S A V BLACKCAP MAY 4136

 BASIN MAX 104J
3210 FINE NELLIE 744 TCP
 3210 FINE NELLIE 732 TCP

Adj BW	86
Adj WW	641
SC	42.5

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+2	+3.0	+54	+100	+21	+91	+13.1	+19	+77	-5.90	+39.89	+105.25

Lot 60

MM MF HOFFMAN RESOURCE 37

Angus Birth Date: 04/05/2017 Reg #: +18926105 Tattoo: 37

RITO 707 OF IDEAL 3407 7075
S A V RESOURCE 1441
 S A V BLACKCAP MAY 4136

 G A R RETAIL PRODUCT
3210 PRIDE 382
 3210 PRIDE 813

Adj BW	88
Adj WW	561
SC	-

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+3	+2.8	+48	+94	+20					-2.73	+32.10	

Lot 63

MM MF HOFFMAN RESOURCE 227

Angus Birth Date: 04/18/2017 Reg #: +18926108 Tattoo: 227

RITO 707 OF IDEAL 3407 7075
S A V RESOURCE 1441
 S A V BLACKCAP MAY 4136

 H A POWER ALLIANCE 1025
3210 PRIDE 502
 3210 PRIDE 616

Adj BW	86
Adj WW	631
SC	38

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+2	+3.1	+57	+102	+22					-7.90	+44.50	

Lot 61

MM MF HOFFMAN RESOURCE 817

Angus Birth Date: 04/06/2017 Reg #: +18926106 Tattoo: 817

RITO 707 OF IDEAL 3407 7075
S A V RESOURCE 1441
 S A V BLACKCAP MAY 4136

 NICHOLS EXTRA K205
3210 TROJAN ERICA 20
 3210 TROJAN ERICA 266

Adj BW	88
Adj WW	664
SC	42

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+2	+3.6	+60	+113	+26	+99		+24	+73	-18.56	+45.91	+128.53

Lot 64

MM MF HOFFMAN RESOURCE 597

Angus Birth Date: 04/27/2017 Reg #: +18940158 Tattoo: 597

RITO 707 OF IDEAL 3407 7075
S A V RESOURCE 1441
 S A V BLACKCAP MAY 4136

 CONNEALY THUNDER
3210 PAMELA 103
 BASIN PAMELA 21U3

Adj BW	84
Adj WW	638
SC	40

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+4	+1.7	+59	+109	+22					-10.82	+49.34	



MM MF HOFFMAN TOP SHELF 97



Ellingson Top Shelf 5050 / Sire of Lots 65-68

THE TOP SHELF SONS LOTS 65-68

Top Shelf was among the top bulls to sell during the 2016 bull sale season. He is unbelievable from a phenotype, body mass, and substance standpoint. His carcass strength is second to none with exceptional CW and REA genomics. This set of Top Shelf sons are sure to impress due to their added substance of rib shape, foot design, and muscle expression! Look to Top Shelf sons if you're interested in enhancing the fundamentals of your program!

Lot 65

MM MF HOFFMAN TOP SHELF 97

Angus Birth Date: 04/11/2017 Reg #: +18926093 Tattoo: 97

ELLINGSON PLATEAU 1155
ELLINGSON TOP SHELF 5050
EA EMBLYNETTE 9203

RITO 2100 G D A R
3210 PRIDE 435
3210 PRIDE 838 MP

LT TERRITORY 5824 OF EA
EA BLACKCLASS 6938
S A V FINAL ANSWER 0035
EA EMBLYNETTE 447
RITO EVER 865 G D A R
BLACKCAP LADY 999 G D A R
REDLAND EMBLAZON 2021
3210 PRIDE 606 M P

Adj BW	80
Adj WW	648
SC	40

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+6	+2.8	+49	+88	+19					-1.00	+33.03	

Lot 67

MM MF HOFFMAN TOP SHELF 67

Angus Birth Date: 04/16/2017 Reg #: +18926095 Tattoo: 67

ELLINGSON PLATEAU 1155
ELLINGSON TOP SHELF 5050
EA EMBLYNETTE 9203

3210 EMBLAZON 864
3210 NELLIE 375
3210 FINE NELLIE 742

LT TERRITORY 5824 OF EA
EA BLACKCLASS 6938
S A V FINAL ANSWER 0035
EA EMBLYNETTE 447
O C C EMBLAZON 854E
3210 RACHEL 676
WOODHILL FORESIGHT
3210 FINE NELLIE 732 TCP

Adj BW	80
Adj WW	655
SC	37.5

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+9	+1.6	+57	+99	+21					-8.61	+46.45	

Lot 66

MM MF HOFFMAN TOP SHELF 77

Angus Birth Date: 04/16/2017 Reg #: +18926094 Tattoo: 77

ELLINGSON PLATEAU 1155
ELLINGSON TOP SHELF 5050
EA EMBLYNETTE 9203

3210 EMBLAZON 864
3210 EOLA 55
3210 EOLA 140

LT TERRITORY 5824 OF EA
EA BLACKCLASS 6938
S A V FINAL ANSWER 0035
EA EMBLYNETTE 447
O C C EMBLAZON 854E
3210 RACHEL 676
SITZ RAINMAKER 11127
3210 EOLA 1108

Adj BW	78
Adj WW	611
SC	40

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+11	+3	+50	+91	+22					-6.30	+47.73	

Lot 68

MM MF HOFFMAN TOP SHELF 267

Angus Birth Date: 04/03/2017 Reg #: +18926092 Tattoo: 267

ELLINGSON PLATEAU 1155
ELLINGSON TOP SHELF 5050
EA EMBLYNETTE 9203

LEACHMAN RIGHT TIME
3210 TROJAN ERICA 633
3210 TROJAN ERICA A919

LT TERRITORY 5824 OF EA
EA BLACKCLASS 6938
S A V FINAL ANSWER 0035
EA EMBLYNETTE 447
N BAR EMULATION EXT
LEACHMAN ERICA 0025
R R SCOTCHCAP 9440
BASIN TROJAN ERICA D S 637Y

Adj BW	86
Adj WW	579
SC	40

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+8	+1.4	+44	+87	+21	+64	+6.3	+30	+39	-2.13	+33.33	+115.03



MM MF HOFFMAN COUNTDOWN 607

THE COUNTDOWN SONS LOTS 69-72

Countdown was produced in the famed Connealy program located in the Sandhills of Nebraska. He is a proven, time-tested, and ultra-reliable source for calving ease genetics. During his rookie season has was used on first calf heifers with tremendous results and birth weights ranging from the mid 60's to low 70's. In addition to his heifer approved status, Countdown ratioed at 111 for weaning weight! Calves come vigorous at birth with exceptional pre-weaning and post-weaning performance. This set of Countdown son's are sound footed, smooth jointed, big centered, and low maintenance type cattle. We admire the added dimension and capacity of the Countdown sire group. There is no denying this is a sire group that offers heifer bull capabilities without sacrificing performance!



Connealy Countdown / Sire of Lots 69-72

Lot 69

MM MF HOFFMAN COUNTDOWN 607

Angus Birth Date: 03/27/2017 Reg #: +118926085 Tattoo: 607

CONNEALY FINAL SOLUTION
CONNEALY COUNTDOWN
ENTARNA OF CONANGA 140

BUTCHS FIX IT BM UT19
33210 PRIDE 383
3210 PRIDE 813

CONNEALY ANSWER 71
ESTE OF CONANGA 364
CONNEALY REWARD
ENTA OF CONANGA 9802
SCHOENES FIX IT 826
FINKS MISS 8315 4168 6148
BASIN MAX 104J
3210 PRIDE 596

Adj BW	78
Adj WW	660
SC	39.5

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+8	+5	+55	+93	+25					-8.15	+55.07	+115.03

Lot 71

MM MF HOFFMAN COUNTDOWN 307

Angus Birth Date: 04/13/2017 Reg #: +18926087 Tattoo: 307

CONNEALY FINAL SOLUTION
CONNEALY COUNTDOWN
ENTARNA OF CONANGA 140

BALDRIDGE NEBRASKA 901
3210 TROJAN ERICA 716
3210 TROJAN ERICA 484

CONNEALY ANSWER 71
ESTE OF CONANGA 364
CONNEALY REWARD
ENTA OF CONANGA 9802
S A F FOCUS OF E R
BALDRIDGE FLOSSIE 367
BASIN MAX 104J
3210 TROJAN ERICA B912

Adj BW	82
Adj WW	601
SC	-

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+10	+2	+47	+83	+21	+47	+11.2	+41	+31	+1.97	+44.01	+71.93

Lot 70

MM MF HOFFMAN COUNTDOWN 507

Angus Birth Date: 04/07/2017 Reg #: +18926086 Tattoo: 507

CONNEALY FINAL SOLUTION
CONNEALY COUNTDOWN
ENTARNA OF CONANGA 140

3210 RIGHT TIME D919
3210 PRIDE 616
3210 PRIDE 452

CONNEALY ANSWER 71
ESTE OF CONANGA 364
CONNEALY REWARD
ENTA OF CONANGA 9802
LEACHMAN RIGHT TIME
BASIN TROJAN ERICA D S 637Y
N BAR EMULATION EXT
3210 PRIDE 181

Adj BW	86
Adj WW	625
SC	37.5

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+4	+1.0	+48	+80	+23			+22	+31	-8.1	+46.18	+79.79

Lot 72

MM MF HOFFMAN COUNTDOWN 137

Angus Birth Date: 05/03/2017 Reg #: +18926088 Tattoo: 137

CONNEALY FINAL SOLUTION
CONNEALY COUNTDOWN
ENTARNA OF CONANGA 140

3210 EMBLAZON 864
3210 TROJAN ERICA 305
3210 TROJAN ERICA 716

CONNEALY ANSWER 71
ESTE OF CONANGA 364
CONNEALY REWARD
ENTA OF CONANGA 9802
O C C EMBLAZON 854E
3210 RACHEL 676
BALDRIDGE NEBRASKA 901
3210 TROJAN ERICA 484

Adj BW	-
Adj WW	-
SC	36

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+8	+7	+51	+84	+24					-5.84	+48.58	

Angus Bulls

Lot 73

MF MM SUB ZERO 706

Angus Birth Date: 03/09/2017 Reg #: +19066176 Tattoo: 706

CONNEALY CAPITALIST 028	S A V FINAL ANSWER 0035	Adj BW
EATHINGTON SUB-ZERO	PRIDES PITA OF CONANGA 8821	62
KP MISS PROVEN QUEEN 21	B C MATRIX 4132	Adj WW
	PVF ALL PROVEN QUEEN 503	691
DAMERON FIRST IMPRESSION	S A V BRILLIANCE 8077	SC
HILLARD FRONTIER GAL 507	DAMERON NORTHERN MISS 3114	37.5
WALLACE PLEASANT PILL 103	STEVENSON MONEYMAKER R185	
	W C C FRONTIER GAL 39	

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+10	-.1	+54	+97	+26	+66	+9.7	-.02	+3.9	-8.78	+54.10	+88.09



Connealy Capitalist 028 / Paternal Grand sire of Lot 73

THE SUB-ZERO SON LOT 73

Sub-Zero is a proven Angus sire in the Genex line-up, ranking among the breed's elite. He is a combination calving ease sire that offers added growth and doesn't sacrifice body mass, thickness, or capacity. He is a wide-bodied, thick made bull that sires calves that grow fast and gain well. Sub Zero son's will offer calving ease and sire a set of calves that excel when they cross the scale!

Lot 74

MF MM MR ANGUS VALLEY 350

Angus Birth Date: 04/04/2017 Reg #: +19213267 Tattoo: 350

S A V IRON MOUNTAIN 8066	TC GRIDIRON 258	Adj BW
S A V ANGUS VALLEY 1867	S A V MADAME PRIDE 3249	62
S A V MAY 2397	S A F 598 BANDO 5175	Adj WW
	S A V MAY 7238	610
TOMBSTONE 050	SITZ UPWARD 307R	SC
MM PLEASANT PILL 104	MYTTY COUNTESS 906	40.5
EXAR FRONTIER GAL 83223	WCC WIDE LOAD 848	
	PF 3179PLEASANT PILL7038OFEF	

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+6	+9	+56	+100	+24					-10.10	+49.79	



S A V Angus Valley 1867 / Sire of Lot 74

THE ANGUS VALLEY SON LOT 74

Angus Valley was produced in the famed Schaff Angus Valley program of North Dakota. Exceptional performance and fleshing ability is promoted with his use. Expect his sons to sire cattle with added foot, bone, and substance. Angus Valley daughters continue to remain at the top of the class when it comes to the type of mothers they make in production.

Lot 75

MF MM MR EFFECTIVE 320

Angus Birth Date: 02/08/2017 Reg #: +19227390 Tattoo: 320

CAR EFFICIENT 534	K C F BENNETT EFFICIENT	Adj BW
SCHIEFELBEIN EFFECTIVE 61	CAR MISS SUSIE 308	66
FROSTY ANSWER 3979	S A V FINAL ANSWER 0035	Adj WW
	FROSTY ELBA LIZZY 1106	640
NICHOLS EXTRA K205	NICHOLS EXTRA H6	SC
3210 TROJAN ERICA 310 MDP	NICHOLS BLACK HEIRESS F346	39
3210 TROJAN ERICA 308 MDP	H A IMAGE MAKER 0415	
	3210 TROJAN ERICA 716	

CED	BW	WW	YW	Milk	SC	HP	Marb	REA	\$EN	\$W	\$B
+14	-1.5	+48	+88	+27	+1.35	+9.5	+7.0	+2.8	-7.14	+52.78	+94.69



Schiefelbein Effective 61 / Sire of Lot 75

THE EFFECTIVE SON LOT 75

Sub-Zero is a proven Angus sire in the Genex line-up, ranking among the breed's elite. He is a combination calving ease sire that offers added growth and doesn't sacrifice body mass, thickness, or capacity. He is a wide-bodied, thick made bull that sires calves that grow fast and gain well. Sub Zero son's will offer calving ease and sire a set of calves that excel when they cross the scale!

THE COMMERCIAL FEMALE OFFERING

The commercial herd is a large portion of Moriondo Farms and MM Cattle Company. With a strong emphasis on genetically enhancing the cowherd through AI sire selection the herd has continued to evolve over the years into a phenomenal set of production cows. These females are bred and born on the fescue pastures of Southwest Missouri and without a doubt are the type and kind of females that we have built our commercial program around. They are sound footed, big ribbed, easy fleshing females that are good uddered and offer exceptional mothering ability. Those that do not meet these strict guidelines are culled without hesitation. We began producing Angus and SimAngus seedstock with the goal in mind to produce bulls that fit our environment, needs, and liking. Using top AI sires with strong emphasis on the Genex line-up, we have assembled an exceptional set of females. Unfortunately we cannot keep them all, and have elected to take the top cut and offer them for sale along with a stout, rugged, and "ready for heavy service" set of breeding age bulls that we are proud of. Many of these females are multi-generational AI sired and either have an AI calf at side or are safe AI and will calve in the spring. A great opportunity to enhance the maternal aspect of any cowherd through source and age verified genetics with an optimum herd health protocol supporting them. The females have been bangs vaccinated and are under the Dr. Ted Dahlstrom vaccination program. They have had Safe-Guard Dewormer, Antogonix Scour Vaccine, Bos 9 Pink Eye Shield, and Vira Shield V6L5 (Lepto).

For more information please contact Mark Moriondo (417) 366-1249.

Yellow Tag 1-40

TWO-YEAR-OLD PAIRS

A sensational set of fall calving two-year-old pairs that were due to start calving on October 1, 2018. These females began calving the middle of September to their AI sire, Mohnen Impressive1093, a true calving ease stud in the Genex line-up that offers a shorter gestation, low birth weight progeny that come easy. This set of females was AI bred with 75% conception and then cleaned up with a Scheifelbein Effective 61 son that is a top heifer bull. Most of these two-years will be calved out by sale day. A tremendous set of commercial Angus females that are good footed, good uddered, and offer tremendous mothering ability. Buy with confidence!

Yellow Tag 50-70

SPRING BRED HEIFERS

This is a stout group of high capacity; easy fleshing bred heifers are the cream of the crop from Moriondo Farms! They were AI bred to LD Capitalist 316 to begin calving the end of February for 70 days. This set of females ran 60-70% AI conception with the balance being preg checked safe to a Moriondo Farms bred Angus heifer bull. All heifers were pelvic measured and tract scored according to the Show Me Select guidelines.

Green Tag 1-20

SPRING BRED HEIFERS

A standout set of commercial bred heifers from the heart of the program! They were AI bred to LD Capitalist 316 to begin calving the end of February for 70 days. This set of females ran 60-70% AI conception with the balance being preg checked safe to a Moriondo Farms bred Angus heifer bull. All heifers were pelvic measured and tract scored according to the Show Me Select guidelines.

Tuell Cattle Company

70 HEAD OF SPRING CALVING BRED HEIFERS

A stout and powerful set of 20-month-old SimAngus heifers that were selected and bred specifically for this sale. This program has a long-standing tradition in the beef business of producing high volume, maternally focused cattle that work in a multitude of different environments and facets of the beef industry. These females are mainly sired by TUEL Winchester 303 (ASA: 2921978), TUELL MR. A3001 (ASA: 2752299), and EXAR Emblazon 1779B (AAA: 16882914). These females are bred to TUELL Effective 608D (18909085). They have been vaccinated with Vira Shield 6 + VL5 HB, Eprinex pour on de-wormer 9/27/18 during preg check. Re-poured and 1st round of ScourGuard 4KC on 10/25/18.



INNOVATION
AgMarketing, LLC
PO Box Z
DeSoto, KS 66018

MM Cattle Co. & Moriondo Farms

SATURDAY 1:00PM

11.10.2018

AT THE RANCH MT. VERNON, MO

