

The Cowtown Classic
Southwestern Exposition & Livestock Show
February 2, 2019

Fellow Simmental Enthusiasts,

We are pleased to announce that we will once again be assisting the Texas Simmental-Simbrah Association with the management and preparation of The Cowtown Classic. The following information pertains to the 2019 Cowtown Classic Sale held in conjunction with the Southwestern Exposition and Livestock Show on February 2, 2019. This year we are excited to announce that Matt Macfarlane of M3 Marketing will be assisting in the preparation of the Cowtown Classic.

Last year's sale was a major success due to the breeders that contributed to the event and the quality that they brought to The Cowtown Classic. We appreciated the opportunity to work with each of those respective breeders and look forward to working with your program this year!

34 Live Lots Averaged \$11,598
4 Flush Opportunities Averaged \$4,625
33 Embryo Packages Averaged \$728/Embryo
13 Semen Packages Averaged \$376/Unit
8 IVF Slots Average \$750/Unit
1 Pick of The Fall Calf Crop \$20,000

Sale Location:

West Arena, Forth Worth Stock Show
3401 W Lancaster Ave
Fort Worth, TX 76107

Schedule of Events:

Arrivals, January 30th | 8:00 AM to 6:00 PM
Sale Order, January 31st | Time and Location TBD
Sale, February 2nd | 5:00 PM in the West Arena
Show, February 3rd
Release, February 3rd following the show.

Show Entries:

- A. All entries must be Purebred Simmental, Simmental Percentage (50% or more), or purebred Simbrah and registered with the American Simmental Association. All entries will be subject to Progress Through Performance guidelines and Texas Simmental/Simbrah Association guidelines.
- B. The original registration certificate for each entry must be available for presentation to the superintendent or manager of the show at the time of entries are verified prior to judging.

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- C. Two year old heifers must have produced a calf or be safe in calf as verified by a licensed veterinarian, or have been used as a donor female and have produced viable, fertilized embryos as verified by the owner.
- D. No calf, either heifer or bull, can be shown at the side of the dam, if older than 205 days on the day of the show.

Seller **MUST** enter all sale cattle in the show in order to be eligible to enter the Southwestern Exposition facilities. The entry deadline for the show is **November 15th, 2018**. The staff at the Southwestern Exposition and Livestock Show management has requested that all sellers/exhibitors must enter their own sale cattle in the show. A link to the 2019 Southwestern Exposition and Livestock Show premium book can be found at www.fwssr.com

Sale Nominations:

The nomination form for the National Simmental Sale can be downloaded. An online entry form is also available for your convenience at:
www.InnovationAgMarketing.com

If you choose to download the form, it must be filled out and returned to the office no later than **November 10, 2018**. ***(In order to have information to cross reference entries. Sale animals MUST be entered in the show in order to be allowed on the grounds.)*** In addition to the form, please submit your sale photos and any supplement photos to the office via email or Dropbox.

graham@innovationagmarketing.com
(530) 913-6418

Please include a nomination fee in the amount of \$100. This fee will be credited to the seller's commission if the animal sells. Checks payable to Innovation AgMarketing.

Innovation AgMarketing, LLC.
P.O. Box Z
De Soto, KS 66018.

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Special Notes:

- All genetic nominations are subject to a screening.
 - Sale Management reserves the right to screen cattle upon arrival and remove any animal they deem not of quality to be offered.
- All sale cattle must be halter broke in order to be brought onto the grounds.
- All sale cattle must have proper health documentation in order to be sold.

Health Requirements:

SALE CATTLE

Cattle that are consigned to the sales, sold, leased, exchanged, gifted, or otherwise under change of possession at the Southwestern Exposition and Livestock Show;

TEXAS ORIGIN

- A. Certificate of Veterinary Inspection issued within the past thirty (30) days.
- B. Must have approved identification for cattle; official breed registry tattoos or firebrands or USDA approved tags. Contact Texas Animal Health Commission for more information.
- C. Breeding bulls must be either eighteen (18) months of age or younger and certified as a virgin or be tested negative for Trichomoniasis within the past thirty (30) days.

OUT OF STATE ORIGIN

- A. Certificate of Veterinary Inspection issued within thirty (30) days of entry into Texas and/or show grounds.
- B. Must have approved identification for cattle; official breed registry tattoos or firebrands or USDA approved tags. Contact Texas Animal Health Commission for more information.
- C. Breeding bulls must be either less than twelve (12) months of age or be tested negative for Trichomoniasis with an official Polymerase Chain Reaction (PCR) test within the past thirty (30) days.
- D. All breeding age bulls twelve (12) months of age or older must present proof of passing a Breeding Soundness Exam (BSE) within a thirty (30) day period leading up to the sale. Documentation required at check in.
- E. All bred cattle must have pregnancy status stated on health certificate in month or day. Documentation required at check in.
- F. Cattle from Idaho, Montana, and Wyoming require an Entry Permit.
 - a. Prior to entry permits are required as noted for specific classes of livestock. Permits may be obtained by calling (512) 719-0777, (800) 550-8284 EXT. 777, or by writing the Texas Animal Health Commission, Attention: Permit Department. PO BOX 12966, Austin, TX 78711-2966

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Supplement Information:

There will be an update sheet created, for sale day, containing any additional information needed. Please provide any additional updates by noon on January 31, 2019

Other Information:

- A. Sale tags will be provided upon check-in.
- B. All cattle must leave the sale location by Sunday, February 3, 2019. There will be a possibility that you will need to take your own cattle back to your farm/ranch and arrange shipment from there if they are not loaded out on sale day.

For further information and/or questions please contact:
(806) 893-7226 or (530) 913-6418

Innovation AgMarketing, LLC
P.O. BOX Z
DE SOTO, KS 66018

Visit: www.innovationagmarketing.com to download application and for sale updates.

Innovation AgMarketing, LLC.

P.O. Box Z | De Soto | KS 66018

g.blagg@yahoo.com | (530) 913-6418

Sale Name: _____

Consignor Name: _____

Description:

Animal's Name: _____

Registration Number: _____

Breed: _____ Birth Date: _____

Tattoo: _____ Birth Weight: _____

Adj. Weaning Weight: _____

Adj. Yearling Weight: _____

Animal's Sex: _____ Color: _____ Horn: _____

Purebred Percentage _____

Brand: No Yes Location: _____

Footnote: *(Please print clearly if handwritten)*



Sire
Registration Number: _____

Dam
Registration Number: _____

Animal's EPD's:

CED	
BW	
WW	
YW	
MILK	
MCE	
MM	
MWW	
STAY	
CW	
YG	
MARB	
BF	
REA	
API	
TI	

FOR OFFICE USE ONLY:

Lot Number: _____

I read, fully understand and am bound by the terms, conditions, and breeding responsibilities set forth within the rules and regulations governing this sale.

Breeding Information:

A.I. Sire: _____

A.I. Date: _____

PE Sire: _____

Exposure Dates: _____

Planned Mating EPD's:

CED	
BW	
WW	
YW	
MILK	
MCE	
MM	
MWW	
STAY	
CW	
YG	
MARB	
BF	
REA	
API	

Seller: _____ Date: _____

Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Signature: _____
Authorized Agent